

Avid Integration Guide

2022.2

For Vantage 8.0 UP5 through 8.1 UP2 with

Telestream Media Transcoding & Analysis (current version) Flip64 (current version)

Lightspeed Live Capture 3.3 (or newer)



October 2022 327011

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Resource	Contact Information
Telestream Technical Support	Web Site: http://www.telestream.net/telestream-support
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	US Enterprise Product Support: (877) 257-6245
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Introduction

This guide helps Telestream's Vantage users understand, implement, and utilize Vantage to perform media transcoding and other digital media workflows in conjunction with Avid's editorial and asset management products.

This chapter provides an overview of how Vantage workflows are used in key Avid import and export applications: importing media into Avid from Vantage for editing, and exporting media from Avid to Vantage for encoding. The remainder of the guide focuses on implementation and application details.

Note: This guide is written for video professionals who are familiar with using Vantage. To implement applications in Vantage, you should know how to create workflows and submit jobs. If you aren't familiar with Vantage, we suggest that you review the Vantage User's Guide and Vantage Domain Management Guide as needed.

Topics

- Overview
- Avid Product Integration in Vantage
- Supported Avid Products and Implementations
- Vantage Version Requirements
- Vantage/Live Capture Licensing Requirements
- Required Avid Components
- Network Adapters for Avid Shared Storage
- International Character Support
- Vantage to Avid—Delivering Encoded Media to Avid Systems
- Avid to Vantage—Exporting Media to Vantage
- Setting Up MediaCentral | Production Management Connections in Vantage
- Best Practices and Tips



Overview

The comprehensive integration of Vantage with Avid systems enables significant gains in productivity for almost every type of Avid user, from small production houses to large broadcasters producing national news programs. These dramatic productivity gains are made possible by making file-based import and export processes faster, more automated, and less reliant on operator action.

Avid's editing systems are used throughout the broadcast, sports, and entertainment industries to edit and produce high value media. As such, they are operated by highlyskilled creative staff, often located in premium facilities.

Vantage can be integrated into Avid media processes from standalone Media Composer edit systems to MediaCentral | Production Management asset management systems. Both single and multiple resolution assets can easily be created to meet your requirements.

Note: Terminology for various Avid products presented in this document is current at the time of publication. However, updates from Avid may occur. Consult the Avid website or contact your Avid support team for the latest usage.

Note: In this guide, references to *Media Composer* generally apply to all three Avid editors: Media Composer, Newscutter, and Symphony. Certain Vantage actions (Notify, Media Creation & Asset Monitor) have UI labels which may use the term Interplay which was used in previous Avid versions. Avid's official product name is now MediaCentral | Production Management, or more briefly *Production,* both of which are used throughout this guide.

Note: In the context of this quide, we use the informal phrase *Frame Chase editing*, referring to Avid's Edit While Capture/Frame Chase feature.



Avid Product Integration in Vantage

Telestream provides Avid product integration in Vantage for workflows that utilize:

- The Avid Service's Asset Monitor Action. See Using the Asset Monitor Action.
- The Avid Service's Media Creation Action. See Using the Media Creation Action.

For the latest supported components see the Telestream web site or contact Telestream support.



Supported Avid Products and Implementations

Vantage workflows can be integrated with the following Avid products:

- Avid MediaCentral Products:
 - MediaCentral | Production Management (PAM-Production Asset Management)— Vantage seamlessly integrates directly with PAM for both import and export.
- Avid NEXIS/ISIS—Avid's shared storage environment, a proprietary NAS device. The term NEXIS is used throughout this guide but ISIS is also supported. The terms ISIS or NEXIS as used in this guide should not be confused with older Avid Unity products.

Vantage and Live Capture workflows can be integrated with the following Avid system implementations:

- Stand-alone Avid editing systems with local storage
- Avid editing systems with network attached shared storage such as Avid NEXIS
- Avid editing systems with MediaCentral | Production Management

Note: Avid MediaCentral components installed with Avid editors must use the MediaCentral | Production Management version qualified with the editing system. These include Media Indexer, Interplay Access, and Interplay Framework. For details, see Avid Editing Application Compatibility with MediaCentral | Production Management Releases in the Avid Knowledge Base.



Vantage Version Requirements

Using Avid integration features with Vantage 8.0 UP5 or later requires the following component versions:

- Vantage 8.0 UP5
- Vantage 8.1 UP1 and UP2
- Telestream Media Transcoding & Analysis (current release)
- Flip64 (current release)

Component Patch Requirements

In order to use current versions of Avid components, software update patches are required for:

- Vantage 8.0 UP5
- Vantage 8.1 UP1 and UP2

Lightspeed Live Capture Version Support

Lightspeed Live Capture is supported for use with Avid Integration features in the following versions:

- Lightspeed Live Capture 3.3 using Vantage 8.0 UP4
- Lightspeed Live Capture 3.3.1 using Vantage 8.1 UP1
- Lightspeed Live Capture 3.4 using Vantage 8.1 UP1or UP2

Note: Vantage 8.0 UP5 and Vantage 8.1 are not supported for use with Lightspeed Live Capture.

Contact your Telestream support team for details.



Vantage/Live Capture Licensing Requirements

Avid components are enabled on Vantage and Live Capture systems with the following specific licenses:

Avid Service Asset Monitor Action

 Vantage systems—requires a Vantage Transcode Pro Connect with Avid Interplay Option (V-AVID) license.

Avid Service Media Creation Action

- Media Composer Mode
 - Vantage Systems—requires a Vantage Transcode Pro license.
- Interplay Mode
 - Vantage Systems—requires a Vantage Transcode Pro Connect with Avid Interplay Option (V-AVID) license.
 - Live Capture Systems—uses a default Live Capture with Avid Integration Option (LS-LIVE-AVID-OPT) license.

Interplay Notifier (Notify action)

- Vantage Systems—requires a Vantage Transcode Pro Connect with Avid Interplay Option (V-AVID) license.
- Live Capture Systems—uses a default Live Capture with Avid Integration Option (LS-LIVE-AVID-OPT) license.

The following Vantage components and capabilities are enabled without specific licenses in all Vantage products:

Processing media files exported from Avid Media Composer

Please contact your Telestream account manager or Telestream Customer Service (see Contacting Telestream) for information about purchasing Vantage licenses.



Required Avid Components

The following Avid components may be required for workflows communicating with MediaCentral | Production Management. The installation and configuration of Avid components is beyond the scope of this guide. They must be installed/configured by you (the customer) or an Avid representative:

- Avid Interplay Web Services—must be installed and configured. Current version is 2018.9.1.
- Avid NEXIS Client—must be installed and configured on all Live Capture or Vantage domain servers that use Live Capture or Vantage Actions to write to Avid shared storage (NEXIS/ISIS) and communicate with MediaCentral | Production Management.
- AAF File Location or AAF Temp File Location—see Media Creation Action Configuration for details.
- MXF File Location—this must be on an indexed MediaCentral | Production Management Workspace. See Media Creation Action Configuration-for details.
- The workspace/directory must be indexed by the Avid Media Indexer.

Required Information

Prior to adding Interplay (MediaCentral | Production) connections to Vantage and designing and implementing Avid workflows in Vantage, you (the customer or Avid representative) must have the following information:

- NEXIS username and password
- NEXIS workspace/directory
- Web Services host
- Web Services port
- Production Workgroup
- Production Username
- Production Password

Note: Always connect to MediaCentral | Production Management and Web Services using a fully-qualified DNS name, which is registered with Forward and Reverse look up tables in DNS.



Network Adapters for Avid Shared Storage

Vantage domain servers being used with Avid shared storage must be equipped with an Avid-approved network adapter.

Note: For a list of supported network adapters, see the Avid Knowledge Base article https://avid.secure.force.com/pkb/articles/en US/compatibility/Avid-NEXIS-Network-Switch-Infrastructure

International Character Support

Vantage's foundation and architecture fully supports multiple byte characters. However, some third party components or interfaces used within Vantage do not.

These actions/encoders may impose practical limits when used in Vantage workflows:

- Asset Monitor and Media Creation Actions—some Avid components may have restricted multiple byte character support, which may affect these actions. See associated Avid documentation for the latest information.
- Notify and Deploy Actions—some Avid MediaCentral | Production Management components have restricted multiple byte character support, which affects how Notify and Deploy actions can interact with them.

MediaCentral | Production Management v2018.x or newer supports Unicode characters from the basic plane for asset and folder names as well as for content such as metadata or markers. This statement applies to Avid MediaCentral portfolio of products and does not include creative applications such as Avid Media Composer.

Unicode support is limited for file system objects and across platforms. Due to the complexity of consistently supporting Unicode file system objects across different platforms, Avid recommends avoiding non-English file system file and folder names. If your implementation cannot avoid this scenario, please make sure you fully test your solution in a complete MediaCentral production environment for all relevant use cases.

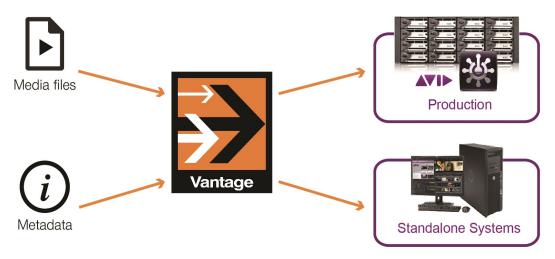
See the following Avid publications for more details:

- Media Composer
- MediaCentral | Production Management v2020.x Documentation



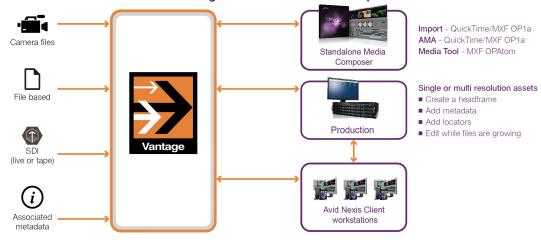
Vantage to Avid—Delivering Encoded Media to **Avid Systems**

Media and its associated metadata can arrive for processing in many ways and—in often unpredictable—formats. The challenge is keeping up with content arriving from news agency/wire feeds, bureau and stringer file deliveries, tapeless cameras, archive retrievals, and user-generated media and crowd sourcing, enabled by the ubiquitous cell phone.



Most source media requires transcoding for conversion to house standards. Media may also require aspect ratio, frame rate conversion, or other essence modifications.

Vantage offers unparalleled transcoding/re-wrapping functionality and quality for automated ingest and export of heterogeneous media files. Vantage offers a comprehensive set of codecs and components that you can combine and configure in workflows to solve your media transcoding challenges, making Vantage an excellent choice for automated transcoding of source media to Avid platforms.





Encoders for Avid Media Processing

The following Vantage encoders can be implemented in Vantage workflows to support your Avid media processing requirements:

Media Creation Action

Media Creation actions are executed by the Vantage Avid Service.

Note: The Media Creation action is pass through only and performs no encoding.

Files created by the Media Creation action can be used to create single and multiresolution assets for use in a MediaCentral | Production Management or Media Composer environment:

- Media Composer Mode: For creating Avid-compatible AAF and MXF OP-Atom files including metadata that can be written to NEXIS storage for ingest into a Media Composer editor.
- Interplay Mode: For creating Avid-compatible AAF and MXF OP-Atom files and metadata that can be written to Avid storage and automatically be checked-into MediaCentral | Production Management.

When delivering media directly to a MediaCentral | Production Management system, assets can include integrated User Property, Asset Locators, Asset Restrictions, and Headframe creation.

Open Workflow mode is supported in both Interplay and Media Composer modes for ingest into Media Composer supporting Frame Chase editing; metadata insertion is supported while files are being processed in Vantage, enabling near-real-time editing.

MXF Encoder

The MXF encoder is implemented in the Flip64 action. The MXF encoder creates media that can be imported in to an Avid editorial environment.

Files created by the MXF encoder in a Generic OP1a, IMX (D10), or Sony XDCAM HD MXF containers can be added to an Avid bin using Avid's MXF AMA plug-in.

Ancillary data in source files can be preserved as an MXF (SMPTE 436M) data track. Avid's AMA MXF plug-in reads SMPTE 436M and places it in the clip's data track.

MOB ID Generator and Interplay Notifier

In Media Creation workflows, use the Notify action to perform the following functions:

- Generate a MOB ID.
- Create a master clip in MediaCentral | Production Management (legacy function).
- Add metadata to a MediaCentral | Production Management clip.



- Specify or create a MediaCentral | Production Management Folder. Specifies the name of an existing MediaCentral | Production Management Access folder to target or create a MediaCentral | Production Management virtual folder(s) that does not exist in the configured MediaCentral | Production Management Folder path.
- Extract clip metadata from the master asset for use in Vantage workflows.
- Set a head frame in a MediaCentral | Production Management clip.
- Copy an existing asset from one Interplay Folder to another, optionally with the same Master MOB ID.
- Move a clip in MediaCentral | Production Management.
- Delete a clip from MediaCentral | Production Management.
- Check in a non-Avid asset such as a still image graphic file.

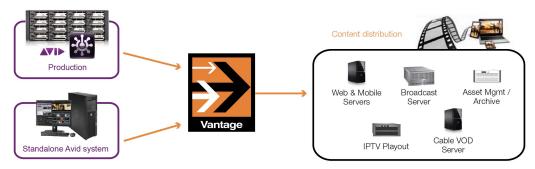
Note: For implementation and application details, see *Using Vantage Actions for Avid* Specific Processing.



Avid to Vantage—Exporting Media to Vantage

Once an edit is complete, the finalized sequence is ready to be sent to a play-out system, to syndication, or for online publication as quickly as possible.

Vantage workflows automate transcoding and delivery to your distribution platforms. For example, Vantage workflows can be used to automatically ingest MediaCentral Production Management sequences and master clips, and to create media in distribution platform formats for Broadcast, cable/VOD, IPTV, online/mobile, and multiscreen viewing.



Avid editorial output can be processed in Vantage workflows in a variety of ways. By exporting media directly to Vantage, you can easily automate the creation of all required file types.

- Automatically Ingesting Sequences and Master Clips from MediaCentral | Production Management
- Processing Simplified AAF Files Exported from Media Composer



Automatically Ingesting Sequences and Master Clips from MediaCentral | Production Management

The Asset Monitor action monitors a virtual folder in MediaCentral | Production Management for both master clips and sequences perform same-as-sourceconversion, assembling the media as quickly as possible for processing by downstream Vantage actions; typically production transcoding and related tasks.

Asset Monitor actions create a proprietary MP4 media file that references MXF OP-Atom files located on Avid shared storage for that asset and may also include additional transcoded media. The MP4 file also includes ancillary data extracted from the MediaCentral | Production Management assets data track. Additionally, a metadata XML file containing the MediaCentral | Production Management asset's user metadata and MediaCentral | Production Management System data is generated. The MP4 reference file and associated XML file can then be processed by downstream Vantage actions for transcoding and metadata extraction. Creation of an AAF from an Avid asset is also supported.

Note: For implementation and application details, see *Using the Asset Monitor Action*.

Processing Simplified AAF Files Exported from Media Composer

You can export AAF files for flattened and mixed down sequences from Media Composer for processing by Vantage workflows designed with Post Producer (Edit) Compose and Conform actions. The features of these actions were designed in collaboration with Avid to meet the requirements of processing simplified AAF files.

The Compose action configured with a Simple AAF composer parses the AAF files and the Conform action transcodes the video, processing audio and data track (D-Track) MXF OP-Atom media referenced in the file ingested from storage.

Note: See the Post Producer Developer's Guide on the Telestream web site for general information on using Post Producer in Vantage, and for detailed information about exporting Simple AAF files.



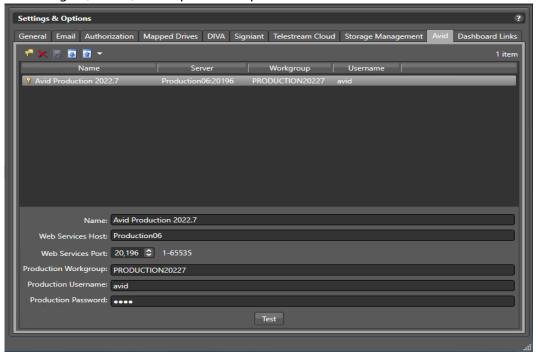
Setting Up MediaCentral | Production Management Connections in Vantage

Certain Avid service based actions must be configured to utilize a specific MediaCentral | Production Management system by name. Before you can configure such actions, you need to create an Avid MediaCentral | Production Management connection in the Vantage Management Console.

To set up an Avid Production connection to Vantage and test it, follow these steps:

1. Open the Vantage Management Console (VMC), and navigate to Settings & Options, then select the Avid tab.

Vantage displays the Avid Production configuration panel where you can create, configure, delete, and import and export Avid Production connections:



- 2. Create and configure a connection to the target system, providing the following information:
 - Connection Name (to be used in the Asset Monitor or Media Creation Action)
 - (Interplay) Web Services Host
 - (Interplay) Web Services Port
 - (Interplay) Production Workgroup
 - (Interplay) Production Username
 - (Interplay) Production Password

For more details on configuring and managing Avid Production connections, click the ? icon and find the Configuring Interplay Settings topic in the Domain Management Guide.



3. Click Test to confirm that Vantage can access the target MediaCentral | Production Management server. If you have problems, determine the issue and retry.



Best Practices and Tips

The following best practices and tips are not specific to the Avid integration with Vantage but may assist in your creation of end-to-end workflows:

Set Update Interval Setting in Media Composer

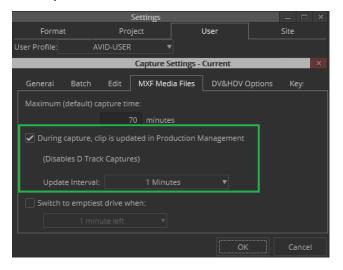
When using Open Workflows mode and importing files into Media Composer, the Update Interval setting must be set and the Media Composer application restarted.

If the setting is not made the files show "Media Offline" in the player window and must be manually updated from Avid Production Management.

Using Media Composer

In Media Composer under File>Settings>User>Capture>MXF Media Files:

- Enable 'During capture, clip is updated in Production Management' checkbox.
- Set Update Interval to 1 Minute (minimum Update Interval allowed).
- Restart Media Composer.



Asset Monitor Failure with 'Indexer Error' when McAfee Antivirus ON DEMAND Scan Enabled

When using McAfee antivirus software with ON DEMAND scan enabled, a small percentage of jobs will fail intermittently.

If the setting is disabled, jobs will not fail. It is strongly recommended that you disable Windows firewalls and anti-virus software. See the Vantage Domain Management Guide for 'Anti-Virus Software Recommendations' and the following Avid support document for full details.



Using the Asset Monitor Action

This chapter describes how the Asset Monitor action is implemented in Vantage, and how you can use it to automatically ingest master clips, sequences, and subclips as they are added or modified in a virtual folder in MediaCentral | Production Management to quickly and efficiently generate a proprietary Telestream MP4 reference media file (with video, audio and ANC data) plus an external metadata file for processing by downstream actions or other workflows.

Note: If you are upgrading an Asset Monitor Action built with a ComponentPac release prior to 8.0.1, certain controls may be missing (ex. Reprocess Assets on Modifications, Persist Assets, and Process Incomplete Assets) and the action must be rebuilt using ComponentPac 8.0.1 or later. See Reprocess Assets on Modifications, Persist Assets, and Process Incomplete Assets control descriptions under Configuring an Asset Monitor Action for details on configuration.

Topics

- Overview
- Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Asset Monitor Action
- Using Telestream MP4 Files
- Creating a Prototype Asset Monitor Workflow
- Configuring an Asset Monitor Action



Overview

The Asset Monitor action is executed by the Vantage Avid Service. It is unique in that (unlike most Vantage actions) it performs two tasks:

- Monitors a user-specified virtual folder on the target MediaCentral | Production Management database for new master clips, sequences, and subclips.
- Creates a Telestream MP4 reference file that can be consumed by downstream Vantage actions or other workflows.

The Asset Monitor action is designed as a same-as-source-converter, assembling media as quickly as possible for processing (typically production transcoding and related tasks) by downstream actions or other workflows.

This action is an origin action and can only be used as the first action in a workflow; however, it may be the only action in a workflow. Asset Monitor actions run when the workflow is activated and during the active time frame, if specified. The Asset Monitor action initiates a job each time a new media asset is discovered and generates the specified output; then it passes control to the next action (if any) in the workflow or potentially, other workflows.

The Asset Monitor action does not require additional Telestream components installed on the Vantage domain server. The Asset Monitor can be used instead of using Avid Media Composer exports or Send to Playback from Media Composer.

Feature Summary

Here is a summary of the features of the Asset Monitor action:

- Queries for master clips, sequences, and sub clips referencing master clips; ingests and produces a Telestream proprietary MP4 file for use in downstream encoding actions.
- If a sequence's timeline contains gaps, the Asset Monitor action replaces the gaps with black frames and silent audio.
- Supports Mixed Essence.
- Supports the inclusion of the Data Track in its output files.
- Supports up to 16 channels of rendered audio.
- Supports audio channel labeling (master clips ONLY.)
- Can be used as a replacement for traditional file exports from Media Composer (such as QuickTime Reference or MXF OP1a).

Note: For best results, use an isolated Production Management folder for monitoring or use a sub folder under your 'bin' folder. All assets including the bin must be checked into MediaCentral | Production Management.



Limitations

Here is a summary of the limitations of the Asset Monitor action:

- Is not a Media Composer effects render engine.
- Does not use Avid background services.
- Does not support overlapping timelines.
- Does not support audio-only assets.
- Does not support AMA-linked media.
- Has the same media render requirements as traditional file export methods.
- Requires a fully flattened/rendered timeline. Supports audio and video effects when rendered within the sequence timeline.
- Growing assets are ignored until they are complete.
- Does not support multi-layer video sequences.

Avid Version Requirements

For the latest supported components see the Telestream web site or contact Telestream support.

Avid Media Composer Sequence Requirements

In order to ingest and properly process Avid media, the Avid Sequence Asset Specifications must adhere to certain requirements.

For example, the Asset Monitor action can process three kinds of MediaCentral Production Management assets - master clips, sequences, and subclips. Sequences may include:

- Gaps in the timeline—during processing, gaps will be filled with black frames/ silent audio.
- Mixed formats (codecs/resolutions)—segments that differ from the format of the first segment will be transcoded to the first segment's format and the samples will be stored in the output MP4.
- Transition effects—transition effects must be rendered before submitting the asset to the Asset Monitor action.
- Segment effects—tracks that contain segment effects must be rendered before submitting the asset.
- Multiple video layers—only one video layer is supported. Video layers must be flattened prior to submitting the asset.

Note: Segment effect rendering is effective for most commonly used compositions but may not work as expected for highly complex sequences.



Processing Asset Types

Masterclip and Sequence Assets. When processing a Multi-Res asset from MediaCentral | Production Management the highest media size will be processed by default. This is not always the highest quality.

Note: When ingesting growing media into the Avid Production folder being monitored, the Asset Monitor will process the asset when the asset is complete.

AAF Generation

The Asset Monitor action creates an AAF file for use in other applications.

Telestream MP4 File Generation

The Asset Monitor action creates a Telestream MP4 media file that references MXF OP-Atom files located on Avid shared storage for the asset and may also include additional transcoded media. The MP4 file also includes ancillary data extracted from the MediaCentral | Production Management assets data track. Additionally, a metadata XML file containing the Production asset's user metadata and Production System data is generated. The MP4 file and XML file are passed to downstream actions in the workflow or to other workflows for transcoding and metadata extraction.

The Asset Monitor action treats the media format of the first segment of a sequence as the sequence's media format. The subsequent segments that differ in the format are transcoded to the sequence's format. The transcoded samples are stored in the MP4 output media.

The action can decode a wide array of Avid formats including sequences containing mixed video resolutions such as HD with SD or clips set to different codec types (such as XDCAM with DNxHD). Supported formats include are also supported:

- AVC-Intra
- AVC-Ultra LongG
- DNxHD
- DNxHR
- DV
- DVCPro
- DVCProHD
- IMX
- JPEG 2000 (J2K)
- XDCAM
- XAVC



Note: J2K interlaced files are not supported in AMT.

Metadata Preservation

Most MediaCentral | Production Management systems have been developed with a specific and often complex Production schema for metadata storage and manipulation within a Production Workgroup, and contain asset-based metadata including custom user properties.

The metadata associated with an asset stored in the Production database is preserved by the Asset Monitor action within a metadata XML file. All ANC data contained in the asset's data track is also preserved in the MP4 file through special Telestream extensions to the MP4 container (see Using Telestream MP4 Files for information on processing and playing of these MP4 files). When the file is passed downstream, the associated XML file is also transferred, making the metadata available for extraction and processing as required.

Note: User-defined metadata that includes control characters will be rejected by the Asset Monitor. If control characters exist in your asset's user-defined metadata, they must either be removed or you must check Ignore User Defined Metadata when configuring the Asset Monitor. The error message "AvidSvc Monitor: GetUserAttributes Errors for interplay://[avid wq]/: There is an error in XML document ([x], [y]); hexadecimal value 0x07, is an invalid character. Line [x], position [y]" is generated in this situation.

Typical Applications

The Asset Monitor action collects the system and user attributes for each asset and stores them in the MediaCentral | Production Management Metadata output file. The values for the custom user attributes defined for that Production workgroup are also collected. The attributes that do not have any value set are not inserted into the output file.

Here are two examples of how the Asset Monitor processes Avid assets:

- If the asset's media sequence consists entirely of clips using a single codec type of the same quality level (such as AVC Intra 1080i @ 29.97) then the action performs same-as-source-conversion. The resulting output is a reference file pointing directly to the asset's MXF OP-Atom files residing on Avid's shared storage. In this case, other Vantage actions will use the native Avid media files directly during further media processing.
- Commonly, however, Avid sequences contain mixed media timelines. For example, different resolutions or different codecs. In a mixed-mode asset, the Asset Monitor action selectively converts media segments to match the format and codec type used in the first segment of the sequence. Thus, the MP4 file contains media segments created from the non-conforming segments (those in a format other than the one detected in the first clip) and direct references to the native Avid media files for the conforming segments (in the format of the first clip).



If a sequence's timeline contains gaps, the Asset Monitor action replaces the gaps with black frames and silent audio.



Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Asset Monitor Action

Before an Asset Monitor Action can be activated and used in an Interplay Mode workflow, you must first add and configure your Vantage domain to communicate with one or more MediaCentral | Production Management systems that you will be communicating with.

Once the connection to the Production system has been created, you can create workflows with an Asset Monitor action. Using a Production connection, the Asset Monitor action supplies the target Production system with the required credentials and communicates with the Production server to detect new media.

See Setting Up MediaCentral | Production Management Connections in Vantage for Avid MediaCentral | Production Management Connection configuration details.



Using Telestream MP4 Files

Any system processing or playing these MP4 files must have fully-authenticated access to the media files located in the Avid shared storage (NEXIS/ISIS). MP4 files generated by the Asset Monitor action are intended for processing by downstream Vantage encoding actions.



Creating a Prototype Asset Monitor Workflow

The Asset Monitor action is an origin action—that is, it must be the first action in a workflow and may be the only action in a workflow. The Asset Monitor action as a dualpurpose action: It detects new or updated Avid media in MediaCentral | Production Management to process and initiates a job when detected. It generates a Telestream MP4 reference file and an XML file containing external metadata associated with the sequence or master clip.

These files are available to downstream actions or other downstream workflows for processing as appropriate (typically, production transcoding).

Here is a simple example:



In this workflow, three actions are implemented:

Asset Monitor—monitors a virtual folder in the target Production system for new sequences or master clips and initiates a job in Vantage. The ingested media is transcoded into an MP4 Reference file (Using Telestream MP4 Files) and the associated metadata is inserted into an XML file.

Flip64—configured with an XDCAM encoder, the action creates a high-resolution file.

Deploy—configured to deliver the broadcast format high-resolution file to an external system.



Configuring an Asset Monitor Action

Before this action can be configured, you must configure your Vantage domain for the MediaCentral | Production Management systems you are using. If you haven't already created at least one Avid MediaCentral | Production Management connection, perform that task now. See Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Asset Monitor Action for details.

To configure an Asset Monitor action, follow these steps (Click **M** in the action inspector to view a detailed help topic):

- 1. Specify the Production system you plan to monitor, and configure the monitoring options as required.
- **2.** Add your output(s) and configure them for processing.
- **3.** When you are done configuring this action, click Save.

Asset Monitor Settings

Interplay Configuration. Specifies the Avid connection to use, which identifies the Production server that this action should monitor for new assets to ingest.

Interplay Folder. Specifies the full Interplay folder path that Vantage should monitor for incoming media. For example: Incoming Media/Pacifica Project/Dailies/ Pacifica Proj Bin/Monitor. For best results, Telestream recommends using a dedicated Interplay folder or a sub-folder under your bin directory.

Note: Interplay folder names are case sensitive and should be entered exactly as shown in Avid Interplay Access or other Avid applications. The Asset Monitor does not support MediaCentral | Production Management sub-folders and only the root of the monitored folder will be scanned.

Master Clips. When checked, specifies that master clips will be ingested for processing; otherwise they will be ignored.

Sequence Assets. When checked, specifies that sequence assets will be ingested for processing; otherwise they will be ignored.

Ignore Custom User Attributes. Asset Monitor gathers all the asset metadata into an Production Metadata output file, that includes system metadata, user metadata and contents of custom metadata fields defined for the Production Workgroup, by default. When this option is checked, the custom metadata fields will be ignored. This option is used to address Web Service issues involving illegal characters in the custom metadata.

Reprocess Assets on Modifications. When unchecked, assets that have been processed will not be processed again when the asset is modified.

Persist Assets. When checked, saves the assets and their last-modified time stamps in Vantage persistent storage so they are not reprocessed after a system or service restart.



When unchecked, processes all assets in a specified folder (conforming to other criteria, such as the last modified time of the asset being later than the date specified in Ignore Modifications Before). Will also process assets on a service restart.

Track Deleted Assets. When checked, tracks assets that were deleted from an Interplay folder. If the asset is added again later Vantage will not reprocess the asset when the asset reappears or if one of the Interplay services is restarted.

Process Incomplete Assets. When checked, processing an incomplete asset results in an immediate failure for that asset. Partially-offline and offline assets are processed as soon as they are discovered by the service, resulting in a failed job. The same asset will not be reprocessed when the asset becomes fully online. In customer environments where the Media Indexer service lags behind a new or modified asset's discovery, not checking this option will cause the Telestream Avid Service to process the asset in a subsequent scan after the asset comes fully-online.

When unchecked (default), the asset will continue to be processed in subsequent scans.

Ignore Asset Online Status. When checked, ignores the online/offline status of an asset and processes the asset.

Asset Name Pattern. String supplied to Production for filtering. The Asset Name pattern is a regular expression of the asset display name. It is passed through to the Web Service. For example: .*rain.*.

Ignore Modifications Before. Select timestamp value in order to ignore assets with modifications before specified date/time.

User Attribute Monitor. Specify a user attribute and monitor for changes to the user attribute metadata. If a change is detected, a new job will be triggered.

A new job will not be triggered if the attribute value is changed to null (blank) or if changes are made while the service is not actively monitoring. When used in conjunction with Track Deleted Assets enabled, moving the asset, modifying metadata, then moving the asset back to its original folder will trigger a new job.

Interplay Folder Scan Interval. Specifies the number of seconds between two scans.

Web Service Request Timeout. Specifies the Web Service response time, in seconds, to wait for a response from the specified Production system before timing out.

The Vantage Avid Service uses the Web Service to gather assets and their properties. The Web Service Request Timeout time-out specifies how long the Vantage Avid Service waits for a response from the Web Service.

Web Service Wait Per Request. Specifies the wait time for Web Service requests in milliseconds. Non-zero values disables HTTP persistence.

The Vantage Avid Service uses the Web Service to gather assets and their properties. The Web Service Wait Per Request specifies how long the Vantage Avid Service waits between sending Web Service requests.



Master MOB ID. When checked, specifies the variable to generate that contains the value of the master MOB ID for the ingested asset. This variable is passed downstream for further use.

Adding and Configuring Outputs

To add and configure outputs, follow these steps:

1. Add Outputs. Add (using the Add icon (the Plus sign button) in the Output component toolbar) your outputs by format. Add one output for each file you plan to generate. Output formats include:

AAF—Create an AAF of an Avid Asset.

Interplay Metadata—this file contains all metadata contained in the associated Production asset and references to associated media clips. It also contains references to the asset's data track which can be processed by Vantage. If there are Frame-locators within the sequence or Master Clip they will be preserved in XML. Downstream actions can extract specific metadata from the file as required.

Note: If you require the metadata file to have an XML extension instead of the default CML extension, select the output component to display the Container details panel in the details panel at the bottom. Click on the Browse button on the File Extension control and create a text variable, supplying the string [xml] as the default value. This causes the file to use an XML extension instead of the default CML extension.

MPEG-4 Reference—Telestream MP4 reference file. This file contains proprietary MP4 extensions. Because of these custom extensions, only Telestream applications such as Switch v4.5 (or later) or the Vantage transcoders are capable of decoding or playing the file.

Vantage transcoding actions processing these files must use Auto for Flip64. The MP4 file will reference native MXF OP-Atom file (video, audio and data) stored in Avid shared storage. No Avid files are moved or copied. If a track contains clips with a format other than that of the first clip in the sequence, the media samples are saved in the MP4 file. This file also references all data contained in the asset's data track which can be processed by Vantage.



Using the Media Creation Action

This chapter describes how the Media Creation action is implemented in Vantage.

Topics

- Overview
- Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Media Creation Action
- Configuring Media Creation Workflows
- Media Creation Action Configuration
- Avid Multi-Res Configuration using Flip64

Note: All Avid Services now require Vantage 8.0 UP5 or later.



Overview

Media Creation actions are executed by the Vantage Avid Service.

The Media Creation action has two operational modes—one for an Interplay (MediaCentral | Production Management) environment and one for a direct Media Composer environment:

- **Media Composer Mode**. For creating Avid-compatible MXF OP-Atom media files and associated AAF file, including User Property metadata for use within a Media Composer editor directly. On a Vantage system, this mode is enabled with a Transcode Pro license. On a Live Capture system, this mode is enabled with the default Live Capture license.
- Interplay Mode. For creating Avid-compatible MXF OP-Atom media files and metadata that can be written to NEXIS/ISIS storage and automatically checked-into Production. On a Vantage system, this mode is enabled with a Transcode Pro Connect license containing the Advanced Avid Option. On a Live Capture system, this mode is enabled with the Live Capture Avid Option.

When writing media into Avid shared storage and checking the asset into a Production system, the asset can include integrated User Properties, Asset Restrictions, Locators, and a Head Frame file. Additional operations can be added by using a Notify Action.

In addition, if the workflow is set into an Open Workflow mode, Frame Chase (Edit While Capture) can be enabled allowing a media file to be edited as it is being written into Production.

Note: The Media Creation action does not perform any transcoding. Files are rewrapped into Avid compatible MXF OP-Atom and AAF files. Therefore, the video must already be in the desired essence format.

If the video in the file you want to add/update does not contain video in the appropriate format, it should first be processed through a Flip64 or Capture action to produce MXF OP1a or TIFO media containing video in the proper format. For Flip64 or Capture configuration details, consult the appropriate guides available on the Telestream website.

This action is open workflow capable if the Open Workflows license is installed; right-click the action and select Workflow Mode > Open. Open Workflows must also be enabled for the current workflow and in the Vantage Management Console > Settings. For Open Workflow configuration details, consult the Vantage Domain Management Guide available on the Telestream website.



Media Creation Codec Support

The Media Creation action supports pass-through of:

- AVC Intra 50
- AVC Intra 100
- AVC Long GOP G12/G25/G50
- DNxHD 444 / HQX / HQ / SQ / LB
- DNxHR 444 / HQX / HQ / SQ / LB
- DV based 25 / 50 /100
- H.264 800Kbps / 1.5Mbps / 2 Mbps Proxies
- IMX 30 / 40 / 50
- XAVC Long GOP 25 / 30 / 50
- XAVC Intra 50 / 100
- XAVC Intra Class 300 CBG / VBR
- XAVC Intra Class 480 CBG / VBR
- XDCAM HD 18 / 35
- XDCAM HD 50
- XDCAM EX 35

Note: AVC Intra 2K/4K 444 formats are not currently supported for Avid/Flip64 workflows.

Note: Flip64 supports creation of Open MXF XDCAM HD for use in the Media Creation action as well as TIFO files for open, Edit While Ingest workflows.



Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Media Creation Action

Setting Up MediaCentral | Production Management Connections in Vantage for Use with the Media Creation Action

Before a Media Creation Action can be activated and used in an Interplay Mode workflow, you must first add and configure your Vantage domain to communicate with one or more MediaCentral | Production Management systems.

Once the connection to the Production system has been made, you can create workflows with a Media Creation action. Using an Avid MediaCentral | Production Management connection, the Media Creation action supplies the target Production system with the required credentials and communicates with the Production server to deliver media.

See Setting Up MediaCentral | Production Management Connections in Vantage for configuration details.

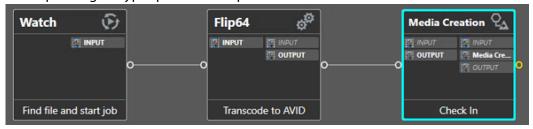


Configuring Media Creation Workflows

A variety of workflows can be configured using the Media Creation action for delivery to MediaCentral | Production Management systems. These include but are not limited to single resolution and multi-resolution workflows, metadata processing, and the generation of Avid classic proxies as needed.

Single Resolution Mezzanine Workflow

- Watch Action (Set to Open mode)—origin action, configured to monitor for sources.
- Flip64 Action (Set to Open mode)—transcode to the appropriate media format with Avid specific settings. TIFO and MXF OP1A are supported.
- Media Creation Action (Set to Open mode)—write Avid OP-Atom and AAF to Avid Storage and check asset into Production. Select TIFO or MXF OP1A as input depending on type specified in Flip64 action.



Note: When creating Open MXF XDCAM HD files with Flip64 for use in the Media Creation action, configure partition settings for Flip64 as specified below.



Partition Strategy—Select 'Place essence container in the body partition, the Index Tables are placed in the partition following essence partitions + RIP'.

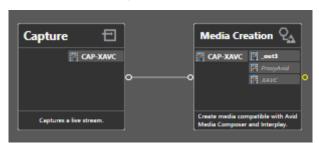
Partition Duration—Enable and set to 5 seconds.



Configuring Media Creation Workflows

Simple Capture to Production Workflow

- Capture Action (Set to Open mode)—origin Action, create MOB IDs, Capture into Avid format. TIFO and MXF OP1A are supported.
- Media Creation Action (Set to Open mode)—write Avid OP-Atom and AAF to Avid Storage and check asset into Production. Select TIFO or MXF OP1A as input depending on type specified in Capture action





Media Creation Action Configuration

Input

Select. Specifies Auto | MXF OP1a | TIFO | Wave. See *Media Creation Codec Support* for supported formats.

- Select Auto to ingest media which is in a video/audio format supported by your Media Composer or a MediaCentral | Production Management environment for rewrapping into Avid-compatible MXF OP-Atom files.
- Select MXF OP1a when you are processing Open MXF OP1a files created by Lightspeed Live Capture. For other supported file formats, select Auto or TIFO.
- Select TIFO when you are capturing video in open workflow mode in TIFO format and want to re-wrap it into Avid-compatible MXF OP-Atom files. TIFO input is Open Workflow capable.
- Select Wave when you are ingesting media from a WAVE input file for re-wrapping into Avid-compatible MXF OP-Atom files. Each Wave input supports one-channelper audio track(s). This input component should only be utilized when you are processing WAVE files. Submitting non WAVE files to this input will result in job failures. For other supported file formats select Auto, MXF OP1a or TIFO.

Note: TIFO format is required for Avid classic proxies.

Note: Audio only Wave outputs may have framerates which are incorrectly identified in Interplay Access. These include:

- 60 fps NDF/DF identified as 59.94 fps
- 30 fps NDF/DF identified as 29.97 fps
- 48 fps NDF/DF identified with no fps value
- 47.95 fps NDF/DF identified with no fps value

Input Container Settings

For MXF OP1a and TIFO containers, the following may be configured:

Open File Support. Check to enable Open File support, indicating that you want to start transcoding this stream as soon as the file is opened and media is being written to it in real time.

Open File Timeout. Specifies the maximum amount of time to wait after the file has stopped growing before assuming that file is finished being written to and has been closed.

For TIFO containers, selection of Avid Picture Essence Coding Type is also supported. See Specifying Avid Picture Essence Coding Type in Media Creation.



Interplay (MediaCentral | Production Management) Configuration

Interplay Configuration. From the drop-down menu, select Media Composer or one of the Avid MediaCentral | Production Management configurations entered in Settings and Options. See Setting Up MediaCentral | Production Management Connections in Vantage for configuration details.

See *Media Creation Settings* section for specific options when creating media for import with either a Media Composer or Production System.

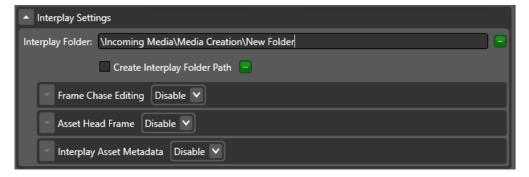
Configuring Output Media File Settings

Output Media File Nickname. Specifies the output nickname for use in downstream actions.

Edit Filename Pattern. Opens the Filename Pattern Editor. Enter the complete filename or a portion of the filename and use the drop-down menu on the right side to select one or more tokens to insert to create the exact filename pattern you require. You can drag and drop a token to change its order relative to other tokens, thus changing its location in the filename. The resulting pattern is the output AAF filename.

Media Creation Settings

Interplay Settings (Interplay Mode ONLY)



Interplay Folder. Specifies the MediaCentral | Production Managment virtual folder path to be used for the output asset. For example *Incoming Media\Media Creation\New Folder*

Create Interplay Folder Path. When enabled, creates the Production virtual folder(s) that do not exist in the configured Interplay Folder path. When not enabled, the job fails if the Interplay folder path does not exist.



The following top-level default system directories in Production can't be modified:

- Catalogs
- Incoming Media
- Orphan Clips
- Projects
- Send To Playback
- Unchecked-In Avid Assets

Note: The following special characters are not allowed in folder names ?:/"<>|

Frame Chase Editing. When enabled, creates a special type of Production asset, that can be edited while media ingest is in progress. The growing asset is available in the Production system, as soon as the initial check-in occurs. When the media capture ends, a final update is made to the Production system. This update changes the clip's type from an in-progress clip to a conventional master clip and updates the metadata.

- Interplay Frame Chase Interval. Specifies the frame chase interval (integer number of milliseconds). Growing assets are checked into Production at the end of every specified frame chase interval.
- Expected Maximum Duration. Specifies the expected maximum duration in seconds @60fps that is displayed in Interplay Access and Media Composer while a file is being processed. Once the file is complete and updated, the duration will show the actual duration of the file. This applies to both open and closed workflow configurations.

Asset Head Frame. When enabled, When enabled, allows specification of a Head Frame source by Frame Number (Create) or Asset Head Frame file (Set).

- **Create**. (default) Specifies frame to use for creation of Head Frame as generated by the Media Creation action. Supports creation of an open Head Frame.
- **Set**. Specifies Head Frame using filename or nickname of file (ex. JPG generated by Flip 64).

Interplay Asset Metadata. When enabled, allows metadata to be added via a file using a (Interplay)Production Metadata file or manually using Add Asset Restrictions, Add Asset Locators, or Add User Properties controls.

- Import Metadata File. Allows specification of an Production Asset Metadata file by file path or nickname. Various parameters such as User Properties and Locators can be added via XML file. See MediaCentral | Production Management Metadata XML.
- Add Asset Restrictions. When checked, allows manual addition of Asset Restrictions. A restriction is a span of an asset that indicates a clip, or a portion of a clip, whose use is limited in some way, such as through intellectual property rights management or content compliance. There are 2 options for setting the Restriction:
 - In Frame Number / Out Frame Number
 - In Timecode / Out Timecode

The Frame Number options are enabled by default and values entered in Timecode



Media Creation Action Configuration

fields will be ignored. Disable the Frame Number options to use the In Timecode and Out Timecode values.

If Frame Numbers are used, the In Frame Number and Out Frame Number are offsets from the beginning of the clip. A Frame Number is considered invalid if it is negative or if it extends past the duration of the clip.

Note: Jobs complete successfully, and assets are created, even if a restriction was unable to be added to the database. This can occur, for example, if an Asset Restriction uses a non-existent frame number or timecode value. However, such failures with Production transactions in setting the asset metadata will not result in job failures.

Note: Unlike other Interplay Access metadata features, the following special characters are allowed ?:/"<>|.

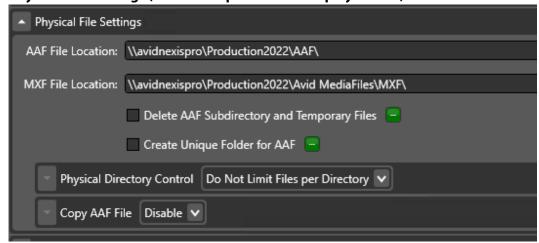
- Add Asset Locators. When enabled, allows the addition of frame locators and associated attributes for assets. These include Comment, Color, Timecode, Frame Number, and Track.
- Add User Properties. When enabled, allows the addition of Avid User Properties. If
 the name of the User Property does not exist, it will be created and populated with
 the associated value.

Note: When viewed in Interplay Access, copied clips may intermittently include a random number sequence appended to the display name (EX.Dup_12345678). Specifying 'Display Name' for Name in Add User Properties metadata field prevents this from occurring.

Example XML Metadata File for Interplay Asset Metadata. The XML for Avid User Property Metadata and Locators uses a simple structure. It consists of two Element types: <Entry> for adding Avid User Property data and <Locator> for adding Avid Locator data. Each Element has several attributes, used to supply data for the Entry or Locator element you are defining. Multiple Entry and Locator elements are permitted. See MediaCentral | Production Management Metadata XML.



Physical File Settings (Media Composer and Interplay Modes)



AAF File Location. Specifies the UNC path to Avid Storage where the AAF file will be written. The typical pattern for such a path is \\servername\\workgroup folder\\file (EX. \\avidnexispro\\Production2022\\AAF\).

Note: In Interplay mode, a local.aaf temporary file will be created in addition to the required AMT.aaf file. After job completion, this temporary file can be safely deleted. In Media Composer mode, aaf file is required so verify that Delete AAF is unchecked.

MXF File Location. Specifies the UNC path to Avid Storage where the MXF OP-Atom media files will be written. The typical pattern for such a path is \\servername\workgroup folder\Avid MediaFiles\MXF\file (EX. \\avidnexispro\Production2022\Avid MediaFiles\MXF\). This location will be indexed by the Avid Media Indexer in Interplay mode.

Note: If directories specified in the path name string do not exist, they will be created. For MXF File Location, the initial MXF folder path name must include the string \(\alpha \text{ind MediaFiles} \) \(\alpha \text{XF} \) \(\alpha \text{ind MxF} \) \(\alpha \text{ind MxF

Delete Avid AAF Subdirectory and Temporary Files. Check to cause the workflow to delete the AAF files and temporary files after the media ingest has been completed. These files are not deleted if the job fails.

Create Unique Folder for AAF. Check to create a uniquely named sub directory for the AAF file path based on filename. Unchecked by default. If unchecked, action will fail if AAF file path already exists.

Physical Directory Control.

• Limit Files per Directory. When selected, specify maximum number of MXF files permitted in the directory. When the maximum is reached, a new directory will be created with a numerical suffix (<dirname>.1, etc.) to store the next set of files. Range is 100 to 10,000.

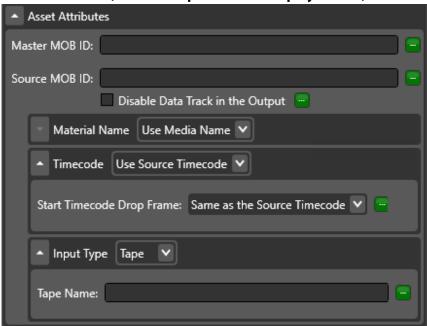


• **Do Not Limit Files per Directory**. When selected, no check is performed for the number of files. Contact Avid support for recommended configuration.

Copy AAF File. Check to enable specification of AAF Copy Directory and option to Overwrite Existing File. AAF Files are typically written to unique sub-folders. For importing into Media Composer, configure this setting to write all AAF files to one folder.

- AAF Copy Directory. Specifies fully qualified directory for copying the AAF File.
- Overwrite Existing AAF File. When checked, existing AAF File is overwritten. If unchecked (default) and a file with the same name exists in the destination directory, the existing AAF file will not be overwritten.





Master MOB ID. Specifies the master MOB ID for this asset. If left empty a master MOB ID is generated automatically. Master MOB ID values can also be generated directly from Notify or Capture actions.

Source MOB ID. Specifies the source MOB ID for this asset. If left empty a source MOB ID is generated automatically. Source MOB ID values can also be generated directly from Notify or Capture actions.

Disable Data Track in the Output. Disables creation of a data track in the output.

Material Name. Specifies the name to use for the asset. This name shows up as the asset's display name unless a non-empty tape name is configured.

- Use Media Name. Input media name is used to configure the asset name. (Default)
- Override. Overrides default asset name with the user specified value.



Note: To change the AAF folder name and filename use the Filename Pattern Editor to change the naming scheme.

Timecode. Specifies which timecode to use.

- Use Source Timecode. Uses the source timecode detected in the media. Default.
 - Start Timecode Drop Frame > Same as the Source Time Code. Timecode
 detected in source file is used with no changes to the timecode in the output.
 - Start Timecode Drop Frame > Based on the Video Frame Rate. If the
 transcoded source uses drop frame timecode then outputs will be drop frame. If
 transcoded source is non-drop frame then outputs will be non-drop frame.
- Override Timecode. Specify the timecode, framerate, DF or NDF notation to use.

Input Type

Specifies input type. For digital files, an Import descriptor is used. For tape sources, a Tape descriptor is used. See <u>Using Import vs. Tape Input types</u> for details.

- **Tape Name.** When Input Type is set to Tape, the tape name can be configured for the asset. Tape names must be alphanumeric characters (A to Z, 0 to 9) and may include uppercase and lowercase characters.
- **Import.** When Input Type is set to Import, a source package name can be configured for the asset. See *Guidelines for Multi-Res Input Type Name Management*.

Note: Names of MXF OP1a output files use the first 9 characters of the Import (Source Package Name) values entered as a prefix of the file. This data is applied in Interplay Access and Media Composer Asset's Tape Name metadata field (no character limit). Tape Name data replaces the Asset Name set in the Vantage Filename Pattern Editor when not empty.

Asset Tag Properties (Media Composer Mode ONLY)

Allows tag name/tag value metadata to be added via a file using Import XML File or manually via Set Tagged Values.

Tagged Values. When enabled, allows for metadata to be added via XML file or manually via tag name/value pairs. Tag metadata will be displayed within a Media Composer bin when the assets AAF is imported. Disabled by default.

- Import XML File. Allows an XML file containing an asset's tagged values to be specified by a path/filename or by file nickname of an XML. For sample xml and syntax, see Media Composer Metadata XML.
- **Set Tagged Values**. When checked, allows manual specification of tagged value pairs. Each tagged value pair item contains metadata fields for the name and associated value for the tagged pair. For sample xml and syntax, see *Media Composer Metadata XML*.

AAF Updates (Media Composer Mode ONLY)



AAF Update Interval. Specifies optional local AAF update interval time in milliseconds. Default is 0 (disabled). The AAF file, updated progressively, is made available for importing into Media Composer application for editing, at the beginning of media capture.

PMR Maintenance (Media Composer Mode ONLY)

Persistent Media Record (PMR) files are used by Avid products to track media file contents within "Avid MediaFiles" folders and allow an editor instant access to MXF media files in shared media directories. When using Avid MediaCentral | production Management workflows, PMR files are not required. PMR files are used by Media Composer based editing applications for information about the online status of media files. For standalone Media Composer configurations using shared storage in small workgroups and Avid MediaManager based workgroups, each Media Composer instance creates and maintains a unique PMR file in each of its own media directories. Each PMR file provides an index of all files within its directory.

At startup, Media Composer loads all of the PMR files (from all media directories in all the mounted workspaces and media drives) into an internal cache for instant access to determine online status. Media Composer also regularly compares the latest media directory timestamps to the internally cached PMR file timestamps and updates the internal cache as needed. Consult the Avid Knowledge Base for best practices and configuration details regarding PMR Maintenance.

PMR Processing. Allows selection of PMR Processing type. Options are None (default) | Append | Update.

- None. No PMR database file is generated for processing.
- **Append.** Adds PMR entries for MXF files created as part of the output asset. The PMR file is assumed to have been created by the Media Creation action, and interoperability with other PMR versions is not supported.
- **Update**. Updates any existing PMR file in the directory and creates a new PMR file with entries for all the existing MXF files in the directory.



Avid Multi-Res Configuration using Flip64

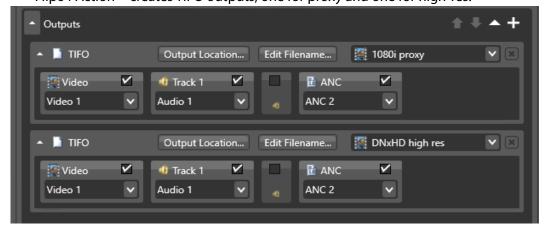
The Media Creation action supports TIFO x264 inputs with an Avid compatible proxy format (up to 16 channels of MPEG-1 Layer 2 audio) and a compatible high-res format created by Flip64 (see Flip64 Settings for Avid Proxies).

Note: The Media Creation action supports TIFO files with MPEG-1 Layer 2 audio.



Avid Multi-Res Workflow using Flip64

- Watch Action—origin action.
- Notify Action—generates Master MOB and Source MOB ID variables. These variables are bound in the Media Creation actions and allow the high-res and proxy assets to be toggled using Dynamic Relinking in Media Composer.
- Flip64 Action—creates TIFO outputs, one for proxy and one for high-res.



 Media Creation Actions—parallel actions (for proxy and high-res) for delivering assets to Avid systems.



Configuring the Notify action to generate Media Creation variables.

- 1. Select MOB ID Generator Notifier.
- 2. Configure to generate Master MOB ID and Source MOB ID variables.

Note: For workflows which use Capture instead of Flip64 to generate proxies, Master MOB and Source MOB ID variable generation is specified in the Capture action configuration so a Notify action is not required.

Configuring the Flip64 action x264 proxy TIFO output.

- 1. Create a Flip64 action configured with a TIFO output container.
- 2. For the Video track, select x264 from the Video Codec drop down and configure.

Note: Enter the x264 configuration settings detailed in the Flip64 Settings for Avid Proxies document available from Telestream.

3. For the Audio track, select PCM or MPEG-1 Layer 2 audio. For PCM set the appropriate *Number of Channels, Sample Rate* of 48,000 Hz, and *Format* to 16 or 24 bits. For MPEG-1 Layer 2 audio, set *Channel Configuration* to Mono, *Bit Rate* to 48 kbps, and a *Sample Rate* of 48,000 Hz.

Configuring the Flip64 action high-res TIFO output.

- 1. Create a Flip 64 action configured with a TIFO output container.
- **2.** Select a supported format from the TIFO container's Video Codec drop down. See Media Creation Codec Support.
- **3.** Configure PCM audio, setting the appropriate *Number of Channels*, a *Sample Rate* of 48,000 Hz, *Format* to 16 or 24-bits.and the *Number of channels per track* set to 1.

Configuring the Media Creation proxy action.

- 1. Create a Media Creation action configured with a TIFO input container.
- **2.** Set the Avid Picture Essence Coding Type to the appropriate proxy setting (800 kbps, 1.5 mbps, or 2 mbps). See Specifying Avid Picture Essence Coding Type in Media Creation for required values.

Configuring the Media Creation high-res action.

- 1. Create a Media Creation action configured with a TIFO input container.
- 2. Set the Avid Picture Essence Coding Type to Auto. If ingesting AVCI 50/100 or XAVCI 50/100, select the appropriate value. See Specifying Avid Picture Essence Coding Type in Media Creation for required values.
- **3.** Bind the Master MOB ID and Source MOB ID variables, generated previously in the Notify action, in the Asset Attributes panel.
- **4.** For both Media Creation actions, select Import (Source Package Name) for the Input Type in the Asset Attributes panel. See *Using Import vs. Tape Input types*.
- **5.** Enter a value for the Source Package name. See *Guidelines for Multi-Res Input Type Name Management*.



Note: Import (Source Package Name) value specified must be the identical for both Media Creation actions.

Guidelines for Multi-Res Input Type Name Management

When working in a multi-res workflow, it is important to use Import (Source Package Name) properly. In particular, you should keep the following in mind:

- 1. Whenever you create a new Import (Source Package Name), Media Composer generates a new source ID, even if the name you type exactly matches that of an existing Import (Source Package Name). You cannot dynamically relink media that does not share a source ID.
- **2.** Do not use the same name for two different assets or different names for the same asset. This will result in incorrect media association.
- **3.** When using the Tape Name input type, do not use the Avid reserved tape name of *New Tape*.
- **4.** Input Type names are case-sensitive (*inputname1* and *InputName1* are considered distinct) so maintain a consistent naming convention throughout a project.

Note: Historically, using a Tape name was common because most material was digitized from Tape. For example in Avid Media Composer, creating a 'New tape' in the user interface would create a new tape Source MOB ID. With most sources now being file based, the correct descriptor type to select is Import with specified Source Package Name. Depending on the descriptor type selected, Avid Media Toolkit follows slightly different rules for naming files and Master MOB IDs. It is not necessary to create a Tape name to be able to set the 'tape name' property in the resulting media asset. For configuration details see *Using Import vs. Tape Input types*.

Dynamic Relinking

Avid uses the Input descriptor information to check whether one of the two media are proxies can be dynamically relinked or not. In the case of Dynamic Relinking using two Media Creation actions (one high-res, the other a proxy) the Input descriptors must be the same. This is best achieved by using a variable.

Note: Tape name data replaces the Asset Name set in the Vantage Filename Pattern Editor when not empty.

Using Import vs. Tape Input types

Avid strongly recommends using Import mode for file based digital media workflows, but this method does not allow for the Tape name field to be used for relinking.

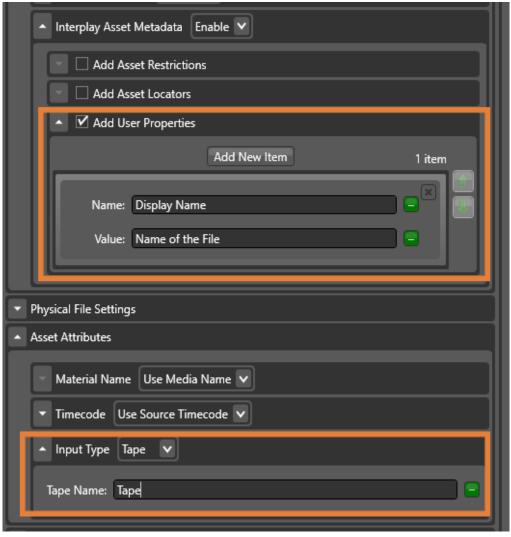
Tape mode may be used for traditional dynamic relinking but the Tape name value specified in the Media Creation action will replace the Asset Name set in the Vantage



Avid Multi-Res Configuration using Flip64

Filename Pattern Editor (when not empty). In order to use Tape mode and properly configure the Asset Name and Tape name in Media Composer and Interplay Access, do the following:

- Enable **Interplay Asset Metadata** and check *Add User Properties*. Click Add New Item and set Name to the reserved value of *Display Name*. Provide a value (ex. *Name of the File*) or bind to variable which provides a value.
- Under **Input Type**, select *Import* and provide a value (ex. *Import*) or bind to variable which provides a value. Avid recommends using *Import*.

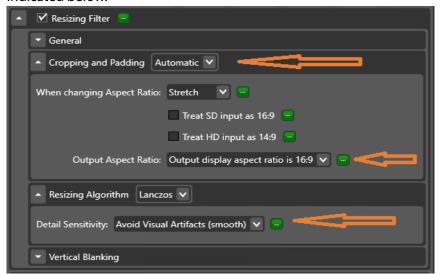




Requirements for Creating Proxies

Configuring the Resizing Filter in Flip64

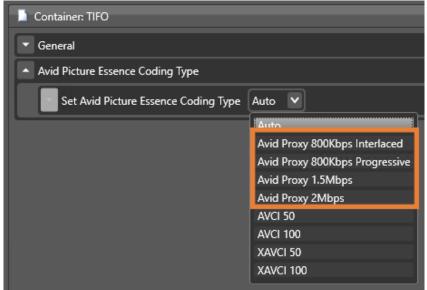
For 720p 50/59.94 @ 2 Mbps proxies, the resizing filter in Flip64 must be used as indicated below.



Specifying Avid Picture Essence Coding Type in Media Creation

Avid Proxy Formats

In the Media Creation action under TIFO input, specify required Avid Picture Essence Coding Type for creation of Avid proxy formats. See Flip64 Settings for Avid Proxies and menu below for required settings.

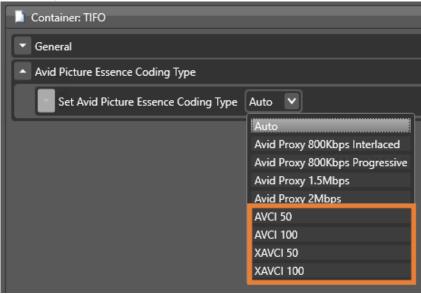




Avid Multi-Res Configuration using Flip64

AVCI and XAVC Formats

In the Media Creation action under TIFO input, specify required Avid Picture Essence Coding Type for creation of AVCI and XAVC formats.



Note: When the input media does not have SMPTE RP2027 descriptors necessary for distinguishing AVCI from XAVCI formats, this configuration can be used to identify them correctly.



Using Vantage Actions for Avid Specific Processing

This chapter describes how to use Vantage's Notify and Identify actions in Avid MediaCentral | Production Management workflows. The Notify action has two functions for use in Production workflows to create MOB IDs or perform various Avid operations. The Identify action enables you to extract MOB IDs for utilization in the workflow.

Note: The Media Creation action supports Frame Chase editing in single-resolution workflows, and in multi-resolution workflows when using Generate MOB ID. Select a Notify action's MOB ID Generator Notifier to create unique MOB IDs for use in Production workflows. The MOB ID Generator returns a MASTER MOB ID and a SOURCE MOB ID as Vantage variables.

Topics

- Creating MOB IDs for MediaCentral | Production Management Workflows
- Using MOB IDs in Workflows
- Metadata XML File Structure
- Configuring the Interplay Notifier's Web Services Host Connection
- Performing MediaCentral | Production Management Operations

Note: The Notify action can be added to any Vantage workflow. To create, configure, and manage workflows in Vantage, use the Vantage Workflow Designer. If you are not familiar with Vantage workflows, refer to the latest version of the Vantage User Guide located on the Telestream website.



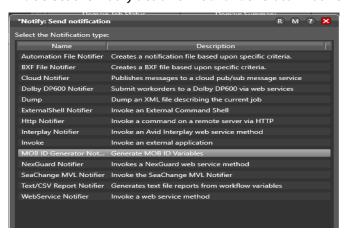
Creating MOB IDs for MediaCentral | Production **Management Workflows**

The purpose of the Master MOB ID in Avid is to uniquely identify a MediaCentral Production Management asset. In the context of a Vantage workflow, you can generate a master or source MOB ID using the Notify action, depending on your workflow requirements. Master and Source MOB IDs are used to dynamically link files and metadata together to form an Production asset, acting as a unique identifier.

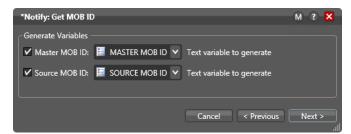
You need to place the Notify action prior to the Media Creation action so that the action has access to the variables holding the MOB IDs you generated.

To generate a MOB ID, you add a Notify action to the workflow Open the Notify action inspector and follow these steps:

1. Select the Notify action's MOB ID Generator Notifier:



2. Check options to produce Master and/or Source MOB IDs and select the variables to hold the MOB ID values:



3. Click Next and then click Save to update the action and close the inspector.

The MOB ID variables can be used to populate MOB ID fields within the Media Creation action, and the Notify action's Interplay Notifier notification type.

For example, you can pass a MOB ID to a second to a second Media Creation action to create additional media files that will be associated with a Production asset. Or, you can



pass it to a Notify action to interact with Production and perform a variety of operations on a Production asset by its MOB ID.



Using MOB IDs in Workflows

A MOB ID is a unique identifier in Production Avid MediaCentral | Production Management systems. In the context of Vantage, there are several ways to create a MOB ID:

- Explicitly, using the MOB ID Generator in a Notify action (see Creating MOB IDs for *MediaCentral* | *Production Management Workflows*).
- Automatically, via the Interplay options in the Media Creation action.
- Automatically, when creating Media Composer assets without checking them into Production. The MOB IDs can be accessed downstream in these workflows.

The purpose of a MOB ID is to provide a unique identifier to associate components to a Production asset, which often is comprised of a set of files of the same content in different formats, plus head frames, XML files, etc., all associated with the primary asset.

In the context of a Vantage workflow, the Vantage Notify action's MOB ID Generator function returns a MOB ID that can be assigned a variable, which can then be used in downstream actions. For example, you can pass it to a subsequent Notify action to interact perform a variety of operations on an asset by its MOB ID.

Note: Only in unusual circumstances should a MOB ID be entered manually. For example, when rectifying an error such as a failed transcode. When you manually enter a MOB ID, that workflow can only be used to modify assets of the MOB ID you specify.



Metadata XML File Structure

XML files are used within Vantage workflows for ingesting a wide variety of metadata into Avid environments with:

- •The Notify Action's Interplay Notifier
- •The Media Creation Action in Interplay mode
- •The Media Creation Action in Media Composer mode

MediaCentral | Production Management Metadata XML

MediaCentral | Production Management metadata can be ingested using a simple XML schema structure supporting Avid User Property, Locator and Restriction metadata, shown in the example below. This applies to the Notify Action's Interplay Notifier, and Media Creation Action in Interplay mode.

```
<Metadata>
 <Entry>
   <Tag>Avid Property Name</Tag>
   <Value>Data for Property</Value>
 </Entry>
 <Locator>
   <Label>Comment for Locator</Label>
   <Color>Color for Locator</Color>
   <Timecode>Absolute TC</Timecode>
   <Username>username for WS/Interplay Server </Username>
   <Track>Valid video or audio track such as V1 or A1/Track>
 </Locator>
 <Restriction>
   <Comment>Avid Property Name</Tag>
   <InTimecode>Absolute In Timecode</Value>
   <OutTimecode>Absolute Out Timecode</Value>
 </Restriction>
</Metadata>
```

The schema consists of three element types:

- **Entry**—for adding Avid User Property data.
- Locator—for adding Avid Locator marker data.
- **Restriction**—for adding Restriction information.

The **Entry** element has child elements that contain data values:

- *Tag*—for the name of the Avid User Property.
- Value—for the Avid User Property data.

The **Locator** element also has child elements that contain data values:

• Label—for a comment for this locator.



- Color—for the display color for this locator (Red, Green, Blue, Cyan, Magenta, Yellow, Black, White).
- Timecode—for the absolute or relative timecode for this locator (hh:mm:ss:ff or hh:mm:ss;ff).
- Username—for the username used for Web Services or the MediaCentral | Production Management Server login.
- Track—for the identity of the video or audio track (for example: V1 or A1). Multiple Entry and Locator elements can be defined in the XML file.

The **Restriction** element has child elements that contain data values:

- Comment—for a comment for this restriction.
- InTimecode—for the absolute In Timecode for this restriction (hh:mm:ss;ff or hh:mm:ss;ff).
- OutTimecode—for the absolute Out Timecode for this restriction (hh:mm:ss;ff or hh:mm:ss:ff).

Multiple *Entry, Locator*, and *Restriction* elements can be added to the XML file.

Media Composer Metadata XML

Media Composer metadata can be ingested using a simple XML schema supporting AAF metadata that can be added to a Media Composer BIN when the AAF is imported. This applies to the Media Creation Action in Media Composer mode.

XML for Media Composer AAF Tagged Value Pairs

Here is an example of a Media Composer metadata XML file, with specified AAF tagged value pairs.

```
<Metadata>
 <AAFEntry>
   <Tag>AAF PropertyA</Tag>
   <Value>AAF CommentA</Value>
 </AAFEntry>
 <AAFEntry>
   <Tag>AAF PropertyB</Tag>
   <Value>AAF Commentb</Value>
 </AAFEntry>
 <AAFEntry>
   <Tag>AAF PropertyC</Tag>
   <Value>AAF CommentC</Value>
 </AAFEntry>
</Metadata>
```

The schema consists of a single type:

• **AAFEntry**—for adding Tagged Property data and values.

The **AAFEntry** element has child elements that contain data values:



- *Tag*—for the name of the AAF Entry Property.
- Value—for the AAF Entry Property data.

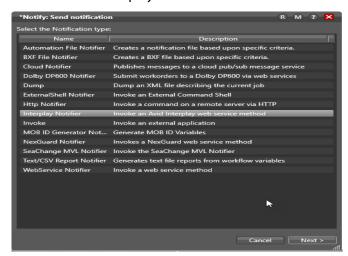
Multiple **AAFEntry** elements can be added to the XML file.



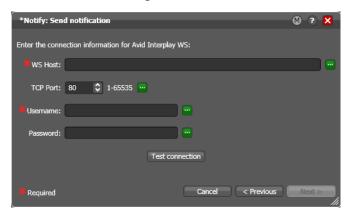
Configuring the Interplay Notifier's Web Services Host Connection

To configure the Notify action's Interplay Notifier function to connect to your Web Services host, display the Inspector and follow these steps:

1. Select the Interplay Notifier.



2. Click Next to configure connection details for Web Services.



3. Configure the following parameters for your system:

WS Host—specifies the URL or IP address of the Web Services host.

TCP Port—specifies the port number of the Web Services host you're connecting to. Username and Password—specifies the username and password to connect with. (This will be your Media Central | Production Management Username/Password).

Note: The Password field cannot be bound to a variable.

Test Connection—tests the WS Host settings. If they are correct and the Web Service is available, Vantage reports success. Otherwise, determine the problem and test the connection again. You can't continue until you have a successful connection.



- **4.** Click Test Connection to verify your configuration and availability of the Avid Web Service.
- **5.** Click Next to configure the action to perform the Production operation you require.



Performing MediaCentral | Production **Management Operations**

After you've successfully configured the Notify action's Interplay Notifier to connect to your MediaCentral | Production Management Web Service, you can configure the action to perform various Production operations. Except for Create Master Clip, these operations all use a specific MOB ID (see *Using MOB IDs in Workflows*).

Here are the Production operations you can perform:

- Create Master Clip—creates a new, fully-formed master asset. Note that clips added to assets created using Create Master Clip cannot be Frame Chase edited.
- Add Metadata to Clip—adds metadata to the master asset (locators, user properties set in the Inspector, and from XML attachments). (Locator metadata can only be added after an asset contains at least one clip resolution.)
- Extract Clip Metadata—extracts metadata from the master asset.
- Set Headframe—creates a headframe image from the specified source.
- Copy Clip—copies an existing asset and optionally preserves the Master MOB ID of the source.
- Move Clip—moves the master asset.
- Delete Clip—deletes the master asset. (The media files are not deleted.)
- Check In Graphic File—allows for check in of a non-Avid asset, such as a JPG/PNG graphic file, to Production Management.

To perform a specific operation, select it. Next, complete the form for the operation you selected. Click Next and then click Finish to save and close the inspector.

