

BUILDING PARTNERSHIPS

2019 ANNUAL REPORT & 2020 OBJECTIVES





Thank you for your continued support of the Minnesota Assistance Council for Veterans throughout 2019, and for joining us as we continue to build partnerships in 2020 and beyond. The COVID-19 pandemic has brought to the forefront that the most vulnerable members of our society still rely on nonprofits such as MACV to overcome obstacles like homelessness.

If we can't solve Veteran homelessness, we will never be able to solve the greater societal problem of homelessness. MACV is changing Veteran homelessness in Minnesota.

Our approach: Let's ask Veterans what they really need and provide a bridge to a successful future.

Reflecting on 2019 and upon the early economic, healthcare and social impact of the coronavirus outbreak, MACV gained

FROM THE PRESIDENT & CEO **NEAL LOIDOLT**

a true appreciation for the unmet needs of our homeless Veterans. As we developed new options to serve more Veterans, we discovered more Veterans in need. We also learned that we can end homelessness by maintaining a laser focus on people.

We know that ending Veteran homelessness is possible, and we are making meaningful strides across the state with a broad coalition of partners, including the Minnesota Housing and Finance Agency, the Minnesota Department of Veterans Affairs, the federal Veterans Administration, County Veterans Service Officers, emergency shelters and several private, public and nonprofit organizations.

As the journey of a thousand miles begins one step at a time, the same holds true for ending Veteran homelessness: one Veteran at a time. Thank you for being a partner in MACV's journey to support our nation's Veterans.

Neal Loidolt

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If we can't solve Veteran homelessness, we will never be able to solve the greater societal problem of homelessness.

- Neal Loidolt | MACV President & CEO

TABLE OF CONTENTS

From the President and CEO	2
Our Mission	3
2019 Accomplishments	4
Who We Serve	5
Partnerships: Landlords	6
Partnerships: Businesses	7
Our Three Pillars	8
Partnerships: Donors & Outreach	10
Towards Functional Zero	11
The Way Forward	12
Financial Overview	13
Our Partners	14
Service Map	15



MISSION

Ending Veteran homelessness in Minnesota.



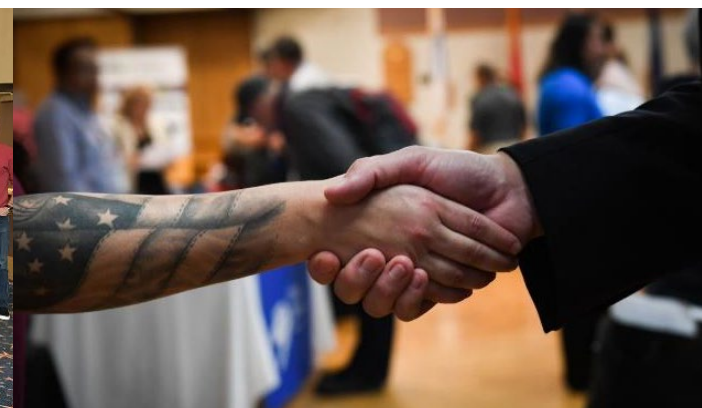
VISION

Every Veteran in Minnesota has access to services and support to avoid homelessness and achieve sustainable housing.



VALUES

- RESPECT AND DIGNITY**
 We promote the respect and dignity of every Veteran.
- STEWARDSHIP**
 We value and utilize all resources effectively and with integrity.
- SERVICE COMMITMENT**
 We work to provide individualized services to Veterans in need.
- COMMUNITY COLLABORATION**
 We collaborate to develop innovative solutions across agencies that address the needs of Veterans.
- OUR TEAM**
 We value and empower staff and support their personal and professional growth.
- TRUSTWORTHINESS**
 We act transparently in all aspects of our operations.



2019 ACCOMPLISHMENTS

Throughout 2019, MACV was able to expand Minnesota’s focus on reducing the number of Veterans on the Minnesota Homeless Veterans Registry. MACV’s programs and direct financial assistance helped more than 1,000 Veterans achieve sustainable housing. Case managers provided ongoing and dedicated support to help Veterans identify their barriers, create goals and achieve success through housing, employment and legal programs.

An intense commitment to building partnerships led to an additional family transitional home, another Minnesota Homeless Continuum being declared as having defeated Veteran homelessness and an expanding network of landlord allies. Together these partnerships have broken barriers to ensure that Veterans obtain permanent housing solutions.



New Headquarters

MACV enhanced its ability to serve Veteran clients by relocating from Minneapolis to St. Paul. Located directly on the Green Line light rail, the new office enables clients to walk in and immediately be assessed for housing, employment, legal and other services. St. Paul Mayor Melvin Carter officiated the ribbon cutting in September.



Spirit of Minnesota Tribute Bell

Gifted to MACV by Wells Fargo, the specially forged Spirit of Minnesota Tribute Bell has been widely used throughout the Veteran community to commemorate special occasions and accomplishments. The bell was cast with personal artifacts donated by Minnesota Veterans as a moving symbol for the community.



Home For The Holidays

Volunteers from throughout the Twin Cities pitched in to staff phone banks to benefit MACV. WCCO-4 viewers responded to generous corporate financial matches, resulting in more than \$375,000 raised over two phone banks.

You can donate anytime of the year to MACV via text.
TEXT MACVORG to 44321



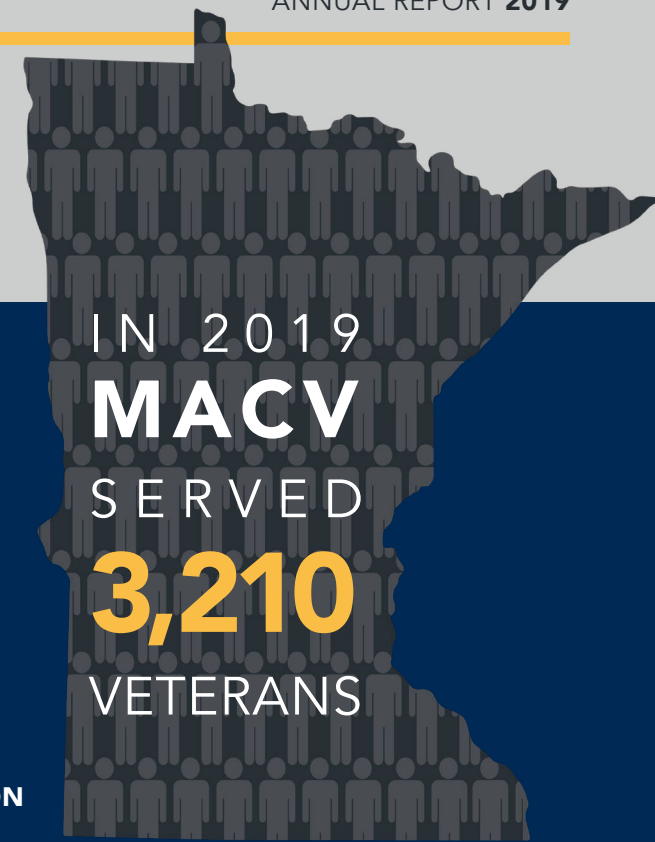
HOLIDAY STAND DOWN

In conjunction with WCCO-4’s “Home for the Holidays,” the Minnesota Twins showcased MACV as part of the baseball club’s “Holiday Week of Giving.” The team provided Target Field as a venue to host a special holiday Stand Down. More than 360 Veterans received assistance from 40 service providers throughout the day. Twenty-six Veterans filled out applications to gain employment, and more than 20 Veterans filled out applications for provisional housing. Delaware North Catering provided Veterans a delicious holiday meal.



MACV BY THE NUMBERS

” We give Veterans hope, a sense of security and help to restore self confidence that may have been lost as a result of the situation that brought them to us.
 - Nate Martineau | MACV Operations Manager



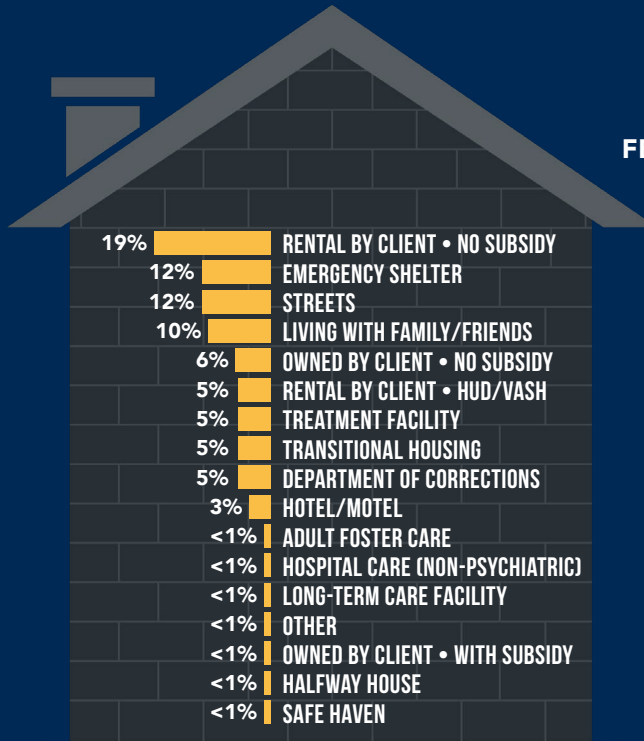
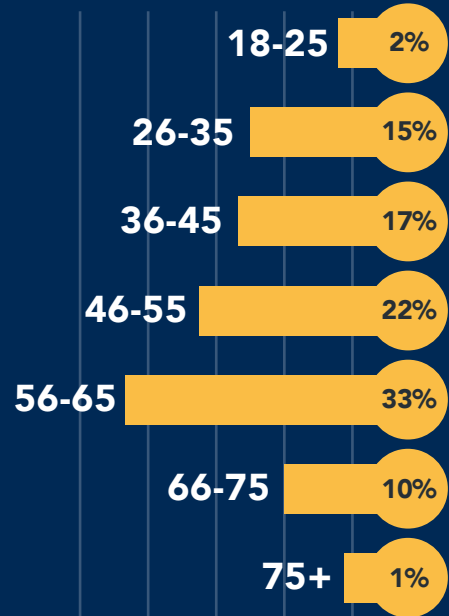
IN 2019
MACV
 SERVED
3,210
 VETERANS

GENDER



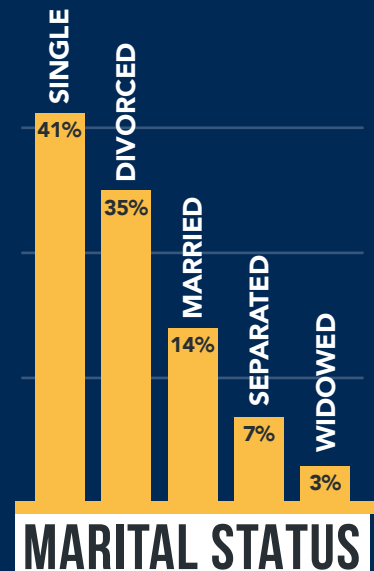
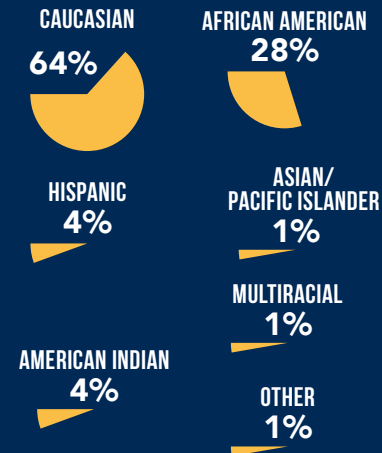
12%
 OF ALL CLIENTS
 REPORTED A
 FELONY CONVICTION

AGE



HOUSING STATUS AT INTAKE

RACE/ETHNICITY



MARITAL STATUS

PARTNERSHIPS **LANDLORDS**

Landlords can eliminate many of the barriers at-risk Veterans face.

MACV has focused on eliminating the major barriers between homeless Veterans and housing by emphasizing relationships with landlords statewide. By understanding and respecting the current business practices of landlords and engaging with senior leaders in the state, MACV's aim is to develop partnerships with those who can most swiftly impact a homeless Veteran.

To that end, Governor Walz hosted a kick-off event in July to coordinate the efforts between MACV, landlords, the Minnesota Housing and Finance Agency and the Minnesota Department of Veterans Affairs.

An essential component in partnering with landlords is MACV's ability to utilize information from the Minnesota Homeless Veteran Registry. The Registry provides an accurate name-by-name list that identifies homeless Veterans, and MACV case workers can access this real-time data and reach out to landlords who can swiftly find a housing option for an in-need Veteran. Many landlords showcased their commitment to ending Veteran homelessness in 2019 by participating in Stand Down events and offering leasing opportunities on-the-spot to homeless and at-risk Veterans.



Landlord Summit

Landlords representing all regions of Minnesota converged to discuss how they could implement business practices to remove barriers for Veterans.



"We Can End Veteran Homelessness in Minnesota."

Governor Tim Walz engaged elected officials, landlords and service providers throughout 2019, challenging them to be part of the solution that will result in Minnesota being the fourth state to end Veteran homelessness.



I Feature Partnership: Commissioner Jennifer Leimaile Ho, Minnesota Housing and Finance Agency

Commissioner Ho has been a staunch advocate for MACV and ending Veteran homelessness in Minnesota. She frequently cited the state's scarcity of affordable housing as a major barrier for homeless Veterans. She continues to focus on policies that will result in more housing units.



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Transitional housing is a critical tool to rapidly move a Veteran into temporary housing stability so they can focus on their long-term plan toward self-sufficiency.

- David Nguyen | MACV Metro Housing Team Leader



Breweries, Distilleries and Restaurants

MACV enjoys the philanthropic support of Minnesota's vibrant food and beverage scene. Specially brewed beers and campaigns by Utepils, Rock Bottom Brewery, Schells, Mankato Brewery, and Kieran's and Keegan's Irish Pubs have enhanced fundraising efforts. One-of-a-kind events with Wander North Distillery, Red Rabbit Restaurant and the El Dorado Bar have demonstrated how to creatively support ending Veteran homelessness.



Mobilizing the Housing Industry

Minnesota's housing industry, led by the Housing First Minnesota Foundation, rallied homebuilders, suppliers and craft and trade professionals to construct a transitional home in Bloomington for MACV in 2019.

PARTNERSHIPS BUSINESSES

Minnesota's business community is essential to raise awareness, funds and engagement to help homeless Veterans.

Minnesota business partners are keen to end Veteran homelessness. The time, talent and treasure from companies large and small have been essential to MACV's efforts. During the WCCO-4 "Home for the Holidays" phone bank, the following corporations, foundations and philanthropic nonprofit organizations generously matched individual donations: Synchrony Bank, Ecolab, Tee It Up For the Troops, Wells Fargo, 3M, Edina Realty Foundation, Friends of the Brave, McGough Construction, Lennar Builders, Cargill and the Leonard J. Mikulay Foundation.

Minnesota's business community has embraced the practice of sponsoring MACV transitional homes throughout the state. Wells Fargo, Edina Realty Foundation, Xcel Energy, Keller Williams Realty, Prudential, Becker Furniture and Comcast have adopted homes or routinely assist with landscaping, home improvements or providing essential supplies, furniture, or internet service. This unique arrangement helps enable residents to successfully transition into independent housing and showcases Minnesota corporate commitment to eradicating Veteran homelessness.



I MACV Feature Partners Housing First Minnesota Foundation and Lennar Builders

Housing First Minnesota Foundation — in partnership with Lennar Builders — tapped the talents and resources of Twin Cities builders, remodelers, suppliers and volunteers to ensure MACV could break ground on a transitional home in Bloomington in 2019.



LENNAR[®]

OUR THREE PILLARS



HOUSING

MACV has expanded partnerships to address the immediate need for housing for Veterans facing homelessness. Since the individual circumstances contributing to homelessness differ, MACV offers both permanent supportive housing and transitional housing for Veterans.

Permanent supportive housing provides on-site services to meet the needs of Veterans requiring support. Long-term housing is available at the Paul and Dorothy Radichel Veteran Townhomes in Mankato, the Veterans Place in Duluth and Linden Grove Veteran Apartments in St. Cloud. MACV also case manages 50 housing units on the St. Cloud and Minneapolis VA Medical Center campuses.

Transitional programs are designed to help Veterans rapidly move into housing on their own. MACV owns or operates 14 houses throughout the state that serve both male and female Veterans and their families. Through the support of these transitional homes, Veterans gain the time and confidence to focus on work, school and life skills that set the conditions for a successful transition to independent housing.

Partnerships with the Housing First Minnesota Foundation and Lennar have enabled MACV to expand specialized housing options for families and women Veterans.



Breaking Ground

In collaboration with the Bloomington Housing and Redevelopment Authority, the Housing First Minnesota Foundation and Lennar broke ground on a new, four-bedroom, single-family home owned and operated by MACV. The home will provide housing stability to several homeless Veterans, along with critical supportive services coordinated through MACV.

Variety of Housing Options

MACV owns and operates 14 homes throughout the state. Case managers work with each Veteran to address employment, legal services, and assistance in obtaining permanent housing. MACV collaborates with the VA and other service providers to ensure Veterans can connect to healthcare, recovery, social support and other benefits.



EMPLOYMENT

MACV Employment Services is a leader in the collaborative effort between the Minnesota Department of Employment and Economic Development, local nonprofits, the VA and employers throughout the state in obtaining meaningful employment for Veterans.

Two key elements of the employment program are pre-employment services and job training. MACV partners with local training providers and coordinates funding to strengthen participant skills so they are more attractive as candidates to potential employers. MACV Employment Services participants work with a certified in-house résumé specialist to craft a job profile that is informative and visually appealing.

Job retention rates of MACV clients are an indicator of the program's success. In 2019, the 300 Veterans who sought services increased their longevity in their position. MACV has developed a path to long-term housing stability through ensuring that Veterans who need a job get an opportunity to obtain a job.

 **View video of MACV Employment Services:**
[BIT.LY/MACVEMPLOYMENT](https://bit.ly/macvemployment)



Pre-Employment Services and Job Training

MACV partners with local training providers and supplies funding that strengthens job candidates' skills and proficiency.



65
REGION
NORTH

121
TOTAL BEDS

11
REGION
SOUTH

45
REGION
METRO

AVERAGE LENGTH OF STAY – 7 TO 9 MONTHS

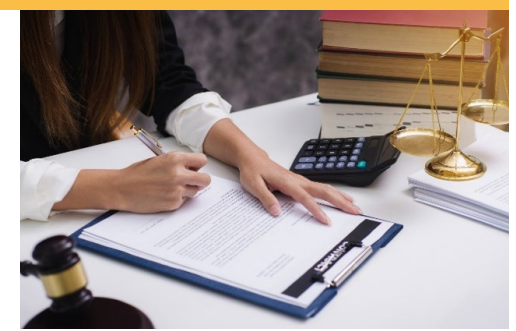


LEGAL

There are many legal barriers that prevent Veterans from obtaining housing. The MACV Vetlaw program combines legal outreach, support, and community partnerships to ensure those barriers are overcome. In 2019, the MACV Vetlaw program hosted 30 legal clinics at VA and community facilities around the state. At MACV legal clinics, Vetlaw staff — with assistance from volunteer attorneys, paralegals, and law students — provide legal services in a wide array of civil and criminal law issues.

Common legal issues impacting stability include housing, criminal expungement, debt collection defense, employment, and family law matters. In addition to legal professionals, representatives from child support offices, County Veterans Service Officers, and MACV case managers are onsite to assist Veterans. Through staff services and clinics, Vetlaw served 2,182 Veterans with over 2,500 legal issues in 2019.

Vetlaw and our partnerships also provide low-income Minnesota Veterans with representation on legal issues that surround homelessness. Key partners include Legal Services of Northwestern Minnesota, Central Minnesota Legal Services, Legal Aid Service of Northeastern Minnesota, Southern Minnesota Regional Legal Services, Legal Assistance of Olmsted County and several corporate, private firm, and individual attorneys.



Professional Legal Partnerships

MACV has developed partnerships with numerous private law firms and individual attorneys to provide full-representation legal services to prevent homelessness.



Path to Long-Term Job Stability

MACV collaborates with the Minnesota Department of Employment and Economic Development (DEED), local non-profits, the VA and employers to jointly help Veterans gain stable employment.

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202
VETERANS PLACED IN EMPLOYMENT
- 

\$18.30
AVERAGE WAGE PER HOUR (METRO)
- 

78%
MAINTAINED EMPLOYMENT AFTER 6 MONTHS

Questions: vetjobs@mac-v.org

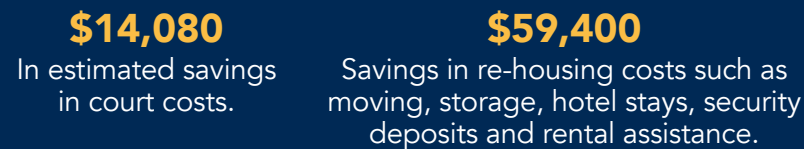


Vetlaw Return on Investment

Legal outreach adds tremendous financial value to both the legal system and to MACV expenses.

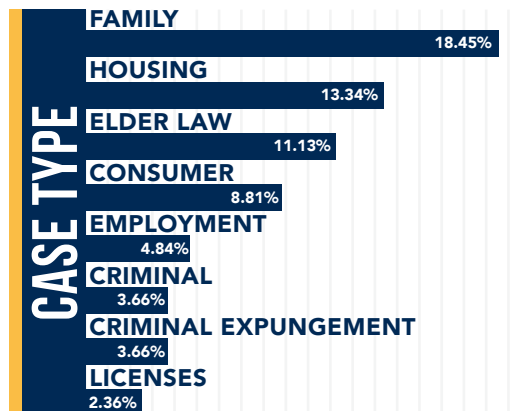
IN 2019, VETLAW CLINICS COST A TOTAL OF **\$9,264**

CONSIDERING ONLY THE 89 CASES DEALING WITH EVICTIONS, MACV'S LEGAL EFFORTS RESULTED IN:



Legal Clinics

In 2019, MACV responded to 1,473 requests for assistance at 30 different legal clinics.



PARTNERSHIPS DONORS & OUTREACH



Twin Cities Pride

MACV is committed to serving all members of the Veteran community. In order to increase the outreach efforts for all who might be subject to potential homelessness, MACV has continued to participate in the annual Twin Cities Pride Festival as an exhibitor. MACV recognizes that military service for LGBTQ Veterans has been framed by hostility, “Don’t Ask Don’t Tell” and misunderstanding. For Veterans facing homelessness, MACV breaks through any stigma to ensure that root causes are addressed. In addition to a supportive presence at the Twin Cities Pride Festival, MACV routinely engages with Minneapolis-based Lavender Magazine to address the issue of Veteran homelessness.

Communities, Stand Downs and Volunteers

Minnesotans enthusiastically support MACV’s objectives through a variety of efforts. Corporate-sponsored events such as Comcast Cares and the Ameriprise National Night Out warmly embrace ending Veteran homelessness as an objective. Individuals, groups, other nonprofits and corporations routinely participate in MACV Stand Downs. Stand Downs are gatherings where Veterans assemble to seek supplies, services and assistance, and in 2019 a total of 377 volunteers committed 2,146 hours of service to ensure that Stand Downs were available for Veterans in Minneapolis, Rochester, Bemidji, Grand Rapids, International Falls, Duluth and Mankato. For all MACV events in 2019, 731 volunteers provided 5,266 hours of service at an estimated value of \$133,914.



Special Fundraisers

The movement to end Veteran homelessness in Minnesota has captured the attention of the state. Governor Tim Walz has set the goal to be the fourth state in the nation to eradicate Veteran homelessness, and organizations statewide have developed special events to meet the goal. Tee It Up for the Troops golf events, the Turkey Jam concert in Stillwater and Rochesterfest are all examples of communities stepping forward to help. The statewide “Give to the Max” day in November was especially generous, generating more than \$32,800 from MACV’s passionate supporters.

” **MACV fills the gap that Veterans sometimes fall into and we help our clients up when others won’t.**
- Mark Bullen | MACV Employment Case Manager

 **View the MACV 2019 Stand Down video:**
[BIT.LY/MACVSTANDDOWN](https://bit.ly/macvstanddown)

Feature Donor: Minnesota Twins

The hometown team goes to bat for homeless Veterans. Major League Baseball’s Minnesota Twins have been generous supporters of MACV. For the last three years, the Twins and Delaware North, their exclusive ballpark food service company, have provided a delicious holiday meal for Veterans in conjunction with WCCO-4 TV’s “Home for the Holidays” campaign. Target Field was also the home of the Metro Stand Down in 2019, and the Minnesota Twins Wives Organization generously auctioned memorabilia and donated the proceeds to MACV.



TOWARDS FUNCTIONAL ZERO



Minnesota Homeless Veteran Registry

MACV works closely with the Minnesota Department of Veterans Affairs and the innovative Minnesota Homeless Veteran Registry. Veteran homelessness should be rare, brief and non-recurring, and the Minnesota Homeless Veteran Registry ensures that all partners are coordinated in our efforts. Ending Veteran homelessness requires addressing issues one Veteran at a time.



Rare, Brief and Non-Recurring

MACV embraces the US Interagency Council on Homelessness vision to end Veteran homelessness. This objective is accompanied by criteria and benchmarks for communities that strive to achieve this goal. The goals for communities include: identifying all Veterans experiencing homelessness; providing shelter immediately to an unsheltered Veteran who wants it; providing service-intensive transitional housing only in limited instances; having the capacity to help Veterans swiftly move into permanent housing; and having the resources, plans and partnerships to assist Veterans who are homeless or at risk of homelessness in the future.



Continuums of Care

The Minnesota Homeless Veteran Registry has helped more than 1,800 people find long-term housing since December 2014. The West Central, Southwest, Northwest and Northeast Continuum of Care regions reached zero Veteran homelessness in 2017 and 2018. In 2019, the River Valley Continuum of Care region, which consists of 20 counties in southcentral and southeast Minnesota, became the fifth of ten Continuum of Care regions to make this declaration in Minnesota.



Feature Veteran: Michael Aune

Army Veteran Michael Aune left military service and became homeless, a condition exacerbated by pain killers. Through housing and treatment assistance with MACV, Michael has emerged as an involved example to other Veterans. Reflecting on what path his life might have taken if not for MACV, Michael said, "At my age, with my medical conditions, I would have died. MACV saved my life."



View video of MACV Employment Services:
[BIT.LY/MACVVETERAN](https://bit.ly/MACVVETERAN)

THE WAY FORWARD

Partnerships with federal, state and local agencies

As Minnesota Veterans continue to struggle with the issue of homelessness, MACV is active throughout all aspects of the support ecosystem. MACV will continue to coordinate closely with our federal and state elected officials, the U.S. Department of Veterans Affairs, the Minnesota Department of Veterans Affairs, the Minnesota Housing and Finance Agency and all 87 County Veterans Service Officers to advance policies, forge alliances and provide input into budgets to better address programs that eliminate Veteran homelessness.



The best thing we do to help Veterans is to provide them support during difficult and overwhelming times in their lives. For many of our Veterans, we are the voice that tells their story when they are unable to.

- Mikaela Huntley | MACV Housing Case Manager



Continue to Build Coalitions

Thoughtful partners throughout Minnesota continue to come forward to assist in ending Veteran homelessness. MACV embraces the relationships with fellow nonprofit organizations that have mutual goals. Groups like Every Third Saturday have developed creative ways to collect and distribute supplies to those who are homeless or vulnerable to becoming homeless. Established agencies like St. Stevens Human Services and shelters throughout the state continue to be valued program partners.



Develop New Options to Serve Veterans

2020 and beyond will challenge MACV to evolve to discover and resolve the unmet needs of our homeless Veterans. The economic, healthcare and social impact of the coronavirus outbreak will reveal new issues facing homeless Veterans, as well as opportunities for MACV to provide assistance. MACV will remain focused on these emerging needs and address the issues one Veteran at a time.



| Feature MACV Employee: Dustin Bystrom

As MACV's Employment and Reentry Program Manager, Dustin is passionate about helping Veterans. "We walk beside our clients to explore what steps need to be taken to ensure they're in a position for success. It's about more than a check to resolve a crisis, it's about working with the Veteran to develop a roadmap for long-term stability. Whether it be connection to benefits, legal work or landing a great job, our staff leaves no stone unturned to find the best solution for the client and their family. As long as the Veteran is engaged in the process, almost anything can be accomplished."



2019 FINANCIALS



FINANCIAL POSITIONS

MACV continues to be financially healthy with approximately five months of total cash on hand. These resources allow for long-term financial stability and the ability to pursue opportunities and solutions towards ending Veteran homelessness.

ASSETS

CURRENT ASSETS	DEC. 31, 2019	DEC. 31, 2018
Cash and Cash Equivalents	\$ 2,965,135	\$ 3,007,892
Accounts Receivable	\$ 203,103	\$ 901,456
Prepaid Expenses	\$ 91,409	\$ 101,464
TOTAL CURRENT ASSETS	\$ 4,259,647	\$ 4,010,812
TOTAL OTHER ASSETS	\$ 45,421	\$ 34,050

PROPERTY AND EQUIPMENT

Land	\$ 885,734	\$ 885,734
Buildings and Improvements	\$ 6,203,839	\$ 6,313,180
Furniture and Equipment	\$ 149,403	\$ 122,997
Vehicles	\$ 147,990	\$ 147,990
Accumulated Depreciation	\$ (2,213,222)	\$ (2,071,564)
TOTAL PROPERTY AND EQUIPMENT	\$ 5,173,744	\$ 5,398,337

TOTAL ASSETS	\$ 9,478,812	\$ 9,443,199
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LIABILITY & NET ASSETS

LIABILITIES

Total Current Liabilities	\$ 343,415	\$ 329,975
Long-Term Debt	\$ 2,189,539	\$ 2,125,844
TOTAL LIABILITIES	\$ 2,532,954	\$ 2,455,819

NET ASSETS

Net Assets - Without Donor Restrictions	\$ 3,657,796	\$ 3,861,068
Net Assets - With Donor Restrictions	\$ 3,288,062	\$ 3,126,312
TOTAL NET ASSETS	\$ 6,945,858	\$ 6,987,380
TOTAL LIABILITIES & NET ASSETS	\$ 9,478,812	\$ 9,433,380



STATEMENT OF ACTIVITIES

2019 was a year in which MACV invested in the capacity and strength of the organization in the areas of leadership and staffing, while simultaneously improving and implementing new systems and capabilities. While approximately 64% of our funding comes from government sources, philanthropic and in-kind support from individuals, companies, and foundations provide critical resources needed to end Veteran homelessness in Minnesota.

SUPPORT AND REVENUE

	JAN-DEC 2019
Contributions	\$ 1,723,237
Government Grants	\$ 4,844,123
Earned Income (Rent and Contract)	\$ 276,166
Other Income	\$ 116,283
In-Kind Contributions	\$644,884

TOTAL REVENUE	\$ 7,604,693
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EXPENSE

Program Expenses	\$ 6,237,732
Management and General	\$ 1,074,452
Fundraising	\$ 334,033

TOTAL EXPENSE	\$ 7,646,216
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CHANGE IN NET ASSETS	\$ (41,523)
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MACV SINCERELY APPRECIATES THE ENDURING SUPPORT OF OUR PARTNERS THROUGHOUT MINNESOTA



In addition to incredible corporate, foundation, nonprofit and institutional support, MACV could not do our jobs on a day-to-day basis without our community and individual donors. Thank you to all who have contributed to end Veteran homelessness in Minnesota.
- Shaun Riffe | MACV Director of Development

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MACV THANKS ALL THE ORGANIZATIONS THAT PROVIDED GENEROUS MATCHES DURING THE WCCO-4 "HOME FOR THE HOLIDAYS" PHONE BANKS.

MACV
SERVES
MINNESOTA'S
VETERANS

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Minnesota Assistance Council for Veterans



Ending Veteran Homelessness in Minnesota