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VIRTUAL AGENDA

Build Back Better – Strengthening Finance

3 – 26 November 2020

Enduring months of struggle and uncertainty has left many businesses focusing on survival, however as we look forward, we must return to the key objective of creating stability and then growth. As we embark on these challenges, we must be ready to tackle both productivity, profitability and remain ready to deal with instability created by the pandemic, political changes, the economy, technology, and the future workforce.

The CFO finds themselves thrust forward and now more than ever taking the helm and driving the organisational changes required to survive this period of extreme turbulence. Through exceptional leadership, commercial acumen and by finding the balance between the precision of data and global strategy: the seasoned CFO can identify new areas of value and derive the competitive advantage that will see their business through the storm.

Whatever the sector, businesses have never been under more pressure to achieve more for less and at an unprecedented speed. Those who were unable to adapt to the changes of the past months will have been left behind. For Finance, 2021 marks the start of a new set of challenges where the proactive leaders will be at the helm, having navigated their businesses safely through the changes of the past year and now looking to the future to create stability and capitalise on new opportunities.

THEMED CONTENT:

The CFO Agenda Virtual Finance will be scheduled over four weeks and divided into four key content themes which will be covered by sessions running throughout the week. The Virtual Themes for 2020 are:

- **Future of Finance** (w.1)
- **Technology Transformation** (w.2)
- **Business Strategy & Resilience** (w.3)
- **Leadership** (w.4)

SPEAKERS INCLUDE:

- Tatiana Artohona, Digital Finance & Supply Chain Sales Development Director, Oracle
- Keith Bailey, Vice President, Finance, Galvanize
- Luke Bailey, Finance Director - TUI Airways, TUI UK
- James Best, Head of Transformation, Precision Finance Consulting
- Paul Brand, Head of FP&A, UK and Ireland, ADP
- Daniel Burton, Chief Finance Officer, Accenture UK & Ireland
- Timothy Caudill, Director of Pre-Sales, Longview Solutions
- Joanna Cheres, Head of Finance, Creativ Ceutical
- Tom Coward, CFO, Cytora
- Richard Exact, Director of Finance and Risk, Ocado

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- Byron Flores, Global Head of Digital Finance, Novartis
- Ken Fung, Brand Finance, International Finance & Operations Director, Urban Outfitters
- John Gardner, Sales Development Manager, Oracle
- Morton Geppert, Financial Solution Practice Lead – EMEA, insightsoftware
- Christian Hardy, Senior Partner, Mercer
- Harold Humbert, Chief Financial Officer EMENA, Nestle
- Nusrate Ibrahim, Head of Corporate Governance and Internal Controls, Diamond Developers
- Nick Jackson, Director of Finance and Performance Innovation, Oracle
- Yemi Jackson, CFO, Founder and Talent Hunter, Engage Transform
- Paul Johnston, European Financial Controller, Chubb
- Bina Khatwani, Executive Finance Lead, CBRE
- Scott Layton, Senior Partner - Global Leader Finance Transformation, IBM
- Evelyne Legaux, Founder, Finance OTC Consulting Ltd
- Nick Ludlow, Sales Director Europe, Chrome River
- Eleena McDaniel, Nordic Controller, Henkell Freixnet
- Bryan Motteram, insightsoftware
- Abby Obomighie, Head of FP&A, Hitachi
- Ciaran O'Donnell, CFO & Founder, The Virtual FD
- Guillaume de Pommereau, (former) CFO, Hitachi Europe
- Nick Rathbone, Finance Director - Defence and HMRC Business Lines, Fujitsu
- Rachel Seymour, Head of Product, Sage
- Ambrose Shannon, CFO & Enterprise Value UKI Practice Lead, Accenture Strategy & Consulting
- Ranu Sharma, Head of International O&T Finance, Vocalink, a Mastercard company
- Nivi Singh, Manager - Finance Transformation, GSK
- Wendy Smith, Chief Financial Officer, Glanbia Global Sport Nutrition
- Thomas Sutter, Finance Centre of Excellence, Oracle NetSuite
- James Taylor, CFO, Yoyo Wallet
- Richard Taylor, Digital Transformation Specialist, AppZen
- Clive Teuten, CFO, Blue Bracken
- Will Thompson, UK Finance Director, The Engine Group Limited
- Paul Venables, Group Finance Director, Hays
- Terry Walby, CEO, Blue Prism Cloud
- Paul Winsor, Head of Customer Solutions, Sempre
- David Wreford, Partner, Mercer

PRE-CONFERENCE DISCUSSION	
27 Oct 1-2pm	<p>PANEL: FUNDING NEW BUSINESS MODELS IN A POST-COVID RECOVERY PROGRAMME</p> <p>The rate at which businesses need to evolve to remain competitive has progressively accelerated as the pace of technology and digital disruption have increased. The Coronavirus pandemic has exacerbated this challenge and forced business leaders to recognise the importance of digital readiness in creating a future-ready organisation.</p>

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	<p>The pressure is on for finance leaders to understand how they can build a robust organisation today, with all of the tools and agility necessary to tackle tomorrow's challenges.</p> <p>Embracing digitalisations is key to help organisations adapt their businesses in excessively challenging times by radically changing the way they resource operations. Join Blue Prism and FD as we discuss the key considerations for implementing long-standing digital strategies, built to maintain business stability and increase performance.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Bina Khatwani, Executive Finance Lead, CBRE • Abby Obomighie, Head of FP&A, Hitachi • Ciaran O'Donnell, CFO & Founder, The Virtual FD • Terry Walby, CEO, Blue Prism Cloud <p>SESSION PARTNER: BLUE PRISM CLOUD</p>
<p>FUTURE OF FINANCE (w.1)</p>	
<p>3 Nov 10 – 11am</p>	<p>KEYNOTE DIALOGUE: THE LIGHTHOUSE IN A STORM – UNDERSTANDING THE STRATEGIC ROLE OF A FINANCE LEADER IN TIMES OF UNCERTAINTY</p> <p>2020 will be a historic year both economically and politically. With the global economy facing a multitude of challenges in dealing with the pandemic, each company must understand how to find a new normal and strive for stability.</p> <p>As the world's largest food and beverage company with over CHF 90bn in revenue, over 290,000 employees and over 2000 brands in more than 150 countries Nestlé, have had to rise to many challenges in this unprecedented era of change.</p> <p>In this keynote interview Chief Financial Officer EMENA of Nestlé, Harold Humbert will share his experiences including:</p> <ul style="list-style-type: none"> • Ensuring that focus is not just on an immediate crisis response and instead why a CFO must always think one step beyond what is happening in the present • The balance between brands, suppliers and ensuring you maximise revenue in areas of growth whilst minimising risk in areas of concern • Why the biggest asset to any company is their staff, the importance of their well-being and the challenges of retaining talent within the workforce • The agility required for operations to continue throughout the pandemic, including keeping manufacturing sites open and the partnerships required to create logistic corridors as countries closed their borders <p>Speaker:</p> <ul style="list-style-type: none"> • Harold Humbert, Chief Financial Officer EMENA, Nestle
<p>3 Nov 2 – 3pm</p>	<p>PANEL: THE NEW BUSINESS LANDSCAPE – TRANSFORMING FINANCE THROUGH DIGITALISATION</p>

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	<p>The CFO sits in a unique power position within the corporate machine to harness the continuous delivery of data and insights and to unleash a new vision that will see their business through the next decade. As such the role of finance is changing. Previously acting as a back-office function, businesses are now embracing an era of intelligence, while continuing to service the back-end. The modern CFO needs the ability to look beyond the numbers, understand where their business sits within the broader context of their industry. They must also take proactive steps in anticipating the coming market changes. Business intelligence is key to ensuring a company is agile enough to survive and thrive in the new landscape. Process re-engineering provides a key opportunity to automate mundane and repetitive work and free up resources to focus on supporting growth.</p> <p>Discussion will include:</p> <ul style="list-style-type: none">• Drawing the digital roadmap and key objectives for progressing the finance function• Implementing and sustaining successful data analytics practices• Introducing process automation and machine learning into operations• Upskilling the team to focus on value-add, intelligence-based work <p>Speakers:</p> <ul style="list-style-type: none">• James Best, Head of Transformation, Precision Finance Consulting• Tom Coward, CFO, Cytora• Paul Johnston, European Financial Controller, Chubb• Rachel Seymour, Head of Product, Sage <p>SESSION PARTNER: SAGE</p>
<p>5 Nov 10 – 11am</p>	<p>KEYNOTE PANEL DISCUSSION: ACHIEVING HARMONY BETWEEN COMPANY STABILITY AND EMPLOYEE WELLBEING</p> <p>As strategy evolves and businesses look to create stability the careful balance between cost management initiatives, sustaining profitability and trying to foster an environment in which employees feel both motivated and engaged is key.</p> <p>As the economy suffers, organisations will continue to struggle to stay afloat and so are forced to adapt their business strategy, optimise resources, and where necessary reduce costs. The CFO's priority is to appropriately manage spending while trying to maintain profitability, having engaged employees who feel both supported and closely aligned with both organisational and personal goals is key in achieving this.</p> <p>Discussion will include:</p> <ul style="list-style-type: none">• Why the biggest asset to any company is their staff: why their well-being is so important – and why a big part of this is financial well-being• Understanding why staff productivity is a key business metric• Seizing the opportunity to reshape the cost base, whilst keeping employees at the heart of the business plan

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- Leading change management to find more efficient, leaner ways of doing more with less resource in the long run
- Identifying opportunities for business growth and ensuring that employees feel motivated to support this journey
- Why a new model of work could increase both company resilience and employee wellbeing
- How the growth in remote working could affect productivity, employee engagement and financial wellbeing

Speakers:

- Christian Hardy, Senior Partner, Mercer
- Nick Rathbone, Finance Director - Defence and HMRC Business Lines, Fujitsu
- Ranu Sharma, Head of International O&T Finance, Vocalink, a Mastercard company
- David Wreford, Partner, Mercer

SESSION PARTNER: MERCER

5 Nov
2 - 3pm

WORKSHOP: PREPARE FOR THE ACCELERATING PACE OF DISRUPTION THROUGH INCREASED BUSINESS AGILITY

Digitalisation will change your market, business, skills requirements, and customer engagement regardless of whether you, your team and your business are ready for those changes or not. Those who do not adapt will get left behind. This workshop will explore how you can take full advantage of the technological tools available to create a lean and agile Finance function that can anticipate and prepare for the challenges that lies ahead.

In this new, virtual, and increasingly complex global economy, ensuring your business stays agile and responsive enough to meet the changing needs of your market is complex. It is the speed at which you can respond to changes in your supply chain that is vital to strengthening your business and support recovery. It is the speed at which you can respond to your customers changing need that is vital to strengthen a business and support recovery. The breakout discussion will provide a forum to share insights into their long-term strategies for increased business flexibility and resilience, and the role that digitalisation will play in facilitating these changes.

Break out discussions will include:

Group 1

How has finance digitisation helped you to remain agile in recent months?

- What are the key processes?
- How are you creating a common set of data points across your organisation?
- How has this helped with enablement of remote working?

Group 2

What gaps have you uncovered in your processes and systems that need to be addressed within the next 6 months?

- What are the implications of any shortfalls?
- How do you prioritise what to address first?

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	<ul style="list-style-type: none"> • Where can you find quick wins to drive improvements? <p>Group 3 How has the recent disruption impacted your thinking around, and prioritisation of digital transformation?</p> <ul style="list-style-type: none"> • Has the appetite for investment changed (large long term, vs smaller short-term investments)? • Which process changes have become more or less critical and why? • Has the disruption impacted your decision-making process? <p>SESSION PARTNER: BASWARE</p>
<p>TECHNOLOGY TRANSFORMATION (w.2)</p>	
<p>10 Nov 2 – 3pm</p>	<p>KEYNOTE PANEL DISCUSSION: HOW TO EMBRACE EVOLUTION IN THE FINANCE FUNCTION</p> <p>As businesses return to a new normal and begin to recover from the impact of the Coronavirus crisis, it is increasingly evident that the role of the finance function is ever changed and will continue to evolve. Many have witnessed the shift in responsibility as finance leaders have become even more critical in decision making. Enterprises must now look ahead to how they will harness the evolving capability of finance technology to support all areas of the business and allow them to navigate the uncertainty of the environment they are working in.</p> <p>Discussion will include:</p> <ul style="list-style-type: none"> • Technological tools available to create a lean and agile Finance function that can anticipate and prepare for the challenges that lies ahead • Ensuring that technology development does not stagnate to due to decreased spending • Data first practices, process alignment and the development of AI capability • Setting up the team to address immediate challenges and the 5-year strategic goals • The importance of being the gatekeeper for critical data which supports senior leaders’ strategic plans <p>Speakers:</p> <ul style="list-style-type: none"> • Scott Layton, Senior Partner - Global Leader Finance Transformation, IBM • Nick Ludlow, Sales Director Europe, Chrome River • Wendy Smith, Chief Financial Officer, Glanbia Global Sport Nutrition <p>SESSION PARTNER: CHROME RIVER</p>
<p>11 Nov 2 – 3pm</p>	<p>PANEL DISCUSSION: UTILISING EXPONENTIAL TECHNOLOGY TO PROACTIVELY RESPOND TO CHANGE</p> <p>Advances in exponential technologies allow the CFO to derive key insights from data which are vital to the future of the business. However, data collection alone will only get you so far and it is up to the CFO to demonstrate an exceptional strategic mindset,</p>

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	<p>leadership skills and ability to translate business intelligence into actionable steps as part of the broader business strategy.</p> <p>How a CFO is able to optimise the value of their finance function through business transformation, use of exponential technology and efficient collection of data can mean the difference between success and failure.</p> <p>Discussion will include:</p> <ul style="list-style-type: none">• The importance of breaking down silos across the enterprise• Creating an agile finance function to continuously adapt to ever changing global landscape during a pandemic and recession• The role of exponential technology to enhance a company's ability to proactively manage unforeseen economic and political uncertainty• Staying innovative by identifying new revenue streams and business models while minimizing the costs of risk management, compliance, and internal controls <p>Speaker:</p> <ul style="list-style-type: none">• Keith Bailey, Vice President, Finance, Galvanize• Guillaume de Pommereau, (former) CFO, Hitachi Europe• Nivi Singh, Manager - Finance Transformation, GSK <p>SESSION PARTNER: GALVANIZE</p>
<p>12 Nov 10 – 11am</p>	<p>KEYNOTE PANEL DISCUSSION: LEADING THE CHARGE IN BUSINESS TRANSFORMATION</p> <p>Digitisation is becoming a realistic opportunity for the finance function as the pace of technology continues to evolve. In particular the increased availability and reliability of business data; the ability to process large sets of data; and improvements in connectivity tools and platforms is fuelling this transformation.</p> <p>CFOs must begin to experiment, however, or risk falling behind other functional groups in the organisation and other companies in the industry whose digital transformations are already under way. Those who are afraid to invest and implement change will lose a golden opportunity to help drive the business agenda.</p> <p>Discussion will include:</p> <ul style="list-style-type: none">• Personal accounts of the technology that is revolutionising the finance function• Understanding how and where to invest to see the largest gains• Responding to the increased scope of responsibility on finance teams• Ensuring the entire team is engaged in the transformation journey• The importance of supporting senior leaders' strategic plans <p>Speakers:</p> <ul style="list-style-type: none">• Joanna Cheres, Head of Finance, Creativ Ceutical• Richard Exact, Director of Finance and Risk, Ocado• Clive Teuten, CFO, Blue Bracken• Paul Winsor, Head of Customer Solutions, Sempre

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	<p>SESSION PARTNER: SEMPRE ANALYTICS</p>
<p>12 Nov 2 – 3pm</p>	<p>REIMAGINING THE ROLE OF THE CFO AND THE FUTURE OF THE FINANCE FUNCTION</p> <p>The business landscape is changing more rapidly now than ever, and with these changes CFOs must be empowered to take the helm and become strategic advisors to the business, acting on insights to guide senior leaders and work collaboratively across all lines of the business. This session will explore some of the challenges in creating a culture that is both resilient and analytical, that is able to glean insights and utilise technology to improve decision making and guide future business strategy.</p> <p>Breakout discussions will include:</p> <ol style="list-style-type: none"> 1. Focus on planning and scenario building; taking an integrated approach across the organisation 2. Developing a medium to long term Finance Strategy 3. The role of the CFO – Leader of Change! <p>Speaker:</p> <ul style="list-style-type: none"> • Tatiana Artohona, Digital Finance & Supply Chain Sales Development Director, Oracle • John Gardner, Sales Development Manager, Oracle • Nick Jackson, Director of Finance and Performance Innovation, Oracle <p>SESSION PARTNER: ORACLE</p>
<p align="center">BUSINESS STRATEGY & RESILIENCE (w.3)</p>	
<p>17 Nov 10 – 11am</p>	<p>KEYNOTE PANEL DISCUSSION: BUILD BACK BETTER – A YEAR OF CHANGE</p> <p>2020 was undoubtedly the year of cash! In an era of uncertainty, cash management and forecasting has never been more important. As the Finance function undergoes a complete transformation in terms of its role within the business, the CFO has never had more opportunity to contribute to the business strategy and help drive growth across the organisation.</p> <p>Discussion will include:</p> <ul style="list-style-type: none"> • Finding the equilibrium between planning and proactive agility to navigate a changing landscape • Ensuring that there is a balance of focus between driving growth and managing costs • Managing risk across a changing consumer market • Proactively managing cashflow across the business <p>Speakers:</p> <ul style="list-style-type: none"> • Luke Bailey, Finance Director - TUI Airways, TUI UK • Thomas Sutter, Finance Centre of Excellence, Oracle NetSuite • Will Thompson, UK Finance Director, The Engine Group Limited

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	<p>SESSION PARTNER: ORACLE NETSUITE</p>
<p>17 Nov 12 – 1pm</p>	<p>INTERACTIVE ROUNDTABLE DISCUSSION</p> <p>THE ROLE OF THE CFO IN CREATING GROWTH AND GREATER RESILIENCE IN AN UNCERTAIN WORLD, IS YOUR FINANCE TEAM READY AND PROPERLY EQUIPPED?</p> <p>2020 has been an unprecedented year of change and disruption. Technological advancement is at a pace, the c-19 pandemic has turned the consumer market on its head, and working norms are quickly changing as they move from the office to home. Organisations are struggling to adapt quickly enough to navigate the changes. To survive and lead in the market, businesses need to be agile, with immediate access to business performance metrics, making swift decisions and taking actions quickly. The most resilient of businesses have instant access to key financial and non-financial results and KPIs and can respond immediately to changing circumstances with valuable insights. To achieve this, they are coming straight to the CFO finance team to provide that insight, it's about driving the top growth not just cost take out, but are you prepared?</p> <p>To deliver on this and lead in the market you need reliable data, robust technologies combined with automation, digital reporting and analytics, an agile and adaptable finance team who can work alongside the business, and forward looking predictive insights. Are you and your teams equipped for the challenge we face; are you moving quickly enough to survive and thrive?</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Daniel Burton, Chief Finance Officer, Accenture UK & Ireland • Ambrose Shannon, CFO & Enterprise Value UKI Practice Lead, Accenture Strategy & Consulting <p>SESSION PARTNER: ACCENTURE</p>
<p>17 Nov 2 – 3pm</p>	<p>RESHAPE THE BASICS WITH LESSONS LEARNED FROM COVID-19</p> <p>Operational finance, known as activities, associated with order to cash, procure to pay, fixed assets, close, consolidation, and reporting, has been faced with unprecedented disruption during the pandemic. Whether it was responding to changing government policies, providing increased visibility into cashflows, or adapting to a remote working environment, each of these activities has been tested like never before.</p> <p>While it is important for finance leaders to invest in process changes, technologies, and best practices to support their teams, they must do their best to minimise any further disruption. That is why, when the future is still unclear, getting the basics right in 2020 sets you up in the long term to handle whatever unexpected events may come your way down the line.</p> <p>This session will explore these areas where companies have the most opportunity to reshape the basics and drive future improvements:</p> <ul style="list-style-type: none"> • Overcoming month-end inefficiencies • Improving cash flow management procedures • Leveraging operational data to make decisions

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	<p>Speaker:</p> <ul style="list-style-type: none"> • Morton Geppert, Financial Solution Practice Lead – EMEA, insightsoftware • Evelyne Legaux, Founder, Finance OTC Consulting Ltd • Bryan Motteram, insightsoftware <p>SESSION PARTNER INSIGHT SOFTWARE</p>
<p>18 Nov 1-2pm</p>	<p>INTERACTIVE ROUNDTABLE DISCUSSION: CONTINUAL SCENARIO PLANNING AND CREATING A FLEXIBLE FINANCE STRATEGY THAT CAN MOVE IN PACE WITH A CHANGING LANDSCAPE</p> <p>This is an invite only round-table style discussion, where guests will become active participants in the discussion and benefit from the curated conversation where all guests reflect together on the presented challenges. During this interactive roundtable discussion will focus on:</p> <ul style="list-style-type: none"> • The role of the cloud and understanding the benefits of collaboration, continuity and scalability whilst still have the potential to reduce costs. • The evolving role of the CFO and the impact that this has had on the skill set of the modern CFO. • How should high performing CFOs be looking to build their knowledge and develop in line with new demands. <p>Speaker:</p> <ul style="list-style-type: none"> • Timothy Caudill, Director of Pre-Sales, Longview Solutions <p>SESSION PARTNER: LONGVIEW SOLUTIONS</p>
<p>19 Nov 10 – 11am</p>	<p>PANEL DISCUSSION: CASHFLOW MANAGEMENT, FORECASTING AND MAINTAINING INVESTMENT IN TURBULENT TIMES</p> <p>As heads of finance do their utmost to navigate their businesses through the storm, the relationships that they have fostered with both internal and external stakeholders are more important than ever. It is this balance between numbers and the people and business that they represent that is key to creating and maintaining stability. Not all businesses have been able to successfully make the shift from business survival to recovery. Those who have, find themselves in new territory of trying to build long-term resilience whilst there are still potential challenges ahead.</p> <p>Discussion will include:</p> <ul style="list-style-type: none"> • How to adapt strategy to pivot with market changes and business disruptions • Understanding the importance of relationships with stakeholders, both internal and external • How to stem spend leakage and identify cost savings whilst remaining sympathetic to the business as a whole • Identifying cashflow priorities and accurate forecasting • Building and maintaining a culture of cashflow throughout the business • The power of engaged and motivated employees

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	<p>Speakers:</p> <ul style="list-style-type: none"> • Paul Brand, Head of FP&A, UK and Ireland, ADP • Byron Flores, Global Head of Digital Finance, Novartis • Eleena McDaniel, Nordic Controller, Henkell Freixnet • James Taylor, CFO, Yoyo Wallet <p>SESSION PARTNER: ADP</p>
19 Nov 2 – 3pm	PARTNER PRESENTATION FOCUSING ON BUSINESS STRATEGY AND RESILIENCE
LEADERSHIP (w.4)	
24 Nov 10 – 11am	<p>PANEL DISCUSSION: THE FUTURE OF FINANCE AND A CFO'S ROLE IN DRIVING TRANSFORMATION ACROSS THE BUSINESS</p> <p>In this new era of unprecedented change, the proactive CFO can future proof their business and continue to achieve growth. The importance being an integrated member of the senior leadership team is vital, just as understanding the human element is key to sustaining an agile and responsive finance function.</p> <p>Discussion will include:</p> <ul style="list-style-type: none"> • Keeping the team motivated when adapting to digital disruption and pioneering new technologies • The importance of partnering with and adding value to the CEO • A CFO's role in creating and prioritising the business agenda during a period of extreme change • Understanding how to prioritise internal demands and potential funding requests along with balancing the budget <p>Speakers:</p> <ul style="list-style-type: none"> • Nusrate Ibrahim, Head of Corporate Governance and Internal Controls, Diamond Developers • Richard Taylor, Digital Transformation Specialist, AppZen • Paul Venables, Group Finance Director, Hays <p>SESSION PARTNER: APPZEN</p>
24 Nov 2 – 3pm	<p>FIRESIDE CHAT WITH BINA KHATWANI, FINANCIAL PARTNER AND JULIET TURNBULL, CEO AND FOUNDER OF 2TO3DAYS</p> <p>During the Fireside chat Bina and Juliet will share their personal stories, their passion for empowerment, how to effectively utilise flexible working, and the importance of knowing and understanding the individual. The discussion will touch on:</p> <ul style="list-style-type: none"> • Introduction and sharing of personal stories • Why Bina and Juliet are passionate about women empowerment, flexible working, work-life balance and how this contributed to their journey • Understanding 'The evolving role of the CFO' and the importance of being a good business partner to MDs and CEOs. Why personal connection is key

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	<ul style="list-style-type: none"> • Their passion of helping and supporting small businesses and how they believe post COVID recovery will be achieved • The importance of diversity in the workplace • Revolutionising the recruitment process and going beyond the CV, forming connections, building relationships to achieve
26 Nov 10 – 11am	<p>INTERACTIVE ROUNDTABLE DISCUSSION: UTILISING END OF LIFE TECHNOLOGY FOR A POSITIVE TRANSITION AND EMBRACING OPPORTUNITIES FOR CHANGE</p> <p>Often large, enterprise wide technology project can be seen as an obstacle to overcome, this is even more true when the project is driven by end-of-life software. However, such changes should be embraced and leveraged to increase efficiencies, drive commercial benefits and bring improvements that can be seen across the entire finance function and even business wide. It is vital for the CFO to embrace the opportunities and reform that can be driven through successful ERP migration and seize the opportunities that are unlikely to be presented again.</p> <p>During this round table, discussion will include:</p> <ul style="list-style-type: none"> • Increasing momentum by transition enterprise resource planning and the significant opportunity to increase efficiencies and achieve a broad range of commercial benefits • The strategic role of the tax department, and how to transform this function with the right technology stack to improve business agility and real-time reporting • Understanding the importance of removing manual processes that can cause issues with compliance and increase business risk • How to tackle and fix legacy issues and ensure they are not carried forward in the business <p>SESSION PARTNER VERTEX</p>
26 Nov 2 – 3pm	<p>CLOSING KEYNOTE PANEL: ACHIEVING PERSONAL SUCCESS IN A NEW DECADE - HOW THE CFO CAN DRIVE COMMERCIAL GROWTH</p> <p>With the evolution of the finance function and the place of the CFO within an organisation developing into a strategic business focused role, the requirements and pressures are ever changing. A CFO's role is becoming more diverse, complicated, and wide ranging. With this the skill set needed by a CFO is also changing, the importance of being able to bring creativity to help problem solve and understanding when to embrace risk is now key to running a successful finance function, and ultimately a profitable business.</p> <p>Discussion will include:</p> <ul style="list-style-type: none"> • The need to balance numbers and creativity • Understanding when and how to embrace risk • The benefits of embracing an entrepreneurial mindset <p>Speaker:</p> <ul style="list-style-type: none"> • Ken Fung, Brand Finance, International Finance & Operations Director, Urban Outfitters

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- Yemi Jackson, CFO, Founder and Talent Hunter, Engage Transform

Partners



Recruitment Partner

