



Board of Directors Meeting

February 25, 2021

Good morning.

The meeting will begin just after 9:00 a.m. After the meeting's Roll Call, the Board will immediately discuss Agenda Item 10A. Please use the chat function to message the meeting Secretary, Summer Angus if you wish to give comment on Agenda Item 10A ONLY.

After the Board adjourns to Closed Session, the meeting Secretary will organize Public Comment on all other agenda items. Please keep your device on mute until called upon to speak.

If using the Zoom dial-in option, use *6 to mute and un-mute your phone.

Please take notice that this public meeting of the 32nd District Agricultural Association, a California state institution, is being recorded using video recording equipment. Please also take notice that the 32nd District Agricultural Association will release video recordings of its public meetings where required under California law.

Please keep your device on mute

The Mission of OCFEC is...

Celebration of Orange County's
Communities, Interests, Agriculture and
Heritage

(with results justifying resources expended)





10A. Discussion About the Display of Flags at OC Fair & Event Center and Vote on Next Steps

On May 23, 2019 the Board of Directors approved a resolution which in part called for the display of the Pride flag year-round at OC Fair & Event Center (OCFEC) in an effort to promote inclusiveness of all diverse groups within the LGBTQ community.

Beginning at the July, 2020 Board of Directors meeting during Public Comment, some members of the public commented on the display of the Pride flag indicating that they felt it only represented a segment of the community, and that OCFEC should also include other flags representative of the community or just display the American, California State and OCFEC flags.

In January, 2021 the Community Affairs Committee conducted a public survey to measure the community's opinion on a wide variety of diversity, equity and inclusion topics, including the display of flags at OCFEC. The results of the survey are attached. In addition, the committee held a public meeting on January 20, 2021 to gather additional feedback on all the topics from the survey. The vast majority of comments during the meeting were focused on the display of flags at OCFEC. Several follow-up emails were received by OCFEC following the survey and are also attached.



PROCLAMATION AND RESOLUTION OF THE BOARD OF DIRECTORS OF THE
32ND DISTRICT AGRICULTURAL ASSOCIATION REGARDING LGBTQ PRIDE
MONTH AND DISPLAY OF THE RAINBOW LGBTQ PRIDE FLAG

WHEREAS, the mission of the 32nd District Agricultural Association (the "District") is the celebration of Orange County's communities, interests, agriculture and heritage;

WHEREAS, the District recognizes and affirms the lesbian, gay, bisexual, transgender, and queer (LGBTQ) community as one of the communities that make up the fabric and heritage of Orange County;

WHEREAS, in fulfilling its mission, the District is proud to celebrate the LGBTQ community;

WHEREAS, June is observed across the United States as a month to commemorate the Stonewall riots, which took place in New York fifty years ago (in June 1969), and to celebrate the LGBTQ community and the history of the LGBTQ civil rights movement; and

WHEREAS, the Board of Directors of the District recognizes the rainbow LGBTQ pride flag as a symbol of welcoming and inclusiveness of the LGBTQ community specifically and of all diverse communities generally;

NOW, THEREFORE, the Board of Directors of the District hereby proclaims June as LGBTQ Pride Month at the OC Fair & Event Center;

FURTHER RESOLVED, that the Board of Directors of the District hereby reaffirms the principles of diversity, inclusion, and nondiscrimination as core institutional values of the District and the OC Fair & Event Center;

FURTHER RESOLVED, that the Board of Directors hereby reaffirms its policy prohibiting discrimination by the District on the basis of any characteristic protected by law, and, in proclaiming LGBTQ Pride Month at the OC Fair & Event Center, expressly notes that this prohibition applies to discrimination against any person on the basis of their sexual orientation, gender identity, and/or gender expression; and

FURTHER RESOLVED, that the Board of Directors hereby directs that the rainbow LGBTQ pride flag be flown year-round alongside all official flags that are displayed on the District's property, as a symbol of the District's belief in the equal dignity of all persons who visit the Fair's grounds and of the District's commitment to welcoming and including people of all backgrounds and identities to the OC Fair & Event Center.

10A. Discussion About the Display of Flags at OC Fair & Event Center and Vote on Next Steps

Based on the wide range of public comment, the Community Affairs Committee recommends that the Board review the original resolution and discuss whether to reaffirm or amend.

RECOMMENDATION:

At the Board of Directors' discretion.



5. Closed Session

- A. Pending Litigation** – The Board will meet in closed session to consult with legal counsel regarding the following pending litigation. [Gov. Code section 11126(e).]
- i. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, the Board of Directors will decide whether to initiate litigation. (Govt. Code, § 11126, subd. (e).)
 - ii. To confer with and receive advice from legal counsel regarding potential litigation involving the 32nd District Agricultural Association. Based on existing facts and circumstances, there is significant exposure to litigation against the 32nd District Agricultural Association. (Govt. Code, § 11126, subd. (e).)
 - iii. To confer with counsel, discuss, and consider the following pending litigation to which the 32nd DAA is a party. 32nd District Agricultural Association v. Ovations Fanfare, L.P., et al., Orange County Superior Court, Case No. 30-2020-01161661-CU-CO-CJC
- B. Personnel:** The Board will meet in closed session to consider the evaluation of performance of the General Manager / CEO. [Govt. Code, § 11126, subd. (a).]



6. CEO's Operational Announcements & Updates



For the One Month Ended January 31, 2021

	Actual	Budget	Variance Favorable (Unfavorable)
YTD Revenue	\$85,829	\$43,775	\$42,054
YTD Expenses	<u>\$1,593,444</u>	<u>\$2,682,066</u>	<u>\$1,088,622</u>
YTD Net Proceeds (Deficit)	<u>\$(1,507,615)</u>	<u>\$(2,638,291)</u>	<u>\$1,130,676</u>



Cash and Cash Equivalents

	<u>January 31, 2021</u>	<u>January 31, 2020</u>
Cash on Hand	\$ 394,249	\$ 2,858,304
Investments	<u>\$39,860,911</u>	<u>\$51,255,686</u>
Total Cash and Cash Equivalents	<u>\$40,255,160</u>	<u>\$54,113,990</u>
Year over Year Decrease	<u>(\$13,858,830)</u>	
Year over Year % Decrease	-25.6%	



POWER OF ONE FOUNDATION

Emergency Food Assistance
Drive-Through
Distribution

Feb 27



COVID-19
Drive Thru Testing
SUPERSITE

OC health CARE AGENCY

The graphic has a dark blue background with a subtle pattern of white circles. At the top, there are icons for a car, a pair of scissors, and a test tube. The text "COVID-19" is in orange, "Drive Thru Testing" is in white, and "SUPERSITE" is in large white bold letters. At the bottom, there is a white box containing the OC Health Care Agency logo and the text "OC health CARE AGENCY".



Mar 13







HEROES HALL
MUSEUM AND EDUCATION CENTER

Virtual Museum



2021 Imaginology



7. Minutes

A. Board meeting held January 28, 2021

Action Item



8. Matters of Public Comment

Speakers are requested to sign in prior to the start of the meeting and are limited to three minutes. Public comment is allowed on issues NOT on the current Agenda. However, no debate by the Board shall be permitted on such public comments, and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item.

Comments will be accepted on Agenda items during the meeting. Speakers wishing to address the Board on items on the agenda are requested to sign in prior to the start of the meeting and identify the agenda item[s] on which you desire to address the Board. Speakers are limited to three minutes.



9. Consent Calendar: (Policy Reference: 4.3.4)

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion by category in the order listed below. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section.

Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.



10B. Presentation Commemorating Black History Month

INFORMATION ITEM:

February 1st marks the beginning of Black History Month. The Community Affairs Committee will highlight the contributions the Black community has made to Orange County's communities, education and heritage, and to agriculture throughout California.

President Gerald Ford officially recognized Black History Month in 1976, calling upon the public to "seize the opportunity to honor the too-often neglected accomplishments of Black Americans in every area of endeavor throughout our history." Since 1976, every American president has designated February as Black History Month.





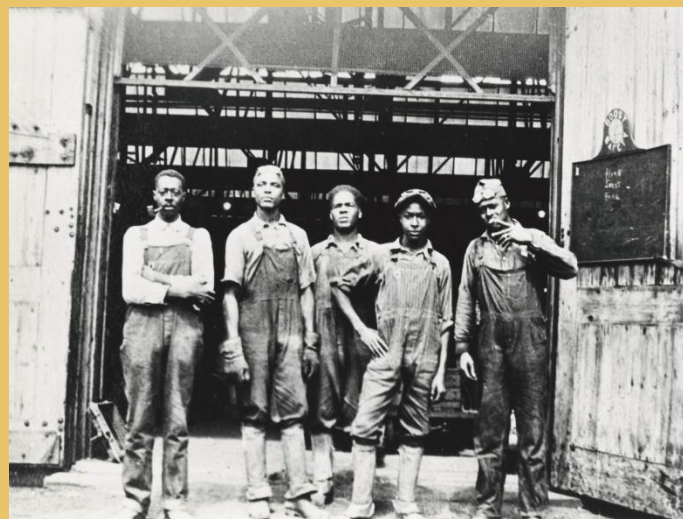
Black History Month

Black History Month

Black History Month was established to recognize and celebrate the achievements of African Americans and their role in U.S. history.



The Second Great Migration



Prominent OC Black Leaders



Mayor Leticia Clark
City of Tustin



Chancellor Linda Rose
Santa Ana College



Bobby McDonald
President
OC Black Chamber

CA Secretary of State



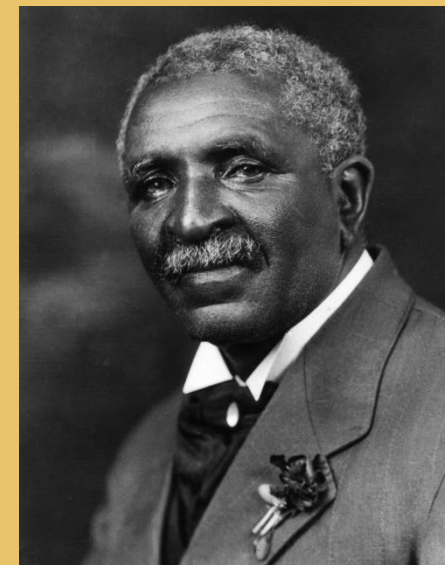
Shirley Weber
CA Secretary of State
Sworn in January 29, 2021

Heroes Hall Groundbreaker LT. Colonel Robert Friend



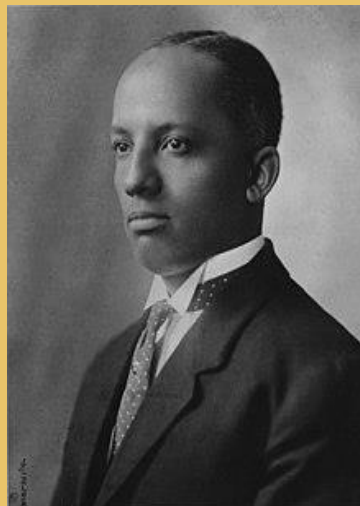
Local Agriculture Programs

- **Adventures to Dreams – Long Beach**
- **Feed Our Soul – South Los Angeles**
- **LA Green Grounds – Los Angeles**
- **Organic Harvest Gardens – Long Beach**
- **Ron Finley Project - South Los Angeles**
- **Seeds of Xanadu - Fontana**



DID YOU KNOW...

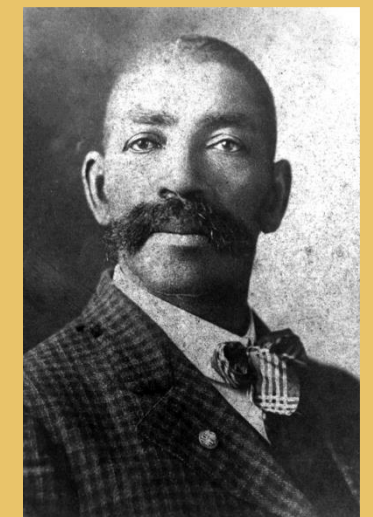
- **Black History Month started as Black History Week launched by the Black US Historian, Carter G Woodson in 1926.**
- **In 1976, President Gerald Ford officially recognizes Black History Month.**
- **Black History Month is also celebrated in Canada in February, and Ireland, The Netherlands, and the United Kingdom in October.**
- **The cartoon character Betty Boop was a depiction of Ester Jones, an African American jazz singer and actress from Harlem, New York.**
- **The Lone Ranger's real name was Bass Reeves who was born a slave and escaped to an Indian territory during the Civil War.**



Carter G Woodson



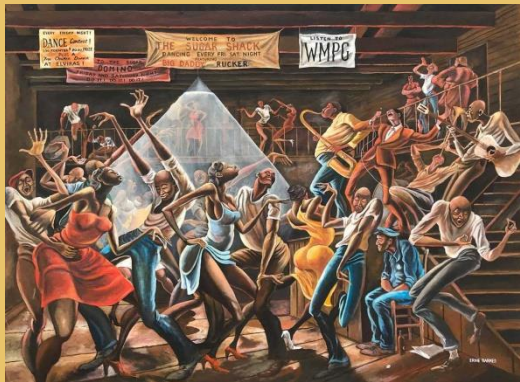
Ester Jones



Bass Reeves

How Can You Observe Black History Month?

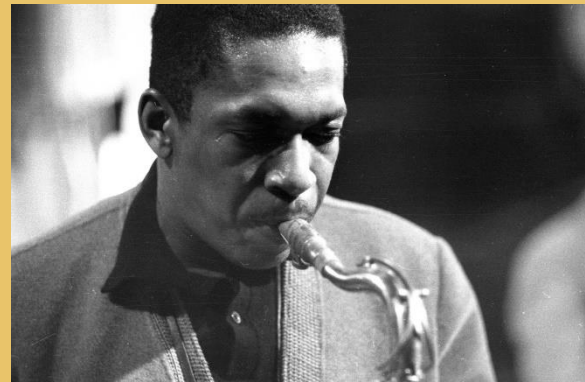
- Discover art from Ernie Barnes
- Read the writings of Langston Hughes
- Listen to the sounds of sounds of Billie Holiday, John Coltrane, Motown, and Philadelphia Soul
- Listen to Martin Luther King's "I Have A Dream" speech.
- Support Local Black Owned Businesses



**Sugar Shack by
Ernie Barnes**



Billie Holiday



John Coltrane





Support Local Black Owned Businesses

Restaurants

- Roscoe's Chicken N Waffles
- Aosa Coffee
- Beale's Texas BBQ
- Cloud 9 Bakers
- The Fuel Shack
- Georgia's Restaurant
- Hambone's BBQ Bar & Grill

Shops & Services

- Amour Propre
- Carla Rae Photography
- Ecos
- Flawless Wedding & Events
- Laguna Candles
- Makena Electric
- Right Choice Fitness

For a complete list

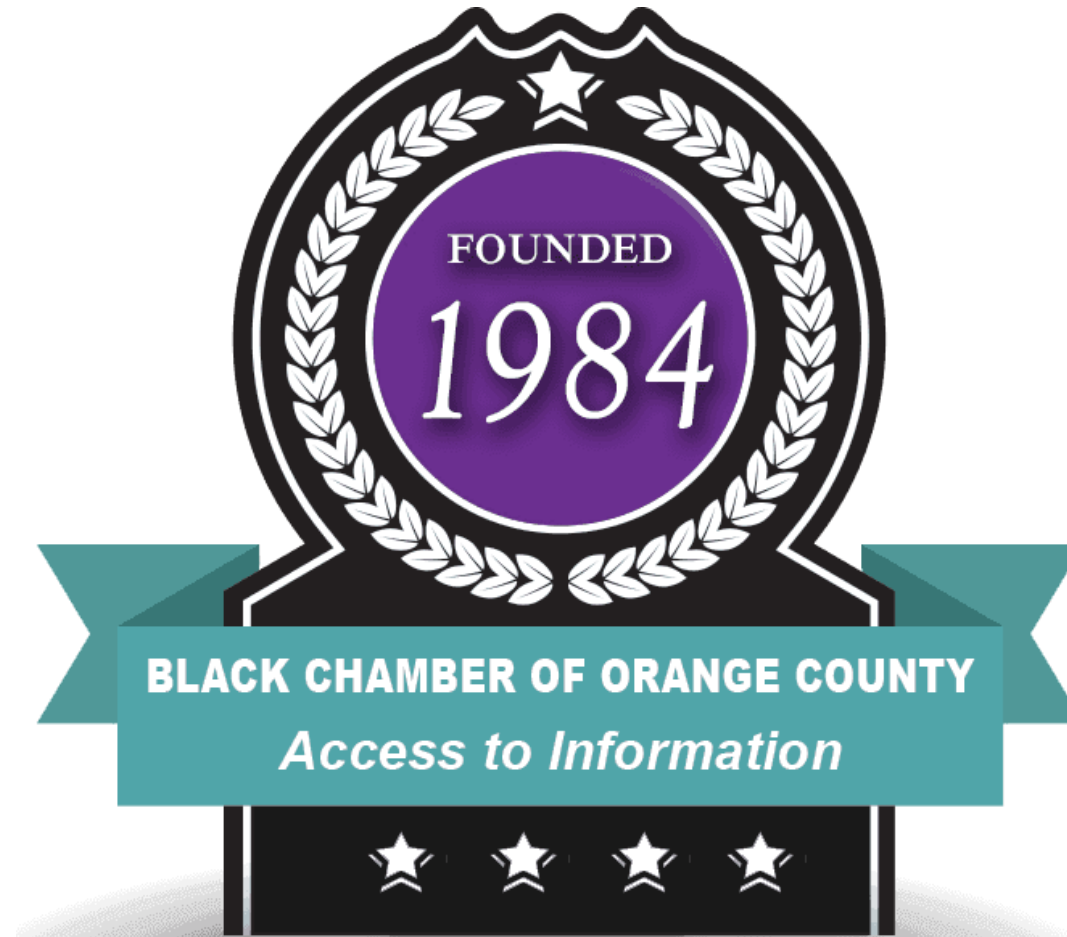
[Orangecoast.com/features/black-owned-businesses-and-organizations](https://www.orangecoast.com/features/black-owned-businesses-and-organizations)



Black History Month

OC Fair Board Black History Month Appreciation from OC Black Chamber 2021

Video - <https://vimeo.com/515353865>



10C. Review of OC Fair Planning Considerations and Vote on 2021 Dates

Since the August, 2020 Board of Directors meeting, staff has made monthly presentations regarding planning for the 2021 OC Fair. During the January, 2021 Board meeting, Directors La Belle and Cervantes suggested that it might be prudent to consider moving the fair dates to the Fall to allow more time for Orange County to reach the required 70% immunity level. Chair Rubalcava-Garcia requested that the item be placed on the February, 2021 Board agenda for discussion.



10C. Presentation on 2021 OC Fair Planning

- **Plan A:**

- “Modified +” Fair (if trend is not good by April, then...)

- **Plan B:**

- Move to Fall dates (if trend is not good by July, then...)

- **Plan C:**

- Pivot to a drive-thru fair experience



10C. Presentation on 2021 OC Fair Planning

- Dates: July 16 - August 15 (23 days; M/Tu dark)
- Ticket Pricing: W/Th: \$12/\$7 F/Sa/Su: \$14/\$7
- 45,000 per day attendance cap
- Tickets purchased in advance online
- No additional Super Pass sales



10C. Presentation on 2021 OC Fair Planning

- Pacific Amphitheatre and Hangar at full capacity
- ASA not activated for programming purposes
- Pig races moving to Park Plaza
- No Explorium tent; kids programming will move
- Programming in buildings will shuffle
- Marketing/Communications will launch “How to Fair”



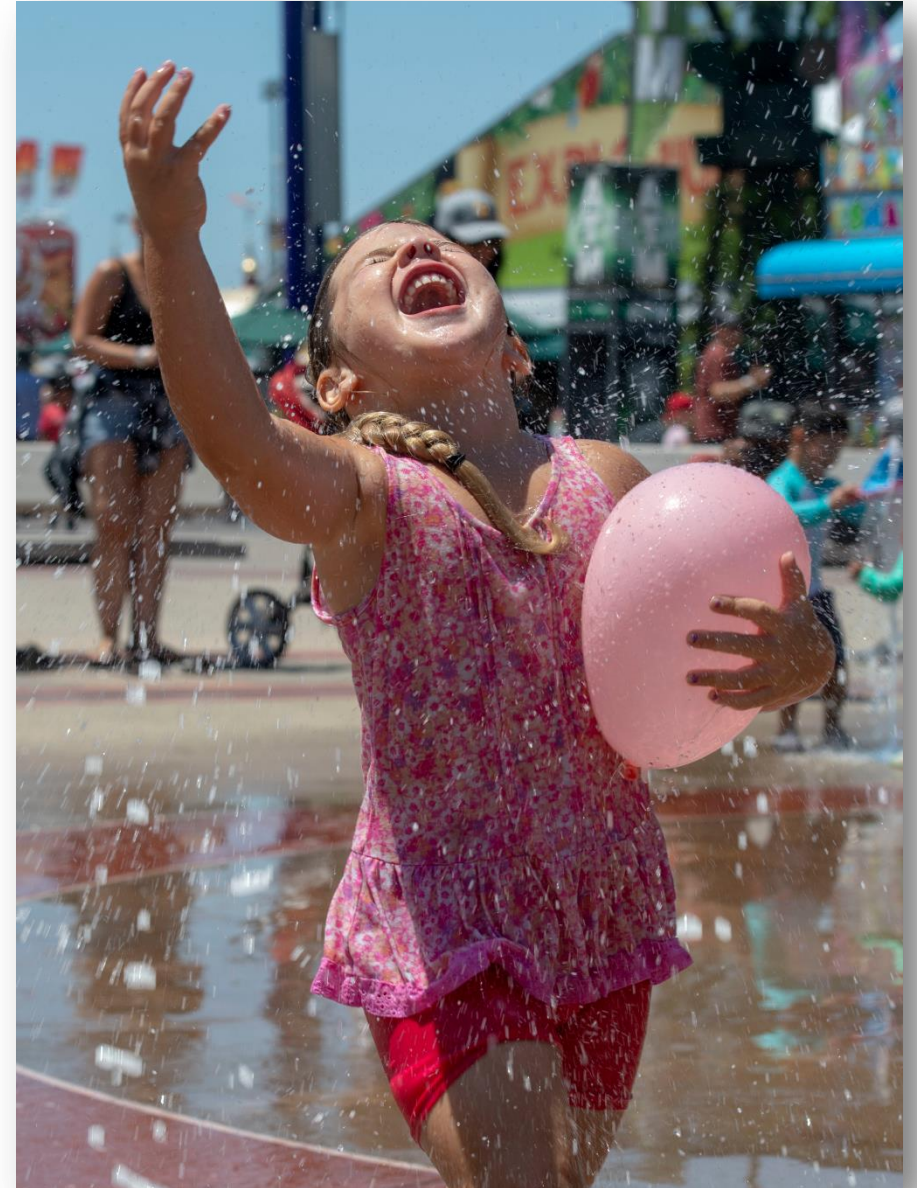
10C. Presentation on 2021 OC Fair Planning

- Concessionaires and merchants will be adjusted to fit new attendance levels
- Gate procedures will change with potential proof of vaccines and “Blade” equipment
- Parking on-site and at OCC
- ASA for back-of-house storage
- Overall layout changes



10C. Presentation on 2021 OC Fair Planning

- Confirmation on mandatory vaccinations and mask recommendations
- Limited on-site sales
- Community give-backs
- Budget reforecast
- Lots and lots of details!



10C. Review of OC Fair Planning Considerations and Vote on 2021 Dates

August 25-September 19 dates have been secured for a “Plan B” fair. The Board should consider the following:

- Availability of key fair partners and contractors; the carnival is available
- The number of fair dates possible in the Summer vs. the Fall and the projected profitability of each
- Availability of off-site parking at OCC and Davis Elementary, as school will be back in session in the Fall
- Southern California theme parks expected to open in the Spring
- The County’s need to use the property as a vaccination site
- The need to schedule the Jr. Livestock Auction to coincide with the end of the school year
- The potential loss of events already booked in September, representing \$845,000 in projected revenue, if these events cannot be rebooked



10C. Review of OC Fair Planning Considerations and Vote on 2021 Dates

- Pacific Amphitheatre concerts and the possibility of having a Summer and Fall series
- Attendance expectations during the day with school in session
- Availability of seasonal employees during the Fall
- Weather
- Health and safety requirements including mandatory face coverings
- Opportunity to plan programming around a new Fall Festival theme

RECOMMENDATION:

At the Board of Directors' discretion.



10D. Committee/Ad Hoc Committee/Liaison Reports

INFORMATION ITEM:

To assure compliance with the Bagley-Keene Act, Committee reports are only for the purpose of the Committee chair, Ad Hoc Committee members or Liaison to provide a verbal update. Should the Board want to discuss any Committee work item not already on the agenda; those would need to be agendaized for a future Board meeting.

- i. Leadership Committee (Chair Rubalcava-Garcia, Committee Chair; Vice Chair La Belle)
- ii. Financial Monitoring and Audit Committee (Director Pham, Committee Chair; Director Bagneris)
- iii. Facilities Committee (Director Aitken, Committee Chair; Director Ruiz)
- iv. Governance Committee (Director Cervantes, Committee Chair; Chair Rubalcava-Garcia)
- v. Community Affairs Committee (Director Kovacevich, Committee Chair; Director Ruiz)
- vi. Centennial Farm Foundation Liaison (Director Cervantes)
- vii. Heroes Hall Veterans Foundation Liaison (Vice Chair La Belle, Director Cervantes)



12. Board of Directors' Matters of Information

Next Board Meeting

March 25, 2021





OC Fair & Event Center – Costa Mesa, California