

## BSBA Degree Requirements | 2024

BSBA students must earn a minimum of 120 units including 48 units of General Education coursework and 60 graded units of Professional coursework. All core and major business courses requirements must be taken for a grade. If you substitute a non-Olin course for an Olin requirement, you must still earn 60 Olin units. 2.0 GPAs in both your overall and professional coursework are required. A student may take one pass/fail course per semester. January 2022

### General Education Requirements (48 minimum units)

A maximum of 9 units of distribution or advanced electives can be taken pass/fail. If taken pass/fail, the course can only count towards 1 requirement, i.e., this pass/fail course can't satisfy both a distribution and advanced business elective. Math 131, Math 132, College Writing and your Ethics/Values Distribution must be taken for a grade.

#### Writing I

Math 131 and/or Math 132

Distribution Requirements: Behavioral Analysis (3 units) Ethics and Values (3 units) Humanities (3 units)  
International Studies (6 unit) Physical/Lie Science (3 units)

Advanced 300-400 Electives: (12 Minimum Units)

### Professional Requirements (42 minimum units)

MGT 100: Individual in a Managerial Environment\*

MGT 150A: Foundations of Business

MGT 201: Management Communications

MEC 290: Microeconomics

MEC 292: Global Econ (or Econ 1021 or MEC 292S or 292L)

DAT 120: Managerial Statistics I

DAT 121: Managerial Statistics II

\*Transfer students may substitute MGT 380.

DAT 220: Modeling for Business Decision Making

ACCT 2610: Principles of Financial Accounting

ACCT 2620: Principles of Managerial Accounting

FIN 340: Capital Markets & Financial Management

MKT 370: Principles of Marketing

OB 360: Organization Behavior within the Firm

OSCM 356: Operations Management

### Professional Electives (18 overall minimum units)

54 of the 60 graded business units must be in Olin. Only one major course can be double counted. A maximum of six Olin units may be taken as pass/fail after you have completed six full time semesters of enrollment or in their senior year. Olin courses taken pass/fail can't count towards the 60 business units; these units will count towards the 120 graduation units. Minors require 12 unique units as double counting isn't allowed. Declaration deadline: Feb. 28, 2022.

Accounting  
Economics and Strategy  
Entrepreneurship  
Finance

Healthcare Mgt  
Marketing  
Operations and Supply Chain Mgt  
Organization and Strategic Mgt

Business Analytics (Minor)  
Business of Arts (Minor)  
Bus of Entertainment (Minor)  
Business of Social Impact (Minor)  
Business of Sports (Minor)  
International Business (Minor)

Financial Engineering - second major only

Latest updates: <https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/academics/Pages/>

## Professional Electives (18 overall minimum units)

### MAJOR: Accounting (15 minimum units)

#### Core Requirements

ACCT 3610 Intermediate Financial Accounting Theory I      ACCT 3620 Intermediate Financial Accounting II

#### Electives: At least 9 units from the following

ACCT 363	Cost Accounting	ACCT 400N	Ethical Decision Making II (1.5 units)
ACCT 365E	Taxation of Business Entities	ACCT 464	Auditing
ACCT 400A	Analysis of Fin Institutions & Instruments	ACCT 466	Financial Statement Analysis
ACCT 400C	Not-For-Profit Accounting (1.5 units)	ACCT 467	Income Tax Fundamentals
ACCT 400M	Ethical Decision Making I (1.5 units)	ACCT 468D	Advanced Financial Accounting Problems

### MAJOR: Economics and Strategy (12 minimum units)

#### Core Requirements

MEC 370	Game Theory for Business	MEC 470	Market Competition and Value Appropriation
MEC 400K	Research in Industry Analysis	MEC 471	Empirical Techniques for Industry Analysis

### MAJOR: Entrepreneurship (15 minimum units)

#### Core Requirements

MGT 421/460L Entrepreneurship or Social Entrepreneurship      MGT 424 Business Planning for New Enterprises

#### Electives: At least 9 units from the following

##### Experiential Electives (with at least 3 of the units from this category)

INTL 970	Entrepreneurship and Startups in Europe	MGT 401P	CEL Practicum
MGT 200C	Venture Creation	MGT 401S	Small Business Initiative
MGT 401C	CEL Entrepreneurial Consulting Team	MGT 401T	Taylor Community Consulting
MGT 401M	Sustainable Dev: Madagascar	MKT 431E	Marketing Metrics (1.5 units)

##### Industry Electives (with at least 3 of the units from this category)

ART 223K	Business of Fashion	MEC 460	Economics of Entertainment
CS 131	Computer Science I	MGT 380	Business Strategy
ECON 335	Money and Banking	MGT 440	Sports Management
FIN 549H	Real Estate Finance (1.5 units)	MGT 475E	Innovating for Defense (1.5 units)
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 476E	Innovating for Healthcare (1.5 units)
MEC 320	Olin Grand Rounds		

##### Skill Electives (with at least 3 of the units from this category)

ACCT 466	Financial Statement Analysis	MGT 301	Legal Environment of Business Management
CSE 204A	Front-End Web Development	MGT 445E	Acquisition Entrepreneurship (1.5 units)
CSE 330S	Rapid Type Dev. & Creative Programming	MKT 378	Marketing Research
CSE 438S	Mobile Application Development	MKT 400E	Elements of Sales: Tools and Techniques
FIN 400L	Private Equity Methods (1.5 units)	MKT 400I	Business & Marketing Innovation
FIN 400M	Private Equity Practice (1.5 units)	MKT 478	New Product Management
MEC 370	Game Theory for Business	MKT 482	Brand Management
MEC 470	Market Competition and Value Appropriation	OB 461	Negotiation

### MAJOR: Finance (12 minimum units)

#### Core Requirements

FIN 441	Investments	FIN 451	Options, Futures and Derivative Securities
FIN 448	Advanced Financial Management		

## MAJOR: Finance (12 minimum units) (Con't)

### Electives: At least 3 units from the following

FIN 400I	Mergers and Acquisitions (1.5 units)	FIN 428	Investment Praxis
FIN 400J	Advanced Valuation (1.5 units)	FIN 443	International Finance
FIN 400L	Private Equity Methods (1.5 units)	FIN 447	Info, Intermediation, & Financial Markets
FIN 400M	Private Equity Practice (1.5 units)	FIN 450F	Fin Tech: Methods & Practice
FIN 400W	Venture Capital Methods (1.5 units)	FIN 452	Advanced Derivative Securities
FIN 400X	Venture Capital Practice (1.5 units)	FIN 470A	Research Methods in Finance
FIN 420	Int'l Economics and Finance (London Program)		

## MAJOR: Financial Engineering (48 minimum units)

### Core Requirements

ACCT 2610	Principles of Financial Accounting	ESE 427	Financial Mathematics
CSE 131	Computer Science I	FIN 340	Capital Markets
CSE 240	Logic and Discrete Mathematics	FIN 441	Investments
CSE 247	Algorithms and Data Structures	MATH 217	Differential Equations
CSE 417T	Machine Learning or ESE 417 or CSE 427S	MATH 233	Calculus III
DAT 121	Stats or ESE 326 or Econ 413/413W or Math 439	MATH 309	Matrix Algebra
ESE 403	Operations Research or ESE 415	MEC 290	Microeconomics or Econ 4011

### Electives: At least 6 units from the following

FIN 452	Advanced Derivative Securities	FIN 539	Mathematical Finance
FIN 500Q	Quantitative Risk Mgt	FIN 552	Fixed Income Derivatives

## MAJOR: Healthcare Mgt (15 minimum units)

### Core Requirements

MEC 320	Olin Grand Rounds	MEC 322	Healthcare Management
MEC 321	Health Economics and Policy	MEC 420	Research in Healthcare Management

### Electives: At least 3 units from the following

ANTH 3263	Bioprospecting	ANTH 4883	The Political Economy of Health
ANTH 3283	Introduction to Global Health	BIO 2010	The Science of Biotechnology
ANTH 3310	Health, Healing & Ethics: Medical Anthropology	PHIL 233F	Biomedical Ethics
ANTH 3626	Nature and the Meaning of Disease	PHIL 3001	Philosophy of Medicine
ANTH 3875	Pharmaceutical Personhood	WGSS 310	Women's Health Care in America
ANTH 4134	The AIDS Epidemic	WGSS 316	Contemporary Women's Health

## MAJOR: Marketing (12 minimum units)

### Core Requirements

MKT 378	Marketing Research
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### Electives: At least 9 units from the following

#### GROUP A (with at least 6 of the units from Group A)

MKT 377	Consumer Behavior	MKT 478	New Product Management
MKT 400G	Digital Marketing and Customer Analytics	MKT 480	Marketing Strategy
MKT 400L	Understanding & Conducting Bus Experiments	MKT 482	Brand Management
MKT 470E	Pricing Strategy		

#### GROUP B

MKT 400E	Elements of Sales: Tools and Techniques	MKT 450F	Luxury Goods and A Dash of Fashion
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## MAJOR: Marketing (12 minimum units) (Con't)

MKT 400I	Business and Marketing Innovation	MKT 477	Int'l Marketing (or MKT 477L or 477S)
MKT 400M	Sports Marketing	MKT 481	Advertising and Promotions

## MAJOR: Operations and Supply Chain Mgt (12 minimum units)

Electives: At least 12 units from the following

### GROUP A (with at least 6 of the units from Group A)

OSCM 301E	Data Analytics in Python	OSCM 430E	Operations Fun: Data-Driven Optimization
OSCM 400D	Supply Chain Management	OSCM 458	Operations Planning and Control

### GROUP B (with at least 3 of the units from Group B)

MGT 380	Business Strategy	MKT 378	Marketing Research
MGT 460H	Corporate and Global Strategy	MKT 400L	Understanding & Conducting Business Experiments

## MAJOR: Organization and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

### GROUP A (with at least 3 of the units from Group A)

MGT 450V	Defining Moments (1.5 units)	OB 461	Negotiations
OB 400C	Women in Leadership (1.5 units)	OB 462	Leadership in Organization
OB 431E	Thinking Creatively (1.5 units)	OB 468E	Mindfulness and Performance (1.5 units)

### GROUP B (with at least 3 of the units from Group B)

INTL 321	Family Business in Europe (Paris/Rome Program)	MGT 450R	Business and Government (1.5 units)
MGT 380	Business Strategy	MGT 460G	Critical Thinking & Problem Solving (1.5 units)
MGT 402	Ethical Issues in Managerial Decisions (1.5 units)	MGT 460H	Corporate and Global Strategy
MGT 429E	Mgt & Corporate Responsibility (1.5 units)		

### GROUP C

MGT 478E	Ownership Insights	OB 434E	People Metrics (1.5 units)
OB 325	Personnel/Human Resources Management	OB 435E	Talent Analytics (1.5 units)

## MINOR: Business Analytics (15 minimum units)

### Core Requirements

CS 131	Computer Science I	DAT 400A	Data Management Tools for Business-Decisions
DAT 301E	Data Analytics in Python		

Electives: At least 6 units from the following

### GROUP A (with at least 3 of the units from Group A)

FIN 470A	Research Methods	MKT 400L	Understanding & Conducting Bus. Experiments
MEC 471	Empirical Techniques for Industry Analysis		

### GROUP B

DAT 500N	Predictive Analytics for Business Decisions	OB 434E	Talent Analytics (1.5 units)
FIN 450F	Financial Technology	OB 435E	People Metrics (1.5 units)
MGT 460I	Sports Business Analytics	OSCM 430E	Operations Fun: Data-Driven Optimization
MKT 378	Marketing Research	OSCM 458	Operations Planning
MKT 500T	Customer Analytics		

## MINOR: Business of Arts (12 minimum units)

### Core Requirements

MGT 401C	CEL Entrepreneurial Consulting Team	MGT 460O	Business of Art
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## MINOR: Business of Arts (12 minimum units) (Con't)

**Electives: At least 6 units from the following**

ART 223K	Business of Fashion	MKT 377	Consumer Behavior
ART 324J	Fashion Promotion and Exhibition	MKT 400E	Elements of Sales: Tools & Techniques
ELIT 486	The Business of Books	MKT 400I	Business & Marketing Innovation
FILM 225	Making Movies	MKT 481	Advertising & Promotions
MEC 460	Economics of Entertainment	MKT 482	Brand Management
MGT 301	Legal Environment of Business Management	OB 431E	Thinking Creatively (1.5 units)
MGT 421*	Entrepreneurship		

\*Students may take either MGT 421 or MGT 460L: Social Entrepreneurship.

## MINOR: Business of Social Impact (12 minimum units)

**Core Requirements**

MGT 450V	Defining Moments (1.5 units)	MGT 460M	Business of Social Impact (1.5 units)
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**Electives: At least 9 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

MGT 401M	Sustainable Dev: Madagascar	MGT 401T	Taylor Community Consulting
MGT 401S	Small Business Initiative		

**GROUP B (with at least 3 of the units from Group B)**

ACCT 400C	Not-for-Profit Accounting (1.5 units)	MGT 450R	The Regulatory Environment (1.5 units)
MGT 402	Ethical Issues in Decision Making (1.5 units)	MGT 460L	Intro to Social Entrepreneurship

**GROUP C (with at least 3 of the units from Group C)**

AMCS 280	Exploring Inequality	EPSC 111	Intro to Global Change in 21st Century
ARCH 307X	Community Building	EPSC 201	Earth and the Environment
ARCH 490A	WU & Henry Elem School Collaboration	EPSC 219	Energy and the Environment
EN ST 101	Earth's Future (or INTER D 101)	POL SCI 2010	Intro to Environmental Policy
EN ST 105	Sustainability in Business	POL SCI 332B	Environmental and Energy Issues
EN ST 310	Ecological Economics	SOC 3410	Gender in Society
EN ST 375	Urban Ecology	URST 299	Study of Cities and Metropolitan America
EN ST 405	Sustainability Exchange		

## MINOR: International Business (12 minimum units)

**Core Requirements**

MGT 308	Introduction to International Business
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**Electives: At least 9 units from the following**

**GROUP A (with at least 3 of the units from Group A)**

FIN 420	International Economics and Finance	MGT 401C	CEL Consulting - Section 3 Enrollment
INTL 320	Business, Innovation & Entrepreneurship in Israel	MGT 405A	Asian Pacific Study Tour (1.5 units)
INTL 420	Business Research Internship	MGT 405S	International Business Environment Sydney
INTL 970	Entrepreneurship & Startups in Europe	MGT 418	International Business: Euro Perspective
MEC 292C	Global Economics - South America	MGT 450I	International Internship in Business (1.5 units)
MEC 292S	Global Economy Sydney	MGT 450Z	European Study Tour (1.5 units)
MGT 200B	Global Perspective Series	MKT 477L	Int'l Marketing: London
MGT 200C	Venture Creation	MKT 477S	Int'l Marketing: Sydney
MGT 400S	Intl Bus Environment (or Mgt 405S)		

**GROUP B**

FIN 443	International Finance	MGT 460H	Corporate and Global Strategy
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## MINOR: International Business (12 minimum units) (Con't)

<b>MEC 292</b>	Global Economy	<b>MKT 477</b>	Int'l Marketing (Can't take MKT 477S or 477L)
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## MINOR: The Business of Entertainment (12 minimum units)

### Core Requirements

**MEC 460** Economics of Entertainment

**Electives: At least 9 units from the following**

#### GROUP A (with at least 3 of the units from Group A)

<b>AMCS 3490</b>	Media Culture	<b>FILM 423</b>	Histories of Media Convergence
<b>FILM 114</b>	Making Movies	<b>MEC 310E</b>	Business of Luxury Hospitality
<b>FILM 220</b>	Intro to Film Studies		

#### GROUP B (with at least 3 of the units from Group B)

<b>FIN 448</b>	Advanced Financial Management	<b>MKT 378</b>	Marketing Research
<b>MEC 471</b>	Empirical Techniques for Industry Analysis	<b>MKT 482</b>	Brand Management
<b>MGT 301</b>	Legal Foundations of Business		

## MINOR: The Business of Sports (12 minimum units)

### Core Requirements

<b>MGT 440</b>	Sports Management	<b>MGT 460I</b>	Sports Business Analytics
<b>MGT 450G</b>	The Business of Sports	<b>MKT 400M</b>	Sports Marketing

**Electives: No additional electives required if 12 core units are earned.**

<b>DAT 500N</b>	Predictive Analytics	<b>MGT 460J</b>	Legal Issues in Sports (1.5 units)
<b>FIN 448</b>	Advanced Financial Management	<b>MKT 378</b>	Marketing Research
<b>MEC 460</b>	Economics of Entertainment	<b>MKT 400E</b>	Elements of Sales: Tools & Techniques
<b>MEC 471</b>	Empirical Techniques for Industry Analysis	<b>MKT 482</b>	Brand Management
<b>MGT 356E</b>	Sports Entrepreneurship (1.5 units)		