B Des (Bachelor of Design)

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Popular Colleges   **Top Courses**   ⊖

Q&A   **Articles**

What is B Des (Bachelor of Design)?

Bachelor of Design (BDes) or BDesign is an established degree in design field at undergraduate level. BDes degree is a full time course of 4 years duration offered in various specialisations such as Fashion Designing, Interior Designing, Accessory Designing, Textile Designing and much more. Over the years, the BDes degree has evolved and now offered in various design specialisations such as Graphic Designing, Multimedia Designing, VFX Design, Visual Communication, and Game Designing. This broadens the scope of BDesign degree with career options, opportunities in various industries as well as new technology learning. The course curriculum comprises of CAD, CAM, product development, marketing, specialisation specific subjects, vocational subjects, elective subjects as well as personality and skills development subjects. Students who pursue BDes course get exposure of the design industry with internships, events, exhibitions at national as well as international level.

Students holding BDesign degree can start their career right after completing the course. Moreover, they can intern with leading designers of their specialisation for making better career opportunities.

BDes Eligibility and Entrance Exams

- As per BDes course eligibility, students who passed Class 12th or equivalent qualifying examination can pursue the course.

- Moreover, there is no restriction of stream at 10+2 level therefore; students can pursue the course irrespective of streams i.e. Science, Commerce, Arts and Humanities.

- The age limit for admission to BDes courses is minimum 19 or 20 years as specified by the Institutes at the time of admission.

Top BDes Entrance Exams:

For admission to BDesign courses, aspirants have to appear for **Design Entrance Exams** comprising written test, drawing test and interviews.

Undergraduate Common Entrance Exam for Design (UCEED)	**National Institute of Design Entrance Exam (NID DAT)**
Footwear Design and Development Institute All India Selection Test (FDDI AIST)	**Symbiosis Entrance Exam for Design (SEED)**
School of Fashion Technology Common Entrance Test (SOFT CET)	**Unitedworld Institute of Design, Design Aptitude Test (UID DAT)**

BDesign Skillset:

Candidates pursuing the course must have/attain certain skills to make a career in design field. The essential skills include eye to detail, quick learning abilities, and profound knowledge of design industry. Some other important details for BDes students are –

Cognitive skills	Good communication skills
Strong artistic skills	Presentation skills
Traditional skills	Drawing skills
Innovativeness	Perseverance

BDesign Specialisations:

Candidates can pursue the course in any of the offered specialisation at UG level and further, they can pursue the specialisation at postgraduate level. The BDesign specialisations offered by most design institutes are -

Specialisations in Bachelor of Design	
Fashion Design	Ceramic and Glass Design
Leather Design	Exhibition Design
Accessory Design	Film and Video Communication
Textile Design	Furniture and Interior Design
Knitwear Design	Graphic Design
Fashion Communication	Product Design
Animation Film Design	Communication Design
Industrial Design	Visual Communication
Lifestyle and Accessory Design	Footwear Designs and Production

BDes Syllabus

The curriculum, designed in a way that, students pursuing the course acquire subject knowledge as well as important skills for their career ahead. BDes course curriculum is different for all specialisations, however, the structure of the course is similar comprising core subjects, learning techniques and projects with industrial exposure. The subjects for BDes course of 8 semesters includes –

1st semester	2nd semester
Fundamentals of Arts and Design (2D)	Fundamentals of Arts and Design (2D)
Art representation and transformation	Image representation and transformation –II
CAD – Photography and Videography	Typography Fundamentals and exploratory printing
Design and Human evolution	World of images and objects
Applied Science for Designers	Knowledge organization and communication
Design studio I – problem identification	Design studio II –Problem Analysis
	Self-initiated summer project

3rd semester	4th semester
2D Visual studies I – word and image	Elective- 2D Visual Studies II or 3D Form Studies II
3D Form studies – Aesthetics, Identity and Expressions	Communication Theories, Visual Perception and Semiotics
Creative Thinking Process and Methods	Design, Storytelling and Narratives
Design, Society, Culture and Environment	Design,
Environmental Studies – Science and Engineering	Design Studio IV - Prototyping
Design Studio III – Creative Explorations	Summer Project

5th semester	6th semester
Elective I and II: Information Graphics and Visualisation/ Moving image Design / Product Design-I Design for Interactive Media /Mobility and Vehicle Design 3D modeling and prototyping	Elective I and II: Animation Design Communication Design/ Film-Video Design/ Product Design II/ Interaction Design/Transportation Design / Game Design/ Product Ergonomics
Applied Ergonomics	Elective III: Materials and Processes/Digital Media Technologies
Design, Technology and Innovation	Design Management, Planning and Professional Practice
Collaborative Design Project	System Design Project
	Industrial Summer Project

7th semester	8th semester
Global Design Thoughts and Discourse	BDesign Projects
Re-Design Project	
Design Research Seminar	

Scope of BDes and Top Recruiters

BDes students are offered jobs from all fields of employment including e-commerce, production, media, as well as entertainment industry. Some of the recruiters for BDes from all sectors are –

BDes Jobs

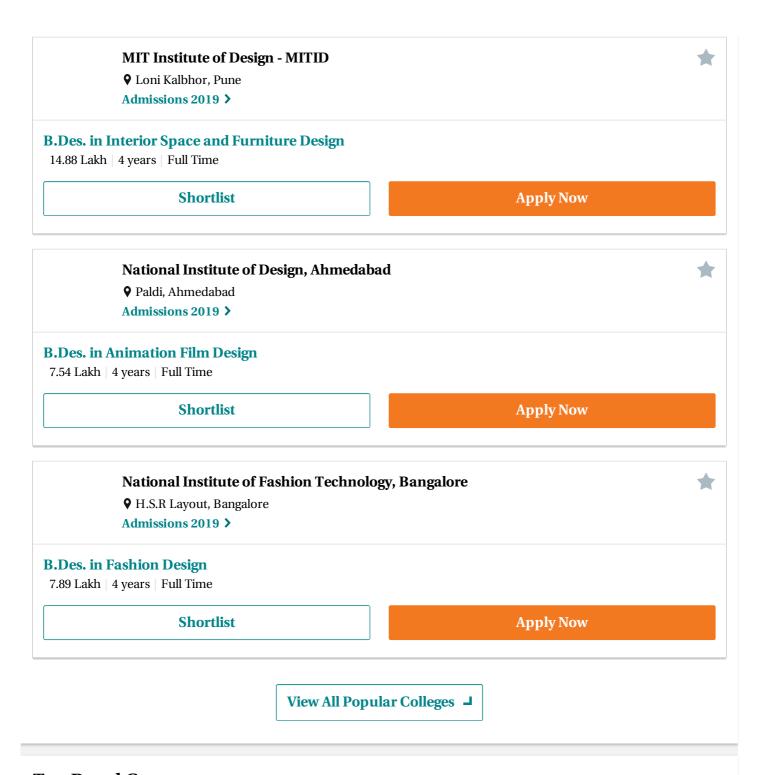| Job Profiles	Average Salary Package
Fashion Designer	3.50 Lakhs and above
Graphic Designer	2.70 Lakhs and above
UI/UX Designer	6 Lakhs and above
Textile Designer	3.60 Lakhs and above
Product Designer	5 Lakhs and above
Industrial Designer	4 Lakhs and above
Art Director	3.50 Lakhs and above

Top Recruiters

Flipkart	Videocon	Mahindra & Mahindra Ltd. (Automotive Sector)
Hindustan Unilever Limited	Cognizant	Malabar Gold & Diamonds
GAD FASHIONS	TCS	Maruti Suzuki India Ltd.
GE Healthcare	Wipro	MediaShala
General Motors Design	Fluent India	Microsoft India Pvt. Ltd.
Glaxosmithkline Consumer Healthcare Ltd.	Symentic India	Mindtree
Taali Media Ltd	Accenture	Moonraft Innovation Labs Pvt. Ltd.
Tanishq	J.P. Morgan	Myntra
Tata Consultancy Services	Zomato	Nalli Silk International

Popular B Des (Bachelor of Design) Colleges in India

Following are the most popular B Des (Bachelor of Design) Colleges in India. Learn more about these B Des (Bachelor of Design) colleges (Courses, Reviews, Answers & more) by downloading the Brochure.

National Institute of Fashion Technology, Delhi
⚲ Hauz khas, Delhi
Admissions 2019 ›

B.Des. in Fashion Communication
9.76 Lakh | 4 years | Full Time

Shortlist | Apply Now

National Institute of Fashion Technology, Mumbai
⚲ Navi Mumbai
Admissions 2019 ›

B.Des. in Fashion Communication
7.89 Lakh | 4 years | Full Time

Shortlist | Apply Now

MIT Institute of Design - MITID

📍 Loni Kalbhor, Pune

Admissions 2019 ›

B.Des. in Interior Space and Furniture Design

14.88 Lakh | 4 years | Full Time

Shortlist	Apply Now

National Institute of Design, Ahmedabad

📍 Paldi, Ahmedabad

Admissions 2019 ›

B.Des. in Animation Film Design

7.54 Lakh | 4 years | Full Time

Shortlist	Apply Now

National Institute of Fashion Technology, Bangalore

📍 H.S.R Layout, Bangalore

Admissions 2019 ›

B.Des. in Fashion Design

7.89 Lakh | 4 years | Full Time

Shortlist	Apply Now

View All Popular Colleges ⌐

Top Rated Courses

Following are the top-rated B Des (Bachelor of Design) courses, based on alumni reviews. Explore these reviews to choose the best course in B Des (Bachelor of Design).

Courses
B.Des in Interior Design
Offered By **Arch College of Design & Business**
4.6 ★★★★⯪ **1 review**
B.Des. in Fashion Design

Offered By Footwear Design and Development Institute

4.2 ★★★★☆ 1 review

B.Des. in Lifestyle and Accessory Design

Offered By **UID - Unitedworld Institute of Design**

5.0 ★★★★★ 1 review

B.Des. in Interior Architecture

Offered By **Sushant School of Design, Ansal University**

5.0 ★★★★★ 1 review

B.Des. in Fashion Design

Offered By **Amity University - Lucknow Campus**

4.6 ★★★★⯨ 1 review

B.Des. in Interior Design

Offered By **Artemisia College of Art and Design**

4.4 ★★★★☆ 3 reviews

B.Des. in Graphics

Offered By **LPU - Lovely Professional University**

4.2 ★★★★☆ 2 reviews

B.Des. in Fashion Design

Offered By **MKSSS' School of Fashion Technology**

4.3 ★★★★☆ 3 reviews

B.Des. in Fashion Communication

Offered By **Symbiosis Institute of Design - SID Pune**

4.6 ★★★★⯨ 2 reviews

B.Des. in Interior Design

Offered By **Hamstech Institute of Creative Education**

4.8 ★★★★★ 5 reviews

View All Courses ⏎

Popular B Des (Bachelor of Design) Specializations in India

Following are the most popular B Des (Bachelor of Design) Specializations . You can explore the top Colleges offering these Specializations by clicking the links below.

Popular Specializations
Fashion Design   78 Colleges
Textile Design   38 Colleges
Graphic Design   23 Colleges
Lifestyle Accesory Design   21 Colleges
Jewellery Design   13 Colleges
Furniture Design   10 Colleges
Apparel Design   9 Colleges
Automotive Design   9 Colleges
Leather Design   9 Colleges
UI / UX   9 Colleges

Ask & Answer (Showing 5 of 956 Q&A)

Q. What type of questions are asked in B.Des entrance?

A. You can download previous question papers of NIFT to have an idea
   https://www.shiksha.com/design/nift-entrance-exam-question-papers.

Q. Why is the syllabus for B.Des 2019 entrance examination for Banathali Vidyapeeth?

A. You can refer the link to know the syllabus:

http://www.banasthali.org/banasthali/wcms/en/home/admissions/bdes_apttest.pdf.

Q. Is B.Des in interior design a 4-year course or a 1-year course in Hamstech?

A. B.Des in Interior design is a 4 years course in Hamstech Institute of Creative Education.

Q. Where do I request for the recheck of my NIFT B.Des entrance score?

A. Hi Aditi,

Till now, there is no entrance recheck but still, you can try to check in website.

Q. Which is the best option among B. Des in fashion designing and B.Sc. In fashion designing?

A. Hi Kirti,B.Design is a 4 year course, which gives you deep knowledge about designing, whereas B.Sc is a three year course which introduces you to designing field. B.Sc in Fashion designing includes the study of one of the major as well as important part of fashion Industry. It includes the study ...more

View All 956 Questions ›

Ask Queries on B Des (Bachelor of Design)

Type your question here...

Ask Question

News & Articles

UCEED Admissions 2019: IIT Hyderabad Fee Structure for BDes

Mar 27, 2019

NIFT Situation Test 2019 Slot Booking for BDes commences ...

Mar 27, 2019

UPSEE 2019 registrations closed; Application correction w...

Mar 26, 2019

Last date to fill UPSEE 2019 application form today; Appl...

Mar 25, 2019

UCEED 2019 Topper Interview: AIR 1, Vishwaprasanna Hariha...

Mar 6, 2019

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Courses you may be interested in

- **B.FTech (Bachelor of Fashion Technology)**
- **M.Des**
- **M.FTech (Master of Fashion Technology)**

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