

FOR IMMEDIATE RELEASE

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 |<u>tlendecker@dallasarboretum.org</u> Juliette Coulter | The Coulter Group | 214.394.5532 | <u>juliette@coultergroup.com</u> Krista Gabbert | Communications Specialist | 214.515.6525 | <u>kgabbert@dallasarboretum.org</u>

Autumn at the Arboretum Fall Festival Returns with the theme, "The Adventures in Neverland"

DALLAS, Texas (Fall 2018) – Thousands of pumpkins, gourds and squashes are sprouting in the Texas Panhandle this summer, soon making their way to Dallas for Autumn at the Arboretum, a national fall festival, presented by Rogers-O'Brien Construction. Named one of "the best pumpkin picking experiences in the country" by *Trip Advisor* and "One of The World's 15 Most Breathtaking Gardens" by *Architectural Digest*, the Dallas Arboretum's festival highlights "The Adventures in Neverland," featuring scenes from the beloved book, *Peter and Wendy*, September 22 to November 21.

For the 13th year, Autumn at the Arboretum, named one of the "Best Fall Festivals" by *Country Living* Magazine, includes the nationally-acclaimed Pumpkin Village featuring pumpkin houses and creative displays incorporating more than 90,000 pumpkins, gourds, squash, cornstalks and a hay bale maze.

"Known for amazing and creative displays, our 50-member horticulture team is creating an amazing Pumpkin Village display where more than 250,000 people will visit during Autumn at the Arboretum," said Dave Forehand, Dallas Arboretum's vice president of gardens.

The med "The Adventures in Neverland," the Pumpkin Village takes guests on a journey through Neverland in the Pecan Grove. The Pumpkin Village begins in London at the house of the Darlings where Wendy and her brothers are dreaming of pirates and fairies. Other major stops include the Lost Boys hideout where Peter, Wendy and the Lost Boys talk about never growing up. A pirate ship sails the seas of gourds and pumpkins in Pecan Grove where Captain Hook keeps his eye to the sky as his neverending hunt for Peter continues. Tick-Tock, the Crocodile, waits patiently among the pumpkins for another opportunity to attack. A visit to Neverland would not be complete without a stop by Tinker Bell's home where she does all of her tinkering.

For Autumn at the Arboretum photos and press kit, click here.

Daily & Seasonal Programming for the Main Garden:

Oktoberfest Garden Daily, 11 a.m.-3 p.m. Café on the Green

The menu at Café on the Green features various bratwursts, carved pastrami sandwiches, warm apple strudel, black forest cake and Oktoberfest beers.

Mommy and Me Mondays & Tiny Tot Tuesdays Every Monday & Tuesday through November 20, 10 a.m.-2 p.m. Pecan Grove

Sponsored by Kimberly-Clark, children's activities include face painting by A Fresh Perspective, Kindermusik at Noon, story time, Country Critters Petting Zoo, and appearances by the **Dallas Zoo's Animal Adventures** at **11:15 a.m. on Monday**, **September 24, Tuesday, October 9 and Sunday, October 28**.

Harvest Tea Monday-Friday, 11 a.m. & 2 p.m. DeGolyer House

Fall into the autumn season with Harvest Tea service. Served in the historic DeGolyer House, guests can indulge in a seated, three-course high tea experience, while taking in the changing colors of the 66-acre garden. Tea prices begin at \$49 per person and include parking and admission. Add champagne service for \$59 per seat. To book a reservation, visit www.dallasarboretum.org or contact Tea Sales at 214-515-6511.

Walt Disney's Peter Pan Movie (1952)

Daily, 10:30 a.m.-3:30 p.m., Virginia and Algur Meadows Orientation Theater

Revisit the beloved characters, Wendy, Tiger Lilly, Smee & Captain Hook from the Peter Pan movie showing continuously throughout the festival.

Hispanic Heritage Celebration

September 22, 10 a.m.-3 p.m.

Join the Dallas Arboretum for the Hispanic Heritage Celebration beginning with a *Quinceañera* fashion show in Rosine Hall at 10 a.m. Adriana Lopez, host of Telemundo's daily show, Acceso Total, is the emcee for the fashion show. Celebrate the beauty and tradition of the gorgeous full dresses as they parade down the Paseo at 11 a.m. to Mariachi Águilas de UNT. Adding to the festive atmosphere are performances by Ballet Folklorico Hispano de Dallas and Spanish guitarist, Daniel Rodriguez. Vendors

on-site that day include Empanada Cookhouse, Topo Chico, Tamales Over Texas, who will be doing a demonstration and sale, Rock and Roll Tacos Food Truck, La Princesa Paletas, and <u>more</u>. Visit <u>www.dallasarboretum.org/quinceanera</u> for more information.

Hoffman Family Gift Store Events: Tasting with Bentley's BBQ September 22, 11 a.m.-1 p.m. Guests are welcome to sample barbecue, and products are available for purchase in the gift store.

Meet the Artist: Jeff Krause of Round Top September 30, 11 a.m. – 3 p.m. Guests are welcome to meet artist Jeff Krause and purchase some of his art.

North Texas Gourd Association Demonstrations Every Thursday beginning September 27-November 1, 10 a.m.-3 p.m. Paseo by Pecan Grove Watch the North Texas Gourd Association create incredible items such as jewelry, decorative accessories and gourds. Items will also be available for sale.

Live Music Every Weekend

Featuring Dallas' Best Wedding Party Bands Saturday & Sunday, September 22-November 18, 2-4 p.m. Martin Rutchik Concert Stage & Lawn September 22: Monkey Love Band September 23: In10City Band September 29: Jordan Coffing Jazz Quartet September 30: Off World October 6: Reinventing Jude October 7: Audio Cannon October 13: The Undulating Band October 20: Inversion Band October 21: The Redwine Band October 27: One Fret Off October 28: Royal Dukes Band November 3: No Limits Band

The Memory Garden Project for those facing Memory Loss Sponsored by Edith Royal of the Darrell K Royal Research Fund October 5, 12, 19 & 26, 10 a.m.-1 p.m.

\$5/per session/per participant, caregivers receive free admission

Thanks to a special grant, the Arboretum provides "Memory Café Experience" at a reduced rate. The program includes a series of four consecutive Fridays in October for those with early and middle-stage dementia or Alzheimer's and one caregiver. A special screening will be held on September 28. To sign up, contact Mayra Salazar at 214.515.6518 or email <u>msalazar@dallasarboretum.org</u> with the name of the participant and the caregiver.

Columbus Day Weekend

October 6-8

Bring the family for face painting and a petting zoo each day in the garden. Enjoy live music and free wine samplings. Listen to the talented Eddie Coker, sponsored by *DallasChild*, perform on Columbus Day. Discover tasty vendors while enjoying the fall weather.

Saturday, October 6

Checkered Past Winery, 11 a.m.-2 p.m., A Tasteful Place Lake Highlands Brewery, 11 a.m.-2 p.m., A Tasteful Place Face Painters & Petting Zoo, 10 a.m.-2 p.m., Pecan Grove One Frett Off Band, 2-4 p.m., Martin Rutchik Concert Stage and Lawn **Sunday, October 7** Checkered Past Winery, 11 a.m.-2 p.m., A Tasteful Place Pegasus City Brewery, 11 a.m.-2 p.m., A Tasteful Place

Face Painters & Petting Zoo, 10 a.m.-2 p.m., Pecan Grove Audio Cannon, 2-4 p.m., Martin Rutchik Concert Stage and Lawn **Monday, October 8**

El Centro Cooking Demonstration, 11 a.m.-Noon, A Tasteful Place Face Painters & Petting Zoo, 10 a.m.-4 p.m., Pecan Grove Eddie Coker, sponsored by *DallasChild*, 11 a.m. & 2 p.m., Martin Rutchik Concert Stage and Lawn Bubble Performer, Noon & 1 p.m., Martin Rutchik Concert Stage and Lawn

Flower Power: A Meditative Walk in the Garden

October 12 - Level 1 • 11 a.m.-12:30 p.m.

October 19 - Level 2 • 11 a.m.-12:30 p.m. (Level 1 is a prerequisite to Level 2)

\$45, Visit <u>www.dallasarboretum.org/autumn</u> to register.

Join Patricia Dedman Nail, owner of 6D Design and clinical psychotherapist, in the Jonsson Color Garden for a transformational healing process called "Flower Power." In this session, Patricia helps guests use meditation techniques instead of medication. These processes can be learned and repeated and will teach mindfulness to help people slow down and smell the flowers.

Window to the Wild Bird Flight Show October 13 & November 17, 10:30 a.m.

Martin Rutchik Concert Stage and Lawn

The birds are back! They were so popular earlier this year that Window to the Wild returns for a 45-minute outdoor education flight training show. At the end of the show, people can stay to meet and greet the birds and their trainers.

Dueling Karaoke Presented by Leslie Ann Bass October 14, Noon-3 p.m. Martin Rutchik Concert Stage and Lawn

Join in on the fall fun for group Karaoke with songs that bring down the house, like B-52's "Love Shack" and *NSYNC's "Bye, Bye, Bye, "Groups can pre-register for this event at <u>www.dallasarboretum.org</u>. Each group will compete against one another to win a 2019 subscription to the Cool Thursday Concert Series.

Family Fun Weekend October 27-28, 10 a.m.-4 p.m. Pecan Grove

Sponsored by Amegy Bank

Don't miss the annual Halloween blowout weekend with trick-or-treating throughout the garden, live music, face painting, a petting zoo and live appearances from "The Adventures in Neverland" characters. The Dallas Zoo's Animal Adventures arrive on **Sunday, October 28** at **11:15** a.m. Come and get pictures made with Peter, Tinker Bell and Captain Hook all weekend long. Complimentary photos are provided by the Volunteer Advisory Board from 11 a.m.-3 p.m. on Saturday and Sunday only, and donations are appreciated.

Veterans Day Weekend

November 10-11, 9 a.m.-5 p.m.

Live Music on the Martin Rutchik Concert Stage and Lawn

November 10, 2-4 p.m.: Reckless Angels

November 11, 11 a.m.: Carswell Air Force Base Choir

November 11, 2-4 p.m.: New Ground Band

All active duty and retired military personnel receive complimentary admission all weekend (with valid military ID). Bring a blanket, lawn chair, picnic basket and beverage of choice to enjoy the fall weather and live music all weekend.

Daily and Seasonal Programming for A Tasteful Place:

Seasonal Tastings

Daily, 10 a.m.-4 p.m.

Try three different samples featuring a hero vegetable, fruit or herb from the garden. Visit <u>www.dallasarboretum.org/recipes</u> for all recipes.

El Centro College Cooks

Presented by El Centro College

Cooking demonstrations every Monday, 11 a.m.-Noon

Free with paid garden admission

Participate in this popular demonstration cooking class, taught by Chef Alison Matis from the college's nationally-recognized culinary school. Two new recipes are demonstrated each month.

September recipes feature glazed turnips and fava & snap bean salad.

October recipes feature bok choy & molasses pickled garlic and roasted beet & orange salad.

November recipes feature grilled broccolini with Cotjia cheese and lemon & Swiss chard with pine nuts & garlic.

Chef-Tastic Series

11 a.m.-Noon, Free with paid garden admission

Join some of Dallas' renowned chefs as they demonstrate how to make one of their signature dishes using seasonal vegetables growing in the garden, with a small taste for attendees to try at the end. Visit www.dallasarboretum.org/demos to register.

September 26: Chef Mark Guatelara, Asador October 3: Chef Sonny Pache, Ocean Prime October 17: Chef James Johnson, Pappa Bros Steakhouse October 24: Chef Graham Dodds, The Statler November 7: Chef Tony Street, Y.O. Ranch Steakhouse November 14: Chef Ben Leath with Harlowe MXM

National Coffee Day Celebration September 29, 10 a.m.-4 p.m. Tastings and products for sale

On National Coffee Day, local and international coffee vendors will be on-site including: Hounds Tooth Coffee, Toasted Coffee House, Tazual Coffee, Steel City Pops, Baldo's Ice Cream, Coffee with a Twist, Village Baking Co., Coffee House Café, Oak Cliff Coffee, Nothing Bundt Cakes and One Day Bakery and French Pastries.

Healthy Eating Series Presented by UT Southwestern Medical School October 4 & 18, November 1, 11 a.m.-Noon Free with paid garden admission Experts from UT Southwestern Medical School discuss th

Experts from UT Southwestern Medical School discuss the latest research on healthy eating followed by a food sampling. **October 4**: Jo Ann Carson- "Calming the Stormy Seas of the Fats We Choose"

October 18: Alicia Gilmore- "An update to Recommendations for Fighting and Prevention Cancer" (A discussion of new guidelines released from the American Institute of Cancer Research.)

November 1: Kathleen Eustace- "Nutrition for a Happy Gut"

Thyme with Friends: Author and Cook, Kay Goodman

October 10, 11 a.m.-Noon

Free with paid garden admission

Join Kay Goodman, author and local cook, as she demonstrates how to make a winter spice poached pear and arugula salad, a recipe from her newest cookbook that supports the North Texas Food Bank.

National Pumpkin Pie Day Demonstration

Presented by Humble Pie

October 12, 11 a.m.-Noon

Free with paid garden admission

Chefs of White Rock Lake's very own pie shop, Humble Pie, demonstrate how they make their acclaimed pumpkin pie. Pies are available to purchase after demonstration.

Garden to Table Dinner Presented by Wolfgang Puck Catering November 4, 6-8 p.m., \$160 per person

Enjoy a four-course meal and a selection of wine. The menu includes passed hors d'oeuvres, roasted cauliflower cream soup, beef short rib with a semolina puree, mustard demi, crispy Brussel leaves and parmesan churros. The evening ends with a dessert of sticky toffee pudding with Verjus pears and brown figs. Visit <u>www.dallasarboretum.org/specialevents</u> to register.

To sign up for cooking classes, visit: <u>www.dallasarboretum.org/cookingclasses</u>
To sign up for free demonstrations that require registration, visit: <u>www.dallasarboretum.org/demos</u> or <u>www.dallasarboretum.org/justataste</u>
To see all fall programming for A Tasteful Place, visit: <u>www.dallasarboretum.org/atatsefulplace</u>

**2018 programming for A Tasteful Place is supported by Dallas Tourism Public Improvement District.

Rory Meyers Children's Adventure Garden Fall Programming:

Children's Adventure Garden Birthday Weekend, September 21-23

September 21, 5:30 p.m., Exploration Center Plaza

Join Mary Brinegar, president of the Dallas Arboretum, and Children's Adventure Garden founders for a celebratory birthday cake cutting and candle blow out. Cake and refreshments will be available to guests during this event (*first come, first served with purchase of general garden admission; members are free; pre-registration is <u>required</u>) Visit*

www.dallasarboretum.org/childrensgarden for details and registration. Children's Adventure Garden is free on these three days with paid general admission.

Birthday Celebration: The Adventures in Neverland September 21-23

The Children's Adventure Garden is excited to celebrate its 5th birthday, with over 150 interactive science games and 17 galleries for which it's become nationally acclaimed for. As part of the celebration to tie into "The Adventures in Neverland" theme, the weekend includes adventures fitting for pirates, fairies and those who never want to grow up. Activities include Lost Boys Games, making fairy dust and shadow drawings and a scavenger hunt for lucky pirate treasure. Don't forget to sign the giant birthday card in the entry plaza. **Children's Adventure Garden admission is free on these three days with paid general admission or membership.**

Johnny Appleseed Weekend September 29 & 30 Puppet Show: The Story of Johnny Appleseed 10 & 10:30 a.m., The Glade Johnny Appleseed loved apples, trees and being a good friend. Learn about the story under a sea of Magnolia trees. Life Cycle of an Apple Tree Noon, Incredible Edible Garden Learn about the life cycle of an apple tree and what makes them so delicious! Testing Your Tastebuds: Johnny Applesauce 4 p.m., Incredible Edible Garden Learn about the benefits of phytonutrients from these delicious delights.

Monarch Madness Month October 1-October 22 Monarch Tagging Weekends, 10 a.m-2 p.m. Come and learn about the Monarch's life cycle, migration, and how to tag these insects for research. Creativity Corner: Monarch Metamorphosis Weekends 2-4 p.m. Stop by the Creativity Corner for more Monarch fun and create a craft. Monarchs on the Move

Weekdays, Noon

Learn when, how and why monarchs travel during the winter.

National Chemistry Week October 22-26 Alka-Seltzer Rockets Moody Oasis, Noon What makes things go POP!? Explore the science behind air pressure and have an explosive time! Galaxy in a Jar **Exploration Center**, 3:30 p.m.

Twinkle, twinkle, little star—let's put a galaxy into a jar! These beautiful creations are sure to delight.

Halloween Week **October 27-31** Sticker Treating, Throughout the Garden, All Day Wear costumes and discover the spooky-side of nature. Only the best ghouls and ghosts can collect all of the Children's Adventure Garden stickers. **Creativity Corner: Creepy Creations** Entry Plaza, 10 a.m.-2 p.m. Create a Halloween-themed craft. **Nature's Superheroes Games** The Moody Oasis, Noon Learn about some of nature's greatest super heroes. Haunted Halloween Chemistry Demonstration The Glade, 2-2:30 p.m. Things that pop, glow and fizzle fill the haunted Halloween demonstration of creepy chemistry. **Spooky Maze Scavenger Hunt** Amazing Secret Garden, 4 p.m. Enter the maze, but don't get lost in the haze. Around each corner might be a scare, but it's all fun for the Halloween affair. Trick-or-Treating in the Children's Adventure Garden October 27 & 28 Select Galleries of the Children's Adventure Garden, 6-9 p.m.

Price: \$10 per person, \$8 for Members

Spooky fun and adventure await! Dress in costume to tour the Halloween maze, partake in glowing programs and enjoy a special Halloween lab.

Animal Adventures with the Dallas Zoo November 12, 11:15 a.m., Entry Plaza

The Dallas Zoo is bringing a few of their favorite friends for an animal encounter in the Rory Meyers Children's Adventure Garden. Stop by for a wild adventure with interesting critters.

For a full list of Children's Adventure Garden activities, visit <u>http://www.dallasarboretum.org/named-gardens-features/the-rory-meyers-childrens-adventure-garden/childrens-garden-activities</u>

Discounts:

Football Fun Under the Sun Rivalry Weekend Discounts:

Wear college gear and get \$5 off parking. Entering through the ticket booth, guests may predict the winner of the game by placing a ticket into the college of choice's cup. Guests can also bring pre-carved pumpkin with a team's logo on it and receive \$2 off of main gate admission. ***Offer is only valid for dates listed below*

Game Dates:

September 28-30	Southwest Classic: Texas A&M versus Arkansas (AT&T Stadium)
	State Fair Classic: Grambling versus Prairie View (Cotton Bowl)
October 5-7	Red River Showdown: Texas versus Oklahoma (Cotton Bowl)

BOGO Wednesdays

September 26 through November 21, 9 a.m.-5 p.m.

Buy one, get one admission every Wednesday. Offer excludes Wednesday, October 31.

C. C. Young Senior Thursdays

September 27 through November 15, 9 a.m.-5 p.m.

Seniors 65 and older get in for \$11 general garden admission on Thursdays and receive a 20 percent discount in the Hoffman Family Gift Store. Discount available at ticket booth only.

\$2 State Fair Discount September 29-November 21 Present ticket stub for \$2 off general admission.

Tom Thumb \$1 off General Garden Admission September 22-November 21

Tom Thumb offers \$1 off general garden admission tickets, available at area Tom Thumb locations.

Group Ticket Discount:

Guests receive a reduced price for general garden daytime admission and Cool Thursday Concerts when 10 or more tickets, or 12 Days of Christmas at Night admission, when 15 or more tickets are purchased in one transaction. Tickets must be purchased in advance and must be redeemed as a group on date specified. For more information regarding discounted tickets for groups 10 or larger, contact groupsales@dallasarboretum.org or 214-515-6520.

12 Days of Christmas at Night Exhibit (Nov. 14 - Dec. 30) Special Discounts:

Purchase discounted tickets to the family's favorite holiday tradition, The 12 Days of Christmas and "The Artistry of the Nativity" in the DeGolyer House, early to secure a spot to see 500,000 lights and 12 elaborate 25-foot Victorian-style gazebos

throughout our nighttime landscape. "The Artistry of the Nativity" is only open for evening viewings on Wednesday nights, but open during daytime hours every weekday.

Purchase discounted tickets between Sept 28 - Oct 19: \$10 per ticket for children, adults and seniors for evening entrance on Wednesdays and Thursdays only of the 12 Days at Night festival. *(This offer excludes dates: November 18 - 25 & December 19 - 23).*

Speakers Bureau:

For those wanting to have a representative come to their club or organization to share about Autumn at the Arboretum or another topic, contact the Dallas Arboretum speakers bureau at <u>speakers@dallasarboretum.org</u>. There is no charge for the speakers bureau, but donations are accepted.

Sponsors:

In addition to presenting sponsor **Rogers-O'Brien Construction**, others include **Amegy Bank, C. C. Young**, *DallasChild*, **Doyle & Associates, Full Color, Kimberly-Clark Corporation, Macy's, Mutual of Omaha, Texas Instruments, Park Place, Tom Thumb** and **True North Advisors**. Additional media sponsors include **Telemundo 39**.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit www.dallasarboretum.org.