

THE BCA



2007



*Best Companies
Supporting the Arts
in America*

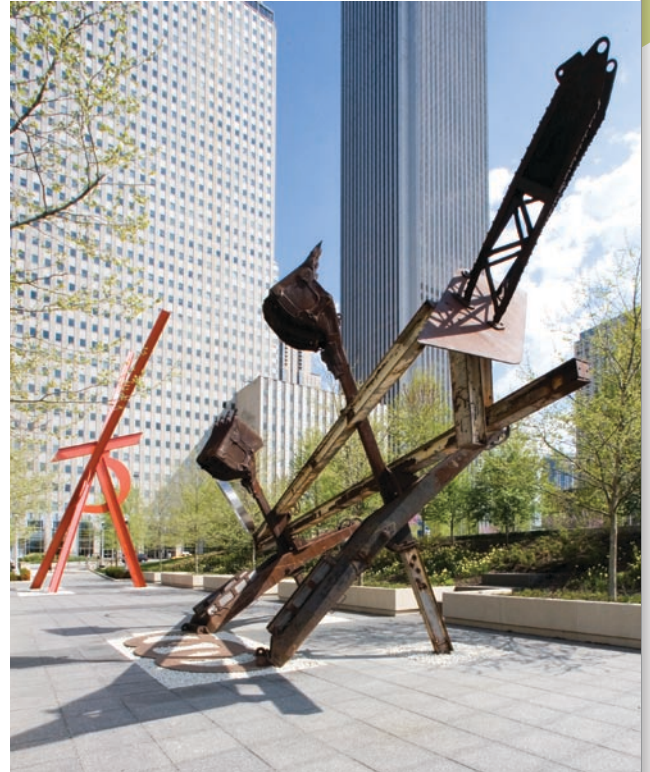
The Boeing Company

The Boeing Company Chicago, Illinois

Aerospace

The Boeing Company believes that building strong communities requires creativity and imagination, skills that can be sharpened by participation in the arts. The company supports innovative projects that increase audiences and diversify the voices that create art. Each year it provides \$12 million in grants to the arts, as well as in-kind donations and the expertise of its employees.

Nominated by
COCA – Center of Creative Arts
St. Louis, Missouri



Mark diSuvero sculpture in Millenium Park Chicago

employees

Boeing offers advice and counsel to arts organizations, loans executives to capital campaigns, recruits employees for service on boards and provides guidance in troubled times. Boeing's Global Corporate Citizenship staff works with arts organizations to contribute to the organizations' growth and development. For example, representatives of Boeing's Global Corporate Citizenship staff conduct annual, in-depth interviews with the staff of Puget Sound arts and cultural organizations that the company funds. During these sessions, Boeing learns about each organization's challenges and successes, and makes the organizations aware of the assistance the company might provide.

Through its matching gift program, Boeing matches employees' contributions to the arts dollar-for-dollar up to \$6,000 per employee and \$150,000 per organization each year. It encourages employee participation in the arts by offering free tickets to arts events at a number of its locations and, in its Chicago headquarters, employees receive a monthly e-mail with listings of arts and cultural events that employees can enjoy free or at a discounted price.

Boeing employees serve on the boards of 49 arts organizations and serve as volunteers for many more. In St. Louis, for example, employees volunteer through the St. Louis Regional Arts Commission's *Arts Commandos* program. Through this program, they help to hang lights at musical performances, paint sets for theater companies, and handle silent auction items at fundraising galas.

Boeing also has a workplace art collection displayed in its major locations.



Propelling Creativity

“At Boeing, innovation is our lifeblood. The arts inspire innovation by leading us to open our minds and think in new ways about our lives – including the work we do, the way we work, and the customers we serve.”

W. James McNerney, Jr.
Chairman, President and Chief Executive Officer
The Boeing Company

customers and clients

Routinely, Boeing hosts clients at performances and arts events, such as the opening night performance of a play or a fundraising gala.

community

Boeing is a leader in arts funding in the community, using its financial resources and relationships to leverage further support for the arts. It brings other business funders and foundations to the table, and serves as a catalyst for the creation of new arts activities and collaborations.

In 2005, Boeing, in collaboration with Bank One, Kraft Foods and The Chicago Community Trust, formed the Chicago Jazz Partnership to broaden participation in Chicago's jazz scene. In addition to sponsoring the concert series, *Made in Chicago: A Jazz Celebration* in Millennium Park, the Chicago Jazz Partnership supports training in leadership, administration and marketing to help jazz organizations develop coordinated efforts to develop new audiences and encourage up-and-coming talent.

In Orange County, California, Boeing worked with the Department of Education, Yamaha, and Bank of America to fund a plan to create sequential, standards-based arts education for the school district. This collaboration has enabled the school district to leverage state funds to hire coaches to work with each school to create individualized plans. In Seattle, the company collaborated with Microsoft to purchase Tessitura software shared by five theaters to streamline their marketing and fundraising efforts. In Tacoma, it funded *Night and Day*, a calendar of events that promotes 19 arts organizations.

In Seattle, Boeing's investment in the Experience Music Project allows the organization to lower its admission price and offer free admission on Thursday evenings, creating an opportunity for families and young people who might not otherwise be able to afford admission. The organization has seen a dramatic increase in attendance as a result. Boeing's sponsorship of the Nikki de Saint Phalle outdoor sculpture exhibition at the Garfield Park Conservatory in the low income neighborhood of Chicago has brought thousands of families to the neighborhood, resulting in hundreds of thousands of dollars in revenue and has served as a stimulus for economic development.



Jeff Wall Photography at the Art Institute of Chicago



Legends and Lions in Millenium Park Chicago

Boeing also supports all of Chicago's major arts organizations including The Art Institute of Chicago and sponsors conferences about the administrative infrastructure of grantees. In 2006, it sponsored the Theatre Communication Group's (TCG) annual conference in Seattle. This year, Boeing is sponsoring and providing speakers for The Conference Board's *Corporate Community Involvement Conference* on the arts.

The Boldt Company

The Boldt Company Appleton, Wisconsin

General Contractor/Construction

The Boldt Company believes that supporting the arts creates balance and sustains the cultural life of communities. The company annually gives 10% of its profits to charitable purposes. Since 1997, The Boldt Company has contributed approximately \$2.5 million in cash and in-kind donations to the arts, or 36% of the company's total charitable contributions.

Nominated by
Fox Valley Symphony
Appleton, Wisconsin



Fox Cities Performing Arts Center

employees

All Boldt employees are encouraged to be involved in the community with a special emphasis on the arts. Involvement starts at the top, with members of the Boldt family setting the pace. Oscar Boldt, Chairman of the Board, was chosen as an Honorary Board Member of the Fields of Honor Military Veterans Museum in Oshkosh, Wisconsin, and has been actively involved in fundraising for the new museum. Patricia Boldt has served as President of the Fox Valley Symphony and Tom Boldt, Chief Executive Officer, is President of the Wisconsin Academy of Sciences, Arts and Letters. He led the process that moved the academy's gallery program and public forums into Overture Center for the Arts in Madison, Wisconsin. Renee Boldt chairs the board of the Circus World Museum. She guided this organization through a critical transformative period. Thomas and Renee Boldt, major advocates for the American Players Theatre of Spring Green, Wisconsin, helped bring the troupe to Fox Valley for performances and student workshops. For their many efforts, the family was honored with the 2006 Wisconsin Governor's Awards in Support of the Arts.

All members of the company's management team serve in leadership and financial roles in community organizations including the Wisconsin Academy of Sciences, Arts and Letters the Fox Cities Performing Arts Center, Community Foundation for the Fox Valley Region, the YMCA Board, and Lawrence University.

To mark its 100th anniversary, the company commissioned artist Dale Eldred to create a reflective solar sculpture. Eldred was also asked to create a permanent exhibit of photos, sketches, sculptures and paintings in the corporate headquarters for the enjoyment of its employees and visitors.





Fox Valley Symphony

Constructive Support

“Supporting the arts creates balance, sustains the cultural life of communities and offers opportunities for individuals of all ages to enjoy the arts. We are proud to help communities realize what’s possible through the arts.”

Robert J. DeKoch
President and Chief Operating Officer
The Boldt Company

customers and clients

On numerous occasions Boldt networks with customers and clients at arts events. In 2006, for example, the company hosted a dinner event for customers and clients in conjunction with its Premier Sponsorship of the Kirov Orchestra performance at the Fox Cities Performing Arts Center.

community

In addition to the project and general operating support, the company offers arts organizations including Fox Valley Symphony, American Players Theatre, Wisconsin Academy of Sciences, Arts and Letters, and Peninsula Music Festival, it also assumes leadership roles in key projects. For instance, Oscar Boldt volunteered to lead a \$45 million fundraising campaign for the Fox Cities Performing Arts Center, seeing it as an important opportunity to build for the future of the community. He also provided in-kind construction experience to further the project.

As part of its sponsorship of events at the Fox Cities Performing Arts Center, The Boldt Company receives tickets for selected performances. While some of these tickets are used to entertain customers and clients, many are returned to the Fox Cities Performing Arts Center for distribution to the underserved population in the area, often giving them their first experience at the center.

Boldt executives also provided the leadership that transformed Fox Valley Symphony from a small community orchestra into a thriving semi-professional regional orchestra that features world-class artists as part of its programming and offers educational programs that serve the community.

Additionally, to enrich the educational experience of children and to help to develop audiences of the future, the company sponsors programs that bring K-12 students to performances at local arts venues, primarily the Fox Cities Performing Arts Center, and it supports outreach programs featuring symphonic music and Native American dance.



Dale Eldred's Solar Sculpture

Deutsche Bank New York, New York

Financial Services

Respect for the artist's unique role in society and as important catalysts for change is integral to Deutsche Bank's commitment to help create better communities. In 2006, Deutsche Bank committed \$26 million to the arts with nearly \$3 million of this support earmarked for arts organizations in New York City.

Nominated by
New York Foundation for the Arts (NYFA)
New York, New York



Learning Productions Skills – Brooklyn Workforce Innovations

Inspiring Investments

“We believe the arts enhance our ability to respond to an increasingly complex and fast moving world with new perspectives, ideas and insights. Partnerships between business and the arts embrace the vitality of the world around us and serve the human spirit.”

Seth H. Waugh
Chief Executive Officer
Deutsche Bank Americas

employees

Supporting contemporary art by emerging and renowned artists has been an important part of Deutsche Bank's work environment since 1978. Today, nearly 50,000 works are on view in conference rooms, hallways, elevators and reception areas. One of the largest corporate art collections in the world, Deutsche Bank's *Art at Work* program is meant to encourage greater employee understanding and appreciation of contemporary art across cultures and generations. Through this collection, the bank seeks to contribute vital support to contemporary artists, while creating a visually diverse and stimulating work environment.

Employees are made aware of the bank's art sponsorships and programs it supports through elevator posters, banners, Intranet announcements and internal publications. It maintains a list of employees interested in the arts – *DB Art Enthusiasts* – who are invited to exhibition openings, artist talks, curatorial tours and fundraiser art auctions. Employees are also invited to receptions and exhibitions at the bank's 60 Wall Street rotating gallery. Through its corporate membership program, employees and family members receive complimentary admission or discounted tickets to museums, orchestras and operas.

Additionally, many employees serve in leadership roles on the boards of arts organizations and the bank supports arts organizations served by employee volunteers through the Volunteer Assistance Fund and Initiative Plus grants. The bank matches dollar-for-dollar employee donations up to \$5,000 per year to arts organizations.





Madama Butterfly presented by the Metropolitan Opera in the Lincoln Center Plaza

customers and clients

To increase support for the arts, Deutsche Bank introduces arts organizations it supports to top executives of other companies, hedge fund managers, wealthy individuals and family foundations. It frequently holds its client events, meetings, MBA recruiting gatherings and press conferences in arts venues.

community

Recognizing the important role artists can play in helping community revitalization, Deutsche Bank developed the *Art and Enterprise* grants program in 2002 to foster relationships between low and moderate income communities and arts organizations to affect positive social and economic change. Since 2002, the bank has given more than \$3.5 million to fund innovative partnerships and the creation of new cultural destinations in once neglected neighborhoods.

Through its recently established *New Spaces: New Opportunities* grant program, the bank has committed \$600,000 to midsize cultural institutions throughout New York City that are undertaking capital campaigns for new or enhanced facilities. The funds support cultural institutions at a critical time in their development as they move their organizations to the next level. Awardees have included The Bronx Museum, Harlem Stage/ Aaron Davis Hall, Queens Theatre in the Park, Queens Museum, Staten Island Museum and the Weeksville Heritage Center.

Deutsche Bank's arts and education initiative provides grants to cultural organizations that offer arts education programs for underserved New York City youth, offering them a supportive environment and resources to pursue arts careers. In order to leverage the creative sector as an economic driver, Deutsche

Bank also co-created and designed an arts career resource guide with The Partnership for After School Education (PASE) targeting disadvantaged youth and encouraging them to pursue technical and creative arts careers.

The bank also sponsors exhibitions at major museums and partners with local arts organizations to contribute positively to urban communities and to the artistic landscape. It frequently sponsors exhibitions by groundbreaking artists, such as *Gordon Matta-Clark: You Are the Measure* at the Whitney Museum of American Art and *Pierre Huyghe's A Journey that Wasn't* at the Whitney Biennial. And it creates exhibitions from its global collection such as *Miwa Yanagi* at the Chelsea Art Museum in New York and the Museum of Fine Art Houston.

As global partner with the Solomon R. Guggenheim Museum, the bank supports exhibitions in New York and at the Deutsche Guggenheim in Berlin, which is located in the bank's building. Together, the museum and bank commission artists including Cai Guo Qiang, Jeff Koons, James Rosenquist, Phoebe Washburn and Kara Walker to create new works, many of which have become part of the bank's collection. The bank recently sponsored *Richard Prince: Spiritual America* at the Guggenheim Museum.

For several years, the bank has been Lead Sponsor of Opening Night at the Metropolitan Opera. In 2006 and 2007, it sponsored the Met's live transmission of the performance to Times Square and the Lincoln Center Plaza.

Since 1999, Deutsche Bank has partnered with the New York Foundation for the Arts (NYFA) to award an annual Deutsche Bank fellowship to an outstanding artist living in New York. The bank purchases work from each NYFA fellow for its collection, and it also supports NYFA's mentorship program to promote the development of visual artists.

Gibson Guitar Corp.

Gibson Guitar Corp. Nashville, Tennessee

Musical Instrument and Accessories Manufacturing

Gibson Guitar Corp. aims to make the world a better place for children by developing and supporting programs that advance music and the arts for not-for-profit organizations. The Gibson Foundation was created in 2002 to provide grants, in-kind donations of musical instruments, event spaces and marketing. In 2006, Gibson Foundation contributed approximately \$1.5 million to the arts and education which is approximately half of its philanthropic budget.

Nominated by
MENC: The National Association
for Music Education
Reston, Virginia



GuitarTown Austin - Por Vida by Kathy Marcus

employees

Many of Gibson's employees are performers. The company encourages enjoyment of the arts and displays music-related art and instruments throughout its offices.

Chairman and CEO Henry Juszkiewicz currently serves on the boards of the Country Music Hall of Fame and Museum in Nashville, the Rock and Roll Hall of Fame and Museum in Cleveland and the GRAMMY Foundation. He also serves on the Advisory Council of MENC: The National Association for Music Education, and he previously served on the board of the National Foundation for Advancement of the Arts (NFAA).

customers and clients

Gibson has showrooms around the world with instruments for musicians to sample, enjoy and borrow for touring and recording. These showrooms also offer rehearsal spaces for professional musicians and are sometimes used to host events for arts organizations.

community

The Gibson Foundation supports various arts organizations including Ballet Memphis, Nashville Opera, Tennessee Performing Arts Center, Blues Foundation, Songwriters Hall of Fame, Country Music Hall of Fame and Museum, Rock and Roll Hall of Fame and Museum, GRAMMY Foundation, NFAA, and MusiCares.

In response to Hurricane Katrina, the company's Chairman and CEO Henry Juszkiewicz, joined by U2's The Edge and producer Bob Ezrin, formed *Music Rising* to replace instruments lost by more than 2,200 professional



Nurturing Creativity

“Gibson Guitar has always been passionate about the arts and the community. Through our philanthropic outreach programs, we are able to give back to many in need while fostering the advancement of the arts and music throughout the world.”

Henry Juskiewicz
Chairman and CEO
Gibson Guitar Corp.

musicians, and to revitalize the music culture of the Gulf Coast. Currently in its second phase, *Music Rising* is rebuilding music programs in Gulf Coast schools and churches. It has assisted more than 22,000 students and parishioners.

GuitarTown, a public arts project, partners visual artists with music celebrities to design 10-foot tall guitar sculptures, which are auctioned to raise funds for various charitable causes. Nashville's *GuitarTown*, launched in 2005, raised \$500,000 for several not-for-profit organizations including the Country Music Hall of Fame and Museum. In 2007, *GuitarTown* projects are underway in Austin and London, and in 2008, *GuitarTown* will be launched in 10 additional cities worldwide.

The Gibson Foundation also takes a leading role in bringing music into schools and to underserved children. In partnership with the not-for-profit INMED Partnerships for Children, Gibson Foundation and INMED created *IAMusic*, a program to promote self-esteem and develop opportunities for at-risk youth in Compton, California, and other cities worldwide. The company also supports *Guitars not Guns*, a program that provides guitar instruction and performance opportunities for at-risk teens and deserving children, and *MusicLink*, which works with at-risk youth by providing music instruction and building self-esteem. The foundation has also implemented music programs in YMCAs in the United States and worldwide. Nationally, the foundation promotes the importance of keeping music in schools by supporting MENC's *National Anthem Project*, which teaches students the great songs of America's heritage.

Other music education programs sponsored by the Gibson Foundation include *American Roots Music Program*, *Gibson-Baldwin GRAMMY Jazz in the High Schools*, The American Society of Composers, Authors and Publishers (ASCAP) Young Jazz Composers Awards and McNally Smith College of Music.



The Edge, Billie Joe Armstrong, and Bono perform to support Music Rising



2007 Blues Music Awards

Masco Corporation

Masco Corporation Taylor, Michigan

Manufacturing

Masco Corporation believes the arts create and sustain the vitality of communities, attract and retain employees, and enhance and broaden the academic skills of young people. It further believes that the arts are a catalyst for economic development and a major contributor to the workforce and creative industry. During the past 20 years, Masco donated more than \$100 million to charitable causes. In 2006, it allocated 46% of its philanthropic budget to the arts.

Nominated by
Mosaic Youth Theatre of Detroit
Detroit, Michigan

Investing in Futures

“Masco has a highly successful record of employee attraction and retention. We believe that the artistic environment we offer in the workplace plays a key role in inspiring our employees toward excellence through enhanced creative thinking and problem-solving skills.”

Richard A. Manoogian
Executive Chairman
Masco Corporation



Mosaic Youth Theatre of Detroit

employees

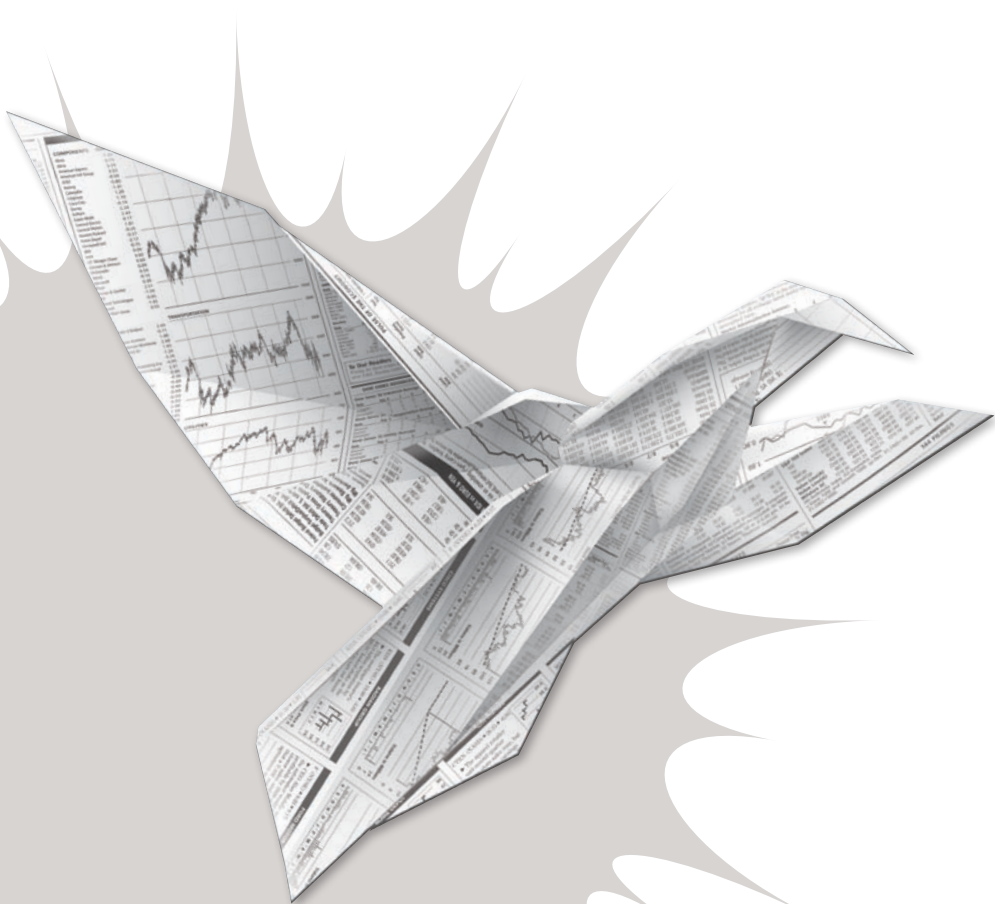
Masco regularly presents performances and exhibitions in the workplace, including those of the Sphinx Organization dedicated to the development of African-American and Latino classical musicians; the Arts League of Michigan that promotes African-American artists; and community groups focused on youth artistic development. Events for employee families hosted at headquarters and at cultural institutions usually include art activities, and Masco has a company choir that performs at its headquarters.

A number of Masco employees, executives and members of its board of directors provide personal contributions and leadership to arts organizations in the Detroit metropolitan area and beyond, including The Detroit Institute of Arts, Mosaic Youth Theatre, Archives of American Art, Arts League of Michigan, ArtServe Michigan, The Henry Ford Museum, United States Department of State-Fine Arts Committee, Museum of Contemporary Art-Detroit, the National Gallery of Art, Cranbrook, the Cultural Alliance of Southeast Michigan, Detroit Public Television, Savannah College of Art & Design, the Michigan Council for Arts & Cultural Affairs, and Yale University Art Gallery, among others.

The company also offers employee matching gifts and volunteer grant programs to support employee activities and interests.



***THE BCA TEN:
Best Companies
Supporting the Arts
in America***



ART fuels creativity. **CREATIVITY** powers ideas. **IDEAS** make business soar.



THE BCA TEN – 2007
Best Companies
Supporting the Arts in America

Presented by
Business Committee for the Arts, Inc.
and FORBES Magazine

BCA Hall of Fame Inductee – 2007

BCA Leadership Award – 2007

THE BCA TEN: *Best Companies Supporting the Arts in America* recognizes businesses of all sizes for their exceptional involvement with the arts that enriches the workplace, education and the community. These companies set the standard of excellence and serve as role models for others to follow.

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H&R Block, Inc.
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QUALCOMM Incorporated
Time Warner Inc.
Verizon

October 16, 2007
The New-York Historical Society
New York, New York

BCA at 40



David Rockefeller

Business Committee for the Arts, Inc. (BCA) was created 40 years ago by David Rockefeller to encourage businesses to support the arts. At that point in time, business was giving about \$22 million to the arts, most of which was given to symphony orchestras and museums. In 2006, BCA's triennial national survey revealed business support to the arts had increased to a record \$3.31 billion and arts organizations receiving this support ranged from traditional to cutting-edge.

One of BCA's first endeavors was to create a platform to encourage and stimulate business to support the arts. Thereafter, BCA undertook research, developed how-to publications, best practices, a speakers bureau, organized conferences and workshops, supported a national network of BCA Affiliates, BCA Community Partners and created a national recognition program to recognize companies for their exemplary engagement with the arts. Since 1967, more than 500 companies have been recognized by BCA for their exceptional alliances with the arts.

Over the years, BCA has undertaken an array of initiatives to stimulate business alliances with the arts, including:

- **THE BCA TEN:**
Best Companies Supporting the Arts in America – a national program recognizing businesses of all sizes for their partnerships with the arts, plus the BCA Hall of Fame and the BCA Leadership Award. All the recipients serve as models for other businesses to follow.
- *Forum for New Ideas* which brings together innovative thinkers from across the country to explore new, non-traditional ways for business and the arts to work together to achieve their operating objectives.
- *The BCA Report: National Survey of Business Support to the Arts*, a national triennial survey that reports on trends and levels of business support to the arts.
- *From Workplaces to Public Spaces: Gifting Art from Business Collections to Public Institutions* which enables businesses to turn their underutilized assets into working assets by donating selected works of art from their collections – some of which may be in storage – to public institutions.
- *art@work* enables companies to organize initiatives that encourage employees to bring the art they create when not working into the workplace where it is shared with colleagues, customers and clients.
- Programs to advance Employee Matching Gifts for the Arts and Workplace Art Collections.

Many businesses, guided by BCA, made their first grants to the arts and now include the arts in their giving guidelines. Additionally, BCA has been, and continues to be, a major force in nurturing small and midsize companies to support the arts. In 2006, companies with annual revenues of less than \$50 million accounted for 85% of the \$3.31 billion that business allocated to the arts. BCA also encourages businesses to expand their support beyond grantmaking to marketing, advertising, public relations initiatives and sponsorships. Many of these creative partnerships are recognized by THE BCA TEN, the BCA Hall of Fame and the BCA Leadership Award.

Today, due in good part to the efforts of BCA, the United States is the world leader in business support to the arts, and serves as the model for similar organizations throughout the world.

Mission

BCA's mission is to ensure that the arts flourish in America by encouraging, inspiring and stimulating businesses to support the arts in the workplace, in education and in the community.



Business Supports the Arts Across America

The Value of the Arts

- ***The arts are essential to the quality of life of a community.*** The arts, along with educational institutions, health and human services and housing, help to make a community livable and an attractive place to live, visit and work.
- ***The arts are a critical component in K-12 education.*** The arts increase SAT scores, improve academic performance and problem-solving skills, redirect at-risk youth, and are essential to the development of a skilled and creative workforce.
- ***The arts are good for business.*** The arts offer opportunities to build relationships with customers and clients, enhance employee and community relations, and attract and retain employees. They also enhance economic vitality by purchasing goods and services and generating sales for other businesses.
- ***The arts affirm and celebrate who we are.*** Beyond their intrinsic value, the arts stimulate creative thinking and foster an appreciation and understanding of various cultures.

BCA Affiliates

Since the first BCA Affiliate was founded in 1980 by Winton (Red) M. Blount in Montgomery, Alabama, BCA Affiliates have effectively advocated for business support to the arts at the local level. Most importantly, they have engaged small and midsize companies – more than 99% of the businesses in America – with the arts. Collectively, more than 2,500 companies are members of the 10 BCA Affiliates.

Each BCA Affiliate has a board of directors comprised of local business leaders and undertakes programs appropriate to the needs of the community. Nearly all offer research, case studies, volunteer training programs, forums and workshops designed to bring about mutually beneficial partnerships between business and the arts, initiatives to heighten awareness about the value of the arts, and recognize companies and business leaders for exemplary support of the arts.



Martha Ingram speaks at a Nashville BCA event

Colorado BCA (CBCA)

- Sponsors the *Leadership Arts* program which has placed more than 365 business persons on the boards of arts and cultural organizations.
- Conducted a study revealing that the arts and cultural organizations of metro Denver contributed \$1.4 billion to the regional economy in 2006.
- Is an advocate for the voter-approved Scientific Cultural Facilities tax, which in 2006 yielded \$40 million for more than 320 arts and cultural organizations in a seven county area, including Denver.

Kansas City BCA (KCBCA)

- Created *Now Showing*, enabling local artists to exhibit their work in the offices of KCBCA member companies and *Art/Work-Creativity from the Cube* which showcases art created by employees of KCBCA member companies.
- Sponsors *Cultural Concierges* which disseminates information about the arts and offers special ticket prices to employees of KCBCA member companies.

Montgomery Area BCA (MABCA)

- Developed a variety of programs to introduce the arts to the business community including *Sneak Previews* – a behind the scenes look at the arts for its business members, *Window Scapes* – downtown window displays celebrating the arts, and *On My Own Time* storefronts – an exhibition of art created by member company employees.
- Sponsors an annual *Business in the Arts Awards* luncheon that brings more than 400 business, arts and government leaders together to celebrate business-arts partnerships.
- Presents seminars and workshops for business and the arts. A recent seminar focused on helping the arts use technology to increase support and better communicate with their audiences.



OCBCA Announces Economic Impact results

Nashville BCA (NBCA)

- Contributed to the creation of nowplayingnashville.com – an online arts and cultural calendar.
- Hosted, with assistance from Tennessee Volunteer Lawyers for the Arts, its first *Art of Leadership Day*.
- Launched *First Tennessee Nights with the Artist* – a program that brought Tennessee Art League artists into eight branches of First Tennessee Bank for the enjoyment of the bank’s employees and customers.

New Hampshire BCA (NHBCA)

- Created *ArtSavers* – a program that offers employees of NHBCA member companies discounted tickets for performances and arts events.
- Conducted nine Continuing Legal Education credit-approved seminars about arts-related legal issues for New Hampshire attorneys and established *Lawyers for the Arts/New Hampshire* that has assisted hundreds of cultural organizations and individual artists since it was established in 1991.
- Hosted events and focus groups for the *Creative Economy Initiative*, a project of the New England Council and the New England Foundation for the Arts to increase public and private investment in the region’s cultural based economy.

North Texas BCA (NTBCA)

- Produced, in partnership with Deloitte, the sixth triennial *Economic Impact of Arts and Cultural Agencies in North Texas* – a landmark survey that reported that these organizations had an impact of \$826.6 million on the local economy in 2006.
- Designed and produced the first *Leadership Arts* training model for business executives, placing 1,200 individuals on arts boards during the past 18 years.
- Has partnered with the Dallas Center for the Performing Arts to engage the business community in the \$260 million campaign to complete the Dallas Arts District.

Northwest BCA (NW/BCA)

- Collaborated with the Oregon Arts Commission to convene a *Cultural Summit* that brought together business, arts, government and community leaders and resulted in the formation of the Oregon Cultural Trust which has generated \$10 million for the arts since its inception in 2002.
- Created the *Top Business Donors to the Arts* which is published annually in the *Portland Business Journal* and is announced at the *Arts Breakfast of Champions*.
- Offers *Art of Leadership 201* and the *Board Leadership Institute* to provide additional training to business persons serving on arts and cultural boards.

Orange County BCA (OCBCA)

- Collaborates with Chapman University’s A. Gary Anderson Center for Economic Research to produce *The Economic Impact of the Nonprofits Arts on Orange County*. In 2006, this study revealed that the arts had a \$474.1 million impact in Orange County.
- Facilitated the placement of a temporary satellite of the Laguna Art Museum in South Coast Plaza, Orange County’s high-traffic retail center. This satellite evolved into The Orange Lounge at South Coast Plaza – the first museum space on the West Coast devoted exclusively to cutting-edge digital and video art and the only space of its kind in a major retail complex in the U.S.

Potomac BCA (PBCA)

- Works with the Chambers of Commerce throughout Prince George County, Virginia, to develop programs to increase interest in the arts and support from business.
- Engages business of all sizes to support the new performing arts center at George Mason University, Fairfax County, Virginia.

Tampa Bay BCA (TBBCA)

- Presented candidates forums to explore Tampa Mayoral and City Council candidates’ positions on the arts.
- Undertook a study revealing that the arts added \$521 million to the region’s economy in 2005, which led to new collaborations with mayors’ offices, area Chambers of Commerce and Downtown Partnerships.
- Presents the annual *Business in the Arts Award Gala* that attracts nearly 500 business and arts leaders to celebrate business-arts alliances.

THE BCA TEN - 2005 and 2006

THE BCA TEN – 2005

American Airlines

Dallas/Fort Worth, Texas

American Century Investments

Kansas City, Missouri

Deere & Company

Moline, Illinois

The First American Corporation

Santa Ana, California

Meredith Corporation

Des Moines, Iowa

Norfolk Southern Corporation

Norfolk, Virginia

Shugoll Research

Bethesda, Maryland

United Technologies Corporation

Hartford, Connecticut

Vinson & Elkins LLP

Houston, Texas

Wells Fargo & Company

San Francisco, California

THE BCA TEN – 2006

Advanta

Spring House, Pennsylvania

Bison Financial Group

Lafayette, Indiana

The Boeing Company

Chicago, Illinois

Fort Worth Star-Telegram

Fort Worth, Texas

HCA

Nashville, Tennessee

I. W. Marks Jewelers LLP

Houston, Texas

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Philadelphia, Pennsylvania

The PNC Financial Services Group, Inc.

Pittsburgh, Pennsylvania

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New York, New York

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and FORBES Magazine

The Boeing Company
Chicago, Illinois

The Boldt Company
Appleton, Wisconsin

Deutsche Bank
New York, New York

Gibson Guitar Corp.
Nashville, Tennessee

Masco Corporation
Taylor, Michigan

McQuiddy Printing Company
Nashville, Tennessee

QUALCOMM Incorporated
San Diego, California

Shell Exploration & Production Company
Houston, Texas

Shugoll Research
Bethesda, Maryland

The Travelers Companies, Inc.
St. Paul, Minnesota

Honorary Committee

Ken Burns
Liz Callaway
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Zelda Fichandler
Christopher Forbes
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Judith Jamison
Parker S. Kennedy
John J. Mack
Robert MacNeil
Craig A. Moon
Brad Oscar
Thomas P. Putnam
Leonard Slatkin
Robert J. Ulrich
Joanne Woodward
Eugenia Zukerman

Judges

Teresa Eyring, Executive Director
Theatre Communications Group
Robert Fitzpatrick, Director and CEO
Museum of Contemporary Art, Chicago
Michael McCallister, President and CEO
Humana Inc.
Dennis McCann, Managing Partner
UBS
Michael Volkema, Chairman
Herman Miller, Inc.
Cheryl Young, Executive Director
MacDowell Colony

Nomination Review Committee

Ramona Boston, Executive Director, Institutional Securities Marketing
Morgan Stanley
Alan Valentine, President and CEO
Nashville Symphony
Angel Ysaguirre, Global Corporate Citizenship
The Boeing Company