



BURLINGTON ENGLISH®

THE PUBLISHER THAT CARES



WHY BURLINGTON ENGLISH?

Welcome to the Burlington Family!

As the Publisher that Cares, we offer easy-to-use online solutions for your English language learning and career readiness needs. Our unmatched customer service provides ongoing implementation support, product training, and professional development by a team of highly-trained specialists.

The flexibility of the Burlington courses allows for teaching in class, at the lab, and from a distance.

Together, we make learning English easy!



DYNAMIC & FLEXIBLE



Blended program can be used
In Class – At the Lab – From a Distance



24/7 Access



Teacher-led instruction with the ICL®
(Projectable In-Class Lessons)



Students progress at their
own pace and ability

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CUTTING-EDGE TECHNOLOGY THAT'S EASY TO USE



SpeechTrainer



Mobile Vocabulary Practice

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PERSONALIZED, DATA-DRIVEN INSTRUCTION & LEARNING



For Administrators, Teachers, and
Students



Real-time feedback and reporting to
track, monitor, and measure progress

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UNMATCHED CUSTOMER SUPPORT



IMPLEMENTATION MADE EASY!

Burlington stays with you throughout the whole process



Personalized Customer Service



24/7 Technical Support



Onsite and Virtual Training



Ongoing Professional Development

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ENSURE **WIOA** SUCCESS



Burlington helps you meet the demands of WIOA

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A COMPREHENSIVE ENGLISH PROGRAM



Widest available range of digital materials for General English, Careers, and EL Civics



Correlated to CCRS, ELPS, CASAS, and state standards

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COURSES

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BURLINGTON ENGLISH - Dynamic

THE BURLINGTON BLEND

A Flexible State-of-the-Art Blended Curriculum

Blended learning is the ideal instructional model for today's adult student. It combines the support of teacher-led classroom instruction with the flexibility of online learning.

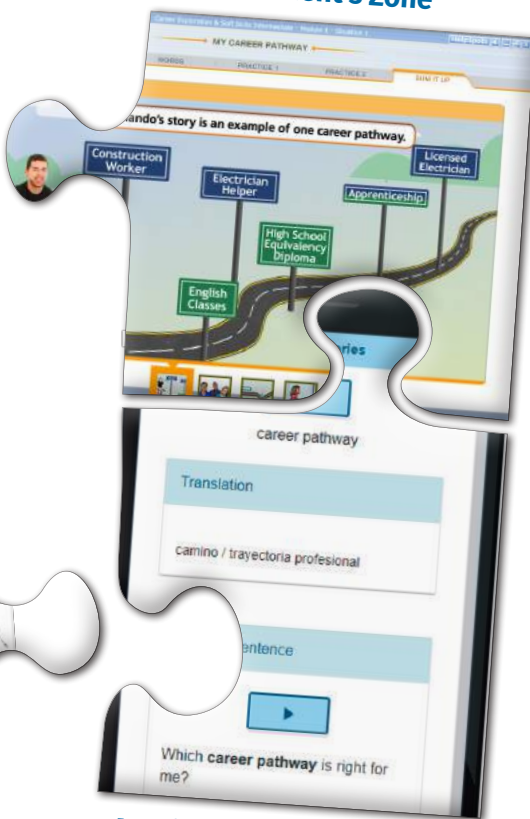
Burlington facilitates a blended learning methodology by combining projectable in-class lessons (ICL), downloadable worksheets, student-directed online lessons (Student's Zone), and mobile practice for a rich and flexible curriculum.

ICL (In-Class Lessons)



Worksheets

Student's Zone



Mobile Vocabulary Practice

The Burlington Blend offers you the best options to reach your students – in class, at the lab, or from a distance.



CUTTING-EDGE TECHNOLOGY

SpeechTrainer

Individualized Pronunciation Feedback and Instruction

All BurlingtonEnglish courses feature the BurlingtonEnglish SpeechTrainer. This patented speech processing technology helps learners perfect their pronunciation and listening skills.

The SpeechTrainer analyzes students' spoken English, adapts to a wide variety of accents to discern specific difficulties, and corrects mispronunciations through individualized training. This will help improve students' pronunciation, comprehensibility, and confidence to successfully communicate in English.

Animations illustrate pronunciation mistakes and how to correct them

Students follow four steps to improve and practice their pronunciation



Mobile Vocabulary Practice



Vocabulary Practice Any Time, Anywhere!

Mobile Vocabulary Practice allows students to get additional vocabulary practice on the go! Using their mobile devices, students can access wordlists for their courses to reinforce their language learning whenever and wherever they are.

A variety of activities, including fill in the blank, match the sound, and match the translation, provide extensive vocabulary practice



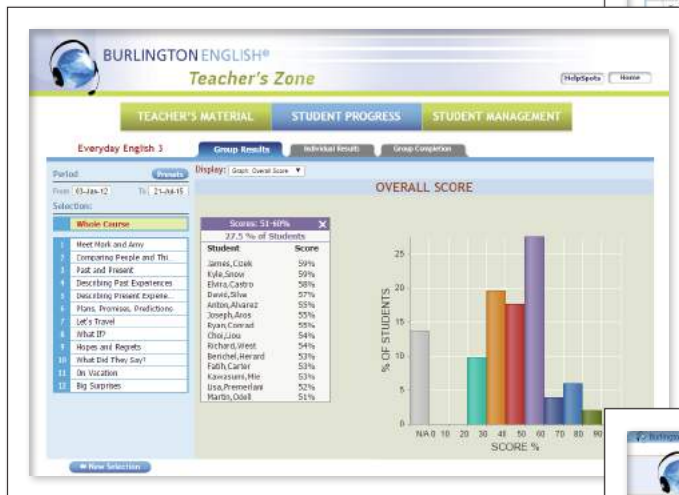
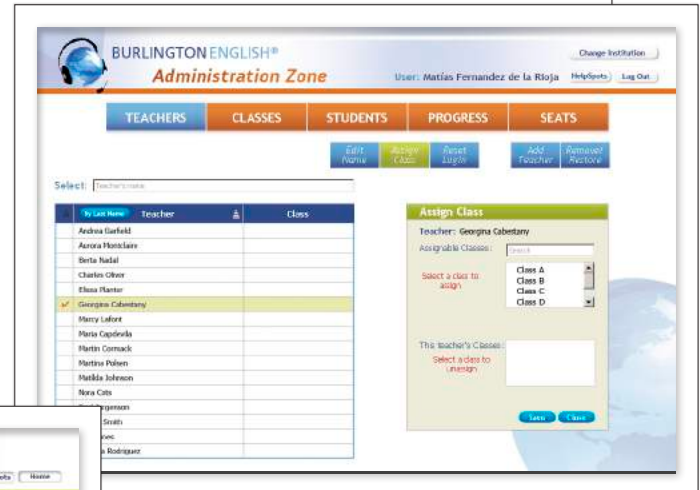
Students can listen to the pronunciation of words and phrases they are studying in class, and see translations and example sentences

Make the Most of Your BURLINGTON

Personalized, Data-Driven Instruction & Learning

A Dynamic Interface for Administrators, Teachers, and Students

- Control students' access
- Monitor students' progress
- Customize courses to meet your programs' needs
- Access detailed and varied reports



For Administrators

- Data Analysis
- Performance Overviews
- Student / Teacher / Class Management Tools

For Teachers

- Curriculum Guides
- Worksheets
- Teacher's Notes and Answer Keys
- Student Progress Reporting
- Student Management Tools
- Video Tutorials



For Students

- 24/7 Access to Learning via the internet
- Video Tutorials
- Flexible Pacing

Experience

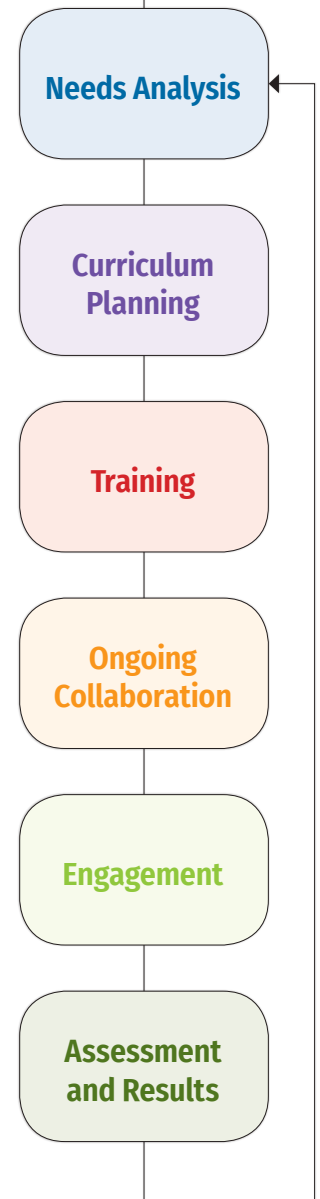
Ongoing Support for Implementation and Training

Unmatched Customer Service and Continuous Support Every Step of the Way – Before, During, and After Implementation

Our highly trained specialists will show you how to best implement the Burlington program to ensure success. They will guide you, step by step, through each of the courses, help you select the most appropriate material, and demonstrate the best ways to use it, based on your personal teaching situation. Our dedicated customer support team provides you with 24/7 technical support and program updates, as well as onsite and virtual implementation and training support for staff and administration. With our ongoing teacher training webinars and professional development opportunities, you can feel confident that both you and your students are making the most of the Burlington experience, each and every day.



Ongoing training and professional development



BURLINGTON ENGLISH Meets All Your

BURLINGTON Ensures WIOA Success

BURLINGTON ENGLISH Responds to the Demands of WIOA

To be eligible for WIOA funding, adult education programs must provide services and training activities to help students acquire a combination of English language and civics, as well as digital literacy and employability skills – the skills necessary to successfully transition into postsecondary education or employment.

The BurlingtonEnglish suite of online interactive courses helps adult education programs meet the demands of WIOA with a focus on rigorous academic preparation, civics knowledge, career readiness, and technology integration at all levels and areas of instruction. Burlington will also help teachers and administrators plan instruction, customize their lessons, and monitor student performance, while their students become empowered, independent learners working towards their personal career goals.

Ensure WIOA Success	BurlingtonEnglish Courses
1 Preparation for Finding the Right Career 	 
2 Job Placement: Applications, Resumes, Interviews 	   
3 Job Retention and Soft Skills 	   
4 Transitions to Postsecondary Education & Training 	 
5 Integration of English Literacy and Civics 	 
6 Digital Literacy 	   

A COMPREHENSIVE ENGLISH PROGRAM

BURLINGTONENGLISH is a unique blended English language program for adults, offering comprehensive General English courses together with a wide range of career courses and other supplementary products.

The Burlington General English courses include *Burlington Basics*, *English in America*, *Everyday English*, and *Advanced English*. With hundreds of hours of learning, these courses provide students with a strong foundation in all four language skills and civics. The Burlington Career Pathways courses include *Career Exploration & Soft Skills*, *Career Wordlists*, and *Career Courses Series A and B*. Students can explore career options and gain the essential language and skills necessary to succeed in the workplace.

Other products include *Using Your Computer*, a mini-course which helps students develop their digital literacy skills. Students use *Prepare for CASAS*, an exam preparation course that is closely aligned and correlated to CASAS to ensure that they maximize their test scores. The *BurlingtonEnglish Library* offers multilevel graded digital readers for students to read for pleasure and improve their fluency.



BURLINGTONENGLISH

GENERAL ENGLISH COURSES







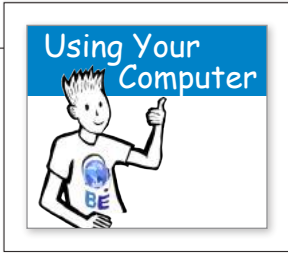




[Watch a Tutorial](#)
[My Portfolio](#)

CAREER PATHWAYS COURSES

EXPLORATION & SOFT SKILLS	CAREER WORDLISTS	CAREER COURSES		EXAM PREPARATION
		Series A	Series B	
 BEGINNERS	BARTENDERS BASEBALL PLAYERS CONSTRUCTION WORKERS DAIRY WORKERS FARM WORKERS HOUSEKEEPERS MEAT PROCESSING WORKERS MILITARY OIL WORKERS PLANT / FACTORY WORKERS RESTAURANT MANAGERS WELDERS	ADMINISTRATIVE ASSISTANTS AUTO MECHANICS BOOKKEEPERS CHILDCARE WORKERS COOKS COSMETOLOGISTS DENTAL ASSISTANTS ELECTRICIANS FLIGHT ATTENDANTS HVAC/R TECHNICIANS NETWORK SUPPORT PERSONNEL NURSING ASSISTANTS ORTHOPEDIC TECHNOLOGISTS PHARMACY TECHNICIANS PLUMBERS RETAIL SALESPEOPLE SERVERS / WAITERS WEB DEVELOPERS	ACCOUNTING ENGLISH AIR TRAFFIC CONTROLLERS BANKING ENGLISH BUSINESS ENGLISH CAREGIVERS ENGLISH DOCTORS ENGLISH ENGINEERING ENGLISH FINANCE ENGLISH HI-TECH ENGLISH HOTEL ENGLISH LEGAL ENGLISH NURSES ENGLISH OFFICE ENGLISH RELOCATION ENGLISH TEACHERS ENGLISH TRAVEL ENGLISH	PREPARE FOR CASAS  <div style="background-color: #0056b3; color: white; padding: 5px; border-radius: 5px; text-align: center;"> BURLINGTONENGLISH LIBRARY </div> READERS
 INTERMEDIATE				
 ADVANCED				

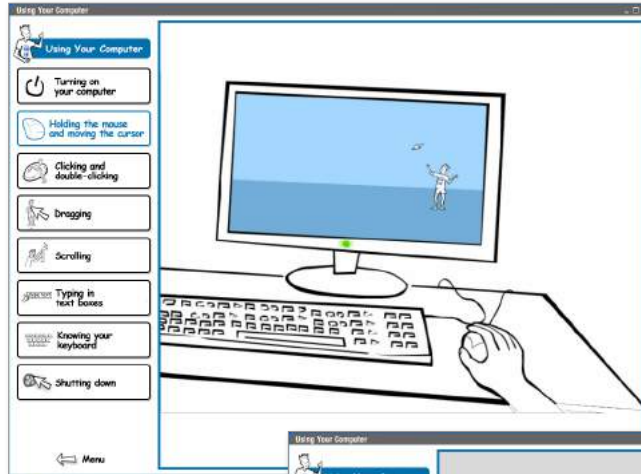


USING YOUR COMPUTER

Your Students' First Step to Digital Literacy

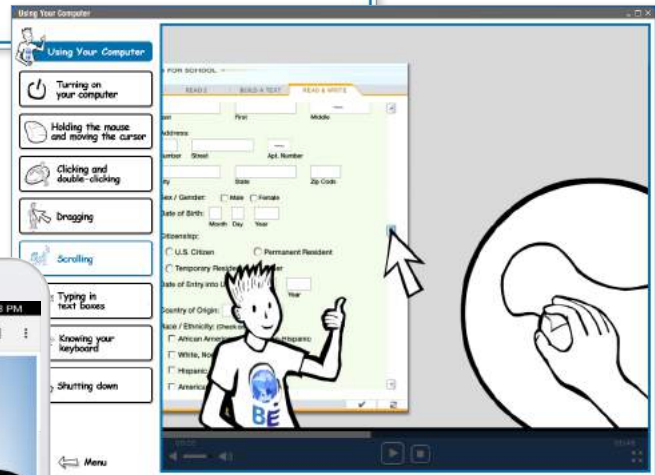
Through a series of short animated videos, students develop basic digital literacy skills such as maneuvering the mouse and using the keyboard, as well as gain a basic understanding of a computer. The easy-to-follow videos also familiarize students with the functionality and features of the BurlingtonEnglish program to enhance their learning experience.

- Designed for learners with limited English proficiency, using easy-to-follow visual demonstrations.
- Suits all students, including those with limited to no digital literacy skills.
- Ideal for both self-directed learning and teacher-led instruction.
- Also available on mobile devices for any time, anywhere learning.



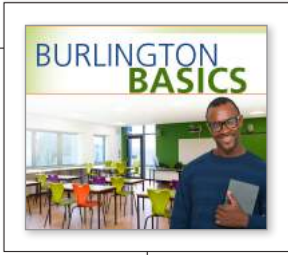
Learn how to hold the mouse and move the cursor

Learn how to scroll



Available on mobile devices





NRS ESL Level 1
CASAS ESL Level A

BURLINGTON BASICS



Our Solution for Your Low Literacy Students

Designed to help students gain basic language skills, develop digital literacy, and learn essential vocabulary to communicate in their everyday lives, *Burlington Basics* integrates language acquisition and civics education with level-appropriate workforce preparation activities.

- Students are exposed to the language and structures needed to function in everyday situations at work, in school, and in the community.
- The mix of language skills and civics education is a perfect starting point for students on their path to postsecondary education and training, and employment.
- The teacher-led ICL (In-Class Lessons) combined with worksheets and Student's Zone lessons build a blended learning curriculum.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

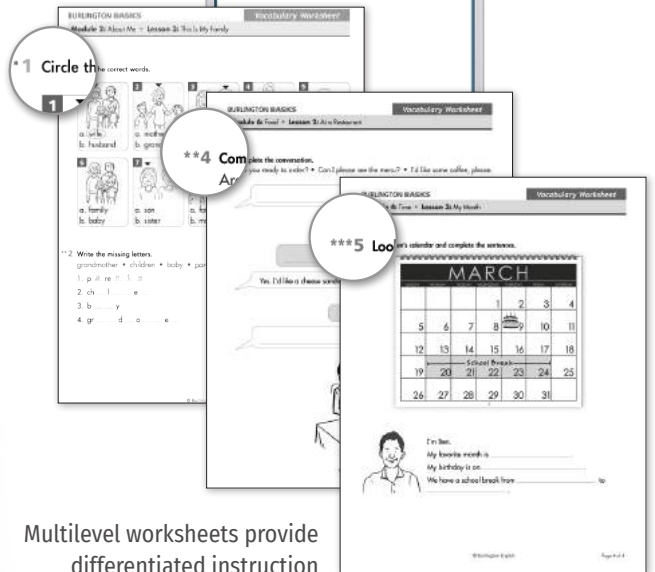


Students see a picture of every new word as they hear, read, and say it

Teacher-led ICL lessons can be digitally projected for presentation and practice



Vocabulary Practice available on mobile devices



Multilevel worksheets provide differentiated instruction



NRS ESL Levels 2-6

CCRS Levels A-D

ELPS Levels 1-5

CASAS ESL Levels A-C

ENGLISH IN AMERICA

WIOA

CCRS

ELPS

Designed with a Strong EL Civics Focus

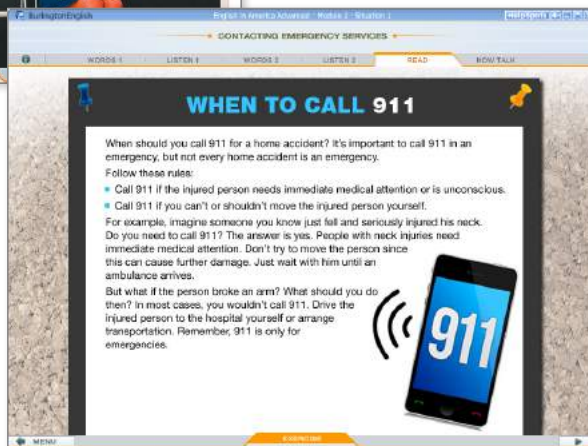
Students living and working in the United States will improve their language skills and gain important life skills using *English in America*. This multilevel course includes a wide range of topic-based modules with a strong EL Civics focus.

- The flexible curriculum allows teachers to select the situations that are most relevant for their students, in any order they choose.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- The projectable ICL lessons will get students speaking and participating in activities that include exciting visuals, discussion starters, and games.
- Comprehensive support for teachers includes Assessments and Rubrics, Planning and Pacing Guides, Portfolio and Community Involvement Activities, and Ideas for Enhancing Students' Online Experience.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Student's Zone



Workplace reading and writing activities include preparing for job interviews, applications, time sheets, and safety signs



Real-life texts teach students valuable life skills



The ICL (In-Class Lessons), Worksheets, Student's Zone, and Mobile Vocabulary Practice Create a Fully Blended Curriculum

ICL (In-Class Lessons)

The screenshot shows a digital lesson window titled "The Branches of the Federal Government". It includes a text box with the following content:

The Branches of the Federal Government
 In 1789, America's Founding Fathers wrote the Constitution of the United States, and in doing so, they created the federal government. The federal government has three branches:

The Executive Branch
 The U.S. president heads the executive branch. The president is both the head of the government as well as commander in chief of the military. The vice president and the cabinet are also members of the executive branch. The cabinet is made up of a committee of advisors appointed by the president.

The Legislative Branch
 The U.S. Congress consists of the Senate and the House of Representatives. In the Senate, there are 100 senators. Each state is represented by two senators. In the House of Representatives, there are 435 representatives. The number of representatives per state depends on the state's population.

To the right of the text are seven numbered questions with input fields:

- When was the federal government created?
- What are the three branches of government?
- What are the two houses of Congress?
- Who is the head of the executive branch?
- Which branch do judges work for?
- What is the cabinet?
- What is the highest court in the United States?

Buttons at the bottom include "Show First Answer", "Show All Answers", and "Reset".

The ICL provides teachers with interactive lessons designed for class instruction

Worksheets

The worksheet is titled "THE FEDERAL GOVERNMENT" and includes a table for organizing information. Below the table is a writing prompt.

A	B	C
NAME OF BRANCH	HEAD OF THE BRANCH	WHAT THE BRANCH DOES
	<ul style="list-style-type: none"> the president the vice president the cabinet 	This branch: _____ _____ _____
	<ul style="list-style-type: none"> Congress the Senate the House of Representatives 	This branch: _____ _____ _____
	<ul style="list-style-type: none"> the Supreme Court the federal courts 	This branch: _____ _____ _____

WRITING: Use what you READ AND WRITE.

Look at the information in column B and write the name of the correct branch of federal government in column A. Then list four things that each branch does in column C, using the phrases below:

Supreme presidential appointments • appoints cabinet members and federal judges • issues laws • checks if laws uphold the Constitution • declares war • signs bills into law • proposes laws • declares laws unconstitutional • grants pardons with foreign countries • proposes a national budget • nominates judges including federal ones • decides how to use the treasury

Worksheets consolidate language and vocabulary from the lessons

Student's Zone

The screenshot shows a digital lesson window titled "The Branches of the Federal Government". It includes a text box with the following content:

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The Legislative Branch
 The U.S. Congress consists of the Senate and the House of Representatives. In the Senate, there are 100 senators. Each state is represented by two senators. In the House of Representatives, there are 435 representatives. The number of representatives per state depends on the state's population.

The Judicial Branch
 Federal judges and Supreme Court justices are appointed by the president and must be approved by Congress. The Supreme Court is the highest court in the United States.

The online lessons can be used by students for independent work in computer labs or at home

Mobile Vocabulary Practice

The screenshot shows a mobile application interface for "ENGLISH IN AMERICA". The screen displays the following content:

14. Becoming a Citizen (1):
 2. Understanding Branches of Government

branches of government

Translation:

poderes del gobierno

Example Sentence

There are three **branches of government**: executive, legislative and judicial.

Vocabulary Practice available on mobile devices





EVERYDAY ENGLISH



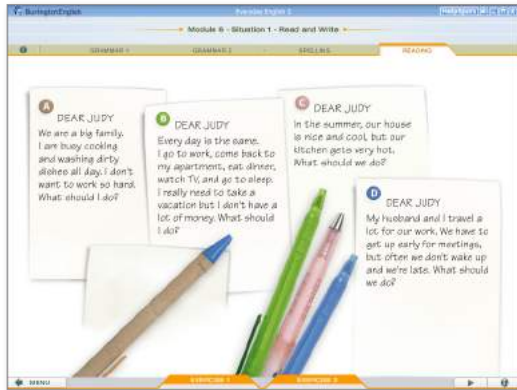
Developed to Help Students Function in English in Their Everyday Lives

Students acquire essential language and digital literacy skills with the topic-based modules in *Everyday English*. This three-level general English course can be used as a stand-alone online course or enhanced with the Worksheets in face-to-face lessons.

- Provides a progressive grammar syllabus for all three levels.
- Review lessons give students additional opportunities to practice and improve the four language skills.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

- NRS ESL Levels 2-5
- CCRS Levels A-C
- ELPS Levels 1-4
- CASAS ESL Levels A-B

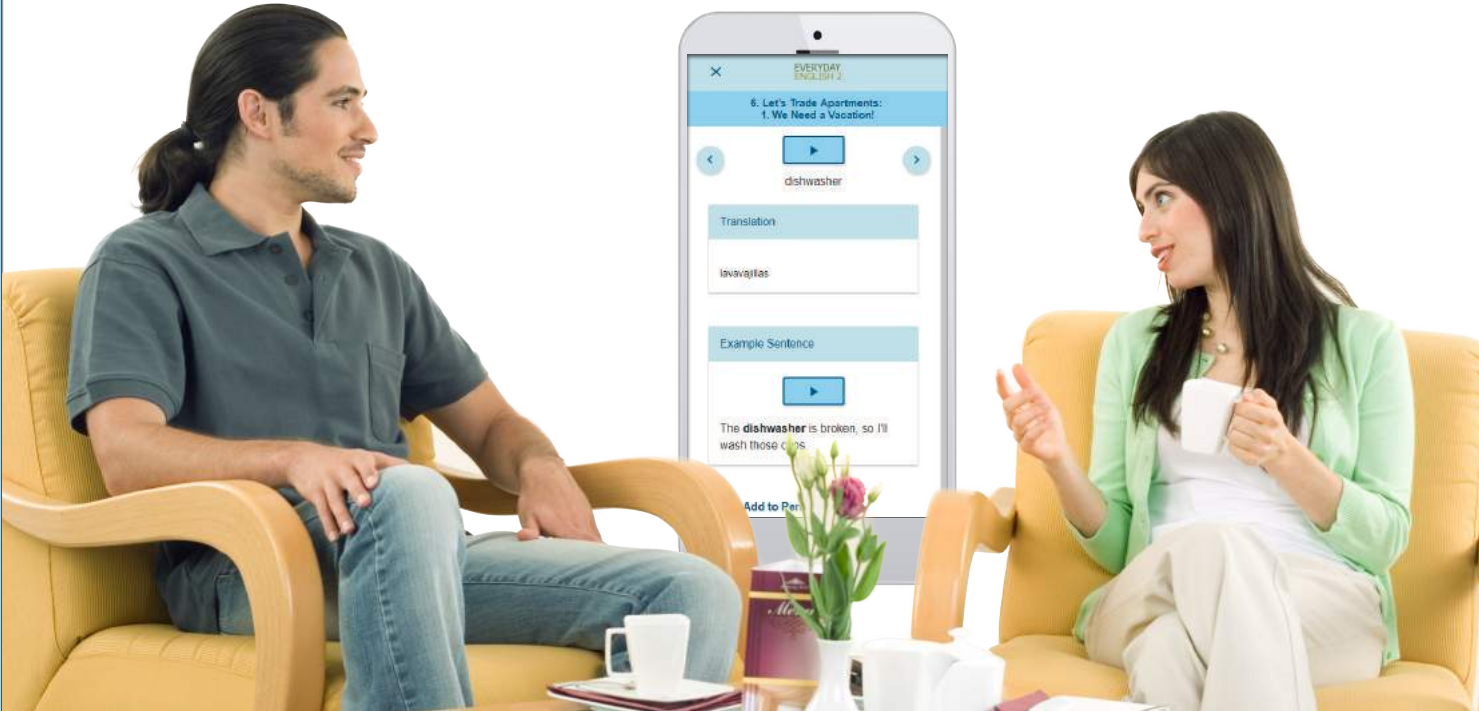
Student's Zone

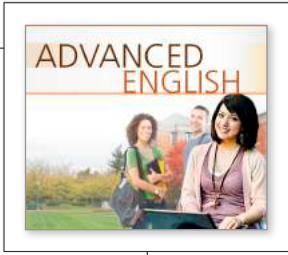


Worksheets



Mobile Vocabulary Practice





ADVANCED ENGLISH

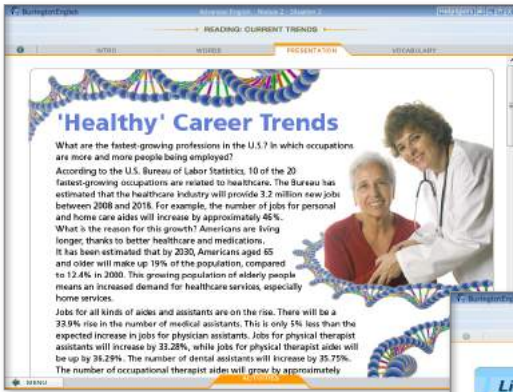


- NRS ESL Level 6
- CCRS Level D
- ELPS Level 5
- CASAS ESL Level C

Dynamic Topic-based Course for Advanced Students

Aimed at adult learners at the advanced level, *Advanced English* teaches rich useful vocabulary and important skills and strategies to help prepare students for their careers or for continued education. Students are exposed to functional language and social skills throughout the course and can apply what they have learned to new tasks and contexts.

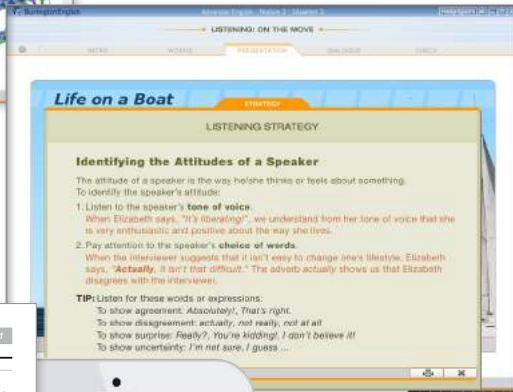
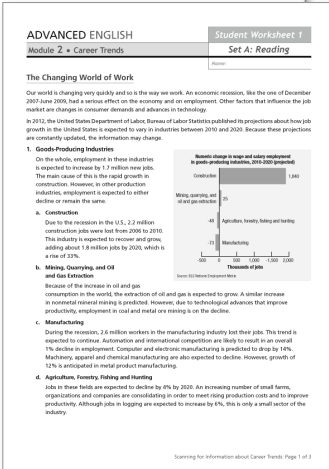
- The Student's Zone can be used as a stand-alone online course or enhanced with the Communication, Reading, Writing, and Grammar Worksheets in face-to-face lessons.
- Aligned to CASAS and national and state standards, the course prepares students for relevant assessments.
- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.



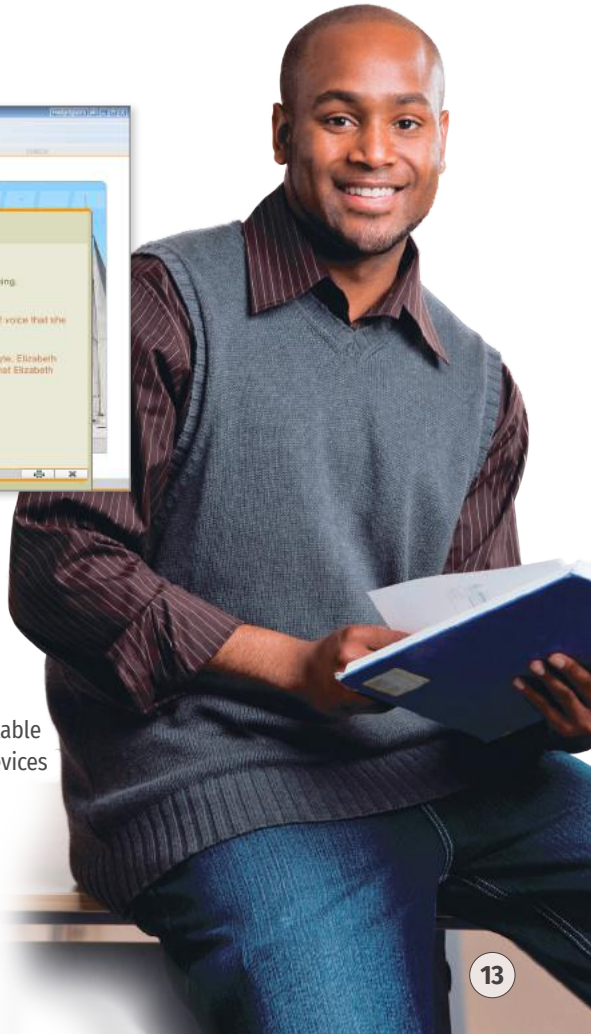
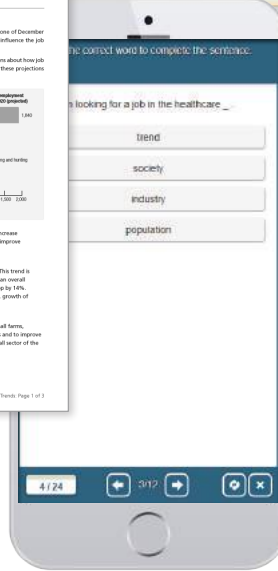
Students improve their language skills with extensive reading, listening, speaking, grammar, and guided writing practice

Skills-based lessons include valuable learning strategies that students can apply in a variety of settings

A variety of skills and grammar worksheets for in-class use



Vocabulary Practice available on mobile devices



CAREER PATHWAYS COURSES

A Complete and Comprehensive Career Pathways Program to Put Your Students on the Path to Career Success

In order to meet the demands of WIOA, programs are required to help students develop English language, digital literacy, and employability skills so that they can transition into postsecondary education or employment. BurlingtonEnglish Career Pathways courses provide you with all the tools to help your students make this transition.

NEW Career Exploration & Soft Skills

Career Exploration & Soft Skills helps programs put their students on the pathway to career or college success by integrating workforce soft skills and career readiness into the curriculum.

Career Wordlists and Career Courses Series A & B

Career Wordlists and *Career Courses Series A* and *Series B* help students acquire the career-specific English they need to succeed in their chosen careers.

Put Your Students on the Path to Career Success with Burlington





NRS ESL Levels 3-6

CCRS Levels A-D

ELPS Levels 2-5

CASAS ESL Levels A-C

CAREER EXPLORATION & SOFT SKILLS

**NEW
UPDATED VERSION!**

WIOA

CCRS

ELPS

Students Explore Career Options and Master Key Workplace Soft Skills

Career Exploration & Soft Skills is a blended course at Beginner, Intermediate, and Advanced levels. The course is designed to help students:

- plan their career pathways and explore career options
- gain the workplace soft skills necessary to find a job and succeed in the workplace
- learn about educational and training opportunities

Career Exploration & Soft Skills is divided into two parts.

In **Part A: Exploration**, students learn about career pathways, career clusters, and how to make informed career choices.

In **Part B: Soft Skills**, students develop the essential workplace soft skills necessary to succeed in their chosen career.



SPECIAL FEATURES

- Focus on the concept of career pathways and career development.
- Extensive coverage of key interpersonal skills, personal qualities, and workplace skills including digital literacy skills, based on the U.S. Department of Education's Employability Skills Framework.
- Practical support for teachers to help students explore career clusters and make possible career choices.
- Activities and job planning worksheets help students plan a logical career path.
- Flexible components allow various blended learning models:
 - ICL (In-Class Lessons) plus Worksheets for in-class use
 - Student's Zone lessons (SZ) for independent study
 - Mobile Vocabulary Practice for students any time, anywhere

For more about Part A and Part B, see pages 16-17.

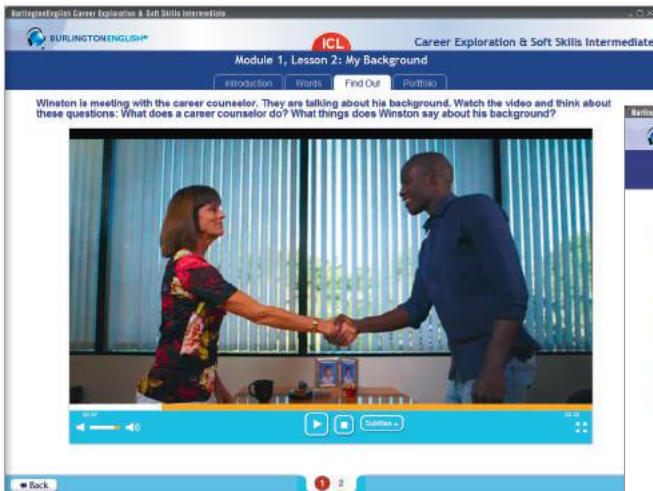




CAREER EXPLORATION & SOFT SKILLS

Part A: Exploration

Part A of the course offers programs the opportunity to easily integrate career exploration into their curriculum at an appropriate level of English for their students.



Real-life videos show students meeting with a career counselor to get started on their career pathways



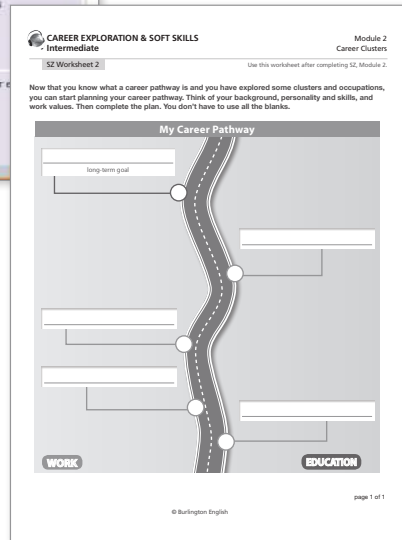
Students gain in-depth knowledge about the 16 career clusters and the types of jobs in each cluster



Career Ladders help students plan their short-term and long-term career goals

Information for more than 150 in-demand jobs including job duties, skills and abilities, and requirements

Worksheets present the concept of a career pathway, guide students to make preliminary choices about career clusters and jobs of interest, and choose a possible career pathway

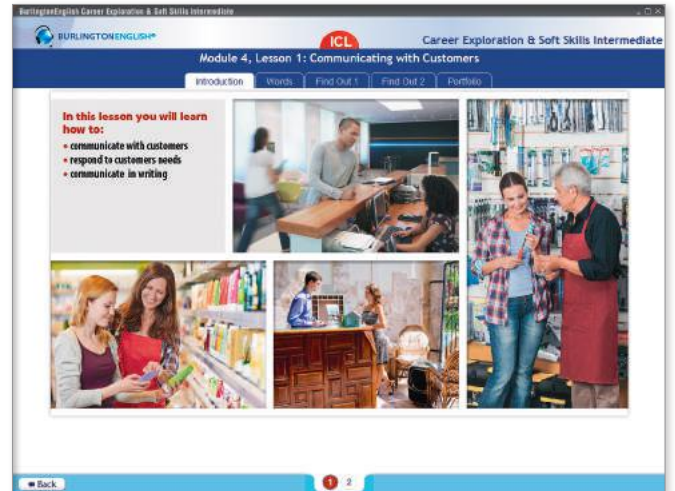


Part B: Soft Skills

Part B of the course teaches students the essential interpersonal and workplace soft skills necessary for career success.

Key soft skills include:

- Taking initiative
- Showing integrity
- Communicating verbally
- Working independently
- Using technology
- Using and improving systems
- Managing time
- Organizing information
- Respecting differences
- ... and many more

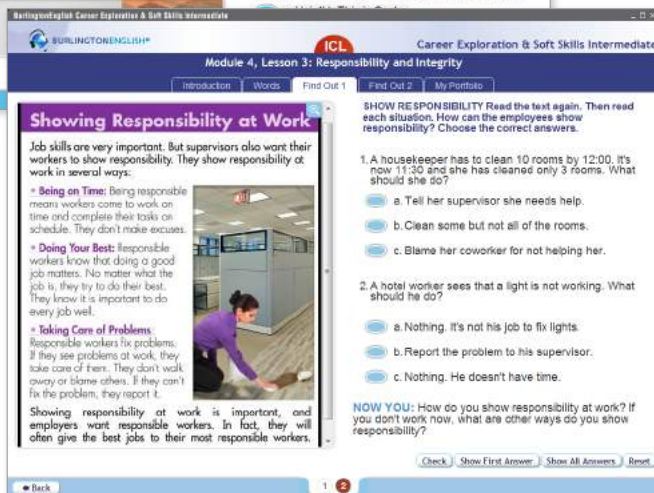


Objectives and key soft skills clearly outlined for each lesson

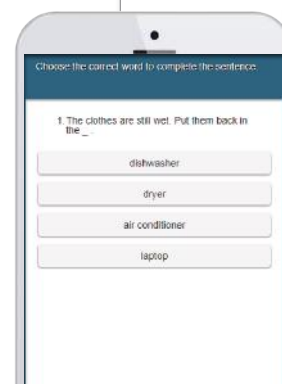
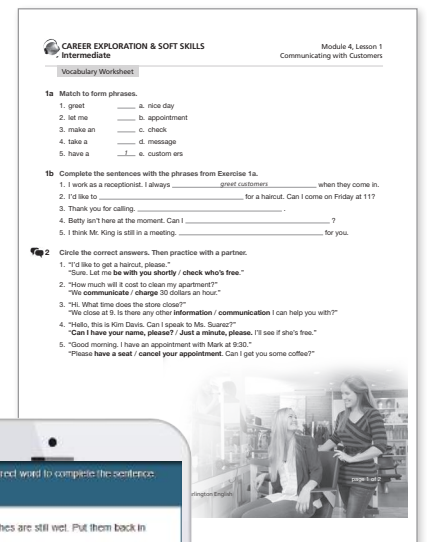


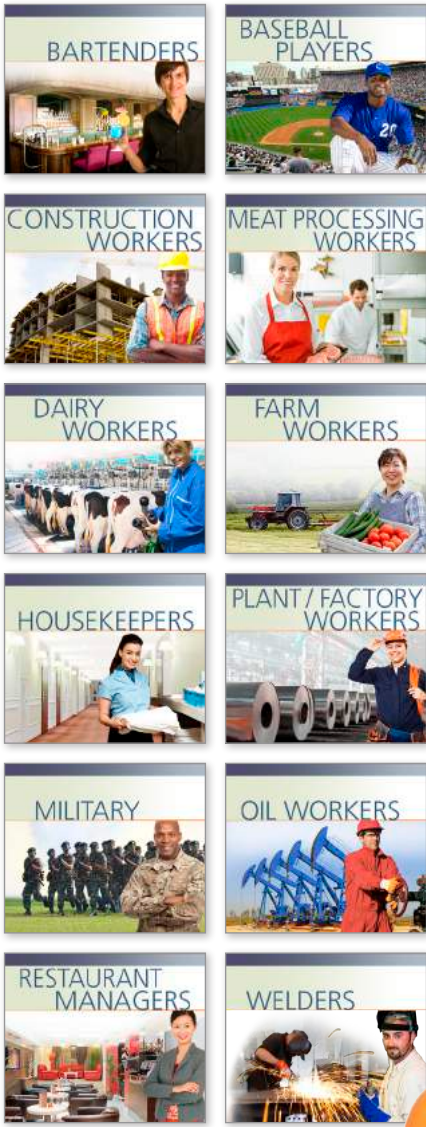
A variety of lessons teach students the important personal qualities and interpersonal skills needed for workplace success

Worksheets provide extra vocabulary practice and reinforcement for every lesson



Vocabulary Practice available on mobile devices





CAREER WORDLISTS

WIOA

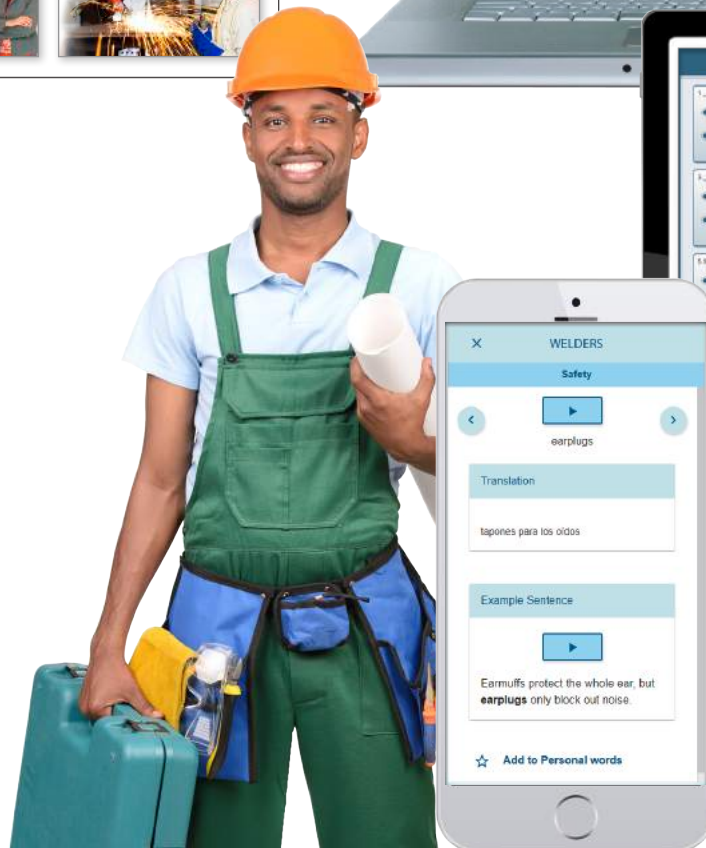
Career-related Vocabulary Moves Students Ahead on Their Career Paths

Career Wordlists include hundreds of words and phrases specific to each career. Accompanying activities provide extensive specialized vocabulary and pronunciation practice to help students gain confidence and internalize the language necessary for them to successfully move forward on their individual career paths.



- Students can practice vocabulary on their mobile devices any time, anywhere.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.

Available on Multiple Devices



Example sentences use career vocabulary in context



CAREER COURSES

WIOA

Students Learn the English They Need to Succeed in Their Careers

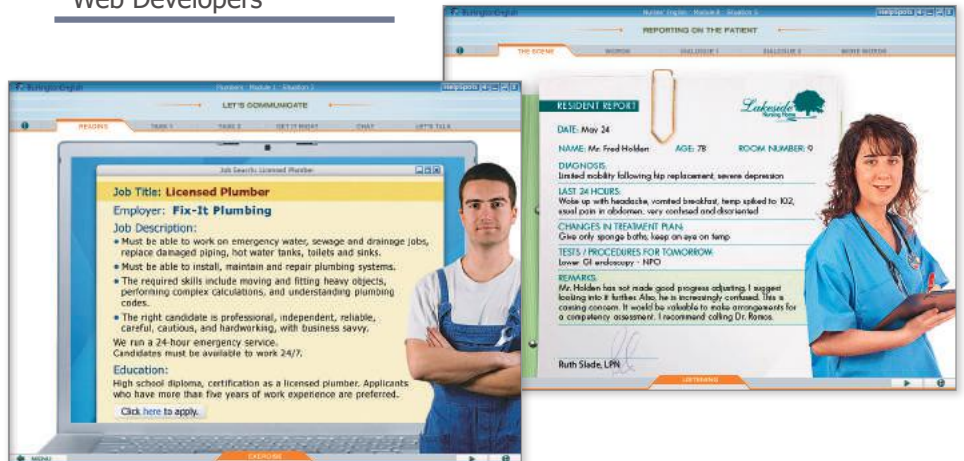
Series A Career Courses address the four language skills while teaching career-specific vocabulary. Important soft skills, such as how to go through the interview process and how to communicate with supervisors, colleagues, and customers are embedded throughout.

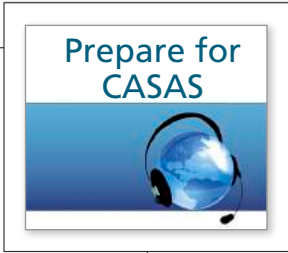
Series B Career Courses offer extensive in-depth exploration of a wide range of professions, such as Engineering, Finance, and Nursing, to help students gain confidence and acquire the English they need to succeed in their chosen careers.

Student management and detailed progress tracking and reporting are available for both teacher and administrator.



Series A	Series B
Administrative Assistants	Accounting
Auto Mechanics	Air Traffic Controllers
Bookkeepers	Banking
Childcare Workers	Business
Cooks	Caregivers
Cosmetologists	Doctors
Dental Assistants	Engineering
Electricians	Finance
Flight Attendants	Hi-Tech
HVAC/R Technicians	Hotel
Network Support Personnel	Legal
Nursing Assistants	Nurses
Orthopedic Technologists	Office
Pharmacy Technicians	Relocation
Plumbers	Teachers
Retail Salespeople	Travel
Servers / Waiters	
Web Developers	





CASAS ESL Levels A-C

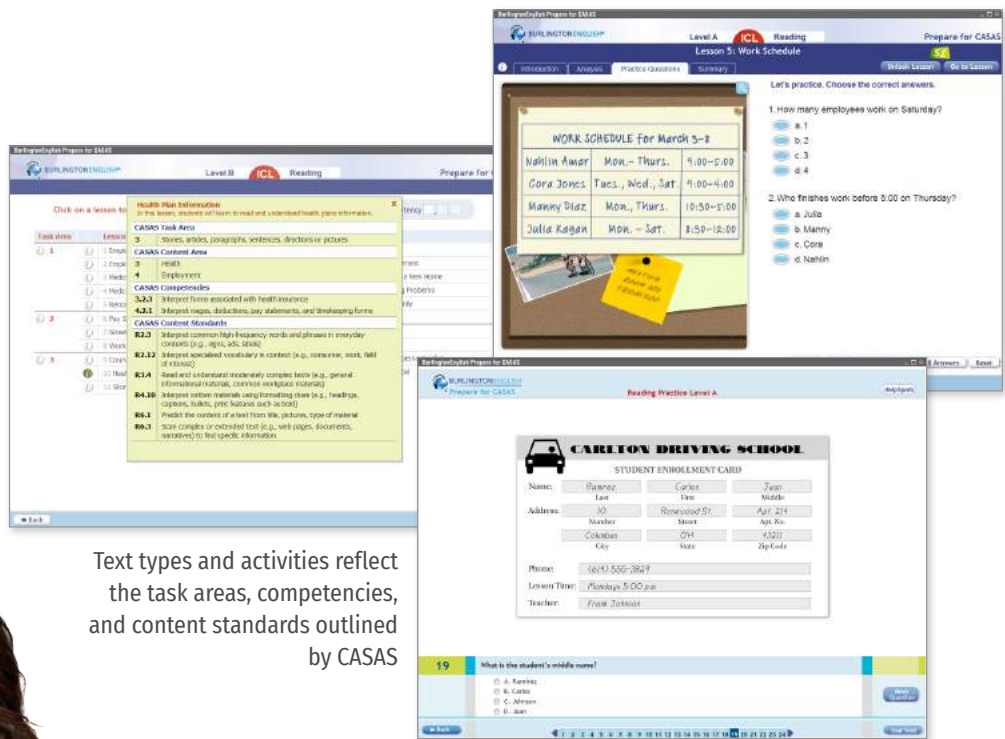
Prepare for CASAS



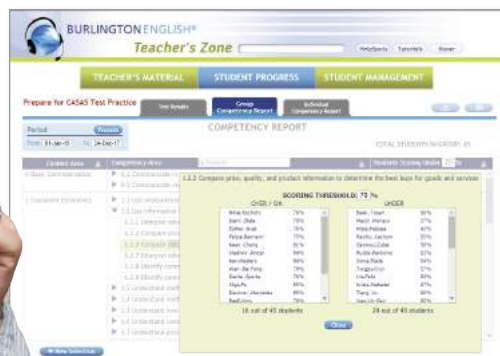
Test-taking Skills for Student Success

Help your students improve their performance on the CASAS test! *Prepare for CASAS*, a powerful teaching tool for student success, includes Reading and Listening tests for Levels A, B, and C. The Practice tests are closely aligned and correlated to CASAS to ensure that students receive the exact practice they need to improve their test scores and make gains.

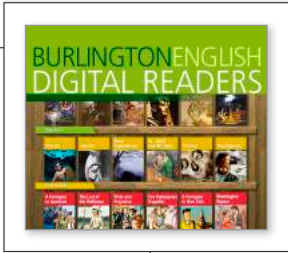
- *Prepare for CASAS* reflects a blended-learning methodology by combining teacher-led in-class lessons with student-directed online learning.
- Teachers can use the ICL (In-Class Lessons) for targeted competency-based instruction or to supplement any curriculum.
- Students practice and test competencies and gain familiarity with the structure and format of the tests.
- Student management and detailed progress tracking and reporting are available for both teacher and administrator.



Text types and activities reflect the task areas, competencies, and content standards outlined by CASAS



Competency Reports allow teachers to track competencies not yet mastered



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The *Burlington English Library* is an online collection of multilevel graded *Digital Readers* including fiction and nonfiction, classic and contemporary novels, and short stories.

- Interactive activities throughout each Reader test student comprehension.
- Ideal for students at all levels.

Beginners

British Myths and Legends	Gulliver's Travels	Hercules	Pocahontas	Tales from Greek Mythology	Tales of Arabian Nights
The Canterville Ghost	The Legend of Sleepy Hollow	The Prince and the Pauper	The Railway Children	The Three Musketeers	Tutankhamun

Intermediate

A Ghost Collection	Dr. Jekyll and Mr. Hyde	Dracula	Gandhi	Great Expectations	Moby Dick
Tales of the Alhambra	Two Explorers	Villains!			

Advanced

A Foreigner in Australia	A Foreigner in New York	Frankenstein	Mansfield Park	Oscar Wilde Short Stories	Pride and Prejudice
Tess of the D'Urbervilles	The Last of the Mohicans	The Murders in the Rue Morgue	Two Shakespearean Tragedies	Washington Square	Wuthering Heights



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Nadya Dinolova, Center for Employment Training in California

“BurlingtonEnglish is such a good opportunity for me! I can study English at home and I am learning a lot. For the first time, I went to the bank and spoke to the teller in English. I was able to do everything in English.”

Vanessa, new immigrant from Venezuela, Literacy Advance of Houston, Texas

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