

## Texas A&M AgriLife Extension Resources

The resources below are intended for use by employees of the Texas A&M AgriLife Extension Service. If you have questions about whether or not you are permitted to use any of the resources listed below, please contact Suzanne Deatherage with the Texas A&M AgriLife Extension Service.

As additional materials are prepared with the updated logos, downloads will be made available here. Please check back regularly. If you have questions not answered in our [FAQ](#), you can contact John Chivvis in AgriLife Communications at [chiv@tamu.edu](mailto:chiv@tamu.edu) or (979) 845-2601.

## Logos and Wordmarks

EPS and TIF files are best used for print publications, while JPG and PNG are optimized for use on websites. Both EPS and PNG files can be used when you need the background to be transparent. Right-click (or control-click on a Mac) to download desired version.

### Maroon and Gray



**Instructions:** Right-click (or control-click on a Mac) to download desired version.

- [EPS](#)
- [TIF](#)
- [JPG](#)
- [PNG](#)

### One Color



**Instructions:** Right-click (or control-click on a Mac) to download desired version.

- [EPS – Black, Gray, Maroon, White](#)
- [TIF – Black, Gray, Maroon, White](#)
- [JPG – Black, Gray, Maroon](#)
- [PNG – Black, Gray, Maroon, White](#)

## 4-H Logo: Color



**Instructions:** Right-click (or control-click on a Mac) to download desired version.

- [Color JPEG](#)
- [Color EPS](#)
- [Color PNG](#)

To see additional versions of AgriLife Extension logos or wordmarks shared here, please contact Suzanne Deatherage who will coordinate requests through AgriLife Communications.

## Stationery, Presentations and Business Cards

**Instructions:** Right-click (or control-click on a Mac) to download desired version.

- [PowerPoint template \(.ppt\)](#)
- [Electronic Letterhead \(.doc\)](#)
- [Online Business card ordering system](#)
  - [Standard business card form](#)
  - [Optional layout card form](#)
- [Avery business card template \(.doc\)](#)

- This Word template will work with Avery 5371 or Avery 5911 Laser printer business cards

## Document and Reporting Templates

Find a full suite of document and report templates on the [Document and Reporting Templates page](#).

## Email Signatures

Always use an email signature that includes your appropriate agency in addition to your unit name.

Use a plain text type, such as Helvetica, Arial, Cambria, or Times New Roman, in black.

Do not use any other art, favorite quote, or other non-signature-related text in your email signature.

The AgriLife Extension logo may be used only if it is reduced in screen and physical size (or download the email-friendly version).



- [Download the email-friendly logo \(140 px x 60 px\)](#)

Secondary logos may **not** be used “on their own” in an email signature without using the AgriLife Extension logo first, and they must appear underneath or to the right of the AgriLife Extension logo. Secondary logos must be the same size or smaller than the Extension logo. If using the email friendly mark, secondary logos should be less than 60 pixels tall.

Examples of secondary logo use:



OR



The following signature types are recommended:

**Example 1:**

John Q. Public, M.S.  
Extension Agent, Brazos County | Texas A&M AgriLife Extension Service  
2619 Highway 21 W | Bryan, TX 77803

p: (979) 123-4567 | c: (979) 098-7654 | f: (979) 765-4321  
jqpublic@tamu.edu | <http://brazos.agrilife.org/>

<http://AgriLifeExtension.tamu.edu>

**Example 2:**

Sue Smith, Ph.D.  
Professor and Extension Specialist  
Soil and Crop Sciences Department  
Texas A&M AgriLife Extension Service

1234 TAMU | College Station, TX 77843-1234  
p: (979) 123-4567 | f: (979) 765-4321  
s-educator@tamu.edu

<http://AgriLifeExtension.tamu.edu>

**Example 3:**

John Q. Public, M.S.  
Extension Agent, Brazos County | Texas A&M AgriLife Extension Service  
2619 Highway 21 W | Bryan, TX 77803

p: (979) 123-4567 | c: (979) 098-7654 | f: (979) 765-4321  
jqpublic@tamu.edu | <http://brazos.agrilife.org/>

<http://AgriLifeExtension.tamu.edu>



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## Social Media

Social media pages – Any Facebook, Twitter, or other social media account or page will need to have any references in the name, “contact” or “about us” sections updated. We’ve put together some social media tips and resources to help you out. [Download instructions for Facebook, Twitter and YouTube](#) and [a letter from Dr. Hussey for Facebook documentation](#).

## Profile Images

Below are two basic social media profile images and should work for all social platforms. If you have a specific request for a profile template, please contact Amy Wells at [amy.wells@tamu.edu](mailto:amy.wells@tamu.edu). Additional templates may be added, so please check back regularly.



[Download the JPG.](#)



[Download the JPG version that includes the 4-H logo.](#)

## Branded Merchandise

Promotional items and branded merchandise (including pens, bags and wearables) are available through the Texas A&M AgriLife Extension Web Store.

- [AgriLife Extension Web store home page](#)
- [Name badge order form](#)

Texas A&M  
AgriLife

AgriLife Agencies

Required Links

Contact

AgriLife Bookstore



Solutions for a  
Changing World

Office of the  
Vice Chancellor  
Services

Agriculture &  
Life Sciences  
Complex

AgriLife Center

Employee  
Directory

Texas A&M  
AgriLife  
Extension  
Service

Texas A&M  
AgriLife  
Research

Texas A&M  
University

College of  
Agriculture and  
Life Sciences

College of  
Veterinary  
Medicine  
(cooperative  
with AgriLife  
Extension &  
Research)

Texas A&M  
Veterinary  
Medical  
Diagnostic  
Laboratory

Texas A&M  
Forest Service

Compact with  
Texans

Privacy and  
Security

Accessibility  
Policy

State Link Policy

Statewide Search

Equal  
Opportunity for  
Educational  
Programs  
Statement

Veterans  
Benefits

Military Families

Risk, Fraud &  
Misconduct  
Hotline

Texas Homeland  
Security

Open  
Records/Public  
Information

600 John  
Kimbrough  
Boulevard  
College Station,  
TX 77843

AgriLife  
Extension's  
online Bookstore  
offers  
educational  
information and  
resources related  
to our many  
areas of expertise  
and  
programming;  
from agriculture,  
horticulture, and  
natural resources  
to nutrition,  
wellness for  
families and  
youth, and much  
more.