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Where'd you get that? The question is the ultimate tribute to someone's sense of style. It's the question you ask when you're enthralled by a stranger's cowboy boots, or geometric earrings, or perfectly fitted jacket.

You'll probably never find the twin of the item in question. What we really mean when we ask "Where'd you get that?" is "How did you do that?" How does this stylish stranger look so good, so eye-catching, so pulled together? And how can you do the same?

We asked eight stylish Richmonders to tell us about their favorite outfits – including

where they got them – and how they define their personal sense of style.

"Buy things you love, and then play," says Amy Brachman, founder of Superfun Yoga Pants. "Put your crazy sparkly shoes on with your ripped jeans and a white button-down shirt," suggests lifestyle blogger Megan Marconyak. "Do some soul-searching and define yourself in three distinctive words," stylist Jonathan Copeland advises.

Whether your personal style is more boots-and-jangly-bracelets or perfectly tailored black suits, we hope you find style inspiration in these pages.

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Amy Brachman

WHAT SHE'S WEARING: “Daisy” pants from Superfun Yoga Pants; top by Central Park West, from Bliss at 5812; boots by Old Gringo; bracelets from Superfun Yoga Pants (BAMF), Love This RVA, and Live Your Truth Malas, among others; earrings by Vintage Sixty-Six by Alex and Ani.

AMY'S STYLE STATEMENT: Fitness pants feel better to live in than any other pants. And if you try them on with your favorite things in your closet – for me, that often means boots and bracelets and relatively big earrings – you can look pulled together and fashionable and also feel good all day. And the yoga pants we sell are interesting, so I get stopped and have conversations and that makes my day brighter.

Almost everything I wear these days comes from a relatively small maker, usually has a story, and makes me feel like I'm part

of something. My BAMF (“Beautiful And Most Fabulous” or “Bad Ass M-F”) bracelet was originally a gift from a friend who made it. Now we make and sell them from Superfun Yoga Pants, and the proceeds go to organizations that raise awareness of anxiety and depression. I wear two so that when I meet someone, and they seem like they need a little boosting, I often take the second one off my wrist and give it to them.

I've always loved fashion. It's never been cerebral for me: I put it on, and I either love it on me or I don't. I don't need to wear the most current thing as much as I need to feel good in what I have on. To me, it's about finding things I love and knowing that when I get into my closet and start playing, they'll come together.

Amy Brachman is the founder of Superfun Yoga Pants.



Eric Michael

WHAT HE'S WEARING: Black, jersey drop-crotch pants and a coordinating black cardigan, both from Zara; black Chelsea boots. "I'm not a big jewelry person, per se," he says. "With the tattoos and the hair, you don't need any more accessories." Most of his tattoos are from All for One Tattoo or River City Tattoo, plus two recent additions from Two Pillars Tattoo.

ERIC'S STYLE STATEMENT: That is my go-to outfit for this time of year. I like a uniform, if you will. I hate suits. I hate ties, I'm not a tuxedo kind of a guy. It's all sort of one look, very coordinated. It's almost a nod to a jumpsuit. Black just overall is classy, you really can't mess that up. If it's not black, gray, beige or navy blue, I don't wear it.

I tend to like things that are very classic in the way that they're cut, but I wear them in a way that's a little more unusual. I don't like being hindered by stereotypes. I'm really body-conscious, and I like a more irreverent take on fashion. I like a balance of masculine and feminine, hard and soft. I like the cinched waist, I like the shoulders coming out a little - a little Joan Crawford nod.

Eric Michael is a master stylist at La Bella Hair Studio on Patterson Avenue.



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Megan Marconyak

WHAT SHE'S WEARING: Xenia Design top from Phoenix; black Spanx leggings from Levy's; "super-sparkly silver shoes" by Betsey Johnson; earrings from Ann Taylor; vintage ring from Bygones; watch from Michael Kors; top two necklaces by Mariana, combining new and old hand-set Czech stones and Swarovski crystals; bottom two necklaces by Kay Adams, co-owner of Anthill Antiques ("I love Kay's pieces because she finds old brooches, beads and earrings and makes them into new jewelry."); fox-head bracelet by Alexis Bittar; vintage rhinestone bracelet from Bygones; skinny Lagos bracelet from Schwarzschild Jewelers; plain rhinestone bracelet by Mariana.

MEGAN'S STYLE STATEMENT: Even though I do wear color, sometimes, I think black just tends to be my go-to look. I look for classic cuts that have some kind of a twist that makes them different. With the taffeta skirt, this top has a more avant-garde twist, but it's still a basic black top and black leggings.

I have like a million necklaces and bracelets. It felt really Chanel to me. My mom always gets me these Mariana necklaces. They come in all different colors, but you can mix and match and layer them. If you like bling but can't afford current high-end costume jewelry, shop vintage and consignment stores.

People seem to know me for sparkly shoes. Put your crazy sparkly shoes on with your ripped jeans and a white button-down shirt.

Megan Marconyak is a lifestyle blogger at Marco Style (marcostyle.net).

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WHAT SHE'S WEARING: Lace shirt by Equipment; jacket by Bill Blass; bell-bottomed pants by XOXO ("I've had those since '90-something-or-other. I used to torture my children by wearing those pants."); shoes by Stuart Weitzman; earrings by Beauticontrol; faux-pearl necklaces.

KYLE'S STYLE STATEMENT: I consider it a linear aesthetic. I like clothes with clean lines and without a lot of design elements, but maybe made with a luxurious fabric. I feel like clothes are an investment. I have to be able to justify the cost per wearing, in my own mind. I'll buy classic pieces that are timeless. I don't want my clothes to represent a moment in time. I don't like to buy fashion;

I like to buy style.

HER STYLE ADVICE: As an image consultant, I first ask clients about lifestyle: Are you high-maintenance? Or not? I really believe people need to build a core wardrobe, and from there, accessorize. Start with a color story – a color that you love and really looks good next to your skin, and build from there. Invest in tailored black pants, a black skirt and a black dress. Know and respect your body type. I believe that every woman looks beautiful at whatever size she is.

Kyle Grinnage is an anti-aging skincare specialist, image consultant, and executive director of the Miss Chesterfield Scholarship Pageant.



Becky Eschenroeder

WHAT SHE'S WEARING: Tie-dyed halter top by Warrior Within Designs from Wanderlust in Snowshoe, W. Va.; pants by Teeki; two shawls; "and then barefoot, of course." Pinecone necklace by Third Eye Pinecones; green kyanite necklace made by Becky's sister Caitlin Eschenroeder. Haircolor and feathers by Shannon Harrison of Moore Street Studio. Tattoos of mountains, feather and butterfly by Brian Bruno of Absolute Art.

BECKY'S STYLE STATEMENT: Free, wild, unpredictable. You have the colors - the colorful top - and that just represents me. And the elements as well: fire, water, air, earth, ether mixing together, reminding us that everything's connected.

I'm wearing a lot of bracelets, as well. All of these bracelets are kind of my story. Each one was given to me by somebody from a place of love, an exchange of love. There's one that I always wear on my left wrist, of mountains, that my best friend, Shannon Harrison, gave me. And I've worn it pretty much every day since. It's a reminder of staying connected to the earth, reminding me that home is wherever I am. Another one that I always wear on my right wrist is a feather, that reminds me to continue to dream and fly. My friend Sherrie Page gave it to me at the culmination of our teacher training.

I was just out in Big Sky, and decided to shed my bracelets. It was the result of a very beautiful conversation about energy with my friend. I'm now wearing just two or three on each wrist, depending on how I am feeling energetically. I'll give them away when it's time, as well.

Becky Eschenroeder is the owner of Great Abiding Yoga.

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Kim Vincze

WHAT SHE'S WEARING: T-shirt by Splendid; jeans by Rag & Bone; vintage raccoon fur; moss green suede military-style boots by Gianvito Rossi; silver jewelry by Barry Brinker.

KIM'S STYLE STATEMENT: I believe in a good foundation in a wardrobe, such as great jeans, T-shirts for layering, oversized cashmere and wool sweaters in the winter, and a great pair of boots (cowboy, tall and over-the-knee). In the summer, I am all about a wedge heel and dresses. I then mix in unique statement pieces, like a '70s jumpsuit for a party or the vintage raccoon fur I'm wearing for the shoot.

Over the years, I've collected some great Chanel, Carolina Herrera, Oscar de la Renta and Celine, just to name a few, that are timeless pieces. I started buying classic pieces

from local businessman Hank Greenberg, when he took over Montaldo's location and opened Coplon's, and learned that if you buy good quality, it can also be a fun piece that lasts a lifetime.

Needless to say, with age comes wisdom when it comes to knowing what you can pull off. And I really don't like to look like I'm too put-together. I like to look like I have on "just the right amount of wrong." My style definitely crosses over into my business, Verve Home Furnishings. We carry all the basics, but have a great selection of those statement pieces you need to have fun in your home – or to have just the right amount of wrong.

Kim Vincze is the owner of Verve Home Furnishings.

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Mattias Haglund

WHAT HE'S WEARING: On Mattias: Pants from Banana Republic, button-down shirt from Ledbury, green jacket from Need Supply, shoes from Clarks, watch from Tissot. On 11-month-old son Emerson: Overalls from Levi's, plaid shirt from Baby Gap, moccasins from Nordstrom.

MATTIAS' STYLE STATEMENT:

"I just try to wear clean, comfortable, attractive stuff. I'm not afraid to get a little messy in it if you need to, as a Dad. I'm never terribly put together, but I try to have nice things that will last, that I don't have to worry about messing up. Things that are going to be nice, comfortable and durable." Haglund seeks out clothing and accessories that are "really well made and relatively timeless," from his Ledbury shirts to Tissot timepieces.

Mattias Haglund is a Richmond restaurateur.



Jonathan Copeland

WHAT HE'S WEARING: Button-down shirt and skirt from H&M; vest from The Limited; shoes from Aldo; vintage scarf from Fan Tastic Thrift; bracelet from Forever 21

JONATHAN'S STYLE STATEMENT: I always want my looks to reflect my three most defining attributes: fun, clever and polished. For this look, fun can be found in the pop of leopard print, which is always fashion-forward. The button-down and vest add the polish and professionalism. My cleverness is shown in the subversive ways I combine certain pieces, such as my skirt. My whole thing right now is pushing the idea of women's wear for men, and showing how it can be an appealing aesthetic that men everywhere are willing to wear. I call this gender-diverse fashion. When a woman wears men's clothing, we're not saying, "That's a

woman trying to be a man." In a way, it brings out more of her femininity. I think men can do the same thing, and being a man in our political climate, I believe it is a strong statement of support for women's rights, and gender equality.

HIS STYLE ADVICE: Do some soul-searching and define yourself in three distinctive words. Every pieces of clothing you put on should speak to one or more of those words. Then, be willing to step out your comfort zone, find pieces that are fun and unapologetically display these qualities of who you are. That is what helps you to develop a more recognizable style, and I think recognizable is the word people should aspire to.

Jonathan Copeland is a freelance stylist and publishing entrepreneur.

A photograph of a living room interior. In the foreground, a green upholstered armchair with a curved wooden frame sits on a light-colored wooden floor. Behind the chair is a dark wood bookshelf filled with books, decorative objects, and framed artwork. To the left, a green curtain hangs from a rod. The overall aesthetic is modern and sophisticated.

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