



BHUTAN TOURISM MONITOR 2019



Publication of the Tourism Council of Bhutan



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2019

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KINGDOM OF BHUTAN

TOURISM COUNCIL OF BHUTAN



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TOURISM
TO
THE
TOP

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FOREWORD

The Tourism Council of Bhutan is pleased to present the Bhutan Tourism Monitor (BTM) 2019 – an annual statistical publication. This is an important publication representing the overall performance for the year. The report also contains data on market trends over the years, findings and analysis to support future developments in the tourism industry such as their marketing and commercial decisions relating to the sector.

In comparison to the past editions, the BTM 2019 is comprehensive with the presentation of statistical analysis depicting an extensive scenario and the ultimate impact of the industry in the country. The report incorporates an elaborated statistical breakdown of visitor arrivals, visitor profiles, and demographics, travel patterns, and interests. Additionally, it also accommodates information on tourism trends and analysis, market intelligence, expenditure trends of the tourists and the subsequent generation of tourism receipts.

It is evident that the tourism industry in Bhutan has continued to grow in 2019 with a significant contribution to the socio-economic development through revenue and foreign currency generation and employment creation. The year 2019 saw a total of 315,599 foreign individuals visiting Bhutan which is a 15.14% increase as compared to 2018. The major arrivals recorded are those who are visiting for leisure. A total of 72,199 visited from MDPR paying countries and 243,400 from non- MDPR paying countries. The industry generated a total gross receipt of USD 88.63 million from the MDPR paying arrivals, a 3.77 percentage change as compared to 2018.

Bhutan has continued to be recognized in the international community as a sustainable tourism destination with increasing name and fame. Bhutan has been presented Green Destinations Gold Award by the ITB Berlin in Germany in March 2019. The award is an acknowledgment of Bhutan's disputed effort in the preservation of its rich culture and traditions, sound and pristine environment and definitely the social well-being of others. Bhutan was also recognized as the number one travel destination for 2020 by the Lonely Planet in October 2019.

However, there are undeniable issues and challenges despite reaping abundant benefits. As such, it has now become imperative that we continue to make concerted efforts to devise appropriate interventions to curb such issues in a destination like Bhutan where sustainability is at the forefront of any developmental agenda.

I would like to extend my deep gratitude to the Hon'ble Foreign Minister, Lyonpo Tandi Dorji, the Chairperson and other members of the Tourism Council for their guidance and support. I would also like to thank other stakeholders, especially the 315,599 visitors for their continued support and contribution to tourism in Bhutan. Together, we shall fulfill the dreams and visions of His Majesty The King, people and the country. We will make "Happiness is a Place" in actuality while being guided by our motto of "Taking Tourism To The Top" and the tourism policy of "High-Value Low Volume."

Finally, we would like to humbly dedicate this publication to the celebration of the 40th Birth Anniversary of our beloved King, His Majesty The Druk Gyalpo Jigme Khesar Namgyal Wangchuck with our sincere prayers. We offer our prayers for the Long and Happy Life of His Majesty The King, Her Majesty The Queen and Their Highnesses The Gyalseys.

Palden Drukpa Gyalo ! Wangchuck Dynasty Gyalo!

Tashi Delek

A handwritten signature in black ink, reading "Dorji Dhradhul". The signature is written in a cursive style and is underlined.

Dorji Dhradhul

Director General

ACKNOWLEDGEMENT

TCB would like to thank the Enhanced Integrated Framework Trust Fund (EIF-TF) for the funding support in developing this publication and other statistical development initiatives of TCB and the Department of Trade, Ministry of Economic Affairs for their support with the E-Infrastructure for Trade and Services Development (E4T) Project.

TCB would also like to thank National Statistics Bureau for the technical support rendered for the design, operation and analysis of the VES 2019 and the Department of Immigration (DOI) for their continued support in sharing data.

ABBREVIATION

TCB	Tourism Council of Bhutan
MDPR	Minimum Daily Package Rate
DOI	Department of Immigration
VES	Visitor Exit Survey
SDF	Sustainable Development Fee
ALOS	Average Length of Stay
VFR	Visiting Friends and Relatives
USD / US \$	United States Dollars
VHS	Village Home Stays

DEFINITIONS

Inbound tourism: Inbound tourism comprise the activities of a non-resident visitor to the country of reference on an inbound tourism trip.

Visitor / Tourist: A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Non-MDPR paying / Regional visitors: Nationals of India, Bangladesh and Maldives arrivals to Bhutan for leisure, official, business and VFR.

MDPR paying / International Visitors: Nationals of all other countries (other than India, Bangladesh and Maldives) who visit Bhutan for leisure, official, business and VFR.

Leisure Arrivals: Non-resident arrivals to Bhutan for the purpose of holiday and leisure.

Business Arrivals: Non-resident arrivals to Bhutan whose main purpose for a tourism trip corresponds to the business category of purpose

Official Arrivals: Non-residents arrivals to Bhutan whose main purpose for a tourism trip corresponds to professional category of purpose

Others / VFR – Visiting Friends and Relatives: Personal guests, friends and relatives of Bhutanese and expat residents of Bhutan

Minimum Daily Package Rate (MDPR): Refers to the minimum rate paid by all leisure tourist for an all-inclusive package tour to Bhutan. This includes Sustainable Development Fee component and payment for the all-inclusive service package (accommodation, meals, guides and ground transport within Bhutan).

The current MDPR is USD 250 per person per night during the months of March, April, May, September, October, November and USD 200 per person per night during other months of the year (December, January, February, June, July and August). For both periods the SDF is fixed at \$65 per person per night.

The MDPR will not apply to countries granted exemptions by the RGOB which currently includes nationals of Bangladesh, India and Maldives. However, for this category of leisure tourist a SDF will be applied. The SDF will be determined by the RGOB based on the need to manage the pressures on our society, culture and environment.

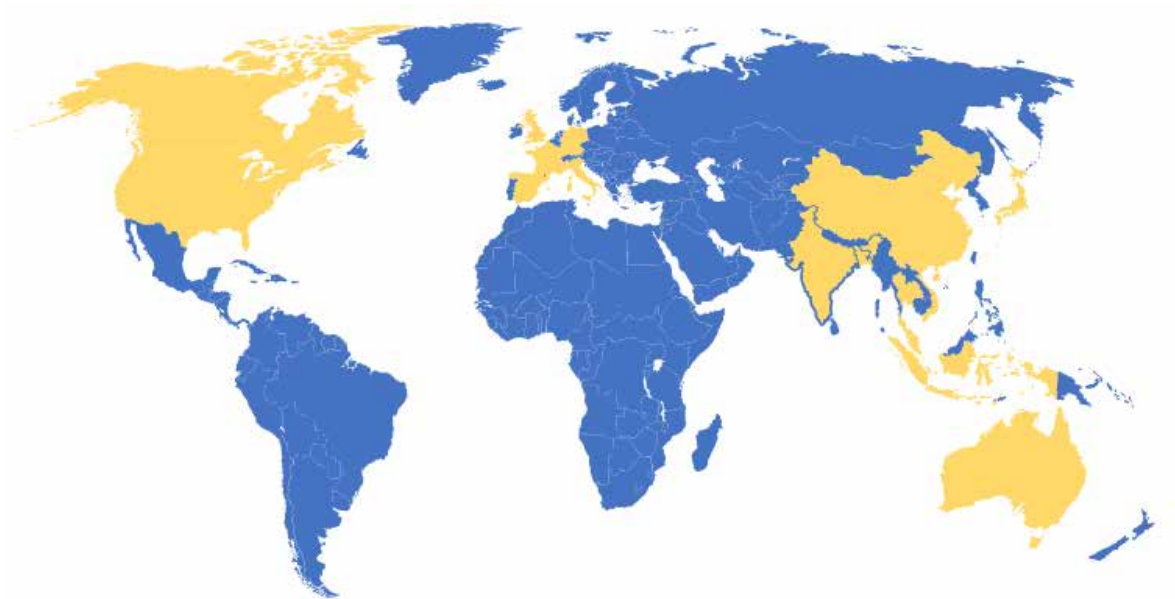
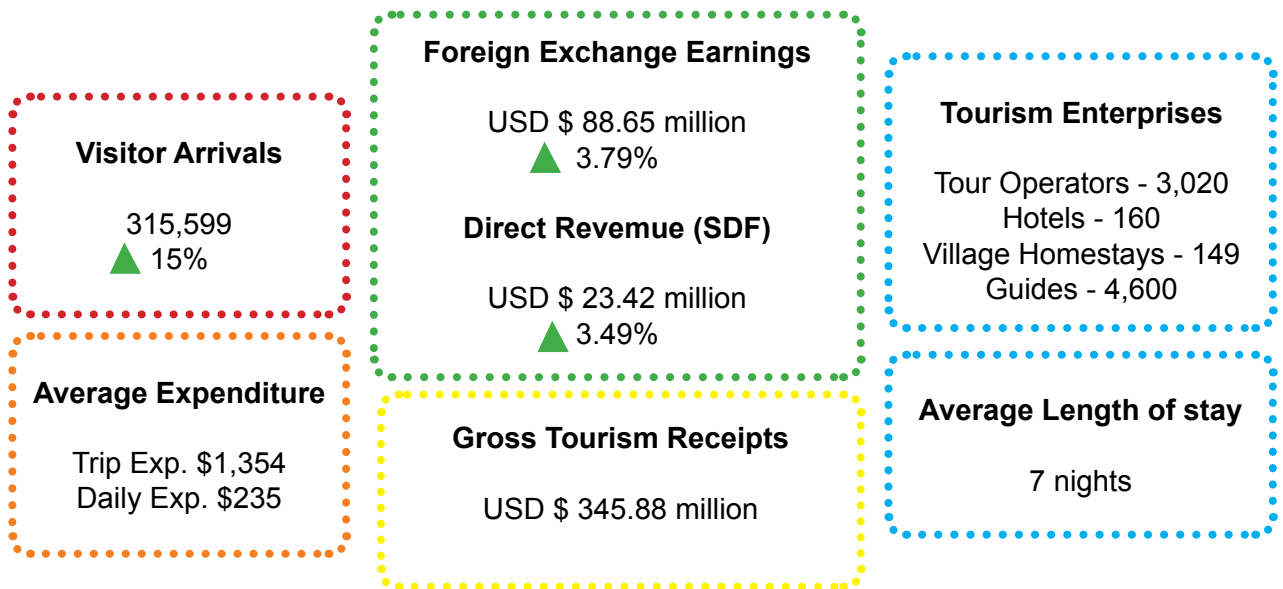
Gross Earnings: refers to the gross convertible currency earnings from MDPR paying leisure arrivals only and includes SDF.

Sustainable Development Fee (SDF): Refers to the tourism levy on all leisure tourists per person per night and applicable throughout the year as a contribution towards sustainable development initiatives undertaken by the Government and to compensate for the negative environmental impacts associated to tourism.

Tourism Expenditure: refers to the amount paid for the acquisition of consumption goods and services, as well as valuables, for own use or to give away, for and during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others

Travel Group: is made up of individuals or travel parties travelling together

KEY HIGHLIGHTS



Major Markets

India | USA | Thailand | Japan | Canada | Australia | China | Singapore | UK | France
| Malaysia | Switzerland

ABOUT US

The **Tourism Council of Bhutan** is the apex tourism organization responsible for the development, promotion and regulation of tourism in the country.

Vision

A green, sustainable, inclusive and a high value tourism destination

Guiding Principles

- i. Develop and promote forms of tourism that is consistent with our national development philosophy of Gross National Happiness.
- ii. Promote High value, Low volume tourism

High value, Low volume Tourism

Targeting mindful and responsible visitors, creating good value for money experiences, high revenue and yield, quality infrastructure and tourism products and services and Brand Bhutan.

While ensuring that the number of tourists Bhutan receives is consistent with the absorptive carrying capacity of our natural endowment, socio-cultural values and infrastructure and does not exacerbate our vulnerabilities as a small nation.

- iii. Promote tourism that does not undermine national security and does not erode our tangible and intangible cultural heritage and environment.
- iv. Promote inclusive and equitable growth.
- v. Ensure sustainable tourism development.

Mandates

1. Tourism Policy and planning
2. Regulation and monitoring
3. Facilitation and coordination
4. Development, promotion and branding of tourism products and services
5. Human resource development
6. Certification and accreditation of tourism services and facilities

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CHAPTER 1 - OVERVIEW

Introduction

Bhutan Tourism Monitor (BTM) is an annual statistical publication of the Tourism Council of Bhutan presenting a comprehensive analysis of the performance of the tourism industry during the calendar year. The report presents statistical insights on the visitor, first-hand feedback from the visitors and past tourism trends and analysis. TCB continually strives to publish improved, enhanced and relevant publications for its stakeholders in the travel and tourism industry and beyond to meet the needs of these diverse group of users.

Unlike in the past editions, BTM 2019 is more elaborate and detailed in terms of statistical analysis and representations to present the overall scenario and impact of the tourism industry.

Objectives

The objective of the annual statistical publication is to provide comprehensive and reliable information on the state and performance of the tourism industry for the calendar year 2019.

The report contains detailed statistical breakdown of visitor arrivals, visitor profiles and demographics, travel patterns and interests, expenditure and tourism receipts, including tourism trends and analysis and market intelligence.

Study Design and Methodology

The tourism statistics (BTM 2019) is reported on a calendar year basis. The secondary data is obtained from Tashel Information Management System, a database maintained by TCB and Immigration database maintained by Department of Immigration (DOI).

The data presented in the past annual tourism monitors were also used while making trend analysis on various variables.

The primary data were collected through visitor exit survey (VES) administered at the Paro International Airport and Phuentsholing Integrated Outpost targeting all departing tourists/visitors. Primary data was collected using exit survey questionnaires comprising of both open-ended and closed-ended questions which was designed and interviewed using Computer Assisted Personal Interview (CAPI). The data cleaning, cross tabulation, table generation and data analysis were carried out in statistical software Stata SE - 15.

Sampling frame

The sampling frame for the Visitors Exit Survey of Bhutan 2019 was developed based on the 272,705 tourists who departed the country in 2018 through two major exit points namely Paro airport by air and Phuentsholing by land.

Sampling Design

Two stage systematic cluster design was adopted for the Visitors Exit Survey of Bhutan 2019 to provide estimates on international tourists related indicators at national level. In the first stage 12 weeks were selected using systematic random sampling from week 1st up to the 52nd week with a sampling interval of 4 and a random start of any number from 1 to 52 to capture the seasonality in the data. In the second stage, required number of tourists were selected using systematic random sampling in each sampled week.

Sample Size Determination

In order to estimate the required sample size, a criterion variable was decided upon which the estimation was based. It was decided that estimation of the required sample size be based on the mean of length of stay in the country (regional and international tourists).

The required sample size was estimated using the number of tourist arrivals in 2018 on the mean length of stay in the country.

The formula for sample size is as follow:

$$n = \frac{z^2 s^2 (f)(k)}{(p) e^2}$$

where:

- n** is the parameter to be calculated and is the sample size in terms of number of tourists to be selected;
- z** is the statistic that defines the level of confidence desired (95% confidence interval);
- s** is the variance length of stay by visitors;
- f** is the sample design effect, assumed to be 2.0
- k** is a multiplier to account for the anticipated rate of non-response;
- p** is the proportion of the total population accounted for by the target population and upon which the parameter, r , is based (r pertains to the variable length of stay);
- e** is the acceptable margin of error in estimating p .

Based on the above formula, the total sample size was estimated at 5,202 individuals (non-resident tourists) at the national level.

Sample Allocation

The sample of 5,202 were allocated to Paro and Phuentsholing exit points with proportionate to number of tourists who departed from two exit points in 2018. The allocation of sample size was done proportionate to the number of tourists departed in each month for both exit points. The Paro International Airport constitute of 52% (2,717) and the Phuentsholing Integrated Outpost constitute of 48% (2,485) of the total sample size as shown in the Table 1

Table 1: Sample Size Allocations by months and area 2019

Month	Paro	Phuentsholing	Total
January	73	137	210
February	126	100	225
March	210	206	417
April	256	236	492
May	330	423	753
June	241	238	479
July	107	125	232
August	178	91	269
September	238	140	378
October	309	396	705
November	253	255	507
December	395	112	507
Total	2,717	2,485	5,202

Survey limitations

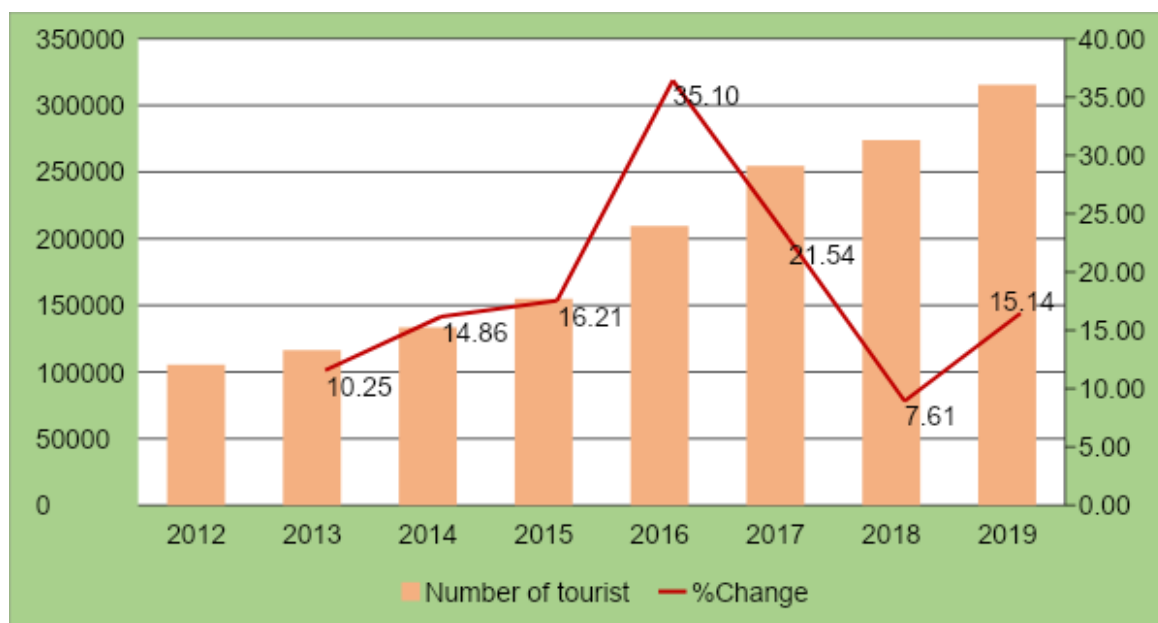
The VES 2019 does not have data on the first quarter of 2019 (January – March). The statistical tables / charts and analysis for VES 2019 were made based on the data collected from April – December 2019.

CHAPTER 2 - TOURISM BHUTAN TRENDS

This chapter presents the tourism trends and analysis of key variables of tourism in Bhutan over the past years.

Visitor Arrivals

Chart 1: Visitor Arrival growth trends



(Source: TCB & DOI)

Table 1: Visitor arrival trends (in number of persons)

Year	2012	2013	2014	2015	2016	2017	2018	2019
Number of tourists	105,407	116,209	133,480	155,121	209,570	254,704	274,097	315,599
%Change		10.25	14.86	16.21	35.10	21.54	7.61	15.14

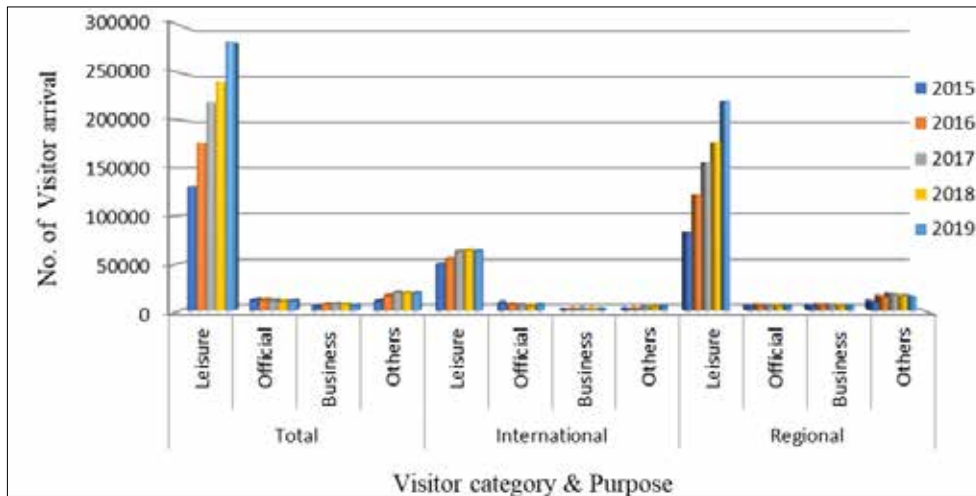
(Source: TCB & DOI)

Bhutan recorded continued growth in the last seven years with record arrivals although the growth rate declined in 2017 and 2018. A total of 315,599 inbound visitors were recorded in 2019 representing a growth of 15.14% over 2018. Visitor arrivals crossed the 200,000 mark in 2016.

Visitor by Purpose

The chart below shows the trend in arrivals by purpose over the past years. The leisure arrivals have seen an increasing trend over the years.

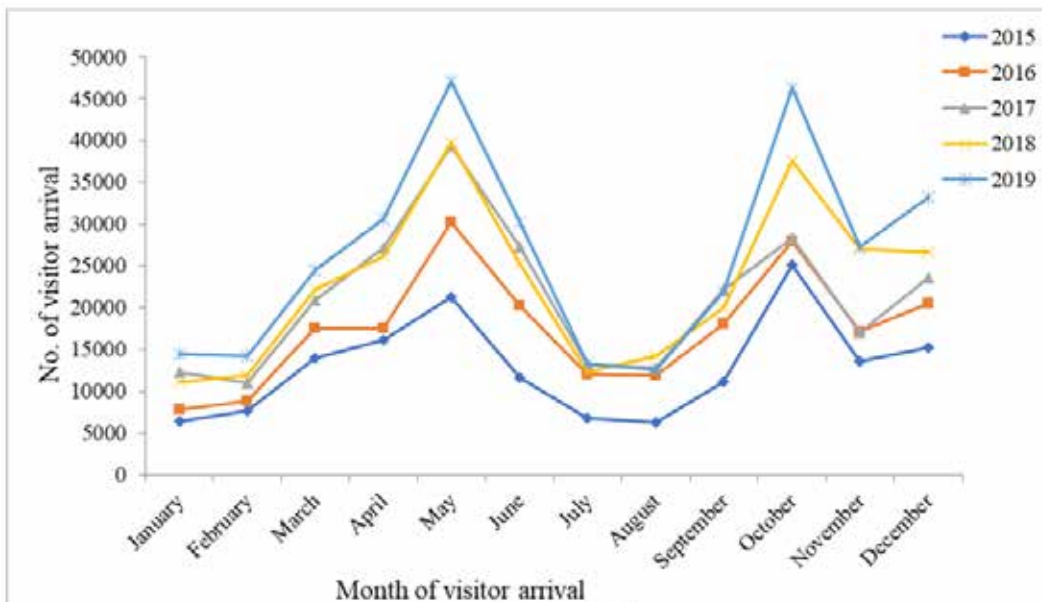
Chart 2: Visitor by purpose trends



(Source: TCB and DOI)

Visitor Arrival by Month

Chart 3: Visitor by month trends



(Source: TCB and DOI)

The monthly arrivals trends show high seasonality (spring and autumn are the peak seasons) of tourist visitations although visitation during other months are improving mainly with arrivals from India as shown in chart 3.

Visitor arrival by Dzongkhag / Geographical spread trends

Table 2: Visitor arrival and visitor nights by Dzongkhag

Dzongkhag	Visitors		%Change	Visitor Nights		%Change
	2018	2019		2018	2019	
Paro	62,781	60,706	-3.31	142,663	138,900	-2.64
Thimphu	60,100	58,593	-2.51	107,063	104,307	-2.57
Punakha	53,555	53,904	0.65	75,355	77,443	2.77
Wangdue Pho-drang	19,581	20,529	4.84	28,998	30,090	3.77
Bumthang	11,636	11,950	2.70	30,137	30,580	1.47
Haa	6,615	5,751	-13.06	8,095	7,233	-10.65
Trongsa	5,864	5,364	-8.53	6,614	5,934	-10.28
Chukha	2,971	2,490	-16.19	3,141	2,768	-11.88
Mongar	2,600	2,593	-0.27	4,404	3,808	-13.53
Trashigang	2,374	2,648	11.54	4,489	5,616	25.11
Samdrup Jongkhar	1,937	1,721	-11.15	2,144	1,981	-7.60
Trashy Yangtse	820	1,031	25.73	1,031	1,411	36.86
Gasa	675	813	20.44	3,341	4,605	37.83
Lhuentse	594	761	28.11	1,120	1,215	8.48
Zhemgang	332	346	4.22	931	915	-1.72
Sarpang	231	263	13.85	309	396	28.16
Pema Gatshel	122	96	-21.31	250	175	-30.00
Tsirang	68	74	8.82	91	107	17.58
Dagana	24	30	25.00	37	67	81.08
TOTAL	232,880	229,663	-1.38	420,213	417,551	-0.63

(Source: TCB | Includes only MDPR visitors whose purposes are Holiday, Leisure and Recreation, Incentives travel and others)

The table 2 shows the total visits undertaken by MDPR paying tourists and their night spends in the Dzongkhags. 2019 saw a slight decline in the visits and visitor nights by this segment of visitors.

Source market trends

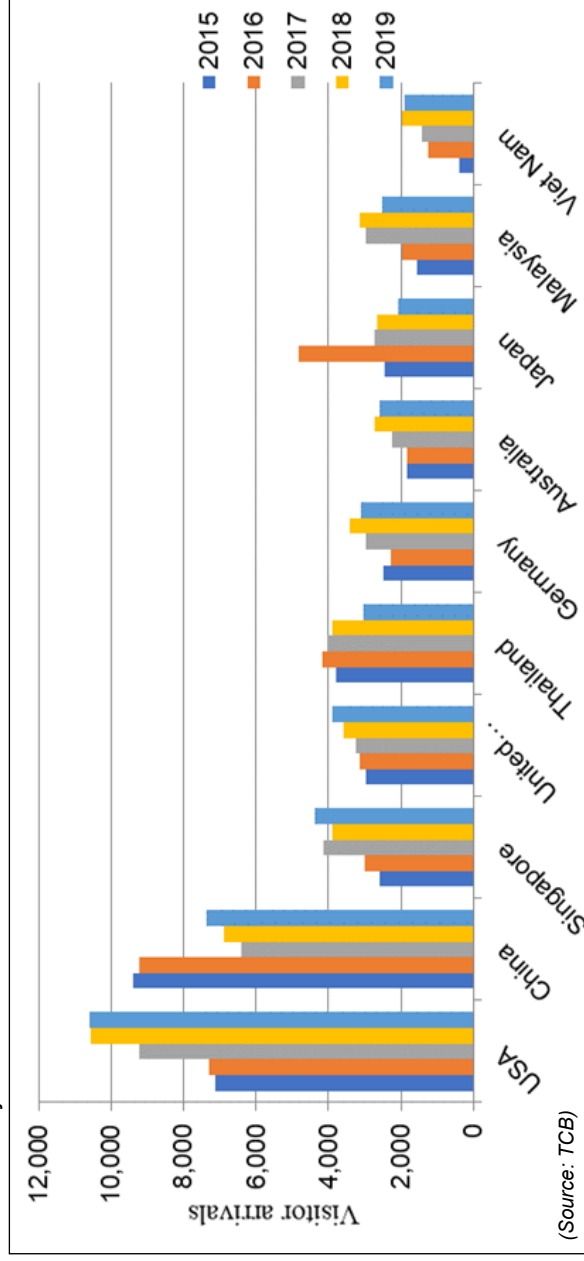
India continues to our major source market in terms of visitor arrivals representing over 73% of total arrivals to Bhutan. The MDPR paying source markets are mostly from the US, Europe and the Asia Pacific with USA, China, Singapore, UK, Thailand, Germany, Malaysia, Australia, Japan, Malaysia and Viet Nam being top 10 source markets over the past years.

Table 3: Top Ten Source Markets (includes MDPR paying tourist only)

Sl. No	Source markets/ Year	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	%Change from 2018
1	USA	5,773	6,941	4,786	5,189	6,226	6,007	6,927	7,291	7,137	7,292	9,220	10,561	10,602	0.39
2	China	504	1,069	1,143	1,494	2,896	3,766	4,764	8,111	9,399	9,208	6,421	6,878	7,353	6.91
3	Singapore	444	667	708	785	1,349	1,605	2,037	1,720	2,587	3,015	4,129	3,886	4,391	13.00
4	United Kingdom	2,193	2,758	1,968	1,772	2,795	2,466	2,291	2,680	2,958	3,124	3,246	3,585	3,890	8.51
5	Thailand	707	627	975	875	2,235	3,573	3,494	12,105	3,778	4,177	4,047	3,886	3,037	-21.85
6	Germany	1,456	1,717	1,587	2,250	2,287	2,880	2,753	2,971	2,498	2,297	2,970	3,422	3,108	-9.18
7	Australia	1,181	1,524	970	1,318	1,773	1,926	2,043	2,037	1,833	1,818	2,249	2,739	2,585	-5.62
8	Japan	2,008	2,745	3,136	2,963	3,943	6,967	4,015	2,707	2,437	4,833	2,744	2,674	2,071	-22.55
9	Malaysia	94	221	367	354	788	1,312	2,054	2,067	1,546	1,967	2,956	3,140	2,508	-20.13
10	Viet Nam	-	-	-	-	-	85	95	181	395	1,247	1,423	1,961	1,910	-2.60

(Source: TCB)

Chart 4: Major Source Markets Trend



(Source: TCB)

Table 4: Top Ten Source Markets by Month (includes MDPH paying tourist only)

	Year	USA	China	Singapore	UK	Thailand	Germany	Australia	Japan	Malaysia	Viet Nam
January	2019	317	301	58	81	133	38	83	62	13	6
	2018	360	184	63	56	51	51	76	66	42	10
February	2019	623	704	216	255	152	267	135	142	180	396
	2018	691	527	176	228	359	177	111	159	183	213
March	2019	1,441	743	324	561	460	480	282	207	137	136
	2018	1170	757	349	530	437	748	273	446	256	34
April	2019	1,101	986	474	442	465	464	455	242	201	452
	2018	1152	764	315	354	772	305	383	248	261	492
May	2019	630	563	338	181	453	109	205	119	254	42
	2018	644	608	363	168	457	195	127	182	218	57
June	2019	467	472	455	75	220	48	75	96	215	157
	2018	489	331	369	72	236	71	207	129	434	150
July	2019	291	242	69	72	111	43	84	121	41	44
	2018	281	412	107	65	130	37	169	154	86	75
August	2019	312	475	325	80	56	59	80	381	189	269
	2018	288	584	216	87	73	110	175	441	294	419
September	2019	826	712	326	300	175	267	221	171	276	137
	2018	986	825	342	397	220	294	248	347	400	75
October	2019	2,508	871	558	955	297	718	465	280	394	92
	2018	2362	768	310	768	287	793	423	194	210	114
November	2019	1,446	627	401	669	106	516	312	123	145	29
	2018	1425	612	322	663	336	532	326	128	272	136
December	2019	640	657	847	219	409	99	188	127	463	150
	2018	713	506	954	197	528	109	221	180	484	186

(Source: TCB)

The arrivals from top ten source markets were concentrated in March, April, May and September, October, November in 2019.

Tourism receipts (earnings)

Table 5: Tourism Receipt Trends (in USD Million)

Category	2017	2018	2019	%Change
Gross Amount	79.81	85.41	88.63	3.77
Sustainable Development Fee (SDF)	22.36	22.63	23.42	3.47
Visa Fee	2.43	2.46	2.57	4.49
TDS	1.09	1.20	1.24	3.67

(Source: TCB)

The earnings from tourism has increased over the years. Tourism earnings as shown in the table above comprise of convertible currency earnings from MDPR. It is inclusive of SDF which is the direct revenue contribution.

CHAPTER 3 - 2019 TOURISM PERFORMANCE

This chapter presents report and analysis of tourism performance in 2019. Statistics relating to visitor arrivals, profile and demographics, visitation, activities, expenditure and sanitization relating to all inbound arrivals are presented.

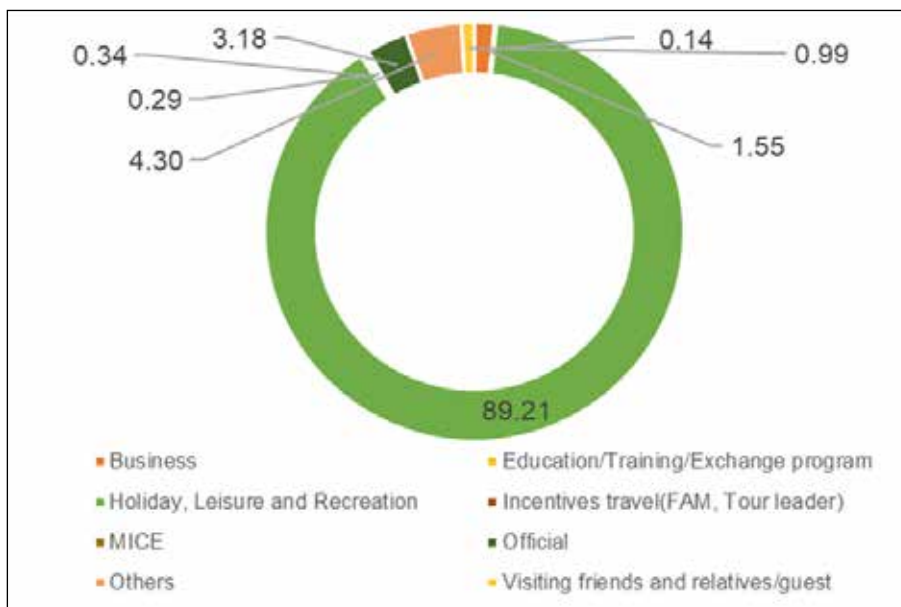
Annual visitor arrivals

Bhutan recorded a total of 315,599 visitor arrivals in 2019 which is an increase of 15.14% over 2018. There were 72,199 international visitors which is an increase of 0.55%, and 243,400 arrivals from the regionals markets which is an increase of 20.32% vis-à-vis 2018.

Purpose of Visit

Visitor by Purpose

Chart 5: 2019 visitor arrivals (%)



(Source: TCB & DOI)

Majority (89%) of the overall visitor arrivals' main purpose of visit to Bhutan is holiday, leisure and recreation with the remaining on business, official and other reasons.

Visitor by entry mode of transport by purpose

Table 6: Arrival by mode of transport by purpose (number of visitors)

Purpose	Air	Land	Total
Business	3,021	1,869	4,890
Education/Training/Exchange program	448	5	453
Holiday, Leisure and Recreation	125,408	156,138	281,546
Incentives travel (FAM, Tour leader)	1,029	55	1,084
MICE	881	23	904
Official	9,188	834	10,022
Visiting friends and relatives/guest	2,721	415	3,136
Others	232	13,332	13,564
Total	142,928	172,671	315,599

(Source: TCB & DOI)

More than half (55%) of all arrivals used land as their mode of entry for their trip with majority comprising of leisure arrivals. The arrival by land mainly comprise of nationals of India because of the proximity of land entry/exit points while majority (>93%) international tourists' mode of transport to enter Bhutan is air.

Monthly Average Length of Stay (ALoS) by purpose

Table 7: Monthly ALoS by Purpose

Purpose	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Business	21	15	15	10	9	7	8	6	7	8	8	7
Education/Training/Exchange program	64	53	58	13	27	39	75	18	32	16	21	0
Holiday, Leisure and Recreation	5	6	6	6	6	6	6	5	6	6	6	6
Incentives travel (FAM, Tour leader)	7	7	9	9	9	7	8	7	8	10	9	5
MICE	43	12	13	6	27	6	6	9	5	5	6	4
Official	31	30	32	20	19	15	13	10	9	9	7	7
Others	12	11	11	12	11	13	13	12	12	13	13	14
Visiting friends and relatives/guest	47	40	20	18	19	19	15	14	18	12	11	8

(Source: TCB & DOI)

The national average length of stay is 7 nights. The leisure tourists spend on an average 6 nights while officials, business and other arrivals spend more than 10 nights in the country during their trip.

Visitors purpose and ALoS by visitor nights

Chart 8: ALoS by purpose

Purpose	Visitors	Visitor nights	Median night	Mean night
Business	4,890	50,321	6	10
Education/Training/Exchange program	453	19,348	16	43
Holiday, Leisure and Recreation	281,546	1,724,152	6	6
Incentives travel (FAM, Tour leader)	1,084	8,606	6	8
MICE	904	9,517	5	11
Official	10,022	173,350	6	17
Others	13,564	163,759	6	12
Visiting friends and relatives/guest	3,136	60,941	8	19
Total	315,599	2,209,994	6	7

(Source: TCB & DOI)

A total of 2.209 million visitor nights were spend in the country by all arrivals in 2019. Of this, 1.724million visitor nights were spent by all leisure tourists and the remaining by other visitors. Except for arrivals for education/training / exchange program and visiting friends and relatives, all others have stayed in a commercial establishment.

Visitor nights by purpose

Table 9: Visitor nights by Purpose in Numbers

Purpose	1 – 2 Nights	3 – 4 Nights	5 – 6 Nights	7 – 8 Nights	9 – 14 Nights	15 Nights and above	Total
Business	506	978	2,452	255	266	433	4,890
Education/Training/Exchange program	9	11	24	33	112	264	453
Holiday, Leisure and Recreation	2,220	35,947	190,836	32,072	18,210	2,261	281,546
Incentives travel (FAM, Tour leader)	18	277	286	167	249	87	1,084
MICE	45	402	269	102	47	39	904
Official	759	2,534	2,411	1,194	1,563	1,561	10,022

Others	1,393	288	6,592	408	1,860	3,023	13,564
Visiting friends and relatives/guest	100	386	711	400	720	819	3,136
Total	5,050	40,823	203,581	34,631	23,027	8,487	315,599

(Source: TCB & DOI)

190,836 holiday, leisure and recreation visitors spend 5-6 nights in Bhutan, whereas majority of the visitors who came to Bhutan to visit friends and relatives or as guests stayed more than 15 nights.

Frequency of visits to Bhutan by purpose and country

Table 10: Frequency of visit by Purpose (%)

Purpose	First visit	Return visit
Holiday, Leisure and Recreation	96.08	3.92
Visiting friends and relatives	64.35	35.65
Religion/Pilgrimage	83.69	16.31
Incentives travel	81.11	18.89
Business/professional	61.3	38.7
Others	100	0
Total	94.34	5.66

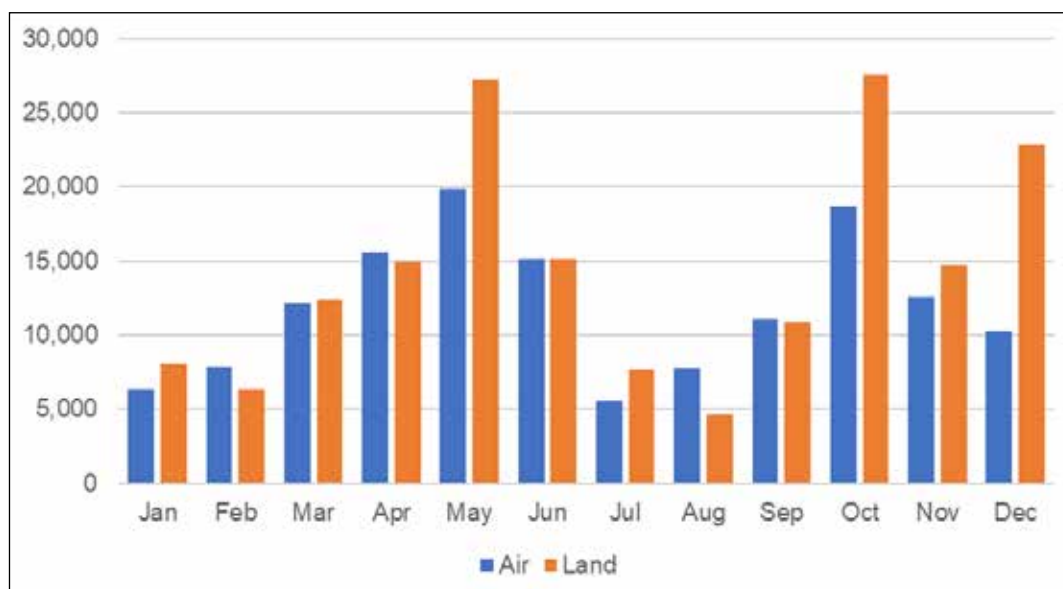
(source: TCB Survey estimates)

Majority of the visitor arrivals visited Bhutan for the first time. 5.66% of the visitors are repeat visitors. The repeat visitation of visitors from country / nationality of UK, Japan, Germany and China are slightly higher.

Seasonality (Monthly visitations)

Visitor by Mode of Transport by Month

Chart 6: Monthly Arrivals by mode of Transport (Number of persons)



(Source: TCB & DOI)

Table 11: Visitor by Mode of Transport by Month

Month	Air		Land		Total
	No	%	No	%	
Jan	6,323	43.92	8,074	56.08	14,397
Feb	7,839	55.13	6,381	44.87	14,220
Mar	12,125	49.48	12,382	50.52	24,507
Apr	15,629	51.07	14,976	48.93	30,605
May	19,847	42.12	27,271	57.88	47,118
Jun	15,176	50.09	15,121	49.91	30,297
Jul	5,568	41.89	7,723	58.11	13,291
Aug	7,814	62.55	4,678	37.45	12,492
Sep	11,047	50.36	10,890	49.64	21,937
Oct	18,747	40.47	27,578	59.53	46,325
Nov	12,562	46.09	14,694	53.91	27,256
Dec	10,251	30.92	22,903	69.08	33,154
Total	142,928	45.29	172,671	54.71	315,599

(Source: TCB & DOI)

Source Markets

Average Length of Stay by Major Markets

Table 12: ALoS by major markets

Country	Mean	Median
India	6	6
Bangladesh	5	6
USA	10	7
China	6	5
Singapore	8	6
UK	10	7
Thailand	8	4
Germany	11	8
Australia	10	7
Japan	14	4
Malaysia	6	6
Vietnam	6	4
France	11	9
Canada	9	7
Spain	7	6
Other African countries	20	5
Other American countries	8	5
Other East Asia and the Pacific countries	8	5
Other European countries	10	7
Other Middle East countries	14	5
Other South Asian Countries	16	5
Total	7	6

(Source: TCB & DOI)

The above table shows the ALoS by the major source markets in 2019. Arrivals from Asian countries such as China, Thailand, Japan etc. spend relatively lesser nights (4 nights on average) in the country while arrivals from the European and American markets tend to spend longer although the ALoS from these markets are stagnating at around 7 ALoS.

Duration of stay by Major Markets

Table 13: Visitors by duration of stay by major markets

Country code	1-2nights	3-4nights	5-6 nights	7-8 nights	9-14 nights	15 nights ad above	Total
India	3,141	16,044	175,213	22,915	8,572	4,496	230,381
Bangladesh	196	4,887	6,834	754	274	71	13,016
USA	356	2,128	3,184	2,347	2,893	799	11,707
China	154	3,526	2,075	980	751	78	7,564
Singapore	60	546	3,065	191	813	69	4,744
UK	59	528	1,316	808	1,203	327	4,241
Thailand	114	2,743	779	200	82	168	4,086
Germany	45	392	630	658	1,344	306	3,375
Australia	36	617	758	491	960	291	3,153
Japan	273	1,240	734	268	211	284	3,010
Malaysia	28	958	1,158	367	219	31	2,761
Vietnam	6	1,408	436	83	109	30	2,072
France	19	236	362	359	812	165	1,953
Canada	40	366	505	409	434	116	1,870
Spain	32	344	569	413	281	20	1,659
Other African countries	10	88	93	38	30	50	309
Other American countries	52	571	550	175	131	40	1,519
Other East Asia and the Pacific countries	158	1,881	2,195	908	577	174	5,893
Other European countries	160	1,663	2,489	2,046	2,993	729	10,080
Other Middle East countries	25	108	126	19	8	28	314
Other South Asian Countries	86	549	510	202	330	215	1,892
Total	5,050	40,823	203,581	34,631	23,027	8,487	315,599

(Source: TCB & DOI)

The table above shows the breakdown of major markets by the number of nights spend in Bhutan. Majority of all arrivals from the major source markets spend between 5-6nights while majority of arrivals from the Asian markets such as China, Thailand, Japan, Vietnam etc. spend between 3-4 nights in the country. However, there are arrivals from all the source markets who spend more than 9 nights in the country.

Travel Arrangement

Table 14: Travel Arrangement (%)

Country	Package	Non-package
India	74.74	25.26
Bangladesh	69.59	30.41
USA	94.02	5.98
China	95.55	4.45
Singapore	97.69	2.31
UK	94.84	5.16
Thailand	85.99	14.01
Germany	89.83	10.17
Australia	96.33	3.67
Japan	78.6	21.4
Malaysia	100	0
Vietnam	100	0
France	88.47	11.53
Canada	93.68	6.32
Spain	95.35	4.65
Other African countries	74.13	25.87
Other American countries	100	0
Other East Asia and the Pacific countries	93.81	6.19
Other European countries	95.9	4.1
Other Middle East countries	100	0
Other South Asian Countries	65.17	34.83
Total	78.85	21.15

(source: TCB Survey estimates)

78.85% of the respondents have travelled to Bhutan through packaged tours. The arrivals through non-package comprise of visiting friends and relatives and other arrivals. All leisure arrivals of MDPR paying come through the package tours arranged by Bhutanese tour operators while arrivals of non-MPDR paying leisure arrivals from India, Bangladesh and Maldives availed package tours offered by both Bhutanese operators and non-Bhutanese operators.

Frequency of visit

Table 15: Frequency of visit by Country (%)

Country	First visit	Return visit
India	94.69	5.31
Bangladesh	94.82	5.18
USA	95.29	4.71
China	88.34	11.66
Singapore	92.95	7.05
UK	89.48	10.52
Thailand	91.7	8.3
Germany	89.94	10.06
Australia	96.01	3.99
Japan	86.54	13.46
Malaysia	96.62	3.38
Vietnam	92.32	7.68
France	92.72	7.28
Canada	100	0
Spain	97.16	2.84
Other African countries	100	0
Other American countries	96.48	3.52
Other East Asia and the Pacific countries	91.51	8.49
Other European countries	92.05	7.95
Other Middle East countries	100	0
Other South Asian Countries	95.01	4.99

(source: TCB Survey estimates)

Of the major markets in 2019, highest return visits are recorded from Japan (13.46%), China (11.66%), UK (10.52%), Germany (10.06) and other countries recording some return visits.

Visitor by main purpose by Major Markets

Table 16: Major markets by main purpose

Country	Business		Education/ Training/ Ex- change program		Holiday, Leisure and Recreation		Incentives travel (FAM, Tour leader)		MICE	
	No	%	No	%	No	%	No	%	No	%
India	4,039	1.75	2	0	207,766	90.18	0	0	73	0.03
Bangladesh	116	0.89	2	0.02	12,464	95.76	0	0	9	0.07
USA	43	0.37	133	1.14	10,475	89.48	125	1.07	60	0.51
China	33	0.44	1	0.01	7,237	95.68	115	1.52	27	0.36
Singapore	41	0.86	13	0.27	4,357	91.84	34	0.72	4	0.08
UK	31	0.73	15	0.35	3,803	89.67	87	2.05	30	0.71
Thailand	87	2.13	36	0.88	2,962	72.49	75	1.84	11	0.27
Germany	24	0.71	2	0.06	3,066	90.84	42	1.24	13	0.39
Australia	38	1.21	139	4.41	2,541	80.59	44	1.4	48	1.52
Japan	117	3.89	53	1.76	2,036	67.64	35	1.16	51	1.69
Malaysia	20	0.72	1	0.04	2,486	90.04	22	0.8	45	1.63
Vietnam	12	0.58	1	0.05	1,854	89.48	56	2.7	5	0.24
France	31	1.59	2	0.1	1,728	88.48	25	1.28	10	0.51
Canada	9	0.48	6	0.32	1,664	88.98	18	0.96	19	1.02
Spain	1	0.06	1	0.06	1,407	84.81	28	1.69	6	0.36
Other African countries	9	2.91	0	0	130	42.07	1	0.32	65	21.04
Other American countries	2	0.13	2	0.13	1,386	91.24	20	1.32	13	0.86
Other East Asia and the Pacific countries	48	0.81	11	0.19	4,926	83.59	107	1.82	173	2.94
Other European countries	88	0.87	14	0.14	8,867	87.97	135	1.34	94	0.93
Other Middle East countries	0	0	3	0.96	141	44.9	2	0.64	7	2.23
Other South Asian Countries	101	5.34	16	0.85	250	13.21	113	5.97	141	7.45
Total	4,890	1.55	453	0.14	281,546	89.21	1,084	0.34	904	0.29

(Source: TCB & DOI)

Table 16.1: Major markets by main purpose

Country	Official		Others		Visiting friends and relatives/ guest		Total
	No	%	No	%	No	%	
India	3,962	1.72	13,532	5.87	1,007	0.44	230,381
Bangladesh	390	3	14	0.11	21	0.16	13,016
USA	509	4.35	3	0.03	359	3.07	11,707
China	137	1.81	1	0.01	13	0.17	7,564
Singapore	168	3.54	0	0	127	2.68	4,744
UK	205	4.83	0	0	70	1.65	4,241
Thailand	684	16.74	0	0	231	5.65	4,086
Germany	165	4.89	0	0	63	1.87	3,375
Australia	237	7.52	0	0	106	3.36	3,153
Japan	577	19.17	0	0	141	4.68	3,010
Malaysia	100	3.62	0	0	87	3.15	2,761
Vietnam	41	1.98	0	0	103	4.97	2,072
France	118	6.04	0	0	39	2	1,953
Canada	89	4.76	0	0	65	3.48	1,870
Spain	201	12.12	0	0	15	0.9	1,659
Other African countries	98	31.72	0	0	6	1.94	309
Other American countries	58	3.82	0	0	38	2.5	1,519
Other East Asia and the Pacific countries	494	8.38	2	0.03	132	2.24	5,893
Other European countries	670	6.65	12	0.12	200	1.98	10,080
Other Middle East countries	159	50.64	0	0	2	0.64	314
Other South Asian Countries	960	50.74	0	0	311	16.44	1,892
Total	10,022	3.18	13,564	4.3	3,136	0.99	315,599

(Source: TCB & DOI)

Monthly arrivals by major markets

Table 17: Monthly arrivals by major markets

Source Markets	January	February	March	April	May	June	July	August	September	October	November	December	Total
India	11,528	8,365	15,288	20,551	41,629	24,623	10,287	6,965	15,425	32,686	18,102	24,932	230,381
Bangladesh	503	898	976	917	390	1,705	531	1,515	761	1,067	902	2,851	13,016
USA	435	698	1,552	1,198	762	577	422	363	915	2,606	1,504	675	11,707
China	342	714	770	1,004	593	495	252	497	719	875	632	671	7,564
Singapore	102	255	349	519	368	470	82	339	368	599	422	871	4,744
UK	103	300	612	487	206	115	88	96	325	980	695	234	4,241
Thailand	174	200	603	612	545	336	224	92	311	396	142	451	4,086
Germany	66	300	510	515	126	71	58	69	279	735	537	109	3,375
Australia	129	176	360	526	249	108	102	101	291	552	351	208	3,153
Japan	157	274	354	289	183	163	179	491	225	351	158	186	3,010
Malaysia	29	187	155	225	277	244	85	205	295	414	153	492	2,761
Vietnam	12	409	141	481	51	178	56	285	146	110	44	159	2,072
France	50	87	272	234	157	29	42	46	65	461	391	119	1,953
Canada	68	105	247	266	133	66	70	62	122	414	233	84	1,870
Spain	11	22	47	202	105	58	73	284	162	271	339	85	1,659
Other African countries	15	28	30	20	44	14	18	10	20	64	24	22	309
Other American countries	121	153	126	157	99	77	80	35	152	275	161	83	1,519
Other East Asia and the Pacific countries	194	373	696	625	559	575	214	418	571	885	447	336	5,893
Other European countries	229	455	1,222	1,594	523	243	267	466	616	2,359	1,652	454	10,080
Other Middle East countries	17	16	44	33	14	14	10	13	13	15	116	9	314
Other South Asian Countries	112	205	153	150	105	136	151	140	156	210	251	123	1,892
Total	14,397	14,220	24,507	30,605	47,118	30,297	13,291	12,492	21,937	46,325	27,256	33,154	315,599

(Source: TCB & DOI)

The above table shows the monthly distribution of arrivals by top 15 major source markets and regional segmentation of the remaining source markets. The arrivals from India are spread throughout the year with highest arrivals during the months of May, October, December and June indicating the opportunities in terms of promoting geographical spread of tourism in the country. Arrivals from the MDRP paying countries are mainly concentrated during the months of March, April, September, October and November. The arrivals during the other months also show mixed growths.

Monthly visitor nights by Major markets

Table 18: Monthly visitor nights by Major Markets

Country	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
India	70,417	53,727	100,405	133,686	269,279	157,150	71,470	47,522	101,201	209,794	116,204	159,661	1,490,516
Bangladesh	2,910	4,709	4,736	4,429	1,998	8,994	2,691	6,621	3,920	6,814	4,975	15,848	68,645
USA	10,723	7,197	14,639	12,040	7,014	6,163	5,975	3,054	9,341	20,678	11,445	4,858	113,127
China	1,940	3,479	4,966	5,314	3,511	2,746	1,536	3,363	3,692	5,241	3,351	3,643	42,782
Singapore	2,367	2,575	3,121	4,093	2,409	3,144	468	2,293	2,533	4,226	2,972	5,170	35,371
UK	1,282	4,260	6,452	5,274	1,632	1,839	582	609	2,933	8,280	5,467	1,574	40,184
Thailand	3,248	1,762	6,040	5,263	3,418	3,263	1,655	448	1,612	2,253	742	1,954	31,658
Germany	2,626	3,791	5,706	4,976	1,118	645	533	948	3,084	7,332	4,950	955	36,664
Australia	1,428	2,269	3,888	5,148	3,354	1,128	1,331	745	2,961	4,630	3,155	1,655	31,692
Japan	5,915	8,222	10,144	3,194	3,109	2,082	1,148	3,510	1,539	2,236	933	824	42,856
Malaysia	796	1,194	1,658	1,403	1,766	1,344	597	1,049	1,620	2,460	972	2,401	17,260
Vietnam	286	2,317	1,160	2,222	318	803	371	1,243	1,029	626	349	710	11,434
France	1,260	1,809	3,049	2,796	1,109	319	946	341	799	4,156	3,774	991	21,349
Canada	732	718	2,341	2,172	1,330	822	529	483	1,574	3,306	1,630	597	16,234
Spain	269	160	522	1,220	964	337	435	1,722	1,105	1,838	2,300	624	11,496
Other African countries	560	864	1,099	202	1,563	623	228	51	164	499	129	138	6,120
Other American countries	922	2,576	1,647	941	742	724	903	176	833	1,546	803	450	12,263
Other East Asia and the Pacific countries	2,722	3,136	8,359	4,787	4,763	3,512	1,317	2,577	3,172	5,266	2,724	1,860	44,195
Other European countries	6,220	9,460	14,630	15,153	4,772	2,326	3,146	3,417	6,203	19,604	13,726	3,347	102,004
Other Middle East countries	1,081	160	634	160	67	853	424	47	91	117	571	60	4,265
Other South Asian Countries	5,128	6,276	3,937	3,291	1,362	1,221	2,039	1,063	1,341	1,492	2,029	700	29,879
Total	1,22,832	120,661	199,133	217,764	315,598	200,038	98,324	81,282	150,747	312,394	183,201	208,020	2,209,994

(Source: TCB & DOI)

A total of 2.21 million (2,209,994) nights were spent by all tourist in Bhutan in 2019 with majority of nights spent during the months of May (315,598), October (312, 394), December (208,020) and June (200,038) with the least nights spent being the month of August (81,282)

Visitor by Regional destinations (Circuit Tourism)

Table 19: Bhutan and the Circuit Tourism (%)

Country	Regional visitors	International visitors	Both
Bangladesh	0.07	1.86	0.51
Cambodia	0	0.76	0.19
China	0.18	5.02	1.37
India	0.64	20.63	5.58
Indonesia	0.11	0.55	0.22
Japan	0	1.2	0.3
Malaysia	0.29	0.98	0.46
Myanmar	0.04	0.33	0.11
Nepal	0.64	32.64	8.54
North Korea	0	0.22	0.05
Singapore	0.18	2.95	0.86
Thailand	0.39	16.16	4.29
Vietnam	0.04	0.87	0.24
Other Asian Countries	0.21	2.07	0.67
Other European Countries	0.32	0.87	0.46
Other American Countries	0.29	0.44	0.32
Other African Countries	0.14	0.66	0.27
Other Middle East Countries	0.18	1.09	0.4
Only Bhutan	97.49	38.32	82.88

(source: TCB Survey estimates)

This sub-section reveals the visitors' plan to visit other countries in the region before/ after Bhutan or as part of the trip. 82.88% of the visitor's sole destination was only Bhutan. 8.54% of the visitors visited Nepal, 5.58% India and 4.29% Thailand while making a trip to Bhutan.

The majority of regional visitors i.e. 97.49% visited only Bhutan where as 61.68% of the international visitors visited other international destinations while making a trip to Bhutan.

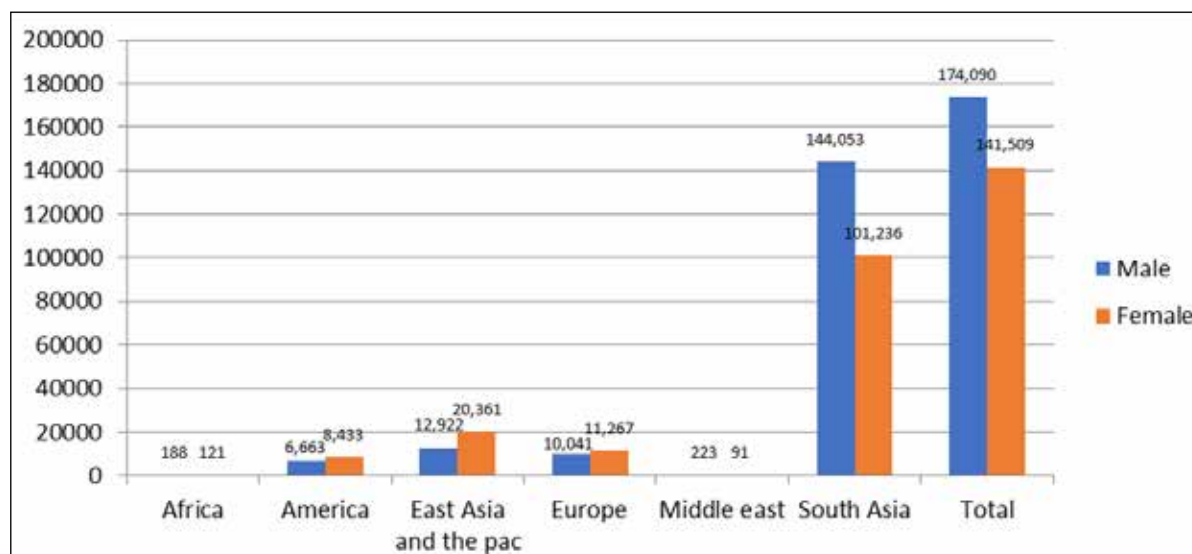
Visitor arrival by Global Segmentation by Gender

Table 20: Visitor by Global Segmentation by Gender

Nationality	Male	Female	Total
Africa	188	121	309
America	6,663	8,433	15,096
East Asia and the Pacific	12,922	20,361	33,283
Europe	10,041	11,267	21,308
Middle east	223	91	314
South Asia	144,053	101,236	245,289
Total	174,090	141,509	315,599

(Source: TCB and DOI)

Chart 7: Global segmentation



(Source: TCB and DOI)

Overall, 55% male visitors and 45% female visitors visited Bhutan in 2019. 53% of the European visitors were female and 59% of the visitors from South Asia were male.

Visitor arrivals by Global Segmentation by Mode of transport

Table 21: Visitor by Global Segmentation by Mode of Transport by Month

		Africa	America	East Asia and the pacific	Europe	Middle east	South Asia
January	Air	14	606	1,119	433	17	4,134
	Land	1	18	20	26	0	8,009
February	Air	23	926	2,538	1,019	16	3,317
	Land	5	30	50	145	0	6,151
March	Air	29	1,874	3,298	2,139	44	4,741
	Land	1	51	130	524	0	11,676
April	Air	19	1,546	4,123	2,660	32	7,249
	Land	1	75	158	372	1	14,369
May	Air	44	971	2,725	1,021	14	15,072
	Land	0	23	100	96	0	27,052
June	Air	10	704	2,508	499	14	11,441
	Land	4	16	61	17	0	15,023
July	Air	17	549	1,159	474	10	3,359
	Land	1	23	35	54	0	7,610
August	Air	10	451	2,340	857	13	4,143
	Land	0	9	88	104	0	4,477
September	Air	17	1,160	2,864	1,273	13	5,720
	Land	3	29	62	174	0	10,622
October	Air	64	3,231	4,030	4,080	14	7,328
	Land	0	64	152	726	1	26,635
November	Air	23	1,808	2,315	2,824	116	5,476
	Land	1	90	34	790	0	13,779
December	Air	21	802	3,269	853	9	5,297
	Land	1	40	105	148	0	22,609
Total	Air	291	14628	32288	18132	312	77277
	Land	18	468	995	3176	2	168012

(Source: TCB & DOI)

Geographical Spread (visitation by Dzongkhag)

Visitor and Visitor nights by Dzongkhag

Table 22: MDPR paying visitors by Dzongkhag and visitor nights

Dzongkhag	Visitor	Visitor %	Visitor Nights	Visitor Night distribution%
Bumthang	11,950	19.15	30,580	7.32
Chukha	2,490	3.99	2,768	0.66
Dagana	30	0.05	67	0.02
Gasa	813	1.3	4,605	1.10
Haa	5,751	9.22	7,233	1.73
Lhuentse	761	1.22	1,215	0.29
Monggar	2,593	4.15	3,808	0.91
Paro	60,706	97.27	138,900	33.27
Pema Gatshel	96	0.15	175	0.04
Punakha	53,904	86.37	77,443	18.55
Samdrup Jongkhar	1,721	2.76	1,981	0.47
Sarpang	263	0.42	396	0.09
Thimphu	58,593	93.89	104,307	24.98
Trashigang	1,031	1.65	1,411	0.34
Trashigang	2,648	4.24	5,616	1.34
Trongsa	5,364	8.6	5,934	1.42
Tsirang	74	0.12	107	0.03
Wangdue Phodrang	20,529	32.89	30,090	7.21
Zhemgang	346	0.55	915	0.22
Total	229,663	368	417,551	100.00

(Source: TCB | Includes only MDPR visitors whose purposes are Holiday, Leisure and Recreation, Incentives travel and others)

The above visitation and visitor night distribution of MDPR paying tourists by Dzongkhag shows that Paro, Thimphu, Punakha, Wangdi and Bumthang have recorded the highest visitors and visitor nights. This trend could be attributed to air being the main mode of transport and with an ALoS of 7 days for majority of the MDPR paying tourists.

Visitor by Dzongkhag by Gender

Table 23: Visitor by Dzongkhag by Gender (MDPR tourist only)

Country	Male	Female	Total
Bumthang	4,857	7,093	11,950
Chukha	1,080	1,410	2,490
Dagana	18	12	30
Gasa	422	391	813
Haa	2,350	3,401	5,751
Lhuentse	269	492	761
Monggar	1,123	1,470	2,593
Paro	24,476	36,230	60,706
Pema Gatshel	33	63	96
Punakha	21,490	32,414	53,904
Samdrup Jongkhar	771	950	1,721
Sarpang	133	130	263
Thimphu	23,628	34,965	58,593
Trashigang	418	613	1,031
Trashigang	1,118	1,530	2,648
Trongsa	2,184	3,180	5,364
Tsirang	41	33	74
Wangdue Phodrang	8,182	12,347	20,529
Zhemgang	169	177	346
Total	92,762	136,901	229,663

(Source: TCB | Includes only MDPR visitors whose purposes are Holiday, Leisure and Recreation, Incentives travel and others)

Majority visits in the Dzongkhags were undertaken by female international leisure tourists with almost all Dzongkhags seeing higher number of female tourists.

Bed night and ALoS by Dzongkhag

Table 24: Visitor nights and ALoS by Dzongkhag (MDPR tourist only)

Dzongkhags	Bed night	ALoS (mean)
Bumthang	30,580	3
Chukha	2,768	1
Dagana	67	2
Gasa	4,605	6
Haa	7,233	1
Lhuentse	1,215	2
Monggar	3,808	1
Paro	138,900	2
Pema Gatshel	175	2
Punakha	77,443	1
Samdrup Jongkhar	1,981	1
Sarpang	396	2
Thimphu	104,307	2
Trashiyangtse	1,411	1
Trashigang	5,616	2
Trongsa	5,934	1
Tsirang	107	1
Wangdu Phodrang	30,090	1
Zhemgang	915	3

(Source: TCB | Includes only MDPR visitors whose purposes are Holiday, Leisure and Recreation, Incentives travel and others)

The above table shows the ALOS in each Dzongkhag for MDPR paying tourists. Gasa recorded the highest number of nights spent with 6 followed by Bumthang and Zhemgang at 3 nights and less than 2 nights in most other dzongkhags including Thimphu and Paro. The highest number of nights recorded in Gasa, Bumthang and Zhemgang can be attributed to the major treks and birding sites being located in these Dzongkhags.

Visitor by Dzongkhag by major markets

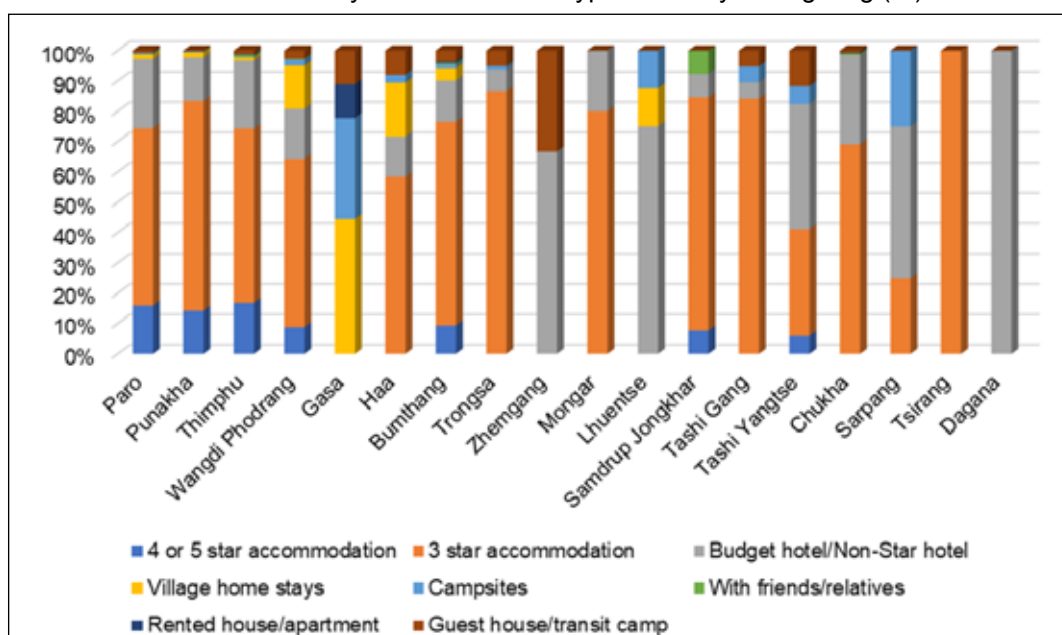
Table 25: Visitor by Dzongkhag by major markets

country code	Bumthang	Chukha	Da-ga-na	Gasa	Haa	Lhuentse	Mon-gar	Paro	Pema Gat-shel	Punakha	Samdrup Jongkhar	Sar-pang	Thimphu	Trashiyangtse	Trashigang	Trongsa	Tsirang	Wangdue Phodrang	Zhemgang
USA	2,058	185	17	153	1,030	95	268	10,333	12	8,898	102	50	9,818	84	263	876	27	3,696	98
China	1,057	85	0	19	189	125	148	7,209	2	6,440	18	16	6,895	71	156	275	5	1,642	11
Singapore	587	20	1	18	456	47	102	4,312	19	3,958	39	37	4,132	19	89	227	4	2,010	5
UK	711	312	5	92	559	76	199	3,789	7	3,362	132	67	3,497	79	192	331	16	1,621	88
Thailand	87	8	0	1	82	0	14	2,956	1	2,837	2	0	2,934	14	15	40	0	268	0
Germany	1,263	382	0	105	465	97	414	3,068	2	2,856	352	26	2,952	230	429	694	5	1,378	18
Australia	506	72	1	53	373	17	89	2,502	2	2,205	51	6	2,469	24	90	279	5	1,061	9
Japan	168	237	4	14	315	8	52	1,844	23	1,193	77	2	1,803	26	90	70	2	296	4
Malaysia	161	26	0	8	145	10	13	2,491	1	2,327	5	0	2,415	2	18	71	0	650	0
Vietnam	89	7	0	0	46	3	1	1,887	0	1,802	0	1	1,810	0	1	23	0	88	1
France	778	119	0	61	309	6	213	1,730	0	1,620	183	2	1,702	58	202	457	0	900	25
Canada	313	65	0	27	224	20	35	1,652	2	1,465	18	2	1,591	16	33	129	2	585	6
Spain	267	118	0	7	131	0	92	1,421	3	1,194	80	0	1,399	20	98	104	0	442	2
Other African countries	18	1	0	2	4	0	9	124	0	95	4	1	119	0	6	5	0	35	3
Other American countries	97	22	0	11	105	3	9	1,375	0	1,160	4	0	1,334	2	6	56	1	272	0
Other East Asia and the Pacific countries	834	238	0	13	174	36	122	4,776	6	4,312	57	8	4,736	44	125	356	1	1,648	3
Other European countries	2,915	584	2	229	1,129	217	809	8,766	14	7,793	596	41	8,523	342	834	1,359	6	3,835	69
Other Middle East countries	4	0	0	0	2	0	0	136	0	113	0	0	122	0	0	0	0	13	0
Other South Asian Countries	37	9	0	0	13	1	4	335	2	274	1	4	342	0	1	12	0	89	4
Total	11,950	2,490	30	813	5,751	761	2,593	60,706	96	53,904	1,721	263	56,593	1,031	2,648	5,364	74	20,529	346

(Source: TCB | Includes only MDPR visitors whose purposes are Holiday, Leisure and Recreation, Incentives travel and others)

Type of accommodation used in the Dzongkhags

Chart 8: Visitor by Accommodation types used by Dzongkhag (%)



(Source: TCB survey estimates)

Table 26: Visitors by Accommodation types used by Dzongkhag (%)

	4 or 5 star accommodation	3 star accommodation	Budget hotel/Non-Star hotel	Village home stays	Campsites	With friends/relatives	Rented house/apartment	Guest house/transit camp
Paro	14.88	54.50	21.29	1.48	0.32	0.16	0.03	0.65
Punakha	7.65	37.20	7.71	0.89	0.16	0.03	0.00	0.13
Thimphu	16.47	56.15	21.89	0.97	0.27	0.59	0.24	1.13
Wangdi Phodrang	0.86	5.44	1.62	1.40	0.19	0.03	0.00	0.27
Gasa	0.00	0.00	0.00	0.11	0.08	0.00	0.03	0.03
Haa	0.00	1.78	0.40	0.54	0.08	0.00	0.00	0.24
Bumthang	0.49	3.48	0.70	0.22	0.05	0.03	0.03	0.19
Trongsa	0.00	2.26	0.19	0.00	0.03	0.00	0.00	0.13
Zhemgang	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.03
Mongar	0.00	0.32	0.08	0.00	0.00	0.00	0.00	0.00
Lhuentse	0.00	0.00	0.16	0.03	0.03	0.00	0.00	0.00
Samdrup Jongkhar	0.03	0.27	0.03	0.00	0.00	0.03	0.00	0.00
Tashi Gang	0.00	0.43	0.03	0.00	0.03	0.00	0.00	0.03
Tashi Yangtse	0.03	0.16	0.19	0.00	0.03	0.00	0.00	0.05
Chukha	0.00	7.90	3.37	0.00	0.00	0.05	0.03	0.08
Sarpang	0.00	0.03	0.05	0.00	0.03	0.00	0.00	0.00
Tsirang	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00
Dagana	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00

(Source: TCB survey estimates)

Tourism Services / Service Providers

Accommodation

Table 27: Tourist accommodation in the country (TCB Certified)

Dzongkhag	Accommodation Type				TOTAL		
	5 star	4 star	3 star	VHS	Accommodation	Rooms	Bed
Bumthang	1	0	19	18	38	500	980
Chhukha	0	0	12	0	12	398	707
Sarpang	0	0	1	0	1	22	37
Haa	0	0	4	0	4	69	132
Mongar	0	0	2	0	2	44	78
Paro	6	3	25	20	54	990	1,744
Punakha	3	3	12	14	32	525	982
Samdrup Jongkhar	0	0	1	0	1	8	16
Thimphu	4	7	41	4	56	1,688	2,953
Trashigang	0	0	3	3	6	103	203
Trongsa	0	0	1	0	1	21	37
Tsirang	0	0	1	0	1	13	26
Wangdi	3	0	8	30	41	283	540
Gasa	0	0	0	10	10	30	60
Haa	0	0	0	20	20	60	120
Lhuentse	0	0	0	19	19	57	114
Mongar	0	0	0	2	2	6	12
Trashigang	0	0	0	7	7	21	42
Zhemgang	0	0	0	2	2	6	12
Total	17	13	130	149	309	4,844	8,795

There are 309 TCB certified accommodation providers in the country which includes village homestays.

There is a total of 3,020 registered tour operators and over 4,500 licensed tour guides.

Tourism Receipts and Expenditure

The following section presents the tourism receipts and expenditure estimates relating to all arrivals to Bhutan during their stay in Bhutan. The estimates are based on information from TCB /DOI records and VES estimates.

Average trip expenditure, total trip expenditure by main purpose (USD)

Table 28: Expenditure summary

Main Purpose	Average trip expenditure	Total trip expenditure (USD million)	Average expenditure per night
Holiday, Leisure and Recreation	1,323	317.65	231.90
Visiting friends and relatives	1,434	2.51	185.40
Religion/Pilgrimage	2,636	8.78	392.53
Incentives travel	2,936	0.74	618.54
Business/professional	1,619	16.02	257.33
Others	1,433	0.18	286.61
Total	1,354	345.88	235.07

(Source: Survey estimates)

The above table shows the expenditure summary of all arrivals to Bhutan by main purpose of visit. The estimates show that USD 345.88 million total expenditure made by all arrivals in the country in 2019. In other words, USD 345.88 million worth of tourism businesses were generated in the country in 2019. It includes amount paid for package tours for those who availed packaged tours, out-of-pocket spends, transportation cost etc. Of this USD 88.63 million comprise of receipts through the MDPR which includes USD 23.42m in direct revenue contribution in the form of SDF.

The average trip expenditure estimate is USD 1,354 with USD 235.07 as daily average expenditure. Leisure arrivals have spent on average USD 231.90 per person per night while Incentive travelers spending the highest with USD 618.54. Incentive travelers include arrivals whose expenditure are borne by their companies.

Visitors on Package Tour (Summary of package cost)

Table 29: Visitors by Package cost

Country	Mean	Median	Total (USD million)
India	592	434	83.99
Bangladesh	727	594	3.73
USA	4,260	3,333	43.22
China	3,002	2,500	7.46
Singapore	2,625	2,400	8.47
UK	3,779	3,000	13.99
Thailand	2,142	1,800	3.39
Germany	3,982	3,500	13.46
Australia	3,245	2,430	11.72
Japan	2,324	2,374	3.74
Malaysia	1,951	1,750	4.22
Vietnam	2,048	2,200	1.27
France	3,777	3,000	9.60
Canada	3,705	2,500	6.97
Spain	2,627	2,500	3.22
Other African countries	2,260	2,000	0.96
Other American countries	3,283	2,000	6.42
Other East Asia and the Pacific countries	2,638	2,500	8.43
Other European countries	3,419	3,000	34.27
Other Middle East countries	8,286	4,000	1.00
Other South Asian Countries	1,639	1,385	0.78

(Source: Survey estimates)

The above table shows the estimates of average cost paid for tour packages to Bhutan by major markets. The estimate includes packages offered by Bhutanese operators as well as the respective country operators for non MDPR paying visitors mainly arrivals from India, Bangladesh and Maldives. The total cost of the package will vary depending on the ALOS and is inclusive of airfare (Bhutan sector)

Likewise, the following table shows the estimates of average expenditure per person on major items for those visitors who did not come through package tours. The estimates show that the major costs are incurred on international airfare (Bhutan sector), domestic airfare (for those who have availed the service) and accommodation followed by other expenditure items.

Average Expenditure per person on Major items – visitors on non-package tours

Table 30: Average expenditure on major items for non-package Tours (in USD)

country code	International airfare	Domestic Airfare	Car rental	Local ground transport	Accommodation	Food and beverages	Shopping	Others	Oil	Entertainment	Guide services	Host organi- zation
India	364	80	138	70	202	76	65	22	43	23	34	790
Bangladesh	406	.	113	64	247	72	80	.	65	16	14	.
USA	950	.	.	191	667	436	255	205	.	56	73	.
China	1,008	.	.	5	1,031	20	71	.	.	.	20	.
Singapore	725	.	.	.	600	350	100	.	.	50	.	.
UK	505	.	86	53	1,089	250	73	.	.	22	100	.
Thailand	914	40	35	79	556	82	133	.	20	85	750	.
Germany	867	.	332	70	325	211	243	49	120	44	216	.
Australia	1,008	.	.	7	650	300	250
Japan	849	1,500	165	20	517	139	94	.	.	.	200	.
France	813	.	.	200	1,116	368	89	.	.	100	.	.
Canada	997	.	.	581	591	500	36	.	.	185	.	.
Spain	1,008	.	.	72	15	100	100	.	.	5	.	.
Other African countries	415	.	.	30	.	.
Other East Asia and the Pacific coun- tries	830	.	166	13	191	49	119	50	.	50	.	.
Other Europe- an countries	628	2,020	100	221	738	267	199	.	.	50	111	.
Other South Asian Coun- tries	322	.	.	97	765	168	66	.	.	21	.	.
Total	457	911	137	78	228	86	74	52	44	24	66	790

(Source: Survey estimates)

Average Length of Stay, Average Expenditure by Nationality

Table 31: ALoS and average expenditure by Nationality

Country	AVERAGE NIGHTS STAYED*	MEDIAN NIGHTS STAYED*	AVERAGE TRIP EXPENDITURE**	AVERAGE EXPENDITURE PER NIGHT**
India	6	6	669.62	131.90
Bangladesh	5	6	793.58	206.94
USA	10	7	4,561.13	684.26
China	6	5	3,460.92	630.63
Singapore	7	6	3,110.61	528.17
UK	9	7	4,129.36	567.24
Thailand	8	4	2,453.92	575.81
Germany	11	8	4,057.67	550.52
Australia	10	7	3,631.98	572.88
Japan	14	4	2,341.47	518.30
Malaysia	6	6	2,381.84	422.58
Vietnam	6	4	2,245.42	512.30
France	11	9	3,784.20	478.20
Canada	9	7	4,342.92	579.75
Spain	7	6	2,840.33	533.54
Other African countries	20	5	1,976.84	402.92
Other American countries	8	5	3,869.14	618.92
Other East Asia and the Pacific countries	7	5	2,962.87	527.60
Other European countries	10	7	3,761.91	568.08
Other Middle East countries	14	5	8,467.09	2617.46
Other South Asian Countries	16	5	1,621.98	272.57
Total	7	6	1,354.33	235.07

(Source: *TCB/DOI | **Survey Estimates)

Table 23 and 24 shows the estimates visitor, visitor nights (bed nights) and average trip and daily expenditures.

The estimates show that the visitors from America have made the highest daily spend with USD 684.26 per person per night with an average mean ALoS of 10 nights followed by the visitors from China, Canada, Thailand etc. Estimates also show that while the ALoS for Asian countries are relatively lower than other markets, their daily spends are quite significant.

Expenditure per trip per person

Table 32: Trip Expenditure per person

Item	Mean	Median	Total (in USD million)
<i>International airfare</i>	525	381	14.58
<i>Domestic airfare</i>	680	300	0.52
<i>Car rental</i>	142	101	2.27
<i>Local ground transport</i>	72	50	1.23
<i>Accommodation</i>	226	115	12.20
<i>Food and beverages</i>	73	43	11.60
<i>Shopping</i>	115	56	23.42
<i>Others</i>	112	29	0.33
<i>Oil (car)</i>	43	35	0.84
<i>Entertainment</i>	26	17	3.07
<i>Guides services</i>	75	45	5.35
<i>Host organization</i>	799	790	0.16
<i>Package tour</i>	1,342	661	270.31
Total	1,354	664	345.88

(Source: Survey estimates)

The above table on the estimates of expenditure per trip per person shows that the major expenditure item is airfare (international – Bhutan sector and domestic) followed by accommodation and shopping.

Gross Earnings

Table 33: Gross earnings from MDPR paying Tourist

Gross receipts (in USD Million)	88.63
SDF (In USD Million)	23.42
Visa fee (In USD Million)	2.57
2% TDS (In USD Million)	1.24

(Source: Tashel System, TCB)

In 2019, the total tourism receipts from MDPR was USD 88.63million out of which USD 23.42million was direct revenue contribution through SDF.

Visitor by Activity

Table 34: visitor by activity

Activities	Frequency	%
Cultural sight seeing	62,029	99.39
Hiking	2,858	4.58
Bumdra Trek	1,579	2.53
Druk Path trek	1,135	1.82
Textile tour	756	1.21
Jomolhari trek	684	1.1
Bird watching	614	0.98
Thimphu Tshechu	523	0.84
Retreat Meditation	485	0.78
Rafting/kayaking	459	0.74
Cycling	441	0.71
Paro Tsechu	394	0.63
Flora fauna	319	0.51
Laya Gasa trek	298	0.48
Snowman Trek	208	0.33
Motor Cycling	203	0.33
Dagala Thousand lake trek	182	0.29
Punakha Tsechu	147	0.24
Spa Wellness	140	0.22
Outdoor Camping	129	0.21
Samtengang trek	101	0.16
Sagala Trek	91	0.15
Thimphu Drupchen	86	0.14
Jambay lhakang drup	84	0.13
Bumthang Owl trek	76	0.12
Rhododendron festival	73	0.12
Bumthang Cultural trek	72	0.12
Nabji Korphu trek	71	0.11
Chelela Trek	60	0.1
Dochula Tsechu	56	0.09
Wangdue Tsechu	49	0.08
Tamshingphala Choepa	48	0.08
Gangtey Festival	44	0.07
Nubtsona Pata Trek	41	0.07
Fishing	37	0.06
Tangbi Mani	36	0.06
Gangkar Puensum trek	35	0.06
Natural Hotspring	35	0.06

Masagang Trek	33	0.05
Sinchula Trek	31	0.05
Outdoor Picnic	30	0.05
Punakha Drupchen	29	0.05
Traditional medicine	25	0.04
JDW national Park	22	0.04
Prakhar Duchhoed	21	0.03
Tashigang tsechu	21	0.03
Royal Mana trek	18	0.03
Wild EastRodungla Trek	16	0.03
Matsutake festival	16	0.03
Merak Tsechu	14	0.02
Gantey Trek	13	0.02
Ura Yakchoe	13	0.02
Gangjula Trek	12	0.02
Kurjey Tsechu	9	0.01
Dur Hot Spring trek	7	0.01
Nomads Festival	7	0.01
Gomkora	6	0.01
Rigsum Goenpa trek	5	0.01
Nimalung Tsechu	5	0.01
Jiligang PineTrail	5	0.01
Dongla Trek	4	0.01
Punakha Winter trek	4	0.01
Mongar Tsechu	4	0.01
Genekha Dagana trek	4	0.01
Haa Summer festival	4	0.01
Nalakhar Tsechu	2	0.003
Pemagatsel tsechu	2	0.003
UraMatsuta festival	2	0.003
Lhuntse Tsechu	1	0.002
Trongsa Tsechu	1	0.002
Total	75,064	120.28

(Source: TCB)

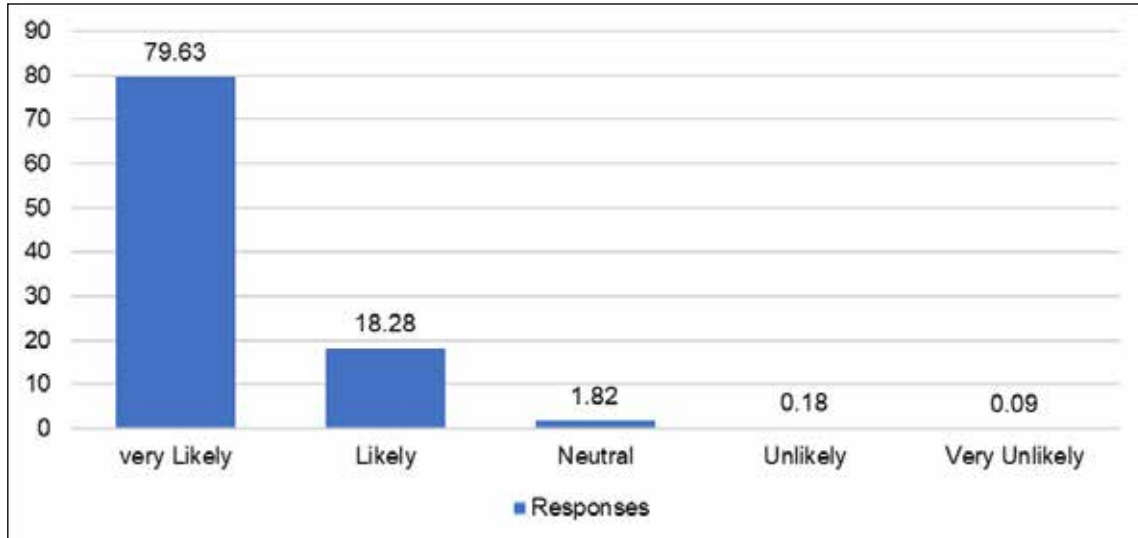
Almost all arrivals to Bhutan has undertaken some form of cultural sightseeing activity during the stay in Bhutan followed by other specific and special interest-based activities as shown in the above table.

Destination Loyalty and visitor satisfaction

Destination Loyalty

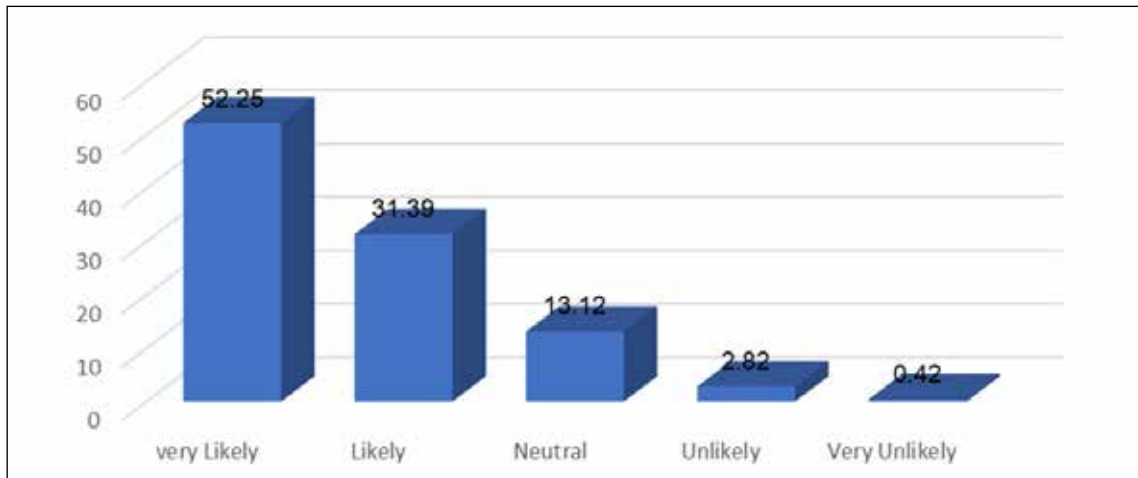
The following section presents the likeliness of the respondents return visit to Bhutan, how soon and whether they would recommend Bhutan to others for their trip.

Chart 9: Likeliness to Recommend Bhutan to others (%)



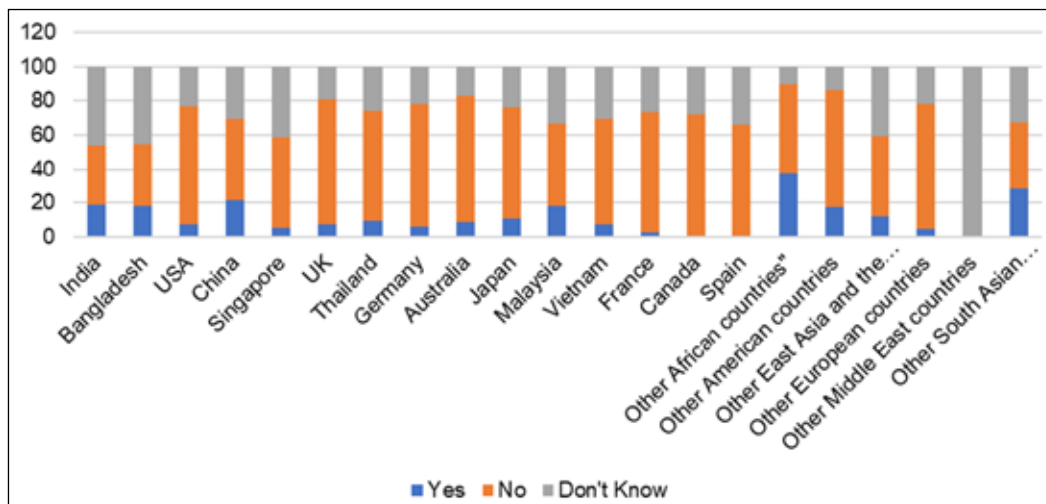
(Source: TCB survey estimates)

Chart 10: Likeliness to return to Bhutan (%)



(Source: TCB survey estimates)

Chart 11: Plan to visit Bhutan again within next 12 months (%)



(Source: TCB survey estimates)

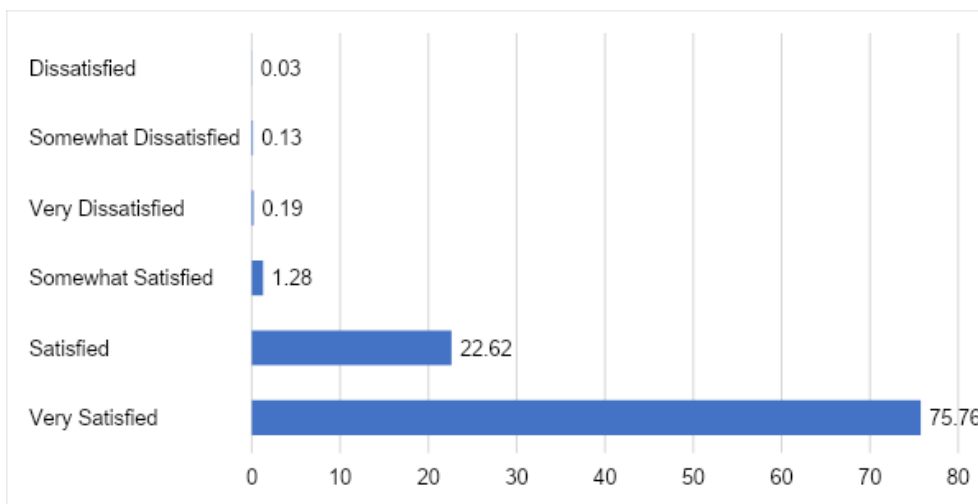
Visitor Satisfaction

The following shows the satisfaction level of the respondents on various services availed during their stay in the country.

Overall Satisfaction

99.66% of the respondents were satisfied with their trip to Bhutan with over 75.76% indicating very satisfied with their overall stay in the country.

Chart 12: Overall Satisfaction (%)

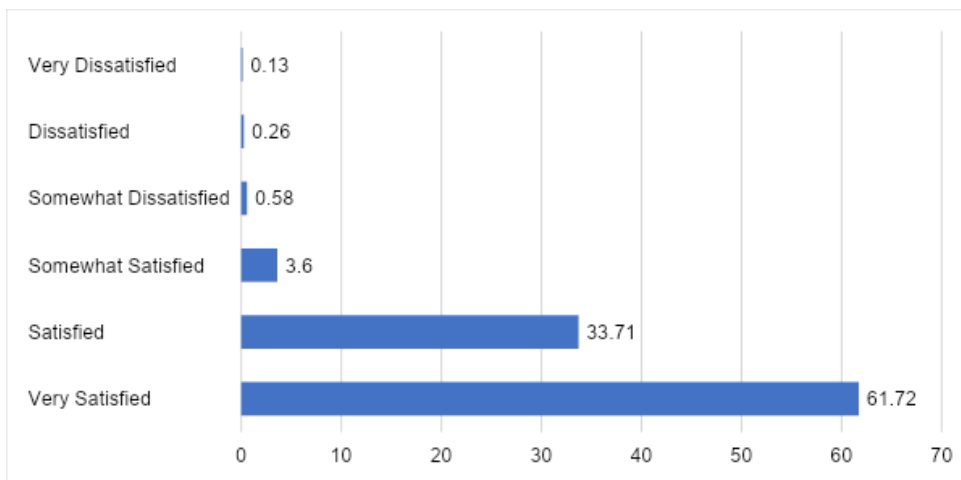


(Source: TCB survey estimates)

Satisfaction with Accommodation

Over 95% of the total respondents are satisfied with the accommodation services availed during their stay in Bhutan.

Chart 13: Satisfaction with Accommodation (%)

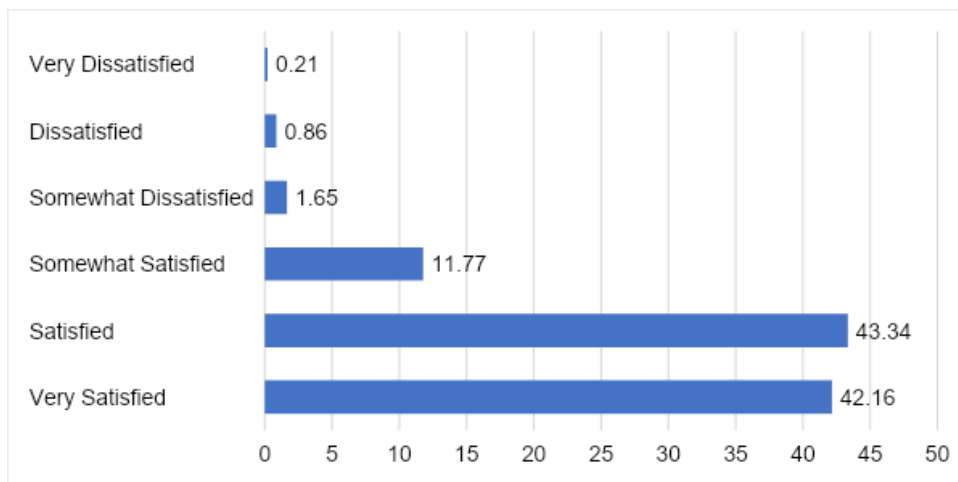


(Source: TCB survey estimates)

Satisfaction with Food and Beverages

Little over 85% of the total respondents were satisfied with the food and beverages (including drinks) services availed in the restaurants.

Chart 14: Satisfaction with Food and Beverage (%)

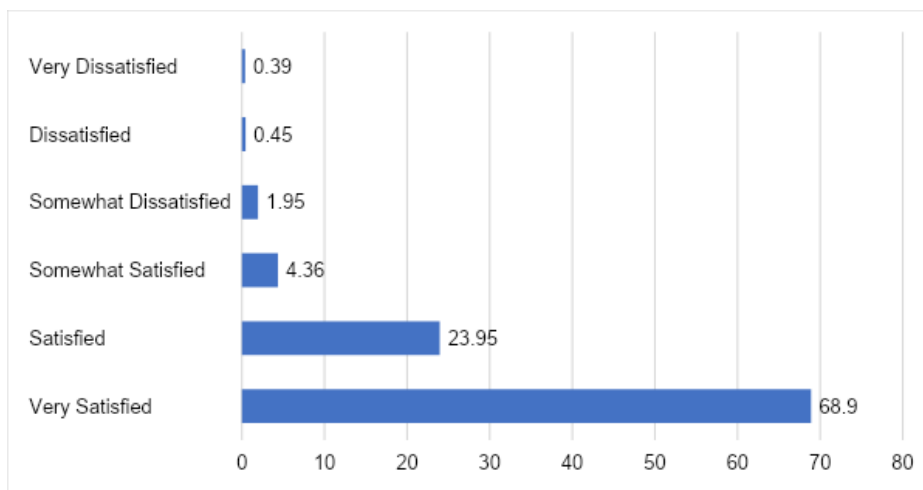


(Source: TCB survey estimates)

Satisfaction with Passport control / immigration procedures

More than 90% of the total respondents are satisfied with the services relating to passport control / immigration procedures.

Chart 15: Satisfaction with passport control/immigration procedures (%)

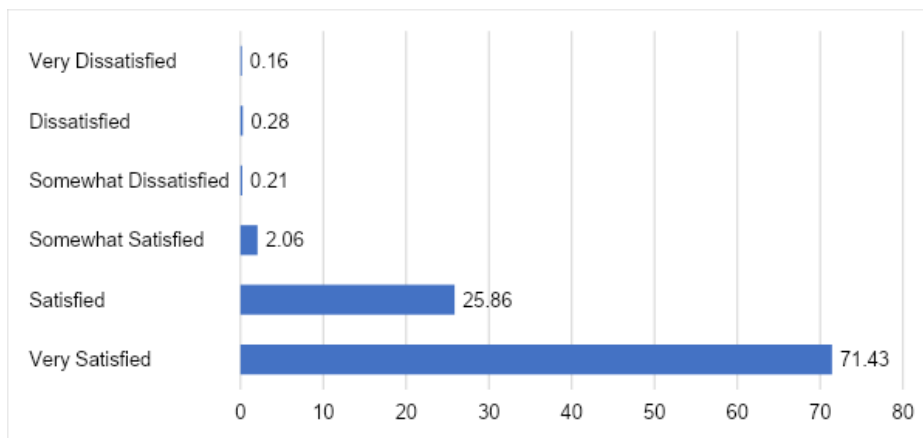


(Source: TCB survey estimates)

Local transportation services

The respondents were asked to rate their satisfaction level with the local transportation services and close to 97% of respondents who have used some form of local transportation services were satisfied. Some 20.07% of the respondents indicated non-applicability of the question.

Chart 16: Satisfaction with Local Transport Services (%)

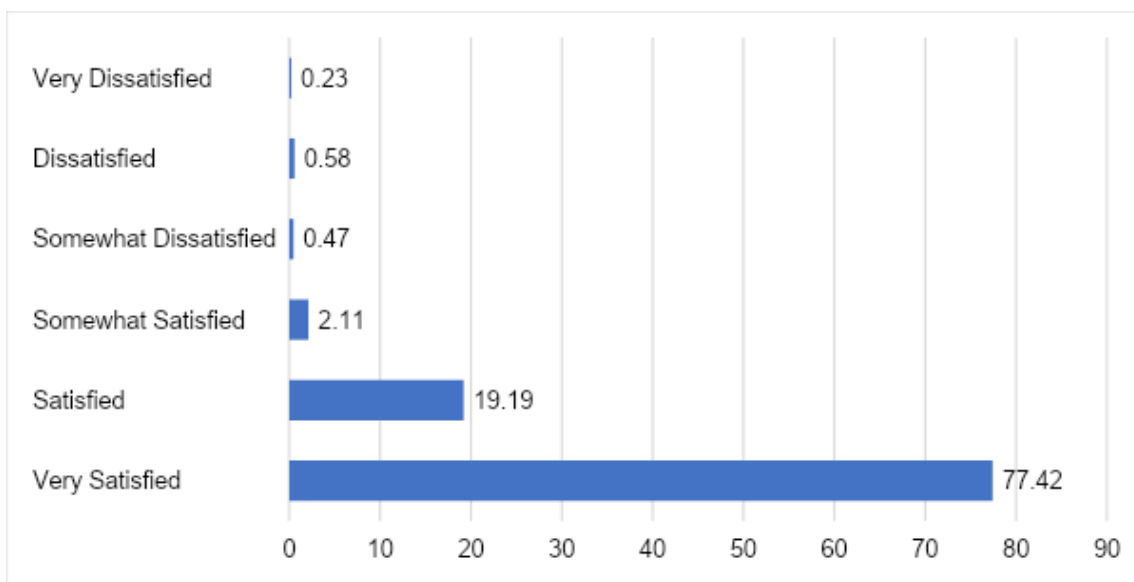


(Source: TCB survey estimates)

Satisfaction with Guide services

Over 95% of the respondents who availed guiding services were satisfied with their services. However, there were significant respondents (48.5%) who did not use guiding services during their stay in the country. This is mainly attributed to the arrivals from Bangladesh, India and Maldives who do not use guiding services during their stay in the country.

Chart 17: Satisfaction with Guides services (%)



(Source: TCB survey estimates)

Table 35: Satisfaction summary

Variable	Mean	Std. Dev.
Accommodation satisfaction	1.4	0.64
Food and beverages satisfaction	1.8	0.81
Passport control or immigration procedure	1.4	0.77
Local transportation services	1.3	0.58
Guide services	1.3	0.62
Overall satisfaction	1.3	0.52

Very Satisfied-1, Satisfied-2, Somewhat satisfied-3, Somewhat Dissatisfied-4, Dissatisfied-5, Very Dissatisfied-6

(Source: Survey estimates)

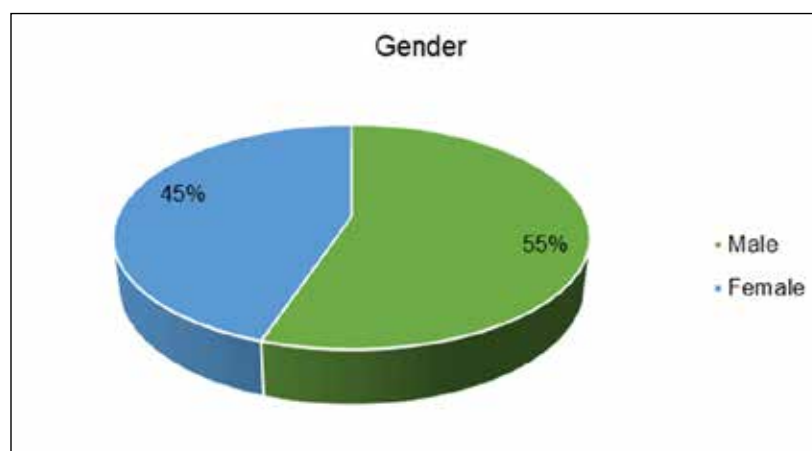
Demographics and Profile

The following section presents the demographic profile of all arrivals to Bhutan.

Gender

Majority of the visitors from the regional markets were male whereas the visitors from international markets were mostly female.

Chart 18: Gender (%)



(Source: TCB & DOI)

Table 36: Gender by Country

country	Male		Female		Total
	No	%	No	%	
India	133,942	58.14	96,439	41.86	230,381
Bangladesh	8,727	67.05	4,289	32.95	13,016
USA	5,255	44.89	6,452	55.11	11,707
China	2,751	36.37	4,813	63.63	7,564
Singapore	1,641	34.59	3,103	65.41	4,744
UK	2,084	49.14	2,157	50.86	4,241
Thailand	1,534	37.54	2,552	62.46	4,086
Germany	1,600	47.41	1,775	52.59	3,375
Australia	1,320	41.86	1,833	58.14	3,153
Japan	1,641	54.52	1,369	45.48	3,010
Malaysia	939	34.01	1,822	65.99	2,761

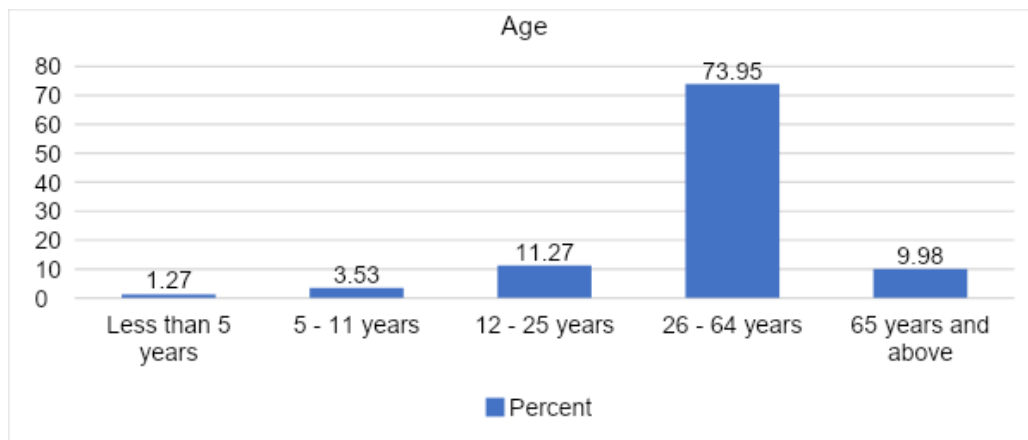
Vietnam	759	36.63	1,313	63.37	2,072
France	916	46.9	1,037	53.1	1,953
Canada	800	42.78	1,070	57.22	1,870
Spain	825	49.73	834	50.27	1,659
Other African countries	188	60.84	121	39.16	309
Other American countries	608	40.03	911	59.97	1,519
Other East Asia and the Pacific countries	2,337	39.66	3,556	60.34	5,893
Other European countries	4,616	45.79	5,464	54.21	10,080
Other Middle East countries	223	71.02	91	28.98	314
Other South Asian Countries	1,384	73.15	508	26.85	1,892
Total	174,090	55.16	141,509	44.84	315,599

(Source: TCB & DOI)

Age

The mean and median age of visitors are 42 and 40 respectively. Almost 74% of the visitors were in the age category of 26-64 years.

Chart 19: Age (%)



(Source: TCB & DOI)

Does not include international visitors whose main purposes are (1. Business, 2. Education/Training/Exchange program, 3. MICE, 4. Official, 5. Visiting friends and relatives/guest, 6. Others)

Table 37: Age by country

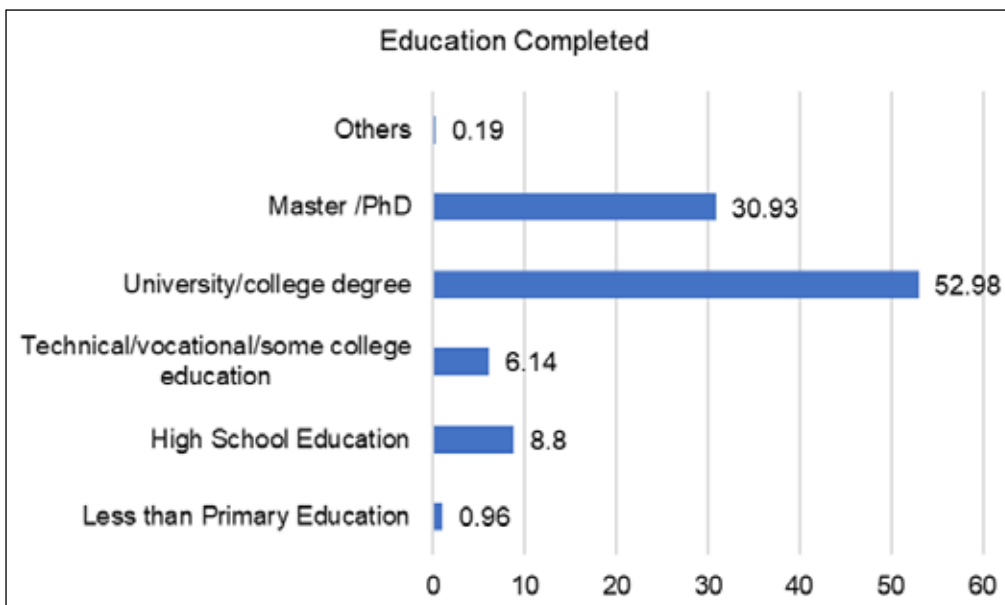
Country	mean	median
India	39	40
Bangladesh	35	39
USA	54	59
China	47	49
Singapore	47	49
UK	54	57
Thailand	51	52
Germany	55	56
Australia	55	58
Japan	52	53
Malaysia	50	51
Vietnam	42	42
France	56	61
Canada	54	57
Spain	52	55
Other African countries	46	46
Other American countries	48	49
Other East Asia and the Pacific countries	51	54
Other European countries	53	56
Other Middle East countries	41	39
Other South Asian Countries	44	44
Total	42	40

(Source: TCB & DOI)

Does not include international visitors whose main purposes are (1. Business, 2. Education/Training/ Exchange program, 3. MICE, 4. Official, 5. Visiting friends and relatives/guest, 6. Others)

Education qualification

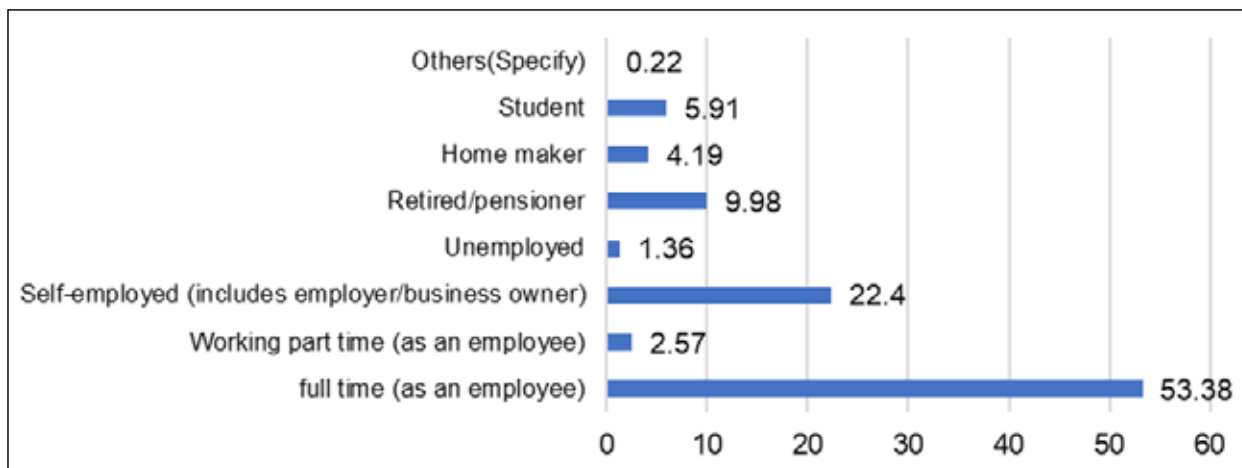
Chart 20: Education completed (%)



(Source: TCB survey estimates)

Employment status / Occupation

Chart 21: Employment status (%)



(Source: TCB Survey estimates)

Source of Information

Table 38: Source of information

Sources	%
Internet	64.45
Friends or relatives	53.02
Travel agent	28.19
Print media (articles, newspaper, magazine, travel guide)	5.5
Broadcast media (films, TV, documentary etc.)	3.02
Work related/Business colleagues	2.72
Previous visit(s)	2.61
Education related	1.21
TCB	1.13
Airline company	0.27
Bhutanese Consulate/Embassy	0.27
Conference related	0.22
Somewhere else	0.05

(Source: TCB Survey estimates)

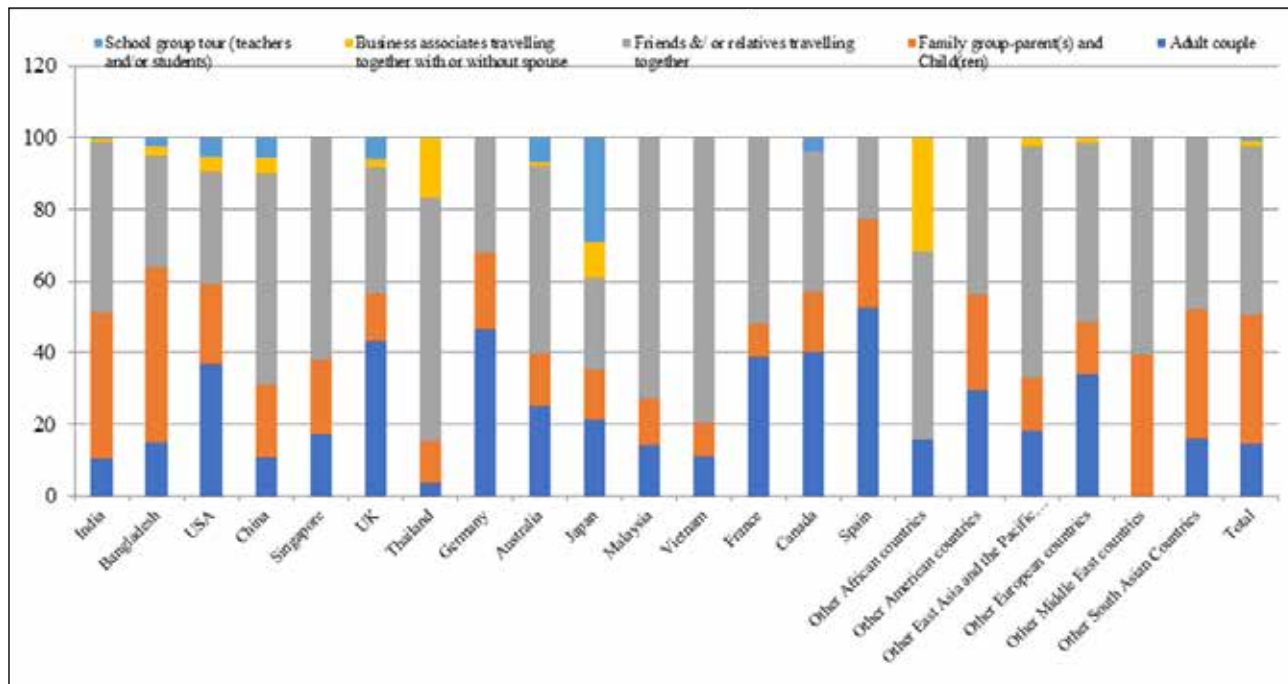
The above table shows the VES findings on how the respondents knew about Bhutan. The major source of information on Bhutan are internet (64.45%) followed by friends and relatives (53.02%) and travel agent (28.19%).

Travel Companion

The VES estimates show that 92.67% of the respondents has traveled to Bhutan accompanied by someone. This includes 46.95% travelling with friends and relatives, 36.28% in family groups (parents and children), 14.51% adult couple and rest with business associates etc.

In terms of source markets, arrivals from the Asian countries travelled with friends and relatives and family group while arrivals from US and European countries including Australians travelled as adult couple.

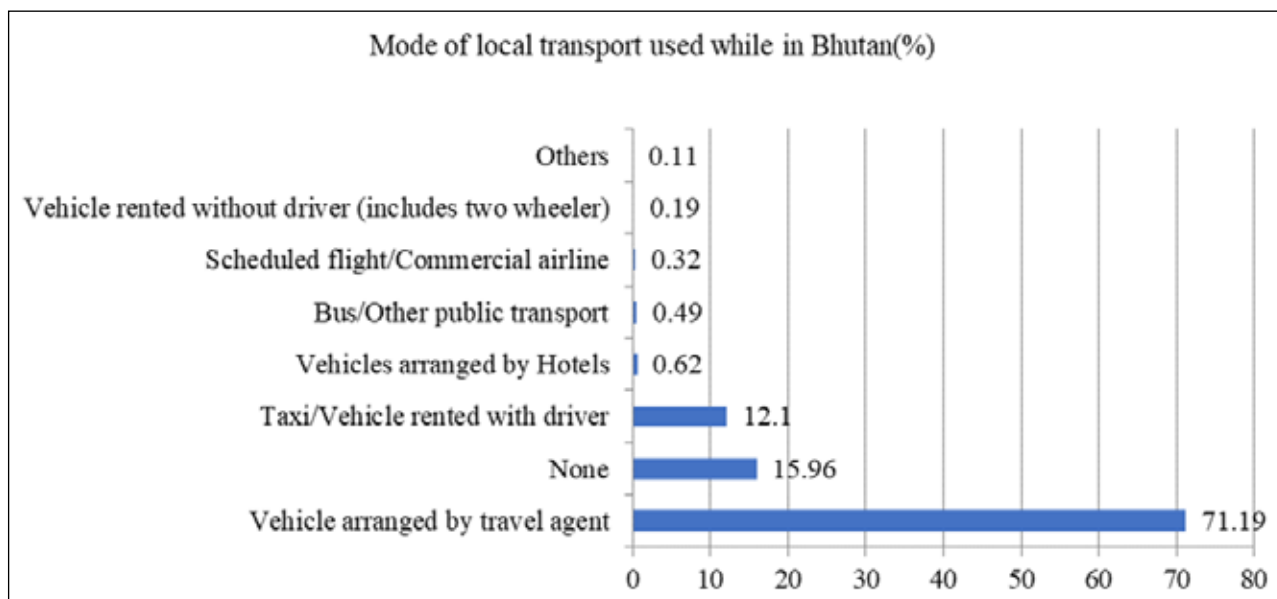
Chart 22: Travel companion



(Source: Survey estimates)

Mode of Transport used while in Bhutan

Chart 23: Mode of transport used



(Source: TCB Survey estimates)

ANNEXURE - STATISTICAL TABLES

Table 1: Visitors by length of stay by Purpose (%)

Purpose	1 - 2 Nights	3 - 4 Nights	5 - 6 Nights	7 - 8 Nights	9 - 14 Nights	15 Nights and above	Total
Business	10.35	20	50.14	5.21	5.44	8.85	100
Education/Training/Exchange program	1.99	2.43	5.3	7.28	24.72	58.28	100
Holiday, Leisure and Recreation	0.79	12.77	67.78	11.39	6.47	0.8	100
Incentives travel (FAM, Tour leader)	1.66	25.55	26.38	15.41	22.97	8.03	100
MICE	4.98	44.47	29.76	11.28	5.2	4.31	100
Official	7.57	25.28	24.06	11.91	15.6	15.58	100
Others	10.27	2.12	48.6	3.01	13.71	22.29	100
Visiting friends and relatives/guest	3.19	12.31	22.67	12.76	22.96	26.12	100
Total	1.6	12.94	64.51	10.97	7.3	2.69	100

(Source: TCB & DOI)

Table 2: Visitor by travel companion by major markets (%)

Country	Adult couple	Family group-parent(s) and Child(ren)	Friends &/ or relatives travelling together	Business associates travelling together with or without spouse	School group tour (teachers and/or students)
India	10.48	40.74	47.54	0.87	0.37
Bangladesh	15.04	48.54	31.44	2.63	2.35
USA	37.05	22.08	31.56	4.01	5.29
China	10.94	20.18	58.61	4.44	5.82
Singapore	17.34	20.67	61.99	0	0
UK	43.07	13.55	34.92	2.35	6.11
Thailand	3.58	11.59	67.88	16.95	0
Germany	46.54	21.37	32.08	0	0
Australia	25.09	14.91	51.96	1.19	6.85
Japan	21.43	14	25.17	10.4	29
Malaysia	14.34	12.86	72.79	0	0
Vietnam	11.09	9.29	79.62	0	0
France	38.87	9.07	52.06	0	0
Canada	40.23	16.95	39.11	0	3.71

Spain	52.43	24.55	23.02	0	0
Other African countries	15.82	0	52.55	31.63	0
Other American countries	29.3	27.03	43.67	0	0
Other East Asia and the Pacific countries	18.31	15.03	64.27	2.39	0
Other European countries	34.08	14.47	49.77	1.68	0
Other Middle East countries	0	39.51	60.49	0	0
Other South Asian Countries	15.94	36.39	47.67	0	0
Total	14.51	36.28	46.95	1.31	0.95

(Source: TCB Survey estimates)

Table 3: Monthly visitors by purpose (number)

Purpose	Jan	Feb	Mar	Apr	May	Jun	Jul
Business	374	470	602	355	409	411	420
Education/Training/Exchange program	66	37	41	18	13	30	56
Holiday, Leisure and Recreation	11,897	11,419	21,222	27,649	43,893	27,290	10,509
Incentives travel (FAM, Tour leader)	56	94	80	107	67	93	46
MICE	48	65	79	83	77	104	126
Official	745	867	1,090	1,002	743	707	752
Others	1,021	1,055	1,175	1,043	1,553	1,305	1,157
Visiting friends and relatives/Guests	190	213	218	348	363	357	225
Total	14,397	14,220	24,507	30,605	47,118	30,297	13,291

Table 3.1: Monthly visitors by purpose (number)

Purpose	Aug	Sep	Oct	Nov	Dec	Total
Business	365	405	314	442	323	4,890
Education/Training/Exchange program	18	99	56	19	0	453
Holiday, Leisure and Recreation	9,893	19,005	43,216	24,406	31,147	281,546
Incentives travel (FAM, Tour leader)	101	80	108	102	150	1,084
MICE	41	45	136	74	26	904
Official	991	751	844	1,070	460	10,022
Others	890	1,296	1,302	949	818	13,564
Visiting friends and relatives/Guests	193	256	349	194	230	3,136
Total	12,492	21,937	46,325	27,256	33,154	315,599

(Source: TCB and DOI)

Table 4: Visitor by source of information on Bhutan by Major Markets (%)

Country	Airline company	travel agent	Internet	Print media (articles, newspaper, magazine, travel guide)	Broadcast media (films, TV, documentary etc)	Friends or relatives	Bhutanese Consulate/Embassy	Tourism Council of Bhutan	Previous visit(s)	Education related	Work related/Business colleagues	conference related	somewhere else
India	0.05	22.16	66.46	3.42	1.44	65.76	0.09	0.64	2.38	0.43	1.37	0.1	0.06
Bangladesh	0	31.36	66.84	1.93	2.8	52.67	0.81	2.07	1.48	1.64	5.43	0.49	0
USA	0	40.87	54.94	13.39	7.78	28.11	0	3.49	0.64	5.34	4.39	0.34	0
China	0	39.1	62.92	0	8.08	35.96	2.65	2.65	2.65	2.5	1.4	0	0
Singapore	1.1	53.31	55.45	8.51	3.99	34.57	0	1.44	2.85	0	5.58	0	0
UK	0	45.85	54.97	10.37	6.01	25.43	1.95	5.51	7.82	3.06	2.7	0	0
Thailand	0	55.12	56.59	20.95	10.21	35.89	3.52	0	1.98	3.52	8.3	0	0
Germany	2.03	46.46	69.92	23.14	11.74	22.65	0	2.03	2.92	0	3.61	0	0
Australia	0	35.43	49.15	9.07	3.71	29.99	0	0	2.04	5.61	5.38	0	0
Japan	0	29.53	55.08	11.7	5.89	14.34	0	0	4.6	18.63	7.47	3.87	0
Malaysia	0	48.81	57.86	9.7	13.2	45.06	0	0	3.38	0	0	0	0
Vietnam	0	35.75	65.85	0	0	36.91	0	0	7.68	0	0	0	0
France	0	47.07	72.11	10.16	10.26	23.45	0	0	3.67	0	5.15	0	0
Canada	0	34.13	56.53	3.65	3.8	32.5	0	0	0	0	6.32	0	0
Spain	0	41.6	79.01	4.49	13.56	18.46	0	4.49	0	4.65	0	0	0
Other African countries	12.03	36.73	52.01	0	0	26.64	0	0	0	0	37.91	12.03	0
Other American countries	0	45.82	65.67	3.52	0	26.45	3.32	3.32	0	7.04	3.52	0	0
Other East Asia and the Pacific countries	4.34	39.94	57.88	10.44	4.26	25.21	0	6.34	3.84	0	2.02	0	0
Other European countries	2.24	50.52	68.18	14.9	9.11	17.91	1.33	2.32	2.41	1.3	3.8	0	0
Other Middle East countries	0	0	60.49	69.76	0	0	0	0	0	0	0	0	0
Other South Asian Countries	0	41.34	52.86	4.99	0	17.31	0	0	0	0	42.83	10.83	0
Total	0.26	27.39	65.12	5.22	2.81	56.4	0.25	1.07	2.39	1.05	2.27	0.19	0.05

(Source: TCB survey estimates)

Table 5: Visitor by length of stay in Bhutan by major markets

Country	1 - 2 Nights		3 - 4 Nights		5 - 6 Nights		7 - 8 Nights		9 - 14 Nights		5 Nights and above		Total
	No	%	No	%	No	%	No	%	No	%	No	%	
India	3,141	1.36	16,044	6.96	175,213	76.05	22,915	9.95	8,572	3.72	4,496	1.95	230,381
Bangladesh	196	1.51	4,887	37.55	6,834	52.5	754	5.79	274	2.11	71	0.55	13,016
USA	356	3.04	2,128	18.18	3,184	27.2	2,347	20.05	2,893	24.71	799	6.82	11,707
China	154	2.04	3,526	46.62	2,075	27.43	980	12.96	751	9.93	78	1.03	7,564
Singapore	60	1.26	546	11.51	3,065	64.61	191	4.03	813	17.14	69	1.45	4,744
UK	59	1.39	528	12.45	1,316	31.03	808	19.05	1,203	28.37	327	7.71	4,241
Thailand	114	2.79	2,743	67.13	779	19.07	200	4.89	82	2.01	168	4.11	4,086
Germany	45	1.33	392	11.61	630	18.67	658	19.5	1,344	39.82	306	9.07	3,375
Australia	36	1.14	617	19.57	758	24.04	491	15.57	960	30.45	291	9.23	3,153
Japan	273	9.07	1,240	41.2	734	24.39	268	8.9	211	7.01	284	9.44	3,010
Malaysia	28	1.01	958	34.7	1,158	41.94	367	13.29	219	7.93	31	1.12	2,761
Vietnam	6	0.29	1,408	67.95	436	21.04	83	4.01	109	5.26	30	1.45	2,072
France	19	0.97	236	12.08	362	18.54	359	18.38	812	41.58	165	8.45	1,953
Canada	40	2.14	366	19.57	505	27.01	409	21.87	434	23.21	116	6.2	1,870
Spain	32	1.93	344	20.74	569	34.3	413	24.89	281	16.94	20	1.21	1,659
Other African countries	10	3.24	88	28.48	93	30.1	38	12.3	30	9.71	50	16.18	309
Other American countries	52	3.42	571	37.59	550	36.21	175	11.52	131	8.62	40	2.63	1,519
Other East Asia and the Pacific countries	158	2.88	1,881	31.92	2,195	37.25	908	15.41	577	9.79	174	2.95	5,893
Other European countries	160	1.59	1,663	16.5	2,489	24.69	2,046	20.3	2,993	29.69	729	7.23	10,080
Other Middle East countries	25	7.96	108	34.39	126	40.13	19	6.05	8	2.55	28	8.92	314
Other South Asian Countries	86	4.55	549	29.02	510	26.96	202	10.68	330	17.44	215	11.36	1,892
Total	5,050	1.6	40,823	12.94	203,581	64.51	34,631	10.97	23,027	7.3	8,487	2.69	315,599

(Source: TCB and DoI)

Table 6: Visitor by geographical Spread by Major Markets (Number)

Country	Bumthang	Chukha	Dagana	Gasa	Haa	Lhuentse	Mon-gar	Paro	Pema Gatsel	Punakha	Samdrup-Jongkhar	Sarpang	Thimphu	Trashiyangtse	Trashigang	Trongsa	Tsirang	WangduePhodrang	Zhemgang
USA	2,058	185	17	153	1,030	95	268	10,333	12	8,898	102	50	9,818	84	263	876	27	3,696	98
China	1,057	85	0	19	189	125	148	7,209	2	6,440	18	16	6,895	71	156	275	5	1,642	11
Singapore	587	20	1	18	456	47	102	4,312	19	3,958	39	37	4,132	19	89	227	4	2,010	5
UK	711	312	5	92	559	76	199	3,789	7	3,362	132	67	3,497	79	192	331	16	1,621	88
Thailand	87	8	0	1	82	0	14	2,956	1	2,837	2	0	2,934	14	15	40	0	268	0
Germany	1,263	382	0	105	465	97	414	3,068	2	2,856	352	26	2,952	230	429	694	5	1,378	18
Australia	506	72	1	53	373	17	89	2,502	2	2,205	51	6	2,469	24	90	279	5	1,061	9
Japan	168	237	4	14	315	8	52	1,844	23	1,193	77	2	1,803	26	90	70	2	296	4
Malaysia	161	26	0	8	145	10	13	2,491	1	2,327	5	0	2,415	2	18	71	0	650	0
Vietnam	89	7	0	0	46	3	1	1,887	0	1,802	0	1	1,810	0	1	23	0	88	1
France	778	119	0	61	309	6	213	1,730	0	1,620	183	2	1,702	58	202	457	0	900	25
Canada	313	65	0	27	224	20	35	1,652	2	1,465	18	2	1,591	16	33	129	2	585	6
Spain	267	118	0	7	131	0	92	1,421	3	1,194	80	0	1,399	20	98	104	0	442	2
Other African countries ¹	18	1	0	2	4	0	9	124	0	95	4	1	119	0	6	5	0	35	3
Other American countries	97	22	0	11	105	3	9	1,375	0	1,160	4	0	1,334	2	6	56	1	272	0
Other East Asia and the Pacific countries	834	238	0	13	174	36	122	4,776	6	4,312	57	8	4,736	44	125	356	1	1,648	3
Other European countries	2,915	584	2	229	1,129	217	809	8,766	14	7,793	596	41	8,523	342	834	1,359	6	3,835	69
Other Middle East countries	4	0	0	0	2	0	0	136	0	113	0	0	122	0	0	0	0	13	0
Other South Asian Countries	37	9	0	0	13	1	4	335	2	274	1	4	342	0	1	12	0	89	4
Total	11,950	2,490	30	813	5,751	761	2,593	60,706	96	53,904	1,721	263	58,593	1,031	2,648	5,364	74	20,529	346

(Source: TCB Tashel system | includes MDRP paying countries only)

Table 7: ALoS by Dzongkhag by major markets

Country code	Bumthang	Chukha	Dagana	Gasa	Haa	Lhuentse	Mon-gar	Paro	Pema Gatsel	Punakha	Samdrup Jongkhar	Sarpang	Thimphu	Trashi Yangtse	Trashigang	Trongsa	Tsirang	Wangdue Phodrang	Zhemgang
USA	3	1	1	6	1	2	2	2	1	2	1	2	2	1	2	1	2	2	3
China	2	1	.	1	1	2	1	2	2	1	1	2	1	1	3	1	1	1	2
Singapore	2	1	6	2	1	1	1	2	3	1	2	1	2	2	3	1	1	1	4
UK	3	1	4	7	1	1	2	3	1	2	1	1	2	1	2	1	1	2	3
Thailand	2	1	.	1	1	.	1	2	1	1	2	.	1	1	1	1	.	1	.
Germany	3	1	.	7	1	1	1	3	3	2	1	1	2	1	2	1	2	2	2
Australia	3	1	1	6	1	2	2	3	2	2	1	2	2	1	2	1	1	2	3
Japan	2	1	2	3	1	1	1	2	2	1	2	5	1	1	2	1	1	1	2
Malaysia	3	1	.	2	1	1	2	2	2	1	2	.	2	1	3	1	.	1	.
Vietnam	3	2	.	.	1	1	1	2	.	1	.	2	2	.	2	1	.	1	1
France	3	1	.	6	1	3	1	3	.	2	1	1	2	1	2	1	.	1	2
Canada	3	1	.	8	1	1	2	2	2	2	1	1	2	1	2	1	1	1	3
Spain	2	1	.	1	1	.	1	2	2	1	1	.	2	1	2	1	.	1	3
Other African countries	4	1	.	7	1	.	3	2	.	1	2	8	2	.	2	2	.	1	2
Other American countries	2	1	.	7	1	2	1	2	.	1	1	.	2	1	2	1	1	1	.
Other East Asia and the Pacific countries	2	1	.	6	1	2	1	2	2	1	1	2	2	1	3	1	1	1	5
Other European countries	3	1	5	5	1	2	1	2	1	1	1	1	2	2	2	1	1	1	3
Other Middle East countries	4	.	.	.	1	.	.	2	.	1	.	.	2	2	.
Other South Asian Countries	2	1	.	.	2	1	2	2	1	1	1	1	2	.	2	2	.	1	3
Total	3	1	2	6	1	2	1	2	2	1	1	2	2	1	2	1	1	1	3

(Source: TCB Tashel system | includes M DPR paying countries only)

Table 8: Visitor by number of visits (repeat) to Bhutan (%)

Country	No. of times visited						
	1x	2x	3x	4x	5x	6x	7 or more than 7x
India	94.69	3.56	0.75	0.35	0.24	0.1	0.31
Bangladesh	94.82	4.3	0.88	0	0	0	0
USA	95.29	2.46	0.55	0	1	0.71	0
China	88.34	6.72	0	4.94	0	0	0
Singapore	92.95	5.95	1.1	0	0	0	0
UK	89.48	8.06	1.53	0.94	0	0	0
Thailand	91.7	1.98	3.73	0	2.59	0	0
Germany	89.94	10.06	0	0	0	0	0
Australia	96.01	2.04	0	1.95	0	0	0
Japan	86.54	2.82	6.53	0	1.78	0	2.33
Malaysia	96.62	0	0	0	0	3.38	0
Vietnam	92.32	0	0	0	7.68	0	0
France	92.72	3.35	0	1.27	2.66	0	0
Canada	100	0	0	0	0	0	0
Spain	97.16	0	0	0	0	2.84	0
Other African countries	100	0	0	0	0	0	0
Other American countries	96.48	0	0	0	3.52	0	0
Other East Asia and the Pacific countries	91.51	6.17	2.32	0	0	0	0
Other European countries	92.05	4.04	0.7	0	0	1.27	1.93
Other Middle East countries	100	0	0	0	0	0	0
Other South Asian Countries	95.01	4.99	0	0	0	0	0
Total	94.34	3.66	0.78	0.37	0.33	0.2	0.33

(Source: TCB Survey estimates)

Table 9: Total Trip Expenditure by major markets (USD)

Country	Visitors*	Visitor nights*	Total trip expenditure (USD million) **
India	230,381	1,490,516	127.11
Bangladesh	13,016	68,645	5.85
USA	11,707	113,127	49.22
China	7,564	42,782	8.99
Singapore	4,744	35,371	10.28
UK	4,241	40,184	16.12
Thailand	4,086	31,658	4.52
Germany	3,375	36,664	15.27
Australia	3,153	31,692	13.61
Japan	3,010	42,856	4.80
Malaysia	2,761	17,260	5.15
Vietnam	2,072	11,434	1.39
France	1,953	21,349	10.87
Canada	1,870	16,234	8.71
Spain	1,659	11,496	3.65
Other African countries	309	6120	1.13
Other American countries	1,519	12,263	7.56
Other East Asia and the Pacific countries	5,893	44,195	10.09
Other European countries	10,080	102,004	39.33
Other Middle East countries	314	4,265	1.022
Other South Asian Countries	1,892	29,879	1.19
Total	315,599	2,209,994	345.88

(Source: *TCB/DOI | **TCB Survey Estimates)

Table 10: Total trip expenditure by item by major markets (USD million)

country code	International airfare	Domestic Airfare	Car rental	Local ground transport	Accommodation	Food and beverages	Shopping	Others	Oil	Entertainment	Guide services	Host organi- zation	Package tour	total
India	5.959	0.089	2.098	0.906	9.806	8.173	11.551	0.147	0.827	2.660	0.852	0.056	83.988	127.112
Bangladesh	0.640	0.000	0.089	0.061	0.501	0.251	0.439	0.004	0.010	0.085	0.044	0.000	3.733	5.854
USA	1.779	0.000	0.000	0.066	0.304	0.743	1.961	0.016	0.000	0.042	1.090	0.000	43.223	49.223
China	0.341	0.028	0.000	0.000	0.119	0.068	0.850	0.003	0.000	0.000	0.132	0.000	7.456	8.997
Singapore	0.293	0.000	0.000	0.000	0.075	0.141	0.937	0.086	0.000	0.040	0.234	0.000	8.475	10.280
UK	0.659	0.000	0.006	0.013	0.220	0.274	0.571	0.007	0.000	0.009	0.373	0.000	13.991	16.122
Thailand	0.274	0.002	0.002	0.015	0.072	0.066	0.542	0.000	0.001	0.009	0.144	0.000	3.394	4.523
Germany	0.567	0.000	0.019	0.009	0.124	0.212	0.544	0.010	0.004	0.017	0.299	0.000	13.461	15.268
Australia	0.459	0.015	0.000	0.003	0.099	0.285	0.701	0.000	0.000	0.012	0.324	0.000	11.716	13.612
Japan	0.380	0.119	0.014	0.003	0.152	0.094	0.206	0.000	0.000	0.005	0.082	0.000	3.740	4.795
Malaysia	0.311	0.000	0.000	0.000	0.000	0.044	0.341	0.000	0.000	0.000	0.133	0.103	4.221	5.154
Vietnam	0.000	0.000	0.000	0.000	0.000	0.020	0.084	0.000	0.000	0.000	0.018	0.000	1.271	1.394
France	0.295	0.000	0.000	0.007	0.206	0.142	0.408	0.000	0.000	0.008	0.204	0.000	9.595	10.866
Canada	0.578	0.000	0.000	0.074	0.075	0.116	0.695	0.000	0.000	0.033	0.179	0.000	6.965	8.715
Spain	0.118	0.000	0.000	0.004	0.001	0.058	0.182	0.000	0.000	0.002	0.066	0.000	3.217	3.648
Other African countries	0.000	0.000	0.000	0.000	0.000	0.015	0.129	0.000	0.000	0.003	0.025	0.000	0.959	1.131
Other American countries	0.288	0.110	0.000	0.000	0.000	0.089	0.437	0.007	0.000	0.005	0.210	0.000	6.417	7.563
Other East Asia and the Pacific countries	0.605	0.021	0.035	0.001	0.027	0.057	0.693	0.004	0.000	0.005	0.214	0.000	8.432	10.095
Other European countries	0.922	0.121	0.006	0.048	0.289	0.686	2.107	0.051	0.000	0.134	0.690	0.000	34.274	39.327
Other Middle East countries	0.000	0.000	0.000	0.000	0.000	0.002	0.004	0.000	0.000	0.000	0.015	0.000	1.000	1.022
Other South Asian countries	0.114	0.012	0.000	0.017	0.134	0.068	0.039	0.000	0.000	0.001	0.020	0.000	0.781	1.185
Total	14.582	0.516	2.269	1.227	12.203	11.603	23.421	0.334	0.842	3.071	5.348	0.159	270.309	345.885

(Source: TCB Survey estimates)

Table 11: Average trip expenditure by item (USD)

country code	International airfare	Domestic Airfare	Car rent- rental	Local ground trans- port	Accommoda- tion	Food and bev- erages	Shop- ping	Oth- ers	Oil	Entertain- ment	Guide ser- vices	Host orga- nization	Package tour	total
India	374	414	144	65	201	65	77	103	43	24	31	467	592	670
Bangladesh	388	.	113	64	247	57	77	24	65	29	21	.	727	794
USA	882	.	.	130	592	126	204	84	.	47	134	.	4,260	4,561
China	1,006	400	.	5	1,031	69	371	12	.	.	79	.	3,002	3,461
Singapore	822	.	.	.	550	95	341	1,173	.	357	99	.	2,625	3,111
UK	779	.	86	50	1,089	118	177	120	.	28	134	.	3,779	4,129
Thailand	896	40	35	79	556	74	339	.	20	79	118	.	2,142	2,454
Germany	828	.	332	70	325	115	163	33	120	50	104	.	3,982	4,058
Australia	768	200	.	13	684	122	245	.	.	45	123	.	3,245	3,632
Japan	744	1,500	165	20	517	91	133	.	.	47	101	.	2,324	2,341
Malaysia	598	86	173	.	.	.	77	1300	1,951	2,382
Vietnam	43	167	.	.	.	48	.	2,048	2,245
France	670	.	.	200	1,116	116	153	.	.	64	101	.	3,777	3,784
Canada	880	.	.	397	591	102	415	.	.	234	122	.	3,705	4,343
Spain	1,004	.	.	72	15	91	141	.	.	10	70	.	2,627	2,840
Other African coun- tries	53	259	.	.	22	69	.	2,260	1,977
Other American countries	624	1,500	.	.	.	109	272	45	.	44	129	.	3,283	3,869
Other East Asia and the Pacific countries	815	300	166	13	191	53	225	29	.	35	91	.	2,638	2,963
Other European countries	734	2,020	53	221	738	136	246	186	.	185	92	.	3,419	3,762
Other Middle East countries	29	120	.	.	.	124	.	8,286	8,467
Other South Asian Countries	328	200	.	97	765	120	82	.	.	21	122	.	1,639	1,622
Total	525	680	142	72	226	73	115	112	43	26	75	799	1,342	1,354

(Source: TCB Survey estimates)

Table 12: Total trip expenditure by purpose of visit (USD million)

Purpose	International airfare	Domestic Airfare	Car rental	Local ground transport	Accommodation	Food and beverages	Shopping
Holiday, Leisure and Recreation	10.98	0.28	2.11	0.85	9.92	10.16	21.52
Visiting friends and relatives	0.49	0.12	0.03	0.01	0.09	0.16	0.19
Religion/Pilgrimage	0.38	0.00	0.01	0.06	0.12	0.12	0.75
Incentives travel	0.03	0.00	0.00	0.00	0.00	0.00	0.09
Business/professional	2.69	0.12	0.12	0.30	2.05	1.16	0.87
Others	0.01	0.00	0.00	0.00	0.02	0.00	0.01
Total	14.58	0.52	2.27	1.23	12.20	11.60	23.42

Table 12.1: Total trip expenditure by purpose of visit (USD million)

Purpose	Others	Oil	Entertainment	Guide services	Host organi- zation	Package tour	Total
Holiday, Leisure and Recreation	0.31	0.82	2.96	5.11	0.11	252.53	317.65
Visiting friends and relatives	0.00	0.00	0.01	0.02	0.00	1.38	2.51
Religion/Pilgrimage	0.00	0.01	0.01	0.08	0.00	7.24	8.78
Incentives travel	0.00	0.00	0.00	0.04	0.00	0.58	0.74
Business/professional	0.02	0.01	0.09	0.10	0.05	8.45	16.02
Others	0.00	0.00	0.00	0.00	0.00	0.14	0.18
Total	0.33	0.84	3.07	5.35	0.16	270.31	345.88

(Source: TCB Survey estimates)

Table 13: Average trip expenditure by purpose of visit (USD)

Purpose	International airfare	Domestic Airfare	Car rent- al	Local ground trans- port	Accommoda- tion	Food and beverag- es	Shop- ping	Oth- ers	Oil	Entertain- ment	Guide ser- vices	Host orga- nization	Pack- age tour	Total
Holiday, Leisure and Recreation	524	446	145	64	207	69	112	116	43	26	75	803	1303	1323
Visiting friends and relatives	583	2020	134	28	141	125	128	50	43	22	74	.	2249	1434
Religion/Pilgrim- age	760	.	99	289	293	68	309	11	73	28	52	.	2561	2636
Incentives travel	400	29	368	.	.	.	157	.	2295	2936
Business/profes- sional	502	1500	111	97	420	155	122	125	47	57	73	790	2253	1619
Others	232	.	.	.	362	44	45	.	.	20	.	.	2000	1433
Total	525	680	142	72	226	73	115	112	43	26	75	799	1342	1354

(Source: TCB Survey estimates)

Table 14: Visitor by age by major markets

Age/Country code	Less than 5 years		5 - 11 years		12 - 25 years		26 - 64 years		65 years and above		Total
	No	%	No	%	No	%	No	%	No	%	
India	3,517	1.53	9,843	4.27	29,252	12.7	171,607	74.49	16,162	7.02	230,381
Bangladesh	191	1.47	379	2.91	2,298	17.66	9,968	76.58	180	1.38	13,016
USA	48	0.45	155	1.46	576	5.43	6,063	57.19	3,760	35.47	10,602
China	18	0.24	80	1.09	334	4.54	6,201	84.33	720	9.79	7,353
Singapore	11	0.25	40	0.91	253	5.76	3,620	82.44	467	10.64	4,391
UK	12	0.31	31	0.8	126	3.24	2,585	66.45	1,136	29.2	3,890
Thailand	8	0.26	24	0.79	141	4.64	2,361	77.74	503	16.56	3,037
Germany	6	0.19	15	0.48	98	3.15	2,202	70.85	787	25.32	3,108
Australia	3	0.12	23	0.89	109	4.22	1,676	64.84	774	29.94	2,585
Japan	2	0.1	15	0.72	160	7.73	1,223	59.05	671	32.4	2,071
Malaysia	1	0.04	15	0.6	110	4.39	2,066	82.38	316	12.6	2,508
Vietnam	14	0.73	40	2.09	137	7.17	1,581	82.77	138	7.23	1,910
France	5	0.29	17	0.97	55	3.14	1,014	57.84	662	37.76	1,753
Canada	5	0.3	11	0.65	80	4.76	1,096	65.16	490	29.13	1,682
Spain	1	0.07	11	0.77	59	4.11	1,041	72.54	323	22.51	1,435
Other African countries	0	0	2	1.53	6	4.58	103	78.63	20	15.27	131
Other American countries	1	0.07	7	0.5	73	5.19	1,090	77.52	235	16.71	1,406
Other East Asia and the Pacific countries	3	0.06	17	0.34	266	5.28	3,894	77.34	855	16.98	5,035
Other European countries	26	0.29	71	0.79	302	3.35	6,312	70.07	2,297	25.5	9,008
Other Middle East countries	0	0	0	0	3	2.1	129	90.21	11	7.69	143
Other South Asian Countries	0	0	1	0.28	14	3.86	322	88.71	26	7.16	363
Total	3,872	1.27	10,797	3.53	34,452	11.27	226,154	73.95	30,533	9.98	305,808

Doesn't include international whose main purposes are (1. Business, 2. Education/Training/Exchange program, 3. MICE, 4. Official, 5. Visiting friends and relatives/guest, 6. Others)

(Source: TCB and DoI)

Table 15: Visitor qualification by major markets (%)

Country	Less than Primary Education	High School Education	Technical/vocational/ some college education	University/college degree	Master /PhD	Others
India	1.17	8.85	6.29	54.77	28.74	0.17
Bangladesh	0	6.62	8.71	41.77	41.87	1.03
USA	0	2.22	1.53	47.93	48.32	0
China	1.83	7.96	1.83	54.6	33.77	0
Singapore	0	14.73	9.47	61.64	14.17	0
UK	0	12.88	8.14	41.99	37	0
Thailand	0	6.48	0	36.53	56.99	0
Germany	0	10.59	1.95	49.03	38.44	0
Australia	0	9.75	8.1	60.05	22.1	0
Japan	3.36	19.47	3.17	47.99	26.01	0
Malaysia	0	10.02	16.58	50.61	22.79	0
Vietnam	0	23.05	0	30.74	46.21	0
France	0	5.05	7.71	29.02	58.21	0
Canada	0	2.98	3.8	61.41	31.82	0
Spain	0	5.36	4.49	54.16	35.99	0
Other African countries	0	0	0	52.52	47.48	0
Other American countries	0	0	3.52	71.59	24.89	0
Other East Asia and the Pacific countries	2.32	2.32	2.02	47.23	46.1	0
Other European countries	0	16.26	9.09	42.8	31.85	0
Other Middle East countries	0	0	0	60.49	39.51	0
Other South Asian Countries	4.99	7.89	0	45.9	31.08	10.12
Total	0.96	8.8	6.14	52.98	30.93	0.19

(Source: TCB Survey estimates)

Table 16: Visitor occupation by major markets (%)

country	full time (as an employee)	Working part time (as an employee)	Self-employed (includes employer/ business owner)	Unemployed	Retired/ pensioner	Home maker	Student	Others (Specify)
India	53.47	1.9	23.93	1.29	8.29	4.91	6.04	0.17
Bangladesh	49.86	1.21	22.22	2.88	4.56	3.78	15.5	0
USA	43.69	5.7	16.71	2.07	24.32	0.53	5.68	1.29
China	58.02	6.87	10.24	5.64	12.41	4.33	2.5	0
Singapore	69.65	2.08	19.05	0	0	7.01	1.1	1.1
UK	46.1	3.48	15.81	1.88	22.4	3.72	6.62	0
Thailand	57.53	1.98	22.89	0	11.11	0	6.48	0
Germany	58.01	5.92	12.23	0	20.84	0.97	2.03	0
Australia	45.54	7.72	21.64	1.84	17.65	0	5.61	0

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Japan	47.67	3.57	7.44	3.73	11.55	3.57	22.48	0
Malaysia	42.36	3.18	28.31	7.32	16.63	2.2	0	0
Vietnam	76.95	0	7.68	0	0	7.68	7.68	0
France	46.18	2.4	20.27	0	26.74	2.4	2.01	0
Canada	44.96	0	25.1	0	23.12	2.87	3.95	0
Spain	72.39	8.36	11.05	0	8.2	0	0	0
Other African countries	86.16	13.84	0	0	0	0	0	0
Other American countries	66.3	0	22.91	0	7.27	0	3.52	0
Other East Asia and the Pacific countries	56.08	6.67	23.4	1.69	7.68	2.15	2.32	0
Other European countries	57.83	6.58	16.53	0	14.72	1.3	3.05	0
Other Middle East countries	100	0	0	0	0	0	0	0
Other South Asian Countries	66.55	0	15.43	0	7.89	0	0	10.12
Total	53.38	2.57	22.4	1.36	9.98	4.19	5.91	0.22

(Source: TCB Survey estimates)

Table 17: Likelihood to return to Bhutan (%)

Country	very Likely	Likely	Neutral	Unlikely	Very unlikely	Total
India	56.99	30.49	10.52	1.65	0.36	100
Bangladesh	40.37	48.31	11.32	0	0	100
USA	34.63	30.29	27.63	6.11	1.36	100
China	50.03	24.88	22.28	2.82	0	100
Singapore	32.59	49.19	14.73	3.5	0	100
UK	39.17	35.29	10.37	13.4	1.76	100
Thailand	66.63	10	23.37	0	0	100
Germany	31.37	25.67	35.02	7.95	0	100
Australia	29.43	34.49	22.14	11.68	2.25	100
Japan	51.17	26.24	19.77	0	2.82	100
Malaysia	40.72	50.75	1.69	6.84	0	100
Vietnam	56.56	26.46	16.98	0	0	100
France	54.19	23.48	22.33	0	0	100
Canada	22.71	44.01	16.07	17.2	0	100
Spain	19.02	49.48	31.5	0	0	100
Other African countries	39.21	47.99	12.8	0	0	100
Other American countries	58.29	26.34	7.57	7.8	0	100
Other East Asia and the Pacific countries	47.26	26.84	22.75	3.15	0	100
Other European countries	31.52	32.08	25.24	10.8	0.35	100
Other Middle East countries	0	100	0	0	0	100
Other South Asian Countries	45.59	24.85	18.73	10.83	0	100
Total	52.25	31.39	13.12	2.82	0.42	100

(Source: TCB Survey estimates)

Table 18: Likelihood to recommend Bhutan (%)

Country	very Likely	Likely	Neutral	Unlikely	very unlikely	Total
India	78.81	19.36	1.63	0.12	0.08	100
Bangladesh	81.07	15.65	3.29	0	0	100
USA	83.86	15.59	0.55	0	0	100
China	87.6	12.4	0	0	0	100
Singapore	71.49	24.96	3.55	0	0	100
UK	90.42	8.05	1.53	0	0	100
Thailand	83.61	14.41	1.98	0	0	100
Germany	71.74	14.91	11.32	0	2.03	100
Australia	81.09	16.1	0	2.81	0	100
Japan	77.53	19.65	0	2.82	0	100
Malaysia	70.56	26.26	0	3.18	0	100
Vietnam	76.95	23.05	0	0	0	100
France	90.86	9.14	0	0	0	100
Canada	72.9	20.32	6.78	0	0	100
Spain	80.19	19.81	0	0	0	100
Other African countries	100	0	0	0	0	100
Other American countries	96.48	3.52	0	0	0	100
Other East Asia and the Pacific countries	74.07	24.24	1.69	0	0	100
Other European countries	84.57	12.21	3.22	0	0	100
Other Middle East countries	100	0	0	0	0	100
Other South Asian Countries	89.17	0	10.83	0	0	100
Total	79.63	18.28	1.82	0.18	0.09	100

(Source: TCB Survey estimates)

Table 19: Plan to visit Bhutan again within next 12 Months (%)

Country	Yes	No	Don't Know
India	19.06	34.7	46.25
Bangladesh	18.36	36.12	45.52
USA	7.24	69.62	23.14
China	21.83	47.91	30.26
Singapore	5.27	53.34	41.39
UK	7.29	73.41	19.3
Thailand	9.35	64.76	25.9
Germany	6.12	72.28	21.6
Australia	9.03	73.59	17.38
Japan	10.64	65.44	23.92
Malaysia	17.91	49	33.09
Vietnam	7.68	61.58	30.74
France	2.4	70.87	26.73

Canada	0	72.17	27.83
Spain	0	66.03	33.97
Other African countries	37.91	52.01	10.08
Other American countries	17.83	68.45	13.72
Other East Asia and the Pacific countries	12.24	46.97	40.79
Other European countries	4.9	73.01	22.1
Other Middle East countries	0	0	100
Other South Asian Countries	28.42	39.15	32.43
Total	16.64	41.84	41.52

(Source: TCB Survey estimates)

Table 20: Visitor by types of Accommodation used by major markets (%)

Dz-ongkhag	Category	India	Ban- gla- des	USA	Chi- na	Sing- a- pore	UK	Thai- land	Germa- ny	Aus- tra- lia	Ja- pan	Malay- sia	Viet- nam	France	Can- a- da	Spain	Other African coun- tries	Other Amer- ican coun- tries	Other East Asia and the pacific coun- tries	Other Euro- pean coun- tries	Other Middle East coun- tries	Other South Asian Coun- tries	Total	
Pari	4 or 5 star accommodation	7.87	10.62	40.24	38.10	44.26	38.46	37.50	17.86	34.48	8.57	48.57	16.67	26.19	45.16	22.73	25.00	44.44	40.82	39.87	66.67	0.00	14.88	
	3 star accommodation	52.91	56.64	53.85	59.52	54.10	61.54	56.25	75.00	60.34	74.29	51.43	75.00	66.67	48.39	68.18	50.00	51.85	57.14	56.96	33.33	66.67	54.50	
	Budget hotel/ Non-Star hotel	28.32	21.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	2.86	0.00	2.38	6.45	0.00	0.00	0.00	0.00	0.63	0.00	8.33	21.29	
	Village home stays	1.46	0.00	0.59	0.00	1.64	3.08	0.00	2.38	3.57	0.00	2.86	0.00	2.38	3.23	4.55	0.00	3.70	0.00	3.16	0.00	0.00	1.48	
	Campsites	0.11	0.00	2.37	0.00	0.00	1.54	0.00	0.00	0.00	1.72	0.00	0.00	2.38	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.32	
	With friends/ relatives	0.19	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	
	Rented house/ apartment	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
	Guest house/ transit camp	0.82	0.88	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.65	
	4 or 5 star accommodation	3.28	1.77	27.22	21.43	32.79	20.00	15.63	14.29	57.14	17.24	5.71	25.71	16.67	23.81	19.35	18.18	25.00	29.63	24.49	17.72	0.00	0.00	7.65
	3 star accommodation	33.73	24.78	44.38	47.62	50.82	53.85	34.38	34.38	57.14	37.93	20.00	54.29	66.67	57.14	45.16	59.09	37.50	44.44	51.02	58.86	0.00	33.33	37.20
Punakha	Budget hotel/ Non-Star hotel	10.22	5.31	0.00	0.00	0.00	0.00	0.00	1.79	1.72	0.00	0.00	0.00	4.76	3.23	0.00	0.00	0.00	0.00	0.63	0.00	0.00	7.71	
	Village home stays	0.82	0.00	3.55	0.00	3.28	0.00	3.13	0.00	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.89	
	Campsites	0.07	0.00	0.00	0.00	0.00	3.08	0.00	0.00	0.00	1.72	0.00	0.00	0.00	3.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	
	With friends/ relatives	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
	Rented house/ apartment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Guest house/ transit camp	0.04	0.00	0.00	0.00	0.00	0.00	3.13	1.79	0.00	0.00	0.00	0.00	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	
	4 or 5 star accommodation	9.25	12.39	40.24	30.95	42.62	44.62	31.25	14.29	31.03	17.14	42.86	16.67	47.62	38.71	36.36	62.50	62.50	44.44	46.94	44.30	100.00	8.33	16.47
	3 star accommodation	56.38	63.72	52.66	59.52	49.18	49.23	56.25	56.25	75.00	63.79	54.29	51.43	83.33	47.62	56.06	59.09	25.00	55.56	51.02	50.00	0.00	66.67	56.15
	Budget hotel/ Non-Star hotel	28.18	19.47	0.59	0.00	0.00	1.54	0.00	0.00	0.00	1.72	2.86	0.00	2.38	3.23	0.00	0.00	0.00	0.00	0.00	0.63	0.00	8.33	21.89
	Village home stays	1.19	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	1.72	2.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.97
Thimphu	Campsites	0.11	0.00	0.59	0.00	0.00	0.00	3.13	0.00	1.72	0.00	0.00	0.00	2.38	6.45	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.27	
	With friends/ relatives	0.56	1.77	0.59	0.00	0.00	1.54	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	8.33	0.59	
	Rented house/ apartment	0.22	0.00	0.59	0.00	0.00	1.54	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	
	Guest house/ transit camp	1.42	0.88	1.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.55	0.00	0.00	0.00	0.00	0.00	0.00	1.13	

Table 20.1: Visitor by types of Accommodation used by major markets (%)

Wangdi Phodrang	4 or 5 star accommodation	0.37	0.88	2.37	0.00	0.00	1.54	3.13	1.79	3.45	2.86	2.86	2.86	0.00	7.14	6.45	4.55	0.00	3.70	0.00	1.90	0.00	0.00	0.86	
	3 star accommodation	2.28	1.77	12.43	2.38	22.95	23.08	9.38	23.21	15.52	2.86	2.86	2.86	0.00	30.95	16.13	13.64	0.00	14.81	20.41	16.46	0.00	8.33	5.44	
	Budget hotel/ Non-Star hotel	1.90	1.77	2.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.23	0.00	0.00	0.00	0.00	0.63	0.00	8.33	1.62	
	Village home stays	0.82	0.00	3.55	2.38	1.64	6.15	0.00	3.57	3.45	2.86	2.86	2.86	0.00	8.33	0.00	4.55	0.00	0.00	2.04	4.43	0.00	0.00	1.40	
	Campsites	0.04	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	2.53	0.00	0.00	0.19	
	With friends/ relatives	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
	Rented house/ apartment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Guest house/ transit camp	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.63	0.00	8.33	0.27	
	4 or 5 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	3 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Gasa	Budget hotel/ Non-Star hotel	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Village home stays	0.00	0.00	1.18	0.00	0.00	0.00	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	
	Campsites	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.38	0.00	0.00	0.00	3.70	0.00	0.00	0.00	0.00	0.08	
	With friends/ relatives	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Rented house/ apartment	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
	Guest house/ transit camp	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
	4 or 5 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	3 star accommodation	0.67	0.88	2.96	0.00	1.64	10.77	0.00	7.14	6.90	2.86	2.86	2.86	2.86	0.00	11.90	3.23	4.55	0.00	0.00	8.16	7.59	0.00	0.00	1.78
	Budget hotel/ Non-Star hotel	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.40	
	Village home stays	0.26	0.00	0.59	0.00	3.28	1.54	0.00	0.00	0.00	0.00	8.57	2.86	2.86	0.00	4.76	0.00	0.00	0.00	0.00	2.04	1.27	0.00	0.54	
Ha	Campsites	0.00	0.00	1.18	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	
	With friends/ relatives	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Rented house/ apartment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Guest house/ transit camp	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	

Table 20.2: Visitor by types of Accommodation used by major markets (%)

Burmthang	4 or 5 star accommodation	0.11	0.00	0.59	2.38	0.00	3.08	0.00	1.79	0.00	0.00	0.00	4.76	3.23	0.00	0.00	0.00	0.00	4.43	0.00	0.00	0.49
	3 star accommodation	0.60	0.88	12.43	9.52	4.92	15.38	0.00	30.36	10.34	2.86	0.00	26.19	9.68	9.09	0.00	3.70	10.20	17.72	0.00	0.00	3.48
	Budget hotel/ Non-Star hotel	0.82	0.00	0.00	2.38	0.00	1.54	0.00	0.00	0.00	0.00	0.00	2.38	0.00	0.00	0.00	3.70	0.00	0.00	0.00	0.00	0.70
	Village home stays	0.04	0.00	0.00	2.38	0.00	1.54	0.00	3.57	0.00	0.00	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.63	0.00	8.33	0.22
	Campsites	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	2.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05
	With friends/ relatives	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03
	Rented house/ apartment	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03
	Guest house/ transit camp	0.11	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.90	0.00	0.00	0.19
	4 or 5 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	3 star accommodation	0.34	0.00	7.10	2.38	1.64	9.23	0.00	17.86	12.07	0.00	0.00	0.00	21.43	3.23	4.55	0.00	3.70	6.12	14.56	0.00	0.00
Budget hotel/ Non-Star hotel	0.11	0.00	0.00	4.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.38	0.00	0.00	0.00	3.70	0.00	0.00	0.00	0.19	
Village home stays	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Campsites	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
With friends/ relatives	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	
Rented house/ apartment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Guest house/ transit camp	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	1.27	0.00	0.13	
4 or 5 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
3 star accommodation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Budget hotel/ Non-Star hotel	0.00	0.00	0.00	0.00	0.00	0.00	3.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	
Village home stays	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Campsites	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
With friends/ relatives	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Rented house/ apartment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Guest house/ transit camp	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.03	

Table 21: Visitor by nationality by Purpose

Nationality	Business		Education/Training/Exchange program		Holiday, Leisure and Recreation		Incentives travel (FAM, Tour leader)		MICE		Official		Others		Visiting friends and relatives/ guest		Total
	No	%	No	%	No	%	No	%	No	%	No	%	No	%	No	%	
Afghan	0	0	1	2.04	0	0	0	0	18	36.73	30	61.22	0	0	0	0	49
Albanian	0	0	0	0	1	50	0	0	0	0	1	50	0	0	0	0	2
Algerian	0	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	2
American	43	0.37	133	1.14	10,475	89.48	125	1.07	60	0.51	509	4.35	3	0.03	359	3.07	11,707
Andorran	0	0	0	0	4	100	0	0	0	0	0	0	0	0	0	0	4
Angolan	0	0	0	0	0	0	0	0	3	100	0	0	0	0	0	0	3
Argentinean	0	0	0	0	123	99.19	0	0	0	0	1	0.81	0	0	0	0	124
Armenian	1	5.56	0	0	9	50	0	0	1	5.56	7	38.89	0	0	0	0	18
Australian	38	1.21	139	4.41	2,541	80.59	44	1.4	48	1.52	237	7.52	0	0	106	3.36	3,153
Austrian	21	3.54	0	0	463	77.95	13	2.19	6	1.01	69	11.62	7	1.18	15	2.53	594
Bahraini	0	0	0	0	5	55.56	1	11.11	0	0	2	22.22	0	0	1	11.11	9
Bangladesh	116	0.89	2	0.02	12,464	95.76	0	0	9	0.07	390	3	14	0.11	21	0.16	13,016
Barbadian	0	0	0	0	1	100	0	0	0	0	0	0	0	0	0	0	1
Belarusian	0	0	0	0	4	26.67	0	0	0	0	10	66.67	0	0	1	6.67	15
Belgian	2	0.35	1	0.17	519	89.64	10	1.73	2	0.35	30	5.18	0	0	15	2.59	579
Bhutanese	0	0	0	0	0	0	0	0	0	0	1	100	0	0	0	0	1
Bolivian	0	0	0	0	5	50	0	0	0	0	5	50	0	0	0	0	10
Bosnian	0	0	0	0	1	20	0	0	0	0	4	80	0	0	0	0	5
Brazilian	1	0.15	2	0.29	625	91.78	13	1.91	4	0.59	20	2.94	0	0	16	2.35	681
British	31	0.73	15	0.35	3,803	89.67	87	2.05	30	0.71	205	4.83	0	0	70	1.65	4,241
Bruneian	0	0	0	0	11	73.33	0	0	0	0	4	26.67	0	0	0	0	15
Bulgarian	0	0	0	0	46	88.46	2	3.85	3	5.77	1	1.92	0	0	0	0	52
Burkinabe	0	0	0	0	0	0	0	0	4	80	1	20	0	0	0	0	5
Burmese	5	2.31	0	0	126	58.33	0	0	14	6.48	49	22.69	0	0	22	10.19	216
Burundian	0	0	0	0	0	0	0	0	0	0	1	100	0	0	0	0	1
Cambodian	1	0.88	0	0	94	82.46	0	0	14	12.28	1	0.88	0	0	4	3.51	114
Cameroonian	0	0	0	0	0	0	0	0	0	0	10	100	0	0	0	0	10
Canadian	9	0.48	6	0.32	1,664	88.98	18	0.96	19	1.02	89	4.76	0	0	65	3.48	1,870
Central African	0	0	0	0	0	0	0	0	0	0	1	100	0	0	0	0	1

Table 21.2: Visitor by nationality by Purpose

Hungarian	0	0	1	0.6	111	66.47	1	0.6	5	2.99	48	28.74	0	0	1	0.6	167
Iceland	0	0	0	0	19	86.36	0	0	0	0	3	13.64	0	0	0	0	22
India	4,039	1.75	2	0	207,766	90.18	0	0	73	0.03	3,962	1.72	13,532	5.87	1,007	0.44	230,381
Indonesian	3	0.23	0	0	1,195	90.05	12	0.9	31	2.34	44	3.32	0	0	42	3.17	1,327
Iranian	1	7.69	0	0	6	46.15	0	0	2	15.38	4	30.77	0	0	0	0	13
Iraqi	0	0	0	0	2	40	0	0	0	0	3	60	0	0	0	0	5
Irish	2	0.98	1	0.49	177	86.34	3	1.46	2	0.98	18	8.78	0	0	2	0.98	205
Israeli	1	0.2	0	0	486	95.48	7	1.38	6	1.18	6	1.18	0	0	3	0.59	509
Italian	7	0.48	0	0	1,345	91.56	16	1.09	4	0.27	87	5.92	0	0	10	0.68	1,469
Ivorian	0	0	0	0	0	0	0	0	0	0	5	100	0	0	0	0	5
Jamaican	0	0	0	0	1	100	0	0	0	0	0	0	0	0	0	0	1
Japanese	117	3.89	53	1.76	2,036	67.64	35	1.16	51	1.69	577	19.17	0	0	141	4.68	3,010
Jordanian	0	0	0	0	9	90	0	0	0	0	1	10	0	0	0	0	10
Kazakhstani	4	15.38	0	0	14	53.85	0	0	0	0	8	30.77	0	0	0	0	26
Kenyan	0	0	0	0	13	59.09	0	0	4	18.18	5	22.73	0	0	0	0	22
Kititian and Nevisian	0	0	0	0	3	75	0	0	0	0	1	25	0	0	0	0	4
Kuwaiti	0	0	0	0	25	17.48	0	0	0	0	117	81.82	0	0	1	0.7	143
Kyrgyz	0	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	2
Laotian	0	0	0	0	34	60.71	0	0	9	16.07	13	23.21	0	0	0	0	56
Latvian	0	0	0	0	49	92.45	0	0	2	3.77	2	3.77	0	0	0	0	53
Lebanese	0	0	0	0	24	80	0	0	0	0	6	20	0	0	0	0	30
Lesotho	0	0	0	0	0	0	0	0	2	50	2	50	0	0	0	0	4
Liberian	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	1
Liechtensteiner	0	0	0	0	5	100	0	0	0	0	0	0	0	0	0	0	5
Lithuanian	0	0	1	1.72	53	91.38	1	1.72	0	0	1	1.72	0	0	2	3.45	58
Luxembourger	0	0	0	0	17	85	0	0	1	5	1	5	0	0	1	5	20
Macedonian	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	1
Madagascar	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	1
Malawian	0	0	0	0	0	0	0	0	4	100	0	0	0	0	0	0	4
Malaysian	20	0.72	1	0.04	2,486	90.04	22	0.8	45	1.63	100	3.62	0	0	87	3.15	2,761

Table 21.3: Visitor by nationality by Purpose

Maldives	0	0	0	3	23.08	0	0	0	0	0	0	0	7	53.85	0	0	0	0	0	13
Malian	0	0	0	0	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	1
Maltese	0	0	0	35	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	35
Mauritanian	1	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Mauritian	2	10.53	0	15	78.95	0	0	0	0	0	0	0	2	10.53	0	0	0	0	0	19
Mexican	0	0	0	365	97.33	2	0.53	1	0.27	2	0.53	0	2	0.53	0	0	5	1.33	375	7
Moldovan	0	0	0	6	85.71	0	0	1	14.29	0	0	0	0	0	0	0	0	0	0	7
Monacan	0	0	0	3	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3
Mongolian	0	0	0	10	40	2	8	6	24	2	8	0	2	8	0	0	5	20	25	2
Montenegrian	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Moroccan	0	0	0	4	80	0	0	1	20	0	0	0	0	0	0	0	0	0	0	5
Mozambican	0	0	0	0	0	0	0	0	0	0	0	0	4	100	0	0	0	0	0	4
Namibian	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Nepalese	70	4.87	12	159	11.06	113	7.86	83	5.77	710	49.37	0	0	0	0	291	20.24	1,438	1,438	2
New Zealander	2	0.45	3	381	85.43	5	1.12	9	2.02	30	6.73	2	0.45	14	3.14	446	446	446	446	10
Ni-Vanuatu	0	0	0	3	30	0	0	6	60	1	10	0	0	0	0	0	0	0	0	10
Nicaraguan	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Nigerian	0	0	0	1	7.69	0	0	1	7.69	11	84.62	0	0	0	0	0	0	0	0	13
Nigerien	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	0	0	0	0	1
North Korean	0	0	0	0	0	0	0	0	0	2	100	0	0	0	0	0	0	0	0	2
Norwegian	14	4.06	0	302	87.54	3	0.87	7	2.03	14	4.06	0	0	0	5	1.45	345	345	345	4
Omani	0	0	0	20	66.67	0	0	0	0	10	33.33	0	0	0	0	0	0	0	0	30
Pakistani	1	1.61	0	5	8.06	0	0	9	14.52	47	75.81	0	0	0	0	0	0	0	0	62
Palauan	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	0	0	0	0	1
Panamanian	0	0	0	3	75	0	0	0	0	1	25	0	0	0	0	0	0	0	0	4
Papua New Guinean	0	0	0	1	33.33	0	0	2	66.67	0	0	0	0	0	0	0	0	0	0	3
Paraguayan	0	0	0	4	33.33	0	0	3	25	5	41.67	0	0	0	0	0	0	0	0	12
Peruvian	1	3.57	0	23	82.14	0	0	2	7.14	2	7.14	0	0	0	0	0	0	0	0	28
Polish	0	0	0	454	94.58	6	1.25	1	0.21	15	3.13	0	0	0	4	0.83	480	480	480	4
Portuguese	1	0.26	0	364	94.55	4	1.04	1	0.26	13	3.38	0	0	0	2	0.52	385	385	385	2

Table 21.4: Visitor by nationality by Purpose

Qatari	0	0	0	0	0	11.11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9
Romanian	1	0.94	0	0	97	91.51	2	1.89	0	0	6	5.66	0	0	0	0	0	0	0	0	0	106
Russian	0	0	0	0	476	94.63	7	1.39	5	0.99	12	2.39	0	0	3	0.6	503					
Rwandan	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	1					
Salvadoran	0	0	0	0	4	80	1	20	0	0	0	0	0	0	0	0	0	0	0	0	0	5
Samoa	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	0	0	0	0	0	1
San Marinese	0	0	0	0	6	100	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6
Saudi	0	0	0	0	12	75	0	0	2	12.5	2	12.5	0	0	0	0	0	0	0	0	0	16
Senegalese	0	0	0	0	0	0	0	0	0	0	2	100	0	0	0	0	0	0	0	0	0	2
Serbian	0	0	0	0	10	71.43	0	0	1	7.14	3	21.43	0	0	0	0	0	0	0	0	0	14
Sierra Leonean	0	0	0	0	0	0	0	0	1	50	1	50	0	0	0	0	0	0	0	0	0	2
Singaporean	41	0.86	13	0.27	4,357	91.84	34	0.72	4	0.08	168	3.54	0	0	127	2.68	4,744					
Slovakian	1	1.23	0	0	74	91.36	2	2.47	0	0	2	2.47	1	1.23	1	1.23	81					
Slovenian	0	0	0	0	96	95.05	1	0.99	0	0	4	3.96	0	0	0	0	0	0	0	0	0	101
Solomon Islander	0	0	0	0	0	0	0	0	2	100	0	0	0	0	0	0	0	0	0	0	0	2
South African	6	5.88	0	0	79	77.45	1	0.98	5	4.9	6	5.88	0	0	5	4.9	102					
South Korean	28	1.99	7	0.5	1,060	75.28	37	2.63	24	1.7	227	16.12	0	0	25	1.78	1,408					
Spanish	1	0.06	1	0.06	1,407	84.81	28	1.69	6	0.36	201	12.12	0	0	15	0.9	1,659					
Sri Lankan	29	9.18	0	0	77	24.37	0	0	29	9.18	161	50.95	0	0	20	6.33	316					
Sudanese	0	0	0	0	0	0	0	0	3	60	2	40	0	0	0	0	5					
Surinamer	0	0	0	0	3	100	0	0	0	0	0	0	0	0	0	0	3					
Swaziland	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	8.33	12					
Swedish	2	0.47	4	0.93	377	87.67	2	0.47	1	0.23	29	6.74	0	0	15	3.49	430					
Swiss	16	1.11	0	0	1,220	84.31	16	1.11	15	1.04	103	7.12	3	0.21	74	5.11	1,447					
Syrian	0	0	0	0	1	50	0	0	1	50	0	0	0	0	0	0	2					
Taiwanese	0	0	0	0	1,484	96.43	33	2.14	1	0.06	20	1.3	0	0	1	0.06	1,539					
Tajikistan	0	0	0	0	0	0	0	0	0	0	3	100	0	0	0	0	3					
Tanzanian	0	0	3	37.5	1	12.5	0	0	2	25	2	25	0	0	0	0	8					
Thai	87	2.13	36	0.88	2,962	72.49	75	1.84	11	0.27	684	16.74	0	0	231	5.65	4,086					
Togolese	0	0	0	0	0	0	0	0	1	100	0	0	0	0	0	0	1					

Table 22: Visitors by Mode of entry by nationality

Nationality	Air		Land		Total
	No	%	No	%	
Afghan	49	100	0	0	49
Albanian	2	100	0	0	2
Algerian	2	100	0	0	2
American	11,349	96.94	358	3.06	11,707
Andorran	4	100	0	0	4
Angolan	3	100	0	0	3
Argentinean	119	95.97	5	4.03	124
Armenian	18	100	0	0	18
Australian	3,024	95.91	129	4.09	3153
Austrian	441	74.24	153	25.76	594
Bahraini	9	100	0	0	9
Bangladesh	6,397	49.15	6,619	50.85	13016
Barbadian	1	100	0	0	1
Belarusian	14	93.33	1	6.67	15
Belgian	445	76.86	134	23.14	579
Bhutanese	1	100	0	0	1
Bolivian	10	100	0	0	10
Bosnian	5	100	0	0	5
Brazilian	669	98.24	12	1.76	681
British	3,874	91.35	367	8.65	4241
Bruneian	15	100	0	0	15
Bulgarian	50	96.15	2	3.85	52
Burkinabe	5	100	0	0	5
Burmese	216	100	0	0	216
Burundian	0	0	1	100	1
Cambodian	114	100	0	0	114
Cameroonian	4	40	6	60	10
Canadian	1,789	95.67	81	4.33	1870
Central African	1	100	0	0	1
Chadian	5	100	0	0	5
Chilean	100	97.09	3	2.91	103
Chinese	7,451	98.51	113	1.49	7564
Colombian	70	98.59	1	1.41	71
Congolese	1	100	0	0	1
Costa Rican	25	96.15	1	3.85	26
Croatian	48	97.96	1	2.04	49
Cuban	1	100	0	0	1
Cypriot	10	100	0	0	10
Czech	199	71.33	80	28.67	279
Danish	295	70.91	121	29.09	416

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Dominican	3	100	0	0	3
Dutch	713	72.68	268	27.32	981
East Timor	31	100	0	0	31
Ecuadorean	10	100	0	0	10
Egyptian	12	92.31	1	7.69	13
Emirati	36	100	0	0	36
Estonian	35	62.5	21	37.5	56
Ethiopian	19	100	0	0	19
Fijian	8	100	0	0	8
Filipino	685	99.42	4	0.58	689
Finnish	217	96.02	9	3.98	226
French	1,616	82.74	337	17.26	1953
Georgian	5	100	0	0	5
German	2,542	75.32	833	24.68	3375
Ghanaian	6	75	2	25	8
Greek	107	95.54	5	4.46	112
Grenadian	3	100	0	0	3
Guatemalan	16	100	0	0	16
Guinean	6	85.71	1	14.29	7
Guyanese	2	100	0	0	2
Haitian	3	100	0	0	3
Honduran	2	100	0	0	2
Hungarian	165	98.8	2	1.2	167
Icelander	22	100	0	0	22
India	69,241	30.05	161,140	69.95	230381
Indonesian	1,290	97.21	37	2.79	1327
Iranian	12	92.31	1	7.69	13
Iraqi	5	100	0	0	5
Irish	191	93.17	14	6.83	205
Israeli	421	82.71	88	17.29	509
Italian	1,359	92.51	110	7.49	1469
Ivorian	3	60	2	40	5
Jamaican	1	100	0	0	1
Japanese	2,737	90.93	273	9.07	3010
Jordanian	10	100	0	0	10
Kazakhstani	23	88.46	3	11.54	26
Kenyan	22	100	0	0	22
Kittian and Nevisian	4	100	0	0	4
Kuwaiti	143	100	0	0	143
Kyrgyz	2	100	0	0	2
Laotian	56	100	0	0	56
Latvian	50	94.34	3	5.66	53

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Lebanese	30	100	0	0	30
Lesotho	4	100	0	0	4
Liberian	1	100	0	0	1
Liechtensteiner	4	80	1	20	5
Lithuanian	57	98.28	1	1.72	58
Luxembourger	13	65	7	35	20
Macedonian	1	100	0	0	1
Madagascar	1	100	0	0	1
Malawian	4	100	0	0	4
Malaysian	2,685	97.25	76	2.75	2761
Maldives	10	76.92	3	23.08	13
Malian	1	100	0	0	1
Maltese	35	100	0	0	35
Mauritanian	1	100	0	0	1
Mauritian	19	100	0	0	19
Mexican	370	98.67	5	1.33	375
Moldovan	7	100	0	0	7
Monacan	2	66.67	1	33.33	3
Mongolian	24	96	1	4	25
Montenegrin	2	100	0	0	2
Moroccan	5	100	0	0	5
Mozambican	4	100	0	0	4
Namibian	2	100	0	0	2
Nepalese	1,196	83.17	242	16.83	1438
New Zealander	397	89.01	49	10.99	446
Ni-Vanuatu	10	100	0	0	10
Nicaraguan	2	100	0	0	2
Nigerian	12	92.31	1	7.69	13
Nigerien	1	100	0	0	1
North Korean	2	100	0	0	2
Norwegian	327	94.78	18	5.22	345
Omani	30	100	0	0	30
Pakistani	62	100	0	0	62
Palauan	1	100	0	0	1
Panamanian	4	100	0	0	4
Papua New Guinean	3	100	0	0	3
Paraguayan	12	100	0	0	12
Peruvian	27	96.43	1	3.57	28
Polish	382	79.58	98	20.42	480
Portuguese	344	89.35	41	10.65	385
Qatari	9	100	0	0	9
Romanian	106	100	0	0	106

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Russian	478	95.03	25	4.97	503
Rwandan	1	100	0	0	1
Salvadoran	4	80	1	20	5
Samoan	1	100	0	0	1
San Marinese	6	100	0	0	6
Saudi	16	100	0	0	16
Senegalese	2	100	0	0	2
Serbian	13	92.86	1	7.14	14
Sierra Leonean	2	100	0	0	2
Singaporean	4,654	98.1	90	1.9	4744
Slovakian	48	59.26	33	40.74	81
Slovenian	86	85.15	15	14.85	101
Solomon Islander	2	100	0	0	2
South African	97	95.1	5	4.9	102
South Korean	1,300	92.33	108	7.67	1408
Spanish	1,499	90.36	160	9.64	1659
Sri Lankan	309	97.78	7	2.22	316
Sudanese	5	100	0	0	5
Surinamer	3	100	0	0	3
Swaziland	12	100	0	0	12
Swedish	379	88.14	51	11.86	430
Swiss	1,282	88.6	165	11.4	1447
Syrian	2	100	0	0	2
Taiwanese	1,473	95.71	66	4.29	1539
Tajikistan	3	100	0	0	3
Tanzanian	8	100	0	0	8
Thai	4,046	99.02	40	0.98	4086
Togolese	1	100	0	0	1
Trinidadian and Tob..	7	100	0	0	7
Tunisian	5	100	0	0	5
Turkish	107	98.17	2	1.83	109
Turkmenistan	1	100	0	0	1
Ugandan	20	100	0	0	20
Ukrainian	76	93.83	5	6.17	81
Uruguayan	10	100	0	0	10
Uzbekistani	1	100	0	0	1
Venezuelan	15	100	0	0	15
Vietnamese	2,063	99.57	9	0.43	2072
Yemenite	2	66.67	1	33.33	3
Zimbabwean	11	100	0	0	11
Total	142,928	45.29	172,671	54.71	315599

(Source: TCB and DoI)

Table 23: Visitors by Mode of exit by nationality

Nationality	Air		Land		Total
	No	%	No	%	
Afghan	49	100	0	0	49
Albanian	2	100	0	0	2
Algerian	2	100	0	0	2
American	11,519	98.39	188	1.61	11,707
Andorran	4	100	0	0	4
Angolan	3	100	0	0	3
Argentinean	121	97.58	3	2.42	124
Armenian	18	100	0	0	18
Australian	3,082	97.75	71	2.25	3,153
Austrian	560	94.28	34	5.72	594
Bahraini	9	100	0	0	9
Bangladesh	6,397	49.15	6,619	50.85	13,016
Barbadian	0	0	1	100	1
Belarusian	7	46.67	8	53.33	15
Belgian	547	94.47	32	5.53	579
Bhutanese	1	100	0	0	1
Bolivian	10	100	0	0	10
Bosnian	5	100	0	0	5
Brazilian	669	98.24	12	1.76	681
British	4,050	95.5	191	4.5	4,241
Bruneian	12	80	3	20	15
Bulgarian	51	98.08	1	1.92	52
Burkinabe	5	100	0	0	5
Burmese	206	95.37	10	4.63	216
Burundian	1	100	0	0	1
Cambodian	114	100	0	0	114
Cameroonian	4	40	6	60	10
Canadian	1,829	97.81	41	2.19	1,870
Central African	1	100	0	0	1
Chadian	5	100	0	0	5
Chilean	99	96.12	4	3.88	103
Chinese	7,509	99.27	55	0.73	7,564
Colombian	71	100	0	0	71
Congolese	1	100	0	0	1
Costa Rican	26	100	0	0	26
Croatian	49	100	0	0	49
Cuban	1	100	0	0	1
Cypriot	10	100	0	0	10
Czech	234	83.87	45	16.13	279

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Danish	391	93.99	25	6.01	416
Dominican	3	100	0	0	3
Dutch	872	88.89	109	11.11	981
East Timor	31	100	0	0	31
Ecuadorean	10	100	0	0	10
Egyptian	13	100	0	0	13
Emirati	36	100	0	0	36
Estonian	41	73.21	15	26.79	56
Ethiopian	19	100	0	0	19
Fijian	8	100	0	0	8
Filipino	684	99.27	5	0.73	689
Finnish	218	96.46	8	3.54	226
French	1,866	95.55	87	4.45	1,953
Georgian	5	100	0	0	5
German	3,184	94.34	191	5.66	3,375
Ghanaian	6	75	2	25	8
Greek	87	77.68	25	22.32	112
Grenadian	3	100	0	0	3
Guatemalan	16	100	0	0	16
Guinean	5	71.43	2	28.57	7
Guyanese	2	100	0	0	2
Haitian	3	100	0	0	3
Honduran	2	100	0	0	2
Hungarian	153	91.62	14	8.38	167
Icelander	22	100	0	0	22
India	69,241	30.05	161,140	69.95	230,381
Indonesian	1,288	97.06	39	2.94	1,327
Iranian	13	100	0	0	13
Iraqi	5	100	0	0	5
Irish	198	96.59	7	3.41	205
Israeli	500	98.23	9	1.77	509
Italian	1,339	91.15	130	8.85	1,469
Ivorian	4	80	1	20	5
Jamaican	1	100	0	0	1
Japanese	2,770	92.03	240	7.97	3,010
Jordanian	10	100	0	0	10
Kazakhstani	24	92.31	2	7.69	26
Kenyan	22	100	0	0	22
Kittian and Nevisian	4	100	0	0	4
Kuwaiti	143	100	0	0	143
Kyrgyz	2	100	0	0	2
Laotian	56	100	0	0	56

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Latvian	53	100	0	0	53
Lebanese	30	100	0	0	30
Lesotho	4	100	0	0	4
Liberian	1	100	0	0	1
Liechtensteiner	5	100	0	0	5
Lithuanian	58	100	0	0	58
Luxembourger	20	100	0	0	20
Macedonian	1	100	0	0	1
Madagascar	1	100	0	0	1
Malawian	4	100	0	0	4
Malaysian	2,732	98.95	29	1.05	2,761
Maldives	10	76.92	3	23.08	13
Malian	1	100	0	0	1
Maltese	35	100	0	0	35
Mauritanian	1	100	0	0	1
Mauritian	13	68.42	6	31.58	19
Mexican	375	100	0	0	375
Moldovan	7	100	0	0	7
Monacan	3	100	0	0	3
Mongolian	24	96	1	4	25
Montenegrian	2	100	0	0	2
Moroccan	5	100	0	0	5
Mozambican	4	100	0	0	4
Namibian	2	100	0	0	2
Nepalese	1,144	79.55	294	20.45	1,438
New Zealander	429	96.19	17	3.81	446
Ni-Vanuatu	10	100	0	0	10
Nicaraguan	2	100	0	0	2
Nigerian	12	92.31	1	7.69	13
Nigerien	1	100	0	0	1
North Korean	2	100	0	0	2
Norwegian	336	97.39	9	2.61	345
Omani	30	100	0	0	30
Pakistani	62	100	0	0	62
Palauan	1	100	0	0	1
Panamanian	4	100	0	0	4
Papua New Guinean	3	100	0	0	3
Paraguayan	12	100	0	0	12
Peruvian	28	100	0	0	28
Polish	412	85.83	68	14.17	480
Portuguese	375	97.4	10	2.6	385
Qatari	9	100	0	0	9

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Romanian	106	100	0	0	106
Russian	498	99.01	5	0.99	503
Rwandan	1	100	0	0	1
Salvadoran	5	100	0	0	5
Samoan	1	100	0	0	1
San Marinese	6	100	0	0	6
Saudi	16	100	0	0	16
Senegalese	2	100	0	0	2
Serbian	12	85.71	2	14.29	14
Sierra Leonean	2	100	0	0	2
Singaporean	4,704	99.16	40	0.84	4,744
Slovakian	75	92.59	6	7.41	81
Slovenian	86	85.15	15	14.85	101
Solomon Islander	2	100	0	0	2
South African	98	96.08	4	3.92	102
South Korean	1,306	92.76	102	7.24	1,408
Spanish	1,568	94.51	91	5.49	1,659
Sri Lankan	309	97.78	7	2.22	316
Sudanese	5	100	0	0	5
Surinamer	3	100	0	0	3
Swaziland	12	100	0	0	12
Swedish	417	96.98	13	3.02	430
Swiss	1,356	93.71	91	6.29	1,447
Syrian	2	100	0	0	2
Taiwanese	1,454	94.48	85	5.52	1,539
Tajikistan	3	100	0	0	3
Tanzanian	8	100	0	0	8
Thai	4,053	99.19	33	0.81	4,086
Togolese	1	100	0	0	1
Trinidadian and Tob..	7	100	0	0	7
Tunisian	5	100	0	0	5
Turkish	107	98.17	2	1.83	109
Turkmenistan	1	100	0	0	1
Ugandan	20	100	0	0	20
Ukrainian	80	98.77	1	1.23	81
Uruguayan	10	100	0	0	10
Uzbekistani	1	100	0	0	1
Venezuelan	15	100	0	0	15
Vietnamese	2,063	99.57	9	0.43	2,072
Yemenite	2	66.67	1	33.33	3
Zimbabwean	11	100	0	0	11
Total	145,279	46.03	170,320	53.97	315,599

(Source: TCB and DoI)

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ISBN 978-99936-834-3-8



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