

Asia's GE channels do battle with day&date releases *AXN wins three markets with The Blacklist, The Voice*

The Asia premieres of *Gotham*, *The Blacklist*, *The Voice*, *Scandal* and *Marvel's Agents of S.H.I.E.L.D.* topped viewing of new U.S. season premieres on measured regional entertainment channels across the region.

Viewership info released by the regional general entertainment channels put action channel AXN in top spot in three markets – Singapore, Malaysia and the Philippines – for the premieres of *The Blacklist* season two and season seven of talent show *The Voice* on Tuesday (23 September).

Both series premiered at number one in their timeslots among English-language regional general entertainment channels, putting AXN in top spot during prime time (6pm to 1am) among all general entertainment channels. *The Voice* ran from 8.05pm to 10pm, followed by *The Blacklist* from 10pm to 10.55pm.

The ratings topped a big week for the Singapore-based Sony Pictures Television Networks, which announced that it was ditching its SET brand in Southeast Asia from 15 October and rolling out the new Sony Channel.

Sony Channel's flagship shows are Shonda Rhimes' new series *How to Get Away with Murder* from ABC Studios, which premiered on ABC in the U.S. on 25 September, and CBS Studios' White House drama *Madame Secretary*, which premiered on CBS in the U.S. on 21 September.

Sony's acquisition of *How to Get Away with Murder* for the Asia channel is significant because ABC shows have traditionally gone to Fox International Channels as part of an output deal with Disney.


More on page 4

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Rewind returns Robin Williams' fave *Mork & Mindy* added to best-of schedule

Regional channel operator Rewind Networks is bringing back fave 1980s sitcom, *Mork & Mindy*, starring Robin Williams as an alien reporting on earthling culture and Pam Dawber as his human friend and roommate.

The half-hour series will be stripped weekdays on Rewind's Hits channel across Singapore, Indonesia, the Philippines and Malaysia at the end of October in an exclusive four-season licensing deal with CBS Studios International.

Mork & Mindy, which launched Williams' acting career, will also be part of Hits' catch-up and on-the-go schedules.



Robin Williams and Pam Dawber in *Mork & Mindy*



Derek Wong, Sony Pictures Television Networks; Paul O'Hanlon, Jeff Lim, FremantleMedia Asia

Asia gets Talent
Multi-country auditions up and running

FremantleMedia Asia and regional action channel AXN kicked off multi-country auditions at the end of September for the first season of talent format *Asia's Got Talent*.

The series, which will be Asia's (and maybe the world's) biggest talent competition, will air on Sony Pictures Television Networks Asia's AXN channel across the region in early 2015.

The debut series will also air on free-to-air channels in Thailand, Vietnam, Indonesia and India, as well as on mainland Chinese online platform Youku.

Auditions are being held in 13 countries across Asia, including open auditions on the ground in Indonesia, Singapore,

Malaysia, the Philippines and Thailand.

The hunt has also been extended to Japan, Korea, China and India as well as online.

"No stone is being left unturned to find talent," said FremantleMedia's Asia managing director, Paul O'Hanlon.

The series will use the new facilities at Pinewood Iskandar Malaysia Studios in Iskandar, according to Astro chief executive, Rohana Rozhan, who confirmed the deal at the facility's formal opening in August.

Judges for the Asia version have not yet been announced.

1.000.000*

* approximate number of Earths that could fit inside the Sun

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www.davinci-learning.com

Fox Asia renews F1 7-year deal runs to 2016

Fox International Channels (FIC) has renewed exclusive Asia rights for the FIA Formula One World Championship for another seven years. The new deal, across 26 countries, runs from 2016 to 2022.

The exclusive broadcast (cable/satellite/terrestrial) and multi-media rights cover more countries in Asia than before, including Japan. The India operation, run separately from the rest of Asia under Star India, is also included.

Second-screen options include the RaceMateLive app that provides live drivers' and pit lane views as well as Fox Sports Play and Fox Sports Mobile.

Commentary in Bahasa Indonesia, Bahasa Malaysia, Cantonese, Mandarin and Thai will be offered in addition to English.

From page 1: ratings

There's no update yet on the state of the long-running agreement between Disney and FIC, although clearly FIC is still a significant buyer.

Wednesday (24 Sept) in Singapore belonged to Fox with the premiere of *Marvel's Agents of S.H.I.E.L.D.* season two 12 hours after the U.S. The channel was the number one western general entertainment service during primetime (6pm-midnight) among males and females aged 15-49 with a line-up that also included *NCIS Strikes Back*, *American Dad* and *Neighbors* leading into *S.H.I.E.L.D.*, and followed by the premiere of *Criminal Minds* season nine (aired in the U.S. in Sept 2013) and *The Walking Dead* season four.

Warner's *Gotham* was a Thursday winner – at least in Singapore – for WarnerTV, which has shifted from HBO Asia to Turner as part of a broad Asia re-org this year.

The *Gotham* premiere on Thursday (25 Sept) was Singapore's top cable programme of the day across all 74 rated channels for men aged 18-49. *Gotham* at 9pm was the night's top show among total individuals 4+. WarnerTV took three of the night's top spots – *Gotham*, *Friends* and *Two and a Half Men* – ending the week at the head of 14 English-language pay-TV entertainment channels for total individuals (4+) as well as the 18-49 demo.

Friday night (26 Sept) in Singapore belonged to the day-and-date premiere of *Scandal*, which was the series' highest-rated episode of the Disney/ABC show ever in Singapore. This put FIC's female-focused *Star World* in top spot among all Western cable channels in the country in the time slot (10.35pm-11.30pm) among all audiences 4+.

(Source: Kantar Media provided by channels)

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ABS-CBN tops viewership charts

Drama sweeps top 10 programme list



Jake Cuenca with Meg Impaerial and Angelo Ilagan in *Maalaala Mo Kaya*

Philippines' network ABS-CBN's average total day audience share rose to 43% in September.

Rival free-TV broadcaster GMA hasn't yet released its September ratings from a different agency, but it seems like GMA ruled in Mega Manila.

Data released by ABS-CBN shows GMA's share across the country at 36%, with third broadcaster TV5 at 7%.

Nationwide, ABS-CBN had a prime-time share of 48% (6pm to midnight) across September (against GMA's 35% and TV5's 6%), and 44% in the afternoon 3pm to 6pm block.

Afternoon drivers included returning Electus format *Bet on Your Baby*. ABS-CBN's drama anthology *Maalaala Mo Kaya* was the country's top show for the month.

Top 10 programmes in September 2014 (national homes)

RANK	CHANNEL	TITLE	RATING%
1	ABS-CBN	Maalaala mo kaya	29.6
2	ABS-CBN	Hawak Kamay	28.7
3	ABS-CBN	TV Patrol	28.2
4	ABS-CBN	Wansapanataym	27.7
5	ABS-CBN	Ikaw Lamang	27.5
6	ABS-CBN	Home Sweetie Home	24.9
7	ABS-CBN	Rated K	22.4
8	ABS-CBN	Pure Love	22.3
9	ABS-CBN	Mga kwento ni marc logan	21.3
10	ABS-CBN	Goin' Bulilit	21.1

Source: Kantar Media Philippines



Cross-border drama on the rise in Asia Malaysia, Singapore premiere *Kasih Berbisik*



Kasih Berbisik

Media Prima's leading free-TV station TV3 in Malaysia and MediaCorp's Suria channel in Singapore premiered epic drama *Kasih Berbisik* (*Whispers of the Heart*) in early October, kicking off a new phase in Southeast Asian co-production.

The drama, a joint production by MediaCorp Eglevision and Primeworks Studios, is part of a growing trend for cross-border collaboration, including a slate of new entertainment co-productions with Japan.

Kasih Berbisik premiere followed Primeworks Studios' co-pros with Japan's Nippon Television and Tokyo Broadcasting System, announced in September.

In a first of its kind simulcast, the 13-episode *Kasih Berbisik* premiered at 9pm on TV3 and 9.30pm on Suria on 1 October.

Monopoly broadcaster MediaCorp also aired the first two episodes at a special pre-TV screening at a theatre in Singapore.

Kasih Berbisik, part of TV3's 30th anniversary celebrations, is set in three

countries – Singapore, Malaysia and Indonesia/Bali.

The story revolves around an architect, Imran (Remy Ishak), who falls in love with Balinese dancer Sulastri (played by Indonesian actress Demmy Febriana), while on a business trip to Bali. Imran marries Sulastri and keeps his second marriage a secret from his wife of six years, Nora (Nurul Aini). Nick Mickhail stars as Imran's best friend, Andi, who admires Sulastri. In an unexpected twist, Sulastri's ex-fiancé, Dharma (Keith Foo), vows to win her back.

"We've been looking forward to cross-border collaborations as it broadens the audience for the content," said Azhar Borhan, Primeworks Studios' group general manager, production and operators.

"Drama is a good starting point as many types of stories have universal values to engage viewers across different countries and cultures," he added.

TV3 drama such as *Nur Kasih*, *Nora Elena* and new *Rindu Awak 200%* are among Malaysia's highest rated series.

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Da Vinci Learning preps 18 Nov HD launch

Indie family/education channel Da Vinci Learning has set an 18 November launch date for its HD service upgrade in Asia. The channel's migration is being handled by Singapore-based facilities operator, Globecast. Launches in India (where Da Vinci Learning content is already available on a VOD basis), Sri Lanka, Korea and Cambodia are being planned. The channel is available in Thailand, Indonesia, Philippines, Singapore, Vietnam, Myanmar and Taiwan.

Korea's Angel Eyes drives ABS-CBN prime time



Angel Eyes

ABS-CBN is airing Korean drama *Angel Eyes*, starring Ku Hye-Sun (*Boys Over Flowers*), blinded in a childhood accident, who crosses paths with her teenage love after a 12-year separation. She can now see after an eye transplant. He's a successful surgeon. Can the pair rekindle their love? The 20-episode series aired on SBS (Seoul Broadcasting System) in Korea from 5 April to 15 June this year.



The House That Never Dies, Thrill/Celestial Tiger Entertainment

Celestial Tiger Entertainment (CTE) has unveiled a new look for horror/thriller channel Thrill alongside the launch of its third annual Asian Fear Fest this weekend (4 October).

The Hong Kong-based regional programmer has also added new four-part mini-series *Rosemary's Baby* to its November schedule.

The 2014 miniseries, starring Zoe Saldana (*Guardians of the Galaxy*, *Avatar*, *Star Trek*) and Patrick J. Adams, airs on 8 November at 11pm. The series is paired on Thrill's line-up with Roman Polanski's iconic original movie in a 'Fear is Born' special.

The eight features in this year's Asian Fear Fest include first and exclusive rights to award-winning film *Kala* directed by Indonesia's Joko Anwar; *The House That Never Dies*, released theatrically in July and the highest-grossing horror movie of

all time at the Chinese box office; and *Raaz 3*, the third and most successful film of the Bollywood horror franchise.

The updated on-air presentation package, inspired by "pulsating blood vessels pumping blood to an eye ball", was created inhouse.

The logo has also been updated with cleaner lines and a sharp edge at the bottom of each letter, "mimicking a killer's knife".

Thrill is available in five markets – Hong Kong, Singapore, Thailand, Indonesia, and the Philippines.

CTE bleeds for new Thrill look
Fear Fest, new Rosemary's Baby for Oct/Nov schedules





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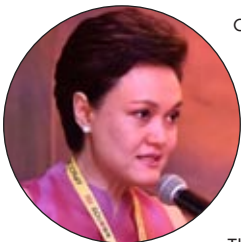
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**Thaicom boss takes top
honour**

Thaicom's chief executive, Suphajee Suthumpun, has been named Satellite Executive of the Year in the Asia-Pacific by the Asia-Pacific Satellite Communications Council (APSCC). The 10th annual award was made during the APSCC's convention in Thailand at the end of September. Suthumpun was appointed to the job in August 2011. After turning a profit in her first quarter, she followed with 12 consecutive quarters of profit. In 2013,



Suphajee Suthumpun

the company announced a consolidated net profit of THB1.1 billion/US\$90,000, an increase of 548% over the previous year. Thaicom has three new satellites – Thaicom-6, launched in January 2014; Thaicom-7, launched on 7 September; and Thaicom-8, which will be launched by the first half of 2016.

No news is good news No word yet on the results of in-orbit testing of new Malaysian satellite Measat-3b, which launched on 12 September and is expected to start commercial operations this month. The most immediate impact is on capacity of Southeast Asia's most powerful platform, Astro, which is expected to announce new services any minute.

**S. Korea tops global broadband speed
4 Asian countries now in the "high broadband" club**

South Korea's average connection speed hit 24.6 Mbps in the second quarter of this year, putting the country at the top of the global speed list.

The global average connection speed grew to 4.6 Mbps in the second quarter of this year, according to the Q2 2014 State of the Internet (SOTI) report released by Akamai Technologies.

Four Asian countries qualify for the "high broadband" club – South Korea, Japan, Hong Kong and, newest entrant, Singapore. Entry means an average connection speed above 10 Mbps.

Hong Kong has the highest average peak connection speed at 73.9 Mbps.

The largest increase in peak connection speed over the past year was seen in Indonesia, with an increase of 107%.

The global average connection speed increased 21% from the first to second quarter of the year.

At 4.6 Mbps, the global average connection speed exceeded the 4 Mbps "broadband" threshold for the first time.

Eight of the top 10 countries/regions saw double-digit percentage increases from the first to the second quarter of 2014, though South Korea kept its first place average connection speed (24.6 Mbps) with only a 4% quarterly increase.

Impressive 18% quarterly growth for Hong Kong (15.7 Mbps) pushed it ahead of Japan, which now matches Switzerland with an average connection speed of 14.9 Mbps, the report showed.

The global average peak connection

Average connection speeds in Asia

Country/Region	Q2 '14 Avg. Mbps	Q2 '14 Peak Mbps
South Korea	24.6	72.1
Hong Kong	15.7	73.9
Japan	14.9	61.5
Singapore	10.4	64.9
Taiwan	9.5	58.2
Australia	7.1	36.8
New Zealand	6.8	31.8
Thailand	6.3	41.3
Malaysia	4.3	30.5
China	3.7	17.4
Vietnam	2.9	18.2
Indonesia	2.5	23.5
Philippines	2.5	21.6
India	2.0	14.4

Source: Q2 2014 State of the Internet (SOTI), Akamai Technologies

speed also saw a significant uptick, with a 20% increase to 25.4 Mbps from the first quarter to the second quarter of 2014.

Year over year, the global 4K readiness rate nearly doubled, growing by 98% to 12% of all connections at 15 Mbps or above.

56 countries/regions qualified for inclusion in the mobile section of the second quarter report, Akamai said.

South Korea's average mobile connection speed grew slightly from 14.7 Mbps to 15.2 Mbps to maintain its top position, while Vietnam hit a global low of 0.9 Mbps. Average peak mobile connection speeds among qualifying countries/regions ranged from 108 Mbps in Australia down to 4.7 Mbps in Vietnam.



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Online video reshapes Asia media landscape

Southeast Asia consumers spend 22 hours a week online, Nielsen says

Media content consumption in Southeast Asia has shifted radically in recent years, and the number of opportunities for brands to connect with consumers is increasing exponentially, a new report from Nielsen says.

The Nielsen South Asia Cross-Platform Report, in collaboration with video advertising platform Videology, shows three major trends impacting media consumption habits among the region's digitally engaged consumers – increasing connectivity, demand for choice and control, and growing consumption of online video content.

According to the Nielsen report, 80% of digital consumers in Southeast Asia own a smartphone and half of digitally engaged households in the region (50%) own a tablet.

Southeast Asian consumers on average spend just over 22 hours online a week, up from approximately 19 hours a week in 2011. Consumers in the Philippines are the most digitally active, averaging 26 hours and 42 minutes a week, followed by Singaporeans (25 hours and 12 minutes).

Along with increasing connected device ownership and time spent online, consumers' media consumption habits are shifting; around nine out of 10 commonly engage with two screens simultaneously, and as many as eight in 10 engage with three screens simultaneously.

"The rapid up-take of connected devices, especially smartphones and tablets, is instrumental in media consumption shifting beyond traditional media formats such as broadcast and cable TV, and also beyond traditional time parts," says Nancy Jaffe, Nielsen's cross-platform leader in Southeast Asia.

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Marketing Senior Manager: Lead the channel's marketing strategies, execution to achieve targeted yield and results on brand mindshare, drive ratings, support affiliate sales and key clients' initiatives. Hands-on experience in B-to-B and B-to-C marketing is a must-have. Desired candidate should be tech-savvy, curious, passionate about TV, skilled in articulating the channel's USPs to stakeholders.

Programming Senior Manager: Review, shortlist and compile suitable programmes from 3rd party distributors for acquisition, follow-up on contracts, status of rights, adhere to budgets and reporting. Prepare key highlights documentation, lead Request-For-Proposals for original content creation, impartial assessment of production companies, ensuring timely delivery. Familiarity with broadcast censorship standards. Experience in acquisitions and/or production is a-must along with a great work attitude, eye for details and a strong communicator.

On-air Promotions Senior Producers/Editors: Conceive, write, produce and edit on-air promotional spots and marketing campaigns, adapt on-air toolkit for on-going channel usage, proficient with Final Cut Pro, AE. Must have a strong eye for creative, visualization, able to deliver within given deadlines, a team player who collaborates well with Programming and Marketing teams.

Senior Programming Schedulers: Create on-air schedules using in-house scheduling software, hands-on with MAM systems, reconcile daily as-runs to ensure broadcast accuracy, updating programme synopses, EPGs, weekly and monthly programme grids for the channel. Must be detailed-oriented and organized, preferred individual should have a passion for TV with a great attitude and strong team player.

Interested applicants are invited to email their CVs to recruit@techstorm.tv indicating the position applied.

PLATFORM YuppTV



In a regular section looking at up-and-coming platforms in Asia, Malena Amzah speaks to Uday Reddy, chief executive officer and founder of eight-year old over-the-top YuppTV service.

What is YuppTV? YuppTV provides converged OTT live and VOD services, offering South Asian programmes over six screens (smart TVs, blu-ray players, STBs, PC/Mac, smartphones, tablets). The platform reaches out to six million viewers globally, mostly South Asian diaspora. South Asian countries, the U.S., Europe, Australia and Canada are its main markets.

Launch YuppTV was founded in 2006 and is headquartered in Atlanta, U.S., with offices in Hyderabad and Bangalore.

Who's driving the initiative... Uday Reddy, chief executive officer/founder

The offering YuppTV delivers more than 180 live TV channels, 4,500+ videos (added daily) and movies-on-demand titles through a paid subscription model. Channels include Zee TV, Star Plus, Colors, Sony Entertainment, NDTV and Asianet. YuppTV offers content in 12 major South Asian languages (including Hindi, Telugu, Tamil, Kannada, Malayalam, Marathi,

Bengali, Oriya, Punjabi Gujarati, Urdu and Bangla). At present, it offers free-to-air channels in India. The YuppTV application is available on smart TVs (more than 4.8 million downloads on Samsung TV and 290,000+ on LG Smart TV), PlayStation 3/4 and is also set to be launched on Microsoft's Xbox, among others.

Price plans Three monthly plans, from US\$9.99 to US\$19.99

How many new VOD titles do you add a month? "We have 1,000+ movie titles available from almost all the major production houses in India and we add 10-15 titles every month."

Three most-watched content Kochadaiyaan-The Legend-Hindi, Highway and Shahid

YuppTV's targets Fans of South Asian programming

Subscribers/registered users YuppTV has about 100,000 paid subscribers and about one million registered users.

What is your expectation on take-up for

2015? "We expect to have 250,000 paid subscribers by the end of 2015."

Average viewing time/user/daily About five hours

Social media More than 425,000 YuppTV fans on Facebook. Ranked 8,612th (globally) and 941th (India), according to Alexa Traffic

Technology partners Rackspace, Nokia, Intel, Telestream, Wowza Media Systems, Roku, Samsung

Is there anything that has surprised you about the way people are using YuppTV? "We have observed that the minutes of usage via TV screens are still higher than smartphones and tablets."

The biggest challenge "Content rights negotiations have been our biggest challenge as these deals are very complex for each individual territory."

YuppTV's priorities for 2015 "The 2015 missions are: continue to make YuppTV a simple TV service and yet, available anywhere and anytime; expand our content offerings to other ethnic markets like Latin America; and officially launch YuppTV in India in 2015."

What do you consider as the best thing that has happened to the OTT industry in Asia this year... "The best thing that has happened to the over-the-top industry in Asia this year is that more people now realise the potential of OTT and are embracing OTT as a medium to deliver TV content."

The best thing that has happened to YuppTV so far this year is... "YuppTV easily handled 10 million customers on its platform with one million simultaneous streams on the day of the election results."

What do you think will have the most impact on the online TV/OTT industry in Asia in 2015? "In 2015, over-the-top services in Asia will takeoff and will be realised as a mainstream technology to deliver TV content. Over-the-top penetration in Asian markets will increase in 2015."

ContentAsia's regular section, ContentAsia Formats, looks at formats and format development in Asia, including new seasons, series and trends and what these mean to channels, producers and the overall formats industry in the region.

Upgrade

Reality game show *Upgrade* tipped to premiere in Hong Kong. Although programmers remain tight-lipped on the scheduling details, the programme is currently in production and expected to launch by this year.

Brokered by Armoza Formats, each episode of *Upgrade* features two households whose personal items will be upgraded for brand new ones if they get the answers right. Items are taken away for incorrect answers.

"The game is played in the household of the items that will be upgraded – making production both cost effective and dynamic," says Sarah Levi, sales manager (English speaking, Nordic territories and Asia) of Armoza Formats.

However, the on-location nature of the show also means that some households are reluctant to have their homes filmed.

"Once people understand the benefits of having it in their home – in particular that they receive the prizes in their homes at the very moment they win them – they are more open to it," Levi says.

The other challenges include finding the right sponsors.

Upgrade has been aired in three territories in Asia on South Korea's Channel A, India's Sun TV and China's CCTV 2.

Upgrade debut in Asia on South Korean network Channel A. The local version was produced by Box Media Productions, as part of Channel's A launch schedule in 2012.



Upgrade, CCTV 2

Upgrade made its second appearance in Asia in late 2012 on India's Sun TV, who commissioned 26x60 minutes of the game show. Sun TV scheduled *Upgrade* in its prime-time Sunday evening slot.

The *Upgrade* truck has also become a cultural symbol of hope in India, with special episodes added to the line-up.

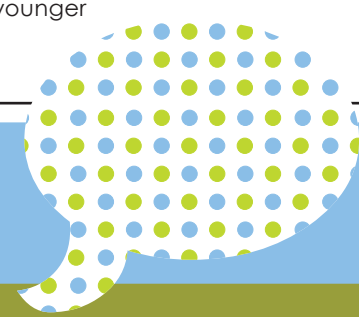
Each of the special episode aims to help a cause and include participants from school where school uniforms were upgraded and a poor village where the water well were replaced.

Upgrade's third Asia installment was in China where the show aired for three seasons. The first season began in September 2013 and aired daily on CCTV 2's prime time. The second season followed directly, and was aired daily over the Chinese New Year also on prime time. The third season

has recently ended in August. The show was produced by Beijing Century Media.

According to Beijing Century Media's managing director Jianzhong Liang, "*Upgrade* makes people feel nervous and excited, which is not only entertaining, but also educational. It touches ordinary people's hearts and helps them to make their dreams come true. This is why we love the format - it brings happiness to Chinese people."

While the programme is usually set for family viewing, producers can choose the demographics they want to reach by choosing who the host is and the group of contestants, such as including students who get to upgrade their items for a younger audience.



Rectify season 2

In this new season of *Rectify*, Daniel finally starts to become an active participant in his own life outside of prison, making decisions and thinking about the future as he struggles to find meaning in a dangerous and unpredictable world. While doing so, he will also be faced with the pressing question of whether or not he wants to live in this world with all the pain, sadness and perhaps guilt that follows him. While others, whose lives have been changed by Daniel's return, will explore the ripple effect that his actions have had on those around him. Length: 16x 60 mins

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Help! I Can't Cook

They're the greatest in their fields, and accustomed to excelling at everything they do. A basketball hero, a famous actress, an adored children's TV presenter, a renowned screenwriter, a leading professor – all A-list celebs used to receiving awards and accolades. But they all have one hidden weakness they have never confronted: They can't cook. *Help! I*

Can't Cook is a new, humour-packed prime-time reality show in which celebrities face their fear of the kitchen – with disastrous, frustrating, heart-warming and rib-tickling results. Stars who come to the show's remote Culinary Academy for Beginners have their own cooking inhibitions they would like to overcome. Witness the results when you mix some supreme talent with a huge serving of egos and fold in a set of tasks way outside their comfort zone. Some deliciously entertaining viewing awaits... Length: Reality Format **Keshet International** 12 Raul Valenberg St., P.O.B. 58151, 61580 Tel Aviv, Israel T: +972 3 767 6412 **Mipcom Stand # R8.C9**



Grantchester

Set against the backdrop of the real hamlet of Grantchester, the six-part drama focuses upon the life of Sidney Chambers, a charismatic, charming clergyman who turns investigative vicar when one of his parishioners dies in suspicious circumstances. Adapted from the novel, *Sidney Chambers and the Shadow of Death* by James Runcie, the son of ex-Archbishop of Canterbury, Robert Runcie, the series is written for ITV by Daisy Coulam, who has scripted *EastEnders* and *Casualty*. Sidney's partner in crime is Police Inspector, Geordie Keating, a man two inches shorter than he'd like to be, with scuffed shoes and hair not as familiar with a comb as it should be. Troubled by nightmares and recurring flashbacks to the time he served in the Scot's Guards, Sidney is the moral compass of the drama with a desire to put right the wrongs of the past.

Shine International 10 Anson Road, #32-08 International Plaza, Singapore 079903 T: +65 6415 4321 **Mipcom Stand # R8.E1**



Aquarius

Aquarius stars David Duchovny as Sam Hodiak, a seasoned homicide detective whose investigations dovetail with the activities of real-life cult leader Charles Manson in the years before he masterminded the most notorious killings of a generation, the Tate-LaBianca murders. A small-time but charismatic leader with big plans, Manson has begun to build up his "family", recruiting vulnerable young men and women to join his cause. Teaming up with a young cop who will help him infiltrate Manson's circle, Hodiak is forced to see things through the questioning eyes of someone who came of age among the current anti-establishment counterculture. Length: 13x60 mins (series 1) **ITV Studios Global Entertainment** Rooms 517-520, 5th Floor, Sun Hung Kai Centre, 30 Harbour Road, Wan Chai, Hong Kong T: +852 2511 9700 **Mipcom Stand # R7.N3**



South Park cracks Malaysia

Viacom bosses balance censorship & entertainment

South Park has entered Malaysia for the first time in an on-demand channel deal with Telekom Malaysia's HyppTV.

HyppTV is offering season 15 of the iconic show. Elsewhere in Asia, the channel has aired season 17 and has scheduled the new season for January 2015.

The big question is: Will – or rather, how much will – censors cut from the award-winning adult animated Comedy Central sitcom?

Comedy Central Asia bosses say they will of course comply with the country's censorship guidelines and that they are trying their utmost to maintain the comedy and to make sure that censorship has "minimal impact on the viewing experience".

"We are mindful of the need to take into consideration religious, cultural and political sensitivities in Southeast Asia," Viacom International Media Networks (VIMN) said in response to questions on how much was being cut out of the show.

"Excessive violence, gore, drug-themes and other offensive and deviant behaviour would be edited in close consultation with, or upon the recommendation of the relevant authorities like the Lapisan Penapisan Filem Malaysia (LPF)," the Singapore-based regional broadcaster added.

South Park airs on Comedy Central in



Singapore; no details of cuts are made public. The series is stripped Mondays to Fridays at 12.30am (11.30pm Thailand), with encore telecasts at 5am.

The show is part of a broad new carriage arrangement between VIMN Asia, which also launches Southeast Asia's first personalised edutainment kids service, My Nick Jr, in Malaysia by the end of this year.

This is My Nick Jr's second Asia deal after China, where the service launched last month.

VIMN, meanwhile, says the two-year-old Comedy Central has also launched on i-Cable in Hong Kong, Transvision and Matrix in Indonesia and on various platforms in the Pacific Islands. The new deals give the channel a presence in 15 Asian markets on 39 providers.

Kantar confirms Twitter links with television

Kantar Media's new study – A Year in the Life of TV and Twitter – has confirmed that Twitter "not only has the power to boost TV viewing during broadcast but that smaller channels and shows can boost their share of voice by employing effective Twitter strategies".

The report, based on U.K. research over a year's worth of exclusive data from Twitter and BARB (excluding news and live sports) showed that the top 30 TV series account for 50% of all measured UK Twitter TV activity and 9% of viewing volume.

"TV Tweet levels broadly correlate with TV channel shares and programme/series viewing figures across a broad time period, although some channels over-perform on Twitter relative to audience share," the report says.

TV Tweets analysed showed "a noticeable skew" towards entertainment, talent shows, constructed reality, documentaries, soaps, special events and some dramas, including *Sherlock*, *Downton Abbey* and *Doctor Who*, where there is a cult or younger following.

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