



Boxyard RTP
900 Park Offices Drive
RTP, NC 27709

REQUEST FOR ARTISTIC PROPOSALS (RFP):
Boxyard RTP Outdoor Mural Project
Boxyard RTP, LLC.

Overview

The artist or artist team selected for this project will be compensated a total of \$12,000 for this installation.

The objective of this RFP is to obtain an artist or artist team able to provide a wide and large format mural to be installed on the side of the Concrete Masonry Unit (CMU) of Boxyard RTP in Research Triangle Park, North Carolina by May 31, 2021. The project will span across two intersecting walls and will be seen from the parking lot as well as when patrons enter the restrooms. See Exhibit A for Boxyard RTP's backstory, taglines, brand colors and iconography. The artist is not required to use any assets found in Exhibit A, but they should be considered when envisioning the mural for the site and submitting a proposal.

This project is open to all artists or artist teams, age 21 and over, who are local to North Carolina. Artist(s) should have significant experience with large format murals and must be capable of working on outdoor surfaces and heights of up to 26 feet high. See Exhibits B & C for photos of the CMU building, square footage, and existing coating specifications.

Project Timeline:

RFP issued:	December 15, 2020
Proposals due:	February 4, 2021 by 5pm
Final Artist selected:	February 24, 2021
Project completed and installed:	<u>by May 31, 2021</u>

Project Scope

The work will be outdoors on the external wall of the Boxyard RTP CMU and shall be durable, require little or no maintenance and must be completed by the artist on the site. The final description of the services and/or items to be provided to the Boxyard RTP under this RFP is subject to negotiations with the selected Artist(s), and final approval by Boxyard RTP, LLC.

1. Selected Artist(s) shall be responsible for the design and installation of a public art mural on the side of two intersecting walls of the Boxyard RTP CMU, roughly 40'Lx17'H. We welcome the installation to be larger or smaller, but the artist's rational needs to be detailed for either direction. There are a few obstructions surrounding the main wall that is facing our parking lot, including a 6ft tank and 3 foot bushes. We would like the artist to think creatively on how to design around these elements. See Exhibit B for exact details and photos. The building is constructed of concrete blocks and grout and is sealed with MasterProtect H, which is detailed in Exhibit C. Boxyard RTP is still an active construction site. If applicants are interested to view the site in person, they can attend one of the two scheduled tour times on 1/14 at 10am or 1/15 at 8am. To be included on the tour roster, contact ronan@rtp.org.



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2. Medium/Material: The artist can choose their preferred type of medium for this project. We strongly encourage the most durable option or that the installation is sealed in some way to preserve it.
3. Equipment: Boxyard RTP will provide up to \$2,000 reimbursement for the cost of materials. Ladders and lifts **will not** be provided to the Artist(s), they must bring their own if needed.
4. Travel: Artist(s) must be local to North Carolina. Boxyard RTP will not be paying for travel fees.
5. Work shall be scheduled and conducted in a professional, cooperative manner.
6. Selected Artist(s), with the assistance of Boxyard RTP, shall ensure that they and their employees have any required licenses and/or permits to perform the work and have liability insurance.

Request for Proposals Deadline & Method of Submittal

Proposals will be accepted no later than February 4, 2021 at 5pm

Proposals must be submitted electronically to: ronan@rtp.org

Proposal Requirements

To receive consideration, proposals must include:

1. A typed letter of interest/proposal/resume no longer than 3 pages which describes:
 - a. Your vision for this project that incorporates the entrepreneurial and innovative spirit of the Triangle and the themes conveyed in Exhibit A. Please include a sketch, incorporating colors intended. Be as detailed as possible so that the Selection Team understands your vision.
 - b. A detailed description of artist's experience working with public art murals.
 - c. A description of the anticipated use of materials explained above, including relevant experience of artist's use of various paint and media on previous murals, noting the size and scope of this project.
 - d. Maintenance expectations for the permanent work of art.
 - e. Contact information for the individual or group, including, full name, mailing address, email, NC city of residence, phone number and applicable social media accounts.
 - f. Materials list. Not to exceed \$2,000 of materials that will be reimbursed by Boxyard RTP.
2. Contact information for two professional references (teachers, employers, co-workers, artistic collaborators, etc) you have worked with in the last five years. Please indicate the specific projects you worked and photos, if applicable.
3. Include 3-5 visual examples of past projects, preferably similar in scope, to provide the Selection Team a feel for your style. Photos, links to websites, or social media references will suffice.
4. Artist must agree to provide proof of a current, general liability insurance policy for at least \$250,000, covering themselves, any additional persons involved in the project, along with an additionally insured certificate listing the Boxyard RTP, LLC (900 Park Offices Drive, RTP NC 27709) its employees, officers, and agents as additionally insured



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Evaluation and Selection Criteria for Design Proposals

Major criteria to be considered in the evaluation may include, but not necessarily be limited to, the items referred to above and those set forth below.

1. The Artists' responsiveness and compliance with the project requirements and conditions.
2. The Artists' ability, capacity, and enthusiasm to provide the services required in this project in a professional and timely fashion.
3. The Artists' social media presence will be taken into consideration.

Final Artist Selection

The final artist will be selected by the design selection committee by February 24, 2021. The artist and Selection Team will exchange dialogue regarding final concept and design intentions, give feedback, and complete the contracting process between February 25, 2021 and March 8, 2021. The winning artist's final project design is due March 15, 2021, with a firm installation completion deadline of May 31, 2021. Two equal payments of \$6,000 will be disbursed to the artist, with the final payment provided following project completion. Artist must submit receipts to ronan@rtp.org to receive reimbursement for supplies up to \$2,000.

Compensation Terms and Conditions

- One Selected artist will receive \$12,000 USD for the successful completion and implementation of the work. Boxyard RTP reserves the right to award all, partial or none of this solicitation.
- Final payment will be disbursed upon completion and acceptance of the Mural.
- Note: Boxyard RTP will reimburse materials up to \$2,000. Artist is required to bring their own ladder if needed.
- Artist(s) will be required to submit a W-9 form and applicable invoices to Boxyard RTP to receive payment.

Questions

All questions regarding this RFP process must be submitted via email to Amanda Ronan, Director of Programs, ronan@rtp.org

REPLY TO: Amanda Ronan
Director of Programs, Boxyard RTP
ronan@rtp.org
919-433-1669

Location of Work

The mural will be on the outer side of the Boxyard RTP's CMU, located at 900 Park Offices Drive, RTP NC 27709. The Artist(s) will have access to the restroom and a mop sink if needed. Water fountains will be available, as temperatures are expected to rise as we get further into May.



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EXHIBIT A

Slogan: Think Inside the Box

Mantra: Work Your Angles

Themes: When designing this project, selecting the tenants, and planning future programs and initiatives, a lot of factors and themes came into play: visionary chefs, local products, unique experience, NC roots, a vibrant and diverse community, nature, and repurposing the HUB campus to fuel the evolution of RTP.

Backstory

[Boxyard RTP](#) is based on an original concept in [Tulsa, Oklahoma](#). The first food, beverage and retail within [HUB RTP](#) and developed by the [Research Triangle Foundation](#), Boxyard RTP will bring a new sense of vibrancy to the Research Triangle Park. Much like the buildings that surround it, Boxyard RTP is built upon the idea of taking something old and transforming it into a concept that works for the people of North Carolina, today!

Comprised of reused shipping containers housing local restaurateurs, retailers and entrepreneurs, Boxyard RTP challenges folks to think big in small spaces. This indoor/outdoor facility includes ample community space, a covered pavilion, and a performance stage. Rather than only being seen as a place to go to work, Boxyard RTP provides a way for the community to view the Park with 24/7 lens. Start your day by grabbing coffee and browsing some local goods. Sneak in some yoga on the top deck during your lunch break. Come back after 5pm with your friends and family for some unique, local cuisine.

While we are very proud of the space, we take the most pride in the vendors who call Boxyard RTP home. This curated group has embraced our community-focused, collaborative mentality from Day 1. You won't find any chains here, all of these businesses are one-of-a-kind, first-of-their-kind, or a second location spanning into a new market. You can get to know our people a little more by checking out our Meet the Vendors Campaign on our [Instagram](#) or by checking out [our website](#).

The Showroom

Back when Boxyard RTP was still in its development phase, we brought in a 20ft shipping container and placed it in the middle of our parking lot as a sign of things to come. We were able to create a "Showroom" and mock up what a space *could* look like within Boxyard. Countless meetings, tours and even some popups (Pre-Covid) were conducted within those four walls. We knew from the start of this project that art would be an important fabric woven throughout Boxyard. Sarahlaine Calva was selected to create a mural on all 4 sides of the box using spray paint, illustrating the idea of Boxyard RTP transforming from day to night. The Showroom still sits in our parking lot today and you are welcome to visit it.



Font: Primarily Helvetica with whispers of Archivo and Oswald
Color Palette

Boxyard RTP | Brand Elements Basic Color Palette

SPOT COLOR	SCREEN	PAINT & TEXTILES
PMS 309	003B49	PMS 19-4726 TPG
PMS 179	E63C2F	PMS 17-1563 TPG Cherry tomato
PMS 429	A4A9AD	15-4101 TPG High-rise
White	FFFFFF	PMS 11-0601 TPG Bright White
Black	000000	Black

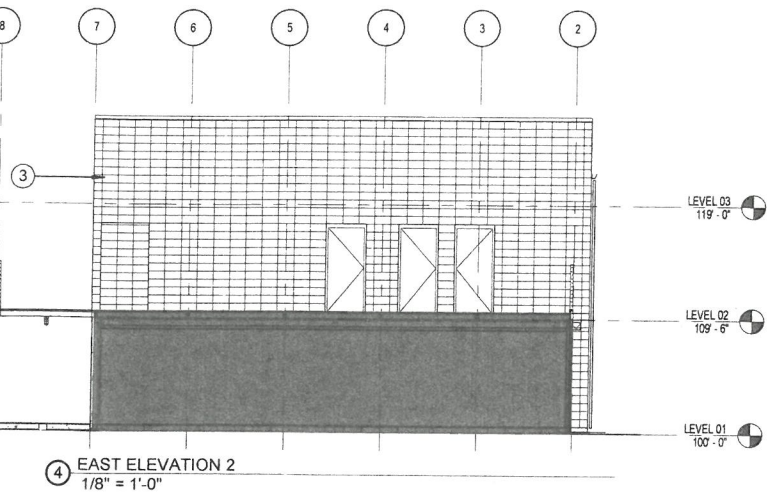
Iconography



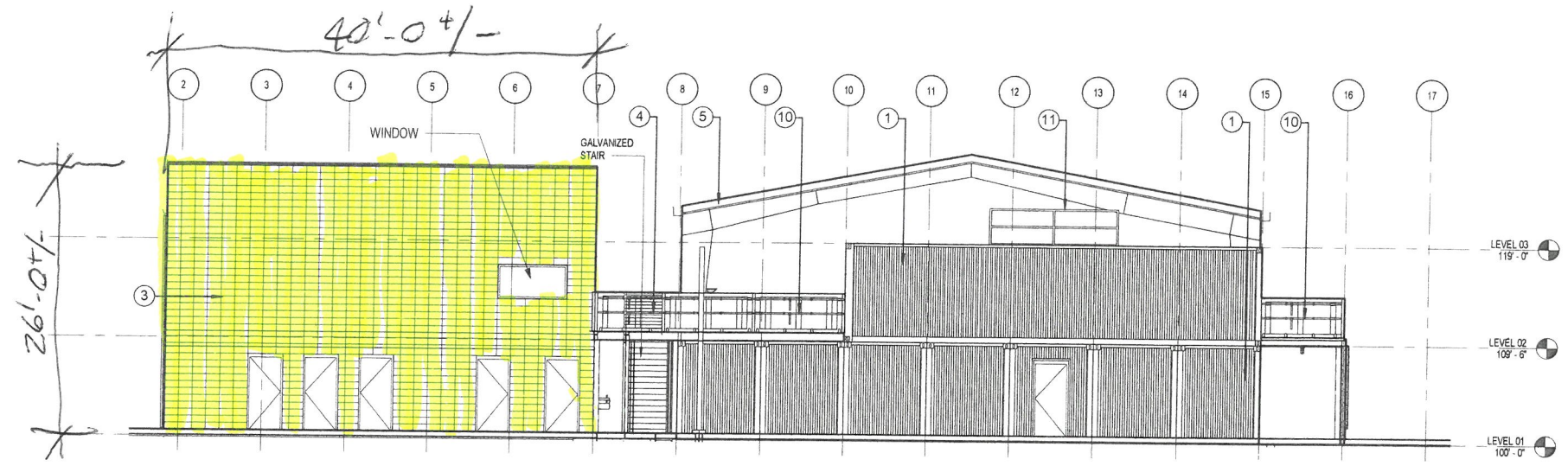
Exhibit B

Location of the mural in relation to the overall project:

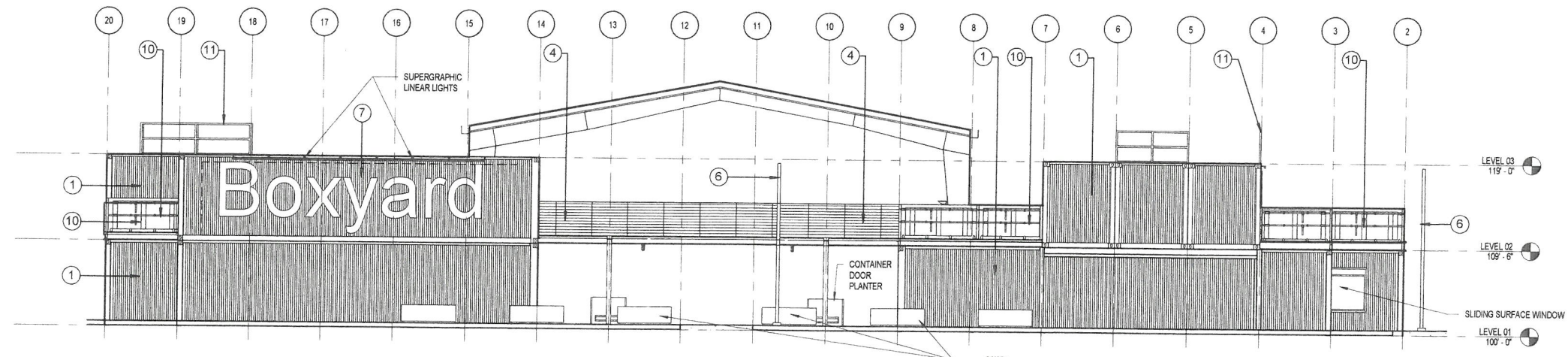




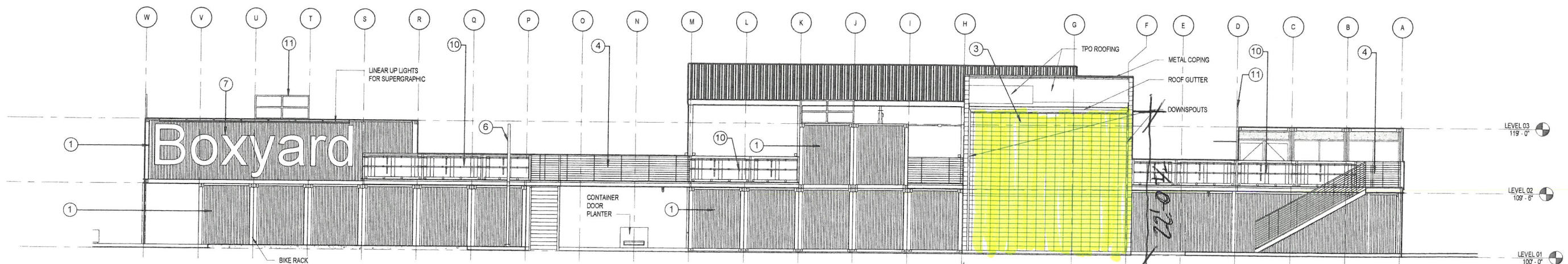
4 EAST ELEVATION 2
1/8" = 1'-0"



3 WEST ELEVATION
1/8" = 1'-0"
restroom wall



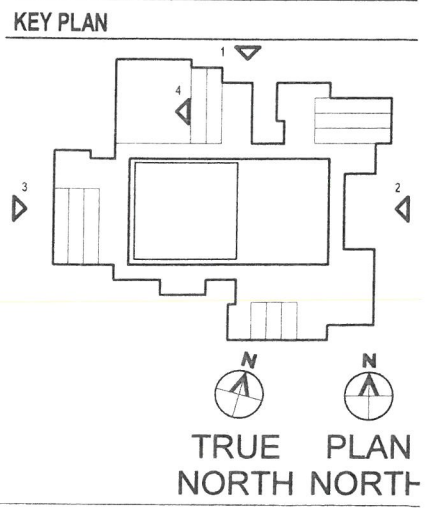
2 EAST ELEVATION
1/8" = 1'-0"



1 NORTH ELEVATION
1/8" = 1'-0"

main wall facing the parking lot 24'-0"

FINISH LEGEND	
1	PAINTED CONTAINER
2	STOREFRONT
3	PAINTED CMU - (STACK BOND)
4	METAL CABLE GUARDRAIL SYSTEM
5	METAL BUILDING SYSTEM
6	LIGHT POLE
7	PAINTED SUPERGRAPHIC - (FINAL ARTWORK PBO)
8	PAINTED STEEL COLUMN
9	SIGN BAND
10	CONTAINER DOOR GUARDRAIL SYSTEM
11	MEP ZONE GALVANIZED METAL GUARDRAIL



Photos of the gray, unsealed CMU building.





These brushes, Viburnum Prague, will be lining the bottom of the CMU building to hide the 3 AC units. They will be maximum 3ft in height. Plan to begin your mural **above** these plantings.



Exhibit C



We create chemistry

Technical Data Guide

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Water
Repellents

MasterProtect® H 185

High-performance, breathable, water-based, patented silane/siloxane blended water-repellent sealer for lightweight block

FORMERLY ENVIROSEAL® PBT

PACKAGING

- 5 gallon (19 L) pails
- 54 gallon (205 L) drums

COLOR

Milky white; dries clear

YIELD

- Block (lightweight):
25–60 ft²/gal (0.6–1.5 m²/L)
- Porous concrete:
60–150 ft²/gal (1.5–3.7 m²/L)

A test area is recommended to determine actual coverage rates. Coverage rates will vary greatly with the porosity of the substrate.

STORAGE

Store in unopened containers in a clean, dry area between 35 and 110° F (2 and 43° C). Keep from freezing.

SHELF LIFE

1 year when stored properly

VOC CONTENT

Less than 118 g/L less water and exempt solvents.

DESCRIPTION

MasterProtect H 185 is a high-performance, water-based, clear, silane/siloxane sealer designed to provide long-term protection for the most challenging split-faced and lightweight block as well as standard CMU.

PRODUCT HIGHLIGHTS

- Water repellency extends life of building
- Treats lightweight block and CMU providing long-lasting protection against moisture intrusion
- VOC Compliant for EPA and most regional jurisdictions
- Excellent water bead so the substrate maintains dry appearance during rainfall
- Transparent and non-staining; does not alter surface appearance
- Breathability allows interior moisture to escape without damaging sealer
- Easy to apply

APPLICATIONS

- Vertical
- Interior or exterior
- Above grade

SUBSTRATES

- Concrete block
 - Lightweight
 - Integrally colored
 - Split faced
- Porous concrete surfaces

HOW TO APPLY

SURFACE PREPARATION

1. Surfaces should be clean, dry, and free of alkali, efflorescence, sand, surface dust or dirt, oil, grease, chemical films, and other contaminants. Concrete surfaces should be fully cured.
2. Air, material, and surface temperatures should be 40° F (4° C) or higher during application and curing. Surfaces can be slightly damp prior to application, but for best results and maximum penetration of sealer, a dry surface is recommended. Do not apply sealer when temperatures are expected to fall below 40° F (4° C) within 4 hours of completed application.
3. Repoint any loose or disintegrated mortar and allow a minimum of 72 hours drying time before application. Install caulking and sealant before application, allowing a minimum of 6–12 hours curing time (or until set). Contact Technical Service for recommendations.

APPLICATION

1. Test a small area of the surface (generally a 5 by 5 ft [1.5 by 1.5 m] section) before starting general application of any clear penetrating sealer to ensure desired performance results, aesthetics and coverage rates. Allow 2 weeks for the product to fully react before evaluating. Refer to Appendix HY-3: Test Area Application.

Technical Data

Composition

MasterProtect H 185 is a water-based proprietary blend of silane and siloxane.

Typical Properties

PROPERTY	VALUE
Specific gravity , kg/L	1.0
Density , lb/gal	8.38
Penetration , in (mm), average depth depending upon substrate	1/16 – 1/4 (1.5–6)
Yellowing	None
Efflorescence	Highly resistant
Drying time for recoat , min (if necessary)	30
Surface appearance after application	Unchanged

Test Data

PROPERTY	RESULTS	TEST METHOD
Flash point , ° F (° C)	> 212 (> 100)	ASTM D 3278
Water repellency , % reduction in water absorption	> 95	ASTM C 140
Water permeance , % reduction, leakage on block wall	99	ASTM E 514

Test results are averages obtained under laboratory conditions. Reasonable variations can be expected.

2. Mix material thoroughly before and during application.
3. Apply by low-pressure, non-atomizing spray.
4. Apply a mist coat of MasterProtect H 185 immediately before application to help break surface tension and assist with maximum penetration.
5. Flood surfaces to saturation by applying from the bottom up, with a controlled 8–10" (20 cm) material rundown to ensure maximum penetration into substrate.
6. Extremely porous substrates may require 2 coats. Application of the second coat should proceed with a wet-on-wet application. Refer to Appendix HY-1: Sealing Lightweight Block.

DRYING TIME

Typical drying time for MasterProtect H 185 is 4 hours at 70° F (21° C) and 50% relative humidity. Cooler temperatures or higher relative humidity can extend the drying time.

CLEAN UP

Clean equipment and tools with hot soapy water. Overspray can be cleaned immediately with hot soapy water. Dried residue can be cleaned with a mild citrus-based cleaner or very hot water, then scrubbed with a soft-bristle brush.

FOR BEST PERFORMANCE

- Keep material from freezing.
- Do not dilute MasterProtect H 185.
- Do not apply during inclement weather or when inclement weather is anticipated within 2 hours.
- To prevent damage to nearby shrubbery and landscaping, cover or protect with drop cloth.
- Variations in the texture and porosity of the substrate will affect the coverage and performance of the product.
- Protect asphalt-based products such as roofing materials or plastic products from overspray
- MasterProtect H 185 will not inhibit water penetration through unsound or cracked surfaces or surfaces with defective flashing, caulking, or structural waterproofing.
- Make certain the most current versions of product data sheet and SDS are being used; visit master-builders-solutions.basf.us to verify the most current version.
- Proper application is the responsibility of the user. Field visits by BASF personnel are for the purpose of making technical recommendations only and are not for supervising or providing quality control on the jobsite.

HEALTH, SAFETY AND ENVIRONMENTAL

Read, understand and follow all Safety Data Sheets and product label information for this product prior to use. The SDS can be obtained by visiting www.master-builders-solutions.basf.us, e-mailing your request to basfbscst@basf.com or calling 1(800)433-9517. Use only as directed.

**For medical emergencies only,
call ChemTrec® 1(800)424-9300.**

LIMITED WARRANTY NOTICE

BASF warrants this product to be free from manufacturing defects and to meet the technical properties on the current Technical Data Guide, if used as directed within shelf life. Satisfactory results depend not only on quality products but also upon many factors beyond our control. BASF MAKES NO OTHER WARRANTY OR GUARANTEE, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO ITS PRODUCTS. The sole and exclusive remedy of Purchaser for any claim concerning this product, including but not limited to, claims alleging breach of warranty, negligence, strict liability or otherwise, is the replacement of product or refund of the purchase price, at the sole option of BASF. Any claims concerning this product must be received in writing within one (1) year from the date of shipment and any claims not presented within that period are waived by Purchaser. BASF WILL NOT BE RESPONSIBLE FOR ANY SPECIAL, INCIDENTAL, CONSEQUENTIAL (INCLUDING LOST PROFITS) OR PUNITIVE DAMAGES OF ANY KIND.

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