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Annual Report

Seneca Falls Library | 2020



Dear Fellow Patrons:

When 2020 began there was no way to know the challenges that we, and everyone else, would face.

They say adversity brings out the best or the worst in people, and I'm happy to say that when it came to our staff, it brought out the best. The staff showed flexibility, the likes of which we had never envisioned as they pivoted to online programming, and then when we could partially re-open, to curbside service and limited building access all the while maintaining cleaning standards.

By the end of 2020 things were starting to look better and we look forward to a complete return to services.

Staff

2020

Jenny Burnett

Library Director

Lori Stoudt

Administrative Assistant

Tara Montoney

Youth Services

Coordinator

Suzanne

Mathewson

Circulation Supervisor

Sabrina Hoster

Aaron D'Agostino

Clerks

Pamela Behm

Maria Smura

Judy Toombs

Pages

While the library was only partially open, staff took the opportunity to rearrange the first floor collection to make it easier to find books, a massive job which would have been difficult to complete during normal operations.

The year also was marked by two large construction projects that have been in the plans for some time. Several years ago we received a \$100,000 grant from New York State for construction projects. Some of the money went to pay for upgrades to our air conditioning system. The rest allowed us to do major work in the parking lot and at the circulation desk during 2020.

Drainage in the parking lot had always been an issue, especially when winter brought us slush. The project involved installation of a new catch basin and connecting pipe to solve that problem, and then a repaving.

The old circulation desk was showing its age and was cramped. Several doors and drawers no longer worked, and the counters were nearly worn through in spots.

The rest of the grant was used to remove the old desk and install a new, larger one with a better storage and a counter that will resist damage. Along with that, we also replaced the worn carpet around the desk with new flooring which should last a long time.

Your support for the library remained strong during the year and we look forward to the future, ready for whatever it brings us.

Many Thanks,



Martin Toombs
President, Board of Trustees

Services Added in 2020

Bi-weekly eNews
email newsletters

Live online
programming via
Zoom

Online library card
registration

Curbside services

Browsing
appointments

HIGHLIGHTS: 2020

While use of the physical library was on hold due to the Covid19 pandemic, our services continued to flourish online and in our parking lot! The use of our WIFI throughout the pandemic has been helpful to patrons, students and those who unexpectedly found themselves working remotely. In 2020 we had over 1,880 individuals use our WIFI and over 2,234 GB of data was used.

In addition to our service model changes, we increased the number of eBooks our community has access to, doubling the total from 12,500 in 2019 to over 25,760 titles. In addition to our Overdrive digital service the Seneca Falls Library continues to provide access to Hoopla, which contains graphic novels, eBooks, audiobooks, music and movies that can all be accessed online, and on demand, twenty four hours a day.

To keep our community engaged and learning, we quickly instated online programming and have become a leader in the library world for our active use of Zoom to provide live programs. Programs were both plentiful and well attended: 6,135 people came to 275 free programs at the library and online via zoom.



Scenes from 2020

Over 20,000 library books were moved to shift the fiction, young adult, local history, and reference and media collections to new areas of the library. The shift of these collections provides a more visible display space and a dedicated space for our makerspace equipment and projects.

Contact Us

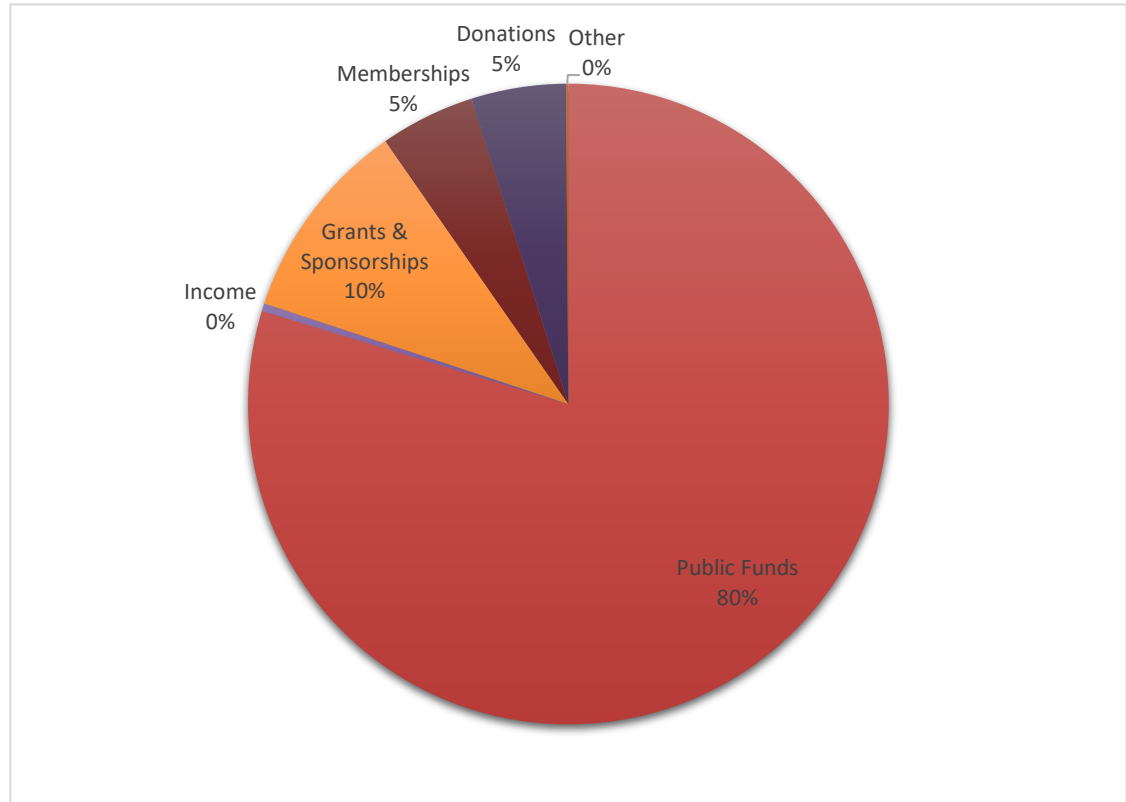
Seneca Falls Library
 47 Cayuga Street
 Seneca Falls, NY 13148

Phone
 315-568-8265

Email
director@senecafallslibrary.org

Website
Senecafallslibrary.org

Financial Summary



INCOME:

Public Funds	319,500
SFCSD library tax levy, Seneca County	
Grants & Sponsorships	40,980
One-time grants for specific programs from public and private funders, United Way, Friends of the Library, Rosen Foundation, Finger Lakes Arts Council, Delavan	
Memberships	19,144
Contributions from Library Association Members	
Donations	19,114
Contributions for memorial/honor books, other uncategorized support	
Income	1,555
Interest, fines, replacements, copy/print fees	
Other	486
Refunds, rebates, special events, fundraising	

Building Improvements 2020

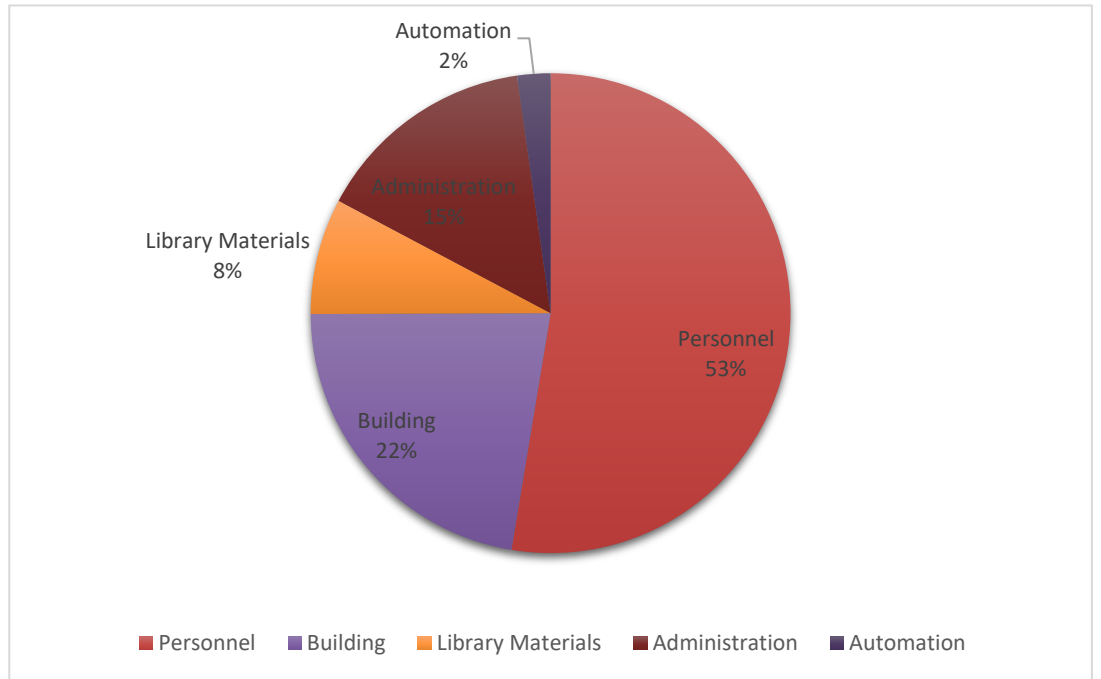
All of the improvements listed below were made possible by a grant from NYS.

Library circulation service desk replaced

Library circulation service desk flooring replaced

Parking lot drainage updated.

Parking lot paved and striped.



EXPENSES:

Personnel	204,565
Salaries, benefits, payroll taxes	
Building	86,830
Utilities, insurance, furniture and equipment, maintenance, repairs	
Administration and Programing	58,341
Postage, office supplies and services, board liability, professional fees, advertising, etc.	
Library Materials	30,394
Books, audio/visual materials, serials, etc.	
Automation	8,700
Fees for automated circulation system and online catalog	

*Money to fund the Library's operating expenses comes from a number of sources. We receive **public support** from a voter-approved tax levy on residents of Seneca Falls Central School District and voluntary contributions from Seneca County. Our generous **association members** are individuals and businesses who donate to our annual membership drive; donations also come in the form of honor and memorial books purchased by loved ones and friends. We also apply for and win funding from **grant-making organizations** for specific programs. We are so grateful to everyone who funds the Library and we work hard to limit our costs and use what we have to provide the best possible materials, programs, and services to our community.*

The Seneca Falls Library thanks the following donors for their generous support. We couldn't do it without you!

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Betty Zeth
Ed & Joyce Zmuda

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BonaDent Dental Laboratories
Doran Funeral Home
Seneca Office Products
Wegmans Food Markets, Inc.
Wilson Press, LLC

(Note: Every effort has been made to ensure that our listing is accurate. If there are any errors or omissions, please accept our apologies and do contact Lori Stoudt at 315-568-8265 so that we may correct our records.)

HONOR GIFTS

In Honor of Dorothy Dickieson

Catherine Jovinelly

MEMORIAL GIFTS

Bob Balsley Memorial

Carol & James Skordy

Mary L. Brewer Memorial

Brooke Brewer

Robert F. Cerza Memorial

Marie & John Leo

Joanne & Charles Wisor

Edward E. Chase Memorial

Debra A. Chase and Scott E. Chase

Floyd & Geraldine Collins

Janice & Michael Day

Jan & Larry Driscoll

Generations Bank

Jerry Macaluso

The (Robert) Mitchell Family

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Mickey DeSanto

Samuel Ferrara Memorial

Dorothy Bertino

Jane Poole Hanlin Memorial

Mynderse Academy Class of 1952

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Polly Kent

Ken Lisk Memorial

Patrice Giansante & Trina Myers

Santo A. Montemorano Memorial

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Nancy Rutz
Ruth & Peter Same
George & Patricia Sanderson
August & Susan Sinicropi
David H. & Debra J. Swenson
Toni Tiballi
Ralph & Cynthia Trunzo
David & Karen Viar

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Julie & Santo Montemorano

In Memory of Jim Swenson

Lynda A. Swenson

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Century 21 / Steve Davoli Real Estate

Chemung Canal Trust Company

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Dan Babbit Pleasant Gardens

CV Designs Boutique

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Galasso Foundation

Generations Bank

Geneva Historical Society

It's a Wonderful Run 5K

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Littlejohn and Barbi Orthodontics

The Mack Family

The Leo Family

Susan D. Ottenweller

Seneca Falls Rotary Club

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MAJOR GIFTS AND SPONSORSHIPS

Seneca Meadows, Inc.

Philip A. Withers

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NYSED, Ready to Read Family Literacy Grant

Nelson B. Delavan Foundation

Finger Lakes Library System Local Library Service Aid

Network for Good

Bernard Carl and Shirley Rosen Library Fund

Seneca County Youth Bureau

Seneca Falls Rotary Service Foundation

United Way of Central New York

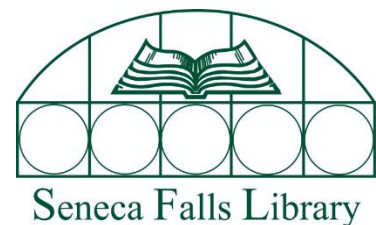
United Way of Seneca County

Walmart Foundation

We would like to thank everyone who shared their time and talents by supporting our programming and fundraising efforts this year, especially the Friends of the Seneca Falls Library.

Thank you!

The mission of the Seneca Falls Library is to serve the community's educational, informational and leisure needs through the provision of literary materials, programs, meeting venues and multimedia services.



Approved by the Library Board of Trustees on March 15, 2021