Google operators Ayupov Ravshan Hamdanovich



O BOOLEAN OPERATORS

- O MODIFIERS
- O BASIC GOOGLE OPERATORS
- O ADVANCED SEARCHES
- O SPECIFIC FILE TYPES
- O GOIGLE SITE COMMAND
- O MODIFIERS(2)
- **OOTHER LIVE FEATURES**
- **OSEARCH TIPS AND TRICKS**
- O GOIGLE TRANSLATE
- O SEARCHING MAPS

Boolean operators

AND / +

The **AND** operator delivers results that contain both the first term and the second term. **Example :** resume **AND** J2EE **AND** struts **Google:** <u>resume j2ee struts</u>

OR / |

The OR operator delivers results that contain either the first term or the second term or both. **Example :** resume OR CV AND J2ee AND struts **Google:** resume | cv j2ee struts

NOT / -

The **NOT** operator will deliver documents that contain the first word, but do **not** contain the second. **Example :** resume OR CV AND J2ee AND struts -job –apply **Google:** <u>resume | cv j2ee struts -job -apply</u>

Anatomy of a Search Page

Ads (sold via keyword auction)

Web images Maps News Video Mail more * Google checolates (Search) Advanced Search	5
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Chocolate, Chocolate Gifts, Chocolate Truffles, Gift Baskets Click Here for Valentine's Specials - Visit Our Unique Gourmet Marketplace For Chocolate Gifts, Chocolate Truffles, and Handmade Artisan Specialties. Dark Chocolate - Chocolate Gift Baskets - Gifts Under \$25 www.chocolate.com/ - 36k - Cached - Similar pages	Special gfts delivered anywhere in the world. www.hotchocolates.biz South Devon Chilli Farm Order our famous chill chocolate
Luxury Chocolate Truffles, Gournet Gifts & Specialty Recipes at Vosges Haul-chocolat invites you to travel the world through chocolate. www.vosgeschocolate.com/ - 30k - Cached - Similar pages	online, Orange, plain, spice, mint. www.southdevonchillitarm.co.uk/ More Sconsored Linka »

Natural Search Results (ranked by algorithm)



Quotations " " - Quotation is used to find an exact phrase or title match. Ex: resume | cv "project manager" j2ee -job –apply

Parentheses ()- Use parentheses to group search queries and build more complicated search strings. Ex:(resume | cv | vitae) "project manager" j2ee (struts | swing)

Wildcards *-A wild card will find variations in spelling or different endings.

Ex:(resume | cv | vitae) j2ee "software * engineer" – jobs

Tilde ~ - Finds synonyms | related words Ex: <u>~cv j2ee ("project manager" | "software * engineer")</u>

Basic google operators

- AND (JUST A SPACE IN GOOGLE)
- OR = |
- NOT = -
- ()
- ~ Tilde
- * WILD CARD

Advanced Searches

intitle – Searches for a specific word in the Title of the Page

Intitle:resume j2ee ("project manager"| "software * engineer") (swing | struts) -job –apply

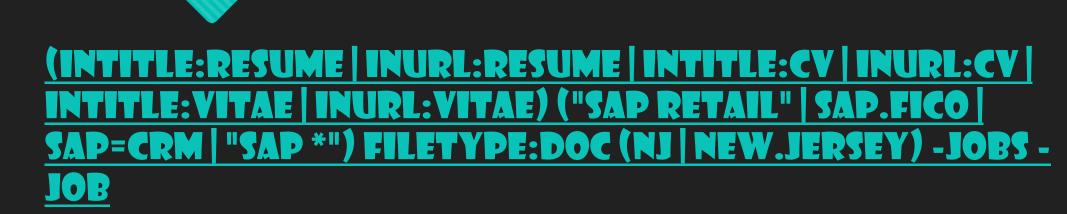
inurl - searches for a specific word in the URL of the Page

inurl:resume j2ee ("project manager" | "software *
engineer") (swing | struts) -job –apply
Want better results? Combine intitle & inurl



Narrow your search by looking for specific file types: Good for weeding out HTML files, and job postings.

- DOC = Word PDF = PDF PPT = PowerPoint XLS = Excel TXT = Text
- RTF = Rich Text Format



Gogle site command

site: will search the contents of a specific site only

For example: <u>site:linkedin.com accenture sap</u> <u>chicago</u> Will only search <u>www.linkedin.com</u> and will only find Information with the words, Accenture, SAP and Chicago.

Site Search

Web Images Maps N	News Video Mail more •	
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Modifiers (2) inbody: Finds words in the body of the page intitle: Finds words in the title of the page inurl: Finds words in the URL contains: Will only bring up results that have a link to the file type filetype: will only bring up the specific file type you are asking

EXAMPLES

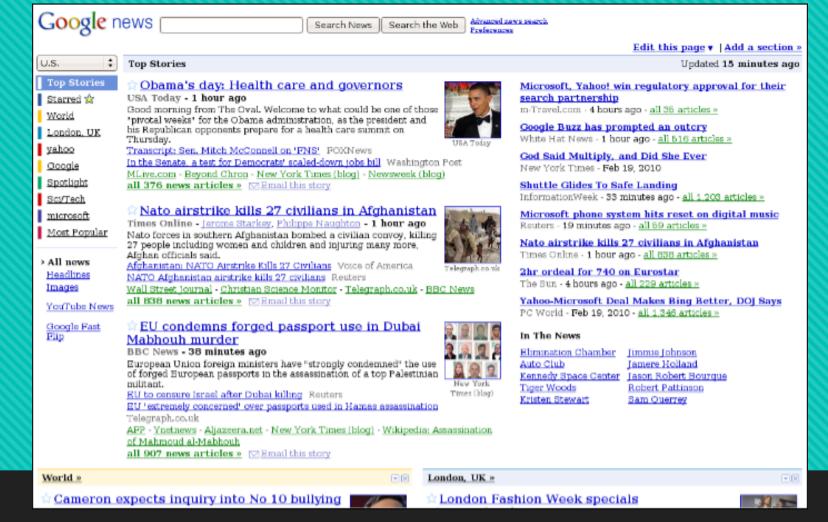
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- inanchor: returns results in the anchor, body, title, or web address of the site
 - <u>inanchor:resume j2ee new.york -job -jobs</u>
- loc: returns web pages from a specific country or region
 - <u>contains:doc (resume | cv | vitae) j2ee loc:US</u>
 - <u>(resume | cv |vitae) loc:US New York j2ee -jobs -job</u>
- language: searches in a specific language
 - resume j2ee montreal language:fr
- SITE: SEARCHES ONLY THE SITE YOU SPECIFY
- SITE:LINKEDIN.COM

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How Google News Works



Get multiple angles on an issue you're covering Personalize the news to get only the stories you want Monitor coverage by competitors and other media at a glance

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- Definitions

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Definitions

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Google define: novation Search Preferences	
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Related phrases: e novation supernova novation cat	
Definitions of novation on the Web:	
 (law) the replacement of one obligation by another by mutual agreement of both parties; usually the replacement of one of the original parties to wordnet.princeton.edu/perl/webwn 	
 Novation is a term used in contract law and business law to describe the act of either replacing an obligation to perform with a new obligation en.wikipedia.org/wiki/Novation 	
 Replacement of a contract with one or more new contracts, in particular in financial markets the replacement of a contract between a particular buyer and seller with contracts between clearing house and each party; A new contract between the original contracting parties whereby the first en.wiktionary.org/wiki/novation 	the
 novate - replace with something new, especially an old obligation by a new one wordnet.princeton.edu/perl/webwn 	
 Original parties to a contract and a new third party agree to substitute the third party for the performance of the agreement. www.swlearning.com/blawljennings/realestate7e/glossary.html 	
 The substitution of a new contract for an old one; or the substitution of one party in a contract with another party. Also, the replacement of an existing debt or obligation with a new one. www.crownenoble.com/Glossary_N.html 	
 1. The act of replacing one participating member of a contract with another. 2. The exchange of new debts or obligations for older existing ones. www.intc.com/glossary.cfm 	

Negative terms

Web Images Maps News Video Mail more *	
Google Viruses -computer Search Preferences	
Web	Results 1 - 10 of about 25,600,000 for viruses -compute
News results for viruses -computer Scientists use virus to make car battery - 16 hours ago Scientists at the Massachusetts Institute of Technology have taken a virus, called M13, and used it in the core of a lithium ion battery Canada.com - 154 related articles » Climate Change Fears For Deadly Virus Outbreaks In Livestock - Science Daily (press release) - 8 related articles » April Foolery, the Conficker Worm virus, Web 2.0 Expo, and PC World	
Viruses are true parasites that can't live on their own, but go into host cells to reproduce and often cause disease. www.microbeworld.org/microbes/virus/ - 24k - <u>Cached</u> - <u>Similar pages</u> Viruses MicrobeWorld explores the world of microbes with vivid images and descriptions. Learn about microbiology, what microbiologists do, how they do it,, www.microbeworld.org/ - 81k - <u>Cached</u> - <u>Similar pages</u>	
Viruses Probably there are no cells in nature that escape infection by one or more kinds of viruses. (Viruses that infect bacteria are called bacteriophages users.rcn.com/jkimball.ma.ultranet/BiologyPages/V/Viruses.html - 18k - Cached - Similar pages	
Image results for viruses -computer - Report Images	

Google Google Translate

Google Translate: Text

Google Home Text and Web Translated Search	<u>Fools</u>	
Translate text or webpage		
Enter text or a webpage URL.	Translation: English (automatically detected) » Spanish	
Pablo Picasso's monochrome painting of the 1937 bombing of the town of <u>Guernica</u> remains one of his more famous works. The tapestry version just unveiled at London's <u>Whitechapel</u> Gallery usually sits at the UN, acting as a powerful visual statement against the horrors of war. But there is much meaning beneath this famous work, writes Picasso expert <u>Gijs</u> van <u>Hensbergen</u> .	Pablo Picasso de la pintura monocroma de 1937 el bombardeo de la ciudad de Guernica sigue siendo uno de sus más famosas obras. El tapiz versión sólo dio a conocer en la Whitechapel Gallery de Londres por lo general se sienta en las Naciones Unidas, actuando como una potente declaración visual contra los horrores de la guerra. Pero hay mucho significado bajo esta famosa obra, escribe experto Picasso Gijs van .Hensbergen	
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Reino Unido Inglaterra	Reconstruyendo Guernica	
Irlanda del Norte Escocia Gales Negocio	La pintura original El toro (leer más) El jefe (leer más) Tres mujeres (leer más) La madre y el niño (leer más) Heridos caballo (leer más)	
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la BBC Deporte Tiempo Radio 1 Newsbeat	Pablo Picasso de la pintura monocroma de 1937 el bombardeo de la ciudad de Guernica sigue siendo uno de sus más famosas	

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CBBC Newsround

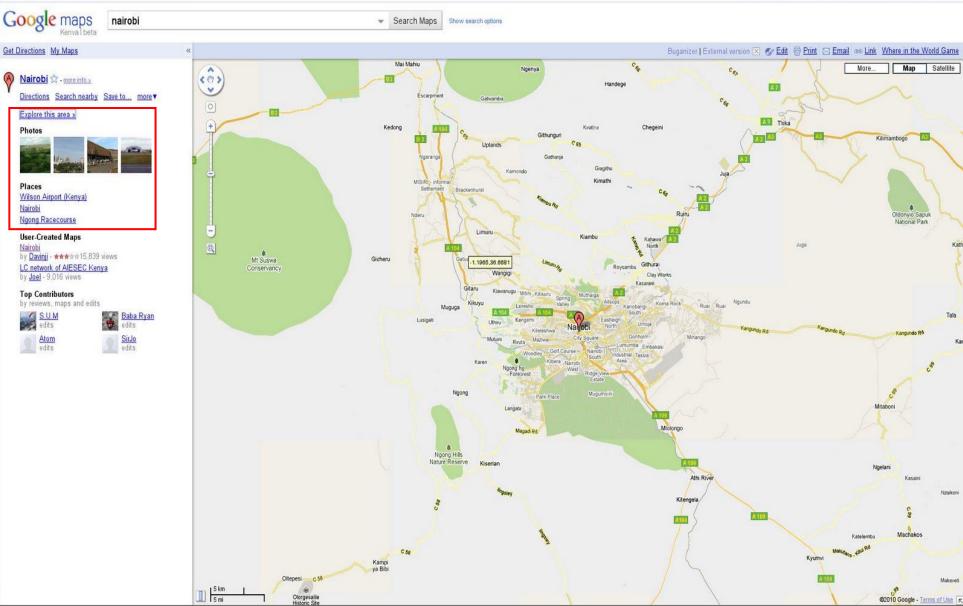
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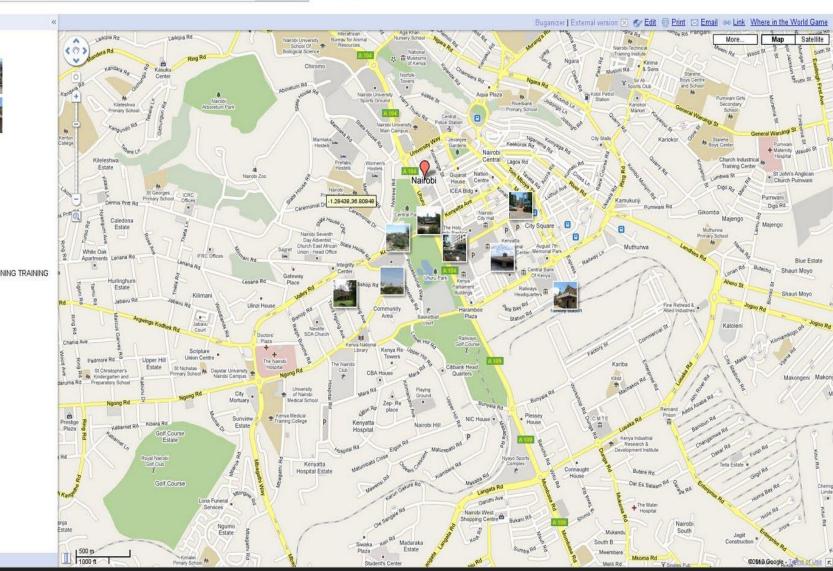
Nairobi TRIAL FOR URBAN AND REGIONAL PLANNING TRAINING by Dennis - 197 views

Nairobi, explore it! shows places in Nairobi by Victor - 118 views

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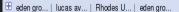
View street level photographs

Take virtual walks; pan, rotate and zoom

through cities around the world

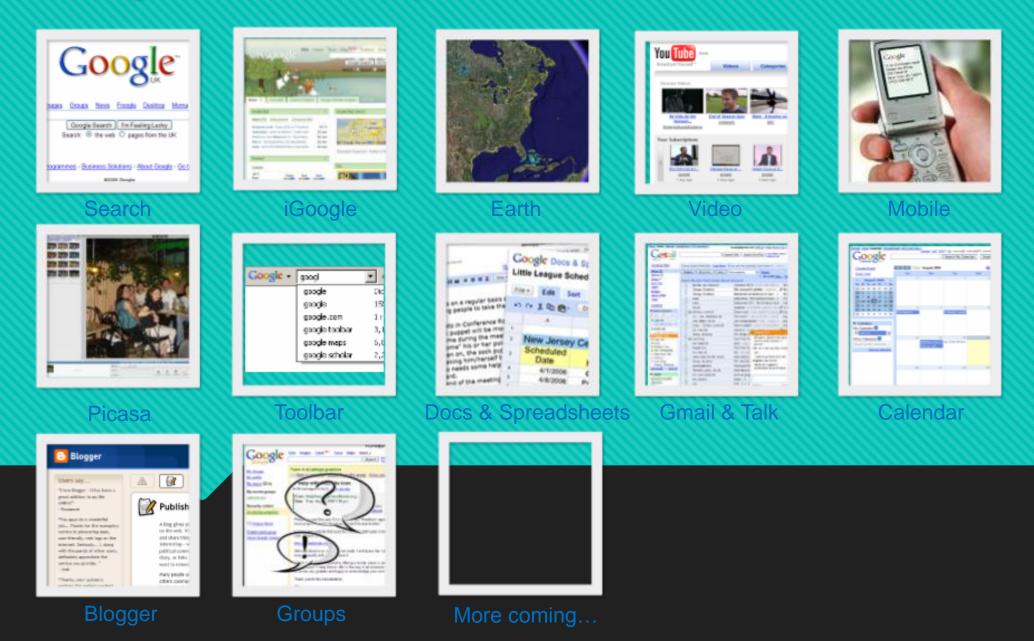
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THIS PRESENTATION WAS PREPARED BY:

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