



Association of University Technology Managers®
Advancing Discoveries for a Better World®

AUTM 2016 Western Region Meeting

November 1 – 4, 2016

Waikiki Beach Marriott Resort & Spa
Honolulu, HI USA

www.autm.net



AUTM 2016 Western Region Meeting

Welcome to Hawaii!

The AUTM 2016 Western Region Meeting delivers diverse programs for technology transfer newcomers and veterans alike. Connect with colleagues, exchange ideas, ask questions, get answers and gain valuable contacts.

Partnering at the AUTM Western Region Meeting

The AUTM Western Region Meeting will feature a powerful online partnering and networking tool, including a mobile application for iPhone and Android. The program will enable attendees to create detailed organizational and personal profiles, search for other attendees, send and receive messages, easily search for licensing and collaboration opportunities and effortlessly schedule one-on-one meetings. Networking has never been easier!



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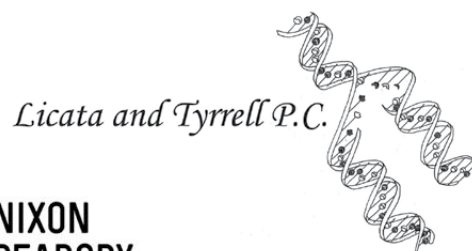
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University of Hawaii Office of Technology Transfer and Economic Development

Office of Technology Transfer and Economic Development (OTTED)

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High Technology Development Corporation (HTDC)

High Technology Development Corporation a state agency whose mission is to grow Hawaii's technology industry. HTDC's 80/80 Initiative is to create 80,000 new tech and innovation jobs earning more than \$80,000/year. Its programs provide capital, build infrastructure and develop talent that fosters innovation and diversifies Hawaii's economy.

AUTM Western Region Meeting is a Paperless Meeting

Handouts will not be distributed at any educational sessions. All registrants can access handouts before, during and after the meeting. Visit www.autm.net where all handouts submitted by speakers are posted prior to the meeting.


Registered Technology Transfer Professional (RTTP)

Demonstrate your expertise in the academic technology transfer profession by becoming a Registered Technology Transfer Professional (RTTP). All AUTM professional development courses and designated educational offerings and meetings are eligible for continuing education (CE) credits, which support your registration application. For more information about the registration process and requirements, visit the Alliance of Technology Transfer Professionals (ATTP) website at www.attp.info.

Certified Licensing Professionals (CLP) Continuing Education

Certified Licensing Professionals (CLP) are required to demonstrate continued competence in their field to maintain their certification status. Individuals who hold the CLP designation can renew their credential by earning at least 40 continuing education (CE) credits. All AUTM professional development courses and designated educational offerings on the topics of licensing, technology transfer and technology commercialization at AUTM conferences or meetings are eligible for CLP continuing education credits for certification renewal. Visit www.licensingcertification.org for more information on the recertification requirements.

The AUTM Western Region Meeting qualifies for 10 hours of continuing education (CE) credits to those who attend the entire meeting.

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Meeting Agenda

Tuesday, November 1: Essentials Mini Course (Additional fee required)

7 a.m. – 5 p.m. **Registration**
Location: **Kona Moku Ballroom Lanai**

7 – 8 a.m. **Continental Breakfast**
(Essentials course attendees only)
Location: **Salon 2**

8 – 8:15 a.m. **Introduction, Structure and Goals**
Location: **Salon 1**
Speaker: **Joseph F. Janda,**
Portland State University

Join us for this introduction to the one-day course designed to provide attendees with the basics of how to be effective in academic technology transfer. Based on AUTM's Essentials of Academic Licensing course, each session is geared toward learning the basic principles through lectures and hands-on activities.

8:15 – 9:30 a.m. **Technology Assessment**
Location: **Salon 1**
Speaker: **James R. Deane,**
University of Oregon

During this session we will introduce you to the most commonly used triage models that access critical evaluation information in different ways. You will learn to summarize invention concepts and obtain the information necessary to do a complete, well-informed and timely assessment.

9:30 – 9:45 a.m. **Networking Break**
(Essentials course attendees only)
Location: **Salon 2**

9:45 – 10:45 a.m. **Intellectual Property Basics and Filing**
Location: **Salon 2**
Speaker: **Tanya Harding, Klarquist Sparkman**

In this session we will review the information to pull out of a disclosure and assessment to determine if the disclosure is suitable for patent filing and to best position an innovation for a patent filing. We will introduce basic concepts of what is "patentable" in the U.S. and internationally, and review the information to hand over to a patent attorney to facilitate the filing of a patent application.

10:45 a.m. – Noon **Valuation Basics**
Location: **Salon 1**
Speaker: **Andrew Maas,**
Louisiana State University

Valuation is much more than negotiating a royalty rate. What determines the value of a technology? How can the terms of a license help or hinder realization of that value? How should licensor and licensee share the value that is created? In this session, we will outline a collaborative approach, some basic considerations and techniques of technology valuation, the tools that are commonly used and different types of valuation situations.

Noon- 1 p.m. **Networking Lunch**
(Essentials course attendees only)
Location: **Salon 2**

1 – 2:15 p.m. **Marketing**
Location: **Salon 1**
Speaker: **Kristin Rencher,**
University of Northern Colorado


Marketing is always an essential part of any technology licensing operation. During this session, you will be introduced to a number of marketing tools that can enhance overall effectiveness of your office regardless of resources. Topics covered include market research, marketing tools and channels to potential licensees.

Meeting Agenda

Tuesday, November 1: Essentials Mini Course (continued)

- 2:15 – 2:45 p.m. **Networking Break**
(Essentials course attendees only)
- Location: **Salon 2**
-
- 2:45 – 4:30 p.m. **Negotiating**
- Location: **Salon 1**
- Speaker: **Arundee S. Pradhan, Apio Partners**
- Negotiating technology transfer deals can be rewarding and stimulating. If you're ready to make your next deal an even bigger success, this session will provide you with the skills to prepare for negotiations, identify needs and react to the forces at work during the process.
-
- 4:30 – 5:15 p.m. **Ask the Experts**
- Location: **Salon 1**
- Speakers: **James Deane, University of Oregon**
Tanya Harding, Klarquist Sparkman
Andrew Maas, Louisiana State University
Arundee S. Pradhan, Apio Partners
Kristin Rencher, University of Northern Colorado

This section will give you the opportunity to ask questions of the experts. All of the instructors will be present for brainstorming and solutions.

- 6 – 8 p.m. **Welcome Reception**
- Sponsored by 
- Location: **Waikiki Terrace**

Wednesday, November 2

- 7 a.m. – 5 p.m. **Registration**
- Location: **Kona Moku Ballroom Lanai**
-
- 7 – 8 a.m. **Continental Breakfast**
- Location: **Salon B-C**
-
- 8 – 8:10 a.m. **Master of Ceremonies**
- Location: **Salon A**
- Speaker: **Daniel Meisenzahl, University of Hawaii**
- Dan Meisenzahl, media spokesperson for the University of Hawaii, handles all university related matters. Meisenzahl previously served as the spokesperson for the Hawaii State Department of Transportation and has 20 years of media experience working as a news anchor, reporter and producer in local television news. He takes on these responsibilities, in addition to his current position as the University of Hawaii Director of Media Production.
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- 8:10 – 8:30 a.m. **Welcoming Remarks and Hawaiian Pule**
- Location: **Salon A**
- Speaker: **Healani K. Chang, University of Hawaii Manoa**
-
- 8:30 – 9 a.m. **Plenary Session I: Invent, Disrupt, Inspire**
- Location: **Salon A**
- Speaker: **Hank Wuh, Skai Ventures, LLC**
- Hank Wuh is an orthopedic surgeon, inventor, and entrepreneur, and has led the development of over 20 biomedical and consumer healthcare products from inception to market. As the CEO of SKAI Ventures, a hybrid of venture capital and technology accelerator, Dr. Wuh nurtures and mentors entrepreneurs and helps inventors transform novel, ingenious ideas into disruptive innovations and high-growth companies with global impact. Dr. Wuh is the Founder and Chairman of TruTag Technologies, Inc., innovator of an edible, covert, optical memory device to

Meeting Agenda

Wednesday, November 2 (continued)

address the multi-trillion-dollar global opportunity for product security and brand protection. TruTags are akin to a digital “cookie” for the analog world which can integrate into the very fabric of a product, independent of packaging and labels. TruTag® microtags are read using cloud-connected handheld imagers programmed to authenticate products’ provenance and location. The TruTag® platform seamlessly integrates information into objects, thereby providing brand protection, enhancing safety and traceability, improving tracking and logistics, and through the use of Big Data, extends the Internet of Things to a plethora of new, non-web-based objects and products including food, medicine and agricultural products because TruTag® microtags are edible and safe for human and animal consumption. TruTag® Technologies has been recognized by Edison Award, Fast Company, R&D 100, and was selected as a Technology Pioneer by the World Economic Forum.

9 – 10:30 a.m.

Workshops

A1

Lokahi - People Who Work in Harmony Can Achieve More — Best Practices for Collaborations and Licensing Between Universities, Pharma and Biotech

Location:

Salon A

Moderator:

Beth Estcheid,
Washington Research Foundation

Speakers:

Melissa Marie Fitzgerald, Pfizer
Lin Sun-Hoffman,
Liu, Zhang, Chan & Hoffman, LLP
Katharine Ku, Stanford University

Our panelists are experienced deal-makers who initiate the collaborations and license negotiations between industry and academia. They will talk about the technologies that they are seeking, their internal decision-making processes and how best to get their attention. They will also discuss their successful deals that started with collaborations and culminated in licenses.

A2

Wipe Out or Ride the Wave — to Create Value and Manage Risk in a Dynamic U.S. Patent Landscape

Sponsored by **LATHROP & GAGE LLP**

Location:

Salon 1-2

Moderator:

Sarah Jane Lee, BC Cancer Agency

Speakers:

Cynthia Shippam,
National Research Council of Canada
Curtis Vock, Lathrop & Gage LLP

During this session we will take you through the nuts and bolts of how to develop a strategy to build a strong patent portfolio supporting effective commercialization of university technology. This panel includes individuals with diverse industry perspectives who will share practical strategies, tips, pitfalls and war stories. Audience participation is encouraged, so come with questions and problems as this will be an interactive session.

10:30 – 11 a.m.

Networking Break

Location:

Salon B-C

11 a.m. – 12:30 p.m.

Workshops

B1

Hang Ten with the Medical Device Industry, Ho'Brah

Location:

Salon A

Moderator:

Rakhi Gibbons,
University of Arizona

Speakers:

John E. Burke, Cook Medical
Pamela L. Cox,
Marshall Gerstein & Borun LLP
Renee Compton Ryan,
Johnson & Johnson Development Corporation
Paul Sargeant,
Cleavbridge Accelerator

In this session panelists will discuss market trends, regulatory changes, reimbursements and how that has impacted the medical device industry. They will shed light on ways that universities can better position their technologies, guide their faculty, and create investable startups to increase overall commercial activity and deal flow. They will share tips, tricks and strategies on how to get your foot in the door.

Meeting Agenda

Wednesday, November 2 (continued)

B2 **From Here to Eternity – Patent Issues When Filing in Asia**

Sponsored by **LATHROP & GAGE LLP**

Location: Salon 1-2
Moderator: Dan Polonenko, *Gowling WLG*
Speakers: Simon Potter, *Spruson & Ferguson-Australia*
Jian Xu, *Gowling WLG, China*

This session will provide tips for filing and prosecuting patent applications in Asia. The prosecution processes, timelines in different jurisdictions and acceleration of prosecution using the Global Patent Prosecution Highway program will be discussed.

12:30 – 1:20 p.m. **Networking Lunch**

Sponsored by



Location: Salon B-C

1:20 – 1:30 p.m. **Inteum Company Awards**

Location: Salon A

1:30 – 2 p.m. **Plenary Session II**

Location: Salon A

Speaker: David Lassner, PhD, President, *University of Hawaii*

David Lassner is the 15th president of the University of Hawaii. He has worked at the university since 1977 and was most recently Vice President for Information Technology and Chief Information Officer. Lassner is also a member of the university's cooperating graduate faculty and has taught computer science, communications, business and education. Dr. Lassner is currently a Western Interstate Commission for Higher Education commissioner, a board member for the National Association of System Heads (NASH) and on the Board of Governors of the East West Center. He also serves on the boards of the Aloha United Way and the Blood Bank of Hawaii.

2 – 3:30 p.m.

C1

Location:

Moderator:

Speakers:

Workshops

Cyber Security Business Opportunities with NSA

Sponsored by



Salon A

Paula Briscoe,
National Security Agency - Hawaii

Robert Runser,
National Security Agency - Hawaii
Philip Strozso,
National Security Agency - Hawaii

Global cyber security is dependent upon the continued development, commercialization and deployment of emerging and future technologies to keep pace with the risks of theft, fraud and abuse in our increasingly interconnected world. This panel of NSA experts on technology transfer and Public and Private Partnerships presents information on interacting with NSA. The track includes an interactive Q&A discussion, explores how to do business with NSA, and identifies available business development opportunities.

C2:

Catching a Wave – Implementing Gap and Proof-of-Concept Funding Programs

Location:

Salon 1-2

Moderator:

Doug Hockstad,
University of Arizona

Speakers:

Ryan Buckmaster,
University of Washington
Lily Chan,
National University of Singapore
Enterprise
Brendan Rauw,
Oregon Health & Science
University

Since the dawn of technology transfer, universities have struggled with ways to improve disclosed inventions or support startups based on those inventions. To accomplish this, universities are launching “proof-of-concept” funding mechanisms, providing funding to bridge the gap from university invention to commercial product. The creation of startups based on these university inventions, represents an increasingly important, and growing segment of technology transfer. Join this panel to discuss unique practices among leading research universities around the Pacific Rim,

Meeting Agenda

Wednesday, November 2 (continued)

addressing effective proof-of concept/technology development funding mechanisms to enhance technologies, and funding programs to help launch startups.

3:30 – 4 p.m. **Networking Break**
Location: **Salon B-C**

4 – 5:30 p.m. **Workshops**
Location: **Salon B-C**

D1 **See You in Paradise – Remote Imaging**

Sponsored by



Location: **Salon A**
Moderator: **Vassilis L. Syrmos,**
University of Hawaii

Speakers: **Paul Lucey,**
University of Hawaii Institute of Geophysics & Planetology
Doug Simons,
Canada-France-Hawaii Telescope Corporation
Michael deWeert,
BAE Systems Spectral Solutions

Remote imaging provides a broad technology platform enabling discovery and the development of new products across diverse industries. This session will present innovative research and identify models for successful collaboration for developing and commercializing photonics and imaging technologies. The panel will also feature an interactive Q&A discussion integrating perspectives from a government agency, lab, industry and universities including research development and technology transfer.

D2

Changes in Latitudes, Changes in Attitudes – Things to Consider When an Inventor Moves Between Institutions

Sponsored by **GOWLING WLG**

Salon 1-2

Location:

Moderator:

Hannah Carbone,
California Institute of Technology

Speaker:

Eric Ginsburg, *University of Chicago*

When a researcher relocates from one institution to another, what happens to their intellectual property (IP) portfolio which may be spread across multiple institutions with patents and copyrights solely owned or jointly owned? How should the respective technology transfer offices (TTOs) handle licensing, compliance and other obligations to sponsors? How should related patents lacking common ownership be prosecuted? What if the move crosses international borders or the borders between industry and academia? Join us as we explore the highways and byways of working with these wandering souls.

Thursday, November 3

7 a.m. – 5 p.m.

Registration

Location:

Kona Moku Ballroom Lanai

7– 8 a.m.

Continental Breakfast

Location:

Salon B-C

8 – 8:30 a.m.

AUTM Presidential Address

Location:

Salon A

Speaker:

Fred H. Reinhart, MBA, RTTP,
University of Massachusetts Amherst

Fred Reinhart, AUTM's Immediate Past President, will update attendees on results of this year's Annual Licensing Activity Survey and key AUTM initiatives in advocacy, new member benefits and key organizational changes underway.

Meeting Agenda

Thursday, November 3 (continued)

8:30 – 9 a.m.

Plenary Session III

Location:

Salon A

Speaker:

Jason Leigh, PhD,
*Emeritus Professor,
University of Hawaii Manoa*

Jason Leigh is the Director of the Laboratory for Advanced Visualization & Applications (LAVA) and Professor of Information & Computer Sciences at the University of Hawaii at Manoa, and Director Emeritus of the Electronic Visualization Lab and the Software Technologies Research Center at the University of Illinois at Chicago. Dr. Leigh research expertise includes: big data visualization and collaboration; virtual reality; high-performance networking; and video game design. He is co-inventor of two commercially licensed technologies, the CAVE2 Hybrid Reality Environment, and SAGE: Scalable Adaptive Graphics Environment. In 2010 he initiated a new multi-disciplinary area of research called Human Augmentics — which refers to the study of technologies for expanding the capabilities and characteristics of humans. His research has been reported in the AP News, New York Times, Popular Science's Future Of, Nova ScienceNow, NSF Science Now, PBS and Forbes. Leigh also teaches classes in Software Design and he has been teaching Video Game Design for over 10 years. In 2010 his video game design class enabled the University of Illinois at Chicago to be ranked among the top 50 video game programs in the United States and Canada.

9 – 10:30 a.m.

Workshops

E1

Malama 'Aina – Nurturing the Land, Sustainability, AgBio and Water Technologies

Sponsored by



Location:

Salon A

Moderator:

Vassilis Syrmos,
University of Hawaii System

Speakers:

Amit Dhingra,
Washington State University
Steve Joseph, PVT Land, Ltd
Ramesh Kanwar,
University of Hawaii Manoa

Sustainability is dependent upon the further development and adoption of new technologies world-wide to achieve economic

growth while simultaneously improving the environment. This track focuses on agricultural biotechnology and water technologies and includes representatives from technology providers and technology seekers. The speakers will provide a range of perspectives on some of the innovative research and funding opportunities in AgBio and water technology solutions, as well as a Q&A discussion for challenges and opportunities in sustainable technologies.

E2

Hawaii Five-0 – Ensuring Licensee Compliance

Location:

Salon 1-2

Moderator:

Eric C. Lund,
Pacific Northwest National Laboratory

Speakers:

Pam Dawson,
Pacific Northwest National Laboratory
Michele O'Shea,
Borman and Company LLC

For whom do we provide reports? When do we do this? How is it done? Both funding and licensing compliance are key functions in technology transfer groups, so our panelists will describe compliance best practices and suggestions on how processes can be improved. This session will provide information for those establishing or building technology transfer groups, but also to licensing staff who want to understand more of the “behind the scenes” processes that keep all of us in good standing.

10:30 – 11 a.m.

Networking Break

Location:

Salon B-C

Meeting Agenda

Thursday, November 3 (continued)

11 a.m. – 12:30 p.m. **Workshops**

Location: **Salon A**

F1 **Catch the Wave: Effective Channels of Investment between Asia and North America**

Sponsored by



Moderator: **David Ai,**
City University of Hong Kong

Speakers: **Qinxian Jin,** *Tsinghua Ventures*
Edwin Kwon, *LG Ventures*
Ling Loerchner,
University of Waterloo

As China follows Japan in its rise of economic power, there are new resources in technology collaboration, gap funding, VC investments and M&A financing. This panel explores funding opportunities between Asia and North America.

F2 **Paddling Out - Launching a Student Ambassador Program**

Sponsored by



Location: **Salon 1-2**

Moderator: **Justin Anderson,**
Wisconsin Alumni Research Foundation

Speakers: **Alan Alfano,** *National Cancer Institute*
Steve Foster,
Colorado State University
Laura Prestia,
National Cancer Institute

Whether you are from a large, medium or small technology transfer office, chances are you could benefit from having additional channels for increasing awareness, identifying innovative research and receiving feedback from university stakeholders. WARF and CSU operate student ambassador programs to enhance connections with the research and creative enterprises on campus while giving graduate students and postdocs exposure to technology transfer basics. Join us for a discussion on how to implement such a program, lessons learned and its impact on campus and beyond.

12:30 – 1:30 p.m.

Location:

Networking Lunch

Salon B-C

1:30– 2 p.m.

Plenary Session IV

Sponsored by

Licata and Tyrrell P.C.



Location:

Salon A

Speaker:

Virginia Hinshaw, PhD,
*John A. Burns School of Medicine,
University of Hawaii Manoa*

Dr. Virginia Hinshaw is currently Chancellor Emeritus of UH Mānoa and Professor in the Department of Tropical Medicine, Medical Microbiology and Pharmacology at the UH Mānoa John A. Burns School of Medicine. Dr. Hinshaw served as UH Mānoa Chancellor from 2007-2012 and previously served as Provost and Executive Vice Chancellor at the University of California Davis and Dean of the Graduate School/Vice Chancellor of Research at the University of Wisconsin Madison. As a virologist, she conducted research at the Medical College of Virginia, University of California Berkeley, St. Jude Children's Research Hospital, Harvard Medical School and University of Wisconsin Madison. Her research for over 20 years focused on influenza viruses in humans, lower mammals and birds, especially epidemiology, pathogenicity and immunology, including vaccine development, resulting in 144 articles and chapters. She worked internationally on surveillance of influenza viruses in collaboration with the World Health Organization and also served as a Fellow for the Promotion of Science in Japan.

Meeting Agenda

Thursday, November 3 (continued)

2 – 3:30 p.m.

G1

Workshops

Malama 'Aina - Nurturing the Land – Sustainability, Green Energy

Sponsored by Quarles & Brady LLP

Location:

Salon A

Moderator:

Vassilis Syrmos,
University of Hawaii

Speakers:

Alissara Rengsang,
Khon Kaen University-Thailand
Rick Rocheleau,
University of Hawaii National Energy Institute
Daniel Schwartz,
University of Washington Clean Energy Institute

Sustainability is dependent upon the further development and adoption of new technologies world-wide to achieve economic growth while simultaneously improving the environment. This 90-minute panel discussion will focus on green energy and include representatives from different seeking technologies, providing a range of perspectives on the innovative research and funding opportunities available. A Q&A discussion will explore the challenges and opportunities in sustainable technologies.

G2

Ride the Wild Surf – I-Corps and Lab-Corps One Year On

Location:

Salon 1-2

Moderators:

Eric C. Lund,
Pacific Northwest National Laboratory
Scott Steiger,
Washington State University

Speakers:

Andrew J. Maas,
Louisiana State University
Heath Naquin, *VentureWell*
Matthew Ringer,
National Renewable Energy Laboratory
Travis Woodland,
Washington State University

Panelists will discuss accomplishments and outcomes, whether expectations were met and how faculty and staff participation can contribute to your licensing efforts.

3:30 – 4 p.m.

Location:

Networking Break

Salon B-C

4 – 5 p.m.

H1

Workshops

Cybersecurity and Data Analytics – Transition to Practice

Location:

Salon A

Moderator:

Kannan Krishnaswami,
Pacific Northwest National Laboratory

Speakers:

Mark Greaves,
Pacific Northwest National Laboratory
Mike Pozmantier,
Venture Capital Investor
Richard Robinson, *Telos Corporation*

Though there is a significant amount of investment and research in cyber security and analytical methodologies currently underway at many universities and national laboratories, the resulting novel technologies and methodologies often fail to be picked up by industry for making available as a product. This track will discuss the challenges and mechanisms by which universities, national laboratories and industry can work together to invest and collaborate on research, development and deployment of cyber security and analytical technologies.

6:30 – 8:30 p.m.

Location:

Luau Reception

Sponsored by



Waikiki Terrace

Meeting Agenda

Friday, November 4

7:30 – 11 a.m.

Registration

Location:

Kona Moku Ballroom Lanai

7:30 – 8:30 a.m.

Continental Breakfast

Location:

Salon B-C

8 a.m. – Noon

University of Hawaii's Laboratory for Advanced Visualization & Applications Tour

Join us for a FREE tour and demonstration at the University of Hawaii's Laboratory for Advanced Visualization & Applications (LAVA). Stop by the registration desk if you are interested in receiving more information about this tour. Transportation will not be provided. Please visit the registration desk to sign up for one of the tour times (10 – 11 a.m. or 11 – Noon.)

8:30 – 10 a.m.

Workshops

11

Beyond the Reef: Best Practices for Effective Technology Transfer in Asia

Sponsored by  **NIXON PEABODY**

Location:

Salon A

Moderator:

Ling Loerchner,
University of Waterloo

Speakers:

Katherine Ku, *Stanford University*
Yan Wang, *Tsinghua University*
Taka Yamamoto, *University of Tokyo*

The panelists will compare and contrast the different practices in policy and procedures between both Asian and North American institutions, to help understand how to collaborate and explore opportunities across the Pacific Rim.

12

Blue Ocean - Supporting Entrepreneurship

Sponsored by



Location:

Salon 1-2

Moderator:

Darren Fast, *University of Manitoba*

Speakers:

David Allen, *Tech Launch Arizona*
David Ai, *City University of Hong Kong*
Hannah D. Carbone, *California Institute of Technology*

How do we best equip our entrepreneurs with the paddles and boats they need to navigate the wide blue ocean of entrepreneurship? This session will have three entrepreneurship programs share the resources, strategies and infrastructure currently available at their institutions, and what they plan for the future. We will conclude with a discussion of best practices for connecting technology transfer offices with entrepreneurship resources.

10 – 10:30 a.m.

Networking Break

Location:

Salon B-C

10:30 – Noon

Workshops

J1

A Simmering Volcano – The Passion, Purpose and Profit of Social Enterprise

Sponsored by  **NIXON PEABODY**

Location:

Salon A

Moderator:

Ken Porter, *Innovate Calgary*

Speakers:

Christine Gilles, *Mitacs*
Monica Jako, *Ryerson University*
Rebecca Sullivan, *Diversity Leads, Inc.*

A social enterprise considers social impact as core to its mission and profitability as core to its business model. Social, clinical and educational faculty members are seeking private sector outlets for knowledge dissemination while philanthropic and entrepreneur communities are increasingly seeking opportunities to make societal impact. In this session, you will learn about three models for creating and accelerating social enterprises. In addition, you will hear from one of the panelists who recently founded her own social enterprise.

Meeting Agenda

Friday, November 4 (continued)

J2

Surf's Up: Riding the Tube within the Startup Wave

Sponsored by



Location:

Salon 1-2

Moderator:

Ryan Buckmaster,
University of Washington CoMotion

Speakers:

Kazuhiro Chiba,
Tokyo University of Agriculture and Technology
Laura Dorsey,
University of Washington CoMotion
Charlie Lewis,
Arizona Technology Enterprises
Omar Sultan, *Hawaii XLR8UH*
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Startups have surged as a route to commercialize university technologies, but startups also bring new challenges for technology transfer offices ranging from managing negotiations and intellectual property (IP) to finding talent and early funding. Join this interactive discussion with six startup experts as they share tips and best practices for riding the startup wave.

Noon

Meeting Adjourns



Save the Date

Annual Meetings

2017

March 12 – 15
Diplomat Resort & Spa
Hollywood, FL USA

2018

February 18 – 21
JW Marriott Desert Ridge Resort & Spa
Phoenix, AZ USA

2019

February 10 – 13
JW Marriott Austin
Austin, TX USA

2020

March 8 – 11
Manchester Grand Hyatt San Diego
San Diego, CA USA

2021

March 14 – 17
Washington State Convention Center
Seattle, WA USA

2017 Partnering Forums

Neurodegenerative Disease Research & Technologies

January 18
South Park Center Tower Suite,
University of Southern California USA

Animal Health & Nutrition Technologies

August 29 - 30
Kansas City, MO

2016 Courses

AUTM Business Development Course - Healthcare IT Commercialization

Nov. 30 - Dec. 1
Austin Hilton
Austin, TX USA



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