



**ARIZONA COALITION
FOR MILITARY FAMILIES**
BUILDING SUPPORT FOR ALL WHO SERVE

**BUILDING SUSTAINABLE COLLABORATION IN SUPPORT OF
SERVICE MEMBERS, VETERANS & THEIR FAMILIES**

**DoD/USDA FAMILY RESILIENCE CONFERENCE
CHICAGO, ILLINOIS – 27 APRIL 2011**

CH (CPT) CHRIS MELVIN
Arizona National Guard

NICOLA M. WINKEL, MPA
Arizona Coalition for Military Families



Arizona Coalition for Military Families

The Arizona Coalition for Military Families is a **public/private partnership** focused on building Arizona's capacity to serve and support all service members, veterans, their families and communities.

Every service member, veteran and family member connected to the right program, service and/or benefit at the right time.



Arizona's Military/Veteran Population



ACTIVE DUTY - 20,000

GUARD/RESERVE - 13,000

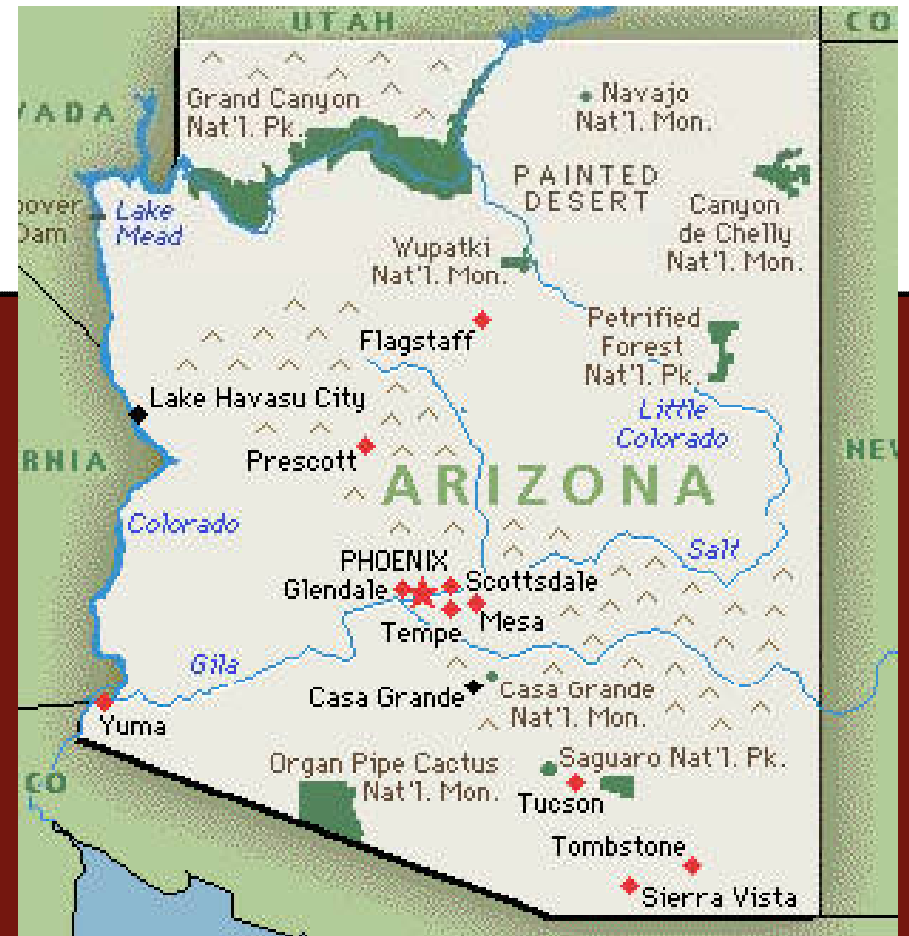
VETERANS - +/- 600,000

-10% of Arizona's population

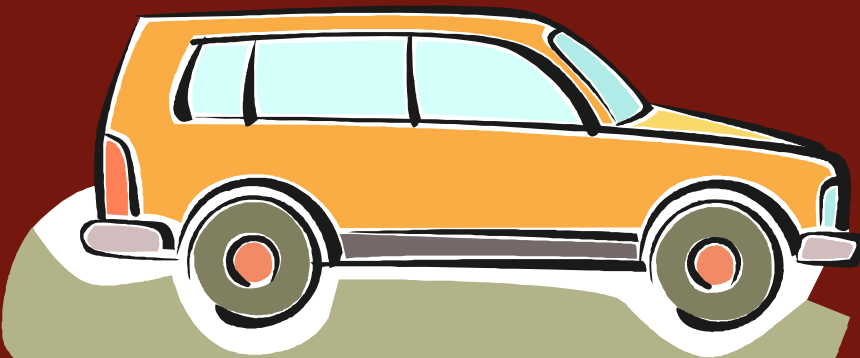
-High concentration of
OEF/OIF/OND veterans

Plus all of their families &
communities

Formation of ACMF: *Based on need*



What was the
#1 need identified?



Coordination & Collaboration

- **Across sectors:** Military, Government, Community
- **Across population:** Active Duty, Guard, Reserve, Veterans, Families, Communities
- **Across areas of focus/need:** health, financial, legal, education, employment, etc.

Responding to a Statewide Need

Community Need for
Coordination &
Collaboration



Government &
Community Partners

Fulfilling a Mandate

Office of the
Secretary of Defense
*Joint Family Support
Assistance Program (JFSAP)*



Arizona National Guard
JOINT Family
Programs Office



**Arizona Coalition
for Military Families**
*A public/private partnership &
Arizona's Inter-Service Family
Assistance Committee (ISFAC)*



What we didn't want to do with our collaboration...

- Create a program or entity without a specific purpose and function.
- Have shared ownership of the facilitation function.
- Duplicate what already existed.
- Try to “take over the world.”
- Over-promise/under-deliver.

August 19, 2009



Photo courtesy of Arizona National Guard

Official launch of the Arizona Coalition for Military Families



Photo courtesy of Arizona National Guard

"The Arizona National Guard's top priority is to take care of our military members. The ACMF will provide a great way as a resource to all of Arizona's military communities. **The intent of the ACMF is to be in charge of nothing, but facilitate everything.**"



Maj. General Hugo E. Salazar

The Adjutant General



Coalition Areas of Focus

**Statewide coordination
and collaboration**

**Regional community
capacity building**

**Community education
& training**

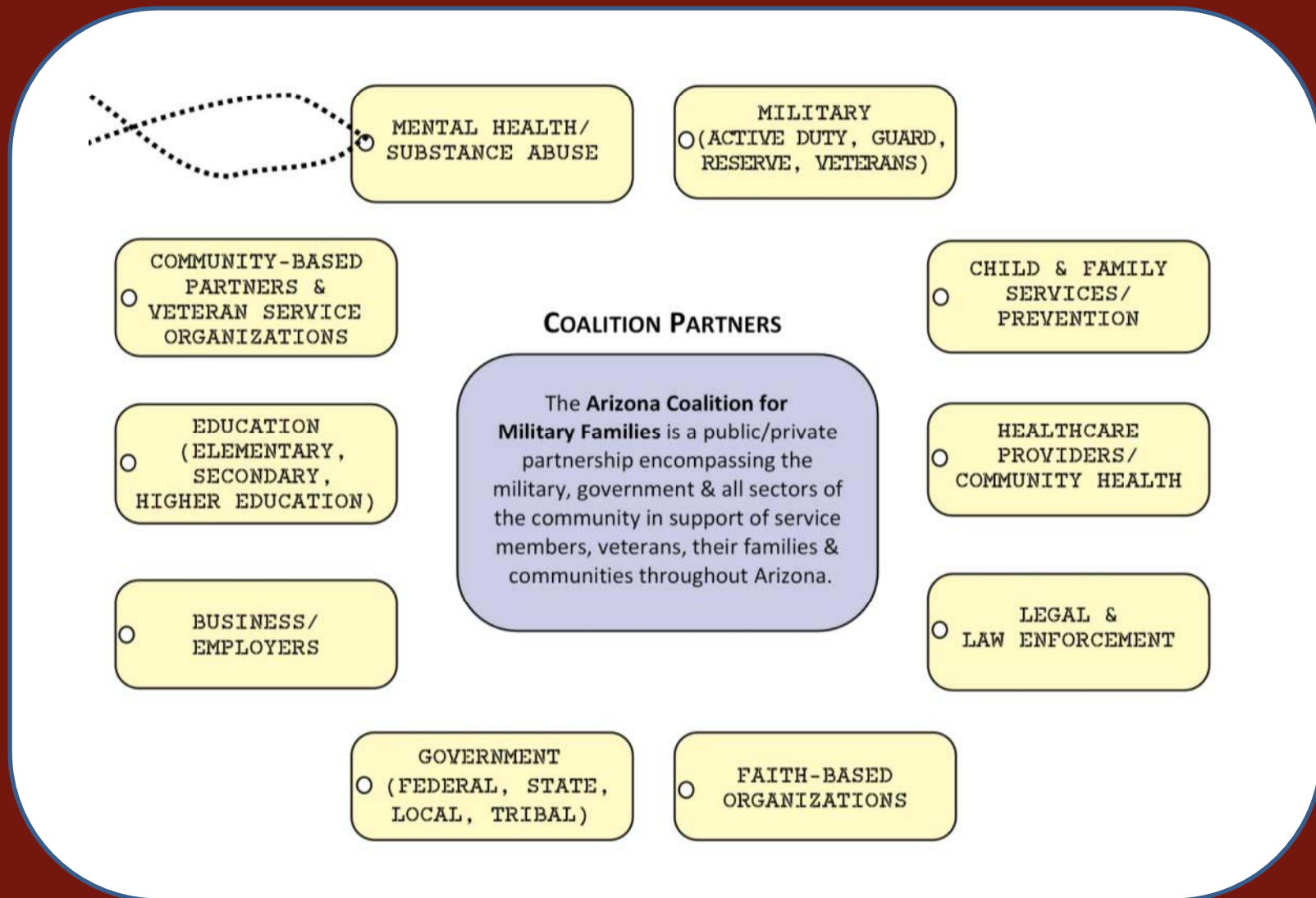
**Strategic
partnership**

Participation in National Efforts and Initiatives:

- SAMHSA Veterans Policy Academy
- Roundtable on best practices for state-level community collaboration hosted by White House National Security Staff and the Office of the Secretary of Defense
- Employment Roundtable with Admiral Michael Mullen
- Invited to a Roundtable hosted by Army Community Covenant Office



Community Engagement



PUBLIC/PRIVATE PARTNERS

MILITARY

GOVERNMENT

COMMUNITY

PUBLIC/PRIVATE PARTNERS



MILITARY

-**Arizona National Guard**, under the leadership of Major General Hugo E. Salazar, The Adjutant General for the State of Arizona.

-**ACMF Armed Forces Advisory Committee**, including representatives of all military components in the state (Active, Guard & Reserve).

-**TriWest Healthcare Alliance**, which is headquartered in Phoenix and administers the TRICARE benefit in Arizona.

PUBLIC/PRIVATE PARTNERS



GOVERNMENT

-VA Health Care Systems & Regional Benefits Office

-State agencies, including the Arizona Department of Veterans' Services and Arizona Department of Health Services.

-Governor's Office for Children, Youth & Families, Governor's Council on Spinal and Head Injuries.

-Local government agencies e.g. Phoenix Fire Department.

PUBLIC/PRIVATE PARTNERS



COMMUNITY

-**Greater Valley Area Health Education Center** (administrative support and continuing education credits for training).

-Regional Behavioral Health Authorities
– **Magellan of Arizona and CPSA.**

-**Southern Arizona Red Cross Service to Armed Forces** program (initiatives, events and via the Americorps program).

-**St. Luke's Health Initiatives** - funds a systems-change project focused on the military and veteran population.

OVERALL APPROACH

MILITARY

GOVERNMENT

COMMUNITY

- Engage partners in the public and private sector in a shared goal and focus.
- Build awareness, engage, equip.
- Leverage and coordinate existing human, organizational and technology assets and resources to support capacity-building activities.
- Strategically place new assets and resources to strengthen overall effort and support collaboration and coordination of existing resources.



The Public/Private Partnership Model

- Natural point of engagement for both public and private sector partners.
- “Suspended in mid-air” – not tied to any one organization, administration or individual.
- Housed in the private sector with an established nonprofit organization as fiscal agent and administrator.
- A membership process will be developed based upon vetting criteria that come from the *ACMF Guidelines for Care* project.

ACMF STRUCTURE

PARTNERS

MILITARY

GOVERNMENT

COMMUNITY

Public and private sector organizations are the key partners in the Coalition and all capacity-building activities (most activities include representatives of all three sectors).

ACMF
Public/Private
Partnership

ACMF components provide support and structure for facilitating cross-sector coordination and collaboration.

ACMF COMPONENTS

ACMF
Implementation
Team

ACMF Advisory
Board
(under development)

ACMF Armed
Forces Advisory
Committee

FUNDING

Incubated in the National Guard via JFSAP.

Grants & Sponsorship – As a program managed by a nonprofit organization, ACMF is eligible to apply for grants and to solicit sponsorship funding. Examples:

- **Arizona Department of Veterans' Services** (state agency)
- **TriWest Healthcare Alliance** (private corporation)
- **St. Luke's Health Initiatives** (public foundation)
- **Greater Valley Area Health Education Center** (nonprofit program)
- **Scottsdale Healthcare** (nonprofit hospital)

FUNDING

Registration Fees & Revenue – Some of the activities of the Coalition, such as training and professional development, are self-funded via registration fees.

In-Kind – A significant portion of the resources for ACMF activities comes in the form of in-kind support from public and private sector partners whose interests and focus align with the work of the Coalition. Examples of in-kind support:

Arizona National Guard: Personnel time (JFSAP, JFPO, Yellow Ribbon), use of facilities

Southern Arizona Red Cross: Americorps volunteer, use of facilities

Governor's Council on Spinal and Head Injuries: SMEs

STAFFING - IMPLEMENTATION TEAM

Program Consultant

Community Liaison

JFSAP Military & Family Life Consultants

ACMF Americorps Volunteer

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**Key Personnel from ACMF partners in the military,
government & community**

EXAMPLES OF PARTNER ENGAGEMENT

Military/Veteran Employment & Education Initiative

COMPONENTS:

Strategic planning & partner engagement

Outreach & Training

Technology

Employment Resource Center



Arizona Military/Veteran Employment & Education Initiative

FOCUS on unemployment, underemployment and higher education.

COORDINATE efforts in the public and private sector (military, government, community) and streamline system navigation.

REACH service members, veterans & family members via different mediums (in-person, print, online).

LEVERAGE human, organizational and technology resources to connect employees to employers and students to higher education.

EQUIP service members, veterans & family members and employers/educational institutions for success.

Employment Resource Center



ARIZONA MILITARY/VETERAN EMPLOYMENT PORTAL

*For all Service Members, Veterans
& Their Family Members*



www.ArizonaCoalition.org/Employment

PROVIDED IN PARTNERSHIP BY:



What is the Military/Veteran Employment Portal?

- Military Skills Translator (by branch)
- Resume builder
- Online document storage
- Customized job portal based on military/civilian skills!

**A free service provided to all service members,
veterans & their family members!**

Select Branch of Service, Grade/Rank, MOS & Specialties

Military Skills Translator (Patent Pending)

Click on the symbol for your service branch to get started.



US Navy



USAF



US Army



USMC



USCG



Other/Non Military



US ANG



US NG

Military Skills Translator (Patent Pending)



USMC

Use the Translator to convert your military training to equivalent civilian skills. You need to complete the following steps to create a comprehensive skills profile for civilian employers:

1. Select your grade/rank below, then click "continue."
2. should read: All available specialties will be displayed. Select all specialties that apply.
3. The civilian skills associated with your specialties will be presented for your use. Select all that apply.
4. After completing these steps, you may optionally add more civilian skills using our civilian dictionary.

After your skills definition is completed you will have the option of attaching a resume and other documents for use by potential employers.

Select Your Grade/Rank

USMC Enlisted :

- E1
- E2
- E3
- E4
- E5
- E6
- E7
- E-8 MSG
- E-8 1SG
- E-9 MGySgt
- E-9 SGM
- E-9 SMMC
- CW01
- CW02
- CW03
- CW04
- CW05


USMC Officer :

- O-1
- O-2
- O-3
- O-4
- O-5
- O-6
- O-7
- O-8
- O-9
- O-10

Continue

View, Edit and/or Export Resume

Jobs
Resources
Partners
Resume Builder
Attachments
Account Settings
Help



View your current resume below.

To enhance your resume, select edit below to login and make adjustments. The ResumeBuilder will give you a check list of what sections of your resume have been completed and what areas still require information.

To print or promote your resume, click on your personal URL (PURL) to open a separate window to view your resume. You can select to print from your web browser window. Be sure to remove any headers and footers in your page set-up prior to printing.

To promote your resume, you can include your PURL address in your cover letters, on your social networking pages or in applications. Employers can click on the link to go directly to your resume.

Your PURL Link: http://acmf.deahiro.com/Powermatch/Yellow_Ribbon_online_resume

EDIT RESUME

VIEW RESUME

EXPORT RESUME

YELLOW RIBBON
 Phoenix, AZ 85016
 602-555-5555
yellowribbon@demo.com

Key Skills and Certifications

Skills & Certifications	Competency	Years of Experience
Group Therapy	Good	6-10
Management/Supervision	Expert	6-10
Benefit Plans	Novice	3-5
Broadcast Productions	Novice	3-5
Case Management	Good	3-5
Correspondence Preparation	Novice	3-5
Customer Service	Novice	3-5
Grief Counseling	Novice	3-5
Videography	Novice	3-5
Accounts Receivable AR	Novice	1-2
Broadcast Copywriting	Novice	1-2
Budgeting	Novice	1-2
Business/Report Writing	Novice	1-2
Copy Editing	Novice	1-2
Interviewing Skills	Novice	1-2
Accounts Payable AP	Novice	Less Than 1
Copywriting	Novice	

Industry Experience

Education, Training & Library
 Non-Profit & Social Services

Work History

Company ABC Program Manager 1/1/2000 To 2/1/2007	Responsibilities: Managed a team of eight individuals.
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Education

University of Arizona
 • Bachelors, Psychology

Customized Job Portal

My Ideal Portal

Yellow Ribbon
Phoenix, AZ

Jobs | Resources | Partners | Resume Builder | Attachments | Account Settings | Help

Yellow Ribbon - Job Opportunity Matches

Jobs Based on Skills
[Technical Writer](#) (36)
[Assistant Principal](#) (0)
[Controller](#) (8)
[Billing Clerk](#) (7)
[Bookkeeper](#) (90)
[Budgeting Specialist](#) (1)
[Customer Service Rep](#) (100)

My Job Titles

Location
 Anywhere in the US
 Within 25 miles of Zip Code 85016 [Change](#)

[Adjust my Search](#)

Sr. Technical Writer
Trizetto Group - Phoenix, AZ
Job Title: Sr. Technical Writer Profession: Computer Engineering and Information ... -> Technical Writing/Documentation Sr. Technical Writer Category: IT- Software... [More](#)

Senior Technical Writer
Kforce Technology Staffing - Phoenix, AZ
Our client is seeking a Senior Technical Writer to develop, write, and edit a variety of documents, including user guides, technical reference manuals, online help, and other... [More](#)

Technical Writer - Knowledge Management
Lumension - Scottsdale, AZ
Job Title: Technical Writer - Knowledge Management Profession: Computer Engineering and Information Technology -> Software Design/Development Work directly with corporate software... [More](#)

Technical Writer
IBM - Phoenix, AZ
Employees in this role complete information development projects, lead teams, and keep information deliverables organized and on schedule. They apply appropriate technical... [More](#)

Technical Writer (Temporary 6 - 9 Months)
C. R. Bard - Tempe, AZ
Bard Peripheral Vascular where a tradition of vascular innovation spans decades of focusing on improving the quality of patients lives. From C. R. Bards first arterial prosthesis... [More](#)

Technical Writer II
Techstaff - Phoenix, AZ
Technical Writer II Category: Technical Writer Description: Summary: Performs a variety of duties related to communication of technical information; creates technical materials... [More](#)

Technical Writer
Aerotek - Phoenix, AZ
looking for a Technical Writer. The technical writer will be responsible for ... technical documents. To be qualified for the Technical Writer position candidates must... [More](#)

Technical Writer
Kforce Technology Staffing - Phoenix, AZ
Our client is seeking a Technical Writer. Minimum Qualifications: * Attention to details * Power User in Microsoft Excel and Word * SharePoint Power User * Documentation... [More](#)

Technical Writer/Editor
Jacobs Engineering Group - Phoenix, AZ
At least 15 years of experience as a technical writer/graphic designer BA/BS is required Previous work in the AEC industry is required Detailed working knowledge of document... [More](#)

Technical Writer
X-istech - Scottsdale, AZ

EXAMPLES OF PARTNER ENGAGEMENT

Statewide Symposium in Support of Service Members, Veterans & Their Families

- The only statewide convening in Arizona focused on issues that affect the military and veteran population for military, government & community partners.
- Event planning and execution is staffed primarily by representatives of ACMF partners and volunteers. ACMF provides a lead coordinator for the event.
- There is a registration fee for participation (scholarships are available). Continuing Education Units are provided for professionals.
- Public and private sector organizations participate as sponsors and exhibitors.

June 7 & 8 - Phoenix

SYMPOSIUM PLANNING PARTNERS





“The event was well worth my time.”



“You have brought together presenters who are very committed, knowledgeable, compassionate and of high valor.”



“It was eye-opening hearing the real-life perspectives from military personnel and family members.”



EXAMPLES OF PARTNER ENGAGEMENT

Military Immersion Training

- A 1.5 day training focused on strengthening civilians' understanding of the unique aspects of military culture.
- 60 trainees participated, representing all different sectors of our community.
- The Arizona National Guard provided training facilities.
- 95% of participants indicated they would recommend the training to a colleague.

MILITARY IMMERSION TRAINING

FEB 9-10, 2011

ARIZONA NATIONAL GUARD JOINT FORCE HEADQUARTERS
PAPAGO PARK MILITARY RESERVATION
PHOENIX, ARIZONA

EVENT PARTNERS



Arizona Air National Guard
Arizona Army National Guard Recruiting
Arizona National Guard Drug Demand Reduction
U.S. Army Reserve 492 Civil Affairs Battalion
U.S. Naval Sea Cadets - Phoenix

Military Immersion Training Graduates











“As a civilian, I would never have had the chance to gain such an enriched, deep sense of military life, nor gained a truer understanding of the physical and mental hardships our service members face and endure in defending our country. I anticipated your training to be eye-opening, but your program far exceeded my expectations.”

-Immersion Trainee

MILITARY IMMERSION TRAINING FEB 9-10, 2011

ARIZONA NATIONAL GUARD JOINT FORCE HEADQUARTERS
APAGO PALM MILITARY RESERVATION
PHOENIX, ARIZONA



“You took the time to come into my world and better understand me and my perspective. Now I feel comfortable coming into your world when I need help.”

-Member of the Cadre

PARTNER ENGAGEMENT

- Homeless & At-Risk Veterans
- Be Resilient Program – Vet Center/Guard MOU
- Continuing Legal Education Event – Public Defenders
- Veteran Service Organizations (VSOs) – Unified Arizona Veterans
- Faith-based Outreach



ACMF Development

YEAR 1 – Relationship building

YEAR 2 – Development of infrastructure

Organizational structure

Guidelines for Care

Funding & sustainability

YEAR 3 – Implementing systems change

Community outreach & engagement

System Navigator program



Arizona – Lessons Learned

- Identify early on what need you are fulfilling - always have a purpose for your convening.
- Build credibility through successful execution.
- Engage organizations at all levels (frontline, leadership, etc).
- Focus on partnership, build relationships with champions and key stakeholders within systems.
- Do more with less.
- Keep the voice of the Service Member, Veteran & Family at the center of everything.



Coalition Communications

www.ArizonaCoalition.org

info@arizonacoalition.org

Monthly e-newsletter

The screenshot shows the homepage of the Arizona Coalition for Military Families website. At the top, there is a navigation menu with links for Home, About ACMF, Resources, News & Events, Military Employment Portal, and Contact. The main content area features a large header with the organization's name and a brief description of its mission. Below this, there are several sections: 'Welcome to the website of the Arizona Coalition for Military Families', 'ABOUT THE COALITION', 'Service Members & Veterans', 'How We Work', 'News and Events', 'EMPLOYMENT PORTAL', and 'MILITARY & VETERAN EMPLOYMENT'. A quote from Major General Hugo E. Salazar is also visible.

The banner features the organization's logo and name at the top. Below the logo, it reads "ARIZONA COALITION FOR MILITARY FAMILIES BUILDING SUPPORT FOR ALL WHO SERVE". The main text of the banner is titled "PTSD/TBI Training in Tucson" and describes a partnership with the Greater Valley Area Health Education Center (GVAHEC) on "Painting a Moving Train", a training focused on Post Traumatic Stress Disorder and Traumatic Brain Injury. It mentions that the training will help healthcare, behavioral health, and other professionals as they work with service members, veterans, and their families. A "Download" link is provided at the bottom right.

Greetings from the Arizona Coalition for Military Families and welcome to all of our new subscribers and community partners!

Contact the Coalition

www.ArizonaCoalition.org
info@ArizonaCoalition.org

Upcoming Trainings & Events

Mark your calendar for these upcoming Coalition and partner trainings and events:

October 16th - Southern AZ VA Welcome Home Event at the University of Arizona Mall in Tucson from 11:00 - 3:00. Includes information on benefits and resources.



Contact Information

**www.ArizonaCoalition.org
info@arizonacoalition.org**

CH (CPT) Chris Melvin

State Family Program Director, Arizona National Guard
chris.melvin@us.army.mil | 602 267-2593

Nicola M. Winkel, MPA

Program Consultant/Community Liaison
Arizona Coalition for Military Families
nicola@arizonacoalition.org | 480-510-7016