BIOSTRATA CANADA ANTI AGING & FIRMING SERIES

"BioStrata Skin Care products are formulated to be safe and effective."

Consists of:

MILK CLEANSER | ANTI FREE RADICAL TONER | AGE DEFYING CREAM COLLAGEN FIRMING CREAM | VITAMIN C EMULSION | VITAMIN C CREAM BIO VANISH SERUM | BIO VANISH CREAM | DNA COLLAGEN FACE MASK / EYE MASK HYDRO FIRM MASK

UTILIZES NATURAL BOTANICAL ACTIVE INGREDIENTS

Aging is a natural occurrence of life which everyone must deal with. No one will stay young forever. As time passes our skin and façade will keep on aging. Fortunately there are many skin care routines and products that can be combined to slow and even reverse the effects of aging.

Research shows that there are, in fact, two distinct types of aging. Aging caused by the genes we inherit is called intrinsic (internal) aging. The other type of aging is known as extrinsic (external) aging and is caused by environmental factors, such as exposure to the sun's rays.

Intrinsic Aging

Intrinsic aging, also known as the natural aging process, is a continuous process that normally begins in our mid-20s. Within the skin, collagen production slows, and elastin, the substance that enables skin to snap back into place, has a bit less spring. Dead skin cells do not shed as quickly and turnover of new skin cells may decrease slightly.

Extrinsic Aging

A number of extrinsic, or external, factors often act together with the normal aging process to prematurely age our skin. Most premature aging is caused by sun exposure.

The primary purpose of anti aging skin care products is to replace fundamental skin elements that fade away with time. These elements that are lost or damaged are what cause your skin to lose elasticity, develop wrinkles, fine lines, and cause dryness.

BIOSTRATA anti-aging products utilize many different forms of natural active ingredients to provide long lasting moisturizing, nourishing and rejuvenating benefits revealing younger looking skin.

MILK CLEANSER

150MI

A refining milk cleanser formulated without colorants and other irritating ingredients to gently remove make-up and debris.

DIRECTIONS | Pump a sufficient amount onto a cotton wool pad and apply to the face in gentle, upwards massaging motions. Tissue off and rinse thoroughly.

PAPAIN (PAPAYA EXTRACT) | whitening properties combined with mild exfoliation effects

 ${\tt CAPRYLIC/CAPRIC\ TRIGLYCERIDE\ |\ (from\ coconut\ oil)\ an\ emulsifier\ and\ emollient}$

DIMETHICONE | protects and adds shine

ANTI FREE RADICALS TONER

A non-alcoholic toner with excellent water retention properties, quickly absorbed by the epidermis. Contains natural botanical extracts that brighten skin tone and provide great anti-oxidant properties.

DIRECTIONS | Pump a sufficient amount onto a cotton wool pad and apply to the face in gentle, tapping motions.

 $\mathsf{KOMBUCHKA^{TM}}\ |\ (\mathsf{Black\ Tea\ Extract})$ innovative extract that rejuvenates the skin

GREEN TEA POLYPHENOL | potent anti-oxidant





AGE DEFYING CREAM 30GM

A pleasant gentle cream with skin rejuvenating actives to repair, refine, moisturize and energize cells for smoother, more radiant and healthy skin.

DIRECTIONS 1 Dispense a pump-sized amount and apply until fully absorbed. Suitable for day and night use.

ADVANCED MOISTURE COMPLEX | moisturizing complex PAPAIN I (Papaya Extract) whitening combined with mild exfo-

CHRONODYN™ (DNA/RNA) | a chronobiological cell energizer extracted from Euglena to help the skin recover its firmness and

MICROMEROL™ | contains apple extract that has anti-oxidant, moisturizing, and firming properties

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DERMAWHITE™ | 4th generation whitening botanical extract



Reconstructs and regulates cellular regeneration, nourishes both aging and newly formed cell while enhancing radiance and firmness of the skin. Regular use will reduce signs of skin aging by moisturizina, reiuvenatina and conditionina skin tone.

DIRECTIONS | Dispense a pump-sized amount and apply until fully absorbed. Suitable for day and night use.

SOLUBLE COLLAGEN | superior water-binding agent, excellent moisturizing properties

ELASTIN | superior moisturizing agent

PENTAVITIN™ | moisturizer from natural sugar substances, forms a fine moisture film on the skin surface which protects from skin dehydration and mediates a smooth feeling

LINDEN BLOSSOM EXTRACT | soothing, relaxing properties, reduces signs of fatigue

ORANGE BLOSSOM EXTRACT | (neroli essential oil) toning & rejuvenating

VITAMIN A, C & E | anti-oxdiant properties, nourishing and revitalizina



UTILIZES NATURAL BOTANICAL ACTIVE INGREDIENTS

BIOSTRATA VITAMIN C SET

Formulation which utilizes Stay-C a capsulated and stable form of Vitamin C that works with skin's natural chemistry to release Vitamin C to where it's needed most.

VITAMIN C EMULSION

30ML

An anti-oxidant rich emulsion that helps to protect the skin from harmful UV rays and air pollution, smoke and dust while restoring a glossy, youthful radiance.

DIRECTIONS | Apply a pea-sized amount to fingertips and massage gently onto face until fully absorbed after cleansing and toning. Can be applied twice daily, morning and night.

STAY-C® | capsulated stable vitamin C, anti-oxidant HYALURONIC ACID | hydrates and provides elasticity JOJOBA | soothes, moisturizes, & softens PANTHENOL | vitamin B5, conditions and nourishes GIGAWHITE TM | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone

VITAMIN C CREAM

30GM

A protective non-oily cream infused with anti-oxidant Vitamin C to rejuvenate the skin and encourage cellular renewal to restore a healthy, youthful radiance.

DIRECTIONS | Apply a pea-sized amount to fingertips and massage gently onto face until fully absorbed after cleansing and toning. Can be applied twice daily, morning and night.

with MICROSPHERES | Contains Vit. A, C & E. Stay-C® | capsulated stable Vitamin C, anti-oxidant ALLANTOIN | soothes, promotes healing, protects, softens HYALURONIC ACID | hydrates and provides elasticity GIGAWHITE $^{\text{TM}}$ | is a mixture of natural, plant-derived whitening extracts that promotes a bright and uniform skin tone



BIOSTRATA BIO VANISH SET

A NEW AGE formulation that firms and plumps up the skin tone leading to a smoothening of wrinkles. With regular use it inhibits the formation of new wrinkles



BIO VANISH SERUM

35ml

Specialized serum that contains CONCENTRATED FORM OF AN EXCLUSIVE AMINO-PEPTIDE complex that hydrates to firm and visibly lift skin. Specifically formulated to diminish and plump up the appearance of fine lines and wrinkles.

DIRECTIONS | Apply after cleansing and toning. Place small dots around the eye area and where wrinkle and frown lines are visible gently massage until thoroughly absorbed.

MATRIXYL | peptide which increase collagen formation, and soothes wrinkles

ARGIRELINE (ACETYL HEXAPEPTIDE-3) | relaxes facial tension, leading to the relaxation of facial muscles that contribute to lines and wrinkles

HYALURONIC ACID | hydrates and provides elasticity up the appearance of fine line and wrinkles.

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HYALURONIC ACID | hydrates and provides elasticity DIMETHICONE | increase skin smoothness

DNA COLLAGEN FACE MASK / EYE MASK

30GM x 6PCS

A therapeutic mask designed to regulate the hydrolipid layer instantly, increasing suppleness and restoring the moisture factor of the epidermis. Has anti-tyrosinase properties and is an effective skin lightener resulting in brightened skin tone and improved skin radiance and elasticity.

DIRECTIONS $\,\,$ Tear open mask and place on cleansed face, leave on for preferably for 15 minutes.

SOLUBLE COLLAGEN | superior water-binding agent ELASTIN | superior moisturizing agent

CHRONODYN™ (DNA/RNA) | A chronobiological cell energizer extracted from Euglena to help the skin recover its firmness and tone

 $\mbox{ENCAPSULATED VITAMIN A, C, E}{\mbox{\ }}$ anti-oxidant properties, nourishing and revitalizing

EYELISSTM | (contained in Eye Mask) based on advanced peptide technology, EYELISS dramatically reduces the appearance of chronic bags under the eyes





HYDRO FIRM MASK

A cream mask designed to firm and tighten the skin, reducing signs of wrinkles and fatigue, leaving the face radiant and moisturized.

DIRECTIONS | Apply onto entire face including neckline. Leave on for approx. 20 minutes, rinse with luke warm water and pat dry.

ALBUMEN | firming and moisturizing
SOLUBLE COLLAGEN | hydrating
SOYA PROTEIN | firming
ALOE VERA EXTRACT | moisturizes, conditions, softens and soothes

DUAL FX

PROMOTING THE SYNTHESIS OF NEW COLLAGEN

BioStrata Nano-VC Powder is a remarkable breakthrough in preserving the healing and rejuvenating properties of Vitamin C until the moment it touches your skin. Our researchers discovered a new process using nanotechnology to trap Vitamin C and water together in a grain of powder.

When you gently rub Nano-VC into your skin, it becomes activated and absorbs into the skin. That way you get the full power of Vitamin C right where you need it!

There are many ways to promote the synthesis of new, healthy Collagen. First, you can provide the skin with a reserve of Vitamin C. As a necessary co-factor in Collagen synthesis, Vitamin C is proven to increase the production of Collagen. One study showed that extended exposure of human connective tissue cells to Vitamin C stimulated an eightfold increase in the synthesis of Collagen (Murad et al., 1981)

Another way to promote the synthesis of Collagen is to use chemical exfoliants, such as alpha hydroxy and poly hydroxy acids which break down the bonds between cells of the stratum corneum and slough away dead skin. This consistent exfoliation can stimulate cell renewal.

Chemical exfoliation has also been shown to increase dermal thickness. Scientists attribute this dermal thickening to the synthesis of glycosaminoglycans and Collagen within the dermis.

A third way to promote Collagen synthesis is to supplement with Collagen stimulating peptides. Fibroblasts are naturally stimulated to begin the synthesis of Collagen when specific combinations of peptide signal molecules (fibroblast growth factors) bind to receptor sites on the fibroblast membrane. These signal molecules can be supplemented topically and help boost Collagen production. BioStrata Skincare incorporates these peptide fragments in our Dual-FX formulation.

Because Collagen gives the skin its strength, durability, and smooth plump appearance, it's important to protect and promote Collagen growth.

BioStrata offers these two state of the art products in DUAL FX Set. Visit your nearest beauty salon to get a hold of this set now.

NANO VC

5CC

Vitamin C offers phenomenal benefits in improving Collagen synthesis and skin elasticity. It also enhances the skin's immune system and protects against sun damage while reducing the appearance of fine lines and wrinkles.

DIRECTION | Squeeze a generous amount of Nano-VC Powder on to the fingertip and gently apply to the desired area until product is fully absorbed.

ACTIVE INGREDIENTS | Stay C, Nano Silica in Aqua Matrix Complex System

COLLAGEN SERUM

Collagen, derived from the marine life of the pure, unpolluted waters of the Southern Ocean, help revitalize, restore elasticity and rejuvenate aged skin. Addition of Stem Cell / Peptides help in its immediate absorption and penetration deep into the skin for lasting results.

DIRECTION | Squeeze a sufficient amount of Collagen Serum onto the fingertips and gently apply to the desired area.

ACTIVE INGREDIENTS | Collagen, Elastin, Matrixyl, 3-Acetyl Hexyl Peptide.

