

Brooklyn CB 17 BICYCLE NETWORK DEVELOPMENT

Outreach Update

Presented to Brooklyn Community Board 17 – June 8, 2021



Agenda

- + 1. Project Overview
- + 2. Virtual Workshop Recap
 - 3. Planned Summer Outreach
- 4. Next Steps

Project Overview



Project Overview

Project Focus Area

Network Development Goals

Improve safety for all road users

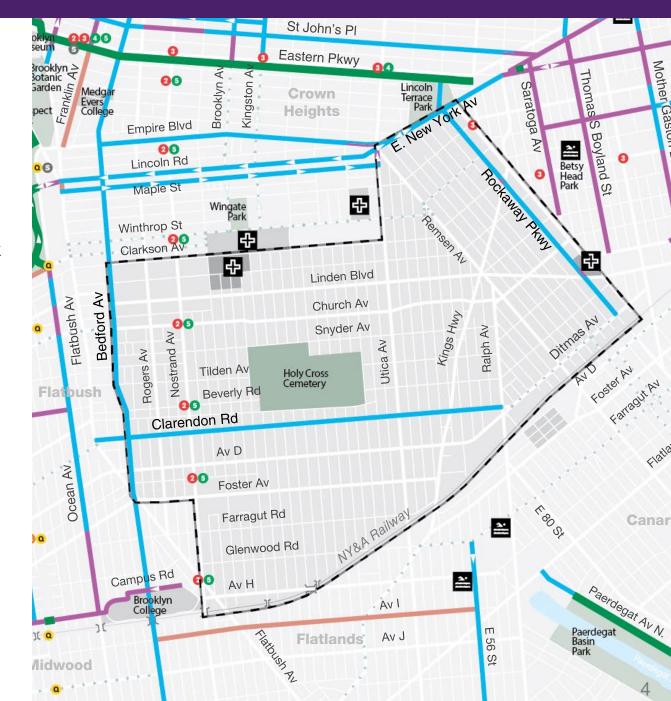
Close gaps in bicycle network

- Connections to local destinations and transit
- Connections to adjacent neighborhoods
- Connections to parks and greenways



Existing Bicycle Facilities

Protected Path Bicycle Lane Shared Lane Signed Route



Planning Context

Green Wave Plan

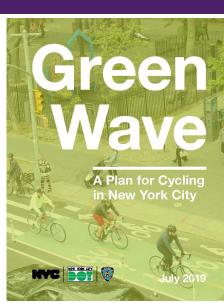
- CB17 identified as Priority Bicycle District due to high number of bicyclists Killed or Seriously Injured (KSI) and low bicycle network coverage
- **75 miles of bicycle infrastructure** to be built in **10 Bicycle Priority Districts** (7 in Brooklyn, 3 in Queens)

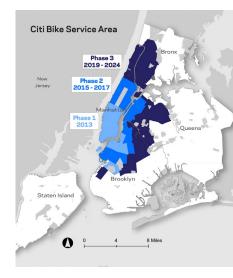
Pandemic Response

- Improve Safe Commuting Options for Essential Workers. District has high population of essential workers (over 20k workers)
- Increase Access to Open Space by improving connections to open space and developing healthy commuting options

Citi Bike Expansion

- Phase 3 Expansion plan includes portion of district north of Cortelyou Road to be rolled out through 2024
- Access to a network of over 20,000 bikes and 1,300 stations in Brooklyn, Queens, Manhattan and the Bronx





Project Overview

DOT Street Improvement Programs Toolkit

Markings Organize the Roadway to Increase Safety

High Visibility Crosswalks



Curb Extensions



Bike Lanes



Street Improvement Projects are:

- Low cost;
- Quickly implemented; and
- Use semi-permanent materials

Complete streets and street redesigns improve safety for *all* road users, including cyclists, pedestrians, drivers, and bus riders.

Virtual Workshop Recap



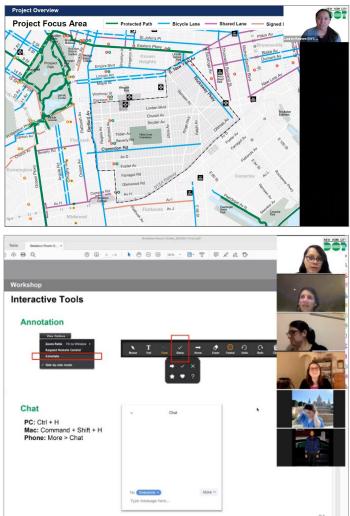
Workshop Summary

- The virtual workshop was co-hosted with Brooklyn Community Board 17 during regularly scheduled Transportation Committee meeting on 2/9.
- The purpose of workshop was to solicit general feedback on expanding the bicycle network in this area and gauge sentiments regarding the trade-offs of different types of bicycle facilities.
- Workshop format included Live Polls and Breakout Rooms with opportunities for participants to annotate maps and type out ideas.

Who Attended

- 37 workshop participants, including representatives from local community organizations, employers, and advocacy organizations
- Participants included Councilmember Farah Louis (District 45); representatives from the offices of the Senator Persaud (District 19), Brooklyn Borough President, City Council; and members from Community Board 17.

Screenshots from Presentation and Breakout Session



What we heard

Challenges

- · Sharing the road with vehicles, traffic congestion, speeding
- Existing conventional bike lanes blocked by vehicles

Connectivity

- Existing network in district does not connect well to bike network or nearby destinations
- Future routes should connect to existing bike network, parks, waterfront.

Types of Bicycle Lanes

Preference for Protected Bike Lanes expressed in polls and discussion groups

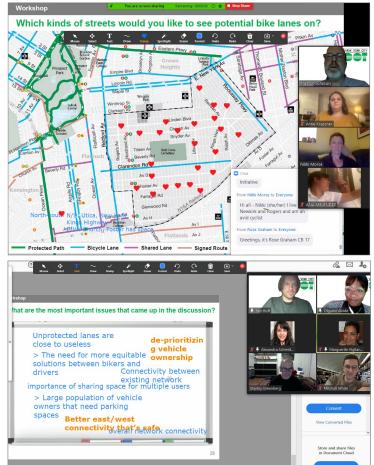
Best Way to Make Space for Protected Bike Lanes

- Concerns about removing street parking
- General preference for removing travel lane and one-way conversions, depending on the route.

Network Expansion

Support for expanding the bike network in this area

Screenshots from Breakout Session





Pop-Up Outreach Stations NYC DOT Street Ambassadors

Purpose: DOT wants to hear thoughts and suggestions from the public in high priority areas to better understand how people get around the neighborhood and barriers to cycling.

Process:

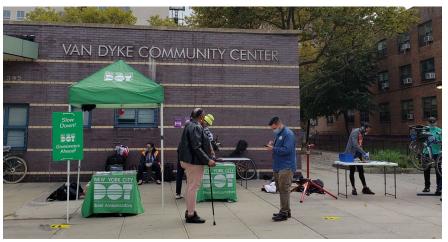
- Pop-up outreach stations will be deployed at sites around CB17 staffed with Street Ambassadors in June and potentially in July.
- Street Ambassadors will administer surveys, have giveaways, and provide safety and education materials

Outcomes:

- DOT planners will have useful data for future network planning.
- Support for future project development in areas where there is a lack of investment in transportation.
- DOT will know which organizations are important to the community.



A delivery cyclist being surveyed by a NYC DOT Street Ambassador in Washington Heights



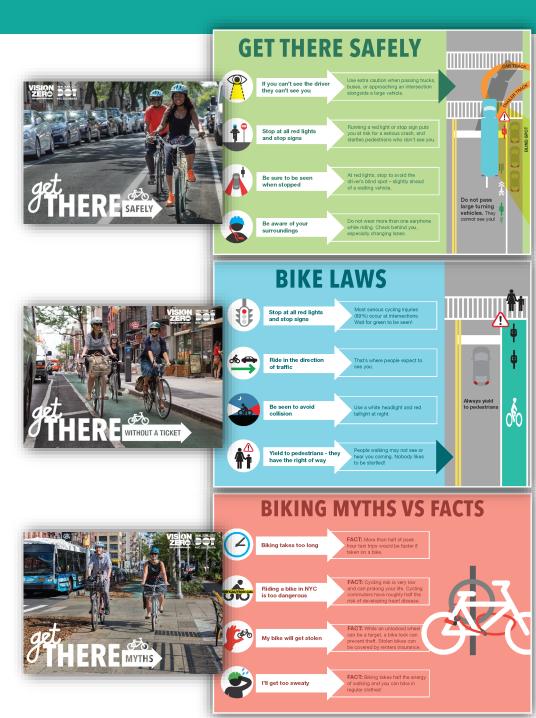
Pop-up station at Van Dyke Community Center in Brownsville

Safety and Education Materials

Get There Safely postcard's purpose is to educate and inform cyclists about best practices on the road and prevent any injuries.

Get There Without a Ticket postcard's purpose is to educate and inform cyclists about following the most important rules of the road and avoid being stopped by the police to receive a ticket.

Get There Myths postcard's purpose is to demystify some myths that prevent the practice of cycling.



Safety and Education Materials

Bike Map provides information in two different languages (English, Spanish) about NYC Biking Laws, biking tips, and a detailed map with updated on-street and off-street bicycle paths in NYC.



Pop-Up Outreach Stations NYC DOT Street Ambassadors







Overall Interactions

Shirley Chisholm Park Pop-up Outreach Station May 2, 2021





Educational

37 Materials Palm Cards, Maps



57 Giveaways Tote Bags, Bells, etc



Street Ambassadors administering transportation surveys

Digital Outreach

Online Survey

★ 2. What is your relationship to Lindenwood/Spring Creek -	
Brooklyn/Queens? (Select all that	
I live here	I attend religious services here
I work here	I visit restaurants/bars/social venues here
I go to school here	This is my first time visiting
I visit friends and/or family here	I'm just passing through
I shop/run errands/go to gym/salon/medical	visit here
Other (please specify)	

Example of online survey. The survey will include multiple choice questions and opportunities to provide written feedback

NYC DOT Wants Your Feedback!



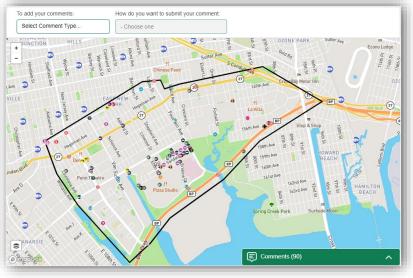
NYC DOT wants to better understand how Open Streets in Prospect Heights were used and how the community wants to see these corridors used in the future. Please take our survey!

- The survey is only seeking feedback on Underhill Avenue Open Streets and Vanderbilt Avenue Open Streets: Restaurants
- How did you use these Open Streets?
- What delivery or vehicles do you need on these Open Streets?
- Tell us what you see for these Open Streets corridors!

Learn more and share your feedback at



Feedback Map



Example of feedback map, which provides opportunity to give specific location-based feedback

Example of flyer with web links and QR code that will be posted around district

Next Steps

Next Steps

Next Steps and Project Timeline:

Summer 2021: In-person and Digital Outreach

- Street Ambassador Events
- Online Project Portal and Survey

Fall 2021: Return to Board with Project Proposals

- September: Present potential route options
- October/November: Present design proposals

2022: Project Implementation





