



Kindly Reply
BY THE FIRST OF SEPTEMBER

Guest Name(s) _____


Please indicate which events you will be attending

	Yes	No	No. of Adults attending	No. of Children attending
WINE TOUR, 9/18				
WELCOME DINNER, 9/20				
WEDDING & RECEPTION, 9/21				
FAREWELL BRUNCH, 9/22				

Please indicate your reception
entire selection with your initials

CHICKEN _____ VEGETARIAN _____

Special dietary considerations

DR. SARATH AND MRS. PATHMA HEMACHANDRA
REQUEST THE HONOR OF YOUR PRESENCE
AT THE MARRIAGE OF THEIR DAUGHTER

Sonal Hemachandra

TO

Harold Jackson Brumleve

SON OF MR. STEVE AND MRS. SALLY BRUMLEVE
ON SATURDAY THE TWENTY-FIRST OF SEPTEMBER
TWO THOUSAND NINETEEN
AT HALF PAST FOUR O'CLOCK IN THE AFTERNOON

VILLA LA VEDETTA
FLORENCE, ITALY

Cocktails and dinner reception to follow

Formal Attire



ROCKY MOUNTAIN
BRIDE
INVITATION GUIDE



Lucky Onion

Lucky Onion® is a design team and print company based out of Denver, Colorado: hometown to owners and husband and wife, illustrator and graphic designer, Kevin Eslinger and Cristy Fernandez.

After acquiring years of experience in both the production and design industry in New York City and San Francisco, they founded Lucky Onion® in 2001.

As high school sweethearts, Kevin and Cristy know how special life events are and how important it is to commemorate them. It is through stationery they were able to announce their wedding, their first home, and their daughter's birth. It is with this inspiration that they started their company and created their custom stationery design lines. Today, their concentration is working with wedding couples who want to have something authentic and unique to them. Cristy works closely with couples, identifies what speaks to them, and finds unique and meaningful ways to accomplish that.

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WHEN TO SEND OUT *save the dates*

First and foremost, it is important to keep in mind what the purpose of a save the date is. It provides your guests insight into your upcoming wedding and allows them ample time to reserve the date on their calendar months in advance. Keeping this in mind, I recommend that you send them out nine to ten month from the date of your wedding. Many couples get so excited after booking their venue and date and want to send the save the dates out right away, but this can defeat the purpose. If you send them out too early, you run the risk of getting forgotten, as guests may feel they have more than ample time to plan. You want to stay relevant in your guests' mind without being too early. Sending save the dates out nine to ten months in advance allows guests to begin the research for their travel plans without feeling that they can table the planning for another time or that it's too early to know if they can truly attend the event.

On the flip side, if you are pressed for time because you're planning your wedding in a shorter time frame, it's vital you get them out as soon as possible. If, however, you are already four months out from your wedding, skip the save the dates and go straight to wedding invitations.



WHEN TO SEND *invitations*

I recommend sending out your wedding invitations three months out from your wedding date. In some cases, if you are not a destination wedding, you can send your invitations two months prior to your wedding. If your wedding is located in the mountains or another destination, where more than 45% of the wedding guest list is not from that town, you should consider your wedding a destination wedding. I caution against sending out any invitations later than two months out from the wedding.



INVITATION *etiquette*

1.

Don't skimp on information and don't mince words. Include information such as hotel accommodations, driving instructions, transportation details, recommended resources, and other events you will be hosting during the weekend.

2.

Do not expect your wedding website to replace all of these details on your wedding invitation. With so much sensitive information, you want to put that front and center on your invitation suite so that it does not fall through the cracks. Not all guests will refer back to your website and you shouldn't expect them to.

3.

To ensure your guests arrive on time, you can request people to arrive 15 minutes early. Otherwise, state that the event will begin promptly at "X" time.

4.

While receiving gifts is customary, it is not right to assume that you will get gifts. It is of poor taste to list your gift registry on your wedding invitation suite. Word of mouth or referring them to your wedding website for more information is recommended.



addressing envelopes

Addressing envelopes properly is key when it comes to identifying who is invited and who is not. By mentioning or omitting children on the address, you specify whether or not you are allowing children to come to the wedding.

Addressing is also a great place to indicate the formality or casualness of the wedding. By using formal prefixes, more traditional forms of nomenclatures, and not abbreviating names, you indicate a more formal event. By contrast, a more casual wedding may indicate names without prefixes.



Stately RSVP
BY THE FIRST OF SEPTEMBER

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WELCOME DINNER, 9/20	_____	_____	_____	_____
WEDDING & RECEPTION, 9/21	_____	_____	_____	_____
FAREWELL BRUNCH, 9/22	_____	_____	_____	_____

Please indicate your reception entrée selection with your initials

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Special dietary considerations _____

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Christian Streubel



“
Bottom line, your wedding invitations are a form of communication. The more information and straight-forward you can be, the better your invitations will serve as a successful guide for your guests, and in turn, the happier and more relaxed you will be with knowing your guests are being attended and cared for.”



THANK YOU

do's and don'ts

In my experience, there are two classes of people when it comes to thank you notes: those who prefer to deal with thank you's as their gifts arrive (gifts often start arriving soon after you send out save the dates); or those that prefer to write their thank you notes once they have received all of their gifts, which usually happens a few weeks after the wedding. I recommend that you get thank you notes sent out no later than three months after your wedding.





do

Always order more thank you notes than you need. It is not uncommon for uninvited guests to send you wedding gifts and for surprise instances to happen.

Consider ordering a custom, personalized social note set with your names in place of thank you notes. This allows for any leftover cards to be used for any general purposes down the road that do not have to be thank-you-related.

If your thank you notes time frame falls into the winter holidays, consider getting your holiday cards and thank you notes done as one mailing.

do not

Do not try to generalize your thank you notes, as this often feels tacky and inconsiderate to the time and care they took to get you a gift.

Don't forget to order your cards in association with how much you and your spouse will write. If you are prolific writers, get a larger card. If you are people of few words, get a smaller card or a card with less writing space.

Do not wait to send you thank you cards. I strongly urge you to send them no later than three months after your wedding. I fervently believe that any later shows poor appreciation for your guests' time, attention, and love.



LUCKY ONION[®]



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Sarali Hemachandra

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INNOVATIVE DESIGN & LUXURY STATIONERY

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