

ORACLE®
NETSUITE

Brand Guide

AGENDA

01 IDENTITY

02 TYPOGRAPHY

03 COLOR

04 PHOTOGRAPHY

05 GRAPHICS

06 BRAND GUIDELINES APPLIED

01 IDENTITY

ONE COLOR BLACK

ORACLE[®]
NETSUITE

ONE COLOR WHITE



TWO COLOR

ORACLE[®]
NETSUITE

Identity remains the same with primary usage falling to a more agile one color treatment.

01 IDENTITY

LOGO CONFIGURATIONS & CLEAR SPACE

The Oracle NetSuite corporate logo is the most significant visual representation of our company. The Oracle NetSuite logo features two elements—our logo type and interlocking Oracle logo. They are designed to optimize the relationship between each element. Always treat the corporate logo as one unit; it should never be divided or modified. In addition, display the logo away from other elements, such as images and other logos.

⊘ Do not change orientation, proportions, or color of logo

ORACLE[®]
NETSUITE



ORACLE[®] NETSUITE



The minimum amount of clear space must be equal to the height of the O in Oracle logo.

ORACLE[®]
NETSUITE

The minimum size of the logo width is 3/4 inches (54 pixels).

01 IDENTITY

UNACCEPTABLE USAGE

Design and usage standards ensure that the Oracle acquisition logo brand identity is instantly recognizable however and wherever it is used. You must follow brand guidelines carefully and avoid unauthorized variations such as those displayed here.



Do not change the color of the Oracle acquisition logo.



Do not choose a background color that clashes with the color of the Oracle acquisition logo.



Do not choose background colors that offer low contrast. Always strive for high contrast and legibility.



Do not place the Oracle acquisition logo over four-color photography or illustration that impairs legibility.



Do not make a pattern out of the Oracle acquisition logo.



Do not stretch the Oracle acquisition logo.



Do not use a three-dimensional version of the Oracle acquisition logo in a two-dimensional format.



Do not use the Oracle acquisition logo with a drop shadow.



Do not distort the Oracle acquisition logo or place it inside a form or object.



Do not use the Oracle acquisition logo at an angle—it must always be displayed horizontally.

02 TYPOGRAPHY

PRIMARY
Proxima Nova
Web and print

Aa

BLACK 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

BOLD 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

SEMIBOLD 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

MEDIUM 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

REGULAR 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

SECONDARY
Arial
Decks and emails

Aa

BOLD 16/22

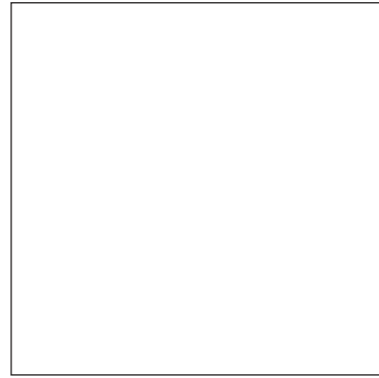
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

REGULAR 16/22

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890_(!@#\$%^&*)

03 COLOR

PRIMARY COLOR PALETTE



NETSUITE BLUE
BLACK
WHITE



SECONDARY COLOR PALETTE FOR EVENTS



NETSUITE BLUE
(PMS PROCESS BLUE)
R0 G130 B202
C82 M41 Y0 K0
#0082CA



BLUE
PMS 2995
R0 G181 B239
C69 M9 Y0 K0
#00B5EF



TEAL
PMS 7466
R0 G173 B187
C76 M9 Y27 K0
#00ADBB



GREEN
PMS 375
R151 G215 B0
C45 M0 Y100 K0
#97D700



ORACLE RED
PMS 485
R248 G0 B0
C0 M100 Y100 K0
#F80000



PURPLE
PMS 2592
R155 G38 B182
C45 M100 Y8 K0
#9B2686



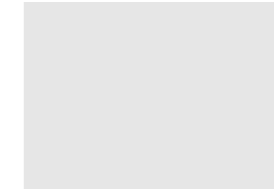
RED
PMS 1925
R237 G39 B93
C0 M96 Y49 K0
#ED275D



ORANGE
PMS 1495
R247 G143 B36
C0 M53 Y97 K0
#F68E23



YELLOW
PMS 116
R255 G205 B0
C1 M18 Y100 K0
#FFCD00



GRAY 1
R230 G230 B230
C8 M6 Y7 K0
#E6E6E6



GRAY 2
R168 G168 B168
C36 M29 Y29 K0
#A8A8A8



GRAY 3
R102 G102 B102
C60 M51 Y51 K20
#666666

04 PHOTOGRAPHY

PEOPLE DOING BUSINESS



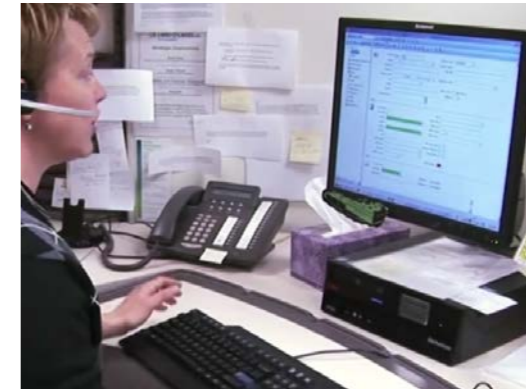
PORTRAITS



COMMERCE



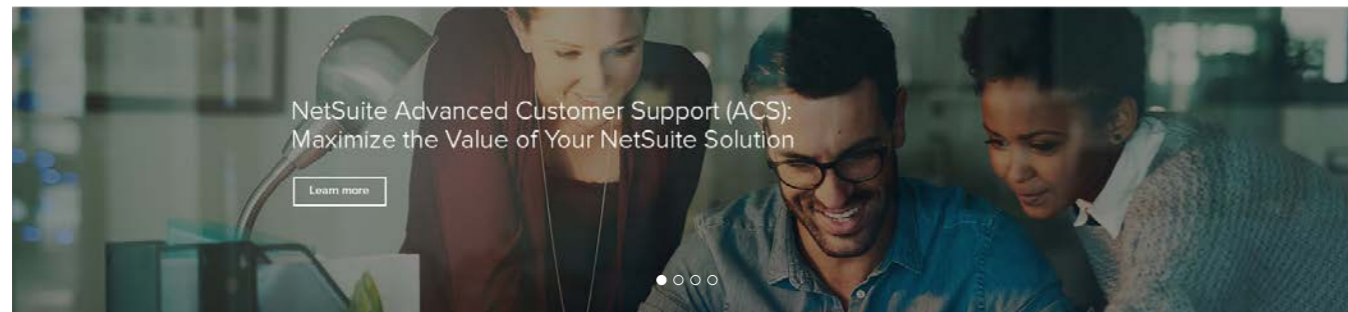
NETSUITE PRODUCT



Stock and editorial photography become part of the primary experience. Together they describe the global world in which NetSuite operates.

Photography with type

WEBSITE BANNERS



THUMBNAILS, CONTENT MODULES, BANNERS, ADS



Large bold type sits on active, beautiful photography and product imagery. Images may be tinted to maintain legibility or to provide heightened visual interest for events.

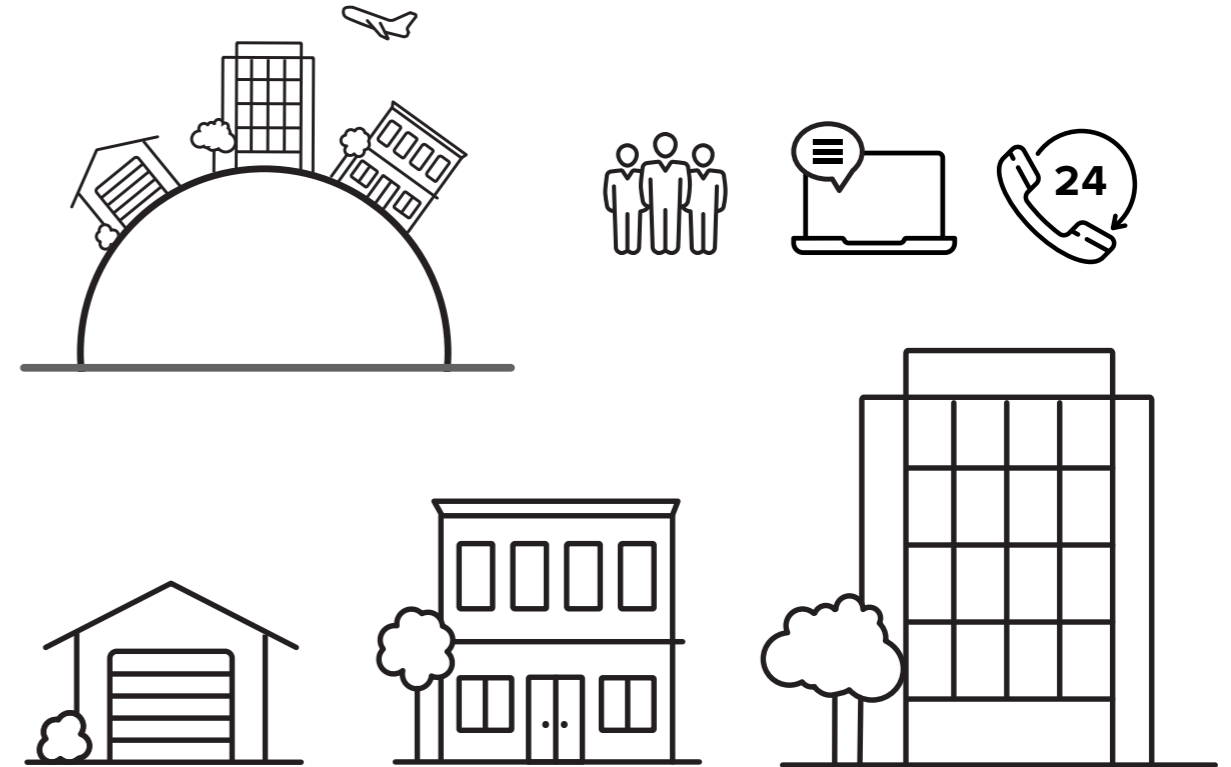
05 GRAPHICS

Product



The NetSuite product takes a more active role in the brand. It is displayed in an OS-neutral, hardware-neutral vector frame.

Illustration



Simple, icon-like illustration takes the visual burden off the icon system for high level visual explanations. Start-up, Mid-size, Enterprise and Global stages of business are depicted in a style that also lends itself to animation.

06 BRAND GUIDELINES APPLIED

NETSUITE PLATFORM FOR BUSINESS

First Last Name, Title Goes Here
Jan 19, 2018

ORACLE NETSUITE

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VISIBILITY AND REAL-TIME REPORTING AT THE PUSH OF A BUTTON

The #1 Cloud ERP

Get my free product tour

ORACLE NETSUITE 1-877-638-7848 Free Product Tour Log In

PRODUCTS INDUSTRIES CUSTOMERS SOLUTIONS PLATFORM SERVICES PARTNERS COMPANY

FINANCIAL MANAGEMENT

The #1 Cloud Financial Management Solution

- Financial Management
- Order Management
- Production Management
- Supply Chain Management
- Warehouse & Fulfillment
- Procurement
- HCM

Used by thousands of organizations worldwide, NetSuite's financial management solution expedites daily financial transactions, accelerates the financial close and ensures compliance. Our cloud-based single platform architecture ensures complete real-time visibility into the financial performance of the business from a consolidated level down to the individual transactions.

NetSuite financial management seamlessly integrates with all NetSuite order management, inventory, CRM and ecommerce functions to streamline critical business processes.

Learn more

- Product Demo
- White Paper
- Ebook
- White Paper

Features

- FINANCE AND ACCOUNTING**
NetSuite's cloud finance and accounting solutions seamlessly couple core accounting functionality with real-time financial visibility and business insights to drive financial excellence. [LEARN MORE >](#)
- BILLING**
NetSuite's billing management capabilities integrate your sales, finance and fulfillment teams—improving accuracy, eliminating billing errors, strengthening revenue recognition processes and driving fulfillment accuracy and efficiency. [LEARN MORE >](#)
- REVENUE RECOGNITION**
NetSuite's revenue recognition management solution helps companies comply with accounting standards and report financial results in a timely manner. [LEARN MORE >](#)

ORACLE NETSUITE PRESENTS

GROW LIVE
GOING PUBLIC

Join us on March 27th to understand the work that goes into a successful IPO—both business model changes to product launches. Get exclusive insight from Don Duffy & Kevin Faulkner, top Advisors at ICR, who have led hundreds of small and large companies through different growth stages on the path to IPOs. Ray Sims, Former CFO at Financial Engines & Dash Vector, Controller at Docker, Inc., will also be joining us to share their first hand experiences. Going Public: Learn the key requirements to meet today's expectations in the capital markets, and how to establish priorities for a successful IPO.

We invite you to stick around after the meeting for networking with ICR's Don Duffy & Kevin Faulkner.

To register and reserve your spot, please fill out the form below:

First name
Last name
Work email
Phone
Country
Company
Number of employees
Type of business
What is your primary business system need?

I would like to receive information from NetSuite including educational webinars and analyst reports.

Reserve your seat

AGENDA

- 8:30 - 9:00 a.m. Registration and Breakfast
- 9:00 - 9:15 a.m. Words to Grow By: Evan Heby, Industry Marketing, NetSuite
- 9:15 - 10:00 a.m. Going Public: Don Duffy, President, ICR; Kevin Faulkner, Managing Director, ICR; Ray Sims, Former CFO, Financial Engines; Dash Vector, Controller, Docker
- 10:00 - 10:30 a.m. Networking with Don Duffy & Kevin Faulkner

Privacy Assurance: Oracle respects and protects your privacy. View our complete privacy statement.

Save the Date! Mark your calendar for Wednesday, March 27, 2018, 8:30 a.m. - 10:30 a.m. PST. Four Seasons Silicon Valley, 2500 University Ave., East Palo Alto, CA 94333.

For questions or additional information, please email events@netsuite.com.

NEED MORE INFO? Visit the website or email us.

ORACLE NETSUITE

ORACLE NETSUITE PRESENTS

GROW LIVE
GOING PUBLIC

Join us in Palo Alto on March 27th to learn about best practices on going public from leading investor relations firm, ICR.

Preparing your business for an IPO requires "getting your financials in order"—whether you are planning on going public in the next 12 months, or the next couple of years. Join Don Duffy and Kevin Faulkner, two top Executives at ICR, as they share valuable insights on growing your business. Get exclusive insight about the steps your business needs to take to ensure long-term success.

RSVP now

Save the Date! Mark your calendar for Wednesday, March 27, 2018, 8:30 a.m. - 10:30 a.m. PST. Four Seasons Silicon Valley, 2500 University Ave., East Palo Alto, CA 94333.

Register now

This is an invitation-only event and space is limited. If you have any questions, please contact events@netsuite.com.

ORACLE NETSUITE

2905 Campus Drive, Suite 250, San Mateo, CA 94403-2901, 650-421-9000

FOLLOW US

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ORACLE NETSUITE PRESENTS

GROW LIVE

REVOLUTIONIZING RETAIL NYC
with Guest Speaker
DANA TELSEY
March 27 | 8:30 AM

ORACLE NETSUITE PRESENTS

GROW LIVE

GOING PUBLIC
with guest speaker
TIM DOLAN
March 28 | 8:30 AM

Website

HOMEPAGE, OVERVIEW, PRODUCT PAGES

The screenshot shows the NetSuite homepage. At the top, there is a navigation bar with links for PRODUCTS, INDUSTRIES, CUSTOMERS, SOLUTIONS, PLATFORM, SERVICES, PARTNERS, and COMPANY. The main header features a large image of a city street at night with the text "Get a Sneak Peek Into the Exciting New 18.1 Spring Release" and a "Learn More" button. Below this, a section titled "The #1 Cloud ERP" describes the software as a unified business management suite. A central section states "Trusted by more than 40,000 organizations" and displays a grid of logos for various companies like shiftgig, JACKSON'S HONESTY, W2O, AVANT, OpenSymmetry, BRIGHT HEALTH, ODUCK STORE, and FREE FLOW. Below the logos is a "VIEW ALL CUSTOMER STORES" link. The next section, "A solution for your business", features five circular icons representing different business aspects: EVERY BUSINESS SIZE, EVERY INDUSTRY, EVERY ROLE, CURRENT SOFTWARE, and SUITESUCCESS. The final section, "What's new", contains a grid of eight small images with text overlays, including "Big Cloud Migration", "White Paper", and "Blog".

This screenshot shows the "The #1 Cloud ERP" product page. It features a hero image with the text "Get a Sneak Peek Into the Exciting New 18.1 Spring Release". Below the hero image, it states "The #1 Cloud ERP" and "Trusted by more than 40,000 organizations". A central section titled "A solution for your business" lists various business processes like Finance, HR, CRM, and Supply Chain. Below this, a "What's new" section displays a grid of small images and text. At the bottom, there is a "Press Releases" section with a list of recent news items.

The screenshot shows the "PRODUCT OVERVIEW" page. It features a hero image with the text "PRODUCT OVERVIEW" and "Join the more than 40,000 organizations across 160+ countries running on NetSuite". Below the hero image, there are three main sections: "Enterprise Resource Planning (ERP)", "Global Business Management (OneWorld)", and "Customer Relationship Management (CRM)". Each section includes a brief description and a "Learn More" button. At the bottom, there is a "NetSuite Professional Services Automation (PSA)" section.

This screenshot shows the "ENTERPRISE RESOURCE PLANNING" page. It features a hero image with the text "ENTERPRISE RESOURCE PLANNING" and "Accelerate business performance using the world's most deployed cloud ERP solution". Below the hero image, there is a "SuitePeople: An HR System that puts people at the center" section. The main content area is divided into several columns, each representing a different business function: Financial Management, Order Management, Production Management, Supply Chain Management, Warehouse and Fulfillment, and Procurement. Each column includes a brief description and a "Learn More" button.

The screenshot shows the "CUSTOMER TESTIMONIALS" page. It features a hero image with the text "CUSTOMER TESTIMONIALS" and "Trusted by more than 40,000 organizations". Below the hero image, there is a "FEATURED CUSTOMERS" section with a grid of customer logos and images. Below this, there is a "Stories from customers like you" section with a list of customer stories and a "Learn More" button.

This screenshot shows the "FINANCIAL MANAGEMENT" page. It features a hero image with the text "FINANCIAL MANAGEMENT" and "The #1 Cloud Financial Management Solution". Below the hero image, there is a "Learn More" section with a grid of icons representing different financial management features. Below this, there is a "Features" section with a list of features and a "Learn More" button.

The screenshot shows the "COMPANY OVERVIEW" page. It features a hero image with the text "COMPANY OVERVIEW" and "Trusted by more than 40,000 organizations". Below the hero image, there is a "Vision" section with the text "NetSuite transforms how businesses operate so they can achieve their business vision". Below this, there is a "Why NetSuite" section with a list of reasons why NetSuite is a good choice for businesses. At the bottom, there is a "Corporate Profile" section with a list of company information.

This screenshot shows the "FINANCE & ACCOUNTING" page. It features a hero image with the text "FINANCE & ACCOUNTING" and "Finance and Accounting for Modern Companies". Below the hero image, there is a "Learn More" section with a grid of icons representing different finance and accounting features. Below this, there is a "GENERAL LEDGER" section with a list of features and a "Learn More" button.

Events

SUITEWORLD

SuiteWorld
ORACLE NETSUITE
LAS VEGAS, NV | APRIL 23-24

PROGRAM TRAINING SPEAKERS SPONSORS ABOUT REGISTER NOW

GROW YOUR OWN WAY

GET YOUR DISCOVER PASS TO SUITEWORLD18

REGISTER NOW

WHY ATTEND? SPEAKERS AGENDA NETWORKING

READY, SET, GROW

Join the largest gathering of NetSuite users, partners, and developers at the industry's #1 Cloud ERP conference. Over three jam-packed days, you'll gain valuable insights into ways to overcome your business' barriers to growth, and you'll learn valuable tools you can start using to grow your business the moment you return from the conference.

Hear your peers describe their challenges with growth, learn from product experts and partners about the latest NetSuite features and tools, and network with the NetSuite community. At SuiteWorld18, you'll find out why BUSINESS GROWS HERE.

WHO SHOULD ATTEND

CEOs, CFOs, finance executives, operations executives, marketing, sales, commerce or service managers, NetSuite customers and partners.

WHY ATTEND

NetSuite has helped guide businesses across all industries to guide them through the many phases of growth, from start-up to ramp-up to IPO and beyond. At SuiteWorld, we'll show you how to crush the five barriers to successful growth and explain why NetSuite is the last business system you will ever need. SuiteWorld is where you will:

- 1. LEARN** - how successful organizations have grown and transformed their businesses to address the next set of challenges.
- 2. STAY CURRENT** - with new trends and challenges affecting business today.

IRCE

ORACLE NETSUITE

JOIN US AT
INTERNET RETAILER CONFERENCE & EXPO
McCormick Place West, Chicago
June 5 - 8, 2018
Booth 701

Seamless Experiences

Stop by booth 701 to learn how you can deliver seamless brand experiences across all points of commerce with a unified, cloud commerce platform. Schedule a personalized demo for an in-depth look at how the NetSuite solution can transform and help grow your business.

Schedule a demo

Little Unicorn Finds Magic in the Cloud

Like so many young, fast growing businesses, Little Unicorn, a manufacturer of baby blankets and goods, was struggling with time-consuming manual processes to manage their orders, inventory and financials. Using NetSuite's unified cloud platform, they now have a business platform to streamline their operations, support growth and deliver an amazing customer experience for its business buyers.

A Unified Cloud Commerce Platform Provides

SEAMLESS EXPERIENCES Commerce becomes seamless across channels, converging digital and in-store experiences to satisfy omnichannel customer expectations.	RELEVANT ENGAGEMENTS Get a single, cross-channel view of every customer to provide consistent and personalized service, build loyalty, deepen relationships and grow lifetime value.	OPTIMIZED FULFILLMENT OF ORDERS AND INVENTORY Manage orders from multiple channels all in one place. Real-time, enterprise-wide inventory visibility is key to enabling a buy anywhere, fulfill anywhere experience.	LOWER OPERATIONAL COSTS Eliminate integrations between separate systems with natively unified commerce, POS, inventory and order management, marketing, customer service and financials.
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SUITECONNECT

SuiteConnect
ORACLE NETSUITE

Program Sponsors About Register

GROW LIVE

SuiteConnect East At Modern Finance Experience 2018
Tuesday, February 13
Sheraton Times Square, New York

WHY ATTEND? SPEAKERS AGENDA

Join us on October 3-4 for:

- Inspirational keynotes at both SuiteConnect17 and Oracle OpenWorld
- Unique SuiteConnect17 and Oracle OpenWorld SMB breakout sessions
- Network with other users and partners in the SuiteConnect17 Expo as well as the Oracle OpenWorld Exchange at Moscone
- San Francisco Chamber of Commerce biotechSF event including LIVE PITCH
- Networking opportunities including the SuiteConnect17 NextFirst party and CloudWest17 featuring Usher and Elie Goulding.

Register now to save!

Register now

Save the Date!
Mark your calendar for October 3-4, 2017

Add to calendar

SuiteConnect17
San Francisco International Center
780 Mission Street
San Francisco, CA 94103

Register now

NEED MORE INFO? Visit our website or email us.

SuiteConnect Oracle | NetSuite

ORACLE | NETSUITE
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Communications

PRESENTATION DECK



NETSUITE PLATFORM FOR BUSINESS


First Last Name, Title Goes Here
Jan 19, 2018

ORACLE NETSUITE

Title – Sentence case Arial Bold 24pt

- Bullet point Arial regular 14pt
- Curabitur ullamcorper ultricies nisi
- Nam eget dui etiam rhoncus maecenas tempus tellus ege etiam rhoncus
- Tcondimentum rhoncus, sem quam semper libero sit am etiam rhonc
- Adipiscing sem neque sed ipsumam quam nun, blandit vel, luctus pulvinar hendrerit
- Rrem Maecenas nec odio et ante tincidunt tempuson

Call-out box - Arial regular 10pt on a text box with 15% transparency, blandit videndi, luctus pulvinar hendrerit idornu sumam psumar.



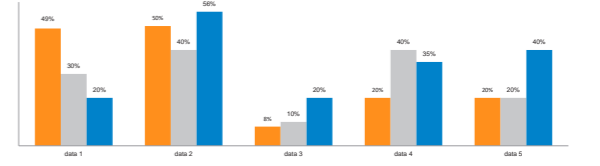
ORACLE NETSUITE

ENTER COVER SLIDE TITLE HERE.

First Last Name, Title Goes Here
Jan 19, 2018

ORACLE NETSUITE

Title – Sentence case Arial Bold 24pt



SOURCE LOGO

ORACLE NETSUITE

Title – Sentence case Arial Bold 24pt



Brief caption or descriptive statement relating to picture

Brief caption or descriptive statement relating to picture

ORACLE NETSUITE

DELIVERING BUSINESS TRANSFORMATION for Fintech Companies

ORACLE NETSUITE

www.netsuite.com

DELIVERING BUSINESS TRANSFORMATION FOR FINTECH COMPANIES

Executive Summary

The financial sector has seen an influx of innovation and competition in recent years led by fintech startups. These new companies, built on modern technologies, have quickly captured market share from older, more established businesses. However, while the opportunity is huge, the influx of cash into fintech startups has meant increased competition and forced new and old companies alike to double down on operational excellence. Fintechs face challenges across many fronts, including improving product profitability, recruiting and retaining talent, managing risk, and complying with myriads of regulations. For a company that isn't built on a solid and scalable backend, the margin-sensitive and highly-regulated financial sector is dangerous territory.

As strategic partners to many fintech companies, Oracle NetSuite has successfully streamlined operations achieved at more than 40,000. This digital transformation should start with a strong financial foundation that will enable your strategic initiatives and deliver:

- Agility to adapt to new business models and grow revenue and margins.
- Improved financial visibility across the fintech value chain and partners to streamline operations.
- Compliance with financial regulations.
- Growth and the ability to scale seamlessly by leveraging the cloud infrastructure.

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capitalization that will drive investment, initiatives and strategy while meeting applicable regulatory oversight.

Standardized Back-Office Processes

While many fintechs have excelled in bringing innovative products and services to their clients, their focus has not been on standardization of back-office processes and improving operational efficiencies. Fintech often struggle to make these processes faster and more transparent. Lowering the operational drag can generate additional potential margin growth and frees up resources for product innovation.

Talent

A common concern for both incumbents and fintech companies is that, on average, 80% have trouble hiring and retaining people with the necessary skill sets needed for innovation.¹ There is a dearth of talent with the right skill sets. As the sector continues to grow, it becomes a challenge to retain these employees as competitors poach talent. The companies who do better than their peers in recruiting and retaining talent will be able to grow and create successful businesses. Identifying and retaining top talent paramount if fintechs want to keep their innovative edge.

Regulations and Compliance

Fintechs, just like traditional financial institutions, are subject to a growing body of complex regulations. This creates challenges not just with automating the regulatory and compliance processes, but also automating the customer identification process.

Risk

Fintechs face risks across operations, third party service providers, cybersecurity and macro financial concerns. Although the current open regulatory environment presents an opportunity, it brings with it uncertainty. Unaddressed, fintechs can be left open to lawsuits, financial penalties and impacts to their reputation.

Security

On an annual basis, financial organizations yield the highest number of data breaches.² Fintech organizations are even more vulnerable as they have almost all their data, including users' financial profiles stored digitally. It is imperative that these institutions safeguard data as any type of breach can lead to not only costly fines, but reputational damage and a loss of customer trust—the kiss of death for a fintech startup.

Business Model Agility and Innovation

Moreover, fintech startups as well as incumbent companies will likely face business model disruption over the coming years, which will put pressure on their IT infrastructure and its ability to respond to change. Most fintechs have a platform of innovation that gives them the competitive edge, but they face hurdles sharing data and integrating with the system of record. A flexible business platform will be key to insuring business agility.

¹ Retaining the Ones You're Losing: Growing Influence on Financial Services
² <http://www.statista.com/statistics/449494/financial-services-cybersecurity/>

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Chapter 1 FINTECH TRENDS

Fintechs are disrupting the traditional financial services sector by leveraging scalable software platforms to deliver banking products and services faster and more efficiently than incumbent banks.

McKinsey survey examined fintechs' growth and found that these companies have expanded from payment applications, lending and money transfers to more than 10 areas that involve advanced technologies like blockchain, cybersecurity and telematics. Additionally, fintech has widened its client base to the unbanked, under-banked and high-risk clients that traditional financial institutions will not serve. Once they capture these customers, many look to retain clients through complimentary, value-added services like bookkeeping.

The prototypical fintech is an agile startup relying on business agility and speed of innovation to out-compete legacy financial institutions. Without the technology debt of larger institutions, they can build highly efficient organizations and offer products and services at vastly lower prices. Venture Capital is powering much of this growth—2016 saw \$12.7B in financing to venture-backed fintech startups globally.³

As per an EY study⁴, fintech firms have reached a tipping point and are poised for mainstream adoption. They have not only established themselves in developed countries with solid financial institutions, but are also making their presence felt in developing countries too. Consumers are drawn to fintech services as they are simpler, more convenient and transparent, and readily personalized. It also attracts a demographic that prefer using digital channels and technologies, in other words, millennials.

One thing that impedes the digital innovation in the financial services sector is organizational and structural silos.⁵ While fintech startups in initial stages are immune from this, silos start creeping in as they expand from one product or channel or geography to many.

3. www.mckinsey.com/industries/financial-services/our-insights/leveraging-scalable-software-platforms-to-deliver-banking-products-and-services-faster-and-more-efficiently-than-incumbent-banks
4. www.eystudy.com/2017/05/10/fintech-adoption-forecast-2017-2020/
5. www.oracle.com/technetwork/industry/financial-services/whitepapers/151881-1.pdf

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ORACLE NETSUITE

www.netsuite.com

[f](#) [t](#) [in](#)

info@netsuite.com
877-638-7948

FIVE CRITICAL STEPS TO Prepare Your Business for New Funding, Whether IPO or Private Equity

ORACLE NETSUITE

Five Critical Steps to Prepare Your Business for New Funding, Whether IPO or Private Equity

INTRODUCTION

The capital markets landscape of today is vastly different than the space the first dot.com companies flooded some 20 years ago. The number of IPOs has continued to decline since its height in the late 1990's, but public companies today are generally much more stable and larger. About 140 companies now each exceed \$50 billion in market value, representing more than half of the total US market capitalization, according to the Securities Exchange Commission (SEC).

At the same time, the private capital market has exploded. Regulatory changes and economic and market conditions have prompted many companies that may have considered an IPO earlier to stay private longer, financing through venture capital, private equity and debt financing. The explosion in private funding is clear evidence of the shift. In 2006, \$31.2 billion of venture capital money funded 2,888 private US companies. In 2015, \$77.3 billion went into 4,244 companies, according to the SEC.

The landscape has been immutably altered by regulatory mandates, from those like SOX applying to public companies, to legislation like the Jumpstart Our Business Act (JOBS) that has fueled private capital markets by allowing emerging companies easier access to private capital, and enabling them to remain private longer.

And it all amounts to one simple fact—scrutiny of both public and private companies is perhaps at its highest ever. Between compliance with regulatory mandates and meeting heightened investor expectations, companies prepping an IPO who haven't operated as such for many years prior are bound to struggle. And because private companies are staying private longer than they had ever had before, the stakes for strong financial stewardship are much higher, with private investors scrutinizing "the numbers" as it gets harder to find goods deals and generate good returns.

2018 promises to be a strong year for both the public and private capital markets. The global IPO market is coming off its most active year since 2007, with 174 IPOs. The Americas markets continue to exhibit strong market fundamentals, and are expected to remain an attractive destination for companies looking to raise capital in 2018, according to EY analysts.

ORACLE NETSUITE

[Contents](#) [Prev](#) [Next](#)

Communications

BROCHURE



TURNING TO THE CLOUD

Successfully executing your enterprise cloud ERP strategy means turning to the world's most proven, trusted and deployed cloud ERP solution—NetSuite. With more than 40,000 organizations and subsidiaries running NetSuite across more than 160 countries, some of the world's best-known brands trust their businesses to NetSuite and take their financial and operational processes to the cloud. Why NetSuite?

A BROAD RANGE OF ROBUST ERP and global financial functionality designed for modern businesses, enabling customers to streamline their mission-critical business processes.

DESIGNED FOR A MODERN COMPANY Cloud-based, mobile-enabled and social, NetSuite frees the modern business from antiquated PC-based, anti-social systems locked behind the firewall. At its core, NetSuite provides a dynamic, easy-to-use platform designed for all users across a global organization that can be accessed via any device, at any time.

A HIGHLY SCALABLE SYSTEM FOR GROWTH with the ability to quickly and easily add functionality as a business grows and international capabilities including support for 160 currencies, 20 languages and automated tax compliance in over 100 countries to fuel global expansion.

WITH NETSUITE, YOU CAN:

- Scale With Ease:** Gain the agility, flexibility and scalability your business needs to speed innovation and growth.
- Gain a More Complete Picture of Your Business:** Built-in business intelligence provides real-time insights into key business performance indicators for a unified view of the organization.
- Future-Proof Your Organization:** Don't become a vendor lock-in and require costly software that is always current with all customizations carried forward to support your business.

ORACLE NETSUITE

"The real-time information and 360-degree view of the business we have with NetSuite have been extremely valuable. Our time savings are immense and we have real-time access to our most critical data." vs.co

BUILT-IN BUSINESS INTELLIGENCE that delivers a single-version-of-the-truth and provides real-time insights into key business performance indicators for a unified view of the organization.

COMMERCE-READY CAPABILITIES FOR B2B AND B2C businesses that provide a seamless brand experience by unifying ecommerce and in-store POS to order management, inventory, merchandising, marketing, financials and customer service.

A POWERFUL DEVELOPMENT PLATFORM WITH UNPRECEDENTED FLEXIBILITY that enables businesses to tailor the system to meet their unique requirements and industry-specific needs plus a comprehensive partner ecosystem that can help them scale up, spin off or reinvent business models.

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BUILT FOR MODERN BUSINESSES

From fast-growing start-ups to global enterprises, NetSuite powers innovation and growth across a variety of industries. Below is a cross-section of NetSuite customers.

"NetSuite's power and flexibility frees us to focus on inventing and manufacturing products that are innovative, intuitive and beautifully connected."

"NetSuite allows our branch managers to engage more with our products and systems versus simply dealing with manual data entry, processing and reporting."

"NetSuite gives us transparency and a single view of everything without jumping through hoops. It's a system that can grow with us."

"The big goal is we're beginning several company reports with NetSuite because we can take a more strategic approach to the business, instead of just data capture and processing."

"NetSuite has transformed our reporting and month-end close process. I can now sleep up my month-end close responsibilities from home after I put my kids to bed if necessary."

"NetSuite CloudWorld absolutely gives us the ability to be flexible and nimble. NetSuite has been critical in helping us to enter new markets quickly, efficiently and effectively."

ORACLE NETSUITE

"We run our entire business through NetSuite, from design to manufacturing to managing vendors in Asia."

SPIC CONSULTING TECHNOLOGIES

ORACLE NETSUITE

"NetSuite has given us a more holistic view down to the smallest details. This level of visibility was not possible with our previous systems."

ALTON LAB

SERVICES RESOURCES PLANNING (SRP) NetSuite offers the only cloud-native solution for project- and product-based companies that unites sophisticated ERP and professional services automation functionality to meet the business requirements and needs of both product and services companies in a single system. NetSuite SRP automates project management, resource management, project accounting and timesheet and expenses management. It delivers advanced functionality across sales, service and finance that drives down bench time, elevates on-time project delivery, improves invoicing accuracy, streamlines revenue recognition and increases visibility into the services organization.

NETSUITE OPENAIR OpenAir is the best-in-class professional services automation software designed for professional services organizations of all sizes including both service-based companies, and services divisions within product companies such as hardware or software companies. NetSuite OpenAir can be easily integrated with your technology ecosystem and gives

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www.netsuite.com

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Communications

DATA SHEET



With thousands of successful implementations, NetSuite has a deep understanding of wholesale distribution businesses across all sectors and the many challenges they face. As the pace of change in business accelerates—especially for those still relying on aged, on-premise ERP systems, wholesale distributors are struggling to keep up. As they strive to improve business performance and increase customer satisfaction in an increasingly competitive environment, they are struggling with:

- Metrics based on unreliable data.
- Ineffective inventory utilization.
- Difficulty expanding into multiple channels.
- Inefficient order processes and inaccuracies.
- Order orchestration and inventory visibility issues.
- Manual processes that cannot scale.

NetSuite:

Built with leading practices for wholesale distributors

Continuous Customer Lifecycle Engagement to ensure seamless continuity from sales to services to support.

Full visibility across the organization to operate at the speed of modern business, drive results and scale.

More than 3,000 hours worth of industry-leading best practices already built in to the system.

Nearly two decades of expertise across thousands of wholesale distribution deployments to drive value on Day 1.

100+ pre-built reports and pre-configured roles with dashboards and business intelligence metrics.

ORACLE
NetSuite

www.netsuite.com/wd

NetSuite delivers a number of roles that are pre-configured to ensure rapid adoption and quick speed of implementation:

- Senior Executive
- Administrator
- AP Analyst
- Manager
- IT Manager
- Customer Service Manager
- Supply Chain Manager
- Sales
- AP Analyst
- Controller
- Warehouse Operations
- Executive Assistant-Mobile

Ultimately, the focus turns to more innovative and disruptive strategies such as pricing and margin management and business intelligence. NetSuite has seen its customers improve their actionable insights by over 56%.

Delivering Transformative Results
Solution providers will often talk about "roles"—however, NetSuite delivers all the tools needed from day one so that anyone can get up and running quickly with the right workbench to be successful. Whatever the job function, it will come pre-configured with all the KPIs, reminders, reports and value-driven dashboards for daily and strategic needs—proven from years of real-world use by thousands of people in similar roles at wholesale distribution companies.

In a study by SL Associates, wholesale distribution companies reported stunning improvements in key performance metrics after switching to NetSuite's cloud-based software solution.

"NetSuite can grow with us. I feel like we've just scratched the surface of what NetSuite can do." *Katie Hembree, Operations Manager, Tactical Medical Solutions, Inc.*

Reduced Time to Close Books	75%-90%
Improved Production Efficiency and Lead Times	50%-80%
Reduced Obsolete Inventory Costs	50%-80%
Improved Staff Utilization Due to Automation	10%-25%
Improved Order Processing Efficiency	45%-75%

NetSuite has packaged nearly two decades of experience from thousands of wholesale distribution deployments into a set of leading practices that paves a clear pathway to success and is proven to deliver rapid business value.

Are you ready to put NetSuite leading practices to work and take your business from zero to cloud in 100 days or less?

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CUSTOMER STORY



Intro content, Proxima Nova Light, 13pt, Black Sae ne plam amusand enissum rem ut doloriorrum earum et, aut quam, inum si conseque ium de vernatis peratatempep mint apellent dolorro et quae mo omni temquia niscia nonsecaecus et as voloreh endisci enisquia prorum hil ium nobis molecusandit quiam rero tendamendi dolendigene con rehenih iliqui illes utatus eum ipsamus. Ro iscietur moles debita dolorep tureped ex et et et ut atem di cum volupta verem into ipicipiet peleseq ueraeprest optatur molorepro qui commodi re et ex evellaut.

"With NetSuite, we now have complete visibility across the whole company's financial and operational metrics. We understand what our resources are working on, what they're planning to work on going forward, and what our revenue and our profitability estimates are going to be for the future."

Howard Abrams, VP of Finance, Empathy Lab

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Headline 2, Extrabold 26Pts, 24 Leading, Maximum Of 3 Lines, Title Case Lorem Ipsum Dolor Sit Ametximo Mollatempredi Optium

From organic cotton to retail shelves
PACT | ORGANIC sells through its B2C website and through retail partners like Whole Foods and Target. PACT | ORGANIC relies on NetSuite to manage its fair trade-certified supply chain and to oversee complex financial relationships and inventory at every step, from organic cotton procured by manufacturing partners in India to finished goods at 3PL locations.

National presence and international impact
PACT | ORGANIC uses NetSuite to manage growth and amplify its footprint, minimizing waste. PACT | ORGANIC also enjoys easier maintenance and is able to easily apply changes to hundreds of SKUs at once. NetSuite's demand planning capabilities help PACT | ORGANIC get closer to a true just-in-time (JIT) inventory model.

New horizons and bigger retail operations
PACT | ORGANIC is refocusing its retail presence on larger EBZ retail partners, and NetSuite can help the company adapt with enhanced supply chain visibility. It is also working on expanded ecommerce initiatives to improve offers and retargeting, and further enhancing business intelligence with more detailed analysis.

Company Snapshot
Company: PACT | ORGANIC
Location: Boulder, Colo.
Industry: Wholesale and Ecommerce
Subsidiary: Subsidiary of Revelry Brands
Employees: 23
Systems replaced: QuickBooks, Excel
NetSuite products implemented: Demand Planning, Inventory Management, Order Management, CRM

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Customer Story Package

PDF CASE STUDY

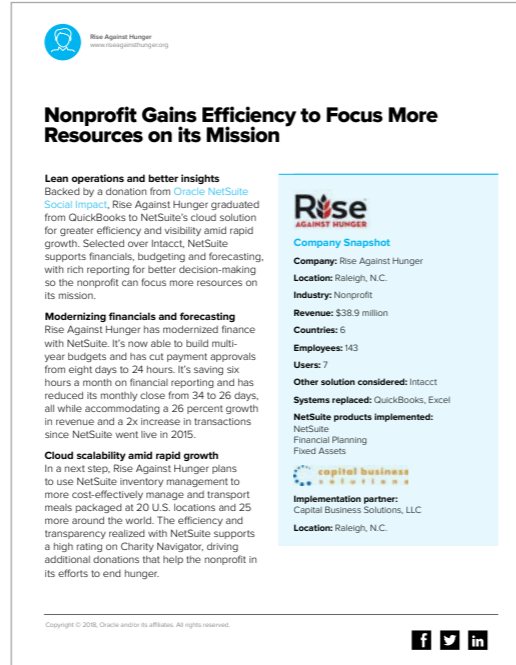


RISE AGAINST HUNGER GROWS ITS GLOBAL IMPACT WITH NETSUITE

Since its founding in 1998, Rise Against Hunger has distributed more than 350 million nutritious meals to people in need around the globe in 74 countries. The nonprofit also focuses on community empowerment and emergency relief, with a goal to end hunger by 2030. Its impact is rapidly expanding—the number of meals packaged leapt from 50 million in 2014 to 64 million in 2016. In 2016 alone, Rise Against Hunger engaged more than 376,000 volunteers in its efforts and nourished more than 1 million people.

"On the finance side, NetSuite helps us keep the organization lean so we can commit more resources to our programs."
—Roberta Sorenson, Controller, Rise Against Hunger

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Nonprofit Gains Efficiency to Focus More Resources on its Mission

Lean operations and better insights
Backed by a donation from Oracle NetSuite Social Impact, Rise Against Hunger graduated from QuickBooks to NetSuite's cloud solution for greater efficiency and visibility amid rapid growth. Selected over Intacct, NetSuite supports financials, budgeting and forecasting, with rich reporting for better decision-making so the nonprofit can focus more resources on its mission.

Modernizing financials and forecasting
Rise Against Hunger has modernized finance with NetSuite. It's now able to build multi-year budgets and has cut payment approvals from eight days to 24 hours. It's saving six hours a month on financial reporting and has reduced its monthly close from 34 to 26 days, all while accommodating a 26 percent growth in revenue and a 2x increase in transactions since NetSuite went live in 2015.

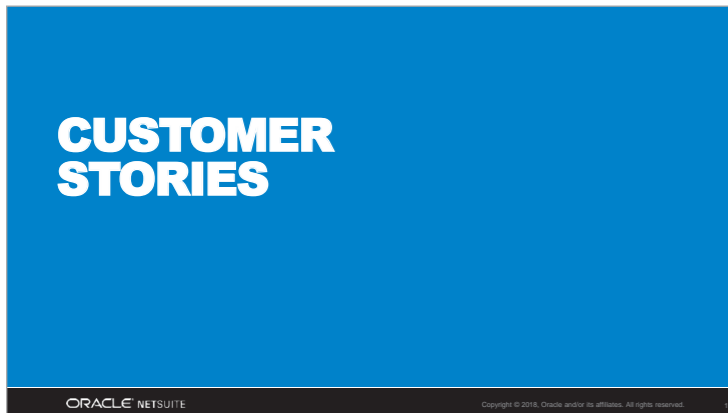
Cloud scalability amid rapid growth
In a next step, Rise Against Hunger plans to use NetSuite inventory management to more cost-effectively manage and transport meals packaged at 20 U.S. locations and 25 more around the world. The efficiency and transparency realized with NetSuite supports a high rating on Charly Navigator, driving additional donations that help the nonprofit in its efforts to end hunger.

Rise Against Hunger
www.riseagainsthunger.org

Rise Against Hunger
Company Snapshot
Company: Rise Against Hunger
Location: Raleigh, N.C.
Industry: Nonprofit
Revenue: \$38.9 million
Countries: 6
Employees: 143
Users: 7
Other solution considered: Intacct
Systems replaced: QuickBooks, Excel
NetSuite products implemented: NetSuite Financial Planning Fixed Assets
Implementation partner: Capital Business Solutions, LLC
Location: Raleigh, N.C.

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POWERPOINT



CUSTOMER STORIES

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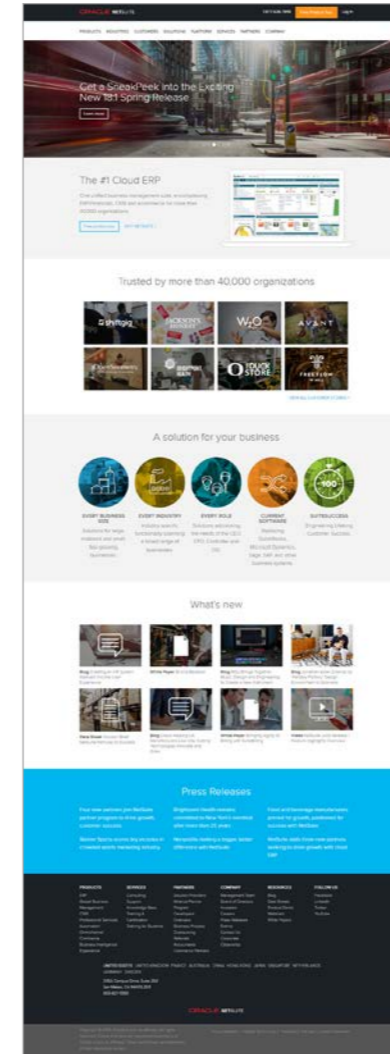
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Overview



Get a Sneak Peek into the Exciting New 7.11 Spring Release

The #1 Cloud ERP

Trusted by more than 40,000 organizations

A solution for your business

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Standard



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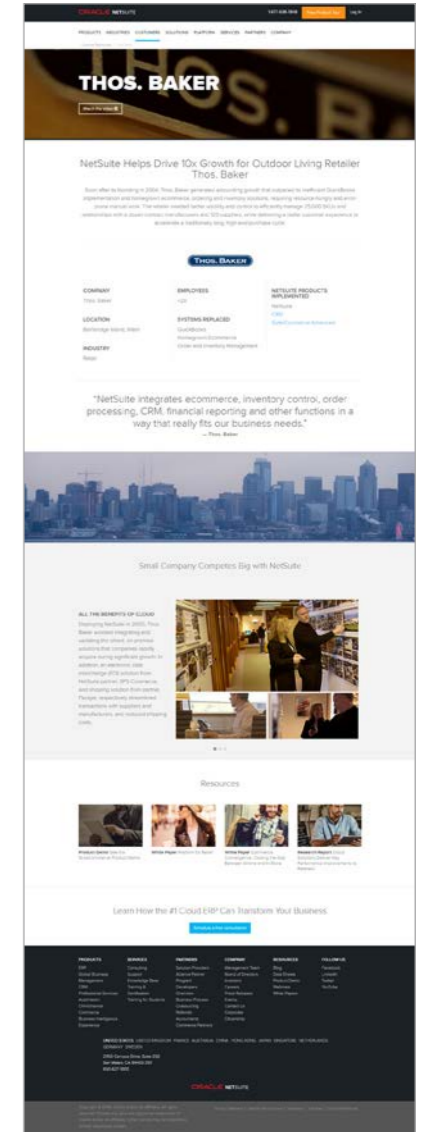
NetSuite Helps Commvault Reduce IT Complexity

Learn How Cloud ERP Can Streamline Your Business

Matching Toward IT Modernization

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NetSuite Helps Drive 10x Growth for Outdoor Living Retailer Thos. Baker

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BANNER

NETSUITE NAMED A LEADER AMONG B2B COMMERCE SUITES FOR MIDSIZE ORGANIZATIONS
The Forrester Wave™, Q3 2017

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WHITE PAPER

A Forrester Consulting Thought Leadership Paper Commissioned by NetSuite

June 2016

Tomorrow's Midmarket B2B eCommerce Will Take Place In The Cloud
Integrated eCommerce Solutions Show Major Benefits For Midmarket Firms

FORRESTER

Midmarket B2B Sellers Are Seizing The eCommerce Opportunity

B2B buyers have changed dramatically in recent years. The shift to online B2B commerce is driving digital-first buyers to demand more integrated, mobile, and self-service experiences. B2B sellers must embrace this shift to remain competitive in a market where the winners are those who can deliver a seamless, self-service experience.

Forrester predicts that by 2018, 72% of B2B sales will be conducted online. This shift is driven by a combination of factors, including the need for faster time-to-market, the desire for self-service, and the growing importance of mobile devices. Sellers who fail to embrace this shift risk losing market share to those who do.

NetSuite's unified cloud platform is uniquely positioned to help B2B sellers succeed in this new environment. Its integrated suite of applications, including CRM, ERP, and e-commerce, provides a seamless experience for both buyers and sellers. This integration is key to delivering the self-service experience that B2B buyers demand.

FORRESTER

Seizing The eCommerce Opportunity Requires Technology Choices

The success of a B2B seller's e-commerce strategy depends on the technology choices it makes. A unified, cloud-based platform is essential for success in this market. This platform should be able to integrate with existing systems, provide a self-service experience, and be mobile-ready. NetSuite's unified cloud platform meets all these requirements.

NetSuite's unified cloud platform is the only B2B e-commerce solution that provides a seamless experience for both buyers and sellers. Its integration with CRM, ERP, and other applications is a key differentiator. This integration allows for a truly self-service experience, which is what B2B buyers want.

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NETSUITE NAMED A LEADER AMONG B2B COMMERCE SUITES FOR MIDSIZE ORGANIZATIONS
The Forrester Wave™, Q3 2017

[Download Report](#)

Report finds SuiteCommerce solution is best fit for midmarket B2B organizations looking for an easily-configured, value-priced multi-tenant SaaS commerce suite.

"On-premises software and legacy commerce technology are becoming outdated and less effective. In the midmarket, time-to-market (TTM) and total cost of ownership (TCO) are top priorities—which means cloud offerings dominate."

[Download Report](#)

With NetSuite, deliver great omnichannel commerce customer experiences while reducing operational costs and increasing business efficiencies.

- One complete platform**
Eliminate integrations between separate systems with natively unified e-commerce, POS, inventory and order management, CRM and ERP.
- B2B buying efficiencies**
Provide support for routine, repeat and bulk ordering. Offer the same tailored pricing, terms and credit limits to your buyers online that they receive offline.
- Self-service account management**
Allow buyers to view their account balance, order status and transaction history as well as make payments against invoices.
- Real-time data visibility**
Gain insights across your business by consolidating fragmented sources of data into a single repository to make informed, timely business decisions.

*Source: The Forrester Wave™ B2B Commerce Suites For Midsize Organizations, Q3 2017

Learn how our customers benefit from NetSuite's B2B e-commerce platform

Regina Andrew Design doubles buyer experience with new commerce platform

Bailey Hydraulics jumps up business

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INFOGRAPHIC

FORRESTER

Midmarket B2B Pros Weather eCommerce Disruption With Integrated SaaS Platforms
Executives realize improved business outcomes with agile and flexible integrated SaaS eCommerce suites.

B2B buyers are shifting to online channels
B2B eCommerce professionals have experienced a spike in B2B online sales as a proportion of overall sales.

- Over 25% of my B2B sales are online
- 72% of respondents
- Average online B2B sales growth: 26%

Midsize B2B eCommerce by the numbers
Most B2B pros are managing standalone solutions, some of which are completely disconnected from other systems.

- 40% Standalone, manually integrated with other systems
- 38% Standalone, not integrated with other systems
- 21% Unified solution, fully integrated

Which of the following solutions have you manually integrated with your eCommerce system?*

- Inventory management system: 54%
- Customer relationship management: 47%
- Enterprise resource planning: 41%

ERP integrations are "good enough"
27% of B2B eCommerce professionals are "very satisfied" with their ERP integration, which suggests there is room for further improvement.

Firms meet the challenge with technology

- 59% have made eCommerce a technology priority for 2016.
- 39% are in the market for a new eCommerce platform in the next 12 months.
- 66% chose a cloud-based solution in order to better keep up with innovations.†

Those in the market for a new eCommerce solution are likely to select a unified solution that is integrated with eCommerce and other systems.†

- 62% Unified solution
- 36% Standalone eCommerce systems
- 3% Undecided

A unified eCommerce solution drives seller satisfaction
Sales metrics and satisfaction are more pronounced for unified‡ than for best-of-breed* eCommerce users:

- 48% vs 67% Upsell and cross-sell
- 60% vs 73% Customer acquisition
- 55% vs 69% Customer profitability
- 55% vs 64% Average satisfaction (across 10 metrics)

Methodology: In this study, Forrester conducted an international online survey with 352 midmarket B2B eCommerce decision-makers, supplemented with three-in-depth interviews. Base: 352 "A2," 197 "B3B," 175, and 227 global midmarket B2B eCommerce decision-makers. Source: A commissioned study conducted by Forrester Consulting on behalf of NetSuite, June 2016.

FORM

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NETSUITE NAMED A LEADER AMONG B2B COMMERCE SUITES FOR MIDSIZE ORGANIZATIONS
The Forrester Wave™, Q3 2017

Report finds SuiteCommerce solution is best fit for midmarket B2B organizations looking for an easily-configured, value-priced multi-tenant SaaS commerce suite.

NetSuite's unified cloud platform delivers:

- One System For Your Entire Company**
NetSuite is the all-in-one solution that can grow with your business including ecommerce, order and inventory management, CRM and accounting/ERP.
- B2B Online Commerce Is More Than Buying**
Not only does NetSuite provide an online web store, but also delivers password-protected, self-service capabilities to manage all aspects of the business relationship.
- Software That Grows With You**
You work hard to expand your business. NetSuite ensures that your growth won't outpace your business systems.
- Eliminate IT Maintenance and Upgrade Costs**
NetSuite is a cloud-based, business management software giving you greater reliability while eliminating the need for an on-site hardware and software.

"We started our journey looking for an e-commerce platform—when we started looking at NetSuite, we realized there was an opportunity we had by being on the same platform for e-commerce and ERP."

CIO and Marketing VP of leading fire equipment distributor

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EBOOK

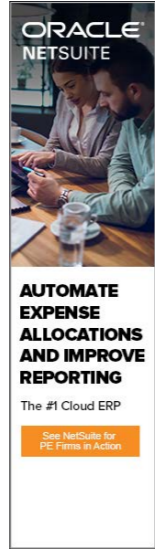
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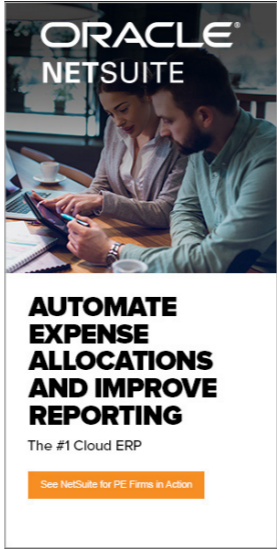
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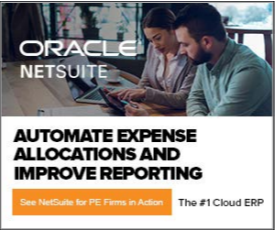
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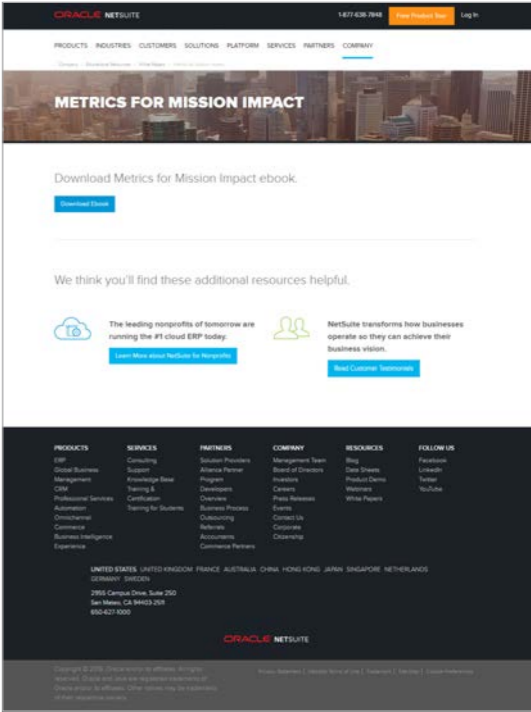
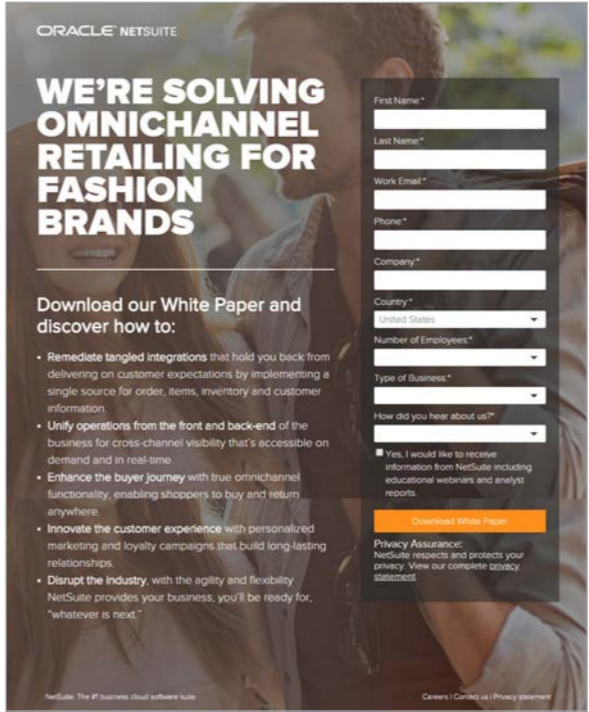


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LIVE WEBCAST
Amazon – Friend, or Foe?

Amazon is fundamentally changing the way we buy and sell product, and they are here to stay—which begs the question:
Is Amazon your friend, or your foe?

Join this exclusive round table discussion with Dirk Beveridge, Distribution Thought Leader and Founder of Unleash WD, to hear what's keeping manufacturing and distribution executives up at night and how they are planning to build a sustainable business in an Amazon world. He will be joined by Ian Heller, President of Modern Distribution Management, who will share key takeaways from his Amazon Business Playbook, as well as Ranga Boda from Oracle NetSuite, who will share how NetSuite customers are adapting their own businesses and technology to thrive in an ever-changing consumer landscape.

Tuesday, March 13, 2016, 11 a.m. – 12 p.m. PT (2 – 3 p.m. ET)

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Featured Speakers

- Dirk Beveridge, Founder, UnleashWD
- Ian Heller, President and COO, Modern Distribution Management
- Ranga Boda, Head of Industry Marketing, Oracle NetSuite

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THANK YOU
Amazon – Friend, or Foe?

We enjoyed all the questions at the webinar. If you would like to continue the conversation with your colleagues we have shared resources that may be of interest. To keep current visit our [Blog](#), follow us on [LinkedIn](#) or [Twitter](#).

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- What keeps manufacturing and wholesale distribution executives up at night.
- How Amazon is working with the industry.
- What companies are doing to meet the changing consumer landscape.

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Company

Number of employees

Type of business

What is your primary business system need?

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- Ian Heller, President and COO, Modern Distribution Management
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Date: Tuesday, March 13, 2016
Time: 11 a.m. – 12 p.m. PT (2 – 3 p.m. ET)
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REMINDER
Amazon – Friend, or Foe?

The webinar will begin shortly. For your convenience, your login details are easily accessible by [clicking here](#).

Tuesday, March 13, 2016, 11 a.m. – 12 p.m. PT (2 – 3 p.m. ET)

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Email

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White Paper
Integrating Finance and Fundraising
Building Connection Between the Front & Back Office

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It's an age old question—what is the best way to integrate fundraising and accounting systems? The two functions require markedly different technology solutions because the people—fundraisers and finance—live in completely different worlds. This white paper is designed to assist those responsible for fundraising operations who want to find a better way. [Download now](#) to learn how to:

- Define the differences in fundraising and finance software.
- Recognize the importance of the nonprofit transaction.
- Identify the building blocks of a successful integration.
- Evaluate if you need an "all in one" or an "as if one" solution.
- Understand the power of NetSuite Nonprofit SuiteSuccess to bridge the teams.

[Download White Paper Now](#)

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WHITE PAPER
Integrating Finance and Fundraising
Building Connection Between the Front & Back Office

Download this white paper to learn the building blocks for creating a successful integration between accounting and fundraising.

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Phone
Country
Company
Number of employees
Type of business
What is your primary business system need?

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"A nonprofit agency like ours is most healthy when everything is integrated and works together, and that's what we've gained with NetSuite."
FH Canada

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Eloqua Email Templates: Events

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LIVE EVENT
Join Oracle NetSuite on Thursday, May 10th for the Twins vs. Angels Game!

NetSuite invites you to join us in our private suite to watch the Los Angeles Angels take on the Minnesota Twins.

Please be our guest for an evening of baseball, refreshments and fun with NetSuite executives and clients!

[Reserve Your Spot Now](#)

Event Details



Thursday, May 10, 2018, 7:07 p.m. PST

Angel Stadium
 2000 E Gene Autry Way
 Anaheim, CA 92806

[Map and Directions](#)



If you have any questions, please contact fieldevents@netsuite.com.

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Confirmation Email





CONFIRMED
Your registration has been received.

We look forward to seeing you at the event.

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Event Details



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 2000 E Gene Autry Way
 Anaheim, CA 92806

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Morning of Reminder Email





REMINDER
The event is getting close!

We are excited to see you and encourage you bring along a colleague. For your convenience here are the event details and you can click the button below to add this to your calendar.

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Angel Stadium
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EVENT
Angels vs. Twins Game on May 10th!

Join Oracle NetSuite on Thursday, May 10th for the Angels vs. Twins Game!

Thursday, May 10, 2018, 7:07 p.m. PST

To RSVP for the event, please fill out the short form. This is an invitation-only, non-transferable event and space is limited. Each registrant will be given 2 tickets for the game. We will contact you to confirm your registration.

Max of two tickets per company. Questions? Please email us at fieldevents@netsuite.com.

First name

Last name

Work email

Phone

Country

Company

Number of employees

Type of business

What is your primary business system need?


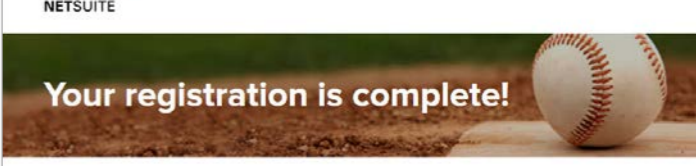
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Your registration is complete!

Thank you for registering. You will receive a confirmation email shortly.

Details

Event: Twins vs. Angels Game

Date: Thursday, May 10, 2018

Time: 7:07 p.m. PST



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Angels vs. Twins Game


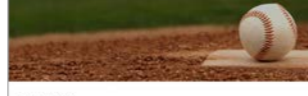
We enjoyed all the questions and conversation at the event. If you would like to continue the conversation with your colleagues we have shared resources that may be of interest. To keep current visit our [Blog](#), follow us on [LinkedIn](#) or [Twitter](#).

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Attended Email

THANK YOU
Angels vs. Twins Game

We enjoyed all the questions and conversation at the event. If you would like to continue the conversation with your colleagues we have shared resources that may be of interest. To keep current visit our [Blog](#), follow us on [LinkedIn](#) or [Twitter](#).

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WHITE PAPER

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The Importance of Soft Skills Development


Most professional services and consulting organizations prioritize the technical expertise of their personnel. In this white paper, we will explore what the PS organization can do to enhance the "soft skills" of its PS practitioners and ultimately drive more value to both the client and more repeatable business for the PS organization.

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Type of Business*
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"We think the vision NetSuite has that the cloud is the future of information systems, particularly those who don't have endless resources to hire and retain top-tier IT talent. As just a fraction of the cost of buying SAP, NetSuite provides us a solution that is much more flexible and dynamic."
Kurt Lebeck, RedButt LLC

"We simply couldn't have handled the kind of growth we've seen over the last three years without NetSuite. NetSuite provided us a future, cloud-based solution that let us scale the business dramatically, while at the same time improving our processes and reducing costs."
Dave Bohner, SPMCO, SmpgAdb.com

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Number of Employees*
Type of Business*
What is your primary business system used?
How did you hear about us?

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FASHION

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TOAD&CO | Draper James | ALTON LANE

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GAIN A REAL-TIME VIEW OF ALL OPERATIONS by standardizing financials, inventory onto a single cloud-platform across multiple subsidiaries, geographies and channels of distribution.	TRANSACT ANYWHERE by deploying in-store and mobile POS technology that enables real-time customer, order and inventory visibility whether you're selling in your brick and mortar, at a tradeshow or a pop-up shop.	MANAGE B2B AND B2C FROM ONE PLATFORM and blur the lines between channels through connecting POS, e-commerce, kiosk, tradeshow and catalog for true omnichannel shopping.	EXPAND MARKETING CAMPAIGNS by leveraging a 360-degree view of the customer to deliver personalized and intelligent messages that build loyalty and retention.
---	---	--	---

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Company Name Work E-mail
Phone Country
How did you hear about us?

Are you working with a NetSuite Partner?

The following information will help us personalize your free product tour experience.

Your Role Type of Business
of Employees

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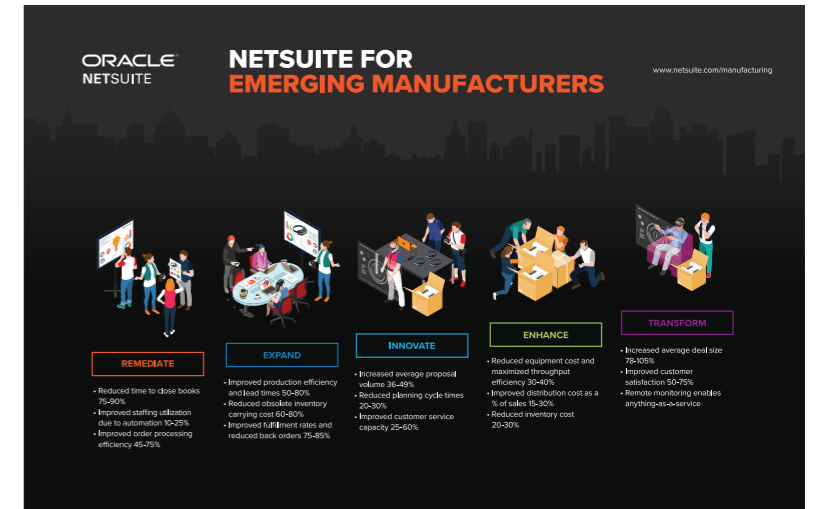
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US TO GROW FROM
ZERO TO INFINITY.”**

—JAMIE SIMINOFF, RING CEO

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REMEDiate

- Reduced time to close books 75-90%
- Improved staffing utilization due to automation 10-25%
- Improved order processing efficiency 45-75%

EXPAND

- Improved production efficiency and lead times 50-90%
- Reduced obsolete inventory carrying cost 60-80%
- Improved full-invent sales and reduced back orders 75-85%

INNOVATE

- Increased average proposal volume 36-49%
- Reduced planning cycle times 20-30%
- Improved customer service capacity 25-50%

ENHANCE

- Reduced equipment cost and maximized throughput efficiency 30-40%
- Improved distribution cost as a % of sales 15-30%
- Reduced inventory cost 20-30%

TRANSFORM

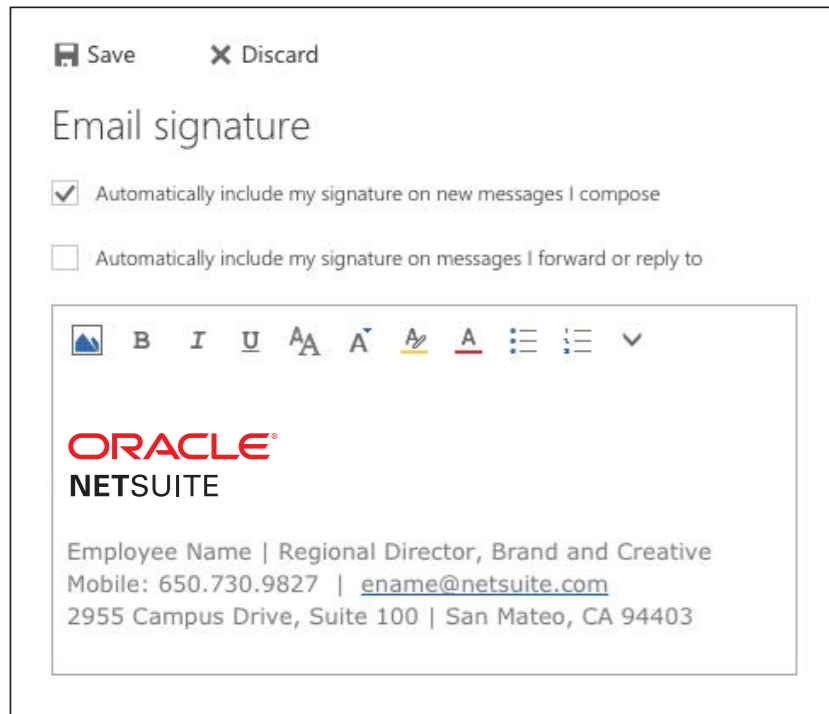
- Increased average deal size 75-105%
- Improved customer satisfaction 50-75%
- Remote monitoring enables anything-as-a-service

Business System: Proposed



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