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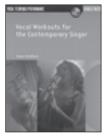
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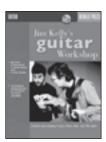
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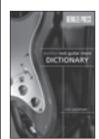
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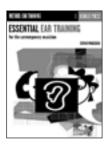
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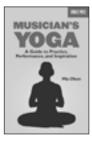
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by Randy Felts

When you reharmonize a tune, you give the melody new color by changing its underlying harmonies. Whether you direct a band or choir, play piano or guitar, or write film scores,

vou will find simple and innovative techniques to update songs and develop exciting new arrangements by studying the hundreds of copyrighted examples throughout this book. Reharmonization techniques covered include: simple substitution, diatonic approach, adding dominant and subdominant chords, harmonic displacement, modal interchange, and others. Includes examples and exercises on such tunes as: Black Orpheus • Blue in Green • The Girl from Ipanema • Isn't It Romantic? • Misty • Over the Rainbow • Stella by Starlight • and more.

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MUSIC BUSINESS



THE COMPLETE GUIDE TO FILM SCORING

by Richard Davis

Learn the art and business of film scoring, including: the filmmaking process, preparing and recording a score, contracts and fees, publishing, royalties, and copyrights. Features interviews with 19 film-scoring professionals.

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THE FUTURE **OF MUSIC**

MANIFESTO FOR THE DIGITAL MUSIC REVOLUTION by Dave Kusek & Gerd Leonhard

From the Music Research Institute at Berklee College of Music comes a manifesto for the ongoing music revolution.

Today, the record companies may be hurting but the music-making business is booming, using nontraditional digital methods and distribution models. This book explains why we got where we are and where we are heading. For the iPod, downloading market, this book will explain new ways of discovering music, new ways of acquiring it and how technology trends will make music "flow like water," benefiting the people who love music and make music.

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GETTING SIGNED!

AN INSIDER'S GUIDE TO THE RECORD INDUSTRY

by George Howard

For unsigned musicians, it is vital to your long-term success to sign a contract with a record label. However, preparing your music, targeting a label, and

getting your demo into the hands of someone who will listen is challenging if you don't know where to start. Getting Signed!, by former president of Rykodisc George Howard, guides you through the maze of today's music industry, and will help you move your demo to the top of the stack. Even if you are comfortable without a label, it will help you assemble a team that will make sure your music gets heard by as many people as possible.

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HOW TO GET A JOB IN THE MUSIC INDUSTRY -2ND EDITION

by Keith Hatschek

If you dream about a career in the music industry, this book is for you. These practical strategies will help you to prepare for and land your

dream job in the music business. Contents includes: Career opportunities in the music industry, Details on booming job prospects in new media, including gaming and the Internet; Strategies for networking; A resource directory of key publications, Web sites, and trade organizations; Workshops; Interviews with top pros who discuss how they got their starts, plus what skills today's leading job candidates must possess; Step-by-step guidance for developing a first-rate résumé and acing your interviews; and more! 6" x 9" 50449551.....\$27.95



INSIDE THE HITS

THE SEDUCTION OF A ROCK AND ROLL GENERATION by Wayne Wadhams

Inside the Hits dissects more than sixty of the most powerful and memorable hit songs since the birth of rock and roll to reveal the roots of their success. Author Wavne

Wadhams examines the key ingredients that made the songs work then and now, including: melody, lyrics, performance, production, artist image, promotion, and market timing. What really stopped Mick Jagger from getting satisfaction? How did a secretary who was mistaken for a prostitute give Donna Summer her new sound? Find all the answers Inside the Hits.

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MAKING MUSIC MAKE MONEY

An Insider's Guide to BECOMING YOUR OWN MUSIC PUBLISHER by Eric Beall

Making Music Make Money will educate songwriters as well as aspiring music business entrepreneurs in the basics of

becoming an effective independent music publisher. Topics include a discussion of the various roles a publisher plays in the music business: collection, administration, protection, exploitation and evaluation. A major emphasis is placed on the exploitation process, and the importance of creating a sound business model for a new publishing venture.

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MASTERS OF MUSIC

by Mark Small and Andrew Taylor

An impressive collection of personal interviews with music industry superstars from Berklee Today, the alumni magazine of Berklee College of Music. Read about how these luminaries got their breaks and

valuable lessons learned along the way. Paula Cole talks about navigating through the recording industry. George Martin discusses technology's effect on artistic freedom. Patty Larkin considers the creative process. Alf Clausen discusses scoring "The Simpsons." Get the inside story from these stars and many others with this unique collection.

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MUSIC FOR NEW MEDIA

COMPOSING FOR VIDEOGAMES, WEB SITES, PRESENTATIONS, AND MOBILE DEVICES by Paul Hoffert

Videogames, web sites, and other new media are creating more opportunities for contemporary

music writers than have ever existed before. In this book, you will learn to write effectively for these new forms, mastering the devices, sounds, and techniques for supporting stories and responding to user actions. It details the technical and dramatic requirements necessary for each type of new media. In engaging language, illustrated by countless real-world examples and practical workshops, writers at all levels will find ways to create music for new markets, and find new opportunities for creative expression. Guided hands-on projects will help you create music in all these forms. A CD of examples and practice files illustrates all concepts and lets you practice the techniques.

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MUSIC LAW IN THE **DIGITAL AGE**

by Allen Bargfrede and Cecily Mak

Learn copyright essentials in order to succeed in today's music industry. With the freeform exchange of music files and musical ideas online,

understanding copyright laws has become essential to career success in the new music marketplace. This cutting-edge, plain-language guide shows vou how copyright law drives the contemporary music industry. Whether you are an artist, lawyer, entertainment website administrator, record label executive, student, or other participant in the music industry, this book will help you understand how copyright law affects you, helping you use the law to your benefit. Topics include basic copyright law, the Copyright Act, proper licenses for the legal online delivery of music, high profile court decisions related to copyright violations, using music on sites like MySpace and YouTube, and much more.

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MUSIC **MARKETING**

PRESS, PROMOTION, DISTRIBUTION, AND RETAIL by Mike King

Learn the most effective strategies out there, leveraging the changes and opps that the digital age has brought to music marketing. This multifaceted

and integrated approach will help vou to develop an effective worldwide marketing plan, step by step, tailored to your unique strengths and budget.

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PRESS



MUSIC SMARTS

NEW

THE INSIDE TRUTH AND
ROAD-TESTED WISDOM
FROM THE BRIGHTEST MINDS
IN THE MUSIC BUSINESS
by Mr. Bonzai
edited by David Schwartz
This amazing compilation
features 600 quotations from

esteemed musicians and artists who have taken a moment to reflect on their influences, heroes, integrity, performances, and so much more. These gems of hard-won wisdom cover not only the highs of success, money, and fame, but also frankly reveal the lows of missteps and rejection. The shared experiences of heavy-hitters such as George Martin, Tom Petty, Phil Ramone, Brian Wilson, Jack Johnson, k.d. lang, David Foster, and Carlos Santana, to name just a few, can function as both advice for those starting out in the industry and a behind-the-scenes peek for any music fan. This handbook also includes a visual "who's who" of the music biz with the inclusion of headshots of the artists featured. A celebration of what it means to make music, this collection is a must-have for anyone who has ever hummed a tune or been inspired by an insightful lyric.

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THE MUSICIAN'S INTERNET

Online Strategies for Success in the Music Industry

by Peter Spellman

Help your music career take off by taking advantage of the Internet. Learn how to build a web site and increase traffic, create a web presence, sell,

share, and license your music online, webcast your music, develop your fan base, and much more. Also includes over 300 musician-oriented web sites!

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THE NEW MUSIC THERAPIST'S HANDBOOK – 2ND EDITION

by Suzanne Hanser

Dr. Hanser's well-respected *Music Therapist's Handbook* has been thoroughly updated and revised to reflect the latest developments in the field of

music therapy. It includes: an introduction to music therapy, new clinical applications and techniques, case studies, designing, implementing, and evaluating individualized treatment programs, and guidelines for beginning music therapists.

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THE SELF-PROMOTING MUSICIAN – 2ND EDITION

STRATEGIES FOR INDEPENDENT MUSIC SUCCESS

by Peter Spellman

This updated second edition will teach you how to take charge of your musical career with crucial do-it-yourself

strategies. Filled with empowering resources and tips for self-managed musicians, including:

- How to write a business plan, create press kits, sharpen your business chops
- Using the Internet to promote your music
- How to customize your demos for maximum exposure
- Secrets to getting your music played on the radio
- 12 things you can do to get the most out of every gig
- The most comprehensive musician's resource list on the planet, updated continually online!

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MUSIC TECHNOLOGY



ARRANGING IN THE DIGITAL WORLD

by Corey Allen

The resource for arrangers who want to create truly inspired digital arrangements using today's electronic and digital instruments. Full of tips and tricks covering techniques

for building digital arrangements in a variety of styles. Teaches basic MIDI, sequencing, production concepts, and arranging techniques for a variety of digital instrument sounds. Make your MIDI sequences and grooves come alive! Also includes a demonstration General MIDI disk.

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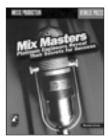
THE COMPLETE GUIDE TO REMIXING

by Eric Hawkins

A comprehensive handbook of the history, technology, craft, and art of remixing. Learn what software and hardware to buy, software tips and shortcuts, and

absolutely everything about remixing on a personal computer.

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MIX MASTERS

PLATINUM ENGINEERS REVEAL THEIR SECRETS FOR SUCCESS by Maureen Droney

27 interviews with platinum engineers by *Mix* magazine writer Maureen Droney. Discover how music engineers, using the same arsenal of tools, can create

such unique works from artist to artist, even track to track. You'll find practical and informative behind-the-scenes, behind-the-glass insight into the art of mixing by the industry's most in-demand engineers across all genres – pop, rock, country, classical and film. Covers: how to set up a mix that has power and impact; mic placement; how to record and mix multiple vocal tracks; tips and tricks using effects processors; EQ techniques; and more.

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PRODUCING & MIXING CONTEMPORARY JAZZ

by Dan Moretti

Expert producer/engineer Dan Moretti leads you step by step through the producing and mixing processes. Learn how different techniques —

from mic placement to EQ – help you create authenticsounding and inspiring jazz mixes. The accompanying DVD-ROM provides practice tracks and reference recordings so that you can practice matching finished mixes, in a variety of jazz styles.

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PRODUCING AND MIXING HIP-HOP/R&B

by Mike Hamilton

Capture the authentic sounds of contemporary hip-hop/R&B with this stepby-step guide. Follow the process as a professional, self-producing artist tracks

and mixes two hip-hop/R&B songs. Learn the effects, settings, and techniques used by the industry's top hip-hop/R&B producers and engineers. The DVD-ROM includes multitrack audio files for you to practice these techniques on any audio editing platform, with "mix in progress" tracks that let you check your work against that of the recording. You'll learn essential tools and techniques, sound processing recommendations and tips, and how to reproduce the sounds of professional hip-hop/R&B recordings.

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PRODUCING IN THE HOME STUDIO WITH PRO TOOLS – THIRD EDITION

by David Franz

This book provides a complete explanation of the entire production process, from initial song demo to final master,

DVD

while showing you how Pro Tools supports each step. Learn the latest Pro Tools functions and techniques the methods the top producers and engineers use to make their music projects stand out from the rest. Now in its third edition, the first book ever written about Pro Tools has been updated for Pro Tools 7.3, including all of the most recent improvements and features. It also covers all the new Digidesign home studio hardware, including the 003, Mbox2 Pro, Mbox2 Mini, and many M-Audio products, and shows you how to use them effectively. This edition also includes new chapters on recording, editing, using MIDI, mixing, and mastering. The accompanying DVD-ROM includes 24 instructional videos on Pro Tools setups and techniques, in addition to 50 Pro Tools sessions that demonstrate techniques described in the book.

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PRODUCING MUSIC WITH DIGITAL PERFORMER

by Ben Newbouse

Producing Music with Digital Performer is a comprehensive guide to the features and strategies behind one of the most powerful pieces of music production software. There

are in-depth descriptions of Digital Performer's windows and features, and detailed discussions of audio and MIDI recording and editing techniques. Beginning users will learn basic skills and a practical approach to digital music making, and more seasoned users will learn efficient strategies and shortcuts to help them get the most out of this powerful tool.

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RECORDING AND PRODUCING IN THE HOME STUDIO

A Complete Guide by David Franz

With the explosion of project studio gear available, it's easier than ever to create pro-quality music at home. This book is the only

reference you'll ever need to start producing and engineering your music or other artists' music in your very own home studio. You don't have a home studio yet, but have some basic equipment? This essential guide will help you set up your studio, begin producing projects, develop your engineering skills and manage your projects. Stop dreaming and start producing!

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RECORDING IN THE DIGITAL WORLD

COMPLETE GUIDE TO STUDIO GEAR AND SOFTWARE

by Thomas E. Rudolph and Vincent A. Leonard, Jr.

Build the perfect digital studio, no matter what your budget! Creating high-quality digital recording does not

require buying the most expensive equipment, but it does require buying the *right* equipment and knowing how to use it. This book provides professional advice and recommendations on studio equipment, software and the latest technologies, plus practical tips for creating, editing and mastering digital recordings. Perfect for professional musicians, music educators and hobbyists who want to explore the world of digital recording. 8" x 10"

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UNDERSTANDING AUDIO

GETTING THE MOST OUT OF YOUR PROJECT OR PROFESSIONAL RECORDING STUDIO

by Daniel M. Thompson
Explores the fundamentals
of audio and acoustics that

impact every stage of the music-making process. A perfect book whether you are a musician setting up your first ProTools project studio or a seasoned recording professional eager to find one volume that will fill in the gaps of your audio knowledge.

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WRITER, PRODUCER, ENGINEER

A HANDBOOK FOR CREATING CONTEMPORARY COMMERCIAL MUSIC by Michael Farquharson

Writers of commercial music are more in demand than ever before. The rules have changed in the past decade, and the contemporary

writer needs a multifaceted skillset in order to succeed in business. This book will help you master the three roles of the new job: writer, producer, and engineer. You will learn to set up a profitable business model for creating commercial music, providing your clients with music that fits their needs and budget, at today's quality standards. Whether your interest is in producing music for jingles, film scores, videogames, corporate presentations, or other commercial areas, this book will reveal how to set up shop, find work, and create music at today's demanding professional standards.

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