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Business model-driven 5G deployment Michele Zarri, Technical Director, GSMA



We are **GSMA**

20

countries and territories

CONNECTING 27,000*

INDUSTRY EXPERTS

The GSMA represents the interests of mobile operators worldwide, uniting nearly

OUR MEMBERSHIP REACH SPANS

MORE THAN



GSMA [®] everything to a better future		
Industry Purpose	UN Sustainable Development GoalsBig Data for social good	
Convene the industry	Mobile World Congress eventsMobile 360 events	
Regulation & Public Policy	SpectrumMobile for Development	
Technology Development	 Security, Terminals, Networks, Internet, Wholesale, SDO Engage. 	

Connecting everyone and





We sought our members views to develop a vision for the 5G Era...

In October 2016 we asked the CEOs of our 750+ mobile operator members 20 questions (CEO 5G Survey)

And derived 10 insights...

5G will transform the mobile broadband experience in early deployments and drive new intelligent automation use cases later.	6	Competition and collaboration between operators and other ecosystem players to provide services will intensify in the 5G era.
5G as a technology will evolve over time and leverage a variety of spectrum ranges, plus robust security, to support new use cases.	7	New models for infrastructure ownership, competition and partnerships will be required for the 5G era.
Enterprise services and solutions will drive 5G's incremental potential.	8	Regulation, licensing and spectrum policy will make or break the 5G opportunity.
5G will start as an urban-focused technology and integrate with 4G to provide boundless connectivity for all.	9	The industry should strive to avoid spectrum and technology fragmentation for 5G.
5G will deliver revenue growth to mobile operators, with a 2.5% CAGR in the early 5G era.	10	Interoperable and interconnected IP communication services, including device-to-device, supported as default in the 5G era.



The 5 GSMA goals for the 5G era



BOUNDLESS CONNECTIVITY FOR ALL

2 INNOVATION & NETWORK ECONOMICS

TRANSFORMATION OF VERTICAL INDUSTRIES

REVOLUTIONIZE THE MOBILE BROADBAND EXPERIENCE

HELP TO GROW NEW USE CASES

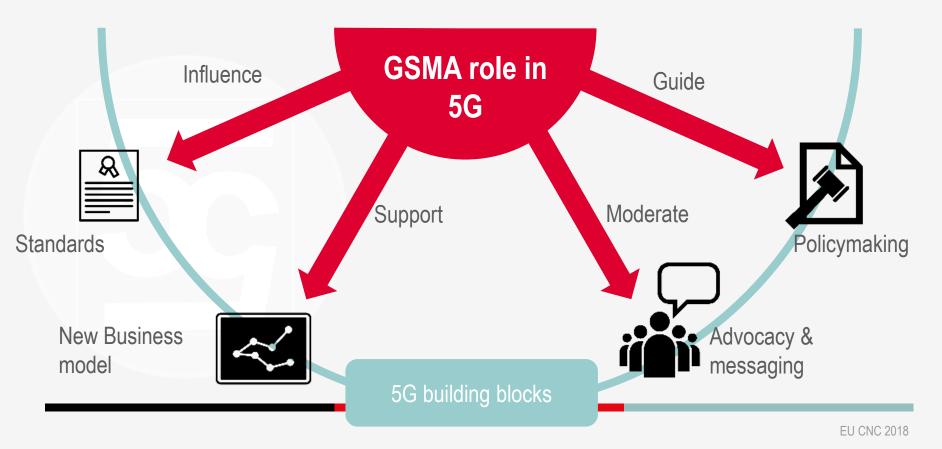
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The Role of GSMA in the 5G Era



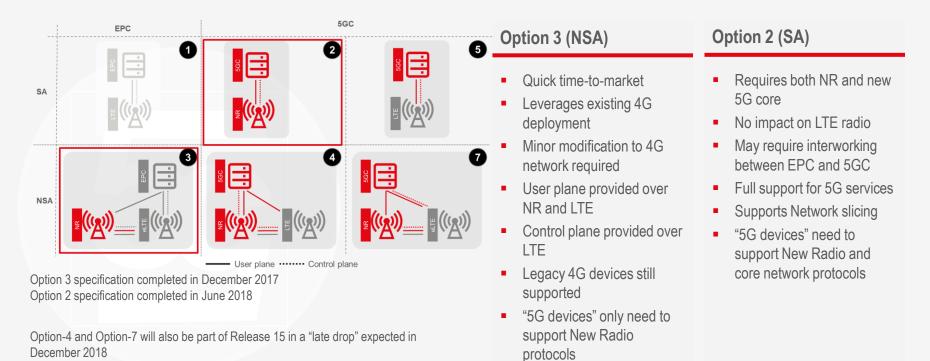


Unlocking business innovation



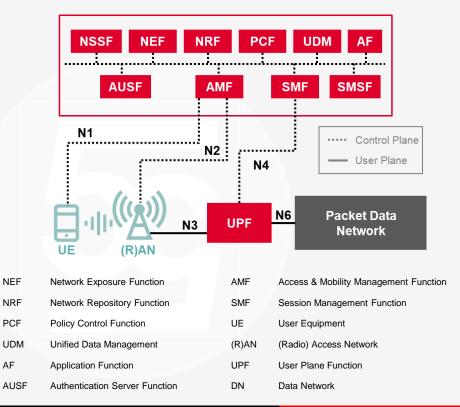


5G Radio: Non-standalone (NSA) vs. Standalone (SA)





5G Core Network: a new paradigm



Advantages

- Decomposed functional elements offering specific network services (authentication, mobility management, etc)
- Common message bus using RESTful APIs. HTTP/2 over TCP transport
- Enables network capabilities exposure for fast service creation
- Control plane and user plane separation
- Supports network slicing
- Designed to leverage virtualisation principles

Disadvantages

- Further work required in some areas (e.g. roaming/interworking)
- Update on skills of operator's workforce required
- Potential latency issues
- Multivendor deployment analysis required
- No CS interworking defined for Release 15



Fixed Wireless Access in 5G



Source: Samsung Electronics

FWA role

- 5G radio evolution designed to operate also in mmWave where large bandwidths are available
- Fixed Wireless Access combined with 5G radio technology is a relevant fibre substitute
- Falls into consumer focussed category but has enterprise applications too
- May be initially fragmented (several technical specifications)

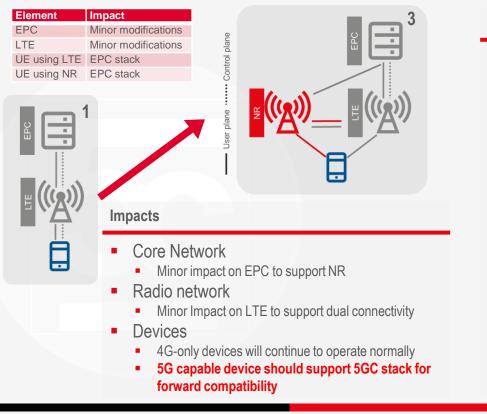


Consumer-driven deployment





Consumer focused 5G introduction

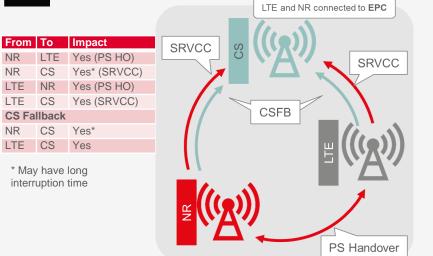


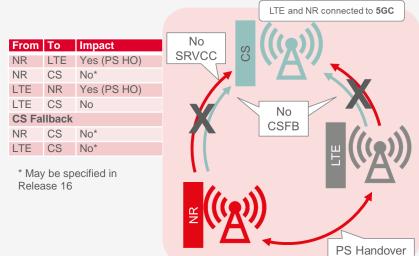
Dual connectivity deployment

- This deployment option addresses the enhanced Mobile Broadband demand
- 5G is a capacity layer providing high data throughput initially in traffic hotspots
- Reliance on 4G for coverage
- Seamless usage of both LTE and NR
- Quite likely to be the deployment of choice where Data usage is high (e.g. >30Gbit/month per user), low WiFi penetration



Voice over IMS continuity considerations





Impacts

- Some differences depending on whether EPC or 5GC is used to connect to the radio networks
- EPC continues to support CS Fallback and Single Radio Voice
 Service Continuity.
- Use of voice over IMS over NR strongly recommended for best user experience
 - CS Fallback not supported in first 5G release when 5GC is used
 - 3GPP studying this for Release 16



Not all roaming scenarios are supported

Home CN ▶
Visited CNEPC5GCEPC+5GCEPCIII5GCIIIEPC+5GCIII

Commercial value vs complexity

- Two scenarios have been identified as potentially problematic by 3GPP:
 - Roaming agreement between two networks supporting different Core networks
- May require complex solution
- Problem will probably disappear over time

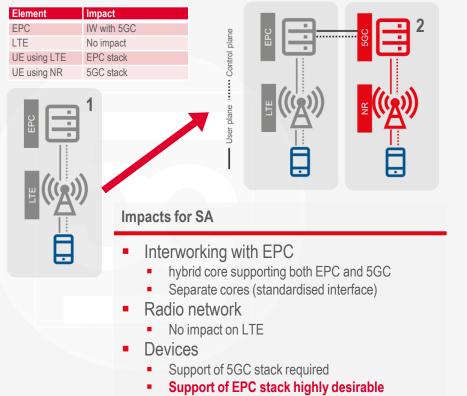


Enterprise-driven deployment





5G core takes centre stage

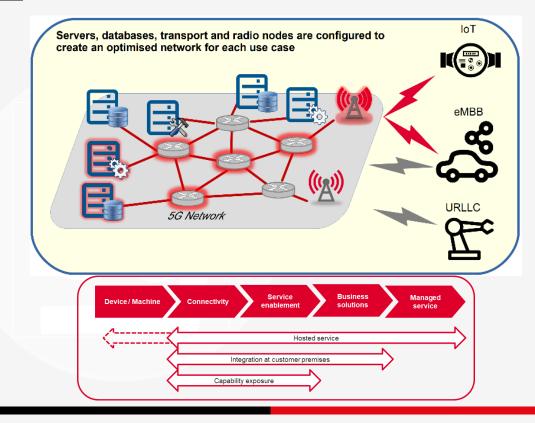


Impacts for SA

- New core network designed around service oriented paradigm will allow operators to leverage
 - low latency,
 - high reliability
 - Mobile network APIs
 - Network slicing
- Deployment focussed on enterprises and for exploring new horizons
- Through 5GC tailoring network behaviour to use case and acceleration of service creation become possible
- Focus on B2B



Unleashing the full potential of network slicing

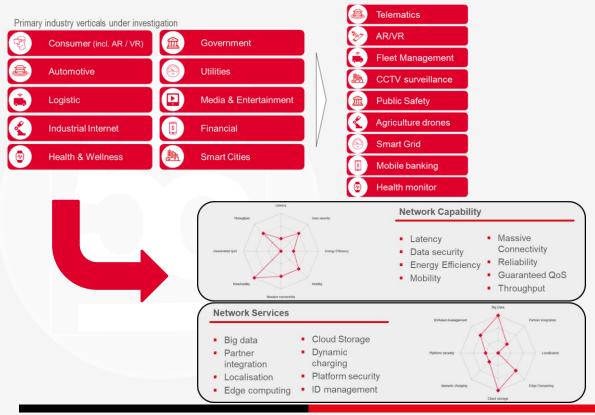


Adapting to the use case

- Network Slicing allows designing the network to adapt to the requirements of each use case
- Needs 5G Core to realize its full potential
- Enables new types of business models depending on level of control granted to customer
 - hosted solutions
 - Integration with customer's system



Industry use cases \rightarrow capabilities \rightarrow standardised slice type

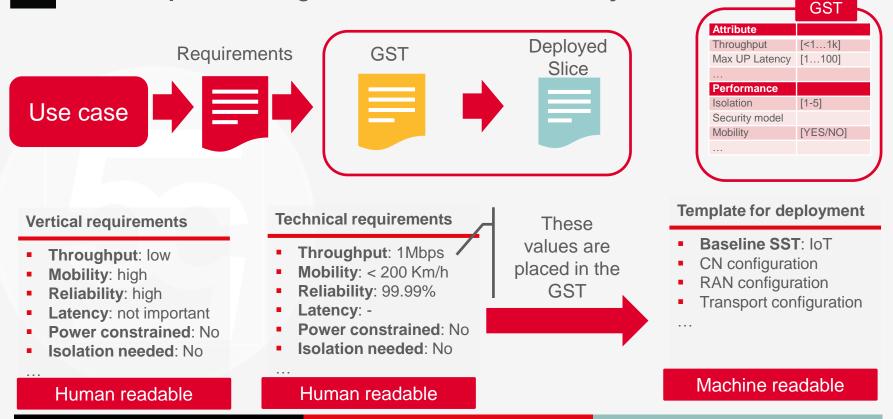


Finding the "baseline" slices

- Extracted a multitude of use cases from the analysis of industry verticals, using relations with sectorial associations, interviews and desk research
- Mapped requirements into network capability requirements and network services requirements (Performance features, Operational features, Functional features)
- Will define a set of slice types that serve large portions of the use cases.



Example of configuration of a slice: telemetry



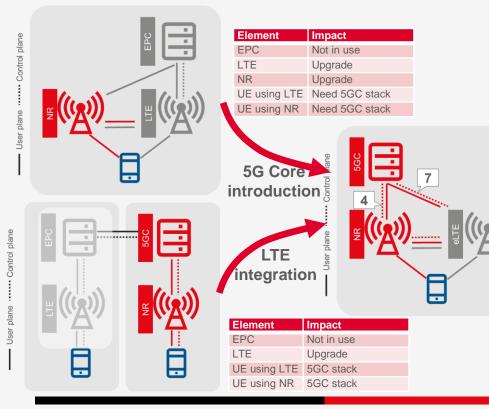


Migration from initial deployment





Migration to long term configuration



Impacts of integrating LTE

- Integration of LTE with 5GC requires upgrades to LTE, NR and 5GC
- Roaming impacts
 - Roaming not supported between operators with different core networks. Fallback to 4G roaming
 - NG studying this issue
- Recommendation: EPC still useful
 - Support of legacy devices
 - Interworking with some roaming partners
 - LTE eNodeB can still be connected to EPC
- Benefits of LTE integration may be moderate
 - Network slicing extended to LTE coverage

All configurations can coexist in the same network



References







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If not, get in touch at your convenience

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