

B.B.A. Degree – 2020/2021

Major: _____

Foundation Courses:

Term Grade Crs # & Title

_____ _____ EH 101 Written Communication ^{LE}
_____ _____ MS 100/101/111/ or 210 ^{LE}
_____ _____ MS 205 Statistics ^{LE}

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2021. If the student defers admission to fall 2021 or after, the student must contact the adviser to be changed to the subsequent catalog.

HRM Major: (Must take HR 333 prior to major coursework.)

_____ _____ HR 301 Research Methods in Org.
_____ _____ HR 312 Recruiting and Selection
_____ _____ BA 330 Cult Div in the Bus Envir
_____ _____ HR 401 Benefits and Compensations
_____ _____ HR 414 Designing Training Programs
_____ _____ HR 422 HR Strategic Planning
_____ _____ HR 428 Measurement of HR Management

MARKETING MAJOR: (Must take MK 315 prior to major coursework.)

_____ _____ MK 311 Advertising Management
_____ _____ MK 412 Sales Management
_____ _____ MK 414 Consumer Behavior
_____ _____ MK 418 Marketing Research
_____ _____ MK 457 Social Media & Mobile Marketing
_____ _____ MK 473 Marketing Management

Operations Mgmt Major: (Must take BA 303 & BA 470 prior to major coursework.)

_____ _____ MG 400 Quality Management
_____ _____ MG 405 Six Sigma
_____ _____ MG 410 Lean Management
_____ _____ MG 415 Service Operations Management
_____ _____ MG 420 Principles of Project Management
_____ _____ MG 425 Supply Chain Management

Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding

The total number of hours on the student's transcript
(available in CampusWEB)

- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office.
Revised 05/2020

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses and major foundation courses.

Term Grade Crs # & Title

Recommend that the student's take BA 185 their 1st semester. This course is a prereq for AC 201 & BA 208.

MAJOR CORE:

_____ _____ BA 185 Skills for Professional Transition (1)
_____ _____ AC 201 Accounting Prin I (Financial)
_____ _____ AC 202 Accounting Prin II (Managerial)
_____ _____ BA 206 Microeconomics
_____ _____ BA 207 Macroeconomics
_____ _____ BA 208 Business Communications ^{LE}
_____ _____ MG 301 Management Principles
_____ _____ BA 303 Business Statistics
_____ _____ MK 315 Marketing Principles
_____ _____ BA 316 Legal Environment of Business
_____ _____ MG 318 Organizational Behavior
_____ _____ BA 327 Managerial Finance
_____ _____ HR 333 Human Resources Management
_____ _____ BA 340 Strategic Thinking & Innovation
_____ _____ BA 417 Business Ethics
_____ _____ BA 447 International Business
_____ _____ BA 470 Value Chain Management
_____ _____ BA 499 Business Capstone

ACCOUNTING MAJOR: (Must take AC 201/202 prior to accounting coursework.)

_____ _____ AC 320 Quickbooks Lab (1)
_____ _____ AC 321 Intermediate Accounting I (4)
_____ _____ AC 322 Intermediate Accounting II (4)
_____ _____ AC 323 Individual Taxation
_____ _____ AC 325 Cost Accounting
_____ _____ AC 439 Auditing & Assurance Services
_____ _____ AC 440 Fraud Examination

FINANCE MAJOR: (Must take BA 327 prior to business major coursework.)

_____ _____ FI 401 Money, Banking and Financial Market
_____ _____ FI 402 Econometrics
_____ _____ FI 403 Corporate Financial Policy
_____ _____ FI 405 Investment Analysis & Portfolio Mgmt
_____ _____ FI 406 Financial Risk Management
_____ _____ FI 407 Treasury Management

GENERAL BUSINESS MAJOR: (Must take MG 301 prior to major coursework.)

_____ _____ MG 302 Small Business Management
_____ _____ BA 330 Cult Div in Bus Environ
_____ _____ OL 403 Leadership and Group Dynamics
_____ _____ MK 412 Sales Management
_____ _____ MG 420 Principles of Project Mgmt
_____ _____ Upp Div (300/400) Bus Elective

2020-2021 Liberal Education Courses by Portal

WORLD UNDERSTANDING		
Historical Perspective (3) <i>Demonstrate knowledge of major events and movements in history and use this knowledge to generate a more sophisticated understanding of current events.</i>	HY 201 History of US I HY 202 History of US II HY 205W Women in U.S. History I	HY 206W Women in U.S. History II HY 210 World Civilization I HY 211 World Civilization II
Civic Engagement (3) <i>Demonstrate an appreciation of the importance of civic engagement in a global society.</i>	BA 223 Principles of Leadership ED 208 or 208W School and Society GS 200 or 200W Intro to Gender Studies HN 220 Honors Sem: World Understanding HS 102 or HS 102W Careers-Helping Profess	MM 101 Intro to Mass Comm MM 200 Diversity in Media PH 222 Introduction to Ethics PO 101 American Government PO 233 Law and Society SY 101 Introduction To Sociology
Global Awareness (3) <i>Demonstrate an understanding of global issues and their implications for local communities.</i>	AY 101 Intro to Anthropology BA 200 Survey of Economics ED 250 or 250W Intro to Multicultural Educ ED 265 or 265W International Studies GS 250 or 250W Gender & the Global Envir GY 201 Intro to Geography HN 250 or 250W Honors Research and Travel	HY 240 Crises in Modern History HYPO 307 or 307W Wom/Minor-Contem Hist/Pol IS 101 or IS 101W Current Global Issues MM 260 Media History and Culture PH 207 World Religions

ARTISTIC & CREATIVE IMAGINATION		
Fine Arts (3) <i>Understand artistic concepts and traditions through participating in or exposure to artistic endeavors.</i>	AH 100 Art Appreciation AH 214 or 214W Art History Special Topics AH 223 Art History I AH 224 Art History II AR 101/101L Foundations: 2D & 3D Design DA 100 Dance Appreciation HN 230 Honors Sem: Art/Creative Imagination ID 308 History of Inter/Architecture I	ID 309 History of Inter/Architecture II MC 101 World Music Appreciation MC 214 Special Topics in Music MC 216 Intro to Arts in Health Care MM 100 or 100W Film Appreciation TH 100 Theatre Appreciation TH 221 Theatre History I TH 222 Theatre History II TH 223 Hist. of the Musical Theatre
Literature (3) <i>To analyze meaning and recognize aesthetic elements in literary texts.</i>	EH 200 Mythology: Sacred St/Hum Lives EH 201 Western World Literature EH 202 Asian & African Lit EH 203 or 203W Varied Voices in American Lit EH 210 British Lit before 1700	EH 211 or 211W British Lit after 1700 EH 220 American Lit before 1865 EH 221 or 221W American Lit after 1865 EH 245 or 245W Women's Literary Studies
Lifetime Fitness (3) 1 hr HL 1 hr LS/LF/DA 1 hr either <i>Appreciate one's health status and implement a plan for health and fitness.</i> <i>Students not enrolled in the day program may take HS 105 (3 hours) to satisfy this requirement.</i>	DA 101 Ballet Technique DA 102 Ballet Technique DA 108 Jazz Dance Technique DA 109 Jazz Dance Technique DA 118 World Dance DA 119 Tap Dance DA 123 MindBody Yoga DA 151 Ballet Technique DA 152 Ballet Technique DA 158 Jazz Dance Technique DA 159 Jazz Dance Technique DA 160 Ballroom Dancing DA 214 Intermediate Tap Dance HL 101 Drug Abuse/Alcoholism	HL 102 Exercise Science HL 103 First Aid:Respond to Emergen HL 104 Human Sexuality HL 105 or 105W Self Defense HL 106 Healthy Habits HS 105 Healthy Lifestyle Habits (3) LF 101 Aerobics LF 105 Fitness Swimming/Walking LF 109 Pers Fitness/Weight Training LF 112 Karate LF 199 Varsity Sports ** LS 104 Golf LS 106 Tennis

** Taken by Brenau's varsity sport teams. These courses can count toward classroom (HL) or activity (DA/LS/LF) physical education requirements.

Note: "W" classes (ex EH 101W) are open only to Women's College students – no exceptions.

2020-2021 Liberal Education Courses by Portal

SCIENTIFIC & ANALYTIC CURIOSITY		
Mathematics (3) <i>Demonstrate quantitative reasoning through numeric, symbolic, or geometric means.</i>	MS 100 Quantitative Literacy MS 101 College Algebra	MS 111 Pre-Calculus/Trigonometry MS 210 Calculus and Analytic Geometry
Science (7-8) <i>(one course must be a 4 hour lab science)</i> <i>Demonstrate competency in a specific curriculum and appraise the impact of that science in one's life.</i>	BY 105/L Human Biology w/lab BY 111/L Biolog Science I (majors) w/lab BY 112/L Biological Sci II (majors) w/lab BY 151/L Biol. Field Studies w/lab BY 206/L Microbiology w/lab BY 209/L Human Anatomy/Phys I w/lab BY 210/L Human Anatomy/Phys II w/lab CY 103/L Principles of Chemistry w/lab CY 110 Forensic Science (can take w/out lab) CY 121/L General Chemistry I w/lab CY 122/L General Chemistry II w/lab	PS 100 Physical Science PS 104 Earth Science PS 110 Physical Geography w/ Lab PS 111 Meteor/Climatology w/ Lab PS 112 Astronomy w/ Lab PS 121/L General College Physics I w/lab PS 122/L General College Physics II w/lab PS 180 Cities & the Environment PY 101 or 101W Intro to Psychology ^^ PY 101/L Intro to Psychology Lab ^^ (^^Can take with/without lab for LE science. If taken with lab, the lab <u>must</u> be take the same term as the lecture.)
Reasoning (3) <i>Be able to think critically and solve problems effectively.</i>	AH 215 or 215W The Creative Mind BA 107 Personal Finance BA 203 Critical/Creative Thinking HN 240 Honors Sem: Sci/Analy Cur ID 275 Interior Design – Process	MS 205 Introduction to Statistics MS 207 Problem Solving PH 205 Intro to Philosophy PH 240 Philosophy of Art

COMMUNICATION & LANGUAGE FLUENCY		
Writing(6) <i>Compose effective and logical written communication.</i>	EH 101 or 101W Written Communication	EH 102 or 102W Reading & Research Writing
Speaking (3) <i>Demonstrate effective oral communication.</i>	EH 103 or 103W Oral Communication HN 210 Hon Sem: Comm/Lang Fluency	MM 105 Effective Interpersonal Comm SP 108 or 108W Fundamentals of Speech
Modern Language (0-3) <i>Communicate in a modern language other than English</i> Must complete language through the high beginner level (102 or equivalent). <i>If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</i> <i>Note: Please see the catalog for specifics concerning the modern language requirement and placement options.</i>	FH 101 French Language and Culture I FH 102 French Language and Culture II	SH 101 Spanish Language and Culture I SH 102 Spanish Language and Culture II SH 201 Intern Spanish I w/ Lab
Communication (3) <i>Apply communication skills in a given context.</i> <i>Select from these courses or any from the communication and language fluency portal not already used.</i>	AH 105 Aesthetic Communication BA 208 Business Communications CS 101 Computer Literacy EH 360 or 360W Creative Writing GR 207 or 207W (&/L) Digital Graphic Des w/lab	LE 300 Conflict Resolution MM 215 Persuasion MM 220 Communication Theory

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