

breathe*dream*गो

The transformational travel guide



Breathedreamgo Rate Card 2017

Multi-award-winning Breathedreamgo is a travel website and social media platform founded by Mariellen Ward. It was launched in 2009 and has inspired thousands of people to make travel decisions.



Why advertise on Breathedreamgo?

- Mariellen is a well-regarded travel influencer. She has been travel writing online since 2005, and Breathedreamgo was founded in 2009. Both Mariellen and Breathedreamgo have won numerous awards, attracted a large, engaged following, and won respect and credibility. See Media Kit 2017 for more detailed information.
- When Breathedreamgo recommends a travel brand, destination, airline, hotel, resort, attraction, or travel & tour company, followers take note and act.
- Note: All prices in USD



Breathedreamgo reaches your target market

- **Breathedreamgo** reaches your target market through 3 online channels: the Breathedreamgo website, 6 social media platforms, and an e-newsletter.
- **Breathedreamgo** appeals to travellers who are interested in authentic cultural experiences, off-beat destinations, travel in India, Yoga travels, travel in Canada, solo travel, and adventure travel all over the globe.

Breathedreamgo appeals largely to the following demographics:

- University educated women in USA, Canada, UK, and Australia age 35-55. These are women with higher-than-average income, and more time and interest for travelling to more adventurous, off-beat, and authentic destinations.
- Domestic travellers in India, both male and female, 25-45, interested in travel within India and internationally.

Breathdreamgo rates and fees

TYPE	DESCRIPTION	COST	NOTES
Sponsored posts, reviews	A new post written by us.	<ul style="list-style-type: none"> • New sponsored post and reviews: \$650-\$1,200 	<ul style="list-style-type: none"> • “No-follow” links only • Disclosure will be included
Banner and sidebar ads	Site wide or on specific pages.	<ul style="list-style-type: none"> • Full width banner – sitewide: 1 month \$1,200; 1 year \$10,000 • Sidebar – sitewide: 1 month \$200; 1 year \$2,000 • Full width banner – specific page: TBD • Sidebar – specific page: TBD 	<ul style="list-style-type: none"> • One month or 1 year terms
Newsletter ad or sponsorship	Advertise in The Travel Newsletter or sponsor an issue. With sponsorship, the entire newsletter is devoted to your brand. Advertisement is an ad only.	<ul style="list-style-type: none"> • Advertisement only: \$200 • Newsletter sponsorship: \$500 	The Travel Newsletter has a subscriber base of about 3,000



TYPE	DESCRIPTION	COST	NOTES
Social Media	Posts on Twitter, Facebook, Instagram; Takeovers; Hosting Tweetchats	Each post: Twitter - \$50+ Facebook - \$200+ Instagram - \$250+ Tweetchat hosting: \$300+	Twitter: 22,000 followers Facebook: 14,000 followers Instagram: 4,000 followers
Resources page on Breathedreamgo	Logo, 100-word description and link on Resources page of recommended products, services (1 year term).	<ul style="list-style-type: none"> • \$650 • Exclusive to your category \$1,200 	Resources page will be promoted regularly on social media, and brands mentioned in social posts.
Brand Ambassador	Working together as partners to promote your brand on the Breathedreamgo platform.	TBD	Contact us and we will create a customized campaign.
Digital campaigns, press trips	We will experience your destination, hotel, resort, event, or attraction and create a campaign that includes 1 or more blog posts, plus social media promotion.	<ul style="list-style-type: none"> • \$150+ per diem • \$1,500+ for 3-5 days • \$3,000+ for 7-10 days 	Contact us and we will create a customized campaign.
Content marketing consulting	We are content / social media marketing experts and we can help you use these tools to tell your story and reach your target audience.	TBD	Contact us for a free consultation.



Contact

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Site URL: <http://breathedreamgo.com/>

Twitter: <https://twitter.com/Breathedreamgo>

Facebook: <https://www.facebook.com/Breathedreamgo>

Instagram: <http://instagram.com/breathedreamgo>

Pinterest: <http://www.pinterest.com/breathedreamgo/>

LinkedIn: <http://www.linkedin.com/in/mariellenward>