B.B.A. Degree 2020/2021 Catalog

## Brenau

## University

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2021. If the student defers admission to fall 2021 or after, the student must contact the adviser to be changed to the subsequent catalog.
Student Name__
Id No ___ A.S. ___ Bachelor's
Previous Degree: ___
Where/term degree earned______

Women's College students must complete the GOLD Program Curriculum. The
number of courses required will be based on the number of hours of transfer credit accepted for a maximum of 30 W -course hours.

## Liberal Education:

The Liberal Education program is divided into four portals. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.
World Understanding Term Grade Course Number \& Title

| Historical Perspective (3 hrs) |  |
| :--- | :--- |
| Global Awareness (3 hrs) |  |
| Civic Engagement (3 hrs) |  |
| Scientific \& Analvtic Curiosity |  |

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Scientific \& Analytic Curiosity
Mathematics (3 hrs) Satisfied by major foundation course.
Science (7-8 hrs)
(Must include at least one 4 hour lab science.) $\qquad$
Reasoning (3-4 hrs) Satisfied by major foundation course.

## Artistic \& Creative Imagination

| Fine Arts (3 hrs) |  |  |
| :---: | :---: | :---: |
| Literature (3 hrs) |  |  |
| Lifetime Fitness (3 hrs) |  |  |
| (Undergraduate students not enrolled in the |  | HL |
| Women's College may take HS 105 (3 hours) to satisfy this requirement) |  | DA/LS/or LF _ Title: |
|  |  | DA/LS/LF/or HL Title: |
|  | Note: For Lifetime Fitness, Wom LF 199 can count as either activity | College students must take the three, one-hour courses as outlined above. LF) or classroom (HL) p.e. |

## Communication \& Language Fluency

| Writing (6 hrs) | Satisfied by major foundation course. |
| :--- | :--- | :--- |
| Speaking (3 hrs) |  |
| Modern Language (0-3 hrs) |  |

Comments:
Program Plan Revised by: Date

| B.B.A. Degree - 2020/2021 |
| :--- |
| Major: |
| Foundation Courses: |
| Term Grade Crs \# \& TitleTo ensure proper course rotation, the <br> department recommends that foundation <br> courses are taken by the end of the <br> sophomore year. |

B.B.A. Degree - 2020/2021

Major:

| EH 101 Written Communication LE |
| :--- |
| Note: Students must earn a cumulative grade point average <br> of 2.0 and a major grade point average of 2.50 . In addition, <br> students must earn a minimum grade of C in all major courses <br> and major foundation courses. |


BA 185 Skills for Professional Transition (1)
AC 201 Accounting Prin I (Financial)
AC 202 Accounting Prin II (Managerial)
BA 206 Microeconomics
BA 207 Macroeconomics
BA 208 Business Communications LE
MG 301 Management Principles
BA 303 Business Statistics
MK 315 Marketing Principles
BA 316 Legal Environment of Business
MA 318 Organizational Behavior
BA 327 Managerial Finance
HR 333 Human Resources Management
BA 340 Strategic Thinking \& Innovation
BA 417 Business Ethics
BA 470 Value Chain Managem
BA 499 Business Capstone

ACCOUNTING MAJOR: (Must take AC 201/202 prior to accounting coursework.)
AC 320 Quickbooks Lab (1)
$\square$
AC 321 Intermediate Accounting I (4)
AC 322 Intermediate Accounting II (4)
AC 323 Individual Taxation
AC 325 Cost Accounting
AC 439 Auditing \& Assurance Services
AC 440 Fraud Examination

Finance MAJOR: (Must take BA 327 prior to business major coursework.)


General Business MAJOR: (Must take MG 301 prior to major coursework.)
MG 302 Small Business Management
BA 330 Cult Div in Bus Environ
OL 403 Leadership and Group Dynamics
MK 412 Sales Management
MG 420 Principles of Project Mgmt
Uupp Div (300/400) Bus Elective

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HRM Major: (Must take HR 333 prior to major coursework.)

|  | HR 301 Research Methods in Org. HR 312 Recruiting and Selection |
| :---: | :---: |
|  |  |
|  | BA 330 Cult Div in the Bus Envir |
|  | HR 401 Benefits and Compensations |
|  | HR 414 Designing Training Programs |
|  | HR 422 HR Strategic Planning |
|  | HR 428 Measurement of HR Management |
| MARKETING MAJOR: (Must take MK 315 prior to major coursework.) |  |
|  | MK 311 Advertising Management |
|  | MK 412 Sales Management |
|  | MK 414 Consumer Behavior |
|  | MK 418 Marketing Research |
|  | MK 457 Social Media \& Mobile Marketing |
|  | MK 473 Marketing Management |

Operations Mgmt Major: (Must take BA 303 \& BA 470 prior to major coursework.)


## Notes:

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

## Adding

The total number of hours on the student's transcript
(available in CampusWEB)

- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.
A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.
Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.
${ }^{\text {LE }}$ _Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.


## Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office.
Revised 05/2020

The Women's College GOLD Program
Brenau 2020/2021 Catalog
University
Student Name $\qquad$
Id No
1878

This program must be taken as part of a bachelor's degree and is valid only if the student registers for, and completes, a term at Brenau by summer 2021. If the student defers admission to fall 2021 or after, the student must contact the adviser to be changed to the subsequent catalog.

Students in The Women's College must complete the GOLD Program Curriculum in order to graduate with a bachelor's degree. Please see the table below for the required course hours. The number of required hours are prorated based on the number of transfer hours. Students are encouraged to take as many "W" courses as possible.

- Students with 15 hours of W courses will have a notation on their undergraduate transcript-indicating enrollment in GOLD Program Curriculum.
- Students with 30 hours of W courses will have a separate GOLD certificate posted on the transcript when the degree is completed.

Track W courses taken below.


## Required Hours:

The number of hours required to graduate are based on hours transferred to Brenau by the $1^{\text {st }}$ term enrolled. The number of hours required are:

Hours transferred: W course hours required for graduation:

| $0-24$ | 30 |
| :--- | ---: |
| $25-44$ | 18 |
| $45-59$ | 15 |
| $60-74$ | 12 |
| $75-89$ | 9 |
| $90+$ | 6 |

Listed below are "W" Courses from the 2020-2021 catalog. See future catalog editions for additional W course options added.
Courses with * in title are also LE courses. Courses may count toward the GOLD program and LE simultaneously.

| Crs \# | Title |
| :---: | :---: |
| AH*214W | Art History Special Topics * |
| AH*215W | The Creative Mind * |
| AS*100W | First Year Experience |
| BY*301W | Genetics |
| ED*208W | School and Society * |
| ED*250W | Intro to Multicult Educ * |
| ED*265W | International Studies* |
| ED*342W | Childrens Literature |
| EH*101W | Written Communication * |
| EH*102W | Reading \& Research Writing * |
| EH*103W | Oral Communication * |
| EH*203W | Varied Voices in Amer Lit* |
| EH*211W | British Lit after 1700 * |
| EH*221W | American Lit after 1865 * |
| EH*245W | Womens Literary Studies* |
| EH*360W | Creative Writing * |
| GR*207W | Digital Graphic Design * |
| GS*200W | Intro to Gender Studies * |
| GS*250W | Gender \& Global Envir * |
| GS*390W | Special Topics |
| HL*105W | Self Defense* |
| HN*250W | Honors Research/Travel * |
| HR*333W | Human Resource Mgmt |
| HS*102W | Careers-Helping Profess * |
| HS*205W | Science Writ/Res Skills |
| HY*205W | Women in US History ${ }^{\text {* }}$ |
| HY*206W | Women in US History II * |
| HYPO*307W | W Wom/Minor-Contem Hist/Pol * |
| IS*101W | Current Global Issues * |
| LE*495W | Special Topics |
| LF 199W | Varsity Sports * |
| MG*318W | Organizational Behavior |
| MM*100W | Film Appreciation * |
| NG*309W | Evidence Based Practice |
| PY*101W | Intro to Psychology * |
| PY*230W | Psych of Social Responsb |
| PY*309W | Abnormal Psychology |
| PY*310W | Psychology of Women |
| PY*380W | Child Maltreatment/Advocacy |
| SP*108W | Fundamentals of Speech * |
| TH*326W | Major Playwrights |
| WL*490W | Internship-Womens Ldrs |

## 2020-2021 Liberal Education Courses by Portal

## WORLD UNDERSTANDING

| Historical Perspective (3) <br> Demonstrate knowledge of major events and movements in history and use this knowledge to generate a more sophisticated understanding of current events. | HY 201 History of US I <br> HY 202 History of US II <br> HY 205W Women in U.S. History I | HY 206W Women in U.S. History II HY 210 World Civilization I HY 211 World Civilization II |
| :---: | :---: | :---: |
| Civic Engagement (3) <br> Demonstrate an appreciation of the importance of civic engagement in a global society. | BA 223 Principles of Leadership ED 208 or 208W School and Society GS 200 or 200W Intro to Gender Studies HN 220 Honors Sem: World Understanding HS 102 or HS 102W Careers-Helping Profess | MM 101 Intro to Mass Comm MM 200 Diversity in Media PH 222 Introduction to Ethics PO 101 American Government PO 233 Law and Society SY 101 Introduction To Sociology |
| Global Awareness (3) <br> Demonstrate an understanding of global issues and their implications for local communities. | AY 101 Intro to Anthropology <br> BA 200 Survey of Economics <br> ED 250 or 250 W Intro to Multicultural Educ <br> ED 265 or 265W International Studies <br> GS 250 or 250 W Gender \& the Global Envir <br> GY 201 Intro to Geography <br> HN 250 or 250W Honors Research and Travel | HY 240 Crises in Modern History HYPO 307 or 307W Wom/Minor-Contem Hist/Pol IS 101 or IS 101W Current Global Issues MM 260 Media History and Culture PH 207 World Religions |

## ARTISTIC \& CREATIVE IMAGINATION

| Fine Arts (3) <br> Understand artistic concepts and traditions through participating in or exposure to artistic endeavors. | AH 100 Art Appreciation <br> AH 214 or 214W Art History Special Topics <br> AH 223 Art History I <br> AH 224 Art History II <br> AR 101/101L Foundations: 2D \& 3D Design <br> DA 100 Dance Appreciation <br> HN 230 Honors Sem: Art/Creative Imagination <br> ID 308 History of Inter/Architecture I | ID 309 History of Inter/Architecture II MC 101 World Music Appreciation MC 214 Special Topics in Music MC 216 Intro to Arts in Health Care MM 100 or 100W Film Appreciation TH 100 Theatre Appreciation TH 221 Theatre History I TH 222 Theatre History II TH 223 Hist. of the Musical Theatre |
| :---: | :---: | :---: |
| Literature (3) <br> To analyze meaning and recognize aesthetic elements in literary texts. | EH 200 Mythology: Sacred St/Hum Lives <br> EH 201 Western World Literature <br> EH 202 Asian \& African Lit <br> EH 203 or 203W Varied Voices in American Lit <br> EH 210 British Lit before 1700 | EH 211 or 211W British Lit after 1700 <br> EH 220 American Lit before 1865 <br> EH 221 or 221W American Lit after 1865 <br> EH 245 or 245W Women's Literary Studies |
| Lifetime Fitness (3) <br> 1 hr HL <br> 1 hr LS/LF/DA <br> 1 hr either <br> Appreciate one's health status and implement a plan for health and fitness. <br> Students not enrolled in the day program may take HS 105 (3 hours) to satisfy this requirement. | DA 101 Ballet Technique DA 102 Ballet Technique DA 108 Jazz Dance Technique DA 109 Jazz Dance Technique DA 118 World Dance DA 119 Tap Dance DA 123 MindBody Yoga DA 151 Ballet Technique DA 152 Ballet Technique DA 158 Jazz Dance Technique DA 159 Jazz Dance Technique DA 160 Ballroom Dancing DA 214 Intermediate Tap Dance HL 101 Drug Abuse/Alcoholism | HL 102 Exercise Science <br> HL 103 First Aid:Respond to Emergen <br> HL 104 Human Sexuality <br> HL 105 or 105W Self Defense <br> HL 106 Healthy Habits <br> HS 105 Healthy Lifestyle Habits (3) <br> LF 101 Aerobics <br> LF 105 Fitness Swimming/Walking <br> LF 109 Pers Fitness/Weight Training <br> LF 112 Karate <br> LF 199 Varsity Sports ** <br> LS 104 Golf <br> LS 106 Tennis |

** Taken by Brenau's varsity sport teams. These courses can count toward classroom (HL) or activity (DA/LS/LF) physical education requirements.
Note: "W" classes (ex EH 101W) are open only to Women's College students - no exceptions.

## 2020-2021 Liberal Education Courses by Portal

| SCIENTIFIC \& ANALYTIC CURIOSITY |  |  |
| :---: | :---: | :---: |
| Mathematics (3) Demonstrate quantitative reasoning through numeric, symbolic, or geometric means | MS 100 Quantitative Literacy MS 101 College Algebra | MS 111 Pre-Calculus/Trigonometry MS 210 Calculus and Analytic Geometry |
| Science (7-8) (one course must be a 4 hour lab science) Demonstrate competercy y in aspecific curriculum and appraise the impact of that science in oue's and appraise the impact of that science in one's life. life. | BY 105/L Human Biology w/lab BY 111/L Biolog Science I (majors) w/lab BY 112/L Biological Sci II (majors) w/lab BY 151/L Biol. Field Studies w/lab BY 206/L Microbiology w/lab BY 209/L Human Anatomy/Phys I w/lab BY 210/L Human Anatomy/Phys II w/lab CY 103/L Principles of Chemistry w/lab CY 110 Forensic Science (can take w/out lab) CY 121/L General Chemistry I w/lab CY 122/L General Chemistry II w/lab | PS 100 Physical Science <br> PS 104 Earth Science <br> PS 110 Physical Geography w/ Lab <br> PS 111 Meteor/Climatology w/ Lab <br> PS 112 Astronomy w/ Lab <br> PS 121/L General College Physics I w/lab <br> PS 122/L General College Physics II w/lab <br> PS 180 Cities \& the Environment <br> PY 101 or 101W Intro to Psychology ^^ <br> PY 101/L Intro to Psychology Lab ^^ <br> (^^Can take with/without lab for LE science. If taken with lab, the lab must be take the same term as the lecture.) |
| Reasoning (3) <br> Be able to think critically and solve problems effectively. | AH 215 or 215W The Creative Mind BA 107 Personal Finance BA 203 Critical/Creative Thinking HN 240 Honors Sem: Sci/Analy Cur ID 275 Interior Design - Process | MS 205 Introduction to Statistics MS 207 Problem Solving PH 205 Intro to Philosophy PH 240 Philosophy of Art |

COMMUNICATION \& LANGUAGE FLUENCY

| Writing(6) Compose effective and logical written communication. | EH 101 or 101W Written Communication | EH 102 or 102W Reading \& Research Writing |
| :---: | :---: | :---: |
| Speaking (3) <br> Demonstrate effective oral communication. | EH 103 or 103W Oral Communication HN 210 Hon Sem: Comm/Lang Fluency | MM 105 Effective Interpersonal Comm SP 108 or 108W Fundamentals of Speech |
| Modern Language (0-3) Communicate in a modern language other than English <br> Must complete language through the high beginner level (102 or equivalent). <br> If 101 \& 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP). <br> Note: Please see the catalog for specifics concerning the modern language requirement and placement options. | FH 101 French Language and Culture I FH 102 French Language and Culture II | SH 101 Spanish Language and Culture I SH 102 Spanish Language and Culture II SH 201 Interm Spanish I w/ Lab |
| Communication (3) <br> Apply communication skills in a given context. <br> Select from these courses or any from the communication and language fluency portal not already used. | AH 105 Aesthetic Communication <br> BA 208 Business Communications <br> CS 101 Computer Literacy <br> EH 360 or 360W Creative Writing <br> GR 207 or 207W (\&/L) Digital Graphic Des w/lab | LE 300 Conflict Resolution <br> MM 215 Persuasion <br> MM 220 Communication Theory |

Note: "W" classes (ex EH 101W) are open only to Women's College students - no exceptions.

