



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

**BEHAVIORAL HEALTHCARE
TRAINING CONFERENCE
SPONSORSHIP OPPORTUNITY**

**Hilton Wilmington Riverside
Wilmington, NC**

April 24-27, 2016

**Embassy Suites by Hilton
Greensboro, NC**

November 13-16, 2016

GET NOTICED AND OPEN THE DOORS TO SOME EXTRAORDINARY OPPORTUNITIES AND MARKET EXPOSURE. EXHIBIT YOUR PRODUCTS AND SERVICES IN AN ENVIRONMENT WHICH PROMOTES LONG-TERM BUSINESS PARTNERSHIPS!

NC TIDE invites your company to join us during the 2016 Spring and Fall Conferences for Mental Health, Intellectual/Developmental Disabilities, and Substance Abuse Professionals in North Carolina. Take advantage of the opportunities at these conferences to market to, recruit from, and network with 325+ decision makers from Local Management Entity/Managed Care Organizations and Providers of Direct Care Services including, but not limited to functional areas of Administration (CEO's & COO's as well as others), Finance, Accounting, Quality Management, Direct Care Provider Networks, Marketing, Clinical, Information Technology, Advocates, Consumers and Families.



Price for Single Conference

Price Break for Both Conferences

\$2800.00

\$5000.00

CONFERENCE PADFOLIO

SPONSOR – 1 AVAILABLE

A padfolio notebook will be given to each conference attendee. Padfolios are used post-conference by attendees as a lasting reminder of your company's products and services. Your company's logo will be printed on each padfolio.

Benefits include:

- Company logo on Padfolio.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



**CONFERENCE T-SHIRTS – COLOR
SPONSOR – 1 AVAILABLE**

Price for Single Conference

\$2100.00

Price Break for Both
Conferences

\$3900.00

A t-shirt will be given to each attendee at the conference. Conference t-shirts are desired by attendees for both future work and leisure wear, prolonging the logo visibility. Your company's logo will be printed on each t-shirt.

Benefits include:

- Company logo on t-shirt.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Sponsorship of monthly emails advertising if sponsored by Single Exhibitor. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.

This sponsorship price includes a one-color imprint on the shirt.



USB FLASH DRIVE

SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both Conferences

SOLD

These USB flash drives feature 128MB of memory, a compact size and a keyring for digital portability. Memory sticks are a great gift to backup and transport their files among computers.

Benefits include:

- Company logo on flash drive.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE LUNCH BAG

SPONSOR – 1 AVAILABLE

Price for Single Conference

\$1800.00

Price Break for Both Conferences

\$3100.00

Want continuous coverage both at the Conference and after the event? Sponsor the Conference Lunch Bag that all attendees will receive upon arrival which will be used time and again after the conference ends. Sponsor’s logo will appear on the front of Lunch Bag.

Benefits include:

- Your Company logo on lunch bag.
- **One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)**
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



INSULATED TRAVEL MUG

	Price for Single Conference	Price Break for Both Conferences
SPONSOR – 1 AVAILABLE	\$1950.00	\$3300.00

A 16 oz. travel mug will be given to each conference attendee. Conference travel mugs are a huge hit with attendees. Travel mugs are used by attendee's at their workplaces post-conference, prolonging the logo visibility. Your company's logo will be printed on each travel mug.

Benefits include:

- Company logo on travel mug.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE REGISTRATION BAG

SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both Conferences

SOLD

The sponsorship that keeps on giving! Registration bags contain all the conference goodies and are carried throughout the conference. Attendees use these bags post-conference in their workplace and as they attend various meetings. Use the strength of this branding method to improve your sales margins and thus improve profits!

Benefits include:

- Company logo on conference registration bag.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



EXERCISE BAND **or** PEDOMETER SPONSORSHIP

Price for Single Conference

Price Break for Both Conferences

SPONSOR – 1 AVAILABLE

\$1400.00

\$2200.00

Assist conference attendees with their stress reduction. Showcase your company logo on this exercise band that every attendee will be able to take back to their desk and use to work the tension and kinks out of their neck while working at their computer. Or choose to assist them by increasing the amount of walking they do by providing them with a pedometer to clock the steps they take daily. Your company's logo will be printed on each exercise band or pedometer.

Benefits include:

- Company logo on exercise band or pedometer.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE TUMBLER

SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both Conferences

SOLD

Want continuous coverage both at the Conference and after the event? Sponsor a tumbler that all attendees will receive upon arrival. Repeated exposure will extend long after the event as each attendee uses their tumbler every day at their office and in their daily meetings. Sponsor's logo will appear on the front the tumbler.

Benefits include:

- Your Company logo and message on tumblers available to every attendee.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE MOUSE PAD

Price for Single Conference

Price Break for Both
Conferences

SPONSOR – 1 AVAILABLE

SOLD

SOLD

A mouse pad will be given to each conference attendee. Attendees have told us that this is one of their favorite and most used conference items, making it a daily reminder of your company's products and services. Your company's logo will be printed on each pad. Imprint is a full color bleed of the entire mouse pad.

Benefits include:

- Company logo on the mouse pad.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE NOTEBOOK & PEN
SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both
Conferences
\$2300.00

Want continuous coverage both at the Conference and after the event? Sponsor the notebooks and ink pens which all attendees will receive upon arrival. These notebooks and pens will be used by attendees in all sessions and meetings. Sponsor's logo will appear on the front of notebook and their name on the pen. Powerful repeated exposure extends after the event as each attendee references their notes on what they learned and continue to use both of these tools in their daily work tasks.

Benefits include:

- Your Company logo and message on notebooks and pens used by every attendee to take notes during sessions.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Full page acknowledgement in conference program. (\$400.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



MONDAY CONTINENTAL BREAKFAST

Price for Single Conference

Price Break for Both Conferences

SPONSOR – 1 AVAILABLE

\$1200.00

\$2000.00

Who doesn't like to start the morning with breakfast? Be the first to greet attendees Monday morning by sponsoring the continental breakfast. Meal time is always enjoyed and appreciated by conference attendees!

Benefits include:

- Signage at event acknowledging sponsorship.
- Permission to provide napkins, cups, and/or promotional items with logo, if desired.
- **One 6 foot exhibit booth during the conference. (\$650.00 Value)**
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



TUESDAY CONTINENTAL BREAKFAST

Price for Single Conference

Price Break for Both

SPONSOR – 1 AVAILABLE

\$1200.00

Conferences
\$2000.00

It is always said that the best way to man’s (or woman’s) heart is through their stomach. Attendees will recognize, remember, and appreciate the breakfast sponsor. Be THAT sponsor!!

Benefits include:

- Signage at event acknowledging sponsorship.
- Permission to provide napkins, cups, and/or promotional items with logo, if desired.
- **One 6 foot exhibit booth during the conference. (\$650.00 Value)**
- 2 complimentary exhibitor registrations or 2 Exhibitor Hall Only Passes. (\$380.00 Value)
- Half page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



HIGH IMPACT ATTENDEE NAME BADGE

Price for Single Conference

Price Break for Both

SPONSOR – 1 AVAILABLE

SOLD

Conferences
SOLD

Take advantage of the opportunity to include your logo on all attendee's name badges. All estimated 325+ attendees will wear your branding throughout the conference. Badges are required for entrance to all sessions and the exhibit hall.

Benefits include:

- Company logo with NC TIDE logo on every attendee badge holder.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



LANYARDS

SPONSOR – 1 AVAILABLE

Price for Single Conference

\$1100.00

Price Break for Both Conferences

\$1800.00

Showcase your company name and gain repeated exposure. Lanyards are used by most Speakers, Attendees and Exhibitors -an estimated 325+ people! Market your company in an extremely visual way!

Benefits include:

- Company logo on every lanyard worn by participants.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



FULL COLOR REUSABLE GROCERY BAGS
SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both
Conferences
\$1800.00

Showcase your company name and gain repeated exposure. Attendees have indicated just how much they love receiving these bags to use both in the workplace and at home! A full color imprint of your company's logo and message will be printed on each bag to be seen time and again.

Benefits include:

- Company logo on every reusable grocery bag.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



KEYNOTE ADDRESS SPONSORSHIP

SPONSOR – 1 AVAILABLE

Price for Single Conference

\$1,000.00

Price Break for Both
Conferences
\$1800.00

Receive great exposure by being announced as the sponsor of the very first session of the Conference. The Keynote session sets the tone for the entire conference and impacts attendees' view of sessions to come. This full sponsorship includes the opportunity to be the first announced sponsor of the conference, place flyers in the session room, and be listed as the sponsor on session signage.

Benefits include:

- Opportunity to be the first announced sponsor, place flyers, if desired, at back of room and be listed as the keynote address session sponsor.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CLOSING SESSION SPONSORSHIP

Price for Single Conference

Price Break for Both Conferences

SPONSOR – 1 AVAILABLE

\$1100.00

\$1800.00

Make sure that attendees remember your company as it is announced that your company sponsored the closing session of the conference. Your company will be fresh in their minds as they go back to do business. This full sponsorship includes the opportunity for your company to be announced as the closing session sponsor, place flyers in session room, and be listed as the sponsor on session signage.

Benefits include:

- Opportunity to be the last exhibitor announced as the closing session sponsor, place flyers, if desired, at back of room and be listed as the conference closing session sponsor.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



ROOM KEY CARD

SPONSOR – 1 AVAILABLE

Price for Single Conference

\$1100.00

Price Break for Both
Conferences

\$1800.00

In the pocket, top of the mind! Reach attendees staying at The Wilmington Hilton Riverside (Spring) and/or the Embassy Suites-Greensboro Hotel (Fall) for the Conference. Having your logo on the room key cards ensures that your logo will be viewed several times each day.

Benefits include:

- Room Key Card used by every Attendee staying at the Wilmington Hilton Riverside (Spring) and/or the Renaissance Asheville Hotel (Fall).
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



WATER BOTTLE SPONSORSHIP
SPONSOR – 1 AVAILABLE

Price for Single Conference

SOLD

Price Break for Both
 Conferences
\$1800.00

Attendees love receiving a water bottle to take back and use at their workplace! Your company’s sponsorship of this item will provide each attendee to have a daily reminder of your company and the products and services that can make their company more efficient and productive.

Benefits include:

- Your Company logo and message on a reusable water bottle that they will take back to work to use daily and in other meetings and training activities.
- **One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)**
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Half-page acknowledgement in conference program. (\$300.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



CONFERENCE JOTTER

SPONSOR – 1 AVAILABLE

Price for Single Conference

\$925.00

Price Break for Both
Conferences

\$1600.00

Want continuous coverage both at the Conference and after the event? Sponsor a Handy Jotter that all attendees will receive upon arrival. Sponsor's logo will appear on the front of the Handy Jotter for all to see.

Benefits include:

- Your Company logo and message on attendee jotters that they will take back to work to use in meeting and other training activities.
- **One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)**
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Quarter-page acknowledgement in conference program. (\$200.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



BREAKOUT SESSION SPONSORSHIPS

Price for Single Conference

Price Break for Both Conferences

\$850.00

\$1550.00

SPONSORS – 15 AVAILABLE

Interested in aligning your company name with education and first-rate speakers? Become a trusted business resource by sponsoring a general education session. This full sponsorship includes an opportunity to sponsor two breakout training sessions of your choice. The sponsorship also allows you to place flyers in session room if desired and be listed as the sponsor on class signage.

Benefits include:

- Opportunity to sponsor two breakout training sessions, place flyers, if desired at back of room and be listed on session signage.
- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Quarter-page acknowledgement in conference program. (\$200.00 Value)
- Listing on the conference website with hotlink to your company website address and in the conference program.
- Opportunity to supply door prizes for reception.
- Opportunity to include items with name, logo, and contact information only in registration bags. Items subject to approval by NC TIDE.



BOOTH DISPLAY PLUS QUARTER PAGE ADVERTISEMENT

Price for Single Conference

Price Break for Both Conferences

\$650.00

\$1100.00

Benefits include:

- One 6 foot exhibit booth with electricity during the conference. (\$650.00 Value)
- 1 complimentary exhibitor registration or 2 Exhibitor Hall Only Passes. (\$190.00 Value)
- Quarter-page acknowledgement in conference program. (\$200.00 Value)

ADDITIONAL EXHIBITOR CONFERENCE REGISTRATION

Price for Single Conference

\$150.00

**UP TO 2 ADDITIONAL REGISTRATIONS AT \$150.00
PER REGISTRATION - \$190 Value (\$40 savings each)**

ADDITIONAL EXHIBITOR HALL ONLY PASSES

Price for Single Conference

\$50.00

\$95 Value (\$45 savings each)

CAN'T BE THERE, BUT WANT TO ENSURE THAT ATTENDEES HAVE ALL THE VITAL INFORMATION TO CONTACT YOU. CONSIDER THESE MARKETING TOOLS!

CONFERENCE PROGRAM GUIDE ADVERTISING

	Price for Single Conference	Price for Both Conferences
Inside Front Cover – 1 Available	\$500.00	\$800.00
Back Cover – 1 Available	\$500.00	\$800.00
Full Page Ad (6 1/2"w x 9"h)	\$400.00	\$600.00
Half-Page Ad (6 1/2"w x 4 1/2"h)	\$300.00	\$500.00
Quarter-Page Ad (3 1/4"w x 4 1/2"h)	\$200.00	\$350.00

CONFERENCE NEWS

Price for Single Conference	Price Break for Both Conferences
\$400.00	\$700.00

Sponsor monthly emails advertising the conference from your monthly registration processing time through May for Spring Only and from late June until December for fall. For both Conferences it will begin when registration is received through December. Each email reaches thousands of people.

Benefits include:

- Company logo will be prominently displayed on each email.
- Listing on NC TIDE conference website with hotlink to your company website address.

NOTE: When Submitting Advertisements

Ads should be sent in CORRECT SIZE and should be sent via email as an attachment preferably as a JPEG or an output-ready TIF or EPS format but will accept a PDF. All fonts and artwork should be imbedded in the file. Emails should be sent to Brenda Pittman (bpittman@eastpointe.net) and Ramon Santiago (rsantiago@partnersbhm.org)

PLEASE BE AWARE THAT THESE OPPORTUNITIES ARE OFFERED ON A FIRST COME, FIRST SERVED BASIS. IF THE ITEM(S) YOU INITIALLY SELECT ARE UNAVAILABLE AT THE TIME OF YOUR SELECTION/PAYMENT, WE WILL ASSIST YOU IN SELECTING ANOTHER SPONSORSHIP OPPORTUNITY.

NC TIDE RETAINS THE RIGHT TO UPDATE, CHANGE OR REFUSE ITEMS NOT IN STANDING WITH THEIR MISSION STATEMENT.

SPONSORSHIP REGISTRATION FORM Due no later than **March 31, 2016 –see details below**

All requests for sponsorship must use this sponsorship form. All incoming requests are handled on a first come, first served basis. Prior to completing this sponsorship request form, please review the terms and conditions below. Email a completed copy of this form to: BRENDA PITTMAN at bpittman@eastpointe.net . Receipt of your completed registration via email will be considered as a signed guarantee of your commitment to exhibit **with payment quickly to follow**. Brenda Pittman can be reached at **910-298-7158**.

SPONSOR INFORMATION:

COMPANY NAME (as it should appear on recognition):

CONTACT PERSON:

CONTACT PERSON TITLE:

CONTACT PERSON'S PHONE NUMBER:

COMPANY ADDRESS:

PHONE:

FAX:

EMAIL:

WEBSITE:

CONFERENCE INFORMATION:

PLEASE SELECT YOUR PREFERENCE:

SPRING 2016 FALL 2016 BOTH

1ST NAME OF REPRESENTATIVE ATTENDING THE CONFERENCE:

2ND NAME OF REPRESENTATIVE ATTENDING THE CONFERENCE:

(PLEASE NOTE: FEES ARE APPLIED FOR ADDITIONAL REPRESENTATIVES BEYOND WHAT IS SPECIFIED IN THIS BROCHURE)

NAMES OF ADDITIONAL REPRESENTATIVES ATTENDING THE CONFERENCE:

CONFERENCE PACKAGE

PRICE FOR SINGLE CONFERENCE

PRICE BREAK FOR BOTH CONFERENCES

CONFERENCE PADFOLIO

SINGLE SPONSOR

\$2800.00

\$5000.00

CONFERENCE T-SHIRTS – COLOR SHIRTS

SINGLE SPONSOR

\$2100.00

\$3900.00

~~USB FLASH DRIVE~~

SINGLE SPONSOR

SOLD

SOLD

CONFERENCE LUNCH BAG

SINGLE SPONSOR

\$1800.00

\$3100.00

INSULATED TRAVEL MUG

SINGLE SPONSOR

\$1950.00

\$3300.00

~~CONFERENCE REGISTRATION BAG~~

SINGLE SPONSOR

SOLD

SOLD

EXERCISE BAND OR PEFOMETER

SINGLE SPONSOR– 2 AVAILABLE (1 EACH ITEM)

\$1400.00

\$2200.00

~~CONFERENCE TUMBLER~~

SINGLE SPONSOR

\$1400.00 \$2200.00
SOLD
 \$1400.00 \$2200.00

~~CONFERENCE MOUSE PAD~~

SINGLE SPONSOR

~~CONFERENCE NOTEBOOK & PEN~~

SINGLE SPONSOR

SOLD

\$2300.00

MONDAY CONTINENTAL BREAKFAST

SINGLE SPONSOR

\$1200.00

\$2000.00

TUESDAY CONTINENTAL BREAKFAST

SINGLE SPONSOR

\$1200.00

\$2000.00

~~HIGH IMPACT ATTENDEE NAME BADGE~~

SINGLE SPONSOR

SOLD

\$1800.00

LANYARDS

SINGLE SPONSOR

\$1100.00

\$1800.00

~~FULL COLOR REUSABLE GROCERY BAG~~
SINGLE SPONSOR

SOLD

SOLD

~~KEYNOTE ADDRESS SPONSORSHIP~~
SINGLE SPONSOR

SOLD

SOLD

CLOSING SESSION SPONSORSHIP
SINGLE SPONSOR

\$1100.00

\$1800.00

ROOM KEY CARD
SINGLE SPONSOR

\$1100.00

\$1800.00

~~WATER BOTTLE SPONSORSHIP~~
SINGLE SPONSOR

\$1100.00 **SOLD**

\$1800.00

CONFERENCE JOTTER
SINGLE SPONSOR

\$925.00

\$1550.00

BREAKOUT SESSION SPONSORSHIPS
SPONSORS – 15 AVAILABLE

\$850.00

\$1550.00

BOOTH DISPLAY PLUS QUARTER PAGE ADVERTISEMENT

\$650.00

\$1100.00

ADDITIONAL EXHIBITOR CONFERENCE REGISTRATION
UP TO 2 ADDITIONAL REGISTRATIONS AT \$150.00
PER REGISTRATION

\$150.00/registration

-

ADDITIONAL EXHIBITOR HALL ONLY PASSES

\$50.00/pass

-

CONFERENCE PROGRAM GUIDE ADVERTISING

Inside Front Cover – 1 Available

\$500.00

\$800.00

Back Cover – 1 Available

\$500.00

\$800.00

Full Page Ad (6 1/2"w x 9"h)

\$400.00

\$600.00

Half-Page Ad (6 1/2"w x 4 1/2"h)

\$300.00

\$500.00

Quarter-Page Ad (3 1/4"w x 4 1/2"h)

\$200.00

\$350.00

CONFERENCE NEWS

\$400.00

\$700.00

TOTAL AMOUNT OF SPONSORSHIP:

PLEASE NOTE: WE WILL NOTIFY YOU, SHOULD THE ITEM YOU HAVE CHOSEN TO SPONSOR HAVE ALREADY BEEN SELECTED BY ANOTHER COMPANY AND ASSIST YOU TO CHOOSE A DIFFERENT SPONSORSHIP OPPORTUNITY.

- All sponsorship materials must be submitted before **March 31, 2016**. **FOR SPONSORSHIPS THAT INCLUDE ITEMS TO BE ORDERED SUBMISSION DATE IS NO LATER THAN March 19, 2016. ANY ITEMS REQUESTED AFTER THAT DATE WILL BE BASED ON ORDER AVAILABILITY.**

TERMS AND CONDITIONS

- All sponsorships will be awarded on a first come, first served basis. Once your request for sponsorship has been received and approved by NC TIDE, it is expected that payment will be received in the time frame required and you will fulfill any requirements of the item you are sponsoring. NC TIDE retains the right to reject any sponsor that it deems inappropriate.
- **After written acceptance from NC TIDE, the sponsor must provide the sponsorship funds, logo image (in the format required by NC TIDE) and other details required (such as correct use of the sponsor's name, trademarks etc) to NC TIDE, within 10 days of receipt of acceptance.**
- Sponsorship commitments cannot be processed without payment. All checks should be made payable to NC TIDE and sent to:

NC TIDE

Attention: Brenda Pittman, Public Relations Committee
PO Box 369
Beulaville, NC 28518

Phone: 910-298-7158

- The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.
- Provision of NC TIDE conference sponsorship does not entitle the sponsor to a waiver of any applicable annual NC TIDE membership fee.
- All sponsorship materials must be submitted before **MARCH 31, 2016**. For sponsorships that include items to be ordered, submission date is no later than March 19, 2016. Any items requested after that date will be based on order availability.
- Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by NC TIDE

2016 NC TIDE SPONSORSHIP OPPORTUNITY

- NC TIDE will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software etc. Should your company be interested in a sponsorship package not listed in this brochure then please feel free to contact us to discuss your preferences.
- Sponsors are allowed to offer pledges for single or multiple items/events.
- For those sponsorship opportunities that include signage please note - Signage space may be limited. The conference organizers will inform each sponsor of the maximum size, number of signs etc.
- In order to maintain costs within sponsorship fees, NC TIDE and the conference organizers may limit the number of colors used for the printing of sponsor logos. Unless otherwise indicated, the sponsorship fee is based on one imprint color.
- NC TIDE reserves the right to have any exhibitor demonstrating inappropriate professional behavior removed from all conference areas and they will not be allowed to return.
- Protection /security: The exhibit space at the conference is not in a secured area during exhibit time. Exhibitors are not guaranteed against loss. Exhibitors are urged to insure their property at their own expense.

NC TIDE will make booth assignments and place nametag indicators on each table for exhibitor to locate booths.

Shipping/Receiving Instruction for the Wilmington Hilton:

All equipment and/or materials shipped into or out of the Hilton Wilmington Riverside must be off loaded and/or loaded by the hired shipping company. All items must be shipped for arrival no earlier than 3 days prior to arrival. All shipments must be delivered between 8:00 am-4:30 pm, Monday-Friday. All materials and/or equipment must be removed from the hotel by the conclusion of the event or a \$5/day storage fee will be charged. All shipped materials must state group name, contact name, telephone number, and date of event.

NC TIDE Spring Conference Program at a Glance - Tentative Schedule

SUNDAY, APRIL 24, 2016

5:00 p.m. – 10:00 p.m.	Exhibitor Room Available to Exhibitors for Set-up
5:00 p.m.	Conference Registration Desk Open
7:00 p.m.	Conference Registration Desk Closes
8:30 p.m. – 11:30 p.m.	Exhibitor Sponsored Hospitality Suite

MONDAY, APRIL 25, 2016

7:15 a.m – 3:00 p.m.	Registration Desk Open
7:30 a.m – 8:45 a.m.	Meet and Greet Exhibitor Sponsored Breakfast – Exhibits Open
8:30 a.m. – 8:45 a.m.	Welcome and Business Meeting
8:45 a.m. – 10:00 a.m.	Keynote Address
10:00 a.m – 10:15 a.m.	Break: Exhibitor Visitation
10:15 a.m. – 11:45 a.m.	Choice of Breakout Sessions
11:45 a.m. – 1:15 p.m.	Lunch - On Your Own
1:15 p.m. – 2:45 p.m.	Choice of Breakout Sessions
2:45 p.m. – 3:00 p.m.	Break: Exhibitor Visitation
3:00 p.m. – 4:30 p.m.	Choice of Breakout Sessions
4:30 p.m. – 5:30 p.m.	Choice of Breakout Sessions
5:30 p.m.	Exhibit Hall and Meeting Rooms Shut Down
8:30 p.m. – 11:30 p.m.	Exhibitor Sponsored Event TBA

TUESDAY, APRIL 26, 2016

7:30 a.m. – 8:30 a.m.	Exhibitor Sponsored Continental Breakfast – Exhibits Open
7:30 a.m. – 3:00 p.m.	Registration Desk Open
8:30 a.m. – 10:00 a.m.	Choice of Breakout Sessions
10:00 a.m – 10:30 a.m.	Break: Exhibitor Visitation
10:30 a.m. – 12:00 p.m.	Choice of Breakout Sessions
12:00 p.m. – 1:30 p.m.	Consultant’s Roundtable – lunch meeting of consultants-open to all
12:00 p.m. – 1:30 p.m.	Lunch - On Your Own
1:30 p.m. – 3:00 p.m.	Choice of Breakout Sessions
3:00 p.m. – 3:15 p.m.	Break: Exhibitor Visitation
3:15 p.m.	As able – Breakdown of Exhibitor Tables
3:15 p.m. – 4:45 p.m.	Choice of Breakout Sessions
5:00 p.m. – 6:55 p.m.	Exhibitor Sponsored Hospitality Suite
7:00 p.m. – 11:30 p.m.	Exhibitor Sponsored Event TBA

WEDNESDAY, APRIL 27, 2016

7:45 a.m. – 8:45 a.m.	Exhibitor Sponsored Continental Breakfast
7:45 a.m. – 10:30 p.m.	Registration Desk Open
8:45 a.m. – 10:15 a.m.	Choice of Breakout Sessions
10:15 a.m – 10:30 a.m.	Beverage Break
10:30 a.m. – 11:45 a.m.	State of the State Closing Session
11:45 a.m. – 12:00 p.m.	Closing Remarks and Door Prizes

