



C5

Business Information in a Global Context

INTERNATIONAL TRADE PORTFOLIO

Business Development Pack



C5's Trade Portfolio produces cutting edge events annually for International Trade Compliance, Export Controls, Customs Compliance, In-House Executives and Outside Counsel with learning and networking opportunities in the following specialised areas:

Economic Sanctions

Export Controls

Customs Compliance

Government Contracting & Compliance

Covering the hottest topics and attracting the most relevant speakers. C5 offers our senior audience unparalleled opportunities to get their questions answered directly from the regulators, prosecutors but also to interact and to share experience.

WHY SPONSOR?

Position your firm as a thought leader by:

NETWORKING with key industry players through branding, diverse networking formats and drinks receptions

SHOWCASING the advantages of your services and products to the trade community through exhibiting

HIGHLIGHTING your market knowledge and expertise by speaking, moderating a panel session or leading a focused round-table

CREATING commercial opportunities that maximise your ROI

SPONSORSHIP PARTNER OPPORTUNITIES

Branding

Lanyard sponsor
 Conference Bags sponsor
 Delegate Note Pad & Stationary sponsor
 Conference materials sponsor
Technology sponsor:
 Wifi sponsor; Memory Stick sponsor;
 Technology demo sponsor
Series sponsor
Presenting sponsor

Thought Leadership Opportunities

Chairing	Roundtable leader
Lead/Headline sponsor	Q&A/interview with keynote speaker
Breakfast briefing sponsor	Workshop leader
Plenary session speaker	Audience polling sponsor
Panel speaker	Innovation session
Panel moderator	Speaker Dinner sponsor
Build your own panel	

Networking

Breakfast sponsor	Networking Dinner sponsor
Refreshments breaks sponsor	Private Dinner sponsor
Luncheon sponsor	Networking Cruise/event sponsor
Drinks reception sponsor	1 to 1 meetings

Content

Feature video partner
 Thought leadership partner
 Industry Report Sponsorship & Thought Leadership Partner
 Advisory board sponsor
 Lunchtime clinic sponsor
 Rising star sponsor

Exhibiting

Dedicated exhibition space in the networking area

TRADE PORTFOLIO AT A GLANCE:



📅 10-11 October 2017 📍 Amsterdam



📅 27-28 March 2018 📍 Brussels



📅 15-16 November 2017 📍 London



📅 3-4 May 2018 📍 Milan



📅 5-6 December 2017 📍 London



📅 23-24 May 2018 📍 Berlin



📅 23-24 January 2018 📍 Berlin



📅 24-25 May 2018 📍 Stockholm

C5'S UPCOMING TRADE PORTFOLIO EVENTS:

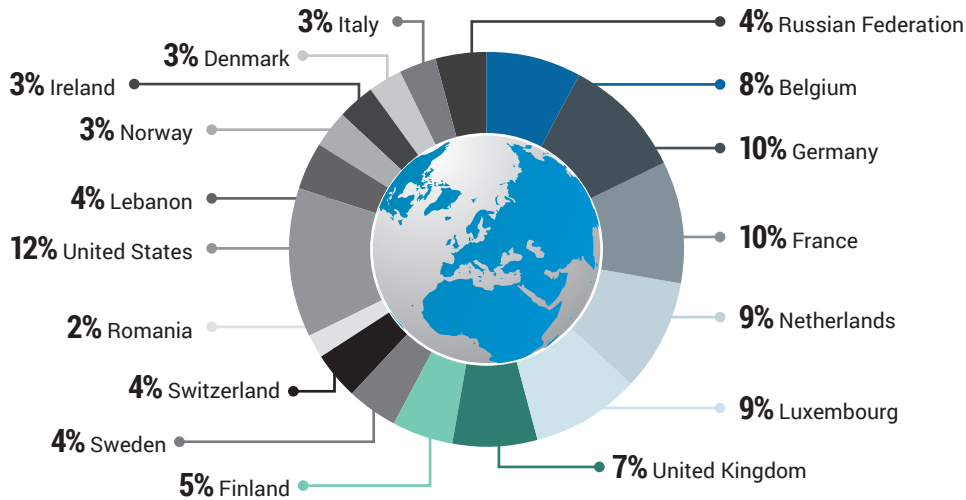


10-11 October 2017 | Amsterdam

Avoid Costly Violations. Develop tools to comply with continually changing export regimes.

C5-online.com/export-controls

Delegates Breakdown by Country



Attended by **ABB, BAE Systems, Caterpillar, Esterline, Flextronics, Fokker Technologies, Hitachi, Huawei, Esterline, Nokia, Schneider Electric, Philips Total, Zebra Technologies, ZTE INC**

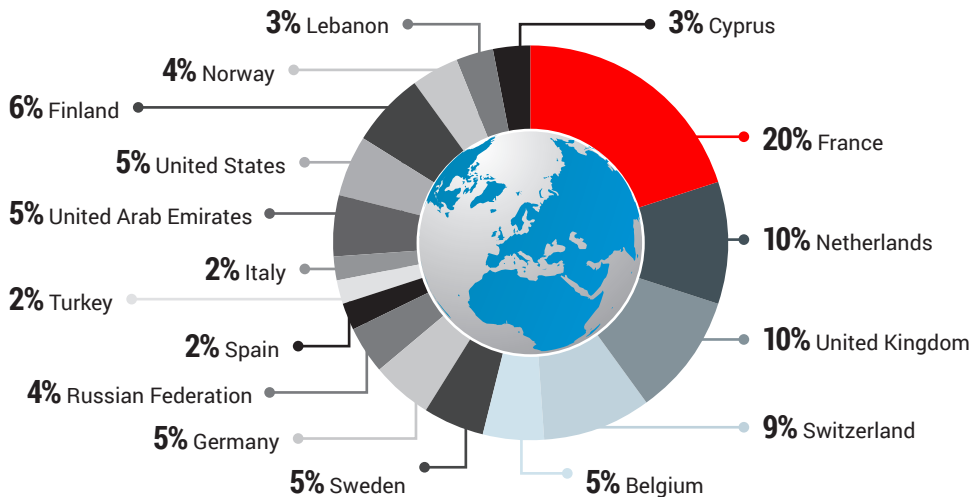


15-16 November 2017 | London

An opportunity to speak directly to global and national enforcement agencies, senior compliance, risk management and legal officers from multinational financial institutions

C5-online.com/economic-sanctions

Delegates Breakdown by Country



Attended by **Barclays, BNP Paribas, DHL, Nestle, Novo Nordisk, Orange, Uber, Vodafone**

C5'S UPCOMING TRADE PORTFOLIO EVENTS:

10th Advanced Conference on
CUSTOMS COMPLIANCE
held in Partnership with HMRC



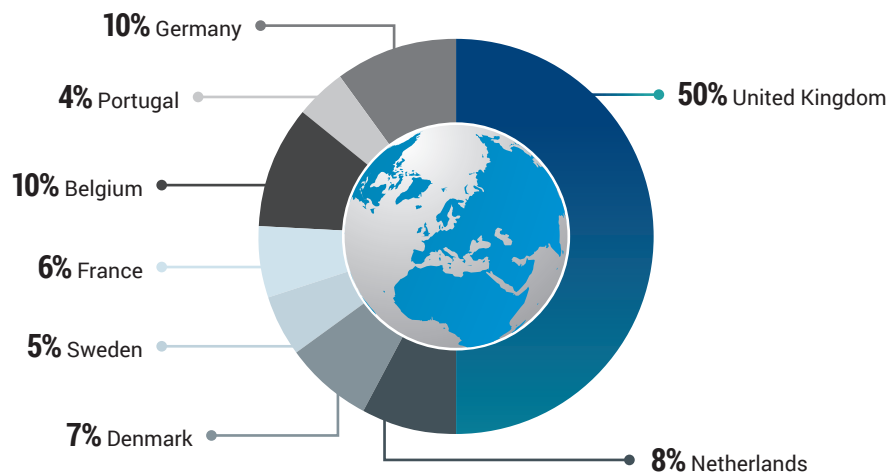
HM Revenue & Customs

5-6 December 2017 | London

Get your questions answered by HMRC representatives.

C5-online.com/customs-hmrc

Delegates Breakdown by Country



Attended by
BMW, Boots, Burberry, Homebase, Debenhams, Marshall Aerospace and Defence, Novartis, Rockwell Collins



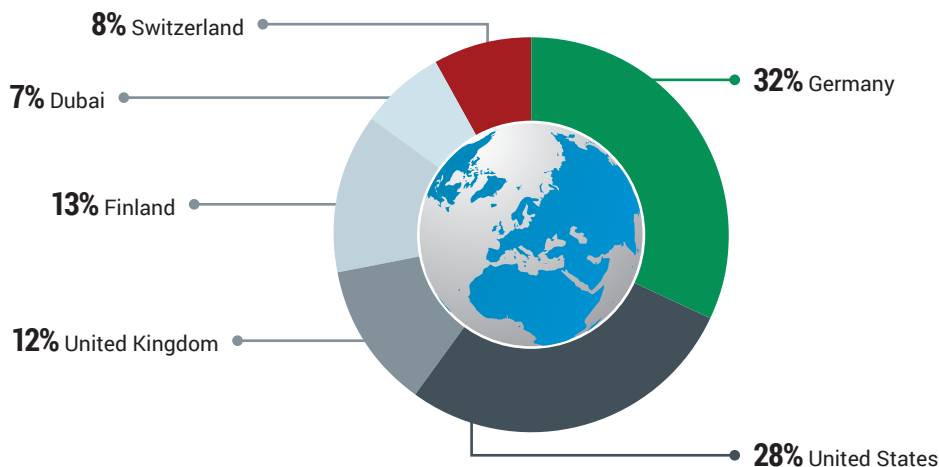
IRAN
Trade and Investment Forum

23-24 January 2018 | Berlin

Capitalise on opportunities and develop a robust legal and compliance framework.

C5-online.com/iran-business

Delegates Breakdown by Country



Attended by
Metso Flow Control Oy, MA Insurance Co., Sulzer Chemtech AG, UGA Biopharma GmbH, Swiss Re Management Ltd, Assicurazioni Generali S.p.A., Esmerillon, Allianz

C5'S UPCOMING TRADE PORTFOLIO EVENTS:

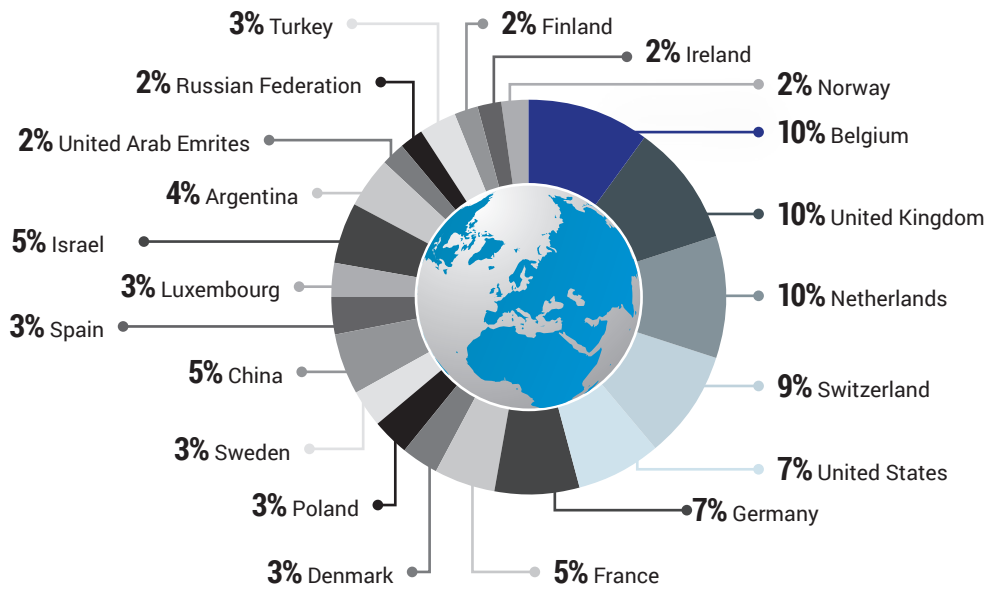


27-28 March 2018 | Brussels

Gain critical updates on global customs from government officials and customs experts from leading corporations.

C5-online.com/global-customs

Delegates Breakdown by Country



Attended by
Bose, Biogen, The Coca-Cola Company, Delphi, Honda, Northrop Grumman, Tesco, Vibracoustic

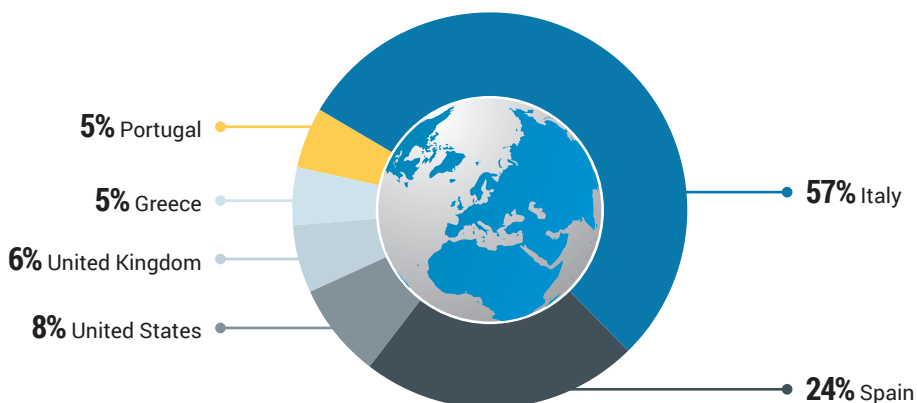


3-4 May 2018 | Milan

Hear the latest information on trade compliance straight from the experts.

C5-online.com/trade-southern

Delegates Breakdown by Country



Attended by
Bristol-Myers Squibb, DRS Technologies, Google, Leonardo Spa, Invensys, EIFEC, Michelin, Textron

C5'S UPCOMING TRADE PORTFOLIO EVENTS:

Global Economic Sanctions

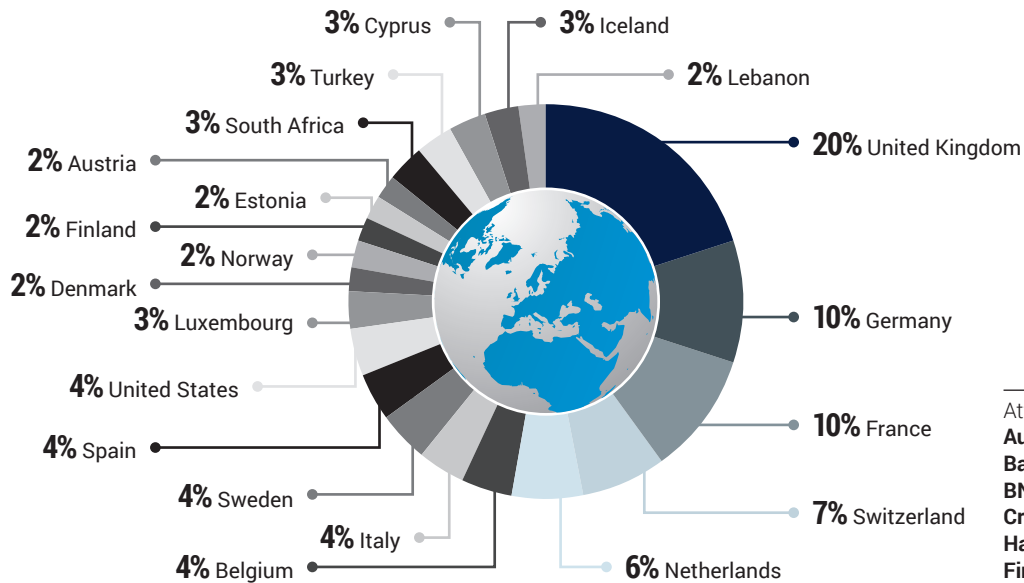
12th Annual Exporters and Financial Institutions Forum on

23-24 May 2018 | Berlin

Join sanctions experts who make this event a priority in their annual calendar.

C5-online.com/global-economic-sanctions

Delegates Breakdown by Country



Attended by Audi Group, Bank Leumi, Barclays, BNP Parabis, Credit Suisse, Hannover Re, HSBC, FirstRand Bank

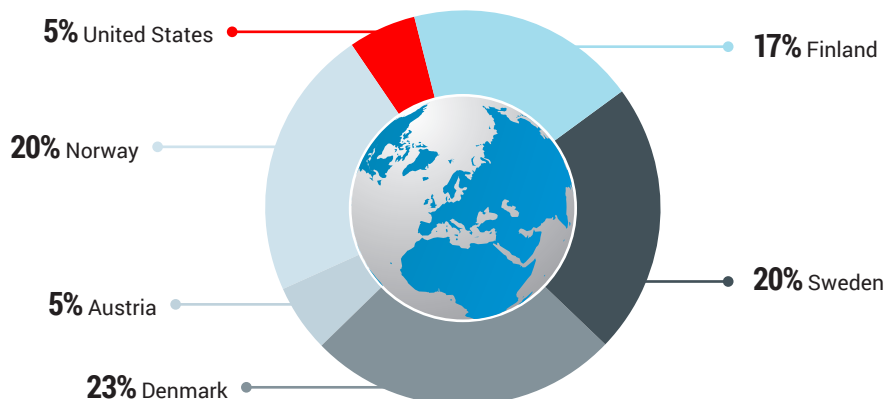
TRADE COMPLIANCE NORDICS

24-25 May 2018 | Stockholm

Attend key sessions to help you overcome sanctions and export controls challenges.

C5-online.com/trade-nordics

Delegates Breakdown by Country



Attended by Agilent Technologies, Ericsson, Kongsberg Defence & Aerospace, Maersk Oil & Gas AS, Neste Corporation, Nokia, Rolls Royce, Sandvik AB, Statoil, Wartsila

The past **10 years** have seen attendees from:

30+
countries

700+
attendees across

50+
industries

90%
of delegates
would recommend
the trade portfolio

Every year, hundreds of thought leaders travel across the globe to attend C5's International Trade Portfolio. We have hosted:

International government officials including:

BIS Export Control Organisation (UK)

Her Majesty's Treasury (UK)

Her Majesty's Revenue & Customs (UK)

Directorate of Defense Trade Controls,
U.S. Department of State

Office of Financial Sanctions Implementation,
HM Treasury (UK)

U.S. Department of Commerce

OFAC, U.S. Department of the Treasury

Homeland Security Investigation ICE

Ministry of Economic Development (Italy)

Department of Foreign Affairs (Belgium)

World Trade Organisation (WTO)

World Customs Organisation (WCO)

Canada Mission to the European Union (Brussels)

International Chamber of Commerce (France)

Stockholm International Peace Research Institute

BMWi Federal Ministry of Economics and Technology
(Germany)

ISP, Swedish Agency for Non-Proliferation
and Export Controls

DG Trade, Unit F1 European Commission

DG External Relations, European Commission

Greek Ministry of Defence (Greece)

Global corporations including:

Amazon

AstraZeneca

Barclays

Biogen

BMW

Boots

Bose

Burberry

The Coca-Cola Company

Debenhams

Delphi

DHL

Diageo

Esterline

FujiFilm

General Dynamics

Givaudan

Godiva

Henkel Corporation

Heineken

Hitachi

Homebase

Honda

Huawei

Institute of Export

GlaxoSmithKline

Google

Jaguar

Next retail

Nike

Nokia

Novartis

Philips International

Rolls Royce

Rockwell Collins

Sainsbury's

Sandvik

Samsung

Schneider Electric

Sony

Syngenta

Takeda Pharmaceuticals

Tesco PLC

Toyota

Unilever

Vibracoustic

Vodafone

Volvo Group

Weatherford

Zebra Technologies

PAST SPONSORS INCLUDE:



IF YOU'RE INTERESTED IN SPONSORING, PLEASE CONTACT
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SPONSOR PACKAGE**
please contact:



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Don't miss your opportunity to
NETWORK and **SHARE** your expertise with
global corporations and government officials