

# Scholarship Program

19th April, 2021

## Content

1.	AWSN Background	2
2.	Program Design Theory	3
3.	Process and Timelines	4
4.	Data Collection, Training, and Forward Process	5
5.	Rubric	6
6.	Scholarship Announcements	7
7.	Resources	8

A Gender-Based Analysis Plus (GBA+) was used to design this program. This document is structured through current Best Practices within the greater equity, diversity and inclusion space. AWSN is receptive to modifying and adjusting this program as needed.

Thank you to Canadian Equality Consulting for support on this project, specifically CEC Founder and President Marcie Hawranik BA (Hons) MA, and EDI specialist Shefaly Gunjal MScSM.

#### Author:

Alicia Bjarnason, PGeol. MA, CCIP

#### **Reviewers:**

Alexandra Edie, PGeo. MBA Courtney Onstad, MSc. Vanessa Carias, PhD. Arpana Kumari, BCA. Tina Kakkar, BSc.

Thank you to TC Energy for supporting this program.

#### Sponsor:



# **AWSN Background**

AWSN is a non-profit organization that supports advocacy towards a more diverse and inclusive STEM future. AWSN has been supporting the greater STEM community in Alberta for over 25 years. AWSN's primary focus is to connect, unite, support, and promote STEM programs throughout the province.

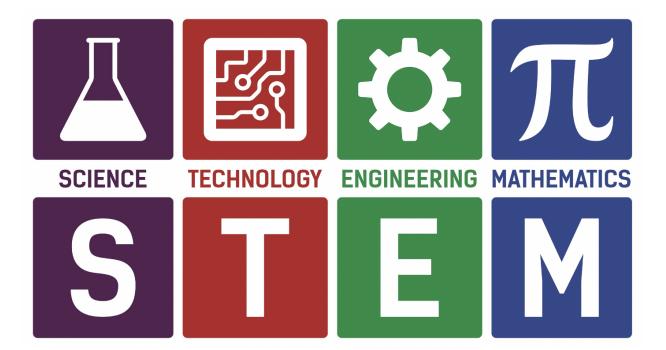
Advocacy, Networking & Support for Alberta STEM programs that Promote Equity, Diversity & Inclusion.

Vision: A transformative future with equal opportunity for all in STEM

With strong STEM literacy at a public level, and where all can contribute to and have access to STEM.

**Mission:** Enabling a culture of diversity, and inclusivity through STEM Programs

AWSN acts as a platform that initiates or supports programs, partners, and stakeholders who amplify, magnify, or accelerate systemic and social change within the greater community, allowing all to participate to their full capacity in STEM.



## **AWSN Scholarship Program Design Theory**



The AWSN Scholarship program is part of larger equity efforts within the AWSN network. Traditionally the AWSN Scholarship program offered one scholarship with a focus on *underrepresented* populations in STEM, specifically the attrition-prone third and fourth year of an undergraduate program. With the support of TC Energy, the program will be expanded to ten scholarships and will offer AWSN a chance to better define the word *underrepresented*.

Through the guidance of a GBA+, the updated program design will use an intersectional lens, which is defined as an interconnected analytical framework for understanding how the social and political identities of an individual intersect to create different types of systemic oppression and discrimination\* and lived experiences. The award will be structured in a way that allows AWSN to distribute the scholarships in an equitable manner, limiting unconscious bias, stereotyping, and other barriers commonly faced by underrepresented groups within the review process, and to support AWSN's overall objective towards a more diverse and inclusive STEM future - where all can participate to their full capacity in STEM.

"Equity, Diversity, and Inclusion (EDI) strengthen the scientific and engineering communities and the quality, social relevance, and impact of research. Sound equity, diversity and inclusion practices increase access to the largest pool of qualified potential participants, enhance the integrity of a program's application and selection processes, strengthen the research outputs, and increase the overall excellence of research." - NSERC

As individuals, each of us has identifying factors that make us who we are and influences how we experience our day-to-day life. The spaces we inhabit can also (re)produce cultures that are unwelcoming and restrictive. AWSN intends to design a scholarship program that will support dedicated and engaged STEM students with leadership potential who may otherwise be overlooked. Key factors that will be considered include:

- 1) **Intersectionality of Identities** such as gender, race, ability, and diversity of lived experiences.
- Leadership this quality can be evident in many forms both inside and outside of STEM and can include formal and informal leadership experiences such as leading school projects, clubs, and community involvement, among others.
- 3) Timing The third to final year of the undergraduate experience can propel increased attrition of STEM students. Meanwhile, for other demographics (such as re-engaging STEM professionals with a 2+ year career gap) the barrier can be financial, limiting STEM re-engagers to even consider going back to be re-educated.
- Programming History AWSN is cognisant to the historical hegemonic gendering of STEM programming and knowledge production, and how this can limit inclusivity of all students - from computer science to nursing.

#### **Process and Timelines**

The scholarship application opens on May 1st, 2021, and the submission deadline is 11:59:59 PM MT on June 30th, 2021. The scholarship (\$3000) will be advertised and distributed to the Alberta university/college faculty communities. Up to 10 scholarships will be awarded.

Applicants must fit into one of the following categories:

- **Current undergraduate students** who are going into the third to the final year of their undergraduate studies in Alberta
- **STEM re-engagers** with a career gap of 2+ years and re-engaging into STEM programs in Alberta.

The applicants will submit the following through an online application on <u>https://www.awsn.org/scholarship-application</u>:

- A copy of their most recent transcript. For applicants who are STEM re-engagers (2+ year career gap), a copy of acceptance into the Alberta-based STEM program is also acceptable.
- A completed application
- A reference letter to speak to the applicant's leadership demonstration

Note: Official transcripts at this stage are not required. Should the applicant become shortlisted, official transcripts and proof of enrollment will be requested by AWSN.

Note: In case of technology barriers, applicants can mail in their submission, which must include the items listed above, and a printed copy of application which can be accessed at <u>http://bit.ly/awsn-scholarship-2021</u>.

Mailing address: AWSN

Attention: Scholarship Committee 3553 - 31 Street NW, Box 53 Calgary, Alberta T2L 2K7

Submissions will be processed through the summer months. AWSN will contact the scholarship recipients in late August or early September. A formal announcement will be made during the yearly AWSN WinSTEM Week celebrations in October. Scholarship recipients will be asked to provide a short bio (picture is optional) to be used by AWSN's Communications team.

AWSN will contact the remaining applicants to inform them that their application is not successful at this time. AWSN will invite all applicants to become engaged within the greater Alberta STEM community, as there may be other supports available, such as peer and formal mentorship, volunteer opportunities, leadership training, etc. AWSN will also encourage applicants to subscribe to AWSN <u>newsletter</u> to stay informed on these topics.

# **Data Collection, Training, and Forward Process**

Once the scholarships are announced and communications are completed, AWSN will delete the personal information of the remaining years applicants.

AWSN will retain a database of yearly scholarship recipients and overall gualitative and guantitative statistics gathered from the program, including application numbers, overall demographics and identity factors, program and institution enrolment, how the applicant heard about the program, and their feedback on barriers through the application process. AWSN will work with Alberta Status of Women to collect data on scholarship distribution from both organizations' scholarship programs. Between the two groups, up to 60 scholarships will be distributed each year. AWSN will also retain the essay answers (minus any identifying information) as qualitative data. The essays may offer AWSN insights into how the applicants are involved within and outside the STEM environment, and if there may be further ways the AWSN network can support STEM students. All data collected—both quantitative and qualitative refine the application and adjudication process - such as identifying award distribution gaps, what community groups are being missed for scholarship application announcements, and to assist the adjudicators as they work together to combat unconscious bias and stereotyping through the evaluation process. Each year a report will be presented to the AWSN Board and to TC Energy with a recap on the program year and how the program may be adjusted to better serve the students.

AWSN continues to be a leader in equity, diversity, and inclusion within the Alberta STEM ecosystem, but we can always do better. As a team, it is important to continue learning the most up-to-date EDI practices. It has been suggested that AWSN offer EDI training at least every two years at the leadership level within the AWSN network. The training should include EDI 101, unconscious bias, the impacts of bias, continuums of bias, microaggressions, discrimination, oppression, as well as biases in hiring/recruitment/evaluation. The volunteer AWSN Scholarship Team of adjudicators should either be included within this training or individuals with experience in EDI should be recruited.

For review purposes, the adjudicators can use these resources:

Status of Women Canada: GBA+

NSERC Unconscious Bias Review

# Rubric

Candidate Name:					
Scholarship Category:	3-last year un	dergrad student	Re-enga	ger	
Identity Factors:					
Self-identified Women	Self-identified Man	LGBTQ2S+	Persons with a disability		
Non-binary	Black Person	Indigenous Person	Racialized Person		
Under 30	Over 30	Another:	Prefer not to Answer		
Program	Year	Institution	Previous Awards	Financial Dependents	
Essays					
		ores 2.5, an exceptional a 1. Use partial scores whe		the criteria	
Community Involvemen	nt /Leadership				
Demonstrates leadership in STEM - formal or informal					
Demonstrates leadership outside of STEM - formal or informal					
Demonstrates leadership	outside of STEM - for			/5 /5	
Demonstrates leadership Education and Career G					
•	Goals	mal or informal			
Education and Career C	Goals nuine interest in pursuir	mal or informal	er.	/5	
Education and Career C	Goals nuine interest in pursuir attributes that will help th	mal or informal ng a STEM career.	ər.	/5	
Education and Career C Clearly demonstrates ger Demonstrates personal a	Goals nuine interest in pursuir attributes that will help th the Essays	mal or informal ng a STEM career. hem succeed in this caree	er.	/5	
Education and Career C Clearly demonstrates ger Demonstrates personal a Overall Impressions of	Goals nuine interest in pursuir attributes that will help th the Essays	mal or informal ng a STEM career. hem succeed in this caree	er.	/5 /5 /5	
Education and Career C Clearly demonstrates ger Demonstrates personal a Overall Impressions of Candidate shows creativi Reference	Goals nuine interest in pursuir attributes that will help th the Essays ity, sincerity, enthusiasn	mal or informal ng a STEM career. hem succeed in this caree		/5 /5 /5	
Education and Career C Clearly demonstrates ger Demonstrates personal a Overall Impressions of Candidate shows creativi Reference	Goals nuine interest in pursuir attributes that will help th the Essays ity, sincerity, enthusiasn are of 3. Note: Watch for	mal or informal ng a STEM career. hem succeed in this caree n, open-mindedness. r unconcious bias in the re		/5 /5 /5	
Education and Career C Clearly demonstrates ger Demonstrates personal a Overall Impressions of Candidate shows creativi Reference Each ranked out of a sco	Goals nuine interest in pursuir attributes that will help th the Essays ity, sincerity, enthusiasn re of 3. Note: Watch for has leadership skills wit	mal or informal ng a STEM career. hem succeed in this caree n, open-mindedness. r unconcious bias in the re th examples.		/5 /5 /5	

# **Scholarship Announcements**

Successful candidates will be notified that they are awarded in late August or early September. Each candidate will be asked to provide a short bio (500 words). A picture is optional.

The AWSN Scholarship Team will request the following information before distributing the awards:

- Enrolment in an Alberta STEM educational institution/program
- An official transcript
- Current contact information

Once these documents and contact information have been verified, the AWSN Scholarship Team will work with the AWSN Financial Team to distribute the scholarship cheques.

The AWSN Scholarship Team will then work with the AWSN Communications Team to prepare for the scholarship award recipient announcements to the greater STEM community during WinSTEM week (traditionally during the second week in October).

## Resources

Acker, J. 2012. Gendered Organizations and Intersectionality: Problems and possibilities. *Equality, Diversity and Inclusion: An International Journal, 31(3),* 214-224.

ADA Knowledge Translation Center. 2017. Guidelines for Writing about People with Disabilities. Accessed February 3, 2021. <u>https://adata.org/factsheet/ADANN-writing</u>

Bjarnason, A., Nikoukar, B., and Barnes, H. 2017. AWSN Work Re-Engagement Program: Returning to Work After an Extended Leave. *AWSN*, Calgary Alberta.

https://www.awsn.org/sites/default/files/returning\_to\_work\_after\_an\_extended\_leave\_2019.pdf

Blackburn, H. 2017. The Status of Women in STEM in Higher Education: A Review of the Literature 2007–2017. *Science & Technology Libraries 36(3),* 235-273.

Forsberg, G., & Stenbacka, S. 2017. Creating and challenging gendered spatialities: how space affects gender contracts. *Geografiska Annaler: Series B, Human Geography, 99(3),* 223-237.

Jackson, L. 2017. Leaning Out in higher education; A structural postcolonial perspective. *Policy Futures in Education*, *15(3)*, 295-308.

McKinnon, M., & O'Connell, C. 2020. Perceptions of stereotypes applied to women who publicly communicate their STEM work. In *Nature: Humanities and Social Sciences Communications 7,* 160.

Mollett, S., & Faria, C. 2018. The Spatialities of Intersectional Thinking: Fashioning feminist geographic futures. *Gender, Place and Culture, 25(4), 565-577.* 

NSERC, 2021. "Bias in Peer Preview" Accessed January 14, 2021. <u>https://www.chairs-chaires.gc.ca/program-programme/equity-equite/bias/module-eng.aspx?pedisable=false</u>

NSERC, 2021. "Framework on Equity, Diversity and Inclusion." Accessed January 14, 2021. <u>https://www.nserc-crsng.gc.ca/NSERC-CRSNG/EDI-EDI/framework\_cadre-de-reference\_eng.asp</u>

NSERC, 2021. "Guide for Applicants: Considering equity, diversity and inclusion in your application." Accessed January 14, 2021. <u>https://www.nserc-crsng.gc.ca/\_doc/EDI/Guide\_for\_Applicants\_EN.pdf</u>

Nunn, N. 2016. Emotional and Relational Approaches to Masculine Knowledge. *Social & Cultural Geography, 18(3),* 354-370.

Rodó-de-Zárate, M., & Baylina, M. 2018. Intersectionality in feminist geographies. *Gender, Place & Culture, 25(4),* 547-553.

Status of Women Canada, 2021. "What is GBA+." Accessed January 14, 2021. https://cfc-swc.gc.ca/gba-acs/index-en.html

Weisgram, E. S., & Deikman, A. 2015. Family-Friendly STEM: Perspectives on Recruiting and Retaining Women in STEM Fields. *International Journal of Gender, Science and Technology, 8(1),* 38-45.