

Bullying Prevention for Elementary Schools

"Edutainer" Information
Packet



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PROUD MEMBER OF:



A Different Kind Of Speaker

A SPEAKER THAT CONNECTS

Colleges and Universities around the world are raving about professional college “edutainer” Robert Hackenson Jr. Although there are several speakers that focus on substance awareness, no one can compete with Robert’s combination of useful “down to earth” messages and dynamic delivery. He has a unique way of truly connecting with your students and speaks with them instead of at them. The topics and scenarios covered during this presentation are ones that will be relevant to your students, and the magic and hypnosis helps to make these important lessons memorable.



Robert Hackenson Jr.
Professional “Edutaining” Speaker

SPEAKER BACKGROUND

Since 2004, Robert has been delivering highly interactive “edutaining” presentations in a dynamic fashion. His messages have been delivered to students across the country in 46 states coast to coast, several Canadian provinces, and around the world as far as Australia.

It is Robert’s belief that merely lecturing to students results in glazed eyes, and the important messages are lost. Therefore, he has made it his mission to deliver highly interactive and attention-grabbing educational experiences that your students will learn from and enjoy. As a result, Robert’s popularity as a speaker continues to grow as he has shown students and professionals everywhere that educational lectures don’t need to be boring. lessons in a memorable fashion.

PROFESSIONAL EDUCATION & EXPERIENCE

After graduating from Western New England University, Robert Hackenson Jr. earned his MBA and Certificate in Advanced Organizational Leadership (CAOL) from Nichols College. Robert also became a certified facilitator on hate crime prevention from the ADL. As a magician and studied Neural Linguistic Programming (NLP), body language, and became a Certified Hypnotist through the National Guild of Hypnotists.

Bully / Hazing Prevention Training

Robert was trained and certified as a facilitator by the Anti-Defamation League (ADL). Since 2006 Robert has been delivering bullying prevention presentations to students, education professionals, and parents across the United States and Canada.

As Seen/Heard On:



THE ISSUE

Bullying continues to be an issue in schools, and with the convenience of social media, it can follow students home. This lecture takes on these difficult discussions, provides appropriate information for the elementary school students, and delivers it in a more effective way that will make an impact.

This presentation focuses on these and additional topics, such as:

- Defining bullying and the different types
- Why people bully – No one is born a bully, it's a learned behavior
- Difference between a “victim” and “target”
- What to do if you are ever targeted by a bully
- Teaching students how to be an up stander instead of a bystander
- Changing students way perspective on bullying



TAILORING to GRADE LEVELS

There is a vast difference between kindergarteners and 6th graders. Because of this, the messages and presentation styles need to be tailored to the different grade levels.

Robert has created multiple versions of his bullying prevention presentation to deliver relevant messages, situations, and tips that your students can use when faced with bullying as a target or bystander. In addition to this, it's also easier and more affordable than ever for schools to have multiple presentations for their school with the “Flat Day Rate Pricing.”

The Dynamic Difference

Keeping the attention of an elementary school student (k-6) is no easy task. If you stand up and lecture to them it will result in glazed eyes and the important messages are lost.

Professional “edutainer” Robert Hackenson Jr. specializes in delivering highly interactive educational lessons that deliver the important lessons with a combination of magic, illusions, humor, and audience participation.



PRESENTATION OUTLINE

Bullying

- Definition of bullying and the different types
- People are not born a bully, it's a learned behavior
- Putting yourself in the other persons shoes



Cyber Bullying (for grades 4-6)

- What is Cyber Bullying and why it's so dangerous
- What to do if you or someone you know is cyber bullied
- GOLDEN RULE 2.0 (Post of others as you want posted about you)



The Target

- Difference between being a target and victim
- What to do if you are targeted:
 - o Tell them to stop and walk away
 - o Diffusing the situation by not giving bully attention
 - o Tell a teacher, parent, or trusted adult



The Bystander

- Why is the bystander so powerful?
- The difference between Tattling and Reporting
- How to support the target and diffuse a bullying situation
- When should you run and get help?



Banana Revolution

- What is the Banana Revolution
- How to spread the word



Final Thoughts

- Summing it up – Recap quiz
- Unlocking the way to create a bully control zone



PROMO VIDEO & TESTIMONIALS

Please Note: The bullying prevention presentation adapts its message, magic, and delivery to different grade levels (k-3, 4-6, 7-8, and 9-12). The video below highlights clips from presentations for grades k-3. Contact us for promo videos for other grades.

Promo Video



Click to Watch Promo Video: <http://youtu.be/WGjCkM9OUFg>

Video Testimonials:

St. Simon Apostle: https://youtu.be/2_njJ2Nch_0

Cambridge Montessori School: <https://youtu.be/l9j6xeL-gkk>

St. Michael's School: <https://youtu.be/D4TFQogOwd4>

Towanda Schools: <https://youtu.be/x2xgXTm-tOw>

McCloskey Middle School: <https://youtu.be/UblytwRhZq0>

Towanda Student Testimonials: <https://youtu.be/eTs5ZbUtK2U>

Norwich Free Academy: <https://youtu.be/iuZDC2zmGTg>

Desert Island High School: <https://youtu.be/DAe1Ua4Mp1I>

Brockville High School: <https://youtu.be/UWI62ybl24Y>

References available upon request.



Parent Night

NOTE: You can also have a parent education night as one of the presentations included in the “flat day rate” (See pricing on page 10).

Why Have A Parent Education Night on Bullying Awareness?

It is important for both parents and teachers to understand the new trends and potential issues of bullying and cyber bullying, how to spot it, and how to address it. A parent education night on bullying awareness will:

1. Provide a unified message between students, teachers, and parents.
2. Enlighten parents what potential issues their child is facing
3. Show the community your school is taking an initiative to curb bullying and cyber bullying

What Parents Will Learn

This presentation will appeal to the tech savvy parent, the parent who is technology-illiterate, and everyone in between. During this presentation, parents will learn the important messages their child received at the assembly, along with specific information just for parents, including:

- Facts about bullying and cyber bullying that all parents and teachers need to know.
- How to teach kids the difference between “children playing rough” vs. “bullying”
- When to let children “handle things on their own” and when to step in
- What are the warning signs to look for with bullying and cyber bullying.
- Additional helpful tools and resources to help parents with teens on social media

Online Portal

As part of the flat day rate, parents will also gain access to our Bullying Awareness Parent Portal for 12 months! This is a great reference for parents who attended the presentation, and also a great resource for those who couldn't attend. This portal:

- Can be used as a point of reference for parents to revisit.
- Helps parents to stay current on the potential issues
- Gives access to additional tips and resources.



WHERE WE'VE EDUTAINED

Robert's "edutaining" presentations continue to gain popularity across the United States, Canada, and around the world as far as Australia. He has now "edutained" in 46 states, and several countries. [\[View All of Our Clients\]](#)



ALASKA

- Wasilla High School
- Houston High School
- Susitna Valley Jr/Sr High
- Teeland Middle School
- Valley Pathways
- Annette Island Schools

ARKANSAS

- Piggott High School

CALIFORNIA

- Placer High School
- E.V. Cain Middle School
- Loyalton Elementary School
- Downieville School

COLORADO

- Boulder Country Day School

CONNECTICUT

- Woodstock Academy
- Norwich Free Academy
- Coleytown Middle School

GEORGIA

- Northwest Schools

ILLINOIS

- Logan County Schools
- Mt. Pulaski High School

INDIANAPOLIS

- St. Simon Apostle School
- Southwest Schools

MAINE

- Mount Desert Schools

MARYLAND

- St. Andrews Episcopal School

MASSACHUSETTS

- North Reading Middle School
- Pembroke Community Middle
- Lynnfield Middle School
- Milford Middle School
- McCarthy Middle School
- Parker Middle School
- Ryan Wynn Middle School
- Bishop Freehan High School
- The Newman School
- Cushing Academy
- Nashoba Valley Tech High School
- Clinton High School
- Granby High School
- New Bedford High School
- Silver Lake High School
- David Prouty High School
- Ayer High School
- Georgetown High School
- Hudson High School
- Norwood High School
- Milton High School
- Oliver Ames High School
- Westwood High School
- Lenox High School

- Lenox High School
- Bristol Plymouth Voc Tech
- Shepherd Hill Regional High School
- Oxford High School
- Minnechaug Regional High School
- Marlborough High School
- Nashoba Valley Voc,
- Southbridge High School
- Millbury High School
- Shrewsbury High School
- Pingree School
- The Newman School

MICHIGAN

- Detroit Country Day School

MINNISOTA

- SFCDA St. Francis Comm Schools

MISSISSIPPI

- SMART Youth Conferences

MONTANA

- Saco Schools

NEW JERESY

- Meadowbrook Elementary
- Randolph Middle School
- Academy of Holy Angels
- Delaware Township School

WHERE WE'VE EDUTAINED continued...

NEW YORK

- Hauppauge Middle Schools
- Saugerties Central Schools
- Myers Corners Elementary

NEW HAMPSHIRE

- Alton Central Schools
- Brewster Academy

NEVADA

- Our Lady of Las Vegas

NORTH CAROLINA

- Charlotte Preparatory School
- First Flight Elementary School
- First Flight Middle School
- First Flight High School

OHIO

- Harrison Hills City School District

OKLAHOMA

- Oklahoma Okstuco Annual Conference

OREGON

- Gardiner Middle School
- Ogden Middle School
- Oregon City High School

PENNSYLVANIA

- Towanda Elementary School
- Towanda Jr./Sr. High School
- Franklin Regional High School
- Fraklin Middle School

RHODE ISLAND

- Barrington Middle School
- Exeter Job Corp.
- Jamestown Schools

TEXAS

- Amarillo Schools
- Kilgore High School
- Kilgore Middle School

VERMONT

- Student Assistant Professionals Annual Conference

WASHINGTON

- Anacortes Middle School
- Anacortes High School

WISCONSON

- Gibraltar High School
- Gibraltar Middle School
- Gibraltar Elementary School
- Oregon Schools

WYOMING

- Paradise Valley Elementary

Organizations/Conferences:

- American Lung Association Youth S.M.A.R.T. Trainings, MS
- Student Assistant Professionals Annual Conference, VT
- Breezy Point Wellness Conference, NY
- Barnstable Wellness Conf, MA
- Wyoming's FBLA Annual Conference, WY
- Building Resiliency Youth Conf. KS
- Worcester District Attorney's Youth Leadership Conference, MA
- Stay In The Game, MA
- STRIVE Youth Middle School Conference, MA

- Northwestern District Attorney's Teens Against Drinking Conference, MA
- Western Massachusetts District Attorney Middle School Leadership Conference, MA
- Wyoming Counselors Association Annual Conference, WY
- Peace Takes Practice Conference, MA
- MIAA Wellness Summit, MA



**Ready to add
your school or
conference to
the list?**

Call 508.963.5555 Today!

RIDER / REQUIREMENT'S

Staging:

Stage or riser with a minimum surface area of 12'x24.' If risers are used, it is best to ensure these risers are sturdy without any cracks between the sections and for the riser to be flush up against a wall. If the performance is on the ground floor without a stage it is important that the audience will be able to clearly view the stage area.

Table:

- 1 small table/desk (Like the size of a card table. This is for props)

AV Requirements:

- 1 Lapel Mic (or headset)
- 1 Handheld Mic
- Stage lighting if available
- Projector & Screen
- Sound for computer
- 2 Bottles of water
- 1 Banana per bullying presentation

If for any reason you feel as if you cannot meet these requirements please contact Rob at 508-963-5555.



TIMING & PRICING

TIMING

This presentation is approximately 1hr long; however, it can be altered to fit your time needs.

PRICING OPTION 1

SINGLE PRESENTATION PRICING

Single Presentation: \$1,500 + travel expenses
(Travel includes: flight, hotel, & transportation. *Note: travel costs are not applicable for MA, CT, RI, and Southern NH).*

PRICING OPTION 2 *** MOST POPULAR ***

FLAT DAY RATE

Flat Day Rate: Get up to 4 presentations (including parent education nights) in the same day for your school, or split with other schools within your district, or neighboring schools, for the one flat rate of \$2,000 + travel expenses. (Travel includes: flight, hotel, & transportation. *Note: Travel is not applicable for MA, CT, RI, and Southern NH).*

Watch Video About Flat Day Rate: https://youtu.be/R_FQTQsUIP4



Example:

PRESENTATION TITLE / SCHOOL	START TIME
Elementary School Grades 1-3) Bullying Prevention Edutainment.....	9am
Elementary School (Grades 4-6) Bullying Prevention Edutainment.....	10am
Middle School Social Media Safety Edutainment Presentation.....	1pm
Parent Education Night – Bullying Awareness Edutainment.....	7pm

All for one flat rate!