



younique

PRODUCT GUIDE SPRING 2014



As a cosmetic company committed to providing naturally based products that enhance your natural beauty, it is our mission to help women feel beautiful inside and out. That starts with knowing that the products you buy and use are of the most superior quality to enhance your natural beauty. These products are so good that even Nana Meriwether, Miss USA 2012, seen on page 9 of this catalog, is wearing our products. She loves them and we know you will, too!

We are excited to introduce several new products this year: two new foundations (pressed powder and cream), three new BB Flawless Complexion Enhancers, two new Moodstruck Mineral Pigment Powders, and a Foundation Brush. We couldn't be more excited about our expanding catalog of high-quality products and know that you will love the new additions as much as we do.

Join us as we celebrate the inner and outer beauty—as well as the individuality—of women everywhere. You are beautiful. You are powerful. You are Younique.

Sincerely,

Derek Maxfield

Founder & CEO

Melanie Huscroft

Co-Founder & Vice President
of Marketing and Sales

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Customer Product Quality & Satisfaction Guarantee

We want you to love it! If you don't, we've got you covered!

Within 14 Days of Receipt: No Questions Asked	Within 15-30 Days of Receipt:	Within 31-90 Days of Receipt:
If you are unsatisfied with our products for any reason, you may exchange them for equal value product credit, same-value exchange, or a full refund (less freight & handling).	You are eligible for a cash refund of 80% the value of the product, equal value product credit, or product exchange (less freight & handling).	You are eligible for equal value product credit, or product exchange (less freight & handling).



Receive FREE products and half-priced items by hosting a Virtual Party!

1. Host an online party, aka a Virtual Party. Invite your friends on social media to join your Virtual Party. Select its duration (3, 5, or 10 days). Promote it from the comfort of your own home
2. Sit back, relax, and earn some rewards! As a hostess of a Virtual Party, you can earn free product credit—or Younique Cash—and half-priced items. To learn how to earn Hostess Rewards, please refer to the following chart:

TOTAL PARTY POINTS	2000-3499	3500-4999	5000-9999	10,000+
Free Product* (% of order sub total)	10%	12%	14%	16%
Half Price Item(s)	1	2	3	4

*Virtual Party Hostess will earn 10%, 12%, 14%, or 16% respectively in product credit, and is a calculated percentage of the party's subtotal, not party points.

The Younique Opportunity

Be part of something big! If you have ever wanted to own your own business, set your own hours, and pursue your own income, this is the time to do it. Join the Younique Family and share your passion for makeup and cosmetics with others.

Signing up has never been easier! Complete the simple online application and we will send you your New Presenters Kit (only \$129 AUS/ \$139 NZ) with everything shown here. By becoming a Younique Presenter, you have the opportunity to earn commissions daily (Instant Royalties Program), you have access to a community of people who love naturally based cosmetics like you, and everything can be done online! Does it get any better than that?



Some items in the kit may not be shown. Contents of the kit are subject to change without notice.

Brilliant Daily Moisturizing Gel

Brilliant Daily Moisturizing Gel is a rich and restorative facial moisturizer that is formulated to leave the skin hydrated and energized as it nourishes with its powerful natural ingredients. Made with Natural Silver, Ginseng, and Pearl Powder from Freshwater Pearls. 60ml.

\$49⁹⁹

AUS

\$55

NZ





Briana Richardson
Presenter ID # 1389

younique



Amy King
Presenter ID # 1655

Glorious Face & Eye Primer

A truly glorious product that prepares and enhances the skin for premium application of mineral makeup. Apply a dime-sized amount to entire face before applying makeup. Watch your skin transform into a silky smooth canvas before your very eyes. 40ml.



\$49⁹⁹
AUS

\$54
NZ

ENHANCED EYEBROWS



STEP 1

Tap a small amount of your favorite Moodstruck Pigment Powder (p. 21) into the lid.



STEP 2

Mix a small amount of Glorious Face & Eye Primer to the pigment.



STEP 3

Blend.



STEP 4

Apply the mixture to your eyebrows with Liner/Shader Brush (p. 35) to shape and enhance.



BB Flawless Complexion Enhancer

This multitasking cream heals, hydrates and enhances your skin, working beautifully as a lightweight foundation, giving your skin a natural-looking matte finish. Now available in six shades. 50ml.

\$49⁹⁹
AUS
\$55
NZ





Nana Meriwether
Miss USA 2012



Whitney Husband
Presenter ID # 1912

Touch Mineral Pressed Powder

Younique's latest in complete complexion coverage, Mineral Touch Pressed Powder is an ultra-fine, long-wearing, and breathable foundation powder that provides a beautiful, touchable, even finish. Comes in 10 shades. From creamy Chiffon to a rich Charmeuse, every shade is named after luxuriously soft fabrics for a reason. 15g.



\$42
AUS

\$45
NZ



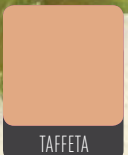
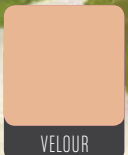
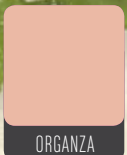
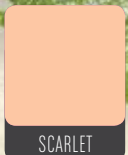
Touch Mineral Cream Foundation

Younique's complete complexion coverage continues! Mineral Touch Cream Foundation is a supple and lightweight cream that leaves the skin feeling soft, touchable, and comfortably covered by melting into the skin without caking or feeling heavy. Comes in 10 shades. From gorgeous Organza to lovely Velvet, every shade is named after luxuriously soft fabrics for a reason. 15g.

\$42
AUS

\$45
NZ

NEW





Wendy Freden
Presenter ID # 2163



Twin Sisters Jill O'Neal & Jami Hunt
Presenter ID #s 2552 & 2529



Touch Mineral Foundation Sets

An irresistibly touchable pair of foundations that provide light to medium coverage. Start with the Cream Foundation as your base, then blend with Pressed Powder for a photo-perfect finish. Mix and match your favorite shades or stock up on your favorite foundation type.

\$78
AUS

SET OF 2

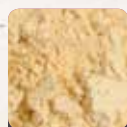
\$83
NZ

NEW

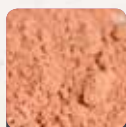


Moodstruck Minerals Concealer

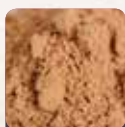
Provides a flawless, naturally luminous finish and can be applied wet or dry. Looks like powder, wears like silk, and provides lightweight matte-finish coverage. Apply wet for professional-grade highlighting and contouring. Powder on dry for blending and smoothing. 5.15g.



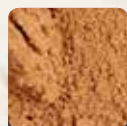
FRESH



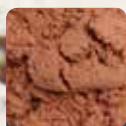
FRISKY



FABULOUS



FRIVOLOUS



FOXY



FIERCE

\$38
AUS
\$40
NZ





Shelaine Maxfield
Presenter ID # 13

youtique

Lauren Pipak
Presenter ID # 3321

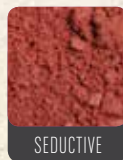
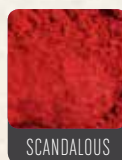
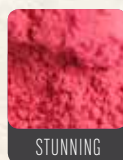
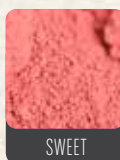
Moodstruck Minerals Blusher

Our highly pigmented Blushers offer 5 brilliant shades of color powder! From Sweet to Scandalous, enhance and brighten your cheeks by adding some much-needed glow to your look. Not chalky or greasy, these highly pigmented Moodstruck Minerals Blushers might be the richest Blushers you ever use. 5.15g.



\$38
AUS

\$40
NZ

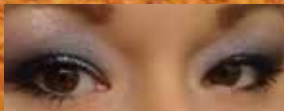


Moodstruck Minerals Pigment Powders

Now in 32 vibrant shades, the color combinations are endless! Our 100% natural, chemical-free, mineral-based loose pigment powders are free of talc, oils, preservatives, perfumes, synthetic dyes and parabens. Whether you apply wet for a more dramatic impact of color or apply dry for a blended and softer look, Moodstruck Minerals Pigment Powders have you covered. 1.1g.

\$13
AUS

\$14
NZ



Renae Pludé

Presenter ID # 5206

Colors Used:

- Lid: Innocent
- Crease: Awestruck
- Above Crease: Flirty
- Liner: Playful and Precocious
- Brow Bone: Sexy
- Brow: Irresistible
- Lashes: 3D Fiber Lashes



Doris Elias

Presenter ID # 4095

Colors Used:

- Lid: Glamorous
- Crease: Precocious
- Outer V: Glamorous
- Liner: Precocious
- Brow Bone: Feisty
- Lashes: 3D Fiber Lashes



Megan Lloyd

Presenter ID # 492

Colors Used:

- Lid: Feisty, Fresh, and Fabulous
- Inner Corner: Curious
- Crease: Infatuated
- Outer V: Infatuated
- Lower Lash Line: Crushed
- Brow Bone: Innocent
- Brow: Infatuated
- Lashes: 3D Fiber Lashes



Rosanne Means

Presenter ID # 4398

Colors Used:

- Lid: Sexy
- Inner Corner: Sassy
- Crease: Glamorous
- Outer V: Daring
- Liner: Devious
- Brow Bone: Sexy
- Lashes: 3D Fiber Lashes

NEW

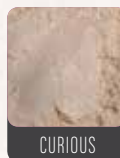


ANGELIC

NEW



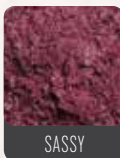
TWITTERPATED



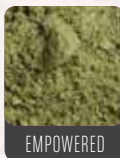
CURIOUS



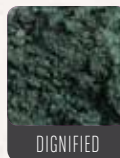
SEXY



SASSY



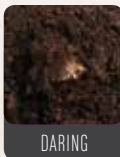
EMPOWERED



DIGNIFIED



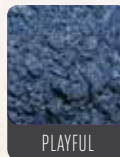
CONFIDENT



DARING



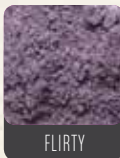
FEISTY



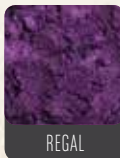
PLAYFUL



AWESTRUCK



FLIRTY



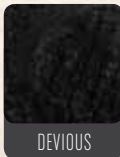
REGAL



GORGEOUS



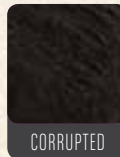
HEARTBROKEN



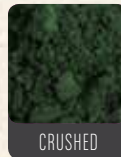
DEVIOUS



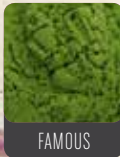
BEAUTIFUL



CORRUPTED



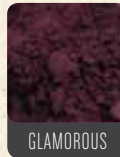
CRUSHED



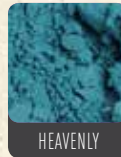
FAMOUS



GIDDY



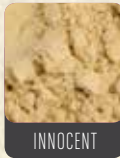
GLAMOROUS



HEAVENLY



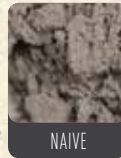
INFATUATED



INNOCENT



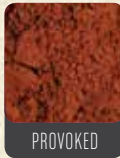
IRRESISTIBLE



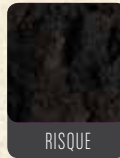
NAIVE



PRECOCIOUS



PROVOKED



RISQUE



VULNERABLE

younique

Kimberly Enlow
Presenter ID # 1480

Moodstruck Minerals Pigment Sets

Can't decide on one of our luscious pigment powders? Then try four! While you're at it, try eight! These exclusive sets give you a wide selection of shades for versatile and enviable combinations at a great price. Create looks that are daring, dramatic, and diverse. Create looks that are shades of YOU!

\$45
AUS SET OF 4

\$49
NZ

SAVE
\$7 AUS / \$7 NZ
OFF INDIVIDUAL RETAIL



\$85
AUS SET OF 8

\$90
NZ

SAVE
\$19 AUS / \$22 NZ
OFF INDIVIDUAL RETAIL



Refreshed Pure & Natural Rose Water

Versatile beauty application in full bloom! Use a quick splash of revitalizing moisture for a botanical boost or mix with Moodstruck Minerals Pigment Powders for a smooth and creamy application. 40 ml.

\$38

AUS

\$40

NZ



LUSCIOUS LINER



STEP 1

Tap a small amount of your favorite Moodstruck Pigment Powder (p. 21) into the lid.



STEP 2

Spray a small amount of Refreshed Pure & Natural Rose Water to the pigment.



STEP 3

Blend.



STEP 4

Apply with the Liner/Shader Brush (p. 35) to your lash line for a creamy, long-lasting eyeliner.



Melissa Rydman
Presenter ID # 121

Younique

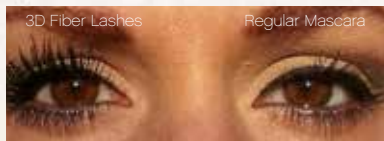
Melanie Huscroft
Younique Co-Founder

Moodstruck 3D Fiber Lashes

Our most popular product, the 3D Fiber Lashes provide a new dimension of beauty! When used together, the Transplanting Gel and Natural Fibers enhance and magnify your natural lashes, transforming your look from "okay" to "oh, wow!"

\$38
AUS

\$40
NZ



See the Difference

We applied regular mascara to the eye on the right, and Moodstruck 3D Fiber Lashes to the eye on the left. Notice the dramatic difference!

STEP 1
STEP 2
STEP 3

Apply the 3D Fiber Transplanting Gel.

Apply the 3D Fiber Natural Fibers to the wet Transplanting Gel.

Reapply the Transplanting Gel a second time to secure the natural fibers to your lashes.

3D Fiber Lashes volumizes and lengthens, then easily washes off at the end of the day.

Shawna Lee, Presenter ID # 2112



Lucrative Lip Gloss

Ten highly pigmented glosses that are quickly becoming the product on everyone's lips. Each go-to gloss is non-sticky, moisturizing, and long lasting. Each tube includes a mirror on the side for easy application. Gently apply on lips for a hit of rich shade and royal shine. 7ml.

\$20

AUS

\$21

NZ

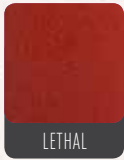




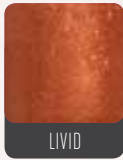
LADYLIKE



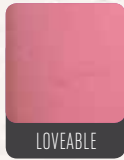
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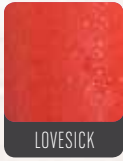
LETHAL



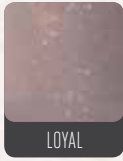
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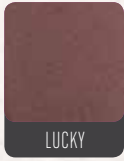
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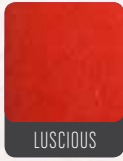
LOVESICK



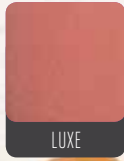
LOYAL



LUCKY



LUSCIOUS



LUXE



Lucrative Lip Gloss Sets

From Luscious to Lavish to Lethal, there's a broad range of shades fit for any occasion. Experience the wealth of wow and save more than 20% off individual retail by getting all 10 Lucrative Lip Gloss color in the Younique Black Cylinder Case.



\$52 SET OF 3
AUS

\$56
NZ

SAVE
\$8 AUS / \$7 NZ
OFF INDIVIDUAL RETAIL

\$150 SET OF 10
AUS

\$165
NZ

SAVE
\$50 AUS / \$45 NZ
OFF INDIVIDUAL RETAIL





Janice Loudenslager
Presenter ID # 1986



Whitney Montgomery
Presenter ID # 2048

Awake Facial Cleanser

Awake Facial Cleanser contains a wide range of beneficial ingredients that awaken and cleanse the skin. Its thick texture transforms into an effective lather for dissolving oil and makeup, as well as rinsing away pore-clogging surface debris, impurities, and excess oil. 100ml.

\$49⁹⁹

AUS

\$55

NZ



Face Brushes

All Younique face makeup brushes have an inner high-quality copper ferrule, which prevents them from rusting when used wet or dry. They are made to last a lifetime and are cruelty-free.



\$26

AUS

\$28

NZ

Foundation Brush

Use of the brush, instead of your fingers, helps to make the application of foundation perfectly flawless and smooth to your skin. Made with high-quality synthetic fibers.



\$15

AUS

\$17

NZ

Concealer Brush

Applies and blends concealer smoothly and evenly around the eyes, face, and on blemishes or discoloring. Made with high-quality synthetic fibers.



\$33

AUS

\$35

NZ

Blusher Brush

Perfectly angled for precise brush placement for enhancing and defining cheekbones. Made with real capra animal hair.



\$41

AUS

\$45

NZ

Powder Puff Brush

A large, fully rounded, extremely soft, absorbent powder brush, perfect for applying powder concealer and finishing powder. Made with real capra animal hair.

Eye Brushes

All Younique eye makeup brushes have an inner high-quality copper ferrule, which prevents them from rusting when used wet or dry. They are made to last a lifetime and are cruelty-free.

\$23

AUS

\$24

NZ

Deluxe Eye Brush

Uniformly covers the whole lid for an even application of color. Made with real pony hair.



\$23

AUS

\$25

NZ

Liner/Shader Brush

This single brush with dual ends blends soft areas for a diffused and melded finish. Liner end made with synthetic fibers. Shader end made with real pony hair.



\$20

AUS

\$21

NZ

Crease Brush

Allows for precise, deliberate application of color. Made with goat hair.



Brush Sets

All Younique makeup brushes have an inner high-quality copper ferrule, which prevents them from rusting when used wet or dry. They are made to last a lifetime and are cruelty-free.



\$104
AUS
\$112
NZ

SAVE
MORE THAN 10%
OFF INDIVIDUAL RETAIL

Face Brush Set

Ideal for applying and blending your mineral-based powders to your face, and cheeks. Buy the entire Face Brush Set, including the new Foundation Brush, for a phenomenal price!

In this set you will receive:

- 1 Foundation Brush
- 1 Concealer Brush
- 1 Blusher Brush
- 1 Powder Puff Brush

\$58
AUS
\$62
NZ

SAVE
MORE THAN 10%
OFF INDIVIDUAL RETAIL

Eye Brush Set

Perfect for applying, shading, and blending your mineral pigments on and around your eyelids. Buy the entire Eye Brush Set together and save more than 10% off the individual retail price.

In this set you will receive:

- 1 Deluxe Brush
- 1 Liner/Shader Brush
- 1 Crease Brush

Complete Brush Set

Start your morning makeup application off right by using all the Younique Face and Eye brushes. Purchase the entire set and save more than 10% off the individual retail price.

\$143

AUS

\$150

NZ

SAVE
MORE THAN 10%
OFF INDIVIDUAL RETAIL

Complete Brush Set

A must for any makeup lover, the Complete Brush Set includes all seven high-quality brushes for impeccable eye, cheek, and complexion makeup application. Carry the complete set with style in this convenient brush case.

In this set you will receive:

- 1 Foundation Brush
- 1 Concealer Brush
- 1 Powder Puff Brush
- 1 Blusher Brush
- 1 Deluxe Brush
- 1 Liner/Shader Brush
- 1 Crease Brush



Eye-Tastic Collection

\$155⁹⁹
AUS

\$165⁹⁹
NZ

SAVE
MORE THAN 20%
OFF INDIVIDUAL RETAIL

This collection includes the new silver carrying case and:

- 4 Moodstruck Mineral Pigment Powders (Choose your colors)
- 1 Refreshed Pure & Natural Rose Water
- 1 Moodstruck 3D Fiber Lashes
- 1 Moodstruck Makeup Deluxe Eye Brush
- 1 Moodstruck Makeup Liner/Shader Eye Brush
- 1 Moodstruck Makeup Crease Eye Brush



Highlight and Contour Collection

\$259⁹⁹
AUS

\$274⁹⁹
NZ

SAVE
MORE THAN 20%
OFF INDIVIDUAL RETAIL

This collection includes the new silver carrying case and:

- 3 BB Flawless Complexion Enhancers (Choose your shades)
- 1 Glorious Face & Eye Primer
- 3 Moodstruck Minerals Concealers or Blushers (Choose your colors)



Crazy for Color Collection

\$194⁹⁹
AUS

\$207⁹⁹
NZ

SAVE
MORE THAN 20%
OFF INDIVIDUAL RETAIL

This collection includes the new silver carrying case and:

- 2 Moodstruck Mineral Pigment Powders (Choose your colors)
- 2 BB Flawless Complexion Enhancers (Choose your shades)
- 2 Moodstruck Minerals Concealers or Blushers (Choose your colors)
- 2 Lucrative Lip Gloss (Choose your colors)



Skin-Sational Collection

\$259⁹⁹
AUS

\$207⁹⁹
NZ

SAVE
MORE THAN 20%
OFF INDIVIDUAL RETAIL

This collection includes the new silver carrying case and:

- 2 Touch Mineral Foundations (Choose Cream and/or Pressed Powder)
- 1 Moodstruck Minerals Concealer or Blusher (Choose your favorite)
- 1 BB Flawless Complexion Enhancer (Choose your shade)
- 1 Glorious Face & Eye Primer
- 1 Awake Facial Cleanser
- 1 Brilliant Daily Moisturizing Gel



Want It All Collection

\$259⁹⁹
AUS

\$274⁹⁹
NZ

SAVE
MORE THAN 20%
OFF INDIVIDUAL RETAIL

This collection includes the new silver carrying case and:

- 2 Touch Mineral Foundations (Choose Cream and/or Pressed Powder)
- 2 Moodstruck Mineral Pigment Powders (Choose your colors)
- 1 Moodstruck 3D Fiber Lashes
- 1 Glorious Face & Eye Primer
- 1 Awake Facial Cleanser
- 1 Brilliant Daily Moisturizing Gel
- 1 Lucrative Lip Gloss (Choose your favorite)



Get the look!

Find more makeup looks like these on your Presenter's Younique website under "Browse Looks." See what others are wearing and show off your own Younique looks. Spot a look you love? Find out how they did it and order the same products right then and there! These are real women, wearing Younique products and looking beautiful inside and out!



Christy Clifton
Presenter ID # 2248

- Eyes:** Innocent used all over lid; Infatuated used in the crease and Daring used in the outer V, Risque used as liner
- Face:** BB Flawless Complexion Enhancer in Cream used to highlight above the nose and below the eyes, Caramel used as a contour on the cheeks and nose, Bisque was used all over for an even blend
- Concealer:** Fresh, Fierce, and Frivolous Moodstruck Minerals Concealers were used all over
- Lips:** Ladylike Lucrative Lip Gloss
- Cheeks:** Sweet Moodstruck Minerals Blusher
- Lashes:** 3D Fiber Lashes



Marie Nielsen
Presenter ID # 5

- Eyes:** Naïve used all over lid; Twitterpated used in the crease and outer V, Empowered used on the central lid, Corrupted used as liner, Angelic used on brow bone as a highlight
- Eyebrows:** Irresistible mixed with Glorious Face & Eye Primer
- Face:** BB Flawless Complexion Enhancer in Cream used to highlight above the nose and Honey and Caramel used as a contour on the cheeks and nose
- Concealer:** Fresh, Fierce, and Frivolous Moodstruck Minerals Concealers were used all over
- Lips:** Angelic Pigment used as highlight on the center of lips. Lucky Lucrative Lip Gloss used all over
- Cheeks:** Seductive Moodstruck Minerals Blusher
- Lashes:** 3D Fiber Lashes



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UPLIFT. EMPOWER. MOTIVATE.

For More Information Contact

Younique's mission is to uplift, empower, validate, and ultimately build self-esteem in women around the world through high-quality products that encourage both inner and outer beauty and spiritual enlightenment while also providing opportunities for personal growth and financial reward.

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