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Humanities, Social Sciences and Visual Arts

B L O O M S B U R Y



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The Myth of Luck

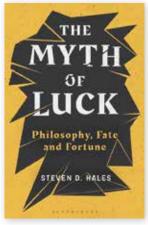
Philosophy, Fate, and Fortune

Steven D. Hales

A tour-de-force study of luck—how it differs from skill, determines merit, interferes with knowledge—and ultimately, is all in our minds.

Taking us on a guided tour of one of our oldest concepts, *The Myth of Luck* begins in ancient Greece and Rome, considering how Plato, Oedipus and the Stoics understood luck, before entering the theoretical world of probability and exploring how luck relates to Aquinas, Galileo, ethics, Russian roulette, Camus, and present-day psychology. By introducing us to compelling arguments and convincing reasons that explain why there is no such thing as luck, this book helps us to regain our own agency in the world - telling the entertaining story of the philosophy and history of luck along the way.

Steven D. Hales is Professor and Chair of Philosophy at Bloomsburg University of Pennsylvania, USA. He has been a Visiting Professor at the Universities of Cambridge, Turin, Edinburgh, and London. He is also an award-winning writer and teacher, and has published numerous books and articles. Find him at stevenhales.org.



August 2020 256 pages 216 x 138mm 9781350149298 Bloomsbury Academic

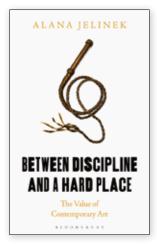
Between Discipline and a Hard Place

The Value of Contemporary Art Alana Jelinek

A new definition of art which forefronts the role of practicing artists, rather than the marketplace, in understanding what art is and why it's important.

Between Discipline and a Hard Place proposes that, against a coalition of historians, museums and commentators claiming to speak on behalf of art, it is artists alone who may define what art really is. While there are objects called 'art' in museums - from Hans Sloane's collection, which became the foundation of the British Museum, to Alfred Barr's inclusion of 'primitive art' in the MoMa - Alana Jelinek argues that only those made with the knowledge and discipline of art should rightly be termed as such. Policing the definition of art in this way is not to entrench it as an elitist occupation, but in order to focus on its liberal democratic potential. Written from the perspective of a practising artist, this book also features 30 specially commissioned illustrations forming visual abstracts to the content covered in each section.

Alana Jelinek is a Researcher in the School of Art and Design, University of Hertfordshire, UK. She is the author of *This is Not Art: Activism and Other 'Not Art'* (I.B. Tauris, 2013).



August 2020 30 mono illus 296 pages 198 x 129mm 9781350100497 Bloomsbury Academic

Kant's Humorous Writings

An Illustrated Guide

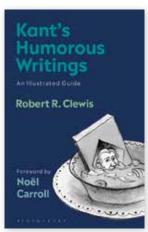
Robert R. Clewis

Providing a totally different perspective of one of the most influential philosophers of all time, this volume contains new translations of Kant's writing, supplemented by accessible historical commentary.

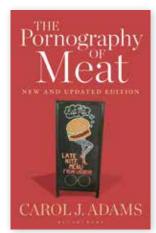
Commonly regarded as one of the most serious philosophers of all time, little is known about the events of Kant's very quiet life. Yet *Kant's Humorous Writings* explores a dimension of his work that has, until now, been almost entirely ignored. With new translations of Kant's *bon mots*, quips, and anecdotes, supplemented by historical commentary and numerous illustrations to help bring the jokes to life, this guide outlines just why these pieces were important to both the man and his work. Along with a foreword on Kant's theory of humour by one of the foremost philosophers of comedy, Noël Carroll, this book offers a fresh way in to the work of this enduringly important thinker.

Robert R. Clewis is author of *The Kantian Sublime and the Revelation of Freedom* (2009), a translator in *Kant's Lectures on Anthropology* (2012), and editor of *Reading Kant's Lectures* (2015). He is also the editor of *The Sublime Reader* (Bloomsbury, 2018). He teaches philosophy and is Director of the Honors Program at Gwynedd Mercy University, USA and is an Alexander von Humboldt Fellow.

Noël Carroll is distinguished Professor of Philosophy, CUNY graduate Center, USA.



November 2020 30 mono illus 256 pages 216 x 138mm 9781350112797 Bloomsbury Academic



November 2020 300 mono illus 384 pages 140 x 216mm 2nd edition 9781501364396 Bloomsbury Academic

The Pornography of Meat: New and Updated Edition

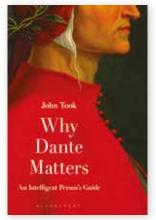
Carol J. Adams

"The connections traced between rampant masculinity, misogyny, carnivorism, and militarism operate as powerfully today as when Carol Adams first diagnosed them twenty years ago."

I.M. Contract

Since the publication of her landmark book *The Sexual Politics of Meat*, Carol J. Adams and her readers have continued to document and hold to account the degrading interplay of language about women, domesticated animals, and meat in advertising, politics, and media. Serving as a sequel and visual companion to this seminal text, *The Pornography of Meat* charts how representations in our culture are evidence of overlapping oppressions of misogyny, white supremacy, homophobia, ableism, and human superiority. This revised edition includes 300 images, most of them new, and has been updated to cover expressions of misogyny in online media and advertising, the #MeToo movement, and the impact of Donald Trump on our political language. Never has this book - or Adams' analysis - been more relevant.

Carol J. Adams is the author of numerous books, including *Burger* (Bloomsbury, 2018), *Neither Man nor Beast* (1993; Bloomsbury Revelations, 2018), and *The Sexual Politics of Meat* (1990; 25th anniversary edition, Bloomsbury, 2015). She is the co-editor of several path breaking anthologies, including most recently *Ecofeminism: Feminist Intersections with Other Animals and the Earth* (Bloomsbury, 2014, edited with Lori Gruen). Find her at www.caroljadams.com



October 2020 224 pages 234 x 153mm 9781472951038 Bloomsbury Continuum

Why Dante Matters

An Intelligent Person's Guide
John Took

John Took provides an entirely original view of one of the most important poets and thinkers in all of Western literature, Dante Alighieri.

In Why Dante Matters, Professor John Took introduces the reader to the principle themes of Dante's work. Beginning with an account of Dante and the self, he proceeds by way of the Vita nova, the Convivio and the Commedia to explore the notion of Dante as the poet par excellence of emergence and human happiness. As we mark the 700th anniversary of his death in 2021, this book offers a fresh account of Dante as a poet and philosopher for our times.

John Took is Professor Emeritus of Dante Studies at University College London, UK. Prominent among his books and articles on Dante is his recently published intellectual biography of Dante entitled simply *Dante* (2020).



July 2020 192 pages 234 x 156mm 9781350120778 Bloomsbury Academic

Eat, Drink, Think

What Ancient Greece Can Tell Us about Food and Wine

David Roochnik

David Roochnik transports the reader back to Homer's *Odyssey*, Euripides' *Bacchae* and the works of Plato and Aristotle by focusing on the foods and drinks they consumed.

Is sharing a good meal with friends and family an experience of life at its best? Or does food exemplify the worst of our world - a burdensome necessity which distracts us from the serious business of living? David Roochnik explores these questions by discussing classical works of Greek literature and philosophy in which food and drink play an important role. He shows how foregrounding food in philosophy can open up ways of understanding these different thinkers and their approaches to the purpose and meaning of life.

David Roochnik is Professor of Philosophy and Maria Stata Professor of Classical Greek Studies at Boston University, USA.

In Search of the Labyrinth

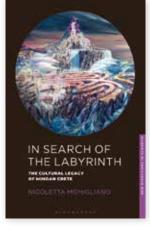
The Cultural Legacy of Minoan Crete

Nicoletta Momigliano

An exploration of the legacy of Crete, fabled for its mythology, by a specialist in Minoan archaeology.

In Search of the Labyrinth explores the enduring cultural legacy of Minoan Crete through archaeology and modern responses to the ancient civilization. Although the emphasis is on the 20th century, it also examines the fascination with all things Minoan in antiquity and in the current new millennium: from Minoan-inspired motifs in the iconography of the Greek Early Iron Age, to uses of the Minoans in 21st-century music, poetry, fashion, and other media. In all these cases, Momigliano, a world renowned expert in the archaeology of ancient Greece, shows how there is clear engagement with the material culture of Minoan Crete, not just with narratives about the House of King Minos derived from Classical sources.

Nicoletta Momigliano is Professor of Aegean Studies at the University of Bristol, UK. She specialises in Minoan archaeology and has directed and co-directed several archaeological projects in Crete and Turkey, including excavations at Knossos and Palaikastro, and field surveys in Lycia.



September 2020 83 mono illus 384 pages 234 x 156mm 9781350156708 Bloomsbury Academic Series: New Directions in Classics

Inventing Elvis

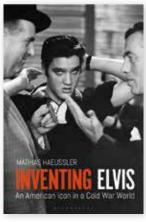
An American Icon in a Cold War World

Mathias Haeussler

An exploration into the rise and fall of Elvis Presley as a cultural weapon during the Cold War.

Elvis Presley is perhaps the supreme icon of 20th-century U.S. culture. But he was perceived to be deeply un-American in his early years as his controversial adaptation of rhythm and blues music and gyrating on-stage performances sent shockwaves through Eisenhower's conservative America and far beyond. This book explores Elvis Presley's global transformation from a teenage rebel figure into one of the U.S.'s major pop-cultural embodiments from a historical perspective. It offers a riveting account of changing U.S. identities during the Cold War, shedding fresh light on the powerful role of popular music and consumerism in shaping images of the United States during the cultural struggle between East and West.

Mathias Haeussler is Assistant Professor of Modern European History at Regensburg University, Germany, having previously been Lumley Research Fellow at Magdalene College, University of Cambridge, UK. He has held fellowships at the John W. Kluge Center at the Library of Congress and the German Historical Institute in Washington D.C.



December 2020 20 mono illus 240 pages 234 x 156mm 9781350107656 Bloomsbury Academic

Pussy Riot Speaking Punk to Power Eliot Borenstein

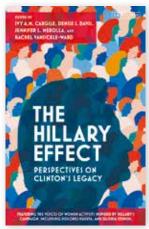
A dynamic history of Pussy Riot, its activities and reception.

After their scandalous performance of an anti-Putin protest song in Moscow's Cathedral of Christ the Savior and the imprisonment of two of its members, the punk feminist art collective known as Pussy Riot became an international phenomenon. But, what, exactly, is Pussy Riot, and what are they trying to achieve? The award-winning author Eliot Borenstein explores the movement's explosive history and takes you beyond the hype.

Eliot Borenstein is Professor of Russian & Slavic Studies, Collegiate Professor in the Faculty of Arts and Sciences, and Senior Academic Convenor for the Global Network at New York University, USA. His first book, *Men without Women: Masculinity and Revolution in Russian Fiction, 1917-1919*, won the AATSEEL award for best work in literary scholarship in 2000. In 2007, he published *Overkill: Sex and Violence in Contemporary Russian Popular Culture*, which received the AWSS award for best book in Slavic Gender Studies in 2008. Borenstein was also the recipient of a Guggenheim Fellowship in 2009.



November 2020 160 pages 198 x 129mm 9781350113534 Bloomsbury Academic Series: Russian Shorts



July 2020 216 pages 234 x 156mm 9781838603922 LB Tauris

The Hillary Effect: Perspectives on Clinton's Legacy Edited by Ivy Cargile, Denise Davis, Jennifer Merolla and Rachel VanSickle-Ward

Highlights and analyses the positive impact of Hillary Clinton's political career on political participation.

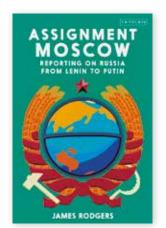
This volume of over 30 essays is organised around five primary dimensions of Hillary Clinton's influence: policy, activism, campaigns, women's ambition and impact on parents and their children. Combining personal narrative with scholarly expertise in political science, this volume looks at American politics through the career of Hillary Clinton in order to illuminate overarching trends related to elections, gender and public policy. Featuring an extraordinarily diverse list of contributors working within the field of political science, and a fresh interdisciplinary approach, this book appeals to a broad range of politically engaged audiences, practitioners and scholars.

Ivy Cargile is an Assistant Professor of Political Science at California State University, USA.

Denise Davis is the Director of the Women's Resource Center at the University of California, USA. In 2017, she launched the inaugural Persist: Women's Political Engagement Conference at the University of California, the first of its kind in the region.

Jennifer Merolla is Professor of Political Science at the University of California, USA. She is co-author of *Democracy at Risk: How Terrorist Threats Affect the Public*, and *Framing Immigrants: News Coverage, Public Opinion and Policy.*

Rachel VanSickle-Ward is a professor of Political Studies at Pitzer College in Claremont, USA. Her first book, *The Devil is in the Details: Understanding the Causes of Policy Specificity and Ambiguity* won the Herbert A. Simon Book Award.



July 2020 256 pages 234 x 156mm 9780755601158 LB. Tauris

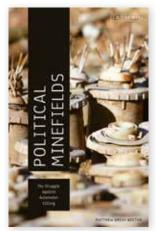
Assignment Moscow Reporting on Russia from Lenin to Putin James Rodgers

"Rodgers vividly captures the changing fortunes of Moscow correspondents over the past hundred years, as they penetrated the mysteries of life in Russia and brought them to our newspapers and screens. Some were duped, some were fellow-travellers or spies; most battled against censors and blank-faced politicians; all have helped to shape our understanding of the world's biggest country."

- Angus Roxburgh, former Moscow correspondent for the BBC, Sunday Times and Economist

James Rodgers was a foreign correspondent based in Moscow witnessing Russia's transformation from the Soviet Union to today's Putin State. Each of those periods, from the 1980s until today, saw significantly different conditions for western journalists working in Russia: their treatment by the Russian authorities symptomatic of the Kremlin's relations with the West at any given time. In *Assignment Moscow*, James Rodgers analyses the news coverage of Russia throughout history, from the coverage of the siege of the Winter Palace and a plot to kill Stalin, to the Chernobyl explosion and the Salisbury poison scandal in order to contribute to a more nuanced and contextual understanding of the story of Russia.

James Rodgers was a Foreign Correspondent in Moscow, Brussels and Gaza, working for the BBC and Reuters. Since 2012, James has taught Journalism at City, University of London, UK.



August 2020 248 pages 216 x 138mm 9781780761596 I.B. Tauris

Political Minefields

The Struggle Against Automated Killing Matthew Breay Bolton

"[Bolton's] account of unsettling experiences in Bosnia, Iraq, Afghanistan and South Sudan is a vivid snapshot of the dangerous times in which we live."

- Martin Bell, OBE, Former BBC war reporter and independent UK Member of Parliament, UNICEF UK

Thousands of people around the world are maimed and killed by landmines and unexploded ammunition every year. International law classifies landmines as 'evil in themselves', but minefields are expressions of 'political minefields' that create them and allow them to persist. In this travelogue through Iraq, Bosnia, Afghanistan, Sudan, South Sudan and New York City, we follow Bolton's quest for solutions to the landmine crisis. Through his journey we meet deminers, paramilitaries, journalists, mercenaries, diplomats, aid workers, and campaigners working in and around the minefields. It is a must-read for those working to alleviate the devastation of war.

Matthew Breay Bolton is Associate Professor of Political Science at Pace University in New York City. Since 2014, Bolton has worked on the UN and New York City advocacy of the International Campaign to Abolish Nuclear Weapons (ICAN), recipient of the 2017 Nobel Peace Prize.

What the West is Getting Wrong about the Middle East

Why Islam is Not the Problem

Ömer Taşpinar

Shows that the West overstates the role of Islam in explaining the challenges and problems of the Middle East.

The West's actions in the Middle East are based on a fundamental misunderstanding: political Islam is repeatedly assumed to be the main cause of conflict and unrest in the region. Ömer Taşpinar, who has 20 years' research and policymaking experience, explains what is really going on in the Middle East. Based on three of the most pressing cases currently under the spotlight - the role of Erdogan and unrest in Turkey; sectarian clashes in Iraq, Syria, Yemen and Lebanon; and the so-called Islamic State – the book explains the main drivers of conflict and provides a map to understanding Middle Eastern wars and the prospects for the future.

Ömer Taspinar is Professor of National Security Strategy at the National War College and a senior fellow at the Brookings Institution, both in Washington, DC, USA. He is a regular commentator on Turkish, UK and US media and has written for a wide range of outlets, including Foreign Affairs, Washington Quarterly, Survival and Huffington Post. He is also the author of *Political Islam and Turkish Nationalism in Turkey* and *Winning Turkey*, co-authored with Philip Gordon, Barack Obama's senior advisor for the Middle East.



September 2020 240 pages 216 x 138mm 9781788310109

Vision or Mirage

Saudi Arabia at the Crossroads

David Rundell

"A rich, superbly researched, balanced history of the modern Kingdom of Saudi Arabia ... This history reflects [Rundell's] decades of experience in the region, his eye for nuance and detail, his deep understanding of the culture and relationships in the kingdom, and his exceptional ability to distill and present all of that brilliantly."

- General David Petraeus, US Army (Ret.), former Commander of the US Central Command and the Coalition Forces in Afghanistan, and former Director of the CIA

Saudi Arabia is rapidly implementing significant economic and social reforms. An army of foreign consultants is rewriting the social contract, King Salman has cracked down hard on corruption, and the Crown Prince, Mohammad bin Salman, is promoting a more tolerant Islam. But is all this a new vision for Saudi Arabia or merely a mirage likely to dissolve into Iranian-style revolution? David Rundell - one of America's foremost experts on Saudi Arabia - explains what is really going on in one of the world's least understood nations, based on his intimate and expansive knowledge of the country where he lived and worked as a diplomat for 15 years.

David Rundell served as an American diplomat for 30 years in Washington, Bahrain, Saudi Arabia, Syria, Tunisia and the United Arab Emirates. Widely regarded as one America's leading experts on Saudi Arabia, he spent 15 years in the country where he worked at the Embassy in Riyadh as well as the Consulates in Jeddah and Dhahran. His assignments in Saudi Arabia included the Chief of Mission, Charge d'Affaires, Deputy Chief of Mission, Political Counselor, Economic Counselor, Commercial Counselor, and Commercial Attaché. He has numerous awards for his analytical reporting.



September 2020 34 mono illus 312 pages 234 x 156mm 9781838605933 I.B. Tauris

Creative Radicalism in the Middle East

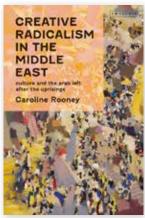
Culture and the Arab Left after the Uprisings

Caroline Rooney

Addresses why and how creative radicalism constitutes the crucial alternative to reactionary extremism in the context of the Arab uprisings through detailed analysis of the different linguistic and emotional formations of popular movements.

In the face of oppression and years of authoritarian and neoliberal ideology, how did the left assert itself during the Arab Uprisings? Caroline Rooney here outlines the importance of aesthetic strategies and creative expression in the left's critique of authoritarian and Islamic extremist discourse during the revolutions. Using a wide array of texts and sources, the book engages affect theory to show how a poetics of disappointment, despair and distrust, to dignity, solidarity and reconfigured senses of the sacred, offered a way for the left to reclaim ethical, 'radical' values co-opted by political leaders and extremists in the Middle East.

Caroline Rooney is Professor of African and Middle Eastern Studies at the University of Kent, UK.



July 2020 4 mono illus 240 pages • 234 x 156mm 9781838601522 I.B. Tauris Series: Written Culture and Identity

ZED

For the last 40 years, Zed Books has been one of the world's leading radical publishers, dedicated to giving voice to writers and thinkers from, or writing about, the Global South. They also publish books by oppressed elements of 'Western' society and are proud to publish books on race and race politics, LGBTQIA+ culture and politics, feminism and human rights.



September 2020 248 pages • 135 x 216mm 9781786996459 Zed Books

Heteroactivism

Resisting Lesbian, Gay, Bisexual and Trans Rights and Equalities Catherine Jean Nash and Kath Browne

A critical look at the rise of 'heteroactivism', and how anti-LGBT activism is becoming more transnational and sophisticated.

Around the world, LGBTQ+ activists have won an unprecedented series of political victories, from marriage equality to increased representation in government. But this success has sparked a backlash. In this book, Nash and Brown offer a startling insight into the modern face of homophobia through the rise of the new 'heteroactivism', revealing how social media and new sources of funding have reinvigorated the opponents of LGBTQ+ rights. They also show how the rhetoric and tactics of this new generation of heteroactivists differs from that of their predecessors, exploiting notions of 'parental rights' and freedom of speech to assert heteronormative values in spaces ranging from schools to workplaces. They also reveal the increasingly transnational nature of anti-LGBTQ+ activism, with growing links between heteroactivists in the US, UK and beyond.

Catherine Jean Nash is a Professor in the Department of Geography and Tourism Studies at Brock University, Canada. **Kath Browne** is a Professor of Geography at University College, Dublin.



July 2020 247 pages • 140 x 222mm 9781786997227 Zed Books

Violence in Everyday Life

Power, Gender and Sexuality Aliraza Javaid

Examines how hegemonic masculinity is reproduced not only through violence against women, but violence in an LGBTQ+ context.

Violence in Everyday Life explores how identity markers such as gender and sexuality intersect with violence to offer a crucial and coherent framework for understanding the interrelationship between these concepts.

By exploring how violence is experienced at a local, regional and global level, Aliraza Javaid considers the ways in which hegemonic masculinities are reproduced through violence. Attention is given to the particular ways in which these constructions of masculinity are reflected in areas such as homophobic violence, transphobic violence, and violence against intimate partners. Drawing on new empirical data and his own personal experiences of violence, as well as identifying new areas for further research, Javaid's work represents a unique study of the interconnectedness of violence, gender and sexuality, and of how violence is fuelled by society's attitudes towards masculinity.

Aliraza Javaid is a Senior Lecturer in Criminology at the University of East London, UK. He is the author of *Male Rape, Masculinities, and Sexualities: Understanding, Policing, and Overcoming Male Sexual Victimisation* (2018) and *Masculinities, Sexualities, and Love* (2018).



August 2020 240 pages • 135 x 216mm 9781786999825 Zed Books

Rebranding Precarity

Pop-up Culture as the Seductive New Normal Ella Harris

Explores how pop-up culture has entrenched precarity by normalizing and glamorizing crisis conditions in the aftermath of the 2008 crash.

Celebrated as a flexible and exciting new form of place making, pop-up culture includes temporary or nomadic sites such as cinemas, container malls, supper clubs, even pop-up housing and is now ubiquitous in cities across the world. But what are the stakes of the 'pop-up' city? Traversing a wealth of fascinating case studies, *Rebranding Precarity* shows how pop-up works to rebrand insecurity and encourages us to embrace precarity as the new normal. In doing so, it paints a frightening picture of how crisis conditions have become not just accepted, but are in fact desired, in today's metropolis.

Ella Harris is currently a Leverhulme Fellow in the Geography Department at Birkbeck, University of London, UK.

Africa and the Backlash Against International Courts

Peter Brett and Line Engbo Gissel

The first book-length investigation into the increasingly high-profile backlash against international courts by African states; a phenomenon that could transform the entire practice of international law.

At the start of the 21st century, the story of Africa's engagement with international law was one of marked commitment and meaningful contributions. Africa pioneered new areas of law and legal remedies, such as international criminal law and universal jurisdiction, and gave human rights jurisdiction to a number of new international courts. However, in recent years, African states have mobilised politically and collectively against the regional courts and the International Criminal Court, contesting these institutions' authority and legitimacy at national, regional and international levels.

Africa and the Backlash Against International Courts provides the first comprehensive account of this important phenomenon, bringing together original fieldwork, empirical analysis and a critical overview of the diverse scholarship on both international and African regional courts.

Peter Brett is a Senior Lecturer in International Politics at Queen Mary, University of London, UK.

Line Engbo Gissel is an Associate Professor at Roskilde University, Denmark where she teaches global governance and human rights.



July 2020 288 pages 135 x 216mm 9781786992970 Zed Books

Muslim Speaks Khurram Hussain

A highly ambitious, original and provocative, epistemic inquiry into why Muslim voices are absent in the global public mainstream and how this situation can be remedied.

The Muslim Speaks reimagines Islam as a strategy for investigating the modern condition. Rather than imagining it as an issue external to a discrete West, Khurram Hussain constructs Islam as internal to the elaboration and expansion of the West. In doing so he reveals three discursive traps – that of 'freedom', 'reason' and 'culture' – that inhibit the availability of Islam as a feasible, critical interlocutor in Western deliberations about moral, intellectual and political concerns.

Through close examination of this inhibition, Hussain posits that while Islamophobia is clearly a moral wrong, 'depoliticization' more accurately describes the problems associated with the lived experience of Muslims in the West and elsewhere. Weaving together his conclusions in the hope of a common world, Khurram Hussain boldly and radically deems that what Islam needs is not depoliticization, but in fact repoliticization.

Khurram Hussain is an Assistant Professor in the Religion Studies department at Lehigh University, USA.



August 2020 288 pages 135 x 216mm 9781786998880 Zed Books

Undoing Coups

The African Union and Post-coup Intervention in Madagascar Antonia Witt

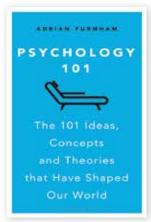
An in-depth analysis of international intervention in Madagascar following the 2009 coup, and what it means for African 'anti-coup' efforts.

Antonia Witt looks at the legacy of the African Union's intervention in Madagascar following the 2009 'Malagasy crisis', one of the few instances of non-Western intervention in Africa. The book looks at the ways in which international intervention reconfigured the political order in Madagascar, and unwittingly facilitated the power struggle within the Madagascan elite. It also considers what the example set by the Madagascan intervention means for 'anti-coup' efforts and the wider international order in Africa.

Antonia Witt is a Post-Doctoral Researcher at the Peace Research Institute Frankfurt, Germany and Associated Post-Doctoral Researcher at Goethe University Frankfurt, Germany.



August 2020 296 pages 140 x 222mm 9781786996831 Zed Books Series: Politics and Development in Contemporary Africa



December 2020 480 pages 234 x 153mm 9781472983169 Bloomsbury Business

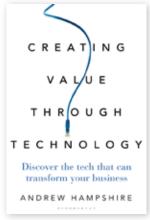
Psychology 101

The 101 Ideas, Concepts and Theories that Have Shaped Our World Adrian Furnham

A look at 101 of the key issues that underpin our understanding of modern psychology - from addiction and body language, through to self-esteem and work ethics.

Psychologists have always shone a torch into many dark corners of the human mind. They study everything from art preference to altruism; coaching to criminality; jokes and humour to justice and honesty; as well as sex differences to schizophrenia. At its best, psychology offers clear descriptions and explanations for all sorts of phenomena. Covering a broad range of topics, *Psychology 101* offers the essential guide book for anyone with an interest, either academic, professional or general, in demystifying and understanding the world of psychological theories, issues and beliefs.

Adrian Furnham was Professor of Psychology at UCL, UK, and is a renowned speaker on psychology issues in the workplace. He writes regularly for the FT, Sunday Times and the Daily Telegraph, and is a contributor to national and international radio and television. He currently has teaching roles at both the Norwegian Business School and Exeter Business School. He is the author of 92 books, including *High Potential*, *Backstabbers and Bullies* and *Dark Social* (2021).



November 2020 256 pages 234 x 153mm 9781472962041 Bloomsbury Business

Creating Value Through Technology

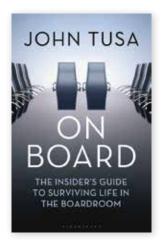
Discover the Tech That Can Transform Your Business

Andrew Hampshire

A practical guide to help leaders understand the roles that different technologies play in creating and sustaining shareholder value in their businesses.

Too often, business leaders cite a lack of IT understanding to justify why they don't embrace technology as much as they should – and why they're often hesitant to challenging pre-existing IT plans. Different technologies impact upon different parts of the value chain in an organisation, so business leaders need to understand and identify which technological investments will be best aligned with the overall objectives of their business. This approachable guide provides a simple framework, centred upon the basic levers of shareholder value creation, to demonstrate how business leaders can effectively assess the true potential of technological innovations. With *Creating Value Through Technology*, business leaders will discover a newfound confidence in incorporating technological strategies that will revolutionise their business for the digital age.

Andrew Hampshire is Chief Technology Officer at specialist asset management firm, Gresham House Plc. Previously, Andy worked in a senior role within a major UK bank to lead several major integration programmes, each with a technology or operational focus. He then worked as an operating partner in a private equity firm focused on creating value in investee companies through the use of technology.



August 2020 240 pages 234 x 153mm 9781472975997 Bloomsbury Business

On Board

The Insider's Guide to Surviving Life in the Boardroom

John Tusa

"On Board is a serious story lightly told, with numerous hints and tips along the way on how boards behave and how they should. Every board member should read it... and learn."

- Joan Bakewell, broadcaster, writer and President of Birkbeck, University of London, UK

Ex-BBC Newsnight presenter, John Tusa, brings us behind the closed doors of the boardroom to provide an engaging guide on how to navigate the pitfalls and challenges of serving on a board. From personal squabbles to financial crises, Tusa shares his experiences serving on a wide variety of international boards at institutions such as Barbican and APR. These lively life stories unveil how boards overcome deep-set divisions, appoint new members and survive in times of chaos. *On Board* is not only an engaging foray into the vibrant and prestigious career of John Tusa, it is also a comprehensive guide to working effectively within both cooperative and combative work environments.

John Tusa has had a distinguished and varied career as a broadcaster and journalist that has included a long association with BBC's flagship 'Newsnight' as well as broadcasting with Radio 4's "The World Tonight". He is well-known to the British public as presenter in the 90s of BBC TV's 'One O'Clock News'. Also, as Managing Director of the BBC External Services, he set up BBC World Service Television.

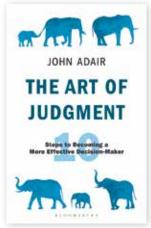
The Art of Judgment

10 Steps to Becoming a More Effective Decision-Maker John Adair

An essential guide for any business leader looking to hone, develop and master the art of judgment.

With the divisiveness of public discourse and the complexities of modern business, it is more difficult than ever to be sure that you're making the right decision. In *The Art of Judgment*, John Adair draws upon his decades of experience and expertise to provide a practical and fascinating insight into how you can harness the full potential of your judgment. This is an essential companion, providing insight, expertise and inspiration for any business leaders interested in making the best decisions for them and their organization.

John Adair is one of the world's leading authorities on leadership and leadership development. He is also an author of 50 books, which have been translated into over 18 languages. Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai, China. In 2009, he was appointed Chair of Leadership Studies at the United Nations Staff College in Turin, Italy.



July 2020 224 pages 198 x 129mm 9781472980700 Bloomsbury Business

Belonging

The Key to Transforming and Maintaining Diversity, Inclusion and Equality at Work Kathryn Jacob, Sue Unerman and Mark Edwards

A ground-breaking investigation into diversity and equality in the workplace, arguing that both men and women need to be active participants in the conversation if any meaningful progress is to take place.

There's never been more discussion around diversity and inclusion in the workplace. From gender pay gaps to the #MeToo movement, it seems that every organization has finally recognised the need for change. *Belonging* is an enlightening investigation into the most challenging part of this process: implementing and sustaining diversity initiatives. After extensive research and over 200 interviews, the authors have discovered the major problem that is holding back the move towards greater diversity: where are all the men? Too often, this key demographic are encouraged to remain disengaged from diversity initiatives. With illuminating research and case studies, *Belonging* is an accessible and comprehensive guide to achieving diversity that lasts.

Sue Unerman is Chief Transformation Officer at MediaCom, the largest media agency in the UK.

Kathryn Jacob OBE is CEO of Pearl & Dean's cinema sales division. Her and Sue Unerman are co-authors of the best-selling book, *The Glass Wall*.

Mark Edwards is a Sunday Times journalist and qualified mindfulness coach who trains businesses in diversity, inclusion and leadership.

The Key to Transforming and Maintaining Diversity, Inclusion and Equality at Work belonging Kathryu Jacob, Sur Churman and Mark Edwards

October 2020 288 pages 234 x 153mm 9781472979612 Bloomsbury Business

The Compass and the Radar

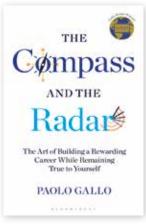
The Art of Building a Rewarding Career While Remaining True to Yourself Paolo Gallo

Paolo Gallo offers a unique pathway toward identifying the right career, finding the ideal job and developing a moral compass.

With a creative and engaging mix of coaching practice, management theories, case studies and personal story-telling, this book helps readers to identify both their own compass – which relates to integrity, passion and internal value systems – and radar – which helps them to understand organizational complexity and 'read' workplace dynamics and situations.

Key chapters offer practical tools, as well as insights on the trade-offs and difficult choices that everyone will need to make at some point in their career – all of which will underline the importance of having the most robust moral compass. In the midst of a volatile and uncertain world, one in which technology, AI and digital resources are transforming working environments, *The Compass and the Radar* allows readers to pause, reflect, and consider who they are, what they stand for, and how to remain free.

Paolo Gallo has been Chief Human Resources Officer at the World Economic Forum in Geneva; Chief Learning Officer at The World Bank in Washington DC; and Director of Human Resources at the European Bank for Reconstruction & Development in London, for the last 30 years.



September 2020 312 pages 198 x 129mm 9781472984036 Bloomsbury Business Rights Exclusions: Arabic, French,

Italian, Korean, Portuguese, Spanish

O B J E C T L E S S O N S is a series of concise, collectable, beautifully designed books about the hidden lives of ordinary things. Featuring contributions from writers, artists, scholars, journalists, and others. **Object Lessons** paints a picture of the world around us, and tells the story of how we got here, one object at a time.



From Eve to *Snakes on a Plane*, snakes have seduced and terrorized humans in equal measure. This book considers how snakes have become a metaphor for how we treat whatever scares us the most, whether or not our panic is justified.

September 2020

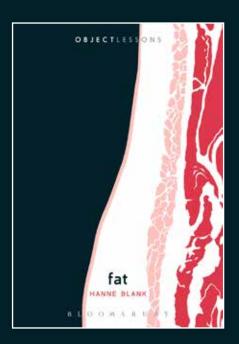
152 pages • 120 x 165mm • 9781501348716 Bloomsbury Academic • Series: Object Lessons



An exploration of political signs such as bumper stickers, yard signs and billboards, and how these frequently disposable objects help to create a greater understanding of how politics and geography shape individual identities.

September 2020

192 pages • 120 x 165mm • 9781501358104 Bloomsbury Academic • Series: Object Lessons



Health risk. Punchline. Sexual fetish. Conveyor of flavor. *Fat* combines the cultural imagery about fat as object of fear, pathology, and obsession with the material realities of fat as it intersects with the human body.

November 2020

160 pages • 120 x 165mm • 9781501333286 Bloomsbury Academic • Series: Object Lessons



Explores the power of gin as it exists in solid, liquid, and ethereal form—in ink, on screen, and in a bottle—via its history, political impact, and cultural representations.

November 2020 • 10 mono illus 160 pages • 120 x 165mm 9781501353277 Bloomsbury Academic Series: Object Lessons



On the cultural significance of the office—as an icon, as a space, and as a vanishing species in the 21st century.

November 2020 • 160 pages 120 x 165mm • 9781501348679 Bloomsbury Academic Series: Object Lessons



30,000-year-old handprints. Animal scent. Celebrity autographs. Part cultural chronicle, part travelogue, *Signature* pursues the identifying marks made by people, animals, and planetary forces, revealing the stories and fantasies hidden in their signatures.

November 2020 • 8 mono illus 160 pages • 120 x 165mm 9781501353345 Bloomsbury Academic Series: Object Lessons



A unique exploration of exits as everyday commands we follow, personal choices we make in relationships and work, and as political outcomes we experience. *Exit* goes beyond the door to see what's on the other side.

September 2020 • 176 pages 120 x 165mm • 9781501358159 Bloomsbury Academic Series: Object Lessons

Not for You

Pearl Jam and the Present Tense

Ronen Givony

The first critical and comprehensive overview of Pearl Jam from 1990 to the present.

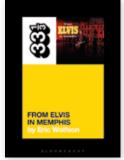
Not for You: Pearl Jam and the Present Tense is the first full-length biography of America's preeminent band. A study of their role in history, it describes the band's origins and evolution over 30 years of culture. Along the way, it considers the band's idealism, activism, and impact.

Ronen Givony is the author of 24 Hour Revenge Therapy (or, The Strange Death of Selling Out), part of Bloomsbury's 33 1/3 series. He is the founder of New York's Wordless Music series and orchestra, and has worked as a producer for concert venues and music festivals in the US and abroad.



October 2020 544 pages 152 x 229mm 9781501360688 Bloomsbury Academic

November 2020 192 pages • 120 x 165mm 9781501355387 Bloomsbury Academic



Series: 33 1/3

THE VELVET ROPE

September 2020 160 pages • 120 x 165mm 9781501355028 Bloomsbury Academic Series: 33 1/3



September 2020 168 pages • 120 x 165mm 9781501355066 Bloomsbury Academic Series: 33 1/3

Elvis Presley's From Elvis in Memphis

Eric Wolfson

A discussion of one of the most influential 20th century performer's most underrated album and the narrative it tells about Elvis and his relationship to home.

With "The '68 Comeback Special", Elvis Presley had resurrected himself from the ashes of a career mired in lousy movies and even lousier soundtracks. So where to go from here? Elvis came back home to Memphis, setting up shop at the ramshackle American Sound Studio and made the music of his life. The resulting work would be the finest studio album of his career, an explosion of mature confidence and fiery inspiration.

Eric Wolfson worked as an artist and musician in Boston and New York City, before settling in Washington, D.C. He works at the Performing Arts Division of the United States Copyright Office in the Library of Congress.

Janet Jackson's The Velvet Rope Ayanna Dozier

Discusses a pivotal album in Janet Jackson's career through the lens of black feminist poetics.

This book examines Janet Jackson's quest for control over her bodily integrity as a Black woman as heard in her sixth album, The Velvet Rope. Engaging with the album, the promotion, the tour, and its accompanying music videos, this study unpacks how Janet uses Black cultural production as an emancipatory act of self-creation that allows her to reconcile with and, potentially, heal from trauma, pain, and feelings of alienation.

Ayanna Dozier is a scholar, filmmaker, and performance artist. She was also a 2018-2019 Helena Rubinstein Fellow in Critical Studies at the Whitney Independent Studies Program. She resides in Brooklyn, NY.

Various Artists' I'm Your Fan: The Songs of Leonard Cohen

Ray Padgett

Traces the history of the oft-maligned "tribute album" with I'm Your Fan as an illustrative example.

In 2016, Stereogum labelled the tribute album "possibly the most universally derided format in pop music". However, without a tribute album, you wouldn't know the song "Hallelujah". I'm Your Fan traces the history of this fascinating genre to reveal how the tribute album can resuscitate legends' fading careers, or expose obscure artists who never had much of a

Ray Padgett is the founder of Cover Me, the largest blog devoted to cover songs on the web, and author of Cover Me: The Stories Behind the Greatest Cover Songs of All Time (2017).



September 2020 240 pages 152 x 229mm 9781501360619 Bloomsbury Academic

Life Is a Game

What Game Design Says about the Human Condition

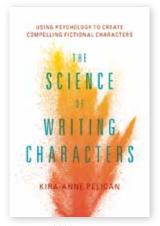
Edward Castronova

"Edward Castranova is one of the most brilliant minds ever to study games, so it's no surprise that his latest book, Life is a Game, is fascinating and wise. But it's more than that. It's also a hell of a lot of fun to entertain these mindblowing ideas - I couldn't put it down."

- Jane McGonigal, author of Reality is Broken: Why Games Make Us Happy and How They Can Change the World

Designing a game involves crafting limits, rewards, incentives, and risks in such a way that the person who interacts with the game – the player – makes choices that have consequences. Edward Castronova urges readers to think about the fundamentals of the human condition and compare them to different games that we all know. Bringing together questions relating to diverse fields – such as politics, economics, sociology and philosophy - Castronova persuades readers to broaden the scope of game design to answer questions about life's everyday obstacles. What if life is a game? Are you winning? Have you even decided what 'winning' is?

Edward Castronova is Professor of Media at Indiana University, USA. He is the author of Synthetic Worlds: The Business and Culture of Online Games (2006), Exodus to the Virtual World (2008) and Wildcat Currency: The Virtual Transformation of the Economy (2014).



November 2020 66 mono illus 224 pages 152 x 229mm 9781501357244 Bloomsbury Academic

The Science of Writing Characters

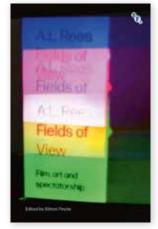
Using Psychology to Create Compelling Fictional Characters

Kira-Anne Pelican

Based on contemporary psychological research, *The Science of Writing Characters* provides writers with a completely new way of developing compelling and psychologically-credible fictional characters.

This is a comprehensive handbook to help writers create characters that come to life on the page. Drawing on the latest psychological theory and research, ranging from personality theory to evolutionary science, the book equips screenwriters and novelists with all the techniques they need to build complex, dimensional characters from the bottom up. Writers learn how to create rounded characters using the 'Big Five' dimensions of personality and then are shown how these personality traits shape action, relationships and dialogue. This engaging companion guide features practical tips, alongside examples of dialogue from award-winning screenplays and novels such as *Three Billboards Outside Ebbing Missouri* and *Game of Thrones*.

Kira-Anne Pelican is a writer, speaker and script consultant with 25 years of experience working in the British, American and Chinese film and television industries. She began her career assisting director Stanley Kubrick, took posts in visual effects production on *The Matrix* films, before working as a screenwriter, academic and script consultant. Her original screenplays have been optioned by the BBC, ITV and other independent producers and she has lectured on character development across the world.



October 2020 68 mono illus, 19 colour illus 240 pages 234 x 156mm 9781838719920 British Film Institute

Fields of View

Film, Art and Spectatorship

A.L. Rees

Edited by Simon Payne

In this bold and original work, A.L. Rees elucidates an expanded network of connections between avant-garde film and wider culture.

A seminal voice in film culture and an influential teacher, writer, curator, A.L. Rees left the incomplete manuscript for *Fields of View* on his death. A bold and original work, Rees identifies three key terms - 'field', 'frame' and 'interval' - and charts their use by filmmakers and theorists from the 1920s through to the present day. Simon Payne has subsequently carefully prepared the book, an important work that establishes a unique perspective on experimental film, for publication.

A.L. Rees was Head of the Time Based Media course at Maidstone College of Art from 1988 – 1995 and then Research Tutor at the Royal College of Art until 2014. At various times he was the chair of the Arts Council's artists' film and video committee, and an adviser on experimental film to the British Film Institute, Tate, the Arts and Humanities Research Council and Channel 4. His book *A History of Experimental Film and Video* (BFI, 1999/2011) remains a key text.

Simon Payne is Reader in Film and Media Studies at Anglia Ruskin University, UK. In addition, he is an experimental video maker whose work has shown in numerous venues including Tate Modern; the Serpentine Gallery; The Hermitage, St Petersburg and the London, Edinburgh and Rotterdam Film Festivals.

MUSIC, FILM AND MEDIA STUDIES

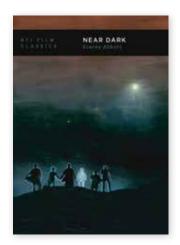


The BFI Film Classics series introduces, interprets and celebrates landmarks of world cinema. Each volume offers an argument for the film's 'classic' status, together with discussion of its production and reception history, its place within a genre or national cinema, and an account of its technical and aesthetic importance.



Rebecca Harrison draws on previously unpublished archival research to reveal a variety of original and often surprising perspectives on *The Empire Strikes Back*, from the cast and crew who worked on its production through to its diverse communities of fans. Harrison demonstrates how *Empire's* meaning and significance has continually shifted over the past 40 years not only within the franchise, but also in broader conversations about film authorship, genre, and identity.

October 2020 • 43 colour illus • 112 pages 135 x 190mm • 9781911239970 British Film Institute • Series: BFI Film Classics



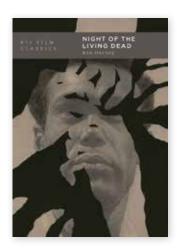
Stacey Abbott's study addresses *Near Dark* as a genre hybrid that combines gothic tropes with those of the Western, road movie and film noir, while also challenging conventions of the vampire film. Abbott also describes how the film was crucial in consolidating director Kathryn Bigelow's standing as a director of significance, signalling her talent for re-imagining other traditional film genres.

October 2020 • 60 colour illus • 112 pages 135 x 190mm • 9781911239277 British Film Institute • Series: BFI Film Classics



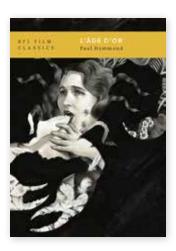
Sam Rohdie's compelling analysis of Luchino Visconti's 1960 epic of modern urban life reveals the film as one of the greatest masterpieces of Italian cinema. Rohdie shows how, though fascinated by the social reality of modern Italy, Visconti had by the time of *Rocco and His Brothers*, thrown off the influence of the neorealist movement and developed a style all his own

November 2020 • 50 mono illus • 88 pages 135 x 190mm • 2nd edition • 9781839021947 British Film Institute • Series: BFI Film Classics



Ben Hervey's study of *Night of the Living Dead* traces its influences and provides the first history of its reception. Scene-by-scene analysis meshes with detailed historical contexts, showing why George A. Romero's cult classic zombie movie spoke to its audiences about Vietnam, civil rights and the ever-bloodier seizures of a society in the grip of huge change.

October 2020 • 60 mono illus • 128 pages 135 x 190mm • 2nd edition • 9781839021916 British Film Institute • Series: BFI Film Classics



One of the greatest collaborations of cinema history, *L'Âge d'or* united the geniuses of Luis Buñuel and Salvador Dali in the making of a Surrealist masterpiece - a uniquely savage blend of visual poetry and social criticism. Paul Hammond interweaves a detailed account of the extraordinary circumstances of its production with a dazzling interpretation of its aesthetic and political nuances.

November 2020 • 60 mono illus • 96 pages 135 x 190mm • 2nd edition • 9781839021831 British Film Institute • Series: BFI Film Classics

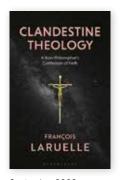


Will Brooker's illuminating study of *Star Wars* re-examines many commonly-held ideas about Star Wars as a cultural phenomenon, in terms of its special effects, fans and merchandising, and as a film that marked the birth of the blockbuster. His close analysis carefully examines the film's shots, editing, sound design, cinematography and performances. In his foreword to this new edition, he discusses how subsequent films in the series foregrounded and developed the themes of opposition that are at the heart of *Star Wars*.

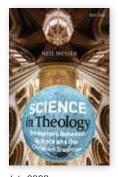
October 2020 • 60 colour illus • 104 pages 135 x 190mm • 2nd edition • 9781839021633 British Film Institute • Series: BFI Film Classics Rights sold: French and Turkish



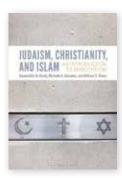
November 2020 224 pages • 198 x 129mm 9781472978257 Bloomsbury Continuum



September 2020 224 pages • 216 x 138mm 9781350104310 Bloomsbury Academic **Rights Exclusions: French**



July 2020 208 pages • 216 x 138mm 9780567689818 T&T Clark



October 2020 40 mono illus 272 pages • 244 x 169mm 9781474257244 Bloomsbury Academic

Thy Will Be Done

The 2021 Lent Book

Stephen Cherry

Thy Will Be Done takes the Lord's Prayer as a basis for Lenten reflection in order to clear our diaries and our minds, as well as calm our hearts and our nerves.

Drawing on five themes from the Lord's Prayer – holiness, desire, nourishing the soul, embracing forgiveness, avoiding evil – Stephen Cherry shows Lent to be a spacious, slow and deep time; a time of humility and not a time to supercharge the ego. We are led to new life, new confidence and a completely new kind of strength. This is not an expert's guide to techniques of prayer, nor is it a scholar's survey of prayer through the ages. Rather it is an invitation to deepen your relationship with the most well-known of all Christian prayers, the prayer that Jesus taught his disciples: the 'Lord's Prayer'.

Stephen Cherry is the Dean of King's College Cambridge and the author of *The Dark Side of the Soul*, *Healing Agony* and *Barefoot Disciple*.

Clandestine Theology

A Non-Philosopher's Confession of Faith

Francois Laruelle

Laruelle calls into question the dominant understanding of the relation between Christ, theology, and philosophy to offer a serious and rigorous challenge to contemporary theological thought.

Establishing the basis for a non-Christianity, Clandestine Theology offers a radical deconstruction of Christianity resting upon the last identity of Man and Christ's humanity. Laruelle achieves this through a theoretically creative inversion of St Paul's reading of Christ, which shifts the ground for Christianity: it is no longer the 'event' of the resurrection but rather the Risen Himself that forms the starting point for a non-philosophical confession.

François Laruelle is a French philosopher formerly Professor of Contemporary Philosophy at the Université de Paris X (Nanterre) and the Collège International de Philosophie, France. He is the creator of the concept of 'non-philosophy' and author of over twenty works of philosophy.

Science in Theology

Encounters between Science and the Christian Tradition

Neil Messer

Sets out a typology of approaches to the science and theology field, and illustrates that typology with in-depth explorations of the key issues in science and theology.

If we wish to understand ourselves and the world in relation to God, what contribution to our understanding should we expect from a Christian tradition with its roots in the Bible, and what should we expect from the natural sciences? Neil Messer sets out five types of answer to that question in *Science and Theology*. This book offers readers a tool for understanding specific debates in science and theology, critical surveys of some of the most important debates in the field, and a concise guide to ways of setting up encounters of theology with science.

Neil Messer is Professor of Theology at the University of Winchester, UK.

Judaism, Christianity and Islam

An Introduction to Monotheism

Amanullah De Sondy, Michelle Gonzales Maldonado and William S. Green

An innovative resource for courses on western religious traditions and the Abrahamic religions which connects, separates and re-connects Judaism, Christianity and Islam through the lens of monotheism.

Using a thematic approach, this book shows how the shared monotheistic legacy frames and helps explain the commonalities and disagreements among Judaism, Christianity and Islam and their significant denominations. Written by three authors with extensive teaching experience, each a specialist in one of the three monotheistic traditions, they discuss how contemporary geographic and cultural contexts shape the expression of monotheism in the three religions, covering differences between religious expressions in North America, Europe, the Middle-East, Asia, Latin America and Africa.

Amanullah De Sondy is Senior Lecturer in Contemporary Islam at University College Cork, Ireland.

Michelle A. Gonzalez Maldonado is Dean of the College of Arts and Sciences at the University of Scranton, USA.

William S. Green is Professor of Religious Studies and the Fain Family Endowed Chair of Judaic Studies at the University of Miami, USA.

Transforming University Education

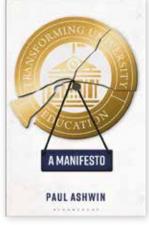
A Manifesto

Paul Ashwin

Examines contemporary debates around the purposes of an undergraduate degree, arguing that we need to develop an educational case for a higher education.

What is a university degree for? What can it offer to students? How can we measure the quality of an undergraduate degree? Paul Ashwin argues that we have lost a sense of the educational purpose of an undergraduate degree and the ways in which going to university can transform students' lives. By challenging a series of myths related to the purposes, educational processes and quality of undergraduate education, he argues that these myths have fuelled the current misunderstanding of the educational aspects of higher education and explores what is needed to reinvigorate our understanding of a university education. Throughout, Ashwin draws on his deep engagement with international research to offer an accessible and thought-provoking analysis of the nature of university education.

Paul Ashwin is Professor of Higher Education at Lancaster University, UK.



September 2020 • 10 mono illus 176 pages • 216 x 138mm 9781350157231 Bloomsbury Academic

Reflective Teaching in Early Education

Jennifer Colwell and Amanda Ince, et al.

Designed to support early years practitioner training, whether in universities or schools as well as professional development throughout the practitioner's career.

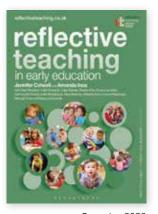
Bringing together an expert author team, *Reflective Teaching in Early Education* offers support and guidance to students and practitioners working with children from birth to 8 years old. With practical, evidence-based guidance on key early years issues such as behaviour and curriculum planning, as well as evidence-informed 'principles' and 'concepts' to help you to understand the theories informing practice, this book is designed to help develop skills and an understanding of early years practice.

New to this edition:

- · Lesson study cases which illustrate the impact reflective teaching can have on your practice and your setting
- New reflective activities
- Updated references and guidance on key readings
- Updates to reflect recent changes in curriculum and assessment across the UK

Jennifer Colwell is an Educational Consultant and Research Fellow in the Education Research Centre at the University of Brighton, UK.

Amanda Ince is Lecturer in Primary Teacher Education at UCL Institute of Education, University College London, UK.



December 2020 45 mono illus 416 pages 246 x 189mm 2nd edition 9781350127593 Bloomsbury Academic Series: Reflective Teaching

A School Without Sanctions

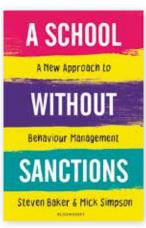
A New Approach to Behaviour Management Steven Baker and Mick Simpson

An innovative approach to behaviour management in schools based on an award-winning approach that prioritises compassion over punishment.

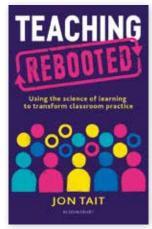
Based on the authors' widely recognised sanction-free approach, this book offers a practical methodology that enables teachers to manage and modify challenging behaviour. Steven Baker and Mick Simpson explore basic evolutionary psychology and brain development to help teachers understand why challenging behaviour occurs. Drawing on their wealth of experience in alternative provision settings, Steven and Mick provide classroom strategies and solutions for behaviour interventions that work – without the need for zero tolerance. By meeting challenging behaviour with compassion, teachers can build better relationships with students, motivate and engage them in their learning, and prioritise their mental health and wellbeing.

Steven Baker is the Executive Headteacher of two outstanding schools in Merseyside for children aged 5-16 with social, emotional and mental health difficulties. They have won a range of national awards such as the National Associaton for Special Educational Needs Award in 2017.

Mick Simpson is a Pearson Award-winning teacher of science with 27 years' experience, all in schools experiencing challenging circumstances. Mick has recently led his school to its second successive 'outstanding' judgement by Ofsted.



October 2020 192 pages 234 x 156mm 9781472974525 Bloomsbury Education



September 2020 160 pages 216 x 138mm 9781472977663 Bloomsbury Education

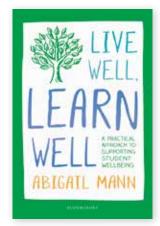
Teaching Rebooted

Using the science of learning to transform classroom practice Jon Tait

A pick-up-and-go manual that uses the latest research on the science of learning to provide practical advice on how to change practice in the classroom.

Teaching Rebooted uncovers the most important pieces of educational research on the science of learning, helping teachers to understand how we learn and retain information. Jon Tait offers clarity around key learning techniques, such as metacognition, dual coding, interleaving and retrieval practice, examining the evidence behind each approach and providing practical ideas to embed them in classroom practice. Quick and easy to read, this guide will help reboot teaching so it is both evidence informed and effective, bridging the gap between academic research and day-to-day practice for teachers at any stage of their career.

Jon Tait is Deputy Headteacher and Director of Teaching School in a large and diverse UK secondary school. Jon regularly presents at TeachMeets and teaching conferences in the UK and internationally, including in New York, Ohio and Dubai. Follow Jon on Twitter: @teamtait.



October 2020 160 pages 216 x 138mm 9781472972255 Bloomsbury Education

Live Well, Learn Well

A practical approach to supporting student wellbeing Abigail Mann

Offers 90 ideas and strategies to help teachers support student wellbeing in order for them to become successful learners and well-rounded individuals.

Live Well, Teach Well author and #Teacher5aday advocate Abigail Mann offers 90 practical ideas and easy-to-implement techniques such as classroom management, classroom layout, praise and rewards that will help students progress and thrive in the classroom. This book offers ideas and activities that will help students to manage their time and workload more effectively, learn coping strategies to manage stress and play a more active role in their local communities. Plus, the dip-in-and-out format will enable educators to act quickly to support the needs of students so they feel happy with their studies and confident about their progress. Improving student wellbeing in this way will build better relationships and have an impact on academic outcomes.

Abigail Mann has been teaching for six years in a variety of schools and levels, including Key Stage 3, 4 and 5. A #teacher5aday initiative advocate, she has an active role in improving the wellbeing of teachers across the country by promoting ideas to support staff and schools. Follow her on Twitter @abbiemann1982.



September 2020 192 pages 216 x 138mm 9781472974563 Bloomsbury Education

Happy School 365

Action Jackson's guide to motivating learners

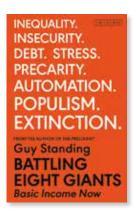
Action Jackson

From motivational speaker and founder of Fix Up Seminars, Action Jackson, comes an inspirational guide offering a tried-and-tested method that enables secondary teachers to motivate students and unlock their potential for success.

Many students are plagued with the fear of failure, anxious about self-image and apathetic towards the future. *Happy School 365* is packed with 30 easy-to-implement and scientifically proven ideas to motivate young people to achieve academic and personal success, helping them to make the most of school and life, build better relationships with teachers and develop a sense of self-worth, focus and discipline. Dividing his approach into five stages – the mess, the mission, the mindset, the method and the miracle – Jackson sets out a vision for what this method can achieve: well-rounded individuals who are agents of change for humanity. This is the must-have guide for all teachers looking to play their part in developing a generation that is happy, healthy and successful.

Action Jackson is an inspirational keynote speaker and the founder of Fix Up Seminars, a company that works with primary and secondary schools to motivate students to help them develop the tools and skills for success. Over the past 20 years, Jackson and his team have worked with thousands of students and teachers to enable them to achieve their goals. He also gives regular keynotes, talks and workshops at events and conferences for young people and educators. Follow Jackson on Twitter: @ActionJackson.

RECENT HIGHLIGHTS: HUMANITIES AND SOCIAL SCIENCES



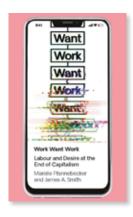
Battling Eight Giants

Basic Income Now

Guy Standing

Guy Standing, the leading expert on the concept of Basic Income, explains how to solve the new eight evils of modern life, and all for almost zero cost.

March 2020 • 152 pages 216 x 138mm • 9780755600632 IR Tauris

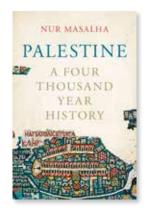


Work Want Work

Labour and Desire at the End of Capitalism Mareile Pfannebecker and J. A. Smith

With reference to sociological data, philosophy, political theory, legislation, the testimonies of workers and an eclectic mix of cultural texts, Pfannebecker and Smith detail how the logic of work has crept into everything we do, even as we articulate post-capitalist and post-work possibilities.

March 2020 • 208 pages 135 x 216mm • 9781786997272 Zed Books



Palestine

A Four Thousand Year History Nur Masalha

Beginning with the late Bronze Age and moving through to the present day, this is the definitive history of Palestine and its people, uncovering cultures and societies of astounding depth and complexity that stretch back to the very beginnings of recorded history.

March 2020 • 458 pages 129 x 198mm • 9781786998699 Zed Books

Rights sold: Arabic, Chinese simplified



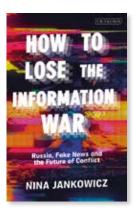
The Emperor is Naked

On the Inevitable Demise of the Nation-State

Hamid Dahashi

A fascinating demonstration of how the colonial legacy of the nation state has failed to produce a legitimate and enduring unit of postcolonial polity.

April 2020 • 240 pages 135 x 216mm • 9781786995650 Zed Books



How to Lose the Information War

Russia, Fake News, and the Future of Conflict

Nina Jankowicz

How to Lose the Information War takes the reader on a journey through five Western governments' failed responses to Russian information warfare tactics. This is an account of the front-line battle against Russia's information war and how to win.

July 2020 • 288 pages 216 x 138mm • 9781838607685 LB Tauris



The Art of Political Storytelling

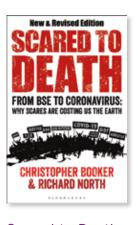
Why Stories Win Votes in Post-truth Politics

Philip Seargeant

From Donald Trump's presidential election victory to the outcome of the Brexit vote, this book explains why telling a good story is more important than facts in modern politics and the role language plays in the era of fake news, post-truth and hyper-partisanship.

June 2020 • 272 pages 216 x 138mm • 9781350107380 Bloomsbury Academic

Rights sold: Chinese complex



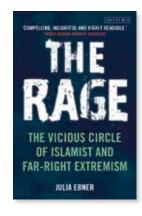
Scared to Death

From BSE to Global Warming: Why Scares are Costing Us the Earth

Christopher Booker and Richard North

Tells the inside story of each of the major 'scares' of the past two decades, showing for the first time how they have followed a remarkably consistent pattern, and demonstrating how they left us completely unprepared for the most disruptive and dangerous event of all: COVID-19.

August 2020 • 528 pages 216 x 135mm • 9781472984661 Bloomsbury Continuum



The Rage

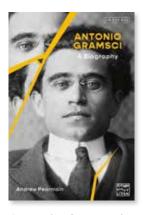
The Vicious Circle of Islamist and Far-Right Extremism

This explosive account based on undercover research explores the interaction between the 'new' farright and Islamist extremists, and considers the consequences of this reciprocal radicalisation for the global terror threat.

September 2020 • 272 pages 198 x 129mm • 9781788310321 I.B. Tauris

Rights sold: Italian and German

RECENT HIGHLIGHTS: HUMANITIES AND SOCIAL SCIENCES



Antonio Gramsci

A Biography

Andrew Pearmain

A historical biography of the Italian philosopher/politician Antonio Gramsci, considered one of the most important Marxist philosophers of the 20th-century, using recent archival research including material released by the Gramsci and Schucht family.

August 2020 • 248 pages 234 x 156mm • 9781838601614 I.B. Tauris Series: Communist Lives



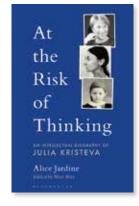
The Spark that Lit the Revolution

Lenin in London and the Politics that Changed the World

Robert Henderson

Featuring a ground-breaking amount of new archival material, this book uncovers, for the first time, the story of how Lenin met and fell in love with Apollinariya Yakubova – a revolutionary known as 'The Black Earth' - revealing his London-based political network, and shedding new light on the formation of his political thought.

March 2020 • 288 pages 216 x 138mm • 9781784538620 I.B. Tauris



At the Risk of Thinking

An Intellectual Biography of Julia Kristeva

Alice Jardine Edited by Mari Ruti

The first biography of Julia Kristeva—one of the most important intellectuals of the last 100 years—that connects her personal journey with the history of her ideas, clarifies her legacy within the context of postwar European thought, and demonstrates her crucial importance for the future of interdisciplinary thought.

January 2020 • 400 pages 140 x 216mm • 9781501341335 Bloomsbury Academic Series: Psychoanalytic Horizons



Hegel in A Wired Brain

Slavoj Žižek

A new, radical Žižekian reading of Hegel - the man and his work - to mark 250 years since his birth. With characteristic verve and enjoyment of the unexpected, Slavoj Žižek gives us a reading of the philosophical giant that changes our way of thinking about our new posthuman era.

July 2020 • 208 pages 198 x 129mm • 9781350124417 Bloomsbury Academic Rights Exclusions: German

Rights sold: Italian, Polish, Russian and Turkish



How to be Good

or How to Be Moral and Virtuous in a Wicked World

Gary Cox

An entertaining yet substantial guide to being good in the 21st century from best-selling author, Gary Cox, that includes a whistle-stop tour of contemporary ethical debates and practical pointers on how to be a good person.

April 2020 • 208 pages 198 x 129mm • 9781350154599 Bloomsbury Academic

Rights sold: Audio, Hungarian and Turkish



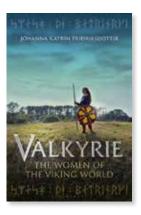
How to be a Failure and Still Live Well

A Philosophy

Beverley Clack

Challenges our materialistic ideas about success and failure, and suggests that to *really* live well we have to engage with an inevitable, human experience - loss.

January 2020 • 264 pages 198 x 129mm • 9781350030695 Bloomsbury Academic

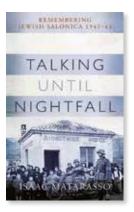


Valkyrie

The Women of the Viking World Jóhanna Katrín Friðriksdóttir

Drawing on the latest historical and archaeological evidence, *Valkyrie* explores the fascinating texts of Medieval Iceland that feature women in a variety of roles carrying power. In the process, the reality behind the myths and legends is revealed to show the dynamic, diverse lives of Viking women.

April 2020 • 16 colour illus 280 pages • 234 x 156mm 9781788314770 Bloomsbury Academic **Rights Sold: French**



Talking Until Nightfall

Remembering Jewish Salonica, 1941–44

Isaac Matarasso

A stunning multi-generational account of the Nazi occupation of Greek Salonica that shines a muchneeded personal light on a Holocaust tragedy of epic scale. This astonishing and ultimately hopeful book is a meditation on the human capacity for survival in the face of what seems like unendurable suffering.

July 2020 • 8 mono illus 272 pages • 216 x 135mm 9781472975881 Bloomsbury Continuum

A Cultural History of Memory

Volumes 1-6

Edited by Stefan Berger and Jeffrey K. Olick

64 experts examine 2,500 years of memory from a variety of perspectives in social and cultural history.

In a work that spans over 2,500 years, *A Cultural History of Memory* provides historians, as well as scholars and students of related fields, with the first comprehensive and interdisciplinary overview of the cultural history of memory from ancient times to the present day. Each volume adopts the same thematic structure, covering: politics, time and space, media and technology, science and education, philosophy, religion and history, high culture and popular culture, society, and remembering, and forgetting. This enables readers to trace one theme throughout history, as well as gain a thorough overview of each individual period.

Stefan Berger is Professor of Social History and Director of the Institute of Social Movements and the House for the History of the Ruhr at the Ruhr University Bochum, Germany.

Jeffrey K. Olick is William R. Kenan, Jr. Professor of Sociology and History Chair at the University of Virginia, USA.



November 2020 300 mono illus 1672 pages • 169 x 244mm 9781474273848 Bloomsbury Academic Series: The Cultural Histories Series

A Cultural History of Education

Volumes 1-6

Edited by Gary McCulloch

A comprehensive, thematic reference work covering the cultural history of education from antiquity through to the 21st century.

A Cultural History of Education is the first comprehensive and interdisciplinary overview of the cultural history of education with six illustrated volumes covering 2,800 years of human history from ancient times to the present day. Each volume adopts the same thematic structure, covering: church, religion and morality; knowledge, media and communications; children and childhood; family, community and sociability; learners and learning; teachers and teaching; literacies; life-histories. This enables readers to trace one theme throughout history, as well as providing them with a thorough overview of each individual period.

Gary McCulloch is the Brian Simon Professor of the History of Education and Director of the International Centre for Historical Research in Education (ICHRE) at the UCL Institute of Education, UK. He is currently Vice-President and President-elect of the British Educational Research Association and Editor of the British Journal of Educational Studies. He is a past President of the UK History of Education Society (2005-2007) and was Editor of the international journal History of Education from 1996 to 2003.



150 mono illus 1504 pages • 169 x 244mm 9781350035560 Bloomsbury Academic Series: The Cultural Histories Series

A Cultural History of Work

Volumes 1-6

Edited by Deborah Simonton and Anne Montenach

Examines people, relationships and the workplace over 2,500 years to show the role and impact on Western society and politics.

Across a set of six volumes that covers a span of 2,500 years, *A Cultural History of Work* presents an authoritative survey from ancient times to the present that traces where and how people have worked in different cultures and societies. It explores what work has meant for both individuals and society more generally and how work has influenced and been influenced by politics, art and religion. A 2020 PROSE Award for Multivolume Reference/Humanities winner, it covers themes such as: the economy of work; picturing work; work and workplaces; workplace cultures; work, skill and technology; work and mobility; the political culture of work; and work and leisure to offer an invaluable insight into the way past societies thought, behaved and developed.

Deborah Simonton is Associate Professor of British History at the University of Southern Denmark and Visiting Professor at the University of Turku, Finland.

Anne Montenach is Professor of Early Modern History at Aix-Marseille University, France.



September 2018
299 mono illus
1392 pages • 169 x 244mm
9781474245036
Bloomsbury Academic
Series: The Cultural Histories Series



November 2020 300 mono illus 1680 pages • 169 x 244mm 9781472584410 Bloomsbury Academic Series: The Cultural Histories Series

A Cultural History of the Home

Volumes 1-6

Edited by Amanda Flather

The first authoritative cultural history of the home to range from antiquity to the present day.

A Cultural History of the Home provides a comprehensive survey of the domestic space from ancient times to the present. Spanning 2,800 years, the six volumes explore how different cultures and societies have established, developed and used the home. It reveals a great deal about how people have lived day-to-day in a range of regions and epochs by providing a historical focus on the location in which they will have spent much of their time: the domestic space. Plus, the thematic structure gives readers the opportunity to follow a theme, such as the meaning of the home; family and household; the house; furniture and furnishings; home and work; gender and home; hospitality and home and religion and home, through history by reading the relevant chapter across volumes.

Amanda Flather is Lecturer in the Department of History at the University of Essex, UK. She is the author of *Gender and Space in Early Modern England* (2006).



December 2020 269 mono illus 1776 pages • 169 x 244mm 9781474298810 Bloomsbury Academic Series: The Cultural Histories Series

A Cultural History of Objects

Volumes 1-6

Edited by Dan Hicks and William Whyte

Examines 2,500 years of the relationship between human and material culture.

How have objects been created, used, interpreted and set loose in the world over the last 2500 years? A Cultural History of Objects brings together over 50 scholars to examine how the world of human subjects shapes and is shaped by the world of material objects. Covering the same themes such as objecthood; technology; economic objects; everyday objects; art; architecture; bodily objects and object worlds across volumes, readers can easily find relevant content by period or topic.

Dan Hicks is Associate Professor of Archaeology and Curator at the Pitt Rivers Museum at the University of Oxford, UK.

William Whyte is Professor of Social and Architectural History and a Fellow of St John's College, University of Oxford, UK.



December 2020 185 mono illus, 181 colour illus 1760 pages • 169 x 244mm 9781474273732 Bloomsbury Academic Series: The Cultural Histories Series

A Cultural History of Color

Volumes 1-6

Edited by Carole P. Biggam and Kirsten Wolf

The first systematic history of color in Western culture from antiquity to the modern age.

How has color been perceived, developed, produced, traded, and used to enhance political, religious and artistic performance over the last 2500 years? *A Cultural History of Color* is the first comprehensive history of how color has shaped the world - from food and nature to interiors and architecture, from objects and art to the human body, and from how our minds see to how languages are created. Structured thematically, readers can follow themes such as color philosophy and science; color technology and trade; power and identity; religion and ritual; body and clothing; language and psychology; literature and the performing arts; art; architecture and interiors and artefacts, across each volume.

Carole P. Biggam is an Honorary Senior Research Fellow in English Language, School of Critical Studies, University of Glasgow, a Life Member of Clare Hall, University of Cambridge, and a Fellow of the Society of Antiquaries of London, UK.

Kirsten Wolf is Professor of Old Norse and Scandinavian Linguistics and Torger Thompson Chair in the Department of Scandinavian Studies at the University of Wisconsin-Madison, USA.

Fashion and Textile Design with Photoshop and Illustrator

Professional Creative Practice

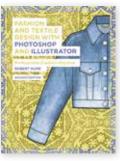
Robert Hume

20 step-by-step projects and 7 industry case studies help designers go from basic to professional quality designs.

Designer and educator Robert Hume guides you from novice to expert through 20 carefully crafted projects. You'll start by mastering basic tools, before using transformations, filters and effects to expand your personal creativity. You'll explore varied approaches to drawing garments, learn about key layout and presentation techniques in both programs and get advice on sharing, communication and output.

Robert Hume is a design professional and has taught both in industry and in higher education, principally at Norwich University of the Arts and at Central Saint Martins, London, UK.





August 2020 500 colour illus 312 pages 270 x 210mm 2nd edition 9781350090125 Bloomsbury Visual Arts

Performance Costume

New Perspectives and Methods

Edited by Sofia Pantouvaki and Peter McNeil

Global experts give a new approach to studying costume that introduces it as an active agent in the making of performance on stage, screen and the street.

This anthology brings together a group of experts to introduce diverse perspectives, innovative new research methods and approaches for researching design and the costumed body in performance. It contributes towards a new understanding of how costume actually 'performs' in time and space, as well as offering new insights into existing practices, connecting practitioners and researchers from design, the humanities and social sciences. By considering costume from a wide variety of cultures, settings and performance types, this book reflects on the aesthetic, artistic, design, ethical and philosophical potentials of understanding costume through new models of dialogue.

Sofia Pantouvaki is Professor of Costume Design for Theatre and Film at Aalto University, Finland. Her scenography and costume design credits include 80 theatre, film, opera and dance productions in major European venues.

Peter McNeil is Distinguished Professor of Design History at the University of Technology Sydney, Australia.

Fashion Stylists

History, Meaning and Practice

Edited by Ane Lynge-Jorlén

The first book to unpack the history, meaning and contemporary practice of fashion styling.

Stylists have become increasingly influential in shaping fashion imagery and this is the first book to explore fashion styling from a scholarly perspective. Revealing the most significant trends in contemporary practice, Lynge-Jorlén shows that stylists have become creative consultants who push the boundaries of image making and survive in a fashion system increasingly under commercial pressure.

Ane Lynge-Jorlén is an independent fashion scholar, author of *Niche Fashion Magazines* and Director of Designers' Nest, a talent incubator for Nordic fashion graduates.



December 2020 124 colour illus 352 pages 246 x 189mm 9781350098800 Bloomsbury Visual Arts



July 2020 48 colour and 25 mono illus 288 pages 234 x 156mm 9781350115057 Bloomsbury Visual Arts



December 2020 50 mono illus 176 pages • 244 x 169mm 2nd edition • 9781350091917 Bloomsbury Visual Arts



December 2020 50 mono illus 256 pages • 246 x 189mm 9781350101821 Bloomsbury Visual Arts



July 2020 100 mono illus 160 pages • 246 x 189mm 9781350065406 Bloomsbury Visual Arts



September 2020 57 mono illus 256 pages • 234 x 156mm 9781350054073 Bloomsbury Visual Arts Series: Dress, Body, Culture

Introducing Fashion Theory

From Androgyny to Zeitgeist

Andrew Reilly

A concise introduction to fashion theories, covering cultural, social and individual influences on fashion and how the fashion system works.

Introducing Fashion Theory makes complex concepts easy to digest. With student-friendly features such as discussion questions, activities and further reading, this text gives a good foundation for understanding how, where, why, and when fashion exists. This second edition, re-titled from Key Concepts for the Fashion Industry, includes expanded coverage of cultural appropriation, corporate greenwashing and the criminal world of counterfeit goods.

Andrew Reilly is an Associate Professor of Fashion Design and Merchandising at University of Hawaii, Manoa, US.

Staging Fashion

The Fashion Show and Its Spaces

Edited by Tiziana Ferrero-Regis and Marissa Lindquist

Explores the collaborations between artists, architects and interior designers that have taken fashion shows from straightforward catwalks to a spectacular creative medium in their own right.

This is the first collection of essays about the presentation and staging of fashion in runway shows from the 1960s to the 2010s. Contributions from fashion, interior, architecture and design scholars focus on the presentation of fashion within the runway space, from avant-garde practices and collaboration with artists, to the most spectacular and commercial in recent years, from Prada to Chanel.

Tiziana Ferrero-Regis is a senior lecturer in fashion at Queensland University of Technology, Australia.

Marissa Lindquist is a lecturer in interior design at Queensland University of Technology, Australia.

Apparel Costing

Andrea Kennedy, Andrea Reyes and Francesco Venezia

An advanced guide to producing accurate costings for the fashion industry that shows how to avoid common pitfalls and guarantee a sustainable profit.

This book details traditional and current costing methods for the global, fast-paced, and e-commerce-focused fashion marketplace. It presents industry-specific product/style costing that can be applied to garments produced both locally and globally. It also shows how to calculate line item percentages on indirect cost factors, such as factory sourcing, overhead, administration and product development.

Andrea Kennedy is founder of Fashiondex.com and an Assistant Professor of Fashion Merchandising at LIM College.

Andrea Reyes is an Adjunct Professor at LIM College, The Fashion Institute of Technology and Baruch College.

Francesco Venezia is an Adjunct Professor at The Fashion Institute of Technology, Baruch College and LIM College.

Libertine Fashion

Sexual Freedom, Rebellion, and Style

Adam Geczy and Vicki Karaminas

Taking the reader from early modernity to the present day, this book reveals how the connection between clothing and the taboo, the erotic, and the forbidden is at the heart of 'libertine fashion'.

This innovative book is the first to focus fully on the relationship between libertinism as a social phenomenon and as a form of fashion, using a multidisciplinary approach that draws on historical literature, film, fashion, philosophy and popular culture. Offering a historical and philosophical grounding in contemporary forms of identity and dress, it presents new ways to understand transgressive subcultural style.

Adam Geczy is an artist and writer, and teaches at Sydney College of the Arts, the University of Sydney, Australia.

Vicki Karaminas is Professor of Fashion and Director of Doctoral Studies in the School of Design, Massey University, New Zealand.

Fashion Thinking

Creative Approaches to the Design Process

Fiona Dieffenbacher

An investigation into the creative design process, following a number of award-winning student fashion designers through the development of their final collections.

Fashion's great innovations often spring from inspired designers developing unique concepts and challenging the status quo. But how do they do it? To find out, follow ten exceptional fashion design students as they respond to a brief, exploring their diverse strategies and the thinking behind their final collections. This second edition of *Fashion Thinking* features six new interviews, with insight from the director of Open Style Lab, Grace Jun, and Yeohlee Teng, whose designs have earned a permanent place in the Costume Collection at the Metropolitan Museum of Art, New York. There are also four new case studies, incorporating new technology including adaptive design for the visually impaired and the use of augmented reality.

Fiona Dieffenbacher is Assistant Professor of Fashion at Parsons School of Design, New York. Her research practice is located at the intersection of dress, embodiment and materiality, with a particular emphasis on the 'space in between' theory and practice.



December 2020 250 colour illus 232 pages 270 x 210mm 9781350082755 Bloomsbury Visual Arts

Reading Fashion in Art Ingrid E. Mida

The first practical guide to analysing dress and fashion in art, including paintings, photographs, drawings and art installations.

This book provides a step-by-step guide to analysing dress in art, from medieval paintings to 21st-century installations. With guides to visual analysis and correct terminology, and case studies of key artists such as Moroni, Van Eyck, Monet and Sherman, this is the essential handbook for fashion and art history students as well as gallery visitors. The first section of the book includes an introduction to visual analysis and explains how to 'read' fashion and dress in an artwork using the checklists. The second section offers case studies that demonstrate how artworks can be analysed from the point of view of key themes including status and identity, modernity, ideals of beauty, gender, race, globalisation and politics.

Ingrid E. Mida is an art and dress historian, and co-author of *The Dress Detective: A Practical Guide to Object-Based Research in Fashion* (Bloomsbury Academic, 2015). Responsible for the revival of the Ryerson Fashion Research Collection in Canada, she is the author of books, chapters, and articles on fashion and art, research methods in fashion and art history, curatorial practice and museum studies.



September 2020 74 colour illus 224 pages 246 x 189mm 9781350032705 Bloomsbury Visual Arts







September 2020 28 mono illus 232 pages 234 x 156mm 9781350122222 Bloomsbury Visual Arts

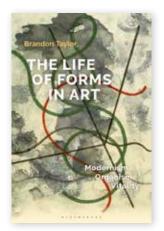
The Sensing Body in the Visual Arts

Making and Experiencing Sculpture Rosalyn Driscoll

A phenomenological investigation of touch and the somatic senses in making and experiencing visual art.

Rosalyn Driscoll presents experiential and theoretical grounds for integrating the bodily, somatic senses into our understanding of how we make and engage with visual art. Driscoll, a visual artist who has spent years making tactile, haptic sculpture, shows how using touch can deepen what we know through seeing, and even serve as a genuine alternative to sight. She proposes that tactile, somatic memory and experience is embedded in visual perception of art, and awareness of the somatic senses offers rich aesthetic and perceptual possibilities for art making and appreciation.

Rosalyn Driscoll is an independent visual artist and scholar. Her work has been exhibited in the US, Europe and Asia, for which she has won numerous awards. Driscoll was an acting director at Brattleboro Museum and Art Centre from 1985-1990



October 2020 42 colour and 82 mono illus 272 pages 234 x 156mm 9781501356018 Bloomsbury Visual Arts

The Life of Forms in Art

Modernism, Organism, Vitality Brandon Taylor

Dianuon laylor

Offers a new understanding of European modern art at mid-century, and a unique guide to the form-languages of modern art.

What is form in modern art? How could a work of art achieve its organic life in a world increasingly dominated by mechanism, by new technology? In this new book, Brandon Taylor proposes that biology and the life sciences themselves supplied many of the analogies and metaphors by which modern artists were guided. For the creative giants of the period – Picasso, Miró, Kandinsky, Strzeminski, Dalí, Arp, Motherwell and Pollock, as well as less-known figures such as Taeuber, Erni and Kobro – questions of 'living' form loomed large in studio conversation, in the press, and in the writings of the artists themselves. In a book rich in new research and fresh thinking, a well-known art historian proposes six modalities of organic and vital life that pervade the radical experiments of modern art: the organic, the biomorphic, the ambiguous, the monstrous, the dialectical, and the liquid.

Brandon Taylor is Professor Emeritus of History of Art, University of Southampton, England, and Tutor in History and Theory of Art, Ruskin School of Art, Oxford University. His most recent books include *Collage: The Making of Modern Art* (2004), *After Constructivism* (2014), and *St Ives and British Modernism* (2015). He exhibits occasionally as a painter.



July 2020 35 mono illus 248 pages 234 x 156mm 9781788310260 Bloomsbury Visual Arts Series: Drawing In

Drawing Investigations

Graphic Relationships with Science, Culture and Environment Sarah Casey and Gerry Davies

Examines how artists use drawing as an investigative tool to reveal information that would otherwise remain unseen and unnoticed.

Drawing Investigations evaluates the emergence of a way of thinking among an otherwise disconnected group of artists by exploring commonalities in the application of analytical drawing to the natural world, urban environment, social forces and lived experience. Examples represent a spectrum of research in international contexts: an oceanographic Institute in California, the archives of Amsterdam's Rijksmuseum, the Antarctic Survey, geothermal research in Japan and the Kurdish diaspora in Iraq. This book offers a fresh critical perspective on contemporary drawing practice that demonstrates its relevance to other fields of research.

Sarah Casey is Senior Lecturer in Drawing and Installation at Lancaster Institute for the Contemporary Arts, Lancaster University, UK.

Gerry Davies is Senior Lecturer in Drawing at Lancaster Institute for the Contemporary Arts, Lancaster University, UK.

The Sphinx Contemplating Napoleon

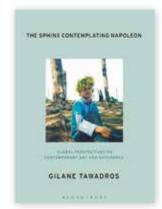
Global Perspectives on Contemporary Art and Difference

Gilane Tawadros

A collection of Gilane Tawadros's key writings that shed new light on contemporary art in a globalised world, addressing issues such as difference, representation, (mis-) translation and art writing.

Anchored in artistic practice, this vibrant collection of essays and writings spans a period from 1992-2017 and the work of leading artists such as Adel Abdessemed, Richard Avedon, Sonia Boyce, Frank Bowling, Mona Hatoum, Susan Hiller, Alfredo Jaar, Glenn Ligon and Shen Yuan. A key figure in British and international art, Gilane Tawadros draws difference to the surface, recuperating it as a potentially radical frame through which to understand contemporary art and the everyday world. Playing with forms of writing, from critical analyses to fictional narratives, the book functions as a practice-based meditation on how to write about contemporary art.

Gilane Tawadros is a writer and curator. She was the founding Director of the Institute of International Visual Arts (Iniva) in London, the first art historian to be appointed to the prestigious Blanche, Edith and Irving Laurie Chair in Women's Studies, Rutgers, the State University of New Jersey, and is Chair of the Stuart Hall Foundation.



November 2020 147 colour illus 288 pages 246 x 189mm 9781501363337 Bloomsbury Visual Arts





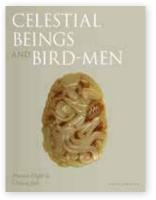
Celestial Beings and Bird-Men

Human Flight in Chinese Jade Angus Forsyth

A sequel to *Ships of the Silk Road*, this is an informed and beautifully illustrated treatment of flying men in Chinese jade.

Angus Forsyth, a prominent collector of Chinese jade, explores the making in the Middle Kingdom (over a 2000-year period of unique objects depicting figural movement through the air. He examines the depiction of apsaras (flying angels), kinnaras (man-birds), garudas (humanoid birds appearing in both Hindu and Buddhist mythology) and finally anthropomorphised bird headdress ornaments. He shows how these flying figures came to be associated with veneration of the gods and specific devotional practice. Examining a variety of representative objects, none of which has been seen in print before, the author reveals that the original concept behind flying celestial beings and bird-men originated not in China but in India and the Christianized West, via the Silk Road.

Angus Forsyth is an internationally respected collector of, and authority on, Chinese jade and a former president of the Oriental Ceramics Society of Hong Kong.



October 2020 356 colour and 11 mono illus 336 pages 248 x 197mm 9781781300718 Philip Wilson Publishers

ART, CRAFT AND VISUAL CULTURE



January 2021 119 colour illus 160 pages 284 x 226mm 9781912217991 Herbert Press

Kintsugi The Poetic Mend Bonnie Kemske

Exploring the history and modern practices of 'kintsugi', the Japanese art of repairing broken pottery with precious metals to create something beautiful and new.

Bonnie Kemske explores the art of accepting the imperfect in kintsugi and delves into the history behind this evocative practice, the music and literature it has inspired, and the various other techniques that kintsugi encompasses. The book reflects on the reasons for its development, looking especially at a cultural attitude of 'creativity through destruction'. Different kinds of repairs are discussed, including the earlier 'staple' repair often seen in Chinese ceramic wares and the development of 'yobitsugi', in which shards from different vessels are pieced together in a patchwork, and other kintsugi techniques, including adapted techniques developed in the West.

Bonnie Kemske is an artist, researcher and BBC Radio 4 contributor. She was formerly Editor of *Ceramic Review* and has written feature articles and reviews for publications including *Crafts* and *The Art Newspaper*. Kemske is the author of *The Teabowl: East and West.*





February 2021 123 colour 160 pages 276 x 216mm 9781789940152 Herbert Press

Shedding the Shackles Women's Empowerment through Craft Lynne Stein

Explores the stories and techniques from women's art initiatives in communities across the globe.

Women's craft has often been undervalued or ignored in the art world. However, with the resurgence of 'craftivism' and with the internet providing a wider audience for craft enterprises, this book about women's craft enterprises, their artisanal excellence and the positive impact their individual projects have on breaking the poverty cycle is long overdue. Featuring artisans and projects from across the globe, celebrating their vision and motivation this book gives a fascinating glimpse into how these craft initiatives have created a sustainable lifestyle and impacted upon their communities at a deeper level. In this unique book, Lynne Stein covers all aspects of the women's craft initiatives and celebrates women and women's crafts from across the world.

Lynne Stein's work has been exhibited widely and commissioned for a variety of public, corporate and domestic spaces. She has taught extensively in community, educational and healthcare settings and also runs private workshops. She has been the recipient of support from Arts Council England and she ran a successful community project with AgeUK in honour of the Queen's Diamond Jubilee.





The Material Culture of Basketry

Practice, Skill and Embodied Knowledge

Edited by Stephanie Bunn and Victoria Mitchell

Presents basketry as a culturally significant practice, a mode of sustainable craft and design, and a socially beneficial source of skill and care

This book shows basketry has much in common with mathematics and engineering, art, craft and design, has therapeutic values for those with mental health problems and is inherently sustainable in nature. This is the first academic work to focus on basketry and demonstrates how the craft is more than a simple pastime.

Stephanie Bunn is Senior Lecturer in Social Anthropology at the University of St Andrews, UK.

Victoria Mitchell is Senior Lecturer in Fine Art at Norwich University of the Arts, UK.



September 2020 143 colour 272 pages 246 x 189mm 9781350094031 Bloomsbury Visual Arts

The Fundamentals of Illustration

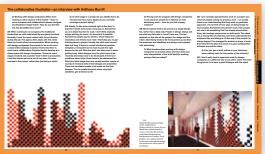
Lawrence Zeegen

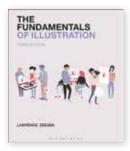
A step-by-step guide to design, print and production processes, as well as providing practical information on what it means to be an illustrator.

This is a practical introduction to illustration, now including examples that reflect recent developments in the discipline as well as new chapters on visual thinking, idea generation and the illustrator as an artist. This new edition includes expanded coverage on digital tools, a focus on the professional practice of a freelance designer and over 50 new examples from international illustrators.

Lawrence Zeegen is Dean of the School of Design at Ravensbourne, London, UK.







September 2020 200 colour illus 176 pages 230 x 200mm 3rd edition 9781474240390 Bloomsbury Visual Arts Series: Fundamentals

Graphic Design Essentials

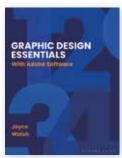
With Adobe Software

Joyce Walsh

A unique way to learn how to do graphic design in Adobe software.

Weaving together creative strategies and design principles with step-by-step Adobe software guidance, this unique book helps to 'learn by doing' - putting concepts into practice as they're learned. Covering all the introductory topics a designer needs to know, this book includes plenty of hands-on instruction and real-life examples to give a thorough grounding in the fundamentals.

Joyce Walsh is a Professor at Boston University, USA.



October 2020 400 colour illus 224 pages 246 x 189mm 2nd edition 9781350075047 Bloomsbury Visual Arts



August 2020 200 colour illus 216 pages 210 x 270mm 9781350027558 Bloomsbury Visual Arts

Web and Digital for Graphic Designers

Neil Leonard, Andrew Way and Frédérique Santune

A guide to web design for those without coding knowledge.

This book takes you through all you need to know about designing for the web and digital, from initial concepts and client needs, through layout and typography to basic coding, e-commerce and working with different platforms. Written for graphic designers, this book delivers more than just an instruction manual – it provides a complete overview of designing for the web. Specifically written for graphic designers who don't have a technical background, this jargon-free overview of web design also includes interviews with international designers to show how well-known names have approached their own web designs.

Neil Leonard is associate head of the Department of Design Communication at UWE, UK.

Andrew Way is a lecturer at Plymouth College of Art, UK.

Frédérique Santune is a lecturer at Plymouth College of Art, UK.







September 2020 80 illus 176 pages 246 x 189mm 9781350059030 Bloomsbury Visual Arts

Collaboration in Design Education Edited by Marty Maxwell Lane and Rebecca Tegtmeyer

A guide for design educators and early career practitioners to working collaboratively.

This is a comprehensive guide for anyone, whether a student or a designer, wanting to incorporate a collaborative approach in their design practice. A range of case studies depict the different kinds of collaboration between individuals and groups, addressing the basics, planning ahead, and reflecting on outcomes.

Marty Maxwell Lane is Assistant Professor, Graphic Design, in the School of Art at University of Arkansas, USA.

Rebecca Tegtmeyer is Assistant Professor of Graphic Design in the Department of Art, Art History and Design at Michigan State University, USA.



December 2020 208 illus 240 pages 270 x 210mm 9781350015722 Bloomsbury Academic

Video Game Level Design

How to Create Video Games with Emotion, Interaction and Engagement Michael Salmond

Explains what level design is and how to use it to make engaging video games.

Bringing together interaction, usability and experience design, this book shows how design principles can be used to plan maps, encourage narrative interaction and build worlds. 22 illustrated interviews and case studies show how these principles translate to real world best practices for triple-A games through to low-budget indies. By the end of the book readers will be able to devise, plan and build their own engaging and entertaining level designs.

Michael Salmond is the program coordinator for the Digital Media Design BA at Florida Gulf Coast University, USA.

Reading Graphic Design History

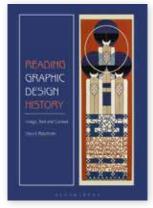
Image, Text and Context

David Raizman

Explores key texts and moments in graphic design history, highlighting issues of gender, class, and race and placing print culture in its economic, social and political contexts.

Reading Graphic Design History encourages the reader to look carefully and critically at print advertising, illustration, posters, magazine art direction and typography, often addressing issues of class, race and gender. David Raizman's innovative approach intentionally challenges the canon of graphic design history and various traditional understandings of graphic design. He re-examines 'icons' of graphic design in light of their local contexts, avoiding generalisation to explore underlying attitudes about various social issues. Raizman's innovative approach encourages a new way of looking at classic texts of graphic design, bringing cultural studies' concerns about gender, class and race to bear on graphic design history

David Raizman is Distinguished University Professor Emeritus in the Department of Art and Art History at Drexel University, USA.



November 2020 8pp colour plates and 190 mono illus 320 pages 246 x 189mm 9781474299411 Bloomsbury Visual Arts

Moving Objects

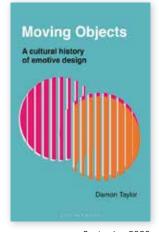
A Cultural History of Emotive Design

Damon Taylor

A cultural history and critical analysis of the development of emotionally charged, designer-made furniture and domestic products.

Moving Objects deals with emotive design; Damon Taylor explores these emotionally-laden works that are often produced in limited editions and sold like art, from a leather sofa that resembles a cow to a jewellery box fashioned from human hair. Tracing the phenomenon back to the 'Dutch inflection', he follows its development back through Italian radical design and looks for its origins in surrealism. The book establishes a critical and theoretical framework for understanding the performative nature of this work and asks what happens when the tangible melts into the datascape and design becomes a question of mobilities.

Damon Taylor is Senior Lecturer in Design at the University of Brighton, UK.



September 2020 50 mono illus 240 pages 234 x 156mm 9781350088610 Bloomsbury Visual Arts

Making Disability Modern

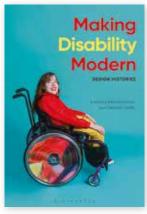
Design Histories

Edited by Bess Williamson and Elizabeth Guffey

Examines how designed things contribute to the meaning of ability and disability in a variety of historical and modern contexts.

This collection brings together leading scholars from a range of disciplinary and national perspectives to examine how designed objects and spaces contribute to the meanings of ability and disability from the late 18th century to the present day, and in homes, offices, and schools to realms of national and international politics. The contributors reveal the social role of objects – particularly those designed for use by people with disabilities, such as walking sticks, wheelchairs, and prosthetic limbs – and consider the active role that makers, users and designers take to reshape the material environment into a usable world. It also demonstrates that definitions of disability – and ability – are often shaped by design.

Elizabeth Guffey is the Juanita and Joseph Leff Distinguished Professor at Purchase College, State University of New York. **Bess Williamson** is Assistant Professor of Design History at the School of the Art Institute of Chicago.



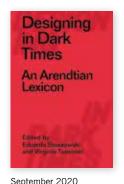
August 2020 20 mono illus 240 pages 234 x 156mm 9781350070424 Bloomsbury Visual Arts



September 2020 288 pages • 234 x 156mm 9781350089532 Bloomsbury Visual Arts Series: Radical Thinking in Design



July 2020 384 pages • 234 x 156mm 9781350070677 Bloomsbury Visual Arts Series: Radical Thinking in Design



320 pages • 198 x 129mm 9781350070257 Bloomsbury Visual Arts Series: Designing in Dark Times



264 pages • 234 x 156mm 9781350070714 Bloomsbury Visual Arts Series: Radical Thinking in Design

Defuturing

A New Design Philosophy

Tony Fry

A new edition of Tony Fry's foundational work of design philosophy, in which he introduces the idea of 'defuturing', a deconstructive method to expose fundamental flaws in the designed world around us.

This classic work of design thinking is as relevant today as it was when first published in 1999. Leading design philosopher Tony Fry demonstrates the urgent need to 'defuture' existing approaches to design, arguing that both current and historic methods of design have been dangerously unsustainable and needlessly wasteful. This new edition includes a substantial new introduction by Fry.

Tony Fry is Principal of The Studio at the Edge of the World, Australia, Adjunct Professor at the University of Tasmania, Australia and Visiting Professor at Universidad de Ibagué, Colombia.

Designing Designing

J.C. Jones

A reissue of J.C. Jones's classic work on design methodology, with a new introduction by Clive Dilnot.

First published in 1984, and reissued in a facsimile edition that preserves the formal ingenuity of the original text, *Designing Designing* contains a crucial and invigorating selection of J. C. Jones' writings on design methodology.

J. C. Jones studied engineering at the University of Cambridge, and went on to work for AEI in Manchester, England. His work led to the formation of the Design Research Society which he chaired from 1971-73. In 2004 he was presented with the Society's Lifetime Achievement Award and from 1970-74 Jones was the first Professor of Design at The Open University, UK.

Designing in Dark Times

An Arendtian Lexicon

Edited by Eduardo Staszowski and Virginia Tassinari

Provides a dictionary of responses by leading design thinkers by which we might address political and environmental crises, drawing on concepts developed by the political philosopher Hannah Arendt.

Taking 56 terms – from Action, Beginnings and Creativity through Mortality, Natality, and Play – and inviting designers and scholars world-wide to contribute, these are short essays that use moments and quotations from Arendt's thought to bring together design and political philosophy to begin to create a new language for acting and designing against dark times.

Eduardo Staszowski is Associate Professor of Design Strategies at Parsons School of Design, USA.

Virginia Tassinari is Assistant Professor at LUCA School of Arts, Belgium.

Wild Things

The Material Culture of Everyday Life

Judy Attfield

A reissue of Judith Attfield's pioneering work on the everyday objects that surround us, and the meanings that we invest in them, with a new introduction by Daniel Miller.

First published in 2000, *Wild Things* was one of the first books to bridge design theory and anthropology. Shortlisted for the Design History Society Scholarship Prize 2001-2002, the book shows what the life of everyday objects reveals about people and their material worlds.

Judy Attfield was Senior Lecturer in History and Design at the University of Southampton, UK. A pioneer of the field of material culture studies, she was a member of the editorial board of the journal *Home Cultures*.

Building Time

Architecture, event, and experience

David Leatherbarrow

Explores the concept of time in architectural design, showing why an understanding of time is critical to understanding good architecture.

Time, David Leatherbarrow argues, is the framework for our spatial experience of architecture and a key dimension of a building's structure and significance. Examining works by distinctive modern architects – from Eileen Gray to Álvaro Siza and Wang Shu – he takes the reader through a built work and reflects on the importance of 'making space for time' in architectural design. Theorists will find a way to rethink the fundamental premises and aims of design work and designers will rediscover the order and ideas that shape the world around them – its buildings, interiors, and landscapes. This is set to be David Leatherbarrow's most important work since *On Weathering* (1993).

David Leatherbarrow is Professor of Architecture at the University of Pennsylvania, where he has taught architectural design, history, and theory since 1984. In 2020, the AIA and ASCA awarded him the prestigious Topaz Medallion for excellence in architectural education.



November 2020 130 mono illus 288 pages 244 x 169mm 9781350165182 Bloomsbury Visual Arts

Writing Architectures

Ficto-Critical Approaches

Edited by Hélène Frichot and Naomi Stead

Shows how ficto-critical writing can be a powerful vehicle for creative architectural practice.

This collection of essays explores what happens when fiction, experimental writing and criticism are combined and applied to architectural projects and problems. These 16 original pieces show how ficto-critical writing can be a powerful vehicle for creative architectural practice, providing new opportunities to explore modes of writing about architecture both within and beyond the discipline. The collection represents a broad range of geographical and cultural positions including indigenous and non-Western contexts, and includes a foreword and afterword by important thinkers in the domains of architectural criticism (Jane Rendell) and cultural studies/ethnography (Stephen Muecke).

Hélène Frichot is Professor of Architecture and Philosophy and Director of the Bachelor of Design at the University of Melbourne, Australia.

Naomi Stead is Professor of Architecture and Head of the Department of Architecture at Monash University, Australia and Adjunct Professor in the School of Architecture at the University of Queensland, Australia.



October 2020 35 mono illus 288 pages 234 x 156mm 9781350137905 Bloomsbury Visual Arts

Modern Architecture and the Sacred

Religious Legacies and Spiritual Renewal

Edited by Ross Anderson and Maximilian Sternberg

Sixteen essays together demonstrate that sacred or semi-sacred buildings should not be dismissed as peripheral phenomena in modernism. On the contrary, such works have much to reveal to us about the deeper motivations and complexities at the core of the modernist project. By looking both religious buildings and at invocations of the 'semi-sacred' within secular buildings – museums, exhibition pavilions, and memorials – this expansion of the notion of sacred space sets this collection apart, providing a deeper insight into the role that spirituality plays in modern architecture's philosophical foundations, whether explicitly religious or otherwise.

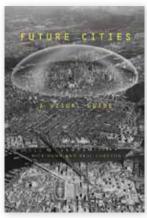
Ross Anderson is Senior Lecturer at the University of Sydney.

Maximilian Sternberg is a University Lecturer in Architecture and Fellow of Pembroke College at Cambridge University.



November 2020 40 mono illus 304 pages 234 x 156mm 9781350098664 Bloomsbury Visual Arts

INTERIOR DESIGN AND ARCHITECTURE



November 2020 166 colour illus 288 pages 246 x 189mm 9781350011656 Bloomsbury Visual Arts

Future Cities

A Visual Guide

Nick Dunn and Paul Cureton

An exploration of urban visions of future cities that explains what such representations sought to communicate and why and how they may shape our lives in the future.

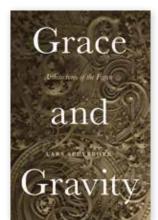
What might our cities look like in 10, 20 or 50 years? What kind of lifestyles may evolve and how will we move around, where will we live and work? How may future cities face global challenges? Imagining the city of the future has long been an inspiration for many architects, artists and designers. This book explores how cities of the future have been visualised, what these projects sought to communicate and what the implications may be for us now – a visual guide to how the methodology of futuring works and why it is valuable for architecture and urbanism. Incorporating future city visions discussed by a variety of practitioners, the authors emphasise on how futuring can be used today and why it is relevant to key global challenges and to contemporary societies.

Nick Dunn is Professor of Urban Design at Lancaster University, UK.

Paul Cureton is Senior Lecturer at the University of Hertfordshire, where he runs the 'Future Cities' architecture unit, and Researcher for HS2LV, at Birmingham City University, UK.







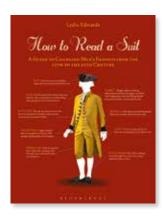
November 2020 464 pages 240 x 170mm 9781350020849 Bloomsbury Visual Arts

Grace and Gravity Architectures of the Figure Lars Spuybroek

Re-inventing the aesthetic concept of 'grace' for a new generation of contemporary, digitally-enabled designers.

How do we live well? The first sentence of *Grace and Gravity* raises the fundamental question that constantly occupies our minds – and of all those who lived before us. Paradoxically, the impossibility of answering this question opens up the very room needed to find ways of living well. With its innovative terminology, its anachronical method of writing, its unrelenting argumentation and rigorous conclusions, *Grace and Gravity* will prove indispensable to a wide range of art historians, architects, theologians, anthropologists, artists, media theorists and philosophers. This is a provocative work that takes an antiquated notion from the realms of art history and reveals it to be a vital force in contemporary digital design and aesthetics.

Lars Spuybroek is Professor of Architecture at the Georgia Institute of Technology in Atlanta, USA, where he teaches design methodology and aesthetic theory.

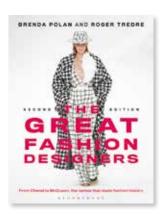


How to Read a Suit

A Guide to Changing Men's Fashion from the 17th to the 20th Century Lydia Edwards

"A fascinating tome that examines changes in men's fashion in a vibrant and visually striking way ... From the styles of political movements in the French Revolution to the famous 'Palm Beach' suits of America in the 1930s, this is a rich and extensive study of the suit and men's fashion." – All About History

February 2020 • 290 colour illus 232 pages • 246 x 189mm 9781350071209 Bloomsbury Visual Arts



The Great Fashion Designers

From Chanel to McQueen, the names that made fashion history

Brenda Polan and Roger Tredre

A detailed, entertaining guide to the life and work of 55 iconic fashion designers - drawing on the latest academic research and on the best of fashion journalism.

January 2020 • 190 colour illus 396 pages • 246 x 189mm 2nd edition • 9781350091603 Bloomsbury Visual Arts **Rights sold: Chinese (Simplified)**



The Business of Fashion

Designing, Manufacturing, and Marketing

Leslie Davis Burns and Kathy K. Mullet

Learn how fashion lines are designed, manufactured, marketed and distributed; this book covers the full supply chain – from textiles to fashion brand production – as well as supply chain management, and competitive strategies.

March 2020 • 150 mono illus 288 pages • 280 x 215mm 6th edition • 9781501361005 Fairchild Books **Rights sold: Vietnamese**

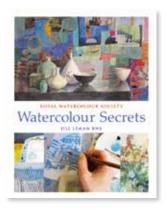


New Ceramics: Special Effect Glazes

Linda Bloomfield

An essential guide for any ceramicist interested in creating eye-catching glazes and wanting to develop their knowledge of glaze-making, or experiment with their own formulas to achieve the perfect finish.

June 2020 • 200 colour illus 160 pages • 248 x 184mm 9781912217878 Herbert Press • Series: New Ceramics **Rights sold: US**

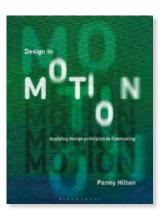


Watercolour Secrets

Jill Leman RWS

A beautiful survey of the work of the members of the internationally respected Royal Watercolour Society, representing the finest contemporary watercolour painting in Britain today.

June 2020 • 220 colour illus 168 pages • 276 x 219mm 9781789940343 Herbert Press



Design in Motion

Applying Design Principles to Filmmaking Penny Hilton

Covering design, composition, narrative and sound this book introduces 12 essential stages of motion design film production, illustrating not just how to improve your work but why you should refine it for the constantly changing digital landscape.

January 2020 • 288 colour illus 280 pages • 270 x 210mm 9781350025516 Bloomsbury Academic



Hand Drafting for Interior Design

Diana Bennett Wirtz Kingsley and Jeanne Diehl-Shaffer

Step-by-step illustrated lessons showing students how to hand render interior floor plans.

April 2020 • 150 mono illus 192 pages • 280 x 215mm 3rd edition • 9781501326714 Fairchild Books



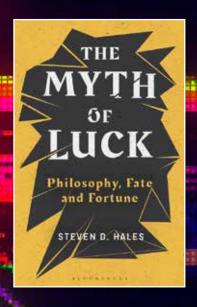
Assembling the Architect

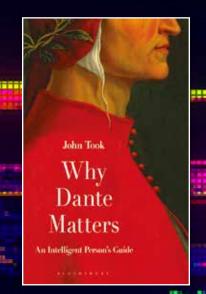
The History and Theory of Professional Practice

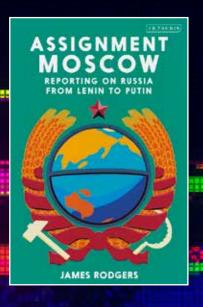
George Barnett Johnston

Focusing on the period 1870 to 1920, when the foundations were being laid for the U.S. architectural profession that we recognise today, this book explores the history of architectural practice.

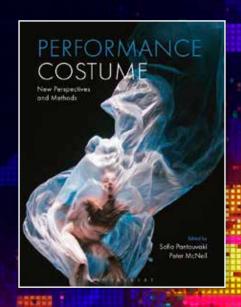
January 2020 • 74 mono illus 320 pages • 234 x 156mm 9781350126862 Bloomsbury Visual Arts



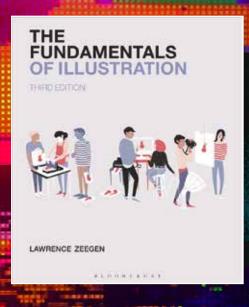


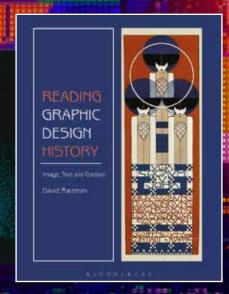


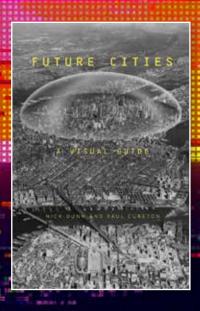












I.B. TAURIS



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