

BART System Expansion Policy - Update

BART Board of Directors

November 18, 2021



Presentation Overview

-Background

- History & Context of Existing System Expansion Policy
- Need for update

-Kicking Off an Update Process

- Updating Goals, Strategies, and Evaluation Methods
- Separating Policy Principles From Project Implementation

Next Steps

Future Board Process



History & Context: Existing Policy Creation & Application

- System Expansion Policy Framework comprised of three elements
 - **Policy Framework** for System Expansion, which lays out broad goals & strategies (adopted 1999)
 - System Expansion Criteria and Process (Attachment A adopted 2002)
 - Metrics for Staff Recommendations (Attachment B)
 - https://www.bart.gov/sites/default/files/docs/SYSTEM_EXPANSION.pdf

– Context:

- Need for consistent method to evaluate and screen extension projects proposed by local jurisdictions and County Transportation Agencies (CTAs)
- Desire to consider appropriate technologies
- Process for investing resources beyond original System Design

Policy Application

- Policy applied to a limited number of projects, influencing decisions on project advancement, technology alternatives, and local plan development by city partners
- Board decisions pre-dating policy were not revisited
- Policy has informed but has not been directly applied to projects led by other agencies



Need for Policy Update: What Has Changed

- Twenty years of changes at federal, state, regional, and local levels
- Related BART Policies, resolutions, etc. have been updated and reflect the most current thinking on BART's goals:
 - Strategic Plan Framework (2015)
 - Asset Management Policy (2019)
 - Station Access Policy (2016)
 - Transit Oriented Development Policy, Affordable Housing Policy (2016), and related work
 - Environmental Justice (2016)
 - Sustainability Policy (2017)
 - 2020 Seamless Transit Principles as adopted by BART Board (2020)
 - Link21 Goals & Objectives
- Current policy does not fully address infill stations
- Evaluation criteria (Attachment B) are based on out-of-date FTA New Starts criteria
 - now Capital Investments Grants Program (CIG) criteria



Need for Policy Update: Shifting Federal Policy

2002 BART SYSTEM EXPANSION CRITERIA	2016 FTA CAPITAL INVESTMENT GRANTS (CIG) CRITERIA
	*Currently being updated
Transit Supportive Land Use & Access	
Existing Land Use	Station Area Development
Existing Intermodal Connections	Existing Station Area Facilities
Land Use Plans and Policies	Transit Supportive Plans and Policies (Economic Development)
	Parking Supply
	Affordable Housing
Ridership Development Plan	
Ridership Threshold	Mobility Improvements
Station Context	
Cost Effectiveness	
Cost per New Rider	Cost per Trip
Cost/Transportation System User Benefit	-
Regional Network Connectivity	
Regional Transportation Gap Closure	
System and Financial Capacity	
Core System Improvements	
Capital Finance Plan	Local Financial Commitment
Operating Finance Plan	Local Financial Commitment
Partnerships	
Community and Stakeholder Support	Tools to Implement Transit-Supportive Plans and Policies
Environmental Benefits	
	Congestion Relief
	Air Quality & Greenhouse Gas Emissions
	Energy Use



Policy Context: Regional Planning & Coordination

- Any significant expansion to the BART system will require regional support in order to secure federal and regional funding
- In addition to meeting BART-specific goals, any proposed expansion of the BART system must take into account priorities established through the regional planning process, such as:
 - MTC Resolution 3434 (to be updated)
 - Plan Bay Area 2050 (and future updates)
 - Blue Ribbon Transit Recovery Task Force
- A proposed expansion should show positive contributions to regional goals, such as reducing greenhouse gas emission and vehicle miles traveled



Kicking Off a Policy Update: Updating Goals & Strategies

- Strengthen District's Commitment to
 - Land use: density, affordability, transit-supportive land uses
 - Racial & Economic Equity
 - Environmental targets: reduction of Vehicle Miles Traveled (VMT), Greenhouse Gas (GHG)
 - Core Impacts: Capacity and resilience
 - Fiscal Sustainability: Responsible investments
- Better reflect BART Strategic Plan goals related to:
 - Equity
 - Environment
 - Experience
 - System Performance
- Continue focus on customer experience, economy, and ridership
- Alignment with FTA Capital Investment Grants (CIG) criteria, updated MTC TOC Policy

Kicking Off a Policy Update: Define Applicability

- Communicate to Jurisdictions BART's process for considering expansion
- Focus on the main goals for an expansion/enhancement Project
 - Implementation strategies may vary based on Project Type
- Policy should be broad enough to cover:
 - New stations and line extensions (including outside the District if justified)
 - Infill stations
- Change Policy from a "System Expansion" Policy to a "System Development Policy"



Kicking Off a Policy Update: Redefine Policy Structure

- Policy focus on goals, supported by objectives and strategies
- Identify critical areas that must be adaptable and change over time
 - Incorporate references to other policies inside and outside BART
 - Avoid inclusion of criteria that get outdated much faster than statements of principle
- Ensure policy communicates clearly, for example, in providing clear guidance to jurisdictions
- Implementation adapts to project needs and is addressed with processes identified at staff-level



Kicking Off a Policy Update: Rethinking Implementation

- Business Case Process: Iterative assessment over life of project
 - Informs decisions to advance (or refine) project over life of project
 - Includes strategic, economic, financial and deliverability/operations cases
 - Allows iterative assessment over time project lifecycle progressively elaborated
 - Adaptable and scalable to project size/impact
- Maintain multiple decisions points potential to revisit as new information developed
- Business case process is an evolving industry best practice especially for megaprojects

Conceptual Process Overview



DRAFT: actions related to business case/policy application









Next Steps

Policy Update
Introduction &
Board Input
(Today)

Stakeholder Outreach (Early 2022) Proposed Policy
Revisions
Introduced to Board
(Spring 2022)

Board Adoption of Revised Policy (Summer 2022)

