

## BIBLIOGRAPHY OF PUBLISHED RESEARCH ON MAGAZINE AND JOURNAL PERIODICALS

**DRAFT 08-06-2012 DRAFT**

Eighth Edition, 2012-2013<sup>1</sup>

Citations include research on the four basic types of non-newspaper periodicals: Avocational (including consumer and alternative), occupational (including business or trade), scholarly journals, and organization publications, as well as advertising in each

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\*Enormous credit goes to the more than 30 associates who worked at different times and often under less than ideal circumstances to compile this bibliography. Multiple Iowa State University graduate and undergraduate research assistants and freshmen honors students contributed their time, effort and insights to compile the database (# = *Communication Abstracts*), holdings of published research (noted as *cc: on file* and/or \* *pdf: on file*) and entries in this bibliography. Their collective work made it happen.

**Graduate research assistants:** Mina Issa (2010-2011); Ryan Curell (Spring 2010); Samuel Berbano (2009); Ko-Jung Chen (2007-2008); Deshara Thomas (2004-2006).

**Undergraduate research assistants:** Sarah Korneisel (Fall 2011-Present); Jamica Fonseca (2008); Nicolle Stumpf (2003-2004); Sarah Greenlee (2002-2003); Jaclyn Hruska (2001-2002); Genelle Nissen Deist (1999-2000); Jayne Bullock (1992-1993); and Kellie Esch (1987-1992).

**Freshman honors students:** Rebecca Alhers (Spring 2011); Josh Larson (Spring 2008); Kathy Huting, Suzanne Edson, Amanda Crawford (Spring 2005); Andrea Butson and Michelle Kalkhoff (Spring 2004); Joela Kemp and Megan Eagan (2002-2003); Ruben Hidalgo (Spring 2001); Morris Smith (Fall 1995 to Spring 1996); Jason Ellingson and Courtney King (Spring 1994); Murray Williams (Spring 1993); Theresa Wilson and Kelly Farrell (Spring 1992); and Suzanne Cobb (Spring 1991).

This bibliography is a living document. The work began with a census and analysis of abstracts of scholarly research on magazines provided in *Communication Abstracts*, volume 1, 1976. Each year, a team has worked to identify citations, reviewing each issue's index and every abstract published in hard copy from 1976 through 2006.

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<sup>1</sup> The 8th edition **Draft** includes all citations and changes entered after August 23, 2010, the beginning of the Fall 2010 term at Iowa State University up to August 6, 2012.

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu</p>	<p><b>Introduction</b></p>
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The searches have continued using the *Communication Abstracts* electronic database from 2007 forward. Entries from 2001 forward continue to be added as they are identified and placement verified.

To this foundation have been added citations from *American Periodicals* (beginning with Volume 1, 1991; complete through 2010, with 2011 and 2012 in progress), the on-line *Journal of Magazine & New Media Research* (beginning with Volume 1, 1999; complete through 2011). Other citations of research on magazines are added as they become available.

For the 8<sup>th</sup> edition, the research team has fact checked every entry and evaluated the placement for each article's citation. Accurate placement of citations by conceptual units has been an on-going challenge. With the explosion of research following the turn of the century, emerging critical masses of research forged new units. Other units expanded.

Changing technology has been an on-going challenge to accuracy. The associates have worked alone and in teams of two to four students over a period of almost 25 years to compile the approximately 1,500 studies listed in this edition. The first entries were made using an Osborne's CPM system. After the bibliography file was transferred to Windows in the early 2000s, multiple upgrades have followed. Each change of platform and software upgrade has introduced errors.

Changes and new features in the 8<sup>th</sup> edition include:

- approximately 500 new citations, with more being added almost daily;
- doi: coding, where and as it is available;
- on-going addition of keywords to entries, to include theory and research methods;
- on-going editing of entries for accuracy and consistency in style;
- on-going refinement of article placement, with cross-listings to increase usefulness and accuracy of the data base.

The foundational framework for the bibliography is a blend of the sociology of mass communication perspective and the transmission model of communication as applied to magazines as a medium of communication. The bibliography is designed to incorporate research that

1. explores the social history of the emergence and growth of the field of magazine publishing;
2. analyzes the ongoing social system within the field; and
3. evaluates diagnostic categories and criteria for investigating communication problems and structure as they occur in the magazine industry and magazines as a medium of communication.<sup>2</sup>

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<sup>2</sup> Adapted from Mayer N. Zald, "Organizations as polities: An analysis of community organization agencies." *Social Work* 1(4, Oct., 1966):56-65.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

## Introduction

The bibliography is organized by empirical research questions. Cross-listings are provided to increase conceptual accuracy and accessibility to studies.

Research on electronically distributed magazines, including e-zines and scholarly journals, is included. Research on television magazines is not.

Entries are listed within units and subunits in *reverse chronological order*, beginning with the most recent citation, and alphabetically within years. Style is adapted from pre-2000 American Sociological Association style.

In spite of our best efforts, the bibliography likely contains errors in citations and placement. There may also be omissions. For these I accept full responsibility and welcome alerts to the respective needs. Please e-mail observations and suggestions, corrections and additions to: mpm@iastate.edu.

Funding for this project has come from diverse sources.

- Initial funding at the inception of this project was provided through several Iowa State University Faculty Research Incentive grants.
- Three special research grants from the Freshman Honors Program at Iowa State University made possible the ongoing development of the bibliography.
- Additional funds were provided through Iowa State University's College of Liberal Arts and Sciences Small Grants program (Spring 2008) and a
- Kappa Tau Alpha Chapter Adviser Research Grant (Spring 2008).

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Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

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Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

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Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

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## Unit 1. State of the Field: Introduction to Scholarly Research on Magazine and Journal Periodicals

*State of the Field: Introduction to Scholarly Research on Magazine and Journal Periodicals*

This unit contains both contemporary and historical writings about magazine and journal periodical research, with a view to the future and needs for continued and new directions.

### *Journal Articles and Book Chapters*

\*Abrahamson, David

2009 “The future of magazines, 2010-2020.” *Journal of Magazine & New Media Research* 10(2, Spring):1-2. ([cc](#), [pdf: on file](#)) **Keywords:** Brand Identity. Circulation. Community Building. Fragmentation. Internet Effects. Newsmagazines.

\*Holmes, Tim

2007 “Mapping the magazine: An introduction.” *Journalism Studies* 8(4):510-521. doi: 10.1080/14616700701411714 ([cc](#), [pdf: on file](#)) **Keywords:** Magazine Research. Mass Communication Research. Periodical Research. State of the Field.

\*Johnson, Sammye

2007 “Why should they care? The relationship of academic scholarship to the magazine industry.” *Journalism Studies* 8(4, Aug.):522-528. doi: 10.1080/14616700701411748 ([cc](#), [pdf: on file](#)) **Keywords:** Applied Research. Industry Sources. Magazine Research. Mass Communication Research. Methods. Methodology. Periodical Research. Typologies.

\*Lee, Judith Yaross

2005 “From the field: The future of *American Periodicals* and American periodicals research.” *American Periodicals* 15(2):197-201. ([cc](#), [pdf: on file](#)) **Keywords:** Magazine Research. Periodical Research.

\*Abrahamson, David

2001 “Magazines: A past in paper and a future on the Web.” Pp. 53-61 in Robert Giles and Robert W. Snyder (Eds.). *What’s Next? Problems and Prospects of Journalism*. New Brunswick, NJ: Transaction Publishers. ([cc](#), [pdf: on file](#)) **Keywords:** Digital. Economics. On-line. State of the Field.

\*#Lamb, Roberta

1997 “After scholarship: Making information actionable.” *Canadian Journal of Communication* 22(3/4):25-37. ([cc](#), [pdf: on file](#)) **Keywords:** Scholarly Communication. Digital Resources.

\*#Lorimer, Rowland, John H. V. Gilbert and Ruth J. Patrick

1997 “Scholarly communication in the next millennium: The policy agenda and some afterthoughts.” *Canadian Journal of Communication* 22(3/4):1-9. ([cc](#), [pdf: on file](#)) **Keywords:** Access. Digital Resources. Economics. On-line Research. Library Policy. Scholarly Communication.

\*#Volkh, Eugene

1996 “Cheap speech and what it will do.” *The Communication Review* 1(3):261-290. ([cc](#), [pdf: on file](#). See also, *Ethics of Magazine Journalism and Publishing*) **Keywords:** Democracy. Economics. Free Speech. On-line Access. New Media.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 1. State of the Field:  
Introduction to Scholarly  
Research on Magazine  
and Journal Periodicals**

\*Abrahamson, David

1995 “Brilliant fragments: The scholarly engagement with the American magazine.” Introduction (pp. xvii-xxi) to David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Magazine Research. Mass Communication Research. Periodical Research.

\*#Avery, Robert K. and William F. Eadie

1993 “Making a difference in the real world.” *Journal of Communication* 43(3): 174-179. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Communication Research. Communication Theory. *Critical Studies in Mass Communication*. Disciplinary Evolution. *Journal of Applied Communication Research* Mass Communication Research.

\*#Calabrese, Andrew

1992 “Changing times for scholarly communication: The case of the electronic journal.” *Technology in Society* 14(2):199-220. ([cc](#), [pdf](#): [on file](#)). See also, *Studies of Emerging Periodicals: Electronic / Digital* **Keywords:** Access. Communication Technology. Electronic Media. Digital Resources. History. Scientific Communication.

\*Tebbel, John and Mary Ellen Zuckerman

1991 “New horizons.” Chapter 27 in *The Magazine in America, 1741-1990*. New York: Oxford University Press, 371-382. ([pdf](#): [on file](#)) **Keywords:** Audience. Economics. Demographics. Specialization. Startups. Technology.

\*#Nimmo, Dan

1990 “Popular magazines, popular communication, and politics.” Chapter 3 (pp. 63-74) in Robert L. Savage and Dan Nimmo (Eds.). *Politics in Familiar Contexts: Projecting Politics Through Popular Media*. Norwood, NJ: Ablex. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Magazine Research. Mass Communication. Popular Communication. Popular Magazines.

\*#Katz, Elihu

1987 “Communications research since Lazarsfeld.” *The Public Opinion Quarterly* [Part 2: 50th Anniversary Issue] 51(4, Winter):S25-S45. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Mass Communication Research. Media Effects. Public Opinion. *Public Opinion Quarterly*.

\*Tunstall, Jeremy

1983 “The trouble with U.S. communication research.” *Journal of Communication* 33 (1, Summer):92-95. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Fragmentation. Media Policy. Sample Survey Methods.

\*#Wolseley, Roland E.

1977 “The role of magazines in the U.S.A.” *Gazette* 23(1):20-26. ([cc](#), [pdf](#): [on file](#)) **Keywords:** Consumer Magazines. Magazine Economics. Magazine Functions. Specialized Magazines.

\*Schramm, Wilbur

1957 “Twenty years of journalism research.” *The Public Opinion Quarterly* 21(Spring):91-107. ([cc](#), [pdf](#): [on file](#)) **Keywords:** History. Magazine Research. Mass Communication Research.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 1. State of the Field:  
Introduction to Scholarly  
Research on Magazine  
and Journal Periodicals**

***Unpublished Papers and Manuscripts***

\*Autry, James A.

1991 “Magazines: Dinosaurs or survivors.” Meredith lecture: School of Journalism and Mass Communication. Des Moines, IA: Drake University. ([cc](#), [pdf](#): *on file*)

Autry, James A.

1989 “The golden age of magazines.” Speech presented to the Mid-year Meeting of the Magazine Division of the Association for Education in Journalism and Mass Communication. Des Moines, IA: Drake University.

## Unit 2. Finding Magazine and Journal Periodical Research: Syntheses and Reviews, Bibliographies and Bibliometric Studies

*Finding Magazine and Journal Periodical Research: Syntheses and Reviews, Bibliographies and Bibliometric Studies*

This unit divides bibliographic resources for research on magazine and journal periodicals into three sections: The first focuses on research syntheses, reviews and bibliometric studies of research specific to magazines and journal periodicals.

The second is a list of bibliographies of magazine and journal periodical research that have been compiled and published in various sources. Citations in these bibliographies are *not* dual-listed in the current bibliography, so they are rich resources of additional research.

The third section comprises bibliometric studies of research. A majority focus on the larger body of communication research and journals specific to non-magazine media. These studies invite similar inquiry specific to magazine and journal periodical research.

Additional bibliographies and bibliographic reviews are listed at the beginning of units and subunits, in the theory and methods, and in some books listings at the ends of sections. Thus, a scholar who is seeking research in a specific area, such as the images of women in magazines, should also check units and subunits that relate to the specific research question.

- 2A. Research Reviews and Bibliometric Studies of Magazine Research
- 2B. Bibliographies of Scholarly Research on Magazine and Journal Periodicals
- 2C. Related Bibliometric Studies of Other Communication Research

### *Unit 2A. Research Reviews and Bibliometric Studies of Magazine Research*

#### *Journal Articles and Book Chapters*

\*Cooper, Harris

2010 "Step 2: Searching the literature." Chapter 3 (pp. 46-83) in *Research Synthesis and Meta-Analysis: A Step-by-Step Approach*. Los Angeles: Sage. (cc, pdf: on file)  
Keywords: Bibliographies. Databases. Invisible Colleges. Research Registers. Scholarly Journals.

\*Patterson, Cynthia

2004 "Review essay: The digital archives." *American Periodicals* 14(1):143-150. (cc, pdf: on file) Keywords: Cover Art. Magazines. Magazine History. Magazine Advertising. Meta Sites. On-Line Resources.

\*Willinsky, John and Larry Wolfson

2001 "A tipping point for publishing reform?" *Journal of Electronic Media* 7(2, Dec.): [http://www.press.umich.edu/jep\\_dx.doi.org/10.3998/3336451.0007.202](http://www.press.umich.edu/jep_dx.doi.org/10.3998/3336451.0007.202) (cc, pdf: on file) Keywords: Academic Journals. Indexing.

\*Manoff, Marlene

1997 "Cyberhope or cyberhype? Computers and scholarly research." *Canadian Journal of Communication* 22(3/4):197-212. (cc, pdf: on file) Keywords: Academia. Computers. Electronic Publishing. Information Retrieval. Libraries. Scholarly Communication. Scholarly Publishing. Technological Change.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 2A. Research Reviews and Bibliometric Studies of Magazine Research**

\*Riley, Sam G.

1991 “A new generation of reference books on newspapers and periodicals: Efforts of the 1980s and ‘90s.” *American Periodicals* 1(1, Fall):1-10. ([pdf: on file](#)) **Keywords:** Biography. Childrens Magazines. Corporate Magazines. Editors. Ethnic Periodicals. Humor Journals. Journalists. Literary Magazines. Magazine. Military. Newspaper. Periodical Directories. Religious Magazines. Writers. Yearbooks.

\*#Gerlach, Peter

1987 “Research about magazines appearing in *Journalism Quarterly*.” *Journalism Quarterly* 64(1, Spring):178-182. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Magazine Research. Mass Communication Research. *Journalism Quarterly*.

\*Singerman, Robert

1984 “The American Jewish press, 1823-1983: A bibliographic survey of research and studies.” *American Jewish History* 73:422-444. ([cc](#), [pdf: See Editorial Treatment of Religion, Moral and Ethical Issues in Society](#))

\*Schmidt, Dorothy

1982 “Magazines.” Pp. 195-202 in M. Thomas Inge (Ed.), *Concise Histories of American Popular Culture, Contributions to the Study of Popular Culture*, No. 4. Westport, CT: Greenwood Press. [A condensed version of Schmidt’s 1981 article.] ([cc](#), [pdf: on file](#)) **Keywords:** History. Research. Resources.

\*Schmidt, Dorothy

1981 “Magazines.” Chapter 6 (pp. 137-162) in M. Thomas Inge (Ed.), *Handbook of American Popular Culture*. Westport, CT: Greenwood Press. ([cc](#), [pdf: on file](#)) **Keywords:** History. Research. Resources.

### *Unpublished Papers and Manuscripts*

\*Prior-Miller, Marcia R. and Kellie L. Esch

1990 “A census and analysis of journals publishing research about magazines, 1977-1987.” Paper presented to the Association for Education in Journalism and Mass Communication, Minneapolis, MN, August. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliometric Analysis. Information Scatter. Magazine Research. Scholarly Research.

\*Wiley, Rob

1987 “The literature of city magazines.” Paper presented to the Association for Education in Journalism and Mass Communication Annual Meeting, San Antonio, TX, August 1-4, 36 pp. ([cc](#), [pdf: See Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences](#))

### **Books**

Abrahamson, David (Ed.)

1995 *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. **Keywords:** Advertising. Economics. Editors. Editing. Business Magazines. City Magazines. Classifying Magazines. Writing. Feminism. Geography. History. *Hampton Magazine*. International Magazines. Lab Magazines. Literature. Politics. Trade Magazines. Education. Journalism. Types. Management. *Ms. Magazine*. Readers. Regional Magazines. Rita Childe Dorr. Student Magazines. Quantitative Research.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 2A. Research Reviews and Bibliometric Studies of Magazine Research**

Holmes, Tim (Ed.)

2008 *Mapping the Magazine: Comparative Studies in Magazine Journalism*. London and New York: Routledge, Taylor & Francis Group. [Keywords](#): *Journalism Studies* 8(4, 2007).

### ***Book Reviews***

\*Bradshaw, Katherine Ann

1996 Review of *The American Magazine: Research Perspectives and Prospects*, David Abrahamson (Ed.). *American Periodicals* 6:152-155. ([cc](#), [pdf: on file](#)) [Keywords](#):

### ***Unit 2B. Bibliographies of Scholarly Research on Magazine and Journal Periodicals***

\*Long, Kim Martin

2003 “Selected scholarship 1999-2003.” *American Periodicals* 13:125-144.<sup>3</sup> ([pdf: on file](#)) [Keywords](#): Bibliography. Magazine. Newspaper. Scholarly Research. History.

\*Long, Kim Martin

2002 “Recent scholarship on American periodicals, a two-decade sampling of selected resources for and about periodical pedagogy.” *American Periodicals* 12:227-234. ([cc](#), [pdf: See Theory and Methods: Magazine Curriculum and Pedagogy](#))

\*Long, Kim Martin

2001 “Recent scholarship on American periodicals, 1998-2001.” *American Periodicals* 11:151-164. ([cc](#), [pdf: on file](#)) [Keywords](#): Bibliography. Magazine. Newspaper. Scholarly Research. History. [To Come](#)

\*Long, Kim Martin

2000 “Recent scholarship on American periodicals, 1997-2000.” *American Periodicals* 10:98-114. ([cc](#), [pdf: on file](#)) [Keywords](#): Bibliography. Magazine. Newspaper. Scholarly Research. History. [To Come](#)

\*Long, Kim Martin

1999 “Annual selected checklist of scholarship in *American Periodicals*, 1996-1999.” *American Periodicals* 9:98-115. ([cc](#), [pdf: on file](#)) [Keywords](#): Bibliography. Magazine. Newspaper. Scholarly Research. History. [To Come](#)

\*#Poulin, Maryjane

1998 “Electronic journals: A bibliography.” *Internet Reference Services Quarterly* 3(3):97-101. ([cc](#), [pdf: on file](#). See also, *Selected Contemporary Studies of Electronic Magazines and Journals*) [Keywords](#): Bibliographies. E-journals. E-serials. Electronic Journals. Internet. Online Communication.

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<sup>3</sup> *American Periodicals* bibliographies include research on other print media, including newspapers and books.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 2B. Bibliographies of Scholarly Research on Magazine and Journal Periodicals**

\*Riley, Sam G.

1998 “American periodicals: A selected checklist of scholarship and criticism, 1995-1998.” *American Periodicals* 8:112-120. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*#Sova, Harry

1998 “Periodicals.” Chapter 9 (pp. 155-167) in Christopher H. Sterling, James K. Bracken, and Susan B. Hill (Eds.), *Mass Communications Research Resources: An Annotated Guide*. Mahwah, NJ: Lawrence Erlbaum Associates. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Bibliographic Resources. Business Publications. Journalism History. Media History. Scholarly Journals. Trade Publications.

\*Riley, Sam G.

1997 “American periodicals: A selected checklist of scholarship and criticism, 1994-1997.” *American Periodicals* 7:92-101. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*Riley, Sam G.

1996 “American periodicals: A selected checklist of scholarship and criticism, 1993-1996.” *American Periodicals* 6:166-175. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*Riley, Sam G.

1995 “American periodicals: A selected checklist of scholarship and criticism, 1992-1995.” *American Periodicals* 5:149-154. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*Riley, Sam G.

1994 “American periodicals: A selected checklist of scholarship and criticism, 1990-1994.” *American Periodicals* 4:138-143. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*Riley, Sam G.

1993 “American periodicals: A selected checklist of scholarship and criticism, 1990-1993.” *American Periodicals* 3:143-146. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

\*#Sabin, Roger

1993 “Bibliography.” Pp. 293-306 in *Adult Comics: An Introduction*. New York: Routledge. ([cc](#), [pdf: on file](#)) **Keywords:** Adults. Adult Comics. Bibliography. Journalism History. Popular Culture.

\*Riley, Sam G.

1992 “American periodicals: A selected checklist of scholarship and criticism, 1989-1992.” *American Periodicals* 2(Fall):163-169. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 2B. Bibliographies of Scholarly Research on Magazine and Journal Periodicals**

- \*Tanner, James T. F.  
 1991 “American periodicals: A selected checklist of scholarship and criticism, 1985-1991.” *American Periodicals* 1(1, Fall):132-137. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. Magazine. Newspaper. Scholarly Research. History. **To Come**
- \*Lyle, Stanley P.  
 1984 “Authors’ guides to scholarly periodicals.” *Scholarly Publishing* 15(3, Apr.): 273-279. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. **To Come**
- \*Lyle, Stanley P.  
 1979 “Authors’ guides to scholarly periodicals.” *Scholarly Publishing* 10(3, Apr.): 255-261. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. **To Come**
- \*Drewry, John E.  
 1948 “Magazine journalism: A selected bibliography.” *Journalism Quarterly* 25(3, Sept.):260-277. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliography. **To Come**

### **Books**

- #Sterling, Christopher H., James K. Bracken, and Susan B. Hill (Eds.)  
 1998 *Mass Communications Research Resources: An Annotated Guide*. Mahwah, NJ: Lawrence Erlbaum Associates. 208 pp. **Keywords:** Bibliography. Content. Audience Research. Economics. History. Mass Communication Research. Media. Periodicals. Policy. References. Regulation. Technology. Video Resources.
- Speck, Bruce W.  
 1993 *Publication Peer Review: An Annotated Bibliography*. Bibliographies and Indexes in Mass Media and Communications, 7. Westport, CT: Greenwood Press. (*See also, Theoretical and Methodological Studies with Applications to Research on Magazines*) **Keywords:** Bibliography. Theory. Research.
- Paine, Fred K. and Nancy E. Paine  
 1987 *Magazines: A Bibliography for Their Analysis, with Annotations and Study Guide*. Metuchen, NJ: The Scarecrow Press, Inc. ([cc: on file](#)) **Keywords:** Bibliography. **To Come**
- Schacht, John H.  
 1979 *A Bibliography for the Study of Magazines*. Urbana: University of Illinois, College of Communications. 95 pp. ([cc: on file](#)) **Keywords:** Peer Review. Scholarly Journals. Theory. Research.
- Danielson, Wayne A. and G. Cleveland Wilhoit, Jr.  
 1967 *A Computerized Bibliography of Mass Communication Research: 1944-1964*. New York: Magazine Publishers Association. ([cc: on file](#)) **Keywords:** Bibliography. : Peer Review. Scholarly Journals. Theory. Research.

## ***Unit 2C. Related Bibliometric Studies of Other Communication Research***

### ***Journal Articles and Book Chapters***

- \*Feeley, Thomas Hugh  
2008 “A bibliometric analysis of communication journals from 2002 to 2005.”  
*Human Communication Research* 34(3):505-520. (cc, pdf: on file) Keywords: To Come
- \*#Pleasant, Andrew, James Shanahan, Brad Cohen and Jennifer Good  
2002 “The literature of environmental communication.” *Public Understanding of Science* 11:197-205. (cc: See Editorial Treatment of Science, Environment and Technology, Theory and Methods)
- \*#Zinkhan, George M. and Thomas W. Leigh  
1999 “Assessing the quality ranking of the *Journal of Advertising*, 1986-1997.” *Journal of Advertising* 28(2, Summer):51-70. (pdf: on file) Keywords: Academic Publishing. Advertising Research. Citation Analysis. Research Trends. *Journal of Advertising*.
- \*#Henthorne, Tony L., Michael S. LaTour and Tina Loraas  
1998 “Publication productivity in the three leading U.S. advertising journals: 1989 through 1996.” *Journal of Advertising* 27(2):53-63. (cc, pdf: on file) Keywords: Academic Publishing. Advertising. Professional Journals. Publication Productivity. Titles: *Journal of Advertising*. *Journal of Advertising Research*. *Journal of Current Issues and Research in Advertising*.
- \*#Erickson, Keith V., Cathy A. Fleuriet and Lawrence A. Hosman  
1993 “Prolific publishing: Professional and administrative concerns.” *Southern Communication Journal* 58(4, Summer):328-338. 10.1080/10417949309372915 (cc, pdf: on file) Keywords: Academia. Communication Research. Prolific Publishing. Scholarly Publishing.
- \*#Pasadeos, Yorgo and Bruce Renfro  
1992 “A bibliometric analysis of public relations research.” *Journal of Public Relations Research* 4(3):167-187. (cc, pdf: on file) Keywords: Advertising Research. Consumer Research. Marketing Research. *Journal of Marketing Research*. *Journal of Advertising Research*. Scholarly Journals.
- \*#Cote, Joseph A., Siew Meng Leong and Jane Cote  
1991 “Assessing the influence of *Journal of Consumer Research*: A citation analysis.” *Journal of Consumer Research* 18(3, Dec.):402-410. (cc, pdf: on file) Keywords: Citation Analysis. Communication Research. Consumer Research. *Journal of Consumer Research*
- \*#Barry, Thomas E.  
1990 “Publication productivity in the three leading U. S. advertising journals: Inaugural issues through 1988.” *Journal of Advertising* 19(1):52-60. (cc, pdf: on file) Keywords: Advertising Research. Mass Communication Research. Research Methods. Titles: *Journal of Advertising Research*. *Journal of Advertising*. *Current Issues and Research in Advertising*.
- \*#Broom, Glen M., Mark S. Cox, Elizabeth A. Krueger and Carol M. Liebler  
1989 “The gap between professional and research agendas in public relations journals.” Chapter 8 (pp. 141-154) in James E. Grunig and Larissa A. Grunig (Eds.). *Public Relations Research Annual*, Vol. 1. Hillsdale, NJ: Lawrence Erlbaum Associates. (cc, pdf: on file) Keywords: Agenda Setting. Content Analysis. Mass Communication Research. Public Relations. *Public Relations Review*. *Public Relations Journal*. Scholarly Journals.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 2C. Bibliometric  
Studies of Related  
Communication  
Research**

- \*#Hickson, Mark, III, Don W. Stacks and Jonathan H. Amsbary  
 1989 “An analysis of prolific scholarship in speech communication, 1915-1985: Toward a yardstick for measuring research productivity.” *Communication Education* 38(3, July):230-236. (cc, pdf: on file) **Keywords:** Communication Education. Communication Journals. Communication Research. Scholarship. Scholarly Journals.
- \*#Pasadeos, Yorgo and Bruce Renfro  
 1989 “A citation study of public relations research, 1975-1986.” *Public Relations Review* 15(3, Fall):48-50. (cc, pdf: on file) **Keywords:** Mass Communication Research. Public Relations. Research Methods. *Public Relations Review. Journalism Quarterly.*
- \*Rice, Ronald E., Christine L. Borgman and Byron Reeves  
 1988 “Citation networks of communication journals, 1977-1985: Cliques and positions, citations made and citations received.” *Human Communication Research* 15(2, Winter):256-283. (cc, pdf: on file) **Keywords:** To Come
- \*#So, Clement Y. K.  
 1988 “Citation patterns of core communication journals: An assessment of the developmental status of communication.” *Human Communication Research* 5(2, Winter):237-255. (cc, pdf: on file) **Keywords:** Communication Journals. Communication Research. Scholarly Journals. Social Science.
- \*#Pasadeos, Yorgo  
 1985 “A bibliometric study of advertising citations.” *Journal of Advertising* 14(4): 52-59. (cc, pdf: on file) **Keywords:** Advertising Research. Consumer Research. Marketing Research. *Journal of Advertising Research. Journal of Marketing Research.* Scholarly Journals.
- \*#Tankard, James W., Tsan-Kuo Chang and Kuo-Jen Tsang  
 1984 “Citation networks as indicators of journalism research activity.” *Journalism Quarterly* 61(1, Spring):89-96, 124. (cc, pdf: on file) **Keywords:** Journalism. Mass Communication Research. Scholarly Journals. *Journalism Quarterly.*
- \*#Reeves, Byron and Christine L. Borgman  
 1983 “A bibliometric evaluation of core journals in communication research.” *Human Communication Research* 10(1):119-136. (cc, pdf: on file) **Keywords:** Communication Research. Mass Communication Research. Mass Communication Journals. *Human Communication Research. Public Opinion Quarterly. Speech-Communication Journals.*

## Units 3. / 4. Theory and Methods: Scholarly Research on Magazine and Journal Periodicals

Theory and Methods: Scholarly Research on Magazine and Journal Periodicals

Research on magazines is conducted through a wide range of theoretical and methodological paradigms. The breadth of perspectives is evidenced throughout the published research in the units of this bibliography. Units 3 and 4 serve only to introduce theory and methods.

Unit 3 provides selected readings specific to doing historical and qualitative methods; Unit 4, questions more commonly encountered in quantitative research. Introducing these units is a short selection of articles that cover theoretical issues specific to research on magazine and journal periodicals.

### *Unit 3. / 4. Theoretical Perspectives*

*Theoretical Perspectives*

\*Dearing, James W.

2008 “Evolution of diffusion and dissemination theory.” *Journal of Public Health Management Practice* 14(2):99-108. ([cc](#), [pdf: on file](#)) **Keywords:** Adoption-Diffusion Theory. Paradigm Change. Social Change Theory.

\*Abrahamson, David

2007 “Magazine exceptionalism: The concept, the criteria, the challenge.” *Journalism Studies* 8(4):667-670. doi:10.1080/14616700701412225 ([cc](#), [pdf: on file](#)) **Keywords:** Celebrity Journalism. Magazine Exceptionalism. Media Effects. Teen Magazines.

\*#McNair, Brian

2003 “From control to chaos: Towards a new sociology of journalism.” *Media, Culture & Society* 25(4, July):547-555. doi: 10.1177/01634437030254007 ([cc](#), [pdf: on file](#)) **Keywords:** Journalism. Media. Sociology.

\*Abrahamson, David

2002 “Beyond the mirror metaphor: Magazine exceptionalism and sociocultural change.” *Journal of Magazine & New Media Research* 4(1, Spring). [http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_2002/Abrahamson%204-1.htm](http://aejmcmagazine.bsu.edu/journal/archive/Spring_2002/Abrahamson%204-1.htm). Accessed 10/4/02. ([cc](#), [pdf: on file](#)) **Keywords:** Celebrity Journalism. Magazine Exceptionalism. Media Effects. Teen Magazines.

\*#D’Angelo, Paul

2002 “News framing as a multiparadigmatic research program: A response to Entman.” *Journal of Communication* 52(4, Dec.):870-888. ([cc](#), [pdf: on file](#)) **Keywords:** Frame Analysis. Media Research. Mass Media Research.

\*Grix, Jonathan

2002 “Introducing students to the generic terminology of social research.” *Politics* 22(3):175-186. ([cc](#), [pdf: on file](#)) **Keywords:** Epistemology. Methodology. Methods. Ontology. Sources.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 3. / 4. Theoretical Perspectives**

\*#Stephen, Timothy

2000 Concept Analysis of Gender, Feminist, and Women's Studies Research in the Communication Literature. *Communication Monographs* 67(2, June):193-214. doi: 10.80/03637750009376504 ([pdf: on file](#). See also, *Editorial Treatment of Men, Women, Family and Children, Theory*) **Keywords:** Communication. Feminist Research. Gender. Journals and Annuals. Theory and Methods. Women's Studies.

\*#Kepplinger, Hans Mathias

1997 "Political correctness and academic principles: A reply to Simpson." *Journal of Communication* 47(4, Autumn):102-117. ([cc](#), [pdf: on file](#)) **Keywords:** Argumentation. Communication Theory. Political Correctness. Scholarly Journal. Spiral of Silence Theory.

\*Prior-Miller, Marcia R.

1995 "Research review: Issues in magazine typology." Chapter 1 (pp. 3-23) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Alexander, Alison

1993 Exploring Media and Everyday Life. *Communication Monographs* 60(1):55-61. ([cc](#), [pdf: on file](#)) **Keywords:** Theory. Media and Society.

\*Beetham, Margaret

1990 "Towards a theory of the periodical as a publishing genre." Chapter 2 (pp. 19-32) in Laurel Brake, Aled Jones, and Lionel Madden (Eds.) *Investigating Victorian Journalism*. Houndmills, Britain: MacMillan Press. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Jeffers, Dennis W.

1989 "Using public relations theory to evaluate specialized magazines as communication 'channels.'" Chapter 6 (pp. 115-124) in James E. Grunig and Larissa A. Grunig (Eds.), *Public Relations Research, Vol. 1*. Hillsdale, NJ: Lawrence Erlbaum Associates. ([cc](#), [pdf: See Developing Editorial Content](#))

\*#Smith, Ted J., III

1988 "Diversity and order in communication theory: The uses of philosophical analysis." *Communication Quarterly* 36(1, Winter):28-40. ([cc](#), [pdf: on file](#)) **Keywords:** Communication Research. Communication Theory. *Communication Quarterly*.

**Books**

#Stevenson, Nick

2002 *Understanding Media Cultures: Social Theory and Mass Communication* (2<sup>nd</sup> ed.). London: Sage Publications. 255 pp. **Keywords:** Audiences. Baudrillard. Communication Theory. Critical Theory. Cultural Studies. Feminism. Habermas. Hegemony. Information Society. Interpretive Theory. Marxism. Mass Culture. McLuhan. Mass Media. Public Sphere. Structuralism. Symbolic Interactionism. Technological Culture.

#Schirato, Tony and Susan Yell

2000 *Communication and Culture: An Introduction*. Thousand Oaks, CA: Sage. 204 pp. **Keywords:** Communication Studies. Cultural Studies. Magazines. Textual Analysis. Visual Communication.

## Unit 3. Historical and Other Qualitative Methods

Quantitative studies are among early published research on magazines (See Berelson & Salter, 1946; Johns-Heine & Gerth, 1949 and Morgan & Leahy, 1934), but 20<sup>th</sup> century magazine research was predominantly qualitative. And much of that was historical — a legacy perhaps of the century's preeminent U.S. magazine historian, Frank Luther Mott.

New qualitative magazine research draws more heavily on other theoretically driven methods as new scholars and scholarship add studies deriving from critical theory, textual analysis and other contemporary perspectives.

Citations in this unit provide theoretical and methodological entrées into these approaches.

- 3A. Historical Methods and Magazine Research
- 3B. Historical Methods: Archival Resources
- 3C. Other Qualitative Methods and Magazine Research
- 3D. Qualitative Communication Research with Applications to Research on Magazines

### *Unit 3A. Historical Methods and Magazine Research*

#### *Journal Articles and Book Chapters*

- \*Loblich (Loeblich), Maria and Andreas Matthias Scheu  
2011 “Writing the history of communication studies: A sociology of science approach.” *Communication Theory* 21(1, Feb.):1-22. doi: 10.1111/j.1468-2885.2010.01373.x (cc, pdf: on file. See also, *Theory and Methods: Magazine Curriculum and Pedagogy*) Keywords: To Come
- \*Roff, Sandra  
2008 “From the field: A case study in using historical periodical databases to revise previous research.” *American Periodicals* 18(1):96-100. (cc, pdf: on file) Keywords: To Come
- \*#Turner, Mark W.  
2002 “Periodical time in the nineteenth century.” *Media History* 8(2):183-196. (cc, pdf: on file. See also, *Theory and Methods: Magazine Management and Economics*) Keywords: Cultural Influences. Journals. Media History. Periodical Print Media. Time.
- \*#Lentz, Richard  
1991 “The search for strategic silence: Discovering what journalism leaves out.” *American Journalism* 8(1):10-26. (cc, pdf: on file) Keywords: Editing. Historical Analysis. Journalism History. News Bias. Research Methods. Titles: *Time Magazine. Newsweek. U.S. News World Report.*
- \*#Mitchell, Catherine C.  
1990 “The place of biography in the history of news women: The careers of women journalists remain an important topic for historical research.” *American Journalism* 12(Winter):23-38. (cc, pdf: See *Theory and Methods: Studying People and Social Structures*)
- \*Nord, David Paul  
1990 “Intellectual history, social history, cultural history . . . and our history.” *Journalism Quarterly* 67(4, Winter):645-648. (cc, pdf: on file) Keywords: Journalism History.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 3A. Historical Methods and Magazine Research**

- \*#Shaw, Donald L. and Sylvia L. Zack  
 1987 “Rethinking journalism history: How some recent studies support one approach.” *Journalism History* 14(4, Winter):111-117. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Mass Communication Research. *Journalism Quarterly. Journalism History.*
- \*#Folkerts, Jean and Stephen Lacy  
 1985 “Journalism history writing, 1975-1983.” *Journalism Quarterly* 62(3, Autumn): 585-588. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. *Journalism Quarterly.* Mass Communication Research. Research Methods.
- \*Emery, Michael  
 1983 “The writing of American journalism history.” *Journalism History* 10(3-4, Autumn/Winter):38-43. ([cc](#), [pdf: on file](#)) **Keywords:** Historical Research. Writing History.
- \*Weaver, David H.  
 1975 “Frank Luther Mott and the future of journalism history.” *Journalism History* 2 (2):44-47. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*Carey, James W.  
 1974 “The problem of journalism history.” *Journalism History* 1(1, Spring):3-5, 27. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*Casey, Ralph D.  
 1965 “The scholarship of Frank Luther Mott.” *Journalism Quarterly* 42(1, Winter): 77-81. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

### **Books**

- Startt, James and William David Sloan  
 1989 *Historical Methods in Mass Communication.* Hillsdale, NJ: Lawrence Erlbaum Associates, Inc.
- Barzun, Jacques and Henry F. Graff  
 1985 *The Modern Researcher* (4th ed.). San Diego: Harcourt Brace Jovanovich, Publishers. (Has been described as the classic work on historical research and writing)
- Lichtman, Allan J. and Valerie French  
 1978 *Historians and the Living Past: The Theory and Practice of Historical Study.* Arlington Heights, IL: Harlan Davidson, Inc.
- Fischer, David Hackett  
 1970 *Historians’ Fallacies: Toward a Logic of Historical Thought.* New York: Harper and Row.

## ***Unit 3B. Historical Methods: Archival Resources***

### ***Journal Articles and Book Chapters***

- \*Sumner, David  
2009 “Comments from the Editor: A Visit to the Condé Nast Library and Archives.” *Journal of Magazine & New Media Research* 10(2, Spring). <http://aejmcmagazine.asu.edu/Journal/Spring2009/Sumner.pdf> (cc, pdf: on file) Keywords: To Come
- \*Waldron, Shawn  
2009 “A Guide to the Condé Nast Papers.” *Journal of Magazine & New Media Research* 10(2, Spring). <http://aejmcmagazine.asu.edu/Journal/Spring2009/Waldron.pdf> (cc, pdf: on file) Keywords: To Come
- \*Okker, Patricia  
2007 “Periodical studies and access: A Research Society for American Periodicals forum.” *American Periodicals* 17(1):114-125. (cc, pdf: on file) Keywords: Archival Research. Digital Resources. Magazine Research. On-line Research. Periodical Research.
- \*Roff, Sandra Shoiock  
1982 “A feminine expression: Ladies periodicals in the New York Historical Society collection.” *Journalism History* 9(3/4):92-99. (cc, pdf: on file) Keywords: To Come
- \*Stevens, John D.  
1975 “Journalism manuscripts in the Michigan historical collections.” *Journalism History* 2(2):57. (cc, pdf: on file) Keywords: To Come

## ***Unit 3C. Other Qualitative Methods and Magazine Research***

### ***Journal Articles and Book Chapters***

- \*Narunsky-Laden, Sonja  
2007 “Consumer magazines in South Africa and Israel: Toward a socio-semiotic approach to magazine research.” *Journalism Studies* 8(4):595-612. (cc, pdf: See *International Magazines: Media Effects, Media and Culture*)
- \*#Ardizzoni, Michela  
1998 “Feminist contributions to communication studies: Past and present.” *Journal of Communication Inquiry* 22(3, July):293-305. (cc, pdf: on file) Keywords: Communication Studies. Critical Studies in Mass Communication. Feminist Research. Intellectual history. Research Trends.
- \*Stillar, Glenn F.  
1998 “Text instances and critical practices.” Chapter 5 (pp. 107-124) in *Analyzing Everyday Texts: Discourse, Rhetoric, and Social Perspectives*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) Keywords: Rhetorical Analysis.
- \*#Valero, Pedro and Andrew Monk  
1998 “Positioning HCI: Journals, descriptors and parent disciplines.” *Behaviour and Information Technology* 17(Jan./Feb. 1998):3-9. (cc, pdf: on file) Keywords: Computers. Descriptors. Human-Computer Interaction. Peer Review. Scholarly Journals.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 3C. Other  
Qualitative Methods and  
Magazine Research**

- \*#Hasian, Marouf A., Jr. and Thomas K. Nakayama  
 1997 “The empires strike back: The Sokal controversy and the vilification of cultural studies.” *Journal of Communication Inquiry* 21(2, Fall):45-55. (cc, pdf: on file)  
 Keywords: Cultural Studies. Discourse Analysis. Discourse Strategies. Rhetorical Methods. Scholarly Journals.
- \*Pauly, John J.  
 1991 A Beginner’s Guide to Doing Qualitative Research in Mass Communication. *Journalism Monographs* 125(Feb.):1-29. (cc, pdf: on file) Keywords: Research Methods.
- \*#Real, Michael  
 1984 “The debate on critical theory and the study of communications.” *Journal of Communication* 34(4, Autumn):72-80. (cc, pdf: on file) Keywords: Communication Theory. Mass Communication Theory. Media and Culture. Research. Methodology. *Journal of Communication*.
- \*#Geist, Christopher D.  
 1980 “Popular culture, the journal and the state of the study: A sequel.” *Journal of Popular Culture* 13(3, Spring):389-403. (cc, pdf: on file) Keywords: Popular Culture. *Journal of Popular Culture*.
- \*Glaser, Barney G. and Anselm L. Strauss  
 1969 “The constant comparative method of qualitative analysis.” Chapter 5 (pp. 101-115) in *The Discovery of Grounded Theory: Strategies for Qualitative Research*. New York: Aldine. (cc, pdf: on file) Keywords: To Come

### *Unpublished Papers and Manuscripts*

- \*Smith, Edward J. and Gilbert L. Fowler  
 1981 “Generating magazine research: Topics, methodologies and opportunities.” Unpublished notes, Presented to the Association for Education in Journalism and Mass Communication National Convention, Michigan State University, East Lansing.
- \*Reuss, Carol  
 1978 “A challenge for magazine research.” Paper presented at the annual meeting of the Association for Education in Journalism. Seattle. (cc, pdf: on file) Keywords: To Come

***Unit 3D. Qualitative Methods and Communication Research  
with Applications to Research on Magazines***

***Journal Articles and Book Chapters***

- \*Sallott, Lynne M., Lisa J. Lyon, Carolina Acosta-Alzuru and Karyn Ogata Jones  
2003 “From aardvark to zebra: A new millennium analysis of theory development in public relations academic journals.” *Journal of Public Relations Research* 15(1):27-90. ([cc](#), [pdf: on file](#)) **Keywords:** Theory. **To Come**
- \*Stamp, Glen H.  
1999 “A qualitatively constructed interpersonal communication model: A grounded theory analysis.” *Human Communication Research* 25(4, June):531-547. ([cc](#), [pdf: on file](#)) **Keywords:** Communication Research. Communication Theory. Interpersonal Communication. Interpersonal Research Articles. *Human Communication Research*.
- \*#Vincent, Richard C.  
1984 “Broadcast research productivity of U.S. communications programs, 1976-83.” *Journalism Quarterly* 61(4, Winter):841-846. ([cc](#), [pdf: on file](#)) **Keywords:** Broadcasting Research. Communication Research. Journalism Education. Mass Communication Research. Communications Journals. Scholarly Journals
- \*#Gieselman, Robert D.  
1980 “Research in business communication: The state of the art.” *Journal of Business Communication* 17(4, Summer):3-18. ([cc](#), [pdf: on file](#)) **Keywords:** Business Communication. Technical Communication. *Journal of Business Communication*. *Technical Communication*. *The Technical Writing Teacher*.



## Unit 4. Quantitative Methods

Quantitative research traditionally derives largely from social scientific perspectives, for both theory and methods. However, historians are increasingly using quantitative methods to probe historical questions.

Quantitative research also includes methods research that contributes to the growth of the body of knowledge in ways individual empirical or historical studies traditionally do not. The citations in this unit focus on both quantitative research, theory and research on methods .

The first subunit comprises studies specific to doing quantitative research on magazines. The second subunit is dedicated to methods studies.

- 4A. Quantitative Methods and Magazine Research
- 4B. Methodological Studies with Applications to Research on Magazines

### *Unit 4A. Quantitative Methods and Magazine Research*

#### *Journal Articles and Book Chapters*

- \*Roskos-Ewoldsen, David, Mark Aakhus, Andrew F. Hayes, Don Heider and Tim Levine  
2007 “It’s about time: The need for a journal devoted to communication research methodologies.” *Communication Methods and Measures* 1(1):1-5. (cc, pdf: on file)  
Keywords: Methodology Research. Scholarly Journals.
- \*Trumbo, Craig W.  
2004 “Research methods in mass communication research: A census of eight journals 1990-2000.” *Journalism & Mass Communication Quarterly* 81(2, Summer):417-436. (cc, pdf: on file) Keywords: Mass Media., Research. Research Methodology. Journals. Comparative Analysis.
- \*#Lacy, Stephen, Daniel Riffe and Quint Randle  
1998 “Sample size in multi-year content analyses of monthly consumer magazines.” *Journalism & Mass Communication Quarterly* 75(2, Summer):408-417. (cc, pdf: on file. See also, *Theory and Methods: Editorial Content*) Keywords: Content Analysis. Sample Size. Magazine Titles: *Field & Stream*. *Good Housekeeping*.
- \*#Riffe, Daniel and Alan Freitag  
1997 “A content analysis of content analyses: Twenty-five years of *Journalism Quarterly*.” *Journalism & Mass Communication Quarterly* 74(3, Autumn):515-524. (cc, pdf: See, *Theory and Methods: Editorial Content*)
- \*Popovich, Mark N.  
1995 “Research review: Quantitative magazine studies, 1983-1993.” Chapter 2 (pp. 24-36) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file. See also, *Theory and Methods: Editorial Content*) Keywords: To Come
- \*Cooper, Roger, W. James Potter and Michel Dupagne  
1994 “A status report on methods used in mass communication research.” *Journalism Educator* 48(4, Winter):54-61. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 4A. Quantitative Methods and Magazine Research**

\*#Zollars, Cheryl

1994 “The perils of periodical indexes: Some problems in constructing samples for content analysis and culture indicators research.” *Communication Research* 21(6, Dec.):698-716. (cc, pdf: on file) **Keywords:** Content Analysis. Cultivation Analysis. Periodical Indexes. Social Science. Statistical Samples.

\*#Jacobson, Thomas

1988 “Research activity of magazine publishers.” *Journalism Quarterly* 65(2, Summer):511-514. (cc, pdf: See *Theory and Methods: Magazine Management and Economics*)

\*#Lowry, Dennis T.

1979 “Population validity of communication research: Sampling the samples.” *Journalism Quarterly* 56(1, Spring):62-68, 76. (cc, pdf: on file) **Keywords:** Research Methodology. Sampling. Communication Journals. Scholarly Journals.

\*#Lowry, Dennis T.

1978 “Subject selection bias in communication studies.” *Journalism Quarterly* 55(3, Autumn):577-578. (cc, pdf: on file) **Keywords:** Communication Journals. Research Methodology. Sampling.

\*Showalter, Stuart

1978 “Sampling from the *Reader’s Guide*.” *Journalism Quarterly* 55(2, Summer):346-348. (cc, pdf: on file) **Keywords:** Periodical Indexes.

\*#Blumenfeld, Emily R.

1976 “Childrearing literature as an object of content analysis.” *Journal of Applied Communications Research* 4(2):75-88. (cc: See *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

\*Ludeke, Herbert C.

1948 “The role of research in the editorial reconversion problems of a magazine.” *Journalism Quarterly* 25(3, Sept.):213-217. (cc, pdf: See *Developing Editorial Content*)

***Unit 4B. Methodological Studies with Applications to Research on Magazines***

***Journal Articles and Book Chapters***

\*Evans, James A.

2008 “Electronic publication and the narrowing of science and scholarship.” *Science* 321(5887, 18 July):395-399. (cc, pdf: on file) **Keywords:** To Come

\*Neuman, W. Russell, Roei Davidson, Sung-Hee Joo, Yong Jin Park and Ann E. Williams

2008 “The seven deadly sins of communication research.” *Journal of Communication* 58(2):220-237. (cc, pdf: on file) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 4B. Theoretical and Methodological Studies with Applications to Research on Magazines**

- \*#Holbert, R. Lance and Michael T. Stephenson  
 2002 “Structural equation modeling in the communication sciences, 1995-2000.”  
*Human Communication Research* 28(4):531-551. (cc, pdf: on file) Keywords: Academic Journals. Communication Research. Scholarly Journals.
- \*#Lombard, Matthew, Jennifer Snyder-Duch and Cheryl Campanella Bracken  
 2002 “Content analysis in mass communication: Assessment and reporting of intercoder reliability.” *Human Communication Research* 28(4):587-604. (cc, pdf: on file) Keywords: To Come
- \*#Park, Hee Sun, Rene Dailey and Daisy Lemus  
 2002 “The use of exploratory factor analysis and principal component analysis in communication research.” *Human Communication Research* 28(4):562-577. (cc, pdf: on file) Keywords: Communication Research. Communication Journals. Exploratory Factor Analysis. Principal Component Analysis. Scholarly Journals.
- \*#Hickson, Mark, III, Don W. Stacks and Jean Bodon  
 1999 The Status of Research Productivity in Communication: 1915-1995.  
*Communication Monographs* 66(2, June):178-197. (cc, pdf: on file) Keywords: Academia. Scholarly Journals. Scholarly Publishing.
- \*#O’Sullivan, Patrick B.  
 1999 “Bridging the mass-interpersonal divide: Synthesis scholarship in HCR.” *Human Communication Research* 25(4, June):569-588. (cc, pdf: on file) Keywords: Communication. Communication Research. Communication Technology. Communication Theory. *Human Communication Research*. Research Trends.
- \*#Reagan, Joey  
 1999 “Building a set of standards for use of regression in the *Journal of Broadcasting and Electronic Media*.” *Journal of Broadcasting and Electronic Media* 42(4):535-547. doi: 10.1080/08838159809364467#pdf: on file) Keywords: Broadcasting. Communication Research. *Journal of Broadcasting & Electronic Media*. Regression Analysis. Scholarly Journal.
- \*#Stephen, Timothy  
 1999 “Computer-assisted concept analysis of HCR’s first 25 years.” *Human Communication Research* 25(4, June):498-513. (cc, pdf: on file) Keywords: Communication Research. Content Analysis. *Human Communication Research*. Interpersonal Communication. Mass Communication. Research Trends. Scholarly Journal.
- \*#Violanti, Michelle T.  
 1999 “An analysis of HCR’s theoretical and methodological evolution.” *Human Communication Research* 25(4, June):514-530. (cc, pdf: on file) Keywords: Communication Research. *Human Communication Research* Quantitative Research. Research Trends.
- \*Carter, Richard F.  
 1990 “Our future research agenda: Confronting challenges. . . or our dying grasp?”  
*Journalism Quarterly* 67(2, Summer):282-285. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 4B. Theoretical and Methodological Studies with Applications to Research on Magazines**

\*#Stempel, Guido H., III

1990 “Trends in *Journalism Quarterly*: Reflections of the retired editor.” *Journalism Quarterly* 67(2, Summer):277-281. ([cc](#), [pdf: on file](#)) **Keywords:** *Journalism Quarterly*. Mass Communication Research. Scholarly Journals.

\*Pritchard, David and Craig Sanders

1989 “The Freedom of Information Act and accountability in university research.” *Journalism Quarterly* 66(2, Summer):402-409. ([cc: on file](#)) **Keywords:**

\*#Moffett, E. Albert and Joseph R. Dominick

1987 “Statistical analysis in the *JOB* 1970-85: An update.” *Feedback* 28(2):13-16. ([cc](#), [pdf: on file](#)) **Keywords:** Communication Research. *Journal of Broadcasting and Electronic Media (JOB)*. Mass Communication Research. Research Methods. Statistical Analysis.

\*#Chase, Lawrence J. and Timothy J. Simpson

1979 “Significance and substance: An examination of experimental effects.” *Human Communication Research* 5(4, Summer):351-354. ([cc](#), [pdf: on file](#)) **Keywords:** *Communication Monographs*. *Human Communication Research*. Experimental Effects. *Journal of Communication*. Research Methodology.

\*#Kelly, Clifford W., Lawrence J. Chase and Raymond K. Tucker

1979 “Replication in experimental communication research: An analysis.” *Human Communication Research* 5(4, Summer):338-342. ([cc](#), [pdf: on file](#)) **Keywords:** *Communication Monographs*. *Human Communication Research*. Research Methodology.

\*#Wimmer, Roger D. and Richard B. Haynes

1978 “Statistical analyses in the *Journal of Broadcasting*, 1970-1976.” *Journal of Broadcasting* 22(2):241-248. ([cc](#), [pdf: on file](#)) **Keywords:** Statistical Analysis. *Journal of Broadcasting*.

**Books**

#Riffe, Daniel, Stephen Lacy, and Frederick G. Fico

1998 *Analyzing Media Messages: Using Quantitative Content Analysis in Research*. Mahwah, NJ: Lawrence Erlbaum Associates. 208 pp. **Keywords:** Communication Research. Content Analysis. Mass Communication. Media Messages. Quantitative Analysis.

Speck, Bruce W.

1993 *Publication Peer Review: An Annotated Bibliography*. *Bibliographies and Indexes in Mass Media and Communications*, 7. Westport, CT: Greenwood Press. (See also, *Bibliographies of Scholarly Research on Magazine and Journal Periodicals*) **Keywords:** [To Come](#)

## **Unit 5. The Magazine Industry: Industry-Wide Studies of Magazines and Studies by Types, Target Audiences, Editorial Interest Areas, and Titles**

**See also, International Magazines: Industry-Wide Studies of Magazines by Country,  
and Studies by Types, Target Audiences, Editorial Interest Areas, and Titles**

### **Interest Areas and Titles**

Unlike other units, this unit begins with a primary focus on books that provide historical and contemporary overviews of the magazine publishing industry. Research on any aspect of magazines frequently begins with or includes material drawn from one or more of these. One exception: The initial journal article provides a cross-industry study of magazine and journal periodicals published in the South.

Historical and contemporary studies listed in this unit are primarily restricted to research that follows the Mott model. That is, research on titles that explore the magazine's place in history, or for which the primary goal is to provide a holistic view of a single title or a cluster of magazines that share the same audience or editorial interest area.

Other historical research is listed in topical units or, when appropriate, cross-listed.

- 5A. Books: Overviews of the Industry
- 5B. Studies of Magazines, Industry Wide and by Types
- 5C. Studies of Magazines by Editorial Interest Areas and Audiences
- 5D. Studies of Magazine Titles
- 5E. Studies of Magazine Content (Merged into or dual-listed in topical categories, where appropriate)
- 5F. Studies of Emerging Periodicals: Electronic / Digital

### ***Unit 5A. Overviews of the Industry***

#### ***Journal Articles and Book Chapters***

\*#Riley, Sam G. and Gary Selnow

- 1988 "Southern magazine publishing, 1764-1984." *Journalism Quarterly* 65(4, Winter):898-901. ([cc: on file](#)) **Keywords:** Journalism History. Magazines. Southern Academic Periodicals. Southern General Magazines. Southern Leisure-oriented/Consumer Magazines. Southern Trade/Technical Magazines.

#### ***Books***

Sumner, David E.

- 2010 *The Magazine Century: American Magazines Since 1900*. New York: Peter Lang Publishing.

Johnson, Sammye and Patricia Prijatel

- 2007 *The Magazine from Cover to Cover* (2<sup>nd</sup> ed.). New York: Oxford University Press.  
Johnson, Sammye and Patricia Prijatel (2000). *Magazine Publishing*. (1<sup>st</sup> ed.)  
Lincolnwood: Contemporary Publishing.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5A. Books:  
Overviews of the  
Industry**

Sumner, David E. and Shirrel Rhoades

2006 *Magazines: A Complete Guide to the Industry*. New York: Peter Lang Publishing.

Abrahamson, David

1996 *Magazine-Made America: The Cultural Transformation of the Postwar Periodical*. Cresskill, NJ: Hampton Press.

Janello, Amy and Brennon Jones

1991 *The American Magazine*. New York: Harry N. Abrams.

Tebbel, John and Mary Ellen Zuckerman

1991 *The Magazine in America, 1741-1990*. New York: Oxford University Press.

#Taft, William H.

1982 *American Magazines For the 1980s*. New York: Hastings House.  
Magazines. U.S. Magazines.

Wolseley, Roland E.

1973 *The Changing Magazine*. Ames: Iowa State University Press.

Ford, James L. C.

1969 *Magazine for Millions: The Story of Specialized Publications*. Carbondale and Edwardsville: Southern Illinois University Press.

Mott, Frank Luther

1968 *A History of American Magazines, Vol. 5: 1905-1930*. Cambridge, MA: Harvard University Press.

Wolseley, Roland E.

1965 *Understanding Magazines*. Ames: Iowa State University Press.

Wood, James Playsted

1956 *Magazines in the United States* (3rd ed.). New York: Ronald Press.

Peterson, Theodore

1964 *Magazines in the Twentieth Century*. Urbana, IL: University of Illinois Press.

Mott, Frank Luther

1957 *A History of American Magazines, Vol. 4: 1885-1905*. Cambridge, MA: Harvard University Press.

Mott, Frank Luther

1938b *A History of American Magazines, Vol. 3: 1865-1885*. Cambridge, MA: Harvard University Press.

Mott, Frank Luther

1938a *A History of American Magazines, Vol. 2: 1850-1865*. Cambridge, MA: Harvard University Press.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5A. Books:  
Overviews of the  
Industry**

Mott, Frank Luther

1930 *A History of American Magazines, Vol. 1:1741-1850*. Cambridge, MA: Harvard University Press.

Richardson, Lyon N.

1931 *A History of Early American Magazines:1741-1789*. New York: Nelson.

Tassin, Algernon.

1916 *The Magazine in America*. New York: Dodd, Mead.

### ***Book Reviews***

\*Riley, Sam G.

2000a Review of *Magazine Publishing*, by Sammye Johnson and Patricia Prijatel. *American Periodicals* 10:93-95. ([cc: on file](#))

\*Bernt, Joseph P.

1996 Review of *Magazine-Made America: The Cultural Transformation of Postwar Periodical*, by David Abrahamson. *American Periodicals* 6:147-149. ([cc: on file](#))

## ***Unit 5B. Studies of Magazines, Industry Wide by Types (Avocational, Occupational, Scholarly, Organizational)***

*Studies of Magazines, Industry Wide by Types*

Unit 5B1. Avocational (Including, Consumer, Alternative)

Unit 5B2. Occupational (Including, Specialized Business, Trade, Professional)

Unit 5B3. Scholarly Journals (Historical, Literary, Scientific)

Unit 5B4. Organizational (Association, Company, Custom, Public Relations)

### ***Journal Articles and Book Chapters***

\*Peterson, Theodore

1989 "Magazine." *International Encyclopedia of Communications*, Vol. 2, Erik Barnouw, George Gerbner, Wilbur Schramm, Tobia L. Worth, Larry Gross (Eds.). New York: Oxford University Press, pp. 463-468. ([cc: on file](#)) [Keywords: To Come](#)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5B. Industry Wide Studies of Magazines by Types** (Avocational, Occupational, Scholarly, Organizational)

### **Unit 5B1. Avocational (Including, Consumer, Alternative)**

#### ***Journal Articles and Book Chapters***

- \*Abrahamson, David, Rebecca Lynn Bowman, Mark Richard Greer and William Brian Yeado  
2003 “A quantitative analysis of U.S. consumer magazines: A ten-year longitudinal study of transformation.” *Journal of Magazine & New Media Research* 5(2, *Spring*):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2003/Abrahamson.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2003/Abrahamson.htm). Accessed 7-18-06. (cc, pdf: See *Magazine Management, Publisher-as-Funder Impacts*) **Keywords: To Come**
- \*Servan-Schreiber, Jean-Louis  
1974a “The fall of the dinosaurs.” Chapter 1 (pp. 1-19) in *The Power to Inform, Media: The Information Business* [Translated from the French with the cooperation of Paris Research Associates]. New York: McGraw-Hill Book Company. (cc: on file)  
**Keywords: To Come**
- \*Servan-Schreiber, Jean Louis  
1974b “Unspecialized publications step aside.” Chapter 3 (pp. 35-51) in *The Power to Inform, Media: The Information Business* [Translated from the French with the cooperation of Paris Research Associates]. New York: McGraw-Hill Book Company. (cc: on file) **Keywords: To Come**

#### ***Books***

- Schneirov, Matthew  
1994 *The Dream of a New Social Order: Popular Magazines in America, 1983-1914*. New York: Columbia University Press, 357 pp. (Illustrated)
- Nourie, Alan and Barbara Nourie  
1990 *American Mass-Market Magazines*. Westport, CT: Greenwood Press, 611 pp.
- Stern Magazine  
1981 *Consumer Magazines in Europe*. Hamburg, Germany: Gruner & Jahr. (See also, *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*)

#### ***Book Reviews***

- Bernt, Joseph P.  
1992 Review of *American Mass-Market Magazines*, by Alan Nourie and Barbara Nourie. *American Periodicals* 2(Fall):139-141. (cc: on file) \



<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu</p>	<p><b>Unit 5B. Industry Wide Studies of Magazines by Types</b> (Avocational, Occupational, Scholarly, Organizational)</p>
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## Unit 5B.2. Occupational (Including Specialized Business, Trade, Professional)

### *Journal Articles and Book Chapters*

\*Endres, Kathleen L.

1995 “Research review: The specialized business press.” Chapter 5 (pp. 72-83) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc: on file) Keywords: To Come

\*#Endres, Kathleen L.

1988a “Ownership and employment in specialized business press.” *Journalism Quarterly* 65(4, Winter):996-998. (cc, pdf: on file. See also, *Comparative Studies of the Magazine Industry Social Structure; Magazine Business Management*) Keywords: Business Press. Economic Issues. Media Ownership. Trade Magazines.

\*Bidwell, John

1977 “*The Engraver and Printer*, a Boston trade journal of the eighteen nineties.” *The Papers of the Bibliographical Society of America* 71(Jan./Mar.):29-48. (cc, pdf: See *Historical and Selected Contemporary Studies of Magazines by Titles*)

\*Smith, Roland B.

1954 “The genesis of the business press in the United States.” *Journal of Marketing* 19:146-151. (cc: on file) Keywords: To Come

### **Books**

Endres, Kathleen L.

1994 *Trade, Industrial, and Professional Periodicals of the United States*. Westport, CT: Greenwood Press.

Fisher, William

1991 *Business Journals of the United States*. Westport, CT: Greenwood Press.

Gussow, Donald

1984 *The New Business Journalism: An Insider’s Look at the Workings of America’s Business Press*. San Diego: Harcourt Brace Jovanovich, Publishers.

Forsyth, David P.

1964 *The Business Press in America, 1750-1865*. Philadelphia: Chilton Books.

### **Book Reviews**

\*Clinton, Patrick J.

1995 Review of *Trade, Industrial, and Professional Periodicals of the United States*, edited by Kathleen L. Endres. *American Periodicals* 5:131-134. (cc: on file) To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5B. Industry Wide Studies of Magazines by Types** (Avocational, Occupational, Scholarly, Organizational)

### Unit 5B3. Scholarly Journals (Historical, Literary, Scientific)

#### *Journal Articles and Book Chapters*

\*Childress, Boyd

1989 “Scholarly periodicals in the Second World War.” *Scholarly Publishing* 20(2): 93-106. (cc: on file) Keywords: To Come

\*#Davison, W. Phillips

1987 “A story of the *POQ*’s fifty-year odyssey.” *The Public Opinion Quarterly* [Part 2: 50th Anniversary Issue] 51(4, Winter):S1-S11. (cc, pdf: See Theory: Audience Analysis and Media Effects)

#### *Books*

Chielens, Edward E.

1992 *American Literary Magazines: The Twentieth Century*. Westport, CT: Greenwood Press, 488 pp.

Stieg, Margaret

1986 *The Origin and Development of Scholarly Historical Periodicals*. University, Alabama: University of Alabama Press.

Hannum, Sharon E.

1979 *Scholarly Communication: The Report of the National Enquiry*. Baltimore and London: Johns Hopkins University Press, xvi, 176 pp.

#### *Book Reviews*

Webb, Robert K.

1987 Review of *The Origin and Development of Scholarly Historical Periodicals*, by Margaret T. Stieg. *Scholarly Publishing* 18(4):277-279. (cc: on file) Keywords: Scholarly Journals

\*Hamilton, Holman

1979 Review of *Scholarly Communication: The Report of the National Enquiry*. Baltimore and London: Johns Hopkins University Press. *The Journal of Southern History* 45(4, Nov.):588-589. (cc, pdf: on file) Keywords: Scholarly Journals

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5B. Industry Wide Studies of Magazines by Types** (Avocational, Occupational, Scholarly, Organizational)

## **Unit 5B4. Organizational (Association, Company, Custom, Public Relations)**

### ***Journal Articles and Book Chapters***

\*#Johansen, Peter

1995 “Where’s the meaning and the hope? Trends in employee publications.” *Journal of Popular Culture* 29(3, Winter):129-138. (cc, pdf: See *International Magazines: Historical and Contemporary Studies, by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*)

\*#Jeffers, Dennis W. and David N. Bateman

1980 “Redefining the role of the company magazine.” *Public Relations Review* 6(2, Summer):11-29. (cc, pdf: See *Theory and Methods: Magazine Management and Economics*)

### ***Books***

Riley, Sam G.

1992 *Corporate Magazines of the United States*. Westport, CT: Greenwood Press.

## ***Unit 5C. Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences***

*Studies of Magazines by Editorial Interest Areas and Audiences*

### ***Theory and Methods***

\*Cramer, Janet M.

2000 “The state of women’s magazine research.” *Journal of Magazine & New Media Research* 2(2, Spring):1-11. [http://www.aejmcmagazine.bsu.edu/journal/archive/Spring 2000/Cramer3-1.html](http://www.aejmcmagazine.bsu.edu/journal/archive/Spring%2000/Cramer3-1.html), Accessed 10-08-02. (cc, pdf: See *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

\*Hynds, Ernest C.

1995a “Research review: City and regional magazines.” Chapter 13 (pp. 172-185) in David Abrahamson (Ed.). *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) **Keywords:** Scholarly Research.

\*Wiley, Rob

1987 “The literature of city magazines.” Unpublished paper presented to the Association for Education in Journalism and Mass Communication Annual Meeting, San Antonio, TX, August 1-4. 36 pp. (cc, pdf: on file. See also, *Research Reviews and Bibliometric Studies of Magazine Research*) **Keywords:** To Come

Riley, Sam G. and Gary W. Selnow

1989 *Index to City and Regional Magazines of the United States*. Westport, CT: Greenwood Press. **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5C. Studies of Magazines by Editorial Interest Areas and Audiences**

Houghton, Walter Edwards

1987 *The Wellesley Index to Victorian Periodicals, 1824-1900. Vol. 1-4*, Toronto: University of Toronto Press. **Keywords:** To Come

***Journal Articles and Book Chapters***

\*Yin, Xiao-huang

2009 “Between the local and the global: Characteristics of the Chinese-language press in America.” *American Periodicals* 19(1):49-65. (cc, pdf: *Editorial Treatment of Immigrants, Minorities and Ethnic Groups*)

\*Pierce, Jennifer Burek

2008 “Science, advocacy, and ‘the sacred and intimate things of life’: Representing motherhood as a Progressive Era cause in women’s magazines.” *American Periodicals* 18(1):69-95. (cc, pdf: *See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

\*Piepmeier, Alison

2008 “Why zines matter: Materiality and the creation of embodied community.” *American Periodicals* 18(2):213-238. (cc, pdf: *on file*) **Keywords:** Alternative Press. Case Study. *The East Village Inky. Fragments of Friendship. I’m So Fucking Beautiful. No Better Voice. Zines.*

\*Clippinger, David W.

2003 “The prophetic gaze of Orpheus: Charting new lands in small poetry journals.” *American Periodicals* 13:105-116. (cc, pdf: *See Literary Journalism and Literature as Editorial Content*)

\*#Cronin, Mary M.

1999 “Redefining woman’s sphere: New England’s Antebellum female textile operatives’ magazines and the response to the ‘cult of true womanhood.’” *Journalism History* 25(1, Spring):13-25. (cc, pdf: *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles*)

\*Riley, Sam

1999 “Exotic Americana: The French-language magazines of nineteenth century New Orleans.” *Journal of Magazine & New Media Research* 1(2, Fall): [http://aejmc.magazine.bsu.edu/journal/archive/Fall\\_1999/Riley.html](http://aejmc.magazine.bsu.edu/journal/archive/Fall_1999/Riley.html) Accessed 10/08/02. (cc, pdf: *See Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*)

\*#Digby-Junger, Richard

1998 “The *Guardian*, *Crisis*, *Messenger*, and *Negro World*: The early-20<sup>th</sup>-century black radical press.” *Howard Journal of Communications* 9(3, July/ Sept.):263-282. (pdf: *See Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5C. Studies of Magazines by Editorial Interest Areas and Audiences**

\*Pride, Armistead S. and Clint C. Wilson II

1997 “Magazines, radio, and television.” Chapter 21 (pp. 249-259) in *A History of the Black Press*. Washington, D.C.: Howard University Press. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups)

\*#Pruter, Robert

1997 “A history of doowop fanzines.” *Popular Music and Society* 21(1, Spring): 11-41. (cc, pdf: See Editorial Treatment of Popular Culture, including Music and Sports)

\*Roberts, Nancy L.

1995a “‘Ten thousand tongues’ speaking for peace: Purposes and strategies of the nineteenth-century peace advocacy press.” *Journalism History* 21(1, Spring):16-28. (cc, pdf: on file. See also, Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War) **Keywords:** Journalism History. Peace Movements. Periodicals. Persuasion. Political History. Public Opinion. Writing.

\*#Jolliffe, Lee

1994 “Women’s magazines in the 19<sup>th</sup> century.” *Journal of Popular Culture* 27(4): 125-140. **MOVE TO** (cc, pdf: on file. See also, Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles) **Keywords:** Audiences. Journalism History. Magazine History. Women. Women’s Representation. *Women’s Journal*.

\*#Reed, Barbara Straus

1993 The Antebellum Jewish Press: Origins, Problems, Functions. *Journalism Monographs* (139, June):1-42. (cc, pdf: Editorial Treatment of Religion, Moral and Ethical Issues in Society)

\*#Theberge, Paul **accent on first e**

1991 “Musicians’ magazines in the 1980s: The creation of a community and a consumer market.” *Cultural Studies* 5(3):270-293. (cc, pdf: See *International Magazines: By Country, Types, Audience, Interest Areas, Titles*. See also, Editorial Treatment of Popular Culture, including Music and Sports)

\*Raitz, Karl B. and Stanley D. Brunn

1979 “Geographic patterns in the historical development of farm publications.” *Journalism History* 6(1, Spring):14-15, 31-32. (cc, pdf: See Editorial Treatment of Economics, Business, Agri-Business, and Business Issues)

\*Garcia, Hazel

1976 “Of punctilios among the fair sex: Colonial American magazines, 1741-1776.” *Journalism History* 3(2, Summer):48-52. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles)

\*Mather, Anne

1975- “A history of feminist periodicals, Part III.” *Journalism History* 2(Spring):19-23, 31f. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5C. Studies of  
Magazines by Editorial  
Interest Areas and  
Audiences**

\*Mather, Anne

1974-75 “A history of feminist periodicals, Part II.” *Journalism History* 1(Winter):108-111. (cc, pdf: See *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

\*Mather, Anne

1974 “A history of feminist periodicals, Part 1.” *Journalism History* 1(3):82-85. (cc, pdf: See *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

### **Books**

#### **TO COME: MOVE OR DUAL LIST TO TOPICAL CATEGORIES**

Angeletti, Norberto and Alberto Oliva

2004 *Magazines That Make History*. Gainesville, FL: University Press of Florida.  
Keywords: To Come

Ohmann, Richard

1994 *Selling Culture: Magazines, Markets and Class at the Turn of the Century*. London and New York: Verso. Keywords: To Come

Garvey, Ellen Gruber

1991 *The Adman in the Parlor: Magazines and the Gendering of Consumer Culture, 1880s to 1910s*. New York: Oxford University Press. Keywords: To Come

Riley, Sam G. and Gary W. Selnow

1991 *Regional Interest Magazines of the United States*. Westport, CT: Greenwood Press. Keywords: To Come

Sloane, David E. E.

1987 *American Humor Magazines and Comic Periodicals*. Westport, CT: Greenwood Press. Keywords: To Come

Kessler, Lauren

1983 *The Dissident Press, Alternative Journalism in American History*. Beverly Hills, CA: Sage Publications. (See Review, Parmenter, William, in *Journalism History* 10(1/2):25-26.)

### **Book Reviews**

\*Smith, Erin A.

2006 Review of *Faith in Reading: Religious Publishing and the Birth of Mass Media in America*, by David Paul Nord. *American Periodicals* 16(1):115-117. (cc, pdf: See *Editorial Treatment of Religion, Moral and Ethical Issues in Society*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5C. Studies of Magazines by Editorial Interest Areas and Audiences**

\*Roberts, Nancy L.

1995 Review of *Voices from the Underground: Vol. 1—Insider Histories of the Vietnam Era Underground Press; Vol. 2—A Directory of Resources and Sources of the Vietnam Era Underground*, Ken Wachsberger (Ed.). *American Periodicals* 5:140-142. (cc, pdf: See Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War)

\*Streckfuss, Richard

1995 Review of *Studies in Newspaper and Periodical History, 1993 Annual*, Michael Harris (Ed.). *American Periodicals* 5:144-146. (cc, pdf: See International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles)

\*Sloane, David E. E.

1993 Review of *The Smart Magazines: 50 Years of Literary Revelry and High Jinks at Vanity Fair, The New Yorker, Life, Esquire, and The Smart Set*, by George H. Douglas. *American Periodicals* 3:130-131. (cc, pdf: See Literary Journalism and Literature as Editorial Content)

\*Simon, Janice

1992 Review of *Issues in Abstract Expressionism: The Artist-Run Periodicals*, by Ann Eden Gibson. *American Periodicals* 2(Fall):126-129. (cc, pdf: See Editorial Design, Layout and Visuals)

### ***Unit 5D. Historical and Selected Contemporary Studies of Magazines by Titles***

*Historical and Selected Contemporary Studies of Magazines by Titles*

#### ***Journal Articles and Book Chapters: Theory, Methods, Research Resources***

Fox, Levi, Gretchen Sund and Caroline Altman

2011 “Urban and Urbane: *The New Yorker* magazine in the 1930s.” <http://xroads.virginia.edu/~uq02/newyorker/bibliography.html> **Keywords: To Come**

#### ***Journal Articles and Book Chapters***

\*Bland, Sidney R.

2009 “Shaping the life of the new woman: The crusading years of *The Delineator*.” *American Periodicals* 19(2):165-188. (cc: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles)

\*Starnes, Rebekah

2009 “The entertaining companion: *Philadelphisches Magazin*, the first German-American literary journal.” *American Periodicals* 19(1):85-89. (cc, pdf: See Literary Journalism and Literature as Editorial Content)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5D. Studies of Magazines by Titles**

\*West, Richard Samuel

2009 “The *Light* that failed: The history of an unknown magazine that published the *work of a galaxy of emerging stars*.” *American Periodicals* 19(2):189-212. (cc, pdf: See *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*. See also, *Editorial: Visual Treatment, Cartoons*)

\*Desiderio, Jennifer

2008 “The periodical as monitorial and interactive space in Judith Sargent Murray’s ‘The Gleaner.’” *American Periodicals* 18(1):1-25. (cc, pdf: See *Studies of Audience Feedback, Including Letters to the Editor*)

\*Wood, Janice

2008 “Prescription for a periodical: Medicine, sex, and obscenity in the nineteenth century, as told in *Dr. Foote’s Health Monthly*.” *American Periodicals* 18(1):26-44. (cc, pdf: See *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*)

\*Jolliffe, Lee and Virginia Whitehouse

1997 “The magazine as mentor: A turn-of-the-century handwritten magazine by St. Louis women artists.” *American Periodicals* 7:48-72. (cc, pdf: on file. See also, *Historical and Contemporary Studies of the People of Magazine Publishing; Literary Journalism and Literature as Editorial Content; Editorial Design, Layout and Visual Treatment*) **Keywords:** Arts and Crafts Movement. Club Movement. Literary Magazine. *The Potter’s Wheel Magazine*. Visual Treatment.

\*Lumsden, Linda L.

2007 “Anarchy meets feminism: A gender analysis of Emma Goldman’s *Mother Earth*, 1906-1917.” *American Journalism* 24(3,Summer):31-54. (cc, pdf: See *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

\*Mader, Rodney

2006 “Politics and pedagogy in the *American Magazine*, 1757-58.” *American Periodicals* 16(1):3-22. (cc, pdf: See *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*. See also, *Editorial Treatment of Education, History and National Culture*)

\*Lutz, Tom

2005 “The cosmopolitan *Midland*.” *American Periodicals* 15(1):74-85. (cc, pdf: See *Literary Journalism and Literature as Editorial Content*)

\*Newcomb, John Timberman

2005 “*Poetry’s* opening door: Harriet Monroe and American modernism.” *American Periodicals* 15(1):6-22. (cc, pdf: *Approaches to Writing and Style; See Literary Journalism and Literature as Editorial Content*)

\*Casey, Janet Galligani

2004 “‘This is YOUR magazine’: Domesticity, agrarianism, and *The Farmer’s Wife*.” *American Periodicals* 14(2):179-211. (cc, pdf: See *Editorial Treatment of Agri-Business, Business and Business Issues*)



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5D. Studies of Magazines by Titles**

\*Knight, Jan

2004 “The environmentalism of Edward Bok: *The Ladies’ Home Journal*, the General Federation of Women’s Clubs, and the environment, 1901-09.” *Journalism History* 29(4):154-165. (cc, pdf: See Editorial Treatment of Science, Environment and Technology)

\*Phegley, Jennifer

2004 “Literary piracy, nationalism, and women readers in *Harper’s New Monthly Magazine*, 1850-1855.” *American Periodicals* 14(1):63-90. (cc, pdf: on file. See also, Approaches to Writing and Style; See Literary Journalism and Literature as Editorial Content) **Keywords:** *Harper’s New Monthly Magazine*.

\*Powell, Jennifer

2002 “Civil disobedience and the *Democratic Review*.” *American Periodicals* 12: 172-178. (cc, pdf: on file) **Keywords:** *Democratic Review*.

\*Powell, Jennifer

2002 “Civil disobedience and the *Democratic Review*.” *American Periodicals* 12: 172-178. (cc, pdf: on file) **Keywords:** *Democratic Review*.

\*Aronson, Amy Beth

2001 “Domesticity and women’s collective agency: Contribution and collaboration in America’s first successful women’s magazine.” *American Periodicals* 11:1-23. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles)

\*#Sender, Katherine

2001 “Gay readers, consumers, and a dominant gay habitus: 25 years of the *Advocate* magazine.” *Journal of Communication* 51(1):73-99. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles)

\*Bond, J. Arthur

1999 “‘Applying the standards of intrinsic excellence’: Nationalism and Arnoldian cultural valuation in the *Century Magazine*.” *American Periodicals* 9:55-73. (cc, pdf: Editorial Treatment of Education, History and National Culture)

\*Geist, Christopher D.

1999 “The *Slave’s Friend*: An abolitionist magazine for children.” *American Periodicals* 9:27-35. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups)

\*#Burt, Elizabeth V.

1998 “The ideology, rhetoric, and organizational structure of a countermovement publication: *The Remonstrance*, 1890-1920.” *Journalism & Mass Communication Quarterly* 75(1, Spring):69-83. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles )

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5D. Studies of Magazines by Titles**

\*#Cronin, Mary M.

1996 “Brother’s keeper: The reform journalism of *The New England Magazine*.” *Journalism History* 22(1, Spring):15-23. (cc, pdf: See *Editorial Treatment of Religion, Moral and Ethical Issues in Society*)

\*Kassell, Paula

1996 “The birth, success, death, and lasting influence of a feminist periodical: *New Directions for Women* (1972-1993-?).” Chapter 21 (pp. 199-207) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc: See *Magazine Success and Failure*) **Keywords:** To Come

\*Payne, Kenneth

1996 “Cities of paradise, comrade kingdoms, and worlds of light: Some versions of the socialist utopia in *The Comrade* (1901-1905).” *American Periodicals* 6:46-60. (cc, pdf: See *Literary Journalism and Literature as Editorial Content*)

\*#Daniel, Walter C. and Patrick J. Huber

1990 “*The Voice of the Negro* and the Atlanta riot of 1906: A problem in freedom of the press.” *Journalism History* 17(1/2, Spring/Summer):23-28. (cc: See *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*)

\*#Daniel, Walter C. and Patrick J. Huber

1990 “*The Voice of the Negro* and the Atlanta riot of 1906: A problem in freedom of the press.” *Journalism History* 17(1/2, Spring/Summer):23-28. (cc: See *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*)

\*Garrison, Bruce L.

1981 “Robert Walsh’s *American Review*: America’s first quarterly.” *Journalism History* 8(1, Spring):14-17. (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics*) **Keywords:** Literary Magazine. Magazine. Nineteenth Century Periodicals. Politics.

\*Dennis, Everette E. and Christopher Allen

1979 “*Puck*, the comic weekly.” *Journalism History* 6(1, Spring):2-7, 13. (cc, pdf: See *Editorial Design and Layout: Cartoons*)

\*Bidwell, John

1977 “*The Engraver and Printer*, a Boston trade journal of the eighteen nineties.” *The Papers of the Bibliographical Society of America* 71(Jan./Mar.):29-48. (cc, pdf: on file. See also, *Occupational (Including Specialized Business, Trade, Professional)*) **Keywords:** Boston Photogravure Company. Henry Lewis Johnson. Letterpress Color. New Technology. Photography. Typography.

\*Mott, Frank Luther

1948 “Fifty years of *Life*: The story of a satirical weekly.” *Journalism Quarterly* 25(3, Sept.):224-232. . (cc, pdf: on file. See also, *Editorial Design and Layout: Cartoons*) **Keywords:** Charles Dana Gibson. Comic Magazines. Humor Magazines. Edward Sanford Martin. Andrew Miller. John Ames Mitchell.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5D. Studies of Magazines by Titles**

### *Unpublished Papers and Manuscripts*

\*Kimball, Christopher W.

1989 “A lance upon the shield of complacency’: The *Survey* discovers reconstruction, 1914-1918.” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August.  
(cc, pdf: on file. Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War)

### *Books*

Polsgrove, Carol

1994 *It Wasn’t Pretty, Folks, but Didn’t We Have Fun? Esquire in the Sixties*. New York: Norton.

Altschuler, Glenn C. and David I. Grossvogel

1992 *Changing Channels: America in TV Guide*. Urbana, IL: University of Illinois Press. **Keywords:** To Come

Draper, Robert

1990 *Rolling Stone Magazine: The Uncensored History*. New York: Doubleday.  
**Keywords:** To Come

Cohn, Jan

1987 *Creating America: George Horace Lorimer and The Saturday Evening Post*. Pittsburgh: University of Pittsburgh Press. **Keywords:** To Come

#John, Arthur W.

1981 *The Best Years of the Century: Richard Watson Gilder, Scribner’s Monthly and Century Magazine, 1807-1909*. Champaign, IL: University of Illinois Press, 250 pp. **Keywords:** Scribner’s Monthly / Century Illustrated Monthly Magazine. Historical Research. Media and Culture. Magazines.

#Steinberg, Salme Harju

1979 *Reformer in the Marketplace*. Baton Rouge, LA: Louisiana State University Press, 193 pp. **Keywords:** Cyrus Curtis. Editor. Edward Bok. *Ladies Home Journal*. Publisher. Women. Magazine Advertising. Magazine Readership. **MOVE TO 6?**

### *Book Reviews*

\*Marek, Jayne E.

2001 Reviews of *The World Through a Monocle: The New Yorker at Midcentury*, by Mary F. Corey; *Defining New Yorker Humor*, by Judith Yaross Lee; *About Town: The New Yorker and the World It Made*, by Ben Yagoda. *American Periodicals* 11:144-147. (cc: on file) **Keywords:** Cartoons. Cover Art. Illustrations. Harold Ross. William Shawn. Social History. Tone. Voice. Writers.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5D. Studies of Magazines by Titles**

\*Scholnick, Robert J.

1995 Review of *A History of “The Atlantic Monthly” 1857-1909: Yankee Humanism at High Tide and Ebb*, by Ellery Sedgwick. *American Periodicals* 5:142-143. (cc, pdf: See *Literary Journalism and Literature as Editorial Content*. See also, *Studies of the People of Magazine Publishing*)

\*Zuckerman, Mary Ellen

1992 Review of *The Kenyon Review 1939-1970: A Critical History*, by Marian Janssen. *American Periodicals* 2(Fall):136-139. (cc, pdf: See *Literary Journalism and Literature as Editorial Content*)

\*McMillin, Tyler Scott

1991 Review of *Elbert Hubbard’s The Philistine, A Periodical of Protest (1895-1915): A Major American “Little Magazine,”* by Bruce A. White. *American Periodicals* 1(1, Fall):116-117. (cc, pdf: on file. See *Literary Journalism and Literature as Editorial Content*)

### ***Unit 5F. Studies of Emerging Periodicals: Electronic / Digital***

*Studies of Emerging Periodicals: Electronic / Digital*

\*#Poulin, Maryjane

1998 “Electronic journals: A bibliography.” *Internet Reference Services Quarterly* 3(3):97-101. (cc, pdf: See *Bibliographies of Scholarly Research on Magazine and Journal Periodicals*)

#### ***Journal Articles and Book Chapters***

\*Fletcher, Carol

2011 “Going mobile with student magazines.” *Journal of Magazine & New Media Research* 12(2, Summer):1-9. (cc, pdf: See *Teaching Magazine Publishing, Writing, Editing, Design*)

\*Mukherjee, Bhaskar

2007 “Evaluating e-contents beyond impact factor—A pilot study: Selected open access journals in library and information science.” *Journal of Electronic Publishing* 10(2):1-27. doi: 10.3998/3336451.0010.208 (pdf: on file) **Keywords:** Electronic Publishing. Scholarly Communication.

\*Briers, Barbara, Siegfried Dewitte and Jan Van den Bergh

2006 “E-zines silence the brand detractors.” *Journal of Advertising Research* 46(2, June):199-208. doi: 10.2501/S0021849906060211 (cc, pdf: See *International Magazines: Media Effects, Media & Culture* )

\*Choi, Yisook, Linda Steiner and Sooah Kim

2006 “Claiming feminist space in Korean cyberterritory.” *Javnost—the Public* 13(2):65-84. (cc, pdf: See *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*; See also, *Studies of Emerging Periodicals: Electronic / Digital*; *International Magazines: Creating the Product*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5F. Studies of Emerging Periodicals: Electronic / Digital**

\*Weaver, Kay

2005 “Teenage girls and information communication technologies: A case study of nzgril.co.nz and its members.” *Australian Journal of Communication* 32(2):95-107. (cc, pdf: See *International Magazines: Audience Studies*)

\*Knobloch, Silvia, Matthias Hastall, Dolf Zillmann and Coy Callison

2003 “Imagery effects on the selective reading of internet news magazines.” *Communication Research* 30(1, Feb.):3-29. doi: 10.1177/0093650202239023 (cc, pdf: See *Editorial Design, Layout and Visuals*)

\*Picard, Robert G.

2003 “Cash cows or entrecote: Publishing companies and disruptive technologies.” *Trends in Communication* 11(2):127-136. (cc, pdf: See *Magazine Management: Publisher-as-Funder Impacts*)

\*Zinnbauer, Markus

2003 “E-newspaper: Consumer demands on attributes and features.” *International Journal on Media Management* 5(2):127-137. (cc: See *International Magazines: Audience Studies*)

\*#Johnson, Thomas J. and Barbara K. Kaye

2002 “Webelievability: A path model examining how convenience and reliance predict online credibility.” *Journalism & Mass Communication Quarterly* 79(3, Autumn):619-642. (cc: *Studies of the Effects of Magazine Editorial Content on Audiences*)

\*#Sumner, Tamara

2002 “Promoting scholarship through design.” Chapter 10 and Bibliography (pp. 135-151; 336-358) in William H. Dutton and Brian D. Loader (Eds.). *Digital Academe: The New Media and Institutions of Higher Education and Learning*. London: Routledge. (pdf: See *Developing Editorial Content*)

\*#Roberts, Marilyn, Wayne Wanta and Tzong-Horng (Dustin) Dzwo

2002 “Agenda setting and issue salience online.” *Communication Research* 29(4):452-465. (cc: *Studies of the Effects of Magazine Editorial Content on Audiences*)

\*Sosteric, Mike, Yuwi Shi and Olivier Wenker

2001 “The upcoming revolution in the scholarly communication system.” *Journal of Electronic Publishing* 7(2, Dec.): <http://www.press.umich.edu/jep>. (cc, pdf: See *International Magazines: Producing the Product*)

\*#Lorimer, Rowland, Richard Smith and Paul Wolstenholme

2000 “Fogo Island goes digital: Taking a scholarly journal on-line, the case of CJC-Online.ca.” *Canadian Journal of Communication* 25(3, Summer):377-395. (cc, pdf: See *International Magazines: Producing the Product*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5F. Studies of Emerging Periodicals: Electronic / Digital**

- \*#Pardun, Carol J. and Larry Lamb  
 1999 “Corporate Web sites in traditional print advertisements.” *Internet Research: Electronic Networking Applications and Policy* 9(2):93-99. (cc: See Magazine Advertising: Studies of Appeals and Strategies)
- \*#Smith, Matthew J.  
 1999 “Strands in the web: Community-building strategies in online fanzines.” *Journal of Popular Culture* 33(2, Fall):87-99. (cc, pdf: See Studies of the Effects of Magazine Editorial Content on Audiences)
- \*#Zhang, Kewen and Hao Xiaoming  
 1999 “The Internet and the ethnic press: A study of electronic Chinese publications.” *The Information Society* 15:21-30. (cc, pdf: See International Magazines: Transnational Magazines: Non-U.S. Publishers)
- \*#Johnson, Thomas J. and Barbara K. Kaye  
 1998 “Cruising is believing? Comparing Internet and traditional sources on media credibility measures.” *Journalism & Mass Communication Quarterly* 75(2, Summer):325-340. (cc: Studies of the Effects of Magazine Editorial Content on Audiences)
- \*#Rosenberg, Diana  
 1998 “IT and university libraries in Africa.” *Internet Research: Electronic Networking Applications and Policy* 8(1):5-13. (cc, pdf: International Magazines: Curriculum, Pedagogy and Faculty Development)
- \*#Beattie, David and David McMallum  
 1997 “Promoting electronic scholarly publishing in Canada: Incentives at Industry Canada.” *Canadian Journal of Communication* 22(3/4):153-160. (cc, pdf: See International Magazines: Management and Economics)
- \*#Borwein, Jonathan and Richard Smith  
 1997 “On-line journal publication: Two views from the electronic trenches.” *Canadian Journal of Communication* 22(3/4):135-152. (cc, pdf: See Circulation and Distribution (Including Electronic))
- \*#Consalvo, Mia  
 1997 “Cash cows hit the web: Gender and communications technology.” *Journal of Communication Inquiry* 21(1, Spring):98-115. (cc, pdf: See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles; See also, Advertising as a Funding Base for Magazine Publishing)
- \*#Dietrich, Dawn  
 1997 “(Re)-fashioning the techno-erotic woman: Gender and textuality in the cybercultural matrix.” Chapter 8 (pp. 169-184) in *Virtual Culture: Identity and Communication in Cybersociety*. Thousand Oaks, CA: Sage Publications. (cc, pdf: See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 5F. Studies of Emerging Periodicals: Electronic / Digital**

Rupp-Serrano, Karen

- 1994 “From Gutenberg to gigabytes: The electronic periodical comes of age.” *American Periodicals* 4:96-104. (cc: See *Circulation and Distribution (Including Electronic)*)

\*#Calabrese, Andrew

- 1992 “Changing times for scholarly communication: The case of the electronic journal.” *Technology in Society* 14(2):199-220. (cc, pdf: *State of the Field: Introduction to Scholarly Research on Magazine and Journal Periodicals*)

### **Books**

#Ekman, Richard and Richard E. Quandt (Eds.)

- 1999 *Technology and Scholarly Communication*. Berkeley: University of California Press. 453 pp. **Keywords:** Academic Publishing. Electronic Publishing. Publishing Technology. Electronic Publishing.

### **Unit 5FF. Studies of Emerging Periodicals: Custom Magazines**

*Studies of Emerging Periodicals: Custom Magazines*

\*Dyson, Lynda

- 2007 “Customer magazines: The rise of ‘glossies’ as brand extensions.” *Journalism Studies* 8(4):634-641. doi: 10.1080/14616700701412159 (cc, pdf: See *International Magazines: Management and Economics*. See also, *Ancillary Activities, Promotions and New Media*)

## Unit 6. Studies of the People and Social Structure of the Magazine Industry

This unit's sections begin with an emerging theory and methods section designed to focus specifically on resources that form a foundation for doing both biographical and comparative studies. The second, third and fourth sub-units comprise, respectively, selected biographical and historical studies of publishers and publishing companies, studies of the people who have made major contributions to the growth and development of the magazine industry since its inception, and published studies on members of the academy. The final sections provide first, a range of social scientific studies of people in the field, with an emphasis on the structure and culture of the work world in the magazine industry; and second, research with an international focus on the parallel sub-units.

- 6A. Theory and Methods: Studying People and Social Structure
- 6B. Historical and Contemporary Studies of Publishers and Publishing Companies
- 6C. Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Freelance and Staff Writers, Designers and Photographers, Business Staff
- 6CC. Historical and Contemporary Studies of Magazine Educators and Members of the Academy
- 6D. Comparative Studies of the Magazine Industry Social Structure
- 6E. International Magazines: Studies of Industry People and Social Structure

### *Unit 6A. Theory and Methods: Studying People and Social Structure*

#### *Journal Articles and Book Chapters*

\*Fitzpatrick, Vincent

2004 "The art and research of biography." *KTA Newsletter* [Research Note]. Columbia, MO: School of Journalism (Winter):2-3. ([cc, pdf: on file](#)) **Keywords: To Come**

\*#Simpson, Peggy A.

1996 "The Washington Press Club Foundation's oral history project: Getting women journalists to speak of themselves, for themselves, for herstory's sake." Chapter 31 (pp. 290-302) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. ([cc, pdf: on file](#)) **Keywords:** Communication. Communication Research. Feminism. Gender Relations. Globalism. Magazine. Mass Media. Women.

\*Jolliffe, Lee

1995 "Research review: Magazine editors and editing practices." Chapter 4 (pp. 51-71) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. ([cc, pdf: on file](#)) **Keywords: To Come**

\*Berkove, Lawrence I.

1991 "New old additions to the American canon." *American Periodicals* 1(1, Fall):25-33. ([cc, pdf: on file](#)) **Keywords: To Come**



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6A. Theory and Methods: Studying People and Social Structure**

\*Mitchell, Catherine C.

1990 “The place of biography in the history of news women: The careers of women journalists remain an important topic for historical research.” *American Journalism* 12(Winter):23-38. (cc, pdf: on file. See also, *Historical Methods and Magazine Research*) **Keywords:**

\*Bennion, Sherilyn C.

1980 “A working list of women editors of the 19<sup>th</sup>-century West.” *Journalism History* 7(2):60-65. (cc, pdf: on file) **Keywords:** Editors. Journalism History. Newspaper Editing. Western Periodicals. Women.

\*Marzolf, Marion and Nancy Bock

1976-77 “The literature of women in journalism history: A supplement.” *Journalism History* 3(4, Winter):116-120. (cc, pdf: on file) **Keywords:** To Come

## ***Unit 6B. Historical and Contemporary Studies of Publishers and Publishing Companies***

*Studies of Publishers and Publishing Companies*

### ***Journal Articles and Book Chapters***

\*#Shulman, Stuart W.

1999 “The Progressive Era farm press: A primer on a neglected source of journalism history.” *Journalism History* 25(1, Spring):26-35. (cc, pdf: on file. See also, *Editorial Treatment of Economics, Business, Agri-Business, and Business Issues*) **Keywords:** Agrarian Movements. Farms. Journalism History. Progressive Era. Public Opinion. Trade Journals.

Neuzil, Mark and William Kovavik

1996a “Specialized media: *Forest and Stream* Magazine and the redefinition of hunting.” Chapter 1 (pp. 1-32) in *Mass Media and Environmental Conflict: America’s Green Crusades*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) **Keywords:** Audubon Society. Charles Hallock. Environment. George Bird Grinnell. Hunting.

\*#Ruff, Allen M.

1989 “Repression of the press in the World War I era: The case of Charles H. Kerr and Company.” *Journal of Newspaper and Periodical History* 5(2, Spring):2-19. (cc, pdf: on file) **Keywords:** Censorship. Government and the Media. Socialism. World War I. *International Socialist Review*.

\*Sullivan, Paul W.

1974 “G. D. Crain, Jr. and the founding of ‘Advertising Age’.” *Journalism History* 1(3):94-95. (cc, pdf: on file) **Keywords:** Occupational Publications. Specialized Business Publications. Trade Publications.

\*Kopec, Bernadine M.

1971 “The DOD magazine empire.” *Armed Forces Journal* 108(Aug.):42-48. (cc, pdf: See *Magazine Management: Publisher-as-Funder Impacts*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6B. Studies of Publishers and Publishing Companies**

### ***Books***

Wilner, Isaiah

2006 *The Man Time Forgot: A Tale of Genius, Betrayal, and the Creation of Time Magazine*. HarperCollins Publishers. 342 pp. Illus. **Keywords:** [To Come](#)

Clurman, Richard M.

1993 *End of Time: The Seduction and Conquest of a Media Empire*. New York: Simon and Schuster. **Keywords:** [To Come](#)

Cooney, John

1982 *The Annenbergs*. New York: Simon and Schuster. **Keywords:** [To Come](#)

Culligan, Matthew J.

1970 *The Curtis-Culligan Story: The Inside Story of the Decline of the Curtis Publishing Company*. New York: Crown Publishers, Inc. **Keywords:** [To Come](#)

### ***Book Reviews***

\*Roush, Chris

2012 Review of *The Fall of the House of Forbes: The Inside Story of the Collapse of a Media Empire*, by Stewart Pinkerton, in *Journalism & Mass Communication Quarterly* 89(1, Spring):141-143. New York: St. Martin's. 320 pp. doi: 10.1177/1077699011430362

\*Okker, Patricia

2002 Review of *George Palmer Putnam: Representative American Publisher*, by Ezra Greenspan. *American Periodicals* 12(Fall):212-214. ([cc](#), [pdf: on file](#)) **Keywords:** [To Come](#)

\*Lee, Judith Yaross

1996 Review of *Genius in Disguise: Harold Ross of "The New Yorker,"* by Thomas Kunkel; *The Art of "The New Yorker," 1925-1995*, by Lee Lorenz. *American Periodicals* 6:157-160. ([cc](#), [pdf: on file](#). See also, *Editorial Design, Layout and Visuals*)

\*Hoffman, Andrew Jay

1993 Review of *American Magazine Journalists, Dictionary of Literary Biography*, (Vols. 73,1741-1850; 79, 1850-1900; 91, 1900-1960), edited by Sam G. Riley. *American Periodicals* 3:120-123. ([cc](#), [pdf: See Studies of the People of Magazine Publishing](#))

\*Parmenter, William

1983 Review of *The Life and Death of the Press Barons*, by Brendon Piers. *Journalism History* 10(1-2, Spring-Summer):32. ([cc](#), [pdf: on file](#)) **Keywords:** [To Come](#)

**Unit 6C. Historical and Contemporary Studies of the People of Magazine  
Publishing: Including Editors, Writers, Designers and  
Photographers, Business Staff**

*Studies of the People of Magazine Publishing*

**Journal Articles and Book Chapters**

\*Geltner, Ted

2010 “Hype artists, con men, pimps, and dopsters: The personal journalism of Harry Crews.” *Journal of Magazine & New Media Research* 12(1, Fall):1-22. (cc, pdf: [on file](#)) **Keywords:** Harry Crews. Journalism. Literary Journalism. Magazines. Southern Fiction.

\*van Benthuysen, Daniel

2010 “The marathon man of design: At 81, Milton Glaser is still drawing and thinking.” *Journal of Magazine & New Media Research* 12(1, Fall):1-7. (cc, pdf: [on file](#)) **Keywords:** Graphic Designer. Interview.

\*Patterson, Cynthia

2009 “‘Illustration of a picture’: Nineteenth-century writers and the Philadelphia pictorials.” *American Periodicals* 19(2):136-164. (cc, pdf: [on file](#). See also, *Developing Editorial Content*) **Keywords:** Illustrations. Writers.

\*West, Richard Samuel

2009 “The *Light* that failed: The history of an unknown magazine that published the work of a galaxy of emerging stars.” *American Periodicals* 19(2):189-212. (pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles; Editorial Design, Layout: Cartoons*) **Keywords:** Comic Magazines. Cartoonists. Cartoons.

\*Brown, Jane E. and Richard Samuel West

2007 “William Newman (1817-1870): A Victorian cartoonist in London and New York.” *American Periodicals* 17(2):143-183. (cc, pdf: See *International Magazines: Studies of Industry People and Social Structure*)

\*Henry, Susan

2007 “‘We must not forget that we are dealing with a woman’: Jane Grant’s return to a magazine and a cause.” *Journalism History* 33(3, Fall):151-162. (cc, pdf: [on file](#)) **Keywords:** Harold Ross. *The New Yorker* Magazine.

\*Keyser, Catherine

2007 “Edna St. Vincent Millay and the very clever woman in *Vanity Fair*.” *American Periodicals* 17(1):65-96. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Knight, Alisha R.

2007 “Furnace blasts for the Tuskegee wizard: Revisiting Pauline Elizabeth Hopkins, Booker T. Washington and the *Colored American Magazine*.” *American Periodicals* 17(1):41-61. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Roggenkamp, Karen

2007 “Dignified sensationalism: *Cosmopolitan*, Elizabeth Bisland, and trips around the world.” *American Periodicals* 17(1):26-40. (cc, pdf: [on file](#)) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Saliba, Keith

2007 “Hayes, Herr and Sack: *Esquire* goes to Vietnam.” *Journal of Magazine & New Media Research* 9(2):1-19. (cc, pdf: [on file](#). See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) **Keywords:** [To Come](#)

\*Brown, Charles Brockden

2006 “The Scribbler.” *American Periodicals* 16(2):219-228. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)

\*Cassidy, Cheryl M.

2006 “Bringing the ‘new woman’ to the mission site: Louise Manning Hodgkins and the *Heathen Woman’s Friend*.” *American Periodicals* 16(2):172-199. (cc, pdf: [on file](#). See also *Editorial Treatment of Religion, Moral and Ethical Issues in Society*) **Keywords:** [To Come](#)

\*Cordell, Sigrid Anderson

2006 “‘The case was very black against’ her: Pauline Hopkins and the politics of racial ambiguity at the *Colored American Magazine*.” *American Periodicals* 16(1):52-73. (cc, pdf: [on file](#). See also, *Editorial Treatment of Social Issues: Minorities and Ethnic Groups*) **Keywords:**

\*Cumming, Doug

2006 “Tom Wolfe, reporter: His relationship to Old New Journalism and to the New New Journalism.” *Journal of Magazine & NewMedia Research* 9(2):1-13. (cc, pdf: [on file](#)) **Keywords:** Feature Writing. Intimate Journalism. Narrative Journalism. Saturation Reporting.

\*Giordano, Matthew

2006 “‘A lesson from’ the magazines: Sarah Piatt and the postbellum periodical poet.” *American Periodicals* 16(1):23-51. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)

\*Naranjo-Huebl, Linda

2006 “The road to perdition: E.D.E.N. Southworth and the critics.” *American Periodicals* 16(2):123-150. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)

\*Thorne, Ann

2006 “Developing a personal style: Janet Flanner’s literary journalism.” *American Journalism* 23(1, Winter):35-62. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)

\*Fee, Frank E., Jr.

2005 “Reconnecting with the body politic: Toward disconnecting muckrakers and public journalists.” *American Journalism* 22(3, Summer):77-102. (cc, pdf: [See Developing the Editorial Product; Approaches to Writing and Style; See Literary Journalism and Literature as Editorial Content](#))

\*McKible, Adam

2005 “‘Life is real and life is earnest’: Mike Gold, Claude McKay, and the Baroness Elsa von Freytag-Loringhoven.” *American Periodicals* 15(1):56-73. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

- \*Ward, Elizabeth Stuart Phelps  
 2005 “The rejected manuscript.” [Reprint] *American Periodicals* 15(2):202-203, 224. (cc, pdf: on file) Keywords: To Come
- \*Henry, Susan  
 2004 “Gambling on a magazine and a marriage: Jane Grant, Harold Ross, and *The New Yorker*.” *Journalism History* 30(2, Summer):54-65. (cc, pdf: on file) Keywords: To Come
- \*Charis-Carlson, Jeffrey A.  
 2002 “‘You, who so well know the nature of my soul’: Poe and the question of literary audience.” *American Periodicals* 12:198-207. (cc, pdf: on file) Keywords: To Come
- \*#Massie, Keith and Stephen D. Perry  
 2002 “Hugo Gernsback and radio magazines: An influential intersection in broadcast history.” *Journal of Radio Studies* 9(2):264-281. (cc, pdf: on file. See also, *Magazines and Non-Magazine Media and Communication Technologies*) Keywords: Magazine. Magazine Coverage. Radio History. Technological Innovation.
- \*Merrick, Beverly G.  
 1999 “From ghosting to free-lancing: Mary Margaret McBride covers royalty and Radio Rex for *The Saturday Evening Post*, *Woman’s Home Companion*, and *Cosmopolitan* (1925-1935).” *American Periodicals* 9:74-96. (cc, pdf: on file) Keywords: Free-lance Writer. Women’s Magazines.
- \*#Cookman, Claude  
 1998 “Compelled to witness: The social realism of Henri Cartier-Bresson.” *Journalism History* 24(1, Spring):3-15. (cc, pdf: on file) Keywords: Henri Cartier-Bresson. Journalism History. Magazine Journalist. Photojournalism.
- \*Roff, Sandra and Douglas Duchin  
 1998 “Mrs. Muzzy—Who was she? In search of a nineteenth-century woman editor.” *American Periodicals* 8:45-59. (cc, pdf: on file) Keywords: To Come
- \*Jolliffe, Lee and Virginia Whitehouse  
 1997 “The magazine as mentor: A turn-of-the-century handwritten magazine by St. Louis women artists.” *American Periodicals* 7:48-72. (cc, pdf: See *Historical and Selected Contemporary Studies of Magazines by Titles*. See also, *See Literary Journalism and Literature as Editorial Content; Editorial Design, Layout and Visual Treatment*)
- \*Schultz, Heidi M.  
 1996 “The editor’s desk at *Sartain’s Magazine*: 1849-1851.” *American Periodicals* 6:92-134. (cc, pdf: on file) Keywords: To Come
- \*#Bradley, Patricia  
 1995 “Media leaders and personal ideology: Margaret Cousins and the women’s service magazines.” *Journalism History* 21(2, Summer):79-87. (cc, pdf: on file) Keywords: Magazines. Margaret Cousins. Gatekeeping Ideology. Management Structure. Mass Media. Women.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Gottlieb, Agnes Hooper

1995 “The reform years at *Hampton’s*: The magazine journalism of Rheta Childe Dorr, 1909-1912.” Chapter 16 (pp. 217-230) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come

\*#Reed, Barbara S.

1995 “Trude Weiss-Rosmarin: Rebel with a cause.” *New Jersey Journal of Communication* 3(1, Spring):58-76. (pdf: on file) Keywords: Feminists. Germany. *The Jewish Spectator*. Jews. Journalism. Journalism History. Trude Weiss-Rosmarin. Magazine Publishing. Magazines.

\*Pollin, Burton

1994 “A New Englander’s obituary eulogy of Poe.” *American Periodicals* 4:1-11. (cc, pdf: on file) Keywords: Edgar Allan Poe. To Come

\*Potter, Vilma

1994 “Idella Purnell’s *PALMS* and Godfather Witter Bynner.” *American Periodicals* 4:47-64. (cc, pdf: on file) Keywords: *Palms* Magazine. Poetry.

\*Wells, Daniel A.

1994 “Thoreau’s reputation in the major magazines, 1862-1900: A summary and index.” *American Periodicals* 4:12-23. (cc, pdf: on file) Keywords: *Atlantic Monthly*. Henry David Thoreau. *North American Review*. *Overland Monthly*.

\*Morris, Daniel

1993 “Hemingway and *Life*: Consuming revolutions.” *American Periodicals* 3:62-74. (cc, pdf: on file) Keywords: Ernest Hemingway. *Life* Magazine. *Index of Life Articles*.

\*#Streitmatter, Rodger

1993 “Gertrude Bustill Mossell: Guiding voice for newly freed blacks.” *Howard Journal of Communications* 4(4, Summer):317-328. (cc, pdf: on file) Keywords: African Americans. Journalism History. Journalists. Women. Titles: *New York Freeman*. *New York Age*. *Indianapolis World*. *Woman’s Era*. *Colored American Magazine*.

\*#Caudill, Edward

1992 “E. L. Godkin and his (special and influential) view of 19<sup>th</sup> century journalism.” *Journalism Quarterly* 69(4, Winter):1039-1049. (cc, pdf: on file) Keywords: Biography. Journalism History. Journalists. Magazines. *New York Evening Post*. Press Criticism. *The Nation*. Social Science.

\*Gannon, Susan R. and Ruth Anne Thompson

1992 “Mr. Scudder and Mrs. Dodge: An editorial correspondence and what it tells us.” *American Periodicals* 2(Fall):89-99. (cc, pdf: on file) Keywords: Children’s Magazines. Horace Scudder. *Hearth and Home*. Hurd and Houghton. Mary Mapes Dodge. *Riverside Magazine for Young People*. Scribner and Company. *St. Nicholas*.

\*Ljungquist, Kent P.

1992 “Poe’s ‘autobiography’: A new exchange of reviews.” *American Periodicals* 2(Fall):51-63. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

- \*Myerson, Joel  
 1992 “Willis Gaylord Clark: An autobiographical sketch.” *American Periodicals* 2(Fall):1-5. (cc, pdf: on file) Keywords: To Come
- \*Pollin, Burton R.  
 1992 “A posthumous assessment: The 1849-1850 periodical press response to Edgar Allan Poe.” *American Periodicals* 2(Fall):6-50. (cc, pdf: on file) Keywords: To Come
- \*Tarr, Rodger L.  
 1991 “Marjorie Kinnan Rawlings and the Rochester (NY) magazine *Five O’Clock*.” *American Periodicals* 1(1, Fall):83-85. (cc, pdf: on file) Keywords: Lady Alicia Thwaite.
- \*#Reed, Barbara Straus  
 1990 “Rosa Sonneschein and *The American Jewess*.” *Journalism History* 17  
 -1991 (3/4, Autumn/Winter):54-62. (cc, pdf: on file) Keywords: Jews. Journalism History. Magazines. Women.
- \*#Caudill, Edward  
 1989 “E. L. Godkin and the science of society.” *Journalism Quarterly* 66(1, Spring): 57-64. (cc, pdf: on file) Keywords: Journalism History. Journalists. Magazines. Social Science. *The Nation* Magazine.
- \*Smith, C. Zoe  
 1988a “Germany’s Kurt Korff: An émigré’s influence on early *Life*.” *Journalism Quarterly* 65(2, Summer):412-419, 424. (cc, pdf: on file) Keywords: Photojournalist.
- \*#Marmarelli, Ron  
 1986 “William Hard as progressive journalist.” *American Journalism* 3(3):142-153. (pdf: on file) Keywords: Everybody’s Magazine. Journalism History. Journalists. Magazines. Progressivism.
- \*Smith, C. Zoe  
 1985 “Great women in photojournalism.” *News Photographer*, Part I: Jan., pp. 20-21; Part II: Feb., pp. 26, 28-29; Part III: Apr., pp. 22-24. (pdfs: on file) Keywords: To Come
- \*Roberts, Nancy L.  
 1983 “Journalism for justice: Dorothy Day and the *Catholic Worker*.” *Journalism History* 10(1/2, Spring/Summer):2-9. (cc, pdf: on file. See also, *Editorial Treatment of Religion, Moral and Ethical Issues in Society*) Keywords: To Come
- \*#McDonald, Susan Waugh  
 1981 “From Kipling to Kitsch. Two popular editors of the Gilded Age: Mass culture, magazines and correspondence universities.” *Journal of Popular Culture* 15(2, Fall):50-61. (cc, pdf: on file) Keywords: *Cosmopolitan*. Press History. Mass Culture. *The Women’s Magazine*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Cote, Joseph A.

1979 “Clarence Hamilton Poe: The farmer’s voice, 1899-1964.” *Agricultural History* 53(1, Jan.):30-41. ([cc](#), [pdf: on file](#)) **Keywords:** Agricultural Journalism. Biography. Editor. Effects. *Progressive Farmer*.

\*Peterson, Theodore

1965 “Edward Bok and the American dream.” *The Emory University Quarterly* 21(3, Fall):207-216. ([cc](#), [pdf: on file](#)) **Keywords:** Editor. Immigrant. *Ladies’ Home Journal*.

### **Books**

Rooks, Noliwe M.

2004 *Ladies’ Pages: African American Women’s Magazines and the Culture That Made Them*. New Brunswick: Rutgers University Press, 175 pp. (See also, *Editorial Treatment of Immigrants, Minorities and Ethnic Groups; Frances Smith Foster, Review [cc, pdf: on file American Periodicals]*) **Keywords:** Editors. *Essence*. *Half-Century*. *O, the Oprah Magazine*. *Ringgold’s Afro-American Journal of Fashion*. *Tan Confessions*. Writers.

Rhodes, Jane

1998 *Mary Ann Shadd Cary: The Black Press and Protest in the Nineteenth Century*. Bloomington: Indiana University Press. 284 pp. Illus. Index. (See also, *Editorial Treatment of Immigrants, Minorities and Ethnic Groups*)

#Johnston, Patricia A.

1997 *Real Fantasies: Edward Steichen’s Advertising Photography*. Berkeley: University of California Press. 384 pp. (See *Advertising Design and Layout, Visuals*)

Graham-Yooll, Andrew

1995/6 *Committed Observer: Memoirs of a Journalist*. John Libbey/University of Luton Press: London, England. **Keywords:** Autobiography. Editor, *South Magazine*.

#Signorielli, Nancy, Ed.

1996 *Women in Communication: A Biographical Sourcebook*. Westport, CT: Greenwood Press. 528 pp. **Keywords:** Biographies. Communication. Magazine Publishers. Mass Media. Women.

Mirabella, Grace, with Judith Warner

1995 *In and Out of Vogue*. New York: Doubleday. **Keywords:** To Come

Weithas, Art

1991 *Close to Glory: The Untold Stories of WWII by the GI’s Who Saw and Reported War—Yank Magazine Correspondents*. Austin, TX: Eakin Press. **Keywords:** Correspondents. Photographers. Writers. WWII. *Yank Magazine*.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

#Bennion, Sherilyn C.

- 1990 *Equal to the Occasion: Women Editors of the Nineteenth-Century West*. Reno: University of Nevada Press, 210 pp. **Keywords:** Editors. Journalism History. Newspaper Editing. Western Periodicals. Women.

#Cyganowski, Carol Klimick

- 1989 *Magazine Editors and Professional Authors in Nineteenth-Century America: The Genteel Tradition and the American Dream*. New York: Garland. 328 pp. **Keywords:** Editors. Journalism History. Magazine Publishing. Magazine Titles: *Atlantic Monthly*. *Harper's*. *Scribner's Monthly*. *Century Illustrated Monthly Magazine*.

Brown, Ann Barton

- 1984 Alice Barber Stephens: A Pioneer Woman Illustrator. [Exhibition Catalog]. March 17-May 20, 1984. Chadds Ford, PA: Brandywine River Museum. **Keywords:** **To Come**

Cowles, Fleur

- 1978 *Friends and Memories*. New York: Reynal and Company in association with William Morrow and Company, Inc. **Keywords:** **To Come**

Reed, Walt

- 1979 *Great American Illustrators*. New York: Abbeville Press. **Keywords:** **To Come**

Stoltz, Marshall (curator)

- 1974 *Norman Rockwell and The Saturday Evening Post (1916-1928)*. Philadelphia: Rittenhouse Press. **Keywords:** **To Come**

Chase, Edna Woolman and Ilka Chase

- 1954 *Always in Vogue*. Garden City, New York: Doubleday and Company. **Keywords:** **To Come**

Bok, Edward

- 1920 *The Americanization of Edward Bok: The Autobiography of a Dutch Boy Fifty Years After*. New York: Charles Scribner's Sons. **Keywords:** **To Come**

**Book Reviews**

Gerl, Ellen

- 2011 "The working girl's champion plays pioneering role in feminist revolution." Review of *Bad Girls Go Everywhere, The Life of Helen Gurley Brown*, by Jennifer Scanlon. *Journal of Magazine & New Media Research* 12(2, Summer):1-3. (cc, pdf: on file) **Keywords:** **To Come**

\*Gerl, Ellen

- 2010 Review of *The Environment and the Press: From Adventure Writing to Advocacy*, by Mark Neuzil. *Journal of Magazine & New Media Research* 11(2, Spring):1-2. (cc, pdf: See Editorial Treatment of Science, Environment and Technology)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Gerl, Ellen

2009 Review of *Outlaw Journalist: The Life and Times of Hunter S. Thompson*, by William McKeen. *Journal of Magazine & New Media Research* 11(1, Fall):1-3. ([cc](#), [pdf: on file](#)) **Keywords:** Gonzo Journalism. Literary Journalism. Magazine Writing. Writer.

\*Hewitt, Elizabeth

2006 Review of *Theodore Dreiser's Uncollected Magazine Articles, 1897-1902*, edited by Yoshinobu Hakutani. *American Periodicals* 16(2):233-235. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Foster, Frances Smith

2004 Review of *Ladies' Pages: African American Women's Magazines and the Culture that Made Them*, by Noliwe M. Rooks. *American Periodicals* 15(2):223-224. ([cc](#), [pdf: on file](#)). See also, *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups* **Keywords:** Editors. *Essence*. *Half-Century*. *O, the Oprah Magazine*. *Ringgold's Afro-American Journal of Fashion*. *Tan Confessions*. Writers.

\*West, Nancy

2004 Review of *Picturing Poverty: Print Culture and FSA Photographs*, by Cara A. Finnegan. *American Periodicals* 14(2):284-285. ([cc](#), [pdf: See Editorial Design, Layout and Visuals](#))

\*Nowatzki, Robert

2002 Review of *Mary Ann Shadd Cary: The Black Press and Protest in the Nineteenth Century*, by Jane Rhodes. *American Periodicals* 12:222-223. ([cc](#), [pdf: on file](#)). See also: *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups* **Keywords:** Abolition. Feminism.

\*Williams, Jeffrey R.

2002 Review of *Ida B. Wells-Barnett and American Reform, 1880-1930*, by Patricia A. Schechter. *American Periodicals* 12:219-221. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Ashton, Susanna

2001 Review of *The Memphis Diary of Ida B. Wells: An Intimate Portrait of the Activist as a Young Woman*, by Miriam Decosta-Willis. *American Periodicals* 11:135-136. ([cc](#), [pdf: on file](#)) **Keywords:** Feminist. Journalist.

\*Slade, Joseph W.

1998 Review of *Women Editing Modernism: "Little" Magazines and Literary History*, by Jayne Marek. *American Periodicals* 8:108-109. ([cc](#), [pdf: on file](#)) **Keywords:** Alic Corbin Henderson. Bryher (Winifred Ellermann). H. D. (Hilda Doolittle). Harriet Monroe. Jane Heap. Margaret Anderson. *Close Up*. Marianne Moore. *Poetry Magazine*. *The Dial*. *The Egoist*. *The Little Review*.

\*Erickson, Stacy

1997 Review of *Parlor Radical: Rebecca Harding Davis and the Origins of American Social Realism*, by Jean Pfaelzer. *American Periodicals* 7:87-89. ([cc](#), [pdf: on file](#)) **Keywords:** *Atlantic Monthly Magazine*. Author. Nineteenth-Century Literature. *Peterson's Magazine*. *Scribner's Monthly*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Simon, Janice

1998 Review of *Real Fantasies: Edward Steichen's Advertising Photography*, by Patricia Johnston. *American Periodicals* 8:105-107. (cc, pdf: See *Advertising Design and Layout, Visuals*)

\*Dashiell, Eddith A.

1995 Review of *Raising Her Voice: African-American Women Journalists Who Changed History*, by Rodger Streitmatter. *American Periodicals* 5:136-137. (cc, pdf: [on file](#)) **Keywords:** Abolition. Charlotta. A. Bass. Delilah I. Beasley. Mary Ann Shadd Cary. Marvel Cooke. Alice Allison Dunnigan. Editors. Charlayne Hunter-Gault. Gertrude Bustill Mossell. Ethel L. Payne. Publishers. Josephine St. Pierre Ruffin. Maria W. Stewart. Ida B. Wells-Barnett. Writers.

\*Scholnick, Robert J.

1995 Review of *A History of "The Atlantic Monthly" 1857-1909: Yankee Humanism at High Tide and Ebb*, by Ellery Sedgwick. *American Periodicals* 5:142-143. (cc, pdf: See *See Literary Journalism and Literature as Editorial Content*. See also *Historical and Selected Contemporary Studies of Magazines by Titles*.)

\*Amana, Harry

1994 Review of *The Early Black Press in America, 1827 to 1860*, by Frankie Hutton and *Afro-American Publications and Editors, 1827-1946*, by Vilma Raskin Potter. *American Periodicals* 4:106-112. (cc, pdf: See also, *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*)

\*Smith, Susan Belasco

1994 Review of *Heretics and Hellraisers: Women Contributors to The Masses, 1911-1917*, by Margaret C. Jones. *American Periodicals* 4:132-133. (cc, pdf: [on file](#)) **Keywords:** Cornelia Baxter. Louise Bryant. Sarah Norcliffe Cleghorn. Mary Carolyn Davies. Dorothy Day. Babette Deutsch. Editors. Fiction Writers. Helen Rose Hull. Illustrators. Mabel Dodge Luhan. Poets. *The Masses* Magazine. Mary Heaton Vorse.

\*Hoffman, Andrew Jay

1993 Review of *American Magazine Journalists, Dictionary of Literary Biography*, (Vols. 73, 1741-1850; 79, 1850-1900; 91, 1900-1960), edited by Sam G. Riley. *American Periodicals* 3:120-123. (cc, pdf: [on file](#). See also, *Studies of Publishers and Publishing Companies*) **Keywords:** Biography. Bibliography. Editor. Publisher. Writer.

\*Pollin, Burton R.

1993 Review of *Edgar Allan Poe and The Philadelphia Saturday News*, by Richard Kopley. *American Periodicals* 3:131-133. (cc, pdf: [on file](#)) **Keywords:** Column Writing. Non Fiction. Newspaper.

\*Winn, Amy Beth

1993 Review of *Crusader for Freedom: A Life of Lydia Maria Child*, by Deborah Pickman Clifford. *American Periodicals* 3:117-120. (cc, pdf: [on file](#)) **Keywords:** Abolition. Editor. *Juvenile Miscellany*. Writer.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6C. Studies of the People of Magazine Publishing**

\*Smith, C. Zoe

- 1983 Review of *Great Women of the Press*, by Madelon Golden Schilpp and Sharon M. Murphy. Carbondale: Southern Illinois University Press. *Journalism History* 10(1/2, Spring/Summer):26-27. ([cc](#), [pdf: on file](#)) **Keywords:** Winifred Black Bonfils (Annie Laurie). Margaret Bourke-White. Columnists. Jane Cunningham Croly (Jennie June). Rheta Childe Dorr. Editor. Margaret Fuller. Elizabeth Meriwether Gilmer (Dorothy Dix). Mary Katherine Goddard. Sarah Josepha Hale. Marguerite Higgins. Magazine. Newspaper. Eliza Nicholson (Pearl Rivers). Photographer. Publisher. Ann Newport Royall. Elizabeth Cochrane Seaman (Nellie Bly). Jane Grey Swisshelm. Ida Minerva Tarbell. Elizabeth Timothy. Dorothy Thompson. Cornelia Walter. Ida B. Wells-Barnett. Writers.

### ***Unit 6CC. The Professoriate: Historical and Contemporary Studies of Magazine Educators and Members of the Academy***

*The Professoriate: Historical and Contemporary Studies of Magazine Educators and Members of the Academy*

#### ***Journal Articles and Book Chapters***

\*#Hegde, Radha S. and Raka Shome

- 2002 “Postcolonial scholarship—productions and directions: An interview with Gayatri Chakravorty Spivak.” *Communication Theory* 12(3, Aug.):271-286. doi: 10.1111/j.1468-2885.2002.tb00270.x ([pdf: on file](#)) **Keywords:** Communication. Globalization. Identity. Popular Culture. *Gray Room Journal*.

\*Belman, Lary S.

- 1975-76 “Robert Ezra Park: An intellectual portrait of a journalist and communication scholar.” *Journalism History* 2(4):116-119, 122-124, 132. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*

- 1964 “Deaths: Frank Luther Mott.” *Journalism Quarterly* 41(2, Autumn):630-631. ([cc](#), [pdf: on file](#)) **Keywords:** Historian. Magazine History. Obituary.

## ***Unit 6D. Comparative Studies of the Magazine Industry Social Structure***

*Comparative Studies of the Magazine Industry Social Structure*

Social scientific studies of people in the magazine field, with an emphasis on the structure and culture of the work world in the magazine industry, job satisfaction and other issues.

### ***Journal Articles and Book Chapters***

\*Hanitzsch, Thomas, Maria Anikina, Rosa Berganza, Incilay Cangoz, Mihai Coman, Basyouni Hamada, Folker Hanusch, Christopher D. Karadjov, Claudia Mellado, Sonia Virginia Moreira, Peter G. Mwesige, Patrick Lee Plaisance, Zvi Reich, Josef Seethaler, Elizabeth A. Skewes, Dani Vardiansyah Noor, and Kee Wang Yuen

2010 “Modeling perceived influences on journalism: Evidence from a cross-national survey of journalists.” *Journalism & Mass Communication Quarterly* 87(1, Spring):5-22. ([cc](#), [pdf: on file](#). See also, *International Magazines: Studies of Industry People and Social Structure*) **Keywords:** International Quota Sample. Levels-of-Influence Theory. Principle Component Analysis.

\*Haberman, Robb K.

2008 “Magazines, presentation networks, and the cultivation of authorship in post-revolutionary America.” *American Periodicals* 18(2):141-162. ([cc](#), [pdf: on file](#)) **Keywords:** Benjamin Bridge. *Massachusetts Magazine*. *New York Weekly Museum*. *New York Weekly Magazine*. *New York Magazine*. Presentation Networks. Richard B. Davis.

\*#Thompson, Isabelle

1999 “Women and feminism in technical communication: A qualitative content analysis of journal articles published in 1989 through 1997.” *Journal of Business and Technical Communication* 13(2, Apr.):154-178. ([pdf: on file](#)) **Keywords:** Content Analysis. Feminism. Journals Technical Communication. Women.

\*Reed, Barbara Straus

1996 “Women at Hearst magazines: A case study of women in magazine publishing.” Chapter 28 (pp. 259- 272) in Donna Allen, Ramona R. Rush, Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Communication. Communication Research. Feminism. Gender Relations. Globalism. Magazines. Mass Media. Women.

\*#Cohen, Yoel

1995 “Foreign press corps as an indicator of international news interest.” *Gazette* 56(2, Sept.):89-100. ([cc](#), [pdf: See International Magazines: Studies of People and Industry Social Structure](#))

\*#Jolliffe, Lee and Terri Catlett

1994 “Women editors at the ‘seven sisters’ magazines, 1965-1985: Did they make a difference?” *Journalism Quarterly* 71(4, Winter):800-808. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Journalism History. Magazine History. Women’s Magazines. Women’s Representation. Seven Sisters Women’s Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6D. Comparative Studies of Magazine Social Structure**

\*Beasley, Maurine H. and Sheila Gibbons

1993a “Development of alternative media,” Chapter 18 (pp. 185-204) in *Taking Their Place: A Documentary History of Women in Journalism*. Lanham, MD: University Press of America. ([cc](#), [pdf: on file](#)) **Keywords:** Feminist Movement. Voice of the women’s liberation movement. off our backs. Ms. Magazine.

\*Beasley, Maurine H. and Sheila Gibbons

1993b “Women’s magazines,” Chapter 19 (pp. 205-221) in *Taking Their Place: A Documentary History of Women in Journalism*. Lanham, MD: University Press of America. ([cc](#), [pdf: on file](#)) **Keywords:** Betty Friedan. Dena Vane. Ellen Levine. Nancy Lindemeyer. Nora Magid. Pat Miller. Viven Leone.

\*#?Johnson, Sammye

1993 “Magazines: Women’s employment and status in the magazine industry.” Chapter 8 (pp. 134-153) in Pamela J. Creedon (Ed.), *Women In Mass Communication: Challenging Gender Values* (2<sup>nd</sup> ed.). Newbury Park, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Business / Trade Magazines. Consumer Magazines. Economic Issues. Magazines. Magazine Research. Public Relations Magazines. Women.

\*#?DeFleur, Margaret H.

1992 “Foundations of job satisfaction in the media industries.” *Journalism Educator* 47(1, Spring):3-15. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Broadcast Journalism. Film. Likert Scale. Magazine. Newspaper Journalism. Photography. Public Relations. Radio-TV. Social-Psychology.

\*Wyatt, Robert O. and Geoffrey P. Hull

1990 “The music critic in the American press: A nationwide survey of newspapers and magazines.” *Mass Comm Review* 17(3):38-43. ([cc](#), [pdf: on file](#)) **Keywords:** Education. Magazine. Newspaper. Self-Administered Questionnaire.

\*#Johnson, Sammye

1989 “Magazines: Women’s employment and status in the magazine industry.” Chapter 10 (pp. 195-213) in Pamela J. Creedon (Ed.), *Women In Mass Communication: Challenging Gender Values* (1<sup>st</sup> ed.). Newbury Park, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Business / Trade Magazines. Consumer Magazines. Economic Issues. Magazines. Magazine Research. Public Relations Magazines. Women.

\*#Kessler, Lauren

1989a “Sixties survivors: The persistence of countercultural values in the lives of underground journalists.” *Journalism History* 16(1/2, Spring/Summer):2-11. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Journalists. Political Activists. Underground Press. *Street Journal*.

\*Ranly, Don

1989 “How organization editors regard their jobs and their profession.” *Journalism Quarterly* 66(4, Winter):949-953. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6D. Comparative Studies of Magazine Social Structure**

\*#Endres, Kathleen L.

1988a “Ownership and employment in specialized business press.” *Journalism Quarterly* 65(4, Winter):996-998. (cc, pdf: See *Studies of Magazines, Industry Wide by Types and Primary Sub-Categories* (Avocational, Occupational, Scholarly, Organizational); See also, *Magazine Business Management*)

\*#Caudill, Susan, Ed Caudill and Michael W. Singletary

1987 “‘Journalists wanted’: Trade-journal ads as indicators of professional values.” *Journalism Quarterly* 64(2/3, Summer/Autumn):576-580. (cc, pdf: on file) Keywords: Content Analysis. Editor and Publisher. Journalists. Professionalism. Values.

\*#Becker, Lee B.

1982 “Print or broadcast: How the medium influences the reporter.” Chapter 8 (pp. 145-161) in *Individuals in Mass Media Organizations: Creativity and Constraint*, James S. Ettema and D. Charles Whitney (Eds.). Beverly Hills: Sage Publications. (cc, pdf: on file) Keywords: To Come

\*#Ranly, Don

1981 “A look at editors, content and future of the Sunday newspaper magazine.” *Journalism Quarterly* 58(2, Summer):279-285. (cc, pdf: on file) Keywords: Editors. Sunday Newspaper Magazines.

### ***Unpublished Papers and Manuscripts***

Salwen, Michael and Bruce Garrison

1989 “Professional orientations of sports journalists: Their role in journalism.” Paper Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Newspaper Division, Washington, DC.

\*#Endres, Kathleen L.

1988b “The business press journalists: Who they are, what they do and how they view their craft.” Unpublished paper presented to the annual convention of the Association for Education in Journalism and Mass Communication, Portland, Oregon, August. (cc, pdf: on file) Keywords: To Come

### ***Books***

Beasley, Maurine H. and Sheila Gibbons

1993 *Taking Their Place: A Documentary History of Women in Journalism*. Lanham, MD: University Press of America.

Gallagher, Margaret

1981 *Unequal Opportunities: The Case of Women and the Media*. Paris: UNESCO Press.

## ***Unit 6E. International Magazines: Studies of Industry People and Social Structure***

### ***International Magazines: Studies of Industry People and Social Structure***

- 6E.A. Theory and Methods: Studying People and Social Structure, Internationally
- 6E.B. International Historical and Contemporary Studies of Publishers and Publishing Companies
- 6E.C. International Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Freelance and Staff Writers, Designers and Photographers, Business Staff
- 6E.CC. International Historical and Contemporary Studies of Magazine Educators and Members of the Academy
- 6E.D. International Comparative Studies of the Magazine Industry Social Structure

### ***Journal Articles and Book Chapters***

#### **6E.C. International Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Freelance and Staff Writers, Designers and Photographers, Business Staff**

\*Brown, Jane E. and Richard Samuel West

2007 “William Newman (1817-1870): A Victorian cartoonist in London and New York.” *American Periodicals* 17(2):143-183. (cc, pdf: on file. See also, *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*) Keywords: Punch Magazine.

\*Nikunen, Kaarina and Susanna Paasonen

2007 Porn star as brand: Pornification and the intermedia career of Raket Liekki.” *The Velvet Light Trap* 59(Spring):30-41. (pdf: on file) Keywords: To Come.

\*#Stivale, Charles J.

2002 “‘Mythologies’ revisited: Roland Barthes and the left.” *Cultural Studies* 16(3):457-484. doi: 10.1080/09502380210128333 (cc, pdf: on file) Keywords: Arguments Journal. Mythology. Structuralism.

\*#Aucoin, James L.

2001 “Epistemic responsibility and narrative theory: The literary journalism of Ryszard Kapuscinski.” *Journalism: Theory, Practice, and Criticism* 2(1, Apr.):5-21. (cc, pdf: See *International Magazines: Treatment of Editorial Content*. See also, *Approaches to Writing, Style; Literary Journalism; Content as Literature*)

\*#de la Cruz, Caridad Blanco

2001 “Ares, an undomesticated humorist.” *International Journal of Comic Art* 3(2, Fall):106-115. (cc, pdf: on file) Keywords: Aristides Hernandez Ares. Cartoons. Cuba. Popular Culture. *Witty World International Magazine*.

\*#Evensen, Bruce J.

1998 “‘Expecting a blessing of unusual magnitude’: Moody, mass media, and Gilded Age revival.” *Journalism History* 24(1, Spring):27-36. (cc, pdf: on file) Keywords: Dwight L. Moody. Sunday Magazine. Journalism. History. Mass Media. Religion. Religious Fundamentalism. United Kingdom.



<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu</p>	<p><b>Unit 6E. 13C. Historical and Contemporary Studies of the People of Magazine Publishing:</b></p>
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\*#Sanders, Andrew

- 1991 “Thackeray and *Punch*, 1842-1847.” *Journal of Newspaper and Periodical History* 7(2):17-24. (cc, pdf: on file) Keywords: British Magazines. Journalism History. Magazine History. Political Satire. *Punch*.

\*#Slater, Michael

- 1991 “Douglas Jerrold: *Punch*’s first star writer.” *Journal of Newspaper and Periodical History* 7(2):25-32. (cc, pdf: on file) Keywords: British Magazines. Magazine History. Journalism History. Political Satire. *Punch*.

\*#Greysmith, David

- 1990 “The empire as infinite resource: The work of P. L. Simmonds (1814-1897).” *Journal of Newspaper and Periodical History* 6(1):3-15. (cc, pdf: on file) Keywords: British Newspapers. Journalism History. Journalists. Newspaper History. Title: *The Gallant. The Chichester Magazine. The Alligator. The Colonial Magazine. The Technologist. Journal of Applied Science.*

**6E.CC. International Historical and Contemporary Studies of Magazine Educators and Members of the Academy**

\*Dennis, Everette E.

- 1974 “Post-mortem on McLuhan: A public figure’s emergence and decline as seen in popular magazines.” *Mass Comm Review* 1(2):31-40. (cc, pdf: on file) Keywords: To Come

**6E.D. International Comparative Studies of the Magazine Industry Social Structure**

\*Mellado, Claudia, Sonia V. Moreira, Claudia Lagos and Maria E. Hernández

- 2012 “Comparing journalism cultures in Latin America: The case of Chile, Brazil and Mexico.” *International Communication Gazette* 74(1):60-77. doi: 10.1177/1748048511426994 (pdf: on file. See also, ) Keywords: Brazil. Chile. Journalism. Media Culture. Journalists. Magazine. Mexico. News Agency. Newspaper. Radio. Television.

\*Hanitzsch, Thomas, Maria Anikina, Rosa Berganza, Incilay Cangoz, Mihai Coman, Basyouni Hamada, Folker Hanusch, Christopher D. Karadjov, Claudia Mellado, Sonia Virginia Moreira, Peter G. Mwesige, Patrick Lee Plaisance, Zvi Reich, Josef Seethaler, Elizabeth A. Skewes, Dani Vardiansyah Noor, and Kee Wang Yuen

- 2010 “Modeling perceived influences on journalism: Evidence from a cross-national survey of journalists.” *Journalism & Mass Communication Quarterly* 87(1, Spring):5-22. (cc, pdf: See *Comparative Studies of the Magazine Industry Social Structure*)

\*Kirat, Mohamed

- 2004 “A profile of women journalists in the United Arab Emirates.” *Journal of International Communication* 10(1):54-78. (cc, pdf: on file) Keywords:

\*#Forde, Susan

- 1997 “Characteristics and values of alternative press journalists.” *Australian Studies in Journalism* 6:104-126. (pdf: on file) Keywords: Alternative Media. Australia. Independent Press. Journalists. Media History.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 6E.D 13C.  
International  
Comparative Studies of  
the Magazine Industry  
Social Structure**

\*#Roberts, Marilyn S. and Philemon Bantimaroudis

1997 “Gatekeepers in international news: The Greek media.” *Harvard International Journal of Press/Politics* 2(2):62-76. (cc, pdf: on file) **Keywords:** Gatekeeping. Greece. Greek Media. International News. Magazine Titles: *Time* (European Edition). *Newsweek* (European Edition).

\*#Cohen, Yoel

1995 “Foreign press corps as an indicator of international news interest.” *Gazette* 56(2, Sept.):89-100. (cc, pdf: on file. See also, *Comparative Studies of Magazine Social Structure*) **Keywords:** Foreign Press Corps. International News. News Sources. Newsworthiness. Monthly Magazines.

\*#Carty, James W., Jr. and Marjorie T. Carty

1987 “Notes on Latin American women in the media: A mid-1980s sample of voices and groups.” *Studies in Latin American Popular Culture* 6:311-341. (pdf: on file) **Keywords:** General Magazines. Latin American Media. Women and Media. Women's Representation.

\*#Masiello, Francine

1985 “Argentine literary journalism: The production of a critical discourse.” *Latin American Research Review* 20(1):27-60. (cc, pdf: on file) **Keywords:** Authorship. Argentina. Journalism History. Latin America. Media and Culture. Literary Journals. *Nosotros*. *Martin Fierro*. *Sur*.

\*Pollard, George

1985 “Professionalism among Canadian news workers: A cross media analysis.” *Gazette* 36(1):21-37. (cc, pdf: on file. See also, *Comparative Studies of the Magazine Industry Social Structure*) **Keywords:** To Come.

\*#Boyd, Douglas A. and Jim Kushner

1979 “Media habits of Egyptian gatekeepers.” *Gazette* 25(2):106-113. (cc, pdf: on file) **Keywords:** Editors. Egypt. Media Usage. Arab and Non-Arab Magazines.

## Unit 7. Audience and Media (Magazine) Effects, Media and Culture Studies

This unit spans studies of media, and magazine, audiences and effects. A broad-ranging body of literature includes theory, methods, measures, from both editorial and advertising perspectives. Also included in this unit are studies of feedback, including letters to the editor.

- 7A. Theory: Audiences and Media Effects
- 7AA. Methods: Audience Analysis and Measures
- 7B. Audience Analysis and Media / Magazine Use
- 7C. Studies of the Effects of Magazine Editorial Content
- 7D. Studies of Audience Feedback, Including Letters to the Editor
- 7E. Studies of the Effects of Magazine Advertising Content
- 7F. International: Audience, Media (Magazine) Effects, Media and Culture Studies

### *Unit 7A. Theory: Audience Analysis and Media Effects*

Theory: Audience Analysis and Media Effects

#### *Journal Articles and Book Chapters*

- \*#Jensen, Jakob D., Jennifer K. Bernat, Kari M. Wilson, and Julie Goonewardene  
2011 “The delay hypothesis: The manifestation of media effects over time.” *Human Communication Research* 37(4, Oct.):509-528. doi:10.1111/j.1468-2958.2011.01405.x (cc, pdf: on file) Keywords: Effects Theory. Keywords: To Come
- \*#LaRose, Robert  
2010 “The problem of media habits.” *Communication Theory* 20(2, May):194-222. doi: 10.1111/j.1468-2885.2010.01360.x (cc, pdf: on file) Keywords: To Come
- \*Ornebring, Henrik and Anna Maria Jonsson  
2004 “Tabloid journalism and the public sphere: A historical perspective on tabloid journalism.” *Journalism Studies* 5(3):283-295. (pdf: on file) Keywords: To Come
- \*Eveland, William P., Jr. and Sharon Dunwoody  
2001 “User control and structural isomorphism or disorientation and cognitive load? Learning from the web versus print.” *Communication Research* 28(1, Feb.):48-78. doi: 10.1177/009365001028001002 (pdf: on file) Keywords: Cognitive Disorientation. Cognitive Processes. Learning Processes. Print Media. Science Magazine. Structural Isomorphism. Web Sites.–Keywords: To Come
- \*#Huntemann, Nina and Michael Morgan  
2001 “Mass media and identity development.” Chapter 15 (pp. 309-322) in Dorothy G. Singer and Jerome L. Singer (Eds.), *Handbook of Children and the Media*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) Keywords: Children and the Media. Developmental Psychology. Identity Defined. Magazines. Media Use. Media. Methods. Television.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 7A. Theory:  
Audience Analysis and  
Media Effects**

\*Roach, Thomas

2001 “The paradox of media effects.” Chapter 1 (pp. 5-15) in Yahya R. Kamalipour and Kuldip R. Rampal (Eds.), *Media, Sex, Violence, and Drugs in the Global Village*. Lanham, MD: Rowman and Littlefield Publishers. (cc, pdf: on file) Keywords: To Come

\*Gaziano, Cecilie

2000 “Forecast 2000: Widening knowledge gaps.” *Journalism & Mass Communication Quarterly* 74(2, Summer):237-264. (cc, pdf: on file) Keywords: Knowledge Gap Theory

\*#Brashers, Dale E. and Sally Jackson

1999 “Changing conceptions of ‘message effects’: A 24-year overview.” *Human Communication Research* 25(4, June):457-477. (cc, pdf: on file) Keywords: Communication Research. *Human Communication Research*. Message Effects. Research Trends. Scholarly Journal.

\*#Emmers-Sommer, Tara M. and Mike Allen

1999 “Surveying the effect of media effects: A meta-analytic summary of the media effects research in *Human Communication Research*.” *Human Communication Research* 25(4):478-497. (pdf: on file). Keywords: Children and the Media. Communication Research. Mass Media. Media Effects. Media Messages.

\*Scheufele, Dietram A.

1999 “Framing as a theory of media effects.” *Journal of Communication* 49(1, Winter):103-122. doi: 10.1111/j.1460-2466.1999.tb02784.x (pdf: on file) Keywords: To Come

\*Kaye, Barbara K.

1998 “Uses and gratifications of the World Wide Web: From couch potato to web potato.” *The New Jersey Journal of Communication* 6(1):21-40. (cc, pdf: on file) Keywords: To Come

\*Fry, Katherine

1995 “Regional consumer magazines and the ideal white reader: Constructing and retaining geography as text.” Chapter 14 (pp. 186-204) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come

\*#Wanta, Wayne and Yu-Wei Hu

1994 “Time-lag differences in the agenda-setting process: An examination of five news media.” *International Journal of Public Opinion Research* 6(3):225-240. (cc, pdf: on file) Keywords: Agenda Setting. Mass Communication Research. News Coverage. News Selection. *Newsweek*. Public Opinion.

\*Shoemaker, Pamela J. and Stephen D. Reese

1990 “Exposure to what? Integrating media content and effects studies.” *Journalism Quarterly* 67(4, Winter):649-652. (cc, pdf: on file) Keywords: To Come:

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 7A. Theory:  
Audience Analysis and  
Media Effects**

\*#Eaton, Howard, Jr.

1989 “Agenda-setting with bi-weekly data on content of three national media.” *Journalism Quarterly* 66(4, Winter):942-948, 959). ([cc](#), [pdf: on file](#)) **Keywords:** Agenda Setting. Media Effects. National Weekly News Magazines. News Coverage. Public Opinion. Research Methods.

\*#Davison, W. Phillips

1987 “A story of the *POQ*’s fifty-year odyssey.” *The Public Opinion Quarterly* [Part 2: 50th Anniversary Issue] 51(4, Winter):S1-S11. ([cc](#), [pdf: on file](#)). See also, *Studies of Magazines, Industry Wide by Types and Primary Sub-Categories (Scholarly Journals)* **Keywords:** Mass Communication Research. Media Effects. Public Opinion. *Public Opinion Quarterly*.

\*#Wilson, Christopher P.

1983 “The rhetoric of consumption: Mass-market magazines and the demise of the gentle reader, 1880-1920.” Chapter 2 (pp. 41-64, plus notes, 218-221) in *The Culture of Consumption: Critical Essays in American History, 1880-1980*. New York: Pantheon. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Stone, Gerald C. and Maxwell E. McCombs

1981 “Tracing the time lag in agenda-setting.” *Journalism Quarterly* 58(1, Spring):51-55. ([cc](#), [pdf: on file](#)) **Keywords:** Agenda-Setting. Election Coverage. Presidential Campaigns. *Newsweek*. *Time Magazine*.

\*#Compaine, Benjamin M.

1980 “The magazine industry: Developing the special interest audience.” *Journal of Communication* 30(2, Nov.):98-103. ([cc](#), [pdf: on file](#)) **Keywords:** General Magazines. Magazine Industry. Magazine Readership. Magazines. Specialized Magazines.

### ***Books***

#Jacoby, Jacob and Wayne D. Hoyer

1987 *The Comprehension and Miscomprehension of Print Communications*. Hillsdale, NJ: Lawrence Erlbaum Associates. 273 pp. **Keywords:** Audiences. Cognitive Processes. Magazine Readership. Magazines.

### ***Unit 7AA. Methods: Audience Analysis and Measures***

\*#Reimer, Bo

1998 “Crisis? What crisis? Analyzing audience studies.” *Nordicom Review* 19(1, June):135-142. ([pdf: on file](#)) **Keywords:** Audience Studies. Audiences. Communication Research. Communication Studies.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 7AA. Methods:  
Audience Analysis and  
Measures**

### *Journal Articles and Book Chapters*

- \*#Mitchell, Andrew and Peter A. Dacin  
1996 “The assessment of alternative measures of consumer expertise.” *Journal of Consumer Research* 23(3, Dec.):219-239. (cc, pdf: on file) Keywords: Factor Analysis. Magazine Readership. Magazines.
- \*#Appel, Valentine  
1994 “Length of screening interval and print media audience estimates.” *Journal of Advertising Research* 34(5):22-26. (cc, pdf: on file) Keywords: Audiences. Magazine Readership. Research Methods. Statistics.
- \*#Appel, Valentine  
1993 “Anatomy of a magazine audience estimate: The ARF comparability study revisited.” *Journal of Advertising Research* 33(1):11-17. (cc, pdf: on file) Keywords: To Come Advertising Research. Audiences. Magazine Advertising. Magazine Audience Research. Research Methods.
- \*#Mallett, Daniel T., Jr.  
1993 “The relationship of screen-in rates and readership levels in MRI and SMRB.” *Journal of Advertising Research* 33(1):18-22. (cc, pdf: on file) Keywords: Advertising Research. Audiences. Magazine Readership. Marketing Research. Media Planning.
- \*#McGlathery, Donald G.  
1993 “Does title confusion affect magazine audience levels?” *Journal of Advertising Research* 33(1):24-37. (cc, pdf: on file) Keywords: Advertising Research. Audiences. Magazine Advertising. Magazine Confusion. Magazine Names. Magazine Readership.
- \*#Danaher, Peter J.  
1988 “A log-linear model for predicting magazine audiences.” *Journal of Marketing Research* 25(3, Nov.):356-362. (cc, pdf: on file) Keywords: Audiences. General Interest Magazines. Magazine Readership. Research Methods.
- \*#Finn, Adam  
1988 “Exploring the effectiveness of exploratory research on print ad readership scores.” *Current Issues and Research in Advertising* 11(1/2):113-137. (cc, pdf: on file) Keywords: Advertising Effects. Advertising Research. General Magazines. Magazine Advertising. Research Methods.
- \*#Joyce, Timothy  
1986 “The measurement of magazine page exposures.” *Journal of the Market Research Society* 28(2):145-155. (cc, pdf: on file) Keywords: Advertising Research. Audiences. General Magazines. Magazine Readership.
- \*#Kinnear, Thomas C., David A. Horne and Theresa A. Zingery  
1986 “Valid magazine audience measurement: Issues and perspectives.” Pp. 251-270 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising*. Ann Arbor, MI: University of Michigan, Graduate School of Business Administration. (cc, pdf: on file) Keywords: Advertising Research. Audiences. General Magazines. Magazine Advertising.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 7AA. Methods:  
Audience Analysis and  
Measures**

- \*#Leckenby, John D. and Marshall D. Rice  
1986 “The declining reach phenomenon in exposure distribution models.” *Journal of Advertising* 15(3):13-20. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Models. Advertising Research. General Magazines.
- \*#McDonald, Scott Cameron  
1986 “Procedure for the use of syndicated audience research to develop synthetic cohorts for historical media analysis.” *Journal of the Market Research Society* 28(2, Apr.):175-188. (cc, pdf: on file) **Keywords:** Advertising Research. Audiences. General Magazines. Magazine Readership.
- \*#Zinkhan, George M. and Betsy D. Gelb  
1986 “What Starch scores predict.” *Journal of Advertising Research* 26(4, Aug./Sept.):45-50. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Advertising Research. National Weekly Magazines.
- \*#Leckenby, John D. and Marsha M. Boyd  
1984 “An improved beta binomial reach/frequency model for magazines.” Pp. 1-24 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising*. Ann Arbor, MI: University of Michigan, Graduate School of Business Administration. (cc, pdf: on file) **Keywords:** Advertising Models. Advertising Research. General Magazines. Magazine Advertising.
- \*#Leckenby, John D. and Shizue Kishi  
1984 “The Dirichlet multinomial distribution as a magazine exposure model.” *Journal of Marketing Research* 21(1):100-106. (cc, pdf: on file) **Keywords:** Advertising Models. Audience Research. General Magazines. Magazine Advertising.
- \*#Cannon, Hugh M.  
1983 “Reach and frequency estimates for specialized target markets.” *Journal of Advertising Research* 23(3, June/July):45-50. (cc, pdf: on file) **Keywords:** Advertising Research. General Magazines. Magazine Advertising. Marketing Models. Research Methods.
- \*#Cannon, Hugh M.  
1982 “A new method for estimating the effect of media context.” *Journal of Advertising Research* 22(5):41-48. (cc, pdf: on file. See also, *Magazine Advertising: Editorial Environment, Source Effects and Strategies*) **Keywords:** Advertising Effects. Advertising Strategies. General Magazines. Magazine Advertising.
- \*#Leckenby, John D. and Shizue Kishi  
1982 “Performance of four exposure distribution models.” *Journal of Advertising Research* 22(2, Apr./May):35-44. (cc, pdf: on file) **Keywords:** Advertising Models. Advertising Research. Audience Measurements. General Interest Magazines. Magazine Advertising.
- \*#Rossiter, John R.  
1981 “Predicting starch scores.” *Journal of Advertising Research* 21(5, Oct.):63-68. (cc, pdf: on file) **Keywords:** Advertising Research. Research Methodology. Magazine Advertising.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 7AA. Methods:  
Audience Analysis and  
Measures**

- \*#Clancy, Kevin J., Lyman E. Ostlund and Gordon A. Wyner  
1979 “False reporting of magazine readership.” *Journal of Advertising Research* 19 (5):23-30. ([cc](#), [pdf: on file](#)) **Keywords:** General Interest Magazines. Magazine Readership.
- \*#Greene, Jerome D.  
1979 “Reliability of cumulative magazine audiences.” *Journal of Advertising Research* 19(5):75-79. ([cc](#), [pdf: on file](#)) **Keywords:** Magazine Readership. General Magazines.
- \*Marder, Eric  
1967 “How good is the editorial-interest method of measuring magazine audiences?” *Journal of Advertising Research* 7(1, Mar.):2-6. ([cc](#), [pdf: on file](#)) **Keywords:** Methods Research. Readership.
- \*McGlathery, Donald G.  
1967 “Claimed frequency vs. editorial-interest measures of repeat magazine audiences.” *Journal of Advertising Research* 7(1, Mar.):7-15. ([cc](#), [pdf: on file](#)) **Keywords:** Methods Research. Readership.
- \*White, Matilda and John Zeisel  
1941 “Reading indices.” *Journal of Marketing* 6(2, Oct.):103-111. ([cc](#), [pdf: on file](#))  
**Keywords:** To Come

### *Unpublished Papers and Manuscripts*

- \*Smith, Sandra J.  
1985 “The ‘magazine methodology mess’ of the 1970s.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Memphis, TN, August 3-6. ERIC/ED 259 345. Cs 209 054 ([cc](#), [pdf: on file](#))  
**Keywords:** Audience Analysis. Audiences. Business. Content Analysis. Media Research. Periodicals. Publishing Industry. Research Methodology. Research Problems. Advertising.

### *Unit 7B. Audience Analysis and Media / Magazine Use*

Audience analyses are typically assumed to be conducted from contemporary advertising perspectives. However, this unit includes editorial and advertising, historical and contemporary research on audiences. The studies offer multiple insights into how to analyze audiences.

- \*Sindik, Amy and Marianne Barrett  
2010 “Reading up to women’s magazines: The perceived fit of teenage spin-offs.” *Journal of Magazine & New Media Research* 12(1, Fall):1-15. ([cc](#), [pdf: on file](#))  
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## ***Unit 7C. Studies of the Effects of Magazine Editorial Content***

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 Keywords: Audience Research. News Reporting. *New York Times*. *Newsweek Magazine*. Newspaper Readership. Writing Style.
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**Books**

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**Unit 7D. Studies of Audience Feedback,  
Including Letters to the Editor**

*Studies of Audience Feedback, Including Letters to the Editor*

**Journal Articles and Book Chapters**

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\*Newman, Christy

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1998b “‘Gospel of fearlessness’ or ‘outright lies’: A historical examination of magazine letters to the editor, 1902-1912 and 1982-1992.” *American Journalism* 15(2, Spring):37-57. ([cc](#), [pdf: on file](#)) **Keywords:** Editorial Policy. Journalism History. Letters to the Editor. Magazines. Titles: *Arena, Eollier's, Cosmopolitan, Everybody's, Harper's Weekly, Independent, Ladies' Home Journal, McClure's, Munsey's, World Work, Atlantic, Forbes, Harper's, Life, Nation, New Republic, Newsweek, Progressive, Times, U.S. News and World Report.*

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\*Daniel, Walter C.

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## ***Unit 7E. Studies of the Effects of Magazine Advertising Content***

### ***Theory and Methods***

\*#Kent, Robert J.

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\*#Grove, Stephen J., Gregory M. Pickett and Marla Royne Stafford

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\*Alson, Amy

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\*Choi, Yoonhyeung (“Yoon”), Glenn Leshner and Jounghwa Choi

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\*Aloise-Young, Patricia A., Michael D. Slater and Courtney C. Cruickshank

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\*Lancaster, Alyse R. and Kent M. Lancaster

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\*#Elliott, Michael T. and Paul Surgi Speck

1998 “Consumer perceptions of advertising clutter and its impact across various media.” *Journal of Advertising Research* 38(1):29-41. (cc, pdf: on file) Keywords: Advertising Research. Consumer perception. Direct Mail. Magazines. Newspapers. Radio. Television. Yellow Pages.

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1997 “Using behavioral decision theory to assess advertisement recognition tasks by level of difficulty.” *Psychology and Marketing* 14(2):145-162. (cc, pdf: on file) Keywords: Advertising. Advertising Recall. Behavioral Analysis. Decision Theory. Print Advertisements.

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\*#Speck, Paul Surgi and Michael T. Elliott

1997a “Predictors of advertising avoidance in print and broadcast media.” *Journal of Advertising* 26(3):61-76. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Avoidance. Advertising Clutter. Advertising Content. Advertising Effects. Attitudes Toward Advertising. Broadcast Advertising. Magazines. Radio Advertising. Television Advertising.

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\*#Reid, Leonard N., Karen Whitehill King and Margaret Morrison

1996 “Agency media pros look at sales effects of national paper ads.” *Newspaper Research Journal* 17(1/2, Winter/Spring):61-76. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Advertising Effects. Billboards. Cable Advertising. Magazine Advertising. Media Effectiveness. Newspaper Advertising. Radio Advertising. TV Advertising.

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1994 “The unique predictive ability of sex-role identity in explaining women's response to advertising.” *Psychology & Marketing* 11(5, Sept./Oct.):467-482. ([pdf: on file](#)) **Keywords:** Advertising Effects. Print Advertising. Sex Roles. Women.

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\*#Barlow, Todd and Michael S. Wogalter

1993 “Alcoholic beverage warnings in magazine and television advertisements.” *Journal of Consumer Research* 20(1):147-156. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Alcohol. Consumer Behavior. Consumer Research. Magazine Advertisements.

\*#Boush, David M., Chung-Hyun Kim, Lynn R. Kahle and Rajeev Batra

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- \*#Mick, David Glen and Claus Buhl  
 1992 “A meaning-based model of advertising experiences.” *Journal of Consumer Research* 19(3):317-338. (cc, pdf: See *International Magazines: Media Effects, Media and Culture*)
- \*#Whipple, Thomas W. and Mary K. McManamon  
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- \*#Everett, Stephen E.  
 1991 “Lay audience response to prescription drug advertising.” *Journal of Advertising Research* 31(2, Apr./May):43-49. (cc, pdf: on file) **Keywords:** Advertising Effects. Audiences. Consumer Behavior. Health Communication. Magazines.
- \*#Jacoby, Jacob and Wayne D. Hoyer  
 1990 “The miscomprehension of mass media advertising claims: A re-analysis of benchmark data.” *Journal of Advertising Research* 30(3):9-16. (pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Advertising Research. Mass Communication Research. Mass Media Magazines.
- \*#Lee, Seonsu and James H. Barnes, Jr.  
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<sup>6</sup> First names not available.



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1989 “The comprehension / miscomprehension of print communication: Selected findings.” *Journal of Consumer Research* 15(4):434-443. (pdf: on file) **Keywords:** Advertising Content. Advertising Research. Cognitive Processes. General Magazines. Information Processing.

\*#Wesson, David A.

1989a “Readability as a factor in magazine ad copy recall.” *Journalism Quarterly* 66(3, Autumn):715-718. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Magazine Advertising. Readability. Magazine Titles: *Sports Illustrated*. *Women's Day*. *Reader's Digest*.

\*#Wesson, David A.

1989b “Headline length as a factor in magazine ad readership.” *Journalism Quarterly* 66(2, Summer):466-468. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. General Consumer Magazines. Headlines. Magazine Advertising.

\*#Rossiter, John R.

1988 “The increase in magazine ad readership.” *Journal of Advertising Research* 28(5, Oct./Nov.):35-39. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Research. Audiences. Men's Magazines. Women's Magazines.

\*#Appel, Valentine

1987 “Editorial environment and advertising effectiveness.” *Journal of Advertising Research* 27(4):11-16. (cc, pdf: See Magazine Advertising: Editorial Environment Source Effects and Strategies)

\*#Lord, John B., Joseph O. Eastlack, Jr. and John L. Stanton, Jr.

1987 “Health claims in food advertising: Is there a bandwagon effect?” *Journal of Advertising Research* 27(2, Apr./May):9-15. (cc, pdf: on file. See also, Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues) **Keywords:** Advertising Content. Advertising Effects. General Interest Magazines. Health Communication. Magazine Advertising. Women's Magazines.

\*#Wesson, David A. and Eileen Stewart

1987 “Gender and readership of the heads in magazine ads.” *Journalism Quarterly* 64(1, Winter):189-192. (cc, pdf: on file) **Keywords:** Advertising Effects. Gender. Magazine Advertising. Readership Research. Magazine Titles: *Sports Illustrated*. *Woman's Day*.

\*#Beltramini, Richard F. and Vincent J. Blasko

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Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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 1986 “Memory for the visual and verbal components of print advertisements.”  
*Psychology and Marketing* 3(3):137-150. (cc, pdf: on file. See also, *Advertising Design and Layout, Visuals*) **Keywords:** Advertising Content. Advertising Models. Information Processing. Magazine Advertising.
- \*#Heath, Robert and William Douglas  
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- \*#Morris, Louis A., David Brinberg, Rob Klimberg, Carole Rivera and Lloyd G. Millstein  
 1986 “Miscomprehension rates for prescription drug advertisements.” Pp. 93-117 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising 1986*, Vol. 9, No. 1-2. Ann Arbor: Graduate School of Business Administration, University of Michigan. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. General Magazines. Magazine Advertising. Television Advertising.
- \*#Schweitzer, John C.  
 1986 “How valuable to an advertiser are secondary audiences?” *Journalism Quarterly* 63(4, Winter):752-756, 853. (cc, pdf: on file) **Keywords:** Advertising Costs. Advertising Effects. Audiences. Magazine Advertising. Magazine Audiences.
- \*#Chook, Paul H.  
 1985 “A continuing study of magazine environment, frequency, and advertising performance.” *Journal of Advertising Research* 25(4, Aug./Sept.):23-33. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Recall. General Magazines. Magazine Advertising.
- \*#Kilbourne, William E., Scott Painton and Danny Ridley  
 1985 “The effect of sexual embedding on responses to magazine advertisements.”  
*Journal of Advertising* 14(2):48-56. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. General Magazines. Subliminal Perception.
- \*#McCallum, Debra Moehle, David Box, Alice Butgereit, Leslie Smith and Sheila Threatt  
 1985 “Attraction to cross-gender-role behavior in advertising.” *Journal of Social Behavior and Personality* 1(1):37-46. (cc, pdf: on file. See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*) **Keywords:** Advertising Content. Advertising Effects. Magazine Advertising. Nationally Circulated Magazines. Sex Roles.
- \*#Schorin, Gerald A. and Bruce G. Vanden Bergh  
 1985 “Advertising’s role in the diffusion of country-western trend in the U.S.”  
*Journalism Quarterly* 62(3, Autumn):515-522. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Country Western Magazines. General Magazines. Magazine Advertising.
- \*#Wilcox, Gary B., John H. Murphy and Peter S. Sheldon  
 1985 “Effects of attractiveness of the endorser on the performance of testimonial ads.”  
*Journalism Quarterly* 62(3, Autumn):548-552. (cc, pdf: on file) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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 1984 “Effect of media advertising and other sources on movie selection.” *Journalism Quarterly* 61(2, Summer):371-377. (cc, pdf: on file) **Keywords:** Advertising Effects. General Magazines. Media Usage. Motion Pictures.
- \*#Freiden, Jon B.  
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- \*#Houston, Franklin S. and Diane Scott  
 1984 “The determinants of advertising page exposure.” *Journal of Advertising* 13(2):27-33. (cc, pdf: on file) **Keywords:** Advertising Methods. Advertising Strategies. Magazine Advertising. Medical Journals.
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- \*#Moriarty, Sandra Ernst  
 1984 “Novelty vs. practicality in advertising typography.” *Journalism Quarterly* 61(1, Spring):188-190. (cc, pdf: on file. See also, *Advertising: Design, Layout, Visuals*) **Keywords:** Advertising Content. Advertising Effects. Advertising Methods. General Magazines. Magazine Advertising.
- \*#Reid, Leonard N., Herbert J. Rotfeld and James H. Barnes  
 1984 “Attention to magazine ads as a function of layout design.” *Journalism Quarterly* 61(2, Summer):439-441. (cc, pdf: on file. See also, *See Advertising Design and Layout, Visuals*) **Keywords:** Advertising Content. Magazine Advertising. Titles: *Time Magazine. Newsweek. U.S. News and World Report. Sports Illustrated.*
- \*#Norris, Vincent P.  
 1983 “Consumer valuation of national ads.” *Journalism Quarterly* 60(2, Summer): 262-268. (cc: on file) **Keywords:** Advertising Effects. Consumer Behavior. General Magazines. Magazine Advertising.
- \*#Reid, Leonard N. and Lawrence C. Soley  
 1983 “Decorative models and the readership of magazine ads.” *Journal of Advertising Research* 23(2, Apr./May):27-32. (cc, pdf: on file) **Keywords:** Advertising Content. Magazine Advertising. *Newsweek. Sports Illustrated. Sex Roles. Time Magazine.*
- \*#Soley, Lawrence  
 1983 “The effect of black models on magazine ad readership.” *Journalism Quarterly* 60 (4, Winter):686-690. (cc, pdf: on file) **Keywords:** Advertising Content. Blacks. General Magazines. Magazine Advertising.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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- \*#Soley, Lawrence C. and Leonard N. Reid  
 1983a “Is the perception of informativeness determined by the quantity or the type of information in advertising?” Pp. 241-251 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising 1983*. Ann Arbor, MI: University of Michigan, Graduate School of Business Administration. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Content Analysis. Industrial Magazines. Magazine Advertising.
- \*#Soley, Lawrence C. and Leonard N. Reid  
 1983b “Satisfaction with the informational value of magazine and television advertising.” *Journal of Advertising* 12(3):27-31. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Consumer Behavior. Magazine Advertising. Television Advertising.
- \*#Soley, Lawrence C. and Leonard N. Reid  
 1983c “Industrial ad readership as a function of headline type.” *Journal of Advertising* 12(1):34-38. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. *Iron Age*. Magazine Advertisements. Trade Publications.
- \*#Madden, Thomas J. and Marc G. Weinberger  
 1982 “The effects of humor on attention in magazine advertising.” *Journal of Advertising* 11(3):8-14. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. *Ebony* Magazine. General Magazines. Humor. Magazine Advertising.
- \*#Vanden Bergh, Bruce G. and Nan Bartlett  
 1982 “Puffery and readership of magazine ads.” *Journalism Quarterly* 59(4, Winter):645-648. ([cc](#), [pdf: on file](#)). **Keywords:** Advertising Deception. Advertising Readership. Magazine Advertising. *Newsweek*. *Sports Illustrated*. *Time* Magazine.
- \*#Woodside, Arch G. and Ilkka A. Ronkainen  
 1982 “Travel advertising: Newspapers versus magazines.” *Journal of Advertising Research* 22(3, June/July):39-43. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Strategies. General Magazines. Magazine Advertising. Newspaper Advertising.
- \*#Pironti, A. R.,<sup>7</sup> Morton M. Vitriol and Andrew Thurm  
 1981 “Consumer interest in mail-order purchasing.” *Journal of Advertising Research* 21(3):35-38. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Research. Consumer Behavior. Magazine Advertising. Mail-Order Advertising. *Parade* Magazine.
- \*#Shuptrine, F. Kelly and Daniel D. McVicker  
 1981 “Readability levels of magazine ads.” *Journal of Advertising Research* 21(5):45-51. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. *Fortune* Magazine. General Magazines. Magazine Advertising. *Newsweek* Magazine. Readability Research. *People* Magazine. *Scientific American*. *Sports Illustrated*.
- \*#Holbrook, Morris B. and Donald R. Lehmann  
 1980 “Form versus content in predicting starch scores.” *Journal of Advertising Research* 20:53-62. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Advertising Research. *Newsweek*. *Sports Illustrated*.

<sup>7</sup> First name not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7E. Magazine Advertising Effects**

\*#Lambert, David R.

1980 “Transactional analysis as a congruity paradigm for advertising recall.” *Journal of Advertising* 9(2):37-45. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Research. Message Recall. *Reader's Digest*. *Time*. *Playboy*.

\*#Moore, Carlos W. and William M. Pride

1980 “Selected effects of qualifying statements regarding technical performance claims: An experimental investigation.” *Journal of Advertising* 9(2, Spring):20-28, 43-44. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. General Magazines.

\*#Walton, Harold

1980 “Ad recognition and prescribing by physicians.” *Journal of Advertising Research* 20(3, June):39-48. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Medical Journals.

\*#Weinstein, Sidney, Valentine Appel and Curt Weinstein

1980 “Brain-activity responses to magazine and television advertising.” *Journal of Advertising Research* 20(3):57-63. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Brain Hemisphere Differences. General Magazines.

\*#Donovan, Alicia

1979 “Awareness of trade-press advertising.” *Journal of Advertising Research*, 19 (Apr.):33-35. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Awareness. Advertising Effects. Business Advertising. Trade Publications.

\*#Fletcher, Alan D. and Sherilyn K. Zeigler

1978 “Creative strategy and magazine ad readership.” *Journal of Advertising Research* 18(1):29-33. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Advertising Strategies. Women's Magazines. Home Service Magazines.

\*#Jain, Subhash C. and Edwin C. Hackleman

1978 “How effective is comparison advertising for stimulating brand recall?” *Journal of Advertising* 7(3):20-25. ([pdf: on file](#)) **Keywords:** Advertising Strategies. Magazines. Newspapers.

**Books**

#Opinion Research Corporation

1979 *A Study of Media Involvement*. New York: Magazine Publishers Association. **Keywords:** Advertising Effects. General Magazines. Magazine Advertising. Media Usage. Television Commercials.

## ***Unit 7F. International: Audience, Media (Magazine) Effects, Media and Culture Studies***

*International: Audience, Media (Magazine) Effects, Media and Culture Studies*

- 7F.A. Theory: Audiences and Media Effects
- 7F.AA. International: Methods: Audience Analysis and Measures
- 7F.B. International: Audience Analysis and Media / Magazine Use
- 7F.C. International: Studies of the Effects of Magazine Editorial Content
- 7F.D. International: Studies of Audience Feedback, Including Letters to the Editor
- 7F.E. International: Studies of the Effects of Magazine Advertising Content

### ***Journal Articles and Book Chapters***

#### **7F.A. Theory: Audiences and Media Effects**

\*Narunsky-Laden, Sonja

- 2007 “Consumer magazines in South Africa and Israel: Toward a socio-semiotic approach to magazine research.” *Journalism Studies* 8(4):595-612. doi: 10.1080/14616700701412050 (cc, pdf: [on file](#). See also, *Other Qualitative Methods and Magazine Research*)  
**Keywords:** Apartheid. Capitalism. Cultural Importation. Public Sphere. Zionist-Socialism.

\*Fortunati, Leopoldina

- 2005 “Mediatization of the net and internetization of the mass media.” *Gazette: The International Journal for Communication Studies* 67(1):27-44. (cc, pdf: See *Editorial Treatment of Non-Magazine Media and Communication Technology*)

\*Machin, David and Theo van Leeuwen

- 2005 “Language style and lifestyle: The case of a global magazine.” *Media, Culture & Society* 27(4):577-600. doi: 10.1177/0163443705054151 (cc, pdf: [on file](#)) **Keywords:** To Come

#Kaplowitz, Stan A. and Vladimir Shlapentokh

- 1982 “Possible falsification of survey data: An analysis of a mail survey in the Soviet Union.” *The Public Opinion Quarterly* 46(1, Spring):1-23. (cc, pdf: See *International Magazines: Theory and Methods*)

#### **7F.AA. International: Methods for Audience Analysis and Measures**

\*#Vyncke, Patrick

- 2002 “Lifestyle segmentation: From attitudes, interests and opinions, to values, aesthetic styles, life visions and media preferences.” *European Journal of Communication* 17(4):445-463. (cc, pdf: [on file](#)) **Keywords:** Audience Analysis. Flemish Media. Belgian Media. Lifestyles. Marketing Research. Magazines. Mass Communication Research. Media Use.

\*#Wei, Ran and Zhongdang Pan

- 1999 “Mass media and consumerist values in the People’s Republic of China.” *International Journal of Public Opinion Research* 11(1, Spring):75-96. (cc, pdf: [on file](#)) **Keywords:** Chinese Media. China. Consumer Magazines. Mass Media Effects.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.AA.  
International: Methods  
for Audience Analysis  
and Measures**

\*#Noble, Ruth L. and Carol Coughlin

1997 “Information-seeking practices of Canadian academic chemists: A study of information needs and use of resources in chemistry.” *Canadian Journal of Communication* 22(3/4):49-60. ([cc](#), [pdf: on file](#)) **Keywords:** Academia. Chemistry. Communication. Information Seeking. Information Technology. Scholarly Communication.

\*#Puliyel, Thomas

1986 “High readers-per-copy: An attempt at validation.” *Journal of the Market Research Society* 28(2):115-123. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Research. American Magazines. India Magazines. Audiences. India. Magazine Readership.

\*#Walsh, Peter

1986 “Magazine sourcing.” *Journal of the Market Research Society* 28(2):105-113. ([cc: on file](#)) **Keywords:** Advertising Research. Audiences. Australian Media. General Magazines. Magazine Readership.

\*#Walstra, Bouke

1986 “Validating the first-time-read-yesterday method.” *Journal of the Market Research Society* 28(2, Apr.):157-173. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Research. Audiences. Dutch Media. General Magazines. Magazine Readership. Netherlands.

\*#Wiegand, Jurgen

1986 “Combining different media surveys: The German partnership model and fusion experiments.” *Journal of the Market Research Society* 28(2):189-208. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Research. Audiences. German Magazines. Magazine Readership. West Germany.

\*#Johnson, J. David

1984a “Media exposure and appraisal: Phase II, tests of a model in Nigeria.” *Journal of Applied Communications Research* 12(1, Spring):63-74. ([cc](#), [pdf: on file](#)) **Keywords:** Media LISREL. Usage. Nigeria. Nigerian Magazines.

\*#Johnson, J. David

1984b “International communication media appraisal: Tests in Germany.” Chapter 24 (pp. 645-658) in Robert N. Bostrom and Bruce H. Westley (Eds.), *Communication Yearbook* 8. Beverly Hills, CA: Sage. ([cc](#), [pdf: on file](#)) **Keywords:** International Communication. Media Usage. West Germany. *Dialogue Magazine*. *Economic Impact Magazine*. *Problems of Communism Magazine*.

\*#Johnson, J. David

1983 A Test of a Model of Magazine Exposure and Appraisal in India. *Communication Monographs* 50(2, June):148-157. ([cc](#), [pdf: on file](#)) **Keywords:** Causal Models. India. India Magazines. Magazine Readership. Media Usage.

**7F.B. International: Audience Analysis and Media / Magazine Use**

\*Weaver, Kay

2005 “Teenage girls and information communication technologies: A case study of nzgirl.co.nz and its members.” *Australian Journal of Communication* 32(2):95-107. ([cc](#), [pdf: on file](#)). See also, *Studies of Emerging Periodicals: Electronic / Digital* **Keywords:** New Zealand.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.B. International:  
Methods for Audience  
Analysis and Measures**

\*#Mastronardi, Maria

2003 “Adolescence and media.” *Journal of Language and Social Psychology* 22(1, Mar.):83-93. 10.1177/0261927X02250059 ([pdf: on file](#)) **Keywords:** Adolescents. Chinese Mass Media. Mass Media. Media Effects. Media Use. Media Violence. Sexuality. Women.

\*van Reijmersdal, Eva, Peter Neijens and Edith Smit

2005 “Readers’ reactions to mixtures of advertising and editorial content in magazines.” *Journal of Current Issues and Research in Advertising* 27(2, Fall):39-53. ([cc](#), [pdf: on file](#)) **Keywords:** To Come.

\*#Raeymaeckers, Karin

2002 “Research note: Young people and patterns of time consumption in relation to print media.” *European Journal of Communication* 17(3):369-383. ([cc](#), [pdf: on file](#)) **Keywords:** Flemish Media. Belgian Media. Reader Habits. Magazines. Media Use. The Netherlands. Print Media. Reading Behavior. Youth.

\*#Jung, Bohdan

2001 “Media consumption and leisure in Poland in the 1990s: Some quantitative aspects of consumer behaviour.” *The International Journal on Media Management* 3(2, Summer):82-90. ([cc](#), [pdf: on file](#)) **Keywords:** Audiences. Consumer Behavior. Mass Media. Media Use. Poland. Polish Media.

\*#Rowland, Fytton, Ian Bell and Catherine Falconer

1997 “Human and economic factors affecting the acceptance of electronic journals by readers.” *Canadian Journal of Communication* 22(3/4):61-75. ([cc](#), [pdf: on file](#)) **Keywords:** Academia. Audience Studies. Canada. Economic Issues. Electronic Journals. Scholarly Communication.

\*#Warkentin, Erwin

1997 “Consumer issues and the scholarly journal.” *Canadian Journal of Communication* 22(3/4):39-47. ([cc](#), [pdf: on file](#)) **Keywords:** Academia. Canada. Consumer Issues. Electronic Journals. Publishers. Publishing Industry. Publishing Technology. Scholarly Communication. Scholarly Journals.

\*Adoni, Hanna

1995 “Literacy and reading in multimedia environment.” *Journal of Communication* 45(2, Spring):152-174. ([pdf: on file](#)) **Keywords:** Books. Israel. Magazines. Media. Newspaper Readership. Reading Behavior. Magazine Reading.

\*#Boyd, Douglas A. and Milton J. Shatzer

1993 “Television viewing habits of Saudi Arabian young adults.” *Gazette* 51(2):137-148. ([cc](#), [pdf: on file](#)) **Keywords:** Adolescents. Audiences. Media Credibility. Saudi Arabia. Saudi Arabian Magazines. Television. Television Viewing.

\*#Idid, Syed Arabi

1988 “Magazine use among Malaysian youth.” *Media Asia* 15(1):9-16. ([cc](#), [pdf: on file](#)) **Keywords:** Adolescents. Audiences. Magazine Readership. Malaysia. Youth Magazines.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.B. International:  
Methods for Audience  
Analysis and Measures**

\*#Frazer, Elizabeth

1987 “Teenage girls reading *Jackie*.” *Media, Culture & Society* 9(4):407-425. (cc, pdf: [on file](#)) **Keywords:** Adolescents. Audiences. British Magazines. Girls' Magazines. Great Britain. *Jackie* Magazine. Magazine Readership.

\*#Sherman, Barry L.

1985 “News from home: The media needs of Canadians in the U.S.A.” *Canadian Journal of Communication* 11(2, Spring):181-192. (cc, pdf: [on file](#)) **Keywords:** Canada. Canadian Media. *L'Actualite*. *Maclean's*. Media Usage. News Usage. Newsmagazines.

\*#Vanclay, Frank and Bill Metcalf

1985 “Alternative lifestyle magazines: An analysis of readers.” *Media Information Australia* 36(May):49-55. (cc, pdf: [on file](#)) **Keywords:** Australian Media. Alternative Magazines. Content Analysis. Magazines. Lifestyle Magazines. Magazine Readership.

\*#Smith, David M.

1982 “Explaining everyday life: Some aspects of children's use of mass media for information.” *Gazette* 30(2):73-87. doi: 10.1177/001654928203000201 (pdf: [on file](#)) **Keywords:** Adolescents. Children and Television. Comics. General Magazines. Media Usage.

\*Nwuneli, Onuora E.

1979 “Socio-economic status and mass media use in a developing African nation.” *Media Asia* 6(2):76-78, 101. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Douglas, Susan P.

1977 “Do working wives read different magazines from non-working wives?” *Journal of Advertising* 6(1, Winter):40-43, 48. (cc, pdf: [See Audience Analyses](#))

### **Books**

#Henry, Harry, Ed.

1984 *Readership Research: Montreal 1983*. Amsterdam: North-Holland. 560 pp.  
**Keywords:** Audience Measurement. Audiences. Magazine Readership. Newspaper Readership. Readership. British Magazines. French Magazines. German Magazines. Dutch Magazines. Australian Magazines.

### **Journal Articles and Book Chapters**

#### **7F.C. International: Studies of the Effects of Magazine Editorial Content**

\*Benwell, Bethan

2007 “New Sexism? Readers’ responses to the use of irony in men’s magazines.” *Journalism Studies* 8(4):540-549. doi: 10.1080/14616700701411797 (cc, pdf: [on file](#)). **Keywords:** Audience Response. Irony. Lad Magazines. Masculinity. Media Effects. Sexism.

\*Brown, Andy R.

2007 “Everything louder than everything else: The contemporary metal music magazine and cultural appeal.” *Journalism Studies* 8(4):642-655. (cc, pdf: [See International Magazines: Treatment of Editorial Content](#))

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.C. International:  
Studies of the Effects of  
Magazine Editorial  
Content**

- \*Bueno, Manuela, Maria Luisa Cardenas and Lola Esquivias  
2007 “The rise of the gossip press in Spain.” *Journalism Studies* 8(4):621-633. (cc, pdf: See *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*)
- \*Darling-Wolf, Fabienne  
2006 “The men and women of *non-no*: Gender, race, and hybridity in two Japanese magazines.” *Critical Studies in Media Communication* 23(3, Aug.):181-199. doi: 10.1080/07393180600800734 (cc, pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Androgyny. Cultural Influence. Gender. Globalization. Hybridity. Japan. Media. Magazines. Race.
- \*Benwell, Bethan  
2005 “‘Lucky this is anonymous.’ Ethnographies of reception in men’s magazines: A ‘textual culture’ approach.” *Discourse and Society* 16(2):147-172. (cc, pdf: on file) **Keywords:** To Come.
- \*Klaus, Elisabeth and Susanne Kassel  
2005 “The veil as a means of legitimization: An analysis of the interconnectedness of gender, media and war.” *Journalism: Theory, Practice, and Criticism* 6(3):335-355. doi: 10.1177/14648849050540464 (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War; Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*) **Keywords:** Afghanistan War. Critical Discourse Analysis. Gender Logic. German News Magazines. Islam. Media Logic. Orientalism. Veil. War Logic.
- \*Darling-Wolf, Fabienne  
2004 “Sites of attractiveness: Japanese women and westernized representations of feminine beauty.” *Critical Studies in Media Communication* 21(4, Dec.):325-345. doi: 10.1080/0739318042000245354 (cc, pdf: on file) **Keywords:** To Come
- \*Han, Miejeong  
2003 “Body image dissatisfaction and eating disturbance among Korean college female students: Relationships to media exposure, upward comparison, and perceived reality.” *Communication Studies* 54(1, Spring):65-78. (cc, pdf: on file) **Keywords:** To Come
- \*Hawk, Beverly G.  
2003 “African politics and American reporting.” Pp. 157-176 in Goran Hyden, Michael Leslie, and Folu F. Ogundimu (Eds.), *Media and Democracy in Africa*. New Brunswick: Transaction Books. (cc, pdf: See *Editorial Treatment of International Politics, Cultures and News in U.S. Media / Magazines*)
- \*Machin, David and Joanna Thornborrow  
2003 “Branding and discourse: The case of *Cosmopolitan*.” *Discourse and Society* 14(4):453-471. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*) **Keywords:** Branding. Globalization. Multi-Modal Analysis. Women. Women’s Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.C. International:  
Studies of the Effects of  
Magazine Editorial  
Content**

\*Zinnbauer, Markus

2003 “E-newspaper: Consumer demands on attributes and features.” *International Journal on Media Management* 5(2):127-137. (cc, pdf: [on file](#). See also, *Electronic Magazines*)  
Keywords: German Media. Popular Magazines. Reader Media Use. Technical Magazines.

\*de Beer, Arnold S. and Karen Ross

2001 “Women, media, and violence in the new South Africa: Disciplining the mind (the body is irrelevant).” Chapter 11 (pp. 167-199) in Yahya R. Kamalipour and Kuldip R. Rampal (Eds.), *Media, Sex, Violence, and Drugs in the Global Village*, Lanham, MD: Rowman and Littlefield Publishers. (cc, pdf: [on file](#)) Keywords: To Come

\*#Sexton, Grania and Alan McKee

2001 “The place of media in community formation for homeless youth: A case study of *Gibber* magazine.” *Australian Journal of Communication* 28(2):63-76. (cc, pdf: [on file](#)) Keywords: Australia. GIBBER Magazine. Homeless Children. Magazines. Perth, Australia. Suicide.

\*#Yemenici, Alev

2001 “Media Violence, Drugs, and Sex in Turkey.” Chapter 12 (pp. 201-217) in Yahya R. Kamalipour and Kuldip R. Rampal (Eds.), *Media, Sex, Violence, and Drugs in the Global Village*. Lanham, MD: Rowman and Littlefield Publishers. (cc, pdf: [on file](#)) Keywords: Magazines. Mass Media. Media Content. Media Effects. Media Sexuality. Media Violence. Turkey.

\*#Sakamoto, Kazue

1999 “Reading Japanese women’s magazines: The construction of new identities in the 1970s and 1980s.” *Media, Culture & Society* 21(2):173-193. (cc, pdf: [on file](#)) Keywords: Feminism. Japan. Women. Magazine Articles. Magazine Titles: *An’an*. *Non’no*. *More*.

\*#Anderson, Patricia J.

1990 “‘A revolution in popular art’: Pictorial magazines and the making of a mass culture in England, 1832-1860.” *Journal of Newspaper and Periodical History* 6(1):16-27. (cc, pdf: [See International Magazines: Design, Layout and Visual Treatment](#))

\*#Kam, Lock Yut and Victor T. Valbuena

1988 “Mass media and teen culture in Singapore: An exploratory study.” *Media Asia* 15(1):3-8. (cc, pdf: [on file](#)) Keywords: Adolescents. Media Usage. Singapore. Popular Music Magazines. Comics. Local Entertainment Magazines. Western Fashion Magazines. Sports Magazines.

\*#Ross, Andrew

1987 “*Miami Vice*: Selling in.” *Communication* 9:305-334. (cc, pdf: [on file](#)) Keywords: Cultural Studies. Economic Issues. Media and Culture. Television Industry. Television Programming. Magazine Title: *Tomorrow: Politics and High Fashion*.

### **Books**

Ferguson, Marjorie

1983 *Forever Feminine: Women’s Magazines and the Cult of Femininity*. London: Heinemann. (See also, *International Magazines: Treatment of Editorial Content; Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 7F.D. Studies of Audience Feedback, Including Letters to the Editor**

## 7F.D. International: Studies of Audience Feedback, Including Letters to the Editor

\*Newman, Christy

- 2007 “Reader letters to women’s health magazines: Inscribing the ‘will to health’.” *Feminist Media Studies* 7(2):155-170. (cc, pdf: [on file](#). See also, *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*) **Keywords:** To Come.

\*#Benwell, Bethan

- 2001 “Male gossip and language play in the letters pages of men’s lifestyle magazines.” *Journal of Popular Culture* 34(4, Spring):19-34. (cc, pdf: [on file](#). See also, *Studies of Audience Feedback: Letters to the Editor*) **Keywords:** Identity Formation. Language Use. Magazines. Masculinity. Men’s Magazines.

## 7F.E. International: Studies of the Effects of Magazine Advertising Content

### *Journal Articles and Book Chapters*

\*Briers, Barbara, Siegfried Dewitte and Jan Van den Bergh

- 2006 “E-zines silence the brand detractors.” *Journal of Advertising Research* 46(2, June):199-208. doi: 10.2501/S0021849906060211 (cc, pdf: [on file](#). See also, *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** E-zines. Belgian Media.

\*Hung, Kineta, Flora Fang Gu and David K. Tse

- 2005 “Improving media decisions in China: A targetability and cost-benefit analysis.” *Journal of Advertising* 34(1, Spring):49-63. (cc, pdf: [on file](#)) **Keywords:** To Come.

\*Veronette, Eric

- 2004 “Targeting women’s clothing fashion opinion leaders in media planning: An application for magazines.” *Journal of Advertising Research* 44(1, Mar.):90-107. doi: 10.1017/S0021849904040061 (cc, pdf: [on file](#)) **Keywords:** French Media.

\*#Geuens, Maggie and Patrick De Pelsmacker

- 1999 “Affect intensity revisited: Individual differences and the communication effects of emotional stimuli.” *Psychology and Marketing* 16(3, May):195-209. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Effects. Affect. Emotional Appeals. Belgium; Print Advertisements.

\*#Rosbergen, Edward, Rik Pieters and Michel Wedel

- 1997 “Visual attention to advertising: A segment-level analysis.” *Journal of Consumer Research* 24(3):305-314. (cc, pdf: [on file](#). See also, *Advertising Design and Layout, Visuals*) **Keywords:** Advertising Content. Advertising Effects. Consumer Research. Consumer Magazine. Consumer Response.

\*#De Pelsmacker, Patrick and Joeri Van Den Bergh

- 1996 “The communication effects of provocation in print advertising.” *International Journal of Advertising* 15:203-221. (cc, pdf: [on file](#). See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Content. Advertising Research. Attitudes. Belgium. Brand Attitudes. Communication Effects. Family Magazines. Print Advertisements.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**7F.E. International:  
Studies of the Effects of  
Magazine Advertising  
Content**

\*#Mick, David Glen and Claus Buhl

1992 “A meaning-based model of advertising experiences.” *Journal of Consumer Research* 19(3):317-338. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Effects. Advertising Models. Consumer Behavior. Consumer Research. Magazine Advertising.

\*#Foreit, Karen G., Marcos Paulo P. de Castro and Eliane F. Duarte Franco

1989 “The impact of mass media advertising on a voluntary sterilization program in Brazil.” *Studies in Family Planning* 20(2, Mar./Apr.):107-116. (cc, pdf: on file) **Keywords:** Advertising Effects. Brazil. Developing Countries. Media Effects. General Magazines.

\*#Schweiger, Gunter C. and Harald Hruschka

1980 “Analysis of advertising inquiries.” *Journal of Advertising Research* 20(5):37-39. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Business Publications. *Elektro-Anzeiger*. Germany. Trade Magazines.

## Unit 8. Studies of Magazine Editorial Content

Perhaps no dimension of magazines has received more scholarly attention than editorial content. The unit begins with selected theoretical and methodological studies that span topics and continues with sub-divisions by the primary content focus of these studies. Within topics, a wide array of theoretical perspectives and methods are used. International studies of content parallel the following areas.

- 8A. Theory and Methods: Editorial Content
- 8AA. Analyses of Content Structuring
- 8B. Approaches to Writing and Style, Including Scholarly / Scientific Writing
- 8BB. Literary Journalism and Literature as Editorial Content
- 8C. Source Analysis
- 8D. Editorial Treatment of Agri-Business, Business and Business Issues
- 8E. Editorial Treatment of Education, History and National Culture
- 8F. Editorial Treatment of Politics and Political Issues, including Terrorism, Crime, Violence and War
- 8G. Editorial Treatment of International Politics, Cultures and News in U.S. Media
- 8H. Editorial Treatment of Popular Culture, including Music and Sports
- 8I. Editorial Treatment of Religion, Moral and Ethical Issues in Society
- 8J. Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups
- 8K. Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles
- 8L. Editorial Treatment of Gender and Sex Roles in Fiction and Cartoons
- 8M. Editorial Treatment of Science, Environment and Technology  
(See SubUnit O for research on non-magazine media performance, coverage and communication technology)
- 8N. Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism
- 8O. Editorial Treatment of Non-Magazine Media and Other Communication Technology
- 8P. Editorial Treatment of Covers (See Covers: Visual Treatment)
- 8Q. International Magazines: Treatment of Editorial Content

### ***Unit 8A. Theory and Methods: Editorial Content***

#### ***Journal Articles and Book Chapters***

- \*#Lacy, Stephen, Daniel Riffe and Quint Randle  
1998 “Sample size in multi-year content analyses of monthly consumer magazines.”  
*Journalism & Mass Communication Quarterly* 75(2, Summer):408-417. (cc, pdf: See  
*Quantitative Methods and Magazine Research*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 8A. Theory and Methods: Editorial Content**

\*#Riffe, Daniel and Alan Freitag

1997 “A content analysis of content analyses: Twenty-five years of *Journalism Quarterly*.” *Journalism & Mass Communication Quarterly* 74(3, Autumn):515-524. (cc, pdf: [on file](#). See also *Theoretical and Methodological Studies with Applications to Research on Magazines*) **Keywords:** Content Analysis. Journalism History. *Journalism & Mass Communication Quarterly*. Scholarly Journals.

\*#Riffe, Daniel, Stephen Lacy and Michael W. Drager

1996 “Sample size in content analysis of weekly news magazines.” *Journalism and Mass Communication Quarterly* 73(3, Autumn):635-644. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Newspapers. Predictive Validity. Research Methodology. Sample Size. Newsmagazines.

\*Popovich, Mark N.

1995 “Research review: Quantitative magazine studies, 1983-1993.” Chapter 2 (pp. 24-36) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: See *Quantitative Methods and Magazine Research*)

\*Lacy, Stephen R. and Daniel Riffe

1993 “Sins of omission and commission in mass communication quantitative research.” *Journalism Quarterly* 70(1, Spring):126-132. (cc, pdf: [on file](#)) **Keywords:** To Come

### ***Unit 8AA. Analyses of Magazine Content Structuring, Concepts and Philosophy***

*Analyses of Magazine Content Structuring, Concepts and Philosophy*

\*#Hynds, Ernest C.

1995b “City magazines have diverse roles.” *Mass Comm Review* 22(1/2):90-100. (cc, pdf: [on file](#)) **Keywords:** City Magazines. Magazine Articles. Magazine Ownership.

\*Post-Lauria, Sheila

1995 “Editorial politics in Herman Melville’s ‘Benito Cereno.’” *American Periodicals* 5:1-13. (cc, pdf: [on file](#). See also, *Editorial Treatment of Minorities and Ethnic Groups*) **Keywords:** Editorial Philosophy. Editorial Policy. Fiction. Ethnic Issues. *Putnam’s Monthly Magazine*. Short Fiction. Social Inequities.

\*#Smith, Ron F. and Linda Decker-Amos

1985 “Of lasting interest? A study of change in the content of the *Reader’s Digest*.” *Journalism Quarterly* 62(1, Spring):127-131. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Magazines. News Coverage. *Reader’s Digest*.

\*Cowan, Wayne H.

1983 “First a grain of salt, then a roll of Tums: Digesting the ‘*Digest*.’” *Christianity and Crisis* 43(21, Mar.):94-98. (cc, pdf: [on file](#)) **Keywords:** Magazine Philosophy. *Reader’s Digest Magazine*.

## ***Unit 8B. Approaches to Writing and Style, Including Scholarly and Scientific Writing***

### ***Theory and Methods***

\*Fee, Frank E., Jr.

2005 “Reconnecting with the body politic: Toward disconnecting muckrakers and public journalists.” *American Journalism* 22(3):77-102. (cc, pdf: See *Developing the Editorial Product; Studies of the People of Magazine Publishing*)

\*Kitch, Carolyn

2003a “‘Mourning in America’: Ritual, redemption, and recovery in news narrative after September 11.” *Journalism Studies* 4(2):213-224. doi: 10.1080/1461670032000074801 (cc, pdf: on file) Keywords: American. Funeral. Journalism. Newsmagazines. Religion. September 11. MOVE TO ???

### ***Journal Articles and Book Chapters***

\*Mussell, James

2007 “Nineteenth-century popular science magazines: Narrative, and the problem of historical materiality.” *Journalism Studies* 8(4):656-666. doi: 10.1080/14616700701412217 (cc, pdf: See *International Magazines: Treatment of Editorial Content. See also, Editorial Treatment of Science, Environment and Technology*)

\*Vande Kopple, William J.

2002 “From the dynamic style to the synoptic style in spectroscopic articles in the *Physical Review*, beginnings and 1980.” *Written Communication* 19(2, Apr.):227-264. (cc, pdf: on file) Keywords: To Come

\*#Kitch, Carolyn

2000 “‘A news of feeling as well as fact’: Mourning and memorial in American newsmagazines.” *Journalism: Theory, Practice, and Criticism* 1(2, Aug.):171-195. doi: 10.1177/146488490000100202 (pdf: on file. See also, *Editorial Treatment of Education, History and National Culture; Editorial Treatment of Popular Culture, including Fashion, Music and Sports*) Keywords: Bereavement. Celebrity. Commemoration. Death. Fame. Journalism. Magazines. Media Content. Media Coverage. Media Effects. Narratives. News Media. Newsmagazine. Ritual.

\*#Nevarez, Lisa a in Nevarez needs accent

2000 “The coexistence of the mind and the mall: Tension in contemporary humour columns in American *Vogue*.” *Media History* 6(2, Dec.):161-175. doi: 10.1080/13688800020008619 (pdf: on file) Keywords: Fashion Magazines. Humor. Magazines. Media History. Women. *Vogue* Magazine.

\*#Schaffer, Deborah

1998 “The language of *TV Guide* program synopses and program advertisements – a comparison.” *Etc.: A Review of General Semantics* 55(3, Fall):303-316. (cc, pdf: on file. See also, *Magazine Advertising: Studies of Appeals and Strategies*) Keywords: Advertising. Program Guides. Semantic Theory. *TV Guide*. Television Programming.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8B. Approaches to Writing, Style, Including Scholarly and Scientific Writing**

#Eggins, Suzanne and Rick Iedema

1997 “Difference without diversity: Semantic orientation and ideology in competing women’s magazines.” Chapter 7 (pp. 165-196) in Ruth Wodak, *Gender and Discourse*. Thousand Oaks, CA: Sage. (cc: See *International Magazines: Treatment of Editorial Content*)

\*Miller, Casey and Kate Swift

1996 “Reclaiming language.” Chapter 26 (pp. 243-248) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) Keywords: To Come

\*#Redd, Teresa M.

1991 “The voice of *Time*: Style of narration in a newsmagazine.” *Written Communication* 8(2, Apr.):240-258. (cc, pdf: on file) Keywords: Narrative Strategies. News Reporting. Newsmagazines. *Time Magazine*. Writing.

\*#Rowe, David

1991 “That misery of stringers’ clichés: Sports writing.” *Cultural Studies* 5(1):77-90. (cc, pdf: See *International Magazines: Treatment of Editorial Content*)

\*#McCartney, Hunter P.

1987 “Applying fiction conflict situations to analysis of news stories.” *Journalism Quarterly* 64(1, Spring):163-170. (cc, pdf: on file) Keywords: Conflict Analysis. Content Analysis. News Coverage. News Magazines. News Selection. Research Methods.

\*#Brenders, David A. and James D. Robinson

1985 “An analysis of self-help articles: 1972-1980.” *Mass Comm Review* 11(3):29-36. (cc, pdf: on file) Keywords: Content Analysis. Magazines. Media Usage. Popular Magazines. Sex Roles.

\*#Lemert, James B. and Marguerite Gemson Ashman

1983 “Extent of mobilizing information in opinion and news magazines.” *Journalism Quarterly* 60(4, Winter):657-662. (cc, pdf: on file) Keywords: Journalists. News Bias. News Coverage. News Magazines. Reporting. Conservative Opinion Magazines. Liberal Opinion Magazines. *Conservative Digest*.

\*#Fowler, Gilbert L., Jr. and Edward J. Smith

1982 “Readability of delayed and immediate reward content in *Time* and *Newsweek*.” *Journalism Quarterly* 59(3, Autumn):431-434, 460. (cc, pdf: on file) Keywords: News Magazines. *Newsweek Magazine*. Readability. Reporting. *Time Magazine*.

\*Lugenbeel, Barbara Derrick

1975 “Defining story patterns in *Good Housekeeping*,” *Journalism Quarterly* 52(3, Autumn):548-550. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8B. Approaches to Writing, Style, Including Scholarly and Scientific Writing**

\*Lowenthal, Leo

- 1956 “Biographies in popular magazines.” Chapter 2 (pp. 63-118) in William Petersen, Ed., *American Social Patterns: Studies of Race Relations, Popular Heroes, Voting, Union Democracy, and Government Bureaucracy*. Garden City, NY: Doubleday and Company. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

Scholarly and Scientific Writing

\*Hartley, James

- 2003 “Improving the clarity of journal abstracts in psychology: The case for structure.” *Science Communication* 24(3, Mar.):366-379. doi: 10.1177/1075547002250301 ([pdf: on file](#)) **Keywords:** Abstracts. Journal of Educational Psychology. Reading Comprehension. Readability. Structured Abstracts.

\*#So, Clement Y. K.

- 1987 “The Summit as war: How journalists use metaphors.” *Journalism Quarterly* 64(2/3, Summer/Autumn):623-626. ([cc](#), [pdf: on file](#). See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) **Keywords:** Journalists. Magazines. News Coverage. Rhetoric. Magazine Titles: *Time Magazine*. *Newsweek*.

***Unit 8BB. Literary Journalism and Literature as Editorial Content***

*Literary Journalism and Literature as Editorial Content*

***Theory and Methods***

Maguire, Miles and Roberta Maguire

- 2012 “Building a bibliography for the study of literary journalism.” *Literary Journalism Studies* 4(1, Spring):123-127. [http://www.ialjs.org/wp-content/uploads/2012/01/125-127\\_SelectedBibliographyMaguire-2.pdf](http://www.ialjs.org/wp-content/uploads/2012/01/125-127_SelectedBibliographyMaguire-2.pdf) (Accessed 02-08-2012)

Maguire, Miles and Roberta Maguire

- 2011 Building a bibliography for the study of literary journalism, Selected bibliography of scholarship and criticism examining literary journalism: New additions.” *Literary Journalism Studies* 3(2, Fall):123-127.

Maguire, Miles and Roberta Maguire

- 2011 “Selected bibliography of scholarship and criticism: Examining literary journalism.” *Literary Journalism Studies* 3(1, Spring):123-141.

\*Churchill, Suzanne W. and Adam McKible

- 2005 “Little magazines and modernism: An introduction.” *American Periodicals* 15(1):1-5. ([cc](#), [pdf: on file](#)) **Keywords:** Definition.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

\*Connery, Thomas B.

1995 “Research review: Magazines and literary journalism, an embarrassment of riches.” Chapter 15 (pp. 207-216) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come

### ***Journal Articles and Book Chapters***

\*Starnes, Rebekah

2009 “The entertaining companion: *Philadelphisches Magazin*, the first German-American literary journal.” *American Periodicals* 19(1):85-89. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: Philadelphia.

\*Black, Scott

2008 “*The Spectator* in the history of the novel.” *Media History* 14(3):337-351. doi: 10.1080/13688800802472428 (pdf: See *International Magazines: Treatment of Editorial Content*) IS THIS NOW THE CORRECT PLACEMENT?

\*Jones, Paul Christian

2007 “The politics of poetry: The *Democratic Review* and the gallows verse of William Wordsworth and John Greenleaf Whittier.” *American Periodicals* 17(1):1-25. (cc, pdf: on file) Keywords: To Come

\*Wilbers, Usha

2008 “The author resurrected: The *Paris Review*’s answer to the age of criticism.” *American Periodicals* 18(2):192-212. (cc, pdf: See *Transnational Magazine Publishing*)

\*Churchill, Suzanne W.

2005 “The lying game: *Others* and the great spectra hoax of 1917.” *American Periodicals* 15(1):23-41. (cc, pdf: on file) Keywords: To Come

\*Golding, Alan C.

2005 “*The Dial*, *The Little Review*, and the dialogics of modernism.” *American Periodicals* 15(1):42-55. (cc, pdf: on file) Keywords: To Come

\*Lutz, Tom

2005 “The cosmopolitan *Midland*.” *American Periodicals* 15(1):74-85. (cc, pdf: on file. See also *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: *The Midland Magazine*.

\*Newcomb, John Timberman

2005 “*Poetry*’s opening door: Harriet Monroe and American modernism.” *American Periodicals* 15(1):6-22. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: Editorial Policy. Little Magazines. *Poetry: A Magazine of Verse*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

\*Weiss, David

2005 “Metonymy in black and white: Shelby Steele’s revelatory racial tropes.” *Howard Journal of Communications* 16(1):1-19. doi: 10.1080/106461705909105817 (cc, pdf: [on file](#)). See also, *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups* **Keywords:** Figurative Language. Metonymy. Race. Racism. Shelby Steele. Trope.

\*Belasco, Susan

2004 “From the field: Walt Whitman’s periodical poetry.” *American Periodicals* 14(2):247-259. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Lee, Sohui

2004 “Hawthorne’s politics of storytelling: Two ‘tales of Province House’ and the specter of anglomania in the *Democratic Review*.” *American Periodicals* 14(1):35-62. (cc, pdf: [on file](#)) **Keywords:** Antebellum Magazines. *Democratic Review* Magazine. Fiction. Nathaniel Hawthorne.

\*Phegley, Jennifer

2004 “Literary piracy, nationalism, and women readers in *Harper’s New Monthly Magazine*, 1850-1855.” *American Periodicals* 14(1):63-90. (cc, pdf: [See Historical and Selected Contemporary Studies of Magazines by Titles](#))

\*Clippinger, David W.

2003 “The prophetic gaze of Orpheus: Charting new lands in small poetry journals.” *American Periodicals* 13:105-116. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Academic Journals. Poetry Journals.

\*Satelmajer, Ingrid

2003 “Unbinding ‘The Book’: Bryant’s ‘The Fountain’ in the *Democratic Review*.” *American Periodicals* 13:31-49. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Block, Shelley

2002 “A revolutionary aim: The rhetoric of temperance in *The Anglo-African Magazine*.” *American Periodicals* 12:9-24. (cc, pdf: [See Editorial Treatment of Social Issues: Minorities and Ethnic Groups; Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism](#))

\*Chadwick, Jocelyn

2002 “New-old tools: A new approach for using nineteenth-century African-American periodicals for English teachers.” *American Periodicals* 12:143-151. (cc, pdf: [on file](#)). See also, *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups* **Keywords:** To Come

\*Germana, Michael

2002 “Dollars and cents: A reading journal response about ‘Bartleby, the Scrivener,’ American money, and literary magazines of the 1850s.” *American Periodicals* 12:193-197. (cc, pdf: [on file](#). See also, *Editorial Treatment of Agri-Business, Business and Business Issues*) **Keywords:** *Harper’s New Monthly Magazine*. *Household Words*. *International Magazine of Literature, Art, and Science*. *Putnam’s Monthly*. *Southern Quarterly Review*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

\*Mahady, Christine

2002 “Dominance of the fittest: The animal story in 1890s *Cosmopolitan* magazine as assertion of American middle-class identity at the end of the nineteenth century.” *American Periodicals* 12:127-142. (cc, pdf: on file) Keywords: *Cosmopolitan* magazine.

\*Lanum, George

2002 “The evolution of Howells’s realism: ‘Suburban Sketches.’” *American Periodicals* 12:34-39. (cc, pdf: on file) Keywords: To Come

\*Rogers, Brandon

2002 “The politics of the picturesque: The Marches settle in Van Rensselaer’s New York City.” *American Periodicals* 12:75-88. (cc, pdf: on file) Keywords: To Come

\*Scholnick, Robert

2002 “The mob before him: Teaching antebellum literature with periodicals.” *American Periodicals* 12:163-171. (cc, pdf: See *Teaching Writing and Editing*)

\*Sedgwick, Ellery

2002 “Using magazines in undergraduate literature courses.” *American Periodicals* 12:25-33. (cc, pdf: See *Teaching Magazine Publishing, Writing, Editing, Design*)

\*#Aucoin, James L.

2001 “Epistemic responsibility and narrative theory: The literary journalism of Ryszard Kapuscinski.” *Journalism: Theory, Practice, and Criticism* 2(1, Apr.):5-21. (cc, pdf: See *International Magazines: Treatment of Editorial Content*. See also, *International Magazines: Studies of People and Industry Social Structure*)

\*#Mandziuk, Roseann M.

2001 “Confessional discourse and modern desires: Power and Please in *True Story* magazine.” *Critical Studies in Media Communication* 18(2, June):174-193. doi: 10.1080/07393180128076 (cc, pdf: on file) Keywords: Magazines. *True Story*. Discourse Analysis. Discourse Strategies. Journalism History. Popular Culture. Women. Magazine. *True Story*.

\*#Moore, Stephen H.

2002 “Disinterring ideology from a corpus of obituaries: A critical post mortem.” *Discourse and Society* 13(4):495-536. (cc, pdf: See *International Magazines: Treatment of Editorial Content*)

\*Taylor, Kelly S.

2001 “The creation of a public persona in the poetry of Anna Cora Mowatt.” *American Periodicals* 11:65-80. (cc, pdf: on file) Keywords: 19<sup>th</sup> Century Magazines. Poets. Poetry.

\*Blair, Sara

2000 “Home truths: Gertrude Stein, 27 Rue de Fleurus, and the place of the avant-garde.” *American Literary History* 12(12.3):417-437. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

\*#Hamlet, Janice D.

2000 “Assessing womanist thought: The rhetoric of Susan L. Taylor.” *Communication Quarterly* 48(4, Fall):420-436. (cc, pdf: [on file](#)) Keywords: Afro-centric Feminism. Black Feminist Thought. *Essence*. Magazine. Optimal Conceptual System. S. L. Taylor. Women. Womanist Epistemology.

\*Pollin, Burton R.

2000 “An unnoticed satirical poem reviewing Dickens’s American notes in a major American magazine.” *American Periodicals* 10:79-89. (cc, pdf: [on file](#)) Keywords: To Come

\*#Rice, Alison M.

2000 “The rise of ‘good-reading’ over ‘good writing’: How and why women’s magazine fiction changed in the 1950s and 1960s.” *Media History* 6(2):139-150. doi: 10.1080/1368880002000859 (pdf: [on file](#)) Keywords: Fiction. *Good Housekeeping*. Journalism History. Magazines. *Redbook*. Women. Women’s Magazines. Magazines.

\*Riley, Sam G.

2000a “Langston Hughes’ Jesse B. Semple columns as literary journalism.” *American Periodicals* 10:63-78. (cc, pdf: [on file](#)) Keywords: To Come

\*#Roderique, Jennifer L.

2000 “Re-contextualizing Martian vampires: 1890s science fiction in *Cosmopolitan* magazine.” *Media History* 6(1, June):19-32. (pdf: [on file](#)) Keywords: Journalism History. Magazine Articles. Magazines. Science Fiction. Monthly Magazines. Newsmagazines. Technical Communication. Technology. Writing Techniques. Journalism and Technical Communication.

\*Boocker, David

1999 “Garrison, Milton, and the Abolitionist rhetoric of demonization.” *American Periodicals* 9:15-26. (cc, pdf: [on file](#)) Keywords: To Come

\*Griffith, George V.

1999 “George Eliot, realism, and the American press, 1858-1881.” *American Periodicals* 9:36-54. (cc, pdf: [on file](#)) Keywords: To Come

\*Reilly, John E.

1999 “The ‘missing’ version of Edgar Allan Poe’s ‘The Business Man.’” *American Periodicals* 9:1-14. (cc, pdf: [on file](#)) Keywords: To Come

\*Jolliffe, Lee and Virginia Whitehouse

1997 “The magazine as mentor: A turn-of-the-century handwritten magazine by St. Louis women artists.” *American Periodicals* 7:48-72. (cc, pdf: See *Historical and Selected Contemporary Studies of Magazines by Titles*. See also, *Historical and Contemporary Studies of the People of Magazine Publishing; Editorial Design, Layout and Visual Treatment*)

\*Knight, Melinda

1996 “Little magazines and the emergence of modernism in the *fin de siècle*.” *American Periodicals* 6:29-45. (cc, pdf: [on file](#)) Keywords: Art Poster. *The Fly Leaf*. *The Lark*. *The Lotus*. *M’lle New York*. 19<sup>th</sup> Century. CHECK PDF Unit 5C? should be 8bb

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Literature as Content**

\*Payne, Kenneth

1996 “Cities of paradise, comrade kingdoms, and worlds of light: Some versions of the socialist utopia in *The Comrade* (1901-1905).” *American Periodicals* 6:46-60. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: Poetry. Literary Content. *The Comrade Magazine*. Utopia.

\*Cooper, Allene

1994 “Science and the reception of poetry in postbellum American journals.” *American Periodicals* 4:24-46. (cc, pdf: [on file](#)) Keywords: To Come

\*#Glynn, Kevin

1993 “Reading supermarket tabloids as menippean satire.” *Communication Studies* 44 (1, Spring):19-37. (cc, pdf: [on file](#)) Keywords: Audiences. Cultural Studies. Discourse Analysis. Newspaper Readership. Popular Culture. Tabloid Newspapers. Weekly World News. Sun.

\*Lund, Michael

1993 “The nineteenth-century periodical novel continued: *Bonfire of the Vanities* in *Rolling Stone*.” *American Periodicals* 3:51-61. (cc, pdf: [on file](#)) Keywords: To Come

\*Okker, Patricia

1993 “Sarah Josepha Hale, Lydia Sigourney, and the poetic tradition in two nineteenth-century women’s magazines.” *American Periodicals* 3:32-42. (cc, pdf: [on file](#)) Keywords: To Come

\*Scholnick, Joshua David

1993 “Democrats abroad: Continental literature and the American bard in the *United States Magazine* and *Democratic Review*.” *American Periodicals* 3:75-99. (cc, pdf: [on file](#)) Keywords: To Come

\*Szuberla, Guy

1992 “The making and breaking of Chicago’s *America*.” *American Periodicals* 2(Fall):100-112. (cc, pdf: [See Magazine Success and Failure](#))

\*Bohde, Cheryl D.

1991 “‘Magazines as a powerful element of civilization’: An exploration of the ideology of literary magazines, 1830-1850.” *American Periodicals* 1(1, Fall):34-45. (cc, pdf: [on file](#)) Keywords: History. Ideology. **SHOULD THIS BE DUALISTED IN 5B?**

\*Price, Kenneth M.

1991 “Walt Whitman, free love, and *The Social Revolutionist*.” *American Periodicals* 1(Fall):70-82. (cc, pdf: [on file](#)) Keywords: To Come

\*Bonner, Judith H.

1989 “*Arts and Letters*: An illustrated periodical of nineteenth-century New Orleans.” *Southern Quarterly* 27(3, Winter):58-76. (cc, pdf: [on file](#)) Keywords: Literary Magazine. Andres Molinary. Bror Andres Wikström. Ellsworth Woodward.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

\*Blackbeard, Bill

- 1978 “The pulps.” Chapter 9 (pp. 195-223) in M. Thomas Inge (Ed.), *Handbook of American Popular Culture* (Vol. 1). Westport, CT: Greenwood Press. ([cc](#), [pdf: on file](#))  
**Keywords:** Adventure Story Magazines. Detective Story Magazines. Fantasy Magazines. Fiction Magazines. Pulp Magazines.

**Books**

#Anderson, Elliot and Mary Kinzie

- 1978 *The Little Magazine in America: A Modern Documentary History*. Yonkers, NY: The Pushcart Press, 750 pp. **Keywords:** *Anvil. Black Mt. Review. Chicago Review. Dust. Fiction. History. Kayak. So. Review. Kenyon Review. Little Magazine. Magazines. Partisan Review. Quarterly Review of Literature. Shenandoah. Paris Review. Salamagundi.*

Ashley, Michael

- 1974a *The History of the Science Fiction Magazine: Part II, 1936-1945*. East Kilbride, Scotland: Thomas Litho Ltd. **Keywords:** *To Come*

Ashley, Michael

- 1974b *The History of the Science Fiction Magazine: Part I, 1926-1935*. Bath, Great Britain: The Pitman Press. **Keywords:** *To Come*

**Book Reviews**

\*Latham, Sean

- 2008 Review of *The Little Magazine “Others” and the Renovation of Modern American Poetry*, by Suzanne W. Churchill. *American Periodicals* 18(1):136-138. ([cc](#), [pdf: on file](#)) **Keywords:** *Bibliographic Work. Cultural History. Mina Loy. Marianne Moore. Others Magazine. Poets. William Carlos Williams.*

\*Waterman, Bryan

- 2006 Review of *Periodical Literature in Eighteenth-Century America*, edited by Mark L. Kamrath and Sharon M. Harris. *American Periodicals* 16(2):235-238. ([cc](#), [pdf: on file](#)) **Keywords:** *To Come*

\*Caswell, Lucy Shelton

- 2005 Review of *The San Francisco Wasp: An Illustrated History*, by Richard Samuel West. *American Periodicals* 15(2):225-226. ([cc](#), [pdf: on file](#)) **Keywords:** *Humor Magazine.*

\*Henry, Katherine

- 2005 Review of *Social Stories: The Magazine Novel in Nineteenth-Century America*, by Patricia Okker. *American Periodicals* 15(1):112-114. ([cc](#), [pdf: on file](#)) **Keywords:** *To Come*

\*Eiselein, Gregory

- 2004 Review of *Poets in the Public Sphere: The Emancipatory Project of American Women’s Poetry, 1800-1900*, by Paula Bernat Bennett. *American Periodicals* 14(2):276-278. ([cc](#), [pdf: on file](#)) **Keywords:** *To Come*



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8BB. Literary Journalism; Content as Literature**

- \*Frost, Linda  
 2001 Review of *Hard-Boiled: Working-Class Readers and Pulp Magazines*, by Erin A. Smith. *American Periodicals* 11:138-140. (cc, pdf: on file) Keywords: To Come
- \*Monk, Craig  
 2001b Review of *The Public Face of Modernism: Little Magazines, Audiences, and Reception, 1905-1920*, by Mark S. Morrisson. *American Periodicals* 11:136-138. (cc, pdf: on file) Keywords: To Come
- \*Peeples, Scott  
 1993 Review of *America's Continuing Story: An Introduction to Serial Fiction, 1850-1900*, by Michael Lund. *American Periodicals* 3:114-115. (cc, pdf: on file) Keywords: To Come
- \*Fisher, Benjamin Franklin, IV  
 1992 Review of *Freaks of Genius: Unknown Thrillers of Louisa May Alcott*, edited by Daniel Shealy, Madeleine B. Stern and Joel Myerson. *American Periodicals* 2(Fall):124-126. (cc, pdf: on file) Keywords: To Come
- \*Scholnick, Robert J.  
 1995 Review of *A History of "The Atlantic Monthly" 1857-1909: Yankee Humanism at High Tide and Ebb*, by Ellery Sedgwick. *American Periodicals* 5:142-143. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines; Studies of the People of Magazine Publishing*;)
- \*Sloane, David E. E.  
 1993 Review of *The Smart Magazines: 50 Years of Literary Revelry and High Jinks at Vanity Fair, The New Yorker, Life, Esquire, and The Smart Set*, by George H. Douglas. *American Periodicals* 3:130-131. (cc, pdf: on file. See also, *Historical Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: No Citations. No Bibliography.
- \*Zuckerman, Mary Ellen  
 1992 Review of *The Kenyon Review 1939-1970: A Critical History*, by Marian Janssen. *American Periodicals* 2(Fall):136-139. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: George Lanning. John Crowe Ransom. Kenyon College. Literary Journal. New Criticism. New York Intellectuals. Quarterly. Robie Macauley.
- \*McMillin, Tyler Scott  
 1991 Review of *Elbert Hubbard's The Philistine, A Periodical of Protest (1895-1915): A Major American "Little Magazine,"* by Bruce A. White. *American Periodicals* 1(1, Fall):116-117. (cc, pdf: on file) Keywords: Fra Elbertus. Literary Journal.

## Unit 8C. Source and Citation Analysis

### Journal Articles and Book Chapters

\*Covert, Tawnya Adkins and Philo C. Wasburn

2007 “Information sources and the coverage of social issues in Partisan publications: A content analysis of 25 years of the *Progressive* and the *National Review*.” *Mass Communication and Society* 10(1):67-94. (cc, pdf: on file) Keywords: To Come

Abrahamson, David

2006 “The problem with sources, a source of the problem.” *Journal of Magazine & New Media Research* 9(1, Fall):1-6. (cc, pdf: on file) Keywords: Anonymous Source. Indirect Source. Official Source. Participant Source. Subject Source. Witness Source. Unofficial Source.

\*#Paul, Danette

2000 “In citing chaos: A study of the rhetorical use of citations. *Journal of Business and Technical Communication* 14(2, Apr.):185-222. doi:10.1177/105065190001400202 (pdf: on file) Keywords: Academic Citations. Academic Publishing. Citations. Rhetorical Strategies. Research. Scientific Communication.

\*#Guterbock, Thomas M.

1997 “The polls—review: Why *Money* magazine’s ‘Best Places’ keep changing.” *Public Opinion Quarterly* 61:339-355. (cc, pdf: on file. See also, *Developing Editorial Content*) Keywords: Geographical Preferences. Magazines. Money Magazine. Opinion Polls. Source Analysis. Statistics.

\*#McShane, Steven L.

1995 “Occupational, gender, and geographic representation of information sources in U. S. and Canadian business magazines.” *Journalism & Mass Communication Quarterly* 72(1, Spring):190-204. (cc, pdf: on file) Keywords: Business Magazines. Magazines. Canadian Media. Cross-National Comparison. Gender Differences. Geographic Representation. Media Access. Occupational Roles. Women’s Representation. *Fortune*. *Business Week*. *Canadian Business*. **WHAT IS Report on Business Magazine?** CAC 1995, 1143

\*#Martin, Shannon E.

1991 “Using expert sources in breaking science stories: A comparison of magazine types.” *Journalism Quarterly* 68(1/2, Spring/Summer):179-187. (cc, pdf: on file. See also, *Editorial Treatment of Science, Environment and Technology*) Keywords: Magazines. News Sources. Science News. Science Newsmagazines.

\*#Lasorsa, Dominic L. and Stephen D. Reese

1990 “News source use in the crash of 1987: A study of four national media.” *Journalism Quarterly* 67(1, Spring):60-71. (cc, pdf: on file) Keywords: Economic Issues. Content Analysis. Newsgathering. News Source. Newsweek.

\*#Caudill, Edward and Paul Ashdown

1989 “The *New England Journal of Medicine* as news source.” *Journalism Quarterly* 66(2, Summer):458-462. (cc, pdf: on file) Keywords: Content Analysis. *New England Journal of Medicine*. News Coverage. News Sources. Science News.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8C. Source and Citation Analysis**

\*#Demers, David Pearce

1988 “Commentary: A qualitative analysis of newspaper polls.” *Newspaper Research Journal* 9(3, Spring):105-114. (cc, pdf: on file. See also, *Theory and Methods: Magazine Curriculum and Pedagogy*). **Keywords:** Content Analysis. Esquire Magazine. General Magazines. Newspaper Content. Polling.

\*#Burriss, Larry L.

1985 “Accuracy of news magazines as perceived by news sources.” *Journalism Quarterly* 62(4, Winter):824-827. (cc, pdf: on file) **Keywords:** News Coverage. Newsmagazines. Reporters. Time Magazine. Newsweek.

\*#Stocking, S. Holly

1985 “Effect of public relations efforts on media visibility of organizations.” *Journalism Quarterly* 62(2, Summer):358-366. (cc, pdf: on file. See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism; Developing Editorial Content*) **Keywords:** Content Analysis. Medical Schools. Medical News. News Coverage. News Magazines. Public Relations. Science News.

#Weiss, Carol H.

1985 “Media report card for social science.” *Society* 22(3, Mar./Apr.):39-47. (cc: on file. See also, *Editorial Treatment of Science, Environment and Technology*) **Keywords:** American News Magazines. News Coverage. Reporting. Science News. Social Science.

\*#Wulfemeyer, K. Tim

1985 “How and why anonymous attribution is used by *Time* and *Newsweek*.” *Journalism Quarterly* 62(1, Spring):81-86. (cc, pdf: on file) **Keywords:** Content Analysis. News Content. Newsmagazines. Reporting. Time. Newsweek.

\*#Shepherd, R. Gordon

1981 “Selectivity of sources: Reporting the marijuana controversy.” *Journal of Communication* 31(2, Spring):129-137. (cc, pdf: on file) **Keywords:** Marijuana. News Magazines. Family Magazines. Opinion and Commentary Magazines. Health Magazines. Science Magazines. Science Journals. Science News.

\*#Culbertson, Hugh M.

1978 “Veiled attribution—an element of style.” *Journalism Quarterly* 55(3, Autumn): 456-465. (cc, pdf: on file) **Keywords:** News Reporting. Source Credibility. Time. Newsweek.

***Unpublished Papers and Manuscripts***

\*#Covert, Douglas

1989 “A failure of source lists.” Unpublished paper presented to the Magazine Division, Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C. (cc, pdf: on file) **Keywords:** To Come

***Unit 8D. Editorial Treatment of Economics, Business, Agri-Business,  
and Business Issues***

*(See Unit 8O for Coverage of Media Business and Issues)*

Editorial Treatment of Business and Economics, Agri-Business and Business Issues

***Journal Articles and Book Chapters***

\*Davidson, Roei

2012 “The emergence of popular personal finance magazines and the risk shift in American society.” *Media Culture & Society* 34 (1, January):3-20. doi: 10.1177/0163443711427196 ([pdf: on file](#)) **Keywords:** CN Currency Magazine. Family Money Magazine. Finance. Fortune Magazine. Magazines. Media History. Money Magazine. Political Economy. Qualitative Content Analysis. SmartMoney Magazine. United States. Kiplinger Magazine: The Changing Times Magazine.. Worth Magazine.

\*Hewitt, Elizabeth

2010 “Romances of real life; or, the nineteenth-century American business magazine.” *American Periodicals* 20(1):1-22. doi: 10.1353/amp.0.0043 ([cc, pdf: on file](#)) **Keywords:** American Banker Magazine.

\*Koller, Veronika

2005 “Critical discourse analysis and social cognition: Evidence from business media discourse.” *Discourse and Society* 16(2):199-224. ([cc, pdf: on file](#)) **Keywords:** Business Media Discourse. CDA. Cognitive Linguistics. Metaphor. Social Cognition.

\*Casey, Janet Galligani

2004 “‘This is YOUR magazine’: Domesticity, agrarianism, and *The Farmer’s Wife*.” *American Periodicals* 14(2):179-211. ([cc, pdf: on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) **Keywords:** To Come

\*Miller, James S.

2003 “White-collar excavations: *Fortune* magazine and the invention of the industrial folk.” *American Periodicals* 13:84-104. ([cc, pdf: on file](#)) **Keywords:** Fortune magazine.

\*Germana, Michael

2002 “Dollars and cents: A reading journal response about ‘Bartleby, the Scrivener,’ American money, and literary magazines of the 1850s.” *American Periodicals* 12:193-197. ([cc, pdf: See Literary Journalism and Literature as Editorial Content](#))

\*#Boyd, Josh

2001 “The rhetoric of arrogance: The public relations response of the Standard Oil Trust.” *Public Relations Review* 27(2, Summer):163-178. ([pdf: on file](#)) **Keywords:** Antitrust Legislation. Public Relations History. Rhetoric of Arrogance. Standard Oil Company. Ida Trabell. McClure’s Magazine.

\*#Nadesan, Majia Holmer

2001 “*Fortune* on globalization and the new economy: Manifest destiny in a technological age.” *Management Communication Quarterly* 14(3, Feb.):498-506. doi: 10.1177/0893318901143008 ([pdf: on file](#)) **Keywords:** Fortune Magazine. Magazines. Discourse Analysis. Discourse Strategies. Management. Managerialism. Popular Culture

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mpm@iastate.edu">mpm@iastate.edu</a></p>	<p><b>Unit 8D Editorial Treatment of Business, and Economics, Agri-Business and Business Issues</b></p>
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- \*Prettyman, Gib  
 2001 “Harper’s Weekly and the spectacle of industrialization.” *American Periodicals* 11:24-48. (cc, pdf: [on file](#)) Keywords: To Come
- \*#Johnson, Mark S.  
 2000 “Causes and consequences of U.S. chain store closings: Attributions in the media.” *Psychology and Marketing* 17(8, Aug.):721-743. doi: 10.1002/1520-6793(200008)17:8<721::AID-MAR4>3.0.CO;2-B (pdf: [on file](#)) Keywords: Businesses. Chain Retail Stores. Content Analysis. Frame Analysis. Magazine Articles. Mass Media. Media Coverage. Retail Industry. Retail Store Closure.
- \*#Shenhav, Yehouda and Ely Weitz  
 2000 “The roots of uncertainty in organization theory: A historical constructivist analysis.” *Organization* 7(3, Aug.):373-401. doi: 10.1177/135050840073002 (pdf: [on file](#)) Keywords: American Machinist. Discourse Analysis. Engineering Magazine. Organizational Communication. Organizational Theory. Uncertainty.
- \*Reilly, Kevin S.  
 1999 “Dilettantes at the gate: Fortune magazine and the cultural politics of business journalism in the 1930s.” *Business and Economic History* 28(2, Winter):213-222. (cc, pdf: [on file](#); n-cac) Keywords: To Come
- 1999 “The Progressive Era farm press: A primer on a neglected source of journalism history.” *Journalism History* 25(1, Spring):26-35. (cc, pdf: See *Historical and Contemporary Studies of Publishers and Publishing Companies*)
- \*#Holden, Laurie and Alfred C. Holden  
 1998 “Woman to women: Social marketing an idea to the New World.” *Psychology and Marketing* 15(2, Mar.):175-193. (cc, pdf: [on file](#)) Keywords: Communication History. Ladies Home Journal. Marketing Research. Marketing Strategies. Women. World War II.
- \*#Hollifield, C. Ann  
 1997 “The specialized business press and industry-related political communication: A comparative study.” *Journalism & Mass Communication Quarterly* 74(4, Winter):757-772. (cc, pdf: [on file](#)) Keywords: Consumer Magazines. News Coverage. Newspapers. Political Communication. Trade Press.
- \*#Walter, Gerry  
 1996 “The ideology of success in major American farm magazines, 1934-1991.” *Journalism & Mass Communication Quarterly* 73(3, Autumn):594-608. (cc, pdf: [on file](#)) Keywords: Agricultural Technology. Farmers. Ideology. Journalism History. Social History. Technological Innovation. Farm Magazines. Titles: *Prairie Farmer*. *Successful Farming*. *Farm Journal*.
- \*Corey, Mary F.  
 1994 “Mixed messages: Representations of consumption and anti-consumption in *The New Yorker* magazine: 1945-1952.” *American Periodicals* 4:78-95. (cc, pdf: [on file](#)) Keywords: To Come

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mrm@iastate.edu">mrm@iastate.edu</a></p>	<p><b>Unit 8D Editorial Treatment of Business, and Economics, Agri-Business and Business Issues</b></p>
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\*#Mayo, Charles and Yorgo Pasadeos

1991 “Changes in the international focus of U. S. business magazines, 1964-1988.” *Journalism Quarterly* 68(3, Autumn):509-514. (cc, pdf: on file) Keywords: Business News. *Business Week Magazine*. Content Analysis. *Forbes Magazine*. *Fortune Magazine*. International News.

\*#Zullo, Harold M.

1991 “Pessimistic rumination in popular songs and news magazines predict economic recession via decreased consumer optimism and spending.” *Journal of Economic Psychology* 12(3):501-526. (cc, pdf: on file) Keywords: Consumer Behavior. Consumer Research. Economic Issues. Music. News Effects. Newsmagazines. *Time Magazine*.

\*#Dionisopoulos, George N.

1988 “A case study in print media and heroic myth: Lee Iacocca 1978-1985.” *Southern Speech Communication Journal* 53(3, Spring):227-243. (pdf: on file) Keywords: Business Magazines. Content Analysis. Media Content. Myth. News Periodicals. Popular Magazines.

\*#Randall, Donna and Robert DeFillippi

1987 “Media coverage of corporate malfeasance in the oil industry.” *Social Science Journal* 24(1):31-42. (pdf: on file) Keywords: Business and the Media. Content Analysis. News Coverage. News Selection. Magazine Titles: Newsweek. *Time Magazine*. U.S. News and World Report.

\*#Marti, Donald B.

1980 “Agricultural journalism and the diffusion of knowledge: The first half-century in America.” *Agricultural History* 54(1):28-37. (cc, pdf: on file) Keywords: Adoption and Diffusion Theory.

\*#Raitz, Karl B. and Stanley D. Brunn

1979 “Geographic patterns in the historical development of farm publications.” *Journalism History* 6(1, Spring):14-15, 31-32. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: *New Jersey Gazette*. *Newton Farmer’s Journal*. *Rural Magazine*.

DiBacco, Thomas V.

1968 “The business press and Vietnam: Ecstasy or agony?” *Journalism Quarterly* 45(Autumn, 426-435. **Dual with Unit 5 PULL ARTICLE FROM UNIT 5; FACT CHECK** (cc, pdf: on file) Keywords: To Come

*Unpublished Papers and Manuscripts*

Reilly, Kevin S.

2004 Corporate Stories: *Fortune Magazine* and Modern Managerial Culture. Amherst: University of Massachusetts, Ph.D. Dissertation.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8D Editorial  
Treatment of Business,  
and Economics, Agri-  
Business and Business  
Issues**

### ***Books***

Swegle, Wayne E. and John R. Harvey

1996 *Farm Magazines, Milestones & Memories: American Agricultural Editors' Association, 1921-1996, Celebrating 75 Years of the Printed Word to America's Farmers and Ranchers*. Austin, TX: American Agricultural Editors Association, 145 pp. **Keywords:** To Come

### ***Book Reviews***

\*Hamilton, Sharon

1998 Review of *Selling Culture: Magazines, Markets, and Class at the Turn of the Century*, by Richard Ohmann, and *Making and Selling Culture*, by Richard Ohmann. *American Periodicals* 8:99-103. (cc, pdf: on file) **Keywords:** To Come

## ***Unit 8E. Editorial Treatment of Education, History and National Culture***

### *Editorial Treatment of Education, History and National Culture*

\*Young, Patricia A.

2009 “*The Brownies’ Book* (1920-1921): Exploring the past to elucidate the future of instructional design.” *Journal of Language, Identity, and Education* 8(1):1-20. ([pdf: on file](#)) doi: 10.1080/15348450802619946 **Keywords:** African Americans. Critical Discourse Analysis. Culture. Curriculum. Discourse. Instructional Design.

\*Winfield, Betty Houchin and Janice Hume

2007 The continuous past: Historical referents in nineteenth-century American journalism. *Journalism and Communication Monographs* 9(3, Autumn):119–174. ([cc](#), [pdf: on file](#)) **Keywords:** Magazines. News Media. Newspaper. Story Titles.

\*Kitch, Carolyn

2006 “‘Useful memory’ in Time Inc. magazines: Summary journalism and the popular construction of history.” *Journalism Studies* 7(1):94-110. doi: 10.1080/14616700500450384 ([cc](#), [pdf: on file](#)) **Keywords:** American History. Journalism. Magazines. Memory. Time, Inc.

\*Mader, Rodney

2006 “Politics and pedagogy in the *American Magazine*, 1757-58.” *American Periodicals* 16(1):3-22. ([cc](#), [pdf: See Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War. See also, Historical and Selected Contemporary Studies of Magazines by Titles](#))

\*Webb, Sheila

2006a “The tale of advancement: *Life* magazine’s construction of the modern American success story.” *Journalism History* 32(1, Spring):2-12. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Webb, Sheila

2006b “The narrative of core traditional values in Reiman magazines.” *Journalism and Mass Communication Quarterly* 83(4, Winter):865-882. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Lilly, Thomas

2005 “The national archive: *Harper’s New Monthly Magazine* and the civic responsibilities of a commercial literary periodical, 1850-1853.” *American Periodicals* 15(2):142-162. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Reynolds, Tom

2005 “Selling college literacy: The mass-market magazine as early 20th century literacy sponsor.” *American Periodicals* 15(2):163-177. ([cc](#), [pdf: on file](#)) **Keywords:**

\*#Kitch, Carolyn

2003c “Generational identity and memory in American newsmagazines.” *Journalism* 4(2):185-202. ([cc](#), [pdf: on file](#). *See also,* ) **Keywords:** Generation. Identity. Journalism. Memory. Narrative Analysis. National Identity. Newsmagazines. Nostalgia. Rhetorical Analysis.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8E. Editorial Treatment of Education, History and National Culture**

\*#Grainge, Paul

2002 “Remembering the ‘American century’: Media memory and the *Time* 100 list.” *International Journal of Cultural Studies* 5(2):201-219. (cc, pdf: on file) Keywords: Globalization. Icons. Magazines. Mass Media. Memory. Neo-liberalism. News Media. *Time* Magazine.

\*Hume, Janice

2002 “Saloon-smashing fanatic, corn-fed Joan of Arc: The changing memory of Carry Nation in twentieth-century American magazines.” *Journalism History* 28(1, Spring):38-47. (cc, pdf: on file) Keywords: To Come

\*Kitch, Carolyn

2002b “Anniversary journalism, collective memory, and the cultural authority to tell the story.” *Journal of Popular Culture* 36(1, Summer):44-67. doi: 10.1111/1540-5931.00030 (pdf: on file) Keywords: Collective Memory. Magazine Coverage. Mass Media and History. Magazines. 25 National Consumer Magazines.

\*#Kitch, Carolyn

2000 “‘A news of feeling as well as fact’: Mourning and memorial in American newsmagazines.” *Journalism: Theory, Practice, and Criticism* 1(2, Aug.):171-195. doi: 10.1177/146488490000100202 (pdf: See Approaches to Writing and Style. See also, *Editorial Treatment of Popular Culture, including Fashion, Music and Sports*)

\*Bond, J. Arthur

1999 “‘Applying the standards of intrinsic excellence’: Nationalism and Arnoldian cultural valuation in the *Century Magazine*.” *American Periodicals* 9:55-73. (cc, pdf: on file. See also, *See Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: *Century Magazine*.

\*#Kitch, Carolyn

1999a Twentieth-Century Tales: Newsmagazines and American Memory. *Journalism and Communication Monographs* 2(2, Summer):121-155. (cc, pdf: on file. See also, *Ancillary Activities and Revenues*) Keywords: Memory. News. Magazines. Titles: *Time* Magazine. *Newsweek*. *U.S. News & World Report*, *Life*.

\*Lenz, William E.

1998 “Transitional values in American periodicals: Sea stories and national identity in the *Philadelphia Monthly Magazine* (1827), the *Bower of Taste* (1828), and *New England Magazine* (1832).” *American Periodicals* 8:1-14. (cc, pdf: on file) Keywords: To Come

\*#McLeod, Douglas M. and Jill MacKenzie

1998 “Print media and public reaction to the controversy over NEA funding for Robert Mapplethorpe’s ‘The Perfect Moment’ exhibit.” *Journalism & Mass Communication Quarterly* 75(2, Summer):278-291. (cc, pdf: on file) Keywords: *Chronicle of Higher Education*. *The Economist*. Media Coverage. National Endowment for the Arts. News Media. *Newsweek*. *Philadelphia Inquirer* Magazine. Print Media. Public Policy. *Time* Magazine. Other Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8E. Editorial  
Treatment of Education,  
History and National  
Culture**

\*Taketani, Etsuko

1995 “The *North American Review*, 1815-1835: The invention of the American past.” *American Periodicals* 5:111-127. (cc, pdf: on file) Keywords: *North American Review* Magazine. U.S. History.

\*#Mitchell, Catherine C. and C. Joan Schnyder

1989 “Public relations for Appalachia: Berea’s *Mountain Life and Work*.” *Journalism Quarterly* 66(4, Winter):974-978, 1049. (cc, pdf: on file) Keywords: Appalachia. Education. Journalism History. Magazines. *Mountain Life and Work*. Public Relations.

Currie, Bruce F.

1975 “The emergence of a specialized newspaper: *The Chronicle of Higher Education* from 1966 to date.” *Journalism Quarterly* 52(2, Summer):321-325. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

\*Morgan, Winona and Alice M. Leahy

1934 “The cultural content of general interest magazines.” *Journal of Educational Psychology* 25(Oct.):530-536. (cc, pdf: on file) Keywords: To Come

### **Books**

Sellnow, Deanna D.

2009 *The Rhetorical Power of Popular Culture: Considering Mediated Texts*. Thousand Oaks, CA: Sage. 199 pp.

#Miller, Toby

1998 *Technologies of Truth: Cultural Citizenship and the Popular Media*. Minneapolis: University of Minnesota Press. 304 pp. Keywords: Citizen Participation. Communication Technology. Cultural Studies. Magazines. Mass Media. Popular Culture. Truth in Media.

\*#Wallace, James M.

1991 *Liberal Journalism and American Education, 1914-1941*. New Brunswick, NJ: Rutgers University Press. (cc, pdf: Preface, Foreword and End notes on file) Keywords: Education. Journalism History. Liberalism. Magazine History. *The Nation*. *The New Republic*. Progressivism.

***Unit 8F. Editorial Treatment of Government and Politics,  
Social Movements and Political Issues, including Terrorism,  
Crime, Violence and War***

*Editorial Treatment of Government and Politics,*

***Theory and Methods***

- \*Peterson, Jorn Henrik  
2003 “Lippmann revisited: A comment 80 years subsequent to ‘Public Opinion’.”  
*Journalism: Theory, Practice, and Criticism* 4(2, May):249-259. doi:  
10.1177/146488490342006 ([cc](#), [pdf: on file](#)) **Keywords:** Democracy. Journalism. Media. Politics. Public Opinion.
- \*Mullen, Lawrence J.  
1995 “An overview of political content analyses of magazines.” Chapter 3 (pp. 37-47)  
in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and  
Prospects*. Ames: Iowa State University Press. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*#Vatz, Richard E. and Lee S. Weinberg  
1987 “Media and polling: Measuring and creating the salience of George Bush as  
‘wimp.’” *Mass Comm Review* 14(3):23-29. ([cc](#), [pdf: on file](#)) **Keywords:** Media Effects.  
Newsweek Magazine. Polling. Presidential Coverage. Public Opinion.
- \*#Jackson-Beeck, Marilyn, and Sidney Kraus  
1980 “Political communication theory and research: An overview 1978-1979.” Pp. 449-  
465 in Dan Nimmo (Ed.), *Communication Yearbook 4*. New Brunswick, NJ:  
Transaction Books. ([cc](#), [pdf: on file](#)) **Keywords:** Political Communication. Human and Mass  
Communication Journals. Political Science Journals.

***Journal Articles and Book Chapters***

- \*Harp, Dustin and Sara Struckman  
2010 “The articulation of Lynndie England to Abu Ghraib: Gender ideologies, war, and  
the construction of reality.” *Journal of Magazine & New Media Research* 11(2,  
Spring):1-22. ([cc](#), [pdf: Editorial Design, Layout and Visuals](#). See also, *Editorial Treatment of Social Issues  
and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)
- \*Mueller, James E. and Tom Reichert  
2009 “More engaged but still uninformed? 2004 presidential election coverage in  
consumer magazines popular with young adults.” *Journalism & Mass  
Communication Quarterly* 86(3, Autumn):563-577. doi: 10.1177/107769900908600307 ([cc](#),  
[pdf: on file](#)) **Keywords:** Content Analysis. *Cosmopolitan*. *Esquire*. *Glamour*. *Maxim*. *Effects*. *Rolling Stone*.
- \*Friedman, Barbara  
2008 “Unlikely warriors: How four U.S. news sources explained female suicide  
bombers.” *Journalism & Mass Communication Quarterly* 85(4, Winter):841-859.  
([cc](#), [pdf: on file](#). See also, *Editorial Treatment of Social Issues and Movements Related to Men, Women and  
Family, Gender and Sex Roles, Historical and Contemporary*)

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mpm@iastate.edu">mpm@iastate.edu</a></p>	<p><b>Unit 8F. Editorial Treatment, Government, Politics, Social Movements, inc. Terrorism, Crime, Violence and War</b></p>
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- \*Esbensen, Finn-Aage and Karin E. Tusinski  
 2007 “Youth gangs in the print media.” *Journal of Criminal Justice and Popular Culture* 14(1):21-38. (pdf: [on file](#)) **Keywords:** Gangs. Juvenile Delinquency. Print Media.
- \*Kitch, Carolyn  
 2007 “Mourning ‘men joined in peril and purpose’: Working-class heroism in news repair of the Sago miners’ story.” *Critical Studies in Media Communication* 24(2):115-131. doi: 10.1080/07393180701262727 (cc, pdf: [See Developing EditorialContent](#))
- \*Saliba, Keith  
 2007 “Hayes, Herr and Sack: *Esquire* goes to Vietnam.” *Journal of Magazine & New Media Research* 9(2):1-19. (cc: *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*)
- \*Caron, Timothy P.  
 2006 “‘How changeable are the events of war’: National reconciliation in the *Century Magazine*’s ‘Battles and Leaders of the Civil War.’” *American Periodicals* 16(2):151-171. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)
- \*Landers, James  
 2006 “Island empire: Discourse on U.S imperialism in *Century*, *Cosmopolitan*, *McClure*’s—1893-1900.” *American Journalism* 23(1, Winter):95-124. (cc, pdf: [on file](#)) **Keywords:** [To Come](#)
- \*Mader, Rodney  
 2006 “Politics and pedagogy in the *American Magazine*, 1757-58.” *American Periodicals* 16(Spring):3-22. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles; Editorial Treatment of Education, History and National Culture*)
- \*Barker-Plummer, Bernadette and Cynthia Boaz  
 2005 “War news as masculinist discourse.” *Feminist Media Studies* 5(3):370-374. (cc, pdf: [See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles](#))
- \*Deveau, Vicki and Gregory Fouts  
 2005 “Revenge in U.S. and Canadian news magazines post-9/11.” *Canadian Journal of Communication* 30(1):99-109. (cc, pdf: [on file](#). See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Canadian Magazines / Revenge. U.S. Magazines / Revenge. Content Analysis. September 11.
- \*Fried, Amy  
 2005 “Terrorism as a context of coverage before the Iraq War.” *Harvard International Journal of Press/Politics* 10(3, Summer):125-132. doi: 10.1177/1081180X05279509 (cc, pdf: [on file](#). See also, *Editorial Design, Layout and Visuals*) **Keywords:** Framing. Graphics. Iraq. Newsmagazines. News Media. September 11.

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mpm@iastate.edu">mpm@iastate.edu</a></p>	<p><b>Unit 8F. Editorial Treatment, Government, Politics, Social Movements, inc. Terrorism, Crime, Violence and War</b></p>
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\*Klaus, Elizabeth and Susanne Kassel

- 2005 “The veil as a means of legitimization: An analysis of the interconnectedness of gender, media and war.” *Journalism: Theory, Practice, and Criticism* 6(3):335-355. (cc, pdf: See *International Magazines: Media Effects, Media and Culture; Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

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1998 “Portraying American public opinion toward the Bosnia crisis.” *Harvard International Journal of Press/Politics* 3(2):16-33. (cc, pdf: on file) Keywords: Bosnia-Herzegovina. Civil War. Media Coverage. Newsweek. Public Opinion.
- \*#Husselbee, L. Paul and Guido H. Stempel, III  
1997 “Contrast in U.S. media coverage of two major Canadian elections.” *Journalism & Mass Communication Quarterly* 74(3, Autumn):591-601. (cc, pdf: on file) Keywords: Canada. Gatekeeping. Media Coverage. Newspaper Coverage. Politics. Television Coverage. Titles: Magazines. Newsweek. Time. U. S. News and World Report.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8G. U.S. Editorial Treatment of International Politics, Cultures and News**

\*#Wall, Melissa A.

1997b “A ‘pernicious new strain of the old Nazi virus’ and an ‘orgy of tribal slaughter’: A comparison of U.S. news magazine coverage of the crises in Bosnia and Rwanda.” *Gazette* 59(6):411-428. (cc, pdf: on file) **Keywords:** Bosnia-Herzegovina. Civil War. Magazines. Newsmagazines. Mass Murder. News Coverage. Rwanda. United States. Violence.

\*#Wall, Melissa A.

1997a “The Rwanda crisis: An analysis of news magazine coverage.” *Gazette* 59(2):121-134. (cc, pdf: on file) **Keywords:** Africa. Content Analysis. Magazine Articles. Newsmagazines. Rwanda. Titles: *Time Magazine*. *Newsweek*. *U.S. News and World Report*.

\*#Gutierrez-Villalobos, Sonia, James K. Hertog and Ramona R. Rush

1994 “Press support for the U.S. administration during the Panama invasion: Analyses of strategic and tactical critique in the domestic press.” *Journalism Quarterly* 71(3, Autumn):618-627. (cc, pdf: on file) **Keywords:** Content Analysis. Government and the Media. News Coverage. *Newsweek*. Panama Invasion. *The Nation*. *Time*. United States.

\*#Kenney, Keith R.

1994 “Images of Africa in news magazines: Is there a black perspective?” *Gazette* 54(1):61-84. (cc, pdf: on file) **Keywords:** Africa. Audiences. Content Analysis. *Emerge*. Journalists. News Coverage. Newsmagazines. *Newsweek*.

\*#Buckman, Robert T.

1993 “How eight weekly newsmagazines covered elections in six countries.” *Journalism Quarterly* 70(4, Winter):780-792. (cc, pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Content Analysis. Cross-Cultural Research. Elections. News Coverage. Newsmagazines. *Economist*. *Maclean's*. *Time*. *U.S. News & World Report*.

\*#Short, Kenneth R. M.

1993 “‘The March of Time,’ Time Inc., and the Berlin blockade, 1948-1949: Selling Americans on the ‘new’ democratic Germany.” *Historical Journal of Film, Radio, and Television* 13(4):451-468. (cc, pdf: on file) **Keywords:** Cold War. Germany. Government and the Media. Journalism History. News Coverage. Public Opinion. Time, Inc. Titles: *Time Magazine*. *Life Magazine*.

\*#Bookmiller, Robert J. and Kirsten Nakjavani Bookmiller

1992 “Dateline Algeria: U.S. press coverage of the Algerian War of Independence, 1954-1962.” Chapter 6 (pp. 62-76) in Beverly G. Hawk (Ed.), *Africa's Media Image*. New York: Praeger. (cc, pdf: on file) **Keywords:** Africa. Algeria. Content Analysis. News Bias. News Coverage. *Newsweek*. *Time Magazine*.

\*#Govea, Rodger M.

1992 “Reporting African violence: Can America's media forget the Cold War?” Chapter 8 (pp. 94-108) in Beverly G. Hawk (Ed.), *Africa's Media Image*. New York: Praeger. (cc, pdf: on file) **Keywords:** Africa. Content Analysis. News Coverage. *Newsweek*. Third World.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8G. U.S. Editorial Treatment of International Politics, Cultures and News**

\*#Ibelema, Minabere

1992 “Tribes and prejudice: Coverage of the Nigerian civil war.” Chapter 7 (pp. 77-93) in Beverly C. Hawk (Ed.), *Africa’s Media Image*. New York: Praeger. (cc, pdf: on file) **Keywords:** Africa. Cold War. Content Analysis. News Coverage. Nigeria. Time Magazine.

\*#Major, Ann Marie and L. Erwin Atwood

1992 “U.S. newsmagazine coverage of the U.S. and French presidential elections: Mediated construction of the candidates and issues.” Chapter 11 (pp. 161-172) in Lynda Lee Kaid, Jacques Gerstle and Keith R. Sanders (Eds.), *Mediated Politics in Two Cultures: Presidential Campaigning in the U.S. and France*. New York: Praeger. (cc, pdf: on file) **Keywords:** Content Analysis. Election Coverage. France. News Coverage. Newsmagazines. Presidential Campaigns. United States.

\*#Solomon, William S.

1992 “News frames and media packages: Covering El Salvador.” *Critical Studies in Mass Communication* 9(Mar.):56-74. (cc, pdf: on file) **Keywords:** El Salvador. News Bias. News Coverage. News Selection. Newsmagazines. Time. Newsweek. U.S. News and World Report.

\*#Entman, Robert M.

1991 “Framing U.S. coverage of international news: Contrasts in narratives of the KAL and Iran Air incidents.” *Journal of Communication* 41(4, Autumn):6-27. (cc, pdf: on file) **Keywords:** To Come

\*#Richter, Andrei G.

1991 “Enemy turned partner: A content analysis of *Newsweek* and *Novoye Vremya*.” Chapter 10 (pp. 91-99) in Everette E. Dennis, George Gerbner and Yassen N. Zassoursky (Eds.), *Beyond the Cold War: Soviet and American Media Images*. Newbury Park, CA: Sage Publications. (cc, pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Content Analysis. News Coverage. Newsmagazines. Soviet Union. Titles: *Newsweek*. *Novoye Vremya*.

\*#Carragee, Kevin M.

1990 “Defining a foreign social movement: An analysis of *Newsweek*’s coverage of the Solidarity trade union movement in Poland.” Chapter 4 (pp. 34-52) in Sari Thomas (Ed.), *Studies in Communication*, Vol. 4. Norwood, NJ: Ablex. (cc, pdf: on file) **Keywords:** Content Analysis. Eastern Europe. News Coverage. *Newsweek*. Poland.

\*#Downing, John D. H.

1990 “U.S. media discourse on South Africa: The development of a situation model.” *Discourse and Society* 1(1, July):39-60. (cc: on file) **Keywords:** Discourse Analysis. Discourse Strategies. Magazines. Media Content. South Africa. *Newsweek*. *Time Magazine*.

\*#Yu, Yang-Chou and Daniel Riffe

1989 “Chiang and Mao in U.S. news magazines.” *Journalism Quarterly* 66(4, Winter):913-919. (cc, pdf: on file) **Keywords:** China. Content Analysis. Magazines. News Coverage. Titles: *Time Magazine*. *Newsweek*. *U.S. News and World Report*.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8G. U.S. Editorial Treatment of International Politics, Cultures and News**

\*#Zalampas, Michael

1989 “Conclusions.” Chapter 7 (pp. 214-219; Notes 220-262) in *Adolf Hitler and the Third Reich in American Magazines, 1923-1939*. Bowling Green, OH: Bowling Green State University Popular Press. (cc, pdf: on file) Keywords: American Magazines. Content Analysis. Journalism. Nazism. Magazine History. Third Reich.

\*#Price, Thomas J.

1986 “The changing nature of *Foreign Affairs*: The most influential periodical in print.” *Journalism Quarterly* 63(1, Spring):155-160. (cc, pdf: on file) Keywords: Content Analysis. Foreign Relations. Magazine Readership. Political Coverage.

#Stevenson, Robert L. and J. Walker Smith

1984 “Cultural meaning of foreign news.” Chapter 6 (pp. 98-105) in Robert L. Stevenson and Donald L. Shaw (Eds.), *Foreign News and the New World Information Order*. Ames, IA: Iowa State University Press. (cc, pdf: on file) Keywords: International News. Lebanon. Mexico. News Coverage. Third World. American News Magazines.

\*#Cardozo, Arlene Rossen

1983 “American magazine coverage of the Nazi Death Camp era.” *Journalism Quarterly* 60(4, Winter):717-718. (cc, pdf: on file) Keywords: Feature Magazines. Magazines. Nation Magazine. News Coverage. News Magazines. Opinion Magazines. *The New Republic* Magazine. War.

\*#Govea, Rodger M.

1983 “East-West themes in the reporting of African violence.” *Social Science Quarterly* 64(1, Mar.):193-199. (pdf: on file) Keywords: Africa. Content Analysis. News Coverage. Third World. *Newsweek* Magazine.

\*#Muravchik, Joshua

1983 “Misreporting Lebanon.” *Policy Review*. No. 23:11-66. (cc, pdf: on file) Keywords: Lebanon. Middle East. News Bias. News Reporting. *Newsweek* Magazine. Press Coverage. *Time* Magazine.

\*#Simon, Rita. J.

1983 “The print media’s coverage of the war in Lebanon.” *Middle East Review* 16(1, Fall):5-15. (cc, pdf: on file). Keywords: Lebanon. Middle East. News Magazines. *Newsweek*. Opinion Magazines. Press Coverage. *Time* Magazine. *U.S. News and World Report*.

\*#Spence, Jack

1983 “Media coverage of El Salvador’s election.” *Socialist Review* 13(2, Mar./Apr): 29-57. (pdf: on file). Keywords: El Salvador. Latin America. News Coverage. News Magazines. Vietnam War.

\*#Maddux, Thomas R.

1981 “American news media and Soviet diplomacy, 1934-1941.” *Journalism Quarterly* 58(1, Spring):29-37. (cc, pdf: on file) Keywords: To Come

\*#Pratt, Cornelius B.

1980 “The reportage and images of Africa in six U.S. news and opinion magazines: A comparative study.” *Gazette* 26(1):31-45. (cc, pdf: on file) Keywords: Africa. Content Analysis. *Newsweek*. *U.S. News and World Report*. *The Nation*. News Magazines. *The New Republic*. *The National Review*. News Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8G. U.S. Editorial Treatment of International Politics, Cultures and News**

\*#Said, Edward W.

1980 “U. S. coverage of the Iran crisis: An assessment.” *Media Asia* 7(2):62-70. (cc, pdf: [on file](#)) **Keywords:** Iran. Media Bias. Press Coverage. *Time*. *Newsweek*.

\*#Belkaoui, Janice M.

1978 “Images of Arabs and Israelis in the prestige press, 1966-74.” *Journalism Quarterly* 55(4, Winter):732-748, 799. (cc, pdf: [on file](#)) **Keywords:** Arabs, Israelis. Stereotypes. *Time*. *Newsweek*. *U.S. News*. *World Report*.

### **Books**

#Hachten, William A. and James F. Scotton

2006 *The World News Prism: Global Information in a Satellite Age* (7<sup>th</sup> ed.). Malden, MA: Blackwell. 216 pp. **Keywords:** Globalization. Mass Media. News Magazines. News Media. September 11, 2001.

#Mallin, Jay, Sr.

1995 *Covering Castro: Rise and Decline of Cuba’s Communist Dictator*. New Brunswick, NJ: Transaction Publishers. 201 pp. **Keywords:** Correspondents. *Time Magazine*. *The Washington Times*.

#Zalampas, Michael

1989 *Adolf Hitler and the Third Reich in American Magazines, 1923-1939*. Bowling Green: Bowling Green State University Popular Press. 266 pp. **Keywords:** American Magazines. Content Analysis. Journalism. Nazism. Magazine History. Third Reich.

#Lipstadt, Deborah E.

1986 *Beyond Belief: The American Press and the Coming of the Holocaust 1933-1945*. New York: Free Press. 370 pp. **Keywords:** American Media. Anti-Semitism. European History. The Holocaust. Influential Magazines. News Bias. Popular Magazines. Press Coverage.

## ***Unit 8H. Editorial Treatment of the Arts, Theater, Music, Popular Culture, including Fashion, Music and Sports***

*Editorial Treatment of Popular Culture, including Fashion, Music and Sports*

### ***Theory and Methods***

\*Abrahamson, David

- 2005 “The press celebrity, the celebrity press: Historical antecedents, future prospects.” [Research Note] *Journal of Magazine & New Media Research* 7(1, Spring): [http://www.bsu.edu/web/aeimcmagazine/journal/archive/Spring\\_2005/](http://www.bsu.edu/web/aeimcmagazine/journal/archive/Spring_2005/) Spindex.htm. (cc, pdf: on file) Keywords: To Come

\*#Pruter, Robert

- 1997 “A history of doowop fanzines.” *Popular Music and Society* 21(1, Spring): 11-41. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: Amateur Magazines. Doowop Fanzines. Journalism History. Magazines. Popular Culture. Rock.

\*Henderson, Amy

- 1992 “Media and the rise of celebrity culture.” *OAH Magazine of History* 6(4, Spring); 49-54. [Special Issue: Communication in History: The Key to Understanding] (pdf: on file) Keywords: American Magazine. Chromolithography. Collier's. McClure's Magazine. Newspapers. Photography. Post-Civil War. Revolutionary War. Saturday Evening Post.

### ***Journal Articles and Book Chapters***

Powers, Devon

- 2008 “The ‘folk problem’: the *Village Voice* takes on folk music, 1955-65.” *Journalism History* 33(4):205-214. (cc, pdf: on file) Keywords: To Come \*

\*Cogan, Brian

- 2007 “‘Was he safe or was he out?’ Sports zines and questions of authenticity.” *Journal of Popular Culture* 40(5):808-830. doi: 10.1111/j.1540-5931.2007.00455.x (pdf: on file) Keywords: Change (Periodical). Periodicals. Reviews. Sports.Underground Periodicals. 'Zines.

\*Byrd, Jennifer and Max Utsler

- 2007 “Is the stereotypical coverage of African-American athletes as ‘dead as disco’? An analysis of NFL quarterbacks in the pages of *Sports Illustrated*.” *Journal of Sports Media* 2(1):1-28. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups*) Keywords: To Come

\*Harrison, Thomas

- 2007 “‘Empire’: Chart performance of hard rock and heavy metal groups, 1990-1992.” *Popular Music and Society* 30(2):197-225. (cc, pdf: on file) Keywords: To Come

\*Thornton, Brian

- 2007 “Subterranean days of rage: How magazine letters to the editor in 1952 foretold a generation of revolution.” *American Journalism* 24(1):59-88. (cc, pdf: See *Studies of Audience Feedback: Letters to the Editor*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8H. Editorial Treatment of Popular Culture, inc. Fashion, Music and Sports**

\*Hardin, Marie, Susan Lynn, Kristie Walsdorf

2006 “Depicting the sporting body: The intersection of gender, race and disability in women’s sport/fitness magazines.” *Journal of Magazine & New Media Research* 8(1, Spring): <http://www.bsu.edu/web/aejmcmagazine/journal/index/htm>. Accessed 7-18-06. (cc, pdf: See *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*. See also, *Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups*; *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*)

\*Smith, Reed

2006 “*Sports Illustrated*’s African American athlete series as socially responsible journalism.” *American Journalism* 23(2):45-68. (cc, pdf: See *Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups*)

\*Monk, Craig

2005 “When Eustace Tilley came to Madison Square Garden: Professional hockey and the editorial policy of *The New Yorker* in the 1920s and 1930s.” *American Periodicals* 15(2):178-195. (cc, pdf: on file) Keywords: To Come

\*Denham, Bryan E.

2004 “*Sports Illustrated*, the mainstream press and the enactment of drug policy in major league baseball.” *Journalism: Theory, Practice, and Criticism* 5(1):51-68. (cc, pdf: See *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*)

\*Hardin, Robin and Carol Zuegner

2003 “Life, liberty, and the pursuit of golf balls: Magazine promotion of golf during the 1920s.” *Journalism History* 29(2):82-90. (cc, pdf: on file) Keywords: To Come \*

\*Harrison, Kristen and Barbara L. Fredrickson

2003 “Women’s sports media, self-objectification, and mental health in black and white adolescent females.” *Journal of Communication* 53(2):216-232. (cc, pdf: See *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

\*#Shugart, Helene A.

2003 “She shoots, she scores: Mediated constructions of contemporary female athletes in coverage of the 1999 US women’s soccer team.” *Western Journal of Communication* 67(1, Winter):1-31. doi: 10.1080/10570310309374756 (pdf: on file) Keywords: Gender Differences. Magazines. Media. Media Coverage. Sports News. Women.

\*#Fink, Janet S. and Linda Jean Kensicki

2002 “An imperceptible difference: Visual and textual constructions of femininity in *Sports Illustrated* and *Sports Illustrated for Women*.” *Mass Communication and Society* 5(3):317-339. (cc, pdf: on file. See also, *Editorial Design, Layout and Visuals*; *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) Keywords: Content Analysis. Gender Stereotypes. Magazines. Sports News. Women. *Sports Illustrated*. *Sports Illustrated for Women*. *Women Sports Magazines*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8H. Editorial Treatment of Popular Culture, inc. Fashion, Music and Sports**

Hogges, Genithia Lilia

2002 “Canonization reconstructed: Inclusion and exclusion in nineteenth-century African-American periodicals with an ear to the music of African Americans.” *American Periodicals* 12:152-162. (cc: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*) Keywords: To Come

\*Johnson, Sammye

2002c “Magazines and the celebrity culture: Oprah and Rosie and Martha, Oh my!” *Journal of Magazine & New Media Research* 4(1, Spring):  
[http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_2002/SJohnson%204-1.htm](http://aejmcmagazine.bsu.edu/journal/archive/Spring_2002/SJohnson%204-1.htm). Accessed 10/4/02. (cc, pdf: on file) Keywords: To Come

\*#Kitch, Carolyn

2000 “‘A news of feeling as well as fact’: Mourning and memorial in American newsmagazines.” *Journalism: Theory, Practice, and Criticism* 1(2, Aug.):171-195. doi: 10.1177/146488490000100202 (pdf: See Approaches to Writing and Style. See also, *Editorial Treatment of Education, History and National Culture*)

\*Cramer, Judith

1996 “Uncovering the media coverage of sport.” Chapter 11 (pp. 111-117) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) Keywords: To Come

\*#Daddario, Gina

1992 “Swimming against the tide: *Sports Illustrated*’s imagery of female athletes in a swimsuit world.” *Women’s Studies in Communication* 15(1):49-64. (cc, pdf: See *Editorial Design, Layout and Visuals*. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*).

\*Marks, Patricia

1991 “‘Sal’ Bernhardt and the men about town: Theatre resources in *Chic*.” *American Periodicals* 1(1, Fall):86-104. (cc, pdf: on file) Keywords: *Chic Magazine*. Chic Publishing Company. Sarah Bernhardt. Index of Bernhardt Sources. Index of Theater Reviews. Theater.

\*Schlattmann, Tim and Dennis Phillips

1991 “From disco divas to the material girls: Who’s ruling the charts?” *Popular Music and Society* 15(4):1-14. (cc, pdf: on file) Keywords: To Come

\*#Theberge, Paul **accent on first e**

1991 “Musicians’ magazines in the 1980s: The creation of a community and a consumer market.” *Cultural Studies* 5(3):270-293. (cc, pdf: See *International Magazines: By Country, Types, Audience, Interest Areas, Titles*. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*)

\*#Gordon, Jean and Jan McArthur

1989 “Popular culture, magazines and American domestic interiors, 1898-1940.” *Journal of Popular Culture* 22(4, Spring):35-60. (cc, pdf: on file) Keywords: Audiences. Popular Culture. Women. Magazine Titles: *Good Housekeeping*. *Ladies Home Journal*. *The House Beautiful*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8H. Editorial Treatment of Popular Culture, inc. Fashion, Music and Sports**

\*#Chorbajian, Levon

1985 “All the news that fits: Media coverage of the 1976 and 1980 Olympic boycotts.” Pp. 113-151 in Vincent Mosco and Janet Wasko (Eds.), *The Critical Communications Review* 3. Norwood, NJ: Ablex Publishing Corporation. (cc, pdf: on file) **Keywords:** Content Analysis. News Coverage. Olympic Games. Sports. *Time Magazine*.

\*#Cooper, Virginia W.

1985 “Women in popular music: A quantitative analysis of feminine images over time.” *Sex Roles* 13(9/10, Nov.):499-506. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles*) **Keywords:** Music. Popular Culture. Sex Roles. Song Hits Magazine. Women's Representation.

\*#Reid, Leonard N. and Lawrence C. Soley

1979 “*Sports Illustrated's* coverage of women in sports.” *Journalism Quarterly* 56(4, Winter):861-863. (cc, pdf: See *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

\*#Bridges, John and R. Serge Denisoff

1977 “PMS in retrospect: A look at the first six volumes.” *Popular Music and Society* 7 (1):2-7. (cc, pdf: on file) **Keywords:** Mass Culture. Music. Popular Music & Society.

\*#Johns-Heine, Patricke and Hans H. Gerth

1949 “Values in mass periodical fiction, 1921-1940.” *The Public Opinion Quarterly*, 13:105-113. (File copy of reprint from *Mass Culture: The Popular Arts in America*. Bernard Rosenberg and David Manning White (Eds.). (1957). Glencoe, ILL: The Free Press. (cc, pdf: on file) **Keywords:** To Come

**Books**

#Ingebretsen, Edward J.

2001 *At Stake: Monsters and the Rhetoric of Fear in Public Culture*. Chicago, Illinois: The University of Chicago Press, 240 pp. **Keywords:** Discourse Analysis. Magazines. Popular Culture. Rhetoric Violence.

#Denisoff, R. Serge and George Plasketes

1995 *True Disbelievers: The Elvis Contagion*. New Brunswick, NJ: Transaction Publishers. 307 pp. **Keywords:** Elvis Presley. Magazines. Mass Media. Music . Television.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8H. Editorial Treatment of Popular Culture, inc. Fashion, Music and Sports**

Fidler, Linda M. and Richard S. James

1990 *International Music Journals*. Westport, CT: Greenwood Press.

#Inge, M. Thomas (Ed.)

1982 *Handbook of American Popular Culture*. Vol. 3. Westport, CT: Greenwood Press. 558 pp. **Keywords:** Magazines. Minorities. Popular Culture.

### ***Book Reviews***

Fosdick, Scott

2011 “The early days of celebrity ink.” Review of *Inside the Hollywood Fan Magazine: A History of Star Makers, Fabricators, and Gossip Mongers*, by Anthony Slide. *Journal of Magazine & New Media Research* 12(2, Summer):1-2. ([cc](#), [pdf: on file](#))  
**Keywords:** To Come

## ***Unit 8I: Editorial Treatment of Religion, Moral and Ethical Issues in Society***

*Editorial Treatment of Religion, Moral and Ethical Issues in Society*

### ***Theory and Methods***

\*Singerman, Robert

1984 “The American Jewish press, 1823-1983: A bibliographic survey of research and studies.” *American Jewish History* 73:422-444. ([cc](#), [pdf: on file](#). See also, *Research Reviews and Bibliometric Studies of Magazine Research*) **Keywords:** To Come

### ***Journal Articles and Book Chapters***

\*Shaver, Lisa

2008 “Women’s deathbed pulpits: From quiet congregants to iconic ministers.” *Rhetoric Review* 27(1):20-37. doi: 10.1080/07350190701738809 ([pdf: on file](#)) **Keywords:** Authorship. Essays. Memoirs. Methodists. Periodicals. Protestants. Rhetoric. Women and Death. Women Clergy.

\*Cassidy, Cheryl M.

2006 “Bringing the ‘new woman’ to the mission site: Louise Manning Hodgkins and the *Heathen Woman’s Friend*.” *American Periodicals* 16(2):172-199. ([cc](#), [pdf: See Historical and Contemporary Studies of the People of Magazine Publishing](#))

\*Scott, David W. and Daniel A. Stout

2006 “Religion on *Time*: Personal spiritual quests and religious institutions on the cover of a popular news magazine.” *Journal of Magazine & New Media Research* 8(1, Spring):1-17. <http://www.bsu.edu/web/aejmcmagazine/journal/index/htm>. Accessed 09-05-06. ([cc](#), [pdf: on file](#). See also, *Covers, Visual Treatment*) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8I. Editorial Treatment of Religion, Moral and Ethical Issues in Society**

\*#Chen, Chiung H.

2003 “‘Molympics’? Journalistic discourse of Mormons in relation to the 2002 Winter Olympic Games.” *Journal of Media and Religion* 2(1):29-47. (cc, pdf on file. See also, *Editorial Treatment of Popular Culture, including Music and Sports*) **Keywords:** Magazines. Discourse Analysis. Newspaper Coverage. Olympics. Religious Beliefs. News Magazines.

\*#Waters, Ken

2001a “Vibrant, but invisible: A study of contemporary religious periodicals.” *Journalism & Mass Communication Quarterly* 78(2, Summer):307-320. (cc, pdf: on file) **Keywords:** To Come

\*#Evensen, Bruce J.

1998 “‘Expecting a blessing of unusual magnitude’: Moody, mass media, and Gilded Age Revival.” *Journalism History* 24(1):26-36. (cc, pdf: See *International Magazines: Studies of Industry People and Social Structure*)

\*#Cronin, Mary M.

1996 “‘Brother’s keeper: The reform journalism of *The New England Magazine*.” *Journalism History* 22(1, Spring):15-23. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) **Keywords:** Christian Socialists. Edward Hale. Edwin Mead. Journalism History. Magazines. Reform Journalism. Social Gospel. Social Reform. *The New England Magazine*

\*#Smith, Lisa Herb

1996 “‘Some perilous stuff’: What the religious reviewers really said about *The Scarlet Letter*.” *American Periodicals* 6:135-143. (cc, pdf on file) **Keywords:** To Come

\*#Reed, Barbara Straus

1993 The Antebellum Jewish Press: Origins, Problems, Functions. *Journalism Monographs* (139, June):1-42. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Ethnic Media. Jewish Press. Journalism History. United States. Titles: *The Asmonean*. *The Israelite*. *The Messenger*. *The Occident*. *The Weekly Gleaner*.

\*#Bringhurst, Newell G.

1992 “The image of blacks within Mormonism as presented in the *Church News* (1978-1988).” *American Periodicals* 2(Fall):113-123. (cc, pdf: See *Editorial Treatment of Social Issues: Minorities and Ethnic Groups*)

\*#Siddiqi, Mohammad A.

1991 “Muslim media: Present status and future directions.” *Gazette* 47(1):19-31. (cc, pdf: on file. See also, *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*) **Keywords:** Islam. Middle East. Monthly Magazines. Newsmagazines. Muslim Media.

\*#Board, Stephen

1990 “Moving the world with magazines: A survey of evangelical periodicals.” Pp. 119-142 in Quentin J. Schultze (Ed.) *American Evangelicals and the Mass Media*. Grand Rapids, MI: Academic Books/Zondervan. (cc, pdf: See *Magazine: Management: Publisher-as-Funder Impacts*)



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8I. Editorial Treatment of Religion, Moral and Ethical Issues in Society**

- \*Levin, Jack, Amita Mody-Desbureau and Arnold Arluke  
 1988 “The gossip tabloid as agent of social control.” *Journalism Quarterly* 65(2, Summer):514-517. (cc, pdf: on file) **Keywords:** Gossip. Negative Sanction. Positive Sanction. Social Control. Tabloids. *The Globe*. *The National Enquirer*. *The National Examiner*. *The Star*.
- \*#van Driel, Barend and James T. Richardson  
 1988 “Print media coverage of new religious movements: A longitudinal study.” *Journal of Communication* 38(3, Summer):37-61. (cc, pdf: on file) **Keywords:** Content Analysis. News Coverage. News Selection. Religion. Titles: *Newsweek*. *Time*. *U.S. News and World Report*.
- \*#Weimann, Gabriel  
 1985 “Mass-mediated occultism. The role of the media in the occult revival.” *Journal of Popular Culture* 18(4, Spring):81-88. (cc, pdf: See *Studies of the Effects of Magazine Editorial Content on Audiences*)
- \*#Ogles, Robert M. and Herbert H. Howard  
 1984 “Father Coughlin in the periodical press, 1931-1942.” *Journalism Quarterly* 61(2, Summer):280-286, 363. (cc, pdf: on file) **Keywords:** Content Analysis. News Bias. News Coverage. Religion. General Periodicals. *The Commonweal*.
- \*Theus, Kathryn T.  
 1984 “From orthodoxy to reform: Assimilation and the Jewish-English press of mid-nineteenth century America.” *American Journalism* 1(2, Winter):15-26. (pdf: on file) **Keywords:** *The Asmonean Newspaper*. *Die Deborah*. English-Jewish Press. *The Israelite Newspaper*. *The Occident and American Jewish Advocate Magazine*.
- \*Roberts, Nancy L.  
 1983 “Journalism for justice: Dorothy Day and the *Catholic Worker*.” *Journalism History* 10(1/2, Spring/Summer):2-9. (cc, pdf: See *Studies of the People of Magazine Publishing*)
- \*Hart, Roderick P., Kathleen J. Turner and Ralph E. Knupp  
 1981 “A rhetorical profile of religious news: *Time*, 1947-1976.” *Journal of Communication* 31(3):58-68. (cc, pdf: on file) **Keywords:** To Come
- \*Maynard, Edwin H.  
 1956 “An analysis of church magazine editorials.” *Journalism Quarterly* 33(3, Summer):367. (cc, pdf: on file) **Keywords:** To Come

### **Books**

- Fackler, Mark P. and Charles H. Lippy  
 1995 *Popular Religious Magazines of the United States*. Westport, CT: Greenwood Press. **Keywords:** To Come

### **Book Reviews**

- \*Smith, Erin A.  
 2006 Review of *Faith in Reading: Religious Publishing and the Birth of Mass Media in America*, by David Paul Nord. *American Periodicals* 16(1):115-117. (cc, pdf: on file. See also *Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** To Come

## ***Unit 8J. Editorial Treatment of Immigrants, Minorities and Ethnic Groups, Social Issues and Movements***

*Editorial Treatment of Immigrants, Minorities and Ethnic Groups*

### ***Theory and Methods***

\*Forde, Kathy Roberts

2012 “The enduring problem of journalism: Telling the truth.” *Journal of Magazine & New Media Research* 13(1):1-9. (cc, pdf: See, *Ethics of Magazine Journalism and Publishing, Theory and Methods. See also, Editorial Treatment of Immigrants, Minorities and Ethnic Groups*)

\*Deschamps, Bénédicte

2001 “Press.” Pp. 826-836 in James Ciment (Ed.) *Encyclopedia of American Immigration*, Vol. 3. Armonk, NY: M. E. Sharpe. (cc, pdf: on file). **Keywords:** Alternative Publications. Avocational Publications. Business Press. Ethnic press. Occupational Publications. Organization Publications. Scholarly Journals. Trade Journals. Consumer Magazines.

\*#Johnson, Melissa A.

2000 “How ethnic are U.S. ethnic media: The case of Latina magazines.” *Mass Communication and Society* 3(2):229-248. doi: 10.1207/S15327825MCS0323\_04 (cc, pdf: on file) **Keywords:** Content Analysis. Ethnic Representation. Latinos. Magazines. Women.

\*#Hacker, Andrew

1997 “Are the media really ‘white’?” Chapter 9 (pp. 71-75) in Everette E. Dennis and Edward C. Pease (Eds.), *The Media in Black and White*. New Brunswick, NJ: Transaction Publishers. (cc, pdf: on file) **Keywords:** African Americans. Mass Media. Media Organizations. Racism.

\*Pride, Armistead S. and Clint C. Wilson, II

1997 “Magazines, radio, and television.” Chapter 21 (pp. 249-259) in *A History of the Black Press*. Washington, D.C.: Howard University Press. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** *Ebony*. *Essence*. Johnson Publishing. *National Reformer*. *Our World*.

### ***Journal Articles and Book Chapters***

Lamb, Yanick Rice

2009 “Supplementing the news: An industry-based description of magazine supplements in the black press 1950-2000.” *Journal of Magazine & New Media Research* 11(1, Fall):1-27. (cc, pdf: on file) **Keywords:** Value Added Publications. Historical Research. Sunday Magazine. Newspaper Supplement Magazine.

\*Yin, Xiao-huang

2009 “Between the local and the global: Characteristics of the Chinese-language press in America.” *American Periodicals* 19(1):49-65. (cc, pdf: on file. See also, *Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Chinese Business Press. Literary. Immigrants.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

\*Byrd, Jennifer and Max Utsler

2007 “Is the stereotypical coverage of African-American athletes as ‘dead as disco’? An analysis of NFL quarterbacks in the pages of *Sports Illustrated*.” *Journal of Sports Media* 2(1):1-28. (cc, pdf: See *Editorial Treatment of Popular Culture, Including Music and Sports*)

\*Cordell, Sigrid Anderson

2006 “‘The case was very black against’ her: Pauline Hopkins and the politics of racial ambiguity at the *Colored American Magazine*.” *American Periodicals* 16(1):52-73. (cc, pdf: See *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*)

\*Hardin, Marie, Susan Lynn and Kristie Walsdorf

2006 “Depicting the sporting body: The intersection of gender, race and disability in women’s sport/fitness magazines.” *Journal of Magazine & New Media Research* 8(1, Spring):<http://www.bsu.edu/web/aejmc/magazine/journal/index/htm>. Accessed 7-18-06. (cc, pdf: See *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles. See also, Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism; Editorial Treatment of Popular Culture, including Music and Sports*)

\*Helwig, Timothy

2006 “Black and white print: Cross-racial strategies of class solidarity in *Mechanics’ Free Press* and *Freedom’s Journal*.” *American Periodicals* 19(2):117-135. (cc, pdf: [on file](#)) **Keywords: To Come**

\*Smith, Reed

2006 “*Sports Illustrated*’s African American athlete series as socially responsible journalism.” *American Journalism* 23(2):45-68. (cc, pdf: See *Editorial Treatment of Popular Culture, including Music and Sports*) **Keywords: To Come**

\*Smith, Reed

2006 “*Sports Illustrated*’s African American athlete series as socially responsible journalism.” *American Journalism* 23(2):45-68. (cc, pdf: [on file](#). See also, *Editorial Treatment of Popular Culture, including Music and Sports*) **Keywords: To Come**

\*Williams, Megan E.

2006 “The *Crisis* cover girl: Lena Horne, the NAACP, and representation of African American femininity, 1941-1945.” *American Periodicals* 16(2):200-218. (cc, pdf: See *Covers: Visual Treatment*)

\*Gallagher, Victoria and Kenneth S. Zagacki

2005 “Visibility and rhetoric: The power of visual images in Norman Rockwell’s depictions of civil rights.” *Quarterly Journal of Speech* 91(2):175-200. (cc, pdf: See *Editorial Design, Layout and Visuals*)

\*Goesser, Caroline

2005 “The case of *Ebony* and *Topaz*: Racial and sexual hybridity in Harlem Renaissance illustrations.” *American Periodicals* 15(1):86-111. (cc, pdf: See *Editorial Design, Layout and Visuals*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

\*Weiss, David

2005 “Metonymy in black and white: Shelby Steele’s revelatory racial tropes.” *Howard Journal of Communications* 16(1):1-19. (cc, pdf: *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*)

\*Scholnick, Robert J.

2005 “Extermination and democracy: O’Sullivan, the *Democratic Review*, and empire, 1837-1840.” *American Periodicals* 15(2):123-141. (cc, pdf: *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*)

\*Kamrath, Mark L.

2004 “An ‘Inconceivable Pleasure’ and *The Philadelphia Minerva*: Erotic liberalism, Oriental tales, and the female subject in periodicals of the early republic.” *American Periodicals* 14(1):3-34. (cc, pdf: *on file*) **Keywords:** *Philadelphia Minerva Magazine. Oriental Women. Sex Objects.*

\*Pompper, Donnalyn and Jesica Koenig

2004 “Cross-cultural-generational perceptions of ideal body image: Hispanic women and magazine standards.” *Journalism & Mass Communication Quarterly* 81(1, Spring):89-107. (cc, pdf: *See Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism*)

\*Scherr, Arthur

2003 “‘Sambos’ and ‘Black Cut-Throats’: Peter Porcupine on slavery and race in the 1790’s.” *American Periodicals* 13:3-30. (cc, pdf: *on file*) **Keywords:** *To Come*

\*Block, Shelley

2002 “A revolutionary aim: The rhetoric of temperance in the *Anglo-African Magazine*.” *American Periodicals* 12:9-24. (cc, pdf: *on file*). *See also, Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content; Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism* **Keywords:** *The Anglo-African Magazine.*

\*Chadwick, Jocelyn

2002 “New-old tools: A new approach for using nineteenth-century African-American periodicals for English teachers.” *American Periodicals* 12:143-151. (cc, pdf: *See Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*)

\*Flamiano, Dolores

2002 “The (nearly) naked truth: Gender, race and nudity in *Life*, 1937.” *Journalism History* 28(3):121-136. (cc, pdf: *See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

Hogges, Genithia Lilia

2002 “Canonization reconstructed: Inclusion and exclusion in nineteenth-century African-American periodicals with an ear to the music of African Americans.” *American Periodicals* 12:152-162. (cc: *See Editorial Treatment of Popular Culture, including Music and Sports*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

- \*Squires, Catherine R. and Daniel C. Brouwer  
 2002 “In/discernible bodies: The politics of passing in dominant and marginal media.” *Critical Studies in Media Communication* 19(3, Sept.):283-310. doi.org/10.1080/07393180216566 (pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Blacks. Discourse Analysis. Frame Analysis. Homosexuals. Textual Analysis.
- \*#Duke, Lisa  
 2000 “Black in a blonde world: Race and girls’ interpretations of the feminine ideal in teen magazines. *Journalism & Mass Communication Quarterly* 77(2, Summer):367-392. (cc, pdf: on file) **Keywords:** Female Adolescents. Hair Color. Magazines. Popular Culture. Racial Differences. Teenage Girls’ Magazines. Uses and Gratifications.
- \*Riley, Sam  
 1999 “Exotic Americana: The French-language magazines of nineteenth century New Orleans.” *Journal of Magazine & New Media Research* 1(2, Fall): [http://aejmc.magazine.bsu.edu/journal/archive/Fall\\_1999/Riley.html](http://aejmc.magazine.bsu.edu/journal/archive/Fall_1999/Riley.html) Accessed 10/08/02. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Arts. *Le Propagateur Louisianais*. Humor. Literature. Medical. Miscellanies. Organization Publications. Satire. Womens Magazines.
- \*#Campbell, Karlyn Kohrs  
 1998 “The power of hegemony: Capitalism and racism in the ‘nadir of Negro history.’” Chapter 3 (pp. 36-61) in J. Michael Hagan (Ed.), *Rhetoric and Community: Studies in Unity and Fragmentation*. Columbia, SC: University of South Carolina Press. (cc, pdf: on file) **Keywords:** Blacks. Feminism. Feminist Research. Hegemony. Journalism History. North American Review. Racism. Rhetorical Analysis.
- \*#Digby-Junger, Richard  
 1998 “The *Guardian*, *Crisis*, *Messenger*, and *Negro World*: The early-20<sup>th</sup>-century black radical press.” *Howard Journal of Communications* 9(3, July/ Sept.):263-282. (pdf: on file. See also, *See Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Blacks. Journalism History. Magazines. Political History. Political Ideology. Titles: *The Guardian*. *Crisis*. *Messenger*. *Negro World*.
- \*#McGee, Brian R.  
 1998 “Speaking about the other: W. E. B. Du Bois responds to the Klan.” *Southern Communication Journal* 63(3):208-219. (cc, pdf: on file) **Keywords:** Blacks. W.E.B. Du Bois. Ku Klux Klan. *North American Review*. Rhetorical Analysis. Rhetorical Strategies. Roman Catholic Church.
- \*#Pauley, Garth E.  
 1998 “John Lewis’s ‘Serious Revolution’: Rhetoric, resistance, and revision at the March on Washington.” *Quarterly Journal of Speech* 84(3):320-340. (cc, pdf: on file) **Keywords:** Civil Rights Movement. Popular Magazine Articles. Rhetorical Analysis. Rhetorical Strategies. Speech Evaluation.
- \*Geist, Christopher D.  
 1999 “The *Slave’s Friend*: An abolitionist magazine for children.” *American Periodicals* 9:27-35. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazine Titles*) **Keywords:** Slavery. *Slave’s Friend* Magazine.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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- \*#Streitmatter, Rodger  
 1999 “The nativist press: Demonizing the American immigrant.” *Journalism & Mass Communication Quarterly* 76(4, Winter):673-683. ([pdf: on file](#)) **Keywords:** Immigrants. Journalism History. Nativism. Newspapers. *A.P.A. Magazine*.
- \*Peterson, Beverly  
 1998 “Mrs. Hale on Mrs. Stowe and slavery.” *American Periodicals* 8:30-44. ([cc](#), [pdf: on file](#)) **Keywords:** **To Come**
- \*#Gilens, Martin  
 1996 “Race and poverty in America: Public misperceptions and the American news media.” *The Public Opinion Quarterly* 60:515-541. ([cc](#), [pdf: on file](#)) **Keywords:** African Americans. Magazine Portrayals of the Poor. Mass Media. Newsmagazines. Poverty. Television Content. Television News. Urban Areas.
- \*#Thornton, Michael C. and Hemant Shah  
 1996 “U.S. news magazine images of Black-Asian American relationships, 1980-1992.” *The Communication Review* 1(4):497-519. ([cc](#), [pdf: on file](#)) **Keywords:** Asian Americans. Blacks. Images. Latinos. Magazines. Minorities. News Magazines. Racial Attitudes.
- \*Clemmons, Linda M.  
 1995 “‘Nature was her lady’s book’: Ladies’ magazines, American Indians, and gender, 1820-1859.” *American Periodicals* 5:40-58. ([cc](#), [pdf: on file](#). See also, *Treatment of Gender and Sex Roles in Fiction and Cartoons*) **Keywords:** Fiction. Men. Nineteenth Century. Poetry. Women.
- \*Post-Lauria, Sheila  
 1995 “Editorial politics in Herman Melville’s ‘Benito Cereno.’” *American Periodicals* 5:1-13. ([cc](#), [pdf: See Studies of Magazine Content Structure and Treatment](#))
- \*#Shaheen, Jack G.  
 1994 “Arab images in American comic books.” *Journal of Popular Culture* 28(1, Summer):123-133. ([pdf: on file](#)) **Keywords:** Arabs. Comics. Comic Books. Media Stereotypes. Minorities.
- \*#Huck, Karen  
 1993 “The arsenal on fire: The reader in the riot, 1943.” *Critical Studies in Mass Communication* 10(1):23-48. ([cc](#), [pdf: on file](#)) **Keywords:** African Americans. Audiences. Discourse Strategies. Historical Method. Life Magazine. Magazines. Race Riots. United States.
- \*#Lentz, Richard  
 1993 “The incorporation of Malcolm X.” *American Journalism* 10(3/4, Summer/Fall): 38-69. ([cc](#), [pdf: on file](#)) **Keywords:** African Americans. Content Analysis. Deviance. Journalism History. Magazines. News Coverage. *Time Magazine*.
- \*Bringhurst, Newell G.  
 1992 “The image of Blacks within Mormonism as presented in the *Church News* (1978-1988).” *American Periodicals* 2(Fall):113-123. ([cc](#), [pdf: on file](#). See also, *Editorial Treatment of Religion, Moral and Ethical Issues in Society*) **Keywords:** *Church News* magazine

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

\*#Daniel, Walter C. and Patrick J. Huber

1990 “*The Voice of the Negro* and the Atlanta riot of 1906: A problem in freedom of the press.” *Journalism History* 17(1/2, Spring/Summer):23-28. (cc, pdf: [on file](#))  
**Keywords:** Atlanta. Blacks. Freedom of the Press. Journalism History. Black Magazines. Race Riots. *The Voice of the Negro*.

\*#Lester, Paul and Ron Smith

1990 “African-American photo coverage in *Life*, *Newsweek*, and *Time*, 1937-1988.” *Journalism Quarterly* 67(1, Spring):128-136. (cc, pdf: [See Editorial Design, Layout and Visuals](#))

\*#Ortizano, Giacomo L.

1989 “Visibility of blacks and whites in magazine photographs.” *Journalism Quarterly* 66(3, Autumn):718-721. (cc, pdf: [See Editorial Design, Layout and Visuals](#))

\*#Thibodeau, Ruth

1989 “From racism to tokenism: The changing face of blacks in *New Yorker* cartoons.” *The Public Opinion Quarterly* 53(4, Winter):482-494. (cc: [See Magazines: Design, Layout and Visual Treatment, Editorial: Visual Treatment, Cartoons](#))

\*#Astroff, Roberta J.

1988- “Spanish gold: Stereotypes, ideology and the construction of a U.S.  
 1989 Latino market.” *Howard Journal of Communications* 1(4, Winter):155-173.  
 (pdf: [on file](#)) **Keywords:** Advertising Strategies. Hispanics. Ideology. Marketing Strategies. Textual Analysis. Trade Magazines. Advertising Age. Broadcasting. Television/Radio Age.

\*#Dodd, David K., Barbara J. Foerch and Heather T. Anderson

1988 “Content analysis of women and racial minorities as news magazine cover persons.” *Journal of Social Behavior and Personality* 3(3):231-236. (cc, pdf: [Covers: Visual Treatment. See also, Editorial Treatment of Social Issues: Men, Women, Family, Gender and Sex Roles](#))

\*#Lieb, Thom

1988 “Protest at the *Post*: Coverage of Blacks in the *Washington Post Magazine*.” *Mass Comm Review* 15(2/3):61-67. (cc, pdf: [on file](#)) **Keywords:** African-Americans. Content Analysis. News Coverage. *Washington Post Magazine*.

\*#Raub, Patricia

1988 “The *National Geographic* magazine’s portrayal of urban ethnicity: The celebration of cultural pluralism and the promise of social mobility.” *Journal of Urban History* 14(3, May):346-371. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Ethnicity. Magazines. *National Geographic*. Social Order.

\*#Lentz, Richard

1987a “The resurrection of the prophet: Dr. Martin Luther King, Jr., and the news weeklies.” *American Journalism* 4(2):59-81. (cc, pdf: [on file](#)) **Keywords:** Civil Rights Movement. Content Analysis. Journalism History. News Coverage. Magazine Titles: *Time Magazine*. *Newsweek*. *U.S. News and World Report*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

\*Lentz, Richard

1987b “The prophet and the citadel: News magazine coverage of the 1963 Birmingham civil rights crisis.” *Communication 10*:5-29. (cc, pdf: on file) Keywords: To Come

\*#Sentman, Mary Alice

1983 “Black and white: Disparity in coverage by *Life* magazine from 1937-1972.” *Journalism Quarterly* 60(3, Autumn):501-508. (cc, pdf: on file) Keywords: Blacks. Content Analysis. *Life* Magazine. Magazines. News Coverage.

\*#Lynch, Frederick R.

1985 “Affirmative action, the media, and the public.” *American Behavioral Scientist* 28(6, July/Aug):807-827. doi:10.1177/000276485028006006 (cc, pdf: on file. See also, *Editorial Treatment of Legal and Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) Keywords: Affirmative Action. Magazines. News Bias. News Coverage. News weeklies. Periodical Literature.

\*#Atwater, Tony

1982 “Editorial policy of *Ebony* before and after the Civil Rights Act of 1964.” *Journalism Quarterly* 59(1, Spring):87-91. (cc, pdf: on file) Keywords: Black magazines. Civil Rights Movement. *Ebony* Magazine. Editorial Policy. Magazines.

\*#Beasley, Maurine

1983 “The muckrakers and lynching: A case study in racism.” *Journalism History* 9(3/4, Autumn/Winter):86-91. (cc: on file) Keywords: Blacks. Journalism History. Muckracking. Press Criticism. Magazines: *Cosmopolitan*. *Everybody's*. *Collier's*. *Arena*. *McClure's*.

\*#Piott, Steven L.

1978 “The lesson of the immigrant: Views of immigrants in muckraking magazines 1900-1909.” *American Studies* 19(1):21-33. (cc, pdf: on file) Keywords: Magazines. Muckraking. Stereotypes.

\*Berelson, Bernard and Patricia Salter

1946 “Majority and minority Americans: An analysis of magazine fiction.” *Public Opinion Quarterly* 10:168-190. (File copy of reprint from Bernard Rosenberg and David Manning White (Eds.), 1957, *Mass Culture: The Popular Arts in America*. Glencoe, Ill: The Free Press. (cc, pdf: on file) Keywords: To Come

### **Journal Reviews**

\*Coleman, Arvis

1994 Review of *The Journal of Blacks in Higher Education* 1(1993). Theodore L. Cross (Ed.). *American Periodicals* 4:113-114. (cc, pdf: on file) Keywords: To Come

### **Books**

Rooks, Noliwe M.

2004 *Ladies' Pages: African American Women's Magazines and the Culture That Made Them*. New Brunswick: Rutgers University Press, 175 pp. (See *Studies of the People of Magazine Publishing* [cc, pdf: on file American Periodicals])



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

Kanellos, Nicolas, with Helvetia Martell

2000 *Hispanic Periodicals in the United States, Origins to 1960: A Brief History and Comprehensive Bibliography*. Houston: Arte Publico, 359 pp. Illus. Indexes.

Keywords: To Come

Rhodes, Jane

1998 *Mary Ann Shadd Cary: The Black Press and Protest in the Nineteenth Century*. Bloomington: Indiana University Press. 284 pp. Illus. Index. (See also, *Studies of the People of Magazine Publishing*)

Garcia, John and Ricardo Vargas

1995 *The Success of Hispanic Magazine: A Publishing Success Story*. New York: Walker and Company. (See also, *Magazine Success and Failure*)

Schneirov, Matthew

1994 *The Dream of a New Social Order: Popular Magazines in America, 1893-1914*. New York: Columbia University Press. Keywords: To Come

Hutton, Frankie

1993 *The Early Black Press in America, 1827 to 1860*. Westport, CT: Greenwood Press. 208 pp. (Contributions in Afro-American and African Studies Series)

Keywords: To Come

\*#Simon, Rita James and Susan H. Alexander

1993 *The Ambivalent Welcome: Print Media, Public Opinion and Immigration*.

Westport, CT: Praeger. (cc, pdf: [Table of contents on file](#): includes analyses of 14 major magazines' coverage, including North American Review, Saturday Evening Post, Literary Digest, the news weeklies, and others). Keywords: Immigration. Journalism History. Magazines. Magazine History. Newspaper History. Public Opinion.

Danky, James P. and Maureen E. Hady, Eds.

1985 *Native American Periodicals and Newspapers 1828-1982: Bibliography, Publishing Record, and Holdings*. Westport, CT: Greenwood Press, 532 pp.

Keywords: To Come

#Simon, Rita J.

1985 *Public Opinion and the Immigrant: Print Media Coverage 1880-1980*. Lexington, MA: Heath. 239 pp. Keywords: Content Analysis. General Magazines. Immigrants. News Coverage. Public Opinion.

#Daniel, Walter C.

1982 *Black Journals of the United States: Historical Guide to the World's Periodicals and Newspapers*. Westport, CT: Greenwood Press, 432 pp. Keywords: Black Magazines. Journalism History.

#Bullock, Penelope L.

1981 *The Afro-American Periodical Press, 1838-1909*. Baton Rouge: Louisiana State University Press, 330 pp. (See also: *Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups*) Keywords: Black Magazines. Crisis. Minorities.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8J. Editorial Treatment of Minorities and Ethnic Groups**

### *Book Reviews*

Brown, Stephanie

2006 Review of *Word, Image and the New Negro: Representation and Identity in the Harlem Renaissance*, by Anne Elizabeth Carroll. *American Periodicals* 16(1):119-121. (cc: See Editorial Design, Layout and Visuals)

\*Berglund, Jeff

2006 Review of *Never One Nation: Freaks, Savages, and Whiteness in U.S. Popular Culture 1850-1877*, by Linda Frost. *American Periodicals* 16(2):229-233. (cc, pdf: on file) Keywords: To Come

\*Garcia, Ivonne M.

2005 Review of *Ambassadors of Culture: The Transamerican Origins of Latino Writing*, by Kirsten Silva Gruesz. *American Periodicals* 15(1):114-116. (cc, pdf: on file) Keywords: To Come

\*Foster, Frances Smith

2004 Review of *Ladies' Pages: African American Women's Magazines and the Culture that Made Them*, by Noliwe M. Rooks. *American Periodicals* 15(2):223-224. (cc, pdf: *Studies of the People of Magazine Publishing*)

\*Gunderson, Margaret T.

2004 Review of *The Black Press: New Literary and Historical Essays*, Todd Vogel (Ed.). *American Periodicals* 14(2):282-283. (cc, pdf: on file) Keywords: To Come

\*Gruesz, Kirsten Silva

2002 Review of *Hispanic Periodicals in the United States, Origins to 1960: A Brief History and Comprehensive Bibliography*, by Nicolas Kanellos and Helvetia Martell. *American Periodicals* 12:216-219. (cc, pdf: on file) Keywords: To Come accent on a in Nicolas

\*Nowatzki, Robert

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\*DeShane, Kenneth R.

1998 Review of *Outsiders in 19<sup>th</sup> Century Press History: Multicultural Perspectives*, edited by Frankie Hutton and Barbara Straus-Reed. *American Periodicals* 8:103-104. (cc, pdf: on file) Keywords: To Come

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\*Riley, Sam C.

- 1984 Review of *Native American Periodicals and Newspapers 1828-1982: Bibliography, Publishing Record, and Holdings*, by James P. Danky (Ed.) and Maureen E. Hady (Compiler). *Journalism Quarterly* 61(4, Winter):916-917. (cc, pdf: on file) Keywords: To Come

### ***Unit 8K. Editorial Treatment of Men, Women, Family and Children Including Related Legal and Social Issues***

*Editorial Treatment of Men, Women, Family and Children*

#### ***Theory and Methods, Bibliographies***

\*Cramer, Janet M.

- 2000 “The state of women’s magazine research.” *Journal of Magazine & New Media Research* 2(2, Spring):1-11. <http://www.aejmcmagazine.bsu.edu/journal/archive/Spring2000/Cramer3-1.html>, Accessed 10-08-02. (cc, pdf: on file: See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences: Theory, Methods and Bibliographic Reviews*) Keywords: To Come

\*#Stephen, Timothy

- 2000 Concept Analysis of Gender, Feminist, and Women’s Studies Research in the Communication Literature. *Communication Monographs* 67(2, June):193-214. doi: 10.80/03637750009376504 (pdf: on file. See Theory and Methods: Scholarly Research on Magazine and Journal Periodicals)

\*#Cirksena, Kathryn

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Zuckerman, Mary Ellen

- 1991 *Sources on the History of Women’s Magazines, 1792-1960: An Annotated Bibliography*. Westport, CT: Greenwood Press, 207 pp. Keywords: To Come

\*#Jolliffe, Lee

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\*#Schwichtenberg, Cathy

1989 “The ‘mother lode’ of feminist research: Congruent paradigms in the analysis of beauty culture.” Chapter 19 (pp. 291-306) in Brenda Dervin, Lawrence Grossberg, Barbara J. O’Keefe and Ellen Wartella (Eds.), *Rethinking Communication*, Vol. 2: Paradigm Exemplars. Newbury Park, CA: Sage Publications. (cc, pdf: on file) Keywords: Adolescent Girls. Communication Research. Content Analysis. Cultural Studies. Feminists. Magazine Fiction. Sex Role Socialization. Women’s Magazines. Women’s Representation. *Seventeen Magazine*. *Teen Magazine*.

\*Fishburn, Katherine

1980 “Women in popular culture.” Chapter 15 (pp. 365-394) in M. Thomas Inge (Ed.), *Handbook of American Popular Culture*, Vol. 2. Westport, CT: Greenwood Press. (cc, pdf: on file) Keywords: Bibliographies. History and Criticism. Research Collections. Research Resources.

\*Elwood, Virginia

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\*Grimm, Josh and Dustin Harp

2011 “Happily ever after: Myth, rape, and romance in magazine coverage of the Mary Kay Letourneau case.” *Journal of Magazine & New Media Research* 12(2, Summer):1-18. (cc, pdf: on file) Keywords: Gender. Myth. Narrative. News. Rape. Textual Analysis.

\*Sheehy, Michael and Hong Ji

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\*Loke, Jaime and Dustin Harp

2010 “Evolving themes of masculinity in *Seventeen* magazine: An analysis of 1945-1955 and 1995-2005.” *Journal of Magazine & New Media Research* 12(1, Fall):1-21. (cc, pdf: on file) Keywords: Boys. Magazine. Masculinity. Myths. Representations. *Seventeen*. Teen Girls.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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- \*Aubrey, Jennifer Stevens and Laramie D. Taylor  
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- \*Bland, Sidney R.  
 2009 “Shaping the life of the new woman: The crusading years of *The Delineator*.” *American Periodicals* 19(2):165-188. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords:
- \*Friedman, Barbara  
 2008 “Unlikely warriors: How four U.S. news sources explained female suicide bombers.” *Journalism & Mass Communication Quarterly* 85(4, Winter.):841-859. (cc, pdf: See *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*)
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- \*Thompson, Ethan  
 2008 “The parodic sensibility and the sophisticated gaze: Masculinity and taste in *Playboy*’s *Penthouse*.” *Television & New Media* 9(4, July):284-304. doi: 10.1177/1527476408315116 (pdf: on file. See also, *See Ancillary Activities and Revenues*) Keywords: 1950s. Gender. Masculinity. Media. Parody. *Playboy* Magazine. Satire. Taste. Television.
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 2008 “‘The road to the lesbian nation is not an easy one’: ‘Us’ and ‘them’ in *Diva* magazine.” *Social Semiotics* 18(3, Sept.):377-388. doi: 10.1080/10350330802217147 (pdf: on file) Keywords: Critical Discourse Analysis. Ideological Square. Lesbian Identity. Media Discourse.
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\*Pompper, Donnalyn, Jorge Soto and Lauren Piel

2007 “Male body image and magazine standards: Considering dimensions of age and ethnicity.” *Journalism & Mass Communication Quarterly* 84(3, Autumn):525-545. (cc, pdf: on file) **Keywords:** Ideals (Aesthetics). Men-Identity. Men’s Magazines. Periodicals. Research. Self-Perception in Men. Social Aspects. Social Comparison.

\*Smith, Clarissa

2007 “Pornography for women, or what they don’t show you in *Cosmo!*” *Journalism Studies* 8(4):529-538. doi: 10.1080/14616700701411771 (cc, pdf: on file) **Keywords:** Identity. Pornography. Sexuality. Taste. Women.

\*Vavrus, Mary Douglas

2007 “Opting out moms in the news: Selling new traditionalism in the new millennium.” *Feminist Media Studies* 7(1):47-63. doi: 10.1080/14680770601103704 (cc, pdf: on file) **Keywords:** To Come

\*Firminger, Kirsten B.

2006 “Is he boyfriend material?: Representation of males in teenage girls’ magazines.” *Men and Masculinities* 8(3, Jan.):298-308. doi: 10.1177/1097184X05282074 (pdf: on file) **Keywords:** Adolescents. Consumption. Content Analysis. Gender Norms. Magazines.

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\*Marcellus, Jane

2006a “Woman as machine: Representation of secretaries in interwar magazines.” *Journalism & Mass Communication Quarterly* 82(1, Spring):101-115. (cc, pdf: on file) **Keywords:** To Come

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2006 “‘Parenting’ or ‘mothering’? The case of modern childcare magazines.” *Discourse and Society* 17(4):503-527. doi: 10.1177/0957926506063126 (cc, pdf: on file) **Keywords:** Discourse. Fatherhood. Gender. Magazines. Parenting. Stereotypes.

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- \*Marcellus, Jane  
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- \*Berns, Nancy  
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- \*Berns, Nancy  
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- \*Scanlon, Jennifer  
 2004 “Old housekeeping, new housekeeping, or no housekeeping? The kitchenless home movement and the women’s service magazine.” *Journalism History* 30(1, Spring):2-10. (cc, pdf: [on file](#)) **Keywords: Ladies’ Home Journal.**
- \*Johnston, Deirdre D. and Debra H. Swanson  
 2003 “Undermining mothers: A content analysis of the representation of mothers in magazines.” *Mass Communication and Society* 6(3):243-265. (cc, pdf: [on file](#)) **Keywords: To Come**

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 2003 “Friendly advice? Beauty messages in Web sites of teen magazines.” *Mass Communication and Society* 6(4):379-396. (cc, pdf: [on file](#)) **Keywords:** Brazilian Bikini Wax. Cosmetics. Feminism. Magazines. Sexual Objectification. Sexuality. Women.
- \*Machin, David and Joanna Thornborrow  
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- \*#Fink, Janet S. and Linda Jean Kensicki  
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- \*Flamiano, Dolores  
 2002 “The (nearly) naked truth: Gender, race, and nudity in *Life*, 1937.” *Journalism History* 28(3, Fall):121-136. (cc, pdf: [on file](#). [See also, Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups](#)) **Keywords:** To Come



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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 2002 “The bachelor dinner: Masculinity, class and cooking in *Playboy*, 1953-1961.” *Continuum: Journal of Media & Cultural Studies* 16(2):143-155. doi: 10.1080/1030431022013873 2 (cc, pdf: on file) Keywords: Gender Representation. Magazines. Masculinity. Playboy.
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- \*#Law, Cheryl and Magdala Peixoto Labre  
 2002 “Cultural standards of attractiveness: A thirty-year look at changes in male images in magazines.” *Journalism & Mass Communication Quarterly* 79(3, Autumn):697-711. (cc, pdf: on file) Keywords: Body Image. Cultural Values. Magazine Coverage. Men. Popular Magazines.
- \*#Milkie, Melissa A.  
 2002 “Contested images of femininity: An analysis of cultural gatekeepers’ struggles with the ‘real girl’ critique.” *Gender and Society* 16(6):839-859. doi: 10.1177/089124302237891 (cc, pdf: on file) Keywords: Gatekeepers. Girls. Images. Magazine Coverage. Magazine Organizations.
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 2002 “In/discernible bodies: The politics of passing in dominant and marginal media.” *Critical Studies in Media Communication* 19(3, Sept.):283-310. doi.org/10.1080/07393180216566 (pdf: See Editorial Treatment of Social Issues and Movements Related to Minorities and Ethnic Groups)
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 2001 “Domesticity and women’s collective agency: Contribution and collaboration in America’s first successful women’s magazine.” *American Periodicals* 11:1-23. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: (American) Ladies’ Magazine, Sarah Josepha Hale.
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 2001 “Degendering the problem and gendering the blame: Political discourse on women and violence.” *Gender and Society* 15(2, Apr.):262-281. (cc, pdf: on file) Keywords: Discourse Analysis. Domestic Violence. Feminism. Gender Relations. Magazines. Political Magazines. Violence. Women.
- \*#Goody, Alex  
 2001 “‘Consider your grandmothers’: Modernism, gender and the New York press.” *Media History* 7(1, June):47-56. (pdf: on file) Keywords: Gender Differences. Journalism History. Little Magazines. Magazines. Newspapers. New York City. Women. *New York Sun*. *New York Times*. *New York Herald*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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\*#Oram, Alison

2001 “Feminism, androgyny and love between women in *Urania*, 1916-1940.” *Media History* 7(1, June):57-70. doi: 10.1080/1368800120048245 (cc, pdf: [on file](#)) **Keywords:** Androgyny. Feminism. Journalism History. Magazines. Sexuality. Women. Urania.

\*#Sender, Katherine

2001 “Gay readers, consumers, and a dominant gay habitus: 25 years of the *Advocate* magazine.” *Journal of Communication* 51(1):73-99. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazine Titles*) **Keywords:** Advocate Magazine. Consumers. Homosexuals. Lifestyle Magazine. Lifestyles. Magazines.

\*#Parks, Lisa

2000 “Cracking open the set: Television repair and tinkering with gender 1949-1955.” *Television and New Media* 1(3, Aug.):257-278. doi:10.1177/152747640000100302 (pdf: [on file](#). See also, *Editorial Treatment of Non-Magazine Media and Communication Technology*) **Keywords:** Gender Differences. Gender Roles. Social History. Television. Television Repair. Women’s Magazines.

\*#Stevenson, Nick, Peter Jackson and Kate Brooks

2000 “The politics of ‘new’ men’s lifestyle magazines.” *European Journal of Cultural Studies* 3(3, Sept.):366-385. doi: 10.1177/136754940000300301 (pdf: See *International Magazines: Treatment of Editorial Content*)

\*#Walker, Nancy A.

2000 “The *Ladies’ Home Journal*, ‘How America Lives’ and the limits of cultural diversity.” *Media History* 6(2, Dec.):129-138. doi: 10.1080/1368880002000858 3 (pdf: [on file](#)) **Keywords:** Ethnicity. Journalism History. Magazines. Women. Women’s Magazines. *Ladies’ Home Journal*. American Women’s Magazine Readers.

\*#Cronin, Mary M.

1999 “Redefining woman’s sphere: New England’s Antebellum female textile operatives’ magazines and the response to the ‘cult of true womanhood.’” *Journalism History* 25(1, Spring):13-25. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** Journalism History. Magazines. Organization Magazines. Women. **Magazine Titles:** *The Lowell Offering*. *The New England Offering*. *The Olive Leaf and Factory Girls’ Repository*. *The Voice of Industry*. *The Factory Girl’s Garland*. *The Factory Girl’s Album and Operatives’ Advocate*. *The Factory Girls’ Album and Mechanics’ Offering*.

\*#Goddu, Jenn

1999 “‘Powerless, public-spirited women,’ ‘angry feminists,’ and ‘the Muffin Lobby’: Newspaper and magazine coverage of three national women’s groups from 1980 to 1995.” *Canadian Journal of Communication* 24:105-126. (cc, pdf: See *International Magazines: Treatment of Editorial Content*)

\*#Golombisky, Kim

1999 “Ladies’ home erotica: Reading the seams between home-making and house beautiful.” *Journal of Magazine & New Media Research* 1(1, Spring): [http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_1999/article3.html](http://aejmcmagazine.bsu.edu/journal/archive/Spring_1999/article3.html). accessed 10/08/02. (cc, pdf: *Editorial Design, Layout and Visuals*)

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\*Kitch, Carolyn

1999b “Destructive women and little men: Masculinity, the new woman, and power in 1910s popular media.” *Journal of Magazine & New Media Research* 1(1, Spring): [http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_1999/article1.html](http://aejmcmagazine.bsu.edu/journal/archive/Spring_1999/article1.html). Accessed 10/08/02. (cc, pdf: *Editorial Design, Layout and Visuals*)

\*Malkin, Amy R., Kimberlie Wornian and Joan C. Chrisler

1999 “Women and weight: Gendered messages on magazine covers.” *Sex Roles* 40(718):647-655. (cc, pdf: *See Covers: Visual Treatment*)

\*#Ouellette, Laurie

1999 “Inventing the Cosmo Girl: Class identity and girl-style American dreams.” *Media, Culture & Society* 21(3):359-383. doi: 10.1177/016344399021003004 (cc, pdf: *on file*)  
Keywords: Identity. Magazines. Self-Concept. Sexuality. Women. Women's Magazines.

\*#Albury, Katherine

1998 “Spanking stories: Writing and reading bad female heterosex.” *Continuum: Journal of Media & Cultural Studies* 12(1):55-68. (cc, pdf: *on file*) Keywords: Audiences. Feminism. Pornography. Sadomasochism. Titles: *HQ, Paddles, Promiscuities*.

\*#Ashley, Laura and Beth Olson

1998 “Constructing reality: Print media’s framing of the women’s movement, 1966 to 1986.” *Journalism & Mass Communication Quarterly* 75(2, Summer):263-277. (cc, pdf: *on file*) Keywords: Content Analysis. Feminism. News Coverage. Women. *New York Times*. *Time*. *Newsweek*.

\*#Burt, Elizabeth V.

1998 “The ideology, rhetoric, and organizational structure of a countermovement publication: *The Remonstrance*, 1890-1920.” *Journalism & Mass Communication Quarterly* 75(1, Spring):69-83. (cc, pdf: *on file*. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: Antisuffrage Movements. Journalism History. Organizational Structure. Political Ideology. Political Rhetoric. *The Remonstrance*. Rhetorical Strategies. Suffrage. Women.

\*#Butsch, Richard

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\*Carpenter, Laura M.

1998 “From girls into women: Scripts for sexuality and romance in *Seventeen* magazine, 1974-1994.” *The Journal of Sex Research* 35(2, May):158-168. (cc, pdf: *on file*) Keywords: *To Come*

\*#Cramer, Janet M.

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\*#Duffy, Margaret and J. Micheal Gotcher

1996 “Crucial advice on how to get the guy: The rhetorical vision of power and seduction in the teen magazine *YM*.” *Journal of Communication Inquiry* 20(1, Spring):32-48. (cc, pdf: on file) **Keywords:** Audiences. Magazines. Rhetorical Analysis. Sexual Behavior. Women.

\*#Duke, Lisa L. and Peggy J. Kreshel

1998 “Negotiating femininity: Girls in early adolescence read teen magazines.” *Journal of Communication Inquiry* 22(1, Jan.):48-71. (cc, pdf: on file) **Keywords:** Female Adolescents. Magazine Articles. Magazine Readership. Popular Culture. Textual Analysis. Titles: *Teen*. *Seventeen*. *Sassy*. *YM*.

\*#Durham, Meenakshi Gigi

1998a “Dilemmas of desire: Representations of adolescent sexuality in two teen magazines.” *Youth & Society* 29(3, Mar.):369-389. (cc, pdf: on file. See also, *Covers: Visual Treatment*) **Keywords:** Adolescents. Magazines. Sexuality. Textual Analysis. Women. Titles: *Seventeen*. *YM*.

\*#Garner, Ana, Helen M. Sterk and Shawn Adams

1998 “Narrative analysis of sexual etiquette in teenage magazines.” *Journal of Communication* 48(4, Autumn):59-78. (cc, pdf: on file) **Keywords:** Adolescents. Gender Roles. Magazines. Narrative Analysis. Sexuality. Teenager Magazines. Women’s Magazines. Titles: *YM*. *Teen*. *Seventeen*. *Mademoiselle*. *Glamour*.

\*#Kitch, Carolyn

1998 “The American woman series: Gender and class in the *Ladies’ Home Journal*, 1897.” *Journalism & Mass Communication Quarterly* 75(2, Summer):243-262. (cc, pdf: See *Editorial Design, Layout and Visuals*)

\*#Ostermann, Ana Cristina and Deborah Keller-Cohen

1998 “‘Good girls go to heaven; bad girls . . .’ learn to be good: Quizzes in American and Brazilian teenage girls’ magazines.” *Discourse and Society* 9(4):531-558. (cc, pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Brazil. Cross-Cultural Comparison. Cross-National Comparison. Female Adolescents. Magazine Articles. Magazines. United States. Titles: *Teen*. *Seventeen*. *Sassy*. *Capricho*.

\*#Streitmatter, Rodger

1998 “*Vice Versa*: America’s first lesbian magazine.” *American Periodicals* 8:78-95. (cc: on file) **Keywords:** *To Come*

\*#Consalvo, Mia

1997 “Cash cows hit the web: Gender and communications technology.” *Journal of Communication Inquiry* 21(1, Spring):98-115. (cc, pdf: on file. See also, *Studies of Emerging Periodicals: Electronic / Digital; Advertising as a Funding Base for Magazine Publishing*) **Keywords:** Advertising. Communication Technology. Gender Relations. *Glamour* Magazine. Magazines. World Wide Web.

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\*#Dietrich, Dawn

1997 “(Re)-fashioning the techno-erotic woman: Gender and textuality in the cybercultural matrix.” Chapter 8 (pp. 169-184) in *Virtual Culture: Identity and Communication in Cybersociety*. Thousand Oaks, CA: Sage Publications. (cc, pdf: [on file](#). See also, *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** Cyberspace. Electronic Media. Feminism. Sexual Behavior. Women. *Wired. Mondo 2000. bOing bOing.*

\*#Neuhaus, Jessamyn

1997 “Colonizing the coffee table: *National Geographic Magazine* and erasure of difference in the representation of women.” *American Periodicals* 7:1-26. (cc, pdf: [on file](#)) **Keywords:** *To Come*

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\*#Jerslev, Anne

1996 “American fan magazines in the 30s and the glamorous construction of femininity.” *Nordicom Review* 1:195-209. (cc, pdf: [on file](#)) **Keywords:** Fan Magazines. Femininity. Journalism History. Magazines. Motion Pictures. Photography. Popular Culture. Women’s Representation.

\*#Bonard, Carolyn Ann

1995 “The women’s movement in the 1920s: American magazines document the health and progress of feminism.” Chapter 17 (pp. 231-240) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*, Ames: Iowa State University Press. (cc, pdf: [on file](#)) **Keywords:** *To Come*

\*#Streitmatter, Rodger

1995 “Creating a venue for the ‘love that dare not speak its name’: Origins of the gay and lesbian press.” *Journalism & Mass Communication Quarterly* 72(2, Summer):436-447. (pdf: [on file](#)) **Keywords:** Community Development. Editorial Policy. Homosexuals. Magazines. Social Influence.

\*#Zuckerman, Mary Ellen

1995 “From educated citizen to educated consumer: The good citizenship and pro-advertising campaigns in the *Woman’s Home Companion*, 1920-1938.” *American Periodicals* 5:86-110. (cc, pdf: [on file](#). See also, *Editorial Treatment of Government and Politics; Magazine Advertising History*) **Keywords:** Politics. Social Issues. *Woman’s Home Companion Magazine.*

\*#Bogaert, Anthony F., Deborah A. Turkovich and Carolyn L. Hafer

1993 “A content analysis of *Playboy* centrefolds from 1953 through 1990: Changes in explicitness, objectification, and model’s age.” *Journal of Sex Research* 30(2, May):135-139. (cc, pdf: [See Editorial Design, Layout and Visuals](#))

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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\*#Fenster, Mark

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\*#Prusank, Diane T., Duran, Robert L., and Dena A. DeLillo

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\*#Rich, Melissa K. and Thomas F. Cash

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\*#Blix, Jacqueline

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\*#Daddario, Gina

1992 “Swimming against the tide: *Sports Illustrated*’s imagery of female athletes in a swimsuit world.” *Women’s Studies in Communication* 15(1):49-64. (cc, pdf: See Editorial Design, Layout and Visuals. See also, *Editorial Treatment of Popular Culture, including Fashion, Music and Sport*)

\*#Demarest, Jack and Jeanette Garner

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\*#Evans, Ellis D., Judith Rutberg, Carmela Sather and Charli Turner

1991 “Content analysis of contemporary teen magazines for adolescent females.” *Youth & Society* 23(1, Sept.):99-120. doi: 10.1177/0044118X91023001005 (cc, pdf: on file) Keywords: To Come

\*#Illouz, Eva

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\*#Peirce, Kate

1990 “A feminist theoretical perspective on the socialization of teenage girls through *Seventeen* magazine.” *Sex Roles* 23(9/10):491-500. (cc, pdf: on file) Keywords: To Come

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- #LaFollette, Marcel C.  
 1988 “Eyes on the stars: Images of women scientists in popular magazines.” *Science Technology and Human Values* 13(3/4, Summer/Autumn):262-275. (cc: See *Editorial Treatment of Science, Environment and Technology*)
- \*#Day, Randal D. and Wade C. Mackey  
 1986 “The role image of the American father: An examination of a media myth.” *Journal of Comparative Family Studies* 17(3, Autumn):371-388. (pdf: on file) Keywords: Families. Magazines. Media Stereotypes. Parent-Child Interaction. *Saturday Evening Post*. Sex Roles.
- \*#List, Karen K.  
 1986 “Magazine portrayals of women’s role in the new republic.” *Journalism History* 13(2, Summer):64-70. (cc, pdf: on file) Keywords: Journalism History. Sex Roles. Women’s Representation. *The Ladies Magazine*. *The American Magazine*. *The Weekly Magazine*.
- \*#Sparks, Glenn G. and Christine L. Fehlner  
 1986 “Faces in the news: Gender comparisons of magazine photographs.” *Journal of Communication* 36(4):70-79. (cc, pdf: See *Editorial Design, Layout and Visuals*)
- \*#Cooper, Virginia W.  
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- \*#Lynch, Frederick R.  
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- \*#Ruggiero, Josephine A. and Louise C. Weston  
 1985 “Work options for women in women’s magazines: The medium and the message.” *Sex Roles* 12(5/6, Mar.):535-547. (cc, pdf: on file) Keywords: Content Analysis. Magazines. Media Stereotypes. Women’s Magazines. Women’s Representation.
- \*#Ware, Mary C. and Mary F. Stuck  
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- \*#Endres, Kathleen L.  
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Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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\*#Henry, Susan

1984 “Juggling the frying pan and the fire; the portrayal of employment and family life in seven women’s magazines, 1975-1982.” *Social Science Journal* 21(4):87-107. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Families. Women's Representation. *McCall's*. *Ladies' Home Journal*. *Good Housekeeping Magazine*. *Redbook*. *Mademoiselle Magazine*. *Essence Magazine*. *Ms*.

\*#Honey, Maureen

1984 “Creation of the myth.” Chapter 1 (pp. 19-59) in *Creating Rosie the Riveter: Class, Gender, and Propaganda During World War II*. Amherst, MA: University of Massachusetts Press. (cc, pdf: [on file](#). See also, *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*) **Keywords:** Magazines. Media Stereotypes. Propaganda. Sex Roles. *The Saturday Evening Post*. *True Story*. Women's Representations. World War II.

\*#Robinson, Gertrude Joch

1980 “Changing Canadian and U.S. magazine portrayals of women and work: Growing opportunities for choice.” *Communication Research and Broadcasting* 3:93-113. (cc, pdf: [See International Magazines: Treatment of Editorial Content](#). See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles; Editorial Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*)

\*#McCracken, Ellen

1982 “Demystifying *Cosmopolitan*: Five critical methods.” *Journal of Popular Culture* 16(2, Fall):30-42. (cc, pdf: [on file](#)) **Keywords:** To Come

\*#Prisco, Dorothy D.

1982 “Women and social change as reflected in a major fashion magazine.” *Journalism Quarterly* 59(1, Spring):131-134. (cc, pdf: [on file](#)) **Keywords:** History. *Mademoiselle Magazine*. Magazines. Women's Representation.

\*#Clark, Rebecca L.

1981 “How women’s magazines cover living alone.” *Journalism Quarterly* 58(2, Summer):291-294. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Media Coverage. Women and Media. Magazines. *Glamour*. *Ladies Home Journal*. *McCalls*. *Ms*. *Redbook*.

\*#Hynes, Terry

1981 Magazine Portrayal of Women, 1911-1930. *Journalism Monograph* No. 72. Minneapolis, MN: Association for Education in Journalism, 56 pp. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Media Stereotypes. Women and Media. Magazines. *Saturday Evening Post*. *Cosmopolitan*. *Ladies Home Journal*. *Atlantic Monthly*.

\*#Benson, Peter

1980 “No ‘murmured thanks’: Women and Johnson Brigham’s *Midland Monthly*.” *American Studies* 21(1, Spring):57-71. (cc, pdf: [on file](#)) **Keywords:** Magazines. Press History. Women and Media.

\*#Signorielli, Nancy

1980 “Covering abuse: Content and policy—magazine coverage.” Pp. 255-263; references, 305-327, in George Gerbner, Catherine J. Ross, and Edward Zigler (Eds.), *Child Abuse: An Agenda for Action*. New York: Oxford University Press. (cc, pdf: [on file](#)) **Keywords:** Children. Media Stereotypes. News Coverage. General Magazines.



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\*#Geise, L. Ann

1979 “The female role in middle class women’s magazines from 1955 to 1976: A content analysis of nonfiction selections.” *Sex Roles* 5(1, Feb.):51-62. (cc, pdf: [on file](#))  
Keywords: Magazines. Sex Roles. Stereotypes. Women. *Ladies Home Journal*. *Redbook*.

\*#Reid, Leonard N. and Lawrence C. Soley

1979 “*Sports Illustrated*’s coverage of women in sports.” *Journalism Quarterly* 56(4, Winter):861-863. (cc, pdf: [on file](#). See also, *Editorial Treatment of Popular Culture, including Fashion, Music and Sports* ) Keywords: Bias. Media Stereotypes. News Coverage. Sports. *Sports Illustrated*. Women and Media.

\*#Butler, Matilda and William Paisley

1978a “What does ‘she’ mean? Magazine coverage of women’s rights.” *Journal of Communication* 28(1):183-186. doi:10.1177/000276485028006006x (cc, pdf: [on file](#)) Keywords: Equal Rights Amendment. *Magazines*. Reader’s Guide to Periodical Literature (Women).

\*#Butler, Matilda and William Paisley

1978b “Equal rights coverage in magazines, summer 1976.” *Journalism Quarterly* 55(1, Spring):157-160. (cc, pdf: [on file](#)) Keywords: Magazines. Magazine Titles: *Ms*. *New Dawn*. *Playgirl*. *Redbook*. Women.

\*Ferguson, Marjorie

1978 “Imagery and ideology: The cover photographs of traditional women’s magazines.” Chapter 5 (pp. 97-115) in Gaye Tuchman, Arlene Kaplan Daniels and James Benet (Eds.), *Hearth and Home: Images of Women in the Mass Media* New York: Oxford University Press. (cc, pdf: [See Covers: Visual Treatment](#))

\*Lopate, Carol

1978 “Jackie!” Chapter 7 (pp. 130-140) in Gaye Tuchman, Arlene Kaplan Daniels and James Benet (Eds.), *Hearth and Home: Images of Women in the Mass Media*. New York: Oxford University Press. (cc, pdf: [on file](#)) Keywords: Jackie. Jacqueline Kennedy Onassis. Magazine Coverage. Presidential Wives.

\*Phillips, E. Barbara

1978 “Magazines’ heroines: Is *Ms*. just another member of the *Family Circle*?” Chapter 6 (pp. 116-129) in Gaye Tuchman, Arlene Kaplan Daniels and James Benet (Eds.), *Hearth and Home: Images of Women in the Mass Media*. New York: Oxford University Press. (cc, pdf: [on file](#)) Keywords: *Ms*. Magazine. Women’s Magazines.

\*Faulder, Carolyn

1977 “Women’s magazines.” Chapter 12 (pp. 173-194) in Josephine King and Mary Stott (Eds.), *Is This Your Life? Images of Women in the Media*. London: Quartet Books [for] Virago, Ltd. (cc, pdf: [See International Magazines: Historical and Contemporary Studies, by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles](#))

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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\*Ford, Maggie

1977 “Erotic magazines.” Chapter 11 (pp. 161-170) in Josephine King and Mary Stott (Eds.) *Is This Your Life? Images of Women in the Media*, London: Quartet Books [for] Virago, Ltd. (cc, pdf: See *International Magazines: Historical and Contemporary Studies*, by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles)

\*#Newkirk, Carole Ruth

1977 “Female roles in non-fiction of three women’s magazines.” *Journalism Quarterly* 54(4, Winter):779-782. (cc, pdf: on file) Keywords: Sex Roles. Women. Mademoiselle. Redbook. Ms.

\*#Blumenfeld, Emily R.

1976 “Childrearing literature as an object of content analysis.” *Journal of Applied Communications Research* 4(2):75-88. (cc, pdf: on file. See also, *Quantitative Methods and Magazine Research*) Keywords: Methodology. Content Analysis. Children – Socialization. Childrearing Literature.

\*Garcia, Hazel

1976 “Of punctilios among the fair sex: Colonial American magazines, 1741-1776.” *Journalism History* 3(2, Summer):48-52. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*)

\*Mather, Anne

1975 “A history of feminist periodicals, Part III.” *Journalism History* 2(Spring):19-23, 31. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: To Come

\*McCallum, Pamela

1975 “World without conflict: Magazines for working class women.” *Canadian Forum* 55(Sept.):42-44. (cc, pdf: on file) Keywords:

\*Mather, Anne

1974-75 “A history of feminist periodicals, Part II.” *Journalism History* 1(Winter):108-111. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: To Come

\*Mather, Anne

1974 “A history of feminist periodicals, Part I.” *Journalism History* 1(3):82-85. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: To Come

***Unpublished Papers and Manuscripts***

\*Evans, Vella Neil

1989 “Patterns of empowerment in the Mormon women’s journals.” Unpublished manuscript presented at the Association for Education in Journalism and Mass Communication, Washington, D.C., August. (cc, pdf: on file)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8K. Editorial Treatment of Women, Men**

### ***Books***

Walker, Nancy A.

2000 *Shaping Our Mothers' World: American Women's Magazines*. Jackson: University Press of Mississippi, 257 pp., illus., Index. **Keywords:** To Come

#Farrell, Amy Erdman

1998 *Yours in Sisterhood: Ms. Magazine and the Promise of Popular Feminism*. Chapel Hill, NC: University of North Carolina Press, 232 pp. **Keywords:** Feminism. Magazines. Ms. Magazine.

#Endres, Kathleen L. and Therese L. Lueck

1996 *Women's Periodicals in the United States: Social and Political Issues. Historical Guides to the World's Periodicals and Newspapers Series*. Westport, CT: Greenwood Press, 560 pp. **Keywords:** Economic Issues. Journalism History. Periodicals. Politics. Social Problems Women.

Beetham, Margaret

1995 *A Magazine of Her Own? Domesticity and Desire in the Woman's Magazine, 1800-1914*. London and New York: Routledge, 242 pp. **Keywords:** To Come

Endres, Kathleen L. and Therese L. Lueck

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#Damon-Moore, Helen

1994 *Magazines for the Millions: Gender and Commerce in the Ladies' Home Journal and The Saturday Evening Post, 1880-1910*. Albany: State University of New York Press, 263 pp. **Keywords:** Commercial Magazines. Ladies' Home Journal. Economic Issues. Gender. Journalism History. Magazines. Women.

Keller, Kathryn

1994 *Mothers and Work in Popular American Magazines*. Contributions in Women's Studies, No. 139. Westport, CT: Greenwood Publishing Group. 208 pp.

#McCracken, Ellen

1993 *Decoding Women's Magazines: From Mademoiselle to Ms*. New York: St. Martin's Press, 341 pp. (See: Advertising Treatment of Men, Women, Gender, Sex and Family Roles)

#Russo, Ann and Cheris Kramarae, Eds.

1991 *The Radical Women's Press of the 1850s*. New York: Routledge, 337 pp. (See also, Editorial Treatment of Social Issues and movements Related to Family, Men, Women, Children, Gender, Sex Roles.) **Keywords:** Feminists. Journalism History. Radical Press. Women. Titles: *The Lily*. *The Genius of Liberty*. *The Pioneer*. *Woman's Advocate*. *The Sybil*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8K. Editorial Treatment of Women, Men**

#Shevelow, Kathryn

- 1989 *Women and Print Culture: The Construction of Femininity in the Early Periodical*. New York: Routledge, Chapman and Hall. 235 pp. **Keywords:** Discourse Analysis. English Periodicals. Eighteenth Century Women's Periodicals. Journalism History. Magazine History. Women's Representation.

#Honey, Maureen

- 1984 *Creating Rosie the Riveter: Class, Gender, and Propaganda During World War II*. Amherst, MA: University of Massachusetts Press. **Keywords:** Magazines. Magazine Fiction. Magazine Advertising. Media Stereotypes. Propaganda. Sex Roles. *The Saturday Evening Post*. *True Story*. Women's Representations. World War II.

Ferguson, Marjorie

- 1983 *Forever Feminine: Women's Magazines and the Cult of Femininity*. London: Heinemann. (See also, *International Magazines: Media Effects, Media and Culture; International Magazines: Treatment of Editorial Content*)

**Book Reviews**

\*Stein, Andi

- 2011 Review of *Fashioning Teenagers: A Cultural History of Seventeen Magazine*, by Kelley Massoni. *Journalism & Mass Communication Quarterly* 88(3, Autumn):659-660. ([cc](#), [pdf](#): [on file](#)) **Keywords:** To Come

Sternadori, Miglena

- 2011 "Cosmopolitan's improbable history." Review of *The Improbable First Century of Cosmopolitan Magazine*, by James Landers. *Journal of Magazine & New Media Research* 12(2, Summer):1-2. ([cc](#), [pdf](#): [on file](#)) **Keywords:** To Come

\*Sternadori, Miglena

- 2010 Review of *Seventeen Teaches Teens to Charm and Spend*, by Kelley Massoni. *Journal of Magazine & New Media Research* 12(1, Fall):1-2. ([cc](#), [pdf](#): [on file](#)) **Keywords:** To Come

\*Koeman, Joyce

- 2009 Review of *The Lolita Effect: The Media Sexualization of Young Girls and What We Can Do About It*, by Meenakshi Gigi Durham. *Communication, Culture, & Critique* 2(4, Dec.):538-540. ([cc](#), [pdf](#): [on file](#)) **Keywords:** To Come

\*Aronson, Amy Beth

- 2002 Review of *Shaping Our Mothers' World: American Women's Magazines*, by Nancy A. Walker. *American Periodicals* 12:209-212. ([cc](#), [pdf](#): [on file](#)) **Keywords:** To Come

\*Hume, Janice

- 2001 Reviews of *Inside Ms.: 25 Years of the Magazine and the Feminist Movement*, by Mary Thom; *Yours in Sisterhood: Ms. Magazine and the Promise of Popular Feminism*, by Amy Erdman Farrell. *American Periodicals* 11:141-144. ([cc](#): [on file](#)) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8K. Editorial Treatment of Women, Men**

\*Claussen, Dane S.

2000 Review of *Creating the Modern Man: American Magazines and Consumer Culture 1900-1950*, by Tom Pendergast. *Journalism & Mass Communication Quarterly* 77(4, Winter):923-924. ([cc](#), [pdf: on file](#)) Keywords: To Come

\*Long, Kim Martin

2000 Review of *Sexual Rhetoric: Media Perspectives on Sexuality, Gender, and Identity*, edited by Meta G. Carstarphen and Susan C. Zavoina. *American Periodicals* 10:90-93. ([cc](#), [pdf: on file](#)) Keywords: To Come

\*Bogle, Edra Charlotte

1996 Review of *Unspeakable: The Rise of the Gay and Lesbian Press in America*, by Rodger Streitmatter. *American Periodicals* 6:149-152. ([cc](#), [pdf: on file](#)) Keywords: History.

\*Malpezzi, Frances M.

1995 Review of *Magazines for the Millions: Gender and Commerce in the Ladies' Home Journal and The Saturday Evening Post, 1880-1920*, by Helen Damon-Moore. *American Periodicals* 5:138-140. ([cc](#), [pdf: on file](#)) Keywords: Cyrus Curtis. Edward Bok. George Horace Lorimer. Louisa Knapp Curtis.

\*Beemer, Suzy

1994 Review of *Centuries of Solace: Expressions of Maternal Grief in Popular Literature*, by Wendy Simonds and Barbara Katz Rothman. *American Periodicals* 4:114-116. ([cc](#), [pdf: on file](#)) Keywords: To Come

\*Malpezzi, Frances M.

1994 Review of *Decoding Women's Magazines: From Mademoiselle to Ms.*, by Ellen McCracken. *American Periodicals* 4:118-121. ([cc](#), [pdf: on file](#)) Keywords: To Come

\*Long, Kim Martin

1992 Review of *The Beauty Myth: How Images of Beauty Are Used Against Women*, by Naomi Wolf. *American Periodicals* 2(Fall):151-153. ([cc](#), [pdf: on file](#)) Keywords: To Come

## ***Unit 8L. Treatment of Gender and Sex Roles in Fiction and Cartoons***

*Treatment of Gender and Sex Roles in Fiction and Cartoons*

### ***Journal Articles and Book Chapters***

- \*Ramsey, E. Michele  
2000 “Inventing citizens during World War I: Suffrage cartoons in *The Woman Citizen*.” *Western Journal of Communication* 64(2, Spring):113-147. doi: 10.1080/10570310009374668 (pdf: [on file](#)) Keywords: Citizenship Participation. Editorial Cartoons. Magazines. Suffragist Movement. World War I. *The Woman Citizen*. *Woman’s Journal*.
- \*Clemmons, Linda M.  
1995 “‘Nature was her lady’s book’: Ladies’ magazines, American Indians, and gender, 1820-1859.” *American Periodicals* 5:40-58. (cc, pdf: [See Editorial Treatment of Immigrants, Minorities and Ethnic Groups](#))
- \*#Peirce, Kate  
1993 “Socialization of teenage girls through teen-magazine fiction: The making of a new woman or an old lady?” *Sex Roles* 29(1/2):59-68. (cc, pdf: [on file](#)) Keywords: Adolescent Girls. Content Analysis. Magazine Fiction. Sex Role Socialization. Titles: *Seventeen*. *Teen*.
- \*#Derks, Peter  
1992 “Category and ratio scaling of sexual and innocent cartoons.” *Humor* 5(4):319-329. (cc, pdf: [See Editorial Design and Visual Treatment, Cartoons](#))
- \*#Dines-Levy, Gail and Gregory W. H. Smith  
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- \*#Ledden, Sean and Fred Fejes  
1987 “Female gender role patterns in Japanese comic magazines.” *Journal of Popular Culture* 21(1, Summer):155-176. (cc, pdf: [See International Magazines: Media Effects, Media and Culture](#). See also, [Editorial Design and Visual Treatment, Cartoons](#))
- \*Lisenby, Foy  
1985 “American women in magazine cartoons.” *American Journalism* 2(2):130-134. (cc, pdf: [See Editorial Design and Visual Treatment, Cartoons](#))
- \*#Loughlin, Beverly  
1983 “The women’s magazine short-story heroine.” *Journalism Quarterly* 60(1, Spring):138-142. (cc, pdf: [on file](#)) Keywords: Magazines. Media Stereotypes. Women’s Representation. Titles: *Good Housekeeping*. *Ladies’ Home Journal*. *McCalls*.
- \*Robinson, Gertrude Joch  
1980 “Changing Canadian and U.S. magazine portrayals of women and work: Growing opportunities for choice.” *Communication Research and Broadcasting* 3:93-113. (cc, pdf: [See International Magazines: Treatment of Editorial Content](#). See also, [Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles](#); [Editorial Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons](#))

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8L. Editorial Treatment of Gender and Sex Roles in Fiction and Cartoons**

\*#Anderson, Ronald E. and Elaine Jolly

1977 “Stereotyped traits and sex roles in humorous drawings.” *Communication Research* 4(4):453-479. (cc, pdf: See Editorial Design and Visual Treatment, Cartoons)

\*#Lazer, Charles and S. Dier

1977/ “The labor force in fiction: What does ‘she’ mean?” *Journal of Communication*

1978 28(1):174-182. doi: 10.1111/j.1460-2466.1978.tb01582.x (cc: on file) Keywords: Fiction. Sex Role Stereotypes. Women. *Atlantic Monthly*. *Saturday Evening Post*.

\*Franzwa, Helen H.

1974 “Working women in fact and fiction.” *Journal of Communication* 24(2, Spring):104-109. (cc, pdf: on file) Keywords: Magazine Fiction. Women’s Magazines. Women’s Roles. *Ladies Home Journal*. *McCalls*. *Good Housekeeping*.

\*Flora, Cornelia Butler

1971 “The passive female: Her comparative image by class and culture in women’s magazine fiction.” *Journal of Marriage and the Family* 33(3):435-444. (pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) Keywords: Oppressed Populations. Latin America. United States.

### **Book Reviews**

Simonds, Wendy

1994 Review of *Breaking the Ties That Bind: Popular Stories of the New Woman, 1915-1930*, edited by Maureen Honey. *American Periodicals* 4:130-131. (cc, pdf: on file) Keywords: To Come

Okker, Patricia

1991 Review of *Bicycles, Bangs, and Bloomers: The New Woman in the Popular Press*, by Patricia Marks. *American Periodicals* 1(1, Fall):114-116. (cc, pdf: See *International Magazines: Design, Layout and Visual Treatment*)

## ***Unit 8M. Editorial Treatment of Science, Environment and Technology\****

(\*See SubUnit 8O for research on non-magazine media and communication technology)

*Editorial Treatment of Science, Environment and Technology*

### ***Theory and Methods***

- \*#Pleasant, Andrew, James Shanahan, Brad Cohen and Jennifer Good  
2002 “The literature of environmental communication.” *Public Understanding of Science* 11:197-205. (cc: on file. See also, *Related Bibliometric Studies of Other Communication Research*) Keywords: To Come
- \*#Weigold, Michael  
2001 “Communicating science: A review of the literature.” *Science Communication* 23(2, Dec.):164-193. (cc, pdf: on file) Keywords: Communication Research. Literature Review. News Coverage. News Organizations. Science Communication. Science News.
- \*#Weiss, Carol H. and Eleanor Singer, Eds.  
1988 “Bibliography.” *Reporting of Social Science in the National Media*. New York: Russell Sage Foundation, 275-283. (cc, pdf: on file) Keywords: News Content. News Selection. Science News. Social Science. Titles: *Newsweek*. *Time Magazine*. *U.S. News and World Report*.
- \*#Rich, Jonathon T.  
1981 “A measure of comprehensiveness in news magazine science coverage.” *Journalism Quarterly* 58(2, Summer):248-253. (cc, pdf: on file) Keywords: Press Coverage. Science News. Magazines. Methods. *Newsweek*. *Time*. *U.S. News & World Report*.
- \*Grunig, James E.  
1977 “Review of research on environmental public relations.” *Public Relations Review* 3(3):36-58. (cc, pdf: on file) Keywords: To Come

### ***Journal Articles and Book Chapters***

- \*Forde, Kathy Roberts  
2011 “Profit and public interest: A publication history of John Hersey’s ‘Hiroshima.’” *Journalism & Mass Communication Quarterly* 88(3, Autumn):562-579. (cc, pdf: on file) Keywords: Atomic Bomb. Community.
- \*Remillard, Chaseten  
2011 “Picturing environmental risk: The Canadian oil sands and the *National Geographic*.” *The International Communication Gazette* 73(1-2):127-143. (pdf: See *Editorial Design, Layout and Visuals*). doi: 10.1177/1748048510386745 Keywords: Environmental risk. Oil Sands. *National Geographic*. Risk Communication. Visual Communication.
- \*Zeman, Scott C.  
2008 “‘Taking Hell’s measurements’: *Popular Science* and *Popular Mechanics* magazines and the atomic bomb from Hiroshima to bikini.” *The Journal of Popular Culture* 41(4):695-711. doi: 10.1111/j.1540-5931.2008.00543.x (pdf: on file) Keywords: Atomic bomb. Cold War. Nuclear Weapons. Technological Innovations. Social Aspects. *Popular Science* (periodical); *Popular Mechanics* (periodical).



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8M. Editorial Treatment of Science, Environment and Technology**

\*Mussell, James

2007 “Nineteenth-century popular science magazines: Narrative, and the problem of historical materiality.” *Journalism Studies* 8(4):656-666. doi: 10.1080/14616700701412217 (cc, pdf: See *International Magazines: Treatment of Editorial Content*. See also: *Approaches to Writing and Style*)

\*Podeschi, Christopher W.

2007 “The culture of nature and the rise of modern environmentalism: The view through general audience magazines, 1945-1980.” *Sociological Spectrum* 27:299-331. (cc, pdf: on file) Keywords: To Come

\*Christidou, Vasilias, Kostas Dimopoulos and Vasilis Koulaidis

2004 “Constructing social representations of science and technology: The role of metaphors in the press and the popular scientific magazines.” *Public Understanding of Science* 163(4):347-362. (cc, pdf: on file) Keywords: To Come

\*Knight, Jan

2004 “The environmentalism of Edward Bok: the *Ladies’ Home Journal*, the General Federation of Women’s Clubs, and the environment, 1901-09.” *Journalism History* 29(4):154-165. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: To Come

\*Kua, Eunice, Michael Reder and Martha J. Grossel

2004 “Science in the news: A study of reporting genomics.” *Public Understanding of Science* 13(3):309-322. (cc, pdf: on file) Keywords: To Come

\*Rodgers, Ron

2004 “From a boon to a threat: Print media coverage of Project Chariot, 1958-62.” *Journalism History* 30(1, Spring):11-19. (cc, pdf: on file) Keywords: Alaska.

\*Kiernan, Vincent

2003 “Diffusion of news about research.” *Science Communication* 25(1, Sept.):3-13. doi 10.1177/1075547003255297 (cc, pdf: on file) Keywords: Diffusion of Innovation. Journals. Medical Research. Newspapers.

\*#Liakopoulos, Miltos

2002 “Pandora’s box or panacea? Using metaphors to create the public representations of biotechnology.” *Public Understanding of Science* 11(1, Jan.):5-32. doi: 10.1088/0963-6625/11/1/301 (pdf: *International Magazines: Editorial Treatment of Science, Environment and Technology*)

\*Nisbet, Matthew C. and Bruce V. Lewenstein

2002 “Biotechnology and the American media: The policy process and the elite press, 1970 to 1999.” *Science Communication* 23(4, June):359-391. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8M. Editorial Treatment of Science, Environment and Technology**

- \*#Nisbet Matthew C., Dietram A. Scheufele, James Shanahan, Patricia Moy, Dominique Brossard and Bruce V. Lewenstein  
 2002 “Knowledge, reservations, or promise? A media effects model for public perceptions of science and technology.” *Communication Research* 29(5):584-608. (cc: See *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)
- \*#Kruse, Corwin R.  
 2001 “The movement and the media: Framing the debate over animal experimentation.” *Political Communication* 18(1, Jan./Mar.):67-87. doi.org/10.1080/10584600150217668 (cc, pdf: on file) Keywords: Animal Experimentation. Frame Analysis. Media Coverage. Newsmagazines. Science News. Television News.
- \*Zuegner, Mary Carol  
 2001 “The very fabric of life: Political and social issues in *Scientific American* in the 1960s.” *Journal of Magazine & New Media Research* 3(2, Spring):http://aejmc magazine.bsu.edu/journal/archive/Spring\_2001/Zuegner3-2.html Accessed 10/4/02. (cc, pdf: on file) Keywords: To Come
- \*Zuegner, Mary Carol  
 2001 “The very fabric of life: Political and social issues in *Scientific American* in the 1960s.” *Journal of Magazine & New Media Research* 3(2, Spring):http://aejmc magazine.bsu.edu/journal/archive/Spring\_2001/Zuegner3-2.html Accessed 10/4/02. (cc, pdf: See also, ) Keywords: To Come
- \*#Craig, David A.  
 2000 “Ethical language and themes in news coverage of genetic testing.” *Journalism and Mass Communications Quarterly* 77(1, Spring):160-174. (pdf: on file) Keywords: Genetic Tests. Genetics. Language Use. Medical Ethics. News Coverage. Newsmagazines. Magazine Stories. Gratifications. Teen Magazines.
- \*Werner, James V.  
 2000 “Bringing down holy science: The *North American Review* and Jacksonian scientific inquiry.” *American Periodicals* 10:27-42. (cc, pdf: on file) Keywords:
- \*#Petersen, Alan  
 1999 “The portrayal of research into genetic-based differences of sex and sexual orientation: A study of ‘popular’ science journals, 1980 to 1997.” *Journal of Communication Inquiry* 23(2, Apr.):163-182. (cc, pdf: on file) Keywords: Genetics. Perception. Science Journals. Science News. Sexual Orientation.
- \*#Ausmus, William A.  
 1998 Pragmatic Uses of Metaphor: Models and Metaphor in the Nuclear Winter Scenario. *Communication Monographs* 65(1, Mar.):67-82. (cc, pdf: on file) Keywords: Metaphor Analysis. Metaphor Use. Nuclear Weapons. Nuclear Winter. Science Articles.
- \*#Garner, Ana C.  
 1996 “The cost of fighting mother nature: News coverage of the 1993 midwest floods.” *Journal of Communication Inquiry* 20(1, Spring):83-98. (pdf: on file) Keywords: Disaster Coverage. Discourse Analysis. Natural Disasters. *New York Times*. News Coverage. *Newsweek*. *Time Magazine*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8M. Editorial Treatment of Science, Environment and Technology**

\*Neuzil, Mark and William Kovavik

1996b “The media and social change: Mother of the forest.” Chapter 3 (pp. 53-82) in *Mass Media and Environmental Conflict: America’s Green Crusades*. Thousand Oaks, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Environmental Movement. Foreset Preserve Act. National Park System. Preservation. Yellowstone. Yosemite.

\*Neuzil, Mark and William Kovavik

1996c “The media and social change: The great Alaskan land fraud.” Chapter 4 (pp. 83-104) in *Mass Media and Environmental Conflict: America’s Green Crusades*. Thousand Oaks, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Alaska. *Collier’s Magazine*. *Hampton’s Magazine*. *McClure’s Magazine*. Muckrakers

\*Neuzil, Mark and William Kovavik

1996d “Media and competing power groups: A big dam controversy.” Chapter 5 (pp. 105-127) in *Mass Media and Environmental Conflict: America’s Green Crusades*. Thousand Oaks, CA: Sage Publications. ([cc](#), [pdf: on file](#)) **Keywords:** Hetch Hetchy. *Outlook Magazine*.

\*#Backes, David

1995 “The biosocial perspective and environmental communication research.” *Journal of Communication* 45(3, Summer):147-163. doi: 10.1111/j.1460-2466.1995.tb00747.x ([pdf: on file](#)) **Keywords:** Biosocial Models. Communication Research. Environmental Communication. Mass Media.

\*#Collins, Catherine A. and Susan R. Kephart

1995 “Science as news: The emergence and framing of biodiversity.” *Mass Comm Review* 22(1/2):21-45. ([cc](#), [pdf: on file](#)) **Keywords:** Environmental Issues. Environmental News. Newsmagazines. Science News.

\*#Henschel, Carsten and Peter M. Wiedemann

1993 “Facing the greenhouse effect: Communication about energy in Germany.” *Technology in Society: an International Journal* 15(3):301-310. ([cc](#), [pdf: See International Magazines: Treatment of Editorial Content](#))

\*#Bohme-Durr, Karin

1992 “Social and natural sciences in German periodicals.” *Communications: European Journal of Communication* 17(2):167-176. ([cc](#), [pdf: See International Magazines: Treatment of Editorial Content](#))

\*#Martin, Shannon E.

1991 “Using expert sources in breaking science stories: A comparison of magazine types.” *Journalism Quarterly* 68(1/2, Spring Summer):179-187. ([cc](#), [pdf: See Source Analysis](#))

\*#Hornig, Susanna

1990 “Science stories: Risk, power and perceived emphasis.” *Journalism Quarterly* 67(4, Winter):767-776. ([cc](#), [pdf: on file](#)) **Keywords:** News Coverage. Professional Journals. Risk Communication. Science News.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8M. Editorial Treatment of Science, Environment and Technology**

\*#Rothman, Stanley

1990 “Journalists, broadcasters, scientific experts and public opinion.” *Minerva* 28(2):117-133. ([cc](#), [pdf: on file](#)) **Keywords:** Journalists. Magazines. News Bias. News Coverage. Public Opinion. Science News. *Time Magazine*. *Newsweek*. *U.S. News and World Report*.

\*#Hinkle, Gerald and William R. Elliott

1989 “Science coverage in three newspapers and three supermarket tabloids.” *Journalism Quarterly* 66(2, Summer):353-358. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Lewenstein, Bruce V.

1989 “Magazine publishing and popular science after World War II.” *American Journalism: Theory, Practice, and Criticism* 6(4, Fall):218-234. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Science News. Public Opinion. World War II. *Science Illustrated*. *Scientific American*.

\*#LaFollette, Marcel C.

1988 “Eyes on the stars: Images of women scientists in popular magazines.” *Science Technology and Human Values* 13(3/4, Summer/Autumn):262- 275. ([cc](#), [pdf: on file](#)). See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Gender and Sex Roles* **Keywords:** Content Analysis. Mass Circulation Magazines. Magazines. Media Stereotypes. Science. Women's Representation.

\*#Caudill, Ed

1987 “A content analysis of press views of Darwin’s evolution theory, 1860-1925.” *Journalism Quarterly* 64(4, Winter):782-786. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Journalism History. News Coverage. *New York Times American Journal of Science*.

\*#Howenstine, Erick

1987 “Environmental reporting: Shift from 1970-1982.” *Journalism Quarterly* 64(4, Winter):842-846. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Environmental Issues. News Coverage. *Newsweek*. Reporting. *Time Magazine*.

\*#Bennett, William

1986 “The medium is large, but how good is the message?” Chapter 9 (pp. 119-128) in Sharon M. Friedman, Sharon Dunwoody and Carol L. Rogers (Eds.), *Scientists and Journalists: Reporting Science as News*. New York: The Free Press. ([cc](#), [pdf: on file](#)) **Keywords:** Journalists. News Coverage. Science News. Science Communication Journals.

\*#Clemens, Elisabeth S.

1986 “Of asteroids and dinosaurs: The role of the press in the shaping of scientific debate.” *Social Studies of Science* 16(3):421-456. ([cc](#), [pdf: on file](#)) **Keywords:** Media Effects. Scholarly Communication. Science News. Scientific Publication.

\*#Gaddy, Gary D. and Enoch Tanjong

1986 “Earthquake coverage by the Western press.” *Journal of Communication* 36(2, Spring):105-112. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Disasters. *Geotimes Magazine*. International News. News Coverage. Third World.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8M. Editorial  
Treatment of Science,  
Environment and  
Technology**

\*#Moore, Barbara and Michael Singletary

1985 “Scientific sources’ perceptions of network news accuracy.” *Journalism Quarterly* 62(4, Winter):816-823. (cc, pdf: on file) **Keywords:** News Coverage. General Magazines. Reporters. Science News.

\*#Strodthoff, Glenn G., Robert P. Hawkins and A. Clay Schoenfeld

1985 “Media roles in a social movement: A model of ideology diffusion.” *Journal of Communication* 35(2, Spring):134-153. (cc, pdf: on file) **Keywords:** Content Analysis. Diffusion of Innovation. Environmental Issues. Media Effects. Titles: *Audubon*. *Environment*. *Time Magazine*. *Saturday Review*.

#Weiss, Carol H.

1985 “Media report card for social science.” *Society* 22(3, Mar./Apr.):39-47. (cc: See Source Analysis)

\*#Lundburg, Lea J.

1984 “Comprehensiveness of coverage of tropical rain deforestation.” *Journalism Quarterly* 61(2, Summer):378-382. (cc, pdf: on file) **Keywords:** Consumer Magazines. News Coverage. Science News.

\*#Moore, Wayne S., David R. Bowers and Theodore A. Granovsky

1982 “What are magazine articles telling us about insects?” *Journalism Quarterly* 59(3, Autumn):464-466. (cc, pdf: on file) **Keywords:** Content Analysis. Home and Garden Magazines. Insects. Magazines. Media Stereotypes. Nature Magazines.

\*#Del Sesto, Steven L.

1981 “The science journalist and early popular magazine coverage of nuclear energy.” *Journal of Technical Writing and Communication* 11(4):315-327. (cc, pdf: on file) **Keywords:** News Coverage. Popular Magazines. Science News.

\*#Mazur, Allan

1981 “Media coverage and public opinion on scientific controversies.” *Journal of Communication* 31(2, Spring):106-115. (cc, pdf: on file) **Keywords:** Media Coverage. Press Coverage. Public Opinion. Science News. *Reader's Guide to Periodical Literature*.

\*#Pfund, Nancy and Laura Hofstadter

1981 “Biomedical innovation and the press.” *Journal of Communication* 31(2, Spring):138-154. (cc, pdf: on file) **Keywords:** News Coverage. Medical Periodicals. Press Coverage. Science News. Science Periodicals.

***Unpublished Manuscripts***

\*Spencer, Carrie

1989 “Evolution reporting in 1925: How the audience determined coverage.” Paper presented to the Magazine Division of the Association for Education in Journalism and Mass Communication, Washington, D.C., August. (cc, pdf: on file) **Keywords:** *Current History*. *Scientific American*. Scopes Trial.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8M. Editorial  
Treatment of Science,  
Environment and  
Technology**

### ***Books***

Nuezil, Mark

2008 *The Environment and the Press: From Adventure Writing to Advocacy*. Evanston, IL: Northwestern University Press. 305 pp. **Keywords:** To Come

#Nuezil, Mark and W. Kovarik

1996 *Mass Media and Environmental Conflict*. Thousand Oaks, CA: Sage Publications. 241 pp. **Keywords:** Environmental Communication. Environmental Issues. Environmental Policy. Environmentalism. Magazine. Mass Media. National Parks. Political History.

#Friedman, Sharon M., Sharon Dunwoody and Carol L. Rogers

1986 *Scientists and Journalists: Reporting Science as News*. New York: Free Press, 333 pp. **Keywords:** Journalists. News Coverage. Science News. Science Communication Journals.

### ***Book Reviews***

\*Gerl, Ellen

2010 Review of *The Environment and the Press: From Adventure Writing to Advocacy*, by Mark Neuzil. *Journal of Magazine & New Media Research* 11(2, Spring):1-2. ([cc](#), [pdf](#): [on file](#). See also *Studies of the People of Magazine Publishing*) **Keywords:** Environment. Environmental Journalism. Agriculture. Farm Magazines.

## **Unit 8N. Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism**

*Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism*

### **Journal Articles and Book Chapters - Theory**

\*#Kline, Kimberly N.

2003 “Popular media and health: Images, effects and institutions.” Chapter 25 (pp. 557-581) in Teresa L. Thompson, Alicia M. Dorsey, Katherine I. Miller and Roxanne Parrott (Eds). *Handbook of Health Communication*. Mahwah, NJ: Lawrence Erlbaum Associates. ([cc](#), [pdf: on file](#)) **Keywords:** Health. Health Communication. Literature Review. Magazines. Mass Media. Mediated Communication.

\*#Kaplan, Robert M.

1997 “Health outcomes and communication research.” *Health Communication* 9(1): 75-82. ([cc](#), [pdf: on file](#)) **Keywords:** Communication Research. Health Communication. Medical Treatment. Treatment Outcomes. Scholarly Journals.

### **Journal Articles and Book Chapters**

\*#Fandrich, Ashley M. and Stephenson J. Beck

2012 “Powerless language in health media: The influence of biological sex and magazine type on health language.” *Communication Studies* 63(1, Jan./Mar.):36-53. doi: 10.1080/10510974.2011.598600 ([pdf: on file](#)) **Keywords:** Biological Sex. Content Analysis. Health Media. Powerless Language. Magazine.

\*Dubriwny, Tasha N.

2009 “Constructing breast cancer in the news.” *Journal of Communication Inquiry* 33(2, Apr.):104-125. doi: 10.1177/0196859908329090 ([cc](#), [pdf: on file](#)) **Keywords:** Betty Ford. Breast Cancer. Constitutive Rhetoric. Narrative. Subject Position.

\*Ray, Lindsay and Amanda Hinnant

2009 “Media representation of mental disorders: A study of ADD and ADHD coverage in magazines from 1985 to 2008.” *Journal of Magazine & New Media Research* 11(1, Fall):1-21. ([cc](#), [pdf: on file](#)) **Keywords:** Attention Deficit Disorder. Attention Deficit Hyperactivity Disorder. Frame Analysis.

\*Atkin, Charles K., Sandi W. Smith, Courtney McFeters and Vanessa Ferguson

2008 “A comprehensive analysis of breast cancer news coverage in leading media outlets focusing on environmental risks and prevention.” *Journal of Health Communication* 13(1):3-19. doi: 10.1080/10810730701806912 ([cc](#), [pdf: on file](#)) **Keywords:** Audiences. Breast Cancer. Cancer Patients. Manners and Customs. Mass Media. Medical Care. News. Risk Assessment.

\*Wood, Janice

2008 “Prescription for a periodical: Medicine, sex, and obscenity in the nineteenth century, as told in *Dr. Foote’s Health Monthly*.” *American Periodicals* 18(1):26-44. ([cc](#), [pdf: on file](#)). See also, *Historical and Selected Contemporary Studies of Magazines by Titles* **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8N. Editorial Treatment of Health and Medicine**

- \*Gill, Elizabeth A. and Austin S. Babrow  
 2007 “To hope or to know: Coping with uncertainty and ambivalence in women’s magazine breast cancer articles.” *Journal of Applied Communication Research* 35(2):133-155. doi: 10.1080/00909880701263029 (cc, pdf: [on file](#)) **Keywords:** Ambivalence. Breast Cancer. Coping. Interpretive Method. Journalism. Problematic Integration Theory. Social Constructionism. Uncertainty. Women’s Health. Women’s Magazines.
- \*Newman, Christy  
 2007 “Reader letters to women’s health magazines: Inscribing the ‘will to health.’” *Feminist Media Studies* 7(2):156-170. (cc, pdf: *Studies of Audience Feedback: Letters to the Editor*)
- \*Smith, Rachel  
 2007 “Media depictions of health topics: Challenge and stigma formats.” *Journal of Health Communication* 12(3):233-249. doi: 10.1080/10810730701266273 (cc, pdf: [on file](#). See also, *Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues.*) **Keywords:** Content Analysis. Magazines. News Coverage. *Reader’s Digest*.
- \*Cimons, Marlene  
 2006 “Menopause: Milestone or misery? A look at media messages to our mothers and grandmothers.” *American Journalism* 23(1, Winter):63-94. (cc, pdf: [on file](#)) **Keywords:** **To Come**
- \*Clarke, Juanne N.  
 2006 “The case of the missing person: Alzheimer’s Disease in mass print magazines 1991-2001.” *Health Communication* 19(3):269-276. (cc, pdf: [on file](#). See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** Canada. U.S. **To Come**
- \*#Clarke, Juanne N. and Jeannine Binns  
 2006 “The portrayal of heart disease in mass print magazines, 1991-2001.” *Health Communication* 19(1):39-48. (cc, pdf: *See International Magazines: Treatment of Editorial Content*)
- \*Clarke, Juanne N., Lianne McLellan and Laurie Hoffman-Goetz  
 2006 “The portrayal of HIV/AIDS in two popular African American magazines.” *Journal of Health Communication* 11:495-507. doi: 10.1080/10810730600752001 (cc, pdf: [on file](#). See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** **To Come**
- \*Hardin, Marie, Susan Lynn, Kristie Walsdorf  
 2006 “Depicting the sporting body: The intersection of gender, race and disability in women’s sport/fitness magazines.” *Journal of Magazine & New Media Research* 8(1, Spring): <http://www.bsu.edu/web/aeimcmagazine/journal/index/htm>. Accessed 7-18-06. (cc, pdf: *See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles. See also, Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups; Editorial Treatment of Popular Culture, including Music and Sports*)
- \*Mastin, Teresa and Shelly Campo  
 2006 “Conflicting messages: Overweight and obesity advertisements and articles in black magazines.” *Howard Journal of Communications* 17(4):265-285. doi: 10.1080/10646170600966527 (cc, pdf: [on file](#). See also, *Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues*) **Keywords:** **To Come**



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\*#Nowak, Linda I. and Judith H. Washburn

1998 “Patient sources of information and decision factors in selecting cosmetic surgeons.” *Health Marketing Quarterly* 15(4):45-54. (cc, pdf: on file) Keywords: Consumer Behavior. Cosmetic Surgery. Information Seeking. Magazine Articles. Newspaper Articles. Patients.

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1998 “Who learns preventive health care information from where: Cross-channel and repertoire comparisons.” *Health Communication* 10(1):25-36. (cc, pdf: on file) Keywords: Health Communication. Magazines. Newspapers. Preventive Strategies. Television News.

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1990 “The media construct a menstrual monster: A content analysis of PMS articles in the popular press.” *Women and Health* 16(2):89-104. doi: 10.1300/J013v16n02\_07 (pdf: [on file](#)) **Keywords:** Content Analysis. Magazine Articles. Media Stereotypes. Reader's Guide to Periodical Literature. Women's Representation.

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\*#Hanke, Robert

1989 “Mass media and lifestyle differentiation: An analysis of the public discourse about food.” *Communication* 11:221-238. (cc, pdf: [on file](#)) **Keywords:** **To Come**

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\*#Olasky, Marvin

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- \*#Danielian, Lucig H. and Stephen D. Reese  
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- \*#Shoemaker, Pamela J., Wayne Wanta and Dawn Leggett  
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- \*#Bonnstetter, Cathy Meo  
 1986 “Magazine coverage of mentally handicapped.” *Journalism Quarterly* 63(3, Autumn):623-626. (cc, pdf: [on file](#)) Keywords: Children. Content Analysis. Handicapped. Magazines. Mentally Disabled. News Coverage. Scholarly Magazines. Science Magazines.
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 1986 “Cancer meanings in the media: Implications for clinicians.” Pp. 175-215 in Thelma McCormack (Ed.), *Studies in Communications*, Vol. 3. News and Knowledge. Greenwich, CT: JAI Press. (cc, pdf: [on file](#)) Keywords: Cancer. Content Analysis. Magazines. News Coverage. Science News. *Newsweek Magazine*.

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- \*#Klaidman, Stephen and Tom L. Beauchamp  
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- \*#Mirotznik, Jerrold and Bernadette M. Mosellie  
 1986 “Genital herpes and the mass media.” *Journal of Popular Culture* 20(3, Winter):1-12. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Disease. Health Communication. News Coverage. Popular Magazines.
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 1986 “The role of the mass media in promoting a thin standard of bodily attractiveness for women.” *Sex Roles* 14(9/10):519-532. (cc, pdf: [on file](#)) **Keywords:** Attractiveness. Eating Disorders. Media Effects. Media Stereotypes. Popular Magazines. Sex Roles. Women.
- \*#Weston, Louise C. and Josephine A. Ruggerio  
 1985-1986 “The popular approach to women’s health issues: A content analysis of women’s magazines in the 1970s.” *Women and Health* 10(4):47-62. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. *Cosmopolitan*. *Effects*. *Essence*. *Ladies’ Home Journal*. *Magazines*. *Media*. *Woman’s Day*. *Working Woman*.
- \*#Stocking, S. Holly  
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- \*#Jones, Tricia S.  
 1984 “A media definition of alcoholism.” Pp. 130-139 in Sari Thomas (Ed.), *Studies in Mass Communication and Technology*. Studies in Communication, Vol. 1. Norwood, NJ: Ablex Publishing Corporation. (pdf: [on file](#)) **Keywords:** Alcohol. Content Analysis. News Magazines. Media Stereotypes. Sex Differences.
- \*#Fisher, June, Oscar H. Gandy, Jr. and Noreene Z. Janus  
 1981 “The role of popular media in defining sickness and health.” Pp. 240-257 in Emile G. McAnany, Jorge Schnitman and Noreene Janus (Eds.), *Communication and Social Structure: Critical Studies in Mass Media Research*. New York: Praeger Publishers. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Health Communication. *Ladies Home Journal*. Media Bias. Press Coverage. *Reader’s Digest*. *Time*.
- \*#Linsky, Arnold S.  
 1970-71 “Theories of behavior and the image of the alcoholic in popular magazines 1900-1966.” *The Public Opinion Quarterly* 34(4, Winter):573-581. (cc, pdf: [on file](#)) **Keywords:** To Come



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8N. Editorial Treatment of Health and Medicine**

### *Unpublished Papers and Manuscripts*

Endres, Kathleen L.

- 1989 “Refocusing science news to reach a specialized audience: AIDS coverage, mobilizing information and teen magazines.” Unpublished paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Minneapolis, MN, August 9-12. (nfc)

### *Books*

Skloot, Rebecca

- 2010 *The Immortal Life of Henrietta Lacks*. New York: Random House. 382 pp.  
**Keywords:** Cervical Cancer Cell Research. *Collier's* Magazine. HeLa Cells. Johns Hopkins Hospital. Polio Vaccine. *Rolling Stone* Magazine. Scientific Journals.

Thompson, Teresa L., Alicia M. Dorsey, Katherine I. Miller and Roxanne Parrott (Eds.)

- 2003 *Handbook of Health Communication*. Mahwah, NJ: Lawrence Erlbaum Associates, 753 pp. **Keywords:** Health Communication. Scholarly Work.

#Condit, Celeste M.

- 1990 *Decoding Abortion Rhetoric: Communicating Social Change*. Urbana: University of Illinois Press. 236 pp. **Keywords:** Abortion. Discourse Analysis. Magazines. Mass Circulation Magazines. Rhetorical Analysis.

## ***Unit 8O. Editorial Treatment of Non-Magazine Media and Communication Technologies***

*Editorial Treatment of Non-Magazine Media and Communication Technology*

### *Journal Articles and Book Chapters*

\*Duffy, Brooke, Tara Liss-Marino and Katherine Sender

- 2011 “Reflexivity in television depictions of media industries: Peeking behind the gilt curtain.” *Communication, Culture, & Critique* 4(3, Sept.):296-313. doi:10.1111/j.1753-9137.2011.01103.x (cc, pdf: on file) **Keywords:** Advertising. 30 Rock. Entourage. Mad Men. Magazine Industry. Studio 60on the Sunset Strip. “Ugly Betty.” Reflexivity.

\*#Conboy, Martin and John Steel

- 2008 “The future of newspapers: Historical perspectives.” *Journalism Studies* 9(5):650-661. doi: 10.1080/14616700802207540 (cc, pdf: See *International: Media Effects, Media and Culture*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 80. Editorial Treatment of Non-Magazine Media and Communication Technologies**

- \*Rodgers, Ronald R.  
 2008 “*Collier’s* criticism of the press during the Norman Hapgood years, 1902-1913.” *American Journalism* 25(4):7-36. (pdf: [on file](#)) Keywords: **To Come**
- \*Tracy, James F.  
 2006 “‘Labor’s monkey wrench’: Newsweekly coverage of the 1962-63 New York newspaper strike.” *Canadian Journal of Communication* 31(3):541-560. (cc, pdf: [on file](#)) Keywords: Collective Bargaining. Frame Analysis. International Typographical Union. Labour. Mass Media. Media. Newspapers United States. Newsweeklies United States. Strikes.
- \*Fortunati, Leopoldina  
 2005 “Mediatization of the net and internetization of the mass media.” *Gazette: The International Journal for Communication Studies* 67(1):27-44. doi: 10.1177/0016549205049177 (cc, pdf: [on file](#)). See also, *International Magazines: Media Effects, Media and Culture* Keywords: Internet. Internetization. Italy. Iperbole Bologna. *La Repubblica* Newspaper. *L’Espresso* Magazine. Mass Media. Mediatization. News.
- \*Fosdick, Scott B. and Sooyoung Cho  
 2005 “No business like show business: Tracking commodification over a century of *Variety*.” *Journal of Magazine & New Media Research* 7(1, Spring):1-2. [http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2005Spindex.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2005Spindex.htm). Accessed 7-18-06. (cc, pdf: [on file](#)) Keywords: **To Come**
- \*Jancovich, Mark and Nathan Hunt  
 2004 “The mainstream, distinction, and cult TV.” Chapter 2 (pp. 26-44) in Sara Gwenllian-Jones and Roberta E. Pearson (Eds.), *Cult Television*. Minneapolis: University of Minnesota Press. (cc, pdf: [on file](#)) Keywords: *Cult Times* Magazine. Cult Television.
- \*Lehman-Wilzig, Sam and Nava Cohen-Avigdor  
 2004 “The natural life cycle of new media evolution.” *New Media and Society* 6(6): 707-730. doi: 10.1177/146144804042524 (cc, pdf: [on file](#)) Keywords: Convergence. Diffusion of Innovation. Internet. Media Competition. Media History. New Media Evolution.
- \*#Haas, Tanni and Linda Steiner  
 2002 “Fears of corporate colonization in journalism reviews’ critiques of public journalism.” *Journalism Studies* 3(3, Aug.):325-341. doi:10.1080/14616700220145579 (pdf: [on file](#)) Keywords: *American Journalism Review* Civic Journalism. *Columbia Journalism Review*. Corporate Colonization. Journalism Profession. Journalism Reviews. News Coverage. Newspapers. Public Journalism.
- \*#Jung, Jaemin  
 2002 “How magazines covered media companies’ mergers: The case of the evolution of Time Inc.” *Journalism & Mass Communication Quarterly* 79(3, Autumn):681-696. (cc, pdf: [on file](#)) Keywords: Magazine Coverage. Media Organizations. Mergers and Acquisitions. News Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 80. Editorial Treatment of Non-Magazine Media and Communication Technologies**

\*#Massie, Keith and Stephen D. Perry

2002 “Hugo Gernsback and radio magazines: An influential intersection in broadcast history.” *Journal of Radio Studies* 9(2):264-281. (cc, pdf: See *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*)

\*#Wang, Jennifer Hyland

2002 “‘The case of the radio-active housewife’: Relocating radio in the age of television.” Chapter 16 (pp. 343-366) in Michele Hilmes and Jason Loviglio (Eds.). *Radio Reader: Essays in the Cultural History of Radio*. New York: Routledge. (cc, pdf: on file) **Keywords:** Broadcasting History. Radio Audiences. Radio Programming. Television Programming. Trade Magazines. Women.

\*#Rossler (Roessler), Patrick

2001 “Between online heaven and cyberhell: The framing of ‘the Internet’ by traditional media coverage in Germany.” *New Media and Society* 3(1, Mar.):49-66. (cc, pdf: See *International Magazines: Treatment of Editorial Content*)

\*#Frau-Meigs, Divina

2000 “A cultural project based on multiple temporary consensus: Identity and community in *Wired*.” *New Media & Society* 2(2, June):227-244. doi: 10.1177/14614440022225788 (pdf: on file) **Keywords:** Community Development Consensus. Cryptography. Cyberspace. Identity Magazines. Magazines. On-line Publication. Sociosemiotic Analysis. Virtual Reality. *Wired* Magazine.

\*#Kitalong, Karla Saari

2000 “‘You will’: Technology, magic, and the cultural contexts of technical communication.” *Journal of Business and Technical Communication* 14(3, July):289-314. doi:10.1177/105065190001400303 (pdf: on file) **Keywords:** Advertising. Newsmagazine Articles. Technical Communication. Technology. *Time* Magazine. Writing Techniques.

\*#Kweon, Sanghee

2000 “A framing analysis: How did three U.S. news magazines frame about mergers or acquisitions?” *The International Journal on Media Management* 2(3/4):165-177. (pdf: on file) **Keywords:** Frame Analysis. Magazines. Media Coverage. Mergers. News Magazines. News Media Coverage.

\*#Parks, Lisa

2000 “Cracking open the set: Television repair and tinkering with gender 1949-1955.” *Television and New Media* 1(3, Aug.):257-278. doi:10.1177/152747640000100302 (pdf: See *Editorial Treatment of Men, Women, Family and Children*)

\*#Berdayes, Linda Cooper and Vicente Berdayes

1998 “The information highway in contemporary magazine narrative.” *Journal of Communication* 48(2, Spring):109-124. (pdf: on file) **Keywords:** Communication Technology. Consumer Magazines. Information Highway. Magazines. Narrative Analysis. Narrative Strategies.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 80. Editorial Treatment of Non-Magazine Media and Communication Technologies**

\*#Brake, Laurel

1998 “Doing the Biz: Book-trade and news-trade periodicals in the 1980s.” *Media History* 4(1):29-48. (cc, pdf: See *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*)

\*#Butsch, Richard

1998 “Crystal sets and scarf-pin radios: Gender, technology and the construction of American radio listening in the 1920s.” *Media, Culture & Society* 20(4, Oct.):557-572. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Broadcasting. Feminism. Gender Representation. Radio. Radio History. Radio Magazines.

\*#Henderson, Julie K.

1998 “Negative connotations in the use of the term ‘public relations’ in the print media.” *Public Relations Review* 24(1, Spring):45-54. (cc, pdf: on file) **Keywords:** Connotations. Content Analysis. *New York Times*. Periodical Articles. Public Relations. Public Relations Research.

\*#Napoli, Philip M.

1997 “The media trade press as technology forecaster: A case study of the VCR’s impact on broadcasting.” *Journalism & Mass Communication Quarterly* 74(2, June):417-430. (cc, pdf: on file) **Keywords:** Broadcasting. Technological Innovation. Trade Publications. Videocassette Recorders. *Broadcasting. Television/Radio Age. Marketing & Media Decisions, Advertising Age.*

\*#Olson, Erik L.

1995 “How magazine articles portrayed advertising from 1900 to 1940.” *Journal of Advertising* 24(3, Fall):41-54. (pdf: on file) **Keywords:** Advertising History. Advertising Industry. Magazine Advertising. Magazine Articles. Magazines. Public Opinion.

\*#Rutenbeck, Jeff

1994 “The triumph of news over ideas in American journalism: The trade journal debate.” *Journal of Communication Inquiry* 18(1, Winter):63-79. (pdf: on file) **Keywords:** Economic Issues. Journalism History. Newspaper Industry. Professionalism. Trade Journals.

\*#Jackaway, Gwennyth

1990 “Initial reactions to the introduction of television, 1938-1953.” Chapter 18 (pp. 187-197) in Sari Thomas (Ed.), *Communication and Culture: Language Performance, Technology, and Media*. Studies in Communication, Vol. 4, Norwood, NJ: Ablex. (pdf: on file) **Keywords:** Communication Technology. Broadcasting History. Economic Issues. Popular Magazines. Radio. Television History.

\*#Alperstein, Neil M.

1989 “The uses of television commercials in reporting everyday events and issues.” *Journal of Popular Culture* 23(1):127-135. (cc, pdf: on file) **Keywords:** Advertising Content. Journalists. News Content. News Reporting. Television Commercials. *People Magazine. Sports Illustrated. Time Magazine. Nation’s Business. Ad Age.*

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 80. Editorial Treatment of Non-Magazine Media and Communication Technologies**

\*#Brown, Pamela A.

1989 “George Seldes and the winter soldier brigade: The press criticism of *In Fact*, 1940-1950.” *American Journalism* 6(2):85-102. (cc, pdf: on file) **Keywords:** Alternative Press. Journalism History. News Bias. Press Criticism. *In Fact Magazine*.

\*#Mitchell, Pama A.

1989 “The response of the broadcasting and advertising trade press to television blacklisting practices, 1950-1956.” *Mass Comm Review* 16(1/2):63-69. (cc, pdf: on file). **Keywords:** Advertising History. Broadcasting History. Business Press. Publications Communism. Television Industry. Trade Publications. Titles: *Advertising Age. Broadcasting/Telecasting Weekly. Variety. Advertising Agency. Sponsor Magazine.*

\*#Scherer, Clifford W.

1989 “The videocassette recorder and information inequity.” *Journal of Communication* 39(3, Summer):94-103. doi: 10.1111/j.1460-2466.1989.tb01043.x (pdf: on file). **Keywords:** Communication Technology. Diffusion of Innovation. Economic Issues. Magazines. Videocassette Recorders.

\*#Schiller, Dan

1989 “Informational bypass: Research library access to U.S. telecommunications periodicals.” *Journal of Communication* 39(3):104-109. doi: 10.1111/j.1460-2466.1989.tb01044.x (pdf: on file). **Keywords:** Information Society. Libraries. Telecommunications. Trade Journals.

\*#Berkman, Dave

1988 “Chauvinism, populism and prewar TV: Two views as seen by the press, 1937-42.” *Journalism Quarterly* 65(2, Summer):347-351. (cc, pdf: on file) **Keywords:** British Broadcast Corporation. Broadcasting History. Economic Issues. Magazines. Television History. *Reader's Guide to Periodicals.*

\*#Smith, Carol

1988 “Running newspapers or building empires: Analysis of Gannett’s ideology.” *Newspaper Research Journal* 9(2, Winter):37-48. (cc, pdf: on file) **Keywords:** Economic Issues. Newspaper Economics. Newspaper Editing. Newspaper Management. *Gannetteer Magazine.*

\*#Dye, Jean E. and Mark D. Harmon

1987 “*TV Guide*: Images of the status quo, 1970-1979.” *Journalism Quarterly* 64(2/3, Summer/Autumn):626-629. (cc, pdf: on file) **Keywords:** Content Analysis. Magazines. *TV Guide*. News Coverage. Television. Television Industry.

\*#Culbertson, Hugh M. and Lujan Thompson

1984 “A comparison of *The Quill* and *Columbia Journalism Review* relative to three critical perspectives.” *Mass Comm Review* 11(1/2, Winter/Spring):12-21. (pdf: on file) **Keywords:** Content Analysis. News Selection. Newsgathering. Press Criticism. *The Quill. Columbia Journalism Review.* Reporting.

\*#Dannefer, W. Dale and Nicholas Poushinsky

1979 “The C. B. phenomenon: A sociological appraisal.” *Journal of Popular Culture* 12(4):611-619. (cc, pdf: on file) **Keywords:** Citizens Band Radio. Communication Theory. *Overdrive Magazine.*

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8O. Editorial Treatment of Non-Magazine Media and Communication Technologies**

### ***Books***

#Halper, Donna L.

2001 *Invisible Stars: A Social History of Women in American Broadcasting*. Armonk, NY: M.E. Sharpe. 344 pp. **Keywords:** Broadcasting History. Gender Studies. Popular Magazines. Radio. Social History. Television. *Time Magazine*. Trade Publications. Women.

#Gomery, Douglas, Ed.

1998 *Media in America: The Wilson Quarterly Reader*. John Hopkins University Press. 303 pp. **Keywords:** Mass Communication. Mass Media. Popular Culture. Research Trends. *Wilson Quarterly*

Covert, Catherine L. and John D. Stevens

1992 *Mass Media Between the Wars: Perceptions of Cultural Tension, 1918-1941*. Syracuse, NY: Syracuse University Press.

#Johnson, Carolyn E.

1979 *TV Guide 25-Year Index: April 3, 1953-December 31, 1977*. Randnor, PA: Triangle Publications, 506 pp. **Keywords:** *TV Guide Magazine*. Periodical Indexes.

### ***Book Reviews***

\*Bohde, Cheryl D.

1991 Review of *Journalistic Standards in Nineteenth-Century America*, by Hazel Dicken-Garcia. *American Periodicals* 1(1, Fall):107-108. ([cc](#), [pdf](#): [on file](#))

\*Greenspan, Ezra

1991 Review of *The Letters of the Republic: Publication and the Public Sphere in Eighteenth-Century America*, by Michael Warner. *American Periodicals* 1(1, Fall):105-107. ([cc](#), [pdf](#): [on file](#)) **Keywords:**

### ***Unit 8P. Editorial Treatment of Covers (See Covers: Visual Treatment)***

## ***Unit 8Q. International Magazines: Treatment of Editorial Content***

*International Magazines: Treatment of Editorial Content*

\*Madsen, Ole Jacob and Brita Ytre-Arne

- 2012 “Me at my best: Therapeutic ideals in Norwegian women’s magazines.” *Communication, Culture & Critique* 5(1, March):20-37. doi: 10.1111/j.1753-9137.2011.01118.x (cc: pdf: on file) Keywords: KK (Kvinner or Klær) Magazine. Norway. Qualitative Analysis. Tara Magazine. Therapeutic Ethos.

\*Li, Shuang

- 2010 “Creativity as branding: An analysis of FHM China’s innovative editorial strategy.” *Journal of Magazine & New Media Research* 11(2, Spring):1-20. (cc, pdf: on file) Keywords: China. FHM China. Localization. Magazines. Men’s Magazines.

\*Black, Scott

- 2008 “*The Spectator* in the history of the novel.” *Media History* 14(3):337-351. doi: 10.1080/13688800802472428 (pdf: on file. See also, *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content, U.S.*) Keywords: History of the Novel. Novelty (Aesthetics. Eighteenth-Century Britain). Publishing Practices. Print Culture. Reading Practices. *The Spectator*.

\*#Conboy, Martin and John Steel

- 2008 “The future of newspapers: Historical perspectives.” *Journalism Studies* 9(5):650-661. doi: 10.1080/14616700802207540 (cc, pdf: on file. See also, *Magazines and Non-Magazine Media and Communication Technologies*) Keywords: Britain. Cultures of Communication. Internet Effects on Media. Newspaper History. Periodical News Production. Politics. Qualitative Analysis. *Spectator*. Technology. *The Tatler*.

\*Brown, Andy R.

- 2007 “Everything louder than everything else: The contemporary metal music magazine and cultural appeal.” *Journalism Studies* 8(4):642-655. doi: 10.1080/14616700701412209 (cc, pdf: on file. See also, *International Magazines: Media Effects, Media and Culture*) Keywords: Circuit of Culture. Identity. Interpretive Repertoires. Metal. Music Magazines. United Kingdom. Youth Consumption.

\*Mussell, James

- 2007 “Nineteenth-century popular science magazines: Narrative, and the problem of historical materiality.” *Journalism Studies* 8(4):656-666. doi: 10.1080/14616700701412217 (cc, pdf: on file. See also, *Approaches to Writing and Style; Editorial Treatment of Science, Environment and Technology*) Keywords: Britain. Discourse. Narrative. Popular Science. Professionalisation. Public Understanding. Science Communication.

\*Sylvester, Nina

- 2007 “Before *Cosmopolitan*: The Girl in German women’s magazines in the 1920s.” *Journalism Studies* 8(4):550-554. doi: 10.1080/14616700701411953 (cc: pdf: on file) Keywords: Consumption. Identity. Germany. Public Sphere. The Girl. Weimar Culture. Women’s Magazines.

\*Zdovc, Sonja Merljak

- 2007 “The use of novelistic techniques in Slovene journalism: The case of the magazine *Tovarish*.” *Journalism Studies* 8(2):248-263. (cc, pdf: on file) doi: 10.1080/14616700601148853 Keywords: Censorship. Feature stories. New Journalism. Novelistic Techniques. Reportage. Slovenia. Socialism.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*Burke, Eliza

2006 “Feminine visions: Anorexia and contagion in pop discourse.” *Feminist Media Studies* 6(3):315-330. doi:10.80/14680770600802066 (cc, pdf: on file) **Keywords:** Australia. Popular Women's Magazines.

\*Clarke, Juanne

2006 “The case of the missing person: Alzheimer's Disease in mass print magazines 1991-2001.” *Health Communication* 19(3):269-276. (cc: See Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism)

\*Clarke, Juanne, Lianne McLellan and Laurie Hoffman-Goetz

2006 “The portrayal of HIV/AIDS in two popular African American magazines.” *Journal of Health Communication* 11:495-507. (cc: See Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism)

\*#Clarke, Juanne Nancarrow and Jeannine Binns

2006 “The portrayal of heart disease in mass print magazines, 1991-2001.” *Health Communication* 19(1):39-48. (cc, pdf: on file. See also, Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism) **Keywords:** Canada. United States.

#Darling-Wolf, Fabienne

2006 “The men and women of *non-no*: Gender, race, and hybridity in two Japanese magazines.” *Critical Studies in Media Communication* 23(3):181-199. doi: 10.1080/07393180600800734 (cc, pdf: See International Magazines: Media Effects, Media and Culture)

\*Lockyer, Sharon

2006 “A two-pronged attack? Exploring *Private Eye*'s satirical humor and investigative reporting.” *Journalism Studies* 7(5):765-781. doi: 10.1080/14616700600890422 (cc, pdf: on file) **Keywords:** Democracy. Great Britain. Investigative Journalism. Journalistic Freedom. Moral Boundaries. *Private Eye* Magazine. Satirical Humor.

\*Manosevitch, Edith

2006 “Democratic values, empowerment and giving voice: Children's media discourse in the aftermath of the assassination of Yitzhak Rabin.” *Learning, Media and Technology* 31(2):163-179. doi:10.1080/17439880600756753 (cc, pdf: on file) **Keywords:** Children's Magazines. Israel.

\*Pimlott, Herbert

2006 “Write out of the margins: Accessibility, editorship and house style in *Marxism Today*, 1957-91.” *Journalism Studies* 7(5):782-806. doi: 10.1080/1461670 0600890448 (cc, pdf: on file) **Keywords:** Accessibility. Communist Party of Great Britain. Editorship. *Marxism Today*. Write in Style.

Deveau, Vicki and Gregory Fouts

2005 “Revenge in U.S. and Canadian news magazines post-9/11.” *Canadian Journal of Communication* 30(1):99-109. (cc, pdf: See Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War) **Keywords:** Content Analysis. September 11. Canadian Magazines / Revenge. U.S. Magazines / Revenge.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*Low, Graham

2005 “Explaining evolution: The use of animacy in an example of semi-formal science writing.” *Language and Literature* 14(2):129-148. doi: 10.1177/0963947005051285 (cc: on file) **Keywords:** Animacy. Informal Science Explanation. Linguistic Metaphors. Metaphor. Use of Metaphor.  
**DUAL LIST IN 8M**

\*Adebanwi, Wale

2004 “The press and the politics of marginal voices: Narratives of the experiences of the Ogoni of Nigeria.” *Media, Culture & Society* 26(6):763-783. doi: 10.1177/4/0163443704045508 (cc, pdf: on file) **Keywords:** Magazines. Newspapers.

\*Blackman, Lisa

2004 “Self-help, media cultures and the production of female psychopathology.” *European Journal of Cultural Studies* 7(2):219-236. doi: 10.1177/1367549404042496 (cc, pdf: on file) **Keywords:** Dialogue. Dilemma. Magazine Culture. Neoliberalism and Subjectivity. Rhetorical Psychology.

\*Jones, Sandra C.

2004 “Coverage of breast cancer in the Australian print media—Does advertising and editorial coverage reflect correct social marketing messages?” *Journal of Health Communication* 9(4):309-325. (pdf: See *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism; Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues; International Magazines: Advertising*)

\*Matheson, Donald

2003 “Scowling at their notebooks: How British journalists understand their writing.” *Journalism: Theory, Practice, and Criticism* 4(2, May):165-183. doi: 10.1177/146488490342002 (pdf: on file) **Keywords:** Great Britain. Journalism. Journalists. Newspaper Journalists. Newswriting. Profession. Trade Press as Data Base.

\*Tincknell, Estella, Deborah Chambers, Joost Van Loon and Nichola Hudson

2003 “Begging for it: ‘New femininities,’ social agency and moral discourse in contemporary teenage and men’s magazines.” *Feminist Media Studies* 3(1):47-63. doi: 10.1080/1468077032000080121 (cc, pdf: on file). See also, *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles* **Keywords:** Great Britain. Men’s Magazines. Teen Magazines.

\*#Attwood, Feona

2002 “A very British carnival: Women, sex and transgression in *Fiesta* magazine.” *European Journal of Cultural Studies* 5(1, Feb.):91-105. (cc, pdf: on file) **Keywords:** Bawdy. Carnival. Dirty Talk. Magazine *Fiesta*. Low Text. Magazine. Objectification. Pornography. Representation of Women. Sexuality. United Kingdom. Women.

\*#Boni, Federico

2002 “Framing media masculinities: Men’s lifestyle magazines and the biopolitics of the male body.” *European Journal of Communication* 17(4):465-478. (cc, pdf: on file). See also, *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles* **Keywords:** Body Politics. Frame Analysis. Italy. Male Body. Men’s Health. Men’s Lifestyle Magazines. Magazine Coverage. Magazines. GQ Magazine. *FHM* Magazine. *Maxim* Magazine. *Men’s Health* Magazine. Sociology of the Body.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Bonner, Frances and Susan McKay

2002 “Reporting childhood illness in Australian mass-market woman’s magazines.” *Australian Journal of Communication* 29(1):53-66. (cc, pdf: on file. See also, *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*) **Keywords:** Australia. Children. Health Information. Magazines. Women. Magazine Titles: *Australian Women’s Weekly*, *Women’s Day*.

\*Ito, Kinko

2002 “The world of Japanese ladies’ comics: From romantic fantasy to lustful perversion.” *Journal of Popular Culture* 36(1):68-85. (cc, pdf: on file) **Keywords:** To Come

\*#Jones, Adam

2002 “From vanguard to vanquished: The tabloid press in Jordan.” *Political Communication* 19(2, Apr./June):171-187. (pdf: on file) **Keywords:** Authoritarian Government. Jordan. Tabloid Journalism. Tabloid Magazines. Tabloid Newspapers.

\*Kilicbay, Baris and Mutlu Binark

2002 “Consumer culture, Islam and the politics of lifestyle.” *European Journal of Communication* 17(4):495-511. (cc, pdf: on file) **Keywords:** Consumer Culture. Fashion. Islam. Islamic Women’s Magazines. Modernization. Turkey. Veiling.

\*#Liakopoulos, Miltos

2002 “Pandora’s box or panacea? Using metaphors to create the public representations of biotechnology.” *Public Understanding of Science* 11(1, Jan.):5-32. doi: 10.1088/0963-6625/11/1/301 (pdf: on file. See also, *Editorial Treatment of Science, Environment and Technology, U.S. Magazines*) **Keywords:** Biotechnology. Metaphor. Newspapers. *Science News*. *The Independent*. *New Scientist*. *The Economist*.

\*#McKay, Susan and Frances Bonner

2002 “Evaluating illness in women’s magazines.” *Journal of Language and Social Psychology* 21(1, Mar.):53-67. (cc, pdf: on file) **Keywords:** Australia. Discourse Analysis. Health Communication. Health Information. Women. Magazines. *Australian Women’s Weekly*. *Women’s Day*. *New Idea Magazine*.

\*#Moore, Stephen H.

2002 “Disinterring ideology from a corpus of obituaries: A critical post mortem.” *Discourse and Society* 13(4):495-536. (cc, pdf: on file. See also *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content, U.S.*) **Keywords:** Corpus. Critical Discourse Analysis. Ideational. Magazine Articles. Meta Function. Ideology. Media Discourse. Obituary. Systemic Functional Grammar. *The Economist*.

\*#Pratt, Cornelius B., Louisa Ha and Charlotte A. Pratt

2002 “Setting the public health agenda on major diseases in sub-Saharan Africa: African popular magazines and medical journals, 1981-1997.” *Journal of Communication* 52(4):889-904. (cc, pdf: on file. See also, *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*) **Keywords:** Africa. Health Information. Magazine Coverage. Media Coverage. Public Health. Sub-Saharan African Magazines. Popular Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Vieth, Eve

- 2002 “A glamorous, untouchable elsewhere: Europe’s American dream in World War II and beyond.” *International Journal of Cultural Studies* 5(1):21-44. (cc, pdf: on file)  
**Keywords:** Germany. Imagery. Magazines. Perception. September 11. United Kingdom.

\*#Aucoin, James L.

- 2001 “Epistemic responsibility and narrative theory: The literary journalism of Ryszard Kapuscinski.” *Journalism: Theory, Practice, and Criticism* 2(1, Apr.):5-21. (cc, pdf: on file). See also, *Approaches to Writing, Style; Literary Journalism; Content as Literature; International Magazines: Studies of People and Industry Social Structure* **Keywords:** Epistemology. Epistemic Responsibility. Journalism History. Literary Journalism. Literary Standards. Magazine Articles. Narrative Analysis. Narrative Theory. Poland. Ryszard Kapuscinski.

\*#Bjork, Ulf Jonas

- 2001 “‘Have gun, will travel’: Swedish television and American westerns, 1959-1969.” *Historical Journal of Film, Radio and Television* 21(2, Aug.):309-321. (pdf: on file) **Keywords:** Broadcasting History. Organization Magazines. *Röster i Radio-TV* Magazine. Sweden. Television Programming. United States. Wild West Programs.

\*#Campani, Giovanna

- 2001 “Migrants and media: The Italian case.” Chapter 3 (pp. 38-52) in E. Russell King and Nancy Wood (Eds.). *Media and Migration: Constructions of Mobility and Difference*. London, Routledge. (pdf: on file) **Keywords:** Immigrants. Italy. *L'Espresso* Magazine. Media Coverage. Newspapers.

\*#Henderson, Margaret

- 2001 “A shifting line up: Men, women and *Tracks* surfing magazine.” *Journal of Media and Cultural Studies* 15(3):319-332. doi: 10.1080/10304310120086803 (cc, pdf: on file)  
**Keywords:** Australian Magazines. Australia. Gender Stereotypes. Surfing Magazine. *Tracks*. Women.

\*#Ogan, Christine

- 2001 “Communication, politics and religion in an Islamic community.” Chapter 9 (pp. 127-142) in Russell King and Nancy Wood (Eds.), *Media and Migration: Constructions of Mobility and Difference*. London: Routledge. (cc, pdf: on file)  
**Keywords:** Immigrants. Islamic Magazines. Turkey. Media Coverage.

\*#Office of Science and Technology and the Wellcome Trust

- 2001 “Science and the public: A review of science communication and public attitudes toward science in Britain.” *Public Understanding of Science* 10(3, July):315-330. doi: 10.1088/0963-6625/10/3/305 (pdf: on file) **Keywords:** Science Communication. United Kingdom.

\*#Rossler (Roessler), Patrick

- 2001 “Between online heaven and cyberhell: The framing of ‘the Internet’ by traditional media coverage in Germany.” *New Media and Society* 3(1, Mar.):49-66. (cc, pdf: on file). See also, *Editorial Content: Magazines and Technology* **Keywords:** Argumentation Patterns. Audience Responses. Content Analysis. Framing. German News Magazines. Internet. Internet Media Discourse. Media Consequences Assessments. Traditional Media Coverage.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Worthington, Nancy

2001 “A division of labor: Dividing maternal authority from political activism in the Kenyan press.” *Journal of Communication Inquiry* 25(2, Apr.):167-183. (cc, pdf: [on file](#)) **Keywords:** Gender. Identity Formation. Kenya. Motherhood. News Media. Newsmagazines. Political Movements.

#Benzie, Tim

2000 “Judy Garland at the gym—gay magazines and gay bodybuilding.” *Continuum: Journal of Media & Cultural Studies* 14(2, July):159-170. doi:10.1080/713657700 .(pdf: [on file](#)) **Keywords:** Australia. Bodybuilding. Homosexual Culture. Homosexual Men. Magazines. Popular Culture. Outrage.

\*#Bolin, Göran

2000 “Film swapping in the public: Youth audiences and alternative cultural publicities.” *Javnost-The Public* 7(2, June):57-73. (pdf: [on file](#)) **Keywords:** Fanzine Writing. Film Swapping. Media Violence. Men. Peer Relations. Popular Culture. Public Sphere. Sweden. Video Production. Young Adults.

\*#Bonner, Frances and Susan McKay

2000 “Challenges, determination and triumphs: Inspirational discourse in women’s magazine health stories.” *Continuum: Journal of Media & Cultural Studies* 14(2, July):133-142. doi:10.1080/713657702 (pdf: [on file](#)) **Keywords:** Australia. Discourse Analysis. Health Communication. Health Information. Magazines. Pathography. Women. *Australian Women’s Weekly*. *Women’s Day*. *New Idea*.

\*#Cook, Jackie

2000 “Men’s magazines at the millennium: New spaces, new selves.” *Continuum: Journal of Media & Cultural Studies* 14(2, July):171-186. doi:10.1080/713657705 (cc, pdf: [on file](#)) **Keywords:** Australia. Discourse Analysis. Magazines. Men. Popular Culture

\*#Stevenson, Nick, Peter Jackson and Kate Brooks

2000 “The politics of ‘new’ men’s lifestyle magazines.” *European Journal of Cultural Studies* 3(3, Sept.):366-385. doi: 10.1177/136754940000300301 (pdf: [on file](#)). See also, *Editorial Treatment of Men, Women, Family and Children* **Keywords:** Britain. Lifestyles. Magazines. Men. Men’s Lifestyle Magazines. Popular Culture.

\*#Benavides, Jose Luis

2000 “*Gacetilla*: A keyword for a revisionist approach to the political economy of Mexico’s print news media.” *Media, Culture & Society* 22(1, Jan.):85-104. (pdf: [on file](#)) **Keywords:** Advertising Disguised as News. *Gacetilla*. Mexico. Political Economy. Print News Media. Newsmagazines. Newspapers.

\*#Sheridan, Susan

2000 “The ‘Australian woman’ and her migrant others in the postwar Australian women’s weekly.” *Continuum: Journal of Media & Cultural Studies* 14(2, July): 121-132. (cc, pdf: [on file](#)) **Keywords:** Australia. *Australian Women’s Weekly*. Ethnic Groups. Immigrants. Magazines. Minorities. National Identity. Women.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Goddu, Jenn

1999 “‘Powerless, public-spirited women,’ ‘angry feminists,’ and ‘the Muffin Lobby’: Newspaper and magazine coverage of three national women’s groups from 1980 to 1995.” *Canadian Journal of Communication* 24:105-126. (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) **Keywords:** Feminist Research. Magazine Articles. Magazine Journalists. Magazines. Newspaper Coverage. Women.

\*#Kehily, Mary Jane

1999 “More sugar? Teenage magazines, gender displays and sexual learning.” *European Journal of Cultural Studies* 2(1):65-89. (cc, pdf: on file) **Keywords:** Female Adolescents. Sexuality. Textual Analysis. United Kingdom. Teenage Magazines: *More! Sugar*.

\*#Dresser, Denise and Rossana Fuentes Berain

1998 “How the Mexican press covers the United States: The seven deadly sins.” *Harvard International Journal of Press/Politics* 3(2):96-108. (cc, pdf: on file) **Keywords:** Journalist Performance. Journalists. Media Coverage. Mexico. Newspaper Coverage. Performance Evaluation. United States. Title: *Proceso*

\*#Herzog, Hanna

1998 “More than a looking glass: Women in Israeli local politics and the media.” *Harvard International Journal of Press/Politics* 3(1):26-47. (cc, pdf: on file) **Keywords:** Israel. Local Government. Mass Media. Media Coverage. Politics. Women. Women’s Magazines.

\*#Hirdman, Anja

1998 “Male norms and female forms.” *Nordicom Review* 19(1, June):225-254. (cc, pdf: on file) **Keywords:** Gender Stereotypes. Magazines. Men. Newspapers. Sweden. Visual Imagery. Women. Weekly Magazines.

\*#Lick, Ho Chee

1998 “Representations of school in Singapore teenage magazines: A linguistic analysis.” *Asian Journal of Communication* 8(1):87-110. (cc, pdf: on file) **Keywords:** Adolescents. Discourse Analysis. English Teenage Magazines. Magazine Articles. Popular Culture. Secondary School Students. Singapore.

\*#Ostermann, Ana Cristina and Deborah Keller-Cohen

1998 “‘Good girls go to heaven; bad girls . . .’ learn to be good: Quizzes in American and Brazilian teenage girls’ magazines.” *Discourse and Society* 9(4):531-558. (cc, pdf: See *Editorial Treatment of Social Issues: Men, Women, Family, Gender and Sex Roles*)

\*#Plonka, Beata

1998 “Show-politics: Pseudo-events on the European political scene.” *European Journal of Communication* 23(2):227-237. (cc, pdf: on file) **Keywords:** Content Analysis. England. Magazines. Newspapers. Poland. Politics. Pseudoevents.

\*#van Zoonen, Liesbet

1998a “Women in the media, ‘Finally, I have my mother back’: Politicians and their families in popular culture.” *Harvard International Journal of Press/Politics* 3(1, Winter):48-64. (cc: on file) **Keywords:** Gender Differences. Gossip Magazines. Netherlands. Political Coverage. Politics. Popular Culture.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Wark, McKenzie

1998 “Bad girls do it in public.” *Continuum: Journal of Media & Cultural Studies* 12(1):83-90. ([pdf: on file](#)) **Keywords:** Discourse Strategies. England. Feminism. Pornography. *Vogue*.

\*#Coupland, Nikolas and Justine Coupland

1997 “Bodies, beaches and burn-times: ‘Environmentalism’ and its discursive competitors.” *Discourse and Society* 8(1):7-25. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Strategies. Asceticism. Body Culture. Commodification. Competing Discourses. Discourse Analysis. Discourse Strategies. Environmental Movement. Environmentalism. Great Britain. Hedonism. Leisure. Media Discourse. Magazines. Newspapers. Suntanning. Tanning.

\*#Donsbach, Wolfgang

1997 “Media thrust in German Bundestag election, 1994: News values and professional norms in political communication.” *Political Communication* 14(2):149-170. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Germany. Journalism. News Media. News Values. News Magazines. Newspapers. Political Communication. Politics. Print News Media.

#Eggin, Suzanne and Rick Iedema

1997 “Difference without diversity: Semantic orientation and ideology in competing women’s magazines.” Chapter 7 (pp. 165-196) in Ruth Wodak, *Gender and Discourse*. Thousand Oaks, CA: Sage. ([cc: on file](#). [See also Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content, U.S.](#)) **Keywords:** Australia. Ideology. Magazines. Semantic Theory. Women. *Titles: New Woman. She.* **MISSING ARTICLE COPY; pdf?**

\*#Glasser, Charlotte Kwok

1997 “Patriarchy, mediated desire, and Chinese magazine fiction.” *Journal of Communication* 47(1, Winter):85-108. ([cc](#), [pdf: on file](#). [See also, Editorial Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons](#)) **Keywords:** China. Fiction. Magazine Fiction. Magazines. Mass Media. Stereotypes. Women. Women’s Magazines. **DUAL LIST IN 8L?**

\*#Hayashi, Reiko

1997 “Hierarchical interdependence expressed through conversational styles in Japanese women’s magazines.” *Discourse and Society* 8(3):359-389. ([cc](#), [pdf: on file](#)) **Keywords:** Commercialism. Conversation Strategies. Critical Discourse Analysis. Cute Culture. Gender Differences. Hierarchical Interdependence. Japan. Japanese Women’s Magazines. Language. Language Use. Personalization. Positioning. Women.

\*#Miller, Laura

1997 “People types: Personality classification in Japanese women’s magazines.” *Journal of Popular Culture* 31(2, Fall):143-159. ([cc](#), [pdf: on file](#)) **Keywords:** Japan, Personality Traits, Magazines. Women. Women’s Magazines.

\*#Ring, Anne

1997 “Keeping the sexist flame alive—Why do magazines keep doing it?” *Australian Studies in Journalism* 6:3-40. ([cc](#), [pdf: on file](#)) **Keywords:** Australia. Content Analysis. Gender Relations. Gender Stereotypes. Sexism Australian Magazines. Magazines. Women’s Magazines. *Titles: Australian Women’s Weekly. Bulletin. Australian Post.*

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

- \*Ballaster, Ros, Margaret Beetham, Elizabeth Frazer and Sandra Hebron  
 1996 “A critical analysis of women’s magazines.” Chapter 11 (pp. 87-96) in Helen Baehr and Ann Gray (Eds.), *Turning it On: a Reader in Women and Media*. London: Arnold, pp. 87-96. (cc, pdf: on file) Keywords: England. To Come
- \*McRobbie, Angela  
 1996 “*More!*: New sexualities in girls’ and women’s magazines.” Chapter 7 (pp. 172-194) in James Curran, David Morley and Valerie Walkerdine (Eds.). *Cultural Studies and Communications*. New York: St Martin’s Press. (pdf: on file) Keywords: Britain. Magazines. Cultural Studies. Feminism. Gender Roles. More! Magazine. Women. Women's Magazines.
- \*#Najjar, Orayb Aref  
 1996 “‘The editorial family of al-Kateb bows in respect’: The construction of Martyrdom Text Genre in one Palestinian political and literary magazine.” *Discourse and Society* 7(4):499-530. (cc, pdf: on file) Keywords: al- Kateb Magazine. Communication. Literary Magazines. Martyrdom. Metaphor Analysis. Metaphor Use. Palestinians. Political Communication.
- \*#Buckman, Robert T.  
 1993 “How eight weekly newsmagazines covered elections in six countries.” *Journalism Quarterly* 70(4, Winter):780-792. (cc, pdf: See Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War)
- \*#Henschel, Carsten and Peter M. Wiedemann  
 1993 “Facing the greenhouse effect: Communication about energy in Germany.” *Technology in Society: An International Journal* 15(3):301-310. (cc, pdf: on file. See also Editorial Treatment of Science, Environment and Technology) Keywords: Communication Strategies. Environmental Issues. General Publications. Germany. Nuclear Energy.
- \*#Bohme-Durr, Karin  
 1992 “Social and natural sciences in German periodicals.” *Communications: European Journal of Communication* 17(2):167-176. (cc, pdf: on file. See also, Editorial Treatment: of Science, Environment and Technology) Keywords: Content Analysis. Science News. Social Sciences, West Germany. Magazines. Der Spiegel. Stern.
- \*#Griffin, Jeffrey L.  
 1992 “Trends in German media coverage of the superpowers and public opinion, 1983-1988.” *International Communication Bulletin* 27(1/2, Spring):23-31. (cc, pdf: on file) Keywords: Content Analysis. Germany. News Coverage. Public Opinion. Soviet Union. United States. Spiegel. Die Zeit. Stern.
- \*#Hermes, Joke and Veronique Schutgens  
 1992 “A case of the emperor’s new clothes? Reception and text analysis of the Dutch feminist magazine *Opzij*.” *European Journal of Communication* 7:307-334. (cc, pdf: on file) Keywords: Discourse Analysis. Dutch Media. Feminists. Magazine Readership. Opzij Magazine. Women and Media.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Lester, Elli

1992 “The AIDS story and moral panic: How the Euro-African press constructs AIDS.” *Howard Journal of Communication* 2(3/4, Winter/Spring):230-241. (cc: on file. See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism*)  
Keywords: Africa. African Journalism. AIDS. Europe. Mass Communication. Narrative Strategies. New African Magazine. News Coverage. Newsmagazines. Pan-Africanism. Textual Analysis.

\*#Schoenbach, Klaus and Holli A. Semetko

1992 “Agenda-setting, agenda-reinforcing or agenda-deflating? A study of the 1990 German national election.” *Journalism Quarterly* 69(4, Winter):837-846. (cc, pdf: on file) Keywords: Agenda Setting. Bild. Elections. Germany. Political Campaigns. Tabloids.

\*#Sergeant, Jean-Claude and Yves Deloye

1992 “Newsmagazine coverage of the French Campaign.” Chapter 10 (pp. 145-160) in *Mediated Politics in Two Cultures: Presidential Campaigning in the U.S. and France*. Lynda Lee Kaid, Jacques Gerstle and Keith R. Sanders (Eds.). New York: Praeger. (cc, pdf: on file) Keywords: Content Analysis. France. French Newsmagazines. News Coverage. Newsmagazines. Presidential Campaigns.

\*#Spector, Robert D.

1992 “Preface.” In *Political Controversy: A Study in Eighteenth-Century Propaganda*. Contributions to the Study of Mass Media and Communications, no. 34. Westport, CT: Greenwood. (pdf: on file) Keywords: England. 18th Century. *Political Controversy Journal*. Politics.

\*#Palmegiano, Eugenie M.

1991 “The Indian mutiny in the mid-Victorian press.” *Journal of Newspaper and Periodical History* 7(1):3-11. (cc, pdf: on file) Keywords: British Newspapers. India. Journalism History. Magazines. News Coverage. Periodicals. Serials.

\*#Richter, Andrei G.

1991 “Enemy turned partner: A content analysis of *Newsweek* and *Novoye Vremya*.” Chapter 10 (pp. 91-99) in *Beyond the Cold War: Soviet and American Media Images*. Everette E. Dennis, George Gerbner and Yassen N. Zassoursky (Eds.). Newbury Park: Sage Publications. (cc, pdf: See *Editorial Treatment of International Politics, Cultures and News in U.S. Media / Magazines*)

\*#Rowe, David

1991 “That misery of stringer’s clichés: Sports writing.” *Cultural Studies* 5(1):77-90. (cc, pdf: on file. See also, *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*) Keywords: Cultural Studies. Journalism. Popular Culture. Sports Writing. Tabloids.

\*#Winship, Janice

1991 “The impossibility of *best*: Enterprise meets domesticity in the practical women’s magazines of the 1980s.” *Cultural Studies* 5(2):131-156. (cc: on file) Keywords: British Magazines. Economic Issues. Magazine Industry. Practical and Domestic Women’s Magazines. Women.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*#Zeit, Lisa M.

1991 “‘Sacred science’ and *The Christian’s Magazine*: Religion, ideology, and the ‘Physico-Theology’ series.” *Journal of Newspaper and Periodical History* 7(1):24-30. (cc, pdf: on file) **Keywords:** Christianity. England. Great Britain. Ideology. Journalism History. Magazine History. Science. *The Christian’s Magazine*. William Dodd.

\*#Cannella, Anthony R.

1990 “Illustrious stranger: The Shah according to Fleet Street, 1973.” *Connecticut Review* 12(1, Winter):39-49. (pdf: on file) **Keywords:** British Newspapers. Journalism History. *Punch*. News Coverage. Satirical Magazines.

\*#Zhang, Juli

1990 “*China Spring* and the Chinese Alliance for Democracy.” *Gazette* 45(1, Jan.):3-17. (cc, pdf: on file) **Keywords:** China. *China Spring*. Underground Press.

\*#Ledden, Sean and Fred Fejes

1987 “Female gender role patterns in Japanese comic magazines.” *Journal of Popular Culture* 21(1, Summer):155-176. (cc, pdf: on file). See also, *Treatment of Social Issues: Gender and Sex roles in Fiction and Cartoons; Editorial Design and Visual Treatment, Cartoons* **Keywords:** Big Comics. Big Comic Original. Japanese Magazines. Magazine Titles: *Big Comics*. *Big Comic Original*.

\*#Eyal, Chaim H.

1986 “Sources of abstract and symbolic modeling: The presentation of social roles in two Israeli children’s magazines.” *Gazette* 37(1/2):103-122. (cc, pdf: on file) **Keywords:** Children’s Magazines. Content Analysis. Magazines. Sex Roles. Social Class. *Ha’aretz Shelanu*. *Mishmar Li Yladim*.

\*#Bytwerk, Randall L.

1988 “Official satire in propaganda: The treatment of the United States in the GDR’s *Eulenspiegel*.” *Central States Speech Journal* 39(3/4, Fall/Winter):304-314. (cc: pdf: on file) **Keywords:** German Democratic Republic. Humor. Propaganda. Satire. Rhetorical Strategies. Magazine Title: *Eulenspiegel*.

\*#Grube, Anette and K Boehme-Duerr

1988 “AIDS in international news magazines.” *Journalism Quarterly* 65(3, Fall):686-689. (cc, pdf: on file) **Keywords:** Aids. Content Analysis. International News. News Coverage. Titles: *Der Spiegel*. *The Economist*. *L’Express*. *Newsweek*. *Time Magazine*.

\*#Kruse, Lenelis, Ernst Weimer and Franc Wagner

1988 “What men and women are said to be: Social representation and language.” *Journal of Language and Social Psychology* 7(3/4):243-262. (cc, pdf: on file) **Keywords:** Conversational Behavior. Gender. Language Use. Sex Roles. West German Magazines.

\*#Ogan, Christine

1987 “Coverage of development news in developed and developing countries.” *Journalism Quarterly* 64(1, Spring):80-87. (cc, pdf: on file) **Keywords:** Content Analysis. Developing Countries. News Coverage. News Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

- \*#Bullion, Stuart J. and Randall Bytwerk  
 1986 “U.S. news media citations in *Neues Deutschland*.” *Journalism Quarterly* 63(1, Spring):170-174. (cc, pdf: on file) **Keywords:** Content Analysis. Foreign Relations. German Newspapers. News Coverage. News Selection. *Newsweek*. *Time Magazine*.
- \*Hinds, Harold E., Jr. and Charles Tatum  
 1984 “Images of women in Mexican comic books.” *Journal of Popular Culture* 18(1):146-162. (cc, pdf: on file) **Keywords:** To Come
- \*#Metcalf, Bill and Frank Vanclay  
 1984 “Alternative lifestyle magazines: What’s in them.” *Media Information Australia* (33):46-53. (cc, pdf: on file) **Keywords:** Alternative Media. Australia. Content Analysis. Magazines. Australian Alternative Lifestyle Publications.
- \*#Zomosa, Anna L.  
 1983 “Collaboration and modernization: Case-study of a transnational magazine.” *Studies in Latin American Popular Culture* 2:24-35. (cc, pdf: on file) **Keywords:** *Cosmopolitan Magazine* (Mexican and United States Editions). Developing Countries. Latin American Women’s Magazines. Magazines. Mexico. Women’s Representation.
- \*Clippinger, Morgan E.  
 1981 “Kim Chong-Il in the North Korean mass media: A study of semi-esoteric communication.” *Asian Survey* 21(3, Mar.):289-309. (cc, pdf: on file) **Keywords:** To Come
- \*#Roach, Colleen  
 1981 “French press coverage of the Belgrade UNESCO Conference.” *Journal of Communication* 31(4):175-187. (cc, pdf: on file) **Keywords:** French Media. International News Flow. News Coverage. Parisian Weekly and Monthly Magazines. UNESCO.
- \*Robinson, Gertrude Joch  
 1980 “Changing Canadian and U.S. magazine portrayals of women and work: Growing opportunities for choice.” *Communication Research and Broadcasting* 3:93-113. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles; Editorial Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*) **Keywords:** Fiction. Non-Fiction Articles. Stereotypes.
- \*Faulder, Carolyn  
 1977 “Women’s magazines.” Chapter 12 (pp. 173-194) in Josephine King and Mary Stott (Eds.), *Is This Your Life? Images of Women in the Media*. London: Quartet Books [for] Virago, Ltd. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Britain. To Come
- \*Ford, Maggie  
 1977 “Erotic magazines.” Chapter 11 (pp. 161-170) in Josephine King and Mary Stott (Eds.) *Is This Your Life? Images of Women in the Media*, London: Quartet Books [for] Virago, Ltd. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Britain. To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 8Q. International Magazines: Treatment of Editorial Content**

\*Flora, Cornelia Butler

- 1971 “The passive female: Her comparative image by class and culture in women’s magazine fiction.” *Journal of Marriage and the Family* 33(3):435-444. (pdf: See *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*)

***Unpublished Papers and Manuscripts***

\*Fountain, Susan and Judy McGregor

- 2002 “Reconstructing gender for the 21<sup>st</sup> century: News media framing of political women in New Zealand.” Refereed conference paper presented at the Australian New Zealand Communication Association annual conference, Greenmount, Brisbane, Australia, 10-12 July. (cc, pdf: on file) Keywords: To Come

***Books***

#King, Russell and Nancy Wood (Eds.)

- 2001 *Media and Migration: Constructions of Mobility and Difference*. London: Routledge. 192 pp. Index. Keywords: Immigrants. Media Coverage.

Ferguson, Marjorie

- 1983 *Forever Feminine: Women’s Magazines and the Cult of Femininity*. London; Exeter: Heinemann. (See also, *International Magazines: Media Effects, Media and Culture; Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

***Book Reviews***

\*Monk, Craig

- 2004 Review of *Roughing It in the Suburbs: Reading Chatelaine Magazine in the Fifties and Sixties*, by Valerie J. Korinek. *American Periodicals* 14(2):285-287. (cc: on file) Keywords: Canada. Fashion Magazines. Reader Feedback. Women’s Magazines.

\*Aronson, Amy Beth

- 1996 Review of *The New Girl: Girls’ Culture in England, 1880-1915*, by Sally Mitchell; *Constructing Girlhood: Popular Magazines for Girls Growing Up in England, 1920-1950*, by Penny Tinkler. *American Periodicals* 6:144-146. (cc, pdf: on file) Keywords: To Come

## Unit 9. Studies of Magazine Advertising Content

The body of literature on magazine advertising includes studies of a number of questions that appear to be focused solely on advertising. However, when the questions are explored in a magazine base, they become research on magazines as well as advertising research. This major body of research is subdivided into nine categories for greater accessibility. Multiple categories parallel studies of magazine editorial content. Studies relate closely to the economic strength of magazines, the information content of magazines, and the overall mood and tone of magazines.

- 9A. Theory and Methods: Magazine Advertising
- 9B. Magazine Advertising History
- 9C. Magazine Advertising: Editorial Environment and Source Effects
- 9D. Magazine Advertising: Studies of Appeals and Strategies
- 9E. Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues
- 9F. Advertising Treatment of Minorities and Ethnic Groups
- 9G. Advertising Treatment of Men, Women, Gender, Sex and Family Roles
- 9H. Advertising Treatment of Age (Childhood through Senior Citizens)
- 9I. Magazine Advertising: Alternative forms (Classified, bingo cards, on-line, etc.)
- 9J. International Magazines: Treatment of Advertising Content

### *Unit 9A. Theory and Methods: Magazine Advertising*

Theory and Methods: Magazine Advertising

#### *Journal Articles and Book Chapters*

\*#Nevett, Terence and Gina Porter

- 1996 “Perspectives on advertising from the geographical literature: A critical review.” *International Journal of Advertising* 15(4):373-382. (cc, pdf: on file. See also, *International Magazines: Advertising*) Keywords: Advertising. Advertising Audiences. Advertising Research. Geography. Scholarly Journals (Geography). International Advertising.

\*#Sparkman, Richard

- 1996 “Regional geography, the overlooked sampling variable in advertising content analysis.” *Journal of Current Issues and Research in Advertising* 18(2, Fall):53-57. (cc, pdf: on file) Keywords: To Come

\*#Kang, Namjun, Ali Kara, H. A. Laskey and F. B. Seaton<sup>8</sup>

- 1993 “A SAS macro for calculating intercoder agreement in content analysis.” *Journal of Advertising* 22(2, June):17-28. (cc, pdf: on file) Keywords: Advertising Research. Content Analysis. Intercoder Reliability. *Journal of Advertising*. Research Methods

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<sup>8</sup> First names not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9A. Theory and Methods: Magazine Advertising**

\*#Caudle, Fairfid M.

1990 “Communication and arousal of emotion: Some implications of facial expression research for magazine advertisements.” Chapter 9 (pp. 127-159) in Stuart J. Agres, Julie A. Edell and Tony M. Dubitsky (Eds.), *Emotion in Advertising: Theoretical and Practical Explorations*. Westport, CT: Quorum Books. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Affect. Magazine Advertising.

\*#Krum, James R. and James D. Culley

1983 “Advertising-campaign change: Lessons from leading cigarette and liquor brands.” Chapter 3 (pp. 57-73, 356) in Larry Percy and Arch G. Woodside (Eds.), *Advertising and Consumer Psychology*. Lexington, MA: D. C. Heath. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Campaigns. Content Analysis. General Magazines. Magazine Advertising.

\*#Soley, Lawrence C. and John Planchon

1983 “Samples in published advertising research.” Pp. 58-63 in Donald W. Jugenheimer (Ed.), *Proceedings of the 1983 Convention of the American Academy of Advertising*. Columbia, SC: University of South Carolina. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Publications. Advertising Research. Content Analysis. Interdisciplinary Publications. Marketing Publications. Research Methodology. Sampling. Scholarly Journals.

\*#Soley, Lawrence C. and Leonard N. Reid

1982 “Surrogate stimuli error in advertising experiments.” Pp. 127-136 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising 1982*. Ann Arbor, MI: University of Michigan, Graduate School of Business Administration. ([pdf: on file](#)) **Keywords:** Advertising Research. General Magazines. Magazine Advertising.

\*#Reid, Leonard N., Lawrence C. Soley, Roger D. Wimmer

1981 “Replication in advertising research: 1977, 1978, 1979.” *Journal of Advertising* 10(1):3-13. ([pdf: on file](#)) **Keywords:** Advertising Research. Content Analysis. General Magazines. Research Methods.

## ***Unit 9B. Magazine Advertising History***

*Magazine Advertising History*

### ***Journal Articles and Book Chapters***

\*#Harrington-Lueker, Donna

2007 “Finding a market for suffrage: Advertising and *The Revolution*, 1868-70.” *Journalism History* 33(3):130-139. ([pdf: on file](#). See also, *Circulation and Distribution (Including Electronic)*) **Keywords:** Advertising. Circulation. Elizabeth Cady Stanton. Suffrage. Susan B. Anthony. Magazine. 19<sup>th</sup> Century.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9B. Magazine Advertising History**

\*#Martin, Richard

1995 “Fashion in the age of advertising.” *Journal of Popular Culture* 29(2, Fall):235-254. (pdf: on file) Keywords: Curtis Publishing. Fashion. Magazine Advertising. *Saturday Evening Post*.

\*Zuckerman, Mary Ellen

1995 “From educated citizen to educated consumer: The good citizenship and pro-advertising campaigns in the *Woman’s Home Companion*, 1920-1938.” *American Periodicals* 5:86-110. (cc, pdf: See Editorial Treatment of Men, Women, Family and Children See also, Editorial Treatment of Government and Politics)

\*#Badaracco, Claire

1990 “Alternatives to newspaper advertising, 1890-1920: Printers’ innovative product and message designs.” *Journalism Quarterly* 67(4, Winter):1042-1050. (cc, pdf: on file) Keywords: Advertising Costs. Advertising History. Newspaper Advertising. Trade Journals. Organization Publications.

\*#Belk, Russell W. and Richard W. Pollay

1987 “The good life in twentieth century U. S. advertising.” *Media Information Australia* 46(Nov.):51-57. (cc, pdf: on file) Keywords: Advertising Content. Advertising History. Content Analysis. Economic Issues. Leading Circulation Magazines.

\*#Feasley, Florence G. and Elnora W. Stuart

1987 “Magazine advertising layout and design, 1932-1982.” *Journal of Advertising* 16(2):20-25. (cc, pdf: See Advertising Design and Layout, Visuals)

\*#Belk, Russell W. and Richard W. Pollay

1985 “Images of ourselves: The good life in twentieth century advertising.” *Journal of Consumer Research* 11(4, Mar.):887-897. (pdf: on file) Keywords: Advertising Content. Advertising History. American Magazines. Economic Issues. Media and Culture.

\*#Pollay, Richard W.

1985 “The subsiding sizzle: A descriptive history of print advertising 1900-1980.” *Journal of Marketing* 49(3, Summer):24-37. (cc, pdf: See Magazine Advertising: Studies of Appeals and Strategies)

\*#Wilcox, Gary B. and Sandra E. Moriarty

1984 “Humorous advertising in the *Post*, 1920-1939.” *Journalism Quarterly* 61(2, Summer):436-439. (cc, pdf: See Magazine Advertising: Studies of Appeals and Strategies)

\*#Schultze, Quentin J.

1983 “Manufacturer’s views of natural consumer advertising, 1910-1915.” *Journalism Quarterly* 60(1, Spring):10-15, 34. (cc, pdf: on file) Keywords: Advertising History. Advertising Roles. Economic Issues. *Judicious Advertising*. Trade Publications.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9B. Magazine Advertising History**

### **Books**

#### #Applegate, Edd

1998 *Personalities and Products: A Historical Perspective on Advertising in America*. Westport, CT: Greenwood Press, 192 pp. **Keywords:** Advertising History. Biographies. Magazine Printer-Publishers. Social History.

#### #Norris, James D.

1990 *Advertising and the Transformation of American Society 1865-1920*. Westport, CT: Greenwood. 206 pp. **Keywords:** Magazine Advertising Effects. Advertising History. American History. Consumer Behavior. Economic Issues. Magazine Advertising. Magazines.

## **Unit 9C. Magazine Advertising: Editorial Environment and Source Effects**

### **Journal Articles and Book Chapters**

#### \*Malthouse, Edward C., Bobby J. Calder and Ajit Tamhane

2007 “The effects of media context experiences on advertising effectiveness.” *Journal of Advertising* 36(3):7-18. doi: 10.2753/JOA0091-3367360301 (cc, pdf: on file). See also, *Studies of the Effects of Magazine Advertising Content on Audiences* **Keywords:** To Come

#### \*Ward, Douglas B.

2005 “From barbarian farmers to yeoman consumers: Curtis Publishing Company and the search for rural America, 1910-1930.” *American Journalism* 22(4):7-67. (cc, pdf: See *Magazine Management: Publisher-as-Funder Impacts*. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*)

#### \*#Appiah, Osei and Matthew Wagner

2002 “Differences in media buying by online businesses in black- and white-targeted magazines: The potential impact of the digital divide on ad placement.” *Howard Journal of Communications* 13(4):251-266. doi: 10.1080/10646170290109725 (cc, pdf: on file) **Keywords:** Blacks. Digital Divide. Magazines. Online Advertising.

#### \*#Norris, Claire E. and Andrew M. Colman

1992 “Context effects on recall and recognition of magazine advertisements.” *Journal of Advertising* 21(3, September):37-46. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Strategies. Magazine Advertising. Magazine Articles.

#### \*#Basil, Michael D., Caroline Schooler, David G. Altman, Michael Slater, Cheryl L. Albright and Nathan Maccoby

1991 “How cigarettes are advertised in magazines: Special messages for special markets.” *Health Communication* 3(2):75-91. (cc, pdf: on file) **Keywords:** Advertising Strategies. Cigarette Advertising. Content Analysis. Magazine Advertising. Minorities. Specialty Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9C. Magazine Advertising: Editorial Environment, Source Effects**

\*#Appel, Valentine

1987 “Editorial environment and advertising effectiveness.” *Journal of Advertising Research* 27(4, Aug-Sept):11-16. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Effects. Magazine Readership. Media Credibility. *National Enquirer*. Newspaper Readership.

\*#de Kluyver, Cornelis A. and F. T. Baird<sup>9</sup>

1984 “Media selection by mean-variance analysis.” *European Journal of Operational Research* 16(2, May):152-156. (cc, pdf: on file) **Keywords:** Advertising Models. Advertising Strategies. Magazine Advertising. Marketing Strategies. Women’s Weekly Magazines.

\*#Rust, Roland T. and Robert P. Leone

1984 “The mixed-media Dirichlet multinomial distribution: A model for evaluating television-magazine advertising schedules.” *Journal of Marketing Research* 21(1, Feb.):89-99. (cc, pdf: on file) **Keywords:** Advertising Models. General Magazines. Magazine Advertising. Television Advertising.

\*#Cannon, Hugh M.

1982 “A new method for estimating the effect of media context.” *Journal of Advertising Research* 22(5):41-48. (cc: See *Theory and Methodological Studies: Audience Analysis and Media Effects*)

\*#Bearden, William O., Jesse E. Teel, Richard M. Durand and Robert H. Williams

1979 “Consumer magazines—an efficient medium for reaching organizational buyers.” *Journal of Advertising* 8(2, Summer):8-16. (cc, pdf: on file) **Keywords:** Consumer Behavior. Consumer Magazines. Corporate Advertising. General Magazines. General Business Magazines. Magazine Readership. Newsweeklies. Trade Publications.

\*#Assmus, Gert

1978 “An empirical investigation into the perception of vehicle source effects.” *Journal of Advertising* 7(1):4-10. (cc, pdf: on file) **Keywords:** Advertising. Credibility. Magazines. Pharmaceutical Journals.

## ***Unit 9D. Magazine Advertising: Studies of Appeals and Strategies***

*Magazine Advertising: Studies of Appeals and Strategies*

### ***Journal Articles and Book Chapters***

\*#Crymble, Sarah B.

2012 “Contradiction sells: Feminine complexity and gender identity dissonance in magazine advertising.” *Journal of Communication Inquiry* 36(1):62-84. doi: 10.1177/0196859911429195 (pdf: on file) **Keywords:** Advertising. Gender. Identity Construction. Images of Women. Magazines. Postfeminism.

<sup>9</sup> First name not available.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Appeals and Strategies**

\*Mallia, Karen L.

2009 “From the sacred to the profane: A critical analysis of the changing nature of religious imagery in advertising.” *Journal of Media and Religion* 8(3):172-190. doi: 10.1080/15348420903091162 ([pdf: on file](#)) **Keywords:**

\*Grove, Stephen J., Les Carlson and Michael J. Dorsch

2007 “Comparing the application of integrated marketing communication (IMC) in magazine ads across product type and time.” *Journal of Advertising* 36(1, Spring):37-54. doi: 10.2753/JOA0091-3367360103 ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Money, R. Bruce, Terence A. Shimp and Tomoaki Sakano

2006 “Celebrity endorsements in Japan and in the United States: Is negative information all that harmful?” *Journal of Advertising Research* 46(1, Mar.):113-123. ([cc](#), [pdf: See International Magazines: Advertising](#))

\*Young, Henry N. and Rebecca J. Welch Cline

2005 “Textual cues in direct-to-consumer prescription drug advertising: Motivators to communicate with physicians.” *Journal of Applied Communication Research* 33(4, Nov.):348-369. doi: 10.1080/00909880500278012 ([cc](#), [pdf: on file](#)) **Keywords:** Direct-to-Consumer Advertising. Health Literacy. Media Literacy. Motivation. Physician-Patient Communication. Social Cognitive Theory. Textual Clues.

\*Stafford, Marla Royne, Nancy E. Spears and Chung-kue Hsu

2003 “Celebrity images in magazine advertisements: An application of the visual rhetoric model.” *Journal of Current Issues and Research in Advertising* 25(2, Fall):13-20. ([cc](#), [pdf: See Advertising Design and Layout, Visuals](#))

\*#Al-Olayan, Fahad S. and Kiran A. Karande

2001 “A content analysis of magazine advertisements from the United States and the Arab world.” *Journal of Advertising* 29(3, Fall):69-82. ([pdf: on file](#). See also, *International Magazines: Advertising Content*) **Keywords:** Advertising. Africa. Content Analysis. Cross-Cultural Advertising. Middle East. United States. Magazine Advertisements.

\*#Pardun, Carol J. and Larry Lamb

1999 “Corporate Web sites in traditional print advertisements.” *Internet Research: Electronic Networking Applications and Policy* 9(2):93-99. ([cc](#), [pdf: on file](#). See also, *Selected Studies of Emerging Periodicals: Electronic/Digital*) **Keywords:** Advertising. Advertising Content. Advertising Effects. Advertising Research. Corporations. Hybrid Systems. Internet Advertising. Magazine Advertising. Mailing Lists. Model. Web Sites. World Wide Web. Titles: 20 Magazines. *Business Week*

\*#Phillips, Barbara J. and Barbara Gyoerick

1999 “The cow, the cook, and the Quaker: Fifty years of spokes-character advertising.” *Journalism & Mass Communication Quarterly* 76(4, Winter):713-728. ([pdf: on file](#)) **Keywords:** Advertising Characters. Advertising Content. Audiences. Content Analysis. Gender Differences. *Good Housekeeping Magazine*. *Sports Illustrated Magazine*.

\*#Schaffer, Deborah

1998 “The language of *TV Guide* program synopses and program advertisements – a comparison.” *Etc.: A Review of General Semantics* 55(3, Fall):302-316. ([cc](#): *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Appeals and Strategies**

- \*#Huhmann, Bruce A. and Timothy P. Brotherton  
 1997 “A content analysis of guilt appeals in popular magazine advertisements.” *Journal of Advertising* 26(2, Summer):35-45. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Content Analysis. Emotions. Fear Appeals. Guilt Appeals.
- \*#Spotts, Harlan E., Marc G. Weinberger and Amy L. Parsons  
 1997 “Assessing the use and impact of humor on advertising effectiveness: A contingency approach.” *Journal of Advertising* 26(3, Fall):17-32. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Advertising Content. Magazine Advertising Effects. Advertising Research. Humor. Print Advertisements.
- \*#Wiles, Charles R., Judith A. Wiles and Anders Tjernlund  
 1996 “The ideology of advertising: The United States and Sweden.” *Journal of Advertising Research* 36(3, May/June):57-66. ([cc](#), [pdf: on file](#)). See also, *International Magazines: Advertising* **Keywords:** Advertising. Cross-National Comparison. Ideology. Sweden. Swedish Magazines. United States. United States Magazines.
- \*#Banerjee, Subhabrata, Charles S. Gulas and Easwar Iyer  
 1995 “Shades of green: A multidimensional analysis of environmental advertising.” *Journal of Advertising* 24(2, Summer):21-31. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Advertising Content. Content Analysis. Environmental Advertising. Print Media. Television Advertising.
- \*#Lambert, David R., Michael H. Morris and Leyland F. Pitt  
 1995 “Has industrial advertising become consumerized? A longitudinal perspective from the USA.” *International Journal of Advertising* 14(4):349-364. ([pdf: on file](#)) **Keywords:** Advertising Audiences. Advertising Content. Consumer Research. Longitudinal Studies. Magazine Advertising. Magazines.
- \*#Weinberger, Marc G., Harlan Spotts, Leland Campbell and Amy L. Parsons  
 1995 “The use and effect of humor in different advertising media. *Journal of Advertising Research* 35(3, May/June):36-56. ([pdf: on file](#)) **Keywords:** Advertising Strategies. Humor. Magazine Advertising. Magazine Advertising Effects. Magazines. Radio Advertising. Television Advertising.
- \*#Leigh, James H.  
 1994 “The use of figures of speech in print ad headlines.” *Journal of Advertising* 23(2, June):17-33. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Content Analysis. Figures of Speech. Language Use. Magazine Advertisements. Tropes.
- \*#Gnepa, Tahi J.  
 1993 “Observations: Comparative advertising in magazines: Nature, frequency, and a test of the ‘underdog’ hypothesis.” *Journal of Advertising Research* 33(5, Sept./Oct.):70-75. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Advertising Research. Advertising Strategies. Comparative Advertising. Magazine Advertising. Titles: *Business Week*. *Money*. *Newsweek*. *Time*.
- \*#Goss, J D  
 1993 “Placing the market and marketing place: Tourist advertising of the Hawaiian Islands, 1972-1992.” *Environment and Planning D: Society and Space* 11(3):663-688. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Advertising Strategies. Content Analysis. Hawaiian Islands. Magazine Advertising. Marketing Strategies. Tourism.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

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- \*#McCullough, Lynette S. and Ronald K. Taylor  
 1993 “Humor in American, British, and German ads.” *Industrial Marketing Management* 22(1):17-28. (cc, pdf: on file. See also, *International Magazines: Advertising Content*)  
 Keywords: Advertising Content. British Advertising. Content Analysis. German Advertising. Humor. Trade Magazines. Magazines. Magazine Advertising. United States.
- \*#Nowak, Kjell  
 1992 “Magazine advertising in Sweden and the United States: Stable patterns of change, variable levels of stability.” Pp. 179-207 in Jay G. Blumler, Jack M. McLeod, Karl Erik Rosengren (Eds.), *Comparatively Speaking: Communication and Culture Across Space and Time*. Newbury Park: Sage Publications. Originally published in *European Journal of Communication* 5(4, Dec 1990):393-422. (cc, pdf: See *International Magazines: Advertising*. See also, Nowak, Kjell, 1990)
- \*#Howard, Daniel J.  
 1991 “The positioning of rhetorical and non-rhetorical questions and the use of self-referencing in print advertising.” *Journal of Business and Psychology* 5(3, Spring):397-410. (cc, pdf: on file) Keywords: Advertising Content. Advertising Effects. Advertising Strategies. Content Analysis. Magazine Advertising.
- \*#Pechmann, Cornelia and David W. Stewart  
 1990 The effects of comparative advertising on attention, memory, and purchase intentions.” *Journal of Consumer Research* 17(2, Sept.):180-191. (pdf: on file)  
 Keywords: Advertising Effects. Advertising Strategies. Comparative Advertising. Computerized Magazine. Consumer Behavior.
- \*#Smith, Gerri L. and Robert L. Heath  
 1990 “Moral appeals in Mobil Oil’s op-ed campaign.” *Public Relations Review* 16(4, Winter):48-54. (cc, pdf: on file) Keywords: Advertising. Content Analysis. Institutional Advertising. Magazine Advertising. Public Opinion. Public Relations. *Time Magazine*.
- \*#Stout, Patricia A. and Young Sook Moon  
 1990 “Use of endorsers in magazine advertisements.” *Journalism Quarterly* 67(3, Autumn):536-546. (cc, pdf: on file) Keywords: Advertising Content. Advertising Strategies. Content Analysis. Magazine Advertising. Titles: Reader's Digest. Newsweek. Ladies' Home Journal. Esquire.
- \*#Howard, Daniel J.  
 1988 “The prevalence of question use and question strategies in print advertising.” *Current Issues and Research in Advertising* 11(1/2):89-112. (cc, pdf: on file) Keywords: Advertising Content. Advertising Strategies. Content Analysis. Magazine Advertising.
- \*#Howard, Daniel J. and Thomas E. Barry  
 1988 “The prevalence of question use in print advertising: Headline strategies.” *Journal of Advertising Research* 28(4, Aug./Sept):18-25. (cc, pdf: on file) Keywords: To Come
- \*#Chou, Linly, George R. Franke and Gary B. Wilcox  
 1987 “The information content of comparative magazine ads: A longitudinal analysis.” *Journalism Quarterly* 64(1, Spring):119-124, 250. (cc, pdf: on file) Keywords: Advertising Content. Comparative Advertising. Content Analysis. General Magazines. Magazine Advertising.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Appeals and Strategies**

- \*#Hong, Jae W., Aydin Muderrisogiu and George M. Zinkhan  
 1987 “Cultural differences and advertising expression: A comparative content analysis of Japanese and U.S. magazine advertising.” *Journal of Advertising* 16(1):55-62. (pdf: See *International Magazines, Advertising*)
- \*#Mueller, Barbara  
 1987 “Reflections of culture: An analysis of Japanese and American advertising appeals.” *Journal of Advertising Research* 27(3, June/July):51-59. (cc, pdf: See *International Magazines: Advertising*)
- \*#Swayne, Linda E. and Thomas H. Stevenson  
 1987 “Comparative advertising in horizontal business publications.” *Industrial Marketing Management* 16(1, Feb.):71-76. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Methods. Comparative Advertising. Content Analysis. Magazine Titles: *Business Week. Forbes. Fortune.*
- \*#Beltramini, Richard F. and Vincent J. Blasko  
 1986 “An analysis of award-winning advertising headlines.” *Journal of Advertising Research* 26(2, Apr./May):48-52. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Content. Advertising Effects. *Communication Arts. Consumer Behavior. Newspaper Advertising. Magazine Advertising.*
- \*#Madden, Charles S., Marjorie J. Caballero and Shinya Matsukubo  
 1986 “Analysis of information content in U.S. and Japanese magazine advertising.” *Journal of Advertising* 15(3):38-45. (cc, pdf: on file. See also *International Magazines: Advertising*) **Keywords:** Advertising Content. American Magazines. Content Analysis. Japanese Advertising, Japanese Magazines.
- \*#Pollay, Richard W.  
 1985 “The subsiding sizzle: A descriptive history of print advertising 1900-1980.” *Journal of Marketing* 49(3, Summer):24-37. (cc, pdf: on file. See also, *Magazine Advertising History*) **Keywords:** Advertising Content. Advertising History. Content Analysis. Largest Selling Magazines.
- \*#Round, David K.  
 1985 “Price-informative advertising and market performance” *Media Information Australia* 37:35-40. (cc, pdf: See *International Magazines: Advertising*)
- \*#Pollay, Richard W.  
 1984 “Twentieth-century magazine advertising: Determinants of informativeness.” *Written Communication* 1(1, Jan.):56-77. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising History. General Magazines.
- \*#Sarel, Dan  
 1984 “Trends in factual claims in ads in magazines, 1958, 1968 and 1978.” *Journalism Quarterly* 61(3, Autumn):650-654, 743. (cc, pdf: on file) **Keywords:** Advertising Content. Content Analysis. *New Yorker. Newsweek. Reader's Digest.*

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Appeals and Strategies**

- \*#Strickland, Donald E. and T. Andrew Finn  
 1984 “Targeting of magazine alcohol beverage advertisements.” *Journal of Drug Issues* 14(3, Summer):449-467. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Effects. Advertising Strategies. Alcohol. Advertising Content. Alcohol. Content Analysis. Magazine Advertising. National Circulation Magazines. Black Oriented Magazines. Men’s Magazines. Science Magazines. Women’s Magazines. Youth-Oriented Magazines.
- \*#Wilcox, Gary B. and Sandra E. Moriarty  
 1984 “Humorous advertising in the *Post*, 1920-1939.” *Journalism Quarterly* 61(2, Summer):436-439. ([cc](#), [pdf: on file](#). See also, *Magazine Advertising History*) **Keywords:** Advertising Content. Advertising History. Humor. Magazine Story. *Saturday Evening Post*.
- \*#Harmon, Robert R., Nabil Y. Razzouk and Bruce L. Stern  
 1983 “The information content of comparative magazine advertisements.” *Journal of Advertising* 12(4):10-19. ([cc](#), [pdf: on file](#)) **Keywords:** General Magazines. Magazine Advertising. Advertising Strategies. Comparative Advertising.
- \*#Healey, John S. and Harold H. Kassarian  
 1983 “Advertising substantiation and advertiser response: A content analysis of magazine advertisements.” *Journal of Marketing* 47(1, Winter):107-117. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Deception. Advertising Regulations. Content Analysis. General Magazines. Magazine Advertising.
- \*#Vanden Bergh, Bruce G., Dean M. Krugman and Michael B. Salwen  
 1983 “The temptation to puff: Puffery in automotive advertising, 1930 to 1980.” *Journalism Quarterly* 60(4, Winter):700-704, 769. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Magazine Advertising. *Time Magazine*.
- \*#Cosse, Thomas J. and John E. Swan (**accent on e, cosse**)  
 1981 “Power and safety appeals in auto advertising.” *Journal of Advertising Research* 21(4, Aug.):27-34. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising History. Advertising Research. National Magazines.
- \*#Stern, Bruce L., Dean M. Krugman and Alan Resnik  
 1981 “Magazine advertising: An analysis of its information content.” *Journal of Advertising Research* 21(2, Apr.):39-44. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Age. Magazine Advertising.
- \*#Andren, Gunnar (**accent on e of Andren**)  
 1980 “The rhetoric of advertising.” *Journal of Communication* 30(4, Autumn):74-80. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Content Analysis. General Magazines.
- \*#Weihe, Karsten, Michael Brzoska, Peter Lock and Herbert Wulf  
 1979 “Advertising and public relations in the arms industries: Their role in the mass media.” International Commission for the Study of Communication Problems. Background paper No. 50 to Many Voices, One World, UNESCO Social Sciences. ([cc](#), [pdf: on file](#). See also, *International Magazines: Advertising Content*) **Keywords:** Advertising. Arms Race. International Affairs. Trade publications. *Defensa (Spain)*. *Armies and Weapons*. *Afrique Defense*. *Asian Defence Journal*. *Aviation Week and Space Technology*. *International Defense Review*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Appeals and Strategies**

- \*#Weihe, Karsten, Michael Brzoska, Peter Lock and Herbert Wulf  
 1980 “Advertising and public relations in the arms industries: Their role in the mass media.” *Current Research on Peace and Violence* 3(3/4):129-152. (cc, pdf: on file. See also, *International Magazines: Advertising Content*) **Keywords:** Advertising. Arms Race. International Affairs. Trade publications. *Defensa (Spain)*. *Armies and Weapons*. *Afrique Defense*. *Asian Defence Journal*. *Aviation Week and Space Technology*. *International Defense Review*.
- \*#Bennett, James R.  
 1979 “An analysis of corporate ideology advertising.” *Journal of Applied Communications Research* 7(1, Apr.):23-29. (cc, pdf: on file) **Keywords:** Advertising Content. Corporate Advertising. *Atlantic Monthly*.
- \*#Laczniak, Gene R.  
 1979 “Information content in print advertising.” *Journalism Quarterly* 56(2, Summer): 324-327, 345. (cc, pdf: on file) **Keywords:** Advertising Content. Information Content. *Time Magazine*. *Business Week*. *Sports Illustrated*. *Reader's Digest*.
- \*#Marquez, Francis T.  
 1977 “Advertising content: Persuasion, information or intimidation?” *Journalism Quarterly* 54(3, Autumn):482-491. (cc, pdf: on file) **Keywords:** Advertising Content. Content Analysis. *Atlantic Monthly*. *Harper's*. *Psychology Today*. *Reader's Digest*. *Milwaukee Journal*. *TV Guide*.

## ***Unit 9E. Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues***

*Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues*

### ***Theory and Methods***

- \*#O’Barr, William M.  
 1994a “Analyzing social ideology in advertisements.” Chapter 1 (pp. 1-16) in *Culture and the Ad: Exploring Otherness in the World of Advertising*. Boulder: Westview Press. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Effects. Cultural Anthropology.
- \*#Pollay, Richard W.  
 1993 “Pertinent research and impertinent opinions: Our contributions to the cigarette advertising policy debate.” [Guest editorial: Cigarette advertising] *Journal of Advertising* 22(4):110-117. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Regulations. Advertising Research. Cigarette Advertising. *Journal of the American Medical Association*.

### ***Journal Articles and Book Chapters***

- \*#Robinson, Tom and Mark Callister  
 2008 “Body image of older adults in magazine advertisements: A content analysis of their body shape and portrayal.” *Journal of Magazine & New Media Research* 10(1, Fall):1-16. (cc, pdf: on file) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9D. Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues**

- \*Sung, Yongjun and Heidi Hennink-Kaminski  
 2008 “Master Settlement Agreement and visual imagery of cigarette advertising in two popular youth magazines.” *Journalism & Mass Communication Quarterly* 85(2, Summer):331-352. doi: 10.1177/107769900808500207 (cc, pdf: See Advertising Design and Layout, Visual Treatment)
- \*Chia, Stella C.  
 2007 “Third-person perceptions about idealized body image and weight-loss behavior.” *Journalism & Mass Communication Quarterly* 84(4, Winter):677-694. (pdf: on file)  
 Keywords: Body Image. Ideals. Advertising (Magazine). Weight Loss. Women.
- \*Kean, Linda Godbold and Laura C. Prividera  
 2007 “Communicating about race and health: A content analysis of print advertisements in African American and general readership magazines.” *Health Communication* 21(3):289-297. (cc, pdf: See Magazine Advertising Treatment of Minorities and Ethnic Groups )
- \*Mastin, Teresa, Julie L. Andsager, Jounghwa Choi and Kyungjin Lee  
 2007 “Health disparities and direct-to-consumer prescription drug advertising: A content analysis of targeted magazine genres,1992-2002.” *Health Communication* 22(1):49-58. (cc, pdf: on file) Keywords: To Come
- \*Smith, Rachel  
 2007 “Media depictions of health topics: Challenge and stigma formats.” *Journal of Health Communication* 12(3):233-249. (cc, pdf: See Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism)
- \*Mastin, Teresa and Shelly Campo  
 2006 “Conflicting messages: Overweight and obesity advertisements and articles in black magazines.” *Howard Journal of Communications* 17(4):265-285. (cc, pdf: See Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism)
- \*Austin, Erica W. and Stacey J. T. Hust  
 2005 “Targeting adolescents? The content and frequency of alcoholic and nonalcoholic beverage ads in magazine and video formats November 1999-April 2000.” *Journal of Health Communication* 10(8):769-785. doi: 10.1080/10810730500326757 (cc, pdf: on file) Keywords: To Come
- \*Parker, Betty J.  
 2003 “Food for health: The use of nutrient content, health, and structure/function claims in food advertisements.” *Journal of Advertising* 32(3, Fall):47-55. (cc, pdf: on file) Keywords: To Come
- \*#Cui, Geng  
 2000 “Advertising of alcoholic beverages in African-American and women’s magazines: Implications for health communication.” *Howard Journal of Communication* 11(4, Oct.-Dec.):279-293. doi:10.1080/10646170050204563 (pdf: on file)  
 Keywords: Magazine Advertising. Advertising Campaigns. Alcohol. Advertising. Blacks. Content Analysis. Health Communication. Women. Consumer Magazines. Titles: *Ebony*. *Essence*. *Glamour*. *Life*.

<p>Prior-Miller, M. R. &amp; Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8<sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mpm@iastate.edu">mpm@iastate.edu</a></p>	<p><b>Unit 9E. Magazine Advertising: Treatment of Political, Social, Health and Environmental Issues</b></p>
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- \*#Tansey, Richard, Michael R. Hyman, George M Zinkhan and Jhinuk Chowdhury  
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*Advertising Treatment of Men, Women, Gender, Sex and Family Roles*

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### *Journal Articles and Book Chapters*

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1996 “Man to man: A content analysis of sole-male images in male-audience magazines.” *Journal of Advertising* 25(4, Winter):1-20. (cc, pdf: on file) Keywords: Advertising Images. Content Analysis. Men. Titles: *Business Week.*, *Esquire.* *GQ.* *Playboy.* *Rolling Stone.* *Sports Illustrated.*

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- \*#Hawkins, Joellen W. and Cynthia S. Aber  
 1993 “Women in advertisements in medical journals.” *Sex Roles* 28(3/4, Feb.):233-242. (pdf: on file) **Keywords:** Advertising Content. Media Stereotypes. Magazine Advertising. Medical Journals. Women's Representation.
- \*#Klassen, Michael L., Cynthia R. Jasper and Anne M. Schwartz  
 1993 “Men and women: Images of their relationships in magazine advertisements.” *Journal of Advertising Research* 33(2, Mar./Apr.):30-39. (pdf: on file) **Keywords:** Advertising Content. Content Analysis. Gender. Magazine Advertising. Sex Roles. Women's Representation. Titles: *Ms*. *Newsweek*. *Playboy*.

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1993 “Visual grammars of gender: The gaze and psychoanalytic theory in advertisements.” *Journal of Communication Inquiry* 17(1, Winter):25-40. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Effects. Critical Communication Research. Discourse Strategies. Gaze. Gender. Titles: *Gentlemen's Quarterly*. *Sports Illustrated*. *Vogue*. *Elle*.

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1992 “Sexual exploitation in advertising health and wellness.” *Women and Health* 18(4):77-89. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Content Analysis. Health Communication. Magazine Advertising. Media Stereotypes. *National Fitness Trade Journal*. *Natural Body Fitness*. Women's Representation.

\*#Belknap, Penny and Wilbert M. Leonard II

1991 “A conceptual replication and extension of Erving Goffman’s study of gender advertisements.” *Sex Roles* 25(3/4):103-118. (cc, pdf: [on file](#)) **Keywords:** To Come

\*#Brosius, Hans-Bernd, Norbert Mundorf and Joachim F. Staab

1991 “The depiction of sex roles in American and German magazine advertisements.” *International Journal of Public Opinion Research* 3(4):366-383. (cc, pdf: [on file](#)). See also, *International Magazines: Advertising* **Keywords:** Advertising Content. Content Analysis. German Magazines. Magazine Advertising. Sex Roles. U.S. Magazines. Titles: *Stern*. *Time Magazine*.

\*#Ferguson, Jill Hicks, Peggy J. Kreshel and Spencer F. Tinkham

1990 “In the pages of *Ms.*: Sex role portrayals of women in advertising.” *Journal of Advertising* 19(1):40-51. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Content Analysis. Magazine Advertising. *Ms.* Magazine. Sex Roles. Women's Representation.

\*#Kervin, Denise

1990 “Advertising masculinity: The representation of males in *Esquire* advertisements.” *Journal of Communication Inquiry* 14(1, Winter):51-70. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Strategies. *Esquire Magazine*. Gender. Magazine Advertising.

\*#Kilbourne, William E.

1990 “Female stereotyping in advertising: An experiment on male-female perceptions of leadership.” *Journalism Quarterly* 67(1, Spring):25-31. (cc, pdf: [on file](#)) **Keywords:** To Come

\*#Lazier-Smith, Linda

1989 “Advertising: Women’s place and image--a new ‘generation’ of images to women.” Pp. 247-260 in Pamela J. Creedon (Ed.), *Women in Mass Communication: Challenging Gender Values*. Sage Focus Edition, No. 106, Newbury Park, CA: Sage Publications. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Content Analysis. General Magazines. Women's Representation.

\*#Soley, Lawrence C. and Leonard N. Reid

1988 “Taking it off: Are models in magazine advertisements wearing less?” *Journalism Quarterly* 65(4, Winter):960-966. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Content Analysis. Magazine Advertising. Titles: *Redbook*. *Cosmopolitan*. *Esquire*. *Playboy*. *Time*. *Newsweek*.



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\*#Sullivan, Gary L. and P. J. O'Connor<sup>10</sup>

1988 "Women's role portrayals in magazine advertising:1958-1983." *Sex Roles* 18(3/4):181-188. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising History. Content Analysis. Magazine Advertising. Women's Representation.

\*#Kaite, Berkeley

1987 "The body and femininity in feminine hygiene advertising." Pp. 159-167 in Sari Thomas (Ed.), *Studies in Communication*, Vol. 3. Norwood, NJ: Ablex. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Advertising Effects. Female Readership Magazines. Media Stereotypes. Sex Roles. Women's Representation. Women's Magazines. Magazine Titles: *People*. *Saturday Evening Post*. *Life*. *Newsweek*. *New Yorker*. *Reader's Digest*. *Time Magazine*. *U.S. News and World Report*.

\*#Gagnard, Alice

1986 "From feast to famine: Depiction of ideal body type in magazine advertising: 1950-1984." Pp. R46-R50 in Ernest F. Larkin (Ed.), *Proceedings of 1986 Conference of the American Academy of Advertising*. Norman: School of Journalism, University of Oklahoma. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Content Analysis. *Ladies' Home Journal*. Magazine Advertising. *McCall's*. Sex Roles. Women's Representation. *Woman's Day*.

\*#Saunders, Carol S. and Bette A. Stead

1986 "Women's adoption of a business uniform: A content analysis of magazine advertisements." *Sex Roles* 15(3/4):197-205. (cc, pdf: [on file](#)) **Keywords:** Advertising Business Magazines. General Interest Magazines. Content. Content Analysis. Magazine Advertising. Sex Roles. Women's Representation.

\*#Soley, Lawrence and Gary Kurzbard

1986 "Sex in advertising: A comparison of 1964 and 1984 magazine advertisements." *Journal of Advertising* 15(3):46-54, 64. (cc, pdf: [on file](#)) **Keywords:** Advertising Content. Content Analysis. General Interest Magazines. Magazine Advertising. Men's Magazines. Women's Magazines. Sex.

\*#McCallum, Debra Moehle, David Box, Alice Butgereit, Leslie Smith and Sheila Threatt

1985 "Attraction to cross-gender role behavior in advertising." *Journal of Social Behavior and Personality* 1(1, Jan.):37-46. (cc, pdf: [See Studies of the Effects of Magazine Advertising Content on Audiences](#))

\*#Flick, Marian

1984 "Invisible or lovely: Women in advertisements." *Media Information Australia* 34: 23-34. (cc, pdf: [See International Magazines: Advertising](#))

\*#England, Paula and Teresa Gardner

1983 "Sex differentiation in magazine advertisements: A content analysis using log-linear modeling." Pp. 253-268 in James H. Leigh and Claude R. Martin, Jr. (Eds.), *Current Issues and Research in Advertising 1983*. Ann Arbor: Graduate School of Business Administration, University of Michigan. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Magazine Advertising. Sex Roles. Women's Representation. Magazines. *Ladies Home Journal*. *Playboy*. *Time Magazine*. *Vogue*.

<sup>10</sup> First name not available. 08-20-2010.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9G. Advertising Treatment of Men, Women, Gender, Sex and Family Roles**

\*#Soley, Lawrence C. and Leonard N. Reid

1983 “Effects of decorative female models on ad recognition over time.” Pp. 116-119 in Donald W. Jugenheimer (Ed.), *Proceedings of the 1983 Convention of the American Academy of Advertising*. Columbia: University of South Carolina. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Strategies. General Magazines. Magazine Advertising. Women's Representation.

\*#Lysonski, Steven

1983 “Female and male portrayals in magazine advertisements: A re-examination.” *Akron Business and Economic Review* 14(2, Summer):45-50. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Content Analysis. General Audience. Magazine Advertising. Men's Magazines. Sex Roles. Women's magazines.

\*#Brown, Bruce W.

1982 “Family intimacy in magazine advertising, 1920-1977.” *Journal of Communication* 32(3):173-183. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. American Magazine. Family Interaction Patterns. Life Magazine. Magazine Advertising. Newsweek Magazine. Saturday Evening Post. Time Magazine.

\*#Reid, Leonard N. and Lawrence C. Soley

1981 “Another look at the ‘decorative’ female model: The recognition of visual and verbal ad components.” Pp. 123-133 in James H. Leigh and Claude R. Martin, Jr. (Eds.). *Current Issues and Research in Advertising 1981*. Ann Arbor: Graduate School of Business Administration. University of Michigan. ([pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Time Magazine. Newsweek Magazine. Women's Representation. Sports Illustrated.

\*#Skelly, Gerald U. and William J. Lundstrom

1981 “Male sex roles in magazine advertising, 1959-1979.” *Journal of Communication* 31(4, Autumn):47-52. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Content Analysis. General Magazines. Magazine Advertising. Men's Magazines. Sex Roles. Women's Magazines.

\*Umiker-Sebeok, Jean

1981 “The seven ages of women: A view from American magazine advertisements.” In Clara Mayo and Nancy M. Henley (Eds.), *Gender and Nonverbal Behavior*. New York: Springer-Verlag. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Courtney, Alice E. and Sarah Wernick Lockeretz

1971 “A woman’s place: An analysis of the roles portrayed by women in magazine advertisements.” *Journal of Marketing Research* 8(1, Feb.):92-95. ([pdf: on file](#)) **Keywords:** To Come

### **Books**

Loeb, Lori Anne

1994 *Consuming Angels: Advertising and Victorian Woman*. New York: Oxford University Press. 240 pp. **Keywords:** To Come

#McCracken, Ellen

- 1993 *Decoding Women's Magazines: From Mademoiselle to Ms.* New York: St. Martin's Press, 341 pp. (See also: *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

Barthel, Diane L.

- 1988 *Putting on Appearances: Gender and Advertising.* Philadelphia: Temple University Press. [Keywords: To Come](#)

#Brown, Bruce W.

- 1981 *Images of Family Life in Magazine Advertising: 1920-1978.* New York: Praeger. 130 pp. [Keywords: Advertising Content. Family Life. General Interest Magazines. Magazine Advertising. Media Stereotypes.](#)

Goffman, Erving

- 1979 *Gender Advertisements.* Cambridge: Harvard University Press. [Keywords: To Come](#)

Kosimar, Lucy

- 1971 *Women in Sexist Society.* New York: John Wiley. [Keywords: To Come](#)

### ***Unit 9H. Magazine Advertising: Treatment of Age (Childhood through Senior Citizens)***

*Magazine Advertising: Treatment of Age*

\*#Bradley, Don E. and Charles F. Longino, Jr.

- 2001 "How older people think about images of aging in advertising and the media." *Generations* 25(3, Fall):17-21. ([pdf: on file](#)) [Keywords: Advertising Markets. Age Stereotypes. Magazine Advertising. Elderly. Magazine.](#)

\*#de Luce, Judith

- 2001 "Silence at the newsstands." *Generations* 25(3, Fall):39-43. ([pdf: on file](#)) [Keywords: Advertising Markets. Age Stereotypes. Magazine Advertising. Elderly. Magazine.](#)

\*#Bramlett-Solomon, Sharon and Ganga Subramanian

- 1999 "Nowhere near picture perfect: Images of the elderly in *Life* and *Ebony* magazine ads, 1990-1997." *Journalism & Mass Communication Quarterly* 76(3, Autumn):565-572. ([pdf: on file](#)) [Keywords: Advertising. Blacks. Content Analysis. Ebony Magazine. Elderly. Images. Intergenerational Relations. Life Magazine. Magazines. Social Stereotypes. Whites.](#)

\*#Harwood, Jake and Abhik Roy

- 1999 "The portrayal of older adults in Indian and U.S. magazine advertisements." *Howard Journal of Communications* 10(4, Oct.- Dec.):269-280. doi: 10.1080/106461799246744 ([pdf: See International Magazines: Advertising Content](#))

\*#Alexander, Victoria D.

- 1994 "The image of children in magazine advertisements from 1905 to 1990." *Communication Research* 21(6):742-765. ([cc, pdf: on file](#)) [Keywords: Advertising Content. Advertising History. Children and Advertising. Magazine Advertising.](#)

\*#Peterson, Robin T.

- 1994 "Depiction of idealized youth lifestyles in magazine advertisements: A content analysis." *Journal of Business Ethics* 13(4):259-269. ([cc, pdf: on file](#)) [Keywords: Adolescents. Advertising Content. Children. Content Analysis. Magazine Advertising.](#)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9H. Advertising Treatment of Treatment of Age (Childhood through Senior Citizens)**

\*Langmeyer, Lynn

1993 “Advertising images of mature adults: An update.” *Journal of Current Issues and Research in Advertising* 15(2, Fall): 81-92. ([pdf: on file](#)) **Keywords:** Magazine Advertising. Advertising Content. Content Analysis. Elderly. *Modern Maturity*. Television Commercials.

\*#Peterson, Robin T.

1992 “The depiction of senior citizens in magazine advertisements: A content analysis.” *Journal of Business Ethics* 11(9):701-706. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Content Analysis. Elderly. Magazine Advertising

\*#Lexchin, Joel

1990 “The portrayal of the elderly in drug advertisements: A factor in inappropriate prescribing?” *Canadian Journal of Aging* 9(3, Autumn):296-303. ([cc](#), [pdf: See International Magazines: Advertising](#))

\*#Bramlett-Solomon, Sharon and Vanessa Wilson

1989 “Images of the elderly in *Life* and *Ebony*, 1978-1987.” *Journalism Quarterly* 66(1, Spring):185-188. ([cc](#), [pdf: on file](#)) **Keywords:** Content Analysis. Elderly. Magazines. Media Stereotypes. *Life*. *Ebony*.

\*#Nippold, Marilyn A., Juliana S. Cuyler, Renee Braunbeck-Price

1988 “Explanation of ambiguous advertisements: A developmental study with children and adolescents.” *Journal of Speech and Hearing Research* 31(3, Sept.):466-474. ([cc](#), [pdf: on file](#)) **Keywords:** Adolescents and Advertising. Advertising Content. Children and Advertising. Cognitive Development. Popular Magazines.

\*#Kvasnicka, Brian, Barbara Beymer and Richard M. Perloff

1982 “Portrayals of the elderly in magazine advertisements.” *Journalism Quarterly* 59(4, Winter):656-658. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Elderly. Magazine Advertisements. Magazines. *Better Homes & Gardens*. *McCalls*. *Readers Digest*. *TV Guide*. *Fifty Plus*. *Modern Maturity*. *Retirement Life*. *Retirement Living*.

\*#England, Paula, Alice Kuhn and Teresa Gardner

1981 “The ages of men and women in magazine advertisements.” *Journalism Quarterly* 58(3, Autumn):468-471. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Magazine Advertising. Media Stereotypes. Women's Representation. Magazines. *Ladies' Home Journal*. *Ms*. *Playboy*. *Time*. *Vogue*.

\*#Gantz, Walter, Howard M. Gartenberg and Cindy K. Rainbow

1980 “Approaching invisibility: The portrayal of the elderly in magazine advertisements.” *Journal of Communication* 30(1, Winter):56-60. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising. Elderly. Magazines. *People*. *Reader's Digest*. *Time*. *Sports Illustrated*. *Ladies Home Journal*. *Playboy*. *Ms*.

***Unit 9I. Magazine Advertising: Alternative Forms***  
***(Classified, advertorials, bingo cards, on-line, etc.)***

- \*#Cameron, Glen T. and Kuen-Hee Ju-Pak  
2000 “Information pollution? Labeling and format of advertorials.” *Newspaper Research Journal* 21(1, Winter):65-76. (cc, pdf: on file) Keywords: Advertising Editorials. News Coverage. Newspapers. Advertorials. Magazine Studies.
- \*Warlaumont, Hazel G.  
1998 “Realism in magazine advertising: Meaning, prevalence, and intention.” *Journal of Current Issues and Research in Advertising* 20(2, Fall):19-29. (cc, pdf: on file) Keywords: Advertising. Elderly. Magazines. *Ladies Home Journal*. *Ms. People*. *Playboy*. *Reader's Digest*. *Sports Illustrated*. *Time*.
- \*#Cameron, Glen T., Kuen-Hee Ju-Pak and Bong-Hyun Kim  
1996 “Advertorials in magazines: Current use and compliance with industry guidelines.” *Journalism & Mass Communication Quarterly* 73(3, Autumn):722-733. (cc, pdf: on file) Keywords: Advertising Content. Advertising Industry. Advertising Regulations. Advertorials. Editorials. Magazines.
- \*#Carlson, David C. and Karen A. Loveland  
1996 “An exploratory study of bingo card use in consumer magazines.” *Journal of Direct Marketing* 10(3, Summer):61-68. (cc, pdf: on file) Keywords: Magazines. To Come
- \*#Ju-Pak, Kuen-Hee, Bong-Hyun Kim and Glen T. Cameron  
1995 “Trends in the use and abuse of advertorials in magazines.” *Mass Comm Review* 22(3/4):112-128. (pdf: on file) Keywords: Advertising. Advertising Editorials. Advertorials. Magazines.
- \*#Stone, Donna Besser  
1993 “Faculty hiring: Diversity trends in *AEJMC News* ads.” *Mass Comm Review* 20(3/4):192-201. (cc, pdf: See University Professor and Professional Productivity)
- \*#Cameron, Glen T. and John Eric Haley  
1992 “Feature advertising: Policies and attitudes in print media.” *Journal of Advertising* 21(3, Sept.):47-55. (cc, pdf: on file) Keywords: Advertising Management. Advertising Strategies. Consumer Magazines. Magazine Advertising.
- \*Hausknecht, Douglas R., J. B. Wilkinson<sup>11</sup> and George E. Prough  
1991 “Advertorials: Effective? Deceptive? Or tempest in a teapot?” *Akron Business Economic Review* 22(4, Winter):41-52. (cc, pdf: on file) Keywords: To Come
- \*Greer, Lorrie, Patricia Stout and Gary Wilcox  
1989 “Advertorials: Another option for media planners.” *Journal of Media Planning* 4(Spring):3-8. (cc, pdf: on file) Keywords: To Come
- \*#Stout, Patricia A., Gary B. Wilcox and Lorrie S. Greer  
1989 “Trends in magazine advertorial use.” *Journalism Quarterly* 66(4, Winter):960-964. (cc, pdf: on file) Keywords: To Come

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<sup>11</sup> Last name not available 08-20-2010.

### ***Unit 9J.13G. International Magazines: Treatment of Advertising Content***

*International Magazines: Advertising Content*

- 9J.A. Theory and Methods: International Magazine Advertising
- 9J.B. International Magazine Advertising History
- 9J.C. International Magazine Advertising: Editorial Environment and Source Effects
- 9J.D. International Magazine Advertising: Studies of Appeals and Strategies
- 9J.E. International Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues
- 9J.F. International Advertising: Treatment of Minorities and Ethnic Groups
- 9J.G. International Advertising Treatment of Men, Women, Gender, Sex and Family Roles
- 9J.H. International Advertising Treatment of Age (Childhood through Senior Citizens)
- 9J.I. International Magazine Advertising: Alternative forms (Classified, bingo cards, on-line, etc.)

#### ***Journal Articles and Book Chapters***

##### **9J.A. Theory and Methods: International Magazine Advertising**

#Nevett, Terence and Gina Porter

- 1996 “Perspectives on advertising from the geographical literature: A critical review.” *International Journal of Advertising* 15(4):373-382. (cc: See *Magazine Advertising: Theory and Methods*) [pdf?](#)

\*#Boddewyn, Jean J. and Heidi Kunz

- 1991 “Sex and decency issues in advertising: General and international dimensions.” *Business Horizons* 34(5 Sept./Oct.):13-20. (cc, pdf: [on file](#). See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*) **Keywords:** Advertising Content. Advertising Regulations. Advertising Strategies. International Advertising.

\*Bell, Philip and Marko Milic

- 2002 “Goffman’s *Gender Advertisements* revisited: Combining content analysis with *semiotic analysis*.” *Visual Communication* 1(2):203-222. doi: 10.1177/147035720200100205 (pdf: See *International Magazines: Design, Layout and Visual Treatment*. See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*.)

#Wiles, Charles R., Judith A. Wiles and Anders Tjernlund

- 1996 “The ideology of advertising: The United States and Sweden.” *Journal of Advertising Research* 36(3, May/June):57-66. (cc: See *Magazine Advertising: Methodological Studies*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**9J.A. Theory and Methods:  
International Magazine Advertising**

\*#Flandin, M. P., E. Martin and L. P. Simkin<sup>12</sup>

1992 “Advertising effectiveness research: A survey of agencies, clients and conflicts.” *International Journal of Advertising* 11(2):203-214. (cc, pdf: [on file](#). See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Agencies. Advertising Effects. Advertising Research. Campaign. United Kingdom.

## 9J.B. International Magazine Advertising History

\*#Song, Tian and Yorgo Pasadeos

2012 “Chinese consumers’ skepticism toward advertising.” *China Media Research* 8(1):64-75. (pdf: [on file](#)) **Keywords:** China. Internet. Magazine. Newspaper. Radio. Survey. Television.

\*Tolstikova, Natasha

2007 “Early Soviet advertising: ‘We have to extract all the stinking bourgeois elements.’” *Journalism History* 33(1, Spring):42-50. (cc, pdf: [on file](#)) **Keywords:** To Come

\*Keane, Michael and Christina Spurgeon

2004 “Advertising industry and culture in post-WTO China.” *Media International Australia Incorporating Culture and Policy* 111(May):104-117. (cc, pdf: [on file](#)) **Keywords:** To Come

\*#Nowak, Kjell

1992 “Magazine advertising in Sweden and the United States: Stable patterns of change, variable levels of stability.” Pp. 179-207 in Jay G. Blumler, Jack M. McLeod, Karl Erik Rosengren (Eds.), *Comparatively Speaking: Communication and Culture Across Space and Time*. Newbury Park: Sage Publications. (cc, pdf: [on file](#). See also Nowak, Kjell, 1990; Magazine Advertising: Studies of Appeals and Strategies) **Keywords:** Advertising Content. Cross-Cultural Research. Magazine Advertising. Sweden. United States.

\*#Nowak, Kjell

1990 “Magazine advertising in Sweden and the United States: Stable patterns of change, variable levels of stability.” *European Journal of Communication* 5(4, Dec. 1990):393-422. (cc, pdf: [on file](#). See also, Nowak, Kjell, 1992; Magazine Advertising: Studies of Appeals and Strategies) **Keywords:** Advertising Content. Content Analysis. Magazine Advertising. Sweden. Swedish Magazines.

\*#Nevett, Terry

1981 “The Scapa Society: The first organized reaction against advertising.” *Media, Culture and Society* 3(2, Apr.):179-187. doi: 10.1177/016344378100300207 (cc, pdf: [on file](#)) **Keywords:** Advertising History; Great Britain; *A Beautiful World* Journal.

<sup>12</sup> First names not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 9J.C. International Magazines: Editorial Environment and Source Effects**

### 9J.C. International Magazine Advertising: Editorial Environment and Source Effects

- \*Jun, Sunkyuu, Sanjay Putrevu, Yong J. Hyun and James W. Gentry  
 2003 “The influence of editorial context on consumer response to advertisements in a specialty magazine.” *Journal of Current Issues and Research in Advertising* 25(2, Fall):1-11. (cc, pdf: [on file](#)) Keywords: General Magazine. Korea. Specialty Magazine.

### 9J.D. Magazine Advertising: Studies of Appeals and Strategies

- \*Money, R. Bruce, Terence A. Shimp and Tomoaki Sakano  
 2006 “Celebrity endorsements in Japan and in the United States: Is negative information all that harmful?” *Journal of Advertising Research* 46(1):113-123. doi: 10.2501/S0021849906060120 (cc, pdf: [on file](#). See also, *Magazine Advertising: Studies of Appeals and Strategies*) Keywords: [To Come](#)
- \*Zhang, Jing and Sharon Shavitt  
 2003 “Cultural values in advertisements to the Chinese X-generation: Promoting modernity and individualism.” *Journal of Advertising* 32(1, Spring):23-33. (cc, pdf: [on file](#)) Keywords: [To Come](#)
- \*#Al-Olayan, Fahad S. and Kiran A. Karande  
 2001 “A content analysis of magazine advertisements from the United States and the Arab world.” *Journal of Advertising* 29(3, Fall):69-82. (pdf: See *Magazine Advertising: Studies of Appeals and Strategies*)
- \*#Lohtia, Ritu, Wesley J. Johnston and Linda Aab  
 1994 “Creating an effective print advertisement for the China market: Analysis and advice.” *Journal of Global Marketing* 8(2):7-29. (cc, pdf: [on file](#)) Keywords: Advertising China. Chinese-Edition Industrial Magazines. Effects. Magazine Advertising. Magazines.Trade Magazines. Specialized Business Magazines. Occupational Magazines.
- \*#Tsao, James C.  
 1994 “Advertising and cultural values: A content analysis of advertising in Taiwan.” *Gazette* 53(1/2):93-110. (cc, pdf: [on file](#)) Keywords: Advertising Content. Advertising Effects. Commonwealth. Content Analysis. Developing Countries. Taiwan. *Women of Taiwan*.
- \*#Seitz, Victoria A. and J. S. (Vic) Johar  
 1993 “Advertising practices for self-image projective products in the new Europe: A print advertising content analysis.” *Journal of Consumer Marketing* 10(4):15-26. (cc, pdf: [on file](#)) Keywords: Advertising Content. Advertising Strategies. Content Analysis. European Economic Community. Magazine Advertising. *Vogue*.
- \*#McCullough, Lynette S. and Ronald K. Taylor  
 1993 “Humor in American, British, and German ads.” *Industrial Marketing Management* 22(1):17-28. (cc, pdf: [See Developing Magazine Advertising Content](#))



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**9J.D. Magazine Advertising: Studies of Appeals and Strategies**

\*#Madden, Charles S., Marjorie J. Caballero and Shinya Matsukubo

1986 “Analysis of information content in U.S. and Japanese magazine advertising.” *Journal of Advertising* 15(3):38-47. (cc: See *Magazine Advertising: Studies of Appeals and Strategies*)

\*#Trucano, Nancy A.

1986 “The translation of advertisements into a foreign language: A content analysis.” Pp. R11-R16 in Ernest F. Larkin (Ed.), *Proceedings of the 1986 Conference of the American Academy of Advertising*. Norman, OK: School of Journalism, University of Oklahoma. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. Content Analysis. *Reader's Digest*. *LaLuz*. *Nuestro*.

\*#Round, David K.

1985 “Price-informative advertising and market performance.” *Media Information Australia* 37(Aug.):35-40. (cc, pdf: on file. See also, *Magazine Advertising: Editorial Environment, Source Effects and Strategies*) **Keywords:** Advertising Content. Advertising Effects. Consumer Behavior. Nationally Circulated Magazines.

### **9J.E. International Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues**

\*#Jones, Sandra C.

2004 “Coverage of breast cancer in the Australian print media—Does advertising and editorial coverage reflect correct social marketing messages?” *Journal of Health Communication* 9(4):309-325. doi: 10.1080/10810730490468441 (pdf: on file. See also, *International Magazines: Treatment of Editorial Content; Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism; Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues*) **Keywords:** [To Come](#)

\*#Cheng, Hong

1994 “Reflections of cultural values: A content analysis of Chinese magazine advertisements from 1982 and 1992.” *International Journal of Advertising* 13(2):167-183. (cc, pdf: on file) **Keywords:** Advertising Content. Chinese Advertising. Chinese Magazines. Content Analysis. Magazine Advertising.

#O’Barr, William M.

1994d “Unexpected audiences: American and Japanese representations of one another.” Chapter 7 in *Culture and the Ad: Exploring Otherness in the World of Advertising*. Boulder: Westview Press, 157-198. (cc: See *Magazine Advertising: Studies of Treatment of Political Social, Health, and Environmental Issues*)

\*#Wilcox, Gary B., Marye Tharp and Ki-Tae Yang

1994 “Cigarette advertising and consumption in South Korea, 1988-1992.” *International Journal of Advertising* 13:333-346. (cc, pdf: on file) **Keywords:** Advertising Effects. Advertising Models. Cigarette Advertising. Magazines. South Korea.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 9J.E. International Magazine Advertising: Studies of Treatment of Political, Social, Health, and Environmental Issues**

\*#Frith, Katherine Toland and David Wesson

1991 “A comparison of cultural values in British and American print advertising: A study of magazines.” *Journalism Quarterly* 68(1/2, Spring/Summer):216-223. (cc, pdf: on file. See also, *Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues*) **Keywords:** Advertising Content. British Media. Content Analysis. Magazine Advertising. Print Advertisements.

\*#Tomson, Goran and Kris Weerasuriya

1990 “Codes and practice: Information in drug advertisements—an example from Sri Lanka.” *Social Science and Medicine* 31(7):737-741. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Regulations. Developing Countries. Sri Lanka. Drug Information. Drug Utilization. IFPMA Code. WHO Guidelines. Title: Ceylon Medical Journal.

\*#Rice, Marshall D. and Zaiming Lu

1988 “A content analysis of Chinese magazine advertisements.” *Journal of Advertising* 17(4):43-48. (cc, pdf: on file) **Keywords:** Advertising Content. Chinese Advertising. Content Analysis. Magazine Advertising. Chinese Magazines.

\*#Tayie, Samy A. R.

1988 “Advertising trends in the Egyptian press after the new economic policy: A content analysis of advertisements in newspapers and magazines.” *Gazette* 41(1):19-36. (cc, pdf: on file) **Keywords:** Advertising. Content Analysis. Economic Issues. Egyptian Media. Egyptian Weekly Magazines.

#Hong, Jae W., Aydin Muderrisoglu and George M. Zinkhan

1987 “Cultural differences and advertising expression: A comparative content analysis of Japanese and U.S. magazine advertising.” *Journal of Advertising* 16(1):55-62, 68. (cc, pdf: on file. See also, *Magazine Advertising: Studies of Appeals and Strategies*) **Keywords:** Advertising Content. American. Magazines. Content Analysis. Cross-Cultural Research. Japanese Advertising. Japanese Magazines.

\*#Mueller, Barbara

1987 “Reflections of culture: An analysis of Japanese and American advertising appeals.” *Journal of Advertising Research* 27(3, July):51-59. (cc, pdf: on file. See also *Magazine Advertising: Studies of Appeals and Strategies*) **Keywords:** Advertising Content. Advertising Strategies. Cross Cultural Research. Japanese Advertising. Magazine Titles: *Shukan Asahi*. *Katei Gaho*. *Newsweek*. *Good Housekeeping*.

## 9J.F. Advertising Treatment of Minorities and Ethnic Groups

### *Journal Articles and Book Chapters*

\*Parameswaran, Radhika and Kavitha Cardoza

2009 Melanin on the Margins: Advertising and the Cultural Politics of Fair/Light/White Beauty in India. *Journalism & Communication Monographs* 11(3, Autumn 20):219-272. (cc, pdf: on file) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**9J.F. Advertising Treatment of Minorities and Ethnic Groups**

\*Rauwerda, Antje M.

2007 “Whitewashing *Drum* magazine (1951-1959): Advertising race and gender.” *Continuum: Journal of Media & Cultural Studies* 21(3, Sept.):393-404. doi: 10.1080/10304310701460748 (cc, pdf: on file) Keywords: To Come

## 9J.G. Advertising Treatment of Men, Women, Gender, Sex and Family Roles

\*Feng, Yang and Katherine Frith

2008 “The growth of international women’s magazines in China and the role of transnational advertising.” *Journal of Magazine & New Media Research* 10(1, Fall):1-14. (cc, pdf: on file) Keywords: To Come

\*Gannon, Susanne

2007 “Laptops and lipsticks: Feminising technology.” *Learning, Media and Technology* 32(1):53-67. doi: 10.1080/17439880601141260 (cc, pdf: on file. See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*) Keywords: To Come

\*Rauwerda, Antje M.

2007 “Whitewashing *Drum* magazine (1951-1959): Advertising race and gender.” *Continuum: Journal of Media & Cultural Studies* 21(3, Sept.):393-404. doi: 10.1080/10304310701460748 (cc, pdf: on file) Keywords: To Come

\*Worsching, Martha **o umlaut**

2007 “Race to the top: Masculinity, sport, and nature in German magazine advertising.” *Men and Masculinities* 10(2):197-221. doi: 10.1177/1097184X05284225 (cc, pdf: on file. See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*) Keywords: Advertising. Femininity. Gender. Germany. Masculinity. Media. Nature. Popular Culture. Sport. Sustainability.

\*So, Stella Lai Man

2004 “A comparative content analysis of women’s magazine advertisements from Hong Kong and Australia on advertising expressions.” *Journal of Current Issues and Research in Advertising* 26(1, Spring):47-58. (cc, pdf: on file) Keywords: To Come

\*Stevens, Lorna, Pauline Maclaran and Stephen Brown

2003 “Red time is me time: Advertising, ambivalence and women’s magazines.” *Journal of Advertising* 32(Spring):35-45. (pdf: on file) Keywords: To Come

\*Wörsching, Martha

2000 “Sporting metaphors and the enactment of hegemonic masculinity: Sport and advertising in the German newsmagazine *Der Spiegel*.” *Journal of Popular Culture* 34(3, Winter):59-85. doi: 10.1177/1097184X05284225 (cc, pdf: on file) Keywords: Advertising. *Der Spiegel*. Germany. German Newsmagazine Hegemonic Metaphor. Magazines. Popular Culture. Professional Sports. Sports Metaphors.

\*#Ford, John B., Patricia Kramer Voli, Earl D. Honeycutt, Jr. and Susan L. Casey

1998 “Gender role portrayals in Japanese advertising: A magazine content analysis.” *Journal of Advertising* 27(1, Spring):113-124. (cc, pdf: on file) Keywords: Advertising Content. Content Analysis. Gender Roles. Gender Stereotypes. Japan. Japanese Magazines. Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 9J.G. Advertising Treatment of Men, Women, Gender, Sex and Family Roles**

\*#Maynard, Michael L.

1995 “The variability of gender-based communication in Japanese magazine advertising.” *New Jersey Journal of Communication* 3(1, Spring):40-57. ([pdf: on file](#))  
**Keywords:** Advertising Audiences. Content Analysis. Gender Communication. Intercultural Communication. Japan. Japanese Magazine Advertising.

\*#Griffin, Michael, K. Viswanath and Donna Schwartz

1994 “Gender advertising in the U.S. and India: Exporting cultural stereotypes.” *Media, Culture, and Society* 16(3):487-507. (*cc: on file*. See Advertising Treatment of Men, Women, Gender, Sex and Family Roles)

\*#Brosius, Hans-Bernd, Norbert Mundorf and Joachim F. Staab

1991 “The depiction of sex roles in American and German magazine advertisements.” *International Journal of Public Opinion Research* 3(4):366-383. (*cc: See Magazine Advertising Treatment of Social Issues*. See also, *Men, Women, Gender, Sex and Family Roles*)

\*#Bell, J. H. and U. S. Pandey<sup>13</sup>

1989 “Gender-role stereotypes in Australian farm advertising.” *Media Information Australia* 51(Feb.):45-49. (*cc, pdf: on file*) **Keywords:** Australian Advertising. Advertising Content. Content Analysis. Sex Roles. Women's Representation. *The Land*.

\*#Choe, Jae-Hyun, Gary B. Wilcox and Andrew P. Hardy

1986 “Facial expressions in magazine ads: A cross-cultural comparison.” *Journalism Quarterly* 63(1, Spring):122-126, 166. (*cc, pdf: on file*. See also, *Advertising Design and Layout, Visuals*) **Keywords:** Advertising Content. Cross-Cultural Research. Korean Magazines. Magazine Advertising. United States Magazines.

\*#Bell, J. H. and U. S. Pandey<sup>14</sup>

1989 “Gender-role stereotypes in Australian farm advertising.” *Media Information Australia* 51(Feb.):45-49. (*cc, pdf: on file*) **Keywords:** Australian Advertising. Advertising Content. Content Analysis. Sex Roles. Women's Representation. *The Land*.

\*#Choe, Jae-Hyun, Gary B. Wilcox and Andrew P. Hardy

1986 “Facial expressions in magazine ads: A cross-cultural comparison.” *Journalism Quarterly* 63(1, Spring):122-126, 166. (*cc, pdf: on file*. See also, *Advertising Design and Layout, Visuals*) **Keywords:** Advertising Content. Cross-Cultural Research. Korean Magazines. Magazine Advertising. United States Magazines.

\*#Lysonski, Steven

1985 “Role portrayals in British magazine advertisements.” *European Journal of Marketing* 19(7):37-55. (*cc, pdf: on file*) **Keywords:** British Magazines. Content Analysis. Sex Roles. Women's Representations.

\*#Flick, Marian

1984 “Invisible or lovely: Women in advertisements.” *Media Information Australia* 34: 23-34. (*cc, pdf: on file*. See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles*)  
**Keywords:** Advertising Content. Content Analysis. Netherlands Dutch Magazines. Gender. Magazine Advertising. Norway. Norwegian Magazines. Women's Representation.

<sup>13</sup> First names not available, 10-13-2010

<sup>14</sup> First names not available, 10-13-2010

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 9J.G. Advertising Treatment of Men, Women, Gender, Sex and Family Roles**

#Easton, Geoff and Catherine Toner

1983 “Women in industrial advertisements.” *Industrial Marketing Management* 12(2, Apr.):145-149. (cc: on file) **Keywords:** Advertising. Content. Magazine Advertising. Women's Representation. British Commercial Magazines. British Industrial Magazines. British Business Magazines.

\*#Taylor, David B.

1983 “The information content of women’s magazine advertising in the UK.” *European Journal of Marketing* 17(5):28-32. (cc, pdf: on file) **Keywords:** Advertising Content. British Media. Magazine Advertising. Women and Media. *Woman*. *Woman's Weekly*. *Woman's Own*. *Woman's Realm*.

\*#Flick, Marian and Jofrid Lied

1979 “Selling soap or statesmen: The use of evaluative scales in picture analysis.” *Sex Roles in Advertisements. Working Papers No. 9*. Bergen: Centre for Mass Communications Research, Institute of Sociology, University of Bergen, 17 pp. (pdf: on file) **Keywords:** Advertising. Popular Norwegian Weekly Magazines. Sex Roles.

## 9J.H. Advertising Treatment of Age (Childhood through Senior Citizens)

### *Journal Articles and Book Chapters*

\*#Harwood, Jake and Abhik Roy

1999 “The portrayal of older adults in Indian and U.S. magazine advertisements.” *Howard Journal of Communications* 10(4, Oct.- Dec.):269-280. doi: 10.1080/106461799246744 (pdf: on file). See also, *Magazine Advertising: Treatment of Age* **Keywords:** Advertising. Blacks. Content Analysis. Elderly. Images. India. Intergenerational Relations. Magazines. Popular Magazines. U.S. Social Stereotypes. Whites.

\*#Zhou, Nan and Mervin Y. T. Chen

1992 “Marginal life after 49: A preliminary study of the portrayal of older people in Canadian consumer magazine advertising.” *International Journal of Advertising* 11(4):343-354. (cc, pdf: on file) **Keywords:** Advertising Content. Canadian Magazines. Consumer magazines. Content Analysis. Elderly. Magazine Advertising.

\*#Lexchin, Joel

1990 “The portrayal of the elderly in drug advertisements: A factor in inappropriate prescribing?” *Canadian Journal of Aging* 9(3, Autumn):296-303. (cc, pdf: on file) See also: *Advertising Treatment of Treatment of Age (Childhood through Senior Citizens)* **Keywords:** To Come

## 9J.I. Magazine Advertising: Alternative forms (Classified, bingo cards, on-line, etc.)

\*#Kavoori, Anandam P. and Kalyani Chadha

2001 “Net tarot in New Delhi: Reading the future of the Internet in advertising.” *Convergence: Journal of Research into New Media Technologies* 7(4, Winter): 82-95. (cc, pdf: on file) **Keywords:** India. Internet Advertising. Magazine Advertising. Newspaper Advertising. Tarot Cards. Textual Analysis.

## Unit 10. Magazines: Design, Layout and Visual Treatment

Although magazines are arguably the *original* visual medium, formal research on the design, layout and visual treatment of magazine content lags somewhat behind research on other aspects of the medium. This unit is not exhaustive of the body of literature on the visual aspects of magazines, but a starting place. The unit has the following subunits:

- 10A. Visual Theory and Methods
- 10B. Editorial Design, Layout, and Visual Treatment
- 10C. Editorial Design and Visual Treatment, Cartoons
- 10D. Covers: Visual Treatment
- 10E. Advertising Design, Layout and Visual Treatment
- 10F. International Magazines: Design, Layout and Visual Treatment

### *Unit 10A. Visual Theory and Methods*

*Visual Theory and Methods*

#### *Journal Articles and Book Chapters*

Rodriguez, Lulu and Daniela V. Dimitrova

- 2011 “The levels of visual framing.” *Journal of Visual Literacy* 30(1):48-65. ([pdf: on file](#))  
**Keywords:** Visual Analysis. Visual Framing. Visual Interpretation. Visual Framing Typology.

\*Finnegan, Cara A.

- 2004 “Doing rhetorical history of the visual: The photograph and the archive.” Chapter 9 (pp. 195-214) in *Defining Visual Rhetorics*, by Charles A. Hill and Marguerite Helmer (Eds.). Mahwah, NJ: Lawrence Erlbaum Associates. ([cc](#), [pdf: on file](#)) **Keywords:** Rhetorical Analysis.

\*Stanczak, Gregory C.

- 2004 “Introduction: Visual representation.” *American Behavioral Scientist* [special issue, Visual Research: Method and Representation] 47(12, Aug.):1471-1476. ([cc](#), [pdf: on file](#)) **Keywords:** **To Come**

Johnson, Sammye

- 2002a “The art and science of magazine cover research.” *Journal of Magazine & New Media Research* 4(2, Summer/Fall): [http://aejmc magazine.bsu.edu/journal/Summer\\_2002/Sjohnson1.htm](http://aejmc magazine.bsu.edu/journal/Summer_2002/Sjohnson1.htm). Accessed 07/17/02. ([cc](#): [on file](#)) **Keywords:** **To Come**

He, Zhou

- 1994 “Diffusion of movable type in China and Europe: Why were there two fates?” *Gazette* 53:153-173. ([pdf: on file](#)) **Keywords:** Adoption and Diffusion. Bi Shen. Gutenberg.

\*Watkins, Patsy

- 1993 “VisCom is rich ground for research, theorists.” *viewPOINTS* (Winter):2. ([cc](#), [pdf: on file](#)) **Keywords:** **To Come**

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10A. Visual Theory and Methods**

\*Wolseley, Roland E.

1947 “Photo-journalism: An annotated bibliography.” *Journalism Quarterly* 24 [Special edition on photojournalism, Floyd G. Arpan, Ed.] (3, Sept.):243-249. (cc, pdf: on file) Keywords:

## ***Unit 10B. Editorial Design, Layout and Visual Treatment***

*Editorial Design, Layout and Visual Treatment*

### ***Journal Articles and Book Chapters***

\*Remillard, Chaseten

2011 “Picturing environmental risk: The Canadian oil sands and the *National Geographic*.” *The International Communication Gazette* 73(1/2):127-143. doi: 10.1177/1748048510386745 (pdf: on file. See also, *Editorial Treatment of Science, Environment and Technology*). Keywords: Environmental risk. Oil Sands. *National Geographic*. Risk Communication. Visual Communication.

\*Schwartz, Joseph and Julie L. Andsager

2011 “Four decades of images in gay male-targeted magazines.” *Journalism & Mass Communication Quarterly* 88(1, Spring):76-98. (cc, pdf: on file) Keywords: **To Come**

\*Harp, Dustin and Sara Struckman

2010 “The articulation of Lynndie England to Abu Ghraib: Gender ideologies, war, and the construction of reality.” *Journal of Magazine & New Media Research* 11(2, Spring):1-22. (cc, pdf: on file. See also, ) Keywords: Abu Ghraib. Articulation Theory. Feminist Analysis. Gender And Media. Lynndie England. News Magazines. War Coverage.

\*Soll, Anne

2009 “Pollock in *Vogue*: American fashion and avant-garde art in Cecil Beaton’s 1951 photographs.” *Fashion Theory* 13(1):29-50. doi: 10.2752/175174109X381346 (pdf: on file) Keywords: **To Come**

\*Spratt, Meg

2008 “When police dogs attacked: Iconic news photographs and construction of history, mythology, and political discourse.” *American Journalism* 25(2):85-105. (pdf: on file). Keywords: Visual Communication. Photojournalism. *Life Magazine*. *Newsweek Magazine*. *Time Magazine*. *U.S. News and World Report*. *New York Times Magazine*.

\*Gallagher, Victoria J. and Kenneth S. Zagacki

2007 “Visibility and rhetoric: Epiphanies and transformations in the *Life* photographs of the Selma marches of 1965.” *Rhetoric Society Quarterly* 37:113-135. (cc, pdf: on file) Keywords: **To Come**

\*Roessler, Patrick

2007 “Global players, émigrés, and zeitgeist: Magazine design and the interrelation between the United States and Germany.” *Journalism Studies* 8(4):566-583. (cc, pdf: on file. See also, *International Magazines: Design, Layout and Visual Treatment*) Keywords: **To Come**

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

- \*Smith, Elizabeth A., Naphtali Offen and Ruth E. Malone  
 2006 “Pictures worth a thousand words: Noncommercial tobacco content in the lesbian, gay, and bisexual press.” *Journal of Health Communication* 11:635-649. doi: 10.1080/10810730600934492 (cc, pdf: on file. See also, *Editorial Treatment of Health and Medicine, Disabilities, Drug Use and Alcoholism*) Keywords: **To Come**
- \*Vials, Chris  
 2006 “The popular front in the American century: *Life* magazine, Margaret Bourke-White, and consumer realism, 1936-1941.” *American Periodicals* 16(1):74-102. (cc, pdf: on file) Keywords: **To Come**
- \*Fahmy, Shahira, Scott B. Fosdick and Thomas J. Johnson  
 2005 “Is seeing believing? A survey of magazine professionals’ practices and attitudes toward ethical standards for photographs.” *Journal of Magazine & New Media Research* 7(1, Spring):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2005/Spindex.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2005/Spindex.htm). Accessed 7-18-06. (cc: See *Ethics of Magazine Journalism and Publishing*)
- \*Fried, Amy  
 2005 “Terrorism as a context of coverage before the Iraq War.” *Harvard International Journal of Press/Politics* 10(3, Summer):125-132. doi: 10.1177/1081180X05279509 (cc, pdf: See *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*)
- \*Gallagher, Victoria and Kenneth S. Zagacki  
 2005 “Visibility and rhetoric: The power of visual images in Norman Rockwell’s depictions of civil rights.” *Quarterly Journal of Speech* 91(2, May):175-200. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups*)
- \*Goeser, Caroline  
 2005 “The case of *Ebony* and *Topaz*: Racial and sexual hybridity in Harlem Renaissance illustrations.” *American Periodicals* 15(1):86-111. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues: Minorities and Ethnic Groups*) Keywords: *Ebony* and *Topaz* magazine
- \*Reel, Guy  
 2005 “This wicked world: Masculinities and the portrayals of sex, crime, and sports in the *National Police Gazette*, 1879-1906.” *American Journalism* 22(1):61-94. (cc, pdf: on file) Keywords: Crime Coverage. Coverage of Male and Female Relationships. Men’s Magazines. *The National Police Gazette*. Sports Coverage. Visuals.
- \*Cloud, Dana L.  
 2004 “‘To veil the threat of terror’: Afghan women and the <clash of civilizations> in the imagery of the U.S. War on Terrorism.” *Quarterly Journal of Speech* 90(3, Aug.):285-306. (cc, pdf: on file) Keywords: **To Come**
- \*Crawforth, Hannah  
 2004 “Surrealism and the fashion magazine.” *American Periodicals* 14(2):212-246. (cc, pdf: on file) Keywords: **To Come**



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*Griffin, Michael

2004 “Picturing America’s ‘War on Terrorism’ in Afghanistan and Iraq: Photographic motifs as news frames.” *Journalism: Theory, Practice, and Criticism* 5(4):381-402. (cc, pdf: on file) Keywords: To Come

\*Hartley, John and Ellie Rennie

2004 “‘About a girl’: Fashion photography as photojournalism.” *Journalism: Theory, Practice, and Criticism* 5(4):458-479. (cc: See *International Magazines: Design, Layout and Visual Treatment*)

\*Knobloch, Silvia, Matthias Hastall, Dolf Zillmann and Coy Callison

2003 “Imagery effects on the selective reading of Internet newsmagazines.” *Communication Research* 30(1, Feb.):3-29. doi: 10.1177/0093650202239023 (cc, pdf: on file. See also, *Electronic Magazines*) Keywords: Images. Photos. Selective Exposure. Online News. Web-based Experiment.

\*Sultze, Kimberly

2003 “Women, power, and photography in *The New York Times Magazine*.” *Journal of Communication Inquiry* 27(3, July):274-290. doi: 10.1177/0196859903252849 (cc, pdf: on file. See also, *Advertising Design and Layout, Visuals; Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles.*) Keywords: Advertising. Gender. *New York Times Magazine*. Photography. Visual Communication. Women.

\*#Fink, Janet S. and Linda Jean Kensicki

2002 “An imperceptible difference: Visual and textual constructions of femininity in *Sports Illustrated* and *Sports Illustrated for Women*.” *Mass Communication and Society* 5(3):317-339. (cc, pdf: See *Editorial Treatment of Popular Culture, including Fashion, Music and Sports. See also, Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

\*#Hardin, Marie, Susan Lynn, Kristie Walsdorf and Brent Hardin

2002 “The framing of sexual difference in *SI for Kids* editorial photos.” *Mass Communication and Society* 5(3):341-359. (cc, pdf: on file. See also: *Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*) Keywords: Children and the Media. Content Analysis. Gender Difference. Gender Stereotypes. Magazines. Olympics. *SI for Kids Magazine*. Women.

\*#Engel, Eric Paul

2001 “Connectivity and continuity: Influences of the digital realm on the visual information structures of print.” Chapter 17 (pp. 295-309) in Stephen D. Reese, Oscar H. Gandy, Jr., and August E. Grant (Eds.). *Framing Public Life: Perspectives on Media and Our Understanding of the Social World*. Mahwah, NJ: Lawrence Erlbaum Associates. (cc, pdf: on file) Keywords: Advertising Content. Advertising Effects. Digital Media. Magazines. Rhetorical Analysis. World Wide Web.

\*#Zillmann, Dolf, Silvia Knobloch and Hong-sik Yu

2001 “Effects of photographs on the selective reading of news reports.” *Media Psychology* 3(4):301-324. (cc, pdf: See *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*#Finnegan, Cara A.

2000 “Social engineering, visual politics, and the New Deal: FSA photography in *Survey Guide*.” *Rhetoric & Public Affairs* 3(3, Fall):333-362. doi: 10.1353/rap.2010.0029 ([pdf: on file](#)) **Keywords:** Discourse Analysis. Dorothea Lange. Paul Schuster Taylor. Farm Security Administration. Franklin Roosevelt Administration. Ideology. Historical Research. New Deal, 1933-1939. Photography. Politics. Professional Periodicals. Rhetorical Analysis. Social Engineering. *Survey Graphic* Journal.

\*#Brauer, Lydia and Vickie Rutledge Shields

1999 “Princess Diana’s celebrity in freeze-frame: Reading the constructed image of Diana through photographs.” *European Journal of Cultural Studies* 2(1):5-25. ([cc, pdf: on file](#)) **Keywords:** Celebrities. Narrative Analysis. Photographs. Tabloid Journalism. *People Weekly*. *Rolling Stone*.

\*#Golombisky, Kim

1999 “Ladies’ home erotica: Reading the seams between home-making and house beautiful.” *Journal of Magazine & New Media Research* 1(1, Spring): [http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_1999/article3.html](http://aejmcmagazine.bsu.edu/journal/archive/Spring_1999/article3.html). Accessed 10/08/02. ([cc, pdf: on file](#)). See also, *Editorial Treatment of Social Issues: Men, Woman and Family, Gender and Sex Roles* **Keywords:** [To Come](#)

\*#Kaplan, John

1999- “The *Life* magazine civil rights photography of Charles Moore 1958-1965.”  
2000 *Journalism History* 25(4, Winter):126-139. ([cc, pdf: on file](#)) **Keywords:** Civil Rights. Journalism History. *Life* Magazine. Magazines. Photographs.

\*#Kitch, Carolyn

1999 “Destructive women and little men: Masculinity, the new woman, and power in 1910s popular media.” *Journal of Magazine & New Media Research* 1(1, Spring): [http://aejmcmagazine.bsu.edu/journal/archive/Spring\\_1999/article1.html](http://aejmcmagazine.bsu.edu/journal/archive/Spring_1999/article1.html). Accessed 10/08/02. ([cc, pdf: on file](#)). See also, *Editorial Treatment of Social Issues: Men, Woman and Family, Gender and Sex Roles* **Keywords:** [To Come](#)

\*#Cartwright, Lisa

1998 “Community and the public body in breast cancer media activism.” *Cultural Studies* 12(2, Apr.):117-138. ([cc, pdf: on file](#)). See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism* **Keywords:** Body. Breast Cancer. Community. Health Promotion. Mastectomy. Media. Media Effects. Photography. Print Media. *New York Times Magazine*. United States. Visual Imagery. *Z Magazine*.

\*#Kitch, Carolyn

1998 “The American woman series: Gender and class in the *Ladies’ Home Journal*, 1897.” *Journalism & Mass Communication Quarterly* 75(2, Summer):243-262. ([cc, pdf: on file](#)). See also, *Editorial Treatment of Men, Women, Family and Children* **Keywords:** Gender Representation. Journalism History. *Ladies’ Home Journal*. Mass Media. Rhetorical Analysis. Women.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*#McDaniel, James P.

1998 “More than meets the eye: An expose on patriotic libido and judgment at the level of the image in American war culture.” Chapter 5 (pp. 102-160) in James P. McDaniel (Ed.), *Judgment Calls: Rhetoric, Politics, and Indeterminacy*, Boulder, CO: Westview Press. (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) **Keywords:** Imagery. Life Magazine. Photography. Pornography. War News Coverage. World War II.

\*Holstead, Carol E.

1997 “What’s old is new: The need for historical inspiration in contemporary magazine design.” *American Periodicals* 7:73-86. (cc, pdf: on file) **Keywords:** To Come

\*Jolliffe, Lee and Virginia Whitehouse

1997 “The magazine as mentor: A turn-of-the-century handwritten magazine by St. Louis women artists.” *American Periodicals* 7:48-72. (cc, pdf: See *Historical and Selected Contemporary Studies of Magazines by Titles. See also, Historical and Contemporary Studies of the People of Magazine Publishing; Literary Journalism and Literature as Editorial Content*)

\*#Mullen, Lawrence J.

1997 “The President’s visual image from 1945 to 1974: An analysis of spatial configuration in news magazine photographs.” *Presidential Studies Quarterly* 27(4, Fall):819-834. (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, Including Terrorism, Crime, Violence and War*) **Keywords:** Newsmagazines. Photographs. Presidential Coverage. Visual Communication.

\*Griffin, Michael and Jongsoo Lee

1995 “Picturing the Gulf War: Constructing an image of war in *Time*, *Newsweek*, and *U.S. News and World Report*.” *Journalism & Mass Communication Quarterly* 72(4, Winter):813-825. (cc, pdf: on file) **Keywords:** Magazines. Newsweek. Persian Gulf War. Photography. *Time* Magazine. *U. S. News and World Report*. Visual Communication.

\*Priatelj, Patricia

1995 “Fleur’s folly?” *Print* (Mar./Apr.):99-105f. (cc, pdf: on file) **Keywords:** *Flair* Magazine. Fleur Cowles. Cowles Publishing.

\*#Banks, Anna

1994 “Images trapped in two discourses: Photojournalism codes and the international news flow.” *Journal of Communication Inquiry* 18(1, Winter):118-134. (cc, pdf: on file) **Keywords:** Discourse Analysis. Editors. International News Flow. News Production. Newsmagazines. Photojournalism.

\*#Bogaert, Anthony F., Deborah A. Turkovich and Carolyn L. Hafer

1993 “A content analysis of *Playboy* centrefolds from 1953 through 1990: Changes in explicitness, objectification, and model’s age.” *Journal of Sex Research* 30(2, May):135-139. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Content Analysis. Magazines. *Playboy* Magazine. Women's Representation.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*#Daddario, Gina

- 1992 “Swimming against the tide: *Sports Illustrated*’s imagery of female athletes in a swimsuit world.” *Women’s Studies in Communication* 15(1):49-64. (cc, pdf: [on file](#). See also, *Editorial Treatment of Popular Culture, including Fashion, Music and Sport; Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*). **Keywords:** Athletes. Content Analysis. Magazines. Photographs. Sex Roles. Women’s Representation. *Sports Illustrated*.

\*#Moriarty, Sandra E. and Mark N. Popovich

- 1991 “Newsmagazine visuals and the 1988 presidential election.” *Journalism Quarterly* 68(3, Autumn):371-380. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Elections. Magazines. Photographs. Presidential Campaigns. Titles: *Time Magazine*. *U.S. News and World Report*. *Newsweek*.

\*#Reaves, Shiela

- 1991 “Digital alteration of photographs in consumer magazines.” *Journal of Mass Media Ethics* 6(3):175-181. (cc, pdf: [on file](#). See also, *Ethics of Magazine Journalism and Publishing*) **Keywords:** To Come

\*#Scholnick, Robert J.

- 1991 “*Scribner’s Monthly* and the ‘Pictorial representation of life and truth’ in post-Civil War America.” *American Periodicals* 1(1, Fall):46-69. (cc, pdf: [on file](#)) **Keywords:** To Come

#Duncan, Margaret C. and Amoun Sayaovong

- 1990 “Photographic images and gender in *Sports Illustrated for Kids*.” *Play and Culture* 3(2):91-116. (pdf: [on file](#)) **Keywords:** Content Analysis. Gender. Magazines. Photographs. Sports. *Sports Illustrated for Kids*.

\*#Lester, Paul and Ron Smith

- 1990 “African-American photo coverage in *Life*, *Newsweek* and *Time*, 1937-1988.” *Journalism Quarterly* 67(1, Spring):128-136. (cc, pdf: [on file](#). See also, *Editorial Treatment of Social Issues: Social Movements, Minorities and Ethnic Groups*) **Keywords:** African-Americans. Content Analysis. Magazines. Photojournalism. Titles: *Life*. *Newsweek*. *Time Magazine*.

\*#Pearson, Andrea G.

- 1990 “*Frank Leslie’s Illustrated Newspaper* and *Harper’s Weekly*: Innovation and imitation in nineteenth-century American pictorial reporting.” *Journal of Popular Culture* 23(4, Spring):81-111. (cc, pdf: [on file](#)) **Keywords:** Journalism History. Newspaper History. Politics. Reporting. *Harper’s Weekly*.

\*#Dodd, David K., Veronica Harcar, Barbara J. Foerch and Heather T. Anderson

- 1989 “Face-ism and facial expressions of women in magazine photos.” *The Psychological Record* 39:325-331. (cc, pdf: [on file](#)) **Keywords:** Gender Magazines. Nonverbal Communication. Photographs. Women’s Representation. Magazine Titles: *Ebony*. *Fortune Magazine*. *Ms*. *Newsweek*. *Time Magazine*.

\*#Ortizano, Giacomo L.

- 1989 “Visibility of blacks and whites in magazine photographs.” *Journalism Quarterly* 66(3, Autumn):718-721. (cc, pdf: [on file](#). See also, *Editorial Treatment of Social Issues: Minorities and Ethnic Groups*) **Keywords:** African Americans. Content Analysis. Magazines. Photographs. Magazine Titles: *Life*. *Players*. *Ebony*. *Playboy*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*#Sherer, Michael D.

1989 “Vietnam war photos and public opinion.” *Journalism Quarterly* 66(2, Summer): 391-395, 530. (cc, pdf: [See Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices](#))

\*#Sherer, Michael

1988 “Comparing magazine photos of Vietnam and Korean wars.” *Journalism Quarterly* 65(3, Fall):752-756. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. Photographs. War. **Titles:** Life. Newsweek. *Time Magazine*.

\*Deneve, Rose

1987 “The shaky status of company magazines.” *Print* (Jan./Feb.):94-106. (cc, pdf: [on file](#)) **Keywords:** Organization Magazines.

\*#Sparks, Glenn G. and Christine L. Fehlner

1986 “Faces in the news: Gender comparisons of magazine photographs.” *Journal of Communication* 36(4):70-79. (cc, pdf: [on file](#). *See also*, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Magazines. Newsweek. Photographs. Political Coverage. Presidential Campaigns. Sex Roles. *Time Magazine*.

\*#Moriarty, Sandra E. and Gina M. Garramone

1986 “A study of newsmagazine photographs of the 1984 presidential campaign.” *Journalism Quarterly* 63(4, Winter):728-734. (cc, pdf: [on file](#)) **Keywords:** Content Analysis. News Coverage. Photographs. Presidential Campaigns. Sex Roles. Magazine **Titles:** *U.S. News and World Report*. Newsweek. *Time Magazine*.

\*#Ware, Mary Catherine and Mary Frances Stuck

1985 “Sex-role messages vis-a-vis microcomputer use: A look at the pictures.” *Sex Roles* 13(3/4):205-214. (cc, pdf: [on file](#). *See also*, *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*) **Keywords:** Computers. Content Analysis. Magazines. Sex Roles. **Titles:** *Popular Computing Magazine*. *Personal Computing Magazine*. *80 Micro Magazine*.

\*#Singletary, Michael W. and Chris Lamb

1984 “News values in award-winning photos.” *Journalism Quarterly* 61(1, Spring):104-108, 233. (cc, pdf: [on file](#)) **Keywords:** Association Magazines. News. News Selection. Photojournalism. *Press Photographer*. Trade Publications.

\*#Tsang, Kuo-jen

1984 “News photos in *Time* and *Newsweek*.” *Journalism Quarterly* 61(3, Autumn):578-584, 723. (cc, pdf: [on file](#)) **Keywords:** News Coverage. Newsmagazines. News Photographs. *Time Magazine*. Newsweek.

\*Murphy, Donald R.

1957 “Page position and readership in a farm magazine.” *Journalism Quarterly* 34(3, Fall):499-500. (cc: *See Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

### *Unpublished Papers and Manuscripts*

\*Williams, Michael

- 1989 “News photographs and stories related to Vietnam: A content analysis of photographs relating to the Vietnam War appearing in *Life* magazine from January 1, 1966 through February 28, 1970.” Unpublished paper presented to the Association for Education in Journalism and Mass Communication, Washington, D.C., 27 June. (cc, pdf: on file) Keywords: To Come

### *Books*

Finnegan, Cara A.

- 2003 *Picturing Poverty: Print Culture and FSA Photographs*. Washington, D.C.: Smithsonian Institution. 264 pages. Illus. Index. Keywords: To Come

#Ellis, Jacqueline

- 1998 *Silent Witnesses: Representations of Working-Class Women in the United States*. Bowling Green, OH: Bowling Green State University Popular Press. 260 pp. Illus. Index. Keywords: FSA Photographs. Identity. Journalism History. Magazines. Photography. Political Communication. Working Women.

Heller, Steven and Teresa Fernandes

- 1998 *Magazines Inside and Out*. Glen Cove, NY: Library of Applied Design, Imprint of PBC International. Keywords: To Come

### *Book Reviews*

\*van Benthuisen, Daniel

- 2009 “Don’t judge a design book by its cover: A review of six books on journalism graphics.” *Journal of Magazine & New Media Research* 11(1, Fall):1-3. (cc, pdf: on file) Keywords: To Come

\*Brown, Stephanie

- 2006 Review of *Word, Image and the New Negro: Representation and Identity in the Harlem Renaissance*, by Anne Elizabeth Carroll. *American Periodicals* 16(1):119-121. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues: Minorities and Ethnic Groups*) Keywords: To Come

\*West, Nancy

- 2004 Review of *Picturing Poverty: Print Culture and FSA Photographs*, by Cara A. Finnegan. *American Periodicals* 14(2):284-285. (cc, pdf: on file. See also, *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*) Keywords: Look Magazine. Roy Stryker. Survey Graphic Magazine. U.S. Camera Magazine. FSA Photography.

\*Casper, Scott E.

- 2004 Review of *Beyond the Lines: Pictorial Reporting, Everyday Life, and the Crisis of Gilded Age America*, by Joshua Brown. *American Periodicals* 14(1):153-155. (cc: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10B. Editorial Design, Layout and Visual Treatment**

\*Lee, Judith Yaross

1996 Review of *Genius in Disguise: Harold Ross of "The New Yorker,"* by Thomas Kunkel; *The Art of "The New Yorker," 1925-1995,* by Lee Lorenz. *American Periodicals* 6:157-160. (cc, pdf: See *Historical and Contemporary Studies of Publishers and Publishing Companies*)

\*Simon, Janice

1994 Review of *Alfred Stieglitz's Camera Notes,* by Christian A. Peterson. *American Periodicals* 4(Fall):127-129. (cc, pdf: on file) Keywords: To Come

\*Lee, Judith Yaross

1993 Reviews of *Leslie's Illustrated Civil War,* by John E. Stanchak; *The Origins of Photojournalism in America,* by Michael L. Carlebach; *Victorian America and the Civil War,* by Anne C. Rose. *American Periodicals* 3:124-127. (cc, pdf: on file. See also *Editorial Design, Layout and Visuals*) Keywords: To Come

\*Simon, Janice

1992 Review of *Issues in Abstract Expressionism: The Artist-Run Periodicals,* by Ann Eden Gibson. *American Periodicals* 2(Fall):126-129. (cc, pdf: on file. See also, *Historical Studies of Magazines by Editorial Interest Areas and Audiences*) Keywords: To Come

## ***Unit 10C. Editorial Design and Visual Treatment: Cartoons***

*Editorial Design and Visual Treatment: Cartoons*

### ***Cartoons: Theory and Methods***

Mello, W. Bradford

1998 "Quick communicators: Editorial cartoonists in communication overdrive." Chapter 9 (pp. 379-403) in Michael E. Roloff (Ed.), *Communication Yearbook 21*. Thousand Oaks, CA: Sage Publications. (pdf: on file). See *Historical and Contemporary Studies of the People of Magazine Publishing*) Keywords: Communication Research. Periodical Index. Political Cartoons. Social Reality.

### ***Journal Articles and Book Chapters***

\*West, Richard Samuel

2009 "The *Light* that failed: The history of an unknown magazine that published the work of a galaxy of emerging stars." *American Periodicals* 19(2):189-212. (cc, pdf: See *Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*)

\*Carabas, Teodora

2007 "Tales calculated to drive you MAD: The debunking of spies, superheroes, and Cold War rhetoric in *MAD Magazine's* 'SPY vs. SPY.'" *The Journal of Popular Culture* 40(1):4-24. (cc, pdf: on file. See also, *Editorial Treatment of International Politics, Cultures and News in U.S. Media / Magazines*) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10C. Editorial Design and Visual Treatment: Cartoons**

\*Makemson, Harlen

2004 “A ‘dude and Pharisee’: Cartoon attacks on *Harper’s Weekly* editor George William Curtis and the Mugwumps in the presidential campaign of 1884.” *Journalism History* 29(4, Winter):179-189. (cc, pdf: on file. See also, *Historical and Contemporary Studies of the People of Magazine Publishing, Including Editors, Writers, Designers and Photographers, Business Staff*) Keywords: To Come

\*Gale, Steven H.

2001 “Seventy-five years of *The New Yorker* cartoons: A history.” *American Periodicals* 11(Fall):95-130. (cc, pdf: on file) Keywords: To Come

\*#Lent, John

1995 “Comic and cartoons: They are more than just pow! wham! or ha ha!” *Journal of Development Communication* 2(6, Dec.):1-15. (pdf: on file) Keywords: Cartoons. Comics. Development Communication. Social Change.

\*#Derks, Peter

1992 “Category and ratio scaling of sexual and innocent cartoons.” *Humor* 5(4):319-329. (cc, pdf: on file. See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*) Keywords: Cartoons. Humor. Magazines. Research Methods. Scales. Sex. Titles: *Playboy*. *New Yorker*.

\*#Morris, Frankie

1991 “Tenniel’s cartoons: ‘The pride of Mr. Punch’.” *Journal of Newspaper and Periodical History* 7(2):64-72. (cc, pdf: See *International Magazines: Design, Layout and Visual Treatment*)

\*#Thibodeau, Ruth

1989 “From racism to tokenism: The changing face of blacks in *New Yorker* cartoons.” *The Public Opinion Quarterly* 53(4, Winter):482-494. (cc, pdf: on file. See also, *Editorial Treatment of Social Issues and Movements, Minorities and Ethnic Groups*) Keywords: To Come

\*#Dines-Levy, Gail and Gregory W. H. Smith

1988 “Representations of women and men in *Playboy* sex cartoons.” Chapter 11 (pp. 234-259 in Chris Powell and George E. C. Paton (Eds.). *Humour in Society: Resistance and Control*. London: MacMillan Press. (cc, pdf: on file. See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*) Keywords: Humor. Interpersonal Communication. Jokes. *Playboy* Magazine. Social Control. Social Interaction.

\*#Smith, Tom W.

1987 “How comics and cartoons view public opinion surveys.” *Journalism Quarterly* 64(1, Spring):208-211. (cc, pdf: on file) Keywords: Cartoons. Comics. Public Opinion. Surveys. Magazine Titles: *Time* Magazine. *Public Opinion* Magazine.

\*#Ledden, Sean and Fred Fejes

1987 “Female gender role patterns in Japanese comic magazines.” *Journal of Popular Culture* 21(1, Summer):155-176. (cc, pdf: See *International Magazines: Media Effects, Media and Culture*. See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*)



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10C. Editorial Design and Visual Treatment: Cartoons**

\*Lisenby, Foy

1985 “American women in magazine cartoons.” *American Journalism* 2(2):130-134. (cc, pdf: [on file](#). See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*)  
Keywords: 1930-1960. *Collier's Magazine*. *Saturday Evening Post*. Stereotypes.

\*#Anderson, Ronald E. and Elaine Jolly

1977 “Stereotyped traits and sex roles in humorous drawings.” *Communication Research* 4(4):453-479. (cc, pdf: [on file](#). See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*)  
Keywords: Cartoons. Sex Roles. *Saturday Evening Post*. *Saturday Review*. *Playboy*.

\*Dennis, Everette E. and Christopher Allen

1979 “*Puck*, the comic weekly.” *Journalism History* 6(1, Spring):2-7, 13. (cc, pdf: [on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles*)  
Keywords: Comic Magazines. Henry Cuyler Bunner. *Humor Magazines*. Joseph Keppler. Joseph Schwarzmann. Lithography Reproduction.

\*Mott, Frank Luther

1948 “Fifty years of *Life*: The story of a satirical weekly.” *Journalism Quarterly* 25(3, Sept.):224-232. (cc, pdf: See *Historical and Selected Contemporary Studies of Magazines by Titles*)

**Books**

Hess, Stephen and Sandy Northrop

1998 *Drawn and Quartered: The History of American Political Cartoons*. Montgomery, AL: Elliott and Clark.

Sloane, David E. E.

1998 *American Humor Magazines and Comic Periodicals*. Westport, CT: Greenwood Press.

**Book Reviews**

\*Evelev, John

2004 Review of *Barbaric Intercourse: Caricature and the Culture of Conduct, 1841-1936*, by Martha Banta. *American Periodicals* 14(2):280-281. (cc, pdf: [on file](#))  
Keywords:

**Unit 10D. Covers: Visual Treatment**

Covers: *Visual Treatment*

**Covers: Theory and Methods**

\*Pyka, Andrea, Scott Fosdick, and William Tillinghast

2011 “Visual framing of patriotism and national identity on the covers of *Der Spiegel*.” *Journal of Magazine & New Media Research* 12(2, Summer):1-29. (cc, pdf: See *International Magazines: Design, Layout and Visual Treatment*)

\*Hendrickson, Elizabeth

2009 “Economic rationalism: Celebrity placement in women’s magazines.” *Journal of Magazine & New Media Research* 11(1, Fall):1-15. (cc, pdf: [on file](#). See *Developing Editorial Content*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10D. Covers:  
Visual Treatment**

\*Johnson, Sammye

2002a “The art and science of magazine cover research.” *Journal of Magazine & New Media Research* 4(2, Fall): [http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Sjohnson1.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Sjohnson1.htm). Accessed 07/17/02. [04-18-2011: Listed as 5(1, Fall] ([cc](#), [pdf: on file](#)) **Keywords:**

\*Johnson, Sammye

2002b “Books focusing on magazine covers.” *Journal of Magazine & New Media Research* 4(2, Summer): [http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Sjohnson%20biblio.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Sjohnson%20biblio.htm). Accessed 7/23/02. [04-18-2011: Listed as 5(1, Fall] ([cc](#), [pdf: on file](#)) **Keywords: To Come**

***Journal Articles and Book Chapters***

\*Pompper, Donnalyn, Suekyung Lee and Shana Lerner

2009 “Gauging outcomes of the 1960s social equality movements: Nearly four decades of gender and ethnicity on the cover of the *Rolling Stone* magazine.” *Journal of Popular Culture* 42(2):273-290. doi: 10.1111/j.1540-5931.2009.00679.x ([pdf: on file](#)) **Keywords:** magazine covers; ethnicity; gender inequality; editorial policies; social history; popular culture – United States; history; social aspects; *Rolling Stone* (periodical); rock and roll culture; 1960-1970.

\*Scott, David W. and Daniel A. Stout

2006 “Religion on *Time*: Personal spiritual quests and religious institutions on the cover of a popular news magazine.” *Journal of Magazine & New Media Research* 8(1, Spring):1-17. <http://www.bsu.edu/web/aejmcmagazine/journal/index/htm>. Accessed 09-05-06. ([cc](#): See *Editorial Treatment of Religion, Moral and Ethical Issues in Society*)

\*Williams, Megan E.

2006 “The *Crisis* cover girl: Lena Horne, the NAACP, and representations of African American femininity, 1941-1945.” *American Periodicals* 16(2):200-218. ([cc](#), [pdf: on file](#)). See also, *Editorial Treatment of Social Issues: Minorities and Ethnic Groups* **Keywords:**

\*Held, Gudrun

2005 “Magazine covers—a multimodal pretext-genre.” *Folia Linguistica* 39(1-2):173-196. ([cc](#), [pdf: International Magazines: Design, Layout and Visual Treatment](#)) **Keywords:** Italian media; French media; visual rhetoric; textual analysis; magazine covers.

\*Dickinson, Greg and Karrin Vasvy Anderson

2004 “Fallen: O.J. Simpson, Hillary Rodham Clinton, and the re-centering of white patriarchy.” *Communication and Critical/Cultural Studies* 1(3, Sept.):271-296. doi: 10.1080/1479142042000244970 ([cc](#), [pdf: on file](#)) **Keywords:** O.J. Simpson; Hillary Rodham Clinton; myth; whiteness; patriarchy; *Time* magazine; visual rhetoric

\*Sypeck, Mia Foley, James J. Gray and Anthony H. Ahrens

2004 “No longer just a pretty face: Fashion magazines’ depictions of ideal female beauty from 1959-1999.” *International Journal of Eating Disorders* 36:342-347. doi: 10.1002/eat.20039 ([cc](#), [pdf: on file](#)). See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism* **Keywords:** Body Size. Fashion Magazines. Female Ideal Beauty. Thin Images.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mrm@iastate.edu](mailto:mrm@iastate.edu)

**Unit 10D. Covers:  
Visual Treatment**

\*Kingsbury, Paul T. and Stanley D. Brunn

2003 “Freud, tourism, and terror: Traversing the fantasies of post-September 11 travel magazines.” Pp. 39-61 in C. Michael Hall, J. Timothy Dallen and David T. Duval (Eds.), *Safety and Security in Tourism: Relationships, Management, and Marketing*. Binghamton, NY: Haworth Hospitality Press. *See also: Journal of Travel & Tourism Marketing* 15(2/3):39-61. (cc, pdf: on file. *See also Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*)  
Keywords: To Come

\*Kitch, Carolyn

2003b “Selling the ‘Boomer Babes’: *More, My Generation*, and the ‘new’ middle age.” *Journal of Magazine & New Media Research* 5(2, Spring): [http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2003/Kitch.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2003/Kitch.htm). Accessed 7-18-06. (cc, pdf: *See Advertising as a Funding Base for Magazine Publishing*)

\*Spiker, Ted

2003 “Cover coverage: How U.S. magazine covers captured the emotions of the September 11 attacks—and how editors and art directors decided on those themes.” *Journal of Magazine & New Media Research* 5(2, Spring): [http://aejmcmagazine.bsu.edu/Journal/archive/Spring\\_2003/Spiker.com](http://aejmcmagazine.bsu.edu/Journal/archive/Spring_2003/Spiker.com) Accessed 07/13/2006 (cc, pdf: on file. *See also, Producing the Product, Developing Editorial Content*)  
Keywords: To Come

\*Grow, Gerald

2002 “Magazine covers and cover lines: An illustrated history.” *Journal of Magazine & New Media Research* 5(1, Fall):<http://aejmcmagazine.bsu.edu/testfolder/>. Accessed 7/23/02. (cc, pdf: on file) Keywords: To Come

\*Pompper, Donnalyn and Brian J. Feeney

2002 “Traditional narratives resurrected: The Gulf war on *Life* magazine covers.” *Journal of Magazine & New Media Research* 4(2, Summer):[http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Pompper.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Pompper.htm). Accessed 7/17/02. (cc, pdf: on file. *See also, Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*)  
Keywords: To Come

\*Priatelj, Patricia

2002 “A new culture of covers: Slovenian magazines in transition.” *Journal of Magazine and New Media Research* 5(2, Summer): [http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Priatelj.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Priatelj.htm). Accessed 7/17/02. (cc, pdf: *See International Magazines: Design, Layout and Visual Treatment*)

\*Sumner, David E.

2002 “Sixty-four years of *Life*: What did its 2,128 covers cover?” *Journal of Magazine and New Media Research* 4(2, Summer): [http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Sumner's%20Life/Sumner2.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Sumner's%20Life/Sumner2.htm). Accessed 07/17/02. (cc, pdf: on file) Keywords: To Come

\*Malkin, Amy R., Kimberlie Wornian and Joan C. Chrisler

1999 “Women and weight: Gendered messages on magazine covers.” *Sex Roles* 40(7/8):647-655. (cc, pdf: on file. *See also, Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)  
Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10D. Covers:  
Visual Treatment**

\*#Durham, Meenakshi Gigi

1998a “Dilemmas of desire: Representations of adolescent sexuality in two teen magazines.” *Youth & Society* 29(3, Mar.):369-389. (cc, pdf: See Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles)

\*Lule, Jack

1995 “Enduring image of war: Myth and ideology in a *Newsweek* cover.” *Journal of Popular Culture* 29(1, Summer):199-211. doi: 10.1111/j.0022-3840.1995.2901\_199.x (cc, pdf: on file) Keywords: Newsweek Magazine. To Come

\*#McCracken, Ellen

1993 “The cover: Window to the future self.” Chapter 1 (pp. 13-37, 306-309) in *Decoding Women’s Magazines: From Mademoiselle to Ms.* Houndmills, Britain: MacMillan Press. (cc, pdf: on file) Keywords: To Come

\*Simon, Janice

1991 “Imaging a new heaven on a new earth: *The Crayon* and 19<sup>th</sup>-century American periodical covers.” *American Periodicals* 1(1, Fall):11-24. (cc, pdf: on file) Keywords: To Come

\*#Dodd, David K., Barbara J. Foerch and Heather T. Anderson

1988 “Content analysis of women and racial minorities as news magazine cover persons.” *Journal of Social Behavior and Personality* 3(3):231-236. (cc, pdf: on file. See also, Editorial Treatment of Social Issues: Men, Women, Family, Gender and Sex Roles) Keywords: Content Analysis. Magazines. Minorities. Women. Titles: Time Magazine. Newsweek.

\*#Johnson, Sammye and William G. Christ

1988 “Women through *Time*: Who gets covered?” *Journalism Quarterly* 65(4, Winter): 889-897. (cc, pdf: on file) Keywords: Content Analysis. Magazines. News Coverage. Women.

\*#Christ, William G. and Sammye Johnson

1985 “Images through *Time*: Man of the Year covers.” *Journalism Quarterly* 62(4, Winter):891-893. (cc, pdf: on file) Keywords: Content Analysis. Magazines. Media Stereotypes. Sex Roles. *Time* Magazine.

\*#Ferguson, Marjorie

1980 “The woman’s magazine cover photograph.” Chapter 7 (pp. 219-238) in Harry Christian (Ed.), *The Sociology of Journalism and the Press*. Totowa, NJ: Rowman and Littlefield. (cc, pdf: See: *International Magazines: Design, Layout and Visual Treatment*)

\*Ferguson, Marjorie

1978 “Imagery and ideology: The cover photographs of traditional women’s magazines.” Chapter 5 (pp. 97-115) in Gaye Tuchman, Arlene Kaplan Daniels and James Benet (Eds.). *Hearth and Home: Images of Women in the Mass Media*. New York: Oxford University. (cc, pdf: on file. See also, Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10D. Covers:  
Visual Treatment**

### ***Books***

See: \*Johnson, Sammye

2002b “Books focusing on magazine covers.” *Journal of Magazine & New Media Research* 4(2, Summer-Fall): [http://aejmcmagazine.bsu/journal/Summer\\_2002/Sjohnson%20biblio.htm](http://aejmcmagazine.bsu/journal/Summer_2002/Sjohnson%20biblio.htm). Accessed 7/23/02. (cc: See Covers: Design Layout and Visual Treatment, Articles and Book Chapters)

Kitch, Carolyn

2001 *The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media*. Chapel Hill, NC: University of North Carolina Press. Keywords: To Come

Cohn, Jan

1995 *Covers of The Saturday Evening Post: Seventy Years of Outstanding Illustration from America's Favorite Magazine*. New York: Viking. Keywords: To Come

Kery, Patricia Frantz

1982 *Great Magazine Covers of the World*. New York: Abbeville Press, 384 pp.  
Keywords: To Come

Finch, Christopher

1979 *Norman Rockwell: 322 Magazine Covers*. New York: Abbeville Press. Keywords: To Come

### ***Book Reviews***

\*Robbins, Sara

2003 Review of *The Girl on the Magazine Cover: The Origins of Visual Stereotypes in American Mass Media*, by Carolyn Kitch. *American Periodicals* 13:123-124. (cc, pdf: on file) Keywords: To Come

\*Simon, Janice

1998 Review of *Cover Story: The Art of American Magazine Covers 1900-1950*, by Steven Heller and Louise Fili. *American Periodicals* 8:96-97. (cc, pdf: on file) Keywords: To Come

## Unit 10E. Advertising Design, Layout and *Visual Treatment*

Advertising Design, Layout and *Visual Treatment*

\*Roderick, Ian

2009 “Bare life of the virtuous shadow warrior: The use of silhouette in military training advertisements.” *Continuum* 23(1):77-91. doi: 10.1080/10304310802596325 ([pdf: on file](#)) **Keywords:** Business Publications. Periodicals. Social Semiotic Analysis. *Training and Simulation Journal*.

\*Sung, Yongjun and Heidi Hennink-Kaminski

2008 “Master Settlement Agreement and visual imagery of cigarette advertising in two popular youth magazines.” *Journalism & Mass Communication Quarterly* 85(2, Summer):331-352. doi: 10.1177/107769900808500207 ([cc](#), [pdf: on file](#). *See also*, *Magazine Advertising: Studies of Treatment of Political, Social, Health and Environmental Issues*) **Keywords:** Content Analysis. *Effects. Rolling Stone. Social Learning Theory. Sports Illustrated*.

\*Sultze, Kimberly

2003 “Women, power, and photography in *The New York Times Magazine*.” *Journal of Communication Inquiry* 27(3, July):274-290. doi: 10.1177/0196859903252849 ([cc](#): See *Editorial Design, Layout and Visuals. See also, Editorial Treatment of Social Issues: Men, Women and Family, Gender and Sex Roles*)

\*Stafford, Marla Royne, Nancy E. Spears and Chung-kue Hsu

2003 “Celebrity images in magazine advertisements: An application of the visual rhetoric model.” *Journal of Current Issues and Research in Advertising* 25(2, Fall):13-20. ([cc](#), [pdf: on file](#). *See also*, *Magazine Advertising: Studies of Appeals and Strategies*) **Keywords:** [To Come](#)

\*#Rosbergen, Edward, Rik Pieters and Michel Wedel

1997 “Visual attention to advertising: A segment-level analysis.” *Journal of Consumer Research* 24(3):305-314. ([cc](#), [pdf](#): See *Studies of the Effects of Magazine Advertising Content on Audiences*)

\*#Cutler, Bob D., Rajshekhar G. Javalgi and Harold L. Koch

1994 “Product involvement and print ad features: An empirical analysis.” *Journal of Promotion Management* 2(2):73-86. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Effects. Advertising Research. Content Analysis. Magazines. Magazine Advertisements.

#O’Barr, William M.

1994c “An exposition of twentieth-century print advertisements: Depictions of African Americans.” Chapter 6 (pp. 107-156) in *Culture and the Ad: Exploring Otherness in the World of Advertising*. Boulder: Westview Press. ([nc: on file](#). *See also*, *Magazine Advertising: Treatment of Minorities and Ethnic Groups*) **Keywords:** Advertising Content. Advertising Effects. Advertising Strategies. African Americans. Cultural Anthropology. *National Geographic*.

\*#Cutler, Bob D. and Rajshekhar G. Javalgi

1993 “Analysis of print ad features: Services versus products.” *Journal of Advertising Research* 33(2):62-69. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Content. Advertising Strategies. Audiences. Business Magazines. Content Analysis. Magazine Advertising. General Interest Magazines. Women’s Magazines.

Prior-Miller, M. R. & Associates (2012). <i>Bibliography of Published Research on Magazine and Journal Periodicals</i> (8 <sup>th</sup> ed.). Ames: Iowa State University, <a href="mailto:mrm@iastate.edu">mrm@iastate.edu</a>	<b>Unit 10E. Advertising Design, Layout and Visual Treatment</b>
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- \*#Chamblee, Robert and Dennis M. Sandler  
1992 “Business-to-business advertising: Which layout style works best?” *Journal of Advertising Research* 32(6, Nov./Dec.):39-46. (cc: See also, *Studies of the Effects of Magazine Advertising Content on Audiences*)
- \*#Kaplan, Stuart Jay  
1992 “A conceptual analysis of form and content in visual metaphors.” *Communication* 13(3):197-209. (cc, pdf: on file) **Keywords:** Advertising Content. Content Analysis. Magazine Advertising. Metaphors. Visual Communication.
- \*#Kaplan, Stuart Jay  
1990 “Visual metaphors in the representation of communication technology.” *Critical Studies in Mass Communication* 7(1, Mar.):37-47. (cc, pdf: on file) **Keywords:** Advertising Content. Audiences. Communication Technology. Magazine Advertising. General Interest Magazines. Specialized Magazines.
- \*#Lee, Seonsu and James H. Barnes, Jr.  
1989-90 “Using color preferences in magazine advertising.” *Journal of Advertising Research* 29(6, Dec./Jan.):25-30. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Content. Advertising Effects. Content Analysis. Magazine Advertising. Black Magazines. Men’s Magazines. Women’s Magazines. White Magazines.
- \*#Feasley, Florence G. and Elnora W. Stuart  
1987 “Magazine advertising layout and design, 1932-1982.” *Journal of Advertising* 16(2):20-25. (cc, pdf: on file. See also, *Magazine Advertising History*) **Keywords:** Advertising Content. Advertising History. Advertising Methods. Content Analysis. Magazine Titles: *Time Magazine*. *Saturday Evening Post*.
- \*#Moriarty, Sandra E.  
1987 “A content analysis of visuals used in print media advertising.” *Journalism Quarterly* 64(2/3, Summer/Autumn):550-554. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. Content Analysis. Educator Magazines. Magazine Advertising.
- \*#Childers, Terry L., Susan E. Heckler and Michael J. Houston  
1986 “Memory for the visual and verbal components of print advertisements.” *Psychology and Marketing* 3(3):137-150. (cc, pdf: See *Magazine Advertising Effects*)
- \*#Choe, Jae-Hyun, Gary B. Wilcox and Andrew P. Hardy  
1986 “Facial expressions in magazine ads: A cross-cultural comparison.” *Journalism Quarterly* 63(1, Spring):122-126. (cc, pdf: See *International Magazines: Advertising*)
- \*#Schindler, Pamela S.  
1986 “Color and contrast in magazine advertising.” *Psychology and Marketing* 3(2, Summer):69-78. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. Consumer Magazines. Magazine Advertising.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10E. Advertising Design, Layout and Visual Treatment**

\*#Moriarty, Sandra Ernst

1984 “Novelty vs. practicality in advertising typography.” *Journalism Quarterly* 61(1, Spring):188-190. (cc, pdf: See *Studies of the Effects of Magazine Advertising Content on Audiences*)

\*#Reid, Leonard N., Herbert J. Rotfeld and James H. Barnes

1984 “Attention to magazine ads as a function of layout design.” *Journalism Quarterly* 61(2, Summer):439-441. (cc, pdf: *Studies of the Effects of Magazine Advertising Content on Audiences*)

\*#Moriarty, Sandra Ernst and Anthony F. McGann

1983 “Nostalgia and consumer sentiment.” *Journalism Quarterly* 60(1, Spring):81-86. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. Consumer Behavior. Designer Magazines. Consumer Magazines. Magazine Advertising.

\*#Moriarty, Sandra Ernst

1982 “Trends in advertising typography.” *Journalism Quarterly* 59(2, Summer):290-294. (cc, pdf: on file) **Keywords:** Advertising. Content Analysis. General Interest Magazines. Special Interest Magazines. Magazine Advertising. Trade Magazines. Typography.

### ***Books***

#Johnston, Patricia A.

1997 *Real Fantasies: Edward Steichen’s Advertising Photography*. Berkeley: University of California Press. 384 pp. (See also, *Historical and Contemporary Studies of the People of Magazine Publishing*) **Keywords:** Advertising Photography. Consumer Perception. Magazine Advertising. Photographs. Edward Steichen. Women. Titles: *Vanity Fair*. *Vogue*. *Ladies’ Home Journal*.

#Messaris, Paul

1997 *Visual Persuasion: The Role of Images in Advertising*. Thousand Oaks, CA: Sage Publications. 296 pp. **Keywords:** Advertising Content. Advertising Effects. Advertising Images. Persuasion. Visual Imagery.

### ***Book Reviews***

\*Simon, Janice

1998 Review of *Real Fantasies: Edward Steichen’s Advertising Photography*, by Patricia Johnston. *American Periodicals* 8:105-107. (cc, pdf: on file. See also, *Historical and Contemporary Studies of the People of Magazine Publishing, Including Editors, Writers, Designers and Photographers, Business Staff*) **Keywords:** To Come



## ***Unit 10F. International Magazines: Design, Layout and Visual Treatment***

*International Magazines: Design, Layout and Visual Treatment*

### ***Journal Articles and Book Chapters***

- \*Pyka, Andrea, Scott Fosdick, and William Tillinghast  
2011 “Visual framing of patriotism and national identity on the covers of *Der Spiegel*.” *Journal of Magazine & New Media Research* 12(2, Summer):1-29. (cc, pdf: [on file](#))  
**Keywords:** Der Spiegel. German History. German National Identity. German Patriotism. Magazine Covers. Visual Framing.
- \*Hartley, John  
2007 “Documenting Kate Moss: Fashion photography and the persistence of photojournalism.” *Journalism Studies* 8(4):555-565. doi: 10.1080/14616700701411979 (cc, pdf: [on file](#))  
**Keywords:** Archives. Citizen Paparazzi. Corinne Day. Fashion; Kate Moss. Photojournalism. *Picture Post*.
- \*Newbury, Darren  
2007 “Johannesburg lunch-hour 1951-1963: The emergence and development of the humanist photographic essay in *Drum* magazine.” *Journalism Studies* 8(4):584-594. doi: 10.1080/14616700701412001 (cc, pdf: [on file](#))  
**Keywords:** Apartheid. *Drum*. Humanism. Photography. South Africa. Visual Culture.
- \*Roessler, Patrick  
2007 “Global players, émigrés, and zeitgeist: Magazine design and the interrelation between the United States and Germany.” *Journalism Studies* 8(4):566-583. (cc, pdf: [See Editorial Design, Layout and Visuals](#))
- \*Held, Gudrun  
2005 “Magazine covers—a multimodal pretext-genre.” *Folia Linguistica* 39(1/2):173-196. (cc, pdf: [on file](#). See also, *Covers: Visual Treatment*)  
**Keywords:** French Media. Italian Media. Magazine Covers. Textual Analysis. Visual Rhetoric.
- \*Hartley, John and Ellie Rennie  
2004 “‘About a girl’: Fashion photography as photojournalism.” *Journalism: Theory, Practice, and Criticism* 5(4):458-479. doi: 10.1177/1464884904044205 (cc, pdf: [on file](#). See also, *Editorial Design, Layout and Visuals*)  
**Keywords:** Corinne Day. Documentary. Fashion magazines. Photojournalism.
- \*Bell, Philip and Marko Milic  
2002 “Goffman’s *Gender Advertisements* revisited: Combining content analysis with semiotic analysis.” *Visual Communication* 1(2):203-222. doi: 10.1177/147035720200100205 (pdf: [on file](#). See also, *Advertising Treatment of Men, Women, Gender, Sex and Family Roles; International Magazines: Advertising*)  
**Keywords:** Advertisements. Australia. Functional Analysis. Gender. Goffman. Men’s Magazines. Popular Magazines. Systemic Women’s Magazines.
- \*Priatelj, Patricia  
2002 “A new culture of covers: Slovenian magazines in transition.” *Journal of Magazine and New Media Research* 4(2, Summer):[http://aejmcmagazine.bsu.edu/journal/Summer\\_2002/Priatelj.htm](http://aejmcmagazine.bsu.edu/journal/Summer_2002/Priatelj.htm). Accessed 07/17/02. (cc, pdf: [on file](#). See also, *Editorial Visual Treatment: Covers*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10F.13H.**  
**International Magazines:**  
**Design, Layout and**  
**Visual Treatment**

\*#Barcan, Ruth

2000 “Home on the rage: Nudity, celebrity, and ordinariness in the home girls/blokes page.” *Continuum: Journal of Media & Cultural Studies* 14(2, July):145-158. ([pdf: on file](#)) **Keywords:** Australia. Celebrities. Magazines (*The Picture. People. Dingo.*). Nudity. Popular Culture. Pornography. Postmodernism.

\*#Mortelmans, Dimitri

1997 “Visual representation of luxury: An analysis of print advertisements for jewelry.” *European Journal of Communication* 22(1):69-91. ([cc](#), [pdf: on file](#)). *See also, International Magazines: Advertising* **Keywords:** Advertising Content. Advertising Effects. Luxury Products. Magazine Advertising. Semiotics.

\*#Hardt, Hanno

1996 “Sites of reality: Constructing press photography in Weimar Germany, 1928-33.” *Communication Review* 1(3):373-402. ([cc](#), [pdf: on file](#)) **Keywords:** Germany. Journalism History. Magazines. News Media. Photography. Picture Magazines. Weimar Germany.

\*#Doran, Amanda-Jane

1991 “The development of the full-page wood engraving in *Punch*.” *Journal of Newspaper and Periodical History* 7(2):48-63. ([cc](#), [pdf: on file](#)) **Keywords:** British Magazines. Graphic Arts. Journalism History. Magazine History.

\*#Foster, Roy F.

1991 “Paddy and Mr. Punch.” *Journal of Newspaper and Periodical History* 7(2):33-47. ([cc](#), [pdf: on file](#)) **Keywords:** British Magazines. Irish. Journalism History. Political Satire. *Punch* Magazine.

\*#Morris, Frankie

1991 “Tenniel’s cartoons: ‘The pride of Mr. Punch’.” *Journal of Newspaper and Periodical History* 7(2):64-72. ([cc](#), [pdf: on file](#)). *See also, Editorial Design and Layout: Cartoons* **Keywords:** British Magazines. Magazine History. Cartoons. Journalism History. Political Satire. *Punch*.

\*#Anderson, Patricia J.

1990 “A revolution in popular art: Pictorial magazines and the making of a mass culture in England, 1832-1860.” *Journal of Newspaper and Periodical History* 6(1):16-27. ([cc](#), [pdf: on file](#)). *See also, International Magazines, Media Effects, Media and Culture* **Keywords:** British Magazines. Journalism History. Magazines. Popular Culture. Titles: *Penny Magazine. The Journal. Miscellany. Paper.*

\*#Hardt, Hanno

1989 “Pictures for the masses: Photography and the rise of popular magazines in Weimar Germany.” *Journal of Communication Inquiry* 13(1):6-29. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Magazines. Photography. Popular Picture Magazines. Weimar Republic.

\*#Kuenzli, Rudolf E.

1989 “John Heartfield and the *Arbeiter-Illustrierte-Zeitung*.” *Journal of Communication Inquiry* 13(1, Winter):31-42. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Magazines. Mass Circulation Magazines. Photography. Weimar Republic.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 10F.13H.**  
**International Magazines:**  
**Design, Layout and**  
**Visual Treatment**

\*#Ferguson, Marjorie

- 1980 “The woman’s magazine cover photograph.” Chapter 7 (pp. 219-238) in Harry Christian (Ed.), *The Sociology of Journalism and the Press*. Totowa, NJ: Rowman and Littlefield. ([cc](#), [pdf](#): [on file](#). See also, *Covers: Visual Treatment*) **Keywords:** Magazines. Women and Media. Women's Representation.

**Books**

#Lent, John A.

- 1996 *Comic art in Africa, Asia, Australia, and Latin America: A Comprehensive, International Bibliography*. Westport, CT: Greenwood Press. 560 pp. **Keywords:** Comic Books. Africa. Asia. Australia. Cartoons. Comic Books. Cross-National Comparison. Latin America. Middle East. Bibliography

#Anderson, Patricia J.

- 1991 *The Printed Image and the Transformation of Popular Culture, 1790-1860*. New York: Oxford University Press, 224 pp. **Keywords:** British Magazines. Journalism History. Magazine History. Popular Culture. Titles: *Penny Magazine*. *London Journal*. *Reynold's Miscellany*. *Cassell's Illustrated*. *Family Paper*.

**Book Reviews**

Okker, Patricia

- 1991 Review of *Bicycles, Bangs, and Bloomers: The New Woman in the Popular Press*, by Patricia Marks. *American Periodicals* 1(1, Fall):114-116. ([cc](#), [pdf](#): [on file](#). See also, *Treatment of Social Issues: Gender and Sex Roles in Fiction and Cartoons*) **Keywords:** American Magazines. British Magazines. Cartoons. Poetry. Prose.

## Unit 11. Studies on Producing Magazines

Research on producing content of magazines is less prolific than analysis of the content itself. Nonetheless, future studies can build on this limited body of literature. The literature in this unit is divided into four subunits, beginning with strongly theoretical and methodological literature. Research on producing editorial and advertising components of magazines comprise the next two units, with a small body of literature about reproduction technology in the fourth.

- 11A. Theory and Methods: Producing the Product
- 11B. Developing Editorial Content
- 11C. Developing Magazine Advertising Content
- 11D. Reproduction Technology
- 11E. International Magazines: Producing the Product

### ***Unit 11A. Theory and Methods: Producing the Product***

#### ***Journal Articles and Book Chapters***

\*#van Zoonen, Liesbet

1998b “A professional, unreliable, heroic marionette (M/F): Structure, agency and subjectivity in contemporary journalisms.” *European Journal of Cultural Studies* 1(1):123-143. (cc, pdf: See *International Magazines: Producing the Product*)

\*#Jeffers, Dennis W.

1989 “Using public relations theory to evaluate specialized magazines as communication ‘channels.’” Chapter 6 (pp. 115-124) in James E. Grunig and Larissa A. Grunig (Eds.), *Public Relations Research, Vol. 1*. Hillsdale, NJ: Lawrence Erlbaum Associates. (cc, pdf: on file. See also, *Theory and Methods: Scholarly Research on Magazine and Journal*) **Keywords:** Communication Research. Livestock Industry Magazines. Magazines. Message Strategies. Public Relations. Trade Publications.

#### ***Books***

Bakeless, John

1931 *Magazine Making*. New York: Viking Press. Includes bibliography.

### ***Unit 11B. Developing Editorial Content***

*Developing Editorial Content*

#### ***Developing Editorial Content: Theory and Methods***

\*Campanario, Juan Miguel

1998b “Peer review for journals as it stands today—Part 2.” *Science Communication* 19(4, June):277-306. (cc, pdf: on file) **Keywords:** Scholarly journals. Literature Review. Scientific Communication.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 11B. Developing Editorial Content**

### *Journal Articles and Book Chapters*

- \*Hendrickson, Elizabeth  
 2009 “Good for business? Instant messaging at a virtual newsroom.” *Journal of Magazine & New Media Research* 11(1, Fall):1-20. (cc, pdf: on file) Keywords: IM. Jezebel.com. Organization Communication.
- \*Patterson, Cynthia  
 2009 “‘Illustration of a picture’: Nineteenth-century writers and the Philadelphia pictorials.” *American Periodicals* 19(2):136-164. (cc, pdf: See *Historical and Contemporary Studies of the People of Magazine Publishing*)
- \*Hendrickson, Elizabeth  
 2009 “Economic rationalism: Celebrity placement in women’s magazines.” *Journal of Magazine & New Media Research* 11(1, Fall):1-16. (cc, pdf: on file. See also, *Covers, Visual Treatment*) Keywords: Bookers. Covers. Placement Process. Publicists.
- \*Kitch, Carolyn  
 2007 “Mourning ‘men joined in peril and purpose’: Working-class heroism in news repair of the Sago Miners’ story.” *Critical Studies in Media Communication* 24(2, June):115-131. doi: 10.1080/07393180701262727 (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) Keywords: Heroism. Journalism. Narrative. Nostalgia. News Repair. Working Class.
- \*Moeran, Brian  
 2006 “More than just a fashion magazine.” *Current Sociology* 54(5):725-744. (cc, pdf: See *International Magazines: Producing the Product*)
- \*Fee, Frank E., Jr.  
 2005 “Reconnecting with the body politic: Toward disconnecting muckrakers and public journalists.” *American Journalism* 22(3, Summer):77-102. (cc, pdf: on file. See also, *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content; Historical and Contemporary Studies of the People of Magazine Publishing: Including Editors, Writers, Designers and Photographers, Business Staff*) Keywords: **To Come**
- \*Ryan, Cynthia  
 2005 “Struggling to survive: A study of editorial decision-making strategies at MAMM magazine.” *Journal of Business and Technical Communication* 19(3, July):353-376. doi: 10.1177/1050651905275643 (cc, pdf: on file. See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism*) Keywords: Breast Cancer. Discourse Analysis. Survivorship. Magazines. Editorial Decision-making Strategies.
- \*Berns, Nancy  
 2004b “Social problems as inspiration, entertainment, and emotion: Women’s magazines and other entertainment media.” Chapter 5 (pp. 82-102; references, 179-190) in *Framing the Victim: Domestic Violence, Media, and Social Problems*. Hawthorne, NY: Aldine de Gruyter. (cc, pdf: on file) Keywords: **To Come**

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 11B. Developing Editorial Content**

\*Fosdick, Scott

2003 “Follow the worker, not the work: Hard lessons from failed London music hall magazines.” *Journal of Magazine & New Media Research* 6(1, Fall): [http://www.bsu.edu/aeimcmagazine/journal/archive/Fall\\_2003/Fosdick.htm](http://www.bsu.edu/aeimcmagazine/journal/archive/Fall_2003/Fosdick.htm) Accessed 7/18/06. (cc, pdf: on file)  
Keywords: To Come

\*Lawson-Borders, Gracie

2003 “Integrating new media and old media: Seven observations of convergence as a strategy for best practices in media organizations.” *The International Journal on Media Management* 5(2):91-99. (cc, pdf: on file) Keywords: To Come

\*Spiker, Ted

2003 “Cover coverage: How U.S. magazine covers captured the emotions of the September 11 attacks—and how editors and art directors decided on those themes.” *Journal of Magazine & New Media Research* 5(2, Spring):<http://aeimcmagazine.asu.edu/Journal/Spring2003/Spiker.pdf> (cc, pdf: See Covers: Visual Treatment)

\*#Sumner, Tamara

2002 “Promoting scholarship through design.” Chapter 10 and Bibliography (pp. 135-151; 336-358) in William H. Dutton and Brian D. Loader (Eds.). *Digital Academe: The New Media and Institutions of Higher Education and Learning*. London: Routledge. (pdf: on file. See also, *Studies of Emerging Periodicals: Electronic / Digital*)  
Keywords: Academic Journals. Higher Education. *Journal of Interactive Media in Education*. New Media. Scholarly Journals.

\*#Martinko, Mark J., Constance R. Campbell and Scott C. Douglas

2000 “Bias in the social science publication process: Are there exceptions?” *Journal of Social Behavior and Personality* 15(1, Mar.):1-18. (pdf: on file) Keywords: Academic Publishing. Editorial Bias. Managerial Studies. Researcher Bias. Social Sciences. Journals.

\*#Bishop, Ronald

1999 “From behind the walls: Boundary work by news organizations in their coverage of Princess Diana’s death.” *Journal of Communication Inquiry* 23(1, Jan.):90-112. (cc, pdf: on file) Keywords: Journalists. News Coverage. Newsmagazines. News Organizations. Photography. Princess Diana. Tabloid Journalism.

\*#Street, Marc D., Dennis P. Bozeman and J. Michael Whitfield

1998 “Author perceptions of positive and negative editor behaviors in the manuscript review process.” *Journal of Social Behavior and Personality* 13(1):1-22. (cc, pdf: on file) Keywords: Behavioral Analysis. Editors. Focus Groups. Manuscript Review. Journal Editors. Publishing Industry. Scholarly Journals.

\*#Gibson, Dirk C.

1997 “Print communication tactics for consumer product recalls: A prescriptive taxonomy.” *Public Relations Quarterly* 42(1, Spring):42-46. (cc, pdf: on file) Keywords: Advertising Strategies. Communication Research. Magazine Press Release Placements. Print Communication. Product Recall. Public Relations.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 11B. Developing Editorial Content**

- \*#Parsons, Paul and Raymond B. Johnson, III  
 1996 “ProfNet: A computer-assisted reporting bridge to academia.” *Newspaper Research Journal* 17(3/4, Summer/Fall):29-38. (cc, pdf: [on file](#)) **Keywords:** Academia. Computer-Assisted Reporting. Expert Systems. Journalists. Magazines. Newspapers. Public Relations.
- \*#Guterbock, Thomas M.  
 1997 “The polls—review: Why *Money* magazine’s ‘Best Places’ keep changing.” *Public Opinion Quarterly* 61:339-355. (cc, pdf: [See Source Analysis](#))
- \*#Endres, Kathleen L. and Ann B. Schierhorn  
 1995 “New technology and the writer/editor relationship: Shifting electronic realities.” *Journalism & Mass Communication Quarterly* 72(2, Summer):448-457. (cc, pdf: [on file](#)) **Keywords:** Communication Technology. Editors. Electronic Media. Journalists. Magazine Industry. Magazines.
- \*#Leslie, Larry Z.  
 1992 “Scholarly journal editors favor traditional publishing agendas.” *Journalism Educator* 46(4, Winter):52-60. (cc, pdf: [on file](#)) **Keywords:** Editors. Journals. Scholarly Publishing.
- \*Kauffman, James  
 1991 “NASA’s PR campaign on behalf of manned space flight, 1961-1963.” *Public Relations Review* 17(1):57-68. (cc, pdf: [on file](#)) **Keywords:** To Come
- \*Campanario, Juan Miguel  
 1998a “Peer review for journals as it stands today—Part 1.” *Science Communication* 19(3, Mar.):181-211. (cc, pdf: [on file](#)) **Keywords:** Scholarly journals. Scientific Communication.
- \*Day, Robert A.  
 1989 “The development of research writing.” *Scholarly Publishing* 20(2):107-115. (cc, pdf: [on file](#)) **Keywords:** To Come
- \*#Kingsolver, Pamela Schroeder and Harold V. Cordry  
 1988 “Gender and the press: An update.” Pp. 307-315 in Lawrence B. Nadler, Marjorie Keeshan Nadler and William R. Todd-Mancillas (Eds.). *Advances in Gender and Communication Research*. Lanham, MD: University Press of America. (cc, pdf: [on file](#)) **Keywords:** Gender. Magazines. News Production. Newspaper Editing.
- #Van Dam, Gerrit, Michele Brinkerink-Carlier and Ineke Kok  
 1987 “Influence of verbal embellishment of paragraphs of a text on free recall and recognition of their gist.” *Psychological Reports* 60(2, Apr.):415-418. (cc: [See Studies of Magazine Editorial Content on Audiences and Audience Media Choices](#))
- \*Burkett, Warren  
 1986 “What is science writing?” Chapter 1 (pp. 3-16) in *News Reporting: Science, Medicine and High Technology*. Ames: Iowa State Press. (cc, pdf: [on file](#)) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 11B. Developing Editorial Content**

- \*Labunski, Richard E. and John V. Pavlik  
 1986 “The legal environment of investigative reporters: A pilot study.” *Media Asia* 13(1):43-45. (cc, pdf: on file. See also, *Libel and Defamation*) Keywords: To Come
- \*#Hamel, W. Warren  
 1985 “Harper & Row v. *The Nation*: A First Amendment privilege for news reporting of copyrightable material?” *Columbia Journal of Law and Social Problems* 19(3):253-304. (cc, pdf: See Copyright Law)
- \*#Stocking, S. Holly  
 1985 “Effect of public relations efforts on media visibility of organizations.” *Journalism Quarterly* 62(2, Summer):358-366. (cc, pdf: See Source Analysis. See also, *Editorial Treatment of Health and Medicine, Eating Disorders, Disabilities, Drug Use and Alcoholism*)
- \*#Cantor, Muriel G. and Elizabeth Jones  
 1983 “Creating fiction for women.” *Communication Research* 10(1, Jan.):111-137. (cc, pdf: on file) Keywords: Popular Culture. Redbook. True Story. Women. Writing.Magazines.
- \*Sitton, Thad  
 1983 “The rise of cultural journalism.” *Journal of Popular Culture* 17(2):88-99. (cc, pdf: on file) Keywords: To Come
- \*Johnson, Carolyn E.  
 1982 “A taxonomy of content for internal publications and the editorial mix concept.” *Magazine Matter In-Depth* (June):170, 180-185. (cc, pdf: on file) Keywords: To Come
- \*#Kaur, D. K. and P. N. Mathur<sup>15</sup>  
 1981 “Developing criteria for an effective farm magazine.” *Journalism Quarterly* 58(2, Summer):296-300. (cc: See *Studies of the Effects of Magazine Editorial Content on Audiences*)
- \*#Gans, Herbert J.  
 1979 “Conclusions: The news and the journalists.” Chapter 9 (pp. 279-299, references 337-375) in *Deciding What’s News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time*. New York: Pantheon Books. (cc, pdf: on file) Keywords: News Content. News Magazines. Television News.
- \*#Hayes, John P.  
 1979 “Newspaper-sponsored magazines as a market for freelancers.” *Journalism Quarterly* 56(3, Autumn):586-589. (cc, pdf: See *Magazine Management of Editorial Content*)
- Haskins, Jack B.  
 1965 “The editorial mix: One solution to a magazine editor’s dilemma,” *Journalism Quarterly* 42(4, Autumn):557-562. (cc: See *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

<sup>15</sup> First names not available.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 11B. Developing Editorial Content**

\*Felstehausen, Herman

1962 “Headline motivation and reader response in a farm magazine.” *Journalism Quarterly* 39(2, Spring):216-219. (cc: See *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media Choices*)

\*Ludeke, Herbert C.

1948 “The role of research in the editorial reconversion problems of a magazine.” *Journalism Quarterly* 25(3, Sept.):213-217. (cc, pdf: on file. See also, *Quantitative Methods and Magazine Research*) Keywords: To Come

### **Books**

#Gans, Herbert J.

1979 *Deciding What’s News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time*. New York: Pantheon Books. (See also, *Management of Magazine Editorial Content*) Keywords: News Content. News Magazines. Television News.

## **Unit 11C. Developing Magazine Advertising Content**

*Developing Magazine Advertising Content*

\*Kanso, Ali M. and Richard Alan Nelson

2004 “Internet and magazine advertising: Integrated partnerships or not?” *Journal of Advertising Research* 44(Dec.):317-326. doi: 10.1017/S002184990404036X (cc, pdf: on file) Keywords: To Come

\*#Rotfeld, Herbert J. and Patrick R. Parsons

1989 “Self-regulation and magazine advertising.” *Journal of Advertising* 18(4):33-40. (cc, pdf: on file) Keywords: Advertising Regulations. Consumer Magazines. Magazine Advertising.

## **Unit 11D. Reproduction Technology**

### **Journal Articles and Book Chapters**

*Reproduction Technology*

\*Hinckley, Cornelius T.

2006 “From the periodical archives: ‘A ramble through the mechanical department of the “Lady’s Book”’” *Godey’s Lady’s Book* 45(Oct. 1852):306-314. Reproduced with introductory essay, author not given. *American Periodicals* 16(1):103-114. (cc, pdf: on file) Keywords: To Come

\*Butler, Kenneth B.

1948 “Production: Mechanical problems provoke worried looks.” *Journalism Quarterly* 25(3, Sept.):217-219. (cc, pdf: on file) Keywords: To Come

## **Unit 11E. International Magazines: Producing the Product**

*International Magazines: Producing the Product*

### **Journal Articles and Book Chapters**

\*Choi, Yisook, Linda Steiner and Sooah Kim

2006 “Claiming feminist space in Korean cyberterritory.” *Javnost—the Public* 13(2):65-83. (cc, pdf: See *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*; See also, *Studies of Emerging Periodicals: Electronic / Digital*)

\*Moeran, Brian

2006 “More than just a fashion magazine.” *Current Sociology* 54(5):725-744. doi: 10.1177/0011392106066813 (cc, pdf: on file. See also, *Developing Editorial Content*) **Keywords:** Aesthetics and Values. Cultural Production. Fashion Magazines.

\*Reinemann, Carsten

2004 “Routine reliance revisited: Exploring media importance for German political journalists.” *Journalism & Mass Communication Quarterly* 81(4, Winter): 857-876. (cc, pdf: on file. See also, *Developing EditorialContent*) **Keywords:** To Come

\*Sosteric, Mike, Yuwi Shi and Olivier Wenker

2001 “The upcoming revolution in the scholarly communication system.” *Journal of Electronic Publishing* 7(2, Dec.): <http://www.press.umich.edu/jep>. (cc, pdf: on file. See also *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** Canada. New Media. Scholarly Journals. Technological Innovation.

\*#Lorimer, Rowland, Richard Smith and Paul Wolstenholme

2000 “Fogo Island goes digital: Taking a scholarly journal on-line, the case of CJC-Online.ca.” *Canadian Journal of Communication* 25(3, Summer):377-395. (cc, pdf: on file. See also, *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** Academia. Online Publications. Canadian Journal of Communication. Scholarly Journals.

\*#van Zoonen, Liesbet

1998b “A professional, unreliable, heroic marionette (M/F): Structure, agency and subjectivity in contemporary journalisms.” *European Journal of Cultural Studies* 1(1):123-143. (cc, pdf: on file. See also *Theory and Methods: Producing the Product*) **Keywords:** Education. Gender. Gender Differences. Goals. Journalism. Journalists. Media Ethics. Objectivity. Organizational Identity. Politics. Popular Culture. Subjectivity. Journalism.

\*#Driver, Stephen and Andrew Gillespie

1993 “Information and communication technologies and the geography of magazine print publishing.” *Regional Studies* 27(1):53-64. (cc, pdf: on file) **Keywords:** Communication Technology. Geography. Information Society. Magazines. Magazine Publishing. Publishing Industry.

## Unit 12. Magazine Management, Economics, Marketing and Distribution

### Magazine Management, Economics, Marketing and Distribution

The body of literature on magazine management and economics is evolving. A comparative new area of research, it includes studies of magazine-media management, publisher-as-funder ideologies, as well as editorial management and advertiser influence on magazine content.

- 12A. Theory and Methods: Magazine Management and Economics
- 12B. Magazine Business Management
- 12C. Management of Magazine Editorial, Including Publisher, Advertiser and Other Funder Influences on Editorial Content
- 12D. Advertising as a Funding Base for Magazine Publishing
- 12E. Circulation and Distribution (Including Electronic)
- 12F. Ancillary Activities, Promotions and New Media
- 12G. Magazine Success and Failure
- 12H. International Magazines: Management and Economics

### *Unit 12A. Theory and Methods: Magazine Management and Economics*

*Theory and Methods: Magazine Management and Economics*

#### *Journal Articles and Book Chapters*

- \*Downie, James A.
  - 2008 “Periodicals, the book trade and the ‘bourgeois public sphere’.” *Media History* 14 (3):261-274. doi: 10.1080/13688800802472188 ([pdf: on file](#)) Keywords: Earnings. Eighteenth Century. Periodicals. Politics. Habermas. Public Sphere.
- \*Sumner, David E.
  - 2008 “Five places to research the business of magazines.” *Journal of Magazine & New Media Research* 10(1, Fall). <http://aeimcmagazine.asu.edu/Journal/Fall2008/SumnerBusiness.pdf> Accessed 11-10-09. ([cc, pdf: on file](#)) Keywords: To Come
- \*Greco, Albert N.
  - 2003 “The economics of books and magazines.” Chapter 6 (pp. 127-147) in Alison Alexander, James Owers, Rodney A. Carveth, C. Ann Hollifield and Albert N. Greco (Eds.). *Media Economics: Theory and Practice* (3<sup>rd</sup> ed.). Mahway, NJ: Lawrence Erlbaum. ([cc, pdf: on file](#)) Keywords: To Come
- \*#Turner, Mark W.
  - 2002 “Periodical time in the nineteenth century.” *Media History* 8(2):183-196. ([cc, pdf: See Historical Methods and Magazine Research](#))
- \*Habann, Frank
  - 2000 “Management of core resources: The case of media enterprises.” *International Journal on Media Management* 2(1):14-24. ([cc, pdf: See International Magazines: Management and Economics](#))

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12A. Theory and Methods: Magazine Management and Economics**

- \*Jaworski, Bernard, Ajay K. Kohli and Arvind Sahay  
 2000 “Market-driven vs. driving markets.” *Journal of the Academy of Marketing Science* 28(1):45-54. (cc, pdf: on file) Keywords: To Come
- \*#Malhotra, Naresh K., Mark Peterson and Susan Bardi Kleiser  
 1999 “Marketing research: A state-of-the-art review and directions for the twenty-first century.” *Journal of the Academy of Marketing Science* 27(2):160-183. (cc, pdf: on file) Keywords: *Journal of Marketing Research*. Literature Review. Marketing Research. Research Trends.
- \*Meehan, Eileen R.  
 1999 “Commodity, culture, common sense: Media research and paradigm dialog.” *The Journal of Media Economics* 12(2):149-163. (cc, pdf: on file) Keywords: To Come
- \*#Chambers, Todd  
 1998 “Who’s on first? Studying the scholarly community of media economics.” *The Journal of Media Economics* 11(1):1-12. (cc, pdf: on file) Keywords: Citation Analysis. *Journal of Media Economics*. Media Economics. Research Trends. Scholarly Journals.
- \*#Alger, Dean  
 1998 “Megamedia, the state of journalism, and democracy.” *Harvard International Journal of Press/Politics* 3(1, Winter):126-133. (pdf: on file) Keywords: Democracy. Journalism. Mass Media. Media Ownership. Tabloid Journalism.
- \*#Allen, Donna  
 1996 “Women and technology: Transforming communication and democracy.” Chapter 34 (pp. 322-331) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file) Keywords: Communication. Communication Research. Feminism. Gender Relations. Globalism. Magazines. Mass Media. Women.
- \*Sreberny-Mohammadi, Annabelle  
 1996 “Women communicating globally: Mediating international feminism.” Chapter 25 (pp. 233-242) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc, pdf: See *International Magazines, Management and Economics*)
- \*Worthington, Robert  
 1995 “Research review: Magazine management and economics.” Chapter 6 (pp. 84-97) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come
- Milavsky, J. Ronald  
 1993 “Recent journal and trade publication treatments of globalization in mass media marketing and social change.” *International Journal of Marketing* 12(2):45-56. (cc: See *Editorial Treatment of Business and Business Issues*).

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12A. Theory and Methods: Magazine Management and Economics**

\*#Miller, Kurt M. and Oscar H. Gandy, Jr.

1991 “Paradigmatic drift: A bibliographic review of the spread of economic analysis in the literature of communication.” *Journalism Quarterly* 68(4, Winter):663-671. ([cc](#), [pdf: on file](#)) **Keywords:** Bibliographic Essays. Communication Research. Economic Issues. Mass Communication Research. Scholarly Journals. Titles: *Journal of Broadcasting and Electronic Media. Journalism Quarterly. Journal of Communication.*

\*Perreault, William D., Jr. and Laurence E. Leigh

1989 “Reliability of nominal data based on qualitative judgments.” *Journal of Marketing Research* 26(May):135-148. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Jacobson, Thomas

1988 “Research activity of magazine publishers.” *Journalism Quarterly* 65(2, Summer):511-514. ([cc](#), [pdf: on file](#). See also *Quantitative Methods and Magazine Research*) **Keywords:** Audiences. General Magazines. Magazines. Mass Communication Research.

\*#Jeffers, Dennis W. and David N. Bateman

1980 “Redefining the role of the company magazine.” *Public Relations Review* 6(2, Summer):11-29. ([cc](#), [pdf: on file](#). See also, *Historical and Selected Contemporary Studies of Magazines, Industry Wide and by Types*) **Keywords:** Company Publications. Organization Magazines. Public Relations.

## ***Unit 12B. Magazine Business Management***

*Magazine Business Management*

### ***Journal Articles and Book Chapters***

\*Stuhlfaut, Mark W.

2005 “Economic concentration in agricultural magazine publishing: 1993-2002.” *Journal of Media Economics* 18(1):21-33. ([cc](#): See *Advertising as a Funding Base for Magazine Publishing*)

\*Ward, Douglas B.

2005 “From barbarian farmers to yeoman consumers: Curtis Publishing Company and the search for rural America, 1910-1930.” *American Journalism* 22(4):47-67. ([cc](#), [pdf: on file](#). See also, *Historical and Selected Contemporary Studies of Magazines by Titles; Magazine Advertising: Editorial Environment, Source Effects and Strategies*) **Keywords:** To Come

\*Abrahamson, David, Rebecca Lynn Bowman, Mark Richard Greer and William Brian Yeado

2003 “A quantitative analysis of U.S. consumer magazines: A ten-year longitudinal study of transformation.” *Journal of Magazine & New Media Research* 5(2, Spring):[http://www.bsu.edu/web/aejmc/magazine/journal/archive/Spring\\_2003/Abrahamson.htm](http://www.bsu.edu/web/aejmc/magazine/journal/archive/Spring_2003/Abrahamson.htm). Accessed 07-18-06. ([cc](#), [pdf: on file](#). See also, *Historical and Selected Contemporary Studies of Magazines, Industry Wide and by Types*) **Keywords:** To Come

\*Picard, Robert G.

2003 “Cash cows or entreccote: Publishing companies and disruptive technologies.” *Trends in Communication* 11(2):127-136. ([cc](#), [pdf: on file](#). See also, *Electronic Magazines*) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12B. Magazine Business Management**

\*Compaine, Benjamin M.

2000 “The magazine industry.” Chapter 3 (pp. 147-191) in Benjamin M. Compaine, and Douglas Gomery (Eds.). *Who Owns the Media? Competition and Concentration in the Mass Media Industry* (3<sup>rd</sup> ed.). Mahwah, NJ: Lawrence Erlbaum Associates. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Khiabany, Gholam

2000 “Red Pepper: A new model for the alternative press?” *Media, Culture & Society* 22(4, July):447-463. ([pdf: See International Magazines: Management and Economics](#))

\*#Ludwig, Walter

1997 “An evaluation for scholarly societies and non-profit associations: Self-publish or go commercial—critical issues for boards and managers.” *Canadian Journal of Communication* 22(3/4):117-125. ([cc](#), [pdf: on file](#)) **Keywords:** Academia. Computers. Libraries. Journals. Publishing. Technological Change. Scholarly Communication.

\*#Green, Shelby D.

1991 “Defending the ‘Time Culture’: The public and private interests of media corporations.” *Federal Communications Law Journal* 43(3):391-419. ([cc](#), [pdf: Magazines and Media Law](#))

\*#Board, Stephen

1990 “Moving the world with magazines: A survey of evangelical periodicals.” Pp. 119-142 in Quentin J. Schultze (Ed.), *American Evangelicals and the Mass Media*. Grand Rapids, MI: Academic Books/Zondervan. ([cc](#), [pdf: on file](#). See also, *Editorial Treatment of Religion, Moral and Ethical Issues in Society*) **Keywords:** Magazines. Evangelicalism. Religion. Religious Magazines.

\*#Endres, Kathleen L.

1988a “Ownership and employment in specialized business press.” *Journalism Quarterly* 65(4, Winter):996-998. ([cc](#), [pdf: See Studies of Magazines, Industry Wide by Types and Primary Sub-Categories \(Avocational, Occupational, Scholarly, Organizational\); See also, Comparative Studies of the Magazine Industry Social Structure](#))

\*#Han, Kyun-Tae

1988 “Composition of board of directors of major media corporations.” *Journal of Media Economics* 1(2, Fall):85-100. ([cc](#), [pdf: on file](#)) **Keywords:** Advertising Age. Antitrust Laws. Economic Issues. Media Ownership.

\*#Hayes, John P.

1981 “City/regional magazines: A survey/census.” *Journalism Quarterly* 58(2, Summer):294-296. ([cc](#), [pdf: on file](#)) **Keywords:** City Magazines. Magazines. Regional Magazines.

\*McCombs, Maxwell E. and Chaim H. Eyal

1980 “Spending on mass media.” *Journal of Communication* 30(1):153-158. ([cc](#), [pdf: on file](#). See also, *Studies of the Effects of Magazine Editorial Content on Audiences and Audience Media choices*) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12B. Magazine Business Management**

\*Morehead, Joe

1980 “The Pentagon’s magazine publishing empire.” *The Serials Librarian* 5(1, Fall): 7-12. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Hynds, Ernest C.

1979 “City magazines, newspapers serve in different ways.” *Journalism Quarterly* 56 (3, Autumn):619-622. ([cc](#), [pdf: on file](#)) **Keywords:** City Magazines.

\*#Smith, Edward J. and Gilbert L. Fowler, Jr.

1979 “The status of magazine group ownership.” *Journalism Quarterly* 56(3, Autumn): 572-576. ([cc](#), [pdf: on file](#)) **Keywords:** Group-Owned Magazines. Magazines. Media Ownership.

\*Kopec, Bernadine M.

1971 “The DoD magazine empire.” *Armed Forces Journal* 108(Aug.):42-48. ([cc](#), [pdf: on file](#)). See also, *Historical and Contemporary Studies of Publishers and Publishing Companies*) **Keywords:** Government Magazine Publishing. U.S. Department of Defense.

**Books**

Alexander, Alison, James Owers, Rod Carveth, C. Ann Hollifield and Albert N. Greco  
2004 *Media Economics: Theory and Practice* (3<sup>rd</sup> ed.). Mahway, NJ: Lawrence Erlbaum Associates, Publishers. 299 pp. **Keywords:** To Come

Knapp, Mark L. and John A. Daly

2004 *A Guide to Publishing in Scholarly Communications Journals* (3<sup>rd</sup> ed.)  
Mahwah, NJ: Lawrence Erlbaum Associates, Publishers. 67 pp. **Keywords:** To Come

#Woodhull, Nancy J. and Robert W. Snyder (Eds.)

1998 *Media Mergers*. Piscataway, NJ: Transaction Publishers. 184 pp. **Keywords:** Leadership Style. Christie Hefner (Chp. 8). Magazine Ownership (Chp. 1). Media Organizations. Media Ownership. Mergers and Acquisitions. *Playboy*.

Daly, Charles P., Patrick Henry and Ellen Ryder

1997 *The Magazine Publishing Industry*. Boston: Allyn and Bacon. **Keywords:** To Come

#Eisenhart, Douglas M.

1994 *Publishing in the Information Age: A New Management Framework for the Digital Era*. Westport, CT: Quorum Books. 312 pp. **Keywords:** Communication Technology. Digital Technology. Information Age. Information Society. Publishing Industry.

Wharton, John

1992 *Managing Magazine Publishing*. London: Blueprint (Chapman and Hall). 255 pp.  
**Keywords:** To Come

#Rankin, William Parkman

1980 *Business Management of General Consumer Magazines*. Praeger Special Studies. New York: Praeger Publishers, 198 pp. **Keywords:** Magazine Management. Magazines. *Better Homes and Gardens*. *Life*. *Newsweek*. *Saturday Evening Post*. *This Week Magazine*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12B. Magazine Business Management**

\*Bird, Michael

1983 *Seminar on Publishing a Better Product: Meeting the Needs of Readers and Advertisers*. Florence (Italy) 23<sup>rd</sup>-26<sup>th</sup> November 1983 [Seminar Proceedings]. Amsterdam: European Society for Opinion and Marketing Research. [TOC: [cc](#), [pdf](#): [on file](#)] Keywords: [To Come](#)

#Compaine, Benjamin

1982 *The Business of Consumer Magazines*. White Plains, NY: Knowledge Industry Publications, Inc. 198 pp.

**Book Reviews**

\*Bernt, Joseph P.

1994 Review of *To the End of Time: The Seduction and Conquest of a Media Empire*, by Richard M. Clurman. *American Periodicals* 4:116-118. ([cc](#), [pdf](#): [on file](#)) Keywords: Time Inc. *TV-Cable Week*.

\*Bernt, Joseph P.

1993 Review of *Magazine Week Profit Profiles* [1988, 1989, 1990, 1991]. *American Periodicals* 3(Fall):128-130. ([cc](#), [pdf](#): [on file](#)) Keywords: Economics. Management. Publishing.

**Unit 12C. Management of Magazine Editorial, Including Publisher, Advertiser and Other Funder Influences on Editorial Content**

*Management of Magazine Editorial*

**Journal Articles and Book Chapters**

\*Haley, Eric and Anne Cunningham

2003 “Readers’ perspectives on advertising’s influence on women’s magazines: Thoughts on two practices.” *Mass Communication and Society* 6(2):175-190. ([cc](#), [pdf](#): [See Studies of the Effects of Magazine Advertising Content on Audiences](#))

\*Randle, Quint, Brad L. Rawlins and Jennia Parkin

2003 “Advertiser pressure and editorial favoritism in consumer auto magazines: A content analysis.” *Journal of Magazine & New Media Research* 6(1, Fall):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall\\_2003/automags.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall_2003/automags.htm). Accessed 7/18/06. ([cc](#), [pdf](#): [on file](#)) Keywords: [To Come](#)

\*Schierhorn, Ann B., Fred F. Endres and Carl Schierhorn

2003 “Creative teams on magazines: A management perspective.” *Journal of Magazine and New Media Research* 6(1, Fall):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall\\_2003/Schierhorn.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall_2003/Schierhorn.htm). Accessed 7/18/06. ([cc](#), [pdf](#): [on file](#)) Keywords: [To Come](#)



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12C. Management of Magazine Editorial (Including Influences on Editorial Content)**

\*Killebrew, Kenneth C.

2002 “Culture, creativity and convergence: Managing journalists in a changing information workplace.” *The International Journal on Media Management* 5(1, Spring):39-46. (cc, pdf: on file) Keywords: To Come

\*#Mastin, Teresa

1996 “*Essence*: Advertising and editorial content.” *Howard Journal of Communication* 7(3, July/Sept.):221-229. (cc, pdf: on file) Keywords: Advertising; Advertising. Advertising Content. Advertising Effects. African Americans. Cigarette Smoking. Editorial Content. Women. *Essence* Magazine. Women’s Magazines. African-American Women’s Health Issues.

\*McKinnon, Lori Melton

1995 “*Ms.*ing the free press: The advertising and editorial content of *Ms.* Magazine, 1972-1992.” Chapter 7 (pp. 98-108) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come

\*#Sommer, Robert and Tammy Pilisuk

1982 “Pesticide advertising in farm journals.” *Journal of Communication* 32(1): 37-42. (cc, pdf: on file. See also, ) Keywords: Advertising. Agricultural Trade Magazines. Content Analysis. Magazine Advertising.

\*#Sommer, Robert and Tammy Pilisuk

1982 “Pesticide advertising in farm journals.” *Journal of Communication* 32(1): 37-42. (cc, pdf: See Advertising as a Funding Base for Magazine Publishing)

\*#Tankard, James W., Jr. and Kate Peirce

1982 “Alcohol advertising and magazine editorial content.” *Journalism Quarterly* 59(2, Summer):302-305. (cc, pdf: on file) Keywords: Advertising. Alcohol. Editorial Policy. General Magazines. Magazines.

\*#Hayes, John P.

1979 “Newspaper-sponsored magazines as a market for freelancers.” *Journalism Quarterly* 56(3, Autumn):586-589. (cc, pdf: on file. See also, *Developing Editorial Content*) Keywords: Freelance Writers. Magazines. Newspaper Sponsored Magazines.

**Books**

#Gans, Herbert J.

1979 *Deciding What’s News: A Study of CBS Evening News, NBC Nightly News, Newsweek and Time*. New York: Pantheon, 393 pp. (See also, *Developing Editorial Content*) Keywords: News Content. News Magazine. Television News.

## ***Unit 12D. Advertising as a Funding Base for Magazine Publishing***

*Advertising as a Funding Base for Magazine Publishing*

### ***Journal Articles and Book Chapters***

\*Maguire, Miles

2008 “Mapping the size and scope of a nonprofit media sector: The case of magazine publishing.” *Journalism & Mass Communication Quarterly* 85(3, Autumn):647-660. (cc, pdf: on file) Keywords: To Come

\*Stuhlfaut, Mark W.

2005 “Economic concentration in agricultural magazine publishing:1993-2002.” *Journal of Media Economics* 18(1):21-33. (cc, pdf: on file. See also, *Magazine Management: Publisher-as-Funder Impacts*) Keywords: Advertising Revenues.

\*Vakratsas, Demetrios and Zhenfeng Ma

2005 “A look at the long-run effectiveness of multimedia advertising and its implications for budget allocation decisions.” *Journal of Advertising Research* 45(2, June):241-254. doi: 10.1017/S0021849905050269 (cc, pdf: on file) Keywords: To Come

\*Depken, Craig A., II

2004 “Audience characteristics and the price of advertising in a circulation industry: Evidence from U.S. magazines.” *Information Economics and Policy* 16(2):179-196. doi: 10.1016/J.infoecopol.2003.08.001 (cc, pdf: on file) Keywords: Advertising. Magazines. Readership. Simultaneous Equations.

\*Depken, Craig A., II and Dennis P. Wilson

2004 “Is advertising a good or a bad? Evidence from U. S. magazine subscriptions.” *Journal of Business* 77(2, pt. 2):S61-S80. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) Keywords: To Come

\*Kitch, Carolyn

2003b “Selling the ‘Boomer Babes’: *More, My Generation*, and the ‘new’ middle age.” *Journal of Magazine & New Media Research* 5(2, Spring):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2003/Kitch.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2003/Kitch.htm). Accessed 7-18-06. (cc, pdf: on file. See also: *Covers: Visual Treatment*) Keywords: To Come

\*#Koschat, Martin A. and William P. Putsis, Jr.

2000 “Who wants you when you're old and poor? Exploring the economics of media pricing.” *Journal of Media Economics* 13(4):215-232. (pdf: on file) Keywords: Advertising. Aging. Demographic Characteristics. Elderly. Low-Income Groups. Magazines. Media Economics.

\*#Reid, Leonard N. and Karen Whitehill King

2000 “A demand-side view of media substitutability in national advertising: A study of advertisers” opinions about traditional media options.” *Journalism & Mass Communication Quarterly* 77(2, Summer):292-307. (cc, pdf: on file) Keywords: Advertising Media. Advertising Research. Social Surveys. Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12D. Advertising as Funding Base**

\*#Baron, Roger B.

1990 “Using the profile-distance method to select unmeasured magazine prototypes.” *Journal of Advertising Research* 30(6, Dec/Jan):11-18. (cc, pdf: [on file](#))  
**Keywords:** Advertising Models. Advertising Research. Audiences. Magazine Advertising.

\*#Consalvo, Mia

1997 “Cash cows hit the web: Gender and communications technology.” *Journal of Communication Inquiry* 21(1, Spring):98-115. (cc, pdf: [See Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles; See also, Studies of Emerging Periodicals: Electronic / Digital](#))

\*#Kalita, Jukti Kumar and Robert H. Ducoffe

1995 “A simultaneous-equation analysis of pricing, circulation, and advertising revenue for leading consumer magazines.” *Journal of Media Economics* 8(4):1-16. (pdf: [on file](#))  
**Keywords:** Advertising Revenue. Economic Issues. Magazine Readership. Magazines.

\*#Masson, Robert T., Ram Mudambi and Robert J. Reynolds

1990 “Oligopoly in advertiser-supported media.” *Quarterly Review of Economics and Business* 30(2, Summer):3-16. (cc, pdf: [on file](#))  
**Keywords:** Advertising Costs. Advertising Effects. Advertising Models. Economic Issues. Magazine.

\*#Parsons, Patrick R., Herbert J. Rotfeld and Todd Gray

1987 “Magazine publisher and advertising manager standards for acceptable advertising.” *Current Issues and Research in Advertising* 10(1/2):199-211. (cc, pdf: [on file](#))  
**Keywords:** Advertising Content. Advertising Regulations. Consumer Magazines. Magazine Advertising.

\*#Soley, Lawrence C. and R. Krishnan<sup>16</sup>

1987 “Does advertising subsidize consumer magazine prices?” *Journal of Advertising* 16(2):4-9. (cc, pdf: [on file](#))  
**Keywords:** Advertising Costs. Consumer Magazines. Economic Issues. Folio Magazine. Magazine Advertising. Magazines.

\*#McGann, Anthony F., Judith F. Russell and J. Thomas Russell

1983 “Variable pricing in advertising space for regional and metro magazines.” *Journalism Quarterly* 60(2, Summer):269-274, 322. (cc, pdf: [on file](#))  
**Keywords:** Magazine Advertising. National Magazines. *Magazine Age*.

\*#Sommer, Robert and Tammy Pilisuk

1982 “Pesticide advertising in farm journals.” *Journal of Communication* 32(1):37-42. (cc, pdf: [on file](#). [See also, Management of Magazine Editorial Content](#))  
**Keywords:** Advertising. Agricultural Trade Magazines. Content Analysis. Magazine Advertising.

\*#Norris, Vincent P.

1982 “Consumer magazine prices and the mythical advertising subsidy.” *Journalism Quarterly* 59(2, Summer):205-211, 239. (cc, pdf: [on file](#))  
**Keywords:** Advertising Costs. Consumer Magazines. Magazines.

<sup>16</sup> First name not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12D. Advertising as Funding Base**

\*#Ostheimer, Richard H.

1980 “Magazine advertising during recessions.” *Journal of Advertising Research* 20 (6):11-16. (cc, pdf: on file) **Keywords:** Advertising.General Magazines. Magazine Advertising.

\*#Pollman, A. William and Michael L. McBain

1980 “Cost per reader of industrial ads.” *Journal of Advertising Research* 20(3, June): 51-54. (cc, pdf: on file) **Keywords:** Advertising Costs. Advertising Effects. Monthly Trade Publications.

\*#Callahan, Francis X.

1978 “Does advertising subsidize information?” *Journal of Advertising Research* 18 (4, Aug.):19-22. (cc, pdf: on file) **Keywords:** Advertising. General Magazines. Information Flow.

\*Mullen, W. H.<sup>17</sup>

1948 “Advertising: Volume grows and costs decrease.” *Journalism Quarterly* 25 (3, Sept.):220-222. (cc, pdf: on file) **Keywords:** To Come

### *Unpublished Papers and Manuscripts*

\*Greco, Albert N.

1991 “The impact of advertising on business magazines in the 1980s.” Unpublished manuscript presented to the Magazine Division of the Association for Education in Journalism and Mass Communication. Williamsburg, VA, 4 Apr. (cc, pdf: on file) **Keywords:** To Come

\*Norris, Vincent P.

1986 “Magazine and newspaper prices: The effect of advertising revenue.” Unpublished paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Norman, OK. (cc, pdf: on file) **Keywords:** To Come

### *Books*

#McCracken, Ellen

1993 *Decoding Women’s Magazines: From Mademoiselle to Ms. Houndmills*: MacMillan Press, Ltd. **Keywords:** Advertising Content. Advertising Effects. Economic Issues. Magazine Advertising. Semiotics. Women. Women’s Magazines.

van Zuilen, Antoon J.

1980 *The Life Cycle of Magazines: A Historical Study of the Decline and Fall of the General Interest Mass Audience Magazine in the United States during the Period 1946-1972*. Uithoorn, The Netherlands: Graduate Press, 338 pp. **Keywords:** To Come

<sup>17</sup> First name not available.

## ***Unit 12E. Circulation and Distribution (Including Electronic)***

*Circulation and Distribution (Including Electronic)*

### ***Journal Articles and Book Chapters***

\*Harrington-Lueker, Donna

2007 “Finding a market for suffrage: Advertising and *The Revolution*, 1868-70.”  
*Journalism History* 33(3):130-139. (pdf: See *Magazine Advertising History*)

\*Simon, Daniel H. and Vrinda Kadiyali

2007 “The effect of a magazine’s free digital content on its print circulation: Cannibalization or complementarity.” *Information Economics and Policy* 19(4):344-361. doi: 10.1016/j.infoecopol.2007.06.001 (pdf: on file) Keywords: Cannibalization. Digital Content. Magazines. Website.

\*Fetscherin, Marc and Gerhard Knolmayer

2004 “Business models for content delivery: An empirical analysis of the newspaper and magazine industry.” *The International Journal on Media Management* 6(1/2):4-11. (cc, pdf: on file) Keywords: To Come

\*#Carroll, Brian

2002 “Newspaper readership v. news emails: Testing the principle of relative constancy.” *Convergence* 8(3):78-96. (cc, pdf: on file) Keywords: Business Publications. News Emails. Newspaper Readership. Newspapers. Relative Consistency. Trade Publications.

\*#Chuang, John Chung-I. and Marvin A. Sirbu

1999 “Optimal bundling strategy for digital information goods: Network delivery of articles and subscriptions.” *Information Economics and Policy* 11(2, July):147-176. (pdf: on file) Keywords: Academic Journals. Academic Publishing. Digitalization. Internet. Marketing Strategies.

\*#Borwein, Jonathan and Richard Smith

1997 “On-line journal publication: Two views from the electronic trenches.” *Canadian Journal of Communication* 22(3/4):135-152. (cc, pdf: on file: See *Studies of Emerging Periodicals: Electronic / Digital*) Keywords: Canada. Internet. Publishing Industry. Publishing Technology. Scholarly Communication. Technological Change. World Wide Web. Titles: *Canadian Journal of Communication*. *Canadian Mathematical Bulletin*. *Canadian Journal of Mathematics*.

\*#Peltier, James W., John A. Schibrowsky and John Davis

1997 “Understanding the antecedents to defaulting on direct response financial obligations.” *Journal of Direct Marketing* 11(1, Winter):55-65. (cc, pdf: on file) Keywords: Consumer Behavior. Credit Default. Direct Mail. Economic Issues. Magazines.

Rupp-Serrano, Karen

1994 “From Gutenberg to gigabytes: The electronic periodical comes of age.” *American Periodicals* 4:96-104. (cc: on file. See also, *Studies of Emerging Periodicals: Electronic / Digital*) Keywords: History. Distribution. Economics. Popular Magazines. Scholarly Journals. **NEED PDF**

\*#Gaunt, Philip

1992 “Distributing the news.” *Media, Culture & Society* 14(1):89-109. (cc, pdf: See *International Magazines: Management and Economics*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12E. Circulation and Distribution (Including Electronic)**

\*#Cohn, Jan

1987 “The business ethic for boys: *The Saturday Evening Post* and the Post boys.” *Business History Review* 61(2, Summer):185-215. (cc, pdf: on file) Keywords: Economic Issues. Ethics. Journalism History. Magazines. *The Saturday Evening Post*.

\*#Krishnan, R.<sup>18</sup> and Lawrence Soley

1987 “Controlling magazine circulation.” *Journal of Advertising Research* 27(4, Aug./Sept.):17-23. (cc, pdf: on file) Keywords: Advertising Costs. Advertising Models. General Magazines. *Saturday Evening Post*. Magazine Advertising. Magazines

\*#Norris, Vincent P.

1984 “*Mad* economics: An analysis of an address magazine.” *Journal of Communication* 34(1):44-61. (cc, pdf: on file) Keywords: Advertising Costs. Advertising Models. Economic Issues. Magazine Advertising. *Mad Magazine*. Magazines.

\*Reardon, John H.

1948 “Circulation: Still climbing but destined to descend.” *Journalism Quarterly* 25(3, Sept.):222-223. (cc, pdf: on file) Keywords: To Come

## ***Unit 12F. Ancillary Activities, Promotions and New Media***

*Ancillary Activities, Promotions and New Media*

### ***Journal Articles and Book Chapters***

\*Stepno, Bob

2010 “Getting under way in new media: An auto-ethnographic case study.” *Journal of Magazine & New Media Research* 11(2, Spring):1-11. (cc, pdf: on file) Keywords: Web site. *Soundings Magazine*. Nautical Magazines.

\*Thompson, Ethan

2008 “The parodic sensibility and the sophisticated gaze: Masculinity and taste in *Playboy’s Penthouse*.” *Television & New Media* 9(4, July):284-304. doi: 10.1177/1527476408315116 (pdf: See *Editorial Treatment of Social Issues and Movements Related to Family, Men, Women, Children, Gender and Sex Roles*)

\*Dyson, Lynda

2007 “Customer magazines: The rise of ‘glossies’ as brand extensions.” *Journalism Studies* 8(4):634-641. doi: 10.1080/14616700701412159 (cc, pdf: See *International Magazines: Management and Economics*. See also, *Studies of Emerging Periodicals: Custom Magazines*)

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<sup>18</sup> First name not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12F. Ancillary Activities, Promotions and New Media**

- \*Stahl, Florian, Marc-Frederic Schaefer and Wolfgang Maass  
 2004 “Strategies for selling paid content on newspaper and magazine web sites: An empirical analysis of bundling and splitting of news and magazine articles.” *The International Journal on Media Management* 6(1, 2):9-66. (cc, pdf: See *International Magazines: Management and Economics*)

- \*#Kitch, Carolyn  
 1999 Twentieth-Century Tales: Newsmagazines and American Memory. *Journalism & Mass Communication Monographs* 2(2, Summer):121-155. (cc, pdf: *Editorial Treatment of Education, History and National Culture*)

### *Unpublished Papers and Manuscripts*

- \*Endres, Kathleen L.  
 1989 “New technology ancillary products in magazine publishing: A pilot study.” Unpublished paper presented at the annual meeting of the Magazine Division, Association for Education in Journalism and Mass Communication, Washington, DC. 10-13 August. (cc, pdf: [on file](#)) **Keywords: To Come**

## *Unit 12G. Magazine Success and Failure*

*Magazine Success and Failure*

### *Success and Failure: Theory and Methods*

- \*Hollstein, Milton  
 1969 *Magazines in Search of an Audience: A Guide to Starting New Magazines*. [Monograph]. New York: Magazine Publishers Association, 1-93. (cc, pdf: [on file](#)) **Keywords: To Come**

### *Journal Articles and Book Chapters*

- \*Sarbin, Deborah  
 2005 “The short, happy life of plus-size women’s fashion magazines.” *Feminist Media Studies* 5(2):241-243. (cc, pdf: [on file](#)) **Keywords: BBW Magazine. Mode Magazine. Grace Magazine.**
- \*Tolstikova, Natasha  
 2004 “*Rabotnitsa*: The paradoxical success of a Soviet women’s magazine.” *Journalism History* 30(3, Fall):131-140. (cc, pdf: See *International Magazines: Management and Economics*)
- \*Peterson, April  
 2003 “Combining mass and class: The story of *O, The Oprah Magazine*.” *Journal of Magazine and New Media Research* 6(1, Fall):[http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall\\_2003/Oprah.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Fall_2003/Oprah.htm) Accessed 7/18/06. (cc, pdf: [on file](#)) **Keywords: Celebrity Journalism. Magazine Success. Magazine Failure. Qualitative Research. Service Journalism.**

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12G. Magazine Success and Failure**

\*Rhodes, Leara

1999 “Inflight magazines: Changing how travelers read.” *Journal of Magazine & New Media Research* 1(2, Fall): [http://aejmcmagazine.bsu.edu/journal/archive/Fall\\_1999/Rhodes.html](http://aejmcmagazine.bsu.edu/journal/archive/Fall_1999/Rhodes.html). Accessed 10/08/02. (cc, pdf: on file) Keywords: Inflight Magazines. Magazine Success.

\*Kassell, Paula

1996 “The birth, success, death, and lasting influence of a feminist periodical: *New Directions for Women* (1972-1993-?).” Chapter 21 (pp. 199-207) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Titles*) Keywords: To Come

\*#Waters, Ken

1994 “Christian journalism’s finest hour? An analysis of the failure of the *National Courier and Inspiration*.” *Journalism History* 20(2, Summer):55-65. (cc, pdf: on file) Keywords: Christian Newspapers. Journalism History. *National Courier, Inspiration*. Religion.

\*Szuberla, Guy

1992 “The making and breaking of Chicago’s *America*.” *American Periodicals* 2(Fall):100-112. (cc, pdf: on file. See also, *Literary Journalism and Literature as Editorial Content*) Keywords: *America* Magazine. Hobart Chatfield-Taylor. Nineteenth Century. Slason Thompson.

\*#Husni, Samir A.

1988 “Influences on the survival of new consumer magazines.” *Journal of Media Economics* 1(1, Spring):39-49. (cc, pdf: on file) Keywords: Economic Issues. General Magazines. Magazine Advertising. Magazine Readership.

\*Bird, Michael

1980 “Planning and monitoring a successful magazine launch.” *European Research* 8(3, May):121-127. (cc: on file) Keywords: To Come

\*#Fletcher, Alan D.

1977 “City magazines find a niche in the media marketplace.” *Journalism Quarterly* 54(4, Winter):740-743, 749. (cc, pdf: on file) Keywords: City Magazines. Magazines.

\*Hall, Roger I.

1976 “A system pathology of an organization: The rise and fall of the old *Saturday Evening Post*.” *Administrative Science Quarterly* 21(June):185-211. (cc, pdf: on file) Keywords: To Come

\*Reuss, Carol

1974 “*Better Homes and Gardens*: Consistent concern key to long life.” *Journalism Quarterly* 5(2, Spring):292-296. (cc, pdf: on file) Keywords: Magazine Philosophy. Magazine Formula. Meredith Publishing. Service Journalism. Shelter Magazines.

\*Rao, S. Sreenivas

1965 “Why *Coronet* failed.” *Journalism Quarterly* 42(1, Spring):271-272. (cc, pdf: on file) Keywords: To Come



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12G. Magazine Success and Failure**

### *Unpublished Papers and Manuscripts*

\*Gingrich, Arnold

1963 “The facts of life and death in the magazine world.” Speech delivered to the Association for Education in Journalism. Lincoln, NE: 28 August. ([cc](#), [pdf](#): [on file](#))

### *Books*

Garcia, John and Ricardo Vargas

1995 *Success of Hispanic Magazine: A Publishing Success Story*. New York: Walker and Company. (See also, *Editorial Treatment of Minorities and Ethnic Groups*, [Including Related Legal and Social Issues and Movements](#))

Byron, Christopher

1986 *The Fanciest Dive: What Happened When the Media Empire of Time/Life Leaped Without Looking into the Age of High-Tech*. New York: W. W. Norton.  
[Keywords](#): [To Come](#)

### *Book Reviews*

\*Bernt, Joseph

2010 “*Confidential* tells facts and names names.” Review of *Shocking True Story: The Rise and Fall of Confidential*, “America’s Most Scandalous Scandal Magazine,” by Henry E. Scott. *Journal of Magazine & New Media Research* 11(2, Spring):1-3. ([cc](#), [pdf](#): [on file](#). See also, [Obscenity](#)) [Keywords](#): Expose Magazines. Robert Harrison.

## ***Unit 12H. International Magazines: Management and Economics***

*International Magazines: Management and Economics*

### *Journal Articles and Book Chapters*

#### **12A. Theory and Methods: Magazine Management and Economics**

Nienstedt, Heinz-Werner, Frank Huber and Carolin Seelmann

2012 “The influence of the congruence between brand and consumer personality on the loyalty to print and online issues of magazine brands.” *JMM International Journal on Media Management* 14(1, Jan.):3-26. doi: 10.1080.14241277.2011.602033 ([pdf](#): [on file](#)) [Keywords](#): Brand Theory. Focus Magazine. On-line Magazine. Print Magazine. Spiegel Magazine. Stern Magazine. Structural Equation Model.

\*Sreberny-Mohammadi, Annabelle

1996 “Women communicating globally: Mediating international feminism.” Chapter 25 (pp. 233-242) in Donna Allen, Ramona R. Rush, and Susan J. Kaufman (Eds.), *Women Transforming Communications: Global Intersections*. Thousand Oaks, CA: Sage Publications. ([cc](#), [pdf](#): [on file](#). See also, *Theory and Methods: Magazine Management and Economics*) [Keywords](#): [To Come](#)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpr@iastate.edu](mailto:mpr@iastate.edu)

**Unit 12H. International Magazines: Management and Economics**

\*Hafstrand, Helene

1995 “Consumer magazines in transition: A study of approaches to internationalization.” *Journal of Media Economics* 8(1):1-12. (cc, pdf: on file) Keywords: To Come

## 12B. Magazine Business Management

\*van der Wurff, Richard

2005 “Business magazine market performance: Magazines for the agricultural, business services, and transportation sectors in the Netherlands.” *Journal of Media Economics* 18(2):143-159. (cc, pdf: on file. See also, *International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*) Keywords: Netherlands.

\*Buckwalter, Charles

2003 “Guidelines for magazine publishing in China.” Chapter 3 (pp. 25-50) in Robert E. Baensch (Ed.). *The Publishing Industry in China*. New Brunswick, NJ: Transaction Publishers. (cc, pdf: on file) Keywords: To Come

\*#Gulyas, Agnes (accents on a's)

2001 “Communist media economics and the consumers: The case of the print media of East Central Europe.” *The International Journal on Media Management* 3(2, Summer):74-81. (cc, pdf: on file) Keywords: Communism. Consumer Research. Europe. Media Economics. Media Management.

\*Habann, Frank

2000 “Management of core resources: The case of media enterprises.” *The International Journal on Media Management* 2(1):14-24. (cc, pdf: on file. See also, *Methodological Studies*) Keywords:

\*#Khiabany, Gholam

2000 “Red Pepper: A new model for the alternative press?” *Media, Culture & Society* 22(4, July):447-463. (pdf: on file. See also, *Magazine Business Management*) Keywords: Alternative Media. Red Pepper Magazine.

\*#Beattie, David and David McMallum

1997 “Promoting electronic scholarly publishing in Canada: Initiatives at Industry Canada.” *Canadian Journal of Communication* 22(3/4):153-160. (cc, pdf: on file. See also, *Studies of Emerging Periodicals: Electronic / Digital*) Keywords: Academia. Canada. Competition. Electronic Journals. Electronic Scholarly Publishing. Internet. Publishing Technology. Scholarly Communication. Technological Innovation. World Wide Web.

\*#Holmes, Aldyth

1997 “Electronic publishing in science: Reality check.” *Canadian Journal of Communication* 22(3/4):105-116. (cc, pdf: on file) Keywords: Publishers. Publishing Technology. Scholarly Communication. Science Publishing. *Canadian Journal of Fisheries and Aquatic Sciences*. *Canadian Journal of Physiology and Pharmacology*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12H. International Magazines: Management and Economics**

\*#Jensen, Michael

1997 “Here there be tygers: Profit, non-profit, and loss in the age of disintermediation.” *Canadian Journal of Communication* 22(3/4):127-134. (cc, pdf: on file) **Keywords:** Digital Publication. Electronic Journals. Nonprofit Organizations. Publishers. Publishing Industry. Publishing Technology. Scholarly Communication. Scholarly Publishing.

\*#Driver, Stephen and Andrew Gillespie

1993 “Structural change in the cultural industries: British magazine publishing in the 1980s.” *Media, Culture & Society* 15(2):183-201. (cc, pdf: on file) **Keywords:** British Media. Cultural Industries. Economic Issues. Magazines. Magazine Publishing. Media Ownership.

\*#Hawker, Geoffrey

1987 “Media ownership in Australia: Winners and losers.” *Media Information Australia* 44(May):12-15. (cc, pdf: on file) **Keywords:** Australian Media. Economic Issues. General Magazines. Media Ownership.

\*#Toussaint, Nadine

1977 “The economic situation of the periodical press in France.” *Gazette* 23(1):27-36. (cc, pdf: on file. See also, *International Magazines: Treatment of Editorial Content*) **Keywords:** To Come

**12C. Management of Magazine Editorial, Including Publisher, Advertiser and Other Funder Influences on Editorial Content**

\*#Mancini, Paolo

2000 “How to combine media commercialization and party affiliation: The Italian experience.” *Political Communication* 17(4, Oct.-Dec.):319-324. doi: 10.1080/10584600050178906 (pdf: on file) **Keywords:** Commercialization. Italy. Journalism. Magazines. Mass Communication. Newspapers. Periodicals. Political Communication.

**12D. Advertising as a Funding Base for Magazine Publishing**

\*#Forde, Eamonn

2001 “From polyglottism to branding: On the decline of personality journalism in the British music press.” *Journalism: Theory, Practice, and Criticism* 2(1):23-43. (cc, pdf: on file) **Keywords:** Journalism. Magazine Advertising. Magazines. Magazine Identity. Music Industry. Personality Traits. Popular Culture. Popular Music. United Kingdom.

\*#Nixon, Sean

1993 “Looking for the Holy Grail: Publishing and advertising strategies and contemporary men’s magazines.” *Cultural Studies* 7(3):466-493. (cc, pdf: on file) **Keywords:** Advertising Content. Advertising Strategies. Cultural Studies. Magazine Advertising. Popular Magazines. Sex Roles.

**12E. Circulation and Distribution (Including Electronic)**

\*#Gaunt, Philip

1992 “Distributing the news.” *Media, Culture & Society* 14(1):89-109. (cc, pdf: on file) See also, *Circulation and Distribution, Including Electronic* **Keywords:** Britain. Distribution. France. Newspaper Distribution. Periodical Distribution.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 12H. International Magazines: Management and Economics**

## 12F. Ancillary Activities, Promotions and New Media

\*Dyson, Lynda

2007 “Customer magazines: The rise of ‘glossies’ as brand extensions.” *Journalism Studies* 8(4):634-641. doi: 10.1080/14616700701412159 (cc, pdf: on file. See also, *Studies of Emerging Periodicals: Custom Magazines; Ancillary Activities, Promotions and New Media*) **Keywords:** Brand Management. Contract Magazines. Cultural Resources. Custom Magazines. Editorial Purity. Mass Customisation. Objectivity.

\*Doyle, Gillian

2006 “Managing global expansion of media products and brands: A case study of *For Him Magazine*.” *The International Journal on Media Management* 8(3):105-115. (cc, pdf: on file) **Keywords:** To Come

\*Stahl, Florian, Marc-Frederic Schaefer and Wolfgang Maass

2004 “Strategies for selling paid content on newspaper and magazine web sites: An empirical analysis of bundling and splitting of news and magazine articles.” *The International Journal on Media Management* 6(1/2, Sept.):59-66. (cc, pdf: on file. See also, *Magazine Management: Publisher-as-Funder Impacts*) **Keywords:**

## 12G. Magazine Success and Failure

\*Tolstikova, Natasha

2004 “*Rabotnitsa*: The paradoxical success of a Soviet women’s magazine.” *Journalism History* 30(3, Fall):131-140. (cc, pdf: on file. See also, *Magazine Success and Failure*) **Keywords:** Soviet Union. U.S.S.R. Women’s Magazines.

\*#Horne, John

1992 “General sports magazines and ‘Cap’n Bob’: The rise and fall of *Sportsweek*.” *Sociology of Sport Journal* 9(2):179-191. (cc, pdf: on file) **Keywords:** British Media. Economic Issues. Magazines. Sports. *Sportsweek*.

\*#Altick, Richard D.

1991 “*Punch*’s first ten years: The ingredients of success.” *Journal of Newspaper and Periodical History* 7(2):5-16. (cc, pdf: on file) **Keywords:** British Magazines. Journalism History. Magazine History. Political Satire. Titles: *Punch*. *Figaro*.

### **Books**

Doyle, Gillian

2002 *Media Ownership*. Thousand Oaks, CA: Sage Publications. 192 pp. **Keywords:** Europe. Media Convergence. Media Economics. Media Ownership. United Kingdom.

#McQuail, Denis and Karen Siune, Eds.

1998 *Media Policy: Convergence, Concentration and Commerce*. Thousand Oaks, CA: Sage Publications. 231 pp. **Keywords:** To Come

## Unit 13. Magazines in International Markets

This unit comprises studies of magazines in non-U.S. settings: international magazines and communication as it occurs in magazines within and between countries. As is true of other units, this unit opens with theory and methodological studies. Sub-units parallel the units in the full bibliography and include a range of qualitative and quantitative studies. The unit has the following subunits:

- 13A. Theory and Methods: International Magazine and Journal Periodicals
- 13AA. Transnational Magazine Publishing
- 13B. International Magazines: Historical and Contemporary Studies, by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles

### In Topical Sub-Units

- 6B. International Magazines: Studies of Industry People and Social Structure
- 7F. International Magazines: Audience Studies
- 7F. International Magazines: Media Effects, Media and Culture
- 8Q. International Magazines: Treatment of Editorial Content
- 9J. International Magazines: Advertising Content
- 10F. International Magazines: Design, Layout and Visual Treatment
- 11E. International Magazines: Producing the Product
- 12H. International Magazines: Management and Economics
- 14H. International Magazines: Ethics and Media Law
- 15F. International Magazines: Curriculum, Pedagogy and Faculty Development

### ***Unit 13A. Theory and Methods: International Magazine and Journal Periodicals:***

International Magazine and Journal Periodicals: Theory and Methods

\*Raboy, Marc and Claudia Padovani

- 2010 “Mapping global media policy: Concepts, frameworks, methods.”  
*Communication, Culture, & Critique* 3(2, June):150-169. (cc, pdf: on file) Keywords:  
Keywords: To Come

\*Xue, Ke and Mingyang Yu

- 2009 “A content analysis of public relations literatures from 1999 to 2008 in China.”  
*Public Relations Review* 35(3, Sept.):171-180. doi: 10.1016/j.pubrev.2009.04.003 (pdf: on file)  
Keywords: Communication. Mainland China. Research Situation. Taiwan. Scholarly Theoretical Evolution.

\*Snow, Nancy

- 2001 “Social implications of media globalization.” Chapter 2 (pp. 17-28) in Yahya R. Kamalipour and Kuldip R. Rampal (Eds.), *Media, Sex, Violence, and Drugs in the Global Village*. Lanham: Rowman and Littlefield Publishers. (cc, pdf: on file) Keywords:  
To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13A. International Magazines: Theory and Methods**

- \*#Khan, Fazal Rahim, Hashmat Ali Zafar, and Abdus Sattar Abbasi  
 1998 “Mass communication research as a social science discipline: Status, problems and opportunities.” *Asian Journal of Communication* 8(1):111-131. doi: 10.1080/01292989809364756 ([pdf: on file](#)) **Keywords:** Communication Theory. Mass Communication Research. Pakistan. Research Trends. Social Science. United States. **Dual list in unit 4?**
- \*Cryle, Denis  
 1999 “Researching media history: National and global perspectives.” *Media History* 5(1):65-70. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*#Schulz, Winfried  
 1997 “Political communication scholarship in Germany.” *Political Communication* 14:113-146. ([cc](#), [pdf: on file](#)) **Keywords:** Germany. Political Communication. Political Science. Publications. Research Trends.
- \*Rhodes, Leara  
 1995 “Research review: An international perspective on magazines.” Chapter 12 (pp. 159-171) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*#Chaffee, Steven H., Carlos Gomez-Palacio and Everett M. Rogers  
 1990 “Mass communication research in Latin America: Views from here and there.” *Journalism Quarterly* 67(4, Winter):1015-1024. ([pdf: on file](#)) **Keywords:** Communication Journals. Latin America. Mass Communication Research.
- \*#Williams, Angela, Howard Giles and Herbert D. Pierson  
 1990 “Asian Pacific language and communication: Foundations, issues, and directions.” *Journal of Asian Pacific Communication* 1(1):1-25. ([cc](#), [pdf: on file](#)) **Keywords:** Asia. Communication Research. Cross-Cultural Research. *Journal of Asian Pacific Communication*. Language Use.
- \*#Tsang, Kuo-jen, Yean Tsai and Scott S. K. Liu  
 1988a “Geographic emphases of international news studies.” *Journalism Quarterly* 65(1, Spring):191-194. ([cc](#), [pdf: on file](#)). *See also, Editorial Treatment of International Politics, Cultures and News in U.S. Media/Magazines* **Keywords:** International News. Mass Communication Research. News Flow. *Journalism Quarterly*. *Gazette*.
- \*#Tsang, Kuo-jen, Yean Tsai and Scott S. K. Liu  
 1988b “Methodological emphases of international news studies.” *International Communication Bulletin* 23(1/2):13-16. ([cc](#), [pdf: on file](#)). *See also, Editorial Treatment of International Politics, Cultures and News in U.S. Media / Magazines*. **Keywords:** Communication Research. Content Analysis. International News. Research Methods. *Communication Yearbooks*. *Mass Comm Review Yearbooks*. *Journalism Quarterly*.
- \*#Rao, Shashi  
 1986 “The agenda of Third World communications research: A critical review.” *Media Asia* 13(4):201-208, 225. ([cc](#), [pdf: on file](#)) **Keywords:** Asia. Communication Research. Content Analysis. Mass Communication Research. Third World. Magazine Title: *Media Asia*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13A. International Magazines: Theory and Methods**

- \*#Kaplowitz, Stan A. and Vladimir Shlapentokh  
 1982 “Possible falsification of survey data: An analysis of a mail survey in the Soviet Union.” *The Public Opinion Quarterly* 46(1, Spring):1-23. (cc, pdf: on file. See also, *International Magazines: Audience Studies*) **Keywords:** Mail Questionnaires. Soviet Union. Surveys. *America Illustrated Magazine*.
- \*Hinds, Harold E., Jr.  
 1980 “Latin American popular culture, a new research frontier: Achievements, problems and promise.” *Journal of Popular Culture* 14(3):405-412. (cc, pdf: on file) **Keywords:** To Come
- \*#Edelstein, Alex S.  
 1977 “Communications research in Eastern Europe: State of the art.” *Communication Studies Bulletin* 4:41-49. (cc, pdf: on file) **Keywords:** Central European Mass Communication Periodicals. *Communication Research*. Communication Research. Eastern Europe.
- \*Kent, K. E. M.<sup>19</sup> and Ramona R. Rush  
 1977 “International communication as a field: A study of *Journalism Quarterly* citations.” *Journalism Quarterly* 54(3, Autumn):580-583. (cc, pdf: on file) **Keywords:** To Come
- \*#Mowlana, Hamid  
 1977 “Middle East mass communications: Selected information sources.” *Journal of Broadcasting* 21(4, Fall):497-510. (cc, pdf: on file) **Keywords:** Bibliographies. Middle East *Middle East Journal*. Mass Communications.

### ***Unit 13AA. Transnational Magazine Publishing (Including Digital)***

*Transnational Magazine Publishing (Including Digital)*

- \*Karan, Kavita and Yang Feng  
 2009 “International women’s magazines in China: global and local perspectives.” *Chinese Journal of Communication* 2(3, Nov.):348-366. doi: 10.1080/17544750903209234 (cc, pdf: on file) **Keywords:** China. Global Forces. Hybridization Theory. Japanese-style Women’s Magazines. Local Forces. Transnational Publishing.
- \*Wilbers, Usha  
 2008 “The author resurrected: The *Paris Review*’s answer to the age of criticism.” *American Periodicals* 18(2):192-212. (cc, pdf: on file. See also, *Literary Journalism and Literature as Editorial Content*) **Keywords:** George Ames Plimpton. Harold Humes. Interview. Little Magazines. Literary Magazines. Peter Matthiessen. Writers.
- \*Kopnina, Helen  
 2007 “Culture and media: The study of national editions of a fashion magazine.” *Studies in Communication Sciences* 7(1):85-101. (pdf: on file) **Keywords:** Britain. Culture and Media. Fashion Theory. France. Globalization. Russia. *Vogue Magazine*.

<sup>19</sup> First name not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

*Transnational Magazine Publishing (Including Digital)*

\*#Yang, Guobin

2003 “The internet and the rise of a transnational Chinese cultural sphere.” *Media, Culture and Society* 25(4):469-490. (cc, pdf: on file) Keywords: Advertising Effects. Advertising Models. China. Cigarette Advertising. South Korea.

\*Milavsky, J. Ronald

1993 “Recent journal and trade publication treatments of globalization in mass media marketing and social change.” *International Journal of Advertising* 12(2):45-56. (cc, pdf: on file. See also, *Theory and Method: Magazine Management and Economics*). Keywords: To Come

\*#Watters, Paul A., Maya F. Watters and Stuart C. Carr

1998 “Evaluating Internet information services in the Asia-Pacific region.” *Internet Research* 8(3):266-271. (pdf: on file) Keywords: Access Study. Internet Experiment.

\*#Botein, Stephen, Jack R. Censer and Harriet Ritvo

1981 “The periodical press in eighteenth-century English and French society: A cross-cultural approach.” *Comparative Studies in Society and History* 23(3):464-490. (cc, pdf: on file) Keywords: English Periodicals. English Press. French Periodicals. French Press. Press History.

\*Eynon, Derry

1971 “U.S.-based business periodicals for overseas readers.” *Journalism Quarterly* 48(3, Autumn):547-550. (cc, pdf: on file) Keywords: Advertising. Circulation. Cross-Cultural Communication. Editorial. Production. Self-administered Questionnaire. Survey. Transnational Publishing.

***Unit 13B. International Magazines: Industry-Wide Studies of Magazines by Country: Types, Target Audiences, Editorial Interest Areas, and Titles***

***Formerly: Unit 13B. International Magazines: Historical and Contemporary Studies by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles***

*International Magazines: Historical and Contemporary Studies, by Country, Region, Types, Target Audience, Editorial Interest Areas and Titles*

***Journal Articles and Book Chapters***

\*Heller, Michael

2009 “British company magazines, 1878-1939: The origins and functions of house journals in large-scale organisations.” *Media History* 15(2):143-166. (pdf: on file) . doi: 10.1080/13688800902781850 Keywords: Media History. Business History. Organization Magazines. Company Magazines. Corporate Identity. Organizational Culture. Organizational Power. Industrial Welfare. Human Relations Movement.

\*Rolland, Asle

2008 “Norwegian media policy objectives and the theory of a paradigm shift.” *Journal of Communication* 58:126-148. doi: 10.1111/j.1460-2466.2007.00377.x (cc, pdf: on file) Keywords: Norway. To Come



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

- \*Bueno, Manuela, Maria Luisa Cardenas and Lola Esquivias **accents on i Maria and a Car**  
 2007 “The rise of the gossip press in Spain.” *Journalism Studies* 8(4):621-633. doi: 10.1080/14616700701412100. (cc, pdf: [on file](#)). See also, *International Magazines: Media Effects, Media and Culture* **Keywords:** Celebrity Magazines. Codes of Practice. Human Rights. Privacy.
- \*Nice, Liz  
 2007 “Tabloidization and the teen market: Are teenage magazines dumberer than ever?” *Journalism Studies* 8(1):117-136. doi:10.1080/14616700601056882 (cc, pdf: [on file](#)) **Keywords:** Britain. Dumbing Down. Popular Journalism. Public Education. Tabloidization. United Kingdom.
- \*Stephenson, Sian  
 2007 “The changing face of women’s magazines in Russia.” *Journalism Studies* 8(4):614-620. doi: 10.1080/14616700701412076 (cc, pdf: [on file](#)) **Keywords:** Consumerism. Fantasy Feminism. Female Identity. Sphere. Post-Soviet Russia.
- \*Tao, Zhang  
 2007 “Protestant missionary publishing and the birth of Chinese elite journalism.” *Journalism Studies* 8(6):879-897. doi: 10.1080/14616700701556112 (pdf: [on file](#)) **Keywords:** China. Chinese “Elite” Journalism. Chinese Reform Scholars. Cultural Modernity. 19th-century China. Press Freedom. Protestant Missionaries.
- \*Choi, Yisook, Linda Steiner and Sooah Kim  
 2006 “Claiming feminist space in Korean cyberterritory.” *Javnost—the Public* 13(2):65-83. (cc, pdf: [on file](#)). See also, *International Magazines: Creating the Product; Studies of Emerging Periodicals: Electronic / Digital; Studies on Producing the Product, Electronic Magazines* **Keywords:** To Come
- \*Freeman, Barbara M.  
 2006 “From no go to no logo: Lesbian lives and rights in *Chatelaine*.” *Canadian Journal of Communication* 31(4):815-841. (cc, pdf: [on file](#)) **Keywords:** To Come
- \*Glancy, Mark  
 2006 “Temporary American citizens? British audiences, Hollywood films and the threat of Americanization in the 1920s.” *Historical Journal of Film, Radio, and Television* 26(4):461-484. doi: 10.1080/01439680600916736 (cc, pdf: [on file](#)) **Keywords:** Fan Magazines.
- \*Holmes, Su  
 2005 “‘Off-guard, unkempt, unready’? Deconstructing contemporary celebrity in *Heat* magazine.” *Continuum: Journal of Media & Cultural Studies* 19(1):21-38. doi: 10.1080/1030431052000336270 (cc, pdf: [on file](#)) **Keywords:** To Come
- \*van der Wurff, Richard  
 2005 “Business magazine market performance: Magazines for agricultural, business services, and transportation sectors in the Netherlands.” *Journal of Media Economics* 18(2):143-159. (cc, pdf: See *International Magazines: Management and Economics*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

\*#Gross, Peter

2003 “New relationships: Eastern European media and the post-Communist political world.” *Journalism Studies* 4(1, Feb.):79-89. doi: 10.1080/14616700306506 ([pdf: on file](#))  
**Keywords:** Democracy. Eastern Europe. Media Reform. News Media.

\*#Gulyas, Agnes **accents on a’s**

2003 “Print media in post-Communist east central Europe.” *European Journal of Communication* 18(1, Mar.):81-106. ([cc](#), [pdf: on file](#)) **Keywords:** Czech Republic. Economics of Print Media. Hungary. Poland. Post-Communist Media Transformation. Print Media. Print Media Markets.

\*Wang, Jixiang

2003 “Scientific, technical, medical and professional publishing.” Chapter 5 (pp. 67-84) in Robert E. Baensch (Ed.), *The Publishing Industry in China*. New Brunswick, NJ: Transaction Publishers. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Zhang, Bohai [Bohai, Zhang]<sup>20</sup>

2003 “Magazine publishing in China.” Chapter 2 (pp. 17-23) in Robert E. Baensch (Ed.), *The Publishing Industry in China*. New Brunswick, NJ: Transaction Publishers. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*#Park, David J.

2002 “Media, democracy, and human rights in Argentina.” *Journal of Communication Inquiry* 26(3, July):237-260. doi: 10.1177/0196859902026003001 ([cc](#), [pdf: on file](#)) **Keywords:** Argentina. Democracy. Human Rights. Magazines. Mass Media. Newspapers. Public Sphere. Television.

\*#Caspi, Dan, Hanna Adoni, Akiba A. Cohen and Nelly Elias

2002 “The red, the white and the blue: The Russian media in Israel.” *Gazette: The International Journal for Communication Studies* 64(6):537-556. ([cc](#), [pdf: on file](#))  
**Keywords:** Cultural Field. Israel. Journalistic Practices. Media Production. Magazines. Mass Media. Minority Media. Newspapers. Periodicals. Radio. Russian Immigrants. Television.

\*#D’Haenens, Leen and Chantal Verelst

2002 “Portrayal of Indonesia’s reform in the Dutch print media.” *Gazette: The International Journal for Communication Studies* 64(2):183-197. ([cc](#), [pdf: on file](#))  
**Keywords:** Frame Analysis. Indonesia. Magazine. Media Coverage. The Netherlands. News Media. Political Reform.

\*#Rawan, Shir Mohammad

2002 “Modern mass media and traditional communication in Afghanistan.” *Political Communication* 19(2, Apr./June):155-170. doi: 10.1080/10584600252907425 ([pdf: on file](#))  
**Keywords:** Afghanistan. Mass Media.

\*#Accorsi, Andres **accent on e**

2001 “Argentine comics.” *International Journal of Comic Art* 3(2, Fall):23-43.  
([cc](#), [pdf: on file](#)) **Keywords:** Argentina. Comic Books. Comic Strips. Magazine. Popular Culture.

<sup>20</sup> Bohai is the first name; Zhang, the family name. Original listing on published article is incorrect, per Chinese graduate students, Yue Yin and Zhuyi Zheng, 12-05-08.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

\*#Johansen, Peter

2001 “‘For better, higher and nobler things’: Massey’s pioneering employee publication.” *Journalism History* 27(3, Fall):94-104. (cc, pdf: on file) **Keywords:** Canada. Company Magazines. Employee Magazines. Farm Equipment Industry. Journalism History. Massey Manufacturing Company. Organization Communication. Organization Magazines. *Trip Hammer*.

\*#DiCenzo, Maria

2000 “Militant distribution: *Votes for Women* and the public sphere.” *Media History* 6(2, Dec.):115-128. doi: 10.1080/1368880002000857 (cc, pdf: on file) **Keywords:** Magazines. Advertising. Journalism History. Public Sphere. Suffragist Movement. United Kingdom. Voting Behavior. Women. *Votes for Women* Magazine. Suffrage.

\*#Villaran, Susana and Nick Caistor

2000 “Peru: The experience of IDEELE radio.” *International Journal of Cultural Studies* 3(2, Aug.):219-226. doi: 10.1177/136787790000300210 (pdf: on file) **Keywords:** Human Rights. Human Rights Law. Institute For Legal Defense (IDEELE). Legal Aid Organizations. Peru. Political Movements. Radio. Radio Programming. IDEELE *Human Rights* Magazine.

\*#Acheson, Keith and Christopher Maule

2000 “Rethinking Canadian magazine policy.” *Gazette* 62(3/4, July):205-229. doi: 10.1177/0016549200062003003 (pdf: on file) **Keywords:** Canada. Canadian Policy. Magazine Disputes. Magazine Industry. Magazines. United States. World Trade Organization.

\*#Foster, John

1999 “The slow death of a monochromatic world: The social history of Australia as seen though its children’s comic books.” *Journal of Popular Culture* 33(1, Summer):139-152. (pdf: on file) **Keywords:** Australia. Gender. Race. Social History. Stereotypes.

\*#Provencher, Ronald

1999 “An overview of Malay humor magazines: Significance, origins, contexts, texts, and audiences.” Chapter 1 (pp. 11-35) in John A. Lent (Ed.). *Themes and Issues in Asian Cartooning: Cute, Cheap, Mad, and Sexy*. Bowling Green, OH: Bowling Green University (pdf: on file) **Keywords:** Popular Press. Magazines. Malay Humor. Malaysia. Cartoons. Comic Strips. Popular Culture.

\*#Zhang, Kewen and Hao Xiaoming

1999 “The Internet and the ethnic press: A study of electronic Chinese publications.” *The Information Society* 15:21-30. (cc, pdf: on file. See also, *Selected Contemporary Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** China. Electronic Journals. Ethnicity. Internet. Magazines. Mass Media. Online Chinese Language Publications.

\*#Brake, Laurel

1998 “Doing the Biz: Book-trade and news-trade periodicals in the 1890s.” *Media History* 4(1):29-47. (cc, pdf: on file. See also, *Editorial Treatment of Agri-Business, Business and Business Issues*) **Keywords:** Book Publishing. Britain. Trade Publications. England. Media History. Newspapers. Social History. United Kingdom.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

\*#Streckfuss, Richard

1998 “News before newspapers.” *Journalism & Mass Communication Quarterly* 75(1, Spring):84-97. (cc, pdf: on file) Keywords: England. Journalism History. News Coverage. Newspapers. Print Journalism. Scotland.

\*#Cooper-Chen, Anne and Moko Kodama

1997 “Postwar magazines and *manga*.” Chapter 6 (pp. 83-103, plus references, 233-245) in *Mass Communication in Japan*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: Advertising. Comics (*manga*). Japan. Magazines. Mass Communication. Media History. Popular Culture.

\*#Gergely, Ildiko **accent on o**

1997 “The print media: The magazines.” Chapter 3, Part 4 (pp. 52-56) in *Understanding the Media in Hungary*. Dusseldorf, Germany: European Institute for the Media. (cc, pdf: on file) Keywords: Advertising. Hungary. Magazines. Mass Media. Research Trends.

\*#Jha, Alok K.

1997 “India’s historic debate.” *Harvard International Journal of Press/Politics* 2(1, Winter):109-115. (cc, pdf: on file) Keywords: Economic Competition. Foreign Policy. India. Mass Media.

\*#Urbschat, Rudolf

1997 “Tendencies in the German newspaper and magazine press since 1945.” *European Journal of Communication Research* 22(3):343-364. (cc, pdf: on file) Keywords: Germany. Magazines. Mass Media. Media History. Newspapers. Newspaper Industry. Post-World War II Era.

\*#Brown, Jeff L.

1995 “Mass media in transition in central Asia.” *Gazette* 54(3):249-265. doi:10.1177/001654929505400304 (cc, pdf: on file) Keywords: Central Asia. Economic Crisis. Ethnic Conflict. Glastnost. Kazakhstan. Kyrgyzstan. Mass Media. Political Communication. Press. Soviet Union. Turkmenistan. Uzbekistan. Tajikistan.

\*#Johansen, Peter

1995 “Where’s the meaning and the hope? Trends in employee publications.” *Journal of Popular Culture* 29(3, Winter):129-138. (cc, pdf: on file. See also, *Studies of Magazines, Industry Wide and by Types and Primary Sub-Categories*) Keywords: Employee Publications. Journalism. Magazines. Management Techniques. Organizational Communication. Organization Magazines. Writing Style.

\*#Larsson, Lisbeth

1993 “Another (hi)story: On women’s reading and Swedish weeklies.” *Nordicom Review* 2:15-24. (cc, pdf: on file) Keywords: Audiences. Feminist Research. Readership. Sweden. Women. Swedish Literary Magazines. Weekly Magazines.

\*#Bar-Haim, Gabriel **umlaut on Gabriel I**

1992 “*Revista Mea*: Keeping alive the Romanian community in Israel.” Chapter 9 (pp. 196-216) in Stephen Harold Riggins (Ed.) *Ethnic Minority Media: An International Perspective*. Newbury Park: Sage Publications. (cc, pdf: on file) Keywords: Audiences. Ethnicity. Israel. Magazine Readership. Minorities. *Revista Mea*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

\*#Bytwerk, Randall L.

1992 “The dolt laughs: Satirical publications under Hitler and Honecker.” *Journalism Quarterly* 69(4, Winter):1029-1038. (cc, pdf: on file) **Keywords:** Germany. Humor. Journalism History. Nazis. Periodicals. Satire. *Eirlenspiegel. Frischer Wind.*

\*#Desbarats, Peter

1991 “The special role of magazines in the history of Canadian mass media and national development.” Pp. 50-66 in Benjamin D. Singer (Ed.), *Communications in Canadian Society*. Scarborough, Ontario: Nelson Canada. (cc, pdf: on file) **Keywords:** Canada. Canadian Magazines. Magazines. National Development. U.S. Magazines.

\*#Siddiqi, Mohammad A.

1991 “Muslim media: Present status and future directions.” *Gazette* 47(1):19-31. (cc: See Editorial Treatment of Religion, Moral and Ethical Issues in Society)

\*#Theberge, Paul **accent on first e**

1991 “Musicians’ magazines in the 1980s: The creation of a community and a consumer market.” *Cultural Studies* 5(3):270-293. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences; Editorial Treatment of Popular Culture, including Music and Sports*) **Keywords:** Britain. Canada. Communication Technology. Consumer Behavior. Cultural Studies. Magazines. Music Magazines. United States.

\*#Layton, Suzanna

1990 “The contemporary Pacific Islands press: An update.” *International Communication Bulletin* 25(3/4):8-15. (cc, pdf: on file) **Keywords:** Commercial Periodicals. Development Periodicals. Pacific Basin. Non-Profit Periodicals. Periodicals. Press History. Religious Press. UNESCO.

\*#Parry, Ann J.

1988 “The intellectuals and the middle-class periodical press: Theory, method and case study.” *Journal of Newspaper and Periodical History* 4(3, Autumn):18-32. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** British Newspapers. Journalism History. *Macmillan's Magazine*. Social Class.

\*#Terrell, Robert L.

1986 “The first 25 years of the *Beijing Review*, an official propaganda organ of the Communist Party of the People’s Republic of China.” *Gazette* 37(3):191-219. (cc, pdf: on file) **Keywords:** Asia. *Beijing Review*. China. International Communication. Magazines.

\*#Tamura, Norio

1984 “Rural communication in Japan.” *Media Asia* 11(4):190-193. (cc, pdf: on file) **Keywords:** Japan.

\*#Kaur, D. K. and P. N. Mathur<sup>21</sup>

1981 “Developing criteria for an effective farm magazine.” *Journalism Quarterly* 58(2, Summer):296-300. (cc, pdf: on file. See also, *Developing editorial content*) **Keywords:** Agricultural Journalism. Developing Countries. Hindi Farm Magazines. India. Magazines.

<sup>21</sup> First names not available.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

\*Knudson, Jerry W.

1981 “The Chilean press since Allende.” *Gazette* 27(1):5-20. ([cc](#), [pdf: on file](#)) **Keywords:** Chile.

\*#Ugboajah, Frank and Idowu Sobowale

1980 “The press in West Africa: A comparative analysis of mass media trends.” *Studies in Third World Societies*, No. 16. Pp. 133-151 in John A. Lent (Ed.), *Case Studies of Mass Media in the Third World*. Williamsburg, VA: College of William and Mary. ([cc](#), [pdf: on file](#)) **Keywords:** African Press. Developing Countries. National Development. Nigerian Periodicals.

\*Hassan, Syed Majeedul

1980 “Two hundred years of the Indian press: A case of lopsided growth.” *Media Asia* 7(4):218-228, 238. ([cc](#), [pdf: on file](#)) **Keywords:** India.

\*Toussaint, Nadine

1977 “The economic situation of the periodical press in France.” *Gazette* 23(1):27-36. ([cc](#), [pdf: See International Magazines: Management and Economics](#))

\*Schreiber, Elliot S.

1978 “The rise and fall of the Soviet underground press.” *Communication Quarterly* 26(3, Summer):32-39. ([cc](#), [pdf: on file](#)) **Keywords:** Soviet Union. USSR.

### **Books**

Palmegiano, Eugenie M.

2012 *Perceptions of the Press in Nineteenth Century British Periodicals: A Bibliography*. London: Anthem Press. 300 pp.

#Conboy, Martin

2002 *The Press and Popular Culture*. Thousand Oaks, CA Sage Publications. 195 pp. **Keywords:** England. Germany. Magazines. Mass Media. Newspapers. Popular Culture. Tabloids. U.S.

#Gunaratne, Shelton A., Ed.

2000 *Handbook of the Media in Asia*. Thousand Oaks, CA: Sage Publications. 722 pp. **Keywords:** Asia. Mass Media. News Media. Research Trends.

#Davies, Janet, Ed.

1997 *The Mercator Media Guide, Vol. 2*. Concord, MA: Paul and Company. 273 pp. **Keywords:** European Community. Language. Mass Media. Minorities. References. (More recent editions available)

#Gergely, Ildiko

1997 *Understanding the Media in Hungary*. Dusseldorf: Germany: European Institute for the Media. 135 pp. **Keywords:** Advertising. Hungary. Mass Media. Research Trends.

Lent, John A.

1996 *Asian Popular Culture*. Boulder, CO: Westview Press. 232 pp. **Keywords:** Asia. Comic Strips. Music. Popular Culture. Magazines.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, mpm@iastate.edu

**Unit 13B. International Magazines: By Country, Types, Audience, Interest Areas, Titles**

Riley, Sam G.

1993 *Consumer Magazines of the British Isles*. Westport, CT: Greenwood Press.

#Kasza, Gregory J.

1984 *The State and the Mass Media in Japan 1918-1945*. Berkeley: University of California Press. 335 pp. **Keywords:** Asia. General Japanese Magazines. Government and the Media. Japan. Media Institutions.

Stern Magazine

1981 *Consumer Magazines in Europe*. Hamburg, Germany: Gruner & Jahr.

#Altbach, Philip G. and Eva-Maria Rathgeber

1980 *Publishing in the Third World: Trend Report and Bibliography*. New York: Praeger Books. 186 pp. **Keywords:** Scholarly Publishing. Periodicals. Publishing. Science Journal. *International Social Science Journal* (UNESCO)

#Richstad, Jim and Michael McMillian

1978 *Mass Communications and Journalism in the Pacific Islands: A Bibliography*. Honolulu: University Press of Hawaii. 299 pp. **Keywords:** Bibliography. General Magazines. Mass Communication. Pacific Islands.

### ***Book Reviews***

\*Streckfuss, Richard

1995 Review of *Studies in Newspaper and Periodical History, 1993 Annual*, Michael Harris (Ed.). *American Periodicals* 5:144-146. (cc, pdf: on file. See also, *Historical and Selected Contemporary Studies of Magazines by Editorial Interest Areas and Audiences*) **Keywords:** To Come.

#Horgan, John

2001 *Irish Media: A Critical History Since 1992*. London Routledge. 217 pp. **Keywords:** Ireland. Irish Media. Mass Media. Media History.

\*Hixson, Richard F.

1983 Review of *The Rise and Fall of the Political Press in Britain*, 2 Vols. Chapel Hill and London: The University of North Carolina Press, Vol. 1, 1981, 455 pp.; Vol. 2, 1984, 718 pp., by Stephen Koss, in *Journalism History* 10(3/4, Autumn/Winter):57-58. (cc, pdf: on file) **Keywords:** To Come.

## Unit 14. Magazines, Ethics and Media Law

Studies that explore ethical and legal issues as they relate to magazine publishing, including editorial and advertising. This unit has the following sub-units:

- 14A. Ethics of Magazine Journalism and Publishing
- 14B. Magazines and Media Law
- 14C. Copyright
- 14D. Commercial Speech
- 14E. Libel and Defamation
- 14F. Privacy
- 14G. Obscenity
- 14H. International Magazines: Ethics and Media Law

### *Unit 14A. Ethics of Magazine Journalism and Publishing*

*Ethics of Magazine Journalism and Publishing*

#### ***Ethics: Theory and Methods***

\*Abrahamson, David

- 2012 “Journalism and deception: The other side of a two-faced coin.” *Journal of Magazine & New Media Research* [Commentary] 13(1):1-4. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Forde, Kathy Roberts

- 2012 “The enduring problem of journalism: Telling the truth.” *Journal of Magazine & New Media Research* 13(1):1-9. ([cc](#), [pdf: on file](#). See also, *Editorial Treatment of Immigrants, Minorities and Ethnic Groups*) **Keywords:** CBS. Civil Rights. *Ebony* Magazine. Facts versus Truth. Freedom Riders. Howard K. Smith. James Farmer. *Jet* Magazine. Simeon Booker. Peaceful Nonviolence.

\*McKerns, Joseph P.

- 1978 “Media ethics: A bibliographical essay.” *Journalism History* 5(2, Summer):50-53, 68. ([cc](#), [pdf: on file](#)) **Keywords:** Scholarly Literature

#### ***Books***

Day, Louis A.

- 1991 *Ethics in Media Communications*. Belmont, CA: Wadsworth.

#### ***Journal Articles and Book Chapters***

\*Goldstein, Tom

- 2012 “The brief against deception in reporting.” *Journal of Magazine & New Media Research* [Comment on Kroeger] 13(1):1-3. ([pdf: on file](#)) **Keywords:** Ethics. Mirage Tavern. Pamela Zekman. Pulitzer Prize. Reporting.

\*Kroeger, Brooke

- 2012 “Why surreptitiousness works.” *Journal of Magazine & New Media Research* 13(1):1-13. ([pdf: on file](#)) **Keywords:** Anne Hull. Dana Priest. Ethics. Magazines. Mirage Tavern. Newspapers. Pamela Zekman. Pulitzer Prize. Undercover Reporting. Walter Reed Army Medical Center



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14A. Ethics of Magazine Journalism and Publishing**

\*Christians, Clifford G.

2008 Media Ethics in Education. *Journalism & Communication Monographs* 9(4, Winter):181-221. (cc, pdf: on file. See also, *Theory and Methods: Magazine Curriculum and Pedagogy*) **Keywords:** Ethics. Media Education.

\*Lasorsa, Dominic L. and Jia Dai

2007 “Newsroom’s normal accident? An exploratory study of 10 cases of journalistic deception.” *Journalism Practice* 1(2):159-174. doi: 10.1080/17512780701275473 (cc, pdf: on file) **Keywords:** Fabrication. Incubation. Journalistic Deception. Newsroom Culture. Normal Accident. Plagiarism.

\*Fahmy, Shahira, Scott B. Fosdick and Thomas J. Johnson

2005 “Is seeing believing? A survey of magazine professionals’ practices and attitudes toward ethical standards for photographs.” *Journal of Magazine & New Media Research* 7(1, Spring):1-18. [http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2005/spindex.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2005/spindex.htm). Accessed 7-18-06. (cc: on file. See also, *Editorial Design, Layout and Visuals*) **Keywords:** To Come

\*Freedman, Eric

2003 “When goofs need more than saying ‘We’re sorry’.” *Journal of Magazine & New Media Research* 5(2, Spring): [http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring\\_2003/Freedman.htm](http://www.bsu.edu/web/aejmcmagazine/journal/archive/Spring_2003/Freedman.htm). Accessed 7-18-06. (cc, pdf: on file) **Keywords:** To Come

\*#Maier, Scott R.

2000 “Do trade publications affect ethical sensitivity in newsrooms?” *Newspaper Research Journal* 21(1, Winter):41-50. (cc, pdf: See *Studies of the Effects of Magazine Editorial Content on Audiences*)

\*Marvin, Thomas F.

2001 “‘These days of double dealing’: Edgar Allan Poe and the business of magazine publishing.” *American Periodicals* 11:81-94. (cc, pdf: on file) **Keywords:** To Come

\*#Price, James H., Joseph A. Dake and Rafat Islam

2001 “Selected ethical issues in research and publication: Perceptions of health education faculty.” *Health Education and Behavior* 28(1, Feb.):51-64. doi: 10.1177/109019810102800106 (pdf: on file) **Keywords:** College Faculty. Ethics. Research. Health Education. Professional Ethics. Scholarly Journals. Publishing.

\*#Waters, Ken

2001b “Competing moral visions: Ethics and the stealth Bible.” *Journal of Mass Media Ethics* 16(1):48-61. (cc, pdf: on file) **Keywords:** Advocacy. Bible Translation. Evangelical Press Association. Journalism Ethics. Magazine. Morality. Professional Ethics. Religious Fundamentalism. Stealth Bible Controversy.

\*Thornton, Brian

1999 “Telling it like it is: Letters to the editor discuss journalism ethics in 10 American magazines, 1962, 1972, 1982 and 1992.” *Journal of Magazine & New Media Research* 1(1, Spring):1-17. [http://www.aejmcmagazine.org/journal/current/article\\_2.html](http://www.aejmcmagazine.org/journal/current/article_2.html), Accessed 10-27-00. (cc, pdf: See *Studies of Audience Feedback, Including Letters to the Editor*)

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14A. Ethics of Magazine Journalism and Publishing**

- \*#Borkowski, Susan C. and Mary Jeanne Welsh  
 1998 “Ethics and the accounting publishing process: Author, reviewer, and editor issues.” *Journal of Business Ethics* 17(16):1785-1803. (cc, pdf: on file) Keywords: Academic Publishing. Accounting Journals. Professional Ethics.
- \*Foley, John P.  
 1998 “Ethics in advertising: A look at the report by the Pontifical Council for Social Communications.” *Journal of Public Policy and Marketing* 17(2, Fall):313-315. (cc, pdf: on file) Keywords: To Come
- \*#Tankard, James W.  
 1998 “Samuel L. Morison and the government crackdown on the leaking of classified information.” *Journalism History* 24(1, Spring):17-25. (cc, pdf: on file) Keywords: British Military Magazine. Classified Information. Espionage. Government and the Media. *Jane’s Defence Weekly*. Journalism History. News Coverage.
- #Thornton, Brian  
 1998 “The disappearing media ethics debate in letters to the editor.” *Journal of Mass Media Ethics* 13(1):40-55. (cc: See *Studies of Audience Feedback, Including Letters to the Editor*)
- \*#Splichal, Sigman L.  
 1997 “Media lawyers as factors in the ethical decisions of journalists.” *Journal of Mass Media Ethics* 12(2):101-108. (cc, pdf: on file) Keywords: Journalism. Journalism Ethics. Lawyers. Magazines. Media Law.
- \*#Alexander, Laurence B.  
 1996 “Ethical choices that become legal problems for media.” *Newspaper Research Journal* 17(1/2, Winter/Spring):49-60. (cc, pdf: on file) Keywords: Cowles Media. Journalism Ethics. Media Law. News Media. Titles: *New Yorker*. *Fortune Magazine*.
- \*#Volokh, Eugene  
 1996 “Cheap speech and what it will do.” *The Communication Review* 1(3):261-290. (cc, pdf: See, *State of the Field: Introduction to Scholarly Research on Magazine and Journal Periodicals*).
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 1995 “Moral force of just the facts: The debate over the standards of journalism in the muckraking era.” *New Jersey Journal of Communication* 3(2,Fall):83-102. (pdf: on file) Keywords: Content Analysis. Journalism Ethics. Journalism History. Muckraking. Letters to the Editor. Magazines.
- \*#Cramer, Clayton E.  
 1994 “Ethical problems of mass murder coverage in the mass media.” *Journal of Mass Media Ethics* 9(1):26-42. (cc, pdf: on file. See also, *Editorial Treatment of Government and Politics, Social Movements and Political Issues, including Terrorism, Crime, Violence and War*) Keywords: Content Analysis. Ethics. Mass Murder. News Coverage. Newsmagazines. News Selection. Titles: *Time Magazine*. *Newsweek*.
- \*#Cronin, Mary M.  
 1993 “Trade press roles in promoting journalistic professionalism, 1884-1917.” *Journal of Mass Media Ethics* 8(4):227-237. (cc, pdf: on file) Keywords: Ethics. Journalism History. Professionalism. *Journalist*. *Editor & Publisher*.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14A. Ethics of Magazine Journalism and Publishing**

- \*#Killenberg, G. Michael and Rob Anderson  
 1993 “What is a quote? Practical, rhetorical, and ethical concerns for journalists.” *Journal of Mass Media Ethics* 8(1):37-54. (cc, pdf: [on file](#)) Keywords: Defamation. Ethics. Journalists. Libel. *New Yorker Magazine*
- \*#Hays, Robert G. and Ann E. Reisner  
 1991 “Farm journalists and advertiser influence: Pressures on ethical standards.” *Journalism Quarterly* 68(1/2, Spring/Summer):172-178. (cc, pdf: [on file](#)) Keywords: AAEA. Advertising. Advertising Costs. Advertising Effects. Economic Issues. Ethics. Magazine Advertising.
- \*Reaves, Shiela  
 1991 “Digital alteration of photographs in consumer magazines.” *Journal of Mass Media Ethics* 6(3):175-181. (cc, pdf: [See Editorial Design, Layout and Visuals](#))
- \*#Tomlinson, Don E.  
 1991 “Where morality and law diverge: Ethical alternatives in the *Soldier of Fortune* cases.” *Journal of Mass Media Ethics* 6(2):69-82. (cc, pdf: [on file](#)) Keywords: Advertising Content. Advertising Regulations. Commercial Speech. Ethics. *Soldier of Fortune Magazine*.
- \*#Hays, Robert G. and Ann E. Reisner  
 1990 “Feeling the heat from advertisers: Farm magazine writers and ethical pressures.” *Journalism Quarterly* 67(4, Winter):936-942. (cc, pdf: [on file](#)) Keywords: Advertising. Agricultural Journalism. Agriculture Magazines. Ethics.
- \*#Hesterman, Vicki  
 1987 “Consumer magazines and ethical guidelines.” *Journal of Mass Media Ethics* 2 (2, Spring/Summer):93-101. (cc, pdf: [on file](#)) Keywords: Advertising. American Consumer Magazines. Editorial Policy. Ethics. Magazines.
- \*#Arnett, Ronald C.  
 1987 “The status of communication ethics scholarship in speech communication journals from 1915 to 1985.” *Communication Studies* 38(1):44-61. doi: 10.1080/10510978709368229 (pdf: [on file](#)) Keywords: Communication Research. Ethics. Speech Communication. Speech and Communication Journals
- \*#Logan, Robert A.  
 1986 “USA Today’s innovations and their impact on journalism ethics.” *Journal of Mass Media Ethics* 1(2, Spring/Summer):74-87. (pdf: [on file](#)) Keywords: Journalism Ethics. Newspaper Editing. Newspapers. Trade publications. Business Communication.
- \*Fridriksson, Lianne  
 1985 “A content analysis of the Darts and Laurels column in *Columbia Journalism Review*.” *Mass Comm Review* 11(3):2-7. (cc, pdf: [on file](#)) Keywords: Media Ethics. Professional Journal.

## ***Unit 14B. Magazines and Media Law***

### *Magazines and Media Law*

#### ***Journal Articles and Book Chapters***

\*Fargo, Anthony L.

2010 What They Meant to Say: The Courts Try to Explain *Branzburg v. Hayes*.  
*Journalism & Communication Monographs* 12(2). ([cc](#), [pdf: on file](#)) **Keywords:** Confidential Sources. Privilege.

\*#Parker, Jim

2000 “The CBS-Viacom merger: Impact on journalism.” *Federal Communications Law Journal* 52(3, May):519- 530. ([pdf: on file](#)) **Keywords:** Impact on Journalism. Journalism. Magazines. Mass Media. Mergers and Acquisitions. United States.

\*#Alexander, Laurence B. and Leah G. Cooper

1997 “Words that shield: A textual analysis of the journalist’s privilege.” *Newspaper Research Journal* 18(1/2, Winter/Spring):51-71. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism Ethics. Magazines. News Media. Shield Laws.

\*#Brislin, Thomas

1995 “EXTRA! The comic book journalist survives the censors of 1955.” *Journalism History* 21(3, Autumn):122-130. ([cc](#), [pdf: on file](#)) **Keywords:** Censorship. Comic Books. Journalism History. Journalists.

\*Korwar, Arati and Ruth Walden

1995 Choice of Law in Multistate Media Law Cases: Have the ‘Quaking Quagmires’ Been Quelled? *Journalism & Mass Communication Monographs* (153, Oct.). Columbia, SC: Association of Education in Journalism and Mass Communication. 34 pp. ([pdf: on file](#)) **Keywords:** *Business Week* Magazine. Breach of Contract. Conde Nast Publications. *Glamour* Magazine. *Hustler* Magazine. Libel. McGraw-Hill, Inc. Mass Media. Media Law. *Music Connection* Magazine. Privacy. Shield Laws.

\*#Frisch, Randy S.

1991 “New technologies on the block: New Kids on the Block v. News America Publishing, Inc.” *Cardozo Arts and Entertainment Law Journal* 10(1):51-84. ([cc](#), [pdf: on file](#)) **Keywords:** First Amendment. Law. Telephone Service. *Star*.

\*#Green, Shelby D.

1991 “Defending the ‘Time Culture’: The public and private interests of media corporations.” *Federal Communications Law Journal* 43(3):391-417. ([cc](#), [pdf: on file](#)). See also, *Magazine Management, Publisher-as-Funder Impacts* **Keywords:** Economic Issues. Federal Communications Commission. Media Institutions. Media Ownership. Public Interest. *Time* Magazine.

\*Dee, Juliet

1989 “Legal confrontations between press, ex-CIA agents and the government.” *Journalism Quarterly* 66(2, Summer):418-426. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Gleason, Timothy W.

1988 “Historians and freedom of the press since 1800.” *American Journalism* 5(4):230-247. ([cc](#), [pdf: on file](#)) **Keywords:** Press Freedom. To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14B. Magazines and Media Law**

\*#Cohen, Jeremy

- 1986 “Degrees of freedom: Parameters of communication law research.” *Communications and the Law* 8(4, Aug.):11-21. (pdf: on file) Keywords: Broadcasting Regulations. Copyright Law. Communication. First Amendment. Law. Journalism Monographs. Journalism Quarterly. Journal of Communication. Scholarly Journals.

**Books**

#Flink, Stanley E.

- 1997 *Sentinel Under Siege: The Triumphs and Troubles of America’s Free Press*. Boulder, CO: Westview Press. 325 pp. Keywords: Bill of Rights. Corporate Acquisitions. First Amendment. Freedom of the Press. Journalism History. Magazines. Newspapers. United States. U.S. Supreme Court.

Gould, Peter C. and Stephen H. Gross, Eds.

- 1982 *Legal and Business Aspects of the Magazine Industry 1982*. New York: Practicing Law Institute, 465 pp.

#Gross, Stephen H. and Edward L. Smith, Eds.

- 1979 *Legal and Business Aspects of the Magazine Industry 1979*. New York: Practicing Law Institute. Keywords: General Magazines. Press Freedom.

**Unit 14C. Copyright Law**

Copyright Law

**Journal Articles and Book Chapters**

\*Mitchell, Thomas A.

- 2005 “Undermining the initial allocation of rights: Copyright versus contract and the burden of proof.” *Comm/Ent: Hastings Communications and Entertainment Law Journal* 27(3, Spring):525-546. (cc, pdf: on file) Keywords: To Come

\*#Casarez, Nicole B.

- 1997 “Penny-wise, pound-foolish: What public relations professionals must know about photocopying and fair use.” *Public Relations Quarterly* 42(3):43-47. (cc, pdf: on file) Keywords: Copyright Infringement. Copyright Law. Fair Use Doctrine. Journals. Journal Articles. Photocopying. Public Relations.

\*Ashton, Susanna

- 1996 “Who brings home the bacon? Shakespeare and turn-of-century American authorship.” *American Periodicals* 6:1-28. (cc, pdf: on file) Keywords: To Come

\*#Haller, Beth

- 1996 “Journalism in cyberspace: Current copyright implications.” *The New Jersey Journal of Communication* 4(2):147-160. (cc, pdf: on file) Keywords: Copyright Infringement. Copyright Law. Internet. Journalists. Mass Media. Newspapers. Publications.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14B Copyright Law**

\*#Hamel, W. Warren

1985 “Harper & Row v. *The Nation*: A First Amendment privilege for news reporting of copyrightable material?” *Columbia Journal of Law and Social Problems* 19(3):253-303. (cc, pdf: on file. See also, *Creating the Product*) **Keywords:** Copyright Law. First Amendment. *The Nation* Magazine.

\*#Mandelbaum, James

1984 “*The Nation*: Overprotection of the First Amendment in fair use analysis.” *Journal of the Copyright Society of the USA* 32(2, Dec.):138-156. (pdf: on file) **Keywords:** Copyright Law. First Amendment. Freedom of the Press. *The Nation* Magazine.

\*#Stevens, George E.

1987 “Free-lancers and the ‘work made for hire.’” *Journalism Quarterly* 64(1, Spring):187-189. (cc, pdf: on file) **Keywords:** Copyright Law.

### ***Unit 14D. Commercial Speech***

*Commercial Speech*

#### ***Commercial Speech: Theory and Methods***

\*#Preston, Ivan L.

1987 “A review of the literature on advertising regulation, 1983-87.” *Current Issues and Research in Advertising* 10(1/2):297-325. (pdf: on file) **Keywords:** Advertising Regulations. Advertising Regulation Magazines. Advertising Research.

#### ***Journal Articles and Book Chapters***

\*#Dee, Juliet

1996 “When classified ads lead to murder: Hitmen, *Soldier of Fortune*, and the question of commercial speech.” *Communications and the Law* 18(1, Mar.): 29-56. (cc, pdf: on file) **Keywords:** Commercial Speech. First Amendment. *Soldier of Fortune* Magazine. Magazine Advertising.

\*#Caswell, Kimberly

1989 “Soldiers of misfortune: Holding media defendants liable for the effects of their commercial speech.” *Federal Communications Law Journal* 41(2):217-235. (cc, pdf: on file. See also, *Studies of the Effects of Magazine Advertising Content on Audiences*) **Keywords:** Advertising Effects. Advertising Regulations. Law. Magazine Advertising. *Soldier of Fortune* Magazine

\*#Labarbera, Priscilla A.

1981 “The shame of magazine advertising.” *Journal of Advertising* 10(1):31-37. (cc, pdf: on file) **Keywords:** Advertising Deception. Magazine Advertising. National Magazines.

## ***Unit 14E: Libel and Defamation***

*Libel and Defamation*

### ***Journal Articles and Book Chapters***

- \*Forde, Kathy R.  
2006 “Libel, freedom of the press, and *The New Yorker*.” *American Journalism* 23(4):61-91. ([cc](#), [pdf: on file](#)) **Keywords:** To Come
- \*#Gleason, Timothy W.  
1993 “The libel climate of the late nineteenth century: A survey of libel litigation, 1884-1899.” *Journalism Quarterly* 70(4, Winter):893-906. ([cc](#), [pdf: on file](#)) **Keywords:** Journalism History. Law. Libel. *The Journalist*. *The Fourth Estate*.
- \*#Stanton, Marta  
1992 “The right to misquote.” *Hastings and Comm/Ent Law Journal* 14(3):424-449. ([cc](#), [pdf: on file](#)) **Keywords:** Defamation. Journalists. Law. Libel. Newsgathering. Reporting. *The New Yorker Magazine*.
- \*#Arnholz, Sarah H.  
1990 “Masson v. *The New Yorker* magazine: The question of quotations.” *New York University Law Review* 65(6):1566-1590. ([cc](#), [pdf: on file](#)) **Keywords:** First Amendment. Law. Libel. *New Yorker Magazine* Reporting.
- \*#Ogles, Robert M. and George E. Stevens  
1988 “Summary judgment in defamation under Gertz.” *Journalism Quarterly* 65(3, Fall):745-746. ([cc](#), [pdf: on file](#)) **Keywords:** Defamation. Economic Issues. Libel. Media Law Reporter.
- Labunski, Richard E. and John V. Pavlik  
1986 “The legal environment of investigative reporters: A pilot study.” *Media Asia* 13(1):43-45. ([cc](#): See *Developing Editorial Content*)
- \*Hughes, Robert L.  
1985 “Rationalizing libel law in wake of Gertz: The problem and a proposal.” *Journalism Quarterly* 62(3, Autumn):540-547, 566. ([cc](#), [pdf: on file](#)) **Keywords:** Gertz v. Robert Welch Inc. *New York Times v. Sullivan*.

## ***Unit 14F: Privacy***

Privacy

### ***Journal Articles and Book Chapters***

- \*Smith, Jeffery A.  
2008 Moral Guardians and the Origins of the Right to Privacy. *Journalism & Communication Monographs* 10(1, Spring):63-110. (cc, pdf: on file) Keywords: To Come
- \*Hong, Traci, Margaret L. McLaughlin, Larry Pryor, Christopher E. Beaudoin and Paul Grabowicz  
2005 “Internet privacy practices of news media and implications of online journalism.” *Journalism Studies* 6(1):15-28. doi: 10.1080/1461670052000328177 (cc, pdf: on file) Keywords: Content Analysis. Fair Information Practices. Internet. News Media. Online Journalism. Privacy.
- \*Riley, Sam G.  
2000b “Privacy issues and the new media.” *Journal of Magazine & New Media Research* 2(1, Spring):1-5. <http://www.aeimcmagazine.org/journal/current/article3.html>, Accessed 10-27-2000. (cc, pdf: on file) Keywords: To Come

## ***Unit 14G: Obscenity***

Obscenity

### ***Journal Articles and Book Chapters***

- \*Petersen, Jennifer  
2007 “Freedom of expression as liberal fantasy: The debate over *The People vs. Larry Flynt*.” *Media, Culture & Society* 29(3):377-394. doi: 10.1177/0163443707076181 (cc, pdf: on file) Keywords: *Hustler* Magazine. Obscenity.
- \*#Flamiano, Dolores  
1999 “‘The sex side of life’ in the news: Mary Ware Dennett’s obscenity case, 1929-1930.” *Journalism History* 25(2, Summer):64-74. (cc, pdf: on file) Keywords: Censorship. Journalism History. Magazines. News Coverage. Obscenity Laws. Sex Education. News.
- \*#Linz, Daniel, Edward Donnerstein, Kenneth C. Land, Patricia L. McCall, Joseph Scott, Bradley J. Shafer, Lee J. Klein and Larry Lance  
1991 “Estimating community standards: The use of social science evidence in an obscenity prosecution.” *The Public Opinion Quarterly* 55(1):80-112. (cc, pdf: on file) Keywords: Community Standards. Law. Obscenity. Sexually Explicit Magazine. Social Science.
- \*#Drechsel, Robert E.  
1990 “The survival of ‘end-run’ theories of tort liability after *Hustler v. Falwell*.” *Journalism Quarterly* 67(4, Winter):1062-1070. (cc, pdf: on file) Keywords: Defamation. *Hustler* Magazine. Law. Libel.
- \*Sullivan, Andrew  
1988 “Flogging underwear: The new raunchiness of American advertising.” *The New Republic* 18 Jan. 1988:20, 22-24. (cc, pdf: on file) Keywords: Advertising. Magazine Advertising. Obscenity.



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 14G. Obscenity**

### ***Book Reviews***

\*Bernt, Joseph

2010 “Confidential tells facts and names names.” Review of *Shocking True Story: The Rise and Fall of Confidential, “America’s Most Scandalous Scandal Magazine,”* by Henry E. Scott. *Journal of Magazine & New Media Research* 11(2, Spring):1-3. (cc, pdf: See, *Magazine Success and Failure*)

### ***Unit 14H. International Magazines: Ethics and Media Law***

*International Magazines: Ethics and Media Law*

\*#Cohen-Almagor, Raphael

2002 “Responsibility and ethics in the Canadian media: Some basic concerns.” *Journal of Mass Media Ethics* 17(1):36-53. doi:10.1207/S15327728JMME1701\_04 (cc, pdf: on file)  
Keywords: Canada. Mass Media Ethics. Magazine. Media Ownership.

\*#McCargo, Duncan

1999 “Killing the messenger: The 1994 press bannings and the demise of Indonesia’s New Order.” *The Harvard International Journal of Press/Politics* 4(1, Winter):29-47. (cc, pdf: on file) Keywords: Censorship. Indonesia. Mass Media. News Media. Suharto. Titles: *Tempo, DeTik, Editor*.

\*#Theall, Donald F.

1999 “The carnivalesque, the Internet and control of content: Satirizing knowledge, power, and control.” *Continuum: Journal of Media & Cultural Studies* 13(2, July):153-164. (cc, pdf: on file) Keywords: Copyright Infringement. Internet. *Playboy* Magazine. Satire.

\*#Tang, Puay

1998 “How electronic publishers are protecting against piracy: Doubts about technical systems of protection.” *Information Society* 14(1):19-31. (cc, pdf: on file) Keywords: Copyright. Copyright Infringement. Digital piracy. Digital Technologies. Electronic Publishing. Electronics Industry. Encryption. Intellectual Property Rights. Piracy. Technical Systems of Protection. United Kingdom.

\*#Henningham, John

1996 “Australian journalists’ professional and ethical values.” *Journalism & Mass Communication Quarterly* 73(1, Spring):206-218. (cc, pdf: on file) Keywords: Australia. Journalism Ethics. Journalists. Magazines. News Magazines. News Media. Newspapers. Radio. Television

### ***Books***

#Pearson, Mark

1998 *The journalist’s guide to media law*. Concord, MA: Paul & Co. 272 pp. Keywords: Australia. Journalists. Media Law. New Zealand.

#Australian Journalists’ Association

1997 *Ethics in Journalism: Report of the Ethics Review Committee*. Victoria, Australia: Melbourne University Press. 170 pp. Keywords: Australia. Codes of Ethics. Journalism Ethics.

## Unit 15. Magazine Curriculum, Pedagogy and Faculty Development

Magazine Curriculum, Pedagogy and Faculty Development

Journalism programs across the United States began celebrating their centennial years only a few years after graduate studies in mass communication noted their having reached the half-century mark. Unfortunately, the roots of magazine journalism education are less easily identified, with some in industry and the academic viewing the magazine journalism education as a synonym of newspaper journalism education, without distinction or need for distinction from the traditional newspaper curriculum. Others view magazine journalism education as a sub-area of journalism study—spanning the core discipline needed for newspaper careers but also requiring additional knowledge bases, in ways that parallel education for other media sub-sectors, such as electronic media, advertising and public relations. A few continue to divorce magazine journalism education altogether from journalism and mass communication education—seeing it as a literary medium, deriving life from English and rhetoric, rather than from journalistic roots.

Published research in the area of magazine journalism education includes the following areas:

- 15A. Theory and Methods: Magazine Curriculum and Pedagogy
- 15B. Teaching Magazine Publishing, Writing and Editing, Layout and Design
- 15C. Teaching Research on Magazines
- 15D. The University Professor and Professional Productivity
- 15E. Internships and Job Placement
- 15F. International Magazines: Curriculum, Pedagogy and Faculty Development

### *Unit 15A. Theory and Methods: Magazine Curriculum and Pedagogy*

*Theory and Methods: Magazine Curriculum and Pedagogy*

#### *Journal Articles and Book Chapters*

- \*Loblich (Loeblich), Maria and Andreas Matthias Scheu  
2011 “Writing the history of communication studies: A sociology of science approach.” *Communication Theory* 21(1, Feb.):1-22. doi: 10.1111/j.1468-2885.2010.01373.x (cc, pdf: See *Historical Methods and Magazine Research*)
- \*Castaneda, Laura, Sheila Murphy and Heather Jane Hether  
2005 “Teaching print, broadcast, and online journalism concurrently: A case study assessing a convergence curriculum.” *Journalism & Mass Communication Educator* 60(1, Spring):57-70. (cc, pdf: on file) Keywords: To Come
- \*Lepre, Carolyn and Glen L. Bleske  
2005 “Little common ground for magazine editors and professors surveyed on journalism curriculum.” *Journalism & Mass Communication Educator* 60(2, Summer):190-200. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15A. Theory and Methods: Magazine Curriculum and Pedagogy**

- \*Lowrey, Wilson, George L. Daniels and Lee B. Becker  
 2005 “Predictors of convergence curricula in journalism and mass communication programs.” *Journalism & Mass Communication Educator* 60(1, Spring):32-46. (cc, pdf: on file) Keywords: To Come
- \*Long, Kim Martin  
 2002 “Recent scholarship on American periodicals: A two-decade sampling of selected resources for and about periodical pedagogy.” *American Periodicals* 12:227-234. (cc, pdf: on file. See also, Bibliographies of Scholarly Research on Magazine and Journal Periodicals) Keywords: To Come
- \*#Marston, Cathy  
 1999 “Learning to be a journalist: A feminist disability critique of cyborgs, college newswriters, and RSI work culture.” *Journal of Communication Inquiry* 23(3, July):266-287. (cc, pdf: on file) Keywords: College Newspapers. College Newswriters. College Students. Disabled Persons. Feminism. Journalism Education. Journalists.
- \*#Bronstein, Carolyn and Stephen Vaughn  
 1998 Willard G. Bleyer and the Relevance of Journalism Education. *Journalism & Mass Communication Monographs* 166(June):1-36. (cc, pdf: on file) Keywords: Educational History. Journalism Education. Journalism History. Periodicals.
- \*King, Elliott  
 1995 “Research review: Issues in magazine journalism education.” Chapter 9 (pp. 122-133) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come
- \*#Fedler, Fred, Arlen Carey, and Tim Counts  
 1998 “Journalism’s status in academia: A candidate for elimination?” *Journalism & Mass Communication Educator* 53(2, Summer):31-39. (pdf: on file) Keywords: Academia. Curriculum Elimination. Journalism Education.
- \*Wheeler, Tom  
 1995 “Research review: Laboratory student magazine programs.” Chapter 8 (pp. 111-121) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come
- \*Rogers, Everett M. and Steven H. Chaffee  
 1994 Communication and Journalism from “Daddy” Bleyer to Wilbur Schramm: A Palimpsest. *Journalism Monographs* 148(Dec.):1-50. (cc, pdf: on file) Keywords: To Come
- \*Jeffers, Dennis W.  
 1990 “Magazine educators consider ‘service journalism’ orientation.” *Journalism Educator* 45(1, Spring):47-50. (cc, pdf: on file) Keywords: To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15A. Theory and Methods: Magazine Curriculum and Pedagogy**

#Demers, David Pearce

1988 “A qualitative analysis of newspaper polls.” *Newspaper Research Journal* 9(3, Spring):105-114. (cc, pdf: See Magazine Editorial Content: Source Analysis)

\*Emery, Edwin and Joseph P. McKerns

1987 AEJMC: 75 Years in the Making: A History of Organizing for Journalism and Mass Communication Education in the United States. *Journalism Monographs* 104(Nov.):1-91f. (cc, pdf: on file) Keywords: AEJ. AEJMC. Association for Education in Journalism and Mass Communication. History. Professional Association.

\*#Smith, Edward J.

1980 “Journalism education issues covered in two publications.” *Journalism Quarterly* 57(3, Autumn):491-495. (cc, pdf: on file) Keywords: Content Analysis. Journalism Education. *Journalism Quarterly*. *Journalism Educator*.

\*Kenyon, Robert E., Jr.

1980 “New, qualified J-grads DO land magazine jobs.” *Journalism Educator* 34(4, Jan.):20-22, 43. (cc, pdf: on file) Keywords: To Come

\*Haroldsen, Edwin O. and Kenneth E. Harvey

1979 “Editors not pleased: Frowns greet new J-grads in magazine job market.” *Journalism Educator* 34(2, July):3-8, 26. (cc, pdf: on file) Keywords: Journalism Education. Industry Survey. Magazine Education.

\*Elfenbein, Julien

1948 “Businesspapers: The place to start the magazine career?” *Journalism Quarterly* 25(3, Sept.):233-238. (cc, pdf: on file) Keywords: To Come

\*Vance, Earl L.

1948 “The place of magazine reading courses.” *Journalism Quarterly* 25(3, Sept.):257-259. (cc, pdf: on file) Keywords: To Come

\*Wolseley, Roland E.

1948 “Magazine sequence needs more than a newspaper core.” *Journalism Quarterly* 25(3, Sept.):239-246. (cc, pdf: on file) Keywords: To Come

***Unpublished Papers and Manuscripts***

Adamson, June N.

1989 “*The New Yorker* Education program and how it was used in one classroom.” Unpublished paper presented at the annual meeting of the Magazine Division, Association for Education in Journalism and Mass Communication.

\*Seilo, Mary Kinville

1969 “Two viewpoints on magazine journalism education: Accredited schools and magazine editors.” M.S. thesis, Graduate College: Ohio University. (pdf: on file) Keywords: To Come

## ***Unit 15B. Teaching Magazine Publishing, Writing and Editing, Layout and Design***

*Teaching Magazine Publishing, Writing, Editing, Design*

### ***Journal Articles and Book Chapters***

\*Fletcher, Carol

2011 “Going mobile with student magazines.” *Journal of Magazine & New Media Research* 12(2, Summer):1-9. ([cc](#), [pdf: on file](#). See also, *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** Apps. iPad. Magazine Prototypes. Student Media.

\*Edgerton, Betsy

2010 “Grammar Challenge: Renewed Concerns, A New Approach.” *Journal of Magazine & New Media Research* [Teaching Note] 11(2, Spring):1-4. ([cc](#), [pdf: on file](#)) **Keywords:** Teaching Grammar.

\*Moody, Mia

2010 “Teaching Twitter and Beyond: Tips for Incorporating Social Media in Traditional Courses.” *Journal of Magazine & New Media Research* 11(2, Spring):1-9. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Schierhorn, Ann

2010 “Teaching Collaboration: A Model for Multimedia Projects.” *Journal of Magazine & New Media Research* [Teaching Note] 12(1, Fall):1-5. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Rhodes, Leara and Amber Roessner

2009 “Teaching magazine publishing through experiential learning.” *Journalism & Mass Communication Educator* 63(4, Winter):304-316. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Sumner, David E.

2006 “Teaching standards in feature and magazine writing classes.” *Journal of Magazine and New Media Research* 9(1, Fall):1-10. ([cc](#), [pdf: on file](#)) **Keywords:** To Come

\*Belasco, Susan

2002 “Juxtaposition and serendipity: Teaching periodicals in nineteenth-century American literature.” *American Periodicals* 12:89-95. ([cc](#), [pdf: on file](#). See also *Teaching Research on Magazines*) **Keywords:** To Come

\*Scholnick, Robert

2002 “‘The Mob Before Him’: Teaching antebellum literature with periodicals.” *American Periodicals* 12:163-171. ([cc](#), [pdf: on file](#). See also, *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*) **Keywords:** To Come

\*Sedgwick, Ellery

2002 “Using magazines in undergraduate literature courses.” *American Periodicals* 12: 25-33. ([cc](#), [pdf: on file](#). See also, *Approaches to Writing and Style; Literary Journalism and Literature as Editorial Content*) **Keywords:** To Come

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15B. Teaching Magazine Publishing, Writing, Editing, Design**

- \*Smith, Susan Harris  
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- \*#Coleman, Renita and Jan Colbert  
 2001 “Grounding the teaching of design in creativity.” *Journalism & Mass Communication Educator* 56(2, Summer):4-24. (cc, pdf: on file) Keywords: Creativity. Journalism Education. Magazine. Design. News Design.
- \*#Willems, Jaap  
 2001 “Science writing courses identify journalists among students.” *Public Understanding of Science* 10(3, July):293-302. doi: 10.1088/0963-6625/10/3/303 (pdf: See *International Magazines: Curriculum, Pedagogy and Faculty Development*)
- \*#Durham, Meenakshi Gigi  
 1998b “Revolutionizing the teaching of magazine design.” *Journalism & Mass Communication Educator* 53(1, Spring):23-32. (cc, pdf: on file) Keywords: Consumer Magazines. Magazine Design. Journalism Education. Visual Communication
- \*#Friedland, Lewis A. and Sheila Webb  
 1996 “Incorporating online publishing into the curriculum.” *Journalism & Mass Communication Educator* 51(3, Autumn):54-65. (cc, pdf: on file) Keywords: Curriculum Development. Internet. Journalism Education. Multimedia Technology. Online Communication. *Online Wisconsin*. World Wide Web.
- \*Johnstone, Monica and Andrew Ciofalo  
 1995 “Magazine and feature writing unbound: A critique of current teaching paradigms and a case for rhetoric.” Chapter 10 (pp. 134-146) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file) Keywords: To Come
- \*Thompson, David R.  
 1995 “Digital communications: A modular approach to curriculum.” *Journalism & Mass Communication Educator* 50(3, Autumn):35-40. (pdf: on file) Keywords: Academia. Advertising. Computers. Digital Communication. Internet. Journalism Education Online Users. Magazine. Newspapers.
- \*#Schierhorn, Ann B. and Kathleen L. Endres  
 1992 “Magazine writing instruction and the composition revolution.” *Journalism Educator* 47(2):57-64. (cc, pdf: on file) Keywords: Journalism Education. Magazines. Writing Skills.
- \*Grow, Gerald  
 1987 “Criteria checklist is helpful in magazine writing course.” *Journalism Educator* 42(3, Autumn):22-24, 30. (cc, pdf: on file) Keywords: To Come
- \*#Curry, Timothy Jon and Alfred C. Clarke  
 1983 “Developing visual literacy: Use of magazine advertisements depicting gender roles.” *Teaching Sociology* 10(3, Apr.):361-369. (cc, pdf: on file) Keywords: Magazine Advertising. Men's Magazines. Sex Roles. Visual Literacy. Women's Magazines.

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Teaching Magazine  
Publishing, Writing,  
Editing, Design

\*Bird, George L.

1948 “Methods of teaching magazine writing.” *Journalism Quarterly* 25(3, Sept.):247-251. (cc, pdf: on file) Keywords: To Come

### Books

#Garrison, Bruce

2010 *Professional Feature Writing*, 5th ed. New York: Routledge. 430 pp.  
Keywords: Feature Articles. Magazines. World Wide Web. Writing. Writing Instruction.

Frost, Christ

2003 *Designing for Newspapers and Magazines*. Clifton, NJ: Routledge, Taylor & Francis.

#Bloom, Stephen G.

2002 *Inside the Writer’s Mind: Writing Narrative Journalism*. Ames: Iowa State Press. 292 pp. Keywords: Narrative Analysis. Magazines. Writing Instruction. Writing Style.

#Harrington, Walt, Ed.

1997 *Intimate Journalism: The Art and Craft of Reporting Everyday Life*. Thousand Oaks, CA: Sage Publications. 324 pp. Keywords: Everyday Life. Human Interest Stories. Journalism. *Washington Post Magazine*.

Grunwald, Edgar A.

1988 *The Business Press Editor*. New York: New York University Press. Keywords: To Come

### Book Reviews

Lerner, Kevin

2011 “The structure and style of narrative journalism.” Review of *Storycraft: The Complete Guide to Writing Narrative Nonfiction*, by Jack Hart. *Journal of Magazine & New Media Research* 12 (2, Summer):1-2. (cc, pdf: on file) Keywords: To Come

\*Grow, Gerald

2005 “Review Essay: *Front Page: Covers of the Twentieth Century*, by Stephane Duperray and Raphael Vidaling; *Surprise Me: Editorial Design*, by Horst Moser; *Modern Magazine Design*, by William Owen; *Graphis Magazine Design I*, edited by B. Martin Pedersen; *Best of Graphis: Editorial*, by Peter Feierabend and Hans Heiermann; *Magazine Editorial Graphics*, edited by Kaoru Yamashita; *MagCulture: New Magazine Design*, by Jeremy Leslie; *Designing for Magazines: Common Problems, Realistic Solutions*, rev. ed., by Jan V. White; *Magazine Design that Works: Secrets for Successful Magazine Design*, by Stacey King; *Issues: New Magazine Design*, by Jeremy Leslie, with foreword by Lewis Blackwell.” *Journalism & Mass Communication Quarterly* 82(3, Autumn):729-736. (cc, pdf: on file) Keywords: To Come

### ***Unpublished Papers and Manuscripts***

- \*Schierhorn, Ann B.  
1990 “Writing coaching in the magazine curriculum: An exploratory investigation.” presented to the Magazine Division, Association for Education in Journalism and Mass Communication, Minneapolis, MN, August. ([cc](#), [pdf: on file](#)) **Keywords: To Come**

## ***Unit 15C. Teaching Research on Magazines***

*Teaching Research on Magazines*

### ***Journal Articles and Book Chapters***

- \*Belasco, Susan  
2002 “Juxtaposition and serendipity: Teaching periodicals in nineteenth-century American literature.” *American Periodicals* 12:89-95. (*cc: See Teaching Magazine Publishing, Writing, Editing, Design*)
- \*Diffley, Kathleen  
2002 “A veritable scholarly frontier.” *American Periodicals* 12:179-192. ([cc](#), [pdf: on file](#)) **Keywords: To Come**
- \*Gabler-Hover, Janet  
2002 “Periodical research: Open sesame.” *American Periodicals* 12:40-48. ([cc](#), [pdf: on file](#). See also, *Historical Methods and Magazine Research*) **Keywords: To Come**
- \*Gabler-Hover, Janet (Ed.)  
2002 Special issue: Periodical research in the American classroom. *American Periodicals* 12. (Whole issue, in stacks)
- \*Okker, Patricia  
2002 “Teaching American periodicals.” *American Periodicals* 12:1-8. ([cc](#), [pdf: on file](#)) **Keywords: To Come**
- \*Smith, Susan Harris  
2002 “Reading the 1890s through the periodical lens.” *American Periodicals* 12:115-126. (*cc: Teaching Magazine Publishing, Writing, Editing, Design*)
- \*Prior-Miller, Marcia R. and Janet Terry  
1992 “Magazine readership research and undergraduate teaching.” *Journalism Educator* 46(Winter):44-51. . ([cc](#), [pdf: on file](#)) **Keywords: To Come**

## ***Unit 15D. The University Professor and Professional Productivity***

*University Professor and Professional Productivity*

### ***Professional Productivity: Theory and Methods***

- \*Claussen, Dane  
2008 “Developing a research agenda out of your teaching.” Unpublished speech presented to the Greenlee School of Journalism and Communication Research Fridays. Ames: Iowa State University. 26 Sept. 2008 ([cc](#), [pdf: on file](#)) **Keywords: To Come**



Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15D. The University Professor and Professional Productivity**

\*Weedman, Judith

- 1993 “On the isolation of humanists: A report of an invisible college.” *Communication Research* 20(6, Dec.):749-777. (cc, pdf: [on file](#)) Keywords: Academia. Communication Research. Communication Theory. Humanities. Scholarly Publishing. Journal Articles.

***Journal Articles and Book Chapters***

\*Musambira, George W.

- 2009 “Refereed convention paper productivity in the Magazine Division of AEJMC (1999-2008): Analysis of benchmarks and impact of gender.” *Journal of Magazine & New Media Research* 10(2, Spring):1-15. (cc, pdf: [on file](#)) Keywords: To Come

\*Stephen, Timothy and Renee Geel

- 2007 “Normative publication productivity of communication research scholars at selected career milestones.” *Human Communication Research* 33(1):103-118. doi: 10.1111/j.1468-2958.2007.00291.x (pdf: [on file](#)) Keywords: To Come

\*Applegate, Edd and John V. Bodle

- 2005 “Scholarship rates of women within AEJMC divisions, interest groups, and commissions (1994-2003).” *Journalism & Mass Communication Educator* 60(2, Summer):150-175. (cc, pdf: [on file](#)) Keywords: To Come

\*Rush, Ramona R., Carol E. Oukrop, Katharine Sarikakis, Julie Andsager, Billy Wooten and E-K Daufin

- 2005 Junior Scholars in Search of Equity for Women and Minorities. *Journalism & Communication Monographs* 6(4, Winter):151-211. (cc, pdf: [on file](#)) Keywords: To Come

\*#Dinauer, Leslie D. and Kristen E. Ondeck

- 1999 “Gender and institutional affiliation as determinants of publishing in *Human Communication Research*.” *Human Communication Research* 25(4, June):548-568. (cc, pdf: [on file](#)) Keywords: Academia. Communication Research. Quantitative Analysis. Research Trends. Women.

\*#Doerfel, Marya L. and George A. Barnett

- 1999 “A semantic network analysis of the International Communication Association.” *Human Communication Research* 25(4, June):589-603. (cc, pdf: [on file](#)) Keywords: Communication Research. *Human Communication Research*. International Communication Association. Network Analysis. Semantics.

\*#Riffe, Daniel, Kandice Salomone and Guido H Stempel III

- 1998 “Characteristics, responsibilities, and concerns of teaching faculty: A survey of AEJMC members.” *Journalism & Mass Communication Educator* 52(4, Winter):102-120. (cc, pdf: [on file](#)) Keywords: College Faculty. Journalism Education. Minorities. Social Surveys. Women.

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**Unit 15D. The University Professor and Professional Productivity**

\*Mandelbaum, Paul

1995 “Preaching our practice: On sharing professional work with students.” Chapter 11 (pp. 147-155) in David Abrahamson (Ed.), *The American Magazine: Research Perspectives and Prospects*. Ames: Iowa State University Press. (cc, pdf: on file)  
Keywords: To Come

\*#Dupagne, Michel

1993 “Gender differences in predicting productivity of faculty.” *Journalism Educator* 48(1, Spring):37-45. (cc, pdf: on file) Keywords: Academic Journals. Journalism Education. Mass Communication Research. Professional Journals. Scholarly Journals.

\*#Dupagne, Michel, W. James Potter and Roger Cooper

1993 “A content analysis of women’s published mass communication research, 1965-1989.” *Journalism Quarterly* 70(4, Winter):815-823. (cc, pdf: on file) Keywords: Communication Journals. Content Analysis. Mass Communication Research. Research Methodology. Scholarly Journals. Women.

\*#Hickson, Mark, III, Don W. Stacks and Jonathan H. Amsbary

1993 “Active prolific scholars in communication studies: Analysis of research productivity, II.” *Communication Education* 42(3, July):224-233. (cc, pdf: on file) Keywords: Communication Education. Communication Journals. Communication Research. Scholarship. Scholarly Journals.

\*#Stone, Donna Besser

1993 “Faculty hiring: Diversity trends in *AEJMC News* ads.” *Mass Comm Review* 20 (3/4):192-201. (cc, pdf: on file. See also, *Magazine Advertising: Alternative Forms*) Keywords: Classified Advertising. Content Analysis. Economic Issues. Faculty Hiring. Journalism Education.

\*#Hickson, Mark, III, Don W. Stacks and Jonathan H. Amsbary

1992 “Active prolific female scholars in communication: An analysis of research productivity, II.” *Communication Quarterly* 40(4, Fall):350-356. (cc, pdf: on file) Keywords: Communication Research. Gender. Scholarly Journals. Scholarly Publications. Women.

\*#Endres, Fredric F. and Stanley T. Wearden

1990 “Demographic portrait of journal reviewers.” *Journalism Educator* 45(2, Summer):45-52. (pdf: on file) Keywords: Journalism Education. Journalism & Mass Communication Journals. Mass Communication Research. Research Scholarly Journals. Methods.

\*Kelly, James D.

1989 “Gender, pay and job satisfaction of faculty in journalism.” *Journalism Quarterly* 66(2, Summer):446-452. (cc, pdf: on file) Keywords: To Come

\*Schweitzer, John C.

1989 “Factors affecting scholarly research among mass communications faculty.” *Journalism Quarterly* 66(2, Summer):410-417, 452. (cc, pdf: on file) Keywords:

\*#Schweitzer, John C.

1988 “Research article productivity by mass communication scholars.” *Journalism Quarterly* 65(2, Summer):479-484. (cc, pdf: on file) Keywords: Communication Research. Mass Communication Research. Mass Communication Research Journals. Scholarly Journals.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15D. The University Professor and Professional Productivity**

- \*#Hicks, Ronald G., E. Joseph Broussard and J. Dale Thorn  
1980-81 “The impact of affirmative action on college/university journalism faculties.”  
*Mass Comm Review* 8(1, Winter):2-13. ([pdf: on file](#)) **Keywords:** Affirmative Action. Blacks. Journalism. *Journalism Educator*. Education. Minorities. Women

- \*Arpan, Floyd G.  
1948 “Ways to collaborate with the magazine industry.” *Journalism Quarterly* 25(3, Sept.):252-256. ([cc, pdf: on file](#)) **Keywords:** To Come

### ***Unpublished Papers and Manuscripts***

- Coulson, David C.  
1989 “Paid media consulting by journalism educators: Its effects on teaching, research, and tenure and promotion.” Unpublished paper presented at the annual meeting of the Education Division, Association for Education in Journalism and Mass Communication, Washington, D.C.
- Dodd, Julie, E., Leonard Tipton and Randall S. Sumpter  
1989 “Work expectations in journalism as an educational concern.” Unpublished paper presented at the annual meeting of the Education Division, Association for Education in Journalism and Mass Communication, Washington, D.C.

## ***Unit 15E. Internships and Job Placement***

*Internships and Job Placement*

### ***Journal Articles and Book Chapters***

- \*McDonough, Kimberly, Lulu Rodriguez and Marcia R. Prior-Miller  
2009 “A comparison of student interns and supervisors regarding internship performance ratings.” *Journalism & Mass Communication Educator* 64(2, Summer):140-155. ([cc, pdf: on file](#)) **Keywords:** Co-orientation Theory. ACEJMC Assessment Measures.
- \*Neidorf, Shawn M.  
2008 “Wanted: A first job in journalism—an exploration of factors that may influence initial job-search outcomes for news-editorial students.” *Journalism & Mass Communication Educator* 63(1, Spring):56-65. ([cc, pdf: on file](#)) **Keywords:** To Come

### ***Unpublished Papers and Manuscripts***

- Endres, Fredric F. and Stanley T. Weardon  
1989 “JMC students’ perceptions of the work environment and potential job stress.” Unpublished paper presented to the Mass Communication Division, Association for Education in Journalism and Mass Communication, Washington, D.C.

Prior-Miller, M. R. & Associates (2012). *Bibliography of Published Research on Magazine and Journal Periodicals* (8<sup>th</sup> ed.). Ames: Iowa State University, [mpm@iastate.edu](mailto:mpm@iastate.edu)

**Unit 15E. Internships and Job Placement**

### *Books*

Fry, Ron W. (Ed.)

1988 *Magazines Career Directory*, 3<sup>rd</sup> ed. Hawthorne, NJ: The Career Press.

## ***Unit 15F. International Magazines: Curriculum, Pedagogy and Faculty Development***

*International Magazines: Curriculum, Pedagogy and Faculty Development*

### ***Journal Articles and Book Chapters***

#### **15A. Theory and Methods: Magazine Curriculum and Pedagogy**

\*#Tate, Eugene D., Arthur Siegel, Andrew Osler and Gregory Fouts

2000 “The beginnings of communication studies in Canada: Remembering and narrating the past.” *Canadian Journal of Communication* 25(1, Winter):61-103. ([pdf: on file](#)) **Keywords:** Canada. Communications Studies. Intellectual History. Journalism. Narratives.

\*#Rosenberg, Diana

1998 “IT and university libraries in Africa.” *Internet Research: Electronic Networking Applications and Policy* 8(1):5-13. ([cc: on file](#). See also, *Studies of Emerging Periodicals: Electronic / Digital*) **Keywords:** Africa. Economic Issues. Information Technology. Journal Collections, Hard Copy Journals. Libraries. Universities.

\*#Ito, Youichi and Norichika Tanaka

1992 “Education, research institutes and academic associations in journalism and mass communications in Japan.” *KEIO Communication Review* 14:15-35. ([cc, pdf: on file](#). See also, *University Professor and Professional Productivity*) **Keywords:** Japan. Journalism Education. Mass Media. Mass Communication Research. In-house Journals.

#### **15B. Teaching Magazine Publishing, Writing and Editing, Layout and Design**

\*#Willems, Jaap

2001 “Science writing courses identify journalists among students.” *Public Understanding of Science* 10(3, July):293-302. doi: 10.1088/0963-6625/10/3/303 ([pdf: on file](#). See also *Teaching Magazine Publishing, Writing, Editing, Design*) **Keywords:** Journalism Education. Journalists. Magazines. Netherlands, Science Communication. Writing Instruction.

#### **15D. International Magazines: Curriculum, Pedagogy and Faculty Development**

\*#Field, Kenneth

1997 “Faculty perspective on scholarly communication.” *Canadian Journal of Communication* 22(3/4):161-178. ([cc, pdf: on file](#)) **Keywords:** Academia. Canada. Communication. Electronic Journals. Internet. Publishing Industry. Scholarly Communication. World Wide Web.

## **STYLE GUIDELINES**

See also, (followed by comma, not colon)

### ***Unpublished Papers and Manuscripts***

(No entries)

### ***Books***

(No entries)

### ***Book Reviews***

(No entries)

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## **STYLE CHECKS**

### ***Edited book chapter: Adapted from APA Style***

**Haybron, David M.**

**2008** “Philosophy and the science of subjective well-being.” Chapter 2 (pp. 17-43) in Michael Eid and Richard J. Larsen (Eds.), *The Science of Subjective Well-Being*. New York, NY: Guilford Press.

## **FACT CHECKS**

*American Magazine* – Title does not include “the”

Cf: Mader, Rodney 2006 “Politics and pedagogy in the *American Magazine*, 1757-58.” *American Periodicals* 16(Spring):3-22. (cc: See *Historical and Selected Contemporary Studies of Magazines by Titles*)

*Anglo-African Magazine, The* - Title includes the word “the”

Cf: Footnote 2, to Block, Shelley. (2002). “A revolutionary aim: The rhetoric of temperance in *The Anglo-African Magazine*.” *American Periodicals* 12:9-24.

*Colored American Magazine* – Title does not include “the”

Cf. Knight, Alisha R. (2007). “Furnace Blasts for the Tuskegee Wizard: Revisiting Pauline Elizabeth Hopkins, Booker T. Washington and the *Colored American Magazine*.” *American Periodicals* 17(1):41-61. (cc: [on file](#))

*Crayon, The* – Title includes “The”

Cf: Simon, Janice. (1991). “Imaging a new heaven on a new earth: *The Crayon* and 19<sup>th</sup>-century American periodical covers.” *American Periodicals* 1(1, Fall):1-11. (cc: [on file](#))

*Delineator, The* – Title includes the word “the”

Cf. copies of the magazine cover reproduced in

Bland, Sidney R. (2009) “Shaping the life of the new woman: The crusading years of *The Delineator*.” *American Periodicals* 19(2):166-188. (cc, pdf: on file)

*Democratic Review* – Title does not include “the”

Lee, Sohui. (2004). “Hawthorne’s politics of storytelling: Two ‘tales of Province House’ and the specter of anglomania in the *Democratic Review*.” *American Periodicals* 14(1):35-62. (cc: on file) Keywords: *Democratic Review* Magazine

*Drum* – Title does not include “magazine”

Newbury, Darren. (2007.) “Johannesburg lunch-hour 1951-1963 The emergence and development of the humanist photographic essay in *Drum* magazine.” *Journalism Studies* 8(4):586-594.

*Four Lights* -

*Heathen Woman’s Friend* – Title does NOT include “the”

Cassidy, Cheryl M. (2006). “Bringing the ‘new woman’ to the mission site: Louise Manning Hodgkins and the *Heathen Woman’s Friend*.” *American Periodicals* 16(2):172-199. (cc: on file)

*Light* – Title does not include “the”

West, Richard Samuel (2009). “The *Light* that failed: The history of an unknown magazine that published the work of a galaxy of emerging stars.” *American Periodicals* 19(2):189-212.

*National Police Gazette, The* – Title includes the word “the”

Cf. copies of the magazine cover reproduced in:

Reel, G. (2005). The wicked world: Masculinities and the portrayals of sex, crime, and sports in the *National Police Gazette*, 1879-1906. *American Journalism* 22(1):61-94.

*New Yorker, The* – *The New Yorker*. Title includes “the”; does not include “magazine”

cf. Web site, url: accessed 08-16-2010).

*Philadelphia Minerva, The* - Title in copy of first page includes “the”;

Cf: Kamrath, Mark L. (2004). “An ‘inconceivable pleasure’ and *The Philadelphia Minerva*: Erotic liberalism, oriental tales, and the female subject in periodicals of the early Republic.” *American Periodicals* 14(1):3-34.