Brad N. Greenwood, PhD

George Mason University
Fairfax, VA 22030

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ACADEMIC POSITIONS

George Mason University	*Associate Professor (w/ Tenure)*	Aug '19 – Present
University of Minnesota, Twin Cities	*Associate Professor (w/ Tenure)*	July '17 – Aug '19
Temple University	*Richard J Fox Faculty Fellow*	Nov '16 – June '17
	Assistant Professor	July '14 – June '17
University of Maryland, College Park	*Visiting Assistant Professor*	Aug '13 – May '14
	Graduate Assistant	Aug '08 – May '13
University of Notre Dame	*Graduate Assistant*	Aug '07 – May '08
Rensselaer Polytechnic Institute	*Research Assistant*	Aug '03 – May '04

EDUCATION

University of Maryland, College Park College Park, MD
Doctor of Philosophy: Decision, Operations, & Information Technology Aug 08 – May 13
   Minor: Strategic Management

George Mason University: Antonin Scalia Law School   (Current GPA: 4.05 / 4.00) Arlington, VA
Juris Masters Oct '19 - Present

University of Notre Dame   *Magna Cum Laude* Notre Dame, IN
Master of Business Administration: IT Consulting May 07 - May 08

Virginia Polytechnic Institute Blacksburg, VA
Master of Information Technology: Information Technology Jan 05 - Dec 06

Rensselaer Polytechnic Institute   *Cum Laude* Troy, NY
Bachelor of Science: Information Technology / Management Information Systems Aug 00 - May 04

RESEARCH

Dissertation Title: Pokes, Prods, and Pushes: Information Availability and Decision Making in Ambiguous Environments

Committee: Ritu Agarwal (co-chair), Anandasivam Gopal (co-chair), Rajshree Agarwal, Guodong (Gordon) Gao, Alan Neustadtl (Dean's Representative)

Peer Reviewed Publications

*Mitchell Zamoff, Brad N Greenwood, Gordon Burtch (2021) "Who Watches the Watchmen: Evidence of Body-Worn Cameras and Policing in New York City" *Forthcoming at the Journal of Law, Economics, and Organization*

*Gord Burtch, Brad N Greenwood, Jeffrey McCullough (2021) "Driving Me to Drink: The Relationship between Ride-hailing Services and Alcohol Consumption" *Forthcoming at the Journal of Medical Internet Research*

* Greenwood B, Adjerid I, Angst CM, Meikle NL. (2020) How Unbecoming of You: Online Experiments Uncovering Gender Biases in Perceptions of Ridesharing Performance. *Journal of Business Ethics*. Nov 18:1-20.

Shuting (Ada) Wang, Brad Greenwood, Paul Pavlou (2020) "Tempting Fate: Firm Social Media Posting, Customer Purchase, and the Social Network Dynamics" *MIS Quarterly,* 44 (4), 2521-1571

Kartik Ganju, Hilal Atasoy, Jeffrey McCullough, Brad N Greenwood (2020) "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" *Management Science,* 66 (11), 5171-5181

   - **Reprinted in the *Management Science* Special Issue on Diversity and Inclusion**

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* Indicates equal authorship.

*Greenwood, B. N., Hardeman, R. R., Huang, L., & Sojourner, A. (2020). Physician–patient racial concordance and disparities in birthing mortality for newborns. *Proceedings of the National Academy of Sciences*, *117*(35), 21194-21200.

Tae, C. Jennifer, Min-Seok Pang, and Brad N. Greenwood. (2020) "When your problem becomes my problem: The impact of airline IT disruptions on on-time performance of competing airlines." *Strategic Management Journal* 41.2: 246-266.

Brad N Greenwood, Kartik Ganju, Corey Angst (2019) "How Does the Implementation of Enterprise Information Systems Affect a Professional's Mobility? An Empirical Study" *Information Systems Research;*30(2):iii-vii, 351-710

- **2017 Academy of Management Best Paper Proceedings, TIM Division**

Brad N Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal (2019) "The Role of Individual and Organizational Expertise in the Adoption of New Practices" *Organization Science*; 30(1):191-213.

Hilal Atasoy, Brad N Greenwood, Jeff McCullough (2019) "The Digitization of Patient Care: A Review and Paths Forward on Electronic Health Records Research" *Annual Review of Public Health;* 40:1, 487-500

*Gordon Burtch, Seth Carnahan, Brad N. Greenwood (2018) "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" *Management Science* 64(12) 5497-5520

- **2016 Academy of Management Best Paper Proceedings, TIM Division**
- **2020 Management Science Best Paper Finalist (Information Systems)**

*Brad N Greenwood, Seth Carnahan, Laura Huang (2018) "Patient-Physician Gender Concordance and Increased Mortality Among Female Heart Attack Patients" *Proceedings of the National Academy of Sciences;* 115 (34) 8569-8574

Seth Carnahan, Brad N Greenwood (2018) "Managers' Political Beliefs and Gender Inequality among Subordinates: Does His Ideology Matter More than Hers?" *Administrative Science Quarterly*; 63 (2) 287-322

- **2016 Academy of Management Best Paper Finalist, OMT Division**
- **2016 Academy of Management Best Paper Proceedings, OMT Division**

Brad N Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal (2017) "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" *Management Science;* 63 (9) 2948-2966

- **2015 Utah WCBI Poster Slam: Most Publishable Paper**

Brad N Greenwood, Anand Gopal (2017) "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures" *MIS Quarterly;* 41(3) PP. 989-1007

*Brad N Greenwood, Gordon Burtch, Seth Carnahan (2017) "Unknowns of the Gig-Economy" *Communications of the ACM*; 60 (7), 27-29

*Anand Gopal, Brad N Greenwood (2017) "Traders, Guns, and Money: The Effects of Mass Shootings on Stock Prices of Firearm Manufacturers in the U.S." *PLoS ONE* 12(5): e0177720

Brad N Greenwood, Sunil Wattal (2017) "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Fatalities" *MIS Quarterly;* 41(1), pp 163-187

- **2015 Conference on Information Systems and Technology, Best Paper Runner Up**
- **2015 Workshop on Health IT Economics, Runner Up for Best Young Scholar Award**

Brad N Greenwood, Ritu Agarwal (2016) "Matching Platforms and HIV Incidence: An Empirical Investigation of Race, Gender, and Socio-Economic Status" *Management Science;* 62(8), pp. 2281–2303

Brad N Greenwood, Anand Gopal; (2015) "Tigerblood: Newspapers, Blogs, and the Founding of Information Technology Firms" *Information Systems Research*; 26(4), pp. 812-828

- **Academy of Management Best Empirical Paper Award, ENT Division**
- **2012 Academy of Management Best Paper Proceedings, ENT Division**

Gordon Gao, Brad N Greenwood, Jeff McCullough, Ritu Agarwal; (2015) "Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Quality?" *MIS Quarterly;* 39(3), pp. 565-589

- **2015 *MIS Quarterly* Best Paper**

Corey M Angst, Sarv Devaraj, Carrie Queenan, Brad Greenwood; (2011) "Performance effects related to the sequence of implementation of health information technologies." *Productions and Operations Management;* 20(3) pp. 319-333

- **2013 POMS College of Service Operations Most Influential Paper**

Papers Under Review

Zhi (Aaron) Cheng, Brad N Greenwood, Paul Pavlou "Shall We Play a Game? An Empirical Investigation of location-based mobile gaming and mental health" (*Requested for 3rd Round Revision at the Journal of Management Information Systems*)

Jing Gong, Brad Greenwood, Yiping Song; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (*Requested for 2nd Round Revision at Manufacturing & Service Operations Management*)

GT Ozer, Brad N Greenwood, Anand Gopal, "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (*Requested for 2nd Round Revision at Information Systems Research*)

*Brad N Greenwood, Russell J Funk "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Control of Firm Activities" (*Reject and Resubmit at Management Science*)
- **2019 *Conference on Health IT Analytics* Best Paper Runner-Up**
- **2020 *Strategic Management Society* Meeting (London) Best Paper Nominee**

Shuting (Ada) Wang, Brad N Greenwood "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" (*Reject and Resubmit at Management Science*)

GT Ozer, Brad N Greenwood, Anand Gopal "Noisebnb: An Empirical Analysis of Home Sharing Platforms and Noise Complaints" (*Reject and Resubmit at Management Science*)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (Under review at *Marketing Science*)

Jeffrey Clement, Maura Jacoby, Brad N Greenwood "Patient Access to Chronic Medications During the COVID-19 Pandemic: Evidence from a Comprehensive Dataset of US Insurance Claims" (Under review at *PLOS One*)

*Ted Matherly, Brad N Greenwood "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (Under review at the *Proceedings of the National Academy of Sciences*)

Working Papers

Isaac Elking, Brad Greenwood "Can You Hear Me Now: An Empirical Examination of Technology Regulation and Motor Vehicle Fatalities" (Target: Management Science*)

*Seth Carnahan, Brad N Greenwood, Laura Huang "Left Digit Bias in the Prescription of Hypertension Medications" (Target: *Organization Science*)

Harsh Ketkar, Seth Carnahan, Brad N Greenwood "Robotic Innovations in Medicine: Gender Biases in the Adoption and Utilization of DaVinci Surgical Suites" (Target: *Organization Science*)

Brett W Josephson, Gautham R Vadakkepatt, Brad N Greenwood "Carrots or Sticks: The Effect of Force of Law Regulation on Opioid Prescribing and Drug Overdose" (Target: *Journal of Marketing Research*)

Hilal Atasoy, Moshe Barach, Gord Burtch, Brad Greenwood "Gigging the Gap: The Sharing Economy, Economic Mobility, and Employment Choice (Target: *Strategic Management Journal*)

Yash Babar, Ali Mahdavi Adeli, Brad N Greenwood "Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation" (Target: *Information Systems Research*)

Linli Xu, Ioannis Bellos, Brad N Greenwood, Vishal Agrawal "Idle Rideshares Are the Devil's Playthings: An Empirical Investigation of Ridesharing and Idle Vehicles" (Target: *Manufacturing & Service Operations Management*)

Kartik Ganju, Hilal Atasoy, Brad N Greenwood, Jeff McCullough "Updating My Priors: The Effect of Decision Aids and Safe Harbor Provisions on Patient Medical Treatment Choice (Target: *Management Science*)

Peer Reviewed Proceedings

Shuting (Ada) Wang, Brad N Greenwood, (2020) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" *Proceedings of the 2020 International Conference of Information Systems*

GT Ozer, Brad N Greenwood, Anand Gopal, (2019) "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" *Proceedings of the 2019 International Conference of Information Systems*

Brad N Greenwood, Idris Adjerid, Corey M Angst (2017) "Race and Gender Bias in Online Ratings: An Origins Story" *Proceedings of the 2017 International Conference of Information Systems*

Brad N Greenwood, Kartik Ganju, Corey Angst (2017) "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" *Academy of Management Best Paper Proceedings*

Seth Carnahan, Brad Greenwood "Managers' Political Ideology and Gender Inequality within Organizations" (2016) *Academy of Management Best Paper Proceedings*

Gordon Burtch, Seth Carnahan, Brad Greenwood "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" (2016) *Academy of Management Best Paper Proceedings*

Brad *G*reenwood and Ritu Agarwal, "Two Sided Platforms and HIV Incidence Among the Digitally Disadvantaged" (2013). *Proceedings of the 2013 International Conference of Information Systems*

Brad Greenwood and Anandasivam Gopal, "Tigerblood: Availability Cascades, Social Media, and the Environment of the Entrepreneurship" (2012). *Academy of Management Best Paper Proceedings*

Brad Greenwood and Anandasivam Gopal, "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (2011). *Dingman Center for Entrepreneurship. Research at the University of Maryland*

Brad Greenwood and Anandasivam Gopal, "Ending the Mending Wall: Exploring Entrepreneur – Venture Capitalist Co-Location in IT Ventures" (2010). *Dingman Center for Entrepreneurship. Research at the University of Maryland*

Brad Greenwood and Anandasivam Gopal, "Ending the Mending Wall: Exploring Entrepreneur – Venture Capitalist Co-Location in IT Ventures" (2010). *Proceedings of the 2010 International Conference of Information Systems*

Awards

2020 Management Science Best Paper Finalist "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity"	Fall '20
2020 *Strategic Management Society* Best Paper Nominee "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities"	Fall '20
2019 *Conference on Health IT Analytics* Best Paper Runner-Up "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities"	Fall '19
2019 ISS-INFORMS Service Award	Fall '19
2020 *Marquis Who's Who* Albert Nelson Marquis Lifetime Achievement Award	Fall '19
2020 Member of *Marquis Who's Who in America*	Fall '19
2018 AIS Early Career Award – *Association for Information Systems*	Fall '18
2018 Sandra A. Slaughter Early Career Award – *Information Systems Society - INFORMS*	Fall '18
2018 AOM Technology and Innovation Management Division's (TIM) Emerging Scholar	Fall '18
2017 Carlson School of Management Award for Excellence in Research	Fall '18
2018 Carlson School of Management Dean's Small Grant	Spring '18
2017 Inaugural ICIS Paper-a-Thon - *Mentor for Winning Team*	Dec '17
Academic Key's *Who's Who in Business Higher Education* (WWBHE)	Fall '17 - Present
2017 *Management Science* Meritorious Service Award	Fall '17
2017 *Marquis Who's Who* Albert Nelson Marquis Lifetime Achievement Award	Fall '17
2017 Summer at Census Scholar (US Census Bureau)	Summer '17
Academy of Management Best Paper Proceedings, "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" TIM Division	Fall '17
Richard J Fox Faculty Fellowship – *Temple University* Inaugural Recipient	Fall '16
Member of Dean's Research Roundtable (*Fox School of Business*)	Fall '16
2016 Member of *Marquis Who's Who in America*	Fall '16
2016 Young Scholars Seed Grant ($2000), *Temple University*	Fall '16
2016 *Management Science* Meritorious Service Award	Fall '16
2015 *MIS Quarterly* Best Paper Award – "Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Quality?" (Awarded Annually to Top Paper in the Journal)	Fall '16

Academy of Management Best Paper Finalist, "Managers' Political Ideology and Gender Inequality within Organizations" OMT Division   Fall '16

Academy of Management Best Paper Proceedings, "Can You Gig It? An Empirical Examination of the Gig Economy and Entrepreneurial Activity" TIM Division   Fall '16

Researcher of the Year, MIS Department, *Temple University*   Spring '16

2015 Conference on Information Systems and Technology, Best Paper Runner Up "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicides"   Fall '15

2015 Workshop on Health IT Economics; Runner-Up for Best Young Scholar Award "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicides"   Fall '15

2015 Young Scholars Seed Grant ($2000), *Temple University*   Spring '15

2015 Utah Winter Conference on Business Intelligence Poster Slam Most Publishable Paper; "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles"   Spring '15

2013 Most Outstanding Reviewer Award, *MIS Quarterly*   Fall '14
    (Awarded Annually to Top Reviewer for the Journal)

2014 Young Scholars Seed Grant ($2500), *Temple University*   Fall '14

2014 Outstanding Reviewer Award, *Academy of Management*   Fall '14
    (Awarded to top 5% of ~1000 BPS division reviewers)

2014 Distinguished Reviewer Award, *Academy of Management*   Fall '14
    (Awarded to top 5% of ~700 ENT division reviewers)

2013 Distinguished Reviewer Award, *Academy of Management*   Fall '13
    (Awarded to top 5% of ~700 ENT division reviewers)

2013 Allen Nash Outstanding Doctoral Student; RH Smith School of Business   Spring '13
    (College level award for research and service contribution - selected out of 92 students)

2013 POMS College of Service Operations Most Influential Paper Award, "Performance Effects Related to the Sequence of Integration of Healthcare Technologies"   Spring '13

Attendee, *Consortium for Competitiveness and Cooperation*, Kansas City, MO   Spring '13

Attendee, *ICIS Doctoral Consortia,* Orlando, FL   Fall '12

Academy of Management Best Empirical Paper Award, "Tigerblood: Availability Cascades, Social Media, and the Environment of the Entrepreneurship" ENT Division   Fall '12

University of Maryland, International Conference Support Award   Fall '11 '12

Brad Greenwood; Dingman Center for Entrepreneurship Best Working Paper Award "Tiger Blood: Availability Cascades, New Firm Formation and Performance in IT Ventures"   Spring '11

Brad Greenwood, Anand Gopal; Dingman Center for Entrepreneurship Best Student Paper Award "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location"   Spring '10

Selected Research Mentions in Press
Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Fatalities
- The New York Times, LA Times, LA Times, Atlanta Journal Constitution, Washington Post, The Today Show, Philadelphia City Paper, LSE Business Review, The Daily Mail, Fox News, Fox 5 New York, Forbes, La Presse, Newsweek, USA Today, Gizmodo, The Globe and Mail, San Diego Sun Times, Politifact, The Daily Beast, Entrepreneur Magazine, Philadelphia Magazine, KQED Radio, KABC Radio, CBC News, CBC Radio, The Orange County Register, Plan Philly, Good Magazine, Tech Times, Center for Global Enterprise, The Observer, Temple Now, NJ.com, Locker Dome, Tech Investor News, The Bend Bulletin, Journal Gazette, The Temple News, The Rome Sentinel, Vancity Buzz, Reason.com, The Daily Orange, The Street, Politifact, Our Thinking About Drinking, Temple Magazine, Uber Newsroom, Daily Orange, Pittsburgh Tribune-Review, KDKA Newsradio, Heartland, The Alternative Daily, The Fort Worth Star-Telegram, INC.com, The Stratford Star, The Times Union, StreetsBlog USA, WDTV, ABC Action News, Complex.com, Fox 61 News, NJ.com, WV Metro News, Politifact, The Washington Post, National Public Radio, Vice , The Ithaca Voice, Reason.com, KQED, The Argyll Free Press, ICI Radio Canada, Billy Penn, British Airways Magazine, The Heritage Foundation, The Legislative Gazette

Patient-Physician Gender Concordance and Increased Mortality Among Female Heart Attack Patients

- The New York Times, USA Today, NBC, CNN, BBC News, CBS News, ABC News, The Atlantic, Consumer Reports, Gizmodo, Time Magazine, Harvard Business Review, Atlantic Journal Constitution, NPR: Hidden Brain, National Public Radio, Newsweek, Scientific American, Reuters, The Guardian, The Telegraph, BBC Radio, US News & World Reports, Seattle Times, St Louis Public Radio, The New York Post, The Mirror, The Times, The Daily Mail, The Union Leader, Fortune Magazine, Quartz, Cardiovascular News, Science Daily, Katie Couric's Twitter Feed, Click Lancaster, Advocator, National Affairs, Raw Story, Stat News, WebMD, Salon, Harvard Business School, Business Insider, IFL Science, The Independent, Daily Nation, Jezebel, The Pacific Standard, El Confidencial, Minn Post, Yahoo! News, International News, American Thinker, Sputnik News, The Financial, Becker's Hospital Review, BizEd, Cardiovascular Business, Global News, Discover Magazine, Repubblica, A Plus, The Technology Inquirer, The Australian, St Lucian News Online, GMA News, The Express Tribune, News Medical, Health Central, Modern Ghana, South Florida Reporter, Assisted Living, Healthline, The Straits Times, Dirty South Soccer, Galileu, MD Magazine, Doctor NDTV, Zloto News, Shape.com, Silicon Republic, Tech Times, Free Malasia Today, The Doctor Will See You Now, Newser, Consumer Health Day, SBS News, The Belfast Telegraph, Moneyish, The Star, New Vision, Harvard Magazine, MD Linx, Bustle, Channel News Asia, Breaking News, Eureka Alert, My Joy Online, The Daily Caller, Malasia Mail, Punchng, Rewire News, Doctors Lounge, Mental Floss, Hello Magazine, Evening Standard, Siasat, Brinkwire, Jamaica Observer, Daily Sabah, JBH Monitor, Hilltop Monitor, InfoSurHoy, The Japan Times, The Jordan Times, Sohu, AJMC, KING5, KESQ, KHN, KREM, KSRO, KXLY, NHS, TCT-MD, UPI, WHBL, WLFI, WNYT, WGRZ, WSB Radio, WTOP, KIIITV, WNYT, WRAL, Harvard Newsroom

Racial Disparities in Birthing Outcomes Based on Physician-Patient Racial Concordance

- USA Today, The Washington Post, NPR, Baltimore Sun, CNN: Opinion, Nature, The Guardian, Becker's Hospital Review, Bloomberg, BBC, The World Economic Forum, People Magazine, The Hill, The New York Daily News, The New York Post, The Washington Post, The Nation, The Washington Post, Canadian Broadcasting Corporation, Daily Mail, CNN, The Miami Herald, NBC Boston, Business Insider, NBC Lx, Medium, Mason Means Business, Fortune Magazine, UMN News, Kansas City Star, The San Jose Mercury News, The Star Tribune, IFL Science, MedicalXpress, The George, 7 News, AOL, AZ Central, AZ Family, Baby Gaga, Bakersfield.com, BET, Big Think, Black Enterprise, INSIDER, Black Star News, Business Insider, Business Times Africa, CNews, EcoWatch, El Diario, Evening Standard, Express Informer, Face2Face Africa, Fox 32 Chicago, Greenville News, Healio, Houston Chronicle, Medscape, MEEAW, Milwaukee Journal Sentinal, Modern Healthcare, MSN, Myrtle Beach Online, Romper, Scary Mommy, Science News, She Knows, Statesman Journal, The Beleville News Democrat, Physician's Briefing, The Bellingham Herald, The Bradenton Herald, The Center Daily Times, The Columbian, The Cut, The Daily Press, The Detroit Free Press, The Duluth Tribune News, The East Bay Times, The Fort Worth Star-Telegram, The Fresno Bee, The Grio, The Herald, The Herald Sun, The Idaho State Journal, The Idaho Statesman, The Indy Star, The Island Packet, The Kansas City Star, The Kitsap Sun, The Ledge Enquirer, The Lexington Herald Leader, The Merced Sun Star, The Modesto Bee, The News & Observer, The News Tribune, The Press Herald, The Salt Lake Tribune, The Sun Herald, The Sun Journal, The Telegraph, The Tribune, Drugs.com, The Tri-City Herald, The Virginian Pilot, The Wichita Eagle, Yahoo!Life, Health Leaders Media , The Ledger, Breastfeeding.org, Journal of Blacks in Higher Education, Upworthy, Truly Mama, Newsbreak, Black News, Mamas Uncut, Scary Mommy, Clinical Problem Solving, News 2, Wichita Public Radio, Quebec Science, Health Affairs, Galileu, KCTV 5, KMSP, KROC, KSTP, KVIA, WCCO, The European Sting, Bay News 9, Welingelichte Kringen, WPTV, WTOP, WVLT, WRAL, ProPublica, Rolling Stone, Health Leaders, The Wire

Managers' Political Ideology and Gender Inequality within Organizations

- The Washington Post, Forbes, Above the Bar, The Journal of the American Bar Association, The Guardian, The Global Legal Post, Knowledge @ Wharton, Women's Health, Philadelphia Magazine, Politico, Cosmopolitan Magazine, Elite Daily, Politico, Law360, Becker's Hospital Review, University of Michigan News, The North Dallas Gazette, The HR Herald, MyInforms, Latina Lista, The Reason Blog, Phys.org, The American Lawyer, Law.com, Organizational Musings, Government Executive, Fofoca.org

Matching Platforms and HIV Incidence: An Empirical Investigation of Race, Gender, and Socio-Economic Status

- Economic Times, Science Daily, Health Exposed, Medical Daily, MedicalXpress, BMJ Sexually Transmitted Infection Blog, AIDS.com, The Diamondback, The Daily Caller, News At Smith, Gameday, Infection Control Today

Can You Gig It? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity
- The Wall Street Journal, NPR: Morning Edition, Forbes, University of Michigan News, Technical.ly, Business News Daily, Management Science Featured Article Blog, Phys.org, Marginal Revolution, Discovery at Carlson, Market Watch

Traders, Guns, and Money: An Event Study of Mass Shootings and Stock Prices of Gun Manufacturers
- New York Times, The Boston Globe, Value Walk, Outdoor Life, Alpha Architect, Frankfurter Allgemeine, Journalist's Resource, News At Smith

Tempting Fate: Firm Social Media Posting, Customer Purchase, and the Loss of Followers
- NPR: Morning Edition, Temple News, Philadelphia Magazine, Campaign Live, Fox School News

How Does the Implementation of Enterprise Information Systems Affect a Professional's Mobility? An Empirical Study
- Becker's Hospital Review, MD Magazine, EHR Intelligence, Notre Dame News, News Wise, News Medical, Public Now, Medical News Line, MedicalXpress, Health News Digest, Pharmacy Choice , Smart Brief, Clinical Innovation and Technology, Healthcare Informatics, Fierce Healthcare, Public Now

Vocal Minority and Silent Majority: How do Online Ratings Reflect Population Perceptions of Quality?
- Science Daily, Medical Justice, Health Integrity

How Unbecoming of You: Online Experiments Uncovering Gender Biases in Ridesharing
- Notre Dame News

The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery
- The George

Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of the Sharing Economy and Durable Goods Purchase
- Fox Ideas Marketplace

Performance effects related to the sequence of implementation of health information technologies.
- Notre Dame Business Magazine

General Media Interviews
- The Washington Post, The St Louis Dispatch, WCCO News Radio, The Los Angeles Times, The News Herald, The Chicago Daily Herald, The State Journal-Register, The Allentown Morning Call, Tulsa World, The Columbian, The Providence Journal, Durango Herald, Le Vif, Repairer Driven News, Capital Alberto, WCCO Radio, The Trace, Forbes, Forbes, Forbes, Forbes

Expert Witness Engagements
Hillsborough County PTC v. Uber Technologies, Inc., et al., Thirteenth Judicial Circuit of Florida, Case No. 2015-CA-03097; July 17, 2015
Metropolitan Taxicab Commission v. Uber Inc., et al., Circuit Court of St. Louis County, Missouri, Case No. 15SL-CC03416; October 17, 2016

PRESENTATIONS

Invited Presentations
Temple University – Center on Big Data and Mobile Analytics Seminar Series (Scheduled for Spring 2020)

University of Illinois – Urbana Champagne Seminar Series (Scheduled for Spring 2020)

Keynote – Brad Greenwood, *TranSYS Annual Meeting;* Liège, BE "Gender Biases and Their Impact in the Context of Health Sciences" (November 27, 2020)

Brad N Greenwood, Russel Funk, *INFORMS Annual Meeting*; Washington DC "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (November 12, 2020)

Panel – Brad N Greenwood "How technology will change the workforce and how to plan for it" *George Mason University Emerging Technologies Conference;* (October 16, 2020)

Ted Matherly; Brad N Greenwood; *University of Southern California Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 25, 2020)

Ted Matherly; Brad N Greenwood; *Johns Hopkins University Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 11, 2020)

Brad N Greenwood, Rachel R Hardeman, Laura Huang, Aaron Sojourner "Physician-Patient Racial Concordance and Disparities in Birthing Mortality for Newborns" *UMass Memorial Medical Center;* (Sept 4, 2020)

Ted Matherly; Brad N Greenwood; *George Mason University All Advisory Board Summit* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (September 2, 2020)

Ted Matherly; Brad N Greenwood; *George Mason University Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (August 28, 2020)

Panel – Brad N Greenwood et al; *George Mason Collective Impact Series* "The Digitization of Healthcare" Fairfax, VA (July 23, 2020)

Ted Matherly; Brad N Greenwood; *University of Maryland Summer Seminar Series* "No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate" (July 15, 2020)

Panel - Brad N Greenwood et al; *George Mason University*; Fairfax, VA "Positioning and Sharing Research" (Feb 25, 2020)

Brad N Greenwood; *George Mason School of Business Dean's Advisory Council & Building Campaign Steering Committee*; "The Consequences of Innovation" Fairfax, VA (December 4, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *George Mason University Seminar Series;* Fairfax, VA (November 22, 2019)

Brad N Greenwood, Russel Funk, *University of Pittsburgh;* Pittsburgh, PA "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Permeability of Firm Boundaries" (Sept 20, 2019)

Brad N Greenwood, Russel Funk, *University of Minnesota Summer Economic Series;* Minneapolis, MN "The Doctor Will See You Elsewhere: Enterprise Information Systems and the Changing Permeability of Firm Boundaries" (July 16, 2019)

Brad N Greenwood; *Syracuse University*; Syracuse, NY; Panel – "The Changing Nature of Work: Latest trends in Labor Markets" (June 22, 2019)

Gordon Burtch, Seth Carnahan (Presenter), Brad Greenwood; *Syracuse University*; Syracuse, NY; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 22, 2019)

Brad N Greenwood; *3M's Innovation Lab*; St. Paul, MN; "The Consequences of Innovation" (May 30, 2019)

Gord Burtch, Brad N Greenwood; *Walter F Mondale School of Law - University of Minnesota*; Minneapolis, MN; "The Legalization of Same Sex Unions: An Empirical Examination of Marriage, Divorce, and Birthrates" (March 28, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *Purdue University;* West Lafayette, IN "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (March 22, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *University of Minnesota Medical Industry Leadership Institute*; Minneapolis, MN "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (March 6, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *University of Virginia;* Charlottesville, VA "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (March 4, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song; *University of Washington;* Seattle, WA "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (February 22, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *University of Virginia;* Charlottesville, VA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (January 25, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *George Mason University;* Fairfax, VA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (January 18, 2019)

Jing Gong, Brad Greenwood, Yiping Song; *American University;* Washington, DC "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (Dec 11, 2018)

C. Jennifer Tae, Min-Seok Pang, Brad N Greenwood; *INFORMS Annual Meeting*; Phoenix, AZ "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (November 4, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *Carnegie Mellon University;* Pittsburgh, PA "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (March 30, 2018)

Jing Gong, Brad Greenwood, Yiping Song; *Arizona State University;* Tempe, AZ "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (Feb 24, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *University of Minnesota SME Seminar Series;* Minneapolis, MN "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (February 9, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *University of Minnesota IDS Seminar Series;* Minneapolis, MN "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (January 19, 2018)

Jing Gong, Brad Greenwood, Yiping Song; *Michigan State University;* East Lansing, MI "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 27, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *US Census Bureau;* Washington, DC "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 10, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Oklahoma State University;* Stillwater, OK "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (April 14, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Rensselaer Polytechnic Institute;* Troy, NY "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (March 31, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Georgia Institute of Technology;* Atlanta, GA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (January 17, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Boston University;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (January 13, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *University of Minnesota;* Minneapolis, MN; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (November 28, 2016)

Corey Angst, Brad Greenwood, Kartik Ganju; *INFORMS Annual Meeting*; Nashville, TN "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (November 13, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *University of Minnesota Symposium on the Sharing Economy;* Minneapolis, MN; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (May 16, 2016)

Panel - Sarah Light, Hunter Shkolnik, Brad Greenwood; *Temple University*; Philadelphia, PA "Uber and the Sharing Economy: Law, Ethics, and Policy" (Feb 2, 2016)

Brad Greenwood, Sunil Wattal, *George Washington University*; Washington, DC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Nov 11, 2015)

Brad Greenwood, Sunil Wattal, *University of Notre Dame*; Notre Dame, IN "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Sept 25, 2015)

Brad Greenwood, Sunil Wattal, *Uber Technologies LTD*; Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (August 31, 2015)

Brad Greenwood, Sunil Wattal, (Presenter) *University of Florida*; Gainesville, FL "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (February 27, 2015)

Brad Greenwood, Ritu Agarwal; *INFORMS Annual Meeting*; San Francisco, CA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (November 11, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal *INFORMS Annual Meeting*; San Francisco, CA "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (November 9, 2014)

Brad Greenwood, Ritu Agarwal; *City University of New York – Baruch College*; New York, NY; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (March 3, 2014)

Brad Greenwood, Ritu Agarwal; *University of Minnesota*; Minneapolis, MN; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 31, 2014)

Brad Greenwood, Ritu Agarwal; *University of Arizona*; Tucson, AZ; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 24, 2014)

Brad Greenwood, Ritu Agarwal; *Boston College*; Chestnut Hill, MA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 22, 2014)

Brad Greenwood, Ritu Agarwal; *University of Virginia;* Charlottesville, VA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 20, 2014)

Brad Greenwood, Ritu Agarwal; *McGill University*; Montreal, QC; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Jan 10, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Temple University*; Philadelphia, PA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (December 12, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Bentley University*; Waltham, MA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (December 2, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *University of South Carolina*; Columbia, SC; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (October 21, 2013)

Brad Greenwood, Anand Gopal; *University of Memphis*; Charlotte, NC; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (June 5, 2013)

Brad Greenwood, Anand Gopal; *Rensselaer Polytechnic Institute*; Troy, NY; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Feb 13, 2013)

Brad Greenwood, Anand Gopal; *University of Delaware*; Newark, DE; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Feb 11, 2013)

Brad Greenwood, Anand Gopal; *University of Minnesota*; Minneapolis, MN; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Jan 23, 2013)

Brad Greenwood, Anand Gopal; *Ohio State University*; Columbus, OH; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Dec 11, 2012)

Brad Greenwood, Anand Gopal; *INFORMS*; Charlotte, NC; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Nov 15, 2011)

Anna Devlin (presenter), Brad Greenwood, Il-Horn Hann; *INFORMS*; Charlotte, NC; "Max Headroom and Bob Dylan Walk into a Bundle: Digital Distribution in the Post Napster Era" (Nov 13, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *INFORMS*; Charlotte, NC, "The Information Value of Online Physician Ratings," (Nov 13, 2011)

Brad Greenwood, Anand Gopal; *Dingman Center for Entrepreneurship Research Lunch*, College Park, MD "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (February 9, 2011)

Conference Presentations

GT Ozer, Brad N Greenwood, Anand Gopal, *Workshop on Information Systems Economics;* Hyderabad, India "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (Dec 17, 2020)

Shuting (Ada) Wang, Brad N Greenwood, (2020) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" Hyderabad, India (Virtual) *International Conference on Information Systems* (December 15, 2020)

GT Ozer, Brad N Greenwood, Anand Gopal, *Conference on Information Systems and Technology;* Washington DC (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (Nov 8, 2020)

Mitchell Zamoff, Brad N Greenwood, Gordon Burtch *Conference on Information Systems and Technology;* Washington DC (Virtual) "Who Watches the Watchmen: Evidence of Body-Worn Cameras and Policing in New York City" (Nov 7, 2020)

Brad N Greenwood, Russel Funk *Strategic Management Society Annual Meeting;* (Virtual) "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (October 30, 2020)

Seth Carnahan, Brad N Greenwood, Laura Huang; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Left Digit Bias in the Prescription of Hypertension Medications" (Oct 9, 2020)

Brett W Josephson, Gautham R Vadakkepatt, Brad N Greenwood; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Carrots or Sticks: The Effect of Force of Law Regulation on Opioid Prescribing and Drug Overdose" (Oct 9, 2020)

Yash Babar, Ali Mahdavi Adeli, Brad N Greenwood; *Conference on Health IT Analytics,* Washington, DC (Virtual) "Cooking or Clicking: The Impact of Online Food Delivery Platforms on Domestic Food Preparation" (Oct 9, 2020)

Hilal Atasoy, Moshe Barach, Gord Burtch, Brad Greenwood; *Wharton People and Organizations;* Philadelphia, PA (Virtual) "Gigging the Gap: The Sharing Economy, Economic Mobility, and Employment Choice (October 3, 2020)

Brad N Greenwood, Russel Funk *Academy of Management Annual Meeting;* Vancouver, CA (Virtual) "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (August 2020)

Shuting (Ada) Wang, Brad N Greenwood *Academy of Management Annual Meeting;* Vancouver, CA (Virtual) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" (August 2020)

GT Ozer, Brad N Greenwood, Anand Gopal, Duygu Dagli, *Statistical Challenges in eCommerce Research;* Madrid, SP (Virtual) "Noisebnb: An Empirical Analysis of Noise Complaints and Platform Housing Rentals" (June 19, 2020)

Shuting (Ada) Wang, Brad N Greenwood *Statistical Challenges in eCommerce Research;* Madrid, SP (Virtual) "Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior" (June 19, 2020)

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Utah Winter Conference on Business Intelligence*; Snowbird, UT "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (March 14, 2020) – *Cancelled Due to COVID-19*

Brad N Greenwood, Russel Funk, *Utah Winter Conference on Business Intelligence*; Snowbird, UT "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (March 14, 2020) – *Cancelled Due to COVID-19*

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Workshop on Information Systems Economics*; Munich, Germany "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (December 19, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *International Conference on Information Systems;* Munich, Germany; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (December 15, 2019)

Brad N Greenwood, Russel Funk, *Conference on Health IT Analytics;* Arlington, VA "The Doctor Will See You Elsewhere: Enterprise Information Systems and Changing Firm Activities" (Nov 15, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *Academy of Management Annual Meeting;* Boston, MA "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (August 12, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *Academy of Management Annual Meeting;* Boston, MA "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (August 12, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song (Presenter); *ANZAM (Australian & New Zealand Academy of Management);* Queensland, NZ "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (Dec 3, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song (Presenter); *IMS-FIPS Workshop;* Shanghai, CN "No Longer Rolling Dirty: How Purchase Subsidies for Electric Vehicles Affect Automobile Markets" (June 16, 2019)

Kartik Ganju, Hilal Atasoy, Jeff McCullough, Brad N Greenwood; *Statistical Challenges in eCommerce Research*; Hong Kong, CN "The Role of Decision Support Systems in Attenuating Racial Biases in Healthcare Delivery" (June 12, 2019)

GT Ozer (Presenter), Brad Greenwood and Anand Gopal; *Productions and Operations Management Annual Meeting* Washington, DC; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (May 4, 2019)

GT Ozer, Brad N Greenwood, Anand Gopal, *Utah Winter Conference on Business Analytics*; Snowbird, UT "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (March 8, 2019)

Xi Wu, Jing Gong, Brad N Greenwood, Yiping Song, *Utah Winter Conference on Business Analytics*; Snowbird, UT "No Longer Rolling Dirty: How Purchase Subsidies for Electronic Vehicles Affect Automobile Markets" (March 8, 2019)

Aaron Zhi Chen (Presenter), Brad Greenwood, Paul Pavlou; *INFORMS Workshop on Data Science;* Phoenix, AZ; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (November 4, 2018)

C. Jennifer Tae, Min-Seok Pang (Presenter), Brad N Greenwood; *Conference on Information Systems and Technology*; Phoenix, AZ "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (November 4, 2018)

GT Ozer (Presenter), Brad Greenwood and Anand Gopal; *Conference on Health IT Analytics* Washington, DC; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (October 19, 2018)

Aaron Zhi Chen, Brad Greenwood, Paul Pavlou; *Conference on Health IT Analytics;* Washington, DC; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (October 19, 2018)

Brad N Greenwood, Idris Adjerid, Corey M Angst; *Academy of Management Annual Meeting*; Chicago, IL "How Unbecoming of You: Gender Biases in Perceptions of Ridesharing Performance" (August 14, 2018)

C. Jennifer Tae (Presenter), Min-Seok Pang, Brad N Greenwood; *Academy of Management Annual Meeting*; Chicago, IL "When Your Problem Becomes My Problem: The Impact of Airline IT Disruptions on On-Time Performance of Competing Airlines" (August 13, 2018)

Aaron Zhi Chen (Presenter), Brad Greenwood, Paul Pavlou; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Should we play a game? An empirical Investigation of location-based mobile gaming and mental health" (June 19, 2018)

Shuting Wang (Presenter), Brad Greenwood, Paul Pavlou; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Tempting Fate: Social Media Posts, Loss of Followers, and Cumulative Purchases" (June 18, 2018)

GT Ozer (Presenter), Brad Greenwood and Anand Gopal; *Statistical Challenges in E-Commerce Research;* Rotterdam, NL; "Digital Multisided Platforms and Women's Health: An Empirical Analysis of Peer-To-Peer Lending and Abortion Rates" (June 18, 2018)

Brad N Greenwood, Kartik Ganju, Corey M Angst; *Workshop on Information Systems Economics;* Seoul, Korea "Just What the Doctor Ordered? Physician Mobility After the Adoption of Electronic Health Records" (December 14, 2017)

Brad N Greenwood, Idris Adjerid, Corey M Angst; *International Conference of Information Systems*; Seoul, Korea "Race and Gender Bias in Online Ratings: An Origins Story" (December 11, 2017)

Brad Greenwood, Seth Carnahan, Laura Huang; *Conference on Health IT and Analytics*; Washington, DC; "A Glass Ceiling on Living? Gender Disparities in Heart Attack Survival" (November 4, 2017)

Jing Gong (Presenter), Brad Greenwood, Yiping Song; *INFORMS Annual Meeting*; Houston, TX; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 23, 2017)

Brad Greenwood, Seth Carnahan, Laura Huang (Presenter); *Strategy Science*; Houston, TX "When Do Male Physicians Underperform for Female Patients? An Examination of Cardiac Death" (October 22, 2017)

Brad N Greenwood, Idris Adjerid, Corey Angst; *Conference on Information Systems and Technology*; Houston, TX; "Race and Gender Bias in Online Ratings: An Origins Story" (October 22, 2017)

Jing Gong (Presenter), Brad Greenwood, Yiping Song; *Conference on Information Systems and Technology*; Houston, TX; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (October 21, 2017)

Brad Greenwood, Seth Carnahan (Presenter), Laura Huang; *Wharton People and Organizations Conference*; Philadelphia, PA "When Do Male Physicians Underperform for Female Patients? An Examination of Cardiac Death" (October 13, 2017)

Brad Greenwood, Corey Angst, Kartik Ganju; *Academy of Management Annual Meeting*; Atlanta, GA; "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (August 7, 2017)

Jing Gong (Presenter), Brad Greenwood, Yiping Song; *NBER Summer Institute;* Boston, MA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 20, 2017)

Jing Gong, Brad Greenwood, Yiping Song; *Boston University Platforms Research Symposium*; Boston, MA "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (July 13, 2017)

Jing Gong (Presenter), Brad Greenwood, Yiping Song; *China Summer Workshop on Information Management*; Nanjian, CN "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (June 25, 2017)

Jing Gong (Presenter), Brad Greenwood, Yiping Song; *Utah Winter Conference on Business Analytics*; Snowbird, UT; "Uber Might Buy Me a Mercedes Benz: An Empirical Investigation of Ridesharing Platforms and Durable Goods Purchase" (March 4, 2017)

Brad Greenwood, Corey Angst, Kartik Ganju; *Utah Winter Conference on Business Analytics*; Snowbird, UT; "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (March 4, 2017)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Workshop on Information Systems Economics*; Dublin, IRL; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (Dec 14, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Conference on Information Systems and Technology*; Nashville, TN "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (November 12, 2016)

Corey Angst, Brad Greenwood, Kartik Ganju; *Workshop on Health Information Technology Economics*; Washington, DC "Just What the Doctor Ordered? Physician Mobility and the Adoption of Electronic Health Records" (October 21, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Wharton People and Organizations Conference*; Philadelphia, PA "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (September 9, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Academy of Management Annual Meeting*; Anaheim, CA "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (August 8, 2016)

Seth Carnahan (Presenter), Brad Greenwood; *Academy of Management Annual Meeting*; Anaheim, CA "Managers' Political Ideology and Gender Inequality among Subordinates: Evidence from Legal Services and Capitol Hill," (August 8, 2016)

Anand Gopal (Presenter), Brad Greenwood *Academy of Management Annual Meeting*; Anaheim, CA "Traders, Guns, and Money: An Event Study of Mass Shootings and Stock Prices of Gun Manufacturers" (August 7, 2016)

Gordon Burtch (Presenter), Seth Carnahan, Brad Greenwood; *National Bureau of Economic Research Summer Institute;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (July 23, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Boston University's Platform Research Symposium;* Boston, MA; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 14, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Statistical Challenges in Electronic Commerce Research;* Naxos, Greece; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (June 24, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Darden & Cambridge Judge Entrepreneurship and Innovation Research Conference;* Washington, DC; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (May 10, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Robert H Smith Entrepreneurship Research Conference*; College Park, MD; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (April 30, 2016)

Gordon Burtch, Seth Carnahan, Brad Greenwood; *Winter Conference on Business Intelligence*; Snowbird, UT; "Can You Gig it? An Empirical Examination of the Gig-Economy and Entrepreneurial Activity" (March 5, 2016)

Brad Greenwood, Sunil Wattal; *INFORMS Annual Meeting,* Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (November 1, 2015)

Brad Greenwood, Sunil Wattal; *Conference on Info Systems and Technology*; Philadelphia, PA "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (Oct 31, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Wharton People and Organizations Conference*; Philadelphia, PA; "Heterogeneity in Expertise and Response to New Organizational Guidelines on Best Practices," (October 17, 2015)

Seth Carnahan (Presenter), Brad Greenwood; *Wharton People and Organizations Conference*; Philadelphia, PA; "Managers' Political Ideology and Gender Inequality among Subordinates: Evidence from Legal Services and Capitol Hill," (October 17, 2015)

Brad Greenwood, Sunil Wattal; *Workshop on Health IT Economics*; Washington, DC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (October 10, 2015)

Seth Carnahan, Brad Greenwood; *Strategic Management Society Annual Meeting;* Denver, CO "Managers' Political Ideology and Inequality among Subordinates: Evidence from Capitol Hill" (October 5, 2015)

Brad Greenwood, Sunil Wattal; *Academy of Management Annual Meeting*; Vancouver, BC "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (August 11, 2015)

Brad Greenwood, Sunil Wattal; *NBER Summer Institute*; Boston, MA; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (July 16, 2015)

Brad Greenwood, Sunil Wattal; *Platform Strategy Research Symposium*; Boston, MA; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (July 9, 2015)

Brad Greenwood, Sunil Wattal (Presenter); *POMS Annual Conference*; Washington, DC; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (May 10, 2015)

Brad Greenwood, Sunil Wattal; *Winter Conference on Business Intelligence*; Snowbird, UT; "Show Me the Way to Go Home: An Empirical Investigation of Ride Sharing and Motor Vehicle Homicide" (March 12, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Winter Conference on Business Intelligence*; Snowbird, UT; "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" (March 12, 2015)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Workshop on Information Systems Economics*; Auckland, NZ, "The When and Why of Abandonment: The Effect of Organizational Incentives on Technology Lifecycles" (December 17, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Workshop on Health IT Economics*; Alexandria, VA, "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (Oct 11, 2014)

Brad Greenwood, Ritu Agarwal; *Platform Strategy Research Symposium*; Boston, MA; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (July 24, 2014)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *RH Smith Entrepreneurship Research Conference*; College Park, MD, "A Brief History of Stenting: Antecedents of Organizational Adoption and Abandonment of Technology" (April 26, 2014)

Brad Greenwood, Ritu Agarwal; *Workshop on Information Systems Economics*; Milan, IT; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (December 19, 2013)

Brad Greenwood, Ritu Agarwal; *International Conference on Information Systems*; Milan, IT; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (December 17, 2013)

Brad Greenwood, Ritu Agarwal; *Workshop on Health IT Economics*; Washington, DC; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (November 16, 2013)

Brad Greenwood, Ritu Agarwal; *Conference on Information Systems and Technology*; Minneapolis, MN; "A Double Digital Divide? Two-Sided Markets and HIV Incidence among the Digitally Disadvantaged," (Oct 6, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Strategic Management Society*; Atlanta, GA; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (October 1, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Academy of Management Annual Meeting*; Orlando, FL; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (August 13, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Consortium for Competitiveness and Cooperation*; Kansas City, MO; "Physician Heal Thyself? Changes in Decision Making after Information Shocks," (March 23, 2013)

Brad Greenwood, Ritu Agarwal, Rajshree Agarwal, Anand Gopal; *Utah Winter Conference on Business Intelligence*; Snowbird, UT; "COURAGE Under Fire? Physician Reaction, and Over-Reaction, to the Release of Medical Trials," (March 1, 2013)

Brad Greenwood, Ritu Agarwal, Anand Gopal, Rajshree Agarwal; *Workshop on Information System Econ*; Orlando; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Dec 16, 2012)

Brad Greenwood, Ritu Agarwal, Anand Gopal, Rajshree Agarwal; *Conference on Information Systems and Technology*; Phoenix, AZ; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Oct 13, 2012)

Brad Greenwood, Anand Gopal; *Strategic Management Society Annual Meeting*; Prague, CZ; "Tigerblood: Broadcast Media, Social Media, and Firm Formation" (Oct 9, 2012)

Brad Greenwood, Ritu Agarwal (presenter), Anand Gopal, Rajshree Agarwal; *Workshop on Health IT and Economics*; Washington, DC; "The Shadow of Goliath: Scientific Discovery and the Abandonment of Technology," (Oct 6, 2012)

Guodong Gao, Brad Greenwood, Jeff McCullough, Ritu Agarwal; *Academy of Management Annual Meeting*; Boston, MA; "A Digital Soapbox: The Information Value of Online Physician Ratings," (Aug 7, 2012)

Brad Greenwood, Anand Gopal; *Academy of Management Annual Meeting*; Boston, MA; "Tigerblood: Firm Formation, Social Media, and the Environment of Entrepreneurship" (Aug 7, 2012)

Guodong Gao (Presenter), Brad Greenwood, Jeff McCullough, Ritu Agarwal; *28th Annual Human-Computer Interaction Lab (HCIL) Symposium*; College Park, MD, "The Information Value of Online Physician Ratings," (May 25, 2012)

Brad Greenwood, Anand Gopal; *Darden Entrepreneurship and Innovation Research Conference*; Charlottesville, VA; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (May 5, 2012)

Brad Greenwood, Anand Gopal; *Utah Winter Business Intelligence Conference*; Snowbird, Utah; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (March 1, 2012)

Brad Greenwood, Anand Gopal; *Workshop on Information Systems and Economics*; Shanghai, China; "Tigerblood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital" (Dec, 9, 2011)

Guodong Gao, Brad Greenwood, Jeff McCullough, Ritu Agarwal; *Conference on Information Systems and Technology*; Charlotte, NC, "The Information Value of Online Physician Ratings," (Nov 13, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *Workshop on Health Information Technology Economics*, Washington, DC, "A Digital Soapbox? The Information Value of Online Physician Ratings," (October 22, 2011)

Guodong Gao, Brad Greenwood, Jeffrey McCullough, Ritu Agarwal; *INFORMS* Healthcare, Montreal, QC, "The Information Value of Online Physician Ratings," (June 20, 2011)

Brad Greenwood; *Mason Entrepreneurship Research Conference*, Fairfax, VA "Tiger Blood: Availability Cascades, New Firm Formation, and the Acquisition of Venture Capital," (May 6, 2011)

Brad Greenwood, Anand Gopal; *Darden Entrepreneurship and Innovation Research Conference*, Charlottesville, VA "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (May 5, 2011)

Guodong Gao (presenter), Jeffrey McCullough, Ritu Agarwal, and Ashish Jha (with Brad Greenwood); *Workshop on Information Systems and Economics*, St Louis, MO, "Are Doctors Created Equal? An Investigation of Online Ratings by Patients," (December 2010)

Brad Greenwood, Anand Gopal; *International Conference on Info Systems*, St. Louis, MO, "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (Dec, 2010)

Brad Greenwood, Anand Gopal; *Conference on Information Systems and Technology*, Austin, TX, "Ending the Mending Wall: Exploring Entrepreneur VC Co-Location in IT Ventures," (November 7, 2010)

Brad Greenwood, Anand Gopal; *Academy of Management Conference*, Montreal, QC, "Ending the Mending Wall: Exploring Entrepreneur-VC Co-Location in IT Ventures," (August 2010)

Brad Greenwood, Anand Gopal; *Industrial Studies Conference*, Chicago, IL, "Ending the Mending Wall: Exploring Entrepreneur Venture Capital Co-Location in IT Ventures," (May 5, 2010)

Corey Angst, Carolyn R. Queenan (presenter), Sarv Devaraj, Brad Greenwood, *INFORMS* 2008, Washington DC, "An Empirical Investigation of Technology Adoption Sequences in Hospitals," (October 14, 2008).

TEACHING

MIS303 – Introduction to Business Info Sys *George Mason University* Fall '19
- University core course addressing current management issues related to information technology, supporting systems, data and information management, and business process.
- Fall '19 Instructor Evaluations 4.7/5.0
- Spring '20 Instructor Evaluations Not collected due to COVID-19
- Fall '20 Instructor Evaluations (Asynchronous Online Due to COVID -19) 4.4/5.0

MSBA6515 – Capstone Project in Analytics *University of Minnesota*[**] Spring '18 - '19
- Primary instructor and course developer for graduate level MSBA course integrating business analytics curriculum with live practicum, i.e. experiential learning project, between students and Carlson Analytics Lab partners.
- Ratings not collected due to Capstone Status

MSBA6250 - Analytics for Competitive Advantage *University of Minnesota*[**]
- Primary instructor and course developer for graduate level case method MSBA course motivating the use of analytics within the organization. Topics include: Taylorism, quantification of the organization, causal methods for competitive advantage, predictive methodologies, machine learning, and data ethics. Course objective is to provide a broad overview of available tools and their business application.
- Summer '19 Instructor Evaluations (Averaged Across Sections) 5.2/6.0
- Spring '19 Instructor Evaluations 5.1/6.0
- Summer '18 Instructor Evaluations (Averaged Across Sections) 5.3/6.0
- Spring '18 Instructor Evaluations 5.1/6.0

IDSc 6455 - Web 2.0: The Business of Social Media *University of Minnesota*[**] Fall '17
- Primary instructor for graduate level MBA course (split case based and Socratic method) examining the rise of Web 2.0, its effect on firm strategy and marketing, open innovation, and collaborative consumption.
- Fall '17 Instructor Evaluations 5.1/6.0

MIS 9003 – Foundations of eCommerce Research *Temple University*[***] Spring '17
- Primary instructor and sole developer of doctoral seminar designed to prepare students to conduct research in information systems, with a specific emphasis on study design. Topics include the benefits and drawbacks of a wide range of methodological approaches used to conduct quantitative research, as well as the opportunities each creates for conducting interesting and multidisciplinary research.
- Ratings not collected due to size of course enrollment

MIS3501 – Data Centric Application Development *Temple University*[***]
- Primary instructor for MIS core class teaching open source software development (Apache, PHP and MySQL) to provide the student with a fundamental programming background. Students will develop the skills necessary to create interactive, database-driven web sites.
- Fall '16 Instructor Evaluations (35 Students) 4.6/5.0 (35 Students) 4.7/5.0
- Fall '15 Instructor Evaluations (35 Students) 4.3/5.0 (35 Students) 4.5/5.0

MIS2101 – Info Systems in Organizations *Temple University*[***]
- Primary instructor for undergraduate core class on the organizational use of information systems. Focus includes: technology as a business enabler, tech application, and organizational fit with strategic IT initiatives
- Spring '16 Instructor Evaluations (60 Students) 4.2/5.0
- Spring '15 Instructor Evaluations (120 Students) 4.5/5.0 (60 Students) 4.6/5.0
- Fall '14 Instructor Evaluation (60 Students) 4.4/5.0

[**] - Reported teaching evaluations from the University of Minnesota are the four question SRT average.
[***] - Reported teaching evaluations from Temple University are responses to the question: "The instructor taught this class well."

BUMK759 – Social Media Marketing   *University of Maryland, College Park*   Spring '14
- Supervised independent study of MBA student launching a social media marketing campaign for the promotion of his first novel (written on his experiences during the war in Afghanistan)
- Projected first year sales from publisher post course – 1600 units

BUDT706 – Social Media and Web2.0   *University of Maryland, College Park*[****]   Fall '13
- Primary instructor for 3 MBA and Master's level courses covering social media and user generated content to extend and create business models, or augment firm strategies, from case approach. Current practicum partners are the Laborer's International Union of North American and Deloitte Federal
- Fall '13 Instructor Evaluation (Averaged over three sections)   4.4/5.0

BMGT301 – Intro to Info Systems   *University of Maryland, College Park*[****]
- Primary instructor for 60 student class on the strategic use of information systems with case approach; topics include digital and information goods, data exploitation, Web 2.0, IT Consulting
- Spring '14 Instructor Evaluation (Averaged over two sections)   4.5/5.0
- Fall '11 Instructor Evaluation   4.2/5.0
- Fall '10 Instructor Evaluation   4.2/5.0

BMGT468Q – Social Venture Consulting   *University of Maryland, College Park*   Spring '12
- Two section guest lecturer focusing on consulting and the case methodology within the context of non-profit organizations and social value creation

DMGT890 – Concept Proposal   *University of Maryland, University College*   Spring '11
- Guest lecturer to first year doctoral students. Topics included the selection of research questions, framing, and demonstration of theoretical contribution

BUDT773 – Data Mining   *University of Maryland, College Park*   Fall '09 - Fall '11
- Grading TA and guest lecturer for MBA level course focused on data exploitation, discrete analysis, classification, forecasting, and business intelligence   (10 sections)

BMGT301 – Intro to Info Systems   *University of Maryland, College Park*   Apr 09
- Guest Lecturer to assist faculty in instruction of IT Consulting focused section of class

MGT40490 – Business Problem Solving   *University of Notre Dame*   Feb 08
- Guest lecturer to assist faculty in instruction of fabricated case based on real world events in IT Manufacturing.
- Authored original case illustrating to students various problems associated with ERP Implementation

SERVICE

Editorships and Conference Organizing

MIS Quarterly	*Associate Editor*	2021 – Present
Proceedings of the Natl Academy of Sciences	*Ad hoc Associate Editor*	2020 – Present
Management Science	*Associate Editor*	2017 – Present
INFORMS – CIST	*Program Committee*	2015 – Present
Winter Conference on Business Analytics	*Program Committee*	2019 – Present
Intl Conf. on Information Systems	*Associate Editor*	2021
MIS Quarterly	*Associate Editor – Special Issue on Managing AI*	2020
Intl Conf. on Information Systems	*Track Chair – Societal Impact of IS*	2020
Intl Conf. on Information Systems	*Track Chair – Innovation and Entrepreneurship*	2019
Intl Conf. on Information Systems	*Associate Editor*	2018
Intl Conf. on Information Systems	*Associate Editor*	2017
Intl Conf. on Information Systems	*Associate Editor*	2016
Intl Conf. on Information Systems	*Associate Editor*	2015

[****] - Reported teaching evaluations from the University of Maryland have been converted to a 1-5 scale for consistency

Ad Hoc Reviewing

• Management Science	*Reviewer*	
• Information Systems Research	*Reviewer*	
• Administrative Science Quarterly	*Reviewer*	
• National Science Foundation	*Reviewer*	
• Journal of the American College of Cardiology	*Reviewer*	
• MIS Quarterly	*Reviewer*	
• Marketing Science	*Reviewer*	
• Organization Science	*Reviewer*	
• Academy of Management Journal	*Reviewer*	
• Journal of Economic Geography	*Reviewer*	
• Production and Operations Management	*Reviewer*	
• Southern Economic Journal	*Reviewer*	
• Strategic Management Journal	*Reviewer*	
• Strategic Entrepreneurship Journal	*Reviewer*	
• INFORMS – CIST	*Reviewer*	
• Intl Conf. on Information Systems	*Reviewer*	
• Academy of Management Annual Meeting	*Reviewer*	
• Israel Science Foundation	*Reviewer*	
• British Medical Journal	*Reviewer*	
• Mayo Clinic Proceedings: Innovations, Quality & Outcomes	*Reviewer*	
• Research Grants Council of Hong Kong	*Reviewer*	

Professional Associations

- Academy of Management
- Association for Information Systems
- Institute For Operations Research and the Management Sciences
- Strategic Management Society

Internal Service

George Mason University

• GMU Institute for Digital InnovAtion (IDIA)	*Faculty Affiliate*	Fall 2020 - Present
• GMU Institute for a Sustainable Earth (ISE)	*Faculty Affiliate*	Fall 2020 - Present
• GMU Institute for Biohealth Innovation (IBI)	*Faculty Affiliate*	Fall 2020 - Present
• Business Analytics Curriculum Committee	*Member*	Fall 2020 - Present
• Adjunct Teaching Review Panel	*Reviewer*	Fall 2020
• Tenure Track Faculty Evaluation Committee	*Member*	Fall 2020
• Term Faculty Evaluation Committee	*Member*	Fall 2020
• GMU Diversity and Inclusion Task Force	*Member*	Fall 2020
• Tenure Track Faculty Recruitment Committee	*Member*	Fall 2020
• Junior Faculty Mentor	*Abhishek Ray*	
• Tenure Track Faculty Recruitment Committee	*Member*	Fall 2019
• Tenure Track Faculty Evaluation Committee	*Member*	Fall 2019
• Term Faculty Evaluation Committee	*Member*	Fall 2019

University of Minnesota

• IDSc Junior Faculty Evaluation Committee	*Member*	Spring 2019
• Carlson Executive MBA Curriculum Committee	*Member*	Fall 2018 – Summer 2019
• CSOM Promotion & Tenure Reading Committee	*Member*	Fall 2018
• IDSc PhD Student Evaluation Committee	*Member*	Summer 2018
• CSOM Junior Faculty Evaluation Committee	*Member*	Spring 2018
• IDSc Junior Faculty Evaluation Committee	*Member*	Spring 2018

• UMN Initiative on the Sharing Economy	*Participating Faculty*	Oct '17 – Summer 2019
• IDSc Promotion & Tenure Committee	*Member*	Fall 2017
• IDSc Faculty Recruitment Committee	*Member*	Fall 2017

Temple University

• MIS Distinguished Speaker Series	*Coordinator*	(Aug 2014 – June 2017)
• PhD Program Office - Dissertation Awards Committee	*Member*	2015

University of Maryland, College Park

• Dingman Center for Entrepreneurship	*Research Fellow*	(May 2010 – Aug 2014)
• Center for Health and Information Decision Systems	*Research Fellow*	(Oct 2009 – May 2014)
• RH Smith School Association of Doctoral Students	*Vice President*	(May 2011 – May 2012)
• RH Smith School Association of Doctoral Students	*Social Chair*	(May 2010 – May 2011)
• Dean's IT Architecture Committee	*Member*	(Spring 2011)

Advising and Mentoring

University of Minnesota

- Taylor Canann (Economics) *- Committee Member – Placement: Post-Doctoral Researcher - UT - Austin*
- Sandeep Gangarapu *- 2nd Year Paper Committee Member*
- Christina Y. Jeong *- Semester Research Advisor*
  - 1st Year Examination Committee
- Jeffrey Clement *- 1st Year Examination Committee*

Temple University

- Kartik Ganju *- Committee Member – Placement: Assistant Professor - McGill University*
- Shuting "Ada" Wang *- Committee Member – Placement: Assistant Professor - CUNY Baruch*
  - Semester Research Advisor

External Advising

- William Obenauer *- Committee Member (Rensselaer) – Placement: Assistant Prof - Ithaca College*

External Service

• Washington Area IT Symposium (WAITS)	*Founder and Coordinator*	2019 - Present
• Winter Conference on Business Analytics	*Session Chair*	2019 - Present
• Workshop on Information Systems Economics	*Discussant*	2013 - Present
• Winter Conference on Business Analytics	*Program Committee*	2018 - Present
• Conf on Information Systems and Technology	*Program Committee*	2015 – Present
• INFORMS Student Poster Competition	*Judge*	2020
• Conference on Health IT and Analytics	*Doctoral Consortium Mentor*	2019
• Conference on Health IT and Analytics	*Session Chair*	2019
• INFORMS – Information Systems Society (ISS)	*Treasurer/Secretary*	2015-2017
○ Re-elected in January of 2018	*Treasurer/Secretary*	2017-2019
• Conference on Health IT Analytics	*Doctoral Consortia Mentor*	2018
• Inaugural ICIS Paper-a-Thon	*Team Mentor*	2017
• INFORMS	*Session Chair*	2015
• Platform Research Symposium	*Discussant*	2014, 2015
• International Conference on Electronic Commerce	*Program Committee*	2014
• Workshop on Health IT Economics	*Doctoral Consortium Mentor*	2018
• Workshop on Health IT Economics	*Session Chair*	2013
• Workshop on Health IT Economics	*Discussant*	2013, 2014, 2015, 2016
• Academy of Management Annual Meeting	*Session Chair*	2013, 2015, 2017

PROFESSIONAL EXPERIENCE

CACI International   *Deputy Project Manager – MD State Registry of Wills*   July 2004- Mar 2012
- Assisted in management of a seven-person team in charge of the implementation of four large scale application upgrades (10,000+ man-hours each).

Analyst/Programmer – MD State Registry of Wills
- Served as lead for planning, documenting and designing each successive iteration of the application within a three-person team

GE Specialty Materials   *IS Development Project Leader*   Jan 03 - May 03
- Headed a five-person team to determine the effectiveness of GE Silicone's American based training efforts regarding a new Enterprise Information System built by SAP for GESM

CREDENTIALS AND CERTIFICATIONS

Language Familiarity: C, C++, C#, ASP, PHP, Pascal, Visual Basic, JavaScript, Basic, SQL, JAVA, T-SQL, R
Database Familiarity: Access, Oracle, MySQL, Sybase, MS SQL Server
Operating Systems Familiarity: Win 9X, 2000, XP, 7, 8, 10, UNIX, Mac OS X, Fedora X, GNOME, FreeBSD
Security Clearance: TS/SCI with Full-Scope Polygraph (Inactive), United States Holocaust Memorial Museum
    (Sworn Researcher)

REFERENCES

Dr. Ritu Agarwal   ragarwal@rhsmith.umd.edu   301.405.3121
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