

# ADI UPDATE The GM Accessories Newsletter from CAAD



# BOOST YOUR FALL ACCESSORIES SALES WITH THESE 8 TIPS:

- 1. Fill the showroom with outfitted vehicles. *Customers want what they see!*
- Create customer interest with vendor-specific displays such as Adam's Polishes, Thule, UWS and more.
- 3. Refresh *accessory display walls* with new accessories.
- 4. Market "Cash-N-Carry" products like battery jump starters, audio accessories and vehicle care products in the Service Drive.

- Promote on Social Media: Accessorize, Snap and Share!
- Participate in the GM Accessories
   Digital Solution *E-Commerce* program and expand your online accessories sales.
- Incentivize accessory sales with monthly payouts to dealership personnel.
- 8. Make selling accessories part of your *dealership culture* with buyin and accountability from Sales, Service, Used and F&I depts.

# EVERY CUSTOMER, EVERY TIME!

HERE'S WHAT'S INSIDE:

- Assist Steps for K2 Silverado & Sierra
- Tonneau Covers for Silverado and Sierra
- Scrape Armor<sup>™</sup> Front Splitter Protectors
- New 2019 Camaro 6 Accessories
- Wheels for All-New 2019 Silverado & Sierra
- Cadillac 2019 XT5 Radiant Package
- Adam's Polishes® Video Display Program
- Business Choice Eligible Accessories
- Tool Boxes for Silverado & Sierra
- NOCO® Boost Battery Jump Starters

Capital Area Accessory Distributors 222 Gregson Drive Cary, NC 27511



Website: WWW.GMCAAD.COM

Phone: (888) 277-6290 Fax: (919) 463-5874

# **UP & IN WITH** STEPS

Give yourself and your pickup a boost with Chevrolet/GMC Accessories Assist Steps. The design features a traction pad with molded plastic grooves to make it easier to get into and out of your truck.





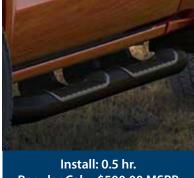
# 2014-18 Silverado & Sierra 1500 (K2) Assist Steps

#### 6 INCH RECTANGULAR CHROME **ASSIST STEPS**



Install: 0.5 hr. Regular Cab - \$600.00 MSRP Double Cab - \$700.00 MSRP Crew Cab - \$725.00 MSRP

**4 INCH ROUND BLACK ASSIST STEPS** 



Regular Cab - \$500.00 MSRP Double Cab - \$600.00 MSRP Crew Cab - \$600.00 MSRP

#### **6 INCH RECTANGULAR BLACK** ASSIST STEPS



Regular Cab - \$550.00 MSRP Double Cab - \$650.00 MSRP Crew Cab - \$665.00 MSRP

#### 3 INCH OFF-ROAD BLACK **ASSIST STEPS**



Regular Cab - N/A Double Cab - \$795.00 MSRP Crew Cab - \$795.00 MSRP

#### 4 INCH ROUND CHROME **ASSIST STEPS**



Install: 0.5 hr. Regular Cab - \$550.00 MSRP Double Cab - \$650.00 MSRP Crew Cab - \$650.00 MSRP

#### **RETRACTABLE BED STEP**



Regular Cab - \$325.00 MSRP Double Cab - \$325.00 MSRP Crew Cab - \$325.00 MSRP

## **Colorado & Canyon Assist Steps**

#### 5 INCH RECTANGULAR CHROME **ASSIST STEPS**



**5 INCH RECTANGULAR BLACK** ASSIST STEPS



3 INCH OFF-ROAD BLACK **ASSIST STEPS** 



MSRP is Manufacturer's Retail Suggested Price and does not include tax or installation.

# WE'VE GOT YOU **COVERED**

Many Tonneau Cover styles are available to suit a wide range of customer budgets and needs.







# NEW

Embark Poly Retractable MSRP\* \$1,259.00 Install: 1.0 hrs.

EMBARK RETRACTABLE COVERS BY ADVANTAGE®1

Embark Max Aluminum Retractable MSRP\* \$1,829.00 Install: 1.0 hrs.

Embark Power Max Retractable MSRP\* \$2,599.00 Install: 1.2 hrs.

PREMIER ROLL-UP COVER BY ADVANTAGE®1

#### **SPORT ROLL COVER BY ADVANTAGE®1**



MSRP\* \$329.00 Install: 0.4 hrs.

#### SOFT TRI-FOLD COVER BY ADVANTAGE®1



SOFT TRI-FOLD COVER W/LOGO





HARD ROLLING TONNEAU COVER BY REV®1



ONE-PIECE PAINTED HARD COVER BY UNDERCOVER™



MSRP' \$575.00 Install: 0.5 hrs.

HARD FOLDING TONNEAU COVER BY REV®1



HARD QUAD-FOLD COVER BY FOLD-A-COVER®1



HARD TRI-FOLD COVER

RETRACTABLE COVER BY ROLL-N-LOCK®1

MSRP\* \$870-\$945 Install 0.5 hrs.



HARD QUAD-FOLD COVER BY FOLD-A-COVER®1
With Personal Caddy



<sup>\*</sup>MSRP is Manufacturer's Retail Suggested Price and does not include tax or installation.

<sup>1</sup> Associated Accessory. Non-GM part. Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories, or contact your dealer for more information.

# New Associated Accessories (IBP)

GM Licensed and Associated Accessories are covered under the accessoryspecific manufacturer's warranty and are not warranted by GM or its dealers. Warranty information is available on the AIC under Associated Accessories.

Embark Tonneau Cover Series by Advantage®

With three versatile configurations ready for work or play, the Embark Poly, Embark Max and Embark Power Max Tonneau Cover series by Advantage<sup>®1</sup> make any selection a great choice for Silverado/Sierra and Colorado/Canyon pickups. Available in strong polycarbonate, Embark Poly offers a 200-pound weight rating. Embark Max and Embark Power Max feature aluminum construction with a 400-pound weight rating. The Embark Poly and Embark Max feature manual opening and closing, using a unique spiral track system to contain or deploy the cover. Power Max offers wireless remote operation of both the cover and the included LED cargo lamp from a compact key fob transmitter.



#### CHECK OUT THE FEATURES THAT MAKE EVERY CHOICE GREAT:

- A compact housing featuring a unique spiral track system that helps prevent the cover from contacting itself as it retracts, reducing wear
- A UV-treated surface for sun protection
- An automotive-grade weatherstrip that overlaps the top of the tailgate
- A lockable design that enhances cargo security and can be latched or locked with the key in any position along the rail
- A flush-mounted lock handle that provides easy-access operation
- The Embark Power Max includes an integrated LED cargo lamp and features:
  - » Remote operation of the cover and LED cargo lamp using an included wireless remote key fob transmitter
  - » The required wiring harness





#### EMBARK POLY RETRACTABLE BY ADVANTAGE®1

PART#	BED SIZE	VEHICLE	MSRP <sup>2</sup>	INSTALL TIME
19416969	Short	2019 All-New Silverado 1500	\$1,259	1.0 hr
19416970	Standard	2019 All-New Silverado 1500	\$1,259	1.0 hr
19370727	Short	2015-18 Silverado 1500	\$1,259	1.0 hr
19370728	Standard	2015-18 Silverado 1500 2019 Silverado Classic Double Cab 2015-19 Silverado HD	\$1,259	1.0 hr
19370729	Short	2015-19 Colorado	\$1,259	1.0 hr
19370730	Long	2015-19 Colorado	\$1,259	1.0 hr

# BY ADVANTAGE®1

PART#	BED SIZE	VEHICLE	MSRP <sup>2</sup>	INSTALL TIME
19416971	Short	2019 All-New Silverado 1500	\$1,829	1.0 hr
19416972	Standard	2019 All-New Silverado 1500	\$1,829	1.0 hr
19416973	Long	2019 All-New Silverado 1500	\$1,829	1.0 hr
19370722	Short	2015-18 Silverado 1500	\$1,829	1.0 hr
19370723	Standard	2015-18 Silverado 1500 2019 Silverado Classic Double Cab 2015-19 Silverado HD	\$1,829	1.0 hr
19370724	Long	2015-19 Silverado HD	\$1,829	1.0 hr
19370725	Short	2015-19 Colorado	\$1,829	1.0 hr
19370726	Long	2015-19 Colorado	\$1,829	1.0 hr

#### EMBARK MAX ALUMINUM RETRACTABLE EMBARK POWER MAX RETRACTABLE BY ADVANTAGE®1

PART #	BED SIZE	VEHICLE	MSRP <sup>2</sup>	INSTALL TIME
19416974	Short	2019 All-New Silverado 1500	\$2,599	1.2 hr
19416975	Standard	2019 All-New Silverado 1500	\$2,599	1.2 hr
19370731 Short		2015-18 Silverado 1500	\$2,599	1.2 hr
19370732	Standard	2015-18 Sllverado 1500 2019 Silverado Classic Double Cab 2015-19 Silverado HD	\$2,599	1.2 hr
19370733	Short	2015-19 Colorado	\$2,599	1.2 hr
19370734	Short	2015-19 Colorado	\$2,599	1.2 hr

# ALSO AVAILABLE FOR GMC SIERRA 1500. Sierra Hd. And Canyon!



Vehicles shown with accessories from an independent supplier which are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent accessories. Any warranty is provided by the accessory manufacturer

 $\underline{1} @ \textit{Non-GM warranty. Limited warranty by Advantage}, \textit{5 years. For more information, contact your dealer.} \\$ 

2 Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

— Associated Accessory, Non-GM part. August 2018

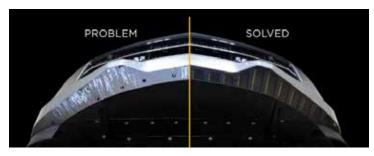


# New Associated Accessories (IBP)

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# Scrape Armor™ Skid Plates - Precision Front End Protection





Specifically engineered for your vehicle, these Front Splitter Protectors help decrease the potential for your front bumper to scrape against parking curbs, steep driveways and other road obstacles, whether you're going forward or backing up. Non-GM warranty. Limited lifetime warranty by Scrape Armor™.

Description	Part No.	MSRP	Install
2015-18 Corvette Z06 w/ Z07 Package	19370573	\$499	1.5 hr.
2014-18 Corvette C7 Stingray	19370574	\$399	1.5 hr.
2016-18 Camaro SS	19370572	\$349	1.5 hr.





# NEW! 60% Under Seat Lock Box by Tuffy Security Products® 2014-18 Silverado/Sierra 1500; 2015-2019 Silverado/Sierra HD

Contain, organize, and conceal items under the rear seat of your vehicle with the Chevrolet/ GMC Accessories 60% Under Seat Lock Box with Two Combination Locks and Marine-Grade Carpet. It turns unused space into valuable storage for such items as tools, sports gear, extra jacket and more. Non-GM warranty. Limited lifetime warranty by Tuffy Security Products®. Part #19417028 / MSRP \$369.00

#### T-1 Tonneau Covers - Associated Accessories

The following Tonneau Covers for the All-New 2019 Silverado & Sierra (Next-Gen) are now available to order!

Product	Bed Size	Part Number	MSRP	Install Time
Soft Trifold Tonneau by Advantage®	5.8'	19416976	\$409.00	0.2 hr.
REV® Hard Folding Bed Cover	5.8'	19416964	\$999.00	0.5 hr.
REV® Hard Rolling Bed Cover	5.8'	19416967	\$999.00	0.5 hr.
Embark Poly Retractable by Advantage®	5.8'	19416969	\$1,259.00	1.0 hr.
Embark Max Retractable by Advantage®	5.8'	19416971	\$1,829.00	1.0 hr.
Embark Power Max Retractable - Matte	5.8'	19416974	\$2,599.00	1.0 hr.



Soft Trifold Tonneau by Advantage



**REV Hard Folding Bed Cover** 



REV Hard Rolling Bed Cover



Embark Retractable by Advantage

# **2019 CAMARO 6 ACCESSORIES**





#### 20" Satin Black Wheel

Personalize your vehicle with these Chevrolet Accessories Wheels validated to GM specifications. Use only GM-approved wheel and tire combinations. See Chevrolet.com/accessories for important wheel and tire information. MSRP \$575.00



#### Front Illuminated & Rear Non-Illuminated Bowtie Emblems in Black

Enhance the appearance of your vehicle with Chevrolet Accessories Bowtie Emblems. These stylish emblems attach via pressure sensitive adhesive. Part # 84329529 / MSRP \$325.00



#### Lower Grille in Black with Painted Inserts

Add a distinctive appearance to your vehicle with a Chevrolet Accessories Grille. Select colors. MSRP \$350.00



# Clear Center High-Mounted Stoplamp

Make a statement with this accessory. Matches the available clear taillamps. Part # 84468410 / MSRP \$115.00



### **Blade Spoiler Kit**

Personalize the look of your vehicle with a custom race-inspired Chevrolet Accessories Rear Spoiler Kit. Available in select colors. MSRP \$495.00



## Wing Spoiler Kit

Personalize the look of your vehicle with a custom race-inspired Chevrolet Accessories Rear Spoiler Kit. Available in select colors. MSRP \$425.00



## Front Molded Splash Guards

Help protect your vehicle from mud, gravel and road splash with Chevrolet Accessories Splash Guards. Available in select colors. MSRP \$125.00



## Rear Molded Splash Guards

Help protect your vehicle from mud, gravel and road splash with Chevrolet Accessories Splash Guards. Available in select colors. MSRP \$125.00



#### Spider Stripe

Enhance the exterior appearance of your vehicle with the Chevrolet Accessories Hood Decal. Available in select colors. MSRP \$395.00



## Center Stinger Stripe

Enhance the exterior appearance of your vehicle with the Chevrolet Accessories Hood Decal. Available in select colors. MSRP \$550.00



# Interior Spectrum Lighting Package

Provide a soft glow and personal touch to the interior of vehicle with the Chevrolet Accessories Interior Lighting Package. MSRP \$795.00



## Pedal Cover Package

Add a striking and individual look to the interior of your vehicle with Chevrolet Accessories Pedal Covers. Part # 84534562 / MSRP \$150.00





# All-New 2019 Silverado Second-Row Interlocking Floor Liner

Crew Cab Second-Row Interlocking Premium All-Weather Floor Liner in Atmosphere. Part # 84333636 / MSRP \$80.00



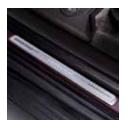
#### All-New 2019 Silverado Front Door Sill Plates

Enhance your vehicle's appearance with these easy-to-install Chevrolet Accessories Door Sill Plates in Stainless Steel with Silverado Script. They provide an attractive accent to the door sills while protecting them from scuffs and scrapes. Part # 84529475 / MSRP \$125.00



## 2017-18 Colorado Black Grille w/Chevrolet Script

Add a distinctive appearance to your vehicle with this Grille with a Chevrolet script. The painted finish adds a personalized look. Part # 84431359 / MSRP \$395.00



#### 2019 Traverse Illuminated Front Door Sill Plates

Enhance your vehicle's appearance with these easy-to-install Chevrolet Accessories Illuminated Front Door Sill Plates. They provide an attractive accent to the door sills while protecting them from scuffs and scrapes and feature the Traverse script. Stylish soft lighting illuminates when a door is opened and turns off when the door is shut. Part # 84468638 / MSRP \$295.00



## 2019 Equinox Headrest with Embroidered Equinox Script

Customize your vehicle with a Chevrolet Accessories Headrest. It features an embroidered Equinox script on the front side of the headrest to further enhance the vehicle's interior appearance. Available in Vinyl or Cloth in select colors. MSRP \$100.00



# 2018-19 Trax Front & Rear Bowtie Emblem Package

Enhance the appearance of your vehicle with Chevrolet Accessories Bowtie Emblems. Part # 42616392 / MSRP \$115.00

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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Fax: (919) 463-5874

# CHEVROLET ACCESSORIES WHEELS

# **ALL-NEW 2019 CHEVROLET SILVERADO 1500**



22-INCH ALUMINUM 6-SPLIT-SPOKE BRIGHT CHROME (SFO) P/N 84040802



22-INCH ALUMINUM 6-SPLIT-SPOKE MIDNIGHT SILVER WITH CHROME INSERTS (SEW) P/N 84040800



22-INCH ALUMINUM 6-SPLIT-SPOKE IN HIGH GLOSS BLACK WITH CHROME INSERTS (SHD) P/N 84253949



22-INCH ALUMINUM 5-SPLIT-SPOKE IN HIGH GLOSS BLACK (SGM) P/N 84253948



22-INCH ALUMINUM 6-SPLIT-SPOKE IN LOW GLOSS BLACK WITH MACHINED ACCENTS (SEV) P/N 84040799



22-INCH POLISHED ALUMINUM (SES) P/N 84570333



18-INCH ALUMINUM PAINTED/ MACHINED FACE IN SATIN GRAPHITE AND GOLD OXIDE (SKY) P/N 84040796





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# **GMC ACCESSORIES WHEELS**

# **2019 ALL-NEW SIERRA 1500**



22-INCH ALUMINUM 6-SPLIT-SPOKE BRIGHT CHROME (SFO) P/N 84040802



22-INCH ALUMINUM 6-SPLIT-SPOKE MIDNIGHT SILVER WITH CHROME INSERTS (SEW) P/N 84040800



22-INCH ALUMINUM 6-SPLIT-SPOKE IN HIGH GLOSS BLACK WITH CHROME INSERTS (SHD) P/N 84253949



22-INCH ALUMINUM 5-SPLIT-SPOKE IN HIGH GLOSS BLACK (SGM) P/N 84253948



22-INCH ALUMINUM 6-SPLIT-SPOKE IN LOW GLOSS BLACK WITH MACHINED ACCENTS (SEV) P/N 84040799



22-INCH POLISHED ALUMINUM (SES) P/N 84570333



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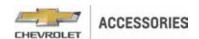
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# All-New 2019 Silverado/Sierra Front & Rear Carpeted Floor Mats

Help protect the interior of your vehicle from water, debris and everyday use with Chevrolet/GMC Accessories Carpeted Floor Mats in Atmosphere. They are removable for easy cleaning and help protect against future wear from everyday use. Part # 84519751 / MSRP \$160.00



#### All-New 2019 Silverado/Sierra Front Row All-Weather Floor Mats

Help protect the interior of your vehicle from water, debris and everyday use with Chevrolet/GMC Accessories Vinyl Premium All-Weather Floor Mats in Atmosphere. Its deep-patterned design works to collect rain, mud, snow and other debris. Part # 84521606 / MSRP \$85.00



### All-New 2019 Silverado/Sierra Cat-Back Dual Exit Exhaust Upgrade System

Give your vehicle a throaty purr with a Chevrolet/GMC Accessories Exhaust System Kit. This kit reduces restrictions in the exhaust pipes and expands the diameter of stock pipes, allowing your engine to breathe better, and is made from T-304 stainless steel. The kit includes an exhaust pipe, tail pipe, and 3-way catalytic converter. 5.3L Short Wheel Base - Part # 84173604 / MSRP \$1,595.00



### All-New 2019 Silverado/Sierra Cat-Back Single Exit Exhaust Upgrade System

Give your vehicle a throaty purr with a Chevrolet/GMC Accessories Exhaust System Kit. This kit reduces restrictions in the exhaust pipes and expands the diameter of stock pipes, allowing your engine to breathe better, and is made from T-304 stainless steel. The kit includes an exhaust pipe, tail pipe, and 3-way catalytic converter. 5.3L with Polished Tip - Part # 84527234 / MSRP \$1,595.00



# All-New 2019 Silverado/Sierra Cold Air Intake System

Add an element of performance-oriented style to your vehicle with this Chevrolet/GMC Performance Air Intake System. It looks great under the hood and includes an open-element air filter and all necessary installation hardware. Part #s 84561597 (5.3L) & 84561598 (6.2L) / MSRP \$625.00



# 2017-19 Colorado/Canyon Cold Air Intake System

Maximize the cold air flow to your engine with the Chevrolet Accessories 3.6L Cold Air Intake Kit. This intake adds style to your vehicle's engine bay while bringing in cold air directly to the engine, which can help result in increased performance. Part # 84535312 / MSRP \$625.00

Contact your ADI for availability. Images are for representation purpose only. Actual product may differ.

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## All-New 2019 Sierra Bed Cargo Net

Secure items in the cargo area of your vehicle with GMC Accessories Bed Cargo Net. It attaches easily to the sides of the vehicle at the rear cargo area and prevents small items from shifting while in transit. Part # 84105423 / MSRP \$55.00



#### All-New 2019 Sierra Front Row All-Weather Floor Liners

Front-Row Premium All-Weather Floor Liners in Atmosphere with GMC Logo for Vehicles with Center Console. Part # 84333605 / MSRP \$110.00



## All-New 2019 Sierra Front Row Interlocking All-Weather Floor Liners

Front-Row Premium All-Weather Interlocking Floor Liners in Atmosphere with GMC Logo. Part # 84333609 / MSRP \$110.00



## All-New 2019 Sierra Second Row Interlocking All-Weather Floor Liners

Crew Cab Second-Row Interlocking Premium All-Weather Floor Liner in Atmosphere. Part # 84333638 / MSRP \$80.00



## All-New 2019 Sierra Front & Rear Carpeted Floor Mats

Front and Rear Carpeted Floor Mats in Atmosphere. Part # 84519745 / MSRP \$160.00



# All-New 2019 Sierra Cat-Back Single Exit Exhaust Upgrade System

Give your vehicle a throaty purr with a GMC Accessories Exhaust System Kit. This kit reduces restrictions in the exhaust pipes and expands the diameter of stock pipes, allowing your engine to breathe better, and is made from T-304 stainless steel. 5.3L Short Wheel Base Cat-Back Single Exit Exhaust Upgrade System with Tip with GMC Logo - Part # 84173608 / MSRP \$1,295.00



## All-New 2019 Sierra Front & Rear Fender Flare Set

Help minimize damage to your vehicle with GMC Accessories Fender Flares. They help protect your wheel arches from flying debris, while adding a stylish flair. Select colors available. MSRP \$650.00



#### All-New 2019 Sierra Door Sill Plates

Enhance your vehicle's appearance with these easy-to-install GMC Accessories Door Sill Plates. They provide an attractive accent to the door sills while protecting them from scuffs and scrapes and feature the GMC logo. Part # 84529477 / MSRP \$125.00





## 2019 Acadia Headrest w/Embroidered GMC Script

Customize your vehicle with a GMC Accessories Headrest. It features an embroidered GMC script on the front side of the headrest to further enhance the vehicle's interior appearance. Available in Vinyl or Cloth in select colors. MSRP \$150.00



# 2019 Terrain Headrest w/Embroidered GMC Script

Customize your vehicle with a GMC Accessories Headrest. It features an embroidered GMC script on the front side of the headrest to further enhance the vehicle's interior appearance. Available in Vinyl or Cloth in select colors. MSRP \$100.00





# 2019 All-New XT4 Cargo Tray

Help protect the cargo area of your vehicle with this custom molded Cadillac Accessories Cargo Tray. It features a heavy-duty, non-skid surface to minimize movement of objects and boasts a raised outer perimeter to help contain dirt and spills. Part # 84175402 / MSRP \$125.00



# 2019 All-New XT4 Cargo Area Premium Carpeted Mat

Help protect the interior of your vehicle from water, debris and everyday use with a Cadillac Accessories Carpeted Cargo Mat. It's removable for easy cleaning. Part # 84178766 / MSRP \$180.00



# 2019 All-New XT4 Illuminated Liftgate Sill Plate

Stylish and distinctive, the Illuminated Liftgate Sill Plate lights up the cargo liftover area for loading and unloading convenience. Part # 84569844 / MSRP \$275.00



# 2019 All-New XT4 Taillamps in Clear

Change the look of the rear of your vehicle with Cadillac Accessories Taillamps. These Clear Taillamps enhance your vehicle's rear appearance. Part # 84572854 / MSRP \$795.00



#### 2019 XT5 Illuminated Door Sill Plates

Enhance your vehicle's appearance with these easy-to-install Cadillac Accessories Door Sill Plates. They provide an attractive accent to the door sills while protecting them from scuffs and scrapes. Stylish soft lighting illuminates when a door is opened and turns off when the door is shut. Part # 84449926 / MSRP \$395.00

# NAVIGATION UPGRADE KIT



#### 2019 XT4 Navigation Upgrade Kit - Part # 84463796 / MSRP \$495.00

2019 Cadillac XT4 shown



via Mound Rd

2 min to Work via General Motors...

Warren, MI

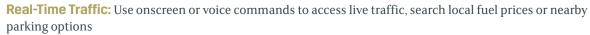
Warren

Keyword or Address

With the Cadillac Accessories Navigation Upgrade Kit, customers have the ability to upgrade the Cadillac User Experience radio (RPO code = IOS) in their 2019 Cadillac XT4 to include embedded navigation. This allows customers to utilize their Infotainment System for easier, one-touch Navigation, as well as the opportunity to experience enhanced Cloud-based services via Connected Navigation<sup>1</sup>.

The Navigation Upgrade Kit gives customers access to real-time information — directly from their vehicle via Connected Navigation. To use available Connected Navigation, they need to have an eligible plan and properly equipped vehicle.

#### **AVAILABLE CONNECTED NAVIGATION PROVIDES CUSTOMERS WITH FEATURES LIKE:**



**Enhanced Voice Recognition:** The voice command system has been enhanced to be faster, respond accurately to customer commands, and understand and identify more natural language

**Real-Time Points-of-Interest (POI):** Get the most up-to-date Point- of-Interest, including hours of operation and phone numbers for nearby shops, restaurants and retailers

**Predictive Navigation:** This opt-in feature can help the navigation system learn what the customer likes, populating a unique set of POIs based on their recent searches and most popular locations, including:

- Smart Search: Helps find the places customers care about when searching for destinations
- Active Routing: Helps choose preferred roads based on customer driving habits

<sup>1</sup> Requires active service plan. Services are subject to user terms and limitations and vary by vehicle model. Connected Navigation and real-time points of interest only available on properly equipped vehicles. Map coverage available in U.S., Puerto Rico and Canada. See OnStar.com for details and limitations.



# SHINE BRIGHTER. The 2019 Cadillac XT5 Radiant Package

Great looks are in the details, and the Radiant Package for XT5 delivers. Shine brighter to make your arrival an event.





#### THE 2019 XT5 RADIANT PACKAGE¹ (PDV) INCLUDES:

- A stylish Accessory Grille in Radiant Silver Metallic (SJB)
- 20-inch Polished Wheels<sup>2</sup> (S1R)

#### **PACKAGE PRICES, INSTALLED**

For XT5 1SC and 1SD (includes wheels and tires): \$2,800 MSRP<sup>3</sup>

For XT5 equipped with standard 20-inch wheels: \$2,295 MSRP<sup>3</sup>



# FOR THE COMPLETE LIST OF CADILLAC ACCESSORIES, VISIT CADILLAC.COM/ACCESSORIES.

Most Cadillac Parts and Accessories sold and installed on a Cadillac vehicle by a Cadillac Dealer or a Cadillac-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable limited warranty. If Cadillac Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Cadillac Parts sold over the counter, or those not requiring installation, will continue to receive the standard Cadillac Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Cadillac warranties do not apply to Associated Accessories.

- 1 Package not applicable to Platinum trim level.
- 2 Use only GM-approved wheel and tire combinations. Visit Cadillac.com/accessories for important wheel and tire information.

3 Manufacturer's Suggested Retail Price. Tax and installation extra.

June 2018



# No Charge Display with the purchase of listed Stocking Display Order.

Qty	Part #	Description	Dealer Cost	MSRP	Extended Dealer Cost	Extended Cost
4	19355473	Wash & Wax Kit	\$79.20	\$99.00	\$316.80	\$396.00
2	19355481	Perfect Interior Kit	\$71.20	\$89.00	\$142.40	\$178.00
2	19368747	Tire & Wheel Kit	\$60.00	\$75.00	\$120.00	\$150.00
4	19368930	Floor Mat & Liner Cleaning Kit	\$20.00	\$25.00	\$80.00	\$100.00
5	19370661	New Car Kit	\$40	\$50.00	\$200.00	\$250.00
12	19355474	16oz. Buttery Wax	\$15.20	\$20.00	\$182.40	\$240.00
12	19355475	16oz. Car Shampoo	\$8.00	\$10.00	\$96.00	\$120.00
12	19355476	16oz. Detail Spray	\$10.40	\$13.00	\$124.80	\$156.00
4	19369091	Detail Spray Gallon	\$36.00	\$45.00	\$144.00	\$180.00
12	19355482	16oz. Glass Cleaner	\$10.40	\$13.00	\$124.80	\$156.00
12	19355483	16oz. Carpet & Upholstery Cleaner	\$8.80	\$11.00	\$105.60	\$132.00
12	19355484	16oz. Leather Conditioner	\$20.00	\$30.00	\$240.00	\$360.00
12	19355485	16oz. Interior Detailer	\$10.40	\$13.00	\$124.80	\$156.00
12	19368748	16oz. Tire & Rubber Cleaner	\$12.00	\$13.00	\$144.00	\$156.00
12	19368749	16oz. Wheel Cleaner	\$12.00	\$15.00	\$144.00	\$180.00
12	19368750	16oz. Tire Shine	\$8.80	\$15.00	\$105.60	\$180.00
8	19355477	16" x 16" Double Soft Towel	\$12.00	\$15.00	\$96.00	\$120.00
4	19355478	26" x 40" Great White Drying Towel	\$20.00	\$25.00	\$80.00	\$100.00
6	19355479	2-pack Microfiber Applicator Pads	\$4.80	\$6.00	\$28.80	\$36.00
5	19355480	Synthetic Wool Plush Wash Pad	\$7.99	\$10.00	\$39.95	\$50.00
4	19355487	14" x 14" Glass Towel	\$7.20	\$15.00	\$28.80	\$60.00
4	19355488	2-pack Edgeless Utility Towel	\$8.00	\$9.00	\$32.00	\$36.00
4	19355486	2-pack Premium Interior Dressing Applicators	\$6.40	\$8.00	\$25.60	\$32.00
					\$2726.35	\$3524.00



Receive this Adam's Retail Video Display with the purchase of the above Stocking Inventory. Display dimensions are 72"h x 30"w x 30"d.

ACCESSORIES

Dealer Name	
PO#	Manager
Order Date:	TSM

Capital Area Accessory Distributors 222 Gregson Drive Cary, NC 27511



Website: WWW.GMCAAD.COM

Phone: (888) 277-6290 Fax: (919) 463-5874



# BUSINESS CHOICE OFFERS FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



# **ELIGIBLE ACCESSORIES**



#### **BED PRODUCTS**

- Tonneau Covers
- Tool Boxes
- Bed Extenders
- Bed Lighting
- · Bed Nets
- Bed Storage System
- Bed Protection: Mats, Liners, Carpet
- Bed Rails
- Bed Rugs
- Cargo Bed
- Tie-Down Rings and Push-Up Tie-Down
- · Cargo Bed Divider
- Sliding Bed Drawer
- Tailgate Liners



#### **EXTERIOR CARGO MANAGEMENT**

- GearOn<sup>™</sup> Bed Dividers, Tiered Storage Cross Rails and Utility Rack Systems
- Bed Rails
- Bed Nets
- Bed Bags
- · Ladder Rack Systems
- · Roof Rack Kits and Packages
- Utility Racks



#### INTERIOR CARGO MANAGEMENT

- Rear Storage Organizer
- Front Center Console Lock Box
- Underseat Lock Box
- Front Center Console Tote Inserts
- Front Center Console Organizer Trays



#### **ELECTRONICS**

- · Remote Start Kits
- · Camera Systems
- Battery Jump Starer
- Keyless Entry
- Navigation Radio Cables

NOTE: AS OF AUGUST
1, 2018 BULLFROG
BLUETOOTH MUSIC
SYSTEM BY KICKER\*
WILL NO LONGER BE
ELIGIBLE THROUGH
BUSINESS CHOICE.

All claims with a delivery date prior to August 1, 2018 will be honored.

Most GM Parts and Accessories sold and installed on a GM vehicle by a GM Dealer or a GM-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GM Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GM Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. Does not apply to Associated Accessories. See your dealer for details.

Some vehicles are shown with equipment from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations.

# **BUSINESS CHOICE OFFERS** FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



# **ELIGIBLE ACCESSORIES**

#### **EXTERIOR**

- Assist Steps
- Splash Guards
- Fender Flares
- Emblems
- Fog Lamps
- Grille & Grille Packages
- Side Window Deflectors
- · License Plate Frames
- Hood Protectors
- Sport Bar & Off-Road Lamps
- Underbody Shields
- Wheelhouse Liners



#### **PERFORMANCE**

- Brake Upgrade System
- · Air Intake System
- Exhaust Upgrade System
- Exhaust Tips



#### **INTERIOR**

- Floor Liners
- Bulkhead Divider
- Rear Seat Protection
- Assist Handles
- Door Sill Plates
- · All Weather Mats
- Seat Covers
- Sunshade Packages
- · Smoker's Packages
- Vinyl Floor Mats



#### **TRAILERING**

- 5th-Wheel Adapter Kits
- · 5th-Wheel Hitch Packages
- 7-Way Electrical Extensions
- Ball Mounts
- Brake Controller Packages
- Gooseneck Packages
- Hitch Ball Mount Assemblies
- Hitch Covers
- Hitch Trailering Packages
- Locking Hitch Pins
- Pintle Hitches

- Recovery Hooks
- Tow Balls
- Trailering Locks
- Trailering Mirrors
- Trailer Wiring Adapters





#### SECURITY & PROTECTION

- Reflective Triangle
- Fire Extinguisher (Cargo Vans only)
- First Aid Kits
- Highway Safety Kits
- · Wheel Lock Kits
- · Roadside Assistance Packages







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# A TOOL BOX FOR EVERY JOB.

#### TOOL BOXES FOR 2014-2018 SILVERADO/SIERRA 1500 & 2015-2018 SILVERADO/SIERRA HD









#### SINGLE LID CROSSOVER TOOL BOX W/PULL HANDLES BY UWS®1 @

- Finish choices: Bright Aluminum Diamond Tread, Matte Black Powder Coated and Gloss Black Powder Coated Diamond Tread
- · Rust-free stainless-steel lock handles
- Lid opens 90 degrees and stays in place with two gas struts
- MicroSeal® stripping helps seal out moisture, dust and dirt

#### SECURE LOCK CROSSOVER TOOL BOX W/TWIST HANDLES BY UWS®1

- Features a patented foam-filled lid
- · Easy-to-operate, dual-locking twist handles offer strength and maximum security
- Removable heavy-duty BedRug™ carpet lining protects tools and minimizes dust
- · Three-compartment built-in tool tray with screwdriver holder
- Available with or without rails

#### TOPSIDER TOOL BOX BY UWS®1

- · Multiple box sizes available for a custom fit
- · Choice of 48-inch, 60-inch or 78-inch length
- · Lid opens 90 degrees for easy loading and unloading of tools and equipment
- MicroSeal® stripping helps seal out moisture, dust and dirt









#### CHEVROLET ACCESSORIES STATIONARY TOOL BOX

- Handles up to 250 lbs. of storage, mounts securely without drilling and features the Chevrolet logo
- A codeable key cylinder allows you to program the locking cylinder to the vehicle key
- Removable sliding tray with rubber mat, dual gas shocks for smooth lid operation and a one-touch latching mechanism
- Integrated handle for easy removal and transport

#### SIDE MOUNT TOOL BOX BY UWS®1

- · Features a patented foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Choice of 48-inch or 60-inch length
- MicroSeal® stripping helps seal out moisture, dust and dirt

#### DEEP-WELL TOOL BOX BY UWS®1

- Handles up to 250 lbs. of storage and features a patented foam-filled lid
- Rust-free stainless steel lock handles provide strength and security
- Lid opens 90 degrees and stays in place with two gas struts
- Three-compartment built-in tool tray with screwdriver holder
- Coated J-hooks help prevent scratches

#### LOW PROFILE TOOL BOX BY UWS®1

- Finish choices: Bright Aluminum Diamond Tread, Matte Black Powder Coated or Gloss Black Powder Coated Diamond Tread
- Two inches lower than other UWS® boxes
- · Offers a sleeker, more integrated look and better rearward view
- Rust-free stainless steel lock handles
- Coated J-hooks help prevent scratches









#### GULLWING TOOL BOX BY UWS®1

- · Features a patented foam-filled lid
- Combines convenience and security with easy access to either side of the box
- · Three-compartment built-in tool tray with screwdriver holder
- Rust-free stainless steel lock handles
- Mounts securely without drilling
- Coated J-hooks help prevent scratches

#### GULLWING DEEP-WELL TOOL BOX BY UWS®1

- 19.5" depth vs. 13.5" depth for standard Gullwing Tool Box
- Increases capacity to 12.5 cu. ft.
- · Similar features to standard Gullwing Tool Box
- Lid opens 90 degrees for easy loading and unloading of tools and equipment

#### RHINO LININGS® STEEL TOOL BOX BY LUND®2 @

- Features a thick, seamless, elastic polyurethane coating that delivers superior toughness with excellent impact and corrosion resistance
- · Helps resist scratches, acids, alkalies, oils and cleaning chemicals
- Features no-drill installation, nearly 90-degree lid opening, a piano-style hinge and industrial-grade shock

#### SWING-OUT TOOL BOX BY UNDERCOVER™3 @

- Convenient swing-out design provides easy access from the back of the tailgate – no reaching required
- Stows out of the way in the unused portion of the bed and features a padlock provision
- Holds up to 75 lbs. of tools and equipment and features easy lift-off removal
- · Mounts securely to the bed side wall

Most GM Parts and Accessories sold and installed on a GM vehicle by a GM Dealer or a GM-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable limited warranty. If GM Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. GM Parts sold over the counter, or those not requiring installation, will continue to receive the standard GM Dealer Parts Warranty of 12 months from the date of purchase, parts only, regardless of miles. GM warranties do not apply to Associated Accessories. See your dealer for details.

Vehicles shown with accessories from an independent supplier which are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent accessories. Any warranty is provided by the accessory manufacturer.

1 Non-GM warranty. Limited warranty by UWS®, 3 years/36,000 miles. For more information, contact your dealer. Carrying capacities provided by UWS®, 2 Non-GM warranty. Limited warranty by LUND®, 3 years/36,000 miles. For more information, contact your dealer. Carrying capacities provided by UnderCover™. – Associated Accessory. Non-GM part.

## TOOL BOXES FOR 2014-2018 SILVERADO/SIERRA 1500 & 2015-2018 SILVERADO/SIERRA HD

PRODUCT	MATERIAL	DESCRIPTION	CARRYING CAPACITY <sup>1</sup>	DIMENSIONS	UTILITY RACK COMPATIBILITY	PART#	MSRP <sup>2</sup>
Single Lid Crossover Tool Box with Pull Handles by UWS®3	0.063" Aluminum	Bright Chrome	12.5 cu. ft./250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370597	\$40
Single Lid Crossover Tool Box with Pull Handles by UWS®3	0.063" Aluminum	Matte Black	12.5 cu. ft./250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370598	\$48
Single Lid Crossover Tool Box with Pull Handles by UWS®3	0.063" Aluminum	Gloss Black	12.5 cu. ft./250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370599	\$48
Secure Lock Crossover Tool Box with Twist Handles by UWS®3	0.058" Aluminum	Bright Chrome	250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370593	\$43
Secure Lock Crossover Tool Box with Twist Handles w/rails by UWS®3	0.058" Aluminum	Bright Chrome	250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370594	\$50
Secure Lock Crossover Tool Box with Twist Handles by UWS®3	0.058" Aluminum	Matte Black	250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370595	\$512
Secure Lock Crossover Tool Box with Twist Handles w/rails by UWS®3	0.058" Aluminum	Matte Black	250 lbs.	69" L x 14.5" W x 20" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and 19299111).	19370596	\$553
Single Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Bright Chrome	6.3 cu. ft./ 250 lbs.	49" L x 15.8" W x 12.5" H	Compatible with all racks.	19370587	\$412
Single Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Gloss Black	6.3 cu. ft./ 250 lbs.	49" L x 15.8" W x 12.5" H	Compatible with all racks.	19370588	\$499
Two Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Bright Chrome	7.8 cu. ft./ 250 lbs.	61" L x 13.5" W x 17" H	Compatible with all racks.	19370589	\$490
Two Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Gloss Black	7.8 cu. ft./ 250 lbs.	61" L x 13.5" W x 17" H	Compatible with all racks.	19370590	\$565
Two Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Bright Chrome	9.4 cu. ft./250 lbs.	73.5" L x 19" W x 13.9" H	Compatible with all racks.	19370591	\$680
Two Drawer Topsider Tool Box by UWS®3	0.058" Aluminum	Gloss Black	9.4 cu. ft./250 lbs.	73.5" L x 19" W x 13.9" H	Compatible with all racks.	19370592	\$764
Chevrolet Accessories Stationary Tool Box	0.075" Aluminum	Bright Aluminum Diamond Tread	10.5 cu. ft./250 lbs.	70.2" L x 20.6" W x 16.2" H	Compatible with Half-Steel Ladder Racks by Thule® TracRac®6 (19299111). Not compatible with Full-Frame Steel or Aluminum Utility Racks by Thule® TracRac®6 (19354860, 19299115, 19299112 and 19299114).	19170990	\$535
Side Mount Tool Box by UWS®3	0.058" Aluminum	Bright Aluminum Diamond Tread	3.7 cu. ft./250 lbs.	60" L x 11.25" W x 11" H	Compatible with all racks.	19332288	\$299
Side Mount Tool Box by UWS®3	0.058" Aluminum	Bright Aluminum Diamond Tread	3.0 cu. ft./250 lbs.	48" L x 11.25" W x 11" H	Compatible with all racks.	19332287	\$279
Deep-Well Tool Box by UWS®3 (Straight Edge Lid)	0.058" Aluminum	Bright Aluminum Diamond Tread	12.5 cu. ft./250 lbs.	69" L x 19.25" W x 19.5" H		19299117	\$479
Low Profile Tool Box by UWS®3	0.058" Aluminum	Bright Aluminum Diamond Tread	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19302652	\$419
Low Profile Tool Box by UWS®3	0.058" Aluminum	Matte Black Powder Coated Aluminum Diamond Tread (not pictured)	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H	Compatible with Steel Utility Racks by Thule® TracRac®6 (19354860 and	19329974	\$499
Low Profile Tool Box by UWS®3	0.058" Aluminum	Gloss Black Powder Coated Aluminum Diamond Trea	8.4 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H	19299111). Not Compatible with Aluminum Utility Racks by Thule® TracRac®6 (19299115, 19299112 and 19299114).	19303349	\$489
Gullwing Tool Box by UWS®3	0.058" Aluminum	Bright Aluminum Diamond Tread (pictured)	8.8 cu. ft./250 lbs.	69" L x 19.25" W x 13.5" H		19260344	\$499
Gullwing Deep-Well Tool Box by UWS®3	0.058" Aluminum	Bright Aluminum Diamond Tread	12.5 cu. ft./250 lbs.	69" L x 19.25" W x 19.5" H		19366642	\$499
Rhino Linings® Steel Tool Box by LUND®4	22-Gauge Steel	Steel with Rhino Linings® Coating	10.5 cu. ft./250 lbs.	70" L x 22" W x 17" H	Compatible with Half-Steel Ladder Racks by Thule® TracRac®6 (19299111).  Not compatible with Full-Frame Steel or Aluminum Utility Racks by Thule® TracRac®6 (19354860, 19299115, 19299112 and 19299114).	19329842	\$800
Swing-Out Tool Box by	High-Impact			28" L x 15" W x 13" H	Compatible with Full-Frame Steel or Aluminum Utility Racks by TracRac <sup>®6</sup> (19354860, 19299115, 19299112 and 19299114) and GearOn™ Utility Rack	19332689 LH Side	
UnderCover™5	ABS Plastic	Black	1.5 cu. ft./75 lbs.	(8" Depth)	Stanchions (23144878) and Crossbars (22959523). Not compatible with Half- Steel Ladder Racks by TracRac <sup>86</sup> (19299111).	19332690 RH Side	\$199

1 Maximum payload capacity of vehicle includes weight of driver, passengers, optional equipment and cargo. Must not exceed vehicle and box cargo capacity. Cargo and load capacity limited by weight and distribution. 2 Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details. 3 Non-GM warranty. Limited warranty by UWS®, 3 years/36,000 miles. For more information, contact your dealer. Carrying capacities provided by UWS® . 4 Non-GM warranty. Limited warranty by LUND® . 5 Non-GM warranty. Limited warranty by UnderCover™, 3 years/36,000 miles. For more information, contact your dealer. Carrying capacities provided by UnderCover™. 6 Non-GM warranty. Limited warranty by TracRac®, 3 years/36,000 miles. For more information, contact your dealer. – Associated Accessory. Non-GM part.







Presenting our **Top 20 Customers** for the month.

- 1. ABERNETHY CHEVROLET
- 2. THOMPSON BUICK GMC CADILLAC
- 3. HENDRICK CHEVROLET
- 4. SIR WALTER CHEVROLET
- 5. RICK HENDRICK CHEVROLET BUICK GMC
- 6. JOHN HIESTER CHEVROLET LLC
- 7. HENDRICK CHEV BUICK SOUTHPOINT
- 8. KEVIN WHITAKER CHEVROLET
- 9. CREWS CHEVROLET
- 10. FLOW CHEVROLET BUICK GMC
- 11. RICK HENDRICK CHEVROLET NORFOLK
- 12. MODERN CHEVROLET
- 13. JEFF GORDON CHEVROLET
- 14. BOB KING BUICK-GMC
- 15. TERRY LABONTE CHEVROLET
- 16. MARINE CHEVROLET CADILLAC
- 17. LOVE CHEVROLET COMPANY
- 18. RANDY MARION PONTIAC BUICK
- 19. RANDY MARION CHEVROLET
- 20. CITY CHEVROLET

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