

JUNE 2021

contents

Chairman's Column page 2

Gala Highlights pages 4-5

Small Business of the Month page 6

Meetings & Events page 7

Member News page 10

Beautification Awards page 12

Ribbon Cuttings page 14

New Members page 15

save the date

Tuesday, June 8 Small Business Seminar via 700m

Friday, June 18
New Member Orientation
Lanier College & Career Academy

Tuesday, June 22
South Hall Business Coalition
Legacy Lodge at Lanier Islands

113th Annual Meeting & Gala



Annual Award Recipients

Small Business of the Year

Papa Jack's Country Kitchen
Willis Investment Counsel

Family Business of the Year

Cochran Brothers Electric

Three D Cleaners

Community Service Award
VISION 2030 Public Art

Distinguished Citizens Award

Doug & Kay Ivester

WG Mealor Chairman's Award **Glennis Barnes** Georgia Power



In this issue:

Highlights from the 113th Annual Meeting & Gala: Chairman's Award, Small Business of the Year, Family Business of the Year, Distinguished Citizens Award, Community Service Award, and more!



featured membei



from the chairman





Brian Rochester Rochester & Associates Chairman, Greater Hall Chamber of Commerce

Investing Today for Tomorrow's Future

As I wind up my second term as Chairman of the Chamber Board, I reflect on how our organization stood out during unprecedented and challenging times.

Throughout the pandemic, the Chamber has served as the community's "Go To" resource for COVID-19 information. Working with the Northeast Georgia Health

System, Longstreet Clinic and the Public Health Department, conferences continue to inform Chamber members and the public of safety protocols, trends, best practices and how, together, we could battle the pandemic. Through Zoom meetings, social media and other means, our healthcare professionals have provided first-hand knowledge and information on the pandemic.

Helping members stay up-to-date on state and local guidelines and providing resources for PPE (Personal Protection Equipment) to reopen their businesses has been a top priority. The Chamber has been educating businesses on PPP loans, CARES Act, and other funds with regular updates through experts like Perry Barnett, CPA, RUSHTON, the UGA Small Business Development Center and others.

COMMUNICATION with our Chamber members has been of utmost importance, as well as supporting our restaurants and small businesses. These businesses are the backbone of our economy, and we will continue to offer resources and support.

The Chamber works very hard to help our existing businesses by providing tools for human resources and a JOBS web page (GHCC.com/JOBS) connecting job seekers to the nearly 80 employers that are hiring locally.

The passage of the Infrastructure SPLOST in November 2019 and the Education SPLOST in June 2020 will benefit our community beyond measure. I want to thank the voters of Hall County for realizing the importance of the once cent sales tax in propelling the local economy as we invest today for tomorrow's future.

The Chamber has embarked on the HALLmark 2020-2025 initiative and has secured over \$2 million in funding over the next five years for Economic Development, Workforce Development, VISION 2030, Education, Leadership, Small Business and Quality of Life.

I enthusiastically hand the gavel over to my friend, Phil Sutton, Kubota Manufacturing of America, at the end of the month. We're in great hands with Phil and his dynamic team. I know this new leadership group will keep us on the path and retain our legacy as "Gainesville-Hall County – the best place in the UNIVERSE to do business."



W.G. Mealor **Chairman's Award**

Glennis Barnes of Georgia Power with wife, **Tamika**. Glennis has served three years as the Greater Hall Chamber Treasurer and was the recipient of the Greater Hall Chamber's prestigious W.G. Mealor Award, named after the first Chamber Chairman - W.G. Mealor. Glennis was recognized for going beyond the call of duty as a Chamber volunteer and community leader and received the award from Board Chairman Brian Rochester, Rochester & Associates.

BUSINESSLINK

VOLUME 26 ISSUE 12

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Kuhota Manufacturina of America

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Ward McCamv. Bank of America Tim McDonald, Lanier Technical College JD Mealor, Regions Bank

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John Wright, Fieldale Farms Mike Zeiler, Bitzer US, Inc. Nancy lo Zimmer, 1P Morgan Chase Bank

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Education & Leadership Andi Tippens, Vice President

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Madison Hopkins, Project Manager

South Hall Council

Kara Tate Vice President Sales & Programs

Community Development

VISION 2030

Elizabeth Higgins, Executive Director

Marketing & Communications

Kemie West, Business Link Editor/Consultant

Greater Hall Chamber Welcome Center Robin Halstead, Manager

The mission of the Greater Hall Chamber of Commerce is to improve the overall business climate for member growth, promote community develop facilitate political action, and enhance the quality of life

More·tho·pedics (n.): more hand and arm expertise



Our orthopedic surgery experts are trained in diagnosing, treating and preventing hand and arm injuries - and our fellowship-trained surgeon offers more specialized hand and upper-extremity care including reconstructive microsurgery.



Small Business of the Year Papa Jack's Country Kitchen

Bill Mays grew up in Lithonia and has lived in Hall County for 26 years. He opened Papa Jack's Country Kitchen in 2005 and named the restaurant after his father. The South Hall eatery specializes in good 'ole true, Southern, home-style cooking with fresh homemade "cathead" biscuits, fresh eggs, fluffy pancakes, and just about any breakfast meats you can think of, even fried Bologna! Their lunch choices include 4 to 6 meats and 8 to 10 vegetables every day. When Bill started the restaurant at the original location at Duncan's Corner, there was a 4-way stop, a gas station and a liquor store. Today, 16 years later, that corner isn't so little anymore. As the economy and South Hall area started to boom, Bill built a larger facility with a banquet room across the street. Through the COVID-19 pandemic,



Bill Mays, owner, Papa Jack's Country Kitchen, and **Kathy Fauscett**, The Fauscett Team, Keller Williams Realty Lanier Partners.

Papa Jack's has not only adapted but thrived through Bill's leadership, outstanding customer service, and a dedicated staff that Bill says "are just a great group of people – not only are they my employees, I consider them my family." papajackscountrykitchen.com

Family Business of the Year Cochran Brothers Electric

Cochran Electric was founded in 1977 by James Cochran. James passed away in 1980 and his son, Stanley, and three brothers started Cochran Brothers Electric. Now, 41 years later the Cochran team remains committed to serving Gainesville-Hall County with customers including King's Hawaiian, MarJac Poultry, Cargill, The Georgia Poultry Lab, UPS, National Beverage, and the University of North Georgia. Cochran Brothers is a full service contractor specializing in complete engineering and design, commercial, industrial and multi-platform PLC and Automation. Projects range in size from small to multi-million dollar contracts. The Cochran Brothers Electric team, the majority of which have been with the company for



Stanley and Kay Cochran, owners, Cochran Brothers Electric.

over 20 years, takes pride in their workmanship and demonstrates superior quality and professionalism on each project. The company is involved in the Chamber's Workforce Development initiative and considers their participation in the Career Path Fairs for area 7th graders truly rewarding. *cochranbrotherselectric.com*

Family Business of the Year **Three D Cleaners**

Danny and Mary Lee Dunagan established Three D Cleaners in 1978, and the company celebrates 43 years in business this fall. The Dunagans offer outstanding service that loval customers have relied on for decades. They provide top-notch dry cleaning and shirt service, alterations, wedding dress cleaning and preservation, along with leather and suede services. With three locations, the business has grown from a couple of employees to over 15 employees with a 5,000-square-foot plant servicing all locations. Danny and Mary Lee's son, Trip, worked for many years operating the company as Danny assumed a political career. Danny was elected to the Gainesville City Council in 2006 and became the first elected Mayor for the City of Gainesville



Danny and Mary Lee Dunagan, owners, Three D Cleaners.

in 2013. Trip recently changed career paths leading Danny to resume operations of the company. As reflected by Danny's service to the City of Gainesville, the Dunagan family is committed to community involvement. They support many good causes such as "Coats for Kids" and area schools and nonprofits with sponsorships and donations. 770-503-0084.

Small Business of the Year Willis Investment Counsel

Established in 1979, Willis Investment Counsel is an independent investment management firm. Located off Green Street, the 41-year-old firm has 12 employees, including 6 shareholders. The company manages portfolios for corporations, families, foundation and endowment funds, pension funds and 401k plans for clients in 15 states and has a research orientation in the areas of portfolio design, company research, retirement and estate planning stress-testing, corporate working capital mapping, and decisionmaking psychology. The firm believes in supporting the community and generously contributes to the Quinlan Visual Arts Center, Northeast Georgia



Bob Willis, CEO & Chief Investment Officer, and **Jay Kilroy**, President & Portfolio Manager, Willis Investment Counsel.

Medical Center and other community organizations. Responding to what they think makes them distinctive, partner Jay Kilroy said, "we have clients, not accounts, and we care about them." Bob Willis says the company "just believes it's the right thing to do – to be dug in where you live and work, to give back, help out, and do your part." wicinvest.com

Distinguished Citizens Award Doug & Kay Ivester



Doug and Kay Ivester are natives of New Holland, beginning their decades-long love story there as children. Doug Ivester, former chairman and CEO of The Coca-Cola Company, says he's been truly blessed to live the American dream. "I realize it, and I live every day trying to find a basis to repay some of the good fortune that's come my way," he says. From helping to underwrite the training of health care professionals in our community through the Ivester College of Health Sciences at Brenau University to the development of Gainesville Renaissance, the \$22.4 million mixed-use development now under construction on the Historic Downtown Gainesville Square – Doug and Kay pos-

sess a strong sense of generosity and community and derive deep satisfaction in helping others succeed. There's Brenau University's Mary Inez Grindle School of Nursing, the Ernest Ledford Grindle Athletics Park in New Holland, the Ivester Foundation's support of Gainesville City and Hall County education programs, the visitors center, amphitheater, and children's garden at the Atlanta Botanical Garden Gainesville, the Ada Mae Ivester Education Center at the Northeast Georgia History Center, and so much more. Doug says the core values he lives by today all came from New Holland, all came from Gainesville. "They were honed over the years by experiences. They were honed by learning from other people." The Ivester's have shown, time and again, their commitment to ensuring that Gainesville and Hall County remain vibrant and robust for generations to come. Doug & Kay Ivester are truly Distinguished Citizens and more than worthy of this recognition.



(L-R) Greater Hall Chamber Chair-Elect Phil Sutton, Kubota Manufacturing of America, Kit **Dunlap**, *President & CEO*, and Chairman **Brian Rochester**, *Rochester & Associates*, at the 113th Annual Meeting & Gala on May 13.

Community Service Award VISION 2030 Public Art

Great communities have great art. And, Gainesville-Hall County and its municipalities have taken on the mission to be a community that creates intentional and interactive art for all to enjoy. VISION 2030 Public Art has been the catalyst for this goal. The volunteer committee scouts and inventories spaces, helps secure sponsors, and matches projects with artists. Since its launch, the committee has:

- · Developed an art inventory, map and walking tours of public art in our community
- · Created wall murals including the unique "Lost Wall" in the Midland Arts District
- · Created NEW, and ongoing, art



VISION 2030 Public Art Chairman Frank Norton, Jr., The Norton Agency, and Elizabeth Higgins, VISION 2030 Executive Director.

programs such as Free Range Art, GOGO Art, BURDS (Brenau Urban Rural Discoveries), Bird Bike Racks and Protective Angels at local fire stations. The group developed a Public Art Awareness Event and fundraising initiative called the Public Art Block pARTy. This event promotes and celebrates art while raising funds for the purchase of new public art for the community. Since 2015, VISION 2030's Public Art committee has seen over \$1.1 million invested through public-private collaborations. "Art Everywhere" has truly become the mantra, and they're only gaining momentum!

For Lease **Downtown Gainesville Office Space** 204 Green Street | Gainesville 30501

- Free standing office building in Gainesville CBD adjacent to the Chamber
- +/- 2,800 Square Feet
- Downstairs: Reception Area, 4 Large Offices, Conference Area, Kitchenette
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small business

Small Business of the Month **Senor Fiesta Mexican Restaurant**

Seńor Fiesta Mexican **Restaurant** is locally owned and operated by Uriel Arellano. Uriel's entrepreneurial skills were developed at a young age when he sold donuts made by his mother door-to-door. He began working in a restaurant and worked his way up through all the positions: busboy, dish washer, waiter, cook, head cook. These experiences were put to good use as he opened his own restaurant.



(L-R) **Jonathan Garcia, Uriel Arellano** and **Vicente Fernandez** of Seńor Fiesta Mexican Restaurant.

Uriel says he's not an owner that simply tells people what to do – he works onsite and leads by example. Senor Fiesta has a fun and family-friendly atmosphere. Their goal is to make you feel at home each time you visit while providing great food and service. All foods are made from scratch daily and with only fresh ingredients and meats to ensure the best taste in every bite. 1943 Jesse Jewell Pkwy, Suite 900, Gainesville, GA 30501. 770-534-1122. senorfiesta.com

Upcoming Seminar

Tuesday, July 13 Small Business Seminar Back In Person in July!

"Making Sense of Your Next Wise Move"

Presented by **J. Casey Ryals**, Agency Manager, Hall County Farm Bureau Insurance
9-10 am | Chamber In Person **OR** via **Zoom**230 E.E. Butler Parkway in Gainesville
No Charge for Chamber Members

Sometimes the way to truly "win" the day-to-day hustle is to change direction completely. Uncover what is really guiding your work's journey and examine how you can enjoy higher productivity and satisfaction at work and in life. Local businessman and author J. Casey Ryals will share the principles of self-management outlined in his book, *Last to Least*. Participants will learn what self-management is and why it is important.

Become a Chamber 2021 CERTIFIED Small Business Partner by participating in six (6) Small Business Seminars this year.

CERTIFIED Partners Receive

- Certificate of Completion
- Certified Small Business Door Decal
- Recognition at a Chamber Board Meeting
- Announcement in the Business Link

nfo

Amanda Lewis, 770-532-6206 x 111

Small Business Success Seminar Tuesday, June 8

9:00 a.m. - 10:00 a.m. | via Zoom

"Reach Customers Online With Google"



Demming BassSpeaker & Trainer,
Grow With Google

Don't miss *Grow With Google* presented by Demming Bass, an official Google supported trainer, and learn how to engage with customers online, generate leads, make sales and grow revenue. Customized for local businesses and nonprofits, Bass will show you how to improve your website's visibility, implement social media strategies and use free tools to immediately market your business. Demming, a former chamber of commerce executive, has trained over 30,000 small businesses on how to be better marketers and was recognized as one of the "Top 100 Most Notable Georgians" by *Georgia Trend* magazine.

Thank you sponsors

The Times
gainesvilletimes.com









meetings $\mathcal{R}_{\mathcal{I}}$ events

South Hall Business Coalition

Tuesday, June 22 IN PERSON!

9:00 am - 10:00 am



LanierIslands.com

7000 Lanier Islands Parkway | Buford 30518

Legacy Lodge at Lanier Islands

Discover a Different World, Close to Home.

Meet us at Legacy Lodge and see what's happening at Lanier Islands this summer. With 1,200 acres of fun in the sun, the resort offers something for everyone in the family. Enjoy a round of golf, lounge on a white sandy beach, walk or bike across scenic trails, or take a dip in



Lake Lanier. Spend the day at the waterpark at Margaritaville, dine at one of the lake-front restaurants or grab a drink at one of the lake view bars. Stay the night in one of the family-friendly accommodations. Discover your destination for adventure, right here at home!



calendar

Wednesday, June 2 **Healthcare Committee**

9:00 a.m. -10:00 a.m. | via Zoom

Friday, June 11 **Economic Development Council**

8:30 a.m. - 9:30 a.m. Lanier Technical College Ramsey Conference Center

Network Over Coffee

9:00 a.m. - 10:00 a.m. Dunkin' & Baskin-Robbins | Flowery Branch

Tuesday, June 8 **Small Business Seminar**

"Reach Customers Online With Google" Presented by **Demming Bass**, Speaker & Trainer, Grow With Google 9:00 a.m. - 10:00 a.m. | via Zoom

Wednesday, June 9 **Human Resource Council**

11:45 a.m. - 1:00 p.m.

Tuesday, June 15 Vision 2030 Board Meeting

11:30 a.m. - 1:00 p.m.

Wednesday, June 16 **Issues Committee**

9:00 a.m.

Thursday, June 17 **Chamber Executive Committee**

12:00 p.m. - 1:30 p.m.

Friday, June 18

New Member Breakfast & Orientation

9:00 a.m. - 10:00 a.m. Lanier College Career Academy 2719 Tumbling Creek Road | Gainesville

Tuesday, June 22 **South Hall Business Coalition**

9:00 a.m. - 10:00 a.m. Legacy Lodge | Lanier islands 7000 Lanier Islands Parkwy | Buford

Thursday, June 24 **Chamber Board of Directors**

12:00 p.m. - 1:30 p.m. Gainesville Civic Center

Friday, June 25 **Network Over Coffee**

9:00 a.m. - 10:00 a.m. Healthy and Happy Nutrition 3004 McEver Road | Gainesville

INFO **GHCC.com/events**

New Member Breakfast & Orientation

Friday, June 18 IN PERSON!

9:00 am - 10:00 am

Lanier College Career Academy

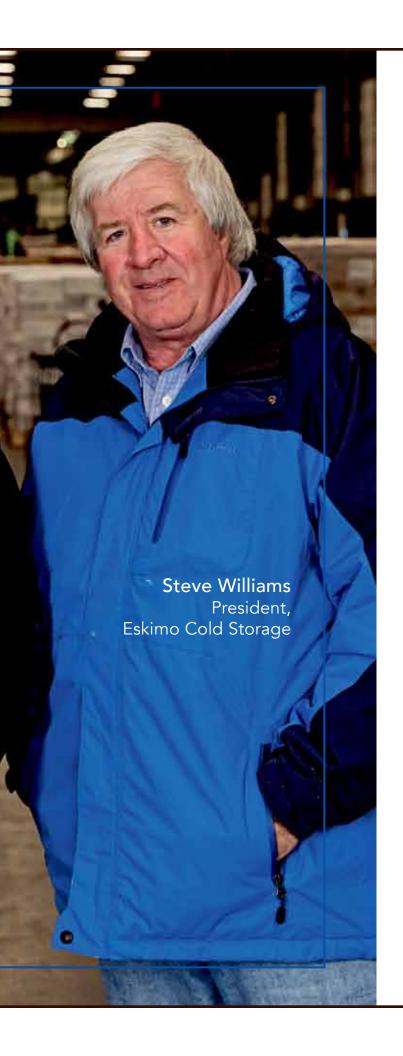
Willow Red Conference Room 2719 Tumbling Creek Road | Gainesville 30504

All new Chamber members are invited to join us for breakfast and networking on Friday, June 18th. Meet Greater Hall Chamber officers and board members as well as staff, and learn about membership benefits and opportunities!

Light breakfast and coffee provided. Door Prizes!

Space is limited. Registration required. RSVP/Questions: Kara Tate, ktate@ghcc.com, or call 770-532-6206 x 103.





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jacksonemc.com/business

member news

Peace Pole in South Hall

A Peace Pole in the South Hall Community is now one of over 200,000 in 180 countries. The pole was dedicated to the City of Oakwood by the South Hall **Rotary Club**. The five-sided metal fabrication has the words "May Peace Prevail" in English, Spanish, German, Korean and Vietnamese – to depict the languages and businesses represented in our community. The custom fabrication was created and donated by Thomas Prather of Conditioned Air Systems, powder coated by Georgia Powder Coatings and landscaped by **Landscape Management Company**. Peace Poles began with Masahisa Goi after World War II and the destruction he saw from the atomic bomb in Japan. Goi came to understand that words, thoughts and intentions carry strong, positive energy. The pole will be relocated in the future as a landmark along the Highland to Islands Trail expansion into Oakwood. SHrotary.org



Amanda Groover, president, South Hall Rotary, at the newly installed Peace Pole in Oakwood.

NGMC expands medical residency program

Northeast Georgia Medical Center (NGMC) has received initial accreditation for Graduate Medical Education for its OB/GYN residency program. This is NGMC's sixth Graduate Medical



Education (GME) program to receive initial accreditation, following the announcement in April of the Emergency Medicine and Psychiatry residency programs. Residents will begin their first day of residency on July 1, 2022 and will train for four years at NGMC under the leadership of **Francis Nuthalapaty, MD, OB/GYN** program director. By 2024, all six specialties: **Internal Medicine, General Surgery, Family Medicine, Emergency Medicine, Psychiatry** and **OB/GYN**, could host over 200 residents – making NGMC's Graduate Medical Education program one of the largest in Georgia. *NGMCgme.org*

Sen. Warnock visits Gainesville-Hall County

U.S. Senator Raphael Warnock recently made a visit to Gainesville-Hall County where he toured the Downtown Square to see the many projects under construction. He also visited Kubota Manufacturing of America where he met with Phil Sutton and other community leaders. Warnock and his team toured the Kubota plant and took a ride in an RTV manufactured at Kubota's Gainesville facility.



- Veteran commercial lender **Greg Barrett**has joined **Peach State Bank** as senior
 vice president. Barrett began his career
 in Gainesville in 1998 and most recently
 served as market executive/senior VP at First
 Citizens. He was an organizer/director of
 Chattahoochee Bank of Georgia where he
 was executive vice president. Barrett is active
 in the community, serving as Gainesville
 High Dugout Club treasurer and former
 member of the Gainesville Middle School
 and Centennial Arts Academy Governance
 Councils. He is a 2008 graduate of Leadership
 Hall County and was the 2001 Gainesville
 Jaycee of the Year. peachstate.bank
- The Greater Hall Chamber has a position opening Vice President Finance & Administration. Full time position, and experience is required. Responsible for managing financial activities, cash receipts and disbursements, payroll and 401K. Provide HR support for employees. Maintain financial and physical assets and investment properties. Coordinate IT inventory and support. Send resume: resumes@ghcc.com
- Lake Lanier Olympic Park's Food Truck
 Friday is Friday, June 11 (5-9pm) with a
 great lineup of food and fun! Live music,
 new and returning food trucks, beer and
 wine sales, retail vendors and community
 groups there's something for everyone.
 Limited table reservations available. Stay
 up to date with all the latest regarding Food
 Truck Friday and more upcoming events at
 Facebook.com/lakelanierolympicvenue
- John Jarrard Foundation's 6th Annual Lake Show is Saturday, June 5 at Lake Lanier Olympic Park and features the Shawn Mullins Band with Special Guests, The Allen Nivens Band. Gates open at 5pm with food trucks and a fireworks show following the concert. johnjarrardfoundation.com
- The 2021 Gainesville-Hall County Market Report, published by the Atlanta Business Chronicle, and the Chamber's 2021

 Economic Development Report (Q2) are now available. Both reports highlight workforce development, industrial growth, tourism, healthcare and more. Visit the Chamber's Resource Center at GHCC.com for the these publications as well as the recently updated 2021 Elected Officials Directory with a complete listing of City of

- Gainesville and Hall County officials, along with all municipalities in Hall County, State Legislators, U.S. Congress and U.S. Senate. *GHCC.com/resource-center*
- South Hall Rotary Club president Amanda Groover, DCO Commercial Floors, was honored with the 2021 R.L. Paynik Award at the annual conference. The award was given by the Rotary District Governor in recognition of outstanding leadership by a club president and the numerous service projects, nontraditional activities and opportunities the South Hall Rotary club provided. Groover's leadership helped inspire projects, such as Rotary Means Business, Farmers to Families food distribution and the new GED voucher scholarship program for adult education at Lanier Technical College. shrotary.org
- MedLink Georgia welcomes Ernie Aldaco, NP-C, to the MedLink team! Ernie is a Family Nurse Practitioner with over 19 years of experience in orthopedics and sports medicine. He is accepting new patients, age 5+, in the Gainesville office for sick and well visits, sports physicals, and basic women's health. Ernie is also bilingual. To schedule an appointment: 706-521-3113. medlinkga.org
- Summer MusicFest™ 2021 is finally here!

 The Arts Council announces it's first of five, family-friendly, outdoor concerts from the new Gladys Wyant Performing Arts Pavilion at the Smithgall Arts Center in Downtown Gainesville. The music series kicks off with BANKS & SHANE on Friday, June 18. For over 40 years, Banks Burgess, Paul Shane, and their fabulous band have been bringing capacity crowds to their feet! Bring a picnic and chair, or get an upfront view by reserving a table for 8. Show starts at 8:00 pm. Gates open at 6:00 pm. For tickets, call 770-534-2787 or visit TheArtsCouncil.net
- For the fifth consecutive year, the
 Government Finance Officers Association
 of the U.S. and Canada has awarded
 Hall County Government the GFOA's

 Distinguished Budget Presentation Award
 for its Fiscal Year 2021 budget. hallcounty.org

Got news?

Email: kwest@ghcc.com

economic development

Corporate Storage expands warehousing



A ribbon cutting was held at **Corporate Storage's new Monroe Drive facility** (L-R) **Nikki Chandler**, *Chamber VP Existing Industry*; **Christa Andrews**, *CS Sales*; **Spence Price**, *CFO*; **Debbie Cofer**, *General Manager*; **Jimmy Adams**, *President*; **Rod Allen**, *Operations Manager*. The new 90,000-square-foot dry storage warehouse, an expansion of Corporate Storage's headquarters in Gainesville, is dedicated to commercial warehousing. *corporate-storage.com*



The Adams Companies held a groundbreaking at 2380 Monroe Drive for a 30,000-square-foot spec building — a joint venture with B. Dale Clark and Clark Construction Management. (L-R) Tim Evans, Chamber VP Economic Development; Jimmy Adams, President, and Spence Price, Chief Financial Officer, The Adams Companies; Dale Clark, Owner, and Bryan Clark, Manager, B. Dale Clark; Shane Clark, President, Clark Construction Management. Set to deliver this fall, the building is the newest property developed by The Adams Companies, a privately held industrial real estate development, investment, and management firm headquartered in Gainesville. theadamscompanies.com

Dutch company to bring 83 local jobs

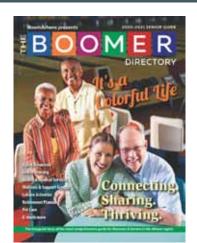
Ammeraal Beltech, a leading global manufacturer of lightweight conveyor belting, will invest over \$19 million in a new production plant in Buford and create 83 jobs in Hall County. Founded in 1950, Ammeraal Beltech is an international leader in the design, manufacturing, fabrication, and servicing of high-performance process and conveyor belts. With manufacturing sites in Europe, the U.S., Canada, and Asia, Ammeraal Beltech's products are available in 150 countries across the globe. Operations at the plant, located at 4627 Distribution Parkway in Buford, are expected to begin this fall. The company is hiring for positions in operations, quality management and process engineering. Individuals interested in career opportunities are encouraged to visit ammeraalbeltech.com

Reserve your FREE listing in the 2021-22 Boomer Directory of Senior Resources!

For Gainesville/Hall, Athens/Clarke, Watkinsville/Oconee, Winder/Barrow, Jefferson/Jackson, Monroe/E. Walton, & Madison and Oglethorpe Counties

Reach the BOOMER CONSUMER!

Over 80 categories in the most robust resource for seniors and their families in this eight-county area. Categories include aging resources, healthcare providers,



housing, retirement planning, pet care, wellness, leisure activities, and so much more.

- 64 pages 15,000 copies
- Mailed into select zip codes, distributed at high-traffic sites
- Online all year with links to your business
- Promotion on WUGA radio and through e-mail and Facebook

TO SUBMIT:

- Go to BoomAthens.com
- Click on the Boomer Directory tab
- Select Free, Enhanced, or Display
- Choose from over 80 categories, or add your own.
- Submit today and get an Early Bird discount!

NEW! – A comprehensive listing of area Alzheimer's Resources prepared by the UGA Institute of Gerontology

See the 2020-21 Directory Flipbook at BoomAthens.com

Questions? E-mail Betsy@boomathens.com



OUR STORIES. THEN & NOW.

"You knocked it out of the ballpark!"

Megan Vogt, ADRC Program Manager, Northeast Georgia Area Agency on Aging
(2020-21 Boomer Directory Satisfied Business)

community development

2021 Residential Beautification Awards









Hall County Recipients – Pam Keene & Rick Fulgham Mount Salem Circle in Flowery Branch

Rose Lane, Rick Fulgham and Pam Keene's home in Flowery Branch, is named in memory of Pam's mother

who grew roses and was an avid gardener. The 3-acre property features 60 hybrid tea long-stemmed rose bushes, over 100 native and standard azaleas, 50 camellias, five varieties of hydrangeas and many other blooming plants. In addition to flowering shrubs, trees and plants, Rick and Pam have multiple raised gardens to grow tomatoes, peppers and other vegetables. Their blueberry orchard yielded more than 100 pounds of fruit last summer.



${\bf City\ of\ Gainesville\ Recipient-Cindy\ White-Bradford\ Street}$

Cindy White, a retired Gainesville City and Hall County teacher, spends her time working in her small home garden. "My goal is to plant and build habitats for birds, bees and butterflies, so I do not use pesticides or herbicides," said White. "Gainesville is so lucky to have a healthy bird population including chimney swifts — a pair and their offspring can eat 12,000 insects a day! Their favorites are gnats, mosquitoes and biting flies."

Since 1994, the Greater Hall Chamber has recognized homeowners that are helping beautify our community. Residential & Business Beautification Awards help promote the importance of landscape enhancements and recognize those that are making a difference. Info: Robin Halstead, 770-532-6206, or email, rhalstead@qhcc.com.

Eagle Ranch appoints new executive director

Eagle Ranch announces John

Shackelford as Executive Director of
Eagle Ranch, beginning in July.
Prior to joining Eagle Ranch,
Shackelford spent 10 years at Chickfil-A's corporate headquarters, most recently leading Chick-fil-A's Brand
Planning team. Eagle Ranch Founder and current Executive Director Eddie
Staub will continue in a leadership role and launch Eagle Ranch's new community facility, The James W.
Webb Wings Center. Opening to the public in the fall, the center will serve



Eagle Ranch's Eddie Staub (left) and John Shackelford.

individuals, families and others in the community through outpatient counseling, retreats and organizational mentoring. Located in Flowery Branch, Eagle Ranch helps children and families in more than 40 counties in North Georgia and metro Atlanta. Children are provided a Christ-centered home, education and counseling in an 18-24 month program that involves the entire family, with the goal of the child returning home. Eagle Ranch serves up to 42 boys and 24 girls on its 315-acre campus, giving the structure, stability and time needed to work through a crisis situation. Additionally, Eagle Ranch has a variety of outreach efforts designed to educate and support families, therapeutic professionals, and nonprofit organizations across the United States and worldwide. *EagleRanch.org*

JOB OPENING

VP Finance & Administration

Greater Hall Chamber of Commerce Full Time Position | Experience Required

- · Manage financial activities of the Greater Hall Chamber of Commerce
- · Processes all cash receipts, disbursements, payroll and 401K
- · Manage financial and physical assets of the Chamber
- · Manage the Chamber office building and investment property
- · Provide Human Resource support for Chamber employees
- · Coordinate IT support and maintenance
- · Manage the Chamber Welcome Center and staff

Send Resume: resumes@ghcc.com



Human Resources | P.O. Box 347 | Gainesville, GA 30503

education & leadership

Leadership Hall County

(L-R): Ashley
Davis, Lawson Air
Conditioning &
Plumbing; Ashton
Meeks, Starke
Family Office;

Chelsea Sullivan, Rushton & Company, and fellow Leadership Hall County 2020-2021 class members



celebrated the end of their virtual year with food, fun, and fellowship with LHC Planning & Advisory Council members. The class will meet in person in August to start an action packed adventure for the Class of 2022. Special thank you to program sponsors: **Murray Plastics**, **American Yazaki Corp**, **Mellow Mushroom**, and door prize contributors: Elachee Nature Science Center, The Spa on Green Street, Gainesville Bowling Center, Lakeside Carwash, Gainesville Seafood Market, Thermacell Outdoors, Milton Martin Honda.



Art in the Park



Art in the Park Co-Chairs Leigh-Anne O'Brien and Allyson Everett at Hammock Hollow at Laurel Park. Leigh-Anne and Allyson, along with **Becky Ruffner** from Hall County Parks, coordinated the event. Hundreds of people enjoyed live music, art for sale by local artists, food trucks, fellowship and fun! Funds raised from the VISION 2030 event will fund future public art initiatives. vision2030.org





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ribbon cuttings

OCC Antiques & Interiors



Jennifer Nycz, Julia Nycz and Lorena Peterson cut a ribbon at OCC Antiques & Interiors, a new and unique market in Downtown Gainesville. OCC Antiques & Interiors provides an opportunity for people to find beautiful and affordable furniture and décor while preserving the past. Shop local to help the community and to help preserve our planet! The market's antique dealers are comprised of many of your friends and neighbors, so you never know who you are going to run into when you stop in! They're located just off the Downtown Square, so drop by anytime you feel like a trip down memory lane. 300 Northside Drive, Gainesville GA 30501. 678-696-5273. OCCantiques.com

Skyline Contracting



Scott Hearn, Paul Rogers, Sam White, Terry Garrett, Wes Hall (with scissors), Lauren Hall and Tyler Nichelson cut a ribbon at Skyline Contracting, one of North Georgia's most trusted names in home improvement. The award winning contractor specializes in roofing, siding, window and door replacement, and painting. From repairs to upgrades, they ensure outstanding commercial and residential service with unmatched workmanship with distinctions from the leading manufacturers. Because Skyline is a GAF Master Elite Certified and CertainTeed Select Shingle Master roofing company, you'll have access to a wide selection of high-quality products for your home's protection. 756 Green Street, Suite B, Gainesville, GA 30501. 770-530-3095. SkylineRoofingCompany.com

Optimizet Energy, Inc.



Katrin, Jason and **Hope Bonham** cut ribbon for **Optimizet Energy Inc.**, a provider of the most effective, comprehensive and cost-effective energy savings, reviewing and monitoring services available today. Optimizet is all about showing you how to minimize your business' energy problems with energy reducing technologies. Working with Restaurants, QSR's, SME's, Facilities Managers and Property Managers, Optimizet Energy delivers savings up to 40% and maximizes your profits. 7380 Spout Springs Road, Suite 210-101, Flowery Branch, GA 30542. 470-207-4223. *optimizet.com*

Flowery Branch Farmers Market



Officials cut a ribbon to open the **Flowery Branch Farmers Market**, including **Ed Asbridge**, Flowery Branch City Council; **Stacey Dickson**, Lake Lanier CVB; **Renee Carden**, Manager, Flowery Branch Farmers Market/Lake Lanier CVB; **Vickie Short**, Flowery Branch City Clerk/Interim City Manager, and market venders. Celebrating 10 years of bringing locally grown produce to South Hall, the market kicked off the 2021 season in May and is open Thursdays (3:30-6:30pm) rain or shine through October. Vendors include local Georgia Grown farmers with an abundance of fresh produce, as well as cheese makers, bath and body products, fresh baked breads, honey, jewelry, needlework and more. Check the website for upcoming events with live music artists and special activities each week. 5410 W Pine Street, Flowery Branch, GA 30542. 678-400-5108. *FloweryBranchFarmersMarket.com*

Promote your company with a FREE Ribbon Cutting Ceremony.

It's a free service if you're a member of the Chamber. Not a member? Join now, call 770-532-6206.



welcome new members

Bobcat of Atlanta

David Buehler 1780 Martin Luther King Jr. Blvd Dawsonville, GA 30534 Gainesville, GA 30501 770-242-6500 - Equipment Distributor BobcatofAtlanta.com

El Sombrero Mexican Grill & Cantina

Christian Aguirre 1705 Browns Bridge Road Gainesville, GA 30501 478-808-3102

- Restaurant & Catering elsombreromex.net

Foundry Commercial

Charlie Adams 3520 Piedmont Road NE Suite 235 Atlanta, GA 30305 404-649-6920 - Commercial Real Estate foundrycommercial.com

GotoHearing

Dr. Christopher Campellone 3000 McEver Road Gainesville, GA 30504 678-696-5470 - Audiology gotohearing.com

Industrial Repair

Laurie Galucki 3130 Tanners Mill Road Gainesvillem GA 30507 770-992-1851 - Industrial Repair irinc.com

Jean Marquez-McKinnev

96 Blue Heron Bluff 678-428-7614 - Individual Member jean.GaHomeExperts.com

Keller Williams Lanier Partners / Kimberly Roberson

6808 Grand Marina Circle Gainesville, GA 30506 678-524-5014 - Real Estate kimberlyroberson.kw.com

Mosquito Shield of Lake Lanier The Erica Hill Agency

Jeff Fields 5485 Bethelview Road Suite 360-340 Cumming, GA 30040 678-993-5279

- Exterminating Service moshield.com

New York Life Insurance

Smith Saguesse 5909 Peachtree Dunwoody Rd Building D, Suite 1100 Atlanta, GA 30328 478-538-5219 - Insurance newyorklife.com

OTM Moving Company

Daniel Braziunas 4050 Enterprise Way Flowery Branch, GA 30542 770-318-2981

- Moving & Storage otmmoves.com

Peak Industries

Rodnev Walker 175 Ben Burton Road Bogart, GA 30622 706-769-3430 - Electrical Contractor peak-ind.com

Sunny Park

6239 Hunting Creek Road Atlanta, GA 30328 678-662-4904 - Individual Member abmweb.com

Erica Hill 3446 Winder Highway Suite N Flowery Branch, GA 30542 678-805-5885

- Insurance allstate.com/erica.hill

Travis Rylee Roofing

Travis Rvlee 3120 The Trail Road Gainesville, GA30501 706-266-9386 - Roofing Contractor travisryleeroofing.net

Velo Solar

Sharon Lee 154 Krog Street Atlanta, GA 30307 770-855-1160 - Energy Solutions velosolar.com



Thank you Chamber volunteers and staff for making the **2021 Membership Campaign** a success! All gathered at Left Nut Brewery to celebrate signing up 78 new members. (Seated, L-R) Darryl Workman, South State Bank; Amanda Lewis, Chamber; Tracy Herter, Netchex; Renee Sweeney, Georgia Notary Pro; Rena Pendley, American Cancer Society; Jessica Palacios, Cardinal Ridge Group; Nikki Chandler, Chamber; Angela Banks, Georgia Notary Pro. (Standing, L-R) Chamber Vice Chairs of Membership Phil Bonelli, Regions Bank, and Brett Fowler, Turner, Wood & Smith Insurance; Tim Evans, Chamber; Michele Piucci, Peach State Bank: Lavna Weldon, State Farm Insurance: Andrew Davenport, A Good Look Home Inspection; Matt Waters, United Community Bank; Phil Palacios, Cardinal Ridge Group.

Residential Mosquito & Tick Control

Mosquito Shield® was founded in 2001 in response to the absence of an effective residential mosquito control service and the inadequacy of mosquito control products such as body sprays and candles. The company spent two decades developing its proprietary blend of

all-natural oils and select control products, as well as testing application methods and frequencies. The result is a "mosquito shield" that turns treated property into a mosquito-free zone by killing and repelling mosquitoes and other harmful out-



door pests. Having pioneered residential mosquito and tick control, Mosquito Shield and Tick Shield are the best in the business. Today, over 8 in 10 customers return year after year, and they serve tens of thousands of American households. 678-993-5279. moshield.com

Healthy Happy Nutrition

Healthy Happy Nutrition is owned by Sonia Magana, a trained independent Herbalife Nutrition distributor who provides comprehensive and personalized solutions for customers' nutrition and wellness goals. Since 1980, Herbalife has been on a mission to improve nutritional habits around the world with great tasting, science-backed nutrition products that help people get the right balance of healthy nutrition. Contact Sonia and learn how you can



achieve balanced nutrition, energy and fitness with the help of protein shakes, weight management programs, nutritional supplements, sports nutrition solutions and personal care products. Take the first step toward a better and healthier active you! 3004 McEver Road, Gainesville GA 30504. 678-677-5728. goherbalife.com/soniamagana

Cloudland Vineyards + Winery

Cloudland is one of Georgia's newest wineries but quite different from others. Their focus is on unique grapes and wines made for our region with styles such as their estate grown Lomanto, an exciting red wine grape that recently won "Best Georgia Red Wine" made from non-European grapes, to Pet Nat sparkling wines, unfiltered white wines and wild yeast fermented red wines. In addition to bottling the very best



wines Georgia has to offer, the atmosphere is unlike any other. With a backyard, laid back feel and a kind and well trained staff, this is a gem located right here in our community! 3796 N Bogan Road, Buford, GA 30519. 678-765-7945. Facebook.com/cloudlandwines

113th Annual Meeting & Gala





Kit Dunlap, Greater Hall Chamber President & CEO, and **Philip Wilheit**, Wilheit Packaging. Kit and Philip have each attended an estimated 40+ Greater Hall Chamber Annual Meetings!



Terry & Francine Spicer at the Gala Outdoor Reception. Terry serves on the Chamber Board and is Operations Training Manager at King's Hawaiian.



Ashton Blackwood, Augusta University; Tate O'Rouke, Jackson EMC, Chamber Vice Chair of VISION 2030; Andi Farmer, Milton Martin Honda, Chamber Vice Chair of Education.



Paul & Suzanne Chambers. Paul is Regional Director of External Affairs for AT&T and co-chairs the Chamber's HALLmark Initiative.



(L-R) Erin Dawkins, Home Care Matters; Emily McCord, Homestead Hospice; Margaret Spratlin, Longstreet Clinic; Shanna Cronic, Northeast Georgia Diagnostic Clinic; Anslee Wilson, A Helping Hand Home Care; Valerie Darling, Home Care Matters.



Chamber Marketing Vice Chair **Missy Burgess**, Lanier Islands Marketing & PR Manager; **Valentina Velasquez**, LI PR & Sponsorships Coordinator.

Upcoming Chamber Events

Tuesday, June 8 Small Business Seminar

"Reach Customers Online With Google" by **Demming Bass**, *Trainer, Grow With Google* 9:00 a.m. | via Zoom

Friday, June 11 Network Over Coffee

9:00 a.m. - 10:00 a.m. *New* Dunkin' & Baskin-Robbins in Flowery Branch

Tuesday, June 22 South Hall Business Coalition

9:00 a.m. - 10:00 a.m. Legacy Lodge at Lanier Islands

Friday, June 18 New Member Breakfast & Orientation

9:00 a.m. - 10:00 a.m. Lanier College & Career Academy in Gainesville

Friday, June 25 Network Over Coffee

9:00 a.m. - 10:00 a.m. Healthy and Happy Nutrition 3004 McEver Rd | Gainesville

Register for Chamber events online at **GHCC.com/EVENTS**



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