



Visual Resumes for the Job Search

Brian Kenney, Transition Improvement Grant

“Credentials”

- ▶ Technology–Minded.....NOT!
- ▶ Employment–Minded.....YES!
- ▶ Once a teacher, always a teacher
- ▶ Tutorials are VERY helpful
- ▶ Employer Voices are GREAT
- ▶ Just a TOOL.....
 - Involve the youth/consumer – best part!
 - Job Developers and Employers all vary
 - Formal to Informal

Some Possible Non-Traditional Formats

- Presentation (Power Point, Prezi)
- Video Trailer (iMovie)
- Movie
- Google Site
- Paper Portfolio
- Paper Resume with QR Code linked to a visual
- Weebly
- Apps and other programs

No matter the format you choose--be sure to keep it professional in appearance and include youth/adult preferences.

The Job Search



WHY A VISUAL RESUME??



A picture is worth a thousand words....



DEVELOPING A PORTFOLIO:

“I started my corral design business with one small project at a time. All my work was done freelance and I sold clients by showing them my portfolio. It takes time to build up your business and clientele. When you get a project designed, put it in your portfolio. You need to make a website and post your best stuff on it. You can also make contacts through Facebook or LinkedIn. With today’s technology, you can place your designs right on your phone or tablet to have ready to show at any opportune time. When you show your portfolio to the right person, you will get a job. You never know where you might meet the person who can open a door. A person on the spectrum needs to avoid interviews and show the portfolio of their work instead.”

Benefits



- Employers see the abilities and strengths of the individual
- First Impression
- Deserving individuals gain competitive employment!

Where to Start



- Select photos
 - Portrait shot
 - Performance photos depicting work skills
 - Photos that display a connection with community
 - Extra-curricular photos
 - Photos that show particular interests, skills, or knowledge
 - Photos that show communication
 - Photos that show employment related personality traits

A Few Photo Tips



- Shut off the date and time
- Take photos over time demonstrating life and work
 - If you have to take multiple photos in one day, encourage changing outfits.
- Choose photos which exhibit competent performance
- Access to photos

Remember...



- Build a team and include outside agencies who have a common interest.
- Include the family and individual when choosing which images/documents are most powerful, what information to share, and how to display the information.
- A visual resume is a marketing tool not a scrapbook.
- Meet the employers needs.

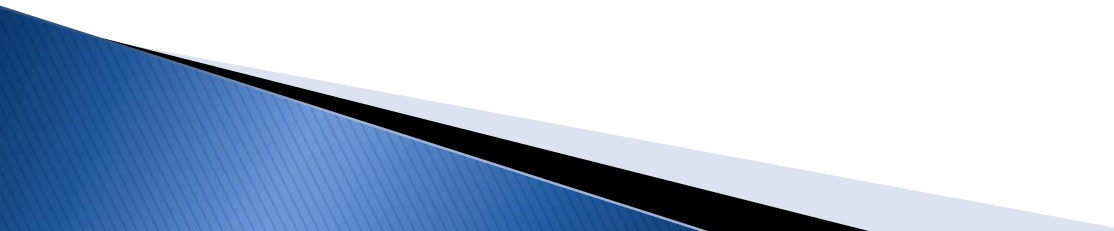
Narrative

- Choose wording carefully
- Use action words
- Remain consistent throughout
- Clear communication about what this individual can do for the employer



<http://yagimages.com/image/211eId/31820904>

Final Items to Consider

- Are your photos clean and crisp?
 - Did you include personal and contact information?
 - Is your intended message clearly communicated?
 - Disclosure and releases?
 - Share with the individual, family, and agencies?
- 

PUT
YOUR
THINKING
CAP
ON

Action Words Activity

Creative Examples of Resumes

Video Resume

- Dress Professionally
- Be Specific
 - About You
 - About Your Skills
 - What You Bring the Company
 - What You're Looking For
 - How to Get in Touch

[Video Resume](#)



Creative Examples of Resumes

Google Sites

- Follow the Outline of Resume
- Use Descriptions of Photos
- Tutorial:

https://www.youtube.com/watch?v=nMahtf_X5sU

[1. Google Site](#) (Chantou)

[1. iMovie Trailer](#) (Chantou)

[2. https://sites.google.com/a/cesa4.k12.wi.us/ethan-s-resume/](https://sites.google.com/a/cesa4.k12.wi.us/ethan-s-resume/)



Creative Examples of Resumes

Paper Resume with QR Code

- Traditional Paper Resume
 - Link to Visual Resume, Video, etc
-
- ▶ <http://www.qrstuff.com/>
 - ▶ <https://www.the-qr-code-generator.com/>

Chantou Student
123 Experience Street
Holmen, Wisconsin 54636



Creative Examples of Resumes

iMovie Trailer

- Show Skills
- Show Personality
- Show ABILITY!
- Tutorial Link:
<https://www.youtube.com/watch?v=yT9V2aN80YQ>
- Examples:
[iMovie Trailer: Ethan](#)



What Are Employers Saying?

“I wish every high school student would use a visual resume to showcase abilities and skills.”

Creative Examples of Resumes

Prezi = Prezume!

- ▶ Tutorials: <http://prezi.com/prezume/>
- ▶ Tutorials: <http://www.pinterest.com/prezicom/resume-prezi-prezume/>

[Prezi Resume Sample](#)

Prezi Resume Sample: [John](#)



Creative Examples of Resumes Apps and More Apps!

- ▶ **Magisto**
- ▶ **iMovie (show trailer)**

Other Options to Explore:

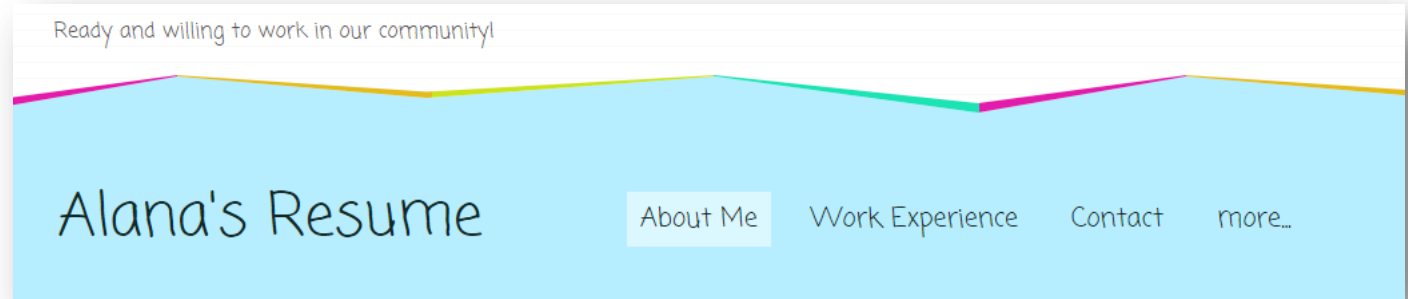
- **Bookmakers**
 - **Pictello**
- 

Creative Examples of Resumes

Weebly

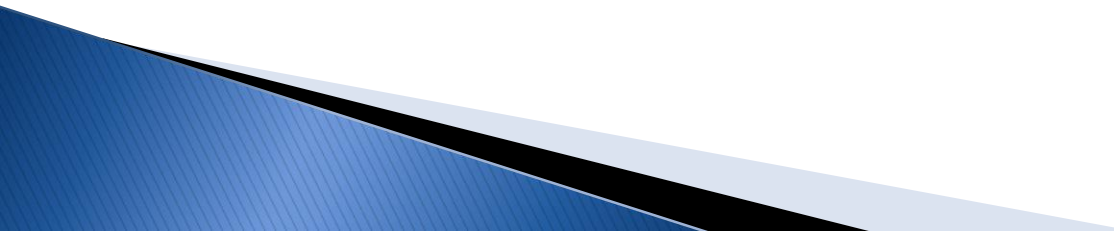
- ▶ Website: www.weebly.com
- ▶ Tutorial: <https://www.youtube.com/watch?v=99hX-HvL10U>
- ▶ Create an account
- ▶ Free vs. Paid

Alana's Weebly



What Are Employers Saying?

“A visual resume opens up doors for discussions about skills that I wouldn’t see on a paper application.”

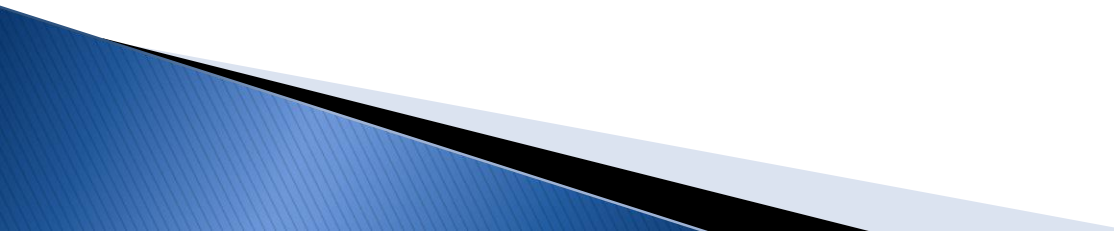


What Are Employers Saying?

“You see past the disability.”

What Are Employers Saying?

“It’s a great tool to see the skills they have and to see if it matches what I need.”



What Are Employers Saying?

“Set up an appointment ahead of time. Come ready to show the visual resume. Then leave me a copy (or link) to review again. The most influential thing you could do is, when possible, bring the candidate with you.”



Contact Information

Brian Kenney

Transition Improvement Grant

Southern Regional Coordinator:

CESA's 2 & 3

kenneyb@cesa5.org

608.745.5488



**Thank You
and Please
Share Your
Successes!**