

AUGUST 2011

*Style Tips & Specials*



lia sophia®

# MIXED METALS

*Times change, rules are made to be broken. Not long ago, mixing metals was a fashion faux-pas, but today, it's a quick, smart way to look current. Fun options are everywhere in this collection of silver, gold and bronze tones, making the choice — and the look — all yours.*



*"I find the key to mixing metals is to do it in one place. Our Macchiato necklace stands out even more when I wear it with a stack of bracelets in a single, matching metal, like the hematite Swivel bracelet."*

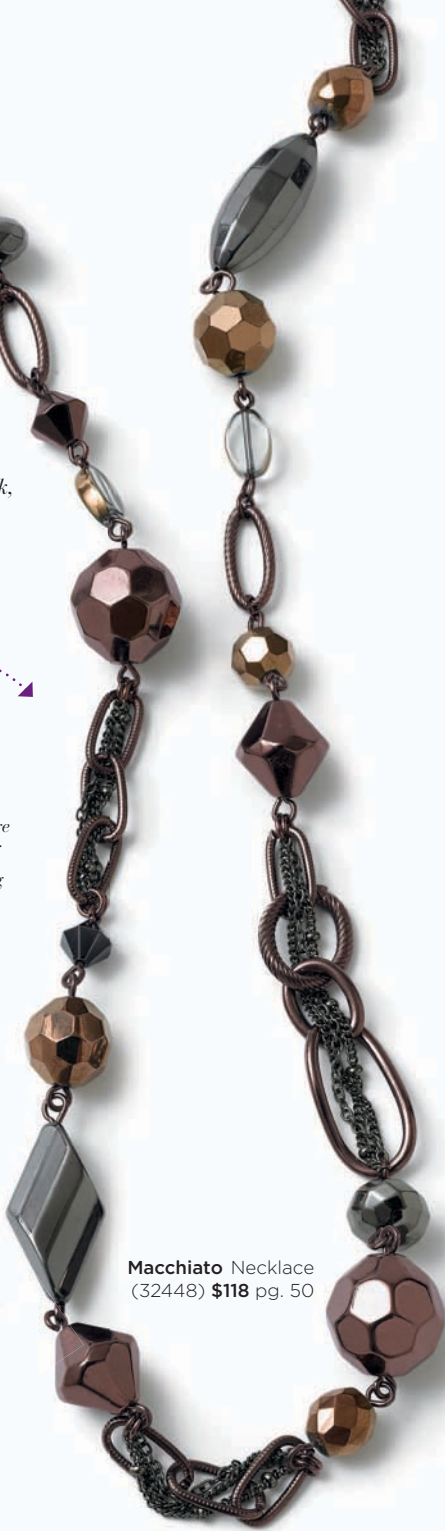
*~ Elena Kiam  
Creative Director*



**Tri Set of 3 Rings**  
(63654) **\$53** pg. 40



**Swivel Bracelets**  
(12779) Gold  
(12780) Silver  
(12781) Hematite  
**\$39 Each** pg. 24



**Macchiato Necklace**  
(32448) **\$118** pg. 50

# CUSTOMER SPECIAL - REVERSE SAVE PLAN

Buy one, get two at **HALF PRICE!** Even better - buy TWO, get FOUR at **HALF PRICE!** Make them your highest-priced items!

Here is an example:

**Shard** Necklace  
(33N15) **\$40** pg. 43



**Metropolis** Bracelet  
(12B29) **\$110** pg. 41  
Half Price: **\$55**



*Save \$115*



**Rotunda** Bracelet  
(12O39) **\$120** pg. 41  
Half Price: **\$60**

All styles shown are from  
COOL FRONT, pg. 40



all of our jewellery carries a  
**Lifetime Replacement Guarantee**

Make your highest-price selections your **HALF-priced** items!


## THERE'S NO LIMIT!

*To see more fabulous styles, check out the Catalogue on  
the **lia sophia**® mobile phone app!* iPhone® and Android™ compatible


*(Reverse Save Plan not available to Hostesses.)*

A black cord necklace with a square pendant. The pendant is a gold-toned frame filled with various gemstones, including black, white, and clear stones.


**Puzzle** Necklace  
(32L14) **\$38** pg. 6

A long, thin brown cord necklace with a large, oval pendant. The pendant features concentric oval patterns in gold and black tones.

**Realm** Necklace  
(33N14) **\$40** pg. 6

A wide, gold-toned bracelet with a textured, diamond-patterned surface. It features several horizontal bands of clear gemstones.


**Captured** Bracelet  
(12789) **\$72** pg. 6

A gold-toned bracelet with a textured, diamond-patterned surface and a central band of clear gemstones.

**Ransom** Bracelet  
(12782) **\$260** pg. 6  
*As Hostess Bonus Item \$60.50\**

A gold-toned ring with a rectangular, textured, diamond-patterned face and a band of clear gemstones.

**Ransom** Ring  
(64671) **\$82** pg. 6

A pair of gold-toned earrings with a teardrop shape and a textured, diamond-patterned surface.

**Rumor** Earrings  
(22E99) **\$28** pg. 14

All styles shown are from  
VA-VA-VA-VINTAGE, pg. 6



**Classique** Bracelet  
(12797) **\$88** pg. 14

## *Other Great Styles To Consider*

*\*Ask your Advisor about special Hostess Bonus Item prices!*

## HOSTESSPECIAL

YOU MAY PURCHASE THE HEMATITE CRYSTAL EARRINGS (91H12) FROM THE KIAM COLLECTION™ FOR ONLY **\$10!**

With a minimum \$600 Show in August (plus applicable sales tax and shipping)



**Hematite Crystal Earrings**  
(21855) **Regular price \$72** pg. 92

*Complete the look with the*

Alexander Ring and the Hematite & Matte Gold Bracelet, also from the Kiam Collection™.



**Alexander Matte Gold Ring**  
(63608) **\$78** pg. 93

**Hematite & Matte Gold Bracelet**  
(12B81) **\$140** pg. 93  
*As Hostess Bonus Item \$22*



## ADDITIONAL HOSTESS BENEFITS

FOR ANY QUALIFIED SHOW (WITH AT LEAST **\$250** IN SALES)

### FREE JEWELLERY CREDITS

A Hostess receives 20% of Show sales in free jewellery credits. For 10 orders or more and at least two dated bookings\*, receive 40% of Show sales in jewellery credits for just \$15.

Jewellery credits are redeemed with the purchase of regular-priced items, unless otherwise stated.

*\*Bookings are to be held within 45 days.*

### HOSTESS BONUS ITEMS

In addition, a Hostess is entitled to up to four jewellery items at dramatically discounted prices:

Regular price	Hostess price
\$110 or less	\$16.50
\$111-\$143	\$22
\$144-\$198	\$33
\$199-\$242	\$49.50
\$243-\$286	\$60.50
\$287-\$330	\$71.50

Plus, purchase up to two additional items at half price.

# LET'S GET GOING!

getting started is easy

## \$165

You'll receive a Starter Kit filled with jewellery\* and all the business materials you'll need to get your business started.

*\*Substitutions may occur.  
Display accessories not included.*

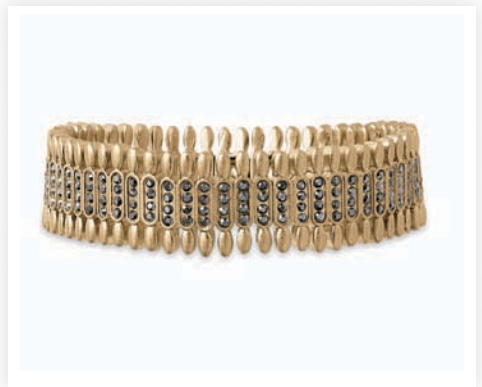
Talk with your Advisor today!



## Join in AUGUST

Submit a minimum \$650 Starter Show and receive the Lia bracelet (12B77), featured on the cover. The matte gold in this stretch bracelet lines up perfectly with centre columns of hematite cut crystals.

A \$120 value.



**DRESS FOR SUCCESS®**  
*Going Places. Going Strong.*

Your **lia sophia** Independent Advisor is:

August specials run  
7/30—9/2/2011