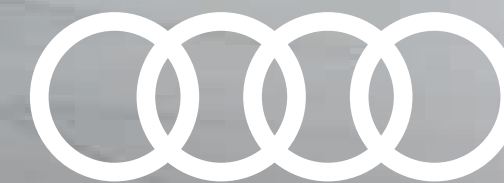


A3

Audi A3 Sedan  
Audi A3 Cabriolet





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## Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan, it's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of motorcars.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

## The Audi A3 Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the Audi A3 is a perfect example of Vorsprung durch Technik. It's available with advanced petrol and diesel engines. The 1.4 TFSI® and 2.0 TDI® – all of which deliver exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, placing you behind the wheel of a car that suits you completely.





## The Audi A3 interior story

We've introduced a number of finishing touches to the interior of the Audi A3 to make your driving experience both comfortable and unique. You'll find an impressive attention to detail in everything from the 17.78 cm slimline, electrically extending colour display screen to the luxurious leather seating, which means that every journey you make will be a personal one.

## Engines

### Petrol

FSI direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI, with turbocharging – giving cars an extra injection of power. This combined with Cylinder-on-demand technology improves fuel efficiency considerably.

### Diesel

We introduced TDI to the roads in 1989, and since then, we've continuously refined it, including developing common-rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which lowers emissions.



Image for illustrative purposes only.

## Transmission

### S tronic

Driving is all about thinking ahead, which is just what the S tronic dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.



## Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO<sub>2</sub> and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A3.

### TDI and TFSI

Inside the engine of the Audi A3 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI and TFSI, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

### Aerodynamics

A car's shape is one of the most important factors that influences its efficiency. It's why we've worked to make the Audi A3 as aerodynamic as possible.



### Recuperation

When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one that is fitted as standard on all A3 models, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.

### Cylinder on Demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves it. Two of the four TFSI engine's cylinders shut down automatically under partial-load conditions. This helps to lower fuel consumption and emission at the same time without the switchover even being noticed or impairing the driving dynamics.

# Goodbye Anonymity.

The Audi A3 makes it virtually impossible to stay out of limelight.





## Equipment Level

The Audi A3 model has the following items of equipment

### Engine and transmission

■ **System (DIS)** – provides the driver with fuel saving tips, and details of other vehicle functions that consume fuel

■ **Start-Stop system** with energy recuperation\*\*

### Wheels, tyres and suspension

■ **16 x 7.5J, Star design '5-spoke' alloy wheels** with 205/45 R16 tyres

**Anti-theft wheel bolts**

■ **Electromechanical parking brake** – includes parking brake function when the car is stationary, auto-release function to assist when pulling away and emergency braking function

■ **Electromechanical power steering**

■ **Space-saving spare wheel** – for temporary use

### Audio and communication

■ **17.78 cm display with high resolution graphics**, 11mm thick with 800 X 480 pixels resolution  
**8 passive speakers** in total, at the front and rear with a total output of 80 watts

■ **Audi sound system\***. 10 speakers in total including centre speaker in the dashboard and subwoofer in the spare wheel well. 6-channel amplifier with a total output of 180 watts

■ **Audi Phone Box with wireless charging\***

■ **MMI radio plus which includes:**  
 - Single CD player and SDXC memory card reader (up to 2TB) which is MP3, WMA and AAC compatible  
 - MMI control panel  
 - FM and AM (MW) reception  
 - 50-station memory with dynamic station list  
 - Speed-dependent volume control  
 - Aux-In

■ **Audi Music Interface (AMI)** – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel, multi-function steering wheel or voice control

■ **Bluetooth interface** – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone)



17.78 cm display with high resolution graphics



Audi Music Interface (AMI)

\*Optional \*\*Only on petrol engine



■ **Colour Driver's Information System (DIS)** – 8.89 cm high-resolution colour display in the dashboard binnacle. The DIS shows the radio frequency/station or track title, telephone control menu and other display information from the infotainment system such as navigation (if fitted). Includes an on-board trip computer with short and long-term trip memory, outside temperature display, digital speedometer and door or boot-open warning. Also includes a rest recommendation system which monitors steering movements and pedal usage and warns the driver when a rest might be required.

#### Seats

■ **Standard front seats**  
**ISOFIX child seat mounting** for front passenger (with airbag deactivation) and outer rear seats with Top Tethering



#### Interior

■ **3-spoke multifunction sports steering wheel**

■ **Air vents in aluminium look**, which can be adjusted from wide diffuse air distribution to a particular spot diffuse

■ **Aluminium interior elements** – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake

■ **Headlining in cloth coat hooks** on the B-pillar on the left and right side cup holders – 2 in the front located in the centre console in front of the gear knob and two in the rear located next to the edge of each outer rear seat

■ **Dual-zone electronic climate control with sunlight-dependent control**, separate pre-selectable control for driver and front passenger. Electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control



Dual-zone electronic climate control

■ **Electric front and rear windows**

■ **Front and rear floor mats** – in velour to match interior colour

■ **Front centre armrest** with angle and lengthways adjustment

■ **Inlays in optic titanium grey**

■ **Interior lighting** – front and rear with delayed switch-off and contact switches on all doors. Also includes glove box and luggage compartment light

■ **Lashing points** – 4 in luggage compartment, to prevent movement of luggage and other objects, attachment points for the optional luggage securing net

■ **Smoking package** - with cigarette lighter, 12V socket in the centre console and an ashtray with the Audi rings

■ **Storage compartments** in the door side trims, in the centre console and under the driver's seat

■ **Sun visors** – folding and swivelling, on driver's and front passenger's side, with covered vanity mirror

## Equipment Level

continued

#### Exterior equipment

■ **Aluminium window trims\*** – framing the exterior side windows

■ **Chrome exhaust tailpipe trims\***

■ **Chrome front fog light surrounds\***

■ **Heated rear window**

■ **Model and engine technology** (TDI or TFSI) badges at the rear

■ **Rear lights** – with reversing lights in white and rear fog lights, including high-mounted third brake light and LED number plate light

■ **Exhaust tailpipe** – double tailpipes on the left Washer fluid level indicator

■ **Interior mirror with dipping**

■ **Interior mirror with automatic anti-glare action\***

■ **Xenon Headlamps**

■ **LED Headlamps with rear dynamic indicators\***

■ **Exterior mirrors, electrically adjustable, heated and folded including automatic kerb-side function for exterior mirror on passenger side**

■ **Exterior Mirror with antiglare on both sides\***



LED headlamps\*

#### Safety and Security

■ **Adaptive brake light** – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill

■ **Airbags** – driver, front passenger and front side airbags with head-level airbag system for front and rear. Knee airbag for the driver.

■ **Anti-Slip Regulation (ASR)** reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction

■ **Anti-lock brake system (ABS)** and electronic brake-force distribution (EBD); hydraulic brake assist, disc brakes at front and rear, ventilated at front

■ **Electronic stabilisation control (ESC)**, ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque

■ **First-aid kit**

■ **Manual child locks** on rear doors

■ **Remote central locking** with two fold-away keys

■ **Rest recommendation system** – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break

■ **Tool kit and car jack**

■ **Warning triangle**

#### S line Package

■ **Air inlet grille platinum grey in honeycomb structure**

■ **Chrome exhaust single and tailpipe**

■ **Diffuser insert in platinum grey painted with honeycomb structure in conjunction with optics package titanium black diffuser insert in black**

■ **Grille in high gloss black**

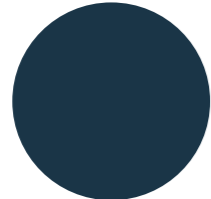
## Exterior colours

You can select one of the standard colours shown below or, for a different look, choose from the range of metallic finishes.

### Standard colours



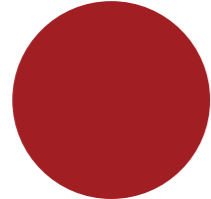
Glacier white, metallic



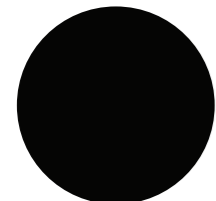
Cosmos blue



Nano grey, metallic



Tango red



Brilliant black

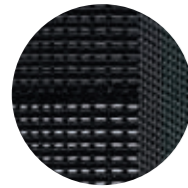


## Upholstery

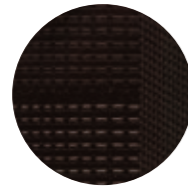
It's important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Choose from the swatches shown below to give your car's interior the look and feel you want.

Rallye cloth

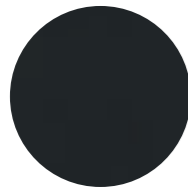


Black



Chestnut Brown

Leather/leatherette



Black



Chestnut Brown



## Exterior equipment

■ **Panoramic glass sunroof.** Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield. The extra-large glass area floods the interior with light to create a pleasant ambience. Integrated wind deflector reduces wind noise when the roof is open.





## Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

■ **Audi parking system plus, front and rear with selective display.** Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that may be touched. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers.

■ **Reversing camera.** Shows camera image of area behind the vehicle shown on the MMI display, with dynamic display modes highlighting the calculated path (steer-angle dependent). Includes auxiliary lines and guidelines, and identification of the point at which to apply opposite lock when parallel parking. The rear-view camera is integrated discreetly in the handle strip of the luggage compartment lid.

■ **Cruise control.** Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, with set speed displayed in the Driver's Information System (DIS).



## Audi A3 technical data

<b>Engine</b>	<b>35 TFSI</b>
Cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395
Max. power, kW(hp)	110(150)@5000-6000
Max. torque, Nm at rpm	250@1500-3500
Top speed, kmph	224
0-100 kmph acceleration, seconds	8.2
Transmission	7-speed S tronic
Fuel consumption (kmpl)	19.20
Unladen weight, kg	1415
Gross weight limit, kg	1800
Luggage compartment capacity, rear seats upright, litres	425
Fuel tank capacity approx, litres	50

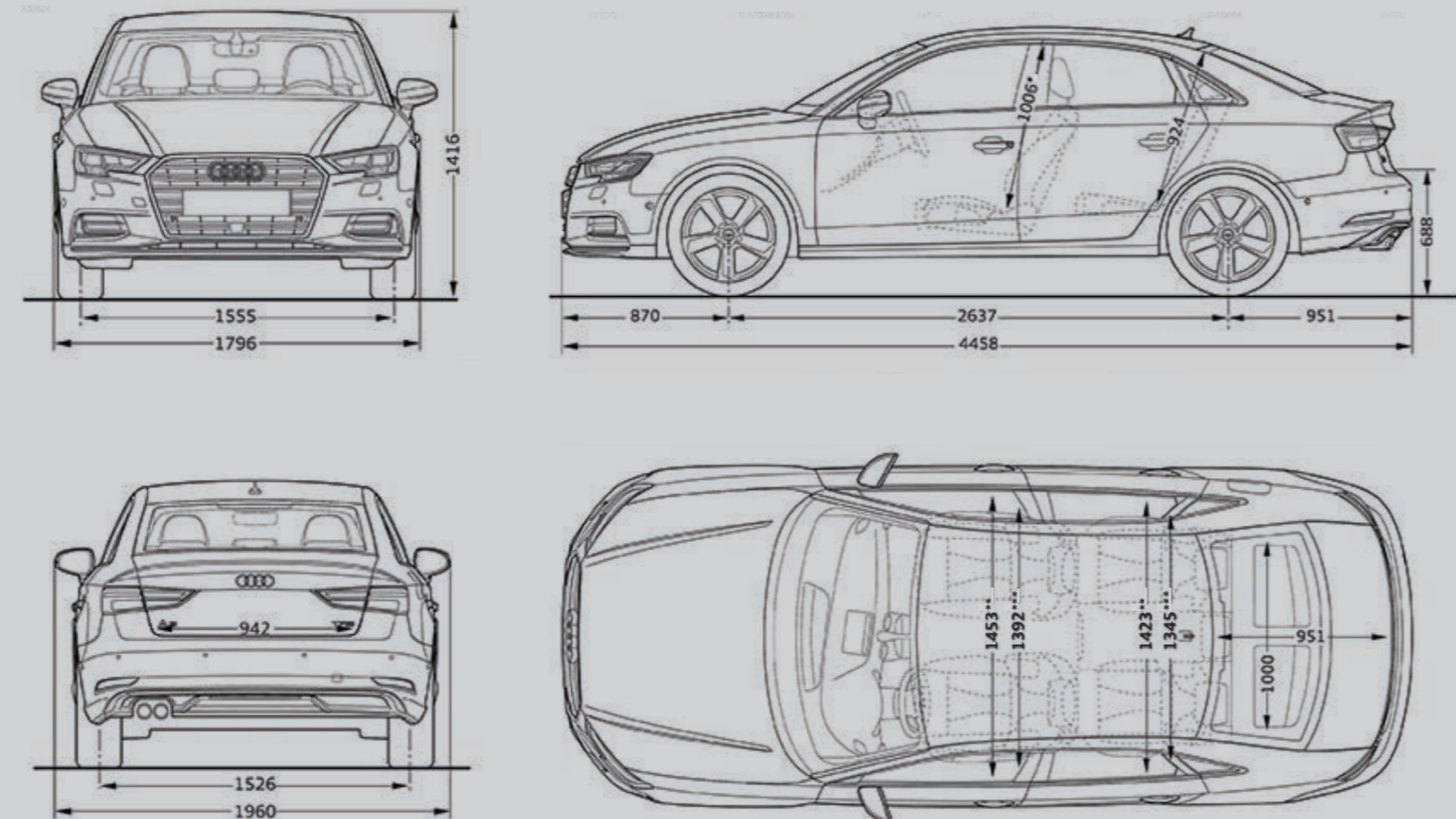
<b>Engine</b>	<b>35 TDI</b>
Cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1968
Max. power kW(hp)	105(143)@3500-4000
Max. torque, Nm at rpm	320@1750-3000
Top speed, kmph	215
0-100 kmph acceleration, seconds	8.6
Transmission	6-speed S tronic
Fuel consumption (kmpl)	20.38
Unladen weight, kg	1490
Gross weight limit, kg	1890
Luggage compartment capacity, rear seats upright, litres	425
Fuel tank capacity approx, litres	50





## Audi A3 dimensions

The technical drawings opposite show the exact dimensions of the Audi A3, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



\*Maximum headroom.

\*\*Elbow room width.

\*\*\*Shoulder room width.

Dimensions in millimetres.

Turning circle approx 10.7m.

Dimensions measured with vehicle at unladen weight.



# New Audi A3 Cabriolet







## Equipment

### Interior

#### Audio and communication

**Audi sound system.** 9 speakers in total including centre speaker in the dashboard. 6-channel amplifier with a total output of 140 watts.

#### MMI radio which includes:

- Single CD player and two SDXC memory card readers (up to 2TB) which are both MP3, WMA and AAC compatible
- MMI control panel
- FM and AM (MW) reception
- 50-station memory with dynamic station list
- Speed-dependent volume control

**Audi Music Interface (AMI)** – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel or the multi-function steering wheel.

**Bluetooth interface** – for hands-free mobile phone connectivity and Bluetooth audio streaming (depending on compatibility of mobile phone).

**Integrated aerial.** Concealed under the side panel trim so that it does not disturb the body line of the Audi A3 Cabriolet and provides optimum reception quality.

**Bang & Olufsen sound system\*.** Surround sound reproduction via 13 high-performance speakers including centre speaker in the dashboard and two kick-bass speakers each delivering 100 watts and 13-channel amplifier with a total output of 625 watts. Exclusive speaker covers with aluminium applications and LED lighting accentuating the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by a microphone.

#### Audi smartphone interface\*

The Audi smartphone interface connects your smartphone to your Audi. It transfers your smartphone contents to the MMI display directly and seamlessly via USB. Navigation, telephony, music and selected third-party apps can be controlled conveniently via the MMI controller or by means of voice control. Includes Audi music interface

### Seats

**Standard seats in Milano leather** - Seat centre sections and head restraints in Milano leather. The inner seat side bolsters, backrest side bolsters and upper shoulder sections are finished in velvet. The front centre armrest and door trim inserts are finished in synthetic leather.

**Sports seats in Milano leather\*** - Seat centre sections and head restraints in Milano leather. Seat side bolsters, upper shoulder sections, door trim inserts and front centre armrest are finished in velvet.

### Interior equipment

**Aluminium interior elements** – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and the hold assist button (if fitted).

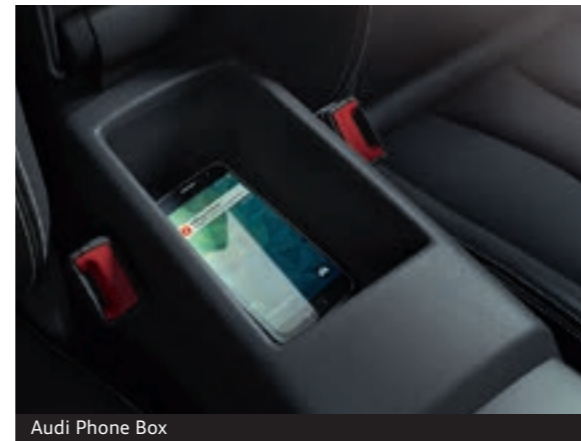
**Storage and luggage compartment package** – includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console and storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, net in the side compartment, luggage securing net, a 12V socket and additional LED lighting.



Driver's Information System (DIS)



Bang & Olufsen Sound System\*



Audi Phone Box



Standard seat\* in Milano leather with black upholstery



Sports seats\*

**Multifunction sport contour leather steering wheel in 3-spoke design, flattened at the bottom, including shift paddles\*** for manually changing gears with automatic transmission.

#### Exterior equipment

**Aluminium window trims** – framing the exterior side windows

**Automatic fabric hood** with a space-saving k-folding design, an integrated heated rear window and an elegant hood compartment with an aluminium trim strip surround. Controlled via a button in the centre console, the hood opens and closes in less than 18 seconds, up to a speed of 50kmph

**LED Headlights with rear dynamic indicators**

**Rear lights** – with reversing lights in white and rear fog lights, including high-mounted third brake light and LED number plate light

**Exhaust tailpipe** – double tailpipes on the left

**Washer fluid level indicator**

**Interior mirror with automatic Anti-glare action**

**Exterior mirror**, electrically adjustable, heated, folding, auto-dimming on both sides with passenger side kerb function



Automatic fabric hood in black

#### Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

**Adaptive brake light** – the brake light flashes during an emergency stop to warn following traffic, hazard warning lights automatically activated if vehicle comes to a standstill.

**Airbags** – 5 airbags including drivers side knee airbag. Includes a front passenger airbag deactivation switch.

**Anti-Slip Regulation (ASR)** – Reduces engine power to prevent the drive wheels from spinning, resulting in more stability and improved traction.

**Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD)** – Hydraulic brake assist, disc brakes at front and rear, ventilated at front.

**Electronic Differential Lock (EDL)** – On surfaces with varying levels of grip, this start-off assistant automatically brakes the driven wheels in slippery conditions, thereby ensuring smooth, powerful progress.

**Electronic Stabilisation Control (ESC)** – Ensures greater stability in hazardous situations through targeted braking of individual wheels and intervention in the engine management system and helps to stabilise the vehicle by changing the steering torque.

**First-aid kit.**

**Secondary collision brake assist** – in the event of an accident, this function automatically brakes the car to prevent secondary collisions.

**Remote central locking** with two fold-away keys.

**Rest recommendation system** – analyses driving behaviour based on steering, pedals and gear lever movements. If the system detects a change in driving patterns it can, via audio and visual effects, notify the driver of the possible need to take a break.

**Seat belt reminder** for all seats.

**Tool kit and car jack.**

**Warning triangle.**

**Auto Release function** – Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake.

**Audi parking system plus, front and rear with selective display** – Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that may be touched. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers.

**Reversing camera** – Gives a camera image of area behind the vehicle shown on the MMI display, with dynamic display modes highlighting the calculated path (steer-angle dependent). Includes auxiliary lines and guidelines, and identification of the point at which to apply opposite lock when parallel parking. The rear-view camera is integrated discreetly in the handle strip of the luggage compartment lid.

**Cruise control** – Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, with set speed displayed in the Driver's Information System (DIS).



Aluminium window trims



Electrically adjustable exterior mirrors



## Equipment S line

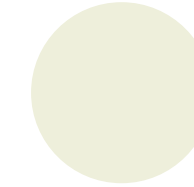
- S line emblem on front fenders
- Air intake grills in platinum grey with honey comb structure
- Chrome plated exhaust tips
- Diffuser insert in Platinum grey
- Reinforced front and rear bumpers as well as the side grills
- Illuminated door grill trims with S line logo



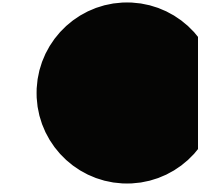
## Paints

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even mix a customised colour for you to create the perfect fit.

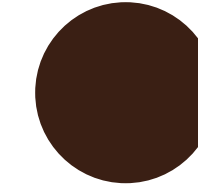
### Standard colours



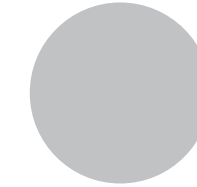
Ibis white - T9



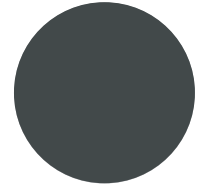
Mythos black, pearl effect - OE



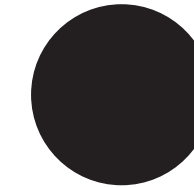
Beluga brown, metallic - M5



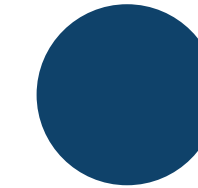
Floret silver, metallic - L5



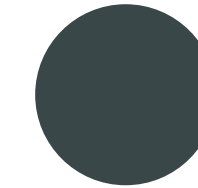
Daytona grey, pearl effect - 6Y



Brilliant black - A2



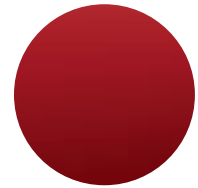
Cosmos blue, metallic - B9



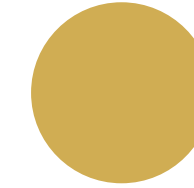
Monsoon grey, metallic - 0C



Nano grey, metallic - G3



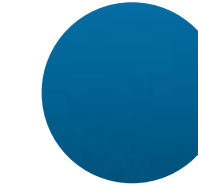
Tango red, metallic - Y1



Vegas yellow - LI



Glacier white, metallic - 2Y



Ara blue, crystal - K6

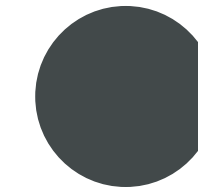
## Hood colours

### Acoustic hood\*

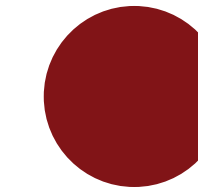
Operation and design as with fully automatic hood. Made from insulated 3-ply fabric; interior noise levels have been further improved by optimising material thickness, binding and by increasing the insulation; hood colour in black, garnet red or grey.



Black - PA



Grey - SW



Red - SF



## Upholstery

It's important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

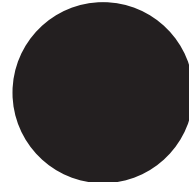


# Upholstery

## A3 Cabriolet SE models

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

Milano leather



Black - JN

**Standard seats in Milano leather.** Seat centre sections and head restraints in Milano leather. The inner seat side bolsters, backrest side bolsters and upper shoulder sections are finished in velvet. The front centre armrest and door trim inserts are finished in synthetic leather.



Standard seat in Milano leather with Pashmina beige upholstery

## A3 Cabriolet Sport models

Milano leather\*



Black - JN

**Sports seats in Milano leather\*.** Seat centre sections and head restraints in Milano leather.



Sports seat\*

\*Optional

## Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.



Bang & Olufsen sound system\*

**Audi sound system.** 9 speakers in total including centre speaker in the dashboard. 6-channel amplifier with a total output of 140 watts.

**Bang & Olufsen sound system\*.** Surround sound reproduction via 13 high-performance speakers including centre speaker in the dashboard and two kick-bass speakers each delivering 100 watts and 13-channel amplifier with a total output of 625 watts. Exclusive speaker covers with aluminium applications and LED lighting accentuating the front woofers. The sound is permanently adapted to compensate for driving and background noises determined by a microphone. 5.1 surround sound reproduction is possible when ordered in conjunction with Technology package.

## Interior equipment

**Interior lighting package.** Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers, vanity mirrors and illuminated cup holders, two reading lights each at the front and rear, LED interior ambient lighting and active door reflectors. Also available as part of the Xenon light package (WB6) or the LED light package (PG1).

**Technology package.** Includes SD-based MMI Navigation data electrically extending, high-resolution 17.78 cm colour display with 800 x 480 pixel resolution, high-quality representation of the navigation map as 3D ground model with topographical map colouring, choice of 3 alternative routes provided, split-screen mode for route information, detailed junction map and lane recommendations, dynamic route guidance (where available), additional arrow display in the Driver's Information System; includes radio with triple tuner and phase diversity, MP3, WMA, AAC and MPEG4-capable DVD player which can also be used for music and video DVDs, 2 SDXC card readers (for up to 2TB).



MMI Control Panel

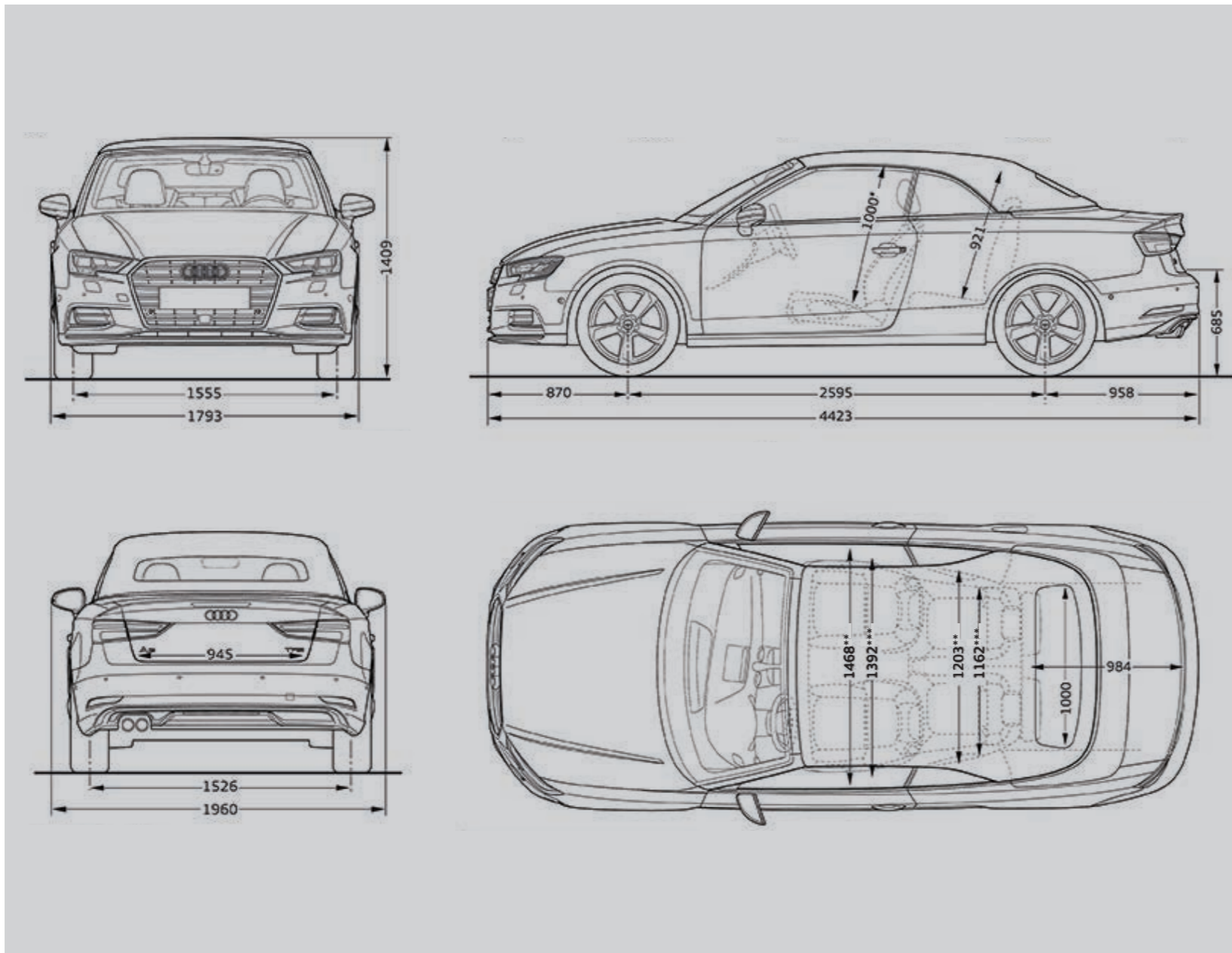


17.78 cm Auto Retractable Screen



## A3 Cabriolet dimensions

The technical drawings opposite show the exact dimensions of the new Audi A3 Cabriolet, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



\*Maximum headroom.

\*\*Elbow room width.

\*\*\*Shoulder room width.

Dimensions in millimetres.

Turning circle approx 10.9m.

Dimensions measured with vehicle at unladen weight.



## A3 Cabriolet technical data

### Petrol

Engine	35 TFSI
Cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395
Max. power, kW(hp)	110(150)@5000-6000
Max. torque, Nm at rpm	250@1500-3500
Top speed, kmph	222
0-100 kmph acceleration, seconds	8.9
Transmission	7-speed S tronic
Fuel consumption (kmpl)	19.20
Unladen weight, kg	1490
Gross weight limit, kg	1880
Luggage compartment capacity, rear seats upright, litres	320
Fuel tank capacity approx, litres	50

The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

We recommend using sulphur free super unleaded fuel 95 RON according to DIN EN 228





# Audi Genuine Accessories. As individual as you are.

Your Audi A3 is not just a means of getting from A to B: you also use your Audi to plan experiences – from A to Z. You only stop briefly at your destination before heading off again. And it is precisely for excursions such as these that we are creating more options. Audi Genuine Accessories: products that make good on our promise of quality each and every day. For you, that means benefitting from made-to-measure solutions that impress with their high levels of functionality and safety. After all, the quality standards imposed on Audi Genuine Accessories during the development and production stages are just as high and just as crucial as for any Audi. Discover what tailor-made solutions Audi Genuine Accessories has in store for you.

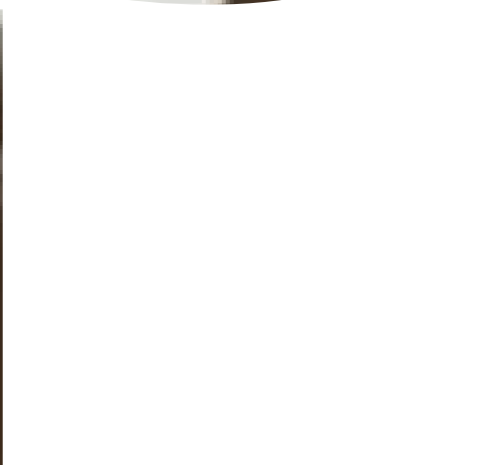




## **Our products have to withstand a lot.** The heat of the Kalahari, for example.

There is a place in the world where the temperature reaches 50 degrees Celsius for an uninterrupted period of 500 hours. This place can be found in Ingolstadt. The location in question is a test lab in which products including those from the Audi Genuine Accessories range are tested. In the lab, we simulate the most extreme climatic conditions so that we can test our transport products in the most diverse weather conditions – even ones that would never occur normally. A bicycle rack, for example, must withstand the impact of an entire year spent at high speeds. In addition to long-term exposure to artificial weather, xenon lamps are used. These lamps, when combined, produce a high level of heat that is almost equal to that of the sun. And although such a high level of stress on the products is already very demanding, this test procedure is just one of many. All of these tests combined share a common goal: To ensure that you can rely on our transport accessories at all times when on your travels.







Sport and design.

# Sportiness that speaks for itself.

**Build on the dynamic character of your Audi A3 further still using** sport and design equipment from Audi Genuine Accessories. Products such as high-quality valve caps that have both been specially designed for the Audi A3. In addition, you are able to accentuate the distinctive shape of the model as well as the vehicle interior. For example, the front or roof edge spoilers, sporty and elegant pedal caps or the colour kits and film sets on offer lend the vehicle an even more individual appearance. Whatever you choose, the sport and design equipment lends your Audi A3 a certain touch that not only speaks for itself, but also for you.

01 ▲



## 01 LED for entry area, 4 rings

For an impressive sporty performance. When the vehicle doors are opened, an LED light projects the Audi rings onto the ground. Available for all 4 doors.



**02 Front spoiler with blade\***

Made-to-measure, primed ex-works. Can be painted in a colour from a wide selection, including the body colour, for an extra charge. Can also be supplied in an aluminium look. Only available in conjunction with the roof edge spoiler.

**03 Sport tailpipe trims**

Made of chrome-finished steel.

**04 Side sills\***

Accentuate the dynamic body contour and give the vehicle an individual look.

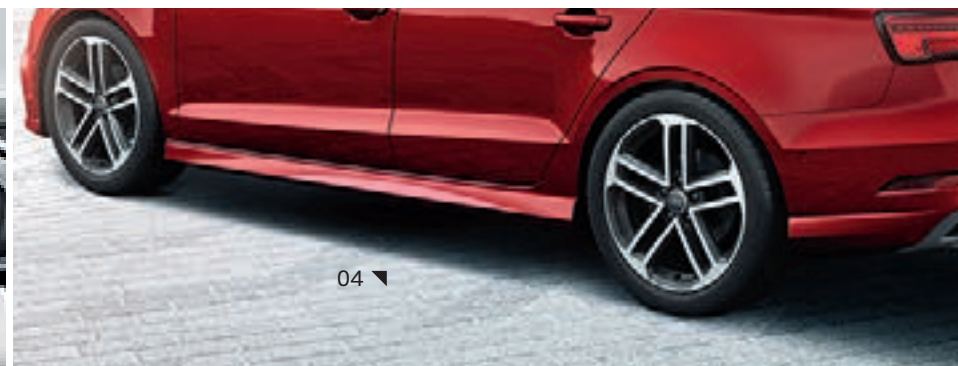
**05 Footrest and pedal caps in stainless steel**

Dazzling and practical at the same time. The foot rest and pedal caps are made from brushed stainless steel. The rubber coating on the surfaces ensures enhanced grip. Available for automatic and manual gearboxes.

02



03



04



05



06

**06 Rear diffuser with blade\***

Creates an eye-catching look for the rear, lending the vehicle an even sportier line. Customisable, primed ex-works, can be painted in the vehicle colour or a colour of your choice for an extra charge. Can only be fitted in conjunction with the rear apron.

\* Available on select variants.



▶ 07

#### 07 Tailgate spoiler in Carbon

The tailgate spoiler – for a sporty impression at the rear of the vehicle. Particularly sophisticated, in Carbon.

#### 08 Retrofit solution for the exterior mirror housings in Carbon

▶ 08



# Clean solutions for a relaxing time.

**Have less on your mind during journeys while on holiday** – thanks to the level of comfort and protection afforded by equipment from Audi Genuine Accessories. The storage bag and luggage compartment box help by ensuring that the interior of your Audi A3 is always tidy. Meanwhile, care products also help the outer appearance of your A3 to shine. In addition, comfort features such as the cruise control system ensure that you are already relaxed from the very moment your relaxation period begins.

A woman with blonde hair, wearing a blue and black wetsuit, stands next to a silver car. She is looking towards the camera with a slight smile. The background is a blurred outdoor setting with trees and sunlight.

Comfort  
and  
protection.



01 ▲



### 01 Sun protection system

Offers virtually full sun protection. Made-to-measure two or three-part set for the side and rear window. Easy to assemble and store.

### 02 Boot liner (not pictured)

Tailor-made luggage compartment protection – washable and robust. The all-round edging prevents liquids from leaking onto the luggage compartment floor. Available for the A3 Sportback and the A3 Saloon.

### 03 Universal luggage compartment divider (not pictured)

Offers a flexible way to use the luggage compartment. Can be bent into the required shape and secured to the vehicle floor using the rip-tape fastener. Once removed, the partition system returns to its original shape. Exclusively for luggage compartment covers made from needle felt.

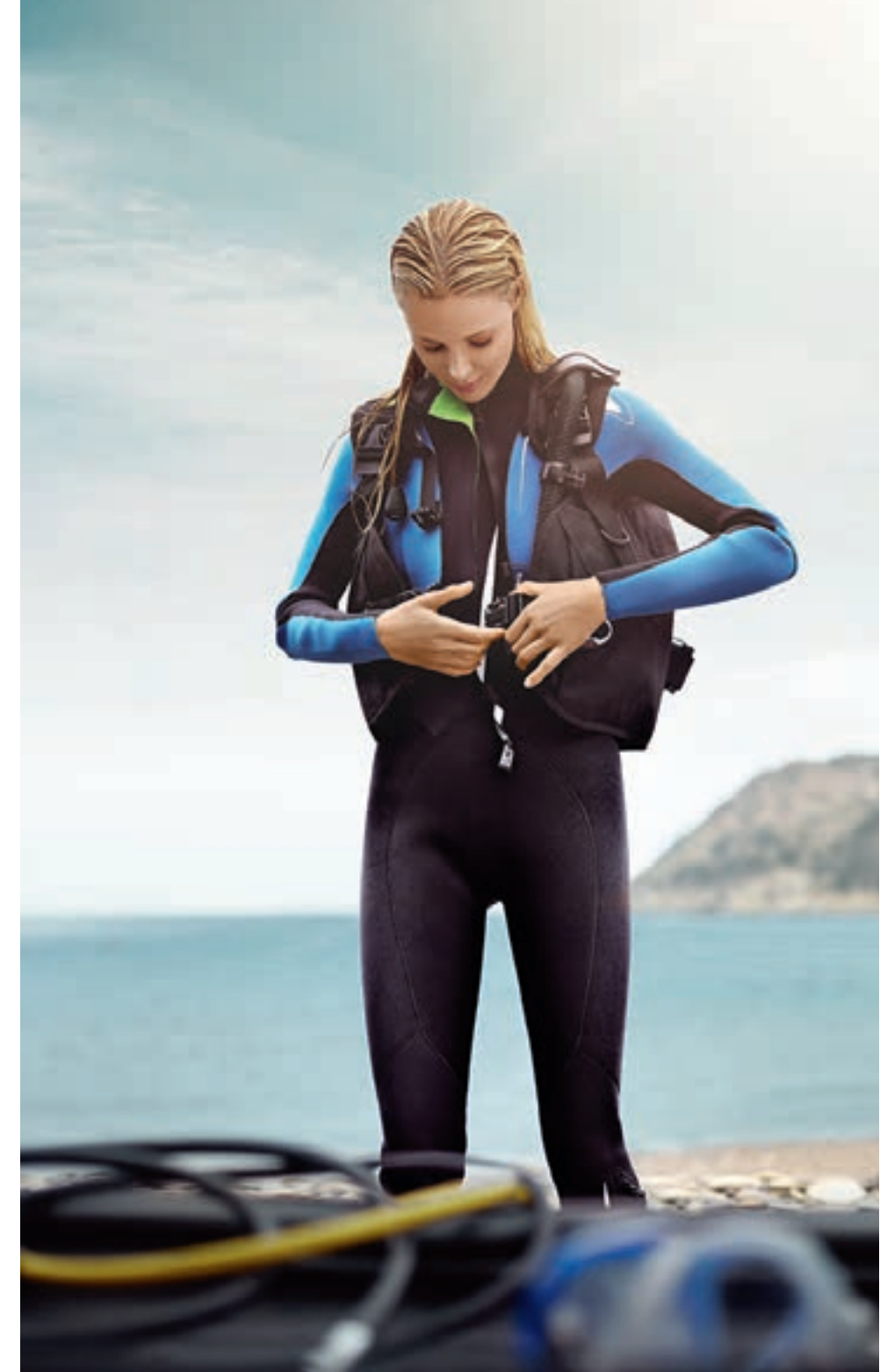
### 04 Luggage compartment mat (not pictured)

All-round rim helps protect the luggage compartment floor from becoming soiled. Non-slip design holds loads more securely. Simple and can be stored anywhere, thereby saving space. Only for the A3.

### 05 Safety harness for dogs

Meets statutory regulations. Made from highly resistant materials including tear-resistant nylon and stainless-steel parts. Special padding helps to avoid pressure marks. With reflective strips in the chest area. Can also be used as a harness for use outside the vehicle.

05 ▲



06 ▲



### 06 Thermobox

The thermoelectric cool box for cooled or warm drinks or provisions during long journeys. For example: problem-free transportation of standing 2 litre bottles. The box holds at least 20 litre. The electrical supply is provided by the 12 Volt connection in the vehicle. The box cools to max. 18 °C below ambient temperature and warms to a max. 60 °C.

▲ 07



### 07 Wind deflectors\*

Enhanced interior climate and pleasant circulating fresh air: The door wind deflectors for your Audi allow the vehicle interior to be ventilated, thereby contributing to increased driving comfort – even in snow or rain. By opening the window to just above the bottom edge of the deflectors, uncomfortable heat build-up from direct sunlight becomes a thing of the past. Made from high-quality, cast acrylic glass. Available as a two-part set for the front or rear of the vehicle.

\*Not available for the A3 Cabriolet.

### 08 Espresso mobile

With a pressure of 16 bar, the espresso mobile delivers true espresso enjoyment, complete with authentic crema. The set includes 18 illy ESE pods, two break-proof espresso cups, a microfibre cloth and an elegant case. Connection via the cigarette lighter in the vehicle interior.



08 ▼





### 09 Coat hanger

For coats, jackets and other items of clothing. Attaches to the front headrests.

### 10 Rear seat bag (not pictured)

An organised storage space for the rear seat bench. With its various interior mesh pockets, additional storage compartment and total volume of approx. 27 litres, the rear seat bag in high-quality Audi design provides plenty of space for the various items required on your long journey. Easily secured using the three-point belt. Includes a non-slip surface on the underside of the bag.

### 11 All-weather floor mats (not pictured)

Made-to-measure, hard-wearing and easy-to-clean all-weather foot mats with A3 lettering in contrasting colours, help in protecting the vehicle interior from moisture and coarse dirt. Made from 100 % recyclable plastic; can be tailored to fit the size of the floor in your Audi A3 perfectly. Secured to the vehicle floor using special mounting points.



09



Comfort and protection.



12



13

### 12 Storage bag

The Audi storage pocket is designed specifically to coordinate with the interior of the vehicle and optically matches the backrest protection, the child seat underlay and the child seat. Designed to hold luggage in 6 pockets or up to 3 pairs of shoes.

### 13 Rear seat box

A sturdy storage solution for various small items. The high-quality rear seat box with a volume of approx. 12 litres makes journeys even more comfortable. It can be secured to the rear seat bench in just a few steps using the standard three-point belt. Includes a mesh pocket with internal drawstrings to secure the contents.

### 14 Rubbish bin

A practical product for disposing of rubbish accumulated when travelling, with a waterproof interior compartment and a capacity of approx. 5 litres. Can be fitted to the backrests of the front seats. Easy to clean. Standard refuse bags can also be used and secured easily inside the rubbish bin.

### 15 Seat back pocket (not pictured)

Additional storage capacity in a high-quality Audi design with various practical sections – for an even tidier interior. The pocket has a volume of approx. 11 litres and can be secured to the backrests of the front seats. The handles also enable it to be used outside of the vehicle.

14





▲16



▲17 ▲



### 16 Luggage compartment box, foldable

Made from black polyester, offering a storage capacity of up to 32 litres. Easily assembled using velcro tabs, providing a functional and practical solution. When laid flat, the box also acts as an additional protective underlay for the luggage compartment. Washable and easy to clean.

### 17 Rubber floor mats

Made-to-measure. Better protection against heavy soiling. The mat is secured to the vehicle using the fixing points on the floor. With A3 lettering.

### 18 LED gooseneck reading lamp

A very bright light wherever you need it, thanks to the flexible silicone rubber neck. Ultimate stability in all positions. Connected to the vehicle via the cigarette lighter.

### 19 Illuminated door sills (not pictured)

Installation kit for the A3, S3 and A3 Cabriolet (two illuminated sills per kit) as well as for the A3 Sportback and A3 Saloon (four illuminated sills per kit). Available in three versions: with A3, S3 or quattro lettering, which can be selected depending on the vehicle equipment. Illumination is activated whenever you enter or exit the vehicle thanks to a magnet mounted in the door. Power is supplied by batteries, which are simple to replace yourself.

### 20 Premium textile floor mats (not pictured)

Tailored to the size of the floor in the Audi A3. Made from durable, tightly woven velour. With a special coating on the underside. The floor mats are always secured at the front of the vehicle using the points provided for this purpose on the floor. With A3 lettering.

▼18



### 21 Loading sill protective sheet (not pictured)

The made-to-measure, transparent film improves protection of the bumper against damage when loading and unloading the luggage compartment.

### 22 Protective film for the rear sill panel (not pictured)

Practical and effective solution for protecting the entry area of the rear doors at the wheel housing arch. Transparent film made from scratch-resistant, robust plastic. For the A3 Sportback and A3 Saloon.

### 23 Care products

Tailored to the high-quality materials used to construct your Audi. Suitable for numerous applications, either in the vehicle interior or for outer care, depending on the product.



▼23



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The models, colours and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the models and colours of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.