



August 3-8, 2021

ASK IF LANDLINE SAMPLE

- S1a. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- | | | |
|---|---|---------------------------------------|
| 1 | Correct household member on phone | (CONTINUE/GO TO S2.) |
| 2 | Will put correct member of household on phone | (RE-READ INTRO AND CONTINUE WITH S2.) |
| 3 | No household member age 18 or over is currently available | (PLACE HOUSEHOLD INTO CALLBACK) |
| 4 | No one in household age 18 or older | (TERMINATE) |

PN: If second respondent is selected, make sure that code 2 is captured so we know that respondent was switched.

ASK IF CELL SAMPLE

- S1b. If you are now driving a car or doing any activity requiring your full attention, just let me know and I will call you back later.

- | | | |
|---|-------------------------------------|---------------------|
| 1 | No, not driving | (CONTINUE/GO TO S2) |
| 2 | Landline (Didn't call a cell phone) | (CONTINUE/GO TO S2) |
| 3 | Yes, driving, Set a Callback | (SET UP CALL BACK) |
| 9 | Don't know/Refused | (TERMINATE) |

SHOW ALL

- S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- | | |
|---|--------|
| 1 | Male |
| 2 | Female |

PN: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.

ASK ALL

- S3a. Do you currently live in Wisconsin?

- | | |
|---|----------------|
| 1 | Yes |
| 2 | No (TERMINATE) |

PN: Insert county list on screen.

ASK ALL

S3b. In what county in Wisconsin do you live? (READ IF NECESSARY)

(INSERT COUNTY LIST (AT BACK OF THIS SURVEY))

PN: If respondent lives in Milwaukee County or County is Other (997) or Don't know (998), continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If Cell sample and S3b=997 or 998, terminate.

ASK OF THOSE WHO LIVE IN MILWAUKEE COUNTY OR DK/OTHER

S4. Do you currently live within Milwaukee city limits?

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

ASK ALL

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

PN: If 2 or 9 in S5 ask S6.

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

PN: If 2,9 in S6, Terminate

SECTION Q: MAIN QUESTIONNAIRE

PN: Insert start time stamp.

ASK ALL

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q2. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q3. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
- (DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of Q4 and Q5. Keep Q6 last.

ASK ALL

Q4. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q5. Overall, do you approve or disapprove of the way Tony Evers (**EE-vers**) is handling his job as Governor of Wisconsin?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q6. Overall, do you approve or disapprove of the way the Wisconsin legislature is handling its job?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Transition Screen:

SHOW ALL

I'm going to read you a list of people and groups. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about them yet to have an opinion.

PN: Keep Q7-Q8 first, followed by Q9-Q10, then Q11-Q14.

PN: Present each on own screen

PN: Randomize order of Q7-Q8.

ASK ALL

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about them yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q7. Ron Johnson
- Q8. Tammy Baldwin

PN: Randomize order of Q9-Q10.

- Q9. Tony Evers (EE-vers)
- Q10. Joe Biden

PN: Randomize order of Q11-Q13. Keep Q14 last.

- Q11. Public school teachers
- Q12. The police
- Q13. The Black Lives Matter movement
- Q14. Donald Trump

PN: Randomize order of Q15-Q16.

ASK ALL

Q15. Do you approve or disapprove of the way Joe Biden is handling the economy?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q16. Do you approve or disapprove of the way Joe Biden is handling the coronavirus outbreak?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q17. Do you approve or disapprove of the way Tony Evers (EE-vers) is handling the coronavirus outbreak here in Wisconsin?

[GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

(READ LIST IF NECESSARY)

- 1 Strongly approve
- 2 Somewhat approve
- 3 Somewhat disapprove
- 4 Strongly disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Split sample issue section.

PN: Program so half get Q18a-Q24a ("Half Sample A") and half get Q18b-Q24b ("Half Sample B").

ASK HALF SAMPLE A

Q18a. How confident are you that, here in Wisconsin, the votes for president were accurately cast and counted in last year's election? Very confident, somewhat confident, not too confident, or not at all confident.

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE A

Q19a. Is government in Wisconsin working as it was intended to or is it broken?

- 1 Working as intended
- 2 Is broken
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE A

Q20a. Compared to a year ago, is there more crime or less crime in your local community?

- 1 More
- 2 Less
- (DO NOT READ)
- 3 About the same (VOL)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE A

Q21a. Some people say the minimum wage should be raised to \$15 per hour to help low-income workers get by. Others say raising the minimum wage will lead some businesses to cut jobs. Given these arguments, do you support or oppose raising the minimum wage to \$15 per hour?

- 1 Support raising minimum wage
- 2 Oppose raising minimum wage
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE A

Q22a. A federal program currently provides an extra \$300 per week in unemployment benefits. Do you think these benefits are still needed or do you think they are keeping people from returning to work?

- 1 Still needed
- 2 Keeping people from returning to work
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Rotate Q23a and Q24a.

ASK HALF SAMPLE A

How concerned are you about each of the following? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned with (INSERT ITEM)?

Q23a. Inflation and higher prices (READ LIST IF NECESSARY)

Q24a. Illegal immigration (READ LIST IF NECESSARY)

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not too concerned
- 4 Not at all concerned
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q18b. How confident are you that, across the country, the votes for president were accurately cast and counted in last year's election? Very confident, somewhat confident, not too confident, or not at all confident.

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q19b. Is government in Washington working as it was intended to or is it broken?

- 1 Working as intended
- 2 Is broken
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q20b. Compared to a year ago, is there more crime or less crime in the country?

- 1 More
- 2 Less
- (DO NOT READ)
- 3 About the same (VOL)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q21b. Do you favor or oppose requiring a government issued photo ID to vote?

- 1 Favor
- 2 Oppose
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q22b. Would you favor or oppose a law to automatically register those eligible to vote when they turn 18 years old?

- 1 Favor
- 2 Oppose
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize Codes 1-2 in Q wording and response codes.

ASK HALF SAMPLE B

Q23b. Which statement comes closer to your view, even if neither is exactly right? (the rules around voting make it too difficult for eligible citizens to cast a ballot) OR (the rules around voting are not strict enough to prevent illegal votes from being cast).

- 1 Rules make it too difficult to vote
- 2 Rules are not strict enough to prevent illegal votes
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK HALF SAMPLE B

Q24b. Do you favor or oppose teaching critical race theory in public schools or haven't you heard enough about this to say?

- 1. Favor
- 2. Oppose
- 3. Haven't heard enough
(DO NOT READ)
- 8. Don't know
- 9. Refused

ASK ALL

Q25. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Randomize order of Q26 and Q27 and save order as a variable.

ASK ALL

Q26. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

- 1 Very satisfied
- 2 Satisfied
- 3 Dissatisfied
- 4 Very dissatisfied
(DO NOT READ)
- 5 Mixed feelings/Some good, some bad (VOL)
- 8 Don't Know
- 9 Refused

ASK ALL

Q27. Which is more important to you: reduce property taxes or increase spending on public schools?

- 1 Reduce property taxes
- 2 Increase spending on public schools
(DO NOT READ)
- 8 Don't Know
- 9 Refused

ASK ALL

Q28. Would you favor or oppose a major increase in state aid for special education for public school students?

- 1 Favor
- 2 Oppose
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q29. Would you favor or oppose expanding the number of students using publicly funded vouchers to attend private schools?

- 1 Favor expanding vouchers
- 2 Oppose expanding vouchers
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q30. President Biden has proposed more than \$500 billion dollars in new spending on a plan to address transportation infrastructure, water infrastructure, and resilience to climate change, among other things. From what you have read or heard, do you support or oppose this plan?

- 1 Support
- 2 Oppose
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q31. How much of an impact, if any, do you expect climate change to have on the future of life in Wisconsin? A major negative impact, a minor negative impact, no impact, a minor positive impact or a major positive impact?

- 1 Major negative impact
- 2 Minor negative impact
- 3 No impact
- 4 Minor positive impact
- 5 Major positive impact
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q32. Do you think the decision last year to close schools and businesses and to restrict the size of public gatherings was an appropriate response to the coronavirus outbreak or was it an overreaction that did more harm than good?

- 1 Appropriate response
- 2 Overreaction
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q33. Have you personally received the coronavirus vaccine, or not? [IF YES ASK: Did you receive a single-dose vaccine, the first of two doses, or have you gotten both doses of a two-dose vaccine?]

- 1 Yes-Single dose vaccine (J&J)
- 2 Yes-Received first of two doses (Pfizer/Moderna)
- 3 Yes-Gotten both doses (Pfizer/Moderna)
- 4 No-Have not received vaccine
(DO NOT READ)
- 8 Don't know
- 9 Refused

PN: If 4 in Q33, ask Q34.

ASK THOSE WHO HAVE NOT RECEIVED VACCINE

Q34. Will you definitely get a coronavirus vaccine, probably get it, probably not get it, or definitely not get it?

1. Definitely get it
2. Probably get it
3. Probably not get it
4. Definitely not get it
(DO NOT READ)
8. Don't know
9. Refused

ASK ALL

Q35. Thinking about the public schools in your community, do you think they have reopened for in-person classes too slowly, too quickly or at about the right pace?

- 1 Too slowly
- 2 Too quickly
- 3 About the right pace
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q36. Do you think that Donald Trump has changed the Republican party for the better or for the worse or don't you think he has changed the Republican Party much either way?

- 1 Changed for the better
- 2 Changed for the worse
- 3 Hasn't changed Republican Party much either way
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

Q37. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

- 1 Living comfortably
- 2 Just getting by
- 3 Struggling
(DO NOT READ)
- 8 Don't know
- 9 Refused

SECTION F: DEMOGRAPHICS

PN: Insert start time stamp.

ASK ALL

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican
- 2 Democrat
- 3 Independent
(DO NOT READ)
- 4 Other/No preference
- 8 Don't Know
- 9 Refused

PN: Ask QF2 IF 3,4, or 8 in F1.

ASK INDEPENDENTS, OTHER, OR DON'T KNOW PARTY ID

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

ASK ALL

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

ASK ALL

F4. What is your age? (Record actual age in years).

99 Refused *[ASK F4A]*

PN: Ask F4A if refused in F4.

ASK THOSE WHO REFUSE AGE

F4A. *[If Refused]* Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F6a. How many adults who currently live with you are 18 years old or older? Please be sure to include yourself.

(READ IF NECESSARY: "This does not include college students living away from home or military who are deployed and living somewhere else.")

- [RECORD EXACT NUMBER 1-9]
(DO NOT READ)
- 10 10 or more (VOL)
- 98 Don't know
- 99 Refused

ASK ALL

F6b. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

- 0 None
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify _____
(DO NOT READ)
- 06 Hispanic or Latino (VOL)
- 98 Don't know
- 99 Refused

PN: No coding needed of other specify responses (97) at F8.

PN: Split sample between F9a and F9b.

ASK HALF SAMPLE

F9a. Before the coronavirus epidemic, aside from weddings and funerals, how often did you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
 - 2 Once a week
 - 3 Once or twice a month
 - 4 A few times a year
 - 5 Seldom
 - 6 Never
- (DO NOT READ)
- 8 Don't know
 - 9 Refused

ASK HALF SAMPLE

F9b. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
 - 2 Once a week
 - 3 Once or twice a month
 - 4 A few times a year
 - 5 Seldom
 - 6 Never
- (DO NOT READ)
- 8 Don't know
 - 9 Refused

ASK ALL

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion

- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 Don't know
- 99 Refused

PN: If 01 or 06 in F10, ask F11.

ASK IF PROTESTANT OR OTHER CHRISTIAN RELIGION

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 Yes, would
- 2 No, would not
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F12. Last year, that is in 2020, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
(DO NOT READ)
- 98 Don't know
- 99 Refused

ASK ALL

F13. Would you describe the place where you live as urban, suburban or rural?

(INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city")

- 1 Urban
- 2 Suburban
- 3 Rural
(DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F14. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F15. Are you or any member of your household a member of a local, state or national labor union?
(READ LIST IF NECESSARY)

- 1 Yes, respondent
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

PN: Require 5-digit response.

ASK ALL

F16. What is your zip code?

(Enter 5 digit zip code.)

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

ASK ALL

F17. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- (DO NOT READ)
- 8 Don't know
- 9 Refused

ASK ALL

F18. Is this phone a cell phone?

1 Yes

2 No

(CLOSING)

SHOW ALL

Thank you very much. Have a great day/evening!

PN: Insert end time stamp.