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# Business model-driven 5G deployment Michele Zarri, Technical Director, GSMA



# We are **GSMA**

20

countries and territories

CONNECTING 27,000\*

INDUSTRY EXPERTS

The GSMA represents the interests of mobile operators worldwide, uniting nearly

OUR MEMBERSHIP REACH SPANS

MORE THAN



GSMA <sup>®</sup> everything to a better future		
Industry Purpose	<ul><li>UN Sustainable Development Goals</li><li>Big Data for social good</li></ul>	
Convene the industry	<ul><li>Mobile World Congress events</li><li>Mobile 360 events</li></ul>	
Regulation & Public Policy	<ul><li>Spectrum</li><li>Mobile for Development</li></ul>	
Technology Development	<ul> <li>Security, Terminals, Networks, Internet, Wholesale, SDO Engage.</li> </ul>	

Connecting everyone and





# We sought our members views to develop a vision for the 5G Era...

In October 2016 we asked the CEOs of our 750+ mobile operator members 20 questions (CEO 5G Survey)

#### And derived 10 insights...

5G will transform the mobile broadband experience in early deployments and drive new intelligent automation use cases later.	6	Competition and collaboration between operators and other ecosystem players to provide services will intensify in the 5G era.
5G as a technology will evolve over time and leverage a variety of spectrum ranges, plus robust security, to support new use cases.	7	New models for infrastructure ownership, competition and partnerships will be required for the 5G era.
Enterprise services and solutions will drive 5G's incremental potential.	8	Regulation, licensing and spectrum policy will make or break the 5G opportunity.
5G will start as an urban-focused technology and integrate with 4G to provide boundless connectivity for all.	9	The industry should strive to avoid spectrum and technology fragmentation for 5G.
5G will deliver revenue growth to mobile operators, with a 2.5% CAGR in the early 5G era.	10	Interoperable and interconnected IP communication services, including device-to-device, supported as default in the 5G era.



## The 5 GSMA goals for the 5G era



#### BOUNDLESS CONNECTIVITY FOR ALL

2 INNOVATION & NETWORK ECONOMICS

TRANSFORMATION OF VERTICAL INDUSTRIES

REVOLUTIONIZE THE MOBILE BROADBAND EXPERIENCE

HELP TO GROW NEW USE CASES

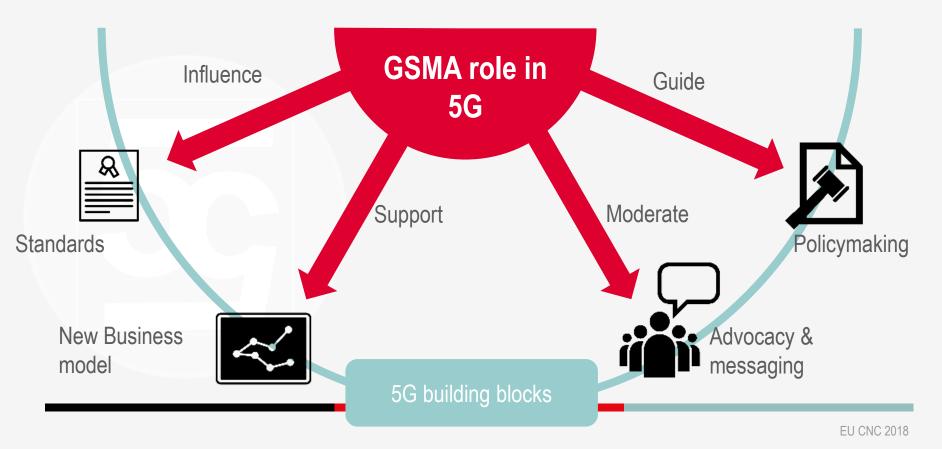
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## The Role of GSMA in the 5G Era



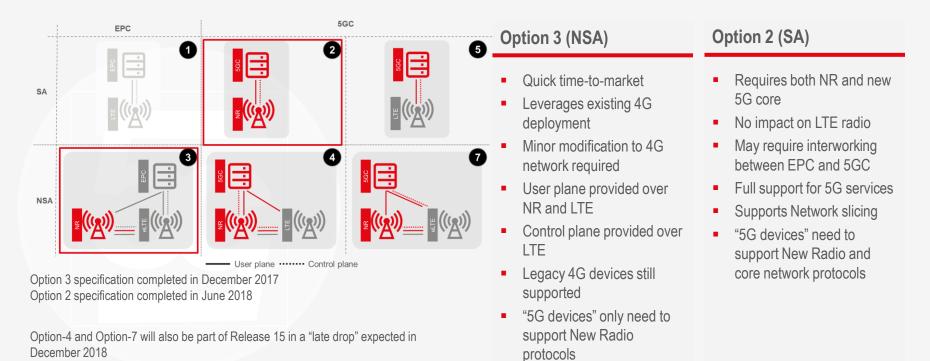


# **Unlocking business innovation**



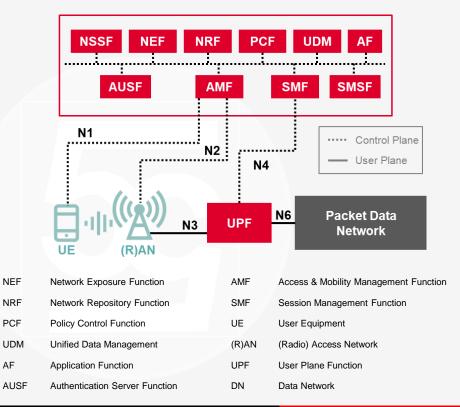


## 5G Radio: Non-standalone (NSA) vs. Standalone (SA)





## **5G Core Network: a new paradigm**



#### **Advantages**

- Decomposed functional elements offering specific network services (authentication, mobility management, etc)
- Common message bus using RESTful APIs. HTTP/2 over TCP transport
- Enables network capabilities exposure for fast service creation
- Control plane and user plane separation
- Supports network slicing
- Designed to leverage virtualisation principles

#### Disadvantages

- Further work required in some areas (e.g. roaming/interworking)
- Update on skills of operator's workforce required
- Potential latency issues
- Multivendor deployment analysis required
- No CS interworking defined for Release 15



## **Fixed Wireless Access in 5G**



#### Source: Samsung Electronics

#### FWA role

- 5G radio evolution designed to operate also in mmWave where large bandwidths are available
- Fixed Wireless Access combined with 5G radio technology is a relevant fibre substitute
- Falls into consumer focussed category but has enterprise applications too
- May be initially fragmented (several technical specifications)

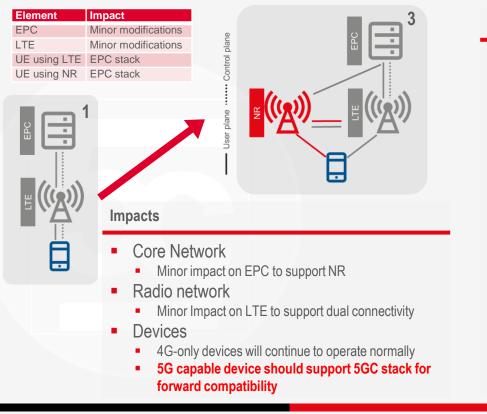


# **Consumer-driven deployment**





## **Consumer focused 5G introduction**

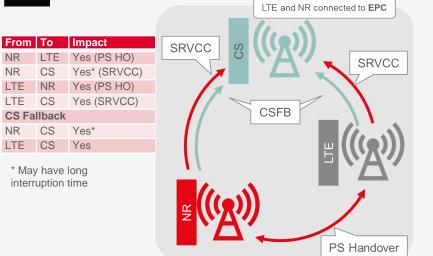


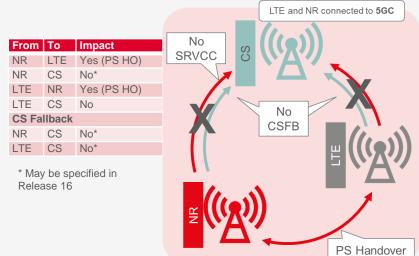
#### **Dual connectivity deployment**

- This deployment option addresses the enhanced Mobile Broadband demand
- 5G is a capacity layer providing high data throughput initially in traffic hotspots
- Reliance on 4G for coverage
- Seamless usage of both LTE and NR
- Quite likely to be the deployment of choice where Data usage is high (e.g. >30Gbit/month per user), low WiFi penetration



# **Voice over IMS continuity considerations**





#### Impacts

- Some differences depending on whether EPC or 5GC is used to connect to the radio networks
- EPC continues to support CS Fallback and Single Radio Voice
   Service Continuity.
- Use of voice over IMS over NR strongly recommended for best user experience
  - CS Fallback not supported in first 5G release when 5GC is used
    - 3GPP studying this for Release 16



## Not all roaming scenarios are supported

# Home CN ▶<br/>Visited CNEPC5GCEPC+5GCEPCIII5GCIIIEPC+5GCIII

#### **Commercial value vs complexity**

- Two scenarios have been identified as potentially problematic by 3GPP:
  - Roaming agreement between two networks supporting different Core networks
- May require complex solution
- Problem will probably disappear over time

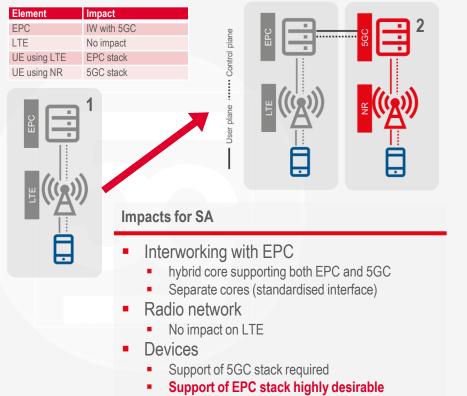


# **Enterprise-driven deployment**





## **5G core takes centre stage**

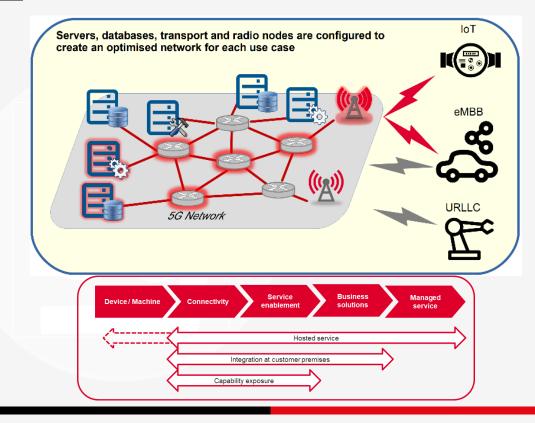


#### Impacts for SA

- New core network designed around service oriented paradigm will allow operators to leverage
  - low latency,
  - high reliability
  - Mobile network APIs
  - Network slicing
- Deployment focussed on enterprises and for exploring new horizons
- Through 5GC tailoring network behaviour to use case and acceleration of service creation become possible
- Focus on B2B



# Unleashing the full potential of network slicing

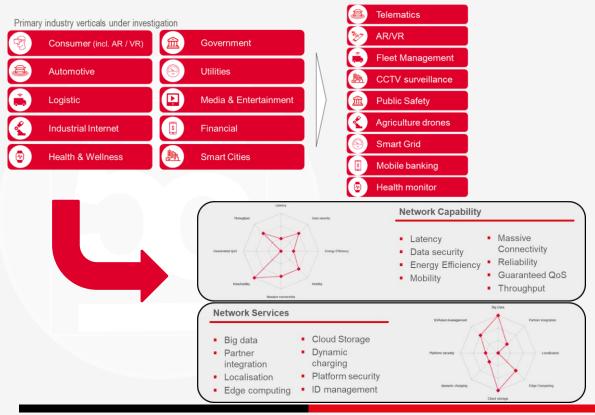


#### Adapting to the use case

- Network Slicing allows designing the network to adapt to the requirements of each use case
- Needs 5G Core to realize its full potential
- Enables new types of business models depending on level of control granted to customer
  - hosted solutions
  - Integration with customer's system



# Industry use cases $\rightarrow$ capabilities $\rightarrow$ standardised slice type

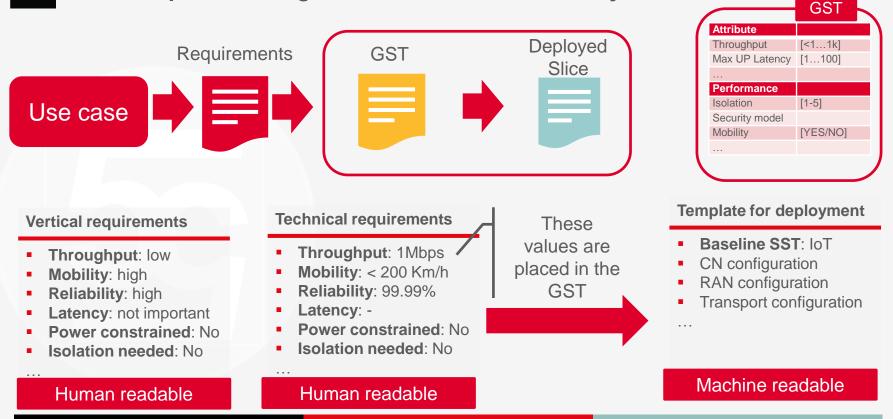


#### Finding the "baseline" slices

- Extracted a multitude of use cases from the analysis of industry verticals, using relations with sectorial associations, interviews and desk research
- Mapped requirements into network capability requirements and network services requirements (Performance features, Operational features, Functional features)
- Will define a set of slice types that serve large portions of the use cases.



# Example of configuration of a slice: telemetry



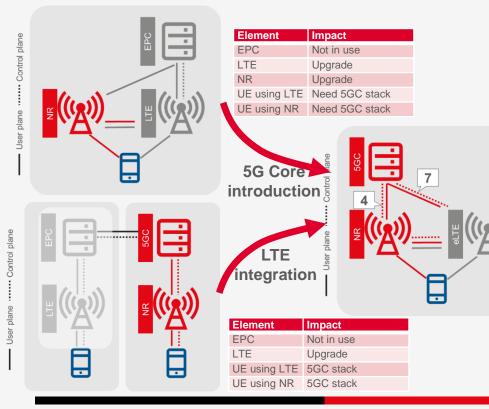


# **Migration from initial deployment**





# Migration to long term configuration



#### Impacts of integrating LTE

- Integration of LTE with 5GC requires upgrades to LTE, NR and 5GC
- Roaming impacts
  - Roaming not supported between operators with different core networks. Fallback to 4G roaming
  - NG studying this issue
- Recommendation: EPC still useful
  - Support of legacy devices
  - Interworking with some roaming partners
  - LTE eNodeB can still be connected to EPC
- Benefits of LTE integration may be moderate
  - Network slicing extended to LTE coverage

# All configurations can coexist in the same network



# References







	Michele Zarri
SSMA	TECHNICAL DIRECTOR - NETWORKS TECHNOLOGY
2	M +44 (0) 7932 002 114
	E mzarri@gsma.com
	🛞 gsma.com
	FLOOR 2 - THE WALBROOK BUILDING

#### If not, get in touch at your convenience

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