



**THE AMERICAN
UNIVERSITY IN CAIRO**

**SCHOOL OF
BUSINESS**

AUC AVENUE • P.O. BOX 74
NEW CAIRO 11835 • EGYPT

TEL 20.2.2615.3290
BUSINESS@AUCEGYPT.EDU
WWW.AUCEGYPT.EDU/BUSINESS

 AUC.BUSINESS  AUC_BUSINESS





THE AMERICAN
UNIVERSITY IN CAIRO



SCHOOL OF
BUSINESS



Annual Report

2017 - 2018





TABLE OF CONTENTS

2 Letter from the Dean

6 Vision 2030

8 School Highlights 2017 - 2018

28 Statistics



LETTER FROM
THE DEAN
Sherif Kamel

Since its inception, the AUC School of Business has set the bar high for business education not only in Egypt, but also in the region on the whole. Our commitment to quality, pledge for impact and ever-present sense of responsibility to grooming the future leaders and responsible change agents of tomorrow have inevitably set the pace and paved the way for our future directions.



Our recent history has seen us chart new courses and set new standards of excellence. Eduniversal dubbed the School the best in Africa in 2017

for the very first time since we joined the rankings in 2008, while our Triple Crown accreditation has been reaffirmed and our executive education diplomas remain the only Financial Times-ranked open-enrollment programs in the region.

In our school's quest to provide students with the highest level of internationalization and quality education, there have been multiple projects and initiatives spearheaded by its constituents on different fronts to endorse its leading position in the region.

Accordingly, we have been selected as the first business school in the Middle East and Africa to join the CEMS Global Alliance in Management Education, which will have us offer the top-ranked CEMS Master's in Management. We will be the first in the world to pair up with MIT in accepting the MITx MicroMasters in Data, Economics, and Development Policy (DEDP) credential to help students embark on their master's education. The establishment of the Luqman Weise Capital FinTech Fellowships Fund offers 14 fellowships for Egyptian students to obtain the Master of Science in finance, while Luqman Weise Capital will also be supporting the development of a FinTech concentration at the School under the Master of Science in finance program – the first of its kind in Egypt and among the first worldwide. The establishment of the Hult Prize Egypt Center within our premises will similarly allow us to support and discover young social entrepreneurs throughout Egypt.

Within our continuous efforts to blend world-class education with meaningful business and economic analysis, we have recently launched the dynamic Business Forward content platform. Moreover, the establishment of the Women on Boards Observatory will work on improving the gender balance of corporate boards in Egypt and the MENA region, while the AUC Venture Lab (V-Lab) is working side by side with Hivos to provide advanced co-working spaces in Egypt's rural communities.

This is just a snapshot of the vibrant and innovative range of initiatives and programs that we have been recently instituting with the aim of developing relevance and leadership in a transforming ecosystem.

It is my honor to return to the AUC School of Business, which has always been an agile, aspiring and transformative establishment. I hope that – with the support and commitment of our distinguished faculty and exceptional staff, the vision and direction of our dedicated strategic advisory board and our enthused and energetic student body – I can support this wonderful institution in its upward trajectory and inspire all of its constituents to another rewarding journey of discovery, innovation and impact.





Five - Palmes League of Excellence

100 Universal Business Schools with a Strong Global Influence

First

School of Business in Africa

First

MBA Program in Africa

First

MBA Program – Elective in Operations Management in Africa

First

EMBA Program in Africa

First

Masters of Arts in Economics in Africa

First

Masters of Science in Finance in Africa



75th

Business School Worldwide in Open-enrollment Executive Education Programs (2018)



First

Top Private Universities for MBA Programs in the Region (2012)



67

EMBA Program Worldwide - QS Global EMBA Ranking 2018

79

Master of Finance World Ranking (2018)

Second

MBA Program in the Middle East and Africa Region (2015-2016)



Vision

The School of Business aims to be the leading knowledge hub with Arab region relevance and global influence.

Mission

The School of Business develops entrepreneurial and responsible global leaders and professionals.

AUC School of Business Vision 2030

Vision 2030 aims to focus on providing leading edge, practice-oriented, academic and executive programs; producing and disseminating top quality research; raising the school's regional and international profile and attracting the best students from Egypt and the region.

Domain
Focused
Location
Based
People
Centered
Business
Relevant



SCHOOL HIGHLIGHTS 2017 - 2018

AUC VLAB PARTNERS WITH UC BERKELEY, HAAS SCHOOL OF BUSINESS CENTER FOR ENTREPRENEURSHIP AND DEVELOPMENT IN ASIA, THE MIDDLE EAST AND NORTH AFRICA (AMENA CED)

August, 2017 • The partnership promises to deliver tangible benefits to the startup scene in Egypt through granting entrepreneurs with the education and tools needed to advance their ideas. Within the scope of this cooperation, AMENA Center shall provide mentorship and consultation by business and computer science students to Venture Lab startups as well as promote select VLab startups to investors in Silicon Valley. Along with acting as the main pipeline for startups, the VLab will correspond on structure of tech consulting with AMENA as part of the agreement.



AUC VLAB SECURES HIVOS CO-WORKING FOR SUSTAINABLE EMPLOYMENT GRANT



August, 2017 • The fund is provided to support promising co-working spaces so that they can grow into successful and sustainable business hubs. AUC is leading the selection of the co-working spaces to be supported by the program, along with providing a set of trainings and workshops to support the spaces' co-founders.

ANGELHACK CAIRO 2017

August 3 - 5, 2017 • AUC V-lab teamed up with AngelHack to bring the hackathons global series to Cairo. The event centered on developing financial products and discovering new technologies that will contribute to financial inclusion, making financial services available and affordable to individuals and businesses. Teams worked on subthemes covering a range of issues from Customer Identification, to digital payments money lending, credit scoring and customer banking experience. The grand prize was an exclusive invite to AngelHack's HACKcelerator with a chance to fly to Silicon Valley for the Annual Global Demo Day and participate in a week of extensive pitch training, while the Top 5 winners get a place at the final selection panel for a chance to join the FinTech Accelerator Cycle Fall 2017 at AUC Venture Lab, Powered by CIB.



ANNUAL CO-WORKING CONFERENCE FUTURE OF AFRICAN CITIES: INNOVATION, SPACES AND COLLABORATION

October 18 - 20, 2017 • AUC Venture Lab collaborated with AfriLabs Annual Gathering, Hivos Co-working Summit, Progrss, Wasabi and The French University to bring the Future of African Cities conference to Cairo, with AUC campus hosting the second day of the conference. The collaboration for this conference came as part of the efforts of VLab to enhance the co-working spaces environment through the Co-working for Sustainable Employment (LEAD) program in partnership with Nahdet El Mahrousa and Hivos.

The event hosted more than 250 participants from 80 technology and innovation hubs and co-working spaces from 35 African countries.



AUC PARTNERS WITH RISEUP FOR ANNUAL SUMMIT

December, 2017 • AUC launched a strategic partnership for RiseUp Summit where AUC offered its Tahrir Square campus as one of the venues for the summit and supporting the organization of the event.

As a strategic partner, the University hosted several sessions at the Tahrir Square campus this year and had a large presence at the summit. Several faculty members and alumni participated as speakers, and students from AUC's Entrepreneurs' Society contributed as volunteers. Attendees also had the opportunity to stop by AUC booth, to meet with representatives of the VLab and other stakeholders.



AUC Venture Lab Tenth Demo Day



April 30, 2018 • The VLab held its Tenth Demo Day, which celebrates the graduation of one hundred startups since its launch in June 2013. Since inception the AUC VLAB has accelerated 116 startups, providing them with over 1,578 mentoring and training hours, which in turn supported the startups in creating 8.5 million EGP in revenues and rising of 220 million EGP and creating 534 jobs. The Demo Day event offers a chance to meet with and explore the innovative ideas of bright, up-and-coming entrepreneurs. It also provides participants with a chance to meet and network with prominent businessmen and investors.

RESPONSIBLE BUSINESS

HIGHLIGHTS

TAKAFUL 2017: SIXTH ANNUAL CONFERENCE ON ARAB PHILANTHROPY AND CIVIC ENGAGEMENT

October 18 - 19, 2017 • The annual Takaful Research Conference has become a leading opportunity to strengthen a growing network of Scholars and practitioners working in the philanthropic and civic engagement field. Takaful 2017, was sponsored by the Ford Foundation in partnership with the King Khaled Foundation, the Sawiris Foundation for Social Development, Global Compact Network Egypt, the Arab Forum Foundation, J-PAL and Educate Me. The keynote speakers of this year's event were Yousriya-Loza Sawiris and Hossam Badrawi.



MA'AN REGIONAL COMPETITION



Within the framework on the Ma'an Arab University Alliance for Civic Engagement, the John D. Gerhart Center conducted Ma'an competition on both the local and regional levels. The national competition was open to 40 Egyptian universities and encouraged student groups to present their solutions to social issues in four different areas: women's empowerment, education, entrepreneurship and human rights.

Following the national competition, the Second Annual Regional Competition was held on November 30. The competition, which aimed to acknowledge the efforts and amplify the voices of civil society leaders through providing them with a platform to share their endeavors with specialists in the field, featured 13 universities from across the Arab region – with Egypt, Palestine, Saudi Arabia and Sudan all represented.

FIRST ADVISORY BOARD MEETING OF THE WOMEN ON BOARDS OBSERVATORY

December 18, 2017 • The AUC School of Business and the Egyptian Exchange (EGX) co-organized the first advisory board meeting of the Women on Boards Observatory at the AUC Tahrir Square Campus. The get-together featured representatives from the School of Business, EGX, the Central Bank of Egypt, the National Council for Women, the United Nations Development Programme, the Women and Memory Forum, and the American Chamber of Commerce in Egypt. The meeting was followed by a press conference that overviewed the activities and aims of the Women on Boards Observatory and released gender data for the boards of EGX-listed companies.

Gerhart Center Partners Up with CARE to Establish an Inclusive Platform for the Educational Needs of Egyptian and Syrian Students

February 14, 2018 • With the pledge of creating inclusive long-lasting mediums for youth development and the aim of embedding grass-root initiatives that instill crucial integrative values into up-and-coming generations, the Gerhart Center partnered for CARE in the latter's aptly named "Access" project. Access is a long-term program that aims to improve Syrian and Egyptian children's access to formal and informal education through a range of interrelated activities.

As part of the collaboration, Gerhart Center organized trainings in six school camps in Obour City under the title of "Sawa Netgama'a" (roughly translated to 'together we gather'). The courses aimed at fully acclimating Syrian students with their fellow Egyptian classmates through group activities that emphasized compassion and understanding.



GERHART CENTER SIGNED PARTNERSHIPS AGREEMENT WITH SAVOLA



March 14, 2018 • The partnership aims to support sponsorship on national social entrepreneurship competition which aims to foster interest in manufacturing by giving the Egyptian University students a chance to share their innovative ideas as well as establish a strong base of youth who are highly motivated to contribute positively to the society and have skills that meet the market demands.

4th CSR Annual Conference on the Impact of Responsible Business on Economic and Social Empowerment and the Second CSR Matchmaking Forum

April 16 - 17, 2018 • The forum highlighted the importance of the presence of productive and profitable enterprises. It also discussed how sustainable enterprises, together with a strong social economy and a viable public sector and civil society, are key tools to achieve equitable, inclusive and sustainable economic development and social welfare.

The event was organized by the International Labor Organization (ILO), the Federation of the Egyptian industries (FEI) in cooperation with the ALEXBANK, Professional Development Foundation (PDF) and Sawiris Foundation for Social Development, with the support of the Global Compact Network Egypt, American Chamber of Commerce, Gerhart Center (AUC), ANIMA Investment Network, BUSINESSMED, COMMUNICATE and RADA.

ECONOMIC DEVELOPMENT

HIGHLIGHTS

PUBLIC LECTURE ON REDUCING POVERTY AND PROMOTING SOCIAL DEVELOPMENT

November 14, 2017 • Department of Economics, J-PAL, ERorgS and Sawiras Foundation jointly organized a public lecture followed by a panel discussion. The event featured Ford Foundation International Professor of Economics at MIT Abhijit Banerjee and focused on a particular type of impact evaluation – known as randomized evaluation – that J-PAL affiliates specialize in, and how evidence from these evaluations can be used to develop effective policies and programs tailored to the unique needs of the MENA region.



A TALK ON THREE FLOATATION EXPERIENCES

December 4, 2017 • Department of Economics and Department of Management organized a joint talk featuring Assistant Sub-Governor, Banking Sector Reform Department, Central Bank of Egypt Hany Genena. The talk aimed to find commonalities between the floatation experiences of Egypt, Argentina and Ukraine.



RUNNING RANDOMIZED EVALUATIONS WITH EXAMPLES FROM EGYPT AND AFRICA



March 7, 2018 • Department of economics and the Economics Association organized a public lecture titled “Running Randomized Evaluations with Examples from Egypt and Africa” featuring Associate Professor at ENSAE and École Polytechnique Bruno Crépon.

THE GLOBAL CAR INDUSTRY - AN ANALYSIS ON THE FUTURE OF THE INDUSTRY AND ITS SUPPLY CHAIN

April 24, 2018 • A public talk featuring Director of the Centre for Automotive Management at Loughborough University Jim Saker exploring the dramatically changing dynamics of the motor industry and analyzes how the sector is being challenged not only by changing technology, but also through political issues that revolve around energy usage and changing attitudes to mobility.



INTERNATIONALIZATION AND STUDENT LIFE

HIGHLIGHTS

SCHOOL OF BUSINESS LAUNCHES DOING BUSINESS IN THE MIDDLE EAST PROGRAM

October 21 -28, 2017 • As part of its stern emphasis on internationalization, connecting the Arab region with the world and developing cross-cultural understandings, the AUC School of Business initiated its new “Doing Business in the Middle East” program for international students by welcoming a group of MBA students from the University of Stellenbosch Business School (USB).

During the customized and comprehensive weeklong stay, the group, along with accompanying faculty members, were exposed to everything business-related in the Middle East – from entrepreneurship to civic responsibility, supply chain to family business, cultural challenges to data-driven innovation. The group visited select companies, met with senior executives, made visits to government entities, had networking events with alumni and AUC representatives, and visited some of Cairo’s most important historical sites during their visit.



ABIS WORKSHOP: VALUES-DRIVEN LEADERSHIP IN ACTION WORKSHOP

November 27 – 29, 2017 • AUC School of Business hosted the first pilot of the Values-Driven Leadership in Action Programme in Egypt in collaboration with Brussels-based Academy of Business in Society (ABIS). The program is a leadership-development course offered by Africa’s top business schools to organizational leaders with middle or senior management experience. Leaders at these levels of responsibility often know what the right thing to do is, but need to be equipped with the competencies of how to do it in the best way possible. The program aims to build leadership capacity for developing sustainable and ethical businesses across Africa. Successful pilots have already been completed at the University of Stellenbosch Business School in South Africa and Strathmore Business School in Kenya.

SCHOOL OF BUSINESS HOSTS CIBER FACULTY DEVELOPMENT PROGRAM ON INTERNATIONAL BUSINESS IN MENA SPRING 2018

January 4, 2018 • For the second year in a row, AUC School of Business offered the “Faculty Development Program on International Business in MENA” to a delegation of American faculty from Centers for International Business Education and Research (CIBER).

This year, the School played host to 21 representatives from 13 different business schools at AUC New Cairo. The one-day visit was part of a two-week tour to Egypt, Rwanda and Ethiopia designed by CIBER. The program focused on providing participating faculty with a unique international experience that featured business, academic and governmental visits, cultural experiences, and university presentations in international locations.

AUC SCHOOL OF BUSINESS HOSTS HARVARD MBA STUDENTS FOR PANEL ON ENTREPRENEURSHIP IN EGYPT

April 23, 2018 • A group of students from Harvard Business School stopped by AUC during their recent trip to Egypt to hear from Sherif Kamel '87 '89, Dean of the School of Business; Ayman Ismail '95 '97, Abdul Latif Jameel Endowed Chair of Entrepreneurship, assistant professor and director of the AUC Venture Lab and Center for Entrepreneurship and Innovation; Hisham El-Khazindar '96, AUC trustee and member of the School of Business Strategic Advisory Board; and Ahmed Zahran '02, CEO and co-founder of KarmSolar. Abdelhameed Sharara, co-founder of RiseUp, moderated the panel. The lecture aimed to introduce Harvard students to the great number of innovative projects crystallizing in Cairo — many of them with roots at AUC.



FIRST DEPUTY MANAGING DIRECTOR OF THE INTERNATIONAL MONETARY FUND (IMF) DAVID LIPTON GAVE A PUBLIC TALK ON EGYPT'S ECONOMIC OUTLOOK



May 7, 2018 • Within the School's aim to develop its student body with knowledge about the world of business, all while adding positive value to society with timely and productive knowledge dissemination led by industry-leading experts, a public lecture titled The Egyptian Economy: Growth and Job Creation was held featuring First Deputy Managing Director of the International Monetary Fund (IMF) David Lipton.

With the Egyptian economy going through a wave of fluctuations since the floatation of the Egyptian pound in November 2016, Lipton's visit presented a perfect opportunity to understand how the economy's progress is perceived by one of the world's largest economic governance institutions. An exclusive one on one interview followed the event with Lipton for the AUC School of Business Knowledge Portal Business Forward.

WHARTON MBA STUDY TRIP TO AUC

July 24, 2018 • AUC School of Business hosted a group of 8 MBA students from Wharton for a half-day visit as part of their study tour to Egypt, the Gulf and India. This trip comes within the group summer course on The Politics of State and Market in MENA. During their time at AUC, the group attended lectures by select faculty followed by a one-hour networking lunch with faculty, senior staff, alumni, MBA/EMBA students and successful VL Lab start-ups.

COMPETITIONS

STUDENTS WIN SECOND PLACE IN SHELL
IMAGINE THE FUTURE COMPETITION LOCAL
FINALS

January, 2018



STUDENT TEAM WINS FIRST PLACE IN EMIRATES
NBD'S FUTURE INTELLIGENCE PROGRAM

February, 2018



AUC STUDENTS COME SECOND IN GLOBAL
SHELL COMPETITION

March, 2018



AUC TEAM OBTAINS HIGHEST-EVER AUC
RANKING IN ENGINEERING AND COMMERCE
COMPETITION

April, 2018



QUALITY RESEARCH HIGHLIGHTS

INTERNATIONAL PERSPECTIVES ON INNOVATION IN SOLAR ENERGY LECTURE

September 25, 2017 • Access to Knowledge for Development Center in partnership with Friedrich Ebert Stiftung, hosted an evening of informal guest lectures where speakers shared their own experiences of innovation in solar energy, picking up on trends in renewable energy and where the future of renewables lies globally. The event featured Florian Lennert, director of Intelligent City, an applied research and innovation platform jointly established by the Innovation Centre for Mobility and Societal Change (InnoZ) in Berlin and the London School of Economics and Political Science (LSE Enterprise).



REGIONAL TRANSPORTATION CONFERENCE

October 1 - 2, 2017 • A2K4D in partnership with Friedrich Ebert Stiftung, hosted and facilitated the Regional Transportation Conference on bringing together public transport initiatives from Amman, Beirut and Cairo. The aim of the regional conference was to share experiences, encourage social initiatives, and mainstream and support efforts related to sustainable public transportation in the region. The conference also included individuals and groups from select civil society organizations, urban planning initiatives and academic institutions.



Excellence in Research Workshop: Capital IQ/Compustat

January 29, 2018 • A talk featured Director Ali Abbas and Associate Roy Hage of S&P Global discussed the Capital IQ and Compustat platforms and analyzed the wide range of options they provide in financial data, analytics and research.

CAN BLOCKCHAIN TECHNOLOGY RESHAPE THE FUTURE OF THE INTERNET?

March 5, 2018 • A2K4D and Internet Masr NGO hosted a seminar and round-table discussion featuring keynote speaker Walid Al-Saqaf, Senior Lecturer at Södertörn University in Stockholm. The seminar presented an interactive and informative introduction to blockchain technology and cryptocurrencies, including Bitcoin and Ethereum, and how they may impact the future of the Internet. The event discussed some of the exciting yet largely misunderstood aspects of this disruptive technology, including smart contracts and decentralized apps (DApps).

Excellence in Research Workshop: Publishing in High Impact Journals and Timely Topics

March 13, 2018 • Excellence in Research Workshop featured Worcester Polytechnic Institute Professor and Distinguished Visiting Researcher at the AUC School of Business Joseph Sarkis, who provided discussions on some timely topics in the industry from a broad perspective, with an emphasis on technology, sustainability, operations and supply chain management.



VEHICLE CONNECTEDNESS AND AUTOMATION: THE DRIVERLESS ROAD AHEAD

March 15, 2018 • A2K4D organized a talk which hosted Director of the Center for Transportation Research and University Distinguished Teaching Professor at the University of Texas at Austin Professor Chandra R. Bhat. Bhat shared his experiences on vehicle connectedness and automation, while reflecting on the potential for these technologies in Egypt and in the region at large.



EXECED HOSTS FACILITIES MANAGEMENT BENCHMARKING FORUM

September 18, 2017 • The benchmarking event for facilities professionals took place at the AUC New Cairo Campus and covered a wide range of topics, including giving attendees general introduction about benchmarking, key concepts for implementation, potential pitfalls, practices to identify ways to improve one's buildings, expected savings from benchmarking and trends in facility management (FM).

The event was organized by the Facility Management Academy, an initiative established in 2016 as a partnership between the AUC School of Business Executive Education (ExecEd), the International Facility Management Association and ARDIC for Real Estate Development.

UNDERSTANDING THE HOTEL DEVELOPMENT PROCESS

September 26, 2017 • The event featured CEO of Insight Hospitality Asset Management and Consultancy Alaa Mostafa and Country Head of JLL Ayman Sami and aimed to cultivate a good understanding and provide insights on the development of hotel real estate assets by applying best practices of global standards to the domestic market.

The event included a presentation and a lecture followed by a panel discussion moderated by Senior Development Manager of Al Futtain Group Alaa Anway. Attendees included various prominent industry experts such as the CEO of Abo Soma Development Company Ibrahim El Missiri, the CEO of City Stars Mohamed Abul Yazid and the Chairman and CEO of Porto Group Mohamed El Mikawi.

THIRD CXO MEETING

October 30, 2017 • AUC School of Business Executive Education held the third event of its CxO Forum entitled "Made in Egypt - Entrepreneurs are our Future", held at the AUC Tahrir Square Campus and featured the attendance of over 30 CEOs and Chairmen. The event included a speech by Chairman of Easy Group Asser Salama, who shared his experience on how to continue the journey to success even while facing inevitable difficulties before joining a panel discussion – facilitated by cofounder and CEO of Egypt Ventures Amr El Abd – that featured CEO of Nawah-Scientific Omar Sakr, co-founder and COO of Untap Technologies Salma Mallah, co-founder and board member of Bey2ollak Mohamed Rafea and CEO of Mumm Waleed Abdel Rahman.

GOGLOBAL: CROSSING BORDERS

December 3, 2017 • The program provide a unique platform for knowledge sharing between government officials, donors and the business community that focuses on providing models and actionable business knowledge. The forum touched on government plans to facilitate exportation and cited global experience from Colombia, Macedonia and Morocco.

GoGlobal is a business forum that aims to offer senior executives, business owners and other stakeholders a valuable opportunity to network, interact and reflect with peers and experts from different industry sectors.



EXECUTIVE EDUCATION EXPANDS IN THE KINGDOM OF SAUDI ARABIA

March 2018 • ExecEd signs agreement with Saudi Arabian firm Moqam for Urban Development to market ExecEd professional development programs in Saudi Arabia.

The benefits have already begun taking shape, with ExecEd organizing the first Facility Management Professional Certificate program as part of its real estate training courses in Saudi Arabia in February – to rave reviews from attending professionals while the second round of the same program was conducted on April 8.

MEET THE DEVELOPER V FORUM: PROMISES VS. REALITY

April 18, 2018 • Executive Education concluded an agreement with the International Facility Management Association on developing a course for learning about the facility management profession. The program focuses on the importance of acquiring the skills demanded by employers and earning the FMP credential. Two runs were successfully completed during December, 2016 and August, 2017.



CORPORATE RELATIONS AND OUTREACH HIGHLIGHTS

BUSINESS FORWARD GOES LIVE

November, 2017 • To celebrate the one year anniversary of the AUC School of Business knowledge portal Business Forward, an event under the umbrella theme of The DNA of Egypt's real economy: A look forward was organized. During the event a prominent lineup of speakers showcased what needs to be done in order to push the Egyptian economy forward and enable healthy growth.



Strategic Advisory Board Spring 2018 Meeting

February 20, 2018 • The event hosted 29 participants including Strategic Advisory Board members, School and University representatives and provided an update on School activities and direction, University Updates from Alaa-Eldin Adris, Associate Provost for Research, Innovation and Creativity, AUC as well as updates on Gerhart Center Social Initiative by center director, Ali Awani.

The meeting also included board chair succession announcement with Ahmed Abdelwahab, Chair of FAW Industrial Group as new SAB new chair and Dalia Wahba '90 Managing Partner of CID Consulting as co-chair for the next term.



Top Employers Event

May 15, 2018 • The School of Business hosted its annual top employer's event, which was launched in 2013, and aims at connecting the academic and business realms through presenting companies with avenues to gain insights on how the School's latest educational initiatives are implemented and perceived by students. Attending executives are in turn encouraged to use their hands-on market experiences to share timely insights on any strategies that they feel the School's education could be enhanced through.

The annual gathering of top employers from various sectors featured 13 entities this year. The subsequent conversations between the corporate delegates and faculty from the School's three departments – economics, accounting and management – were productive and presented key insights for all participants.



MEMBERSHIPS AND PARTNERSHIPS

HIGHLIGHTS

AUC SCHOOL OF BUSINESS JOINS CEMS EDUCATIONAL ALLIANCE

November, 2017 • The AUC School of Business has been selected as the first business school in the Middle East and Africa to join the CEMS Global Alliance in Management Education. The alliance is an exclusive global-cooperation platform between leading business schools, multinational corporations and NGOs committed to educating future generations of international business leaders and global citizens. Joining CEMS means that AUC will be offering the top-ranked CEMS Masters in Management (CEMS MiM), a one-year, pre-experience, joint-degree program delivered by CEMS Academic members.



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

AUC SCHOOL OF BUSINESS LAUNCHES THE HULT PRIZE EGYPT CENTER (BUS-HPE)

November, 2017 • The unceasing commitment of the AUC School of Business to provide students with an entrepreneurial, experiential and responsible business mindset has led to the establishment of the Hult Prize Egypt Center at AUC. Hosted and supervised by the Office of Student Services and Development (OSSD) within the School, the Hult Prize Egypt Center will be the exclusive hub for the Hult Prize Foundation – a startup accelerator for assisting and discovering young social entrepreneurs throughout world universities – in Egypt moving forward.



SCHOOL JOINS BABSON COLLABORATIVE FOR ENTREPRENEURSHIP EDUCATION

August, 2018 • The Babson Collaborative for Entrepreneurship Education is a global business school partnership which supports participating schools to increase their capacity and capability of educational entrepreneurship offerings through a well-rounded collaborative platform that allows for seamless knowledge sharing among its constituents.

The partnership between AUC School of Business and Babson College is an important step in linking with international counterparts, providing relevance as well as sharing the incredible journey the school of business, Egypt and the regions at large has undergone in developing a thriving and prosperous entrepreneurial ecosystem.

Eleven School Alumni out of Sixteen AUC alumni named among Top 50 Most Influential Women in Egypt for their impact in community and economic development.

Amin Marei '11

Associate director of the Middle East Professional Learning Initiative, Harvard University's Graduate School of Education, awarded the Harvard Intellectual Contribution Award.



Nayera Amin '76

Appointed as member of the Non-Executive Board at the Housing and Development Bank. Amin is a member of the Dean's Strategic Advisory Board (SAB). She has an MBA with a focus on international business and marketing from AUC.



Hanan Morsy '96

Appointed as African Development Bank director, macroeconomic forecasting and research.



AWARDS

DINA BASSIUNI

Assistant Professor,
Department of Management,
AUC School of Business
Spring 2018

EXCELLENCE
IN TEACHING
AWARD



EXCELLENCE IN
ACADEMIC SERVICE
AWARD

NIVEEN AHMED

Assistant Professor,
Department of Management,
AUC School of Business
Spring 2018



EXCELLENCE IN
RESEARCH AWARD

NERMIN SHEHATA

Assistant Professor,
Department of Accounting,
AUC School of Business
Spring 2018



SHERIF EL KHOLY ADJUNCT FACULTY

Adjunct Faculty Member, EXCELLENCE IN
Department of Management, TEACHING AWARD
AUC School of Business
Spring 2018



OUTSTANDING **DALIA IBRAHIM**
ALUMNI AWARD CEO, Nahdet Misr Publishing House
Fall 2017



MARWA EL AYOUTI OUTSTANDING
Chief Financial Officer, Orange Egypt ALUMNI AWARD
Spring 2018

MANAGEMENT EXCELLENCE AWARDS



SHERINE GAD EL MAWLA

Director, Office of
Internationalization and
Partnerships,
AUC School of Business
Fall 2017

MAY RAMADAN

Senior Manager,
Office of Student Services and
Development,
AUC School of Business
Fall 2017



STAFF EXCELLENCE AWARDS



SARAH EL-FIKY

Academic Assessment Specialist,
Office of Academic Assessment &
Accreditation,
AUC School of Business
Fall 2017

RASHA MORSHED

Senior Specialist, Student Services,
Office of Student Services and
Development,
AUC School of Business
Spring 2018





STATISTICS

51
FULL-TIME FACULTY

FACULTY (Fall 2018)
Full-time Faculty
7 Department of Accounting
19 Department of Economics
25 Department of Management

44
ADJUNCT FACULTY

Adjunct Faculty
6 Department of Accounting
12 Department of Economics
26 Department of Management

865
UNDERGRADUATE
STUDENT ENROLLMENT

STUDENT ENROLLMENT (Fall 2018)
Undergraduate Student Enrollment
162 Accounting
485 Business Administration
170 Economics
48 Management of Information
and Communication

165
GRADUATE
STUDENT ENROLLMENT

Graduate Student Enrollment
39 Business Administration
12 Economics
18 Economics in International Development
32 Finance
64 EMBA

9,561
UNDERGRADUATE
ALUMNI

ALUMNI
Undergraduate Alumni (June 2018)
920 Accounting
4086 Business Administration
4498 Economics

2,492
GRADUATE ALUMNI

Graduate Alumni (June 2018)
457 Economics
163 Economics in International Development
60 Executive Master of Business Administration
34 Finance
367 Management
1411 Master of Business Administration

185,000+

Executive Education Alumni (August 2018)

6,986

AUC School of Business
Financial Services Center
(Total users including recurring users
- August 2018)