

The logo features a stylized yellow and orange starburst on the left, with the text 'LIBRARY FUTURES' in blue above 'Community Catalysts' in white. The background is a purple and white geometric shape.

LIBRARY FUTURES
Community Catalysts

OCLC Americas Regional Council Conference
#OCLCLibraryFutures

Bridge Building with Community Networks

DENNIS QUINN, THE COZBY LIBRARY
AND COMMUNITY COMMONS

MITCH WINTERMAN, THE
UNIVERSITY OF NEVADA, RENO

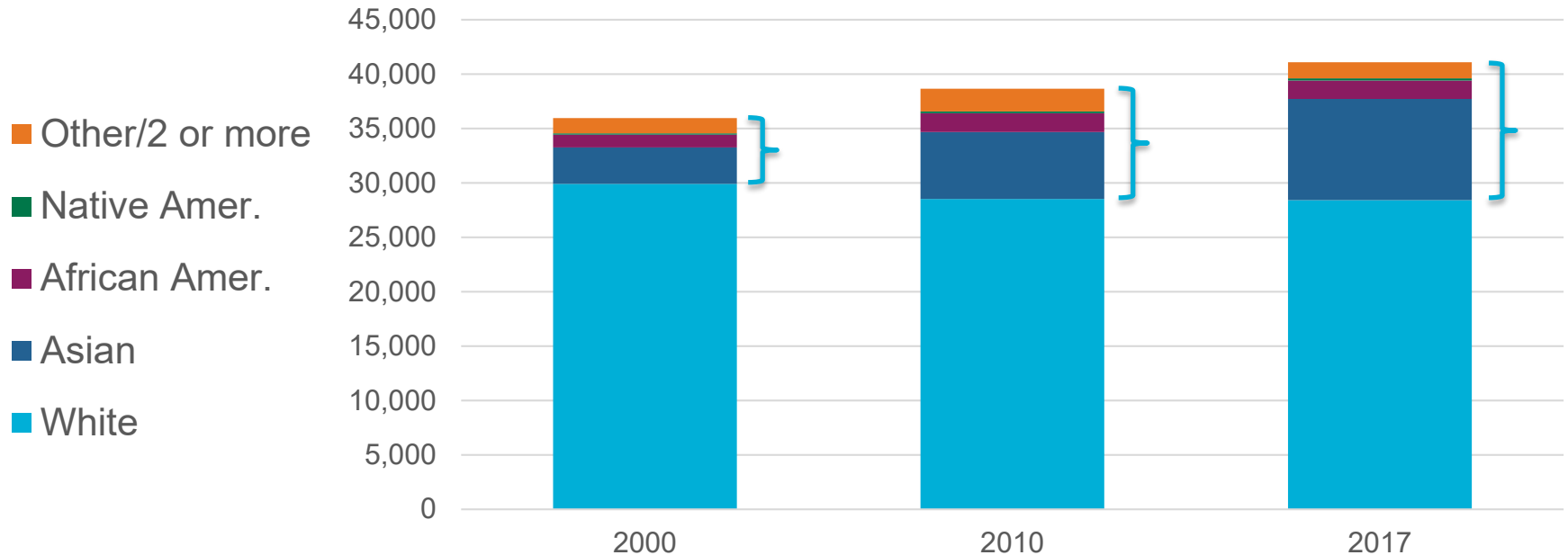


Dennis Quinn

Director of Library Services,
Cozby Library & Community Commons

Greater Than the Sum
of Our Parts:
Bridging Cultural
Divides

A Changing Community



Source: 2000 and 2010 US Census; 2017 American Community Survey (factfinder.census.gov)

Coppell Vision 2030

- Welcome new residents
- Understanding cultural traditions and values
- Interaction between new and long-term residents



Library Strategic Plan 2017-2020



- Gathering place
- Reflect growing diversity of community
- Partnerships



STRATEGIC PLAN 2017-2020

Vision 2040

- Community of Learning
- Inclusive Community Fabric
- Preserve “Community Oasis”



OF + BY → FOR

www.ofbyforall.org

Cultural Committee

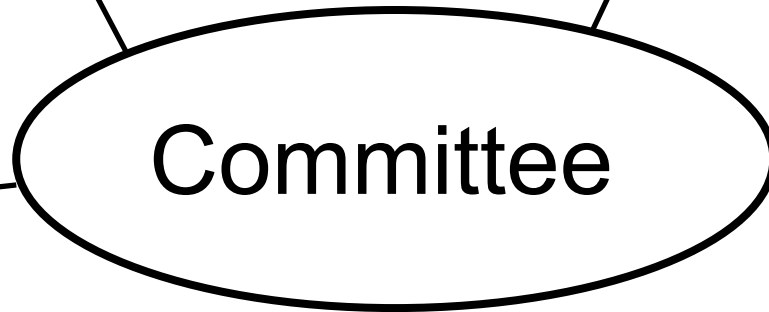


#OCLCLibraryFutures

City Events

ISD

Library
Programs



NEW RESIDENTS

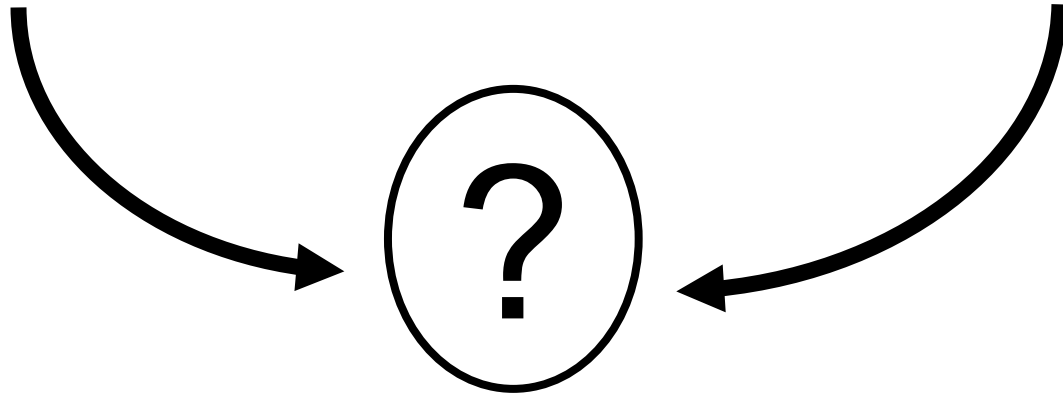


NEW PROGRAMS

“that’s not
for me”

NEWCOMERS

LONG-TIMERS



City Events

Library

Programs

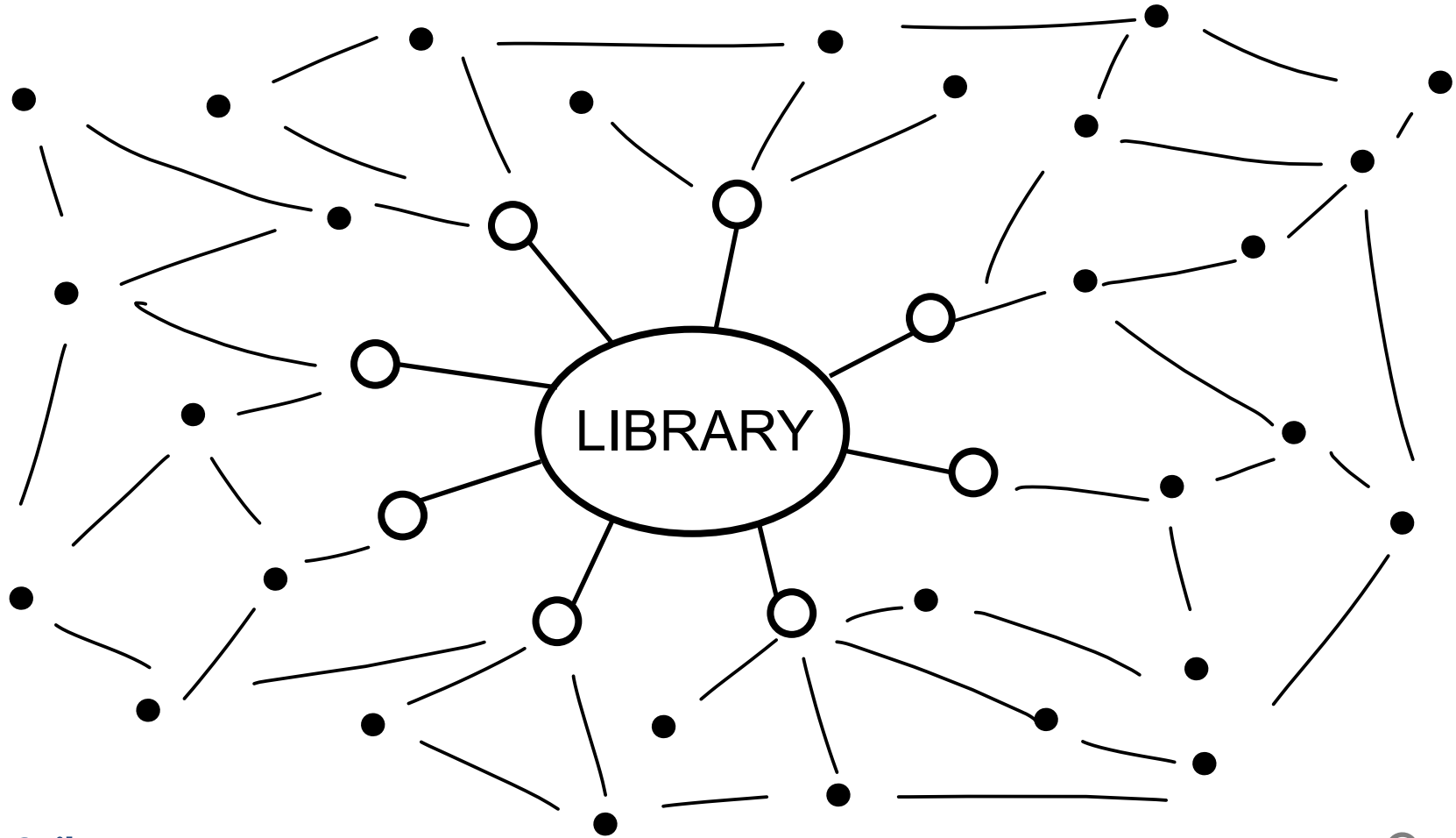


Cultural Fair

Human Library

M
N





In The Works

- LOE collections
- Customer service
- Community network building
- Committee name



LIBRARY FUTURES
**Community
Catalysts**

Thank you

OCLC Americas Regional Council Conference
#OCLCLibraryFutures

Dennis Quinn

**COZBY LIBRARY & COMMUNITY
COMMONS**

dquinn@coppelltx.gov



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**Community
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Make Your Library an Indispensable Part of the Entrepreneurial Community

MITCH WINTERMAN, MLIS
UNIVERSITY OF NEVADA, RENO



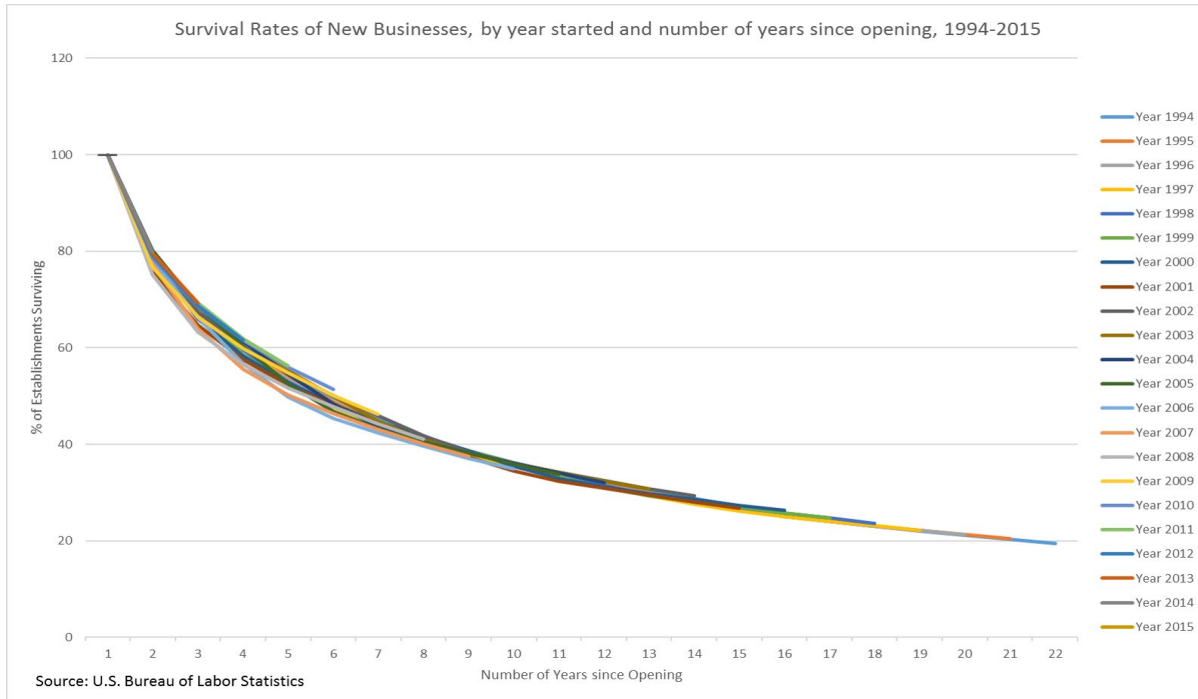
Mitch Winterman

Business and Economics Librarian
University of Nevada, Reno

Mitch Winterman

- Came to Librarianship later in life
 - Entrepreneur with several Startups (some successful others...not)
- Started as a Public Librarian
 - Helped with resumes
 - Provided assistance with job seekers
- First academic job was in business librarianship
 - Joint-use library
 - Assisted business students, faculty, and entrepreneurs
 - Banana Wave

Why Libraries?



The primary reason startups fail is due to a lack of market research (Investopedia, 2018)

Over 20% of startups fail within their first year! (BLS, 2017)

What's in it for my
library?

Impact

- Type of Library
 - Mission – Community Catalysts!
 - Community outreach
- Increased Usage
 - Showcase library resources
 - Provide timely support
 - Prove library's worth
- Build Network
 - Partnership opportunities
 - Increase donor support
 - Improve community awareness
- Economic Development
 - Community growth and development
 - Increase jobs
 - Increased need for education/re-education
- Employee Satisfaction
 - Opportunity/Challenge
 - Employee engagement
 - Change of scenery
 - Work with diverse patrons
 - Learn valuable new skills
 - Intellectual property
 - Market research
 - Competitive intelligence
 - Outreach!

Community Opportunities

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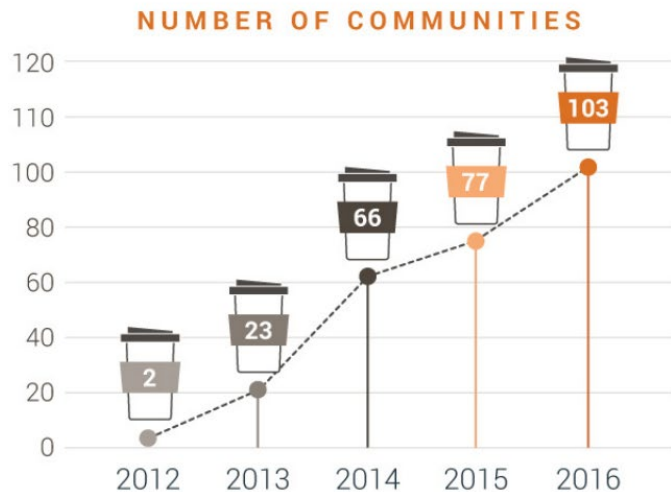
1 MILLION CUPS

CAFFEINATED BY KAUFFMAN LABS

CAFFEINATE YOUR COMMUNITY AT
www.1millioncups.com

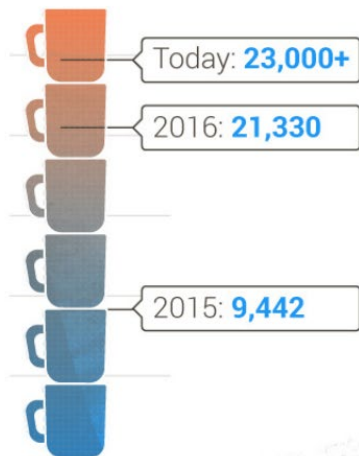
GROWING COMMUNITIES, CUP BY CUP

1 Million Cups' expansion is symbolic of the growth of entrepreneurial ecosystems across the United States.



**TOTAL ATTENDEES
NATIONWIDE**

since 2015



- Attend live presentations at your local chapter
 - Be an active participant
 - Ask questions and network
- Offer to help as a community organizer
 - Each chapter needs 7-10 organizers
 - Lots of roles including some behind the scenes (great for shy librarians)
- Offer space to host
 - Libraries make great meeting places
 - Can watch a livestream of weekly event as many chapters broadcast their meetings via YouTube or other streaming service
- Start a chapter in your community
 - Well organized with lots of backend support including playbooks and personnel to help get a new chapter launched

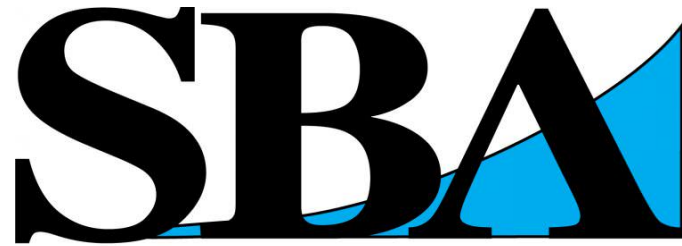
Startup Digest Reno-Tahoe

Today ◀ ▶ October 2019 Print Week Month Agenda

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	Oct 1	2	3	4	5
5:30pm What Lenders Expect	11:30am Under the Influence: 6pm Intro to Podcasting	9am 1 Million Cups 6pm Incline Village - Entrepre 6pm Podcasters of Northern N	7am NNBV Breakfast and Busi 5:30pm South Lake Tahoe - En 5:30pm Pinterest 101	We Are Change Makers - Ren	6am WORKSHOP: Create a Pr	
6	7	8	9	10	11	12
(5:30pm) Smart Strategies to Build a Dynamic Nonprofit Board - TMCC, Meadowood Center						
5:30pm Digital Marketing		9am 1 Million Cups 12pm Lunch n Learn Reno Oct 5:30pm NCET Tech Wednesday	8am Entrepreneurship Nevadz 5:30pm Advertising Basics for			9am Reno - Entrepreneurs As
13	14	15	16	17	18	19
Smart Strategies to Build a Dynamic Nonprofit Board - TMCC, Meadowood Center						
5:30pm Basics of Starting a Bu		9am 1 Million Cups 2pm NCET Biz Café	5:30pm Facebook Marketing Tr 6pm Women Who Code Meetu	9:30am Freelance Friday 1pm Freelance Friday: Breako		9:30am Basics of Starting a Bu
20	21	22	23	24	25	26
Smart Strategies to Build a Dynamic Nonprofit Board - T						
5:30pm How to Value Your Bus	5:30pm Nonprofit Basics	9am 1 Million Cups 11am NCET Biz Bite 6pm WordPress Meetup	5pm NARAL Monthly Meetup	5:30pm Tools to Measure Your		
27	28	29	30	31	Nov 1	2
5:30pm Creating Business Plan	6pm Intro to Podcasting	9am 1 Million Cups		5pm First Friday at Five Entre	6am WORKSHOP: Create a Pr	

Events shown in time zone: Pacific Time - Los Angeles + Google Calendar

- Centralized source for entrepreneurial events
- Over 130 US communities
 - 100's more across the world
- Post the library's events
- Attend events from other organizations
- Volunteer to curate your community's digest!!!
 - Ensure events are educational, informative, provide networking, etc.
 - Write the weekly digest post, emailed to the whole community



U.S. Small Business Administration



FOR THE LIFE OF YOUR BUSINESS



- SBA – Small Business Administration
 - Government organization that helps individuals plan, grow and fund their businesses
 - Most known for administration of SBA loans
- SCORE – Service Corps of Retired Executives
 - Staffed by volunteers
 - Provide resources, guidance, and mentorship
 - Hold workshops up to multiple times per week
 - Assign individual mentor(s) to business owners
- SBDC – Small Business Development Centers
 - Often housed in Universities and economic development agencies
 - Staff often includes student workers
 - Provide individualized consulting and training
 - Often have paid multi-week programming (e.g. NXLevel)

Other Academic Related Opportunities

- Technology Transfer Offices
 - Part of most major academic institutions
 - Provide guidance on commercialization of intellectual property
- Lifelong Learning Centers
 - Often affiliated with a university
 - Serve retired learners
- Business Plan/Pitch Competitions
 - Assist with organization
 - Provide help to competitors
 - Need Judges

Local Opportunities



Nevada Governor's Office of
ECONOMIC DEVELOPMENT



UNIVERSITY OF NEVADA, RENO
innovation center

POWERED BY SWITCH



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Thank you

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Mitch Winterman

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