

Asia 2016 11th – 13th of July

AUTOMOTIVE LIGHTWEIGHT

SUPPLY-CHAIN SYMPOSIUM

Jumeirah Himalayas Hotel in Shanghai, China

EXECUTIVE SPEAKERS FROM :SAIC/GM ... CHANGAN ... WEBASTO ... SMS GROUP ... BMW ... BAOSTEEL
NOVELIS ... SERTEC ... JAGUAR LAND ROVER ... SHILOH ... CHERY ... STANLEY**SYMPOSIUM FOCUS**

- Aluminium
- Carbon Fibre
- Composites
- High Strength Steel
- Magnesium

OPPORTUNITIES

- Sponsorship
- Exhibition
- Delegates
- Webasto Plant Tour
- VIP Exhibition Tour

FACTS

- +13 Executive Speakers
- Incl. Tech Exhibition
- Incl. Three Receptions
- Leading Days Of The China Diecasting 2016

PREPARE FOR THE LIGHTWEIGHT ROAD AHEAD

Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.



The 4th Automotive Lightweight Supply-Chain Symposium to be focused on automotive lightweighting, supply / process chain and procurement management, will be kicked off on the 11th of July 2016 in the days leading up to the DIECATING CHINA EXHIBITIONS in Shanghai, China.

Different from other Chinese Lightweighting conferences, the AluMag Symposium focuses on supplier development, process and supply chain, procurement with intensive discussions with more international attendees under a much closer but also a warm atmosphere. Attendees will enter a tight network of lightweight supply-chain executives from all of the world. Around 77 % of the attendees are managers or executives.

The symposium is accompanied by a small lightweight technology exhibition and three receptions will be held during the three day event to offer a perfect setup to interchange with the domestic as well as international executive speakers.

BMW procurement executive Mr. ZANGERLE is one of the key speakers this year. His speech will focus on strategic localization of casting suppliers. Mr Gunther HEIM, Deputy Vice President R&D at Webasto Shanghai will talk about light weight solutions in modern roof design, while Mr. Uwe MUSCHALIK, General Manager R&D at SMS Group GmbH will present their new 3D aluminium & magnesium extrusion manufacturing technology. Mr. Stefan HEIL, Executive Director Vehicle Manufacturing Engineering at SAIC/GM will focus on how the all new Cadillac CT6 is manufactured and how challenges were mastered designing the car. “Development Of The Aluminium Car Body In The Automotive Industry & Potential Future Trends” is the title of JLR Chief Engineer Dr. Mark WHITE`’s speech.

For further information regarding the symposium and its speakers please view the agenda.

Who Should Attend:

The event is designed for procurement executives who are part of the lightweight supply chain and engineering as well as technical sales managers seeking an understanding of the synergy of cost- / weight reduction programs.

Fast Facts:

- Number of executive speakers – 13+
- Presentation language – English & Chinese
- Includes a lightweight technology exhibition
- Features three days of networking including three receptions
- Factory tour to Webasto Shanghai.

Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.



Attending Companies:



Exhibitors:



Media Partners:



Sponsors & Partners:



Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.



Asia Automotive Lightweight Supply-Chain Symposium is the ideal event to market your products directly to executive procurement delegates from leading OEMs and Tier I and II suppliers.

We offer the following sponsor packages:

Symposium Hall Sponsor Banner Package I: (Auditorium - Side Wall or Front Stage)

- 75 sft / 7 sqm banner on the side wall of the Auditorium by means of a projector or as a printed roll up banner positioned on the left and / or right side of the auditorium stage.
- Online banner on the Asia Automotive Lightweight Supply-Chain Symposium website.

Your investment: 14,851 CNY

(Please note that your banner location will be handled on a first come, first serve basis)

Symposium Hall Sponsor Banner Package II: (Auditorium - Side wall)

- 11 sft / 1 sqm banner on the side wall of the Auditorium by means of a projector.
- Online banner on the Asia Lightweight Supply-Chain Symposium website.

Your investment: 2,546 CNY

(Please note that your banner location will be handled on a first come, first serve basis)

Symposium Handout Sponsor:

- Company logo / name on *your* note pad distributed to the delegate
- Company logo / name on *your* pen distributed to the delegates
- Company logo / name on *your* paper abstract booklet distributed to the delegates
- Company logo / name on *your* USB stick distributed to the delegates
[USB Stick can be loaded with sponsor video, presentations, symposium papers....]

Your investment excl production costs: 16,973 CNY

Reception Sponsor Package I:

Make a speech at one of the symposium reception parties:

- At the opening reception party on the 11th of July
- During the evening reception party on the 12th of July
- At the closing reception on the 13th of July

Your investment: 8,486 CNY [Per reception party]

For any questions please contact:

Please contact Ms. Ying ZHOU or Mr. Jost GAERTNER

Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.

Monday 11th July - 6th Floor Ballroom

01:15pm - 05:00pm Plant Tour – Webasto (Shanghai) Ltd



Meeting Point – Lobby Of The Jumeirah Hotel 01:00pm

Departure From Jumeirah Hotel 01:15pm
Returning To Jumeirah Hotel 05:00pm

Shuttle By PMIT

05:30pm - 07:30pm Pre-registration & Reception



Networking And Coming Together

Finger Food & Drinks

Dresscode: Casual / Business-Casual

Tuesday 12th July - 6th Floor Ballroom

09:00am - 09:45am Registration & Morning Coffee / Tea



Networking, Coming Together
And Tech Exhibition

09:45am - 10:00am Welcome & Session Chair - AluMag



Mr. Jost GAERTNER, Managing Partner

10:00am - 10:55am Paper 1 Opening Keynote - SAIC / GM



Mr. Stefan HEIL, Executive Director
Vehicle Manufacturing Engineering

The All New Cadillac CT6 -
Manufacturing A Lightweight Mixed
Material Body Structure

10:55am - 11:30am Refreshments / Coffee / Tea / Snacks



Break For Refreshments, Coffee, Tea,
Snacks, Networking And Tech Exhibition

11:30am - 12:15pm Paper 2 - Webasto Shanghai



Mr Guenther HEIM, Deputy Vice
President R&D

Light Weight Solutions In Modern Roof
Design

12:15pm - 01:45pm Refreshments / Coffee / Tea / Lunch



Break For Refreshments, Coffee, Tea,
Lunch, Networking And Tech Exhibition

01:45pm

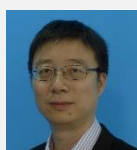
Session Chair - AluMag



Ms. Ying ZHOU, Lead Of China &
Japan Projects

Tuesday 12th July - 6th Floor Ballroom

01:45pm - 02:25pm Paper 3 - Shiloh Industries Asia



Mr. Peter YAO, Senior Engineering
Manager

Lightweighting; It's A Mixed Up
World

02:30pm - 03:10pm Paper 4 – Sertec Group



Mr. Stephen MORLEY, Group
Engineering Director

Leading Edge Suppliers In The New
Aluminium Lightweight Technology

03:15pm - 03:55pm Paper 5 - SMS Group



Mr. Uwe MUSCHALIK, General
Manager R&D

3D Aluminium & Magnesium Extrusion
With The HybrEx For Automotive
Structural Applications



Dr. Jens MAGENHEIMER, Forging
Plants Deputy General Manager Sales

03:55pm - 04:25pm Refreshments / Coffee / Tea / Snacks



Break For Refreshments, Coffee, Tea,
Snacks, Networking And Tech Exhibition

04:25pm

Session Chair - AluMag



Mr. Roberto BOEKER, Managing
Partner

04:25pm - 05:05pm Paper 6 - Baosteel Group



Mr. Ping BAO, Chief Engineer &
Director Of Auto-Sheet Technical
Services

**Lightweight New Development Of
Baosteel Automotive Sheet**

05:10pm - 05:50pm Paper 7 - Key Speaker – Chery



Dr. Naiyi LI, Lightweighting Chief
Engineer

Advanced Lightweighting Applications
& Planning

05:50pm - 06:00pm Summary - AluMag



Mr. Roberto BOEKER, Managing
Partner

06:00pm - 08:00pm Reception & Dinner Speech



Dinner Accompanied By Traditional
Chinese Music

Dinner Speech

Dresscode: Business-Casual

Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.

Wednesday 13th July - 6th Floor Ballroom

08:30am - 09:00am Morning Coffee / Tea



Networking And Coming Together

09:00am

Session Chair - AluMag



Ms. Ying ZHOU, Lead Of China & Japan Projects

09:00am - 09:40am

Paper 1 - Key Speaker – Changan



Mr. Bo LIU, Office Director

The Application Of The AL/Mg Alloy Component In Changan Passenger Cars

09:45am - 10:25am

Paper 2 - Novelis



Mr. James LIU, Managing Director Novelis China & VP Automotive Novelis Asia

Latest Development Of Aluminum Body In New Energy Vehicles Lightweight Applications

10:25am - 11:00am

Refreshments / Coffee / Tea / Snacks



Break For Refreshments, Coffee, Tea, Snacks, Networking And Tech Exhibition

11:00am

Session Chair - AluMag



Mr. Jost GAERTNER, Managing Partner

11:00am - 11:40am

Paper 3 - Stanley



Dr. Matthias WISSLING, Manager Fastener Engineering

Fastener Solutions For Multi-Material BIW & Structural Applications (Subject To Be Confirmed)

11:45am - 12:25pm

Paper 4 - Key Speaker – BMW



Mr. Stefan ZANGERLE, Director Global Purchasing Light Metal Casting

Global Procurement Strategies Illustrated On Lightweight Structural Castings

12:30pm - 01:10pm

Paper 5 – Closing Keynote - JLR



Dr. Mark WHITE, Chief Engineer Advanced Body JLR Product Development At Jaguar Land Rover Engineering Centre Whitley

Development Of The Aluminium Car Body In The Automotive Industry & Potential Future Trends

Wednesday 13th July - 6th Floor Ballroom

01:10pm - 01:15pm Summary - AluMag



01:15pm - 02:15pm

Lunch



Networking And Coming Together

Lunch & Refreshments

02:20pm - 05:30pm

China Diecasting & Alu Exhibitions



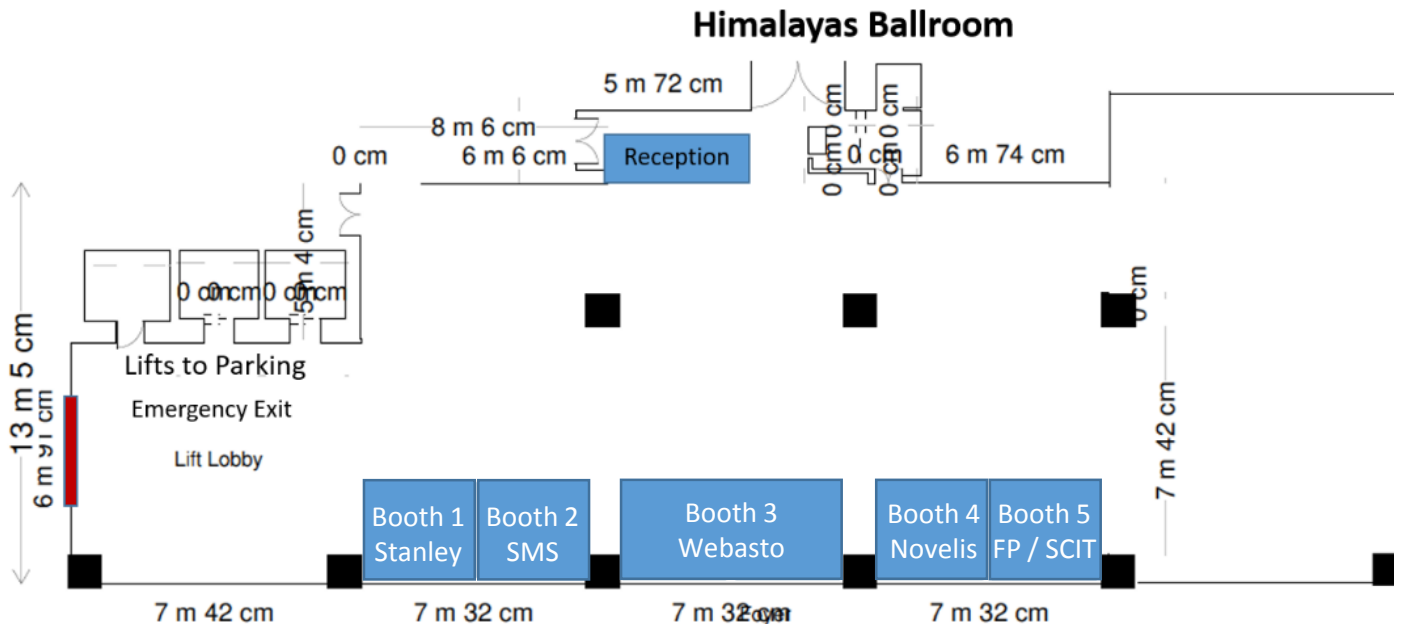
02:20pm Guided Lift From Jumeirah Hotel To China Diecasting Exhibition

VIP Tour To Selected Booths At China Diecasting Exhibition

04:00pm Reception At Nürnberg Messe China Booth (Stand No. 4C18 in Hall W4)

Dresscode: Business-Casual

Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.



Exhibition Partners:

SMS  group

Webasto

Novelis

STANLEY
Engineered Fastening



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www.001cndc.com

Become An Exhibitor

The Automotive Lightweight Supply-Chain Symposium is the ideal event to exhibit your products. Since it is designed for procurement professionals you are guaranteed a perfect target audience.

Book your booth today to get up close with procurement professionals from leading OEMs and Tier I and II suppliers from all over the world.

Use AluMag Basic Booth System Or Bring Your Own:

AluMag will provide you with a basic booth system containing everything you need to exhibit (Except your products samples and banners) You can also bring your own booth system to make a more prominent impression.

The AluMag basic booth system contains:

- 97sft / 9sqm velour carpet
- 2 high chairs
- 1 high table
- 1 long table [1.8m x 0.76m]
- 1 chair
- One power connection

Advantages as an exhibitor:

- Company logo on the AluMag Symposium webpage
- Three days of networking with procurement executives

Price:

Your investment: 12,947 CNY (Price incl. AluMag basic booth system)

Please note that your booth location will be handled on a first come, first serve basis.

Booking:

Please contact Ms. Ying ZHOU or Mr. Jost GAERTNER

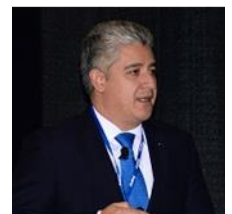
USA 2015 Symposium – Review

AluMag successfully organized the 3rd 'AluMag Automotive Lightweight Procurement Symposium at COBO Center in Detroit from November 9th till 11th, 2015.



Speakers:

1. FORD RESEARCH & INNOVATION CENTER.
Mr. Craig RENNEKER – Chief Engineer, New A/T Programs & Component – Transmission & Driveline Engineering
2. CARBON WAR ROOM
Mr Mike ROETH – Executive Director – North American Council for Freight Efficiency (NACFE) & Operations Leader
MERITOR
Mr. Karl MAYER – Director Product Line Management
3. STRIKOWESTOFEN AMERICA
Mr Ryan BROWN – Director Of Sales
4. KURTZ
Mr. Lothar HARTMANN – General Manager Business Unit Foundry Machines
Mr. Kevin CROY – NAFTA Sales Manager Foundry Machines & Trimming Presses
5. BHARAT FORGE ALUMINIUMTECHNIK
Mr. Joerg MANTWILL – Director Sales
6. RUFF AND ASSOCIATES
Mr. Gary F. RUFF – President And Chief Executive Officer
7. BOCAR GROUP
Mr. Gilberto SALDIVAR – New Projects Group Manager
8. FORD
Mr. Ali JAMMOUL – Global Director Body Exterior And Safety
9. AUTOMOTIVE INSIGHT
Dr. Gerald S. COLE – Director Lightweight Operations
10. EJOT
Mr. Laurence CLAUS – President Of NMI Training & Consulting Inc. & Technical Consultant To EJOT Fastening Systems LP USA
11. UACJ Corp.
Dr. Akio NIJKURA – General Manager R&D Division
12. LIGHTWEIGHT INNOVATIONS FOR TOMORROW
Mr. Lawrence E. BROWN – Executive Director
13. Aluminum Blanking Company
Ms. Laura ANDERSON – President & CEO

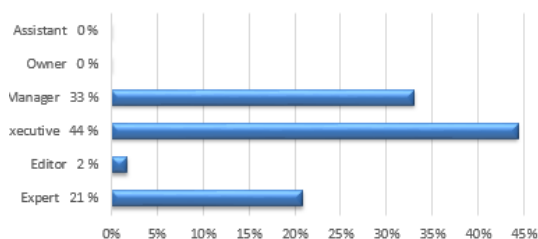


Delegates Statistics:

115 participants signed up for the 3rd procurement symposium held in Detroit. Among the exhibitors were representatives from the cast, forging & equipment industry displaying their newest technology and products.

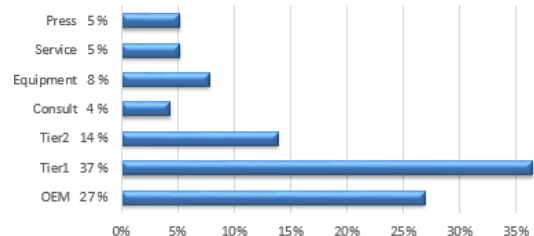
Rank - Delegates

115 Participants at the N. America Symposium in 2015



Supply Chain - Delegates

115 Participants at the N. America Symposium in 2015



Asia 2015 Symposium – Review

AluMag successfully held the 2nd International Asia Automotive Lightweight Procurement Symposium from the 6th – 8th of July 2015 at the Jumeirah Himalayas Hotel in Shanghai

Asia 2015 6th- 8th of Jul

AUTOMOTIVE LIGHTWEIGHT

PROCUREMENT SYMPOSIUM

Jumeirah Himalayas Hotel in Shanghai, China

AluMag®

Speakers:

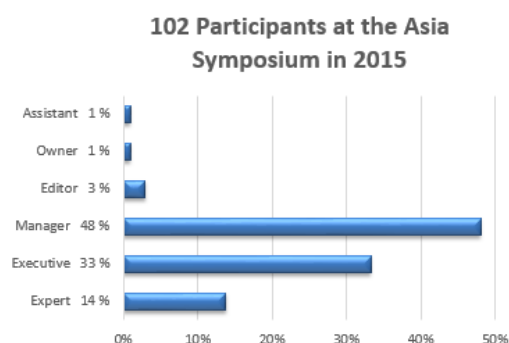
1. AUDI AG - Mr. Frank VENIER, Strategy and Innovation; Lightweight Design Centre
2. MAGNA STEYR Engineering AG & Co.KG - Mr. Gerhard KRACHLER, Director Advanced Development & Product Strategy
3. COSMA MAGNA International - Mr. Christian JURICEK, Manager R&D Europe
4. DGS Druckguss Systems AG - Mr. Andreas MUELLER, CEO
5. Guangdong Hongtu Technology (Holdings) Co Ltd - Mr. Li WAN, Vice President
6. Kurtz GmbH - Mr. Lothar HARTMANN, Managing Director Foundry Machines & Trimming Presses
7. Kurtz GmbH - Mr. Michael BARTEL, Asia Sales Manager Foundry Machines & Trimming Presses
8. Voestalpine Metal Forming GmbH - Mr. Peter BERNSCHER, Member Of The Board & Director Automotive Body Parts
9. JSC Automotive Consulting Co. Ltd - Mr. Jochen SIEBERT, Managing Partner.
10. StrikoWestofen GmbH - Mr. Rudolf RIEDEL, Managing Director
11. StrikoWestofen Thermal Equipment Co.Ltd - Mr. Rainer ERDMANN, Managing Director Asia Operations
12. GEELY - Prof. Fei XIONG Chief Engineer & Director of Auto Lightweight Department
13. NOVELIS China - Mr. James LIU, Managing Director and Vice President of Asia Auto
14. Sapa Technology Asia - Dr. Jin HOU General Manager
15. Kobelco Automotive Aluminium Rolled Products - Mr. Yoshikazu MUKAI, Executive Vice President & Technical Specialist at Branch
16. GASGOO Research Institute - Mr. Martin SHI, Editor at GASGOO International And Senior Analyst



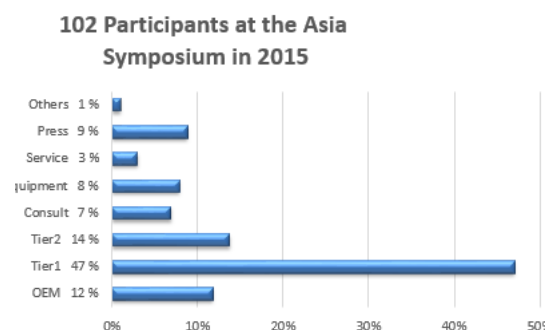
Delegates Statistics:

102 international executives had participated at the symposium, which was accompanied by an appealing exhibition featuring representatives from the cast and forging industry.

Rank - Delegates



Supply Chain - Delegates



Europe 2014 Symposium – Review

AluMag successfully organized the 1st 'Automotive Lightweight Procurement Symposium' from 5th to 7th of October 2014 at the Hilton Hotel Duesseldorf, Germany. [\[press report by LMA\]](#)



Speakers:

1. AUDI AG – Mr. Arne LAKEIT and Mr. Thomas HEUSSER [Opening Keynote]
Vice President Manufacturing Engineering & Process Planning and
Head of Production Techn. Dev. - Production - Materials - Processes
2. DAIMLER AG - Dr. Markus HERMLE
Manager CAE Interior Safety & Durability At Mercedes-Benz Cars
3. THYSSENKRUPP SYSTEM ENGINEERING GMBH - Dr. Achim AGOSTINI
Head Of Division Lightweight Solutions
4. MAGNA STEYR FAHRZEUGTECHNIK AG & CO KG - Dr. Wolfgang ZITZ
Vice President Magna Steyr Operation
5. RHEINFELDEN ALLOYS GMBH & CO. KG - Dr. Claudio MUS
President
6. F.TECH R&D NORTH AMERICA INC. - Dr. Bing Liu and Dr. Xin ZHANG
Director & COO and Assistant Manager of Design Group
7. BERYLLS STRATEGY ADVISORS GMBH - Mr. Christian KLEINHANS
Managing Partner
8. GEORG FISCHER AUTOMOTIVE AG - Mr. Klaus DECKING
Head of Market Communication, Sales Support, Business Develop.
9. CITIUS CAPITAL S.A. DE C.V. - Mr. Dario VILLARREAL
Managing Partner
10. MITSUBISHI RAYON CO., LTD - Mr. Kouichi AKIYAMA
Research Director, Composite Materials Development Center
11. RIFTEC GMBH - Dr. Axel MEYER
CEO
12. GRUNEWALD GMBH & CO. KG - Dr. Joachim GUNDLACH
Sales Manager
13. BEIJING ANTAIKE INFORMATION - Ms. Xiong HUI
Chief Analyst

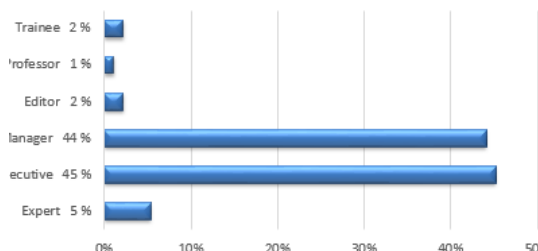


Delegates Statistics:

93 international executives had registered as delegates to the symposium, which was accompanied by an appealing exhibition featuring representatives from the cast and forging industry.

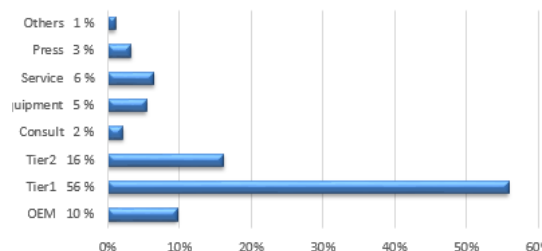
Rank - Delegates

93 Participants at the European Symposium in 2014



Supply Chain - Delegates

93 Participants at the European Symposium in 2014



Asia Automotive Lightweight Supply-Chain Symposium from the 11th – 13th Of July 2016 in Shanghai, China.



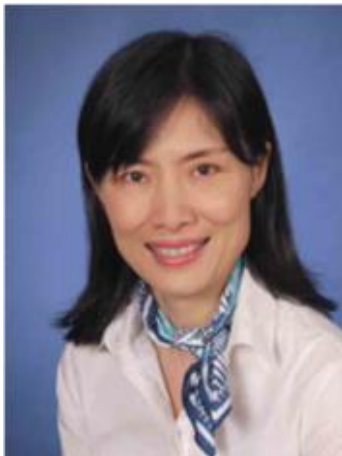
Hotel & Revenue

The Jumeirah Himalayas Hotel in Shanghai is the venue for Asia Automotive Lightweight Supply-Chain Symposium 2016. During the course of the event the Jumeirah Himalayas hotel offers delegates a special booking rate of 1,200 CNY/night for a Deluxe King double room incl. breakfast. To ensure the availability please book as early as possible.

Booking:

The Jumeirah Himalayas Hotel, Tel.:+86 150 00183485, Email: christina.ding@jumeirah.com
BOOKING CODE: ALUMAG [from beginning of April] [Website Map](#)

Symposium Contacts:



Ms. Ying ZHOU

Lead Japan & China Projects

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Chinese, English, German, Japanese



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English, German



Delegates Registration – Automotive Lightweight Supply-Chain Symposium

Early Bird Registration / Dec 1st 2015 – May 10th 2016

- Internationals: 8,140 CNY
- Chinese: 6,103 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

Semi Early Bird Registration / May 11th 2016 – June 10th 2016

- Internationals: 8,955 CNY
- Chinese: 6,714 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

Standard Registration / June 11th 2016 – July 10th 2016

- Internationals: 10,177 CNY
- Chinese: 7,631 CNY (Only Apply To Chinese Citizens Working & Living In China)
- OEMs: 4,500 CNY

Bring Your Team & Receive Up To 20% Discount

- .3 Delegates: 10% OFF
- .4 Delegates: 15% OFF
- .5+ Delegates: 20% OFF

Your Contact Details:

Salutation Title Number of Delegates/Attendees

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Other title

Job function & title

First name(s)

Last name(s)

Company name

Zip / post code

Street / building

City

Country

Email

Phone

Question / Notice

- I would like to attend the factory tour to Webasto Shanghai Ltd. on the 11th of July (13:15pm - 17pm)**

Please Note:

- The delegate / attendee registration fee includes free meals & beverages according to the symposium program & three reception parties. Hotel and transportation costs to / from the symposium are not included.
- A confirmation and your invoice will be sent by e-mail.

Address

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Online Booking

Online Booking

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Thank You Very Much For Your Attention. And Your Booking.

Terms and Conditions

1.1 Payments & cancellation

A registration is binding and can only be partly refunded. Cancellations must be received in writing. By cancellations received up to 30 days before beginning of the event, AluMag Automotive GmbH / AluMag Automotive LLC (In the following AluMag) will refund 70% of the ticket price. There will be a 30% refund for cancellations received up to 15 days before the event. AluMag regrets that no refund would be made for cancellations received less than 14 days prior to the conference. Full payment must be made within 30 days of invoice date, or before the conference (whichever date is earlier). Discounts agreed at time of booking will only be applicable if timely payment is made. If late payment is made the full ticket price will apply.

1.2 Changes to conference content & dates

The organisers reserve the right to alter content and program timing including the cancellation or substitution of speakers without notice before the conference. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of AluMag, AluMag will not be held liable for refunds, damages and/or additional expenses which may be incurred by delegates.

1.3 Theft, loss or injury

AluMag will not be held liable for the loss or theft of any personal belongings whilst at the conference. AluMag will also not be liable for any injury or illness suffered by a delegate during or travelling to/from the conference. We advise delegates to arrange appropriate travel, health and other necessary insurance cover when attending the conference.

1.4 Intellectual property

All conference content including, presentation material, audio and video recordings could be published by AluMag or passed on to a 3rd party without permission from AluMag. Access to conference material online is for personal use.

1.5 Antitrust statement

As a participant in any AluMag events, it is necessary to be extremely mindful of the constraints of antitrust laws. There shall be no discussions of agreements or concerted actions that may restrain competition. This prohibition includes the exchange of information concerning individual prices, rates, coverages, market practices, claims settlement practices, or any other competitive aspect of an individual company's operation. Each participant is obligated to speak up immediately for the purpose of preventing any discussion falling outside these bounds.