



Australian Pricing Comparisons
Vitality for Life®

Pricing Comparisons—Vitality for Life®

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The pricing comparisons contained in this publication were conducted in April 2007. Access® Drink comparisons conducted in September 2007.

Prices are generally at RRP (recommended retail prices) where available. Prices quoted are not promotion or pack prices.

Prices are obtained from either supermarkets (mainly Coles and Safeway in Melbourne), corporate product websites or online shopping websites.

Prices may vary based on location, retail outlet, online shopping websites or promotions.

All Melaleuca prices are in PC (Preferred Customer) prices and inclusive of GST.

Every attempt is made to use comparison products in similar package sizes.

For most products, cost per ml versus gram is used at a 1:1 ratio. This may vary from product to product, but overall, they are generally comparable if the product density is similar.

Every attempt has been made to represent competitor products with the correct brand name, size, weight and pricing. This can change even over the course of three months or may vary based on location.

This data places no judgement on the effectiveness or quality of the competitor products listed. It is simply a factual comparison at the time of printing using publicly available data.

Nutritional Supplements

Sub Category: Daily Multivitamin, Mineral and Calcium Supplement
 Melaleuca Brand: Vitality Pack®



Company	Brand	Price \$AU	Days of Dosage	Cost per Day
Melaleuca	Vitality Pack (Vitality Calcium Complex, Vitality for Men or Women)	25.00	30	\$0.83
Blackmores	Blackmores Women's Vitality Multi	26.50	50	\$0.53
	Total Calcium & Magnesium	11.95	15	\$0.80
	Total			\$1.33
Swisse	Swisse (for women)	16.25	30	\$0.54
	Swisse Calverv Calcium Mineral Matrix	17.95	15	\$1.20
	Total			\$1.74
GNC	Women's Ultra Mega	40.95	45	\$0.91
	Calcium Citrate Plus	31.95	45	\$0.71
	Total			\$1.62
Nature's Own	Daily Multi Essentials	9.95	30	\$0.33
	Calcium & magnesium with vitamin D3	17.15	20	\$0.86
	Total			\$1.19
Cenovis	Women's Multi	8.19	30	\$0.27
	Bone Health, Mega Calcium & D	18.95	100	\$0.19
	Total			\$0.46

Sub Category: Daily Multivitamin, Calcium, Omega, CoQ10, E
 Melaleuca Brand: Vitality Plus Pack



Company	Brand	Price \$AU	Days of Dosage	Cost per Day	Equivalent Daily Dosage
Melaleuca	Vitality Plus Pack (Vitality Calcium Complex, Vitality for Men or Women, CellWise)	59.95	30	\$200	
Blackmores	Blackmores Women's Vitality Multi	26.50	50	\$0.53	
	Total Calcium & Magnesium	11.95	15	\$0.80	
	Blackmores Omega Daily	29.95	90	\$0.33	600mg
	Blackmores CoQ10	26.95	15	\$1.80	100mg
	Blackmores Natural E 100IU	8.50	21	\$0.40	200IU
	Total			\$9.26	\$277.83

Nutritional Supplements

Sub Category: RDI's (Recommended Dietary Intake)
 Melaleuca Brand: Vitality Pack®—Men



	Nutrient Reference Values (or RDI*) and Suggested Intake per day				
	Total Daily Dose Provides	19-30yrs	31-50yrs	51-70yrs	>70yrs
Minerals					
Calcium	1200mg	1000mg	1000mg	1000mg	1300mg
Magnesium	210mg	400mg	420mg	420mg	420mg
Zinc	3mg	14mg	14mg	14mg	14mg
Copper	500mcg	1.7mg	1.7mg	1.7mg	1.7mg
Boron	3mg	2-7mg	2-7mg	2-7mg	2-7mg
Manganese	5.5mg	5.5mg	5.5mg	5.5mg	5.5mg
Iodine	150mcg	150mcg	105mcg	150mcg	150mcg
Molybdenum	25mcg	45mcg	45mcg	45mcg	45mcg
Chromium	50mcg	35mcg	35mcg	35mcg	35mcg
Selenium	26mcg	70mcg	70mcg	70mcg	70mcg
Vitamins					
Betacarotene	900mcg	900mcg	900mcg	900mcg	900mcg
Choline Bitartrate	15mg	550mg	550mg	550mg	550mg
Biotin	60mcg	30mcg	30mcg	30mcg	30mcg
Folic acid (Folate)	500mcg	400mcg	400mcg	400mcg	400mcg
Ascorbic acid (Vitamin C)	2.50mcg	45mg	45mg	45mg	45mg
Cholecalciferol (Vitamin D)	15mcg (600IU)	5mcg	5mcg	10mcg	15mcg
d-alpha-tocopheryl acid succinate (Vitamin E)	24.8mg (30IU)	10mg	10mg	10mg	10mg
B Group Vitamins					
Thiamin (Vitamin B1)	20mg	1.2mg	1.2mg	1.2mg	1.2mg
Riboflavin (Vitamin B2)	20mg	1.3mg	1.3mg	1.3mg	1.6mg
Nicotinamide (Vitamin B3)	60mg	16mg	16mg	16mg	16mg
Pantothenic acid (Vitamin B5)	20mg	6mg	6mg	6mg	6mg
Pyridoxine hydrochloride (Vitamin B6)	20mg	1.3mg	1.3mg	1.7mg	1.7mg
Cyanocobalamin (Vitamin B12)	60mcg	2.4mcg	2.4mcg	2.4mcg	2.4mcg

* Recommended Dietary Intakes (RDIs) are the amounts of specific nutrients required on average on a daily basis for sustenance or avoidance of deficiency states. Sourced from: NH&MRC Nutrient Reference Values for Australia and New Zealand—published September 2005.

Sub Category: RDI's (Recommended Dietary Intake)
 Melaleuca Brand: Vitality Pack®—Women



	Nutrient Reference Values (or RDI*) and Suggested Intake per day				
	Total Daily Dose Provides	19-30yrs	31-50yrs	51-70yrs	>70yrs
Minerals					
Calcium	1200mg	1000mg	1000mg	1000mg	1300mg
Magnesium	160mg	310mg	310mg	320mg	320mg
Iron	5mg	18mg	18mg	8mg	8mg
Zinc	5mg	8mg	8mg	8mg	8mg
Copper	500mcg	1.2mg	1.2mg	1.2mg	1.2mg
Boron	3mg	2-7mg	2-7mg	2-7mg	2-7mg
Manganese	5mg	5mg	5mg	5mg	5mg
Iodine	150mcg	150mcg	105mcg	150mcg	150mcg
Molybdenum	25mcg	45mcg	45mcg	45mcg	45mcg
Chromium	50mcg	25mcg	25mcg	25mcg	25mcg
Selenium	26mcg	60mcg	60mcg	60mcg	60mcg
Vitamins					
Betacarotene	700mcg	700mcg	700mcg	700mcg	700mcg
Choline Bitartrate	15mg	425mg	425mg	425mg	425mg
Biotin	50mcg	25mcg	25mcg	25mcg	25mcg
Folic acid (Folate)	500mcg	400mcg	400mcg	400mcg	400mcg
Ascorbic acid (Vitamin C)	250mg	45mg	45mg	45mg	45mg
Cholecalciferol (Vitamin D)	15mcg (600IU)	5mcg	5mcg	10mcg	15mcg
d-alpha-tocopheryl acid succinate (Vitamin E)	24.8mg (30IU)	7mg	7mg	7mg	7mg
Phytomenadione (Vitamin K)	30mcg	60mcg	60mcg	60mcg	60mcg
B Group Vitamins					
Thiamin (Vitamin B1)	15mg	1.1mg	1.1mg	1.1mg	1.1mg
Riboflavin (Vitamin B2)	15mg	1.1mg	1.1mg	1.1mg	1.3mg
Nicotinamide (Vitamin B3)	45mg	14mg	14mg	14mg	14mg
Pantothenic acid (Vitamin B5)	15mg	4mg	4mg	4mg	4mg
Pyridoxine hydrochloride (Vitamin B6)	15mg	1.3mg	1.3mg	1.5mg	1.5mg
Cyanocobalamin (Vitamin B12)	45mcg	2.4mcg	2.4mcg	2.4mcg	2.4mcg

* Recommended Dietary Intakes (RDIs) are the amounts of specific nutrients required on average on a daily basis for sustenance or avoidance of deficiency states. Sourced from: NH&MRC Nutrient Reference Values for Australia and New Zealand—published September 2005.

Nutritional Supplements

Sub Category: Daily Multivitamin
 Calcium, Omega, CoQ10, E, Grape Seed (procyanidins)
 Melaleuca Brand: Daily for Life® Pack



Company	Brand	Price \$AU	Days of Dosage	Cost per Day	Equivalent Daily Dosage
Melaleuca	Daily for Life Pack (Vitality Calcium Complex, Vitality for Men or Women, ProVexCV*, CellWise)	94.95	30	\$3.17	478mg procyanidins
Blackmores	Blackmores Women's Vitality Multi	26.50	50	\$0.53	
	Total Calcium & Magnesium	11.95	15	\$0.80	
	Blackmores Omega Daily	29.95	90	\$0.33	600mg
	Blackmores CoQ10	26.95	15	\$1.80	100mg
	Blackmores Natural E 100IU	8.50	21	\$0.40	200IU
	Grape Seed Forte	29.95	15	\$5.40	478mg procyanidins
	Total			\$9.26	\$277.83

*ProVexCV is based on a daily dose of 6 capsules giving an equivalent of 478.8mg of procyanidins.

†The Grape Seed Forte comparison daily dose is based on the equivalent of 478.8mg procyanidins (which is 6 ProVexCV capsules). This is equivalent to 2.8 x the Grape Seed Forte daily dose of 2 tablets. Therefore, 5.6 Grape Seed Forte tablets = 6 ProVexCV capsules.

Sub Category: Children's Multivitamin and Mineral Supplement
 Melaleuca Brand: Vita-Bears®



Company	Brand	Type	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Vita-Bears Orange	Tab	17.95	60	1	60	\$0.30
Swisse	Childvite 1 — Chewable tablets	Tab	24.50	60	2	30	\$0.82
Swisse	Childvite 2 — Chewable tablets	Tab	24.50	60	2	30	\$0.82
Nature's Way	Kids Multi Chewable	Burstlet	15.95	50	2	25	\$0.64
Nature's Way	Kids Smart	Burstlet	13.95	50	2	25	\$0.56
Nature's Own	Vita Tingles Multivitamin for Kids	Tab	12.85	50	2	25	\$0.51
Herron	Vita Minis for Kids	Tab	8.85	50	2	25	\$0.35
Herron	Vita Minis for Kids Sports	Tab	8.79	50	2	25	\$0.35
Healtheries	Kids Care Multi-vitamin & mineral	Tab	7.49	60	2	30	\$0.25
Blackmores	Kids Chewable Multi	Tab	13.95	60	1	60	\$0.23
Nutrition Care	Kids Plus	Tab	13.50	60	1	60	\$0.23
Centrum	Kids Complete A to Zinc	Tab	11.99	60	1	60	\$0.20

Sub Category: Digestive Health
 Melaleuca Brand: FibreWise Drink



Company	Brand	Price \$AU	Servings	Price per serving	Fibre from psyllium per serving (g)	Fibre from other source per serving (g)	Total Fibre per serving (g)	Vitamins and Minerals	Beneficial digestive health ingredients
Melaleuca	FibreWise Drink	28.95	35	\$0.83	3.3	1.8	5.1	6	11
Quick Fibre Plus	Quick Fibre Plus	16.95	12.5	\$1.36	-	-	12.6	2	3
Benefiber	Benefiber	10.99	24	\$0.46	0	3	3	0	0
Nucolox	Nucolox	19.95	58	\$0.34	2.7	0.7	3.4	-	-
Metamucil	Metamucil	14.99	48	\$0.31	2.4	1	3.4	0	0

Sub Category: Cellular Antioxidant
 Melaleuca Brand: CellWise



Company	Brand	Price \$AU	Days of Dosage	Cost per Day	Equivalent Daily Dosage
Melaleuca	CellWise	45.95	30	\$1.53	
Blackmores	Blackmores Omega Daily	29.95	90	\$0.33	600mg
	Blackmores CoQ10	26.95	15	\$1.80	100mg
	Blackmores Natural E 100IU	8.50	21	\$0.40	200IU
	Total			\$2.53	

Sub Category: Bone Health Support — Tablets
 Melaleuca Brand: Vitality Calcium Complex™



Company	Brand	Type	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Vitality Calcium Complex	Tab	16.95	60	2	30	\$0.57
Nature's Own	Calcium & Magnesium with vitamin D3	Tab	17.15	80	4	20	\$0.86
Blackmores	Total Calcium & Magnesium	Tab	11.95	60	4	15	\$0.80
GNC	Calcium Citrate Plus	Tab	31.95	180	4	45	\$0.71
Herbs of Gold	Super Calcium Plus with Boron	Tab	25.00	120	3	40	\$0.63
Swisse	Swisse Calverv M3	Tab	17.95	60	2	30	\$0.60
Microgenics	Calcium Complete	Tab	11.95	60	3	20	\$0.60
Microgenics	Advanced Calcium with Orotate & Boron	Tab	27.25	100	2	50	\$0.55
Wyeth	Caltrate 600mg with Vitamin D & Minerals	Tab	14.75	100	2	50	\$0.30
Herron	Calcium Plus with Vitamin D, Boron & Magnesium	Tab	9.65	50	1	50	\$0.19
Cenovis	Bone Health, Mega Calcium & D	Tab	18.95	200	2	100	\$0.19

Nutritional Supplements

Sub Category: Antioxidant Eye Support
 Melaleuca Brand: NutraView®



Company	Brand	Lutein per Day	Bilberry Anth. per Day	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	NutraView	6 mg	20 mg	36.95	30	1	30	\$1.23
Blackmores	Lutein-Vision	6 mg	–	26.50	60	1	60	\$0.44
	Bilberry 2500	–	25 mg	15.95	40	4	10	\$1.60
	Total							
Bioglan	Bioglan Vision	5 mg	–	39.35	60	2	30	\$1.31
Naturopathica	SuperVision	5 mg	2.5 mg	39.95	30	1	30	\$1.33
Swisse	Swisse Opticq	6 mg	–	47.45	80	2	40	\$1.19

Sub Category: Stress, Nervious Tension, Mild Anxiety
 Melaleuca Brand: Luminex®



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Luminex	31.95	90	3	30	\$1.07
GNC	Ginkgo Biloba	29.95	90	2	45	\$0.67
	St Johns Wort Standardised	34.50	100	3	33	\$1.04
	Total					
Nature's Own	Ginkgo Biloba 2000	13.95	50	3	17	\$0.84
	St Johns Wort 2700	22.30	40	1	40	\$0.56
	Total					
Cenovis	Ginkgo Biloba 2000	12.49	50	3	17	\$0.75
	St John's Wort (Hypericum)	15.75	50	3	17	\$0.95
	Total					
Swisse	Swisse Syazak	38.50	80	2	40	\$0.96
	Swisse Cerexl	57.50	80	2	40	\$1.44
	Total					

Sub Category: Sleeping Aid—Restful Sleep
 Melaleuca Brand: RestEZ™



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Total Valerian per Daily Dose	Cost per Day	Cost to Get Same Amount of Valerian per Day
Melaleuca	RestEZ	23.95	60	2	30	1200mg	\$0.80	
Blackmores	Tranquil Night	19.95	60	2	30	600mg	\$0.67	\$1.33
GNC	Valerian	26.50	90	2	45	500mg	\$0.59	\$1.41

Sub Category: Immune Support
 Melaleuca Brand: Activate Immune Complex®: Cold Relief



Company	Brand	Type	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Activate Immune Complex	Tab	29.95	60	2	30	\$1.00
Blackmores	Cold Combat	Tab	17.95	60	12	5	\$3.59
Blackmores	Cold Combat	Tab	17.95	60	2	30	\$0.60
Blackmores	Immunodefence	Tab	39.95	60	2	30	\$1.33
Codral	Immune Boost	Tab	19.99	30	4	7.5	\$2.67
Pharmafoods	Adrographis Plus	Cap	27.00	60	4	15	\$1.80
Bio-Organics	Immune Complex with Andrographis	Tab	34.95	60	2	30	\$1.17
NutraLife	Cold & Flu Fighter	Cap	28.95	50	1	50	\$0.58
Bioglan & Pretorius	Cold & Flu Day/Night	Cap	19.95	18	3	6	\$3.33
Bioglan & Pretorius	Cold & Flu Day/Night	Cap	19.95	6	2	6	\$6.65
Herbs of Gold	Andrographis	Liquid	27.95	200ml	30ml	7	\$4.19
Enervite	Cold & Flu Buster	Tab	29.95	30	2	15	\$2.00
Fusion Health	Cold Flu Cough	Tab	23.00	30	6	5	\$4.60
Golden Glow	Immune Boost with Andrographis	Tab	16.45	60	2	30	\$0.55
Codral	Cold & Flu (Pharmaceutical)	Tab	19.45	45	6	8	\$2.59

Sub Category: Men's Prostate Support
 Melaleuca Brand: ProstAvan



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	ProstAvan	31.95	30	1	30	\$1.07
Bio-Organics	Saw Palmetto Complex	26.90	30	2	15	\$1.79
Swisse	Swisse Prosqn™	43.00	80	2	40	\$1.08
Blackmores	Proseren	28.25	60	2	30	\$0.94

Nutritional Supplements

Sub Category: Women's Menopause Relief
Melaleuca Brand: EstrAval®



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	EstrAval	31.95	60	2	30	\$1.07
Naturopathica	Meno-eze Forte	32.90	30	2	15	\$2.19
Pretorius	Menopause Soy Relief	32.75	60	4	15	\$2.18
Blackmores	45 Plus	30.50	60	3	20	\$1.53
GNC	Women's Phyto-Estrogen	35.50	60	2	30	\$1.18
Blackmores	PhytoLife® 1 One a Day	31.95	30	1	30	\$1.07
Nature's Own	Menopro	29.95	30	1	30	\$1.00

Sub Category: Healthy Joints Support
Melaleuca Brand: Replenex



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Replenex	17.95	90	3	30	\$0.60
Naturopathic	Arthro-total	39.95	60	2	30	\$1.33
GNC	Glucosamine 1000	19.95	30	2	15	\$1.33
Microgenics	Glucosamine 1500	39.95	90	2	45	\$0.89
Blackmores	Glucosamine 1000mg	35.95	90	2	45	\$0.80
Cenovis	Osteo-Relief® Tablets	15.50	60	3	20	\$0.78
Nature's Way	Glucosamine 1000	16.95	50	2	25	\$0.68
Bio-Organics	Glucosamine Sulfate 1000mg	49.95	150	2	75	\$0.67
Naturopathica	Glucosamine Hydrochloride 1500mg	48.00	150	2	75	\$0.64
Pretorius	Glucosamine 1500	19.20	30	1	30	\$0.64
Nutra-life	Glucosamine 1000mg plus	63.75	200	2	100	\$0.64
Nature's Own	Glucosamine PLUS Calcium with D3 & K1	19.95	130	4	32.5	\$0.61

Sub Category: Cholesterol Maintenance
Melaleuca Brand: Phytomega®



Company	Brand	Price \$AU	Qty	Maximum Daily Dosage	Days of Dosage	Cost per Day
Melaleuca	Phytomega	44.95	120	4	30	\$1.50
Naturopathica	Cholestaguard	39.95	60	4	15	\$2.66
Blackmores	Policosanol 10	39.95	20	1	20	\$2.00
Nature's Own	MaxEPA 1000mg marine lipid concentrate	29.95	100	6	17	\$1.80
Swisse	Swisse Venaxl	65.00	80	2	40	\$1.63

Sub Category: Potent Antioxidant, Peripheral Circulation and Cardiovascular Support
 Melaleuca Brand: ProvecCV®



Company	Brand	Grape Seed Extract Dry per dose (g)	Equiv. Pro-cyanidins per Dose (mg)	Max Daily Dose—ProvecCV	Equiv. Procyanidins per Max Daily ProvecCV Dose (mg)	Price \$AU	Qty	Cost per Dose	Cost per 478.8mg procyanidins	Other ingredients per dose
Melaleuca	ProvecCV	10.08	79.8	6	478.8	49.95	120	\$0.42	\$2.50	ginkgo biloba dry leaf 12.5mg (ginkgo flavonglycosides 60mcg, ginkgolides and bilobalide 15mcg), bilberry fruit dry 25 mg (anthocyanosides 62.5mcg), grape fruit skin 254mg (dry 7.62g), citrus bioflavonoids 250mcg, bromelains 17mg, papain 17mg
Blackmores	Grape Seed Forte†	12	85	5.6*	478.8	29.95	30	\$1.00	\$5.62	none
Golden Glow	Advanced Herbals® Grapeseed Phytosome	4	33.1	14.5*	478.8	23.15	50	\$0.46	\$6.70	none

* Dose required to match ProvecCV daily dose.

* ProvecCV is based on a daily dose of 6 capsules giving an equivalent of 478.8mg of procyanidins.

† The Grape Seed Forte comparison daily dose is based on the equivalent of 478.8mg procyanidins (which is 6 ProvecCV capsules). This is equivalent to 2.8 x the Grape Seed Forte daily dose of 2 tablets. Therefore, 5.6 Grape Seed Forte tablets = 6 ProvecCV capsules.

Food

Sub Category: Meal Replacements/Nutritional Diet Shake
 Melaleuca Brand: Attain® Meal Replacement Shake



Company	Brand	Price \$AU	g	g per serve	No. of serves	Price per serve	Protein per 100g	Carbs per 100g	Sugar per 100g	Calories per 100g	Fat per 100g	Fibre per 100g	Vitamins and Minerals
Melaleuca	Attain Meal Replacement Shake	19.95	380	38	10	\$2.00	37	39	11	342	9.2	13	16
Hershel-Beck	Xantrax Diet Shake VLCD —Choc	39.95	490	35	14	\$2.85	60.3	22.3	17	380	4.3	0	0
Novartis	Optifast VLCD Sachets MilkShake —Chocolate Dessert	54.95	840	40	21	\$2.62	49.5	43	26.3	434	6.5	0	0
Atkins Advantage	Chocolate Shake High Protein	19.95	330	33	10	\$2.00	54	7.8	2.2	414	16.3	9.5	16
Horleys	Sculpt High Protein Powder —Banana	32.25	500	25	20	\$1.61	71.6	12.4	7.2	372	3.2	18.3	1
AB Food & Bev	UltraSlim Chocolate Flavoured Shake	20.15	425	33	13	\$1.56	11.8	62.9	50.4	385	7.3	9.1	24
Aussie Bodies	Trim Low GI Protein Shake —Choc	16.60	375	35	11	\$1.55	45	34.6	30.8	397	3.2	18.3	1
NutraLife	Body Shape High Protein Low Carb—Choc	29.95	500	25	20	\$1.50	71	6	2.8	328	4	0	22
Musashi	SLM Protein Blend Meal Replacement Formula—Choc	19.80	400	30	13	\$1.49	41.5	42.4	11.3	366	2.8	0	17
Nature's Way	Slim Right —Chocolate	14.95	375	35	11	\$1.40	39.1	42.6	37.7	377	4	8.9	0

Sub Category: Healthy Snack Bars/Breakfast Bars
 Melaleuca Brand: FibreWise Bar, Simply Fit Bar



Company	Brand	Price \$AU	Qty in Box	Cost per Bar	g	Protein per 100g	Carbs per 100g	Sugar per 100g	Calories per 100g	Fat per 100g	Fibre per 100g	Vitamins and Minerals
Melaleuca	FibreWise Bar—Lemon Burst	25.95	10	\$2.60	45	7	68.8	29	386	8.9	11	16
Norganic	Crunchola Breakfast Bars	4.19	6	\$0.70	30	7.8	72.4	21.1	391	6.2	11.7	-
Weight Watchers	Apple Crumble Real Fruit Cereal Bars	3.88	6	\$0.65	40	4.6	56.4	29.5	309	0.9	14.7	-
Natures Way	Slim Right Bar	2.98	1	\$2.98	50	29.9	23.2	12.16	328	10	21.2	-
Atkins	Morning Start Cereal Bars	11.95	5	\$2.39	37	35.1	40.5	2.7	486	18.9	13.5	-
Pria	Nutritional Energy Snack Bar	1.79	1	\$1.79	28	18.4	55.2	32.2	416	12.5	0	-

Sub Category: Supplementary Sports Foods/Energy Bars
 Melaleuca Brand: Access® Bar



Company	Brand	Price \$AU	Qty in Box	Cost per Bar	g	Protein per 100g	Carbs per 100g	Sugar per 100g	Calories per 100g	Fat per 100g	Fibre per 100g
Melaleuca	Access Bar—Choc Caramel Kruncher	30.95	10	\$3.10	30	13.0	60.0	20.0	400	11.7	3.3
Enervitene	Enervitene Sport Gel	4.95	1	\$4.95	25	0.0	72.0	-	288	0.0	-
Endura	Energy Bar	44.95	10	\$4.50	-	-	-	-	-	-	-
PB Sports	PB Sports Bar—Chocolate Coated	3.50	1	\$3.50	55	5.1	75.0	31.2	403	9.1	-
Power Bar	Gel Carbohydrate Electrolyte Blend Chocolate	2.99	1	\$2.99	41	0.7	68.3	24.4	315	3.7	-
Power Bar	Performance The Original Energy Bar—Chocolate	2.95	1	\$2.95	65	15.0	64.0	32.0	363	3.3	6.3
Mars	Snickers Marathon Long Lasting Energy Bar	2.75	1	\$2.75	55	23.6	49.0	33.0	400	12.7	3.6
PB Sports	PB Sports Gel	2.70	1	\$2.70	35	0.0	57.0	-	217	0.0	-
High 5	High 5 Energy Gel	2.50	1	\$2.50	25	0.0	68.0	-	73	0.0	-
Musashi	Creatine Bar Apricot	2.39	1	\$2.39	65	22.3	57.9	25.3	344	2.6	-
Musashi	Growling Dog—Chocolate	2.39	1	\$2.39	65	22.0	53.3	23.2	363	5.7	-
Endura	Sports Energy Gel Vanilla	1.39	1	\$1.95	35	0.1	98.5	39.0	403	0.2	-

Sub Category: Supplementary Sports Foods/Energy Drinks or Gel (powdered or ready to drink)
 Melaleuca Brand: Access® Drink



Company	Brand	Price \$AU	g/mL	Serving mL	No. of servings	Price per serving
Melaleuca	Access Drink	30.95	37	250	10	\$3.10
Max's	Max's Hi Performance Protein Choc	60.12	500	42	12	\$5.01
PB	Sports Meal Shake	4.10	225	225	1	\$4.10
Horleys	L-Glutamine	39.95	300	30	10	\$4.00
Musashi	P30 High Protein	80.40	375	375	24	\$3.35
Aussie Bodies	Lo Carb Protein Revival UHT Drink	79.87	375	375	24	\$3.33