

Bringing Real-World Relevancy to Career Pathways

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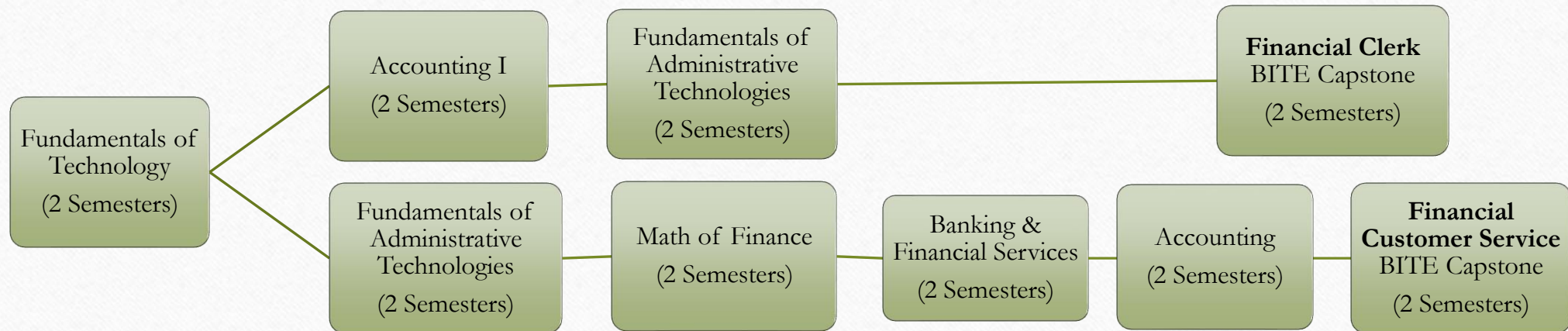
Principal John Marshall Mid-High Enterprise School, OKCPS

Oklahoma HS Principal of the Year, 2017

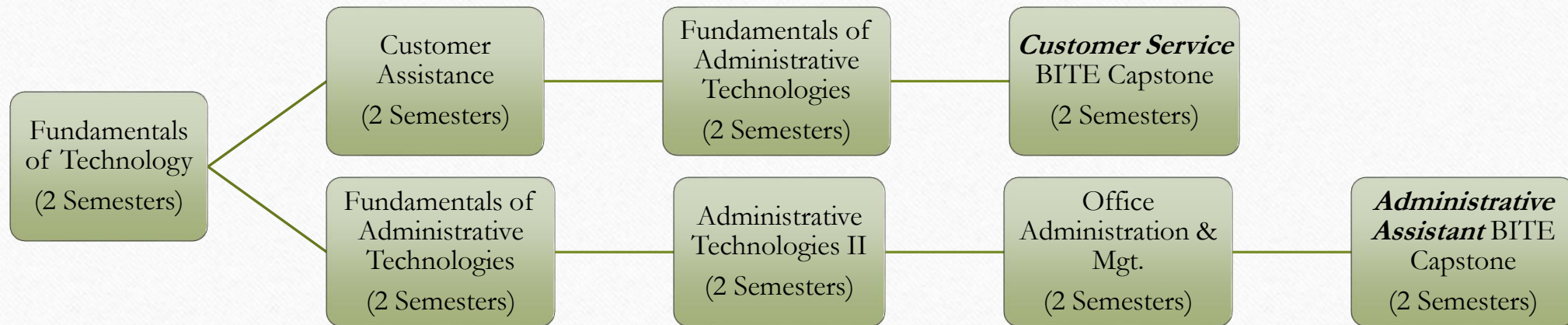
John Marshall Academy of Finance

- Curriculum and experiences to prepare students for college courses in Finance-related studies
- Member of the National Academy Foundation (N.A.F)
- Sole Academy of Finance in Oklahoma Public School
- Open application process to any OKCPS student, transfers from neighboring districts
- Operates under the John Marshall High School Foundation, 501C(3) non-profit organization, formed to enhance the educational experience of John Marshall students and provide scholarships
- Active Advisory Board of 27 business leaders and post-secondary professionals
- Sponsors paid internships for all academy students during between 11th and 12th grade

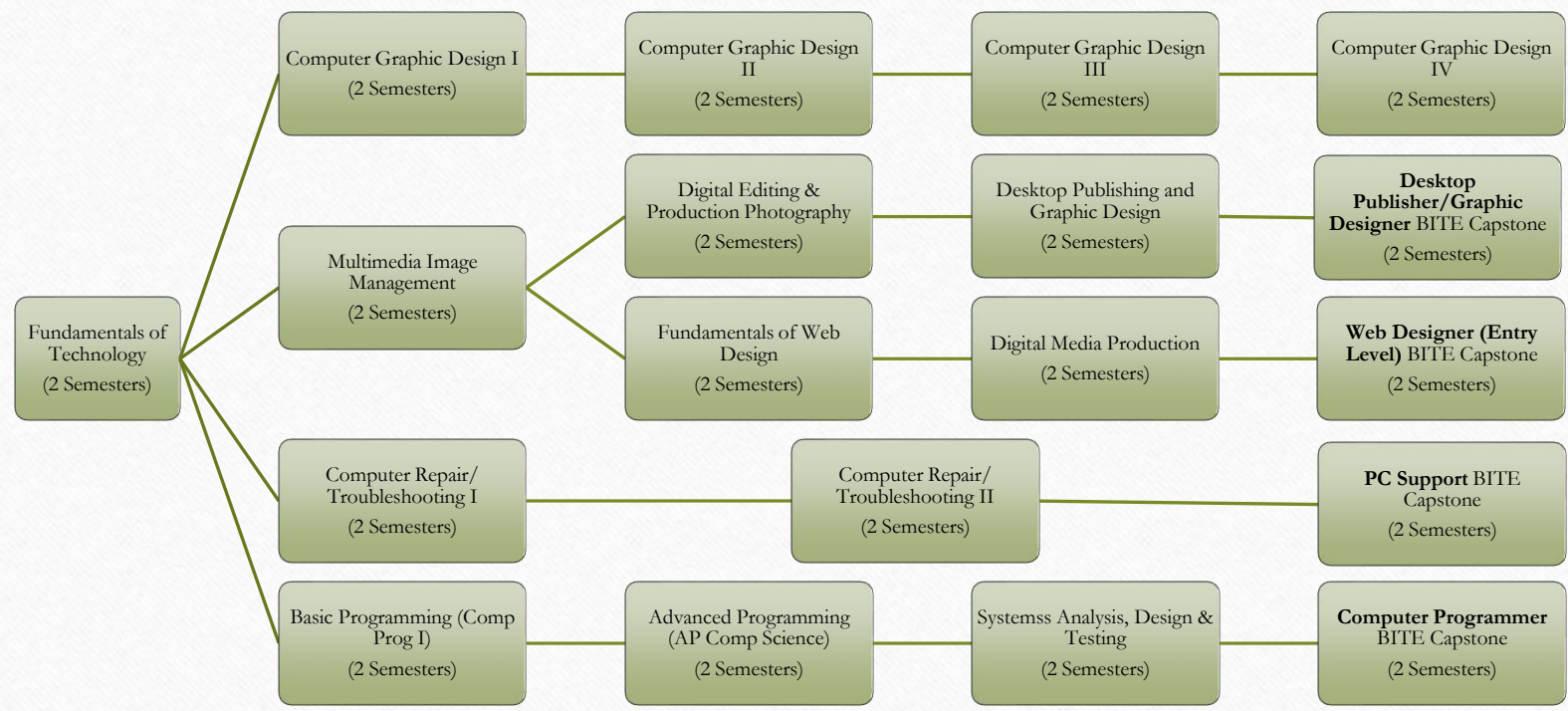
Career Pathways: Business Finance



Career Pathways: Administrative Asst.



Career Pathways: Information Tech



Volunteer Income Tax Assistance (VITA)



Certified Tax Prep (VITA)

- Students study and take exams for tax filing certification through the Federal Internal Revenue Service (IRS)
- Support from the University of Central Oklahoma's Accounting Department
- In 4 years, students went from 32 filed tax reports to almost 300 last spring
- Graduates are still working as tax preparers for businesses like HR Block, as well as individually for family, friends and fraternity/sororities
- Free service to all community members making \$60K or less, AARP, etc.

Smart Work Ethics



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- Business leaders have expressed a need for entry level employees with soft skills and communication skills
 - Resume building, interview skills, interpersonal skill-building, critical conversations
 - Employer tracking, video critique and feedback
 - Career coaching, decision-making scenarios for ethical practices in the workplace

TFCU In-School Bank Branch



Internship Overview

- Apply academic and technical classroom learning
- Develop workplace competencies
- Reinforce connection between education and work
- Explore possible careers
- Improve post-graduation options for employment and further education and training
- Practice positive work habits and attitudes and understand the expectations of the workplace
- Provide motivation to earn a diploma, and pursue post-secondary education

Paid Internships for all Juniors



Questions or Clarification?

- Thank you for your interest! Email me: aacarlson@okcps.org
- Learn more about NAF Career Academies: www.naf.org