

### Dear Friend:

If you haven't already met Bear, allow me to introduce you now! Bear is a fuzzy, friendly, fun-loving animal who likes to eat, sleep, and most of all, spend time with his friends. Now Bear and his friends are back, and they're ready for a new adventure.

Come get lost in the dark, scary woods with Bear in Karma Wilson's latest book in the bestselling Bear series, *Bear Feels Scared*. Kids will love this charming story about friends coming to the rescue when they are needed most. Karma Wilson's playful text and Jane Chapman's joyful illustrations guarantee that readers of all ages won't be able to resist Bear's charm!

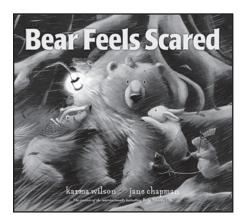
The activities included in this event kit are sure to put a smile on the face of even the youngest readers. So, don't be scared — come and play with Bear!

### Included in the event kit:

- Event Schedule
- Bring Your Own Bear Event
- Bear Gets Lost Maze
- Find the Scary Words Word Search
- Bear Likes to Play Dots Game
- Bear Likes to Spell Fill in the Blanks
- Bear Isn't Sleepy . . . Yet Counting Sheet
- Bear's Friends Feel Sick Scrambler
- Bear Loves to Draw Drawing Game
- Bear Lines Up Ordering Game
- Bear Greeting Cards
- Answer Key

Have fun!

The Children's Marketing Department Simon & Schuster Children's Publishing 1230 Avenue of the Americas, 4th Floor New York, NY 10020



By Karma Wilson Illustrated by Jane Chapman Margaret K. McElderry Books

Don't forget to check out Bear and his friends in these other fun adventures!













### **SUGGESTED EVENT SCHEDULE**

### **One Month Ahead**

- Pick a day and time for your event.
- Check your inventory of Bear Feels Scared (and other Bear titles).

### **Three Weeks Ahead**

- Promote the event in your store calendar, newsletter, or local newspaper.
- Notify your customers, local schools, libraries, after-school groups, etc.
- Make a list of all the materials you might need, such as crayons, pencils, pencil sharpeners, etc.

### One Week Ahead

- Photocopy the reproducible sheets. Make sure you have enough for everyone (plus some extras, just in case).
- Make arrangements to have the materials listed above for the event.
- Decide which reproducible activities you will use, and think about the order in which you would like to do the activities.
- Make sure there is film in your camera so you will be able to take pictures of the event.

## **Event Day**

- Double-check handouts and have them waiting nearby for easy distribution.
- Once all the guests arrive, read Bear Feels Scared aloud.
- Pass out all the reproducible activity sheets.
- Don't forget to take pictures!

### **After Event Day**

- E-mail elena.mechlin@simonandschuster.com with a recap of the highlights from your *Bear Feels Scared* event.
- Please send any photographs to:

Simon & Schuster Children's Publishing Attention: Elena Mechlin – 4th Floor 1230 Avenue of the Americas New York, NY 10020

- Be sure to include a photo or two in your next newsletter.
- Don't forget to restock Bear Feels Scared!





### **HOST A B. Y. O. B. EVENT-BRING YOUR OWN BEAR!**

The B. Y. O. B. event is an enhanced event that includes all the activities from the regular event, plus a few additional activities that children can do with their very own bears.

Note: If you choose to run the event as a B. Y. O. B. event, make sure to promote it that way when letting people know. We don't want anyone to feel left out for forgetting his or her bear! You may want to have a few extra bears handy, just in case.

"Bring Your Own Bear" Activity Event Games:

### **Bear Introductions**

• Have the kids sit in a circle with their bears. Pick a child to start, and then everyone can take a turn introducing themselves and their bear to the rest of the group. (Example: Have the child say his/her name, the bear's name, and how/when he or she got the bear.)

### **Bear Friends Drawing Activity**

• Partner the children. If there is an uneven amount of kids, have one group of three. Give each child a Bear Drawing Sheet and have him or her draw a picture of their bear. When they are done, have them switch bears with their partner and draw their partner's bear. If someone forgot to bring their own bear, they can draw a picture of any bear they want. Now every bear in the picture has made a new friend! Note: The drawing sheets will not have directions on them. You will need to explain what to do.

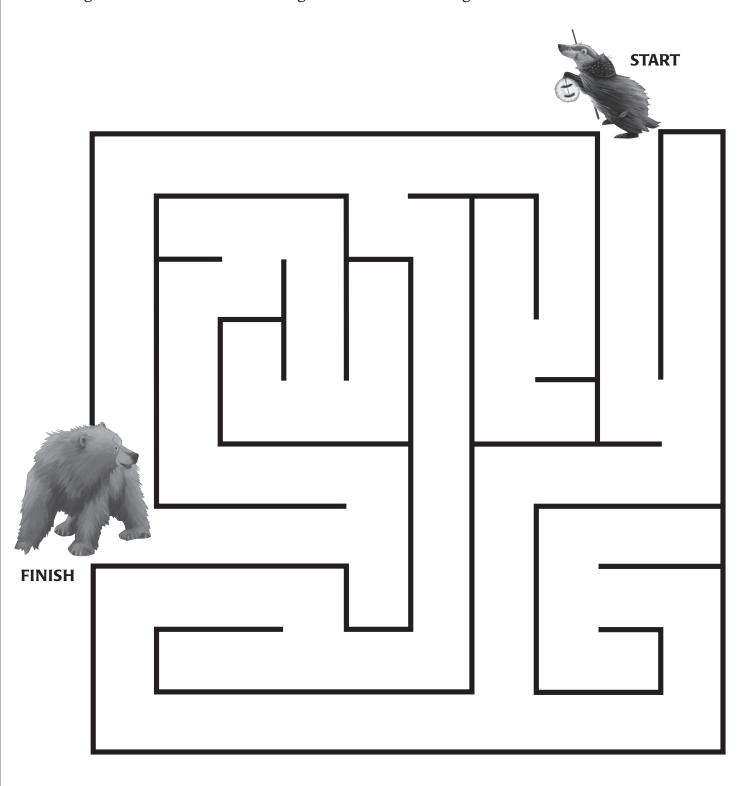
### Musical Bears Game (You will need a radio/CD player for this)

• This game is played as a combination of Musical Chairs and Hot Potato. Have the children sit in a circle with their bears. Take one bear away. When the music starts to play, the children pass the bears around clockwise. When the music stops, they stop passing the bears. Whoever is left without a bear is out, and that child gets to control the music for the next turn. Continue playing until only one child is left. That child is the winner and will receive the Musical Bears Award. Remember that whoever is controlling the music is not allowed to peek at the circle!



# **BEAR GETS LOST**

Oh, no! Bear has gone out to look for food, and he can't find his way back home. Help Badger find his way through the maze so that he can bring Bear back before Bear gets scared.



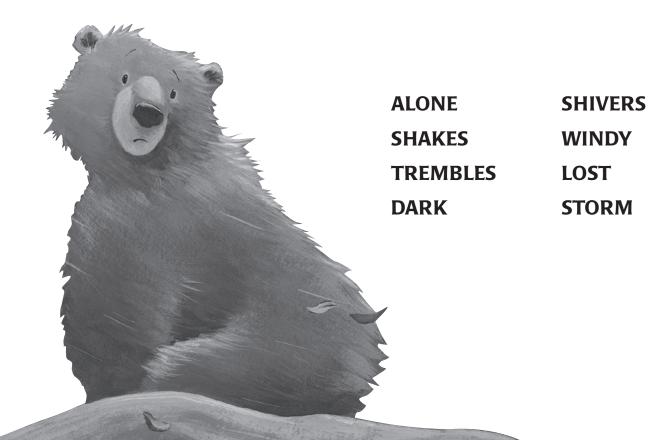


# **FIND THE SCARY WORDS**

Reproducible

Use the word bank below to see if you can find all the words from Bear Feels Scared.

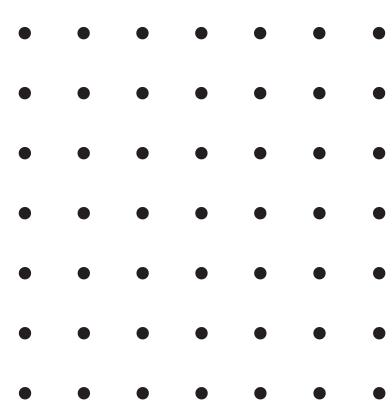
S	C	A	D	W	S	R	T	S
E	D	A	I	E	P	R	L	R
Q	R	N	K	R	E	P	Z	E
K	D	A	X	M	E	N	M	V
Y	Н	0	В	R	N	V	Z	I
S	L	L	L	0	0	Q	U	Н
P	E	0	K	T	L	P	R	S
S	G	X	S	S	A	V	V	Н
G	0	0	S	T	W	P	G	M





## **BEAR LIKES TO PLAY**

You'll need two people to play this game. The object of the game is to make as many boxes as you can. Each player takes turns drawing a line to connect two dots. If your line creates a box by closing the fourth side, put your initials in the box and go again. Continue until the whole board is filled with boxes. Whoever has more boxes wins!

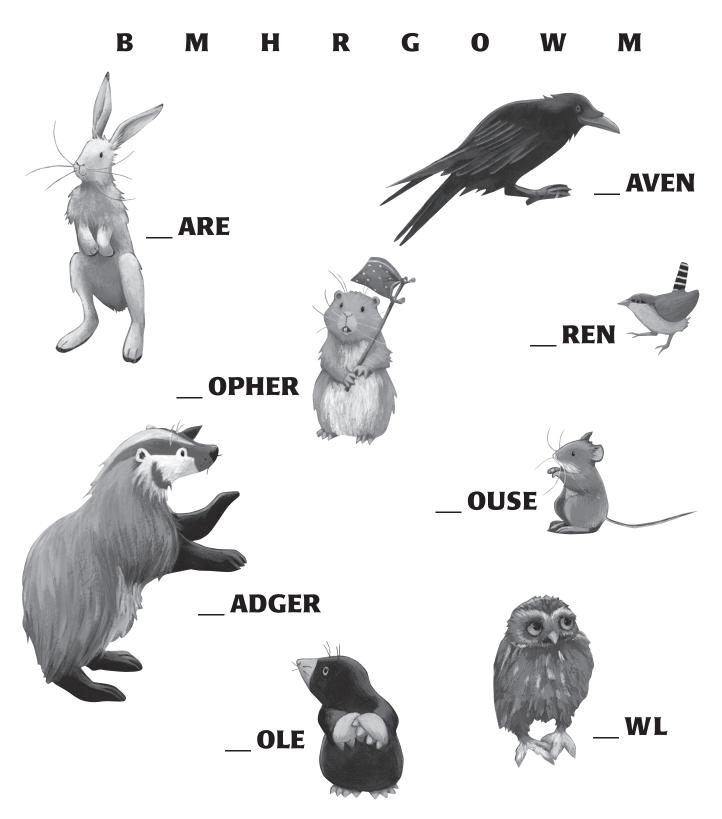






## **BEAR LIKES TO SPELL**

Bear needs your help to spell his friends' names! Use the letters at the top of the page to fill in the missing letter from each name. If you need help, try sounding out the names of Bear's friends to discover which letter is missing.





## **BEAR ISN'T SLEEPY... YET**

One time Bear stayed awake all night so that he wouldn't miss Christmas. Now he's extra tired, and he needs your help falling asleep. Help Bear count to 20 by filling in the missing numbers below. By the time you're done counting, he'll be sleepy for sure!

 1
 2
 4

 \_
 6
 7

9 \_\_ 11 12

13 14 15 \_\_\_

17 18 \_ 20!

777...



## **BEAR'S FRIENDS FEEL SICK**

When Bear was sick, his friends took good care of him and made him feel better. Now Bear's friends are sick! Help Bear unscramble these words so he can find out what will make his friends feel better. Use the pictures for extra help.





# **BEAR LOVES TO DRAW**

Bear loves to draw, and now you can too! Bear is scared of the dark, scary storms and noises in the forest. Draw a picture of something that scares you.





# **BEAR LOVES TO DRAW**

When Bear wakes up from his long winter nap, he is very hungry! So he eats and eats and eats until his tummy aches. Draw a picture of your favorite food to eat when you're hungry.





# **BEAR LOVES TO DRAW**

Bear has lots of friends, and he loves making new ones! Draw a picture of one of your friends.





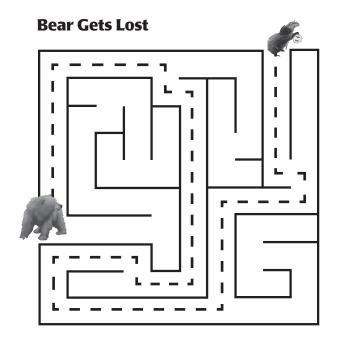
# **BEAR LINES UP**

Bear and his friends want to take a trip into the woods, but first they must line up in size order. But they're all mixed up! Help them line up in size order by numbering them in the order they would go in from smallest to biggest. The smallest animal would be number 1, the next smallest would be number 2, and so on.

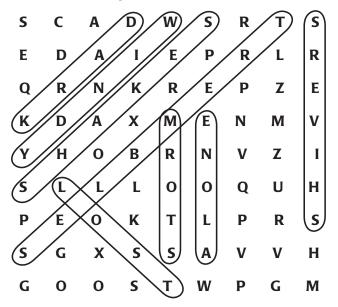




# **ANSWER KEY**



# **Find the Scary Words**



# **Bear Likes to Spell**

**HARE** 

**MOUSE** 

**GOPHER** 

**RAVEN** 

**BADGER** 

**WREN** 

**MOLE** 

 $\underline{\mathsf{OWL}}$ 

# Bear Isn't Sleepy ... Yet

3, 5, 10, 16, 19

## **Bear's Friends Feel Sick**

Water

Broth

Herbs

Tea

**Kisses** 

# **Bear Lines Up**

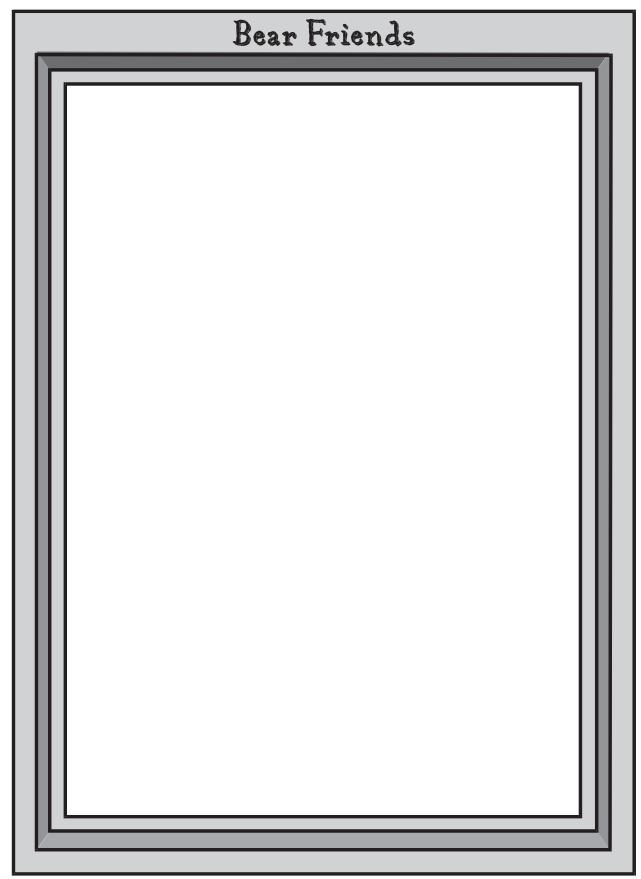
Mouse = 1, Mole = 2, Gopher = 3,

Hare = 4, Bear = 5.

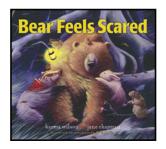




# **BRING YOUR OWN BEAR - BEAR FRIENDS DRAWING ACTIVITY**



# ... how lucky I am to have a friend like you!



By Karma Wilson Illustrated by Jane Chapman ISBN-13: 978-0-689-85986-1 ISBN-10: 0-689-85986-4

# Don't miss Bear and his friends in these other great books!











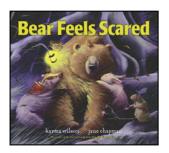
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Just wanted to let you know ...

# Hope your day is filled with treats, not tricks.

# Happy Halloween!



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# A special friend like you deserves the best last birthday ever!

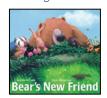


By Karma Wilson Illustrated by Jane Chapman ISBN-13: 978-0-689-85985-4 ISBN-10: 0-689-85985-6

## Don't miss Bear and his friends in these other great books!











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Happy Birthday!