

Become a better coach and win more games with Glazier Clinics' unlimited... Football Coaching Clinics & Online Education



is your key to...

Football is your passion. You give *everything you've got* to inspire your players, to look out for them, and to help develop their highest possible potential.

But who is looking out for you?

As coach, you're the leader. Only you can fully embrace *the path of lifelong learning and discovery* it takes to stay on top of your game.

But don't have to study alone! *There's a whole team of experts ready to elevate your game to the next level.* Since 1976, Glazier Clinics' acclaimed football coaching clinics and online training programs have helped over **half-a-million** coaches dramatically improve their knowledge and skill... enabling them to command greater respect and win more games.

Season Pass Features –
click below to jump ahead to:

1. [On-site Coaching Clinics](#)
2. [Online Education](#)
3. [Vendor Discounts](#)

Register Now
for the Season Pass

Or Scroll Down
to learn why the Glazier Season
Pass is best for most coaches



The facts speak for themselves... *America's most successful, most respected football programs* send their coaches to Glazier Clinics.

In 2010:

- **93% of the College AP Final Top 25 teams' coaches attended Glazier**
- **Half of the National H.S. Top 25 teams' coaches attended Glazier**
- **59% of all NFL teams' coaching staff attended Glazier**

Coaches representing over 8,000 football programs across the USA have attended Glazier Clinics over the past few years as an essential part of their own training.

"I... grew up on Glazier Clinics!"



"I cut my teeth and grew up on the Glazier Clinics! It was never an option for me or my staff, we wanted to do as many as we could."

- Urban Meyer, former Head Coach, University of Florida
2006 National College Championship Winner

The Glazier Clinics offer a unique combination of ***on-site, live football coaching clinics*** plus ***unlimited online training options*** designed to help maintain your core strengths, build your playbook and polish your coaching abilities to a higher level.

Your "all-access" key to this professional development training is called the "Season Pass."

You can get on board and [reserve your Season Pass right now](#) for one low price (**\$99 for individuals or \$299 for an entire school staff**)!

At Glazier Clinics, football is not just a game... it's our way of life. We believe football is the greatest sport in the world... and *our passion is producing the world's best football coach training content*. Offering the Season Pass at an affordable price is our way of giving back to the hardworking high school coaches who are the most important and influential "players" in all of American Football.

“Glazier Clinics are by far the best...”



Glazier Clinics are by far the best football coaching clinics. Here you can learn the X's and O's that make you a better coach...”

- Mike Smith, Head Coach, Atlanta Falcons
2008 AP “NFL Coach of the Year”

Football Coaching is NOT Like It Used to Be!

Few other jobs can compare to the *intense pressure* that a football coach comes under. You're expected to put in more hours than anyone else on the school staff: *non-stop nights and weekends* during football season, and wall-to-wall athletic and academic commitments the rest of the year.

You're expected to set a good example, make wise decisions and be a source of inspiration -- at all times.

Coaching has never been easy, but it's never been as challenging as it is now. Just a few years back... coaches didn't have to compete for their kids' attention against cell phones, video games and the Internet. It's harder than ever before to keep kids dedicated to athletics with the singular focus that winning requires. **Today, coaches have to earn and justify the respect that used to come naturally.** If you don't come across as being extremely knowledgeable and well-prepared each new season, your players won't go the extra mile and work as hard for you.

Improving Your Coaching Skills Has Never Been Easier

While coaching high school students has gotten more challenging... *coaching clinics are more accessible and more effective than ever!* Today's coaches insist on expert presenters with professional slides, and access to Internet-based clinics that are available 365 days a year. *Glazier Clinics' Season Pass gets you all this and more!*



| | |
|--|--|
| <p>Instructional Videos provided by Coaches Choice, watch instructional Videos on various topics.</p> | <p>Instructional Videos GLAZIER CLINIC ONLINE Presented by J. McLeod & J. Smith</p> |
| <p>Archived Webinars past Glazier Clinics Webinars featuring a variety of topics.</p> | <p>Archived Webinars GLAZIER CLINIC ONLINE Presented by J. McLeod & J. Smith</p> |
| <p>Clinic Notes 800 sets of clinic notes and PowerPoint presentations now available for download.</p> | <p>Clinic Notes GLAZIER CLINIC ONLINE Presented by J. McLeod & J. Smith</p> |

The Glazier Season Pass offers both live clinics & 24/7/365 online training options

The Glazier Clinics offer a **fun** and **easy** way for you and your staff to keep connected with the best people and the best new strategies in H.S. football coaching. You don't need to break a sweat or wade through mountains of books to keep your skills sharp - *you just have to be willing to show up at the clinics or tune in online* to discover what's new.

When you **make the decision to [sign up for Glazier Clinics' Season Pass](#)**, you'll instantly be "plugged in" to the same network as America's most respected football programs and top coaches. As soon as you register, you'll:

- Get immediate access to Glazier Clinic Online training modules
- Enjoy instant, money-saving discounts on uniforms, weights and other essentials
- Start looking forward to your trip to the big city for upcoming clinics

Don't go into the new season "running on empty" off old ideas! If you've never attended a Glazier Clinic before, or if you've attended one in the past but not recently... then *it's important to act now*, get your staff on board, **get your Season Pass** *before* it's too late to make the most of it this season!



On-site Coaching Clinics with Top Speakers & Venues



Renaissance 4-star Hotel Atlanta

Picture this: you and all the other coaches on staff *take the day off of work*. You carpool on your way to a **luxurious 4-star hotel** in the big city. As you walk through the glass doors and into the opulent, air-conditioned lobby - you'll know you've made it to the right spot. The buzz and excitement of the event kicking off is unmistakable. Hundreds of other coaches are milling about, drinking coffee... trading the latest district gossip... while checking out the latest new football gear from the vendors. As you check in, you'll get a program schedule for 3 days packed full of high-quality presentations - covering all aspects of football strategy... and the subtle details of how to be a better, more effective coach.



Chicago Clinic expo floor, Hilton Hotel (4 star venue)

From then on out, the rest of the weekend is all up to you. **Each 2012 clinic offers, on average, 120 expert sessions and panels.** You can pick from a wide range of presentation topics for the one that interests you most.

These topics are typically organized in 3 hours blocks - with 50 minute presentations and ample breaks - to allow you to get an in-depth understanding of what ever you'd like to learn... or get a refresher on... for the upcoming season.



"Building an Unstoppable Offense" – presented by Bob Smith - Denver Clinic, 2011



"Learning about new coaching software." Las Vegas Clinic - 2011

“Better organized... than other clinics”



“Glazier is better organized and more ‘user friendly’ than other clinics. The presenters are the best in the industry...with interesting topics & high-quality presentations.”

- Terry F. Douglass, Assistant Coach, Evergreen High School, CO
2005 Colorado State Champion

Get Your Questions Answered by the Best in the Biz

Glazier Clinics’ presentations are designed to be **interactive** and **personal**. *Think of each panel as a discussion more than a lecture.* You ask questions during the Q&A part of session – or right after. And you can catch up with your favorite college or NFL team’s coach in the hallway to ask for advice about your own specific situation.

“Glazier’s speakers are...much more in-depth & substantial”



“Glazier’s speakers are in tune with high school football and the realities you face when coaching teenagers. I really like how they’ve got 3 hour blocks with different speakers on each topic... it’s much more in-depth and substantial.”

- Bob McConnell, Assistant Coach, East Durango High School, CO

Ample Opportunities for Networking & Discussion

Take a break for lunch in the hotel snack bar or nearby restaurant with your staff or new friends, and then go back for the afternoon and evening sessions. At the end of the day, you can be sure *you’ll find coaches you have much in common with...* who’ll want to go out for a beer or a burger. After hours are the perfect time to network, plan off-season stuff, and trade tips on what you’ve learned over the course of the season.



The personal connections you'll make are just as valuable as the new strategies you'll learn!

The connections and insights you'll gain during the breaks and after hours are every bit as valuable as what you'll learn in the sessions! **In football, who you know is just as important as what you know...** and Glazier Clinics give you a chance to learn new strategies and make important personal connections at the same time.

Get Admission to 30 Clinics... for the Price of One!

With the Season Pass, you get unlimited access to any one -- or all 30 -- nationwide coaching clinics. In the past, coaches would register for one single event - but that was expensive for the most dedicated coaches who attend several clinics per year. As Glazier Clinics grew in popularity... sponsors were able to help cover the costs of producing the clinics, allowing us to offer coaches unlimited, nationwide access for one low price.

2011 GLAZIER CLINICS



Atlanta | Atlantic City | Baltimore | Boston | Charlotte | Chicago | Cincinnati | Cleveland | Dallas | Denver | Detroit | Grand Rapids | Houston | Indianapolis | Kansas City | Las Vegas | Los Angeles | Minneapolis | Mobile | Nashville | NYC/North Jersey | Phoenix | Pittsburgh | Reno | San Jose | Seattle | St. Louis | Tampa | Tulsa |

Say you've got 10 coaches on your staff... that's only \$29 per coach, or \$299... for access to unlimited coaching clinics across the nation and 24/7/365 online training. (*Compare that to other clinics that would charge your staff \$600 - \$1000 just to attend one single clinic with **no** online training access!*)

Glazier Clinic Online – Unlimited Internet Training



What really sets Glazier Clinics apart from the rest is that your learning doesn't stop when you walk out the door of the clinic.

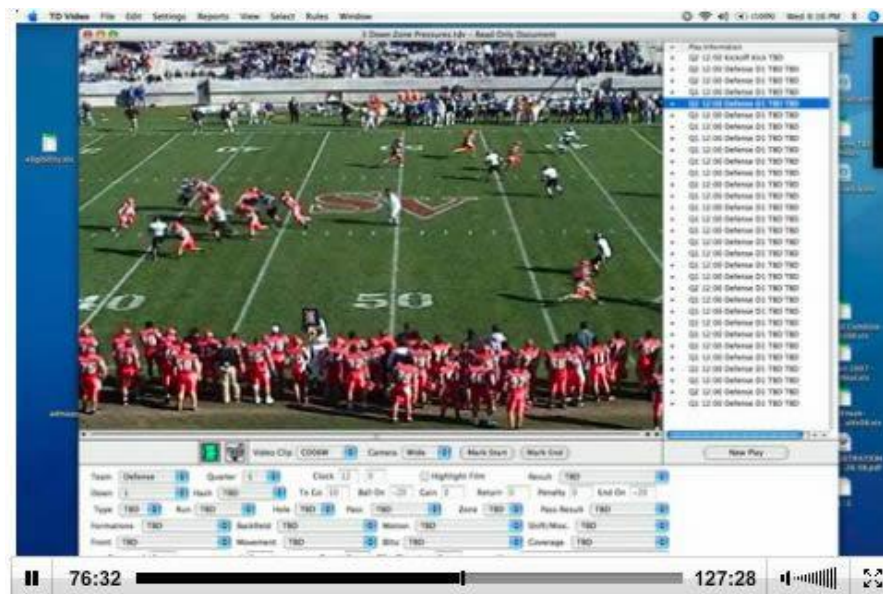
In fact, the *on-site clinic is just the beginning*. The Season Pass gets you -- and your entire staff -- access to a **private, exclusive online training library**... packed full of football coaching instruction on special topics. Anywhere there's Internet access... any time of the day or night... 365 days a year... whenever you're up for it... *you can sit back and absorb top-notch football coaching training*.

When you [get your Season Pass](#) and log into Glazier Clinic Online, you'll have access to 5 different online training tracks:

1. On-Demand Webinars

Whenever you need to study up on a certain play or strategy, Glazier Clinic Online's library of 175 recorded, *On-demand Webinars* will be there waiting for you. Just open up your laptop, click on your mouse, and sit back to watch and learn. These are full-length, instructional web video presentations (up to 130 minutes each)... where some of America's most successful football coaches "give up the goods" and reveal the *explicit strategies* and secrets they use to win state and national titles. Your staff can watch *On-demand Webinars* for in-depth strategic coverage of topics like:

- *"The 4 Greatest Pass Routes in America"*
- *"Stopping the Run with the 3-3 Stack"*
- *"Practice Organization & How to Deal with Parents"*
- *"Punt Defense Skills and Drills"*
- *"Building a Power Run Game Out of the Shotgun Offense"*
- **and over 170 more full-length, exclusive presentations!**



On-demand Webinar: "Weekly Game Preparation with a 3-4 Defensive Package"

This online library is continuously being updated with new content – and the index is searchable so you can find exactly what you're looking for. You'll get over 11,250 minutes of online instruction for your whole staff to watch anywhere, any time the mood strikes you.

2. Glazier eClinics



Season Pass holders also get access to an exclusive series of online events– called *Glazier eClinics*. The *eClinics* are **special topic-focused, multi-day, online clinics with multiple presenters...** where you can engage with the speakers for live Q&A.



During the school year, every week or two, you'll get access to an exciting new upcoming eClinic that delves into topics that your staff and players are likely to be working on... such as:

- Wing Week
- Flexbone Clinics
- Spread Clinics
- Odd & Event Front Clinics
- Physical & Mental Training Clinics
- Special Teams Clinics
- **and much, much more!**

You, and all your staff members, will get full instant access to the eClinics the moment you [register for the Season Pass](#).

3. Downloadable Clinic Notes

Glazier Clinic Online allows Season Pass holders to download notes and PowerPoint slides from the presentations at the on-site clinics and online webinars. There are a total of over 800 sets of clinic notes... on just about any topic that a football coach might need to refresh on.

 **IOWA STATE FOOTBALL** 
2 Deep Coverage Concepts

“Cliff Technique”

1. Know Your Threats.
2. Step to Square. (Eyes on WR)
3. Hand Placement.
4. Hands Become Eyes.
5. Ride Threat. (In or Out)
6. See the Ball Thrown.

“Don’t fall off the Cliff!”

*Downloadable clinic notes save time & effort...
while maximizing learning.*

4. Favorite Play Videos

Favorite play videos get right to the point – and feature 5 minutes of top expert coaches going over their one favorite play – and the strategy behind it - in detail.



*Favorite Play videos are the quickest way to
learn powerful football strategies.*

Learn the favorite plays of winning coaches from around the country and adapt them to your own team dynamics.

5. Coaches Choice Instructional Videos – Online

When you [register for the Season Pass](#) and log into Glazier Clinic Online, **you'll get instant access to an online library of high-quality Coaches Choice DVDs** that have been uploaded into web format. Coaches Choice is one of the world's largest publishers of instructional materials for coaches – and we are proud to offer these top-notch football coaching videos.



Coaches Choice videos feature some of America's most respected, winning coaches showing you how they get things done.

Glazier Clinic Online offers a continuously rotating selection of coach training videos covering topics like:

- Offense
- Defense
- Drills and Fundamentals
- Youth Coaching

All the DVDs have been uploaded into instant web-view format. *The selection of Coaches Choice videos rotates constantly...* and fresh new titles are available every week. Check back every 3 to 6 days for a new selection. At any given time, there are at least \$320 worth of DVD titles available for you to watch at your leisure.

The Competitive Advantage of Online Training

The advantage of the online training library is that you can continue to learn and grow as a coach, long after you attend the clinics in your area. Whenever you feel the need to study up on an aspect of football coaching... or delve into an aspect of gameplay strategy before a big game... you can be sure to find videos and notes inside Glazier Clinics Online for it!

“the best value in football coaching education.”























“Old Mill has been attending Glazier Clinics for 7 years. They are a great resource for us and are a major part of our off-season preparation. The clinics offer a variety of topics by top-notch high school, college, & professional coaches. Every year we find something that we can implement in our program to make us better. The clinics and the online content make the Staff Season Pass the best value football coaching education.”

- **Damian Ferragamo, Old Mill High School, MD
4A State Champs**

Register Now
for the Season Pass

COMPARE: Glazier Clinic Online Vs. Other Training Options

| | Glazier Clinic Online | On-site Clinic Only | Coaching Books | Coaching DVDs |
|---|---|---|--|---|
| 24/7/365 access |  |  |  |  |
| Regular content updates |  |  |  |  |
| Downloadable notes for review |  |  |  |  |
| Entire staff can simultaneously access from different locations |  |  |  |  |
| No effort required, just watch and learn |  |  |  |  |

“Tons of information online... weekly webinars were very beneficial during the off-season.”



“The Staff Season Pass worked out great for us as we had coaches attend clinics in four different cities! Plus, our coaches were provided tons of information online and the weekly webinars were very beneficial during the off-season.” ”

- **Jeff Herron, Camden County High School, GA 5A State Champs**

Savings & Discounts on the Latest Football Gear

One of the most *valuable benefits of the Season Pass is how much money it can save you*. The moment after you register and log in, you'll see a special “member's only” section with up-to-date discount codes that total thousands of dollars in savings.

Here is just a small sampling of the long list of deals that 2011 Season Pass holders get access to:

- Get **20%** off a new Tempest FX sideline communication system from CoachComm. This is the absolute newest and latest communication technology, specifically built for large high schools.



- When you buy any HD Hammer Rack weight system from Advanced Exercise Equipment, **you get 300lbs. of Troy Olympic Grey Plates - for FREE.** (That's a **\$299 value** - and it pays back 100% of the Season Pass right there.)



- Get a *FREE* \$100 gift card with any helmet decal purchase over \$250 at Sportsdecals.com!



But that's not all! You get thousands of dollars worth of exclusive savings and discount codes from over 25 more vendors, including:

All American Iron, Apex Sports Software, Boombah, Coaches Choice, Cuff n' Catch, Digital Scout, DSV, Dynabody Fitness, GameDayFilmz, Telex / Game Time Communications, HighSchoolSports.net, HME, Hudl, Magnum Fitness, Motivational Sports Fitness, Muscledriver USA, National Football Academies, P01 Sports Training DVD System, Pro Look Sports, Sportsdecals, Team Rebel Sports Direct, The Tug – Competitive Action Sports, Ultimate Scrimage System, US Specialty Coatings, White's Imaging & Youth Sports Experience, Inc.

These deals have been arranged especially for Glazier Clinics Season Pass holders only. Any time you want to save on purchases, just log into Glazier Clinic Online and go to the "Vendor Discount Access Codes" section. There you'll find codes that you can punch into websites or read over the phone to save instantly.

“Season Pass is an incredible value...”



“The Season Pass is an incredible value... probably the ‘most bang for the buck’ out of any item in our budget. The clinics and extras are well worth it.”

- Alan Weintz, Assistant Coach, Chicago High School, IL

Register Now
for the Season Pass

Frequently Asked Questions - About the Season Pass

Q: What kind of facilities are the clinics held in?

The clinics are held at carefully selected, spacious 3-star and 4-star hotels. The rooms are equipped with comfortable chairs and modern audio-visual equipment.

Q: There are no clinics in my local area. Should I still get the Season Pass?

Yes. Just the discounts and the Glazier Clinic Online training, alone, is an amazing value. Once you discover the value of the online training, you'll be inspired to go the distance to attend the on-site clinics.

Q: What should we do if our department budget was cut?

Many schools' booster clubs are willing to raise funds for their coaches' training and professional development. If that doesn't work out, *coaches have found that covering the expense of their own Season Pass is easily manageable* if everyone pitches in. For travel to on-site clinics... many coaches will carpool, share rooms or even drive back home each night. The overall experience and learning is well worth it!

Q: Should we attend Glazier Clinics if we've already attended another clinic this year?

Yes. Glazier Clinics have completely different content than any other football coaching clinics. Our content is more focused around high school football. Glazier's on-site clinics focus on

topics in 3 hour blocks that other clinics do not. Other clinics don't offer any sort of online training.

Q: Are the on-site clinic speakers and content going to be the same as last year?

Absolutely not! Glazier Clinics operates and enforces a strict, 3 Year Speaker Rotation Policy. What this means is that once a coach speaks at a clinic, he will not be scheduled to speak at that same clinic for the next two years. New speakers will be scheduled every year to share their expertise and insights on that same topic.

Q: What's the deal with parking?

The majority of clinics offer complimentary parking. In cities that only have paid parking, highly-discounted parking fees have been negotiated for Glazier Clinics' attendees: Atlantic City, Baltimore, Cincinnati, Los Angeles, Seattle, and St. Louis.

Q: How can I be sure that Glazier Clinics Online works with my computer?

As long as you have a PC or Macintosh that isn't more than a decade old, you should be fine. The browser requirements include Internet Explorer 7 or higher – or Firefox / Chrome / Safari.

Many of the clinic notes are downloaded in PowerPoint format.



What Season Pass Holders Are Saying:

“There’s one clinic we don’t miss...Glazier.”



“A lot of our guys coach two or three sports, so we don't have a lot of time to go to clinics and spring practices. However, there is one clinic we don't miss and that's Glazier. It's affordable and convenient. It offers a great variety of topics and some great locations. Glazier is the only clinic for us.”

- **PJ Mehigan, Cherokee High School, NJ
South Group 4 State Champs**

“Adds to our teaching skills...adds to our playbook”



“The coaching staff at LaSalle has attended your Cherry Hill clinic for the past several years. We’ve always found the clinic to be productive and each year we find something that adds to our teaching skills and adds to our playbook.”

- **Drew Gordon, LaSalle College High School, TX
PA 4A State Champions**

“Glazier Clinics... is simple.”



“For our staff, the great thing about the Glazier Clinics for our staff is simple. We take our entire staff and there is such a wide range of topics that every coach can find someone to listen to every session and not feel like it doesn't apply to them.”

- **Greg Jones, Kearney High School, MO
MO Class 4 State Champs**

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for the Season Pass