

#3

ALUMNI ASSESSMENT
OF CAREER SERVICES
— *Financial Times* 2017

2,090

ON-CAMPUS INTERVIEWS ANNUALLY

#11

STUDENT ASSESSMENT
OF CAREER SERVICES
— *The Economist* 2017

90.8%

RECEIVED OFFERS BY 3 MONTHS
AFTER GRADUATION

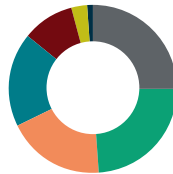
Full-Time Employment Salary

Average Salary \$119,402 *per YEAR*
Median Salary \$120,000 *per YEAR*

Internship Stats

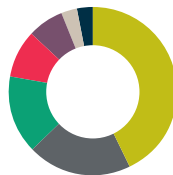
Average Salary \$7,316 *per MONTH*
Median Salary \$7,410 *per MONTH*
Internship Rate 100%

EMPLOYMENT *by* FUNCTION



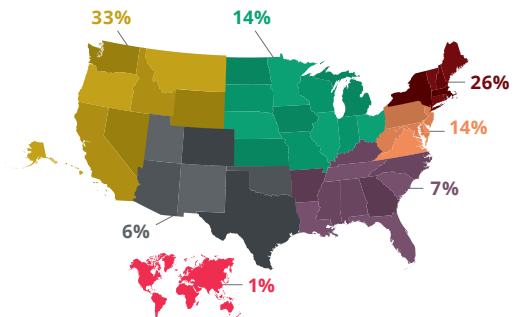
25% ■ Marketing
24% ■ Consulting
19% ■ Finance
18% ■ General Management
10% ■ Operations
3% ■ Technology
1% ■ Other

EMPLOYMENT *by* INDUSTRY



43% ■ Technology
20% ■ Consulting
15% ■ Financial Services
9% ■ Healthcare
7% ■ Other
3% ■ Consumer Packaged Goods
3% ■ Manufacturing

EMPLOYMENT *by* GEOGRAPHY



Mean Salary

\$116,333

Finance Electives

- Corporate Finance
- Corporate Restructuring
- Debt Markets
- Energy Finance
- Fixed Income Investment
- International Finance
- Optimization Methods in Finance
- Options
- Theory and Policy of Modern Finance
- Venture Capital and Private Equity

The finance coursework is designed for the lifetime of your career—Tepper MBA alumni are well-represented in senior financial positions at investment banks and Fortune 50 corporate finance groups and FinTech.

Compensation by FUNCTION

	% Accepted	Mean
FINANCE	18.7%	\$116,333
Investment Banking	3.2%	\$131,250
Corporate (Analysis/Treasury)	7.7%	\$114,833
Asset Management	2.6%	\$128,333
Accounting	0.6%	N/A
Research	1.3%	N/A
Other	3.2%	\$133,600

TOP RECRUITERS

- Amazon
- Deutsche Bank
- Merck & Company
- Google Inc.
- Bank of America Merrill Lynch



40+ PROFESSIONAL *and* SOCIAL
STUDENT MBA CLUBS

- Graduate Finance Association
- Alpha Asset Management Club
- Entrepreneurship and Venture Capital Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Mean Salary

\$114,036

Marketing Electives

- Branding
- Consumer Behavior
- Customer Driven Strategies and Services
- Marketing Communications and Buyer Behavior
- Marketing Research
- Marketing with Social Media
- New Product Management
- Optimization for Interactive Marketing
- Pricing Strategy
- Technology Strategy

More than 90% of MBAs pursuing marketing careers work in product management, brand management or marketing leadership development programs following graduation.

Compensation by FUNCTION

	% Accepted	Mean
MARKETING/SALES	25.2%	\$114,036
Product/Industrial (B2B)	11%	\$123,676
Sales	7.1%	\$105,300
Brand	5.1%	\$110,937
Research/Analytics	2%	N/A

TOP RECRUITERS

- Microsoft Corp.
- Amazon
- VMware
- Veritas
- Google Inc.



40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Marketing Club
- Biopharma Healthcare Club
- Business and Technology Club
- Organizational Leadership Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Mean Salary

\$116,800

Operations Electives

- Demand Management and Price Optimization
- Operations Management Project
- Operations Strategy
- Real Options
- Risk Management
- Service Management
- Six Sigma Tools and Techniques
- Strategy, Performance Measurement and Corporate Governance
- Supply Chain Management
- Sustainable Operations

The Operations Management Club hosts one of the longest-standing international operations case competitions in the U.S., dating back approximately three decades.

Compensation by FUNCTION

	% Accepted	Mean
OPERATIONS	9.7%	\$116,800
MANAGEMENT/LOGISTICS		
Operations Management	5.2%	\$120,875
Supply Chain Management/Logistics	3.2%	\$108,000
Purchasing	1.3%	N/A

TOP RECRUITERS

- Amazon
- Philips Healthcare
- Apple
- L'Oréal
- Starbucks Company



40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Operations Management Club
- Biopharma Healthcare Club
- Business and Technology Club
- Consulting Club
- Energy Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Mean Salary

\$132,303

Consulting Electives

- Consulting and Conflict Resolution
- Corporate Financial Reporting
- Customer-Driven Strategies and Services
- Managing Intellectual Capital and Knowledge-Intensive Businesses
- Negotiations
- New Product Management
- Organizational Change
- Presenting Competitively
- Pricing Strategy
- Risk Analysis
- Strategic Corporate Management
- Studies in Strategy
- Technology Strategy

The Consulting Club is the largest MBA club and alongside the COC delivers an extensive series of events for students interested in careers with consulting firms or corporate strategy groups.

Compensation by FUNCTION

	% Accepted	Mean
CONSULTING	24.5%	\$132,303
Consulting: Internal	3.2%	\$106,499
Consulting: Management Strategy	21.3%	\$136,212

TOP RECRUITERS

- PricewaterhouseCoopers
- Deloitte
- A.T. Kearney
- Cognizant Technology Solutions
- KPMG

5

40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Consulting Club
- Business and Technology Club
- Graduate Finance Association
- Marketing Club
- Operations Management Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Swartz Center for Entrepreneurship

The campus hub for entrepreneurship is the Swartz Center for Entrepreneurship, which partners with MBAs on business plans, venture capital and startup market entry.

Carnegie Mellon's innovation spurs economic growth and has helped to launch more than 300 companies and 9,000 jobs in the past 15 years.

300 COMPANIES | **9,000** JOBS

Entrepreneurship Electives

- Commercialization and Innovation Workshop
- The Science of Growth
- Contracts
- Entrepreneurial Alternatives
- Lean Entrepreneurship
- Entrepreneurship Project
- Funding Early Stage Ventures
- Gaining Advantage Through Sales
- Marketing for Entrepreneurs

15-30 NEW COMPANIES LAUNCH ANNUALLY

Carnegie Mellon professors and students launch an average of 15-30 new companies annually. A few you may know:

- Aquion Energy
- Avere Systems
- BlackLocus
- CardMunch
- Carnegie Learning
- DuoLingo
- Dynamics
- FORE System
- IndexTank
- Lumator
- Lycos
- NoWait
- ModCloth
- mSpoke
- PayTango
- Perfect Pushup
- PittPatt
- Plextronics
- ReCaptcha
- Resumator
- Shutterfly
- Spinnaker Networks
- Vivisimo
- 4Moms

40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Entrepreneurship and Venture Capital Club
- Biopharma Healthcare Club
- Business and Technology Club
- Graduate Finance Club
- Marketing Club
- Operations Management Club

RECRUITING PARTNERS

For a full list of MBA recruiting partners
visit tepper.cmu.edu/mbcareers

1010data
A.T. Kearney
Abbott Laboratories
AB Inbev
Accenture
Adobe Systems Inc.
AFLAC
Alcoa Inc.
Allstate
Amazon
AMCOR
American Airlines
American Express
Amgen
Apple
AppSheet
AQR Capital Management
Arconic
Arxis Capital
AT&T Inc.
Autodesk Inc.
Axioma
Bain & Company
Bank of America Merrill Lynch
Bank of New York Mellon Corporation
Barclays
Bayer Corporation
Bloom Energy
Bloomberg LP
Blue Tree Capital Group
BluPanda
BNP Paribas
Boehringer Ingelheim
Booz Allen Hamilton Inc.
Boston Consulting Group
Boston Scientific Corporation
Bristol-Myers Squibb
Capco
Charles River Associates
Chevron Corporation
Cigna
Cisco Systems Inc.
Citi
Cognizant Technology Solutions
Cornerstone Research
Credit Suisse
CRISIL Global Research & Analytics
CVS Health
Danaher Corporation
Dannon
Dell Inc.
Deloitte
Delta Air Lines
Deutsche Bank AG
Dick's Sporting Goods
Dimensional Fund Advisors
Discover Financial Services
E. & J. Gallo Winery
Eaton Corporation
Education Pioneers
Eli Lilly and Company
Emerson
Enterey Inc.
EQT Corporation
EverPower Wind Holdings Inc
ExxonMobil Corporation
Facebook Inc.
FedEx Corporation
Fidelity Investments
Fisher Price
Ford Motor Company
Freddie Mac
GE Aviation
Genentech Inc.
General Mills
General Motors
Georgia-Pacific Corporation
GlaxoSmithKline
GoPro
Goldman Sachs & Co.
Google Inc.
Hewlett-Packard
Honeywell International Inc.
Horizon Pharma
IAM Robotics
IBM Corporation
Innovative Systems Inc.
Intel Corporation
Intuit Inc.
Investment Technology Group Inc. (ITG)
J.P. Morgan Chase & Co.
Jefferies & Co.
John Deere & Co.
Johnson & Johnson
Juniper Networks
Kaiser Permanente
KPMG
L.E.K. Consulting LLC
Lazard Middle Market
Liberty Mutual
L'Oréal
M&T Bank Corporation
MARS
McKesson Corporation
McKinsey & Company
Medidata Solutions Worldwide
Merck & Company
MetLife Inc.
MGM Resorts International
Microsoft Corporation
Miliken & Co
MKP Capital Management L.C.C.
Moody's
Morgan Stanley
Mozilla
Mylan Pharmaceuticals
National Robotics Engineering Consortium (NREC)
Nationwide
Nestlé
Nomura Securities Co. LTD
Nordstrom
Northrop Grumman Corporation
Numo
Patheon Pharmaceutical Services Inc.
PayPal
Pfizer Inc.
Philips
PNC Financial Services
PPD (Pharmaceutical Product Development)
PPG Industries Inc.
PPL
PricewaterhouseCoopers (PwC)
Procter & Gamble
Quest Diagnostics Inc
RoBotary
Royal Bank of Canada (RBC)
Salesforce
Samsung
S. C. Johnson & Son
SCA Technologies
Schneider Downs LLP
Sears Holdings Corporation
Staples
Starbucks Company
State Street Global Advisors
Sunrise Futures LLC
SunTrust Bank/SunTrust Investment Services
Target Corporation
TATA Consultancy Services
Tesla Motors
Teva Pharmaceuticals
The Boeing Company
The Chartis Group
The Dow Chemical Company
The Goodyear Tire & Rubber Company
The Hershey Company
The Jasmine Effect
The Walt Disney Company
Thermo Fisher Scientific
UBS
UGI Corporation
Union Pacific Railroad
United Airlines
United Technologies
Vanguard
Veritas Technologies LLC.
Verizon
VMware
WalletHub
Walmart
Wayfair
Western Asset Management
Whirlpool Corp.
Wipro Technologies
Workday Inc.
Yamaha Motor Co. LTD
ZS Associates

* The Recruiting Partners list is comprised of companies that have made offers to our students and/or have participated in recruiting events.