

QF Level: 5







BA





Accounting and Finance

會計及財務文學士

Part-time Year 2022 • 14th Intake • Programme Code: 223-29032





Suitable for **Sub-degree Holders**



Begin UK Study Journey @ CityU SCOPE 2022





Edinburgh Napier University

Edinburgh Napier University is one of CityU SCOPE's largest UK partners of higher education in Hong Kong. It is one of the largest universities in Scotland, with over 19,500 students. The University is split into six schools:

- The Business School
- School of Applied Sciences
- · School of Arts & Creative Industries
- School of Computing
- School of Engineering & the Built Environment
- · School of Health & Social Care

The University has approximately 1,550 staff and offers more than 200 undergraduate and postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of its short courses have been tailored to fit international clients' needs and are delivered abroad.

The Business School is one of the largest and modern Business Schools in Scotland with more than 8,800 students. It offers a wide range of business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

Recent achievements:

Top 10 rankings

#1 Modern University in Scotland - The Times & Sunday Times Good University Guide 2021 and 2022

#9th Modern UK University for Business, Management & Marketing - The Times & Sunday Times Good University Guide 2022

#10th Modern UK University for Accounting & Finance - The Times & Sunday Times Good University Guide 2022

#1 university for Student Satisfaction in Edinburgh for the second consecutive year - National Student Survey 2020 and 2021

 The Business School scored 87% for overall satisfaction - National Student Survey 2020

According to 2021 National Student Satisfaction Survey which measures satisfaction across universities in the UK:

#1 University in Edinburgh (for the 2nd consecutive year in 2020 and 2021)

#2 Modern University in the UK

#6 Overall in Scotland

#21 Overall in the UK

- Largest provider of UK education in Hong Kong, with 20 years of collaboration with CityU SCOPE
- More than 12,000 graduates in HK

www.napier.ac.uk

The BA Accounting and Finance (BAAF) is a top-up degree offered by Edinburgh Napier University in collaboration with the School of Continuing and Professional Education, City University of Hong Kong (CityU SCOPE).

Programme Features

Dual Themes: Accounting and Finance

Features a blend of specialized accounting and finance subjects that provides vocationally useful and academically rigorous education in accounting and finance fields.

Highly Practical

Provides opportunities for students to develop their critical, analytical, evaluative and reflective approaches to accounting and finance.

Professional Recognition

Association of Chartered Certified Accountants (ACCA) Accreditation

This programme is accredited by ACCA for a period of 5 years for graduates from 01/01/2019 to 31/12/2023. Students can get 4 exemptions on completion of the programme and further 2 exemptions if students complete "Advanced Management Accounting" and "Hong Kong Taxation" modules.

Accelerated Mode of Study

Students can complete the programme study in 12 months with an extra one module in trimester 1.

HKCAAVQ Accreditation

This programme is:

- accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) to reach HKQF Level 5;
- equivalent to the standing of bachelor's degrees offered by local universities in Hong Kong; and
- recognised by the Hong Kong Government for employment purposes within the Civil Service.

Words from...

Academic Staff

"The BA Accounting & Finance programme is designed to match employers' expectations and equip students with the knowledge and skills to achieve excellence and success in industry, commerce, banking and financial services. The programme explores the theoretical and practical application of accounting and finance to give students a thorough understanding of key business topics and help them to grow as financial professionals in the field and industry of their choice.

Edinburgh Napier University is an established modern professional university in the UK and has a long record of success teaching accounting and finance to students in Hong Kong. We look forward to working with you and our experienced colleagues at CityU SCOPE to continue to make the Accounting and Finance degree a success."

Dr Matthew Bonnett, Programme Leader (UK)

Graduates

"I started my first job in a bank after graduation and now I have been promoted to "Manager, Legal and Compliance". To be a successful banker is my aim and I realised that extensive financial knowledge is a must. That is the reason why I have chosen ENU-BAAF.

I have not only acquired the theories of Finance by also applications which I am really looking for. During my studies in the University, I gained computing skills, report writing skills and interpersonal skills which are valuable especially for a graduate in this competitive environment

Now I have achieved my goal and become a specialist in a famous bank. I highly appreciate this programme offered by ENU and CityU-SCOPE."

Mr Leo Wong, Manager, Legal and Compliance in a Bank Year 2015 Graduate (1st class honours)

"I have been working in Education Bureau for years but I decided to study ENU-BAAF(PT) programme because of its recognition by HKCAAVQ as QF level 5 to ordinary degree qualification. Studying this programme is well worth the effort as it enables me to have better job opportunity. I was promoted from Assistant Clerical Officer to Executive Officer which requires a recognised degree qualification.

The programme offers various modules that are very useful and pragmatic. The learning resources centre and library provide comprehensive learning resources for us. I recommend this programme for any person who is interested to pursue professional career."

Ms Elaine Lam, Executive Officer in Education Bureau Year 2017 Graduate

"I started working in a bank after graduation. I decided to study ENU-BAAF programme because it was hard to find one with dual themes specializing in Accounting and Finance. My current position "Assistant Vice President, Commercial Banking" is related to credit and risk analysis of corporates. The modules of the programme, e.g., financial reporting and risk management are relevant to perform my work duties.

The programme helps me to know myself better as I found that I am interested in risk management though I was major in Accounting in my previous associate degree. I am going to enrich my knowledge in risk analysis by further studying a Master degree in University of Nottingham that has granted me a scholarship. I would like to say thank you to all my lecturers/tutors of the programme."

Ms Lily Luk, Assistant Vice President, Commercial Banking Year 2017 Graduate, Scholarship recipient to study Master degree in 2020

"I studied the ENU-BAAF (PT) program as I wanted to be more competent and enriched my professional knowledge in accounting field. The modules I learnt cover professional knowledge including accounting, finance and taxation, which I can fully apply to my daily work.

The learning process may sometimes inevitably get you frustrated but do not give up and not forget your initial intention of study - run straight towards the target and overcome the obstacles.

I can get exemption from ACCA up to seven subjects, giving me a step closer to be a qualified accountant."

Ms Wynnes Liu, Accountant in a listed company Year 2017 Graduate, 2018 & 2020 ACCA top achiever's award in Financial Reporting and Strategic Business Reporting respectively, 2021 ACCA Hong Kong Top Affiliate Award

"As a qualified accountant working over 10 years in banking, I decided to study the BAAF (PT) programme in 2016 because I wanted to enrich my banking and finance knowledge and pursue my dream of degree holder. The award from ENU gives me further credibility and drives me to further study for qualification in Financial Risk Manager (FRM).

This programme not only equips me with critical understanding in accounting, finance or financial industry, but also develops my potentials to complete a research by an extensive dissertation module under the patient and systematic guidance of my lecturers. I realized that I would have never achieved real success and made my dream come true if I had not taken an action three year ago."

Ms Ma Sau Wai Winnie, Qualified Accountant Year 2018 Graduate (1st class honours)

Working in the financial industry requires me to have professional accounting and financial knowledge. The BAAF Programme meets my requirement and expectation. The accounting modules consolidate my basic financial and management accounting theories and concepts, guide me to systematically analyse financial statements and learn to effectively locate the investment value of listed companies. The contents of the modules are up to date and the in-depth case analysis is very practical. The finance modules enrich my knowledge in the relationship between interest rates, exchange rates, bond value and stock market. In addition, the contents covering risks, valuation methods, etc are very useful for investment analysis and evaluation of listed companies.

The BAAF programme covers comprehensive accounting and finance knowledge. It is very practical for either ongoing study or applying the knowledge in workplace. I am very delighted to have taken this programme.

LC See, Manager of a securities trading company Year 2021 Graduate (with Distinction)









Programme Aims

The programme aims to provide students with a coherent and vocationally relevant academic curriculum, designed to equip students for employment as an accounting professional in industry and for a variety of responsible posts within the financial services industry.

Knowledge and Understanding

On completion of this programme of study, students will have:

- A sound knowledge and understanding of how accounting, finance and financial services are related and the business/financial institution relationships.
- A critical understanding of the established theories, principles and concepts, and emerging issues in accounting, finance and financial services.
- A systematic, extensive and comparative knowledge and understanding of the accountant's role in providing

- tactical and strategic support in the areas of reporting, decision-making, planning, control and performance measurement.
- A sound knowledge and understanding of the financial services environment and a variety of specialist disciplines including financial services marketing and corporate risk management measurement.

Skills and Other Attributes

On completion of this programme of study, students will have developed the ability to:

- Structure and communicate ideas effectively, both in writing and orally, using appropriate media.
- Collate information, using analytical and problemsolving skills to interpret that information and draw reasonable conclusions
- Use interpersonal, communication and other transferable skills to contribute effectively in a business situation.

Programme Structure#

The BA Accounting and Finance programme consists of a total 360 credits. In Hong Kong, students will articulate into this programme from relevant sub-degree programmes and be required to complete 140 credits.

Part-time programme

Duration: 12 months

Trimester	Modules Studied (All modules are 20 credits)
1	Accounting & Financial Management / Financial Institutions, Markets & Services
	Advanced Management Accounting
	Corporate Financial Management
2	Advanced Corporate Reporting
	Corporate Risk Management
3	Hong Kong Taxation
	Marketing of Financial Services

Continuing Education Fung (CEF) reimbursable modules

Edinburgh Napier University and CityU SCOPE reserve the right to vary the programme structure from time to time.

Study Exchange Programme/ Continuing Honours Study Option

Students have the option to apply for studying ACR and CRM modules in ENU, UK in Trimester 2. Further, students can also apply to continue studying for honours degree in ENU, UK.

Exemption[^]

Based on prior specialism (accounting or non-accounting major), applicants will be allocated by the programme leader to study:

- · Accounting & Financial Management, or
- Financial Institutions, Markets and Services

Associate Degree/ Higher Diploma graduates who have completed equivalent modules in their prior study may apply for examption of one of the following modules:

- Hong Kong Taxation
- Corporate Risk Management

[^] Exemption will normally be considered and granted for the modules/courses studied in the last five years and are modules/courses of comparable and equivalent standard.



Teaching and Learning

Programme Delivery @

The programme will mainly be delivered through intensive face-to-face lectures conducted by the academic staff from Edinburgh Napier University and CityU SCOPE and supported by tutorials taught by local tutors.

® Please note that due to the COVID-19 global pandemic, some delivery details may be changed in response to contemporary situation. In particular, ENU staff are not able to travel to Hong Kong and live video lectures will replace fly-in lectures.

Classes

Each module normally consists of 18 to 28 lecture hours and 18 to 24 tutorial hours, depending on the credits and requirement of the module.

Venue

Classes will be held in SCOPE@CityU (Kowloon Tong), SCOPE TST East Learning Centre (Tsim Sha Tsui) or other learning centres/off-campus venues designated by CityU SCOPE.

Student Support

Students registered in the programme will be issued a CityU SCOPE Student ID Card and an Edinburgh Napier University Matriculation Card. Services provisions include access to CityU's Run Run Shaw Library, Computing Services Centre, University's e-Portal, electronic services and student LAN, as well as electronic resources provided by Edinburgh Napier University.

Programme Highlight

- · Completed in 12 months.
- Option to apply for study exchange programme in trimester 2.
- Option to continue honours degree study in Edinburgh Napier University (ENU), UK.[^]
- · ACCA accredited programme.
- HKCAAVQ accreditation QF level 5.
- Eligible to study Master degree in Financial Services of ENU offered in HK.

Assessment and Award

For each of the main modules, the programme is normally assessed on a weighting of coursework and examinations. A student will be awarded the BA Accounting and Finance conferred by Edinburgh Napier University when he/she has successfully completed the programme in accordance with the programme requirements.

Admission Requirements

- Holders of Associate Degree / Higher Diploma or equivalent programmes in accounting, financial services or business-related disciplines.
- Holders of Diploma who can show that they have relevant qualifications and / or experience may be admitted with dispensation to the programme.

Fee

Application Fee:

HK\$160 (to be paid at the time of application)

Tuition Fee:

HK\$79,800

In the case of re-assessment and retaking of a module, additional fees will be charged. All fees are non-refundable.



[^] consisting 4 modules of 20 credits each and 1 dissertation of 40 credits.

Summer International Festivals in Edinburgh

Students will have an oppurtunity to visit to Scotland in the summer for about two weeks. They will have the oppurtunity to learn about Scottish culture and participate in the Edinburgh International Festival.

Bursaries may be available for eligible students.

Edinburgh Napier University Scholarship

Scholarships are offered by Edinburgh Napier University to students with outstanding academic achievements.

Financial Assistance

Non-means-tested Education Loan (NLS)

Students can apply for the government loan under the Non-means-tested Loan Scheme (NLS). For details, please visit the government's website: www.sfaa.gov.hk

Continuing Education Fund (CEF) [5]



The programme has been included in the list of reimbursable courses under the Government's Continuing Education Fund (CEF). For details, please visit the government's website: www.sfaa.gov.hk/cef/intro.htm

Application

- 1. Application should submitted online www.scope.edu/eapplication.
- 2. Application form can also be obtained upon request from the reception counter of CityU SCOPE.
- 3. Applications are processed on a rolling basis, early application is encouraged.
- 4. Applicants will be selected on the basis of academic merits and relevant work experience. All applicants will be informed of the application results. Please contact CityU SCOPE if you do not receive our decision by 31 August 2022.

Online Enquiries of Application Status

An acknowledgement of your application will be sent to you via email.

Enquiries about your application status can be made at our website: www.cityu.edu.hk/ce/enrol/que 7 working days after submission of your application.





Programme Commencement

September 2022

Enquiries

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Academic Enquiries

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